

# NewsRelease

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## PUBLIC PRINTER TO ADDRESS GREEN MEDIA CONFERENCE

WASHINGTON—Public Printer Bob Tapella will discuss sustainable environmental stewardship initiatives taking place at the U.S. Government Printing Office (GPO) during the keynote address at The Green Media Conference. The event will take place on June 9<sup>th</sup> at the Marriott Wardman Park Hotel in Washington, D.C. The conference will focus on green and sustainable information technologies for Fortune 1500 companies, mid-size businesses, printers, nonprofits, federal, state and local governments.

As one of the world's largest digital information facilities, GPO has been environmentally conscious for nearly 150 years and is becoming a model for showing how sustainable environmental stewardship is good business and good government. The Public Printer will discuss how GPO is green in virtually every step of the printing and digital process. For example, GPO is asking paper manufacturers for opinions in providing more sustainable paper options for federal agencies by releasing a Request for Information (RFI)

“Business, government and society-at-large depend on print to a far greater degree than most realize. The Graphic Communications industry faces a great opportunity in crafting the definition of sustainable printing and communications,” said Public Printer Bob Tapella. “There must be a vision for the entire systems lifecycle of what we produce and consume. We all have to consider how we source raw materials, produce products and what happens to the products when consumers are done with them.”

For more information on The Green Media Conference: <http://www.GreenMediaConference.com>

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