

FOR IMMEDIATE RELEASE  
June 11, 2003

Contact: Media Relations  
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**NEW POSTAGE STAMP HONORING HOLLYWOOD LEGEND AND  
HUMANITARIAN AUDREY HEPBURN DEBUTS TODAY**

LOS ANGELES – An elegant and graceful Hollywood legend who felt her most important role was to bring attention to the welfare of children everywhere, was honored today by family, friends and hundreds of fans when the U.S. Postal Service issued the Audrey Hepburn commemorative stamp at the Childrens Hospital Los Angeles.

Ninth in the Legends of Hollywood series, the Audrey Hepburn stamp was dedicated at a first day of issue ceremony held at the hospital's Research Laboratory Building. The stamp is available at all Los Angeles post offices today. It will be available at post offices nationwide starting tomorrow.

"Audrey Hepburn's achievements on the stage and screen alone make her a wonderful addition to our nation's stamp program," said S. David Fineman, Chairman of the Presidentially appointed Postal Service Board of Governors. "But we also honor her for her work as an enthusiastic and dedicated advocate for the well being of children around the world."



Representing the youth for whom Hepburn cared so deeply, the Hollywood High School Vocal Pros sang Henry Mancini's "Moon River" just before Fineman and Sean Hepburn Ferrer, son of Audrey Hepburn and chairman of the Audrey Hepburn Children's Fund, officially dedicated the stamp. The Academy Award-winning song was from "Breakfast at Tiffany's," one of Hepburn's most popular films.

Ferrer and Karen Imagawa, M.D., director of the Audrey Hepburn CARES Team, spoke of Hepburn's legacy and the important work they are doing in her name. Al Iniguez, Postal Service vice president, Pacific Area, served as master of ceremonies.

Hepburn was born in Brussels, Belgium, in 1929, the daughter of a Dutch baroness and her British husband. She spent much of her childhood in England, but in 1939 she moved with her mother to the Netherlands. After Germany invaded the Netherlands in May 1940, Hepburn and her family faced many hardships during the five-year Nazi occupation.

After World War II, Hepburn received a ballet scholarship in London. Following a series of modeling jobs, minor stage roles and small parts in movies, she was hired in 1951 for the title role in the Broadway play "Gigi." At the same time she was also hired for her first major Hollywood film role, playing a princess in "Roman Holiday" (1953), for which she won an Academy Award for best actress. In 1954 she received a Tony Award for her performance in the Broadway play "Ondine."

Hepburn subsequently received Academy Award nominations for her performances in four other films: “Sabrina” (1954), “The Nun’s Story” (1959), “Breakfast at Tiffany’s” (1961) and “Wait Until Dark” (1967). She often appeared onscreen with some of Hollywood’s most distinguished leading men, including Humphrey Bogart in “Sabrina,” Fred Astaire in “Funny Face” (1957), Cary Grant in “Charade” (1963) and Rex Harrison in “My Fair Lady” (1964).

In 1988 she became a goodwill ambassador for UNICEF, focusing her efforts on the plight of children around the world. She used her celebrity to bring attention to humanitarian causes by traveling throughout Africa, Asia, South America and Central America between 1988 and 1992, meeting with members of Congress and discussing her observations and experiences with the media.

In 1992 Hepburn was awarded the Presidential Medal of Freedom. In 1993 she received a Life Achievement Award from the Screen Actors Guild; that same year she was posthumously awarded the Jean Hersholt Humanitarian Award, an honorary Academy Award. She died at her home in Switzerland on Jan. 20, 1993, at the age of 63.

The Audrey Hepburn Children’s Fund was founded in 1994 and later established the Audrey Hepburn CARES Team at Childrens Hospital Los Angeles, which provides medical and mental health services to suspected victims of child abuse.

Hepburn joins eight other honorees appearing on stamps in the Legends of Hollywood series: Marilyn Monroe (1995), James Dean (1996), Humphrey Bogart (1997), Alfred Hitchcock (1998), James Cagney (1999), Edward G. Robinson (2000), Lucille Ball (2001) and Cary Grant (2002).

The stamp art, a painting by Michael J. Deas, features a portrait of Hepburn based on a promotional photograph for the 1954 film “Sabrina.” The selvage artwork, also by Deas, is a painting based on a promotional photograph for the 1961 film “Breakfast at Tiffany’s.”

To see the Audrey Hepburn stamp, visit the Postal Service Web site and open the online version of this press release at [www.usps.com/communications/news/stamps/welcome.htm](http://www.usps.com/communications/news/stamps/welcome.htm).

Current U.S. stamps, as well as a free comprehensive catalog, are available by calling toll free 1 800 STAMP-24. In addition, a selection of stamps and other philatelic items are available at the Postal Store at [www.usps.com/shop](http://www.usps.com/shop).

Since 1775, the U.S. Postal Service has connected friends, families, neighbors and businesses by mail. It is an independent federal agency that visits 140 million homes and businesses every day and is the only service provider to deliver to every address in the nation. The Postal Service receives no taxpayer dollars for routine operations, but derives its operating revenues solely from the sale of postage, products and services. With annual revenues of more than \$66 billion, it is the world’s leading provider of mail and delivery services, offering some of the most affordable postage rates in the world. The Postal Service delivers more than 43 percent of the world’s mail volume—some 203 billion letters, advertisements, periodicals and packages a year—and serves 7 million customers each day at its 38,000 retail locations nationwide.

## TECHNICAL DETAILS

Issue: *Audrey Hepburn*  
Item Number: 454700  
Denomination & Type of Issue: 37-cent commemorative  
Format: Pane of 20 with selvage (1 design)  
Series: *Legends of Hollywood*  
Issue Date & City: June 11, 2003, Los Angeles, CA 90001  
Designer: Michael J. Deas, Brooklyn Heights, NY  
Art Director: Phil Jordan, Falls Church, VA  
Typographer: Phil Jordan, Falls Church, VA  
Artist: Michael J. Deas, Brooklyn Heights, NY  
Modeler: Donald H. Woo  
Manufacturing Process: Gravure  
Printer: Sennett Security Products (SSP)  
Printed at: American Packaging Corporation, Columbus, WI  
Press Type: Rotomec, 3000  
Engraver: Southern Graphics  
Stamps per Pane: 20  
Print Quantity: 80 million stamps  
Paper Type: Phosphored tagged, Block  
Adhesive Type: Pressure-sensitive  
Processed at: Unique Binders, Fredericksburg, VA  
Colors: Magenta, Yellow, Cyan, Black, PMS 208 (Red), PMS 7 (Warm gray)  
Stamp Orientation: Vertical  
Image Area (w x h): 0.84 x 1.41 in./21.34 x 35.81 mm  
Overall Size (w x h): 0.99 x 1.56 in./25.15 x 39.62 mm  
Pane Size (w x h): 8.57 x 7.208 in./217.68 x 183.08 mm  
Plate Size: 120 stamps per revolution  
Plate Numbers: "S" followed by six (6) single digits  
Marginal Markings: "© 2002 USPS" • Price • Plate numbers in all four corners • Plate position diagram • 2 UPC codes on back  
Catalog Item Number(s): 454720 Block of 4 — \$1.48  
454730 Block of 10 — \$3.70  
454740 Full Pane of 20 — \$7.40  
454761 FDC-Single — \$0.75  
454762 FDC-Full pane — \$9.90  
454784 Press sheet — \$44.40  
454793 Full Pane w/FDC — \$8.15

### **HOW TO ORDER THE FIRST DAY OF ISSUE POSTMARK**

Customers have 30 days to obtain the first day of issue postmark by mail. They may purchase new stamps at their local post office, by telephone at 1 800 STAMP-24, and at the Postal Store at [www.usps.com](http://www.usps.com). They should affix the stamps to envelopes of their choice, address the envelopes (to themselves or others), and place them in a larger envelope addressed to:

AUDREY HEPBURN COMMEMORATIVE STAMP  
POSTMASTER  
7001 S CENTRAL AVE RM 338  
LOS ANGELES CA 90052-9991

After applying the first day of issue postmark, the Postal Service will return the envelopes through the mail. There is no charge for the postmark. All orders must be postmarked by July 11, 2003.