



MENU OF ENERGY STAR® OFFERINGS FOR HIGHER EDUCATION

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YOUR TOPIC OF INTEREST	What do you want to accomplish?	What does ENERGY STAR offer to help you reach your goals?	Who uses this tool or resource?	How exactly does this ENERGY STAR resource or tool help you?
TRAINING	Expose decisionmakers to experts, and update staff on the use of the tools and resources below	<ul style="list-style-type: none"> <li>Distance learning through Internet presentations ☞</li> <li>Onsite presentations</li> </ul>	All senior- and mid-level staff	ENERGY STAR can help you learn in a variety of ways. Start with the Web site and the Internet presentations. Then explore more detailed and personalized training by phone and on site. < <a href="http://www.energystar.gov/index.cfm?c=business.bus_internet_presentations">www.energystar.gov/index.cfm?c=business.bus_internet_presentations</a> >
BENCHMARKING & TRACKING	Benchmark and track the energy performance of our buildings against peer facilities	<ul style="list-style-type: none"> <li><i>Portfolio Manager</i> (including technical support and data analysis) ☞</li> </ul>	Energy and Facilities Manager, Contractors	ENERGY STAR's <i>Portfolio Manager</i> helps you select which buildings to target for upgrades, shows you where your buildings stand nationwide in energy performance, and lets you track energy consumption over many years. < <a href="http://www.energystar.gov/benchmark">www.energystar.gov/benchmark</a> >
BUILDING UPGRADES	Commission or upgrade our buildings to maximize energy and cost savings	<ul style="list-style-type: none"> <li>Online <i>Building Manual</i></li> <li>Online <i>Service and Product Provider Directory</i></li> <li>Sub-Metering White Paper</li> </ul>	Energy and Facilities Managers, Contractors	ENERGY STAR's Five-Stage Approach, detailed in the <i>Building Manual</i> , shows how to maximize cost savings through an integrated upgrade strategy. As part of their strategy, many colleges sub-meter campus buildings to improve energy management. < <a href="http://www.energystar.gov/index.cfm?c=business.bus_upgrade_manual">www.energystar.gov/index.cfm?c=business.bus_upgrade_manual</a> >
NEW CONSTRUCTION	Incorporate energy efficiency into new building design and construction	<ul style="list-style-type: none"> <li>Online <i>New Building Design Guidance</i></li> <li>Online <i>Target Finder</i> ☞</li> </ul>	Construction Project Manager, Energy Manager, Architect	ENERGY STAR's tools can help you incorporate energy performance into all stages of building development, from pre-design to commissioning. < <a href="http://www.energystar.gov/index.cfm?c=target_finder.bus_target_finder">www.energystar.gov/index.cfm?c=target_finder.bus_target_finder</a> >
FINANCING	Learn about the various options for financing energy upgrades	<ul style="list-style-type: none"> <li><i>Cash Flow Opportunity Calculator (CFO Calculator)</i></li> <li>Financing primer ☞</li> </ul>	CFO, Energy Manager	Although ENERGY STAR does not provide funding, it tells you where to find money for energy upgrades, using creative and proven techniques while avoiding the capital budget process. The CFO Calculator, available at <a href="http://www.energystar.gov/index.cfm?c=business.bus_financing">www.energystar.gov/index.cfm?c=business.bus_financing</a> , quantifies the impacts of various financial and business decisions, including the cost of delay.
RECOGNITION	Earn local and national recognition for my organization's efforts to reduce energy consumption	<ul style="list-style-type: none"> <li>Event planning support</li> <li>Annual national awards</li> <li>Labels for efficient buildings</li> <li>Leaders for improvement</li> </ul>	Public Relations and Communications Directors, Energy Manager	ENERGY STAR shows you how to gain the community recognition your efforts deserve; offers the chance to be featured on the Web, in publications, or in case studies; and helps you become eligible to earn an ENERGY STAR building label or receive a Partner of the Year Award. < <a href="http://www.energystar.gov/index.cfm?c=pt_awards.pt_es_awards">www.energystar.gov/index.cfm?c=pt_awards.pt_es_awards</a> >
INVOLVING STUDENTS IN SAVING ENERGY	Hold down the costs of appliance and lighting use in dormitories	<ul style="list-style-type: none"> <li>ENERGY STAR Showcase Dorm Rooms</li> </ul>	Residence Director, Environmental Coordinator	Campus demonstration projects like the ENERGY STAR showcase dorm room can show the environmental value of saving energy. < <a href="http://www.energystar.gov/index.cfm?c=higher_ed.bus_dormroom">www.energystar.gov/index.cfm?c=higher_ed.bus_dormroom</a> >
PURCHASING	Purchase energy-efficient products for my organization	<ul style="list-style-type: none"> <li>Online <i>ENERGY STAR Purchasing Tools</i> ☞</li> </ul>	Purchasing Manager, Facilities Manager	ENERGY STAR helps cut your utility bill by assisting in the purchase of ENERGY STAR qualified products, including computers, printers and exit signs. < <a href="http://www.energystar.gov/index.cfm?c=bulk_purchasing.bus_purchasing">www.energystar.gov/index.cfm?c=bulk_purchasing.bus_purchasing</a> >
QUICK PAYBACK PROJECT	Implement simple, quick projects to demonstrate energy and cost savings	<ul style="list-style-type: none"> <li><i>PC Monitor Power Management</i> ☞</li> </ul>	IT Department, Energy Manager	ENERGY STAR offers tools such as <i>Monitor Power Management</i> to show your organization how small changes can uncover significant energy and cost savings. < <a href="http://www.energystar.gov/powermanagement">www.energystar.gov/powermanagement</a> >
OUTREACH CAMPAIGNS	Educate the community, students, employees, and management about the benefits of energy efficiency	<ul style="list-style-type: none"> <li>Communications &amp; outreach support</li> <li>National PSA campaigns</li> </ul>	Public Relations and Communications Directors, Champions in your organization	ENERGY STAR materials help build public awareness of cost-saving opportunities that are good for the environment. Use the online Communications Kit for ideas and templates, as well as ready-to-distribute Public Service Announcements (PSAs), brochures, posters, and other outreach materials from national campaigns. < <a href="http://www.energystar.gov/index.cfm?c=promotions.pt_national_promotions">www.energystar.gov/index.cfm?c=promotions.pt_national_promotions</a> >

To learn more about ENERGY STAR offerings for higher education, visit [http://www.energystar.gov/index.cfm?c=higher\\_ed.bus\\_highereducation](http://www.energystar.gov/index.cfm?c=higher_ed.bus_highereducation)

☞ Denotes that a 30- to 60-minute Internet presentation is available to inform you about this resource.

To sign up for an Internet presentation, go to [www.energystar.gov](http://www.energystar.gov) then click "Business Improvement" and "Trainings and Internet Presentations."