



FOR IMMEDIATE RELEASE  
September 30, 2003

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USPS web site: [www.usps.com](http://www.usps.com)  
Release Number: 03-059

## **ZUMWALT LEGACY AWARD**

### **The Marrow Foundation Honors Postmaster General John E. Potter**

WASHINGTON, D.C. – In recognition of his dedication and commitment to help those in need of life-saving marrow and stem cell transplants, Postmaster General John E. Potter will receive the Zumwalt Legacy Award from The Marrow Foundation Oct. 1 at the Smithsonian Institution's National Postal Museum.

The Zumwalt Legacy Award is named in memory of The Marrow Foundation's founding chairman, Admiral E. R. Zumwalt, Jr., whose extraordinary leadership, first with the National Marrow Donor Program (NMDP) and subsequently with The Marrow Foundation, led to a dramatic increase in the availability of marrow and stem cell transplants for all patients, regardless of ethnic or racial heritage.

Jill E. McGovern, Ph.D., chief executive officer of The Marrow Foundation, said, "Postmaster General Potter has served his organization in an exceptional manner for nearly 25 years, and since becoming Chief Executive Officer, he has continued to support The Marrow Foundation and the NMDP through the 'Delivering the Gift of Life Campaign: The 3M/USPS Minority Marrow Donor Recruitment Campaign.' He exemplifies the commitment demonstrated by Admiral E. R. Zumwalt, Jr., in giving those with life-threatening blood diseases a second chance at life by making it possible for Postal Service employees to join the NMDP Registry of unrelated marrow donors."

The Marrow Foundation created the Zumwalt Legacy Award in 2000 to recognize dedicated individuals helping those in need of life-saving transplants and has been previously awarded to just one other recipient – the actor, talk show host, and NMDP advocate Rosie O'Donnell.

"It gives me great pleasure to receive the Zumwalt Legacy Award," said Potter. "The Award is named after someone I highly admire – someone whose deeds have left an enduring impact on all of us, and we are all very proud of our partnership with 3M, The Marrow Foundation, and the NMDP. Our 'Delivering the Gift of Life Campaign' has added

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more than 17,000 names to the registry so far, and we're looking forward to an unparalleled 2004 Campaign."

John E. Potter became the 72<sup>nd</sup> Postmaster General of the United States on June 1, 2001. The 24-year agency veteran began his career as a clerk in Westchester, N.Y., and is the sixth career employee to guide the world's largest postal system.

Under Potter's leadership, the Postal Service has achieved record levels of service performance and customer satisfaction, while reducing costs and serving a delivery base that has grown by more than 3.6 million new homes and businesses.

Potter successfully led the Postal Service through one of the most challenging periods in its history, beginning with the terrorist attacks of 9/11 and, one month later, the use of the mail for bioterrorism.

The 3M/USPS "Delivering the Gift of Life Campaign" offers an opportunity for employees of the Postal Service to help save lives, demonstrate their commitment to the communities they serve, and emphasize the longtime efforts of the Postal Service to promote health programs that benefit all segments of the population.

The 2004 Campaign begins in November 2003 with local kick off events in 19 of the Postal Service's administrative districts: Atlanta, Detroit, Northern New Jersey, Central Illinois, Gateway (St. Louis), Philadelphia, Chicago, Greensboro, Richmond, Cleveland, Houston, South Florida, Connecticut, Louisiana, Tennessee, Dallas, New York, Triboro (Flushing, NY), and Van Nuys.

Additional drives commence January 1, 2004, and continue through October 2004. For more information on joining the NMDP Registry, visit The Marrow Foundation web site at [www.marrow.org](http://www.marrow.org).

Since 1775, the U.S. Postal Service has connected friends, families, neighbors and businesses by mail. An independent federal agency, the Postal Service visits more than 141 million homes and businesses every day and is the only service provider to deliver to every address in the nation. The Postal Service receives no taxpayer dollars for routine operations, but derives its operating revenues solely from the sale of postage, products and services. With annual revenues of more than \$68.9 billion, it is the world's leading provider of mailing and delivery services, offering some of the most affordable postage rates in the world. The U.S. Postal Service delivers more than 46 percent of the world's mail volume—some 202 billion letters, advertisements, periodicals and packages a year—and serves seven million customers each day at its 40,000 retail locations nationwide.