

ENERGY STAR Challenge Planning Meeting

Wednesday, December 12

9:00 AM – 3:00 PM

Agenda

- Welcome and introductions from the Mayor (9:00-9:15)
 - The Mayor's energy and climate protection goals
 - Request for input for the upcoming public-private partnership to promote increased energy efficiency in buildings throughout the Louisville community

- Getting started with ENERGY STAR (9:15-10:30)
 - Intro to the program and overview of ENERGY STAR resources
 - The benefits of energy savings
 - Financial
 - Environmental
 - Public relations
 - Guidelines for Energy Management
 - Cost effectiveness of energy efficiency improvements and ENERGY STAR in performance contracting RFPs
 - Examples of other local governments leveraging ENERGY STAR to motivate the private sector

- Louisville energy goals and update on agency-level energy improvement efforts (10:30-12:00 with 1 short break)
 - Discuss energy efficiency/climate protection efforts in each organization
 - Barriers (either experienced or perceived) that are delaying energy efficiency improvements
 - Action plan and leveraging the Partnership for a Green City

- Lunch (12:00-1:00)

- Overview of ENERGY STAR tools (1:00-1:45)
 - Portfolio Manager: Track and measure energy use and associated carbon emissions in all facilities over time
 - Target Finder: Set energy performance targets in new construction
 - CFO calculator: Quantify the costs of delaying energy efficiency improvements
 - Building Upgrade Manual: Implementing low-cost or no-cost energy efficiency improvements and beyond
 - PC power management: Increase the efficiency of PCs
 - Procurement of ENERGY STAR qualified products
 - Training opportunities

- Communication and community outreach strategies (1:45-2:30)

- How can the city leverage the ENERGY STAR brand to raise public awareness of energy saving
 - What mechanisms of communication might help motivate your organization and others to improve efficiency in their facilities?
 - What types of activities, programs, or campaigns might the city consider to encourage private businesses and others to join in the effort to reduce energy use in buildings throughout the city?
- Wrap up and next steps (2:30-3:00)