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Beyond Translation Forum
October 2007
Houston, TX

Background

- OSW/Communications Services Branch
 - Strong Hispanic/multi-cultural program
 - Outreach products available in Spanish and English
 - Campaigns specifically targeted to the Hispanic community
 - Used Oil "You Dump It, You Drink It"
 - Household Hazardous Waste –posters and brochure designed for service providers and their employers
 - Community-Based Organizations (CBO) outreach materials for CBOs to offer to community members
- Now we are looking at developing specific materials for the Asian communities as well

Working Together for a Healthy Environment – A Guide for Multi-Cultural Community Groups

Why this publication?

- Communities can create cleaner, safer, healthier, and more economically viable places to live, work and play
- Message is simple:
 - Raise awareness about resource conservation
 - Promote good solid waste management: Reduce, Reuse, Recycle
- As community leaders and activists, YOU are in the best position to deliver this message
- Guide provides you with the resources you need to hold these community events

The Guide – What it Includes

- Information on reducing, reusing and recycling waste
- Step by step instructions for organizing community events that promote the 3Rs of solid waste management
 - Tips on raising money
 - Tips on promoting your event
- Suggestions for successful workshops and kids' campaigns
- Sample letters to send to newspapers, radio stations, community leaders make your events significant "happenings"
- Other EPA publications and web links you can use to help enhance your community's knowledge of solid waste issues, increase environmental awareness, and inspire participation in your community event

Working Together for a Healthy Environment – A Guide for Multi-Cultural Community Groups

- The Guide is free—as are all EPA publications
- Download at http://www.epa.gov/epaoswer/osw/docs/cbo-guide.pdf
- Order online at http://www.epa.gov/epaoswer/osw/publicat.htm
- We can also provide camera-ready copy on CDs if you would like to print your own copies. Government publications are not copyrighted; you may print this document and add your own logo to it.

An Added Bonus..."Teach English, Teach About the Environment

- New publication designed to "Teach English, Teach About the Environment"
- For teachers of English to adult speakers of other languages
- Includes lesson plans at the beginner, intermediate and advanced levels as well as flash facts, picture files and a glossary
- Great resource for community organizations that sponsor/hold English classes
- Download at
 - http://www.epa.gov/epaoswer/education/pdfs/tesol.pdf
- Order online at
 - http://www.epa.gov/epaoswer/osw/publicat.htm
- You can also request camera-ready copy on a CD to print your own

We want to hear from you

- Contact us for further information and to let us know of your event.
 - Give us feedback on the CBO Guide and the TESOL Curriculum
 - We can provide you with information and herald your CBO event or use of the curriculum
 - Our goal is to distribute these documents broadly to key users
 - We are looking for partners to launch the TESOL Curriculum
- Contact information:
 - Judi Kane at 703-308-7893; kane.judith@epa.gov
 - Lina Younes at 202-564-9924; younes.lina@epa.gov
 - Mimi Guernica at 703-308-8428; guernica.mimi@epa.gov

In conclusion....

- Remember: YOU can make a difference in your community.
- The time for action is NOW!

