

Engaging the Private Sector: Biographies

As capital flows to the developing world have substantially shifted from public to private, all sectors of society must collaborate to leverage resources and impact development. Discuss what non-governmental organizations need to know about funding from corporations and foundations.

Stephen Jordan- Moderator

Stephen Jordan is Senior Vice President and Executive Director of the Business Civic Leadership Center, and has served in this capacity since the organization's founding as the Center for Corporate Citizenship (CCC) in May 2000. In addition to his work for BCLC, he is currently serving on two non-profit boards: the New World Institute and the Southern Business Leadership Council. Stephen is also a Caux Round Table fellow, advising CRT on projects relating to reform of business education curricula, formation of social capital for more responsible business, and implementation of the CRT Principles for Business. Previously, Stephen served as executive director of the Association of American Chambers of Commerce in Latin America from 1997 to 1999. In the private sector, he has worked in the publishing industry and has a background in strategy, marketing, and new product development. He began his professional career as a legislative assistant for the Senate Foreign Relations Committee. Stephen holds an M.B.A. from Georgetown University and an M.A. in Political and Social Thought from the University of Virginia, with accompanying academic honors from both institutions. He is a member of Beta Gamma Sigma, the business honor society.



Ben Kauffeld - Panelist

Ben Kauffeld is a Senior Advisor with the Office of the Global Development Alliance (GDA) at the United States Agency for International Development (USAID) in the Office of Development Partners for Private Sector Alliances (ODP/PSA). In this role, he facilitates public-private alliances that are responsive to vital humanitarian assistance concerns, and for fostering preparedness and response to disasters in developing countries. Before joining GDA, Mr. Kauffeld served as the Humanitarian Assistance Program Manager at the USAID mission in Sri Lanka from 2004 – 2007. In this capacity, he managed, oversaw, monitored and evaluated a diverse program portfolio that provided social services to targeted vulnerable populations, including people with disabilities, children affected by conflict, and people living with HIV/AIDS. Mr. Kauffeld has a Bachelor of Arts degree in International Studies and Humanities from Pepperdine University and a Master of Arts degree in African Area Studies from the University of California at Los Angeles.

Mari L. Snyder - Panelist

Mari Snyder is the Vice President of Social Responsibility & Community Engagement at Marriott International, Inc. Ms. Snyder is responsible for developing Marriott's social responsibility strategy and its global implementation; establishing and growing the company's national and global NGO partnerships; working enterprise-wide to develop environmental stewardship, disaster relief and stakeholder engagement programs; managing corporate contributions and associate involvement programs; and reporting social responsibility results. Ms. Snyder joined Marriott in 1999 as director of brand public relations and was responsible for developing and implementing strategic communication plans for the company's Marriott and Renaissance hotel brands, programs and sales & marketing initiatives. In 2002, Ms. Snyder joined community relations as director, corporate contributions. She was promoted to senior director of community relations in 2004. Prior to joining Marriott, Ms. Snyder worked for M&M/MARS for nine years. She began her career in foodservice and retail sales, and then progressed to positions in sales management, regional marketing & operations, and trade development & communications. A graduate of St. Bonaventure University, she currently resides in Silver Spring, Maryland.

Kevin Saba - Panelist

G. Kevin Saba began his career in the private sector; serving for over 20 years in a number of senior level management positions; most recently as President of a finance and risk management concern. Mr. Saba returned to the private sector as president of a managed care insurance facility serving 38 states; two years later being recruited to join the U.S. Department of State (DOS). Soon after his arrival at State he was asked to lead the effort on behalf of the DOS to stand-up the Millennium Challenge Corporation (MCC). He then joined the MCC as its first Managing Director of Threshold Country Programs and oversaw the establishment of a number of successful Threshold Country initiatives. Mr. Saba was then asked to rejoin DOS and serve as a liaison in the start-up of the new Department of Foreign Assistance; a combined effort on behalf of USAID and DOS to reform foreign aid. Most recently, Mr. Saba has been assisting in the start up of the Global Partnership Center (GPC) at DOS. The GPC facilitates strategic alliances between business, government and civil society recognizing that goals of sustainable development can at times be better served through multi-sector partnerships. In addition to his public and private sector service he has enjoyed teaching college courses in business and has a Master Degree in Business Administration from the University of Hartford.

Patrick Madden - Panelist

Patrick Madden was named Executive Director of Sister Cities International in February 2007. Sister Cities is a powerful citizen diplomacy network with 700 U.S. members and more than 2,500 partnering communities in 134 countries. Before assuming the executive position at Sister Cities, Madden served as the vice president of external affairs and the publisher of *Inside Arts* magazine at the Association of Performing Arts Presenters where he managed fundraising, government affairs and membership departments, in addition to directing the organization's communications outreach. He is an adjunct faculty member at George Mason University, where he teaches a graduate seminar on fundraising. Additionally, he teaches a quarterly workshop on fundraising to corporate executives preparing to join nonprofit boards. Prior to Association of Performing Arts Presenters, Madden served as the director of external affairs for five years at the Smithsonian Institution's National Portrait Gallery. Madden holds two degrees from Ohio University, a Bachelor of Music and Master of Arts.