



## Business Competition Showcases Best & Brightest



Photo: CDC Staff

The winning team of the Azerbaijan Case Competition featured in the center holding up the first prize.

“The Case Competition provided a chance for talented students to network with potential employers.”

- Phyllis Tutora, the Director of the MBA Enterprise Corps

The Azerbaijan Economic Development Program, funded by USAID, is designed to assist small and medium-sized businesses in developing business skills while also assisting the sector in working with and winning contracts from multinational companies operating within the region.

The MBA Enterprise Corps, a part of Citizens Development Corps (CDC), participated in the USAID-funded program by hosting the first Azerbaijan Business Case Competition which brought students from across Azerbaijan together for a valuable learning experience. The goal of the competition was to use case studies in teaching to build analytical and presentation skills of business students. Fifteen teams were given 24 hours each to analyze a business problem derived from a Texan oil firm operation on whether or not to build a new oil pipeline. The teams analyzed the profitability and financing of the project, and presented their conclusions and recommendations to a distinguished panel of judges.

The first prize team won a one-month business training course at a US university sponsored by USAID. As a result of the competition, students interviewed with potential employers who attended the event and one student received a job offer with a consulting firm.

First Person