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Have Technical Questions About Intelligent Mail Integration? *Submit Them Now for the Next Webinar on May 1*

WASHINGTON — The U.S. Postal Service is accepting questions for the next Intelligent Mail Technical Integration Webinar set for Friday, May 1, from 1 p.m. to 2:30 p.m. EDT. Mailers should submit their questions to imb@usps.gov at least four days in advance (by 5 p.m. EDT, April 27).

The Postal Service began hosting Intelligent Mail Technical Integration Webinars in March every other Friday to answer mailers' technical questions about Intelligent Mail barcode implementation. FAQs derived from each webinar are posted on the RIBBS website (ribbs.usps.gov).

Intended to supplement the information on RIBBS, the webinars are particularly relevant for mailers looking to adopt the Intelligent Mail Full-Service option. The Full-Service option provides mailers with automated address correction and start-the-clock data (corresponding to mail induction at postal processing facilities) at no additional charge. This data will be delivered electronically.

Beginning in fall 2009, the Full-Service option will provide mailers with the lowest automation prices.

"I know many of our customers are looking forward to substantially reducing their address correction costs," said Tom Day, senior vice president, Intelligent Mail and Address Quality. "And with free start-the-clock data, they'll be able to better manage their transportation and logistics suppliers as well as reduce risk and detect fraud of high-value mail."

Instructions for how to join the Intelligent Mail Technical Integration Webinars are posted on ribbs.usps.gov under "Intelligent Mail Services," "Latest News."

Additional webinar information:

- USPS participants at the webinars are experts on technical specifications and business processes pertaining to Intelligent Mail services, particularly Full-Service.
- During the webinars, USPS experts will first answer technical questions forwarded to imb@usps.gov. They will answer questions that are relevant to the mailing industry at large or to a broad spectrum of mailers. Questions tailored to a specific mailer should be forwarded to the *PostalOne!* Help Desk, Business Mail Acceptance personnel, or local Business Mailer Support analysts.
- Upon answering questions forwarded in advance to imb@usps.gov, the USPS will use the remainder of the time to answer questions that are forwarded during the webinar session via the 'Chat Box.' Questions not answered during the session will be addressed in a subsequent session, provided they meet the criterion of applicability to a larger audience.
- Prior to submitting questions, mailers are encouraged to review the various Intelligent Mail services "Guides" that are listed on the left navigation bar under "Intelligent Mail Services," so that they understand the requirements of the Basic and Full-Service options for Intelligent Mail services.

Please Note: For broadcast quality video and audio, photo stills and other media resources, visit the USPS Newsroom at www.usps.com/communications/newsroom/welcome.htm.

An independent federal agency, the U.S. Postal Service is the only delivery service that reaches every address in the nation, 149 million residences, businesses and Post Office Boxes, six days a week. It has 34,000 retail locations and relies on the sale of postage, products and services, not tax dollars, to pay for operating expenses. Named the Most Trusted Government Agency five consecutive years by the Ponemon Institute, the Postal Service has annual revenue of \$75 billion and delivers nearly half the world's mail.