

CLIMATE LEADERS

SETTING THE STANDARD IN GREENHOUSE GAS MANAGEMENT

Program Update

Partners Meeting - Chicago, IL

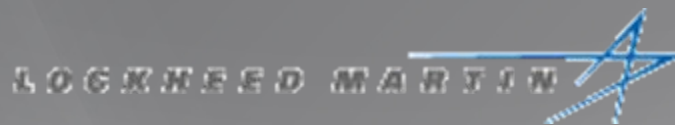
October 6, 2008



Welcome / Welcome Back!

- EPA Team:
 - Deb Berlin, Bella Tonkonogy, Manuel Oliva
- CH2M Hill:
 - Sheila Gallagher, Jessica Jacobs, Erin Laude, Stephanie McMackin
- Econergy:
 - Eric Christensen, Dan Sobrinski, Claudine Schneider, Brennen Walsh
- ESource:
 - Neil Kolwey, Pam Milmoe, Michael Shepherd, John Sottong, Tertia Speiser

The Company We Keep Program Launch



The Company We Keep 2007



The Company We Keep New Partners



Partner Accomplishments

Partners

- 227 total Partners, 74 new Partners
- 11% of GDP
- 8% of total US GHG emissions

Goal Announcements

- 102 Partners have announced goals
- Nearly 50 MMTCO₂ annually
- = 9 million cars

Goal Achievements

- 18 Partners have achieved goals

2008 Base Year Reporting Completed



Core Modules

- Design Principles currently under revision
- Stationary Combustion, Mobile Combustion, Indirect Electricity and Refrigeration Use

Sector-Specific

- Aluminum, Cement, Pulp & Paper, Iron & Steel, HFC/PFC Mfg., MSW currently being reviewed

Optional Modules

- Employee Travel & Product Transport
- Green Power Purchases
- Offsets Guidance

Key Points on Offset Approach

- Four key criteria:
 - Real – actual reductions that have occurred
 - Additional – beyond BAU (performance standard)
 - Permanent – or can be backed by guarantees
 - Verifiable – quantified, monitored & verified
- May develop/invest or purchase
 - EPA developed project accounting for 6 project types
 - Partners may develop methods for types not yet developed
- Goal reporting should be transparent and public
- EPA review of project summary and data

Small Business / Low Emitters

- Small Business and Low Emitter Guide to Greenhouse Gas Management
- Calculator for Low Emitters
- Inventory Management Plan (IMP) for Low Emitters

CLIMB

- Climate Leaders Inventory Manager for Businesses (Under Development)

CLIMATE LEADERS
PRACTICAL STEPS TO REDUCE YOUR ORGANIZATION'S GREENHOUSE GAS EMISSIONS

CLIMATE LEADERS
Guide to Greenhouse Gas Management for Small Business & Low Emitters

CLIMATE LEADERS

- 1 Get Started
- 2 Calculate Greenhouse Gas Emissions
- 3 Create an Inventory Management Plan
- 4 Set a Goal & Track Progress

Goal Setting

- Goal Proposal Template introduced to standardize Partner proposal submissions
- Analysis tool updated with latest data releases
- Expertise broadened in data center-specific and service sector goals

- Engagement with Registry Development
 - The Climate Registry, CCAR, 1605(b)
- Engagement with WRI
 - Guide to GHG program design
 - Supply chain and life cycle standards
- Engagement with Carbon Disclosure Project
 - March reporting workshop
 - Boilerplate language for Partner responses
- Partnership with Confederation of Indian Industry-Green Business Centre
 - India GHG inventory program launch in May 2008
- Climate Leaders Government Initiative
 - Public Sector Supplement

- Monthly webinars to stay current
- CL web site receiving 100,000 page views per month
 - Partner Profiles most popular section
- “Footprint” PSA in Feb *Fast Company* and March *Entrepreneur*
 - Total circulation for 07-08 PSA = over 10M
- June 30 Forbes special advertising supplement = 4.7M circulation
- Two national press releases: 7/24, 10/8
- June *Trading Carbon* article on Climate Leaders



2009 Outreach & Communications

- New PSA print & online campaign
- Advertising opportunities in CL-branded sections

Media outlet	Issue Date	Deadline
The Economist	Feb 28	Dec 5
Forbes	May 18	Feb 5
National Geographic	September	June 5
Climate Biz.com	Ongoing monthly	
Environmental Leader.com	Ongoing monthly	

webinar on 12/2 to discuss outreach in detail



Climate Leaders Calendar

- Deadline for comment on offset guidance: October 15
- Carbon Disclosure Project questionnaire kickoff: February
- Annual Reporting Deadline: June 30
- Next Partners Meeting:
 - Summer 2009, Washington DC



Agenda - Monday (Remaining)

- Partner Progress Reports - HSBC and Intel Corporation
- Breakout Sessions
 - Onsite Projects to Pursue, Service Sector GHG Management, Tools for Data Management, Managing Supply Chain Emissions
- Welcome Reception



Agenda - Tuesday

- Creative, Authentic, Cross-Functional Green Communications
- Case study of a retail Partner: A Sustainable Kohl's
- Partner Progress Report - Cummins Inc.
- Breakout Sessions
 - Onsite Projects to Pursue, Energy Efficiency in Buildings, Managing Global GHG Emissions, External Reductions (RECs, offsets)
- Site Tours
 - CSX Locomotive Tour, Chicago Merchandise Mart, Chicago Museum of Science and Industry, Exelon Corporate Headquarters (LEED Platinum), and Exelon LaSalle Nuclear Generating Station
- Optional Group Dinner
 - Osteria Via Stato



Agenda - Wednesday

- Welcome Address
- Opportunities for Climate Leadership Beyond GHG Management
- Financing New Clean Energy Technologies
- Roundtable Discussion of the Future of Climate Change Action
- Luncheon
- Partner Recognition Event for Goal Achievers, New Goal Setters, New Partners
- Wrap-up and Adjourn

- Commitment to reducing GHG emissions
- Providing valuable feedback on the program
- Sharing your company's experiences
- Providing a learning ground to build a common understanding of credible GHG reporting
- Helping communicate the value of GHG management
- Being leaders in addressing climate change