

SC Johnson & Climate Leaders

Partnership for Progress

January 13, 2004



tomorrow's legacy today
SUSTAINABILITY

SC Johnson

A FAMILY COMPANY

A Family Company:

- Five generations of family ownership and management - 118 years old.
- #1 and #2 market positions in 15 household product categories in more than 110 countries; operations in more than 70.
- Recognized worldwide for leading employee practices.
- Recognized for corporate social responsibility - giving back 5% pre-tax.
- Recognized for environmental and sustainable leadership initiatives for decades, including CFC-free aerosols, cleaner/safer products and processes, founding member WBCSD, PCSD and UK-B&E.



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SC Johnson's Legacy of Environmental Leadership

(1935) H.F. Johnson, Jr. leads Carnauba expedition, 15,000 miles from WI to Brazil in search of a sustainable source of wax for our products



(1955) Introduces water-based aerosols

(1975) Eliminates CFCs from its aerosol products 3 years before U.S. mandate

(1990) Co-founding member of WBCSD and set pollution reduction goals: 420mm lbs.. of waste reduced



(1994) Awarded the WEC Gold Medal for Corp. Achievements in Sustainable Development

(2001) Becomes pilot member of the U.S. EPA's Climate Leaders Initiative



(2002) Becomes charter member of Climate Leaders; EPA Administrator Whitman visits Waxdale

(2003) U.S. EPA awards SCJ with first-ever Lifetime Atmospheric Achievement Award



(1993) First to issue an annual corporate environmental report

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Climate Leaders Initiative Key to Our Emissions Reduction Plans

- Partnership to help us learn about and plan for our (greenhouse gas) GHG emissions reduction.
- U.S. Partnership leveraged globally.



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Global Goals

- 2001-2005 - All plants cut emissions to air by 15%.
- All plants reduce fossil fuel usage by 10%.
- Top 7 plants reduce GHG emissions by 5% each of the five years of the plan.
- These goals were set with the help of external stakeholders and senior management.



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Climate Leaders Initiative Key to Our Emissions Reduction Plans

- Partnership to help us learn about and plan for our GHG emissions reduction.
- U.S. Partnership leveraged globally.
- Motivation: our Climate Leaders Goal drove us to innovate, to make a business case for focussed action in reducing GHG emissions.



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Stretch for the Future

- For our full national Climate Leaders Goal, we set an aggressive 8% actual emissions reduction for total U.S. operations. (2000-2005).
- This entire goal will be met via our investment in an innovative co-generation project that produces electricity and process steam via a landfill gas powered turbine.



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Multi-Million Investment to Make Renewable/Green Energy

- Use landfill gas to make electricity and steam at Waxdale.
- Install turbine to make 3,200 kW of electricity.
- Recover waste heat from exhaust to make 17,000 lbs./hr of plant steam at 150 psi.

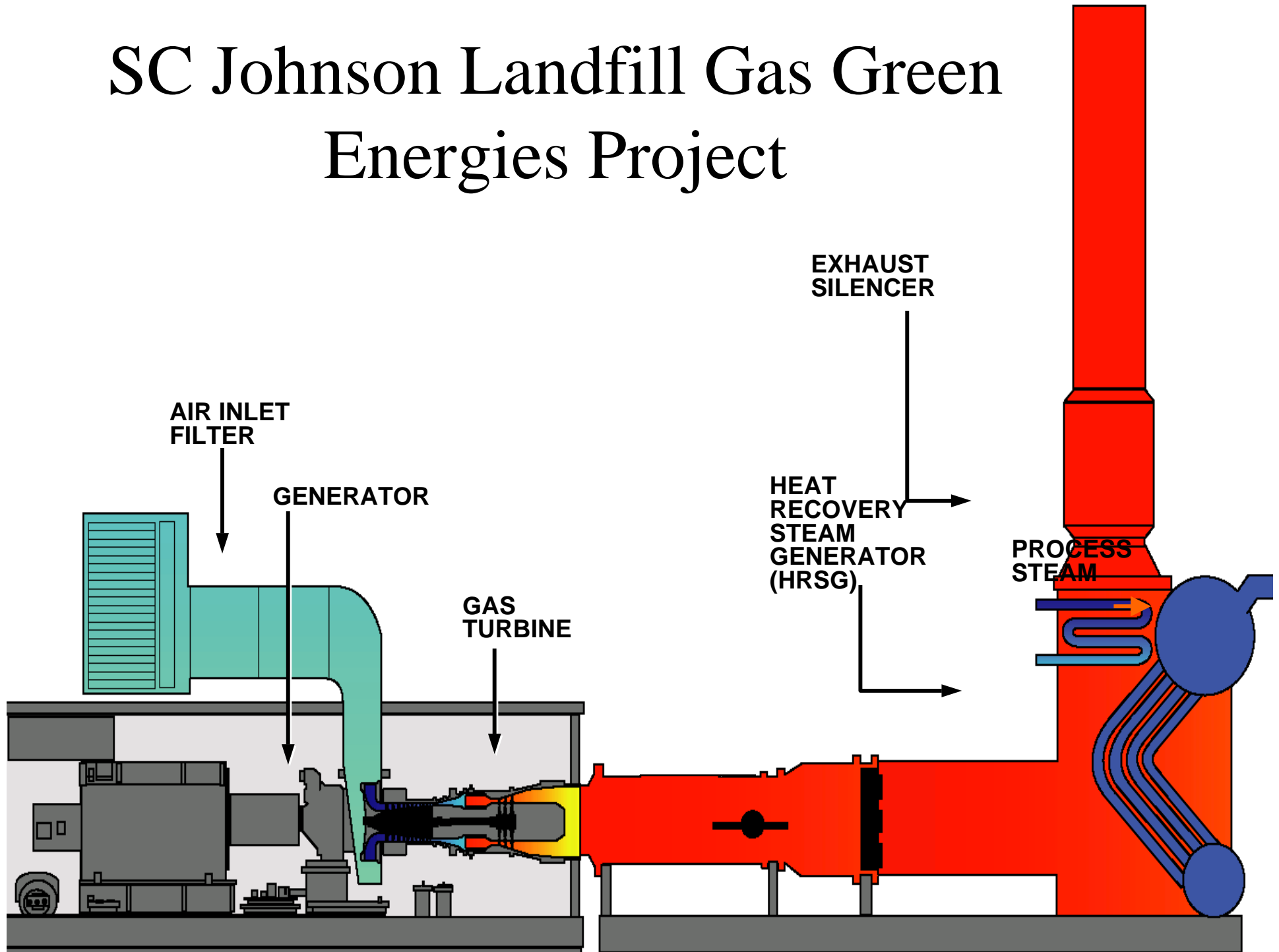


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SC Johnson Landfill Gas Green Energies Project



Landfill Gas Green Energies Project Focus: For The Bottom Line

- Reduces Waxdale's fossil fuel use by 50%.
- Reduces Waxdale's GHG emissions by 47%.
- Delivers the total U.S. Climate Leader's goal of a 8% reduction.

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Climate Leaders as a Partner

- Proactive
- Flexible
- Knowledgeable
- Credible
- Reliable
- Important



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Partnership Benefits

- Recognition - U.S. EPA Lifetime Atmospheric Achievement Award.



U.S. EPA's 2003 Lifetime Atmospheric Achievement Award



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Partnership Benefits

- Recognition - U.S. EPA Lifetime Atmospheric Achievement Award.
- Visibility - Administrator Whitman visited our Racine, Wisconsin Headquarters.



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EPA Administrator Christine Whitman At Waxdale



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- Visibility - Administrator Whitman visited our Racine, Wisconsin Headquarters.
- Leadership Now, hedge against future regulations.
- Energy Cost Savings.



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