

SHAKLEE CORPORATION BECOMES EPA CLIMATE LEADER

Company to Offset 100 Percent of Its Greenhouse Gas Emissions for 2006-2009

PLEASANTON, Calif. – October 12, 2006 – As part of its continued commitment to sustainable practices, Shaklee Corporation, the number one natural nutrition company in the United States, announced today its participation in the U.S. Environmental Protection Agency's (EPA's) Climate Leader program. By participating in Climate Leaders, Shaklee has pledged to completely offset its annual greenhouse gas (GHG) emissions from 2006 – 2009. Climate Leaders is a key component towards the country's goal to reduce GHG emissions by 18 percent over the next 10 years, and Shaklee will be directly contributing to that national target. Shaklee announced its intent today during the EPA 2006 Climate Leaders Partners Meeting in Arlington, Va.

"Through EPA's Climate Leaders program, America's leading companies are proving that reducing greenhouse gas emissions can help boost the bottom line," said Marcus Peacock, EPA Deputy Administrator. "We applaud these partners for joining the Bush Administration's aggressive and practical strategy to reduce greenhouse gas emissions."

Shaklee has a long history of environmental stewardship. In 1960, Shaklee developed Basic H® Concentrated Organic Cleaner, one of the first biodegradable cleaning products in the U.S. and an official Earth Day product in 1990. Shaklee was the first company in the world to earn a Climate Neutral™ Certification in 2000 for offsetting 100 percent of its GHG emissions. In 2002, Shaklee received the EPA's Climate Protection Award for its CO₂ emission-reduction programs.

Roger Barnett, Shaklee Chairman and CEO said, "We each have a personal responsibility to do our part to make the world a better and safer place for our children and future generations. We want to demonstrate that businesses can be both profitable and do the right thing, and we hope other companies will follow our example."

Shaklee Environmental Legacy

Shaklee environmental initiatives address GHG emissions, global reforestation, and education.

GHG emission reduction projects include the following:

- Converted San Bernardino County, California school buses from diesel fuel to a biodiesel fuel made from recycled cooking oil
- Converted boilers in the Portland (Ore.) School District from oil to natural gas. The retrofit also reduced the school district's energy costs.
- Supported construction of The Rosebud Sioux Tribe Wind Turbine—the first large-scale Native American owned and operated wind turbine.
- Replaced kerosene lamps and diesel generators with solar photovoltaics (PV) in Sri Lanka, India.

(More)

Global reforestation efforts include:

- Worked with the American Himalayan Foundation to plant one million trees in Asia in the 1980s.
- Launched “A Million Trees. A Million Dreams.™” tree planting campaign with the goal of planting a million trees in North America and Kenya.
- Named 2004 Nobel Peace Prize laureate Dr. Wangari Maathai as the Global
- Ambassador for “A Million Trees. A Million Dreams.” In this role, Dr. Maathai will help Shaklee promote environmental conservation and educate Shaklee Members and Distributors on the importance of tree planting.

Environmental education projects include:

- Four-time supporter of Will Steger, the prominent Arctic explorer and winner of the National Geographic Society’s prestigious John Oliver La Gorce Medal. Steger’s next expedition to investigate global warming will launch in February 2007.
- Supporter of the Cousteau Society, Ocean Alliance and the Wild Dolphin project. These organizations study the oceans and monitor the impact of environmental contamination.

“We’re excited to do our part to protect the planet and we encourage others to follow suit,” said Barnett.

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About Shaklee Corporation

For 50 years, Shaklee has been a leading provider of premium quality, natural nutrition and personal care products, environmentally-friendly household products, and state-of-the-art air and water treatment systems. The Shaklee brand is synonymous with high quality and efficacy, representing one of the most well-established names in the nutritional supplement and direct selling industries. With a robust product portfolio, including over 48 patents and patents pending worldwide, Shaklee operates in Canada, Japan, Malaysia, Mexico and the U.S., and has more than 750,000 Members worldwide. For more information, visit Shaklee.com

About Climate Leaders

Launched in February 2002, EPA’s Climate Leaders is an industry-government partnership that works to develop long-term comprehensive corporate climate change strategies.

Climate Leaders Partners set a corporate-wide greenhouse gas reduction goal and inventory their emissions to measure progress. By reporting inventory data to EPA, Partners create a lasting record of their accomplishments. Partners also identify themselves as corporate environmental leaders and strategically position themselves as climate change policy continues to unfold.

Climate Leaders Partners represent a variety of sectors, from heavy manufacturing to banking and retail. These companies all strive to set the standard for greenhouse gas management in their sectors, and more broadly in the U.S. economy.

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