



24-25 January 2009, Dubai, UAE



Iraq Health Summit

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In partnership with the Ministry of Health of the Government of The Republic of Iraq, we are proud to announce the official Iraq Health Summit.

With a substantial increase in Central Government budgets, the spotlight has turned on the Iraqi healthcare system. Plans are now underway for complete modernization, including the expansion of healthcare facilities, investment in high quality equipment, a large procurement program and advances in facility management and human resource development.

Iraq was the leader in healthcare in the Middle East and now under the Health Minister, HE Dr Saleh Al-Hasnawi there is a clear direction and determination to restore Iraq's healthcare system to its rightful place.

Official Ministerial Delegation

The summit will feature an Iraqi Government delegation of over 35 senior officials led by their Minister. The heads of the main directorates will participate in a meetings-based forum to discuss opportunities with international operators and suppliers to implement the Ministry's four year plan to modernize procurement.

- HE Dr Saleh Al Hasnawi, Iraq Minister for Health
- HE Dr Abdul Rahman Osman Yones – KRG Minister for Health

Director Generals for the main procurement and planning directorates:

- Kimadia (State Drugs Marketing Company) - responsible for the importation of Iraq's key healthcare requirements including: pharmaceuticals, medical and laboratory equipment, ambulance and mobile health services, healthcare appliances and engineering services
- Directorate for Projects & Engineering Services – responsible for maintenance and the building of new hospitals and clinics
- Directorate for Medical Operations and Specialised Services
- Directorate for Public Health and Primary Healthcare
- Directorate for popular Clinics
- Directorate for Planning and Resource Development
- Medical City Directorate
- The 18 Heads of the Health Directorate representing each of the provinces in Iraq that run the local hospitals and clinics



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Ministry of Health Immediate Target Areas:

- Addressing shortages in medicine and urgent supplies
- Upgrading emergency services including obstetric care
- Increasing immunization coverage
- Upgrading blood transfusion services
- Improving communications and investment in information systems
- Reorganising the pharmaceutical sector
- Strengthening disease surveillance
- Intensifying communicable disease control activities
- Meeting urgent rehabilitation needs
- Investing in training and human resource development

Operators & Suppliers the Ministry Wish to Meet

- Cardiovascular and Cardiopulmonary Equipment
- Cleaning and Disinfection Management
- Communications and Telemedicine
- Critical Care
- Diagnostics and Analysis
- Facilities Management
- Furniture and Fittings
- Healthcare Courses, Training and Events
- Healthcare Informatics and IT
- Hearing Aids and Audiology
- Hospital Security Systems and Identification
- Implants and Fixation Devices
- Laboratory Equipment
- Medical and Surgical Disposables
- Medical Clothing
- Medical Imaging and Diagnostics
- Patient Monitoring
- Pharmaceuticals and Medicines
- Rehabilitation and Mobility
- Respiratory Care and Anaesthesiology
- Sterilisation
- Surgical and Electrosurgical Equipment
- Woundcare and Dressings

International Partners

The Summit will feature the key international partners who are currently playing a role in supporting the work of the Iraqi Health Ministry:

- USAID – Tatweer Program; working towards the effective delivery of public health services and streamlining of procurement.
- World Health Organisation (WHO) – Iraq Country Office

www.iraqdevelopmentprogram.org



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Unique Format

IDP has now organised 15 high-level summits in partnership with the Iraqi Government. The format is aimed at ensuring participating companies have the opportunity to enter into bilateral and contractual discussions with the ministries. Half of the summit time is devoted to speeches and presentations and the other half devoted to one-to-one meetings.

- The Ministers will speak during the opening ceremony on 24th January, giving an overview of their strategy and requirements.
- Deputies and Director Generals will provide specific technical information and contract opportunities
- The afternoons of both the 24th and 25th January will see private roundtables set up for each minister and ministry directorate and healthcare directorate for each province
- Prior to the summit, confirmed sponsors and delegates will be given a choice of preferred prescheduled meetings.
- Limited sponsorship opportunities and tabletop presentations will be available.



The Iraq Development Program is now in its fifth year of organising meetings-based summits that have gathered over 7,000 international delegates and over 550 Iraqi Government officials. Testimonials include:

"The IDP Summit represented a unique opportunity, one very rarely presented at such a high level. Well done to the IDP for executing this. We look forward to working with you in the future." Zain in Iraq

"We decided to sponsor the Iraq Development Program "Investing in Iraq" organised in Dubai in order to get a better understanding of the potential for future investments as Iraq starts to rebuild. The event proved to be a very good venue to meet high level Iraq government officials and other businesses to explore opportunities in Iraq."
ArcelorMittal

"A first-rate well managed conference run by people that understand the importance of providing special opportunities for participants to meet privately with key actors and have a unique ability to structure the program to maximise such opportunities. Still more impressive was the ability to attract and deliver key decision makers at a very difficult time."
US-Iraq Business Alliance