



U.S. Environmental Protection Agency

# Climate Leaders *Progress Report* May 5, 2005



# Meeting Objectives

- ◆ Update participants on Climate Leaders progress
- ◆ Update participants on other corporate climate initiatives
- ◆ Peer Exchange
- ◆ Partner Recognition
- ◆ Feedback from Partners on new program elements
- ◆ Discuss future direction of the program



# We Have Come a Long Way

- ◆ Grown to 68 Partners
- ◆ 37 have announced GHG reduction targets
- ◆ Partners are rapidly working to complete reporting requirements
- ◆ Partners are starting to reach their GHG goals
- ◆ Significantly advancing knowledge-base on measuring and reporting GHG emissions and tracking GHG reduction goals

# Reporting Update

- ◆ 56 Partners submitted inventory data
- ◆ 45 Partners submitted IMP information
- ◆ 16 Partners completed their site visits
- ◆ 9 Partners completed Base Year Reporting
  - Hasbro and Kodak were first
- ◆ 5 Partners have completed a third-party verification
- ◆ 2 Partners already achieved 2005 GHG goals



# GHG Reporting Resources

- ◆ **Completed**
  - Updated Inventory Summary and Goal Tracking Form
  - Collected sample IMPs and posted on web site
  - Fact sheet detailing technical assistance services
  - Contractor-developed spreadsheets for collecting and calculating emissions data
- ◆ **In-Progress**
  - Developing table of emissions factors
  - Developing list of estimation methodologies for small emissions sources
  - Standardizing kick-off call checklist
  - Standardizing site-visit checklist

# Inventory Protocols

- ◆ **Completed**
  - Published first edition of Design Principles
- ◆ **In-Progress**
  - Modify indirect-electricity protocol to include REC purchase guidance
  - Finalizing guidance on various offset projects
  - Reviewing new WBCSD cement inventory protocol
  - Reviewing NCASI Forest Products Protocol
  - Participating in CCAR's development of a natural gas inventory protocol
  - Review updated API Oil and Gas Protocol
  - Developing commuting emissions protocol



# Marketing and Outreach Resources

## ◆ Completed

- Spring 2005 issue of Carbon Copy – engaging employees
- Launched new version of web-site – linking to Partners
- New Program Guide replacing program brochure
- Outline for expanded partner profiles for website

## ◆ In-Progress

- Developing media kit
- Gathering information for Partner profiles
- Developing technical papers on performance metrics and benefits of GHG reporting
- Creating first Annual Report

# Recognition Opportunities

- ◆ **Completed**
  - 5 Partners received Climate Protection awards
  - May 6 Climate Leaders Recognition Luncheon
  - Designed new PSA
  
- ◆ **In-Progress**
  - New PSA to be launched in summer 2005
    - ✦ placements to potentially include magazines, internet, train and airport terminals
  - Designing recognition for goal achievers
  - Looking for additional recognition opportunities



# Program Impact

- ◆ Partners combined U.S. GHG emissions equal to 8% of total U.S. GHG emissions
- ◆ The targets announced to date will prevent a total of eight million metric tons of carbon equivalent per year.
- ◆ These reductions are equal to the annual emissions of five million cars.



# Thanks to our Climate Leaders Partners

- ◆ Valuable feedback on the program
- ◆ Commitment to reducing GHG emissions
- ◆ Sharing your company's experiences
- ◆ Providing a learning ground to build a common understanding of credible GHG reporting
- ◆ Working with us to develop credible methodologies for corporate goal setting and tracking