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**HEADLINE:** KODAK: EPA recognizes Kodak with **ENERGY STAR** Sustained Excellence Award; Kodak earns award for protecting the environment through energy efficiency

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M2 PRESSWIRE-MARCH 16, 2005-KODAK: EPA recognizes Kodak with **ENERGY STAR** Sustained Excellence Award; Kodak earns award for protecting the environment through energy efficiency ©1994-2005 M2 COMMUNICATIONS LTD

ROCHESTER, N.Y. - The U.S. Environmental Protection Agency (EPA) has recognized Eastman Kodak Company with the **ENERGY STAR** Sustained Excellence Award for "outstanding and continued leadership in reducing greenhouse gas emissions through superior energy management." The company's accomplishments are being recognized at an awards ceremony in Washington, D.C. today.

"Participation in the EPA **ENERGY STAR** program has proved highly beneficial in helping Kodak improve our energy efficiency and reduce operating costs," said David M. Kiser, Director and Vice President Health, Safety, & Environment, Eastman Kodak Company. "By conserving energy we have also significantly reduced Kodak's greenhouse gas emissions across our global operations."

An **ENERGY STAR** partner since 1992, Kodak is being honored for its longtime commitment to smart energy management practices and investments. Since EPA established the **ENERGY STAR** program in 1992, the company has reduced its use of energy by more than 15 percent and cut greenhouse gas emissions over 17 percent. The EPA reports that last year alone, Americans, with the help of **ENERGY STAR**, saved enough energy to power 20 million homes and reduce air pollution equivalent to that of 18 million cars, all while saving an estimated \$8 billion.

"As a winner of EPA's **ENERGY STAR** Sustained Excellence Award, Kodak has demonstrated leadership in protecting the environment through energy efficiency year after year," said Kathleen Hogan, director of EPA's Climate Protection Partnerships Division. "Kodak has shown that managing energy use well, and making it a core part of its business strategy, can yield important environmental benefits for all of us."

About Eastman Kodak Company

Kodak is the leader in helping people take, share, print and view images - for memories, for information, for entertainment. With sales of \$13.5 billion in 2004, the company is committed to a digitally oriented growth strategy focused on the following businesses: Health - supplying the

medical and dental industries with traditional and digital imaging-information products and services, as well healthcare IT solutions and services; Graphic Communications - offering on-demand color and black and white printing, wide-format inkjet printing, high-speed, high-volume continuous inkjet printing, as well as document scanning, archiving and multi-vendor IT services; Digital & Film Imaging Systems - providing consumers, professionals and cinematographers with digital and traditional products and services; and Display & Components - which designs and manufactures state-of-the-art organic light-emitting diode displays as well as other specialty materials, and delivers imaging sensors to original equipment manufacturers. More information about Kodak (NYSE: EK) is available at [www.kodak.com](http://www.kodak.com).

#### About **ENERGY STAR**

**ENERGY STAR** was introduced by the US Environmental Protection Agency in 1992 as a voluntary market-based partnership to reduce air pollution through increased energy efficiency. The program offers businesses and consumers energy-efficient solutions to save energy, money and help protect the environment for future generations. More than 7,000 organizations have become **ENERGY STAR** partners and are committed to improving the energy efficiency of products, homes and businesses. For more information about **ENERGY STAR**, visit [www.energystar.gov](http://www.energystar.gov) or call toll-free 1-888-STAR-YES (1-888-782-7937).

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