

**WILLIAM KURTZ****Managing Director of Agency Accounts and Marketing**

William Kurtz oversees GPO's new Agency Accounts and Marketing business unit responsible for working with agency partners across all GPO product lines and services. Kurtz is responsible for GPO's team of National Account Managers which is constantly striving to improve customer focus and responsiveness. Market research and product development in consultation with federal customers; web services; the Federal Institute; and creative services are integral elements of the Business Unit responsibilities. Examples include: the design of the nation's electronic passport; new secure id and smart card technologies; and operation of the *GPOExpress* program.

Biography

Kurtz arrived at GPO in 2007 as Director of GPO's Public and Information Sales business unit, which is responsible for the sale of a broad range of Federal print and electronic information products to the public. Under his leadership, the business unit achieved record success during FY 2008. Kurtz brings a unique combination of Congressional and private sector experience to GPO. He recently served as Chief of Staff to Senator James M. Jeffords (VT). Prior to his service on Capitol Hill, Kurtz has more than 25 years experience in senior executive positions in a wide range of businesses. After a successful career at a large teaching hospital, he was a founding executive and General Manager of Alamo Rent A Car.

Kurtz received a Bachelor's of Arts Degree in History from Duke University. He also has graduate degrees with honors from the University of Florida in Business and Health & Hospital Administration.