Learn and Serve America FY08 Annual Plan*

OVERVIEW

Learn and Serve America makes grants to educational institutions and community-based programs for youth to support sustainable service-learning activities. In addition, Learn and Serve conducts outreach to stimulate or advance interest in service-learning and provides information and tools to the public through the National Service-Learning Clearinghouse. All Learn and Serve America grants in FY 2008 will be continuation grants to programs selected in FY 2006. The portfolio supports all of the Strategic Initiatives, with particular emphases on the Education and the Youth Initiatives.

VOLUNTEER MOBILIZATION

Expand volunteer leveraging in Learn and Serve America

- Ensure that grantees receive training and technical assistance in volunteer management through Corporation training and technical assistance resources.
- Replicate successful, creative models that leverage volunteers in Learn and Serve America programs.

Build volunteer management capacity and expertise in organizations that rely on volunteers

• Support volunteer management training for Learn and Serve subgrantees.

Better connect faith-based and other community-based organizations to volunteer needs and efforts

• Ensure that Learn and Serve programs include or reach out to faith-based and community organizations for inclusion in service-learning programs.

Offer a national platform to promote volunteerism

- ◆ Promote service through the President's Council on Service and Civic Participation and the President's Volunteer Service Award.
- Build the Martin Luther King, Jr. Day of Service into the nation's largest annual service event.
- ♦ Support youth service and service-learning outreach to new audiences through the Learn and Serve America video and PSA and the resources of the National Service-Learning Clearinghouse, increasing outreach and marketing to new audiences.

A BRIGHTER FUTURE FOR OUR YOUTH

Provide more direct mentoring services through the Corporation's programs and help to expand mentoring services nationwide

- Continue to ensure that higher education grantees make service, particularly mentoring services, to children and youth from disadvantaged circumstances a priority.
- Promote peer mentoring among K-12 and community-based Learn and Serve grantees.

Engage children and youth in service

- ◆ Increase the percentage of children and youth from disadvantaged circumstances who participate in Corporation-sponsored service-learning programs from 43% in 2005 to 50% in 2008 by encouraging grantees to focus their subgranting in schools with high percentages of students eligible for free and reduced-price meals.
- Promote the Martin Luther King, Jr. Day of Service as an opportunity to introduce young people to service and volunteering and to highlight youth service – requiring participation by all grantees.
- Promote the engagement of youth in service and service-learning as an integral part of all Corporation programs that work with youth.

STUDENTS IN SERVICE INITIATIVE

- Increase the number of sustainable service-learning programs by ensuring that 45% of all K-12 Learn and Serve programs and 73% of Higher Education programs incorporate service-learning into the core curriculum.
- ♦ Continue peer-to-peer assistance and Corporation-sponsored training and technical assistance in order to increase the pace at which high quality service-learning is institutionalized in K-12 schools, higher education institutions and community-based organizations.
- Continue efforts to expand service-learning to new K-12 schools, colleges and community-based organizations across the country.
- Expand the President's Higher Education Community Service Honor Roll and awards program to identify and publicize higher education community service and service-learning effective practices.
- **◆** Explore the options for a recognition program for K-12 service and service-learning.

BABY BOOMER INITIATIVE

- ◆ Continue to support the Seniors and Youth Engaged in Service (SaYES) initiative and outreach to non-profits, the private sector, professional associations and others to help engage Baby Boomers.
- Identify effective practices in Boomer service among grantees and disseminate.

*Please note: Any subsequent changes in program planning brought about by the budget and appropriation process will be communicated to the Board, in consultation with the Board's Program committee.