

# Tenth National Green Power Marketing Conference

October 24-26, 2005 · Austin, Texas · Austin Marriott at the Capitol

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March 15, 2005

Dear Colleague:

We are pleased to invite your organization to be one of a limited number of sponsors and exhibitors at the Tenth National Green Power Marketing Conference to be held at the Austin Marriott at the Capitol in Austin, Texas from October 24-26, 2005. The theme of this year's conference is "A Decade of Marketing: Best Practices, Programs and Policies."

Organized by the U.S. Department of Energy, the U.S. Environmental Protection Agency, and the Center for Resource Solutions, this conference is the ultimate green power marketing conference. It features industry experts addressing the most timely green power topics, with a distinguished "who's who" list of attendees. Many companies and organizations also use the conference as a venue for important public announcements.

If you would like to communicate directly with leading stakeholders in the green power marketing industry, this is the conference at which to make your presence known. If you are a renewable energy project developer, wholesale or retail power marketer, electric utility, equipment manufacturer, government agency, consulting firm, or nonprofit organization, you won't want to miss this opportunity.

There are three ways that your organization can participate:

- **Gold-Level Sponsor** – \$10,000 – your organization will receive special recognition as a Conference Sponsor throughout the Conference; your organization's name and logo will be printed in the Conference program, on Conference signage, and on the Conference banner; you will receive ½ page of advertising space in the Conference program; the Conference Web Site will include your organization's logo and a link to your Web Site; you will receive one of a limited number of planned exhibit spaces at the Conference (worth \$2,500), with premium space reserved for Gold Sponsors; you will receive four complimentary Conference registrations (worth up to \$2,380).
- **Silver-Level Sponsor** – \$5,000 – your organization will receive special recognition as a Conference Sponsor throughout the conference; your organization's name and logo will be printed in the Conference program, on Conference signage, and on the Conference banner; you will receive ¼ page of advertising space in the Conference program; the Conference Web Site will include your organization's logo and a link to your Web Site; you will receive one of a limited number of planned exhibit spaces at the Conference (worth \$2,500); and you will receive two complimentary Conference registrations (worth up to \$1,190).
- **Event Sponsor** – \$5,000 – your organization can sponsor one of three breakfasts, or co-sponsor one of two lunches; prominently displayed placards will thank your organization for its sponsorship; and your organization's literature will be placed on each attendee's chair. Sponsorships of the evening receptions are also available.
- **Exhibitor** – \$2,500 – your organization can be one of a limited number of planned exhibitors at the Conference; each 8' x 10' booth space will include drapery, table/chairs, & signage; Conference time will be set aside for attendees to visit the exhibits; all refreshment breaks and receptions are planned for the Exhibit Hall; your name and logo will be printed in the Conference program and you will receive two complimentary Conference registrations (worth \$595 each).
- **Supporting Organization** – no charge – trade associations, nonprofit organizations, and other entities can be designated a Supporting Organization through an exchange of value. The Supporting Organization agrees to promote the Conference to its membership or constituency in exchange for logo placement in the Conference program and one complimentary Conference registration.

For more information on these opportunities, please call David Glickson at (303) 275-4097.

Sincerely,

*Blair Swezey*

National Renewable Energy Laboratory

