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EPA Names PepsiCo 2007 ENERGY STAR® Partner of the Year PepsiCo Earns Award for Protecting the Environment Through Energy Efficiency

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PURCHASE, N.Y., March 22 /PRNewswire/ -- The U.S. Environmental Protection Agency (EPA) has named PepsiCo as a 2007 ENERGY STAR Partner of the Year for outstanding energy management and reductions in greenhouse gas emissions, and the agency honored the company yesterday at an awards ceremony in Washington, D.C.

PepsiCo's smart energy management practices and investments throughout its operations resulted in significant energy and financial savings. Its 2006 energy conservation efforts correspond to the removal of 195 million pounds of CO₂ emissions from the atmosphere.

"Energy management is a critical part of our day-to-day operations," said Rob Schasel, PepsiCo director of energy. "In 2006, our Frito-Lay North America division was named Partner of the Year, and we are building on that momentum by expanding the scope of the program to all PepsiCo facilities in the United States.

"Now more than ever, energy efficiency is just smart business. Through our partnership with ENERGY STAR, we see the ongoing fiscal and environmental benefits of superior energy management," Schasel said.

Last year alone, with the help of ENERGY STAR, Americans saved \$14 billion on their energy bills and reduced greenhouse gas emissions equivalent to those of more than 25 million vehicles.

The 2007 Partner of the Year Awards recognize efforts to use energy efficiently in facility operations and to integrate superior energy management into overall organizational strategy. The award winners are selected from thousands of organizations that participate in the ENERGY STAR program.

Across the United States, top companies and organizations are continuing to promote strategic energy management through participation in ENERGY STAR. "The success of PepsiCo in proactively managing their energy use is a model for businesses across the country," said Bill Wehrum, acting assistant administrator for EPA's Office of Air and Radiation. "Because buildings contribute about 20 percent of our national greenhouse gas emissions, effective energy management helps the bottom line and protects our environment."

About PepsiCo

PepsiCo is one of the world's largest food and beverage companies, with 2006 annual revenues of more than \$35 billion. Its principal businesses include: Frito-Lay snacks, Pepsi-Cola beverages, Gatorade sports drinks, Tropicana juices and Quaker foods. Its portfolio includes 17 brands that generate \$1 billion or more each in annual retail sales.

About ENERGY STAR

ENERGY STAR was introduced by the U.S. Environmental Protection Agency in 1992 as a voluntary market-based partnership to reduce greenhouse gas emissions through increased energy efficiency. Today, ENERGY STAR offers businesses and consumers energy-efficient solutions to save energy, money and help protect the environment for future generations. More than 9,000 organizations are ENERGY STAR partners committed to improving the energy efficiency of products, homes and businesses. For more information about ENERGY STAR, visit www.energystar.gov or call toll-free 1-888-STAR-YES (1-888-782-7937).