THE OFFICE OF GLOBAL DEVELOPMENT ALLIANCES

THE DEVELOPMENT FRONTIER

December 2005

HIGHLIGHTS

- **The Global Development Alliance becomes an Independent Office - The Office of Global Development Alliances**

- Public-Private Alliances in the 2005 USAID's Annual Awards Ceremony

- Opening: Regional Alliance Builder for South and Southeast Asia

- Global Development Alliance Workshop in Washington January 24-25, 2006

- PLUS: Alliance Showcase

The Global Development Alliance becomes an Independent Office--The Office of Global Development Alliances

USAID's Chief of Staff announced on December 13, 2005: "The Global Development Alliance Secretariat has made significant advancements in mainstreaming the GDA business model. Over the past several months, Senior Staff and many Mission Directors have participated in discussions to help determine the best possible long-term fit for GDA within USAID." He went on to say, "The consensus reached from these discussions is that the GDA Secretariat should continue to exist in order to foster the model of public-private alliance building within USAID, and to better promote outreach efforts to the private sector. As a result, the Global Development Alliance Secretariat has been approved by the Administrator to become an independent office at USAID. It will now be known as the Office of Global Development Alliances (GDA). GDA will continue to report directly to the Director of GDA, Dan Runde."

This change of status reflects USAID's commitment to public-private alliances and utilizing the partnerships as a tool for helping USAID achieve its development objectives. The name of the office has officially changed-from "Global Development Alliance Secretariat" to "**The Office of Global Development Alliances**"- but our commitment to serving the mission and operating units remains the same.

Public Private Alliances in the 2005 USAID's Annual Awards Ceremony

The Balkan Trust for Democracy Alliance (BTD) was the winner of this year's Global Development Alliance Excellence Award. The BTD's funding partners: the German Marshall Fund, the Charles Steward

Mott Foundation, USAID, the Government of the Netherlands, the Government of Greece, the Government of Sweden and the Rockefeller Brothers Foundation sent senior representatives to celebrate this achievement. The $30 million BTD (of which only $10 million is from USAID and over $15 million is from private foundation money) was recognized for its outstanding alliance building, strong corporate citizenship, and innovative non-profit work to bring the benefits of democracy to the Balkan region.

Lane Smith, Information and Communication Technology Advisor USAID/Afghanistan, was awarded the Global Development Leaders Award "For [his] vision and creativity in developing alliances in post-conflict settings and for the energetic championing of public-private alliances in information and communications technology." http://www.usaid.gov/our_work/global_partnerships/gda/showcase/BalkanTrustFund.pdf

Opening: Regional Alliance Builder for South and Southeast Asia

In recognition of the success of Regional Alliance Builders (RAB) in REDSO, WARP and Jamaica/CAR, USAID/Bangkok has put out a solicitation for a South/Southeast Asia RAB. The USAID/Bangkok RAB will be responsible for developing and implementing strategies and tools for effective outreach to potential alliance partners, particularly in response to Avian Influenza. The position solicitation is located on Fedbiz Opps at http://www.fedbizopps.gov/spg/AID/OM/THA/486%2D06%2D002A/SynopsisP.html. The deadline for applying is January 3, 2006.

Global Development Alliance Workshop in Washington January 24-25, 2006

Space is available for our next Global Development Alliance Workshop for January 24-25, 2006. The workshop will be held at the International Trade Center, Meridian Room C, on the Concourse Level in the Ronald Reagan Building. Additional information will be sent to participants upon registering. Participants are expected to attend the two full days of the workshop, which runs from 8:30-4:30 each day. As a courtesy to those who might be waiting to participate, kindly notify us 48 hours in advance if you are unable to attend. Participants should e-mail Meredith Kruger, MSI-GDA Team Workshop Assistant at mkruger@msi-gda.com, directly to sign up.

ALLIANCE SHOWCASE

- Plumpy'Nut-Chiponde Alliance

Plumpy'Nut-Chiponde Alliance

The Plumpy'Nut-Chiponde alliance supports a partnership between USAID and Nutriset, a French for-profit company known for their nutritional solutions provided to humanitarian relief programs. Nutriset works in coordination with Project Peanut Butter, a newly established Malawian non-governmental organization (NGO), to support a local production facility in Malawi to prepare Plumpy'Nut-Chiponde.

Plumpy'Nut-Chiponde will be used for home-based treatment of malnourished children and for nutritional supplementation of HIV-infected adults and children receiving anti-retroviral (ARV) therapy.

Ready-to-use food (RUTF) is a recent major advance in the treatment of malnourished populations. In a controlled trial conducted during the 2003 famine in Southern Africa, recovery rates of children receiving RUTF-based home therapy were 79%, compared to 46% for children receiving upgraded standard milk-based feeding regimens. RUTF is a lipid rich paste of peanut butter, milk powder, and micronutrients, with nutritional content similar to the therapeutic milk F-100. It does not need cooking and does not spoil for several months at ambient, tropical conditions. In Malawi, RUTF has been produced locally on small scales since 2002, using locally available ingredients, sold under the name "Plumpy'Nut-Chiponde".

The production facility can be operated by 2-4 employees, with a production capacity of 3 tons/week. After 2 years the production capacity will be increased to 10 tons/week through new machinery. This amount should be enough to support projects working to feed over 15,000 severely and moderately malnourished children, as well as approximately 30,000 people who will begin ARV therapy.

Partners in this alliance include USAID, Nutriset, Project Peanut Butter (PPB) a Malawian NGO, UNICEF and WFP.

For additional Alliance Showcase, please refer to the following website:

http://www.usaid.gov/our_work/global_partnerships/gda/gda_showcase.html

RESOURCES

For more information about the GDA, please visit:

http://www.usaid.gov/gda

To Learn in Which Countries USAID Maintains a Mission, please visit:

http://www.usaid.gov/locations/missiondirectory.html

CONTACT US

Would you like to provide feedback or learn more about opportunities to collaborate with the GDA Secretariat?

Please e-mail us at GDA@usaid.gov.

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