



POSTAL NEWS

FOR IMMEDIATE RELEASE
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Contact: Media Relations
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NEW PREPAID PRIORITY MAIL ENVELOPES **EASY TO ORDER, CONVENIENT TO USE**

WASHINGTON – The U.S. Postal Service today issued a new version of the Priority Mail Flat Rate envelope in Washington, D.C., featuring the \$3.85 Jefferson Memorial stamp image printed directly on the envelope. The prepaid envelope gives mailers a more convenient way to use Priority Mail.

“This will add convenience for frequent users of Priority Mail, “ says Chief Marketing Officer and Sr. Vice President Anita Bizzotto. “A quick visit online to usps.com or a call to 1-800-STAMP-24, and a ten-pack of the Prepaid Priority Mail envelopes will be on its way to your home or office.”

Prepaid Priority Mail Flat Rate envelopes come in convenient packages of ten. At this time, they will be available exclusively via the Postal Store web site at www.usps.com/shop and by telephone at 1-800-STAMP-24.

The Jefferson Memorial stamp was designed by Derry Noyes of Washington, D.C., and features a photograph by Carol Highsmith, Takoma Park, Md. It originally went on sale July 30, 2002. The new Prepaid Priority Mail Flat Rate envelope features the same stamp image.

Current U.S. stamps and stationery, as well as a free catalog, are available by toll-free phone order at 1 800 STAMP-24. In addition, a selection of stamps and other philatelic items are available at the online Postal Store at www.usps.com/shop. Custom-framed art prints of original stamp art are available at www.postalartgallery.com. First day covers are available for \$4.23.

Since 1775, the U.S. Postal Service has connected friends, families, neighbors and businesses by mail. It is an independent federal agency that visits more than 141 million homes and businesses every day and is the only service provider to deliver to every address in the nation. The Postal Service receives no taxpayer dollars for routine operations, but derives its operating revenues solely from the sale of postage, products and services. With annual revenues of more than \$68.9 billion, it is the world's leading provider of mailing and delivery services, offering some of the most affordable postage rates in the world. The U.S. Postal Service delivers more than 46 percent of the world's mail volume — some 202 billion letters, advertisements, periodicals and packages a year — and serves seven million customers each day at its 40,000 retail locations nationwide.

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TECHNICAL DETAILS

Issue:	<i>Priority Mail Flat Rate Prepaid Stamped Envelopes</i>
Item Number:	212110
Denomination & Type of Issue:	\$3.85 Prepaid Priority Mail Flat Rate Stamped Envelope
Format:	Normal Issue: Pack of 10 (\$38.50) First Day Souvenir: Individually (\$4.23)
Series:	N/A
Issue Date & City:	December 29, 2003, Washington, DC 20066
Designer:	Derry Noyes, Washington, DC
Photographer:	Carol Highsmith, Takoma Park, MD
Manufacturing Process:	Flexography
Printer:	Bell, Inc.
Printed at:	Bell, Inc.; Sioux Falls, SD
Press Type:	Stevens
Print Quantity:	2.484 million envelopes (First Run)
Paper Type:	12 Point clay coated newsback
Colors:	Yellow, Magenta, Cyan, Black, PMS 294 (Blue), PMS 485 Red Varnish
Stamp Orientation:	Horizontal
Image Area (w x h):	1.59375 x 1.25 in.
Overall Size (w x h):	9.5 x 12.5 in. (Envelope)
Catalog Item Number(s):	212110 Regular Issue Envelope (10/pk) – \$38.50 212161 First Day Cover (ea.) – \$4.23

HOW TO ORDER THE FIRST DAY OF ISSUE POSTMARK

Customers have 30 days to obtain the first day of issue postmark by mail. They may purchase envelopes by telephone at 800-STAMP-24, and at the Postal Store Web site at www.usps.com/shop. Envelopes with the First Day of Issue postmark will be available at a cost of \$4.23 each. Orders by mail should be sent to: STAMP FULFILLMENT SERVICES, 8300 NE UNDERGROUND DR, PILLAR 210, KANSAS CITY, MO 64144-0001. After applying the first day of issue postmark, the Postal Service will fulfill the envelopes through the mail. All mailed orders must be postmarked by January 29, 2004.