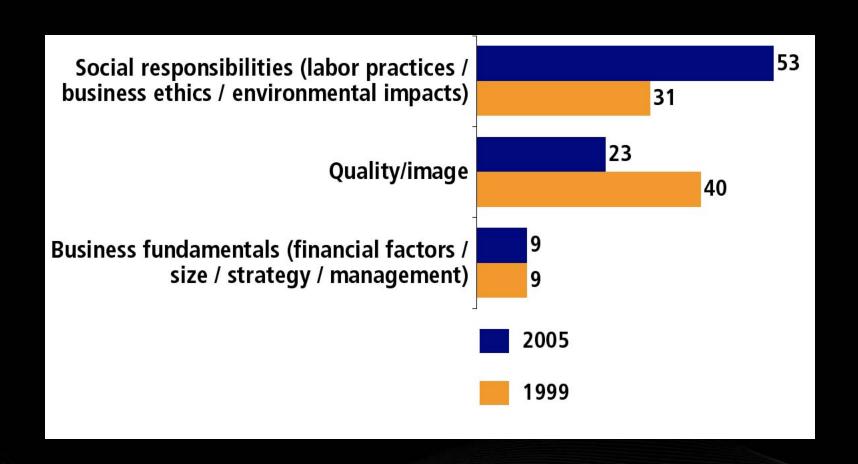
CLIMATE ACTION: A LIFECYCLE APPROACH TO SUPPLY CHAIN LEADERSHIP

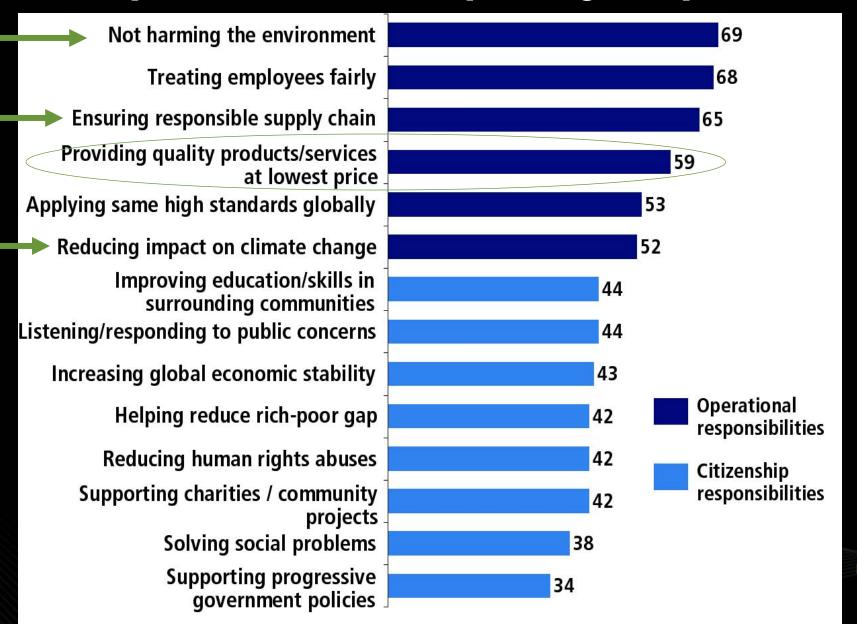


December 5th 2007

GLOBE SCAN: most important factors in forming impressions of companies



GLOBESCAN: 'Companies held completely responsible'





'WE WILL BE THE GREENEST TECHNOLOGY COMPANY ON THE PLANET'

Michael Dell

June 5, 2007

World Environment Day



INTEGRATED CLIMATE STRATEGY

Extends beyond direct operations

CUSTOMERS



SUPPLIERS

Maximize Product Energy Efficiency

Carbon Neutral Operations

Supply Chain Accountability



SCOPE OF DELL'S CLIMATE COMMITMENT

Dell Carbon Neutral Scope

Dell Supplier QBR Requirements

Energy Smart Products & Services

Plant a Tree/Forest

Dell Facilities Emissions

Dell Facilities Electricity Use

Dell Business Air Travel

Supply Chain Emissions and Electricity Use

Product Electricity Use

Other

1

2

GHG Protocol Scope*

3



* per WBCSD / WRI

SUPPLY CHAIN CARBON INITIATIVE

- Dell has requested that its primary suppliers begin managing and reporting greenhouse gas (GHG) emissions data.
- Suppliers risk having their overall scores reduced during Dell quarterly business reviews for not identifying and publicly reporting GHG emissions.
- A supplier's volume of Dell business can be affected by the scores earned on reviews.
- Dell will work with suppliers on emissions reduction strategies once data is collected.



GHG ACCOUNTING & REPORTING PRINCIPLES: THE GHG PROTOCOL

Relevance

Ensure GHG inventory accurately reflects the GHG emissions.

Completeness

Account for all GHG emissions within the inventory boundary.

Consistency

Use consistent methodologies to measure emissions.

Transparency

- Disclose all relevant issues, based on a clear audit trail.
- Make appropriate references to the accounting and calculation methodologies and data sources used.

Accuracy

Ensure reported GHG Emissions are neither over nor under actual emissions



QBR ENVIRONMENTAL CRITERIA: governance and control

A) Supplier shall identify greenhouse gas emissions as an environmental impact within their ISO 14K or EMAS plan.

Actions that show supplier have considered greenhouse gas as an environmental impact in their ISO 14001 or EMAS plan could include:

- Facilities Electricity Use reduction programs
- Renewable Energy purchases
- Greenhouse Gas reduction/elimination programs (C02, HFC, SF6)
- Onsite power generation using renewable sources, fleet emissions reduction programs, etc.



QBR ENVIRONMENTAL CRITERIA: disclosure

B) Supplier shall publicly report or disclose their annual greenhouse gas emissions with auditor proof of disclosure.

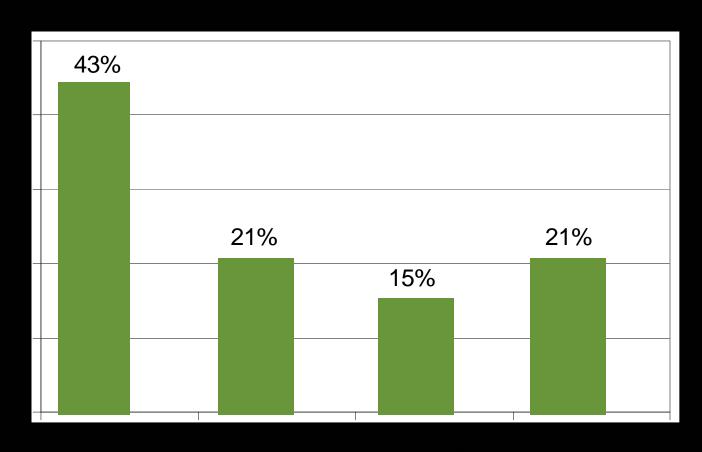
Examples of disclosure could include one of the following:

- Website, Annual Sustainability Report,
- Carbon Disclosure Project (CDP http://cdproject.net/),
- Regulatory Agency (EPA, etc.) or other reporting organization



SUPPLIER Q3 QBR SCORE: Climate





Meets expectations

QBR Score

Does not Meet expectations



CDP SUPPLY CHAIN PILOT

Objectives

Provide resources and guidance for suppliers

Develop standardized Scope 3 Reporting Protocol

Expectations

All Dell primary suppliers are invited to participate

Supplier to complete online questionnaire for Scope 1, 2 & 3

Only Scope 1 & 2 results made public as part of CDP6

Timing

Nov 2007: Inform suppliers of initiative

Dec 2007 Kick-off Questionnaire www.cdproject.net/sclc1

Feb 28, 2008: Questionnaire completed

April 2008: Study results released

2009 Learnings adopted into CDP7



THANK YOU

