



Join the U.S. Commercial Service's HEALTHCARE & MEDICAL EQUIPMENT TRADE MISSION TO KAZAKHSTAN

May 11-14, 2009

Almaty and Astana, Kazakhstan

Organized by the U.S. Commercial Service in Almaty and the
International Trade Administration's Health Team

Program Details at a Glance

Who: U.S. firms in the healthcare services and medical equipment.

When: May 11-14, 2009

Where: Almaty and Astana, Kazakhstan

Participation Fee*: \$3,600 for firms with less than 500 employees and \$6,150 for firms with more than 500 employees. Fee includes:

- ❖ Group delegation meetings with representatives of Kazakhstan's Ministry of Health and medical business community
- ❖ Individualized matchmaker appointments and visits to medical institutions and companies of commercial interest
- ❖ Participation in a health products seminar for local firms and government officials
- ❖ Participation in a catalog show at Kazakhstan International Health Care Exhibition (KIHE), managed by the U.S. Commercial Service
- ❖ Commercial Briefing
- ❖ Networking Reception
- ❖ Translation of company information
- ❖ Interpretation
- ❖ Hotel reservation assistance
- ❖ Ground transportation

Application Deadline: March 1, 2009

*Does not include airfare, hotel or meals outside of program. Cost of mission is based on a minimum number of participants. Mission may be canceled should a minimum number of companies not participate.

WHY KAZAKHSTAN?

- ✓ Demand for medical equipment in Kazakhstan is increasing due to the sustained growth of the economy and increased healthcare spending.
- ✓ From 2007 to 2008, the market for medical equipment in Kazakhstan increased by an estimated 66%. Medical equipment imports from 2007 to 2008 are expected to increase by 67%, reaching an estimated \$800 million.
- ✓ It is planned that \$1.2 billion will be allocated to Kazakhstan's healthcare sector from the budget in 2008, exceeding the 2007 figure by 40%.
- ✓ In 2007, the Government of Kazakhstan initiated the "Building a Hundred Medical Facilities" program, with the goal of building municipal clinics, hospitals, and university clinics.
- ✓ In January 2008 the World Bank and the Government of Kazakhstan announced a \$296 million Health Sector Technology Transfer and Institutional Reform Project.

BEST PROSPECTS for US firms

include (but are not limited to):

- ✓ Cardio-vascular equipment including cardiac surgery
- ✓ Hematology equipment
- ✓ Oncology equipment (chemotherapy, radiotherapy, oncology markers)
- ✓ Neurosurgery equipment
- ✓ Gynecology equipment
- ✓ Pediatrics equipment
- ✓ Emergency medicine
- ✓ Technology and systems addressing hospital and care management

Space is limited and on a first come/first serve paid basis.

For a copy of the mission statement/schedule and to register your interest in participating, visit our mission website:

http://www.buyusa.gov/kazakhstan/en/medical_trade_mission.html