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U.S. Department of Transportation Announces the Second Phase of the United We Ride/Mobility Services for All Americans Joint Demonstration

The U. S. Department of Transportation (DOT) today announced a \$1.4 million grant to the Paducah Area Transit System to provide enhanced, cost-effective transportation choices for older adults, people with disabilities and low-income populations in Paducah, KY.

The Paducah Area Transit System is using the funding for the expansion of an existing call center to cover a larger geographic area and provide around-the-clock access to traveler support. The strengthened call center will add customer-oriented features, such as automated telephone and Internet-based trip reservations and management.

The United We Ride/Mobility for All Americans joint demonstration adopts a two-phased approach. Eight sites were selected to in 2007 participate in Phase 1, which is system planning and design. Paducah is one of three Phase 1 sites selected to move forward to system deployment, the second phase of the program.

Funding for the demonstration is provided by the Intelligent Transportation System Joint Program Office of the Research and Innovative Technology Administration in Partnership with the Federal Transit Administration

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