

## International Business Primer: Exporting for Growth & Profit

Wednesday, May 13, 2009 \* 8:00 AM – 11:30 AM  
World Trade Center Saint Louis  
121 South Meramec, 10<sup>th</sup> Floor, Clayton, MO 63105

Reservations: Online at [www.worldtradecenter-stl.com](http://www.worldtradecenter-stl.com)  
Or call 314-615-8141

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| 8:00 AM  | Continental Breakfast   |
| 8:30 AM  | Welcome: John Blum  |
| 8:35 AM  | Reason for International Trade<br>John Freeborn, Missouri District Export Council   |
| 8:45 AM  | International Marketing<br>Margaret Gottlieb, Trade Specialist<br>US Department of Commerce                                 |
| 9:20 AM  | International Services<br>Ana Romero-Lizana, Director, International Business Development<br>World Trade Center Saint Louis |
| 9:40 AM  | International Banking<br>Paul Toskin, VP/Manager<br>International Department of Commerce Bank                               |
| 10:15 AM | BREAK   |
| 10:25 AM | International Finance Programs<br>John Blum, International Finance Officer<br>US Small Business Administration              |
| 10:50 AM | State Finance Programs<br>Alice Bernard-Jones, Export Finance Officer<br>Missouri Development Finance Board                 |
| 11:10AM  | Shipping Documentation<br>Stewart Dahlberg, NNRUSA  |

**Cost: \$10.00**