

Agenda
2009 Home Performance with ENERGY STAR National Symposium

Hyatt Regency Crown Center, Kansas City, MO

Purpose: *Continue building the Home Performance with ENERGY STAR (HPwES) program infrastructure with national leadership and stakeholder involvement.*

Sunday, April 26th	
7:00 pm - 8:30 pm	<p>“What is Home Performance with ENERGY STAR?”</p> <p>Speakers: Patricia Plympton – Navigant Consulting Casey Murphy – ICF International</p> <p>This session provides new and emerging programs with a broad introduction to HPwES. Participants will learn how to start a HPwES program. Potential program sponsors (utilities and state governments) will have an opportunity to meet the national HPwES team and successful program leaders and ask program start up questions. This session is not for mature HPwES program participants</p>
Monday, April 27th	
7:30 am - 8:30	Registration (\$75) includes lunch and coffee.
8:30 - 8:40	Welcome to the HPwES Symposium—Chandler von Schrader, EPA
8:40 - 9:00	Keynote Address: <i>“Our Time to Lead - Energy Efficiency Industry”</i> — Steve Cowell, CSG
9:00 - 9:30	<p>“How Stimulus Funding will Augment HPwES”—Ed Pollock, DOE</p> <p>“Brief Update on BESTEST-EX—Marcus Bianchi, NREL</p>
9:30 - 10:15	<p>Plenary Session: Quick HPwES National Update—Chandler von Schrader, Casey Murphy & Patricia Plympton</p> <ul style="list-style-type: none"> ▪ Review of 2008 highlights and challenges for 2009 ▪ Introduction of new sponsors & “Century Club Contractors” winners ▪ Review new marketing material and the Northern Virginia Pilot
10:15 - 10:35	Coffee Break

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10:35 - noon	<p>“Savings at the Kitchen Table”—Round Two—Contractors’ issues on using savings tools</p> <p>Panelists: Matt Golden (Sustainable Spaces, CA) Keith Williams (Building Services and Consultant, WI) Chris Strand (Strand Brothers, TX) Paul Case (Home Visions West, OR)</p> <p>Facilitator: Doug Brookman</p> <ul style="list-style-type: none"> ▪ How can we make modeling of savings practical for contractors and homeowners AND rigorous enough for our HPwES programs? ▪ Contractor friendly tools that aid delivery of home performance. ▪ Savings tools that help the sales process—workable solutions that sponsors can take home and implement! <p>Energy savings – just how critical is it to closing the deal? Can tools be dumbed down and still be “good enough” for all parties? How can programs and software developers reduce barriers so contractors can go from audits to jobs more seamlessly?</p>
noon - 1:00	Lunch – (included with registration)
<p>Afternoon sessions will engage leaders that have demonstrated best practices in growing HPwES – both from the Demand and the Supply Side. The first session will illustrate best practices for building consumer “Demand” for HPwES. The second session will drill down on best practices for building a sustainable “Supply” of good contractors for continued growth of HPwES.</p>	
1:00 - 2:30	<p>Facilitated Discussion: “Building Consumer Demand for HPwES”— Gleaning Best Practices: What is Working?</p> <p>Facilitator: Doug Brookman</p> <ul style="list-style-type: none"> ▪ Marketing -- Sue Hanson (WECC) ▪ Financing -- Jerry Hannah (National Grid) ▪ Incentives -- Chris Williams (Austin Energy) ▪ Public Relations -- Ed Thomas (UtilityExchange.org)
2:30 - 2:50	Coffee Break
2:50 - 4:00	<p>Facilitated Discussion: “Building a Sustainable Supply of Good Contractors for HPwES”—Best Practices and How to Make them Work for You</p> <p>Facilitator: Doug Brookman</p> <ul style="list-style-type: none"> ▪ Recruitment -- Bob Knight (CA) ▪ Training -- Kathy Greely (PA) ▪ Mentoring -- Asa Foss (MD) ▪ Retention -- John Jones (NYSERDA)
4:00 - 4:15	Brief Recap/ Takeaways from Best Practices Discussions
4:15 - 4:30	David Lee, EPA – “Closing Remarks”