

Data Sheet

USAID Mission:	Brazil
Program Title:	At-Risk Youth Program
Pillar:	Economic Growth, Agriculture and Trade
Strategic Objective:	512-010
Status:	Continuing
Planned FY 2005 Obligation:	\$1,360,000 CSH
Prior Year Unobligated:	\$0
Proposed FY 2006 Obligation:	\$1,289,000 CSH
Year of Initial Obligation:	2003
Estimated Year of Final Obligation:	2008

Summary: Of the 53 million Brazilians living below the poverty line, 22 million are youth between the ages of 16 and 24. Faced with a weak educational system, difficult family situations, and unemployment rates of up to 26% in the poorest regions of the country, these young people are at a significant disadvantage in developing life skills and in entering the job market. They face increasing pressure from their families to begin working at an early age, particularly in the thriving informal sector. Early entry forces them to drop out of school or vocational training programs to pursue petty, and often illegal, activities that generate insufficient income.

USAID's At-Risk Youth Employability program focuses on two principal areas. First, it provides disadvantaged youth with access to training and employment opportunities through mentoring programs and technical and life skills development. Second, the program assists the Government of Brazil (GOB) to halt trafficking in persons (TIPs) for sexual exploitation. USAID funds programs that help victims engage in legitimate income-generating activities that provide victims with legal support, and that strengthen law enforcement to prosecute perpetrators and dismantle TIP rings.

Inputs, Outputs, Activities:

FY 2005 Program: Improve Quality of the Workforce (\$960,000 CSH): USAID will expand the scope of training programs for at-risk youth beyond Information and Communications Technology (ICT) and tourism to include other promising areas in demand by the labor market. Such areas may include alternative energy generation, electricity for the construction sector, audio and video production, and e-government service provision. Other training areas will be identified based on the results of labor market surveys conducted by youth in 2004. USAID will also expand the program's geographic focus to include Fortaleza, one of the poorest northeastern capitals. USAID will take advantage of established mentoring programs to engage successful professionals to increase internship and employment opportunities for trained youth. USAID will support at-risk youth with life skills to help them function effectively in the work environment, while strengthening linkages with private sector business associations to tap positions for disadvantaged youth. Principal grantees and agencies include the American Institutes for Research and Counterpart International (primes) and local NGOs (subs).

Reduce Transmission and Impact of HIV/AIDS (\$400,000 CSH): An AIDS-in-the-workplace component will be added to the at-risk youth program to develop prevention strategies for youth. This component will provide technical assistance to organizations that serve at-risk youth through focusing on the "A&B" components of the "ABC" methodology (abstinence, be faithful, and condoms). The component will also provide support to shelters and day-care centers that assist children and adolescents living with HIV. Principal grantees and agencies include the American Institutes for Research and Counterpart International (primes) and local NGOs (subs).

Reduce Trafficking in Persons (TIP). USAID will work with the GOB to expand the use of distance

learning and web-based tools to train technicians on TIP issues in an increased number of municipalities. USAID will also assess the quality of services being provided to TIP victims by centers that already received training and refine the methodology and training programs as needed. USAID will collaborate with the GOB to improve TIP and commercial sexual exploitation case reporting and enhance referral systems available to victims. Principal grantees and agencies include Partners of the Americas and the International Labor Organization (primes) and local subs.

FY 2006 Program: Improve Quality of Workforce (\$889,000 CSH). As the training program for youth achieves its targets, USAID will expand the number of youth benefiting from training in Recife, Salvador and Fortaleza. The entrepreneurship component of the ICT training program will encourage the establishment of cooperatives and small businesses. Advanced level training will be provided to further strengthen youth marketability in the formal labor market. Tourism-based training may be expanded to other northeastern capitals. USAID will monitor the performance of youth in the formal market and assess their ability to retain jobs. Complementary training modules may be developed to address the needs of youth that are not able to fully succeed in the workplace. USAID will continue to strengthen ties with the private sector and with the GOB to increase insertion rates of youth into the formal market. Youth interested in opening small businesses or cooperatives may receive support to access micro-credit. Principal grantees and agencies include the American Institutes for Research, Counterpart International and their subs.

Reduce Transmission and Impact of HIV/AIDS (\$400,000 CSH). USAID will continue to promote HIV/AIDS education among trained youth that focuses on the abstinence and being faithful components of the "ABC" methodology. Principal grantees and agencies include the American Institutes for Research, Counterpart International and their subs.

Reduce Trafficking in Persons. USAID may further expand the number of municipalities directly involved in the anti-TIP program. Activities to combat pornography on the internet will be strengthened. A seminar involving all municipalities receiving USAID support will be convened to promote knowledge sharing, the exchange of best practices and assessments of future program needs. Where possible, TIP victims will be enrolled in USAID-funded employability programs. USAID will explore extending its support to strengthen shelters and provide emergency health and psychosocial services to victims in target areas to be defined in coordination with other U.S. Government agencies. Principal grantees and agencies include Partners of the Americas, the International Labor Organization, and local NGOs.

Performance and Results: As a result of USAID's assistance in 2004, 1,000 disadvantaged youth are receiving ICT and tourism-based training in the northeastern cities of Salvador and Recife. Of these, nearly 200 were inserted in medium-term internship programs in Salvador hotels, restaurants and travel agencies. The Brazilian Ministry of Tourism signed an agreement with USAID grantees to expand the tourism training program to another 23 sites in Brazil, which will directly benefit over 6,000 youth by the end of the At-Risk Youth program.

In 2004, USAID also signed a Memorandum of Understanding with the GOB to strengthen government-run centers that provide emergency health and psycho-social services to victims of sexual exploitation, in addition to referral to appropriate legal assistance. USAID partners identified 711 cases of commercial sexual exploitation, of which 108 cases appear related to trafficking for sexual purposes. Victims received direct services and cases are under investigation.

By the end of USAID's program, a 30% decrease in the unemployment rate of program-assisted youth is anticipated. A youth intern and mentors program will be established as corporate policy of private sector partners. Additionally, USAID will expand access to and improve the quality of assistance for trafficking victims, most of whom are children and adolescents, in ten municipalities where TIP and sexual exploitation are high.

US Financing in Thousands of Dollars

Brazil

512-010 At-Risk Youth Program	CSH	DA
Through September 30, 2003		
Obligations	1,000	826
Expenditures	0	0
Unliquidated	1,000	826
Fiscal Year 2004		
Obligations	1,100	300
Expenditures	0	0
Through September 30, 2004		
Obligations	2,100	1,126
Expenditures	0	0
Unliquidated	2,100	1,126
Prior Year Unobligated Funds		
Obligations	0	0
Planned Fiscal Year 2005 NOA		
Obligations	1,360	0
Total Planned Fiscal Year 2005		
Obligations	1,360	0
Proposed Fiscal Year 2006 NOA		
Obligations	1,289	0
Future Obligations	2,651	1,527
Est. Total Cost	7,400	2,653