



Eastman Kodak Company

Setting a Greenhouse Gas Reduction Target

EPA Climate Leaders Partners Workshop

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Kodak's 5-Year HSE Performance Goals

- Publicly announced environmental goals since 1987
- Greenhouse gas reductions included in:
 - 5-year environmental goals 1999 to 2003
 - New 5-year HSE goals to be announced in 2004
- Progress published and announced annually

5-Year Environmental Goals 1999-2003



FIVE-YEAR WORLDWIDE ENVIRONMENTAL GOALS

STRATEGIC INITIATIVE: Reduce Emissions

	NEXT 5 YEARS	OVERALL
30 Priority Chemicals	DOWN 40%	DOWN 70%
Methylene Chloride	DOWN 50%	DOWN 90%
Greenhouse Gases (CO ₂)	DOWN 20%	

STRATEGIC INITIATIVE: Reduce Natural Resource Use and Waste

	BY JANUARY 1, 2004
Manufacturing Waste	DOWN 25%
Energy Used	DOWN 15%
Water Used	DOWN 15%
Cadmium, Mercury, Lead, Chromium(VI) in products	} Targeted for Elimination

STRATEGIC INITIATIVE: Strengthen Management System

BY JANUARY 1, 2004

All Major Manufacturing Sites Registered by Independent Auditor to ISO 14001 Standard

Kodak's 5-Year Environmental Goals - Progress

Metric	Reduction Goal	2003 Est
Dichloromethane	50%	61%
30 Priority Chemicals	40%	43%
CO ₂ Emissions	20%	16%
Manufacturing Waste	25% (indexed)	42%
Energy Usage	15% (indexed)	21%
Water Usage	15% (indexed)	38%
ISO Registrations	All major sites	29/29
Heavy Metals	Targeted uses	81%

Setting New HSE Goals

■ Goals driven by:

- Kodak's Corporate HSE Policy
- Vision of Health, Safety and Environmental Responsibility
- Kodak's *Responsible Growth* strategy

■ Goals supported by:

- ISO 14001-registered HSE Management System at all 28 major manufacturing operations worldwide
- Corporate HSE Management System registered under ISO 14001

Kodak's HSE Management System



Kodak's Process for Setting HSE Goals

- Long-term Corporate HSE Strategy approved by CEO
- Extract elements from Strategy as possible goals
- Work with manufacturing and business units worldwide to develop target ranges for goals
- Conduct series of workshops with senior management
- Review proposed goals with HSE Management Council and CEO
- Review goals with Corporate Responsibility & Governance Committee of the Board
- Announce goals internally and externally

Kodak's 5-Year Environmental Goals

- The 1999-2003 goals were organized into three Strategic Initiatives:
 1. Reduce Emissions to the Environment
 2. Reduce Natural Resource Use and Waste Generation
 3. Strengthen Environmental Management Systems

Kodak's New 5-Year HSE Goals

- The 2004-2008 goals are organized into the following Strategic Initiatives:
 1. Reduce Emissions to the Environment
 2. Natural Resource Conservation
 3. Product and Employee Stewardship

Kodak's 5-Year Environmental Goals - Progress

Metric	1999-2003 Reduction Goal (Accomplishment)	2004-2008 Reduction Goal
Dichloromethane	50% (61%)	25%
30 Priority Chemicals	40% (43%)	15%
CO ₂ Emissions	20% (16%)	10%
Energy Usage	15% (21%)-indexed	10%
Manufacturing Waste	25% (42%)-indexed	20%
Water Usage	15% (38%)-indexed	10%
ISO 14001 Registration	All major sites (29/29)	--
Health and Safety	--	50% safety incident rate
Heavy Metals/EOL	Targeted uses (81%)	Targeted Programs
Responsible Growth Reporting	--	Alignment with recognized principles