

**USAID** LABELS AVAILABLE FROM **UNZ&CO**

The new USAID identity has been mandatory since January 1, 2005.

The logo was updated to increase readability at a variety of sizes — the typeface was changed to a sans serif (block letter) and the words running around the “handclasp” logo were rearranged to be right side up rather than running around the complete circle. The “handclasp” itself was also redrawn to be gender neutral and anatomically correct.

Every effort was made to maintain a connection with the previous designs and their representation of the United States' long history of relief efforts carried on around the globe.

**Consistency of usage is at the heart of the USAID identity effort.**

Unz & Co., after carefully reviewing the guidelines, offers labels that are guaranteed to be compliant. They are available in the approved vertical and horizontal identity formas shown at right.

As with all Unz & Co. products, the materials and workmanship employed in producing these labels is of the highest quality, guaranteed to stand up to the harsh conditions these labels may be exposed to.



Vertical Identity Format



Horizontal Identity Format

**Pressure sensitive labels are laminated for additional durability and can be used on cartons, boxes, drums and all indoor items.**

**USAID 2005 LABELS & PLACARDS**

Cat. No.	Description	Price per unit – as listed in description		
		1	2-3	4 & Up
W25-955	USAID 2005 Brandmark Top 2.5" x 2.5" Pressure Sensitive 500/pkg	\$75.00	\$65.00	\$60.00
W25-955V	USAID 2005 Brandmark Top 2.5" x 2.5" - Vinyl 500/roll	145.00	97.50	43.75
Cat. No.	Description	1-4	5-9	10 & Up
W25-9580	USAID 2005 Brandmark Top 4" x 4" Pressure Sensitive 100/pkg	35.00	30.00	25.00
W25-958V	USAID 2005 Brandmark Top 4" x 4" Vinyl 100/pkg.	85.00	55.00	40.00
W25-9560	USAID 2005 Brandmark Left 1.75" x 5.75" Pressure Sensitive 100/pkg.	39.00	35.00	33.00
W25-956V	USAID 2005 Brandmark Left 1.75" x 5.75" Vinyl 100/pkg.	70.00	67.50	59.50
W25-9570	USAID 2005 Brandmark Top 6.75" x 4.5" Pressure Sensitive 100/pkg.	35.00	30.00	25.00
W25-957V	USAID 2005 Brandmark Top 6.75" x 4.5" Vinyl 100/pkg.	150.00	140.00	120.00
Cat. No.	Description	1-49	50-99	100 & Up
W25-959A	USAID 2005 Brandmark Top 6.75" x 4.5" Aluminum Placard– single placard	15.00	13.50	12.75



The Compliance Experts Since 1879

Priority Code: GUSAID05

# USAID LABEL ORDER FORM

Call toll free 800-631-3098 • Fax the completed form to 732-868-0260

Shop on-line — [www.unzco.com](http://www.unzco.com)

Mail to: 201 Circle Drive N, Suite 104, Piscataway, NJ 08854-3704

<b>1. Bill to:</b> Date _____ Company _____ Address _____ City _____ State _____ Zip _____ Attn: _____ Title _____ Tel (    ) _____ Fax (    ) _____ E-mail _____	<b>2. Ship to:</b> (if different from BILL TO:) Company _____ Address _____ City _____ State _____ Zip _____ Attn: _____ Title _____ Tel (    ) _____ Fax (    ) _____ E-mail _____
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3. Product Description	Cat. No.	Quantity	Unit Price	Item Total

#### 4. Method of Payment

- Check enclosed for \$ \_\_\_\_\_  
 Credit Card     Mastercard     VISA     American Express

Card No. \_\_\_\_\_

Name on Card \_\_\_\_\_

Expiration Date \_\_\_\_\_

For security reasons you are required to provide the street number and Zip Code of card holder

Street Number \_\_\_\_\_ Zip Code \_\_\_\_\_

#### 5. Credit orders (Minimum billing order \$50)

- Bill my company. P.O. # \_\_\_\_\_  
 All orders ship pending credit approval.

- For Wire Transfer Payments (Call Customer Service for specific details — 800-631-3098)

Subtotal	\$ _____
NJ Sales Tax	\$ _____
Shipping/Handling**	
Pre-paid orders — please add:	
Standard Next Day	\$ 65.00
Standard 2nd Day	\$ 35.00
Standard Ground	\$ 26.00
Billed orders over \$50, we'll add actual actual shipping charges plus a handling fee.	
**(Or provide us with your UPS or FedEx account number in the area below.)	
COD orders add \$24 per order and we'll add actual shipping charges	
Total	\$ _____

**Thank you for your order**