

Navigating the ENERGY STAR® Web site

www.energystar.gov

Your Gateway to Energy
Performance Improvement

The first step toward improving energy performance is asking yourself the right questions. Which of your facilities is worth a closer look? What is the value of energy efficiency projects to your CFO? What energy management strategies are used by the most efficient hospitals? Which of your buildings deserve the ENERGY STAR, the mark of excellence?

For answers to these questions and more, look to the ENERGY STAR Web site at www.energystar.gov. Sponsored by the U.S. EPA, the free site is organized into the five main program areas: Products, Home Improvement, New Homes, Business Improvement, and Partner Resources. This article highlights key elements of Business Improvement, a section customized to the healthcare industry and other sectors.

The screenshot shows the ENERGY STAR website homepage. At the top left is the ENERGY STAR logo. Below it, the main navigation menu includes: PRODUCTS (Appliances, Lighting, Heating and Cooling & more; Find a Store; Special Offers in certain regions), HOME IMPROVEMENT (Solutions to common problems; Home Energy Analysis; Home Sealing Seal & Insulate), NEW HOMES (Make your next home ENERGY STAR; Find Local Homebuilders and other partners), BUSINESS IMPROVEMENT (Reduce building and facility energy use in your organization; Guidelines for Energy Management; Find Labeled Buildings; Education & Government), and PARTNER RESOURCES (Not an ENERGY STAR PARTNER? Join Now; For Manufacturers; For Retailers; For Utilities/Efficiency Program Sponsors; For Home Builders, Lenders, Raters; For Energy Service & Product Providers; ENERGY STAR Partner List). A central banner reads "PROTECT OUR ENVIRONMENT FOR FUTURE GENERATIONS" with a sub-headline "ENERGY STAR is a government-backed program helping businesses and individuals protect the environment through superior energy efficiency. Learn more...". Below the navigation is an "ENERGY STAR NEWS" section with links to "Half of the States Join ENERGY STAR Challenge", "Businesses: Save on Energy Bills this Winter", "Consumers: Save on Energy Bills this Winter", "EPA Recognizes 18 Leading Organizations", "EPA and DOE Announce ENERGY STAR Change a Light Day", and "2006 ENERGY STAR Award Applications Deadline - Dec. 15". To the right is a "DO YOUR PART" section with two images: one of a family and one of a child in winter gear, with captions "ENERGY STAR Change a Light Day: Take the Pledge" and "Save energy this winter with help from ENERGY STAR". At the bottom are navigation links for Products, Home Improvement, New Homes, Business Improvement, Partner Resources, Newsroom, Privacy, Contact Us, and Site Index, along with EPA and DOE logos and search boxes.

Home > Business Improvement

In **Business Improvement**, ENERGY STAR provides the strategies to set your hospital apart and build a lasting and strategic energy management plan. Here you will find the tools and resources for each step of the path to achieve superior energy management. A few of the resources you will find on this page include:

- **Guidelines for Energy Management** can assist your hospital in improving its energy and financial performance.
- **Tools and Resources** includes organizational resources, technical references with operational recommendations, and recognition information.
- **Assess Financial Value** provides access to the Financial Value Calculator, which presents energy investment opportunities in terms of key financial metrics, including cash flows.
- **Service and Product Provider Directory** can help you locate ENERGY STAR Service and Product Providers that help identify, prioritize and implement quality projects that will improve your total energy management.
- **Directory of Energy Efficiency Programs** can help you identify organizations in your state that sponsor financial and technical assistance programs.
- **Find a Professional Engineer (PE)** is a directory to search for Professional Engineers, which have performed verifications for buildings that have qualified for the ENERGY STAR.

ENERGY STAR

ENVIRONMENTAL LEADERSHIP ADDS VALUE TO YOUR BOTTOM LINE AND CORPORATE REPUTATION

PRODUCTS HOME IMPROVEMENT NEW HOMES BUSINESS IMPROVEMENT

Home > Business Improvement > Tools & Resources

Business Improvement

Energy management is an important aspect of environmental management which will show healthy dividends for your business. ENERGY STAR has the strategies to make you a leader and set your organization apart.

Businesses and Organizations Can Save Energy this Winter with Help from EPA and ENERGY STAR

Guidelines for Energy Management
Adopt a proven energy strategy that produces twice the savings - for both the bottom line and the environment - as typical approaches.

Tools & Resources to save energy

Assess Financial Value
Quantify the worth of reduced energy use

Find Expert Help
Make more informed energy decisions in your facilities using the Service and Product Provider Directory.

- + **Most Active Service & Product Providers**
- + **Service & Product Provider Directory**
- + **Directory of Energy Efficiency Programs**
- + **Find a Professional Engineer**

Why did YOU choose ENERGY STAR?

“Our partnership with ENERGY STAR has been one of the cornerstones of our very successful New York Energy Smart Program. Our market transformation efforts have been successful with retailers and consumers because ... more”

Tom Collins, Director of Communications
New York State Energy Research and Development Authority (NYSERDA)

Send us your story

NOW AVAILABLE
A Roadmap for Strategic Energy Management

ANNOUNCING
Automated Benchmarking Services Launched by 6 Service Providers

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PRODUCTS HOME IMPROVEMENT NEW HOMES BUSINESS IMPROVEMENT

Home > Business Improvement > Tools & Resources

Tools & Resources

ENERGY STAR connects you with the tools and resources you need to implement a successful energy management strategy. Technical guidance, procurement policies, demonstrated best practices, communications resources and awards will help distinguish your organization as an environmental champion and responsible corporate citizen.

Commit to Continuous Improvement

- + Read an overview of the **importance of organizational commitment**
- + ENERGY STAR Fact Sheets for
 - **Commercial Real Estate** (288KB)
 - **Corporate Real Estate** (296KB)
 - **Healthcare** (215KB)
 - **Hospitality** (224KB)
 - **K-12 School Districts** (332KB)
- + **Join ENERGY STAR**

Evaluate Performance and Set Goals

- + Use **Portfolio Manager** to track and benchmark energy use
- + **Work with an energy information or bill handling service to benchmark energy use**
- + Read the **ENERGY STAR Label for Buildings Eligibility Requirements**

Improve Building Efficiency Technical Resources

- + View **ENERGY STAR** technologies and practices for buildings
- + Read about the top performing buildings in America
 - **2001 Fact Sheet**
 - **2001 Class Study**
 - **1999 Class Study**
- + Building Tune-up
 - Read the **Recommended Chapter of the Building Upgrade Manual**
 - Read the **O&M Report to save 5-20% energy use**
- + **Lighting**
 - Read the **Lighting Upgrade Manual**
 - Link to **Lighting Resources** from a leading university

ENERGY STAR > Business Improvement > Tools & Resources

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This page serves as an index to the many tools and resources available in the Business Improvement site, including:

- Creating an Action Plan
- Building Manual
- Internet Training
- ENERGY STAR Award
- Communications resources

Home > Business Improvement > Healthcare

From the **Business Improvement** page, sector specific information is accessed through the index on the right hand side of the screen. You can also visit www.energystar.gov/healthcare to go directly to the healthcare page. Here are just a few of the resources available at ENERGY STAR For Healthcare.

Healthcare Benchmarking Starter Kit contains documents that are intended to help you get started benchmarking, take the next steps, and assist medical office owners in data collection.


Did You Know...

The ENERGY STAR web site provides resources for designing energy-efficient buildings. Find out more at www.energystar.gov/newbuildingdesign.

The ENERGY STAR web site provides a listing of ENERGY STAR qualified products. Many of these products can be used in hospitals and at home. For a list of products, visit www.energystar.gov/products or click Products on the ENERGY STAR home page.

ENERGY STAR has a Communications Kit, with downloadable examples and templates on how to promote your efforts and communicate to staff. You can access the Communications Kit by visiting the Tools and Resources page, or the ENERGY STAR For Healthcare page.

The ENERGY STAR web site provides resources to assist procurement officials in purchasing energy-efficient products. You can also take advantage of on-line training to understand the full range of purchasing opportunities. Savings information is also provided. Learn more at www.energystar.gov/purchasing.

You'll find the ENERGY STAR site is vast and extremely content rich. All the tools and resources are made available to you for free. Bookmark the site and visit us often because we update it frequently. 

Clark Reed is the National Healthcare Manager for ENERGY STAR at the U.S. EPA. Last year, ENERGY STAR helped Americans save enough energy to power 24 million homes, reducing greenhouse gas emissions equivalent to that of 20 million cars—all while saving consumers \$10 billion. To join, visit ENERGY STAR's website or contact the author at the U.S. Environmental Protection Agency—MC 6202J, 1200 Pennsylvania Ave NW, Washington, D.C. 20460. Email: reed.clark@epa.gov Phone: 202-343-9146

The ENERGY STAR Healthcare Workshop Series enables healthcare professionals to expand their skill sets and learn best practices. All you need to participate is an Internet and telephone connection. As many people as you like can participate from one office to take part in the training. Topics include Benchmarking Energy Performance, Purchasing and Procurement, PC Power Management, and Monthly Web networking conferences, among others.

ENERGY STAR in Healthcare Publications includes articles written by the ENERGY STAR Healthcare Team. Many of these articles have been published in Inside ASHE and other healthcare trade publications. Topics include ENERGY STAR qualified products, clean energy, low-cost O&M improvements, recognition, and the business case for energy performance upgrades.