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TAXICAB, LIMOUSINE &
PARATRANSIT ASSOCIATION

Enhanced Contracting Opportunities

By Participating in the
Transportation Planning Process



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This project is provided with support of the Federal Transit Administration.



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The Taxicab, Limousine & Paratransit Association (TLPA) has been awarded a grant from the Federal Transit Administration (FTA) to assist private transportation operators in understanding and becoming involved in the transportation planning processes and the opportunities for business and contracting that may follow. As a part of this technical assistance program, TLPA invites you to participate in the [Planning Ahead: Enhanced Contracting Opportunities by Participating in the Transportation Planning Process](#) seminars. It is a seminar to help you become more involved in this process at the state, regional, and local levels, to help you understand why being involved is in your best interest, and to help you identify additional revenue opportunities to expand your services.

Planning Ahead Seminar Overview

- An overview and working knowledge of the transportation planning process
- How you participate in the planning process
- Review FTA and other transportation funding programs eligible for your participation
- How you can take advantage of the opportunities to participate in transportation projects
- How your organization can align with these business and contracting opportunities
- A manual for use when you return home



The Taxicab, Limousine & Paratransit Association and the Industry it Represents

The Taxicab, Limousine & Paratransit Association (TLPA), established in 1917, serves as the national organization that represents the owners and managers of taxicab, limousine, sedan, airport shuttle, paratransit, and non-emergency medical fleets. TLPA has over 1,000 member companies that operate 100,000 passenger vehicles. TLPA member companies transport over 2 million passengers each day—more than 900 million passengers annually.

The taxicab, limousine, and paratransit industry is an essential part of public transportation that is vital to this country's commerce and mobility, to the relief of traffic congestion, and to improving the environment. The private taxicab, limousine, and paratransit industry transports 2 billion passengers annually, compared with the 10 billion passengers transported by public transit; provides half of all the specialized paratransit services furnished to persons with disabilities; serves as a feeder service to major transit stations and airports; and provides about half of its service to transportation disadvantaged people, such as the elderly, who are either not able to drive or do not have a car.

The Enhanced Contracting Opportunities By Participating in the Transportation Planning Process Seminar is Sponsored by the Taxicab, Limousine & Paratransit Association in cooperation with the Federal Transit Administration

Dates

March 25, 2009 **May 7, 2009**
New York, NY Seattle, WA

April 14, 2009 **June 2, 2009**
Kansas City, MO Providence, RI

April 16, 2009
Dallas, TX

(8:30 a.m. – 3:00 p.m.)

The Training Team

The KFH Group and J.M. Rubino Consulting team will be developing and delivering the TLPA training seminars.

KFH Group, Inc.

The KFH Group provides transportation planning, management consulting, and policy analysis with a major focus on providing assistance to local, state, and federal agencies and organizations to improve transportation services. The KFH Group's extensive experience includes conducting a variety of training programs throughout the country, an extensive knowledge of federal funding programs, development of the coordinated public transit-human services transportation plans required by SAFETEA-LU, a strong understanding of the MPO, Statewide and local planning processes and close work with the private sector.

Ken Hosen's background includes paratransit management and planning, human services transportation management and planning, development of RFPs for paratransit operation, project evaluation, technology research and procurement; and writing practical guidebooks for transit professionals. As a nationally recognized trainer, he has written and conducted training programs in over 20 states. In addition, he has also worked to coordinate human service and public transit for over 27 years. His work with private for-hire operators is extensive as a former taxi driver in two cities and working with many contracts using for-hire operators.

Dan Dalton's background includes developing training curriculum, coordinating training events, conducting taxi service research, developing coordinated transportation plans, and administering federal funding programs. For Easter Seals Project ACTION (ESPA) he developed curriculum for training programs that included private transportation providers. Dan also represented ESPA at several TLPA conventions, provided input on several taxi-related resources, and coauthored *Moving Forward Together: A Workbook for Initiating and Increasing Accessible Taxi Services in Your Community*.

J. M. Rubino Consulting

J.M. Rubino Consulting has expertise in all modes of public and private sector transport. Having made presentations at a number of TLPA meetings, Joe Rubino is familiar to many TLPA members. His experience includes transportation brokering, call center operation, transportation marketing and sales programs, hospital and other medical outsourcing contracts, driver recruitment and retention programs, and he has authored orientation and training programs for drivers, dispatchers, routers, and customer service staff in both the taxicab and special needs transit industries. Joe is a member of the 1st Coast MPO in Jacksonville, Florida, and has a seat on his Long Range Transportation Plan Steering Committee.

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Even for the most seasoned transportation professional, the transportation planning processes can be convoluted and difficult to interpret,

and therefore often outside the interest of private operators. The result is that often private transportation operators are not at the table during the planning process and therefore unable to form the partnerships with planning agencies, transit providers, human service agencies, and

others that allow connections with potential funding sources and contracting opportunities.

The seminar will help you identify beneficial opportunities for involvement in your MPO, local and statewide planning processes, provide real world examples, and offer the chance for you to share your experiences and to draw information from other participants. The seminar will provide you with an appropriate understanding and working knowledge of the planning processes and organizations so that you can ask the pertinent questions and make more informed decisions regarding the level of involvement that is most valuable to you.

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Topics

- SAFETEA-LU and the transportation programs available to the private sector and with potential for contracting with grant recipients
- Coordinated Public Transit-Human Services Transportation Plans required by SAFETEA-LU for funding through the Section 5310, JARC, and New Freedom Programs
- Conveying your company's value to public entities, including MPO and other planning agencies
- United We Ride, the federal initiative for developing coordinated human service delivery systems and contracting opportunities

Costs

There is a \$35 per person registration fee to attend one of the Planning Ahead seminars. See the registration form for payment options or contact us at the TLPA office at

1-866-928-6550

for more information. Participants are responsible for their own travel and accommodation costs.

Seats Limited

Each Seminar can accommodate up to 40 participants. Seminar spaces will be reserved on a first come, first served basis, once a registration form with payment is received at the TLPA office. Register early and TLPA will confirm your seat at the seminar by email.



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3200 Tower Oaks Boulevard, Suite 220, Rockville, MD 20852 USA
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Planning Ahead Seminar **Sites and Dates**

Location	Date
Courtyard by Marriott LaGuardia Airport Hotel 90-10 Grand Central Parkway East Elmhurst, NY 11369 718-446-4800	Wednesday, March 25, 2009 In conjunction with the TLPA Spring Convention & Expo! Registration application due at TLPA before: March 20
Marriott Kansas City Airport 775 Brasilia Avenue Kansas City, MO 64153 816-464-2200	Tuesday, April 14, 2009 Registration application due at TLPA before: April 7
Radisson Hotel & Suites Dallas Love Field 1241 W. Mockingbird Lane Dallas, TX 75247 214-630-7000	Thursday, April 16, 2009 Registration application due at TLPA before: April 11
Sheraton Seattle Hotel 1400 6th Avenue Seattle, WA 98101 206-621-9000	Thursday, May 7, 2009 Registration application due at TLPA before: April 30
Rhode Island Convention Center One Sabin Street Providence, RI 02903-1814 This all-day session is being held concurrent to the Annual CTAA Expo which is being held at the Convention center, from May 31 to June 5. For more information on the Expo see: http://web1.ctaa.org/webmodules/webarticles/ articlefiles/expobro.pdf	Tuesday, June 2, 2009 Registration application due at TLPA before: May 26

Agenda

- 8:00 a.m.** Check-in and Continental Breakfast
- 8:30 a.m.** Welcome and Introductions to begin seminars
 The Planning Process and Business Opportunities
 Participating in the Transportation Planning Process
 Key Programs for Private Provider Participation
- Noon** Lunch will be provided.
It will be a working lunch with roundtable discussions.
- 12:45 p.m.** Taking Advantage of the Opportunity for Private Sector Participation
 Aligning Your Company to New Opportunities
 Wrap-up and Continued Support
 Additional Resources
- 3:00 p.m.** Seminar Concludes
The speakers will remain in the meeting room until 4:00 p.m. to discuss issues and questions with interested attendees.

Planning Ahead Seminar Registration Application

Name _____ Title _____

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ Email _____

Persons with disabilities requiring written materials in an alternative format or an interpreter should send this request to TLPA 2 weeks before the meeting date.

Comments from attendees at one of the five Planning Seminars presented in 2008

"Good materials handed out to take home"
"Everything was great and very informative"
"Fantastic information presented with great enthusiasm"
"Very organized and well researched"
"Gave a lot of insight into the transit planning process"
"I now know what to do! I will now move forward with my company's plan to work with our MPO—I learned a lot!"
"The facilitators opened my eyes up to some serious shortcomings in my company that I was in denial on"
"Good subject matter presented by informative facilitators"
"Professionalism, knowledge, and sense of humor of presenters"

Seminar Location/Date (check one):

8:30 a.m. – 3:00 p.m.

- East Elmhurst, NY** (March 25, 2009)
 Kansas City, MO (April 14, 2009)
 Dallas, TX (April 16, 2009)
 Seattle, WA (May 7, 2009)
 Providence, RI (June 2, 2009)

A detailed manual is provided to each registered attendee.

Payment Options: \$35 per registrant (once accepted, no refunds except for a documented medical emergency.)

Check to TLPA Enclosed or Charge to: American Express MasterCard or VISA

Name on Card _____ Card # _____ Security Code _____

Authorized Signature _____ Authorized Amt. Charged \$ _____ Exp. Date _____



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Please send this form by fax or mail with payment to:

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