



US DEPARTMENT OF COMMERCE
BUSINESS DEVELOPMENT MISSION

VIETNAM

Hanoi ♦ Ho Chi Minh City | November 4-8, 2007

FIRST EVER DEPARTMENT OF COMMERCE SECRETARIAL MISSION TO VIETNAM

The Vietnam market represents the next great opportunity for U.S. companies:

- ♦ Vietnam's economy continues to grow rapidly with a GDP of \$61 billion (2006) and a young population of 84 million.
- ♦ On January 11, 2007 Vietnam became the newest member of the World Trade Organization (WTO) which will lead to a better trade and investment environment.
- ♦ Since the entry into force of the U.S.-Vietnam Bilateral Trade Agreement in 2001, two-way trade has increased from about \$1.5 billion to \$9.7 billion.

U.S. companies have the chance to increase their current sales or break into this growing market by joining Commerce Secretary Carlos M. Gutierrez as he leads a delegation of U.S. businesses on the Business Development Mission to Vietnam.

Dates:

November 4-8, 2007

Cities Visited:

Hanoi and Ho Chi Minh City

Targeted Sectors:

Best Prospects

Application Deadline:

September 12, 2007

Notification Date:

September 24, 2007

Participation Fee:

\$7,000 Principal Participant
\$2,100 Additional Participant

Who Should Participate

U.S. companies that are already operating in Vietnam as well as U.S. companies that have demonstrated export experience and are committed to making sales and business contacts in Vietnam.

An Incredible Business Opportunity

The Department of Commerce recognizes that while there are a number of U.S. companies that have been successful in Vietnam, some companies need assistance negotiating the Vietnamese market to take advantage of the great opportunities that exist. The Mission aims to:

- ♦ **Assist** U.S. companies already doing business with Vietnam increase their business there;
- ♦ **Assist** U.S. companies that are experienced exporters enter Vietnam for the first time; and
- ♦ **Address** obstacles to trade, including transparency, rule of law, trading/distribution rights and intellectual-property rights protection.



Questions?

Contact the U.S. Department of Commerce Office of Business Liaison by phone (202) 482-1360 or by e-mail at vietnammission@doc.gov

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