

January 2004



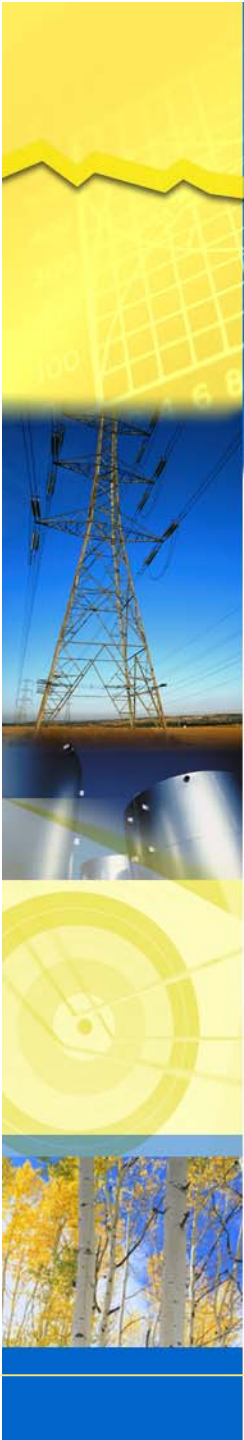
EPA's Climate Leaders Partnership *Progress Report*





2003 Was a Great Success

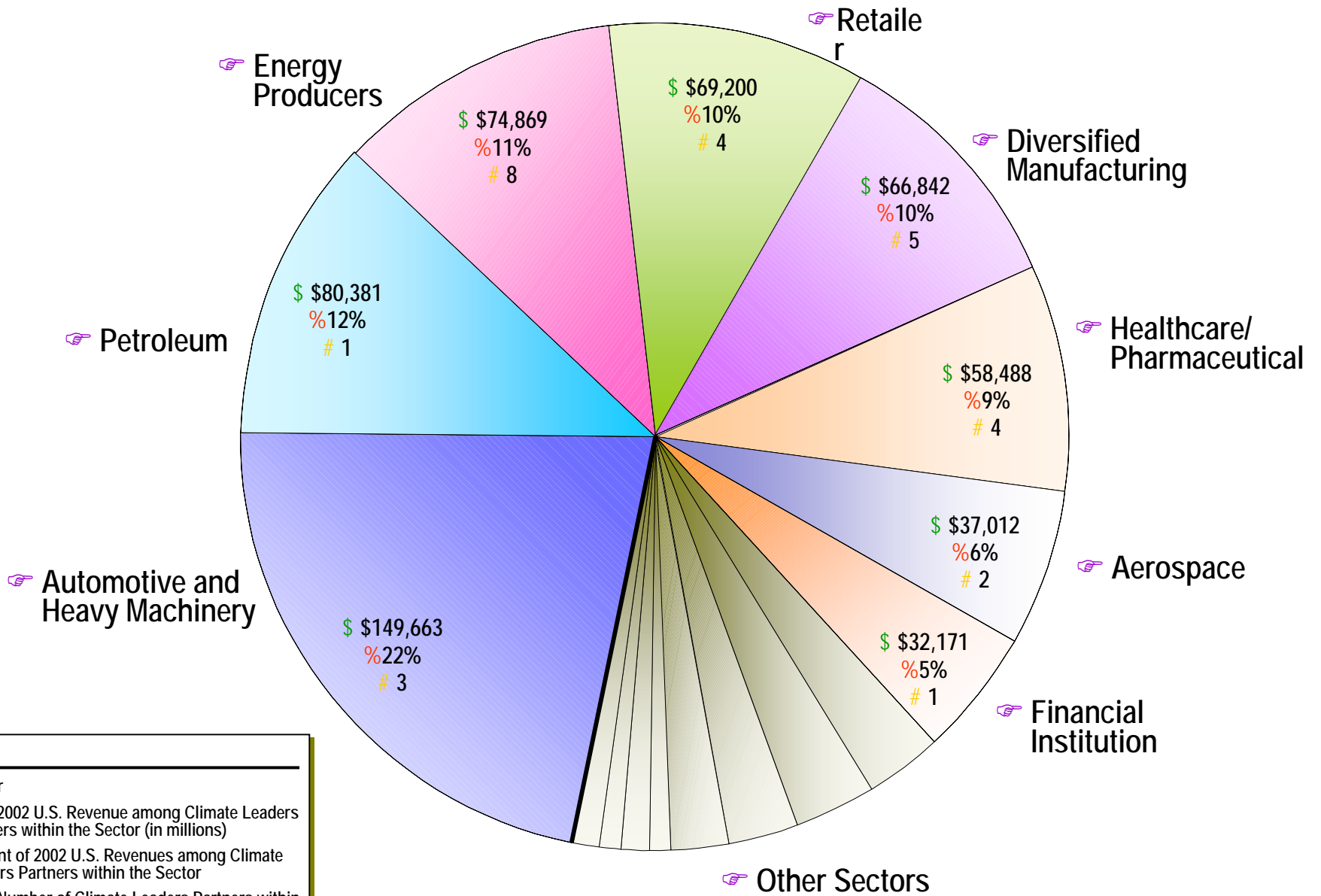
- ◆ Continually growing interest in the program
- ◆ Encouraging large reductions
- ◆ Wide range of media coverage
- ◆ Program design almost complete
- ◆ New program activities



Rapidly Growing: 54 Partners and 20 Targets Announced

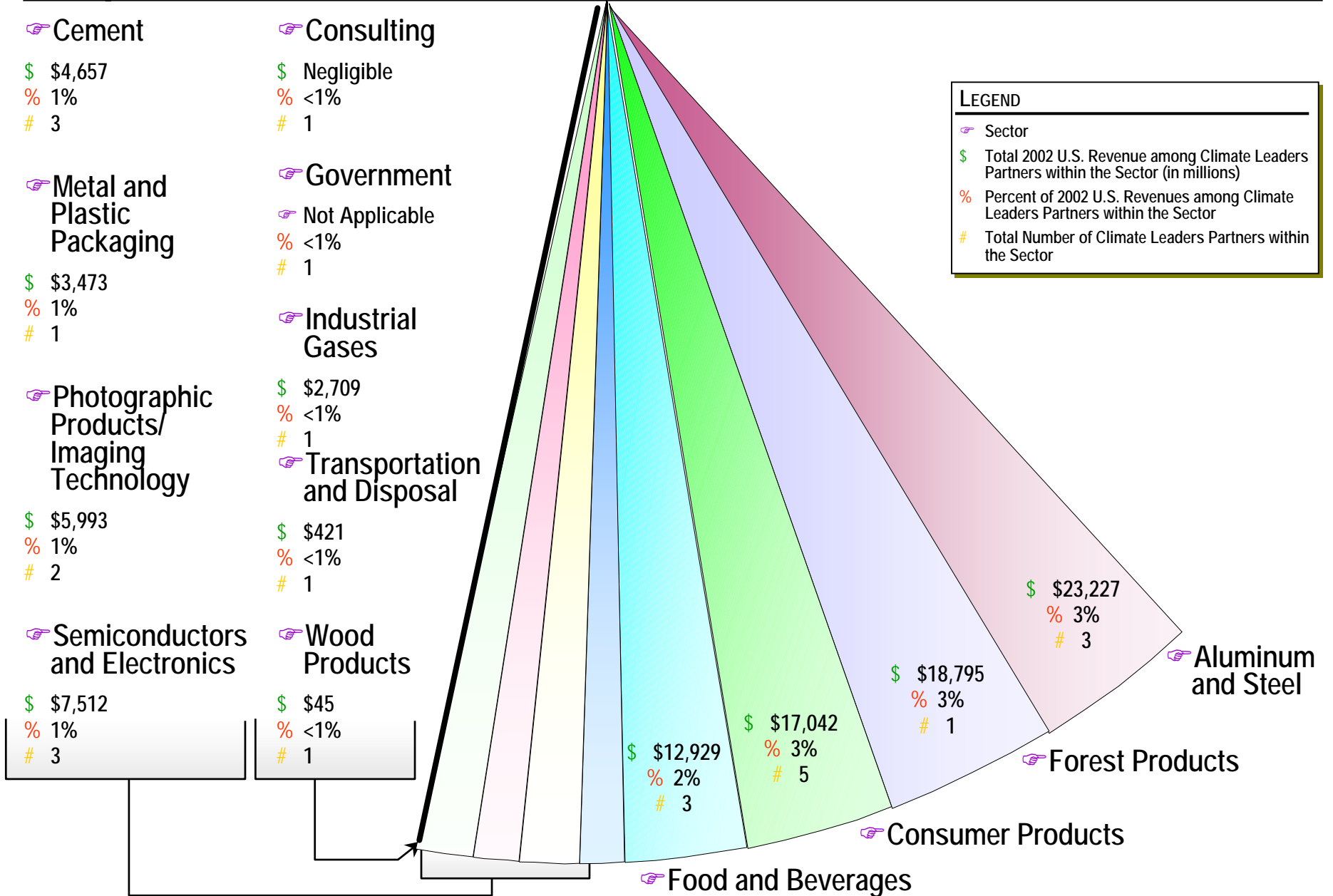
- ◆ February 2002: Launched program with 11 Charter Partners at EPA press event
- ◆ April 2002: 5 partners and 2 targets announced at Earth Technology Forum
- ◆ September 2002: Six month anniversary event with 14 partners and 5 targets announced
- ◆ June 2003: 11 Partners and 3 targets announced at Partners Meeting
- ◆ January 2004: 13 Partners and 10 targets announced at Partners Meeting

Representation of The 54 Climate Leaders Partners



LEGEND	
☞	Sector
\$	Total 2002 U.S. Revenue among Climate Leaders Partners within the Sector (in millions)
%	Percent of 2002 U.S. Revenues among Climate Leaders Partners within the Sector
#	Total Number of Climate Leaders Partners within the Sector

Representation of the 54 Climate Leaders Partners



Climate Leaders Impact

- ◆ Partners combined U.S. revenues equal to 6% of U.S. gross Domestic Product
- ◆ The 20 targets announced to date will prevent a total of seven and a half million metric tons of carbon equivalent per year.
- ◆ These reductions are equal to the annual emissions of five million cars.



Wide Media Coverage

- ◆ Washington Post: January 2004
- ◆ London edition of Financial Times: December 2003
- ◆ Sun Sentinel, Fort Lauderdale, FL: October 2003
- ◆ Cincinnati Enquirer: September 2003
- ◆ Wall Street Journal: September 2003
- ◆ MSNBC Show Hardball with Chris Mathews: June 2003
- ◆ David Letterman Show: June 2003
- ◆ Milwaukee Journal Sentinel: March 2003



Program Design Almost Complete

- ◆ Finalizing all cross-sector protocols
- ◆ Many draft sector-specific protocols available for comment
- ◆ Will be developing additional sector-specific protocols in 2004 (energy production, aluminum, etc.)
- ◆ Finalizing reporting requirements this month
- ◆ Hope to further develop methodology for evaluating targets for energy producers

Program Activities

- ◆ Continue with: Partner meetings, press events, Carbon Copy, marketing materials, coordination with other corporate GHG initiatives
- ◆ New activities:
 - Implement new reporting requirements
 - Develop reporting guidance
 - Case Studies: business case to take action, GHG inventories, and GHG reduction strategies
 - PSA to recognize goals setters - plan to publish in April-May

The Company We Keep

