



SUMMARY REPORT

CARAVAN[®] Survey for SAMHSA on Addictions and Recovery

SEPTEMBER 2008



Summary Report

CARAVAN[®] Survey for SAMHSA on Addictions and Recovery

ACKNOWLEDGMENTS

This report was prepared for the Substance Abuse and Mental Health Services Administration (SAMHSA) by Macro International Inc. under Contract No. 280-2003-0016 with SAMHSA, U.S. Department of Health and Human Services (HHS). William Trefzger served as the Government Project Officer.

DISCLAIMER

The views, opinions, and content of this publication are those of the author and do not necessarily reflect the views, opinions, or policies of SAMHSA or HHS.

PUBLIC DOMAIN NOTICE

All material appearing in this report is in the public domain and may be reproduced or copied without permission from SAMHSA. Citation of the source is appreciated. However, this publication may not be reproduced or distributed for a fee without the specific, written authorization of the Office of Communications, SAMHSA, HHS.

ELECTRONIC ACCESS

This publication may be downloaded at www.samhsa.gov/attitudes.

RECOMMENDED CITATION

Office of Communications, *Summary Report CARAVAN® Survey for SAMHSA on Addictions and Recovery*.
Rockville, MD: Office of Communications, Substance Abuse and Mental Health Services Administration, 2008.

ORIGINATING OFFICE

Office of Communications, Substance Abuse and Mental Health Services Administration, 1 Choke Cherry Road,
Rockville, MD 20857

Contents

| | |
|---|----|
| Introduction | 1 |
| Findings—Highlights | 1 |
| Age | 1 |
| Stigma | 1 |
| Prevention..... | 1 |
| Drugs versus Alcohol..... | 1 |
| Gender | 2 |
| Marijuana | 2 |
| Recovery | 2 |
| What “Recovery from Addiction” Means to the American Public | 3 |
| Personal Connection to Addiction and Recovery..... | 4 |
| Stigma | 5 |
| Prevention | 10 |
| Recovery | 13 |

CARAVAN® Survey for SAMHSA on Addictions and Recovery

Introduction

This report presents the findings of 11 global questions related to addiction, prevention, recovery, and stigma related to addictions. These questions were part of a nationally representative CARAVAN® telephone survey conducted from August 29 to September 1, 2008. The target audience was a national probability sample of 1,010 adults, 18 years of age and older living in private households in the continental United States. All results in this report are weighted by four variables (age, sex, geographic region, and race) to ensure reliable and accurate representation of the total population, 18 years of age and older. Differences that are statistically significant at the 95% confidence level are noted. The margin of error for this data is +/- 3%. The full set of questions is included in Appendix A. Verbatim comments are available by request from SAMHSA's Office of Communications.

Findings—Highlights

- Half of all adults 18 and older know someone in recovery from addiction to alcohol, illicit drugs, or prescription drugs.

Age

- Respondents age 65 and older are least likely to state they know someone in recovery from addiction.
- In general, the older a person is, the more likely he or she is to think less of someone who is in recovery from drugs or alcohol, and the less likely he or she is to feel comfortable with someone in recovery from alcohol or drug abuse.
- Respondents age 65 and older are least likely to believe that substance addictions can be prevented. However, more than half do believe they can be prevented.

- Respondents in the 25- to 34-year age bracket are the most positive that a person in recovery from addiction could go on to live a productive life. Those age 65 and older were the least so.

Stigma

- Less than one-fifth of the respondents agree that they would think less of a friend or relative if they discovered that person is in recovery from addiction.
- Almost one-third would think less of a person with a current addiction.
- Almost three-quarters of young adults agree with the statement that people who are addicted to alcohol could stop if they had enough willpower. Twice as many young adults age 18 to 24 believe that willpower could play a decisive role in recovery from addiction than does the general population.

Prevention

- Almost two-thirds of respondents agree that addiction to illicit drugs such as cocaine and heroin can be prevented.
- Respondents age 25 to 34 are the most positive that substance addictions can be prevented.
- Respondents from households with children are more likely than those in households without children to agree that substance addictions can be prevented.

Drugs versus Alcohol

- People tend to view addiction to drugs differently than alcohol. In general, respondents are more comfortable with someone in recovery from alcohol abuse than drug addiction. (See chart, Question 5).
- Overall, respondents feel that persons who are addicted to illicit drugs such as cocaine and heroin are much more of a danger to society than those addicted to alcohol, prescription drugs, or marijuana.

Gender

- Females are much more likely than males to agree that individuals who are addicted to any of the substances mentioned in the survey are dangers to society. This is particularly true in relation to alcohol addictions.
- Women are more likely than men to agree that a person in recovery from an addiction to prescription drugs or illicit drugs can live a productive life.
- The percentage of Americans who agree that treatment programs can help people with substance addictions is slightly higher than the percentage of those who agree that people in recovery can live a productive life. Respondents see programs to help people with addictions to alcohol, marijuana, and prescription drugs more favorably than treatment programs designed to help people with addictions to illicit drugs such as heroin, cocaine, or methamphetamines.

Marijuana

- Marijuana appears to be less of an immediate issue with respondents than the other substances mentioned. Less than one-fifth (18%) of respondents mentioned knowing anyone in recovery from marijuana, compared to twice that (41%) for alcohol. In the list of substances that pose a danger to society, marijuana ranked last among all demographic groups (age, race, gender, ethnicity, and income).

Detailed findings from the various questions are discussed in the pages that follow.

Recovery

- Approximately three-quarters of the population believe that recovery is possible from marijuana, alcohol, and prescription drugs. However, only 58% believe that a person can fully recover from addiction to other illicit drugs such as cocaine, heroin, or methamphetamines.
- In general, as Americans grow older, they are less likely to agree that recovery from substance addiction is possible. Women are more likely (62%) than men (54%) to agree that a person can fully recover from addiction to illicit drugs such as cocaine, heroin, or methamphetamines.
- The majority of respondents agree with the statement that people in recovery from addictions can live a productive life. Respondents felt most positive about people in recovery from addictions to marijuana, alcohol, and prescription drugs (82%, 78%, and 76%, respectively) than those in recovery from addiction to other illicit drugs such as cocaine, heroin, or methamphetamines (61%).

What “Recovery from Addiction” Means to the American Public

Question 1:

When you hear the phrase “recovery from addiction,” what does that mean to you?

In general, the responses vary from mentioning specific addictions (some substance-oriented and some not) to more general statements on the value of recovery and what that could mean to a person. While verbatim responses are best used by reading through the list as they were recorded, there is value in classifying the comments into categories based on their content or key themes, as below. For example, the frequency table shows that over one-third of respondents mentioned drugs in their response to the question, “When you hear the phrase, ‘recovery from addiction,’ what does that mean to you?” Approximately one-quarter of respondents mentioned alcohol.

Some verbatim responses are quite negative, such as the following:

- “You finally got a backbone.”
- “A junkie.”
- “Temporary fix.”

However, the majority of comments on what recovery from addiction means are very positive. For example:

- “Somebody is trying to change their life.”
- “A drug- or alcohol-addicted person chooses to get sober and stay sober. A former alcoholic or drug addict is always in recovery.”

| General Response Category | Weighted Number of Respondents | Percentage of Respondents |
|---|--------------------------------|---------------------------|
| Specific Addictions | 438 | 44% |
| Drugs | 375 | 38% |
| Alcohol (Subnet) | 256 | 26% |
| Smoking/Tobacco (Subnet) | 50 | 5% |
| Food (Subnet) | 28 | 3% |
| Gambling (Subnet) | 25 | 2% |
| Recovering from/No longer having an addiction | 208 | 21% |
| Getting life back on track/Getting over problem/Changing ways | 111 | 11% |
| Trying to recover from/Overcome addiction | 72 | 7% |
| Rehabilitation/Rehab | 34 | 3% |
| A person getting help/Accepting/Realizing they have a problem/need help | 31 | 3% |
| Becoming healthier | 17 | 2% |
| Person is never really recovered/Cured/Must always be vigilant | 17 | 2% |
| Good/Great/Positive thing (unspecified) | 14 | 1% |
| I have/Family member has had addiction | 13 | 1% |
| Addiction recovery doesn't/Usually doesn't work | 12 | 1% |
| Person needs help | 11 | 1% |
| Recovery is difficult/Hard | 9 | 9% |
| Other | 107 | 11% |
| Don't know | 60 | 6% |
| TOTAL WEIGHTED NUMBER OF RESPONDENTS | 1,000 | |
| NOTE: Some respondents mentioned more than one of the topic areas; therefore, the aggregate number of comments exceeds the total number of respondents. | | |

- “You’re getting better.”
- “It means being able to overcome the addiction and resume a normal life. Because just stopping the behavior of your addiction is not full recovery. Because to be fully recovered you have to get back into life.”
- “You got over a drug or alcohol problem.”
- “Somebody that’s trying to turn their life around.”
- “That you have beat what you were addicted to and have to be aware of what you are doing in the future.”
- “Drug user trying to get his life back together.”
- “That someone had a problem with alcohol or drugs, they got help, and then they woke up and they aren’t doing it anymore. They realized that they had a problem and they went for assistance; they accepted the assistance and they recovered. Then they go and help other people.”
- “Returning to a normal lifestyle—freedom from addiction—complete deliverance.”
- “Someone that’s recovering from drugs or alcohol and is capable of living a normal life.”
- “People who are having an addiction problem and are seeking help to deal with it as opposed to people who and a problem and don’t want help.”

Personal Connection to Addiction and Recovery

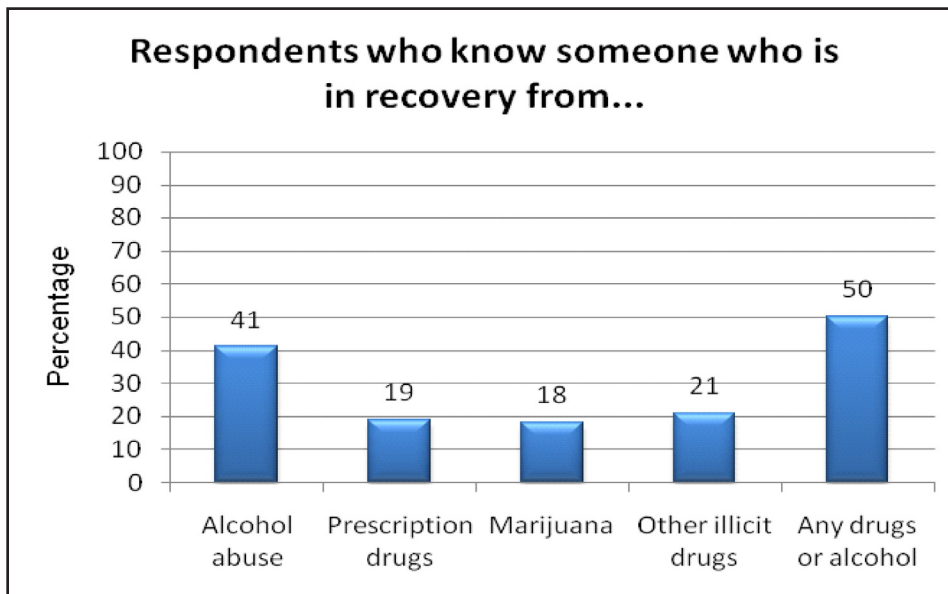
Question 2:

Do you know anyone PERSONALLY who is in recovery from ...

- Alcohol abuse
- Use of cocaine, heroin, or methamphetamines
- Misuse of prescription drugs, such as painkillers, sleep aids, or anti-anxiety medication
- Use of marijuana

For all categories of substances, respondents aged 65 and older are least likely to state that they knew someone in recovery from addiction.

Overall, approximately twice as many respondents (41%) report knowing someone in recovery from alcohol abuse, compared with marijuana, other illicit drugs, or prescription drugs (18%, 21%, and 19% respectively). Knowing someone in recovery from marijuana use was strongly associated with age—28% of respondents age 18 to 34 state that they personally know someone in recovery from marijuana use. Only 12% of respondents age 55 and older know someone in recovery from marijuana use.¹



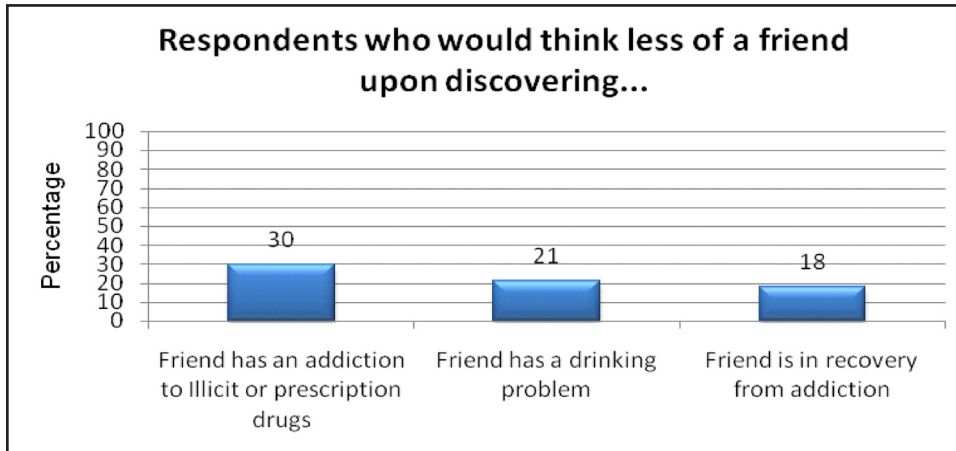
¹Please note that for this and several subsequent questions, beliefs around marijuana were polled separately from beliefs pertaining to other illicit drugs.

Stigma

Question 3:

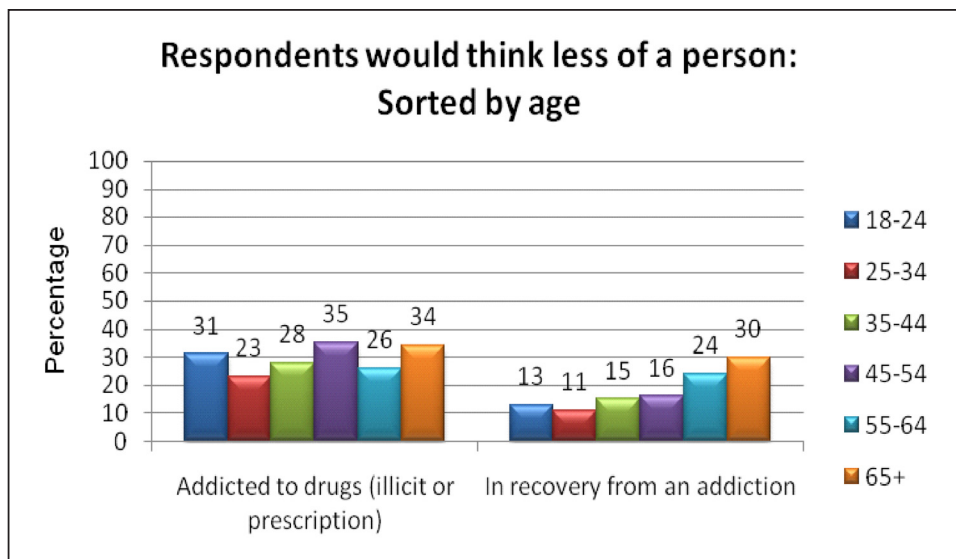
You would think less of a friend or relative if you discovered . . .

- A. They have an addiction to drugs, including illicit drugs, such as marijuana or cocaine, or prescription medications
- B. They have a drinking problem
- C. They are in recovery from addiction to drugs or alcohol



Less than one-fifth (18%) of respondents agreed that they would think less of a friend or relative if they discovered that person is in recovery from addiction to drugs or alcohol. However, considerably more respondents (30%) agreed that they would think less of a person who has a current addiction, including illicit drug use, or the misuse of prescription drugs.

In general, the older a person is, the more likely he or she is to think less of someone who is in recovery from drugs or alcohol, though age does not seem to have as much bearing on opinions of individuals with a current addiction to drugs.



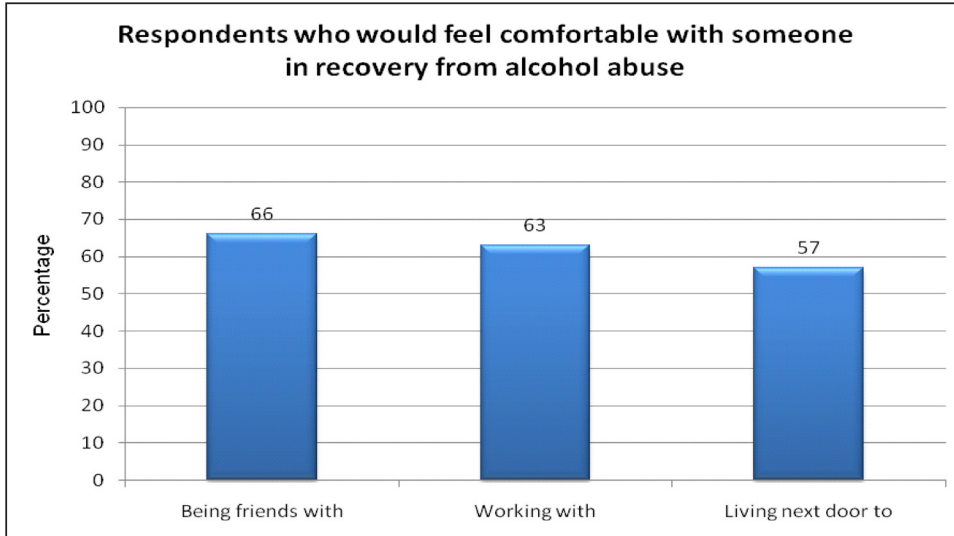
Income is also positively associated with negative opinions of others in recovery. Those with an income of less than \$25,000 per year are most likely to agree that they would think less of a person in recovery from addiction to drugs or alcohol (29%). Those with an income of \$75,000 per year or more are least likely (11%) to agree that they would think less of a person in recovery. Race does not appear to be associated with respondents' opinions of others with addictions or in recovery.

Question 4:

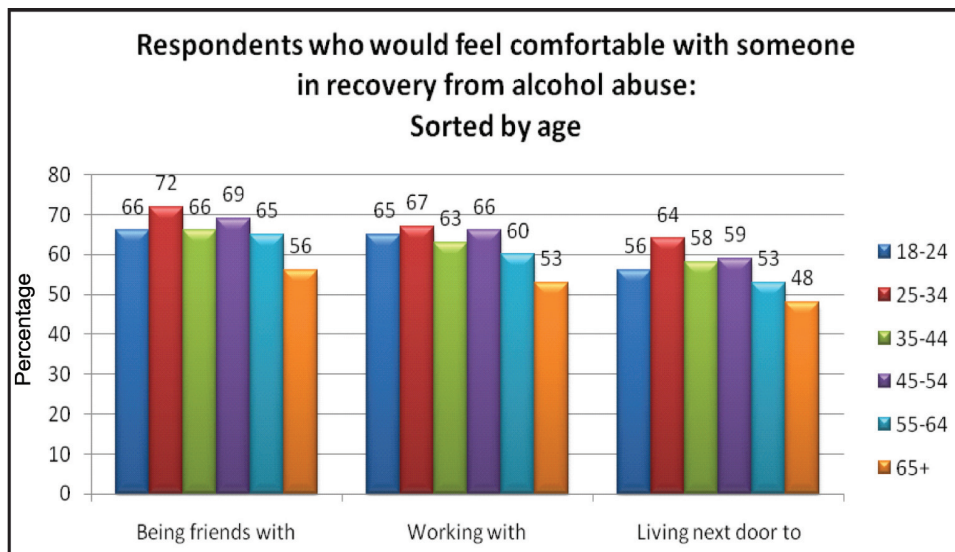
You would be comfortable . . .

- A. BEING FRIENDS WITH someone who is in recovery from alcohol abuse
- B. WORKING WITH someone who is in recovery from alcohol abuse
- C. LIVING NEXT DOOR to someone who is in recovery from alcohol abuse

Well over half of respondents agree that they would feel comfortable associating with someone who is in recovery from alcohol abuse. More respondents agree that they would feel comfortable being friends with a recovering alcoholic (66%) than living next door to a recovering alcoholic (57%).

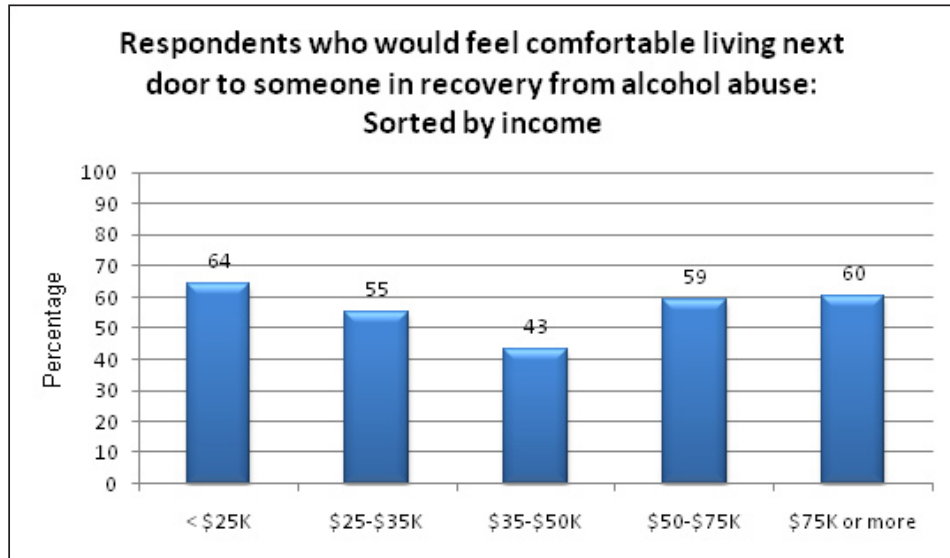


For each category of relationship, respondents age 65 or older are the least likely to agree that they would feel comfortable. Respondents age 25 to 34 are the most likely to agree that they would feel comfortable.



The presence of children in the household makes no difference in whether or not respondents agree that they feel comfortable living next door to someone who is in recovery from alcohol abuse (58% of those with children and 56% of those without).

Respondents on both ends of the household income scale are much more likely to agree that they would feel comfortable living next door to someone in recovery from alcohol abuse than would those with an income of \$35,000-\$50,000 per year.

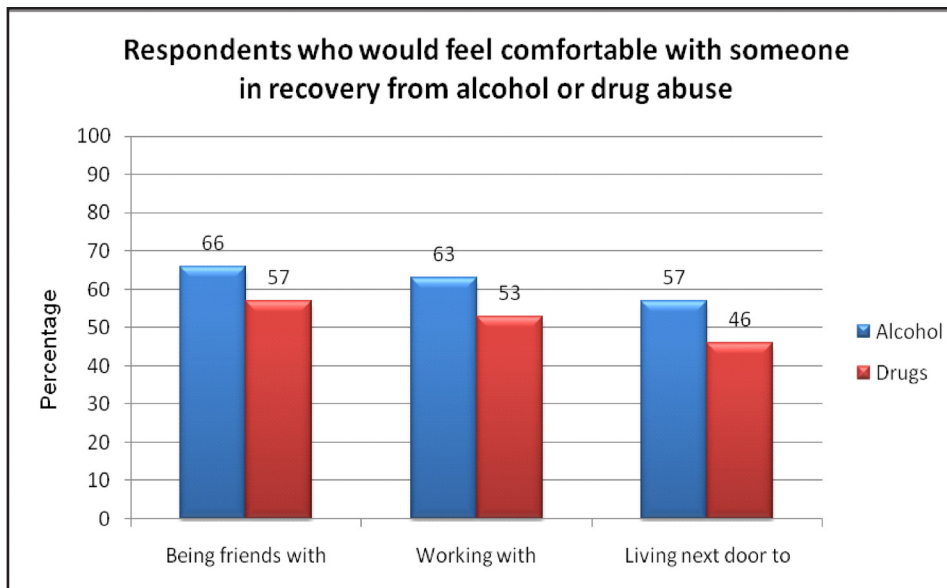


Question 5:

And would you be comfortable . . .

- A. BEING FRIENDS WITH someone who is in recovery from drug addiction
- B. WORKING WITH someone who is in recovery from drug addiction
- C. LIVING NEXT DOOR TO someone who is in recovery from drug addiction

In contrast with the previous question about people in recovery from alcohol abuse, fewer people agree that they would feel comfortable associating with someone in recovery from a drug addiction. Still, over half of those surveyed (57%) agree that they would feel comfortable being friends with someone in recovery from drug addiction. Slightly less than half (46%) agree that they would feel comfortable living next door.



Respondents age 65 and older are the least likely to agree that they would feel comfortable associating with someone in recovery from drug addiction, with only 41% comfortable being friends with, 42% comfortable working with someone, and 41% comfortable living next door to someone in recovery from drug addiction.

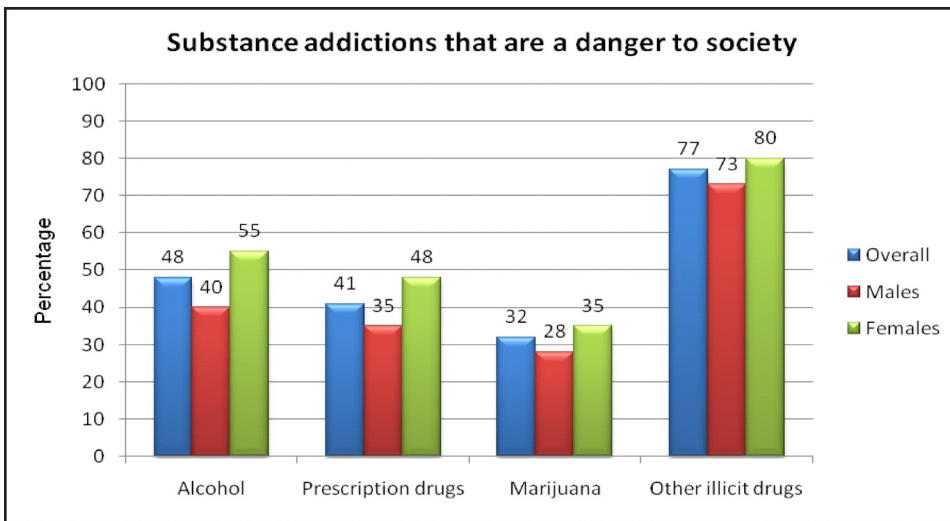
Similarly to the question about those in recovery from alcohol abuse, the presence of children in the household has a negligible effect on whether or not respondents reported that they would feel comfortable living next door to someone in recovery from a drug addiction (48% with children, 45% without children).

Question 6:

How much do you agree or disagree that a person with an addiction to the following substances is a danger to society?

- A. Illicit drugs, such as heroin, cocaine, or methamphetamines
- B. Alcohol
- C. Prescription drugs, such as painkillers, sleep aids, or anti-anxiety medications
- D. Marijuana

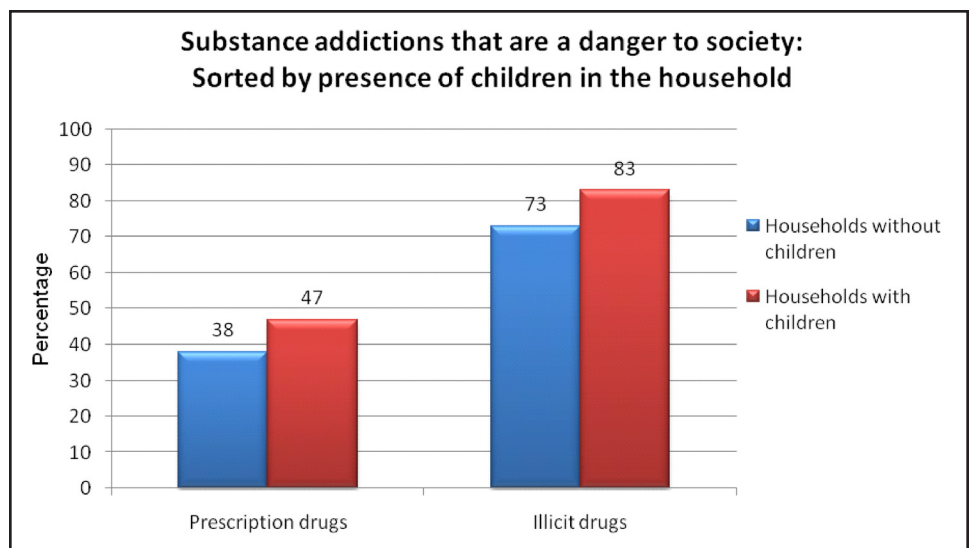
More than three-quarters (77%) of the American public believe that an individual with an addiction to illicit drugs such as heroin, cocaine, or methamphetamines is a danger to society. In contrast, only one-third (32%) of Americans believe that addiction to marijuana is a danger to society. Respondents are almost evenly split (48% believe it is a danger) on the issue of alcohol addiction.



Females are more likely than males to agree that addiction to any of the substances mentioned in the survey is a danger to society. The gender difference is most striking in relation to alcohol (40% of males and 55% of females) and prescription drugs (35% of males and 48% of females).

Overall, age is closely associated with agreement that addiction to marijuana is a danger to society. With a few exceptions, respondents in each age category became increasingly more likely to agree with the statement. More than twice the percentage of respondents age 65 and older (43%) agree that addiction to marijuana is a danger to society than do respondents age 18 to 24 (21%).

Although respondents from households with children are much more likely to view addiction to prescription drugs as a danger to society than do respondents from households without children (47% and 38%, respectively, a statistically significant difference), both segments of the population view addiction to illicit drugs as more of a danger than addiction to prescription drugs (83% and 73%, respectively).



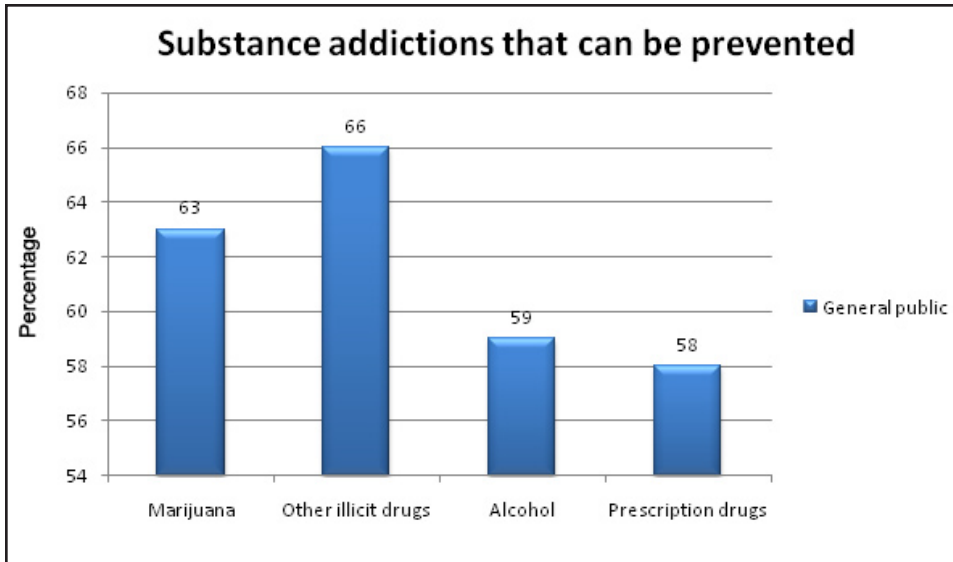
Prevention

Question 7:

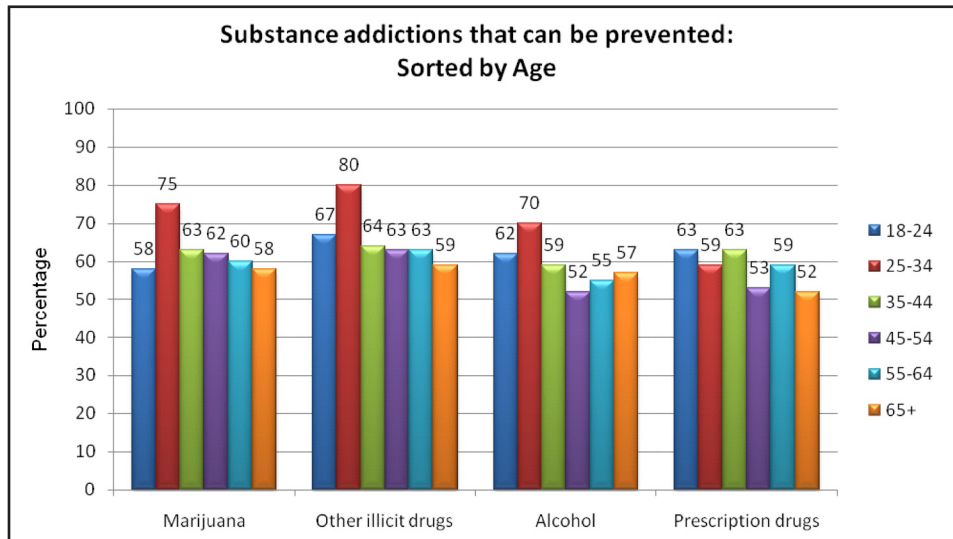
And how much do you agree or disagree that addiction to each of the following substances can be prevented?

- A. Marijuana
- B. Illicit drugs, such as cocaine, heroin, or methamphetamines
- C. Alcohol
- D. Prescription drugs

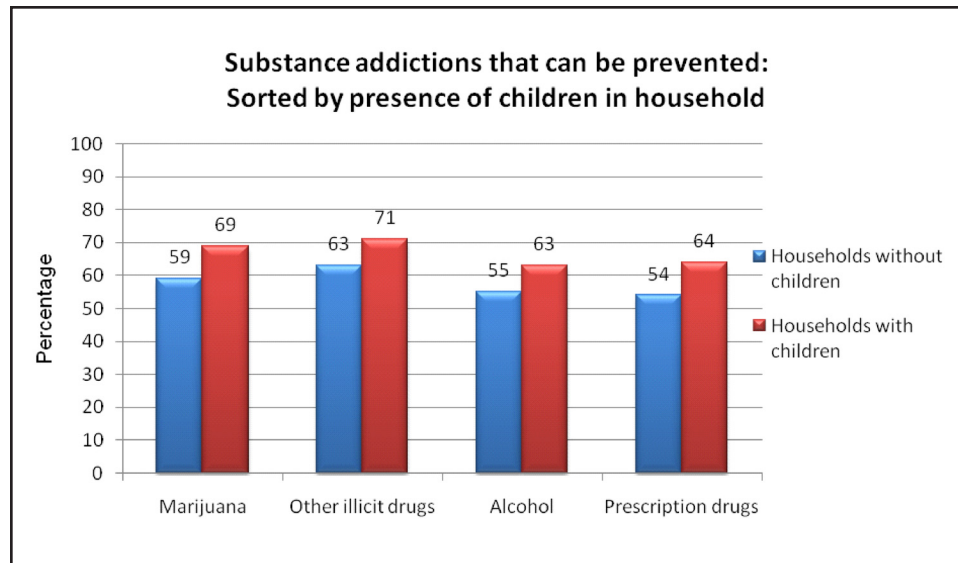
Well over half of respondents agree with statements that addictions to marijuana, other illicit drugs, alcohol, and prescription drugs can be prevented. Specifically, 66% of respondents feel that addiction to illicit drugs can be prevented, 63% feel that addiction to marijuana can be prevented, 59% of respondents agree that addiction to alcohol could be prevented, and 58% agree that addiction to prescription drugs could be prevented.



Younger adults age 25-34 are significantly more likely to agree that addiction to marijuana, other illicit drugs, and alcohol can be prevented, in comparison to adults age 65 and older.



Respondents from households with children are also much more likely to agree that substance addictions can be prevented than are those without children.

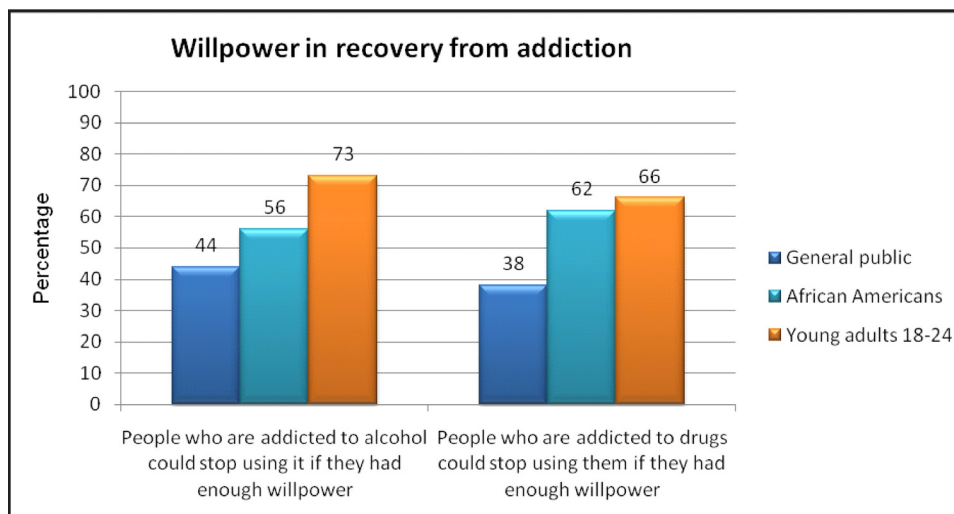


Question 8:

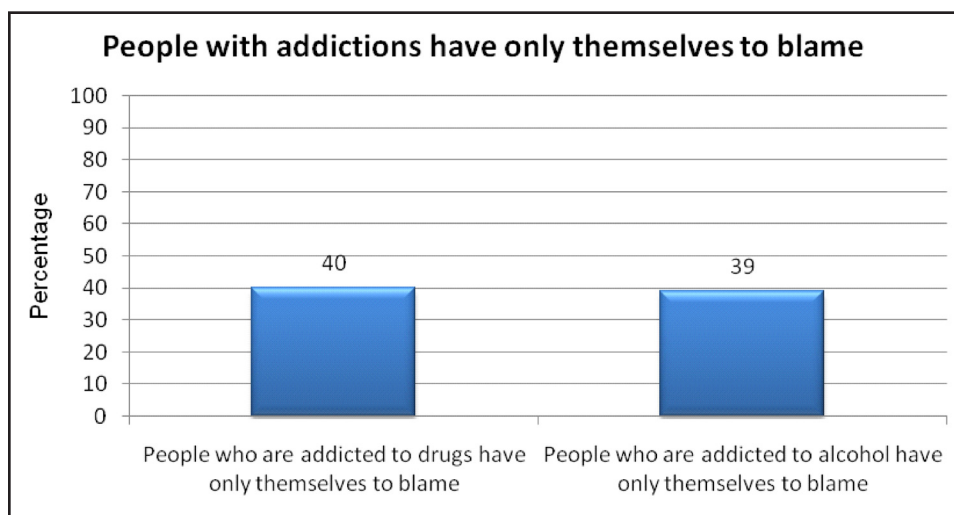
How much do you agree or disagree with each of the following statements?

- A. People who are addicted to alcohol could stop using it if they had enough willpower
- B. People who are addicted to drugs such as marijuana, heroin, or prescription drugs could stop using those substances if they had enough willpower
- C. People who are addicted to alcohol have only themselves to blame for their condition
- D. People who are addicted to drugs have only themselves to blame for their condition

Slightly less than half of the general public (44%) believes that people who are addicted to alcohol could stop using the substance if they had enough willpower. Even fewer (38%) believe that people who are addicted to drugs could stop using them if they had enough willpower. However, two population segments with statistically significant differences from the general public are African Americans and young adults age 18 to 24.² Both groups are much more likely than other population categories to believe addiction can be stopped by willpower.



There is little difference in the number of respondents agreeing with the statements that people addicted to drugs or alcohol have only themselves to blame.



²Please note that the above segments were determined independently from each other and should not be considered together.

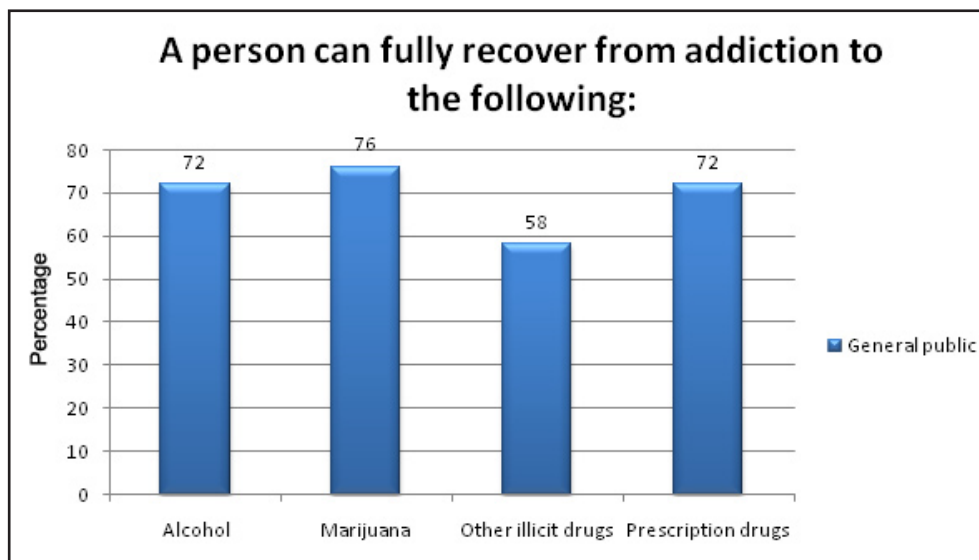
Recovery

Question 9:

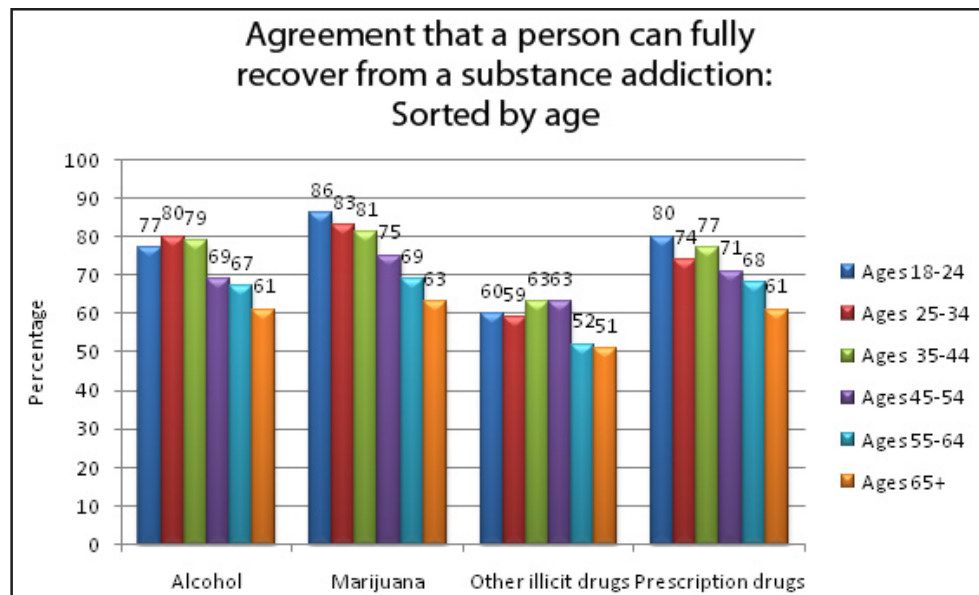
How much do you agree or disagree that a person can fully recover from addiction to each of the following substances?

- A. Alcohol
- B. Marijuana
- C. Illicit drugs such as cocaine, heroin, or methamphetamines
- D. Prescription drugs

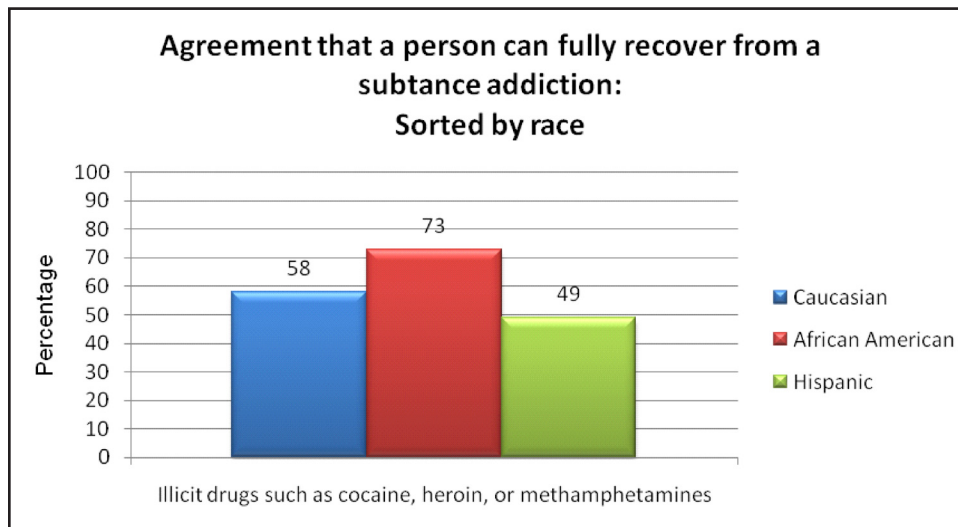
Approximately three-quarters of the population believe that recovery is possible from marijuana, alcohol, or prescription drugs. However, only 58% believe that a person can fully recover from addiction to other illicit drugs such as cocaine, heroin, or methamphetamines.



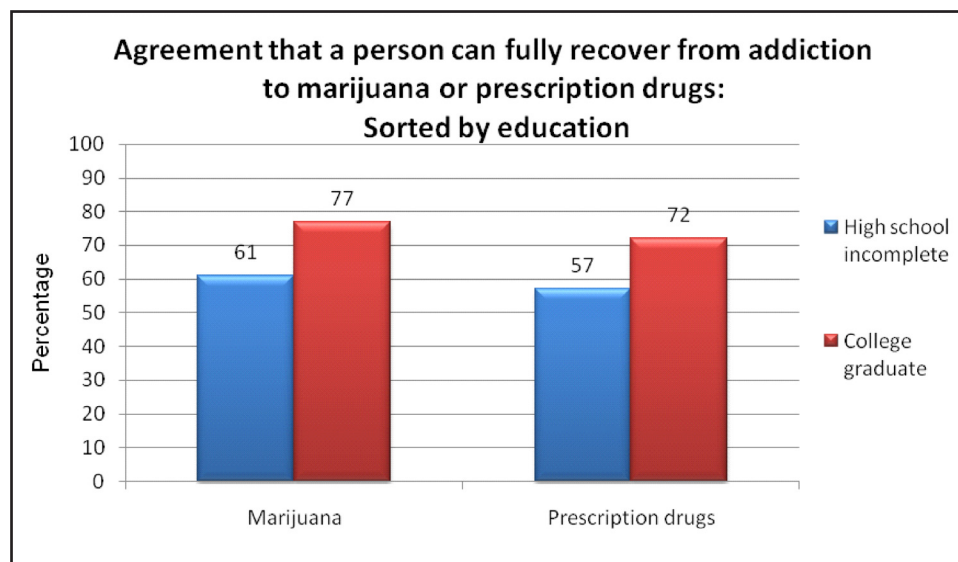
In general, as Americans grow older, they are less likely to agree that recovery from substance addiction is possible. Women are more likely to agree than men (62% and 54%, respectively) that a person can fully recover from illicit drugs such as cocaine, heroin, or methamphetamines.



African Americans are more likely than Caucasians and Hispanics to agree that a person can fully recover from an addiction to illicit drugs (73%, 68%, and 49%, respectively).



Respondents who make \$50,000–\$75,000 per year (78%) are more likely than respondents who make less than \$25,000 per year (64%) to agree that a person can fully recover from addiction to prescription drugs. In the same vein, respondents with a college degree are much more likely than those who have not completed high school to agree that a person can fully recover from addiction to marijuana or to prescription drugs. Please note that the income and education variables have been analyzed independently and may be confounding.

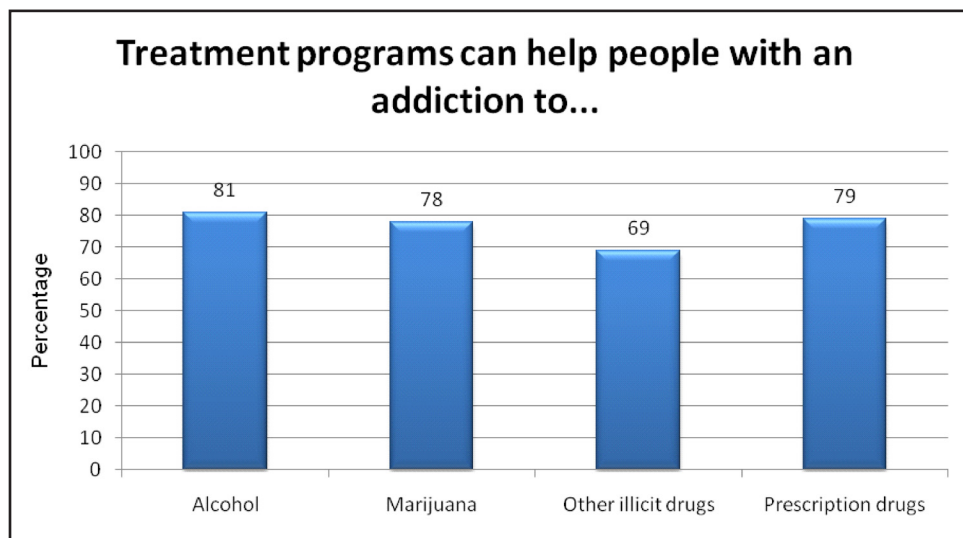


Question 10:

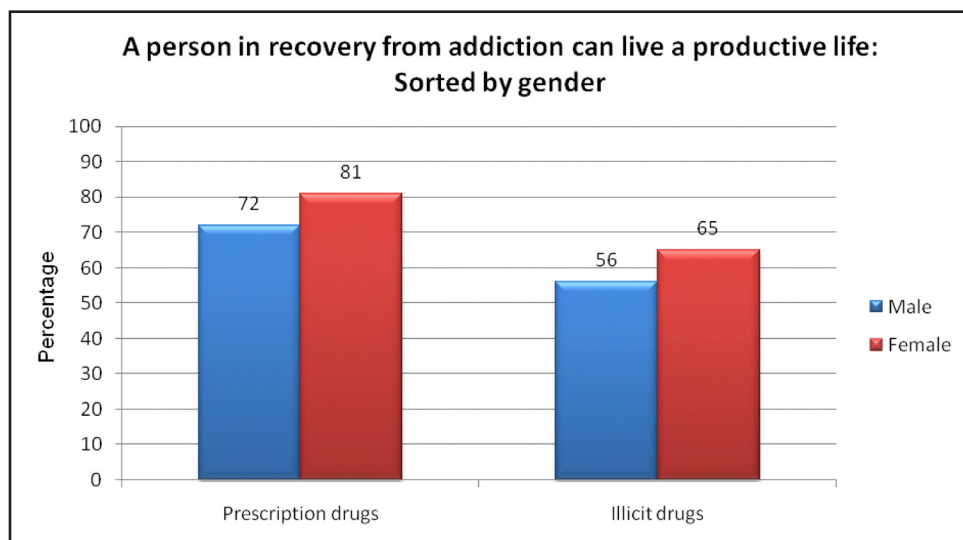
How much do you agree or disagree that a person in recovery from addiction to each of the following substances can live a productive life? (A productive life can mean holding a job, being successful in school, having your own home, and having meaningful relationships with friends and family).

- A. Alcohol
- B. Marijuana
- C. Illicit drugs such as cocaine, heroin, or methamphetamines
- D. Prescription drugs

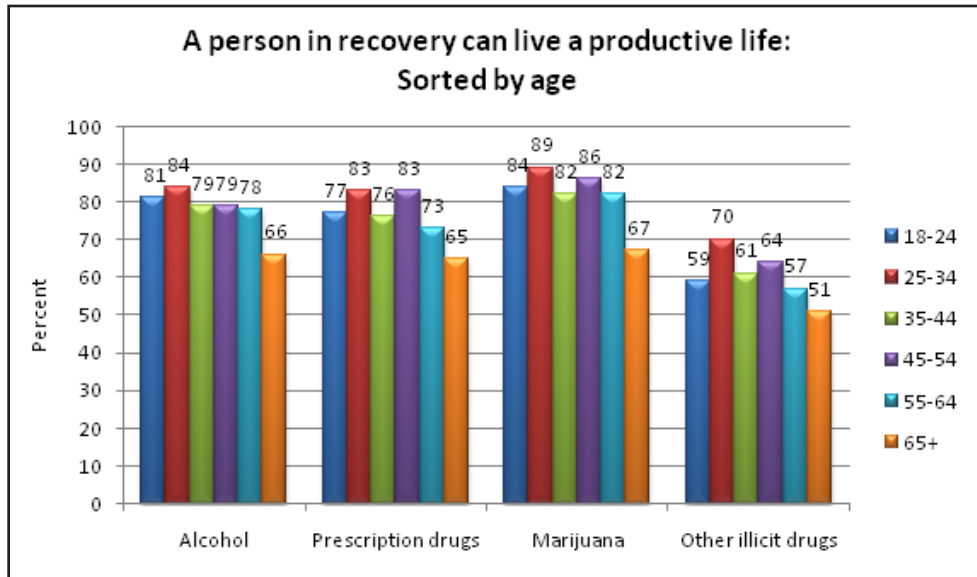
The majority of respondents agreed with the statement that people in recovery from addiction can live a productive life. Respondents feel most positive about people in recovery from addiction to marijuana, alcohol, and prescription drugs (82%, 78%, and 76%, respectively) than those in recovery from addiction to other illicit drugs such as cocaine, heroin, or methamphetamines (61%).



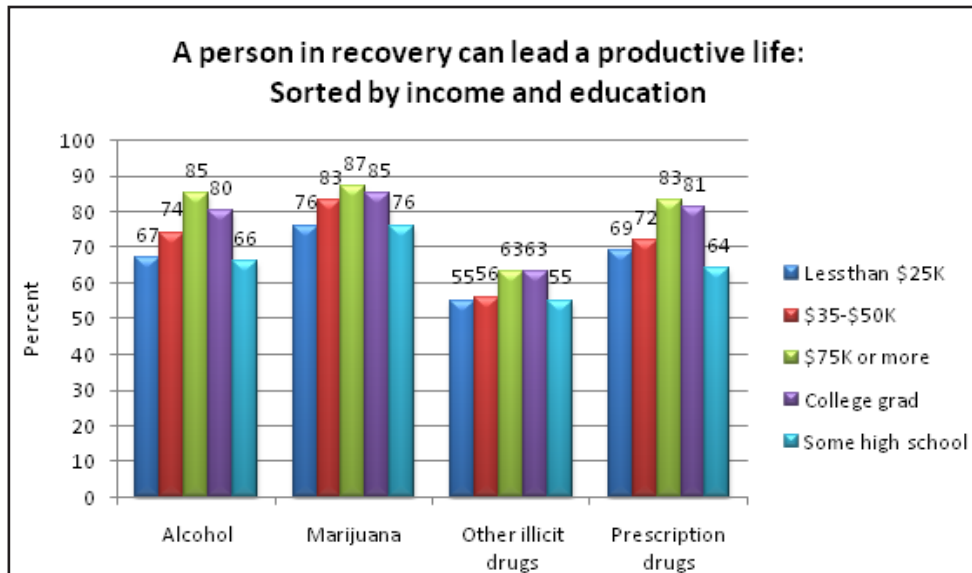
Women are more likely than men to agree that a person in recovery from an addiction to prescription drugs or illicit drugs can live a productive life.



Once again, respondents in the 25- to 34-year age bracket are the most positive that a person in recovery from addiction can go on to live a productive life. Those age 65 and older are the least positive.



Respondents who make \$75,000 or more per year are more likely than any others to agree that a person in recovery from an addiction to marijuana, alcohol, or prescription drugs can live a productive life. A college degree is also positively associated with agreement that a person in recovery from alcohol or prescription drugs can lead a productive life. As mentioned previously, the income and education variables have been analyzed independently and may be confounding.



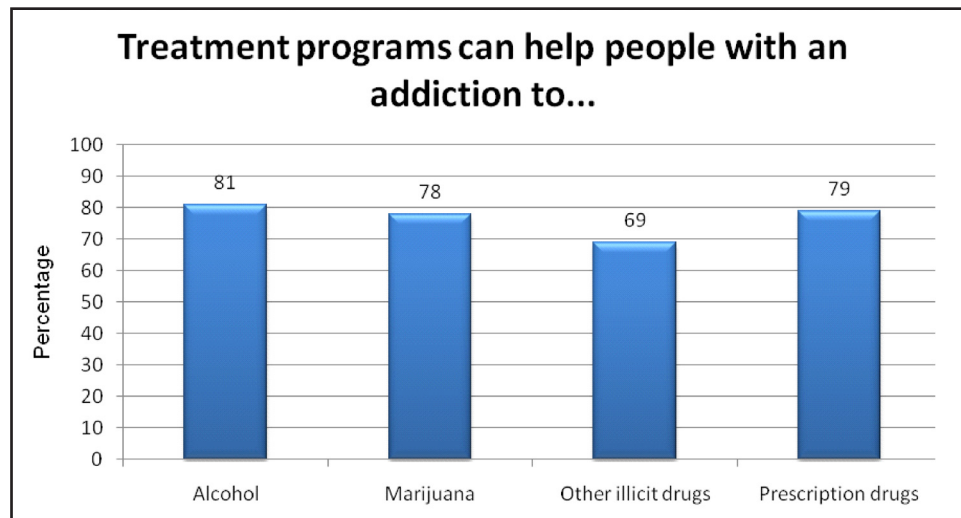
Households with children are more likely than those without children to agree that a person in recovery from addiction to illicit drugs can live a productive life (65% and 57%, respectively). The presence of children in the household has a negligible effect on the opinions of those in recovery from other addictions.

Question 11:

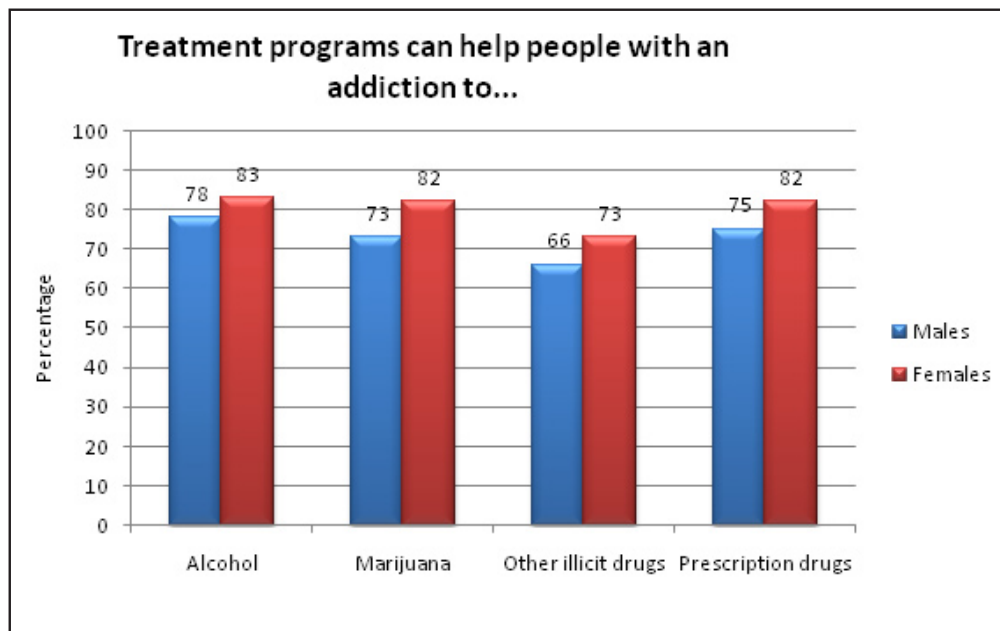
How much do you agree or disagree that treatment programs can help people with addiction to each of the following substances?

- A. Alcohol
- B. Marijuana
- C. Illicit drugs such as heroin, cocaine, or methamphetamines
- D. Prescription drugs

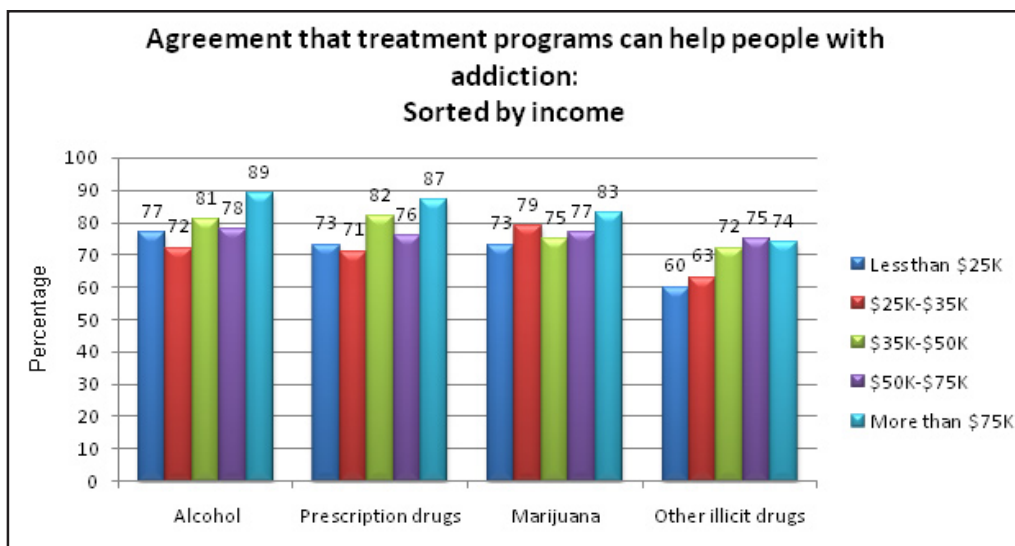
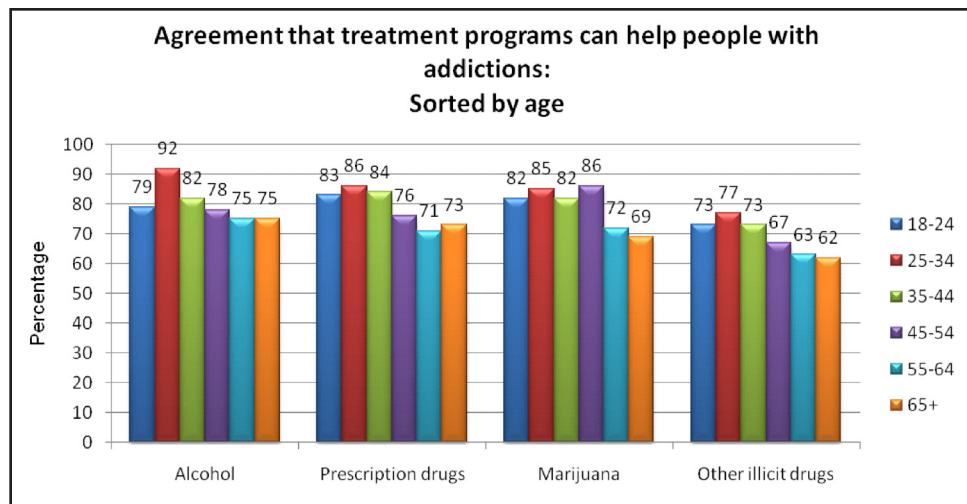
The percentage of Americans who agree that treatment programs can help people with substance addiction is slightly higher than the percentage of those who agree that people in recovery can live a productive life. Respondents see programs to help people with addiction to alcohol, marijuana, and prescription drugs more favorably than they see treatment programs to help people with addiction to other illicit drugs such as heroin, cocaine, or methamphetamines.



When considering addictions to alcohol, prescription drugs, marijuana, and other illicit drugs, women are more likely than men to agree that treatment programs can help people with those substance addictions. The differences are statistically significant for prescription drugs, marijuana, and other illicit drugs.

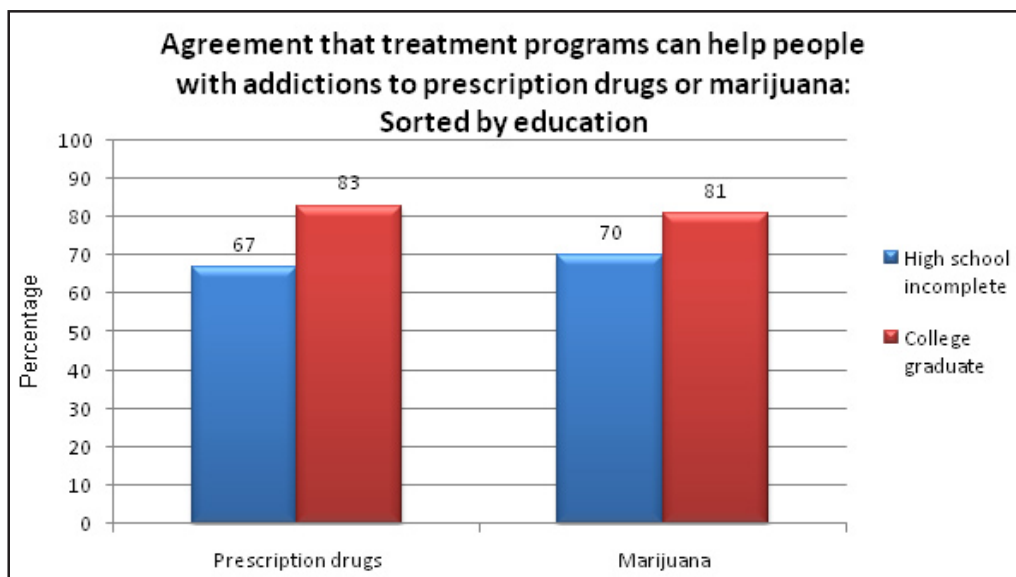


As in the previous question, age is negatively associated with agreement that programs can help people with addictions.



Respondents who make \$75,000 per year or more are much more likely than those who make \$35,000 per year or less to agree that treatment programs can help people with an addiction to alcohol, prescription drugs, or marijuana.

Similarly, college graduates are significantly more likely than respondents with less than a high school diploma to agree that treatment programs can help people with an addiction to prescription drugs (83% and 67%, respectively). Please note that the income and education variables have been analyzed independently and may be confounding.



Appendix A: Final Survey Questions

B1 When you hear the phrase “recovery from addiction” what does that mean to you? Anything else?
[PROBE FULLY FOR SPECIFICS]

B2 Do you know anyone PERSONALLY who is in recovery from . . .
[READ LIST. RECORD AS MANY AS APPLY. WAIT FOR YES OR NO FOR EACH.
RANDOMIZE]

- 01 Use of marijuana
- 02 Use of cocaine, heroin, or methamphetamines
- 03 Misuse of prescription drugs, such as painkillers, sleep aids, or anti-anxiety medication
- 04 Alcohol abuse
- 98 NONE OF THESE
- 99 DON'T KNOW

For the following questions, please answer using a scale of 1 to 5, where 5 means strongly AGREE and 1 means strongly DISAGREE.

B3 You would think less of a friend or relative if you discovered . . .
[RANDOMIZE ITEMS]

- 05 Strongly agree (5)
- 04 (4)
- 03 (3)
- 02 (2)
- 01 Strongly disagree (1)
- 99 DON'T KNOW

- A. They have a drinking problem
- B. They have an addiction to drugs, including illicit drugs, such as marijuana or cocaine, or prescription medications
- C. They are in recovery from addiction to drugs or alcohol

B4 Still using the same scale, where 5 means strongly AGREE and 1 means strongly DISAGREE, you would be comfortable . . .
[RANDOMIZE ITEMS]

- 05 Strongly agree (5)
- 04 (4)
- 02 (3)
- 02 (2)
- 01 Strongly disagree (1)
- 99 DON'T KNOW

- a. LIVING NEXT DOOR to someone who is in recovery from alcohol abuse
- b. WORKING WITH someone who is in recovery from alcohol abuse
- c. BEING FRIENDS WITH someone who is in recovery from alcohol abuse

B5 And would you be comfortable . . .
[RANDOMIZE ITEMS]

- 05 Strongly agree (5)
- 04 (4)
- 03 (3)
- 02 (2)
- 01 Strongly disagree (1)
- 99 DON'T KNOW

- A. LIVING NEXT DOOR TO someone who is in recovery from drug addiction
- B. WORKING WITH someone who is in recovery from drug addiction
- C. BEING FRIENDS WITH someone who is in recovery from drug addiction

B6 How much do you agree or disagree that a person with an addiction to the following substances is a danger to society?
[RANDOMIZE ITEMS]

- 05 Strongly agree (5)
- 04 (4)
- 03 (3)
- 02 (2)
- 01 Strongly disagree (1)
- 99 DON'T KNOW

- A. Alcohol
- B. Marijuana
- C. Illicit drugs, such as heroin, cocaine, or methamphetamines
- D. Prescription drugs, such as painkillers, sleep aids, or anti-anxiety medications

B7 And how much do you agree or disagree that addiction to each of the following substances can be prevented?
[RANDOMIZE ITEMS]

- 05 Strongly agree (5)
- 04 (4)
- 03 (3)
- 02 (2)
- 01 Strongly disagree (1)
- 99 DON'T KNOW

- A. Alcohol
- B. Marijuana
- C. Illicit drugs, such as cocaine, heroin, or methamphetamines
- D. Prescription drugs

B8 Once again, please use a scale of 1 to 5, where 5 means strongly AGREE and 1 means strongly DISAGREE. How much do you agree or disagree with each of the following statements?
[RANDOMIZE ITEMS]

- 05 Strongly agree (5)
- 04 (4)
- 03 (3)
- 02 (2)
- 01 Strongly disagree (1)
- 99 DON'T KNOW

- A. People who are addicted to alcohol could stop using it if they had enough willpower
- B. People who are addicted to drugs such as marijuana, heroin, or prescription drugs could stop using those substances if they had enough willpower
- C. People who are addicted to alcohol have only themselves to blame for their condition
- D. People who are addicted to drugs have only themselves to blame for their condition

B9 How much do you agree or disagree that a person can fully recover from addiction to each of the following substances?
[RANDOMIZE ITEMS]

- 05 Strongly agree (5)
- 04 (4)
- 03 (3)
- 02 (2)
- 01 Strongly disagree (1)
- 99 DON'T KNOW

- A. Alcohol
- B. Marijuana
- C. Illicit drugs, such as cocaine, heroin, or methamphetamines
- D. Prescription drugs

B10 How much do you agree or disagree that a person in recovery from addiction to each of the following substances can live a productive life? A productive life can mean holding a job, being successful in school, having your own home, and having meaningful relationships with friends and family.
[RANDOMIZE ITEMS]

- 05 Strongly agree (5)
- 04 (4)
- 03 (3)
- 02 (2)
- 01 Strongly disagree (1)
- 99 DON'T KNOW

- A. Alcohol
- B. Marijuana
- C. Illicit drugs, such as cocaine, heroin, or methamphetamines
- D. Prescription drugs

B11 How much do you agree or disagree that treatment programs can help people with addiction to each of the following substances?
[RANDOMIZE ITEMS]

05 Strongly agree (5)

04 (4)

03 (3)

02 (2)

01 Strongly disagree (1)

99 DON'T KNOW

A. Alcohol

B. Marijuana

C. Illicit drugs such as heroin, cocaine, or methamphetamines

D. Prescription drugs

Appendix B: Coded Verbatim Responses

Appendix B: Coded Verbatim Responses—Question 1

| ID | Verbatim | Codes | | |
|-----------|--|--------------|----|----|
| 358000039 | THAT YOU'RE TRYING TO STOP DRINKING OR DOING DRUGS. | 4 | 1 | |
| 358000061 | ALCOHOLICS/ DRUG ADDICTS /GAMBLING | 7 | 2 | 10 |
| 358000120 | MEANING RECOVERY FROM ANY KIND OF ADDICTION/ DRUGS ALCOHOL AND GAMBLING. | 1 | 4 | 9 |
| 358000206 | SOMEBODY IS RECOVERING FROM A BAD HABIT. | 16 | | |
| 358000226 | DRUG PROBLEMS. ADDICTIONS LIKE ALCOHOL. | 2 | 7 | |
| 358000245 | I KNOW EXACTLY WHAT IT MEANS. THERE ARE KIDS ON DRUGS RIGHT NOW WHO ARE ADDICTED TO IT AND THEY ARE GOING TO JAIL A LOT FOR IT. THE PARENTS OF THESE KIDS SHOULD BE RESPONSIBLE FOR GETTING KIDS AWAY FROM THAT KIND OF STUFF. | 3 | | |
| 358000267 | CLEAN SOBER | 5 | | |
| 358000300 | Somebody that had a substance abuse problem. | 2 | | |
| 358000365 | SOMEONE MADE A PERSONAL CHOICE TO STRENGTHEN THEIR WILL POWER TO STOP THEIR ADDICTION. | 16 | | |
| 358000424 | TO RECOVER FROM DRUG ABUSE OR ALCOHOLISM. | 1 | 4 | |
| 358000441 | THAT THE RECOVERING PERSON HAS BEEN ABLE TO ACKNOWLEDGE THE ADDICTION DEFINITELY AND HAS BECOME TAKING STEPS TO ELIMINATE FROM THEIR LIFE. | 19 | 17 | |
| 358000474 | SOMEBODY IS TRYING TO CHANGING THEIR LIFE. | 17 | | |
| 358000486 | NOT MUCH | 199 | | |
| 358000549 | NO LONGER ADDICTED TO IT | 16 | | |
| 358000655 | IT MEANS THAT SOMEONE IS GETTING AN ADDICTION[AE]ADDICTION CAN BE MANY THINGS LIKE FOOD, DRUGS, SMOKING. | 14 | 2 | 12 |
| 358000714 | RECOVERING FROM ALCOHOL OR DRUG ADDICTION | 4 | 1 | |
| 358000796 | THEY HAVEN'T USED IN A PERIOD OF [TIME] AND DESIRES TO QUIT. | 16 | | |
| 358000895 | A DRUG-OR ALCOHOL-ADDICTED PERSON CHOOSES TO GET SOBER AND STAY SOBER. A FORMER ALCOHOLIC OR DRUG IS ALWAYS [IN] RECOVERY. | 1 | 3 | 26 |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | |
|-----------|--|-----|-----|----|
| 358000915 | A CHANGE/ GETTING BETTER | 21 | | |
| 358000935 | THAT THEY WERE HOOKED ON DRUGS AND THEY ARE RECOVERING\ AND NOT USING THEM ANY MORE | 1 | | |
| 358000937 | DRUG ADDICTION – CRACK, POT, HEROIN | 2 | | |
| 358000975 | SOMEBODY WORKING THEIR WAY OUT OF A DISEASE OF SOME KIND. (A/E) | 195 | | |
| 358001002 | giving up something that is harmful to your body | 16 | | |
| 358001030 | somebody getting over addiction | 16 | | |
| 358001103 | NO LONGER HAVING THE ADDICTION | 16 | | |
| 358001106 | FROM DRUGS AND ALCOHOL | 1 | 4 | |
| 358001135 | A BAD HABIT | 195 | | |
| 358001171 | RECOVERING FROM AN ADDICTION LIKE BOOZE AND DRUGS | 4 | 1 | |
| 358001204 | DRUGS/ ALCOHOL/ TOBACCO | 2 | 7 | 12 |
| 358001321 | YOU FINALLY GOT A BACKBONE. | 21 | | |
| 358001328 | DRUGS, ALCOHOL, PRESCRIPTION DRUGS | 2 | 7 | |
| 358001329 | you're getting better | 21 | | |
| 358001334 | SOMEONE WAS A DRUG ABUSER | 1 | | |
| 358001400 | THE ABILITY TO SUSPEND THE USE [OF] ADDICTIVE SUBSTANCES I BELIEVE THAT WILL NEVER END AND THE PERSON MUST MAINTAIN CONSTANT SURVEILLANCE. I THINK IT IS A VERY SAD SITUATION AND REDUCES THE JOY OF LIFE. | 26 | 195 | |
| 358001421 | MEANS A LOT JUST RECOVERED. I WOULD SAY EAT TO LIVE\ GOOD FOOD MEANS GOOD LIFE. | 195 | 13 | |
| 358001564 | HOPEFULLY THEY RECOVERED FROM THEIR ADDICTION. | 16 | | |
| 358001632 | HAVING A PROBLEM WITH A SUBSTANCE OR ALCOHOL. THAT YOU ARE BETTER AND BEAT ALL BAD HABITS. | 1 | 4 | |
| 358001716 | IT MEANS BEING ABLE TO OVERCOME THE ADDICTION AND RESUME A NORMAL LIFE, BECAUSE JUST STOPPING THE BEHAVIOR OF YOUR ADDICTION IS NOT FULL RECOVERY. BECAUSE TO BE FULLY RECOVERED YOU HAVE TO GET BACK INTO LIFE. | 16 | 21 | |
| 358001780 | recovery from some kind of bad habit\ like drinking or drugs | 4 | 1 | |
| 358001788 | YOU GOT OVER A DRUG OR ALCOHOL PROBLEM | 1 | 4 | |
| 358001814 | IT TELLS ME SOMEONE IS SEEKING REHAB OR IS IN REHAB AND HOPING FOR A POSITIVE OUTCOME FOR THAT PERSON OR PEOPLE IN RECOVERY | 18 | 195 | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | | |
|-----------|--|-----|----|-----|----|
| 358001871 | it means that somebody is taking steps in the right direction. | 21 | | | |
| 358001915 | IN THE PROCESS OF GETTING OUT OF AN ADDICTION | 16 | | | |
| 358002010 | SOMEONE GETTING OVER\GETTING OFF DRUGS REHAB | 1 | 18 | | |
| 358002011 | IT IS A CHOICE OF A PERSON WHO EVENT INTO THEIR SELF AND FIX THEIR LIFE. | 21 | | | |
| 358002076 | SOMEONE WHO IS RECOVERING | 16 | | | |
| 358002090 | drugs | 2 | | | |
| 358002223 | PEOPLE HELPING THEMSELVES OUT ON GETTING BETTER | 19 | | | |
| 358002247 | SOMEBODY THAT'S TRYING TO TURN THEIR LIFE AROUND. (A/E) | 21 | | | |
| 358002260 | GETTING WELL OVER ANY ADDICTION WHETHER IT IS DRUGS OR ALCOHOL DRUGS, SEX OR OVEREATING\ SOMEONE IS WORKING ON THEIR ISSUES | 1 | 4 | 15 | 13 |
| 358002316 | IT MEANS NOT BEING ADDICTED | 16 | | | |
| 358002411 | SOMEONE IS RECOVERING FROM DRUGS OR ALCOHOL | 1 | 4 | | |
| 358002419 | SAD | 195 | | | |
| 358002462 | THAT YOU HAVE BEAT WHAT YOU WERE ADDICTED TO AND HAVE TO BE AWARE OF WHAT YOU ARE DOING IN THE FUTURE | 16 | 26 | | |
| 358002487 | AH RECOVERING FROM DRUGS & ALCOHOL | 1 | 4 | | |
| 358002519 | SOMEBODY HAS FALLEN PREY TO DRUGS OR ALCOHOL AND HAS GOTTEN OUT OF IT | 1 | 4 | | |
| 358002532 | DRUG USER TRYING TO GET HIS LIFE BACK TOGETHER | 1 | 21 | | |
| 358002561 | if you're getting something that you're addicted [to] | 16 | | | |
| 358002756 | a wonderful thing has happened. | 23 | | | |
| 358002783 | MEANS YOU GIVE IT UP YOU RECOVER\ SAVE THEIR LIFE | 16 | | | |
| 358002844 | GETTING LESS ADDICTED TO DRUGS\ ALCOHOL\ FOOD\ DRUGS | 1 | 4 | 13 | |
| 358002966 | SUBSTANCE ABUSE OF ONE THING OR ANOTHER/ ALL PHARMACEUTICALLY RELATED IT IS ALL RELATED TO ADDICTION TO DRUGS ALCOHOL AND THE NEED FOR HELP FOR HEALTH-RELATED EDUCATION | 2 | 7 | 195 | 24 |
| 358003109 | STUCK ON DRUGS OR SOME OTHER HABIT | 2 | | | |
| 358003177 | you are no longer addicted | 16 | | | |
| 358003195 | BECOMING HEALTHY AFTER PHYSICAL ADDICTION TO DRUGS, ALCOHOL AND TOBACCO | 20 | 1 | 4 | 11 |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | |
|-----------|--|-----|-----|----|
| 358003199 | THAT SOMEONE HAD A PROBLEM WITH ALCOHOL OR DRUGS\ THEY GOT HELP AND THEN THEY WOKE UP AND THEY AREN'T DOING IT ANYMORE. THEY REALIZED THAT THEY HAD A PROBLEM AND THEY WENT FOR ASSISTANCE\ THEY ACCEPTED THE ASSISTANCE AND THEY RECOVERED. THEN THEY GO AND HELP OTHER PEOPLE. | 4 | 1 | 19 |
| 358003296 | I guess it would mean someone that was a former addict. | 16 | | |
| 358003318 | RECOVERING FROM ALCOHOL OR DRUG ADDICTION OR GAMBLING ADDICTION | 4 | 1 | 9 |
| 358003394 | IN A PROGRAM TO STOP THEIR ADDICTION WHATEVER IT WAS | 17 | | |
| 358003434 | DRINKING OR DRUGS AND ADDICTION TO SHOPPING. | 7 | 2 | 15 |
| 358003535 | VARIOUS DIFFERENT THINGS\ DRUGS\ EATING DISORDERS/ SPENDING MONEY WILDLY | 2 | 14 | 15 |
| 358003550 | YOU'RE GETTING BETTER. | 21 | | |
| 358003701 | RECOVERY FROM DRUGS. | 1 | | |
| 358003960 | SOMEBODY NOT INTOXICATED EVERYDAY. PERSON'S LIFE IS MORE BENEFICIAL TO THEMSELVES AND OTHERS | 4 | 21 | |
| 358004026 | rehab from drugs and it all depends on what you are addicted to | 18 | 1 | |
| 358004117 | SOMETHING HAS TO BE DONE ABOUT IT\ AND IS SOMETHING BEING DONE ABOUT IT | 195 | | |
| 358004144 | REHABILITATION | 18 | | |
| 358004213 | SOMEONE WHO GOT THROUGH REHAB\ OR SOMEONE OVERCAME DRUGS AND ALCOHOL. | 18 | 1 | 4 |
| 358004277 | STAYING SOBER | 5 | | |
| 358004368 | A PERSON WAS EITHER ADDICTED TO DRUGS OR ALCOHOL | 2 | 7 | |
| 358004435 | SOMEBODY WHO IS RECOVERING FROM ALCOHOL OR DRUGS. | 4 | 1 | |
| 358004487 | THAT COULD MEAN ANYTHING | 199 | | |
| 358004506 | 1 PERCENT/ DANGER STEER CLEAR/ RAISE YOUR KIDS BETTER / DRUG BABIES\ CRIME\ RAPE\ MURDER. | 195 | 3 | |
| 358004572 | SEEKING HELP / THE END OF THE ROAD FOR THEM / GOOD JOB / CONGRATULATIONS / I ADMIRE ANYBODY WHO DOES THAT / I'M HAPPY FOR YOU I ADMIRE THE EFFORT THEY HAVE GONE THROUGH . | 19 | 195 | |
| 358004605 | ALCOHOL ADDICTION | 7 | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | |
|-----------|---|-----|----|----|
| 358004660 | SOMEONE RECOVERING FROM DRUGS OR ALCOHOL/ OBESITY | 1 | 4 | 13 |
| 358004812 | STOP DOING WHAT YOU ARE ADDICTED [TO] | 16 | | |
| 358004858 | CHEMICAL DEPENDENCY (A/E) | 2 | | |
| 358004958 | IT MEANS THAT IT TAKES TIME AND YOU TAKE EVERY DAY AND EVERY HOUR AS A STRUGGLE | 26 | | |
| 358004963 | I DON'T KNOW I DREW A BLANK | 199 | | |
| 358004988 | IT MEANS THAT SOMEBODY NEEDS TO HAVE SOMEBODY FORCE THEM TO / PEOPLE DO THINGS THEY SHOULDN'T DO / THEY NEED TO HAVE MORE SELF-CONTROL AND THERE IS TOO MUCH PERMISSIVENESS W/E | 195 | | |
| 358004989 | MEANS SOMEONE IS GONNA HAVE A HARD TIME RECOVERING IF THEY DO IT | 25 | | |
| 358005087 | alcoholism | 7 | | |
| 358005091 | RECOVERING FROM SUBSTANCE ABUSE | 2 | | |
| 358005122 | THAT YOU GET BACK ON YOUR FEET SO YOU CAN FUNCTION LIKE WORKING OR SOMETHING improving the relation with your family | 21 | | |
| 358005181 | SOMEBODY WHO IS PREVIOUSLY ADDICTED | 16 | | |
| 358005220 | THEY HAVE BEEN ABLE TO MAINTAIN SOME KIND OF NO SUBSTANCE ABUSE | 16 | | |
| 358005253 | SOMEONE WHO IS ADDICTED TO SOME KIND OF SUBSTANCE IS NOW SOBER | 16 | | |
| 358005311 | IT MEANS TO ALWAYS DO THE SAME THING LIKE DRUGS\ SMOKING\ EATING THE SAME THING / YOU KNOW THAT IT IS NOT GOOD FOR YOU TO EAT THOSE KIND OF STUFF - CAKES, PIZZA, HAMBURGERS - THEY ARE REALLY BAD FOR YOUR HEALTH AND YOU STILL EAT IT | 2 | 12 | 14 |
| 358005317 | YOU'RE NOT A DRUNK ANYMORE OR DON'T TAKE DRUGS | 4 | 1 | |
| 358005351 | someone gives up something that was good for them. | 16 | | |
| 358005363 | IMPOSSIBLE TO ME / I HAVE A STRONG FEELING OF ALCOHOL ADDICTION AS I BELIEVE TAKING ONE DRINK DOES NOT MEAN AN ALCOHOL ADDICTION / I DO NOT DRINK AT ALL | 26 | | |
| 358005379 | overcome the addiction | 16 | | |
| 358005441 | someone getting off of whatever they are on. | 16 | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | |
|-----------|---|-----|----|----|
| 358005475 | TAX PAYERS' MONEY GOING OUT FOR NOTHING | 27 | | |
| 358005561 | IT MEANS YOU WERE ADDICTED AND YOU ARE HOPING TO BE SUCCESSFUL IF YOU SAY YOU ARE RECOVERING YOU ARE TRYING | 17 | | |
| 358005583 | IT MEANS THAT THEY ARE AN ADDICT AND THEY HAVE A PROBLEM AND THEY ARE IN RECOVERY. THAT DOES NOT GUARANTEE THAT A PROGRAM WILL SUCCEED. | 17 | 27 | |
| 358005616 | RETURNING TO A NORMAL LIFESTYLE / FREEDOM FROM ADDICTION / COMPLETE DELIVERANCE | 21 | 16 | |
| 358005767 | RECOVERY FROM DRUGS OR ALCOHOL | 1 | 4 | |
| 358005775 | LIVING LIFE BETTER | 21 | | |
| 358005858 | ALCOHOLISM / SEX | 7 | 15 | |
| 358005928 | ON THE WAY TO A BETTER LIFESTYLE | 21 | | |
| 358005990 | DRUGS AND ALCOHOL MORE KID STUFF TODAY | 2 | 7 | |
| 358006024 | MEANS FROM SMOKING | 12 | | |
| 358006098 | A JUNKIE | 3 | | |
| 358006169 | just what it says | 199 | | |
| 358006204 | ALCOHOL AND DRUGS AND CIGARETTES | 7 | 2 | 12 |
| 358006210 | nothing | 199 | | |
| 358006331 | SMOKING / QUITTING SMOKING (AE) | 11 | | |
| 358006384 | A PERSON IS WORKING ON STAYING SOBER FROM DRUGS OR ALCOHOL | 1 | 4 | |
| 358006407 | SOMEONE THAT IS DEALING WITH ISSUES AND HAS TO WORK A PROGRAM EVERY DAY. | 26 | | |
| 358006416 | SOMEONE THAT'S RECOVERING FROM DRUGS OR ALCOHOL AND IS CAPABLE OF LIVING A NORMAL LIFE | 1 | 4 | 21 |
| 358006424 | SOMEONE WITH A DRUG PROBLEM | 2 | | |
| 358006615 | drug or alcohol addiction | 2 | 7 | |
| 358006688 | it means that usually recovering from drugs and alcohol | 1 | 4 | |
| 358006690 | recovering from a drug addiction / drugs and alcohol and that type of thing | 1 | 4 | |
| 358006712 | TEMPORARY FIX | 27 | | |
| 358006731 | SOMEBODY IS ON DRUGS. | 2 | | |
| 358006761 | MEDIA BUZZ WORD / COP OUT | 195 | | |
| 358006818 | not taking drugs or alcohol anymore | 1 | 4 | |
| 358006943 | DRUGS | 2 | | |
| 358006960 | SOMETHING POSITIVE | 23 | | |
| 358006971 | you are not actively addicted/ I mean as in you're not drinkingbut you still have the behaviors | 26 | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | |
|-----------|--|-----|-----|----|
| 358007004 | I guess it means just getting over an addiction whatever it [is] these days. We talk about all kinds of addictions from drugs to oil | 1 | 15 | |
| 358007213 | GAINING CONTROL OF ADDICTED BEHAVIOR. | 16 | | |
| 358007373 | DRUGS AND ALCOHOL | 2 | 7 | |
| 358007377 | DON'T KNOW I HAVE NO ADDICTIONS SO I DON'T KNOW | 199 | | |
| 358007437 | I WOULD WANT TO KNOW WHAT KIND OF AN ADDICTION YOU HAVE. | 199 | | |
| 358007539 | THE WAR ON DRUGS AND RECOVERY OF THE ECONOMY | 3 | 195 | |
| 358007549 | temp relapse | 195 | | |
| 358007681 | I KNOW WHAT IT IS BUT CAN'T EXPLAIN. SAYS IT ALL RIGHT THERE. | 199 | | |
| 358007721 | to stop using drugs and alcohol | 1 | 4 | |
| 358007902 | WONDERFUL / STARTING A NEW LIFE AND GETTING ON THE RIGHT FOOT/ NEW BEGINNING | 21 | | |
| 358007954 | HOPE FOR SOMEBODY/ HAPPIER LIFE/ HAPPIER FAMILY | 21 | | |
| 358008050 | DRUGS | 2 | | |
| 358008069 | THAT YOU ARE RECOVERING FROM AN ADDICTION\ TRYING TO KEEP CLEAN FROM AN ADDICTION | 16 | | |
| 358008075 | DRUG USE | 2 | | |
| 358008166 | DRUG ADDICT SUBSTANCE ABUSE | 2 | | |
| 358008255 | RECOVERING FROM DRUG OR ALCOHOL ABUSE\ MAYBE SMOKING | 1 | 4 | 11 |
| 358008427 | SOMEBODY IS NOT ADDICTED ANYMORE | 16 | | |
| 358008437 | drugs | 2 | | |
| 358008490 | people who are having an addiction problem and are seeking help to deal with as opposed to people who [have] a problem and don't want help | 19 | | |
| 358008561 | DOESN'T MEAN A THING TO ME BECAUSE I HAVE NO ADDICTIONS | 199 | | |
| 358008601 | DRUGS/ RECOVERY FROM DRUG ADDICTION | 1 | | |
| 358008688 | THAT MEANS THAT THE PERSON IS ADDICTED AND TRYING TO BECOME FREE OF THAT ADDICTION | 17 | | |
| 358008722 | SOMEONE WHO IS THE PROCESS OF GETTING OVER AN ADDICTION | 16 | | |
| 358008826 | THAT SOMEONE IS GETTING OVER A DRUG OR ALCOHOL PROBLEM. | 1 | 4 | |
| 358008892 | IT MEANS SOMEBODY'S GETTING OVER AN ADDICTION OF DRUGS OR ALCOHOL OR GAMBLING | 1 | 4 | 9 |
| 358008944 | someone who needs help | 24 | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | |
|-----------|--|-----|-----|-----|
| 358009025 | recovering from addiction\ recovering from alcohol and drugs | 4 | 1 | |
| 358009081 | GETTING OVER WHATEVER YOU ARE ADDICTED TO | 16 | | |
| 358009098 | EITHER ALCOHOL OR DRUGS | 7 | 2 | |
| 358009132 | TRYING TO [GET] BETTER FROM THINGS THAT WE HAVE TOUGH TIME CONTROLLING. | 17 | | |
| 358009196 | TRYING GET BACK TO LEVEL FIELD | 21 | | |
| 358009210 | THAT THEY'RE EITHER ON DRUG, ALCOHOL OR GAMBLING ISSUE | 2 | 7 | 10 |
| 358009254 | SOMEBODY IS GOING IN THE RIGHT DIRECTION TO BREAK THEIR ADDICTION | 17 | | |
| 358009350 | MEANS YOU CLEANED YOURSELF UP FROM SOMETHING / A CLEANSING OF WHATEVER IT MIGHT BE | 21 | | |
| 358009524 | A PERSON IS FREE FROM THE ADDICTION THEY HAVE. | 16 | | |
| 358009549 | SOMEONE HAS AN ADDICTION DISEASE AND WENT TO A RECOVERY HOUSE | 17 | | |
| 358009628 | THAT SOMEONE IS ABLE TO CONTROL A PART OF A LIFE THEY COULD NOT CONTROL BEFORE | 21 | | |
| 358009636 | I SAY ALCOHOL OR DRUG TREATMENT OR THE PROCESS OF THE TREATMENT | 4 | 1 | |
| 358009681 | alcohol or drugs | 7 | 2 | |
| 358009766 | BASICALLY GETTING AWAY FROM ADDICTION TO DRUGS\ ALCOHOL\ NICOTINE. | 1 | 4 | 11 |
| 358009775 | getting off of drugs | 1 | | |
| 358009845 | a lot of drugs | 2 | | |
| 358009847 | REHABILITATION | 18 | | |
| 358009928 | GETTING OVER AN ADDICTION TO ILLEGAL DRUGS\ ALCOHOL\ TO LEAD A BETTER LIFE | 1 | 4 | 21 |
| 358010090 | REGAINING CONTROL OVER A PERSON'S LIFE | 21 | | |
| 358010107 | PEACE OF MIND/ HAPPINESS/ TOTAL RELIEF | 21 | | |
| 358010114 | AA/ WEIGHT WATCHER'S | 6 | 195 | |
| 358010213 | THAT A PERSON HAS THEIR ADDICTION UNDER CONTROL AND HOPES TO FALL BACK | 16 | | |
| 358010313 | DOES NOT AFFECT ME | 199 | | |
| 358010485 | THAT MEANS THAT A PERSON HAS EITHER COME TO THEIR SENSES AND ASKED FOR HELP FROM EITHER AA OR THEIR DOCTOR\ OR THEY COME TO GOD AND ASK FOR DELIVERANCE. | 19 | 6 | 195 |
| 358010492 | lost cause | 27 | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | |
|-----------|--|-----|----|----|
| 358010563 | THAT SOMEONE IS GETTING OVER A PROBLEM THEY HAD. | 21 | | |
| 358010620 | DRUGS OR ALCOHOL | 2 | 7 | |
| 358010901 | REHABILITATION | 18 | | |
| 358010906 | IT MEANS GENERALLY ALCOHOL OR CHEMICAL DEPENDENCY/ COULD BE GAMBLING. | 7 | 2 | 10 |
| 358011027 | DRUGS AND ALCOHOL | 2 | 7 | |
| 358011033 | GOING OFF TO A BETTER PLACE THAN YOU WERE BEFORE, A HEALTHIER PLACE | 21 | | |
| 358011065 | GETTING BETTER | 21 | | |
| 358011115 | IS FREE FROM ANY TYPE OF ADDICTION THAT THEY MIGHT HAVE HAD AND THAT MIGHT HAVE RECOVER. | 16 | | |
| 358011230 | IT'S HARD | 25 | | |
| 358011254 | LIFE CHANGING | 21 | | |
| 358011271 | TO OVER COME FROM CAPTIVATING A PERSON. SETTING YOURSELF FREE/ NO LONGER BEING DOMINATED/ FACING YOUR PROBLEMS ON YOUR OWN | 21 | | |
| 358011348 | SOMEONE HAS A HABIT THEY CANT BREAK / SOME KIND OF PROGRAM TO HELP THEM BREAK THAT HABIT | 195 | | |
| 358011408 | SMOKING DRUGS AND STUFF LIKE THAT | 12 | 2 | |
| 358011518 | SO MANY PEOPLE ADDICTED TO PRESCRIPTION DRUGS THAT IT IS RAMPANT IN THE US | 3 | | |
| 358011611 | DRUG ADDICTION ALCOHOL | 2 | 7 | |
| 358011630 | SOMEBODY WAS ON DRUGS | 1 | | |
| 358011718 | NOT SURE | 199 | | |
| 358011746 | MEANS SOMEBODY HAS KICKED THEIR ADDICTION | 16 | | |
| 358011944 | DRUGS OR ALCOHOL | 2 | 7 | |
| 358012024 | RECOVERING FROM DEPENDENCE FROM ONE KIND TO ANOTHER | 16 | | |
| 358012207 | SOMEONE HAS OVERCOME AN ADDICTION. THEY ARE STOPPING USING THE ITEM WAS DRUGS ALCOHOL OR WHATEVER | 1 | 4 | |
| 358012265 | SOMEONE HAS A HABIT THAT THEY CAN NOT KICK LIKE DRINKING OR DRUGS OR SMOKING THAT THEY CAN NOT KICK | 2 | 7 | 12 |
| 358012404 | THAT YOU TRY TO YOU KNOW WENT TO REHAB OR TRIED TO AND STOPPED DOING WHATEVER YOU ARE ADDICTED TO | 18 | 16 | |
| 358012433 | getting over alcoholism or drug addiction | 4 | 1 | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | |
|-----------|---|------------|----------|
| 358012448 | SOMEONE WHO HAS HAD AN ADDICTION AND IS ON THE ROAD TO RECOVERY BUT NOT COMPLETELY RECOVERED. | 17 | |
| 358012524 | KICK THE HABIT | 16 | |
| 358012655 | GETTING OVER SOME ADDICTION TO SOME SUBSTANCE | 16 | |
| 358012726 | WHEN SOMEONE CANNOT CONTROL THEMSELVES AND ARE COMPLETELY ENGULFED BY THEIR HABIT | 195 | |
| 358012917 | DRUGS | 2 | |
| 358012972 | THAT IT IS POSSIBLE. | 195 | |
| 358012996 | A person being consumed by something that's not good for them; it doesn't have to be drugs or alcohol. People are addicted to a lot of things | 195 | |
| 358013058 | The person who has the problem is meeting the challenge of their addiction/ 12 steps | 195 | |
| 358013073 | REGAINING YOUR INDEPENDENCE | 21 | |
| 358013332 | THE PERSON IS GETTING BACK ON TRACK FOR NORMAL LIVING | 21 | |
| 358013355 | RECOVERY FROM SOME SORT OF ALCOHOL OR DRUG ADDICTION | 4 | 1 |
| 358013547 | QUITTING SMOKING | 11 | |
| 358013575 | I REALLY DON'T CARE\ I HAVE NO FEELING ABOUT IT | 199 | |
| 358013578 | PERSON RECOVERING FROM ANY ADDICTION | 16 | |
| 358013835 | SOMEONE WHO RECOGNIZES THE ADDICTION AND IS ABLE TO AVOID THE EXPOSURE TO DRUGS AND ALCOHOL | 1 | 4 |
| 358013877 | I DON'T APPROVE OF IT. THEY GET RECOVERY AND SO MANY GO BACK TO IT. | 27 | |
| 358014006 | CLINICAL ILLNESS | 195 | |
| 358014051 | They have to do [it] themselves. | 195 | |
| 358014204 | SOMEBODY HAS BEEN IN DEEP TROUBLE | 195 | |
| 358014363 | OVERCOMING YOUR PROBLEMS AND STRAIGHTENING YOUR LIFE OUT | 21 | |
| 358014534 | RECLAIMED LIVES. HAVING MORE MONEY IN YOUR POCKET. | 21 | |
| 358014833 | somebody had an addiction and somebody recovered from it | 16 | |
| 358014938 | RECOVERING FROM ADDICTION. | 13 | |
| 358014979 | RECOVERY FROM DRUG ADDICTION OR GAMBLING | 1 | 9 |
| 358015006 | getting over what you were doing | 16 | |
| 358015198 | AN ADDICT IS GETTING HELP TO KICK THE PROBLEM | 17 | |
| 358015218 | DOESN'T DESCRIBE ANYTHING THAT I KNOW OF | 199 | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | | |
|-----------|--|-----|----|----|-----|
| 358015250 | THAT SOMEBODY GOT OFF OF A BAD HABIT | 16 | | | |
| 358015291 | [It] means that there are a lot of people getting into the lime light by suggesting that people are getting addicted to things. Pretty soon everything will be an addiction. | 195 | | | |
| 358015354 | [IT] MEANS STOPPING LONG ENOUGH TO TAKE A GOOD LOOK AT WHAT YOU ARE DOING TO YOUR LIFE. CHANGING YOUR BEHAVIOR TO MAKE CHANGES IN YOUR LIFE. IT IS A CHOICE THAT ONLY YOU CAN DO | 21 | | | |
| 358015422 | RECOVERING FROM ANY ADDICTION. | 16 | | | |
| 358015442 | GOOD | 23 | | | |
| 358015457 | nothing | 199 | | | |
| 358015764 | SOMEBODY TRYING TO KICK A HABIT. DRUGS \ ALCOHOL OR CAUGHT SMOKING. | 17 | 3 | 8 | 195 |
| 358015839 | TO RECOVER FROM AN ADDICTION FROM ALCOHOL AND DRUGS /SMOKING TOBACCO TOO | 4 | 1 | 11 | |
| 358015941 | IF YOU WERE AN ALCOHOLIC, THEN YOU WOULD BE RECOVERING THEN YOU WERE STILL ON THE WAGON (AE) | 4 | | | |
| 358015997 | STOPPING YOUR ADDICTION/ BECOMING A PRODUCTIVE PART OF SOCIETY AGAIN WHERE WE ARE NOT PAYING FOR YOU | 16 | 21 | | |
| 358016004 | ANYTHING; NOTHING | 199 | | | |
| 358016108 | GETTING HEALTHY AND PUTTING AN END TO DRUG OR ALCOHOL ABUSE | 20 | 1 | 4 | |
| 358016112 | SOMEONE ON DRUGS IS TRYING TO QUIT | 2 | 17 | | |
| 358016113 | IT MEANS THAT YOU GIVE IT YOUR ALL TO STAY AWAY FROM USING DRUGS AND ALCOHOL. PEOPLE WITH ADDICTIONS NEED HELP GETTING ON THE RIGHT TRACK | 3 | 8 | | |
| 358016267 | THE FIRST THING THAT COMES TO MIND IS REHAB/ BASICALLY LETTING GO OF BAD HABITS | 18 | 21 | | |
| 358016277 | RECOVERY FROM SMOKING, ALCOHOL | 11 | 4 | | |
| 358016396 | SOMEBODY WAS ADDICTED TO SOMETHING AND THEY ARE RECOVERING FROM IT | 16 | | | |
| 358016397 | RECOVERING FROM DRUG; FROM ALCOHOL; SMOKING | 1 | 4 | | |
| 358016604 | SOMEBODY IS GETTING OFF AN ADDICTION | 16 | | | |
| 358016628 | THAT YOU NEED HELP | 24 | | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | |
|-----------|--|-----|-----|-------|
| 358016673 | MEANS SOMEONE WAS ON DRUGS, DIET PILLS, THERE ARE LOTS OF ADDICTIONS. CREDIT CARD SPENDING, OVEREATING | 1 | 14 | 15 |
| 358016691 | FROM DRUGS OR ALCOHOL\ COULD BE TOBACCO TOO I SUPPOSE. I DON'T KNOW; THERE ARE A LOT OF ADDICTIONS\ PORNOGRAPHY IS AN ADDICTION | 1 | 4 | 11 15 |
| 358016710 | IT MEANS SOMEONE IS GETTING OFF THE SUBSTANCE THEY'RE ADDICTED TO AND BECOMING SOBER. | 16 | 5 | |
| 358016718 | GETTING OVER A HABIT YOU HAD TROUBLE GETTING OVER | 16 | | |
| 358016952 | When they have finally went to the end of the road or finally accomplished the goal and are no longer addicted to drugs. | 1 | | |
| 358017017 | It means an attempt to overcome it \an addiction in your life. | 17 | | |
| 358017132 | Somebody recovering from drug addiction | 1 | | |
| 358017146 | REHAB | 18 | | |
| 358017158 | Recovering from drugs like AA | 1 | 6 | |
| 358017221 | Someone who has a problem\who is now facing that problem\is now trying to get better. Once you are out [of] the crisis mode your addiction can be beat. You are always in recovery. we need more understanding in that area. | 19 | 17 | 26 |
| 358017290 | SOMEONE HAS HAD AN ADDICTION AND IS DOING BETTER AND ON THERE WAY UP; NEED A LOT OF RECOGNITION AND A LOT OF REINFORCEMENT. | 17 | 195 | |
| 358017427 | drug addiction | 2 | | |
| 358017530 | I guess taking drugs or alcohol or overeating | 2 | 7 | 14 |
| 358017551 | SOMEBODY WHO HAS SEEKED HELP FOR THEIR STRUGGLING ADDICTION. | 19 | | |
| 358017655 | THAT ONCE YOU WERE ADDICTED TO SOMETHING AND NOW YOU HAVE TO RECOVER | 16 | | |
| 358017875 | It could mean a lot of things like drugs | 2 | | |
| 358017876 | PEOPLE WHO ARE RECOVERING FROM DRUG OR ALCOHOL ABUSE | 1 | 4 | |
| 358017910 | SOMEONE WHO HAS ENTERED TREATMENT IN RECOVERING | 16 | | |
| 358017980 | PEOPLE COMING OUT OF REHAB FOR ALCOHOL OR DRUGS | 18 | 4 | 1 |
| 358018008 | A GOOD THING | 23 | | |
| 358018024 | THERE ARE A LOT OF WEAK PEOPLE IN THE NATION; A LOT OF DOPE HEADS; DON'T GET ON DRUGS. | 195 | 3 | |
| 358018098 | CAN'T THINK OF ANYTHING | 199 | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | | |
|-----------|--|-----|-----|----|----|
| 358018132 | a clean and sober person clean of alcohol and drugs | 4 | 1 | | |
| 358018193 | RECOVERY FROM WHATEVER ALCOHOL\ TOBACCO\ DRUGS OR PORNOGRAPHIC STUFF | 4 | 11 | 1 | 15 |
| 358018292 | SOMEONE IS GOING THROUGH THE PROCESS OF BEING UNADDICTED | 16 | | | |
| 358018390 | BECOMING DRUG-FREE | 1 | | | |
| 358018562 | Like you're trying to do better. | 17 | | | |
| 358018672 | recovering from a compulsive action | 16 | | | |
| 358018679 | hardship | 25 | | | |
| 358018694 | DON'T KNOW | 199 | | | |
| 358018880 | uh drugs and alcohol | 2 | 7 | | |
| 358019139 | YOU'RE OFF THE DRUGS AND IT IS SOMETHING YOU ARE IN CONTROL OF; WHAT WE WENT THROUGH WITH ONE OF OUR CHILDREN | 1 | 22 | | |
| 358019231 | NOTHING COMES TO MIND | 199 | | | |
| 358019322 | To get back to normal life. | 21 | | | |
| 358019383 | WELL IT IS A PERSON OR A PERSONAL JOURNEY TO GET FREE FROM WHATEVER THAT ADDICTION IS\ ALCOHOL/ DRUGS/ TOBACCO/ SEX, ETC. | 4 | 1 | 11 | 15 |
| 358019410 | It means someone is recovering from an addiction. | 16 | | | |
| 358019470 | SOMEONE WHO IS GETTING WELL FROM ADDICTION FROM DRUGS OR ALCOHOL. | 1 | 4 | | |
| 358019586 | Means to me I have a friend in recovery; I'm all for that, in for helping and correcting it. But we spent money - too much on welfare. | 22 | 195 | | |
| 358019588 | RECOVERING ALCOHOLIC | 4 | | | |
| 358019612 | YOU ARE ALWAYS RECOVERING FROM THE ADDICTION, NO MATTER WHAT IT IS. | 16 | | | |
| 358019757 | Someone trying to rid themselves of an addiction | 17 | | | |
| 358019763 | SOMEBODY WHO IS IN THE PROCESS OF RECOVERY FROM ALCOHOL OR DRUGS. | 4 | 1 | | |
| 358019790 | LOTS OF DIFFERENT TYPES OF ADDICTIONS. RECOVERY MEANS YOU ARE THROUGH WITH YOUR ADDICTION. | 16 | | | |
| 358019844 | THAT SOMEBODY HAS TURNED AROUND FROM WHATEVER ADDICTION; SOMETHING LIKE REPENTING FOR WHAT THEY HAVE DONE TO TURN AROUND OR AWAY FROM WHATEVER THEY HAVE DONE. | 16 | 21 | | |
| 358019857 | PERSON IS TRYING TO HELP THEMSELVES. | 19 | | | |
| 358019973 | USED DRUGS OR TOBACCO | 2 | 12 | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | | | |
|-----------|--|-----|----|----|----|----|
| 358020003 | Being a recovery alcoholic or drugs addiction. | 1 | 4 | | | |
| 358020017 | DRUG OR ALCOHOL ADDICTION/ REHAB | 2 | 7 | 18 | | |
| 358020092 | DEPENDENCY OF FOREIGN OIL; POLITICIANS & LIARS. | 15 | | | | |
| 358020124 | Smoking/ we/ cigarettes/ drugs and alcohol/ gambling/ eating too much/ | 12 | 2 | 7 | 10 | 14 |
| 358020209 | No answer | 199 | | | | |
| 358020223 | SOMEONE IN PROCESS OF TRYING TO GET OFF AN ADDICTION | 17 | | | | |
| 358020259 | BECOMING HEALTHY | 20 | | | | |
| 358020295 | IT MEANS THAT HAS BEEN ADDICTED AND THEY ARE TRYING TO KICK THE HABIT OR HAVE KICKED THE HABIT. | 17 | 16 | | | |
| 358020301 | THAT YOU CAN ABLE TO STOP SOMETHING THAT YOU HAVE BEEN DOING FOR YEARS LIKE SMOKING LIKE I DID - 2 TO 3 PACKS A DAY - SO I STOPPED. | 11 | | | | |
| 358020311 | MEANS RECOVERING FROM AN ADDICTION | 16 | | | | |
| 358020340 | I THINK OF DRUGS AND FAMILY | 3 | | | | |
| 358020363 | TERMS OF DRUG ADDICTION; ADDICTION TO OIL | 2 | 15 | | | |
| 358020459 | RECOVERY FROM ADDICTION | 16 | | | | |
| 358020577 | ABILITY TO SEE WHAT YOU WERE ADDICTED TO AND NEVER DO IT AGAIN; GETTING RID OF HEALTH EFFECTS. | 16 | 20 | | | |
| 358020600 | IT MEANS RECOVERING FROM ADDICTION WM THAT'S THE BEST I CAN DO | 16 | | | | |
| 358020654 | YOUR CURED FROM WHAT YOU WERE ADDICTED TO/NO LONGER FEEL THE NEED TO DO IT OR HAVE/ | 16 | | | | |
| 358020759 | GET OVER SOMETHING YOU'RE ADDICTED TO | 16 | | | | |
| 358020760 | Drug addiction. | 2 | | | | |
| 358020774 | SOMETHING THAT HAS CONTROL OVER YOUR LIFE\ AND YOU CAN SAY THAT YOU HAVE BEATEN THE ADDICTION/ IT DEPENDS ON THE ADDICTION/ IF IT WAS DRUGS AND YOU OVERCAME IT YOU COULD REJOIN SOCIETY | 1 | 21 | | | |
| 358020872 | REHABILITATION BACK TO A HEALTHIER STATE | 18 | 20 | | | |
| 358020873 | SOMETHING DRUG OR ALCOHOL RELATED. | 2 | 7 | | | |
| 358020905 | Somebody that's recovering from alcohol or drug abuse | 4 | 1 | | | |
| 358020907 | DON'T EVEN KNOW | 199 | | | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | |
|-----------|---|-----|----|-----|
| 358020910 | SOMEONE WHO HAS KICKED AN ADDICTION HABIT. | 16 | | |
| 358021007 | SOMEONE IS RECOVERING FROM SOMETHING | 16 | | |
| 358021088 | FROM DRUGS OR ALCOHOL OR ANY OTHER SUBSTANCE | 1 | 4 | |
| 358021162 | Means everything. I'm a recovering addict | 195 | 22 | |
| 358021240 | DRUGS | 2 | | |
| 358021245 | YOU WERE ADDICTED TO SOMETHING AND TRYING TO GET OFF THE ADDICTION | 17 | | |
| 358021285 | RECOVERY FROM DRUG OR ALCOHOL OR GAMBLING(WE) | 1 | 4 | 9 |
| 358021308 | Sober up; get of alcohol and drugs; just stop | 4 | 1 | |
| 358021354 | TYPICALLY SOMETHING THAT SOMEONE GIVES UP THAT IS BAD FOR THEM THAT THEY HAVE BEEN DOING FOR A LONG TIME. SOMETHING THAT DETERIORATES YOUR BODY FOR ONE WAY OR ANOTHER; SHORTENING YOUR LIFE; BAD THINGS TO YOUR ORGANS; ANYTHING THAT WILL SHORTEN YOUR LIFE PERIOD BUT THAT'S ANYTHING NOW ADAYS. | 195 | | |
| 358021524 | GETTING BETTER; REAL GOOD; IT MEANS ITS GOOD TO ME. | 21 | 23 | |
| 358021561 | BECOMING CLEAN; A DRUG ADDICT BECOMING CLEAN, FREE OF DRUGS | 1 | | |
| 358021597 | SOMEBODY THAT HAS KICKED A HABIT OF DRUGS, ALCOHOL, SOMETHING LIKE THAT. | 1 | 4 | |
| 358021636 | SOMEBODY HAS THROWN DOWN THEIR CIGARETTES ADDICTION KIND | 11 | | |
| 358021705 | YOU'RE GOING TO GIVE UP WHAT YOU WERE DOING. | 21 | | |
| 358021839 | SOMEBODY WAS ADDICTED TO SOMETHING AND ON THE ROAD TO RECOVERY AND THEY ARE SITTING THEIR ADDICTION AND PROBABLY GONE TO REHAB | 16 | 18 | |
| 358021915 | SOMEONE WHO IS SEEKING TREATMENT FOR DRUGS ALCOHOL AND GAMBLING. | 3 | 8 | 195 |
| 358022058 | people out there are struggling because they have an addiction\ broken lives | 195 | | |
| 358022150 | QUITTING YOUR ADDICTION / BEING ON THE RIGHT TRACK/ DRUGS WOULD BE TREATED | 1 | 21 | |
| 358022244 | ABOUT FIXING SOMETHING RICH WANT TO FIX BUT THEY THINK THAT IT WILL BE STRONG. | 195 | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | | |
|-----------|--|-----|----|----|-----|
| 358022404 | SOMEONE WHO IS ON DRUGS GETS OFF OF THEM AND LIVES A HEALTHIER LIFE; I WORRY ABOUT PEOPLE WHO ARE ADDICTED THEY THROW THEIR LIVES AWAY | 1 | 21 | | |
| 358022428 | USUALLY ALCOHOLICS ANONYMOUS; DRUG ADDICTS / DRUG ADDICTIONS | 6 | 2 | | |
| 358022491 | REHAB | 18 | | | |
| 358022701 | RECOVERY FROM DRUG ADDICTION | 1 | | | |
| 358022755 | FOOD ADDICTION\ ALCOHOL ADDICTION\ DRUG ADDICTION | 14 | 7 | 2 | |
| 358022854 | getting off of any substance drugs or alcohol | 1 | 7 | | |
| 358022967 | OVERCOMING ALCOHOLISM OR DRUG ADDICTION | 4 | 1 | | |
| 358022970 | YOU'RE DUMB ENOUGH TO GET YOU INTO SOMETHING LIKE DRUGS, ALCOHOL, CIGARETTES; AND IT'S YOUR FAULT AND THE GOVERNMENT SHOULD NOT HAVE TO PAY TO GET YOU BAILED OUT OR FOR YOUR RECOVERY | 2 | 7 | 12 | 195 |
| 358023031 | THAT SOMEBODY HAS A PROBLEM AND TRYING TO BRING THEIR LIFE BACK TOGETHER/ AND I JUST THINK OF DRUGS | 21 | 1 | | |
| 358023089 | Just means they're in recovery from addiction. | 16 | | | |
| 358023172 | RECOVERING FROM A DEPENDENCY SUCH AS A SUBSTANCE OR ACTIVITY. | 16 | | | |
| 358023214 | THAT YOU ARE ABLE TO STAY AWAY FROM WHAT YOU ARE ADDICTED TO. PUT YOUR LIFE BACK TOGETHER AFTER AN ADDICTION; ALL DEPENDS ON WHAT YOUR ADDICTION WAS AND TO BE ABLE TO FOCUS ON JOB, A FAMILY AND BE ABLE TO FOCUS ON YOUR FAMILY NOT ON DRUGS OR ADDICTION OR WHATEVER YOUR ADDICTION IS. | 21 | 16 | | |
| 358023415 | RECOVERING FROM A BAD HABIT; A HABIT THAT YOU CANNOT BREAK | 16 | | | |
| 358023446 | getting better | 21 | | | |
| 358023459 | THAT A PERSON HAS SOME KIND OF ADDICTION WHERE THERE IS DRUGS OR ALCOHOL AND THEY ARE TRYING TO RECOVER FROM IT. DEPENDS ON RECOVERY. | 2 | 7 | 17 | |
| 358023483 | NOTHING COMES TO MIND | 199 | | | |
| 358023521 | SOMEBODY IS ON DRUGS OR SOMETHING | 2 | | | |
| 358023523 | GETTING HEALTHY | 20 | | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | | |
|-----------|---|-----|-----|----|-----|
| 358023699 | IT MEANS THAT YOU HAVE RECOVERY FROM ALCOHOL AND DRUG/ AND FROM SMOKING/ GAMBLING PROBLEM | 4 | 1 | 11 | 9 |
| 358023787 | SPENDING TOO MUCH | 195 | | | |
| 358023791 | BECOMING SOBER AND RECOVERING FROM A DRUG ADDICTION | 4 | 1 | | |
| 358023958 | THAT THEY'RE CLEAN AND SOBER/THAT THEY PROBABLY HAVE A HEALTHY LIFESTYLE AND ARE PRODUCTIVE | 5 | 21 | | |
| 358024005 | SOMEONE THAT IS ADDICTED AND THEY'RE RECOVERING] | 16 | | | |
| 358024077 | IT DEPENDS ON WHAT YOU ADDICTED TO; BECOMING A BETTER YOU | 21 | | | |
| 358024084 | THERE ARE ALL KINDS OF ADDICTION\ PEOPLE CAN GET HELP FROM DRUGS OR ALCOHOL OR ANY KIND OF ADDICTION HOPEFULLY YOU CAN GET HELP FOR ANY KIND OF ADDICTION | 3 | 8 | | |
| 358024093 | RECOVERING FROM ADDICTION | 13 | | | |
| 358024115 | SOMEONE WHO HAS GAINED SOME TOOLS TO DEAL WITH THEIR ADDICTION AND HOW TO OVER COME IT. | 16 | | | |
| 358024140 | SOMEONE NO LONGER ADDICTED TO WHAT THEY WERE | 16 | | | |
| 358024200 | It means staying away from something that you enjoy and need./ That you think you enjoy and need. | 16 | | | |
| 358024265 | SOMEONE'S BEEN ON DRUGS. | 2 | | | |
| 358024426 | THAT YOU HAVE AN ADDICTION AND YOU ARE TRYING TO RECTIFY IT | 17 | | | |
| 358024431 | I THINK IT'S GOOD | 23 | | | |
| 358024457 | IT MEANS YOU'RE DOING ALL RIGHT AND DOING GOOD | 21 | | | |
| 358024516 | I THINK REHAB; TAKE YOUR RESPONSIBILITY | 18 | 195 | | |
| 358024650 | DRUG OR ALCOHOL | 2 | 7 | | |
| 358024804 | ADDICTION DRUGS OR ALCOHOL, ANY ADDICTION | 2 | 7 | | |
| 358024845 | I THINK OF DRUGS AND ALCOHOL | 2 | 7 | | |
| 358024930 | GETTING BETTER | 21 | | | |
| 358024991 | QUITTING SMOKING OR DRUGS OF ANY KIND | 11 | 1 | | |
| 358025003 | GETTING HELP FOR THIS ADDICTION; THAT YOUR GETTING HELP | 19 | | | |
| 358025105 | DRUG OR ALCOHOL ADDICTION; RECOVERING FROM OUR ADDICTION FROM FOREIGN OIL; BETTY FORD CLINIC | 2 | 7 | 15 | 195 |
| 358025555 | RECOVER FROM ALCOHOLISM OR SOMETHING LIKE THAT | 4 | | | |
| 358025629 | LEARN TO CONTROL THAT YOUR ADDICTION DOES NOT CONTROL YOU | 16 | | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | |
|-----------|--|-----|----|---|
| 358025681 | SMOKING DRUGS ALCOHOL\ THAT'S IT. I'M ADDICTED TO BLUE GRASS MUSIC\ I DON'T WANT TO CURE THAT. NONE OF IT APPLIES TO ME. | 12 | 2 | 7 |
| 358025739 | SOME BODY WHO IS NO LONGER DOING ACTIVITY THAT IS NO LONGER DANGEROUS FOR THEM. | 16 | | |
| 358025835 | GETTING AWAY FROM WHATEVER AND NOT USING DRUGS OR ALCOHOL, AND FACING YOUR PROBLEMS | 1 | 4 | |
| 358025867 | DRUG OR ALCOHOL; SOME PEOPLE HAVE OTHER ADDICTIONS TO PRESCRIPTIONS AND I THINK OF PEOPLE WHO ARE RECOVERING FORM DRUGS OR ALCOHOL | 1 | 4 | |
| 358025884 | GETTING YOUR LIFE BACK IN ORDER AFTER RECOVERING FROM ADDICTION | 21 | | |
| 358025924 | MEANS YOU'RE NOT USING OR ABUSING SOMETHING THAT'S NOT GOOD FOR YOU | 16 | | |
| 358026018 | THAT YOU ARE TRYING TO GET OVER AN ADDICTIVE HABIT OF SOME KIND. | 17 | | |
| 358026263 | That someone was addicted to something and no longer is. | 16 | | |
| 358026279 | Can't answer. | 199 | | |
| 358026311 | RECOVERING FROM AN ADDICTION WHICH COULD BE ANYTHING FROM ALCOHOL TO CIGARETTES TO MARIJUANA TO ILLEGAL DRUGS. | 4 | 11 | 1 |
| 358026391 | JUST MEANS THERE IS TOO MANY PEOPLE USING DRUGS. | 3 | | |
| 358026441 | DOPE HEAD; RECOVERING FROM IT I GUESS | 1 | | |
| 358026442 | I THINK IT MEANS DRUGS – COCAINE, ALCOHOL | 2 | 7 | |
| 358026491 | I AM VERY SKEPTICAL THAT A DRUG RECOVERY WORKS | 27 | | |
| 358026565 | SOME THAT WAS ON DRUGS; I DON'T KNOW ANYONE PERSONALLY WHO IS ADDICTED | 1 | | |
| 358026593 | FIXING A PROBLEM A PERSON MIGHT HAVE HAD; SOMEONE GETTING BETTER | 21 | | |
| 358026603 | REHABBING IN WHICH WAY FROM AN ADDICTION | 18 | | |
| 358026650 | Healing/healthy/revival/physical defeat | 21 | | |
| 358027001 | LIKE IF YOU HAVE AN ALCOHOL ADDICTION OR SOMETHING YOU GET IN AA AND TRYING TO GET OUT OF IT | 4 | 6 | |
| 358027018 | THAT A PERSON HAS ADMITTED THEY HAVE A PROBLEM AND ARE TRYING TO GET RID OF IT | 19 | 17 | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | |
|-----------|--|------------|-----------|-----------|
| 358027046 | GETTING YOURSELF HEALTHY | 20 | | |
| 358027050 | HOPEFUL; WHEN I HEAR RECOVERY FOR ADDICTION; HOPEFUL THAT PEOPLE ARE TAKING CARE OF THEMSELVES, RATHER THAN NOT RECOVERING THEY'RE PUTTING EFFORT INTO RECOVERING. JUST TAKING CARE OF THEMSELVES; SOMETHING THAT IS DEFINITELY NECESSARY. IT JUST MAKES ME FEEL GOOD THAT THEY ARE FIGHTING TO GET THEMSELVES BACK TO NORMAL. | 195 | 17 | |
| 358027061 | NO LONGER ADDICTED TO A SELF-DESTRUCTIVE ITEM. | 16 | | |
| 358027092 | Recovering from a drug addiction | 1 | | |
| 358027102 | THAT YOU'VE IDENTIFIED A PROBLEM AND HAVE TAKEN STEPS TO RESOLVE THAT PROBLEM. | 19 | 17 | |
| 358027178 | THINGS ARE GETTING BETTER; CHANGES; THE PERSON IS GETTING BETTER\ THEY WENT TO REHAB | 17 | 18 | |
| 358027191 | ANY HABIT FORMING WHAT THE MIND IS ADDICTED TO. | 195 | | |
| 358027254 | NOT USING THE DRUG THAT YOU USE ANYMORE | 1 | | |
| 358027260 | SOMEONE IS ADDICTED TO SOMETHING AND THEY'RE TRYING TO BREAK THE HABIT. | 17 | | |
| 358027389 | WELL I THINK YOU CAN OVERCOME ADDICTION BY CHANGING YOUR LIFESTYLE BUT YOU CAN NEVER REALLY RECOVER BECAUSE YOU HAVE THE TENDENCY TO GO BACK TO IT. | 26 | | |
| 358027401 | A MIRACLE; ALMOST IMPOSSIBLE. | 27 | | |
| 358027453 | SOMEONE MADE AN EFFORT TO RECOVER FROM ADDICTION. | 17 | | |
| 358027489 | WHEN TALKING ABOUT ADDICTION IT'S USUALLY A NEGATIVE THING. | 195 | | |
| 358027523 | SICK. | 195 | | |
| 358027611 | SOMEONE WAS ADDICTED TO SOMETHING: LIKE A DRUG. | 2 | | |
| 358027636 | MAKING AN ATTEMPT TO STAY DRUG-FREE. | 3 | | |
| 358027728 | IRK | 199 | | |
| 358027730 | STOPPING WHATEVER YOU WERE ADDICTED TO | 16 | | |
| 358027811 | MEANS THEY WERE A DRUG ADDICT OR ALCOHOLIC RECOVERING FROM IT | 1 | 4 | |
| 358027897 | SOMEBODY THAT IS ADDICTED IS DRUGS OR ALCOHOL AND TRYING TO RECOVER | 2 | 7 | 17 |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | |
|-----------|---|-----|----|---|
| 358027913 | THAT SOMEONE IS GETTING THEIR LIFE BACK TOGETHER; HOPE. | 21 | | |
| 358027996 | THAT YOU'VE BEEN ADDICTED TO DRUGS | 1 | | |
| 358028185 | SOMEBODY HAD A PROBLEM AND NOW THEY'RE GETTING HELP FOR IT. | 19 | | |
| 358028339 | Getting off drugs/ getting off the addiction; food. | 1 | 13 | |
| 358028459 | RECOVERING ADDICT. | 16 | | |
| 358028481 | HOPEFULLY THEY GOT WELL; CHANCES ARE THEY AREN'T. | 27 | | |
| 358028570 | GETTING OVER A BAD HABIT; SOMETHING THAT HAS CONTROL OVER ME. | 16 | | |
| 358028611 | THAT YOU ARE RECOVERING FROM WHATEVER YOU DO | 21 | | |
| 358028705 | I GUESS SOMETHING IS GETTING OVER ADDICTED; YOU CAN BECOME ADDICTED TO ANYTHING IF IT IS OVERDONE LIKE CIGARETTES. | 11 | | |
| 358028814 | GETTING OVER AN ADDICTION. | 16 | | |
| 358028839 | MEANS TO ME JUST WHAT IT SAYS/ IT MEANS THAT PEOPLE ARE RECOVERING FROM ADDICTIONS | 16 | | |
| 358028984 | SOMEBODY RECOVERING FROM ADDICTION | 16 | | |
| 358029091 | NOT GONNA HAPPEN\ I'VE HEARD THAT\ NEVER SEEN IT HAPPEN\ OR JUST B.S. | 27 | | |
| 358029134 | Someone is struggling with an addiction and probably have struggled with an addiction in the past\ then they are recovered and no longer fighting. Or have a problem that they are still struggling with. | 17 | 16 | |
| 358029339 | IT MEANS LIKE REHAB YOU HAVE AN ADDICTION; YOU [GO] TO REHABILITATION TO HELP YOURSELF | 18 | 19 | |
| 358029573 | MEANS EXACTLY WHAT IT SAYS - ANY KIND OF ADDICTION. | 16 | | |
| 358029691 | I THINK IN A LOT OF CASES IT'S NOT POSSIBLE | 27 | | |
| 358029697 | drug rehabilitation\ alcoholism | 1 | 4 | |
| 358029847 | IDK\ CIGARETTES\ GETTING OVER THE STRUGGLE. | 11 | | |
| 358029881 | THEY ARE BECOMING UNADDICTED. | 16 | | |
| 358029885 | very little | 199 | | |
| 358029941 | Recovering from drug or alcohol addiction. | 1 | 4 | |
| 358029954 | DON'T KNOW | 199 | | |
| 358029964 | SOMEONE IS RECOVERING FROM AN ILLNESS. | 195 | | |
| 358030039 | DRUGS OR SMOKING OR ALCOHOL | 2 | 12 | 4 |
| 358030083 | THAT YOU GOT OVER IT | 21 | | |
| 358030124 | HAPPY FOR THEM | 23 | | |
| 358030173 | SAVING A LIFE | 195 | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | | |
|-----------|--|-----|----|----|----|
| 358030175 | ALCOHOL\ DRUGS | 7 | 2 | | |
| 358030260 | IT MEANS BREAKING HABITS; RECOVERING FOR THE HABITS OF WHATEVER THE ADDICTION; DRUGS OR WHATEVER THE HABIT. | 1 | | | |
| 358030344 | DON'T THINK YOU CAN RECOVER FROM ADDICTION | 27 | | | |
| 358030508 | THAT YOU ARE TRYING TO CHANGE YOUR ADDICTIVE BEHAVIOR TO SUBSTANCE OR BAD HABITS | 16 | | | |
| 358030515 | I WOULD THINK OF DRUGS AND OIL. | 2 | 7 | | |
| 358030523 | getting better from over-indulging. | 21 | | | |
| 358030571 | SOMEBODY WHO IS ADDICTED TO SOMEBODY THAT CAN BE DRUGS; IT CAN BE CIGARETTES ALCOHOL OR FOOD. | 1 | 11 | 4 | 13 |
| 358030589 | A POSITIVE MOVE | 23 | | | |
| 358030799 | SOMEBODY THAT'S ADDICTED TO GAMBLING OR DRUGS OR SOMETHING | 2 | 10 | | |
| 358030820 | DRUGS | 2 | | | |
| 358030881 | RECOVERING FROM WHAT'S AFFECTING YOU | 16 | | | |
| 358030942 | SOMEBODY IS TRYING TO GET HELP FOR THEMSELVES | 19 | | | |
| 358030979 | USUALLY RECOVER FROM ALCOHOL, DRUGS, OR ILLEGAL STREET DRUGS; ABSTAIN FROM THE USE OF | 4 | 1 | | |
| 358031023 | I REALLY DON'T KNOW | 199 | | | |
| 358031041 | RECOVERY FROM ADDICTION | 16 | | | |
| 358031174 | WELL, HOPEFULLY YOU STOP WHATEVER YOU ARE ADDICTED AND YOU ARE GETTING BETTER TO RECOVER | 16 | | | |
| 358031249 | SHOULD QUIT DRINKING | 4 | | | |
| 358031372 | IT MEANS SOMEONE IS DECIDING NOT TO DO DRUGS OR ALCOHOL ANYMORE | 1 | 4 | | |
| 358031487 | ALCOHOLISM/ DRUG ADDICTION | 7 | 2 | | |
| 358031660 | GETTING BACK ON TRACK WHETHER IT BE DRUGS OR ALCOHOL | 21 | 1 | 4 | |
| 358031685 | YOU ARE TRYING TO GET OVER SOMETHING YOU ARE ADDICTED TO | 17 | | | |
| 358031719 | BASICALLY MEANS THAT A PERSON IS GETTING THE TREATMENT YOU NEED AS FAR AS ADDICTION AND IT'S VERY HELPFUL | 16 | | | |
| 358031738 | ADDICTION TO ALCOHOL OR DRUGS | 7 | 2 | | |
| 358031739 | SOMEONE WHO HAS AN ADDICTION AND IS RECOVERING FROM IT. | 16 | | | |
| 358031826 | It could be recovery overeating or drinking or smoking. | 13 | 4 | 11 | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | |
|-----------|---|-----|-----|----|
| 358031915 | TRYING TO GET OVER SOMETHING | 17 | | |
| 358031980 | MY NEIGHBOR COMES OVER TO STEAL BEER; RECOVERING IS HELP | 8 | 24 | |
| 358032006 | MEANS JUST THAT SOMEONE RECOVERED FROM AN ADDICTION FROM ALCOHOL OR DRUGS | 1 | 4 | |
| 358032052 | THAT THEY'RE ON A BETTER PATH. AT LEAST THE PERSON IS TRYING TO CHANGE THEIR NEGATIVE WAYS. | 21 | | |
| 358032100 | SOME GOT OVER SOMETHING SOME ADDICTION | 16 | | |
| 358032303 | SOMEONE GOING IN TO GET TREATED FOR ADDICTION FOR DRUGS | 1 | | |
| 358032413 | IT MEANS THEY FINALLY WANT TO RECOVER. YOU'RE NOT GOING TO RECOVER UNLESS YOU WANT TO. | 19 | | |
| 358032448 | REWORKING THE SYSTEM AWAY FROM MONETARILY-BASED/ TEACH PEOPLE CONTROL INSTEAD SELF-ABATEMENT | 195 | | |
| 358032476 | BEING ABLE TO GET OFF OF SUBSTANCE ABUSE./GETTING TO THE POINT WHERE YOU NO LONGER NEED THAT SUBSTANCE | 16 | | |
| 358032548 | DRUG ADDICTION | 2 | | |
| 358032598 | SOMEONE HAS GOT OVER A PARTICULAR PROBLEM THEY WERE DEALING WITH | 21 | | |
| 358032633 | A LOT OF PEOPLE THAT ARE ADDICTED TO A LOT OF THINGS | 195 | | |
| 358032855 | I THINK IT MAKES ADDICTION LIKE AN UNCONTROLLABLE DISEASE; IT GIVES THAT APPEARANCE HOW TO CONTROL YOUR BEHAVIOR YOU HAVE THAT RESPONSIBILITY TO DIRECT YOUR ACTION AND RESPONSIBILITIES. | 195 | | |
| 358032937 | SOMEBODY THAT IS RECOVERING FROM DRUG ADDICTION | 1 | | |
| 358033034 | RECOVERING FROM DRUGS\ GAMBLING AND ALCOHOL | 1 | 9 | 4 |
| 358033152 | ITS A LONG HARD PROCESS I IMAGINE, I HAVE NEVER BEEN ADDICTED SO IT'S HARD TO SAY. I FEEL SORRY FOR ANYONE ADDICTED, I KNOW IT'S HARD. | 25 | 195 | |
| 358033331 | IT MEANS THAT SOMEONE IS RECOVERING FROM ALCOHOL\DRUGS\ AND SPENDING MONEY | 4 | 1 | 15 |
| 358033338 | CHANGING YOUR LIFESTYLE SO YOU DON'T HAVE ADDICTIVE RESPONSES | 21 | | |
| 358033490 | Somebody is no longer using and has been clean for a period of time. | 16 | | |
| 358033585 | IT'S SOMEBODY HAS THE STRENGTH TO OVERCOME PERSONAL DEMANDS | 195 | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | | |
|-----------|--|-----|-----|----|----|
| 358033641 | USUALLY A RECOVERING ADDICT | 16 | | | |
| 358034040 | That someone in the process of trying to stay clean and always in recovery trying to stay clean | 17 | 26 | | |
| 358034115 | Being able to move on without any withdrawals. | 195 | | | |
| 358034217 | MEANS YOU HAD A PROBLEM: DRUGS, SEX, OR SMOKING. | 1 | 15 | 11 | |
| 358034717 | FROM DRUG ADDICTION. ILLEGAL DRUGS. PEOPLE THAT TAKE ILLEGAL DRUGS, LIKE HEROIN, MARIJUANA AND METH. | 1 | | | |
| 358034767 | SOMEBODY WHO IS ADDICTED TO DRUGS AND IS GOING THROUGH A 12-STEP PROGRAM | 2 | 195 | | |
| 358034997 | TAKING CARE OF YOURSELF | 21 | | | |
| 358035108 | I DON'T KNOW WHAT TO SAY | 199 | | | |
| 358035160 | Somebody is an addict and they are recovering | 16 | | | |
| 358035319 | SOMEONE GETTING HEALTHY | 21 | | | |
| 358035381 | KICK THE HABIT. A HABIT IS A LOOSE TERM. IT'S MUCH HARDER THAN A HABIT IT'S A PHYSICAL CRAVING THAT HAS BEEN MASTERED BY GREAT PERSONAL COURAGE AND STRENGTHS. | 16 | | | |
| 358035563 | THAT THE PERSON IS LOOKING FOR HELP OR UNDER RECOVERY\ IT COULD BE EITHER DRUG ADDICTION OR ALCOHOL ADDICTION OR ANY ADDICTION. | 19 | 1 | 4 | |
| 358035720 | RECOVERY FROM ADDICTION | 16 | | | |
| 358035819 | Nobody recovers from addiction | 27 | | | |
| 358035838 | SOMEBODY IS IN A WORLD OF HURT . THERE ARE MANY FORMS OF ADDICTION; DEPENDING ON ADDICTION, THEY NEED MEDICAL HELP | 195 | 24 | | |
| 358035840 | MEANS TO ME SOME FALLEN AND THEY NEED HELP TO GET BACK WHERE THEY NEED TO BE; LIKE FALLEN FOR DRUGS AND ALCOHOL. | 2 | 7 | 24 | |
| 358036305 | THE RECOVERY AFTER YOU HAVE BEEN ON DRUGS AND YOU HAVE RECOVERED. | 1 | | | |
| 358036350 | I DON'T KNOW REALLY. | 199 | | | |
| 358036785 | IF THE PERSON IS ABLE TO BEAT THE ADDICTION AND GET THEIR LIFE BACK ON TRACK. | 16 | 21 | | |
| 358036803 | SOMEBODY WHO IS TRYING TO RECOVER FROM ALCOHOLISM, DRUGS PORNOGRAPHY. | 17 | 7 | 2 | 15 |
| 358037068 | RECOVERING FROM A DRUG OR ALCOHOL ADDICTION. | 1 | 4 | | |
| 358037213 | YOU STOPPED WHAT YOU WERE ADDICTED TO FOR A PERIOD OF TIME | 16 | | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | |
|-----------|--|-----|-----|----|
| 358037331 | BEING ABLE TO OVERCOME THE ADDICTION | 16 | | |
| 358037373 | SOMEBODY WHO HAS A HABIT AND IT WILL BE BROKEN AND NO MORE FOLLOW; NO LONGER PARTICIPATE IN THE ADDICTION. | 16 | | |
| 358037632 | NOTHING | 199 | | |
| 358038189 | THAT YOU ARE GETTING BETTER | 21 | | |
| 358038415 | IT MEANS SOMEBODY HAS HAD A BIG PROBLEM AND IS TAKING CONTROL OF IT. | 19 | | |
| 358038497 | Loser | 195 | | |
| 358038897 | Literal sound of it | 195 | | |
| 358038910 | RECOVERY FROM AN ADDICTION FROM DRUGS OR ALCOHOL; AN ADDICTION TO SPENDING. | 1 | 4 | 15 |
| 358039368 | IT MEANS SOMEONE WHO HAS BEEN THRU A TREATMENT PROGRAM TO RECOVER FROM SMOKING OR ALCOHOL OR DRUG USE.= (WM_NOT RELATED WITH THE PROGRAM ANYMORE CEASE SMOKING SUCCESSFULLY. | 11 | 4 | 1 |
| 358039485 | I THINK OF DRUG ADDICTION AND BECOMING HEALTHY AGAIN | 1 | | |
| 358039511 | GETTING HEALTHIER. OVERCOMING DIFFICULTIES. NFI. | 20 | 21 | |
| 358039784 | IT MEANS YOU RECOVER MORE POWER TO THEM | 195 | | |
| 358039922 | THINK ABOUT OIL, UNADDICTED TO OIL. | 15 | | |
| 358039983 | SOMEONE WHO IS ON DRUGS TRYING TO GET OFF OF THEM.= ASSUMING THEY NEED TO GET IN A PROGRAM TRYING TO GET OFF DRUGS.= | 2 | 17 | |
| 358040001 | IT MEANS JUST WHAT IT SAYS GETTING YOURSELF BACK TO HEALTH | 20 | | |
| 358040081 | USUALLY A CHEMICAL OR EMOTIONAL ADHERENCE TO | 195 | | |
| 358040198 | SOMEONE STOPS USING WHAT THEY WHERE ADDICTED TO. | 16 | | |
| 358040391 | IT MEANS GETTING HELP/A LOT OF HEARTACHE WITH FAMILIES/NFI | 19 | 195 | |
| 358040473 | ALCOHOL AND DRUGS | 7 | 2 | |
| 358040496 | THAT MEANS UH TO RECOVERY FROM ADDICTION MEANS SOMEONE WAS ON DRUGS OR SOMETHING LIKE | 1 | | |
| 358040673 | alcohol and drugs | 7 | 2 | |
| 358040878 | DRUG ADDICT(W/S) SOMEONE RECOVERING FROM DRUGS | 1 | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | |
|-----------|--|-----|----|----|
| 358041002 | SOMEONE WHO IS ADDICTED TO DRUGS OR ALCOHOL\ HAS LOST THE ADDICTION. NO LONGER USES THE PRODUCT HE OR SHE IS ADDICTED TO/ AE/ NFI | 1 | 4 | |
| 358041026 | TO ME\ I WOULD BE CHILLING WITH HIM\ BECAUSE HE WAS RECOVERY\ RESPECT HIM.NFI. | 195 | | |
| 358041047 | SOMEONE WHO IS TRYING TO BETTER THEMSELVES\ WHO HAD AN ADDICTION AND IS TRYING TO BETTER THEIR LIVE. AND NOT DEPEND ON THE ADDICTION/I THINK OF A MEDICAL CONDITION THEY'RE TRYING TO GET BETTER | 21 | 17 | |
| 358041121 | COULDN'T NARROW IT DOWN | 199 | | |
| 358041483 | SOMEONE GETTING HELP/BETTER THEMSELVES | 19 | 21 | |
| 358041609 | ADDICTIONS TO DRUGS.=(SP)RECOVERY FROM ADDICTIONS TO DRUGS.=(WM)GETTING OFF DRUGS. | 1 | | |
| 358042023 | THAT SOMEONE WILL STOP USING WHATEVER SUBSTANCE USE WHATEVER AND WILL STOP HAVING NEED FOR THAT SUBSTANCE | 16 | | |
| 358042098 | SOMEONE RECOVERING FROM DRUGS.NFI. | 1 | | |
| 358042321 | SOMEBODY HAS RECOVERED FROM DRUG PROBLEM AND ALCOHOL. | 1 | 4 | |
| 358042347 | DRUG WITHDRAWAL/NFI | 3 | | |
| 358042465 | someone had a problem with drugs. substance abuse\ recover from shopping addiction | 1 | 15 | |
| 358042584 | DRUG ADDICTION/NFI | 2 | | |
| 358042634 | PROBABLY DRUGS/ALCOHOL/GAMBLING | 2 | 7 | 10 |
| 358042931 | GET HELP FROM AN ADDICTION, IT WOULD BE WONDERFUL/ | 19 | 23 | |
| 358043299 | HAPPY/BAD/EXCELLENT | 23 | | |
| 358043641 | I DON'T UNDERSTAND WHAT THAT MEANS./I DON'T KNOW. | 199 | | |
| 358043735 | SOMEBODY GETTING OFF OF SOMETHING THAT THEY ARE ON LIKE DRUGS OR ALCOHOL | 1 | 4 | |
| 358043775 | THAT'S PEOPLE THAT ARE TAKING TREATMENT OR TAKING IT AND HOPEFULLY BECOME ADDICTIVE FREE. NFI | 16 | | |
| 358044092 | FOR PEOPLE TO QUIT SMOKING AND DRINKING/CIGARETTES OR ALCOHOL | 4 | 11 | |
| 358044136 | RECOVERING FROM DRUG ADDICTION\ ALCOHOL\ OR IT COULD BE ANYTHING. NFI. | 1 | 4 | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | |
|-----------|---|-----|-----|-----|
| 358044401 | RECOVERY FROM SMOKING OR SOMETHING LIKE THAT/PEOPLE THAT TAKE DRUGS | 11 | 1 | |
| 358044429 | RECOVERING FROM ALCOHOL AND DRUGS | 4 | 1 | |
| 358044444 | SOMEONE HAS AN ADDICTION AND THEY ARE GETTING OVER IT ... SUGAR OR ALCOHOL, IT DOESN'T MATTER; THEY ARE GETTING OVER IT. | 13 | 4 | |
| 358044728 | DRUGS AND ALCOHOL | 2 | 7 | |
| 358045106 | DRUG ADDICTION\ALCOHOLISM | 2 | 7 | |
| 358045122 | DEPENDS ON THE ADDICTION | 199 | | |
| 358045135 | THAT YOU STOP DOING WHAT YOU'RE ADDICTED TO AND THAT YOU'RE GOING TO STOP DOING THAT OR GO BACK | 16 | | |
| 358045307 | YOU HAVE BEEN HOOKED ON DRUGS AND TRYING TO GET AWAY | 1 | | |
| 358045319 | SOMEONE GOT HELP FROM THEIR PROBLEMS | 19 | | |
| 358046089 | FREE FROM DEPENDENCE ON THE PARTICULAR THING OR DRUG./NFI | 1 | | |
| 358046850 | I DON'T KNOW | 199 | | |
| 358047622 | someone that is recovering from drugs | 1 | | |
| 358048801 | IT MEANS GETTING RID OF AN OLD HABIT./ THAT'S IT | 16 | | |
| 358049169 | NOTHING | 199 | | |
| 358081110 | TRYING TO OVERCOME AN ISSUE A\E | 17 | | |
| 358082828 | an AA program\ methadone clinic (probe) 12-step program | 6 | 3 | 195 |
| 358082937 | sorrow a lifelong process | 26 | 195 | |
| 358083220 | that could be recovering from drugs or alcohol. ae/n. | 1 | 4 | |
| 358083551 | ANYTHING THAT BECOMES HABITUAL IS AN ADDICTION. [A/E] NO. | 195 | | |
| 358083859 | DEPENDS ON WHAT KIND OF ADDICTION YOU'RE TALKING ABOUT. IT DEPENDS ON WHAT KIND OF ADDICTION IS IT ALCOHOL\ THE ECONOMY\ PEER PRESSURE\ ILLEGAL DRUGS. | 199 | | |
| 358084679 | SOME KIND OF MEDICAL INTERVENTION OF SOME SORT A/E N | 195 | | |
| 358085808 | DRUG ADDICT | 2 | | |
| 358086002 | to me it means someone is reaching out for help\America should be able to help people with these problems [ae]; America should be able to help people with no cost [we] | 19 | 195 | |
| 358087513 | IT MEANS SOMEONE COMING TO TERMS WITH SOMETHING THAT CONTROLS THEM. OR GETTING CONTROL BACK. | 19 | 21 | |
| 358089311 | IT MEAN'S PEOPLE DO NEED HELP. | 24 | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | |
|-----------|---|-----|----|---|
| 358089379 | SOMEBODY WHO IS TRYING TO OVERCOME AN ADDICTION A/E N | 17 | | |
| 358089400 | PEOPLE TO STOP SMOKING (W/E) PUT TOBACCO COMPANIES OUT OF BUSINESS (N) | 11 | | |
| 358140127 | SOUNDS LIKE DRUGS OR SOMEONE ABUSED OR SUFFERING FROM ALCOHOLISM OR DRUGS[AE]N | 2 | 4 | |
| 358140194 | PUT YOUR LIFE SITUATION BACK TO ORDER | 21 | | |
| 358140450 | have a problem working to fix that problem | 21 | | |
| 358140459 | alcoholism and drugs | 7 | 2 | |
| 358140509 | BECOMING SOBER | 4 | | |
| 358140557 | drugs and alcohol | 2 | 7 | |
| 358140666 | MEANS EVERYTHING TO ME I'M A RECOVERING ADDICT | 195 | 22 | |
| 358140817 | STRUGGLING.(AE)(N) | 195 | | |
| 358141062 | NOTHING | 199 | | |
| 358141143 | THAT SOMEONE IS TAKING STEPS TO A HEALTHIER LIFESTYLE.(AE)(N) | 21 | | |
| 358141220 | HE'S TRYING TO QUIT A BAD HABIT [W/E] NO | 17 | | |
| 358141266 | DRUGS W/E ALCOHOL | 2 | 7 | |
| 358141316 | BETTERING ONE'S SELF (AE) LOTS OF HOPES AND DREAMS FOR THE PERSON RECOVERING (AE)N | 21 | | |
| 358141389 | FROM ANY ADDICTION\ DRUGS\ GAMBLING OR ALCOHOL | 1 | 9 | 4 |
| 358141533 | STRENGTH W/E THAT'S IT | 195 | | |
| 358141643 | SOMEBODY HAS AN ADDICTION TO BEHAVE\ PSYCHOLOGICAL\ ANY IMPULSIVE BEHAVIOR\ OR DRUGS. A/E AN ADDICTION TO OIL AND UNWILLINGNESS TO LOOK AT OTHER ALTERNATIVES A/E N | 15 | 2 | |
| 358141667 | NO LONGER USING ADDICTIVE PRODUCT | 16 | | |
| 358141672 | SOMEONE RECOVERING FROM ALCOHOL ADDICTION(A/E) | 4 | | |
| 358141837 | SOMEONE GETTING WELL OFF SOMETHING THAT'S OUT OF CONTROL [WE] LIFE IN SHAMBLES [WE] FAMILY PROBLEMS [WE] FINANCIAL PROBLEMS [WE] N. | 16 | 21 | |
| 358141987 | breaking loose from a dependency from something like drugs gambling[ae]any sort of reckless behavior[ae]no | 1 | 9 | |
| 358142035 | I DON'T KNOW\ THAT'S SAD THAT THEY HAVE AN ADDICTION TO RECOVER FROM(WE) IT'S SAD (WE) N | 195 | | |
| 358142118 | RECOVERY FROM DRUG ADDICTION | 1 | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | |
|-----------|---|----|-------|
| 358142409 | EXACTLY AS IT SAYS\ RECOVERING FROM ADDICTION AND GIVEN SOME HELP TO OVERCOME THAT ADDICTION. SPIRITUAL OR MEDICAL OR COUNSELING. | 16 | 195 |
| 358142611 | TO GET IT UNDER CONTROL. | 21 | |
| 358142777 | STOPPING A BEHAVIOR THAT U DIDN'T LIKE (WE) CHANGING BAD HABITS(WE)N | 21 | |
| 358142789 | stopping addiction behavior. | 16 | |
| 358142814 | SOMEONE HAD ADDICTION W/E NOPE | 16 | |
| 358142827 | some form of drug or alcohol problem | 2 | 7 |
| 358142855 | SUBSTANCE ABUSE PROBLEM | 2 | |
| 358142936 | DRUG AND ALCOHOL ABUSE. [A/E] NO. | 2 | 7 |
| 358142952 | REHABILITATION WITH ADDICTIONW/E STARTING A NEWER HEALTHIER TRACK ON YOUR LIFE | 18 | 21 20 |
| 358143228 | RECOVERY FROM ALCOHOL OR DRUGS THAT YOUR GOING TO TRY AND OVERCOME ADDITION. | 4 | 1 |
| 358143234 | SOMEBODY GETTING PAST AN ADDICTION A/E N | 16 | |
| 358143276 | SOMEONE IS RECOVERING FROM A DRUG ADDICTION.(AE)(N) | 1 | |
| 358143284 | GETTING OVER THEIR ADDICTION A/O) NOPE | 16 | |
| 358143368 | GOOD CHOICE | 23 | |
| 358143387 | means they're still using but trying not to[ae]no | 17 | |
| 358143420 | somebody got a problem and they're trying to fix it. ae I guess they're trying to recover from and trying to abstain from it. | 17 | |
| 358143477 | IT MEANS TO GET OFF OF SOMETHING (N) | 16 | |
| 358143514 | THEY'RE TRYING TO GET OFF THE DRUG HABIT. SOME DO AND SOME DON'T. (AE)N | 17 | 27 |
| 358143543 | someone is off of the addict thing | 16 | |
| 358143561 | drugs (probe) alcohol (probe) no | 2 | 7 |
| 358143696 | RECOVERING FROM DRUG AND ALCOHOL ADDICTION A/E N | 1 | 4 |
| 358143884 | alcoholism or drugs | 7 | 2 |
| 358144028 | RECOVERING FROM DRUG ADDICTION AND ALCOHOL | 1 | 4 |
| 358144101 | I THINK OF ALL THE REHAB ORGANIZATIONS SUCH AS AA THAT HELPS PEOPLE RECOVER. (A/E) | 18 | 6 |
| 358144110 | it means that somebody who is an alcoholic learns to stop drinking (probe) or drugs the same way-someone who's addicted to drugs learns to stop using | 4 | 1 |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | | |
|-----------|--|-----|----|----|----|
| 358144294 | A WEAK PERSON\ KIND OF HARD TO PUT INTO WORDS\ I KNOW PEOPLE HAVE PROBLEMS\ I THINK OF ALCOHOL AND DRUGS AND I DON'T THINK THEY EVER RECOVER | 195 | 7 | 2 | 27 |
| 358144387 | DRUGS OR SOMETHING LIKE THAT A/E N | 2 | | | |
| 358144480 | MY GOODNESS\ IT MEANS EQUALITY IT IS AN EXTREMELY HARD THING TO DO\ IT NEEDS TO BE CONSTANTLY WORKED ON CAN'T TAKE IT FOR GRANTED\ I AM PERSONALLY AFFECTED THAT HAVE FAMILY THAT IS IN ADDITION AND OUT OF ADDICTION IT IS CHALLENGING FOR ALL FAMILY MEMBERS (N) | 26 | 22 | | |
| 358144702 | IT MEANS TO ME THAT AN INDIVIDUAL HAS RECEIVED ASSISTANCE FROM A DRUG OR ALCOHOL ADDICTION | 1 | 4 | | |
| 358144750 | WIFE IN RECOVERY | 22 | | | |
| 358144793 | DRUG ADDICTION | 2 | | | |
| 358144801 | an alteration of life choices regarding addictive substances | 16 | | | |
| 358144806 | STAYING SOBER AND ADD CLEAN AND SOBER | 5 | | | |
| 358144906 | IMPROVE YOURSELF SOME WAY\ FINANCIALLY OR SOME OTHER WAY. | 21 | | | |
| 358145001 | SOME WHO IS TRYING TO KICK AN ADDICTION | 17 | | | |
| 358145002 | SOMEBODY IS GETTING OFF DRUGS OR ALCOHOL OR WHATEVER THEY ARE ADDICTED TO | 1 | 4 | | |
| 358145081 | DRUGS [AE] REHABILITATION [WA] IT COMES TO MIND WITHIN THE QUESTION [WE] nothing | 2 | 18 | | |
| 358145107 | IT COULD BE ANYTHING, DRUGS ALCOHOL\ (AE) COULD BE ALMOST EVERYTHING. (AE) (N) | 2 | 7 | | |
| 358145265 | THAT THERE SHOULDN'T BE ANY ADDICTION (A/E) PEOPLE NEED TO WAKE UP AND GET IT (A/E) ADDICTION IS WHAT'S RUINING OUR COUNTRY (A/E) N | 195 | | | |
| 358145404 | THERE'S ALL KINDS OF ADDICTIONS BUT I THINK RECOVERY IS IMPORTANT | 195 | | | |
| 358145529 | FROM DRUG ABUSE; GAMBLING ADDICTION. (AO?) SMOKING AND ALCOHOL. (AE?) NO | 1 | 9 | 11 | 4 |
| 358145628 | ABLE TO AVOID THE SUBSTANCE OF ADDICTION. | 16 | | | |
| 358145725 | SOBRIETY; (AO?) DRUG-FREE LIVING (AE?) NO | 4 | 1 | | |
| 358145794 | a person that lost self-control has attempted to get it back (a/e) n | 21 | | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | | |
|-----------|--|-----|-----|----|---|
| 358145801 | SOMEONE HAS RECOGNIZED THAT THEY HAVE A PROBLEM AND ARE GETTING THE APPROPRIATE HELP OR COUNSELING(A/E)N | 19 | | | |
| 358145844 | SELF-DISCIPLINE\ NOTHING ELSE | 195 | | | |
| 358145952 | RECOVERING FROM CIGARETTES\ OR ANY OTHER DRUG. | 11 | 1 | | |
| 358146133 | THAT SOMEONE IS BATTLING WITH ADDICTION AND IS HOPING TO FULLY RECOVER (N) | 17 | 195 | | |
| 358146204 | IT MEANS GETTING BACK ON TRACK WE N | 21 | | | |
| 358146284 | YOU STILL HAVE THE ADDICTION BUT YOU HAVE IT UNDER CONTROL | 26 | | | |
| 358146435 | EITHER THE FAMILY OR A PERSON MOVING ON\ GETTING HEALTHIER. [A/E] NOTHING | 20 | | | |
| 358146584 | BECOMING WELL AGAIN | 20 | | | |
| 358146806 | alcoholic | 7 | | | |
| 358146896 | DRUG ADDICTION W/E ALCOHOL ABUSE W/E NOTHING | 2 | 7 | | |
| 358147000 | BASICALLY IT'S TALKING ABOUT PEOPLE WHO HAVE BEEN ADDICTED AND ARE TRYING TO RECOVER.(AE)(N) | 17 | | | |
| 358147023 | RECOVERY FROM ALCOHOLISM (WE) NONE | 4 | | | |
| 358147076 | IT MEANS OVERCOMING ANY KIND OF ADDICTION WHETHER IT BE DRUGS AND ALCOHOL OR OVERSPENDING. (WE) | 1 | 4 | 15 | |
| 358147105 | A PERSON GIVING UP DRUGS CHANGING THEY'RE LIFESTYLE.(AE)(N) | 1 | 21 | | |
| 358147114 | COULD BE FROM DRUGS FROM EATING FOOD DRINKING AND COULD BE FROM SPENDING MONEY(A/E)N | 15 | 1 | 13 | 4 |
| 358147140 | around here getting off drugs alcohol anything that holds you down or binds you n | 1 | 4 | | |
| 358147290 | GETTING ONE'S LIFE BACK ON TRACK | 21 | | | |
| 358147327 | SOBRIETY A/E WELL ENERGY IN THE POLITICAL CONTENT | 8 | 15 | | |
| 358147344 | rehab from drugs or alcohol or sex\gambling[ae]no | 1 | 4 | 15 | 9 |
| 358147454 | SOMEONE WHO IS TAKING STEPS TO RECOVER FROM ADDICTION.(AE)(N) | 16 | | | |
| 358147654 | rehab for addiction[we] n | 18 | | | |
| 358147697 | OVERCOMING A BAD HABIT A/E N | 16 | | | |
| 358147870 | RECOVERY FROM ADDICTION MEANS READING A BOOK GETTING HELP WITH THE PROBLEM | 195 | | | |
| 358147898 | recovery from drug addiction | 1 | | | |
| 358147924 | I don't know it means something\change for the better[ae]no | 21 | | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | | |
|-----------|--|-----|----|----|-------|
| 358148115 | IT DEPENDS ON WHAT KIND OF ADDICTION YOU ARE TALKING ABOUT WHETHER IT WAS A SHOPPING ADDICTION OR A DRUG ADDICTION\ WE RUN INTO ADDICTIONS ALL THE TIME AND IT'S A PRETTY AVERAGE THING WE HEAR | 2 | 15 | | |
| 358148164 | IT MEANS BECOMING HEALTHY AFTER BECOMING NON TOXIC BUT ANY HELP FROM DANGEROUS DISEASE (A/E) A BEHAVIOR AND ADDICTION TO A SUBSTANCE, ALCOHOL, GAMBLING DRUGS, OTHER ADDICTIONS, THE OBVIOUS AND DANGEROUS PILLS, METH DRUGS AND I THINK GAMBLING IS A DANGEROUS DISEASE (N) | 20 | 4 | 9 | 1 |
| 358148186 | interdependent | 195 | | | |
| 358148213 | YOUR EITHER AN ALCOHOLIC OR YOU GOT DOPE OR MARIJUANA. A/E | 7 | 2 | | |
| 358148301 | RECOVERING FROM ANY KIND OF ADDITION NEEDLESS SPENDING | 15 | 16 | | |
| 358148361 | ANY UNHEALTHY HABIT THAT YOU FEEL COMPELLED TO DO WHETHER YOU WANT TO OR NOT AND THAT YOU ARE LEARNING TO COPE WITH AN OVERCOME | 17 | | | |
| 358148497 | SOME ABOUT DRUGS | 2 | | | |
| 358148521 | RECOVERING FROM THE ADDICTION OF SMOKING A/E OTHER PEOPLE HAVE SERIOUS DIFFICULTIES RECOVERING FROM ADDICTIONS FROM DRUGS A/E PERHAPS PEOPLE GET ADDICTED FROM VIOLENCE AND ANY RECOVERY IS DIFFICULT A/E N | 11 | 1 | 15 | 25 |
| 358148916 | drugs I guess a/e alcohol. w/e in my case racing. I am addicted to it. a/e that's it. | 2 | 7 | 10 | 22 |
| 358148930 | been to a rehab program w/e n | 18 | | | |
| 358149003 | PEOPLE WHO HAVE BEEN ADDICTED HAVE DECIDED TO TAKE CONTROL | 16 | | | |
| 358149054 | AH THAT WOULD MEAN SOMEONE WHO HAS AN ADDICTION IS AWARE AND THEY ARE WORKING TO OVERCOME THE NEGATIVE ADDICTION ON THEIR LIFE | 17 | | | |
| 358149245 | TALKS ABOUT THE STEPS TO BECOME SELF RELIANT TO NOT USE OR BE ADDICTED TO ANY DRUGS OR ALCOHOL A/E N | 1 | 4 | | |
| 358149319 | means spending money on unnecessary thing(w/e)drugs and alcohol and ciggs (a/e) food (a/e) sex (a/e) n | 2 | 7 | 12 | 14 15 |
| 358149434 | HOPE\ HEALTH CARE\ | 195 | | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | |
|-----------|--|------------|------------|
| 358149665 | well that's rehab\most people don't have the money for rehab [ae] I just know from friends that it can be expensive to parents I know that have kids in rehab [we] that's it | 18 | 195 |
| 358149759 | drug addict \ nothing else. | 2 | |
| 358149783 | IT MEANS EXACTLY WHAT IT IS (A/E) IT'S A SICKNESS YOU TRY TO GET AWAY FROM(A/E)PEOPLE SHOULD BE MORE EDUCATED ON THAT STARTING FROM CHILDHOOD IN THE HOME FAMILY BECAUSE GOVERNMENT CANT DO EVERYTHING (A/E)MONEY SHOULD BE SPENT FOR THOSE PURPOSES BUT THE MONEY SEEMS TO DISAPPEAR.(A/E)MAYBE THERE A PEOPLE WHO HAVE THE PROGRAMS AND DON'T CARRY THEM OUT PEOPLE NEED TO BE EDUCATION(A/E)N | 195 | |
| 358149801 | drug ADDICTION | 2 | |
| 358149843 | I DON'T KNOW DON'T HAVE AN ADDICTION | 199 | |
| 358149936 | DRUGS WHICH INCLUDES NICOTINE AND ALCOHOL | 12 | 7 |
| 358150121 | FROM DRUGS OR BAD HABITS (AE) N. | 2 | 195 |
| 358150173 | ANOTHER MOVIE STAR IS OUT OF AN EXPENSIVE RETREAT. (W/E) A PROGRAM THAT IS HELPING LOWER INCOME AMERICANS BEAT AN ADDICTION | 195 | |
| 358150307 | RECOVERING FROM TOO MUCH CONCENTRATION I SUPPOSE (AE) N | 195 | |
| 358150342 | recovering from something. | 16 | |
| 358150349 | IT MEANS MAKING A CHOICE IN YOUR LIFE TO GO FORWARD IN YOUR LIFE WITHOUT THE ENCUMBERMENT OF AN ADDICTION; TO DEEPEN YOUR FAITH IN GOD AND SEEKING HIS HELP IN PRAYER AND BELIEVING THAT HE WILL ANSWER THAT PRAYER | 21 | |
| 358150553 | ADDICTED TO SOMETHING BUT NOW RECOVERED | 16 | |
| 358150772 | addicted to drugs or alcohol | 2 | 7 |
| 358150947 | CLEAN AND SOBER | 5 | |
| 358151214 | just getting your health back | 21 | |
| 358151315 | A FAMILY MEMBER W/E AA AND PROGRAMS LIKE THAT W/E NOTHING | 22 | 6 |
| 358151325 | it means that someone was o ...uh mishandling medication. can't think of anything else. | 2 | |
| 358151765 | SOMEBODY'S MAKING PROGRESS | 195 | |
| 358151827 | GOAL OF SAMHSA A/E N | 195 | |
| 358151992 | someone is try to get addiction to anything | 17 | |
| 358152013 | ABOUT TIME FOR A RELAPSE | 27 | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | |
|-----------|--|-----|----|
| 358152148 | FIRST\ I THINK THE PERSON HAS A LOT OF COURAGE TO ATTEMPT TO GO THROUGH RECOVERY\ BUT \ ON THE OTHER HAND\ I HAVE TO QUESTION WHAT TYPE OF PERSON WOULD GET ADDICTED IN THE FIRST PLACE. | 195 | |
| 358152892 | IT MEANS THAT SOMEONE HAS BEEN ADDICTED TO SOMETHING AND IT WAS RECOVERY\ AND THEY HAVE GONE THROUGH REHAB AND HAVE TRIED TO GET THAT SUBSTANCE OUT OF THERE SYSTEM | 16 | 18 |
| 358152902 | RECOVERING AND SOBERING UP | 4 | |
| 358153116 | somebody addicting to alcohol and drugs | 7 | 2 |
| 358153315 | ALCOHOL\ DRUGS. MAINLY DRUGS IS WHAT I THINK OF WHEN I HEAR THIS. | 7 | 2 |
| 358153347 | it means successfully battling abusive street drugs or gambling addictions | 1 | 9 |
| 358153451 | recognizing they have substance abuse and being in treatment | 19 | |
| 358153995 | SOMEONE WHO HAD A PROBLEM WITH ALCOHOL OR DRUGS AND FINALLY OVERCAME THAT SITUATION / W/E THAT'S ABOUT IT | 4 | 1 |
| 358154153 | SOMEBODY HAS GONE THREW REHAB(A/E)N | 18 | |
| 358154321 | NOT WELL BUT ON YOUR WAY\ | 195 | |
| 358154779 | YOUR NOT DOING WHAT EVER IT WAS YOUR ADDICTED TO ANYMORE[WE] NO | 16 | |
| 358154980 | trying to get your life back together after losing your life by addiction | 21 | |
| 358155065 | LIKE ALCOHOLICS ANONYMOUS [WE] N. | 6 | |
| 358155164 | I THINK OF DRUGS. ALCOHOL. | 2 | 7 |
| 358155414 | TAKING STEPS TOWARD HEALTHIER A PERSON. SELF CONTROL\ PERSONAL DISCIPLINE. FAITH HOPE. | 21 | |
| 358155432 | SOMEBODY WHO IS RECOVERING FROM AN ADDICTION N | 16 | |
| 358155638 | the individual has been cured from the addiction | 16 | |
| 358155826 | getting over SOMETHING\ NO LONGER HAVING ADDICTION. | 16 | |
| 358156050 | GETTING BETTER FROM A DRUG ADDICTION | 1 | |
| 358156286 | DRUGS USE A/E ANYTHING | 2 | |
| 358156390 | overcoming a addiction | 16 | |
| 358156865 | TO GET FROM SOMEWHERE (W/E) IT IS GOOD (N) | 21 | 23 |
| 358156964 | JUST WHAT IT SAYS\ GETTING WELL | 21 | |
| 358157166 | THE ABILITY TO DEAL WITH AND COPE WITH AND CONTROL YOUR ADDICTION (AE) NONE | 16 | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | | |
|-----------|--|-----|----|----|----|
| 358157310 | NOT DEPENDING ON WHATEVER THEY WERE ABUSING IN THE FIRST PLACE | 16 | | | |
| 358157764 | it means you're no longer using and your able to keep your life on track. | 16 | 21 | | |
| 358158345 | I no longer need to drink or smoke to feel content | 4 | 11 | | |
| 358158418 | DRUGS | 2 | | | |
| 358158660 | GETTING OVER A DISEASE OR ADDICTION | 16 | | | |
| 358158705 | TRYING TO MAKE YOURSELF BETTER | 21 | | | |
| 358158725 | IT MEANS THAT WHOEVER SAYS IT IS STILL RECOVERING FROM WHATEVER ADDICTION THEY MAY HAVE. (A/E) | 16 | | | |
| 358158741 | RECOVERING FROM ANY KIND OF ADDICTION OF ALCOHOL OR DRUGS OR FOOD SHOPPING | 4 | 1 | 13 | 15 |
| 358158812 | SAY THE SAME RECOVERY FROM ADDICTION | 16 | | | |
| 358158873 | drugs a/e n | 2 | | | |
| 358159270 | DRUG USE ALCOHOLIC | 2 | 7 | | |
| 358159660 | TRYING TO GET YOUR PRIORITIES STRAIGHT AND YOUR LIFE BACK TOGETHER. | 21 | | | |
| 358159830 | DRUG ADDICTION; ALCOHOL; FOOD ADDICTION | 2 | 7 | 14 | |
| 358160072 | GETTING BETTER THAN WHAT YOU HAVE BEEN\ BECOMING MORE HEALTHY | 21 | 20 | | |
| 358003047 | IT DON'T MEAN A THING TO ME. I KNOW THERE'S A LOT OUT THERE BUT NOT PERSONALLY FOR ME | 199 | | | |
| 358003800 | A LOT | 199 | | | |
| 358004667 | HUNG UP ON DRUGS N | 2 | | | |
| 358005011 | someone quit drinking. | 4 | | | |
| 358006479 | free of the addiction n | 16 | | | |
| 358006650 | someone is getting over a addiction via drugs alcohol gambling etc. | 1 | 7 | 9 | |
| 358007015 | PEOPLE THAT ARE TRYING TO GET OFF OF DRUG ADDICTION W/E OR RECOVER FROM ALCOHOLISM | 1 | 4 | | |
| 358007475 | somebody on drugs recovering from addition as long as they stay on it (a/e)very positive very good(a/e)n | 1 | 23 | | |
| 358007749 | NOTHING | 199 | | | |
| 358008045 | PEOPLE WHO ARE ON DRUGS | 2 | | | |
| 358008456 | ALL DRUGS W/E THAT'S IT | 2 | | | |
| 358008502 | COULD COVER MANY TYPES OF ADDICTIONS | 195 | | | |
| 358011918 | WHEN SOMEONE IS RECOVERING FROM DRUG ADDICTION A/E N | 1 | | | |
| 358012058 | RECOVERY FROM A HABIT THAT U WERE DOING AT THE TIME (A/E) N | 13 | | | |
| 358012179 | no | 199 | | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | | | |
|-----------|--|-----|----|----|----|----|
| 358012499 | GETTING OFF AN ADDICTION AND RECOVERING FROM IT. (AE?) no | 16 | | | | |
| 358013714 | STOPPING AN ADDICTIVE BEHAVIOR (A/E) N | 16 | | | | |
| 358013732 | it means somebody has overcome their addiction. | 16 | | | | |
| 358014540 | DEPENDS ON THE ADDICTION | 199 | | | | |
| 358014777 | NOTHING | 199 | | | | |
| 358014894 | someone having a drug or alcohol problem and getting over it(e/e) n | 1 | 4 | | | |
| 358015274 | IT MEANS IT IS A SOCIAL SICKNESS (W/E) N | 195 | | | | |
| 358016620 | recovering from something you are addicted to [WE] N. | 13 | | | | |
| 358016945 | Time for a change of helping yourself recover. | 195 | | | | |
| 358017541 | SOMEONE WHO IS IN DESPERATE NEED FOR HELP | 24 | | | | |
| 358017942 | Not addicted to anymore. | 16 | | | | |
| 358018697 | ALCOHOL OR DRUG REHAB\ GAMBLING OVER EATERS | 3 | 8 | 10 | 14 | 18 |
| 358019851 | SOMEONE WHO HAS A PROBLEM WITH SOMETHING. DRUGS WHATEVER | 2 | | | | |
| 358020775 | I HAVE NO ANSWER | 199 | | | | |
| 358021044 | it means it changes a pattern | 21 | | | | |
| 358022139 | LIKE A PERSON THAT'S ON DRUGS OR SOMETHING AE PRETTY HARD THING TO ACCEPT SOMEONE'S ON DRUGS AE I THINK ITS GREAT WHEN SOMEONE CAN RECOVER FROM THAT | 1 | 23 | | | |
| 358022249 | MEANS STAY AWAY FROM AWAY/ IT MEANS IM NOT INTERESTED IN IT WITH DEALING WITH PEOPLE WITH ADDICTION/ SYMPATHIZE | 195 | | | | |
| 358022330 | RECOVERY FROM DRUGS AND ALCOHOL | 1 | 4 | | | |
| 358022685 | TO NOT TO BE ADDICTED ANYMORE./ | 16 | | | | |
| 358023174 | RECOVERY FROM SUBSTANCE ABUSE | 1 | | | | |
| 358023342 | WE CAN BE ADDICTED TO A LOT OF THINGS BUT I THINK WERE TALKING ABOUT DRUG | 2 | | | | |
| 358023401 | SOMETHING PROBABLY ABOUT DRUGS(AE)TRYING TO QUIT SOMETHING | 2 | 17 | | | |
| 358023479 | MEANS GOOD(SP) SOMEONE'S RECOVERING FROM ADDITION PEOPLE ARE BEING HEALTHY | 23 | 16 | 20 | | |
| 358023624 | REHABILITATED(WE)THAT SAYS IT ALL | 18 | | | | |
| 358023886 | THAT YOUR RECOVERING FROM SOMETHING YOU'RE ADDICTED TO. | 16 | | | | |
| 358023977 | I LIKE TO SEE PEOPLE RECOVER FROM IT.(AE) NO | 195 | | | | |
| 358023984 | THAT SOMEBODY'S RECOVERING FROM DRUG ABUSE OR ALCOHOL.\ | 1 | 4 | | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | |
|-----------|---|-----|----|---|
| 358024565 | IT MEANS IM STILL MEAN, 'IM IRRITATED WITH MY GRANDCHILDREN THEY HAVE BEEN AN CHALLENGE TO MY LIFE..=(SP) I DON'T WANT TO THINK ABOUT IT ANYMORE. I'M TRYING TO PUT IT OUT OF MY MIND= | 22 | | |
| 358024761 | SOMEBODY FINALLY PUT DOWN THE PIPE | 1 | | |
| 358025520 | BECOMING SOMETHING THAT IS VERY HARD | 25 | | |
| 358025715 | PEOPLE WHO ARE DRINKING\ SMOKING\ DRUGS\ WHATEVER.\ | 7 | 12 | 2 |
| 358025952 | SOMEONE WHO IS GETTING BETTER | 16 | | |
| 358026125 | LIVE WITHOUT WHAT EVER YOU WAS ADDICTED TO | 16 | | |
| 358026538 | DON'T KNOW | 199 | | |
| 358026751 | I GUESS CURED FROM DRUG OR ALCOHOL ADDICTION/NFI | 1 | 7 | |
| 358026787 | THAT COMES WITH AN NEGATIVE CONTACT MEANING/INDICATING IT'S BAD FOR THE PERSON/NFI | 195 | | |
| 358026864 | WELL\ IT MEANS YOU'RE IN AN INSTITUTION OR A HOSPITAL WHERE IT CAN GET YOU OFF THE ADDICTION. THERE ARE TOO MANY PEOPLE ADDICTED TO DRUGS AND ALCOHOL ABUSING WOMEN ANY ADDICTION YOU HAVE TO BE IN HOSPITAL OR WHEREVER IT CAN GET YOU OFF THE ADDICTIONS YOU HAVE | 195 | 3 | 8 |
| 358027236 | GETTING OVER BEING ADDICTED TO SOMETHING./ | 16 | | |
| 358027561 | recovery from addiction | 16 | | |
| 358027948 | YOUR ON DRUGS | 2 | | |
| 358028331 | NOTHING | 199 | | |
| 358028410 | They had addiction and they recovered. It means what it says./nfi | 16 | | |
| 358029004 | THAT MEANS THAT THE SOB HAS WISED UP/ NFI | 195 | | |
| 358029459 | HELP/LIFE LONG PROCESS/NFI | 24 | 26 | |
| 358030084 | THERE'S A LOT OF ADDICTIONS LIKE GAMBLING FOOD ALCOHOL DRUGS. IT DOESN'T MEAN ANYTHING TO ME. | 10 | 14 | 7 |
| 358030134 | STOP USING DRUGS | 1 | | |
| 358030590 | JUST WHAT IT SAYS\ GETTING HELP FOR YOURSELF. | 19 | | |
| 358030631 | FINALLY GETTING CONTROL OF YOUR MOTIONS. | 21 | | |
| 358030880 | You quit acting irresponsibly take responsibility for your children and have a job and pay taxes and work on your issues. | 21 | | |
| 358031226 | IT MEANS SOMEONE'S ADDICTED TO SOMETHING AND THEY HAVE STOPPED DOING IT | 16 | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | | |
|-----------|--|-----|-----|----|-----|
| 358032177 | IT MEANS SOMEONE IS TRYING TO STOP THE ADDICTION OF WHAT EVER THEY ARE ADDICTED TO.= (SP)IF YOU'RE RECOVERING, LETS SAY YOU ARE ADDICTED TO DRUGS, YOU STOP DOING THERE FOR YOU ARE RECOVERING FROM IT. | 17 | 1 | | |
| 358032183 | ADDICTED TO SOMETHING AND TRYING TO GET OVER IT WHETHER ITS DRUGS TOBACCO OR WHATEVER | 17 | 2 | 12 | |
| 358033265 | WELL\ IT CAN BE AN ADDICTION FROM PRESCRIPTION DRUGS OR ALCOHOL OR FROM CRIME HAVE TO BE REHABILITATED (WE) THEY NEED TO MAKE UP THEIR MINDS(WE) HE CHOSE A WOMEN TO GET THE VOTE AND HE DOESN'T CONSIDER THE POOR PEOPLE IM ON DISABILITY (WE) THEY GO TO RAISE THE MINIMUM WAGE NEED TO CONSIDER DISABILITY THE FOOD AND I CAN'T MOVE CAN'T AFFORD IT THEY TO CONSIDER IT I LIKE WORKING IF I COULD WORK I WOULD INSURANCE ONE PAID FOR AND NOW I HAVE 2 INSURANCE CAN'T AFFORD IT | 2 | 7 | 15 | 195 |
| 358033278 | i don't know/i guess someone who is recovering from addiction | 16 | | | |
| 358033382 | DRUGS | 2 | | | |
| 358033516 | EXACTLY WHAT IT SAYS./ | 199 | | | |
| 358033574 | GETTING BETTER | 21 | | | |
| 358034007 | PEOPLE WHO RECOVERS FROM ADDICTION | 16 | | | |
| 358034272 | SOMEONE IS HOOKED ON SOMETHING | 195 | | | |
| 358034309 | means that whatever the addiction means you got help to quit | 19 | | | |
| 358034530 | DRUGS OR ALCOHOL WO | 2 | 7 | | |
| 358034637 | HARD WORK./IT MEANS INCREASE IN SELF VALUE./ | 25 | 195 | | |
| 358034738 | IT MEANS A TEMPORARY THING/ AE/ NFI | 27 | | | |
| 358035132 | GETTING OVER YOUR PROBLEMS WO | 21 | | | |
| 358035235 | A LONG ROAD IN DISCIPLINE. NFI | 195 | | | |
| 358035391 | RECOVERING DRUG ADDICT / RECOVERING ALCOHOL/NO | 1 | 4 | | |
| 358035558 | I DON'T UNDERSTAND | 199 | | | |
| 358035564 | ACCEPT THAT YOU HAVE AN ADDICTION/IF YOU ACCEPT AND AMBIT YOU HAVE A PROBLEM | 19 | | | |
| 358035655 | A TWELVE STEP PROGRAM. | 195 | | | |
| 358035696 | IT MEANS IMPROVING AN ADDICTION\ MINIMIZING AND REDUCING SMOKING\ DRUGS\ ALCOHOL OR WHATEVER THE DEPENDENCY IS. NFI | 11 | 1 | 4 | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | | |
|-----------|--|-----|----|----|----|
| 358035900 | Just drugs./nfi | 2 | | | |
| 358035924 | it means the program is not working. they say they're recovering but they're not. | 27 | | | |
| 358035949 | SOMEONE WHOSE IS IN A PROGRAM./NFI | 195 | | | |
| 358036416 | DRUG OR ALCOHOL ADDICTION | 2 | 7 | | |
| 358036469 | SOMEONE HAS BEEN CURED/NFI | 16 | | | |
| 358036586 | ADDICTION TO DRUGS/ | 2 | | | |
| 358037652 | MEANS TO TURN FROM YOUR WICKED WAYS AND TOWARD POSITIVE STUFF WO | 21 | | | |
| 358038021 | IN GENERAL\ I WOULD SAY THAT WE TOOK AN AWFUL LOT FOR GRANTED AND WE HAVE TO WATCH HOW WE SPEND.\ | 15 | | | |
| 358038024 | DON'T KNOW | 199 | | | |
| 358038185 | GETTING OUT OF YOUR ADDICTION | 16 | | | |
| 358038359 | NORMALLY IT WOULD COME ABOUT DRUG ADDICTION\ ALCOHOLISM\ AND GAMBLING\ SEX ADDICTION. NFI | 2 | 7 | 10 | 15 |
| 358038618 | Getting healthy./Coming over your demon./nfi | 20 | | | |
| 358038774 | SOME BODY THAT WAS AN ADDICT IS NO LONGER AN ADDICT WORKING TO NOT BE AN ADDICT AGAIN. WO | 16 | | | |
| 358039016 | SOMEBODY HAS STOPPED USING DRUGS OR ALCOHOL AND ADDICTION/ADDICTION IS DRUGS AND ALCOHOL AND FOOD/NFI | 1 | 14 | 4 | |
| 358039050 | IO DON'T KNOW | 199 | | | |
| 358039332 | SOMEBODY RECOVERING FROM ALCOHOL OR DRUGS. | 4 | 1 | | |
| 358039578 | GETTING ASSISTANCE IN BEATING A BAD HABIT PROFESSIONAL HELP WO | 195 | | | |
| 358039681 | hooray for that! it mean that they had a recovery from an addiction | 23 | 16 | | |
| 358039721 | THAT COULD EITHER BE DRUGS ALCOHOL EATING OR GAMBLING/ THOSE ARE THE MAIN ONES | 2 | 7 | 14 | 10 |
| 358040529 | TO NO LONGER DEPEND ON A SUBSTANCE OR AN ITEM.(SP)ITS ALL KINDS OF THINGS MONEY GAMBLING. RECOVERING FROM DEPENDENCY ON ANY SUBSTANCE OR ITEM. | 15 | 9 | 16 | |
| 358040882 | NOTHING | 199 | | | |
| 358041394 | YOU RECOVERED FOR IT YOU KICKED THE HABIT/GOT RID OF THE ADDICTION/NFI | 16 | | | |
| 358041571 | RECOVERING FROM SOME DRUG./NFI | 1 | | | |
| 358041709 | I THINK ABOUT A CRACK HEAD\ JUST A CRACK HEAD POPS INTO MIND | 2 | | | |
| 358042004 | PERSON IS TRYING TO IMPROVE THEMSELVES FROM A BAD HABIT THAT HAS BEEN DETRIMENTAL TO HIS LIFE./ | 17 | | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | | |
|-----------|--|-----|-----|----|----|
| 358042071 | it means someone has serious problems and they need help getting over it | 24 | 195 | | |
| 358042290 | DRUGS AND ALCOHOL. THERE TWO OF THE HARDEST TO REALLY KICK. SMOKING. DRUGS ALCOHOL AND TOBACCO ARE THE HARDEST ONE TO REALLY KICK. NFI | 2 | 7 | 12 | 25 |
| 358043019 | SOME TYPE OF REHAB CENTER (SP) TRY TO MAKE YOURSELF BETTER IMPROVE YOUR SELF DRUGS OF ILLEGAL SO YOU MAKE YOURSELF A BETTER MEMBER OF SOCIETY | 18 | 21 | 1 | |
| 358043126 | RECOVERING FROM DRUG OR ALCOHOL PROBLEM | 1 | 4 | | |
| 358043183 | trying to just recover from the habit/ | 17 | | | |
| 358043649 | IT IS SOMEBODY BEING AN ALCOHOLIC AND A DRUG ADDICT | 7 | 2 | | |
| 358044064 | nothing | 199 | | | |
| 358044154 | KICKING A HABIT | 16 | | | |
| 358044176 | TO RID YOURSELF FROM A PROBLEM YOU HAD\ DRUGS OR ALCOHOL/AE/NFI | 1 | 7 | | |
| 358044223 | IT COULD MEAN ANYTHING\ THE SENTENCE SAYS IT ALL/NFI | 199 | | | |
| 358044659 | DRUG OR ALCOHOL/AE/NFI | 2 | 7 | | |
| 358044675 | SOMEONE IS TRYING TO STOP SOMETHING THEY ARE ADDICTED TO INCLUDING DRUGS ALCOHOL GAMBLING | 17 | 2 | 7 | 10 |
| 358045092 | KICKING THE BUCKET STOPPING AN ADDICTION TO SMOKING AND DRINKING | 11 | 4 | | |
| 358045603 | SOMEBODY WAS ADDICTED TO SOMETHING AND THEY'RE RECOVERING. | 16 | | | |
| 358046489 | SOMEBODY HAS AN ADDICTION PROBLEM AND THEY'RE IN RECOVERY | 16 | | | |
| 358047503 | DRUG ADDICTION: DRUGS, SEX, TELEVISION | 2 | 15 | | |
| 358047738 | RECOVERING FROM DRUG ALCOHOL SHOPPING WO | 1 | 7 | 15 | |
| 358048076 | GETTING OVER ADDICTION\ GETTING HELP/ NO | 16 | 19 | | |
| 358048191 | Somebody who is in treatment for drugs./nfi | 1 | | | |
| 358049212 | ANY ADDICTION\ DOESN'T MEAN ANY PARTICULAR ADDICTION\ I THINK THE MOST DIFFICULT WAS WHEN I BROKE THE CIGARETTE ADDICTION\ I DID IT IN 1961 BUT IT WAS DIFFICULT | 16 | 11 | 25 | |
| 358049296 | MEANS RECOVERING FROM WHAT EVER IT WAS YOU WERE ADDICTED TO. | 16 | | | |
| 358050523 | DON'T KNOW | 199 | | | |
| 358050830 | ALCOHOL OR DRUGS/NFI | 7 | 2 | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | |
|-----------|---|-----|-----|-----|
| 358051667 | MEANS THEIR CLEAN AND SOBER/NO LONGER ADDICTED TO WHATEVER THEY WERE ADDICTED TO THEY NO LONGER NEED IT/NFI | 5 | 16 | |
| 358051983 | SOMEONE HAS A PROBLEM AND HAS RECEIVED HELP FOR A PROBLEM | 195 | | |
| 358052274 | MEANS SOMEONE QUIT DRINKING\ OR SMOKING\ OR DRUGGING. | 4 | 11 | 1 |
| 358052765 | THAT THEY DO HAVE GOOD HEALTH/NFI | 20 | | |
| 358053700 | YOU STOPPED PUTTING THINGS IN YOUR BODY THAT SHOULDN'T BE IN YOUR BODY/NFI | 16 | | |
| 358054125 | IT MEANS SOMEONE HAD A PROBLEM WITH DRUGS OR ALCOHOL BUT MOSTLY ALCOHOL.= (WP) USUALLY JUST DRUGS OR ALCOHOL. | 2 | 7 | |
| 358056972 | YOU COULD BE RECOVERING FROM ADDICTION FROM SPENDING TOO MUCH MONEY FOR ILLEGAL DRUGS | 1 | | |
| 358057542 | Nothing/nfi | 199 | | |
| 358059383 | GETTING CONTROL OF YOUR LIFE WO | 21 | | |
| 358059992 | I DON'T KNOW | 199 | | |
| 358060346 | THAT SOMEONE WHO COMPULSIVE ABOUT SOMETHING IS BETTER OR GETTING BETTER/NFI | 16 | | |
| 358060914 | I'VE HAD A SON THAT WAS ADDICTED SO THAT'S A GREAT THING. I WISH IT WOULD BE AVAILABLE TO A LOT MORE PEOPLE. | 22 | 23 | 195 |
| 358064130 | SOMEBODY ACKNOWLEDGING THEIR PROBLEM AND TAKING STEPS TO RECTIFY IT | 19 | 17 | |
| 358064404 | EXACTLY THAT | 199 | | |
| 358080216 | ALCOHOL\ MY SPENDING | 7 | 15 | |
| 358140642 | SPENDING\DRUGS\UNHEALTHY LIFE. | 2 | 195 | 15 |
| 358140681 | SOMEONE'S BECOMING HEALTHIER THAN THEY PREVIOUSLY HAD BEEN. IT'S AN ONGOING PROCESS. | 20 | 26 | |
| 358141456 | trying not to use the addictive substance | 17 | | |
| 358142305 | YOU QUIT | 16 | | |
| 358143040 | SMOKING ADDICTION OR ADDICTION TO DOPE (AO) NO | 12 | 2 | |
| 358143074 | QUITTING THE HABIT | 16 | | |
| 358143631 | no longer using | 16 | | |
| 358143711 | DRUGS\ ALCOHOL | 2 | 7 | |
| 358143766 | Getting better | 21 | | |
| 358143887 | somebody has been able to change their life from the substance. a/e no. | 21 | | |
| 358144095 | ALCOHOLIC PERSON TRYING TO QUIT DRINKING | 4 | | |
| 358144628 | THAT PERSON IS BETTER FROM ADDICTION | 16 | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | | |
|-----------|---|-----|----|-----|----|
| 358145263 | drugs and alcohol (w/e) chocolate (w/e) drinking problem or drug problem w/e gambling (a/e)n | 2 | 7 | 14 | 10 |
| 358145511 | THAT THEY ARE NO LONGER ADDICTED TO WHAT THERE WERE ADDICTED TO. [A/E] NOTHING | 16 | | | |
| 358145549 | YOU NEVER RECOVER FROM ADDICTION YOU DRY OUT BUT NEVER RECOVER | 26 | | | |
| 358145903 | a person recovering from drugs/ae people can be addicted to a lot of things. | 1 | 4 | | |
| 358146026 | THAT WHAT EVER YOU HAVE YOU HAVE NO LONGER HAVE | 16 | | | |
| 358146032 | trying to get over their addiction. | 17 | | | |
| 358147388 | Drugs. | 2 | | | |
| 358147695 | TRYING TO GET BETTER FROM SOMETHING THAT IS CONTROLLING A PERSON. | 17 | | | |
| 358147908 | DRUG ADDICTION A/E PROBABLY SMOKING | 2 | 12 | | |
| 358148128 | SOMEONE GETTING THEMSELVES A BETTER CONDITION GETTING SOME OF THE NEGATIVE OUT OF THEIR LIVES | 21 | | | |
| 358148431 | RECOVERY FROM SMOKING W/E NOTHING | 11 | | | |
| 358148823 | DEPENDS ON WHAT THE ADDICTION TOO AND ADDICTION TO TOBACCO IS SOMETHING COMPLETELY DIFFERENT THAN BEING DIFFERENT THAN BEING DIFFERENT FROM BEING ADDICTED TO DRUGS | 199 | | | |
| 358149160 | breaking some habit or need that is unhealthy for you (probe) no | 16 | 20 | | |
| 358149861 | SOMEONE IS WHO IS A DOPE ADDICT OR A DRUNK WHO IS NO LONGER A DOPE ADDICT OR A DRUNK | 1 | 4 | | |
| 358150272 | one of my friends going into treatment | 22 | | | |
| 358150406 | IT MEANS THAT SOMEONE IS TRYING THROUGH SOME SORT OF REHABILITATION TO GET OFF DRUGS OR ALCOHOL | 17 | 2 | 7 | |
| 358150753 | SOMEBODY HAD A DRUG ADDICTION OR ALCOHOL ADDICTION AND IS NOW SOBER W/E OR THAT THEY HAVE RECEIVED THE PROPER HELP | 1 | 7 | 195 | |
| 358150885 | THAT THEY SHOULD HAVE HELP WE SHOULD HAVE THAT AVAILABLE | 24 | | | |
| 358151444 | THE PERSON WAS ADDICTED TO SOMETHING. IT MAY OR NOT BE OVER. IT IS NOT AS MEANINGFUL TODAY AS IT WAS YEARS AGO. | 16 | 27 | | |
| 358151454 | if you are addicted to something and you are trying to recover from it. | 17 | | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | |
|-----------|--|-----|----|-----|
| 358151881 | PERSON IS BETTER (W/E) THEY MAY GO ON WITH THEIR LIFE N | 21 | | |
| 358151969 | IT MEANS YOUR BETTER FOR THE TIME AND YOU ARE WELL FROM YOUR ADDICTION. | 16 | | |
| 358152389 | i would say overcoming an unhealthy habit or something damaging to a person well being[ae]the overcoming of unhealthy living[we]no | 16 | 20 | |
| 358152525 | IT CAN BE AN ADDICTION RECOVERY FROM DRUGS OR ALCOHOL\ OR RECOVERING FROM AN ADDICT BEHAVIOR. | 1 | 4 | 16 |
| 358152843 | IT MAKES MEN THINK ABOUT DRUG ADDICTS | 2 | | |
| 358153220 | PEOPLE WHO WORKING ON THEIR LIFE WEN | 21 | | |
| 358153300 | I HAVE SUCCESSFULLY RECOVERED FROM METHAMPHETAMINE AND MARIJUANA W/E A FUTURE AND A LIFE W/E NOTHING ^ | 22 | 21 | |
| 358153309 | A VARIETY OF THINGS THROUGH USES DIFFERENT DRUGS AND STUFF I STAY CLEAR OF ANYBODY INVOLVED IN DRUGS | 2 | 3 | |
| 358153517 | DRUG ADDICTION. (AE/) no | 2 | | |
| 358153610 | SOMEONE HAD A PROBLEM AND THEY ARE NOW GETTING OVER IT. | 21 | | |
| 358153699 | DRUGS(W/E)ALCOHOL(W/E)N | 2 | 7 | |
| 358153719 | somebody has recovered from their addiction | 16 | | |
| 358153830 | RECOVERING FROM DRUGS OR ALCOHOL | 1 | 4 | |
| 358153837 | they're not to do it anymore. | 16 | | |
| 358154151 | IT MEANS THAT SOMEONE HAS A PROBLEM. | 195 | | |
| 358154159 | to be on a level plain of none use of the drug for a long period of time like a year or two maybe five or ten | 1 | | |
| 358154257 | DRUG ADDICT\DUMB PHASE. | 2 | | |
| 358154788 | I USUALLY THINK ALCOHOL OR DRUGS [W/E] WELL I KNOW YOU CAN DO IT WITHOUT THE PROGRAMS YOU CAN PRAY AND ASK FOR HELP [W/E] N | 7 | 2 | 195 |
| 358154996 | NOTHING\ ALCOHOL (a/e) DRUGS | 7 | 2 | |
| 358155472 | RECOVERY FROM ADDICTION . | 16 | | |
| 358156162 | TYPICALLY MEANS THAT WHO WOULD BE TO DRUGS OR ALCOHOL | 2 | 7 | |
| 358156794 | MOST PEOPLE WHO HAVE AN ADDICTION HAVE A HARD TIME TRYING TO RECOVER (A/E) N | 25 | | |
| 358156877 | It means to get help from a drug problem. | 3 | | |
| 358157486 | DRUGS. RECOVERING FROM SOME TYPE OF DRUG USE. [A/E] NO. | 1 | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | |
|-----------|---|------------|-----------|-----------|
| 358158038 | STREET PEOPLE AND BEGGARS. (AE/ STUDENTS\ ESPECIALLY STUDENTS 16 AND 17 | 195 | | |
| 358158110 | OVERCOMING A BAD HABIT | 16 | | |
| 358158872 | RECEIVING ADEQUATE TREATMENT FOR WHATEVER ADDICTION IS PREVALENT. | 19 | | |
| 358158919 | a person recovering from drugs or a drug addiction or an alcohol addiction(probe)no\ not really | 1 | 4 | |
| 358158937 | PUTTING STOPS ON THE PROBLEM\ ATTEMPTING TO LIVE IN A WAY THAT'S PRODUCTIVE | 21 | | |
| 358159043 | MEANS THEY QUIT ALCOHOL OR DRUGS | 4 | 1 | |
| 358159179 | EITHER DRUGS OR ALCOHOL. [A/E] SMOKING. [A/E] NONE | 2 | 7 | 12 |
| 358160423 | IT MEANS YOU HAVE NOW ENLISTED INTO A PROGRAM TO ALLEVIATE ONE'S DEPENDENCE ON WHAT THE ADDICTED SUBSTANCE IS\ DRUGS\ SEX\ WORK. YOU GOT A METHODOLOGY. DEFINITE WAYS TO IT INSTEAD OF SAYING I'M GOING TO QUIT. | 195 | 2 | 15 |
| 358160514 | COME BACK FROM ADDICTION ABLE TO CONTROL ADDICTION. | 16 | | |
| 358160527 | IT COULD BE RECOVERY FROM ANYTHING INCLUDING GAMBLING TO TV | 9 | 15 | |
| 358160780 | THAT THEY ARE ABLE TO STOP SMOKING OR WHATEVER THEIR ADDICTION WAS\ AND THEY HAVE FOUND OTHER WAYS TO DEAL WITH THEIR ADDICTION. EXERCISE. [A/E]. NO | 11 | 21 | |
| 358161672 | BASICALLY GETTING PEOPLE OFF OF DRUGS (A/E) | 1 | | |
| 358162138 | JUST WHAT IT SAYS. RECOVERING FROM ADDICTION OF ANY TYPE INCLUDING FOOD. | 13 | | |
| 358162158 | SOMEONE IS TRYING TO GET OFF DRUGS OR ALCOHOL.(AE)(N) | 17 | 2 | 7 |
| 358162227 | WE NEED TO RECOVER FROM ADDICTION OF FORCING TO GET WHAT WE WANT (AE) ADDICTION OF THE GOVERNMENT LYING TO US | 15 | | |
| 358162353 | nothing | 199 | | |
| 358163619 | I'M NOT ASSOCIATED WITH THAT\ I DON'T KNOW. A PERSON DOES NOT TAKE PRESCRIPTION DRUGS. | 1 | | |
| 358164188 | uh i smoke and that is my addiction i don't know how i should answer that\ i don't know. | 12 | 22 | |
| 358164536 | WHEN I THINK OF DRUGS N | 2 | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | |
|-----------|--|------------|-----------|-----------|
| 358164661 | it means exactly what it says a/e no. | 199 | | |
| 358164897 | HYPE AND SPIN | 195 | | |
| 358165080 | I GUESS THAT YOUR NOT ADDICTED ANYMORE. REFORMED ADDICT. | 16 | | |
| 358165087 | RECOVERING ALCOHOLIC OR DRUG ADDICT | 4 | 1 | |
| 358165590 | THERE'S MANY DIFFERENT TYPES OF ADDICTION | 195 | | |
| 358165652 | A DAY BY DAY WALK (sp) A DAY BY DAY WALK TO RESIST THE TEMPTATION OF ADDICTION (A/E) N | 26 | | |
| 358166525 | I HONESTLY DON'T KNOW. (AE) ADDICTION IS A SICKNESS | 195 | | |
| 358166615 | DRUGS, ALCOHOL, SEX | 2 | 7 | 15 |
| 358166999 | they off of something. | 16 | | |
| 358167014 | NOTHING REALLY. | 199 | | |
| 358167397 | nothing to me because i am not recovering from addiction. n | 199 | | |
| 358167607 | achieving balance in your life. | 21 | | |
| 358167760 | BAD HABIT (S/P) DRUGS CIGARETTES OR ALCOHOL (A/E) N | 2 | 12 | 7 |
| 358168383 | I DON'T KNOW A/E NO | 199 | | |
| 358168734 | PRETTY MUCH JUST WHAT IT SAYS. [A/E] NO. | 199 | | |
| 358168766 | not to do what you did before | 16 | | |
| 358168827 | SOMEBODY HAS SOME KIND OF SUBSTANCE ABUSE.(AE)(N) | 2 | | |
| 358170490 | rehab | 18 | | |
| 358171682 | IT MEANS SUBSTANCE ABUSE\ ADDICTION TO OIL | 2 | 15 | |
| 358172720 | ALCOHOL AND DRUG FREE | 4 | 1 | |
| 358173049 | an active program\ to resolve an addiction problem | 195 | 17 | |
| 358173180 | THAT MEANS THAT A PERSON HAS DEVELOPED ABSTINENCE FROM A TARGET SUBSTANCE AND THEY BECOME INVOLVED IN SOME KIND OF PHYSIOLOGICAL OR EMOTIONAL PROCESS. (A/E) | 16 | | |
| 358173634 | TAKE CONTROL OF YOUR HABIT; IT COULD BE ANYTHING TAKING CONTROL OF YOUR LIFE | 21 | | |
| 358173772 | CHANGING ONE'S PERSONAL BEHAVIOR FROM ABUSING A SUBSTANCE OR BEHAVIOR. | 16 | | |
| 358174122 | that you have made some progress | 195 | | |
| 358174387 | recovering from drugs and alcohol. | 1 | 4 | |
| 358174491 | recovery from whatever you have addition with(w/e)as far as you my bills (a/e) n | 16 | 15 | |
| 358175064 | self-help (probe) abandoning alcohol consumption or drug abuse | 195 | 1 | 4 |
| 358175292 | RECOVERY FROM A STRONG DRUG LIKE COCAINE (A/E) N | 1 | | |

Appendix B: Coded Verbatim Responses—Question 1

| | | | | | |
|-----------|---|---|---|----|----|
| 358176000 | DRUG OR ALCOHOL ADDICTION. | 2 | 7 | | |
| 358177239 | SOMEBODY THAT KICKS THEIR ALCOHOL OR DRUG ADDICTION W/E SOMEONE WHO IS KICKING THE LONG HARD NEVER ENDING BATTLE TO KICK IT W/E THAT'S IT | 4 | 1 | 25 | 26 |
| 358178169 | DRUG ADDICTION | 2 | | | |

