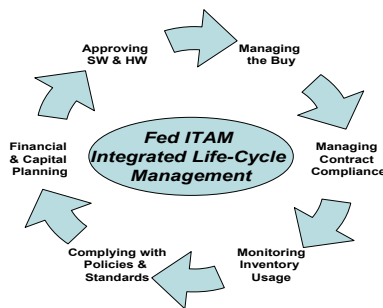


Striving toward FedITAM Excellence

The Federal IT Asset Management Program introduces a new framework for excellence in FY2009. Leveraging lessons learned from past research, training, and development of an alpha ITAM decision-support tool, the program will focus this year on partnering with agencies to provide policy guidance and to promote federal-wide excellence. As the program introduces an integrated lifecycle approach to asset management, look forward this year to an ITAM information portal, helpful tool-kits, discussion forums, and expert consultative services to guide agencies as they transform themselves into ITAM Centers of Excellence. *Illustrated below is a diagram of the FedITAM Integrated Life-Cycle Wheel depicting six interdependent processes in IT asset management further outlined on the lower half of this page.*



Three Federal ITAM Goals

The Federal ITAM Program aims to help agencies government-wide to achieve three goals in optimizing their IT software and hardware asset investments:

- ◆ *Managing smarter.*
- ◆ *Buying smarter.*
- ◆ *Fostering accountability for contract, policy, and standards compliance.*

The GSA FedITAM Team

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- **Alan VanderMallie**—FedITAM Program Manager
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To share comments or subscribe to the Fed-ITAM Newsletter, send an email to: SAMBox@gsa.gov

Our new Federal ITAM website will be coming soon!

Here's what Today's Cost-conscious Chief Officers Ask about their IT Assets

1. Approving IT Architecture Software & Hardware

- What IT assets are approved to run on the network architecture?
- What unapproved products are running on the network or are being purchased for deployment, exposing us to risk?
- Are we adequately addressing the security areas of software patch-management and network identity-management?

2. Managing the Buy

- What IT assets are good candidates for cost-saving Smart Buy, GWACs, and other Strategic Sourcing agreements?
- What are relevant contract terms and clauses for enterprise-wide compliant use of assets?
- Do our ordering practices reflect the actual depletion, deployment, saturation, and utility rates of my organization?

3. Managing Contract Compliance

- What installed assets expose us to piracy liabilities because they lack corresponding licensing agreements?
- Do our installations exceed authorized licensing?
- Are agencies in compliance with contract terms and are S/W and H/W vendors in compliance with federal policies?

4. Monitoring Inventory Usage

- What installed assets are not being actively used; and (how) should they be re-used or retired?
- What assets are sitting on the shelf in large quantities reflecting potentially unwarranted ongoing expenses?
- What critical asset inventories are nearly depleted?

5. Fostering Compliance with Policies & Standards

- What Federal policies and guidelines govern particular categories of IT assets?
- How are we working toward compliance with ISO 19770, UNSPSC, and other current or emerging global standards?
- What are current ITAM policy guidelines issued by OMB, NIST, and OGP; and is our agency in compliance?

6. Financial & Capital Planning

- What are opportunities to increase return on investment and improve cash-flow through smarter buys and uses?
- What are noteworthy variances in unit pricing for similar products and how best can we close gaps and avoid costs?