

SOLICITATION/CONTRACT/ORDER FOR COMMERCE OFFEROR TO COMPLETE BLOCKS 12, 17, 23, 24, 29		1. REQUISITION NUMBER 2106206COM001	PAGE OF 1 7
2. CONTRACT NO. GS-35F-0569K	3. AWARD EFFECTIVE DATE	4. ORDER NUMBER HSTS03-06-F-COM001	5. SOLICITATION NUMBER
7. FOR SOLICITATION INFORMATION CALL:	8. NAME Karla Guzman	9. TELEPHONE NUMBER (No collect calls) 5712273203	10. OFFER DUE DATE/LOCAL TIME
9. ISSUED BY TSA Infrastructure 701 S 12TH STREET ARLINGTON VA 22202	10. THIS ACQUISITION IS: <input type="checkbox"/> UNRESTRICTED OR <input checked="" type="checkbox"/> SET ASIDE 100.00 % FOR: <input checked="" type="checkbox"/> SMALL BUSINESS <input type="checkbox"/> EMERGING SMALL BUSINESS <input type="checkbox"/> HURZONE SMALL BUSINESS <input type="checkbox"/> (SVA) <input type="checkbox"/> SERVICE-DISABLED VETERAN-OWNED SMALL BUSINESS	11. DELIVERY FOR FOB DESTINATION UNLESS BLOCK IS MARKED <input type="checkbox"/> SEE SCHEDULE	
12. DISCOUNT TERMS Net 30	13. THIS CONTRACT IS A RATED ORDER UNDER DPAS (15 CFR 700) <input type="checkbox"/> YES	14. METHOD OF SOLICITATION <input type="checkbox"/> RFP <input type="checkbox"/> IFB <input type="checkbox"/> NFP	
16. DELIVER TO Jessica Altschul Jessica.Altschul@dhs.gov 601 South 12th Street TSA 04 Arlington VA 22202	18. ADMINISTERED BY TSA Infrastructure 701 S 12TH STREET ARLINGTON VA 22202	17a. PAYMENT WILL BE MADE BY Commanding Officer CG Finance Center 1430A Kristina Way Chesapeake VA 23326-0624	
17a. CONTRACTOR/OFFEROR Vocus, Inc. Attn: Todd Graham 4296 Forbes Blvd Lanham MD 20706-4329	17b. CONTRACTOR/OFFEROR CODE 556890622	17c. FACILITY CODE	17d. PAYMENT WILL BE MADE BY CODE 51800
TELEPHONE NO. 301-683-6055	17e. CHECK IF REMITTANCE IS DIFFERENT AND PUT SUCH ADDRESS IN BLOCK 18		

18. ITEM NO.	19. SCHEDULE OF SUPPLY SERVICES	21. QUANTITY	22. UNIT	23. UNIT PRICE	24. AMOUNT
00001	DUNS Number: 556890622 Delivery: 11/11/2005 Accounting Info: STSD67A000D2006HQAO10GE0007 301C00COM000-1C000000 00000000-252R-TSA DIRECT-DEF TASK-D Period of Performance: 12/26 2005 to 01/15/2011 Web-Based Public Relations & stem Support in accordance with the attached SOW. Continued ... (Use Reverse and/or Attach Additional Sheets as Necessary)	1	YR	134,352.00	134,352.00

25. ACCOUNTING AND APPROPRIATION DATA See schedule	26. TOTAL AWARD AMOUNT (For Govt. Use Only) \$134,352.00
<input type="checkbox"/> 27a. SOLICITATION INCORPORATED BY REFERENCE FAR 52.212-4 <input type="checkbox"/> 27b. CONTRACT/PURCHASE ORDER INCORPORATES BY REFERENCE FAR 52.212-4, FAR 52.212-5 ARE ATTACHED, ADDENDA CE FAR 52.212-4, FAR 52.212-5 IS ATTACHED.	<input type="checkbox"/> ARE <input type="checkbox"/> ARE NOT ATTACHED <input type="checkbox"/> ARE <input type="checkbox"/> ARE NOT ATTACHED
<input checked="" type="checkbox"/> 28. CONTRACTOR IS REQUIRED TO SIGN THIS DOCUMENT AND 1 COPIES TO ISSUING OFFICE. CONTRACTOR AGREES TO FURNISH ALL ITEMS SET FORTH OR OTHERWISE IDENTIFIED ABOVE AND SHEETS SUBJECT TO THE TERMS AND CONDITIONS SPECIFIED	29. AWARD OF CONTRACT: REF. _____ OFFER DATED _____ YOUR OFFER ON SOLICITATION (BLOCK 5), INCLUDING ANY ADDITIONS OR CHANGES WHICH ARE SET FORTH HEREIN, IS ACCEPTED AS TO ITEMS:

30a. SIGNATURE OF OFFEROR/CONTRACTOR
 30b. NAME AND TITLE OF SIGNER (Type or Print)
NORMAN WEISSBERG, V.P. ACCOUNT SALES

31a. UNITED STATES OF AMERICA (SIGNATURE OF CONTRACTING OFFICER)
 31b. DATE SIGNED
 12/22/05

31c. NAME OF CONTRACTING OFFICER (Type or Print)
 Robert J. Boone

31d. DATE SIGNED
 12/22/05

2. CONTRACT NO. GS-35F-0569K
3. AWARD/EFFECTIVE DATE
4. ORDER NUMBER: HSTS03-06-F-COM001
5. SOLICITATION NUMBER
6. SOLICITATION ISSUE DATE

7. FOR SOLICITATION INFORMATION CALL: Karla Guzman
a. NAME: Karla Guzman
b. TELEPHONE NUMBER (No collect calls): 5712273203
8. OFFER DUE DATE/LOCAL TIME

9. ISSUED BY: TSA Infrastructure, 701 S 12TH STREET, ARLINGTON VA 22202
CODE: 03
10. THIS ACQUISITION IS:
 UNRESTRICTED OR SET ASIDE: 100.00 % FOR:
 SMALL BUSINESS EMERGING SMALL BUSINESS
NAICS: 511210 HUBZONE SMALL BUSINESS
SIZE STANDARD: \$21.0 SERVICE-DISABLED VETERAN-OWNED SMALL BUSINESS 8(A)

11. DELIVERY FOR FOB DESTINATION UNLESS BLOCK IS MARKED
 SEE SCHEDULE
12. DISCOUNT TERMS: Net 30
13a. THIS CONTRACT IS A RATED ORDER UNDER DPAS (15 CFR 700)
13b. RATING
14. METHOD OF SOLICITATION: RFQ IFB RFP

15. DELIVER TO: Jessica Altschul, Jessica.Altschul@dhs.gov, 601 South 12th Street, TSA 04, Arlington VA 22202
CODE
16. ADMINISTERED BY: TSA Infrastructure, 701 S 12TH STREET, ARLINGTON VA 22202
CODE: 03

17a. CONTRACTOR/OFFEROR: Vocus, Inc., Attn: Todd Graham, 4296 Forbes Blvd, Lanham MD 20706-4329
CODE: 556890622
FACILITY CODE
18a. PAYMENT WILL BE MADE BY: Commanding Officer, CG Finance Center, 1430A Kristina Way, Chesapeake VA 23326-0624
CODE: 51800
TELEPHONE NO.: 301-683-6055

17b. CHECK IF REMITTANCE IS DIFFERENT AND PUT SUCH ADDRESS IN OFFER
 18b. SUBMIT INVOICES TO ADDRESS SHOWN IN BLOCK 18a UNLESS BLOCK BELOW IS CHECKED SEE ADDENDUM

19. ITEM NO.	20. SCHEDULE OF SUPPLIES/SERVICES	21. QUANTITY	22. UNIT	23. UNIT PRICE	24. AMOUNT
00001	DUNS Number: 556890622 Delivery: 11/11/2005 Accounting Info: 5TS067A000D2006HQA010GE000077001C00COM000-1C000000 00000000-252R-TSA DIRECT-DEF. TASK-D Period of Performance: 12/26/2005 to 01/15/2011 Web-Based Public Relations System Support in accordance with the attached SOW. Continued ... (Use Reverse and/or Attach Additional Sheets as Necessary)	1	YR	134,352.00	134,352.00

25. ACCOUNTING AND APPROPRIATION DATA: See schedule
26. TOTAL AWARD AMOUNT (For Govt. Use Only): \$134,352.00

27a. SOLICITATION INCORPORATES BY REFERENCE FAR 52.212-1, 52.212-4. FAR 52.212-3 AND 52.212-5 ARE ATTACHED. ADDENDA ARE ARE NOT ATTACHED
 27b. CONTRACT/PURCHASE ORDER INCORPORATES BY REFERENCE FAR 52.212-4. FAR 52.212-5 IS ATTACHED. ADDENDA ARE ARE NOT ATTACHED

28. CONTRACTOR IS REQUIRED TO SIGN THIS DOCUMENT AND RETURN 1 COPIES TO ISSUING OFFICE. CONTRACTOR AGREES TO FURNISH AND DELIVER ALL ITEMS SET FORTH OR OTHERWISE IDENTIFIED ABOVE AND ON ANY ADDITIONAL SHEETS SUBJECT TO THE TERMS AND CONDITIONS SPECIFIED HEREIN.
 29. AWARD OF CONTRACT: REF. OFFER DATED YOUR OFFER ON SOLICITATION (BLOCK 5), INCLUDING ANY ADDITIONS OR CHANGES WHICH ARE SET FORTH HEREIN, IS ACCEPTED AS TO ITEMS:

30a. SIGNATURE OF OFFEROR/CONTRACTOR
31a. UNITED STATES OF AMERICA (SIGNATURE OF CONTRACTING OFFICER): Robert J. Boone
30b. NAME AND TITLE OF SIGNER (Type or print)
30c. DATE SIGNED
31b. NAME OF CONTRACTING OFFICER (Type or print)
31c. DATE SIGNED

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19. ITEM NO.	20. SCHEDULE OF SUPPLIES/SERVICES	21. QUANTITY	22. UNIT	23. UNIT PRICE	24. AMOUNT
	Base Year period of performance is December 26, 2005 to January 15, 2007.				
00002	Option Year 1 (January 16, 2007 - January 15, 2008) Web-Based Public Relations System Support in accordance with the attached SOW. Amount: \$128,307.00 (Option Line Item)	1	YR	128,307.00	
00003	Option Year 2 (January 16, 2008 - January 15, 2009) Web-Based Public Relations System Support in accordance with the attached SOW. Amount: \$128,307.00 (Option Line Item)	1	YR	128,307.00	
00004	Option Year 3 (January 16, 2009 - January 15, 2010) Web-Based Public Relations System Support in accordance with the attached SOW. Amount: \$128,307.00 (Option Line Item)	1	YR	128,307.00	
00005	Option Year 4 (January 16, 2010 - January 15, 2011) Web-Based Public Relations System Support in accordance with the attached SOW. Amount: \$128,307.00 (Option Line Item)	1	YR	128,307.00	
Continued ...					

32a. QUANTITY IN COLUMN 21 HAS BEEN RECEIVED INSPECTED NOTED: ACCEPTED, AND CONFORMS TO THE CONTRACT, EXCEPT AS

32b. SIGNATURE OF AUTHORIZED GOVERNMENT REPRESENTATIVE _____ 32c. DATE _____ 32d. PRINTED NAME AND TITLE OF AUTHORIZED GOVERNMENT REPRESENTATIVE _____

32e. MAILING ADDRESS OF AUTHORIZED GOVERNMENT REPRESENTATIVE _____ 32f. TELEPHONE NUMBER OF AUTHORIZED GOVERNMENT REPRESENTATIVE _____
32g. E-MAIL OF AUTHORIZED GOVERNMENT REPRESENTATIVE _____

33. SHIP NUMBER _____ 34. VOUCHER NUMBER _____ 35. AMOUNT VERIFIED CORRECT FOR _____ 36. PAYMENT COMPLETE PARTIAL FINAL 37. CHECK NUMBER _____
 PARTIAL FINAL

38. S/R ACCOUNT NUMBER _____ 39. S/R VOUCHER NUMBER _____ 40. PAID BY _____

41a. I CERTIFY THIS ACCOUNT IS CORRECT AND PROPER FOR PAYMENT _____ 42a. RECEIVED BY (Print) _____
41b. SIGNATURE AND TITLE OF CERTIFYING OFFICER _____ 41c. DATE _____ 42b. RECEIVED AT (Location) _____
42c. DATE REC'D (YYMMDD) _____ 42d. TOTAL CONTAINERS _____

CONTINUATION SHEET

REFERENCE N DOCUMENT BEING CONTINUED
GS-35F-0569K/HSTS03-06-F-COM001

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NAME OF OFFEROR OR CONTRACTOR

Vocus, Inc.

ITEM NO. (A)	SUPPLIES/SERVICES (B)	QUANTITY (C)	UNIT (D)	UNIT PRICE (E)	AMOUNT (F)
	<p>PLEASE SEE ATTACHED DOCUMENT FOR SOW AND CONTRACT PROVISIONS.</p> <p>Total amount of award: \$647,580.00. The obligation for this award is shown in box 26.</p>				

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The TSA technical point of contact for this procurement is Jessica Altschul 571-227-1969
(Jessica.Altschul@dhs.gov)

The acquisition point of contact for this procurement is Karla Guzman 571-227-3203
(Karla.Guzman@dhs.gov)

CLAUSES

The terms and conditions of the GSA Schedule shall govern except the disputes, protest, protest after award, and mandatory information for electronic funds transfer.

The following clauses are hereby incorporated by reference with full effect. The complete text can be found at www.tsa.gov under Business Opportunities/Contracting with TSA/TSA Acquisition Management System. Each clause is listed in alphabetical order.

TSAAMS 3.9.1-1 Contract Disputes (February 2003)
TSAAMS 3.9.1-2 Protest After Award (February 2003)
TSAAMS 3.9.1-3 Protest (February 2003)
TSAAMS 3.3.1-25 Mandatory Information for Electronic Funds Transfer (EFT)

The Transportation Security Administration (TSA) is exempt from sales tax and does not have to file a Tax Exemption form since the Commonwealth of Virginia does not require any form or filing to achieve tax exempt status. TSA's FEIN = 800038533. All quotations shall be exclusive of taxes.

Please ensure Vocus, Inc. is registered in Central Contractor Registration System www.CCR.Gov and that the company's banking information is updated on CCR as this information will be necessary to process payments through electronic funds transfers, see section (f) 1 of TSAAMS 3.3.1-25 for more information.

ATTACHMENTS

Attachment 1 – Statement of Work

Attachment 1 – Statement of Work

Office of Communications and Public Information Public Relations System

1.0 Organization

The TSA Office of Communications and Public Information is the principal point of contact for the Transportation Security Administration (TSA) with the public and the news media. We advise the Assistant Secretary for TSA, Deputy Administrator, Associate Administrators, and their staff of the public impacts of major policy decisions, internal audience concerns, community reaction, and civilian news media interest in TSA's missions and functions.

2.0 Introduction

The Office of Communications and Public Information seeks a web-based public relations system for the management of journalists, news, media inquiries, and daily tasks for our public affairs specialists (15) stationed throughout the country and here at headquarters. The services must include a national media database, media profiles, hosting services, and the ability to record and trace trends regarding discussions and maintain relationships with various reporters.

3.0 Technical Services Required

3.1 Task Description

The Contractor shall provide a web-based solution for management of journalists, targeted distribution, news, media inquiries and daily tasks including:

- a. National Media Database: Access a media directory of over 400,000 unique journalists, updated daily. This includes print, broadcast, trade press, freelancers, e-zines, etc. Contractor shall provide users with the ability to search, sort, and create groupings and lists based on users own specifications.
- b. Media Profiles: These profiles shall contain background information and pitching tips on journalists from right with the public relations system.
- c. News Gateway: Contractor shall provide user electronic news clips automatically fed in the public relations system for easy archiving, searching, analysis, and distribution.
- d. Editorial Calendars: Identify relevant story opportunities for user's organization during the performance of the contract. Reach out to the appropriate outlets to gain coverage and easily track the results of users' efforts.
- e. Hosting Services: System shall be hosted and completely web based with access via secured ID and passwords.
- f. Implementation and training services shall be provided as needed.
- g. Analytics – Contractor shall provide instant analysis of data with graphical reports.
- h. International Media Database: Contractor shall compile and comprehensive international media database of journalists throughout the globe.
- i. Technical support shall be provided Monday through Friday except during Federal Holidays.

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4.0 Deliverables

Provide a web-based public relations database that can be accessed by 15 TSA employees from various locations across the country. Provide training in-person and on-line for employees who require use of the database. Training shall be conducted at TSA HQ location in Arlington, VA. Contractor may be required to attend quarterly meetings at the TSA HQ location.

5.0 Place/Location of Performance/Delivery

Work to be performed at contractor's site and services shall be provided via the internet.

6.0 Travel Requirements

Travel outside of the Washington DC area is not anticipated in support of this requirement.

7.0 Period of Performance

The period of performance for furnishing services is 12 months from date the contract award, with four 12-months (or fraction thereof) option periods, subject to the Government's needs and the availability of funds. In the event the options are exercised, the maximum periods of performance for each option shall be:

Base Year:	From date of award to January 15, 2007
Option Year 1:	January 16, 2007 to January 15, 2008
Option Year 2:	January 16, 2008 to January 15, 2009
Option Year 3:	January 16, 2009 to January 15, 2010
Option Year 4:	January 16, 2010 to January 15, 2011

8.0 Administrative Considerations

8.1 Government Contacts

Karla Guzman, Contract Specialist
(571) 227-3203

Robert Boone, Jr., Contracting Officer
(571) 227-1585

Jessica Altschul, Program Manager
(571)227-1969

8.2 TSA Mailing Address

Office of Communications and Public Information TSA Headquarters

Attn: Jessica Altschul
601 South 12th Street
Arlington, VA 22202-4220