

SYRACUSE UNIVERSITY

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Green Power Procurement for College and Universities

Syracuse University

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Green Power Procurement – SU

Overview

- Joined the EPA's Green Power Partnership on 7/1/05 as a member of the Leadership Club
- Began purchasing Renewable Energy Certificates on 7/1/05
- At the time this purchase was recognized as:
 - 2nd largest amongst College and Universities
 - Tied for the 23rd largest in the Nation
- EPA GPP College & University Green Power Challenge Big East Conference Champion:
 - 2006 - 2007
 - 2007 - 2008

Green Power Procurement – Critical Success Factors

- Student Interest
 - Facilitates key stakeholder buy-in
 - Possible funding source
- Key Stakeholder Buy-in
 - Approve additional costs
 - Guide overall scope and vision
 - Communicate initiative importance

Green Power Procurement – Critical Success Factors

- Project Scope
 - Facility versus Campus
 - Product Options
 - Green Power Electricity Products
 - Renewable Energy Certificates (REC)
 - On-site Generation
 - Product Criteria
 - Product Type and/or Mix
 - Product Location
 - Local versus National

Green Power Procurement – Critical Success Factors

- Energy Data
- Resources
 - EPA GPP
 - Center for Resource Solutions
 - Energy Providers

Green Power Procurement – Critical Success Factors

- Procurement Plan
 - Request For Proposal Process

Green Power Procurement – Benefits

- Campus Sustainability Initiatives
 - American Colleges & Universities President’s Climate Commitment (ACUPCC)
 - AASHE’s Sustainability Tracking Assessment & Rating System (STARS)
 - USGBC LEED
 - Greenhouse Gas Inventory Programs
 - ACUPCC
 - The Climate Registry
 - EPA Climate Leaders
- Branding/Marketing