

## Becoming a SmartWay Transport Carrier Makes Good Business Sense

- **Cost Savings:**  
The Partnership promotes new technologies and management practices to save fuel, which saves you money, period.
- **Business-to-Business Advantage:**  
SmartWay Transport Carriers are preferred by SmartWay Transport Shippers, and they want to ship their goods with you. Shipper Partners are already giving priority contracts to SmartWay Transport Carriers.
- **Freight Management Tools:**  
EPA's FLEET Performance Model allows you to track and manage fuel use, evaluate fuel savings and environmental benefits of a variety of fuel efficiency strategies, and create a custom-fit plan for achieving greater fuel efficiency gains in the future.
- **Technical Support:**  
EPA will assist you in using the FLEET Performance Model and meeting your goals.
- **Recognition for Your Existing Environmental Improvements:**  
Your fleet's existing fuel efficiency strategies, coupled with continued improvements, determine your status in the Partnership. You get full credit for improvements made thus far.
- **Promotional opportunities and public recognition:**  
The SmartWay Transport Partner brand of excellence is awarded to qualifying Partners as a visible cue to your business customers, clients, and consumers to use in their advertising and other promotional media. It tells them that you are a champion of environmental stewardship and helps them to make educated choices about SmartWay Transport(ed) products. Visible exposure through national and regional events, advertisements, articles, and special recognition are just a few ways that EPA commits to recognize your achievements.

*"... I encourage everyone to join Swift in becoming a member of SmartWay. You'll save fuel which means you'll make more money."*

– Dave Berry, Vice President,  
Swift Transportation

*"Like others in the transportation industry we need the ability to operate efficiently and ensure that we reduce the impact our company has on the environment. By becoming a member of SmartWay, our company, as a whole, is challenged to improve our operations for the betterment of all."*

– Joe Chapman, Operations Manager,  
Triple S Trucking

## Becoming a Partner is Easy

When you join the SmartWay Transport Partnership, you commit to:

- Assess your fleet's environmental performance using EPA's FLEET Performance Model for Carriers;
- Identify a goal to improve your environmental performance;
- Develop a plan detailing how the goal will be achieved; and
- Report your progress annually to EPA.

Simply mail or fax the signed Partnership Agreement to:

SmartWay Transport Partnership  
U.S. EPA Office of Transportation and Air Quality  
2000 Traverwood  
Ann Arbor, MI 48105  
Fax: (734) 214-4052

Then download the FLEET Performance Model at [www.epa.gov/smartway](http://www.epa.gov/smartway), fill in your fleet information, and email the completed model to [smartway\\_transport@epa.gov](mailto:smartway_transport@epa.gov). Your Partner Welcome Kit will be mailed to you shortly.

## Become a SmartWay Transport Carrier TODAY!

For more information about joining the SmartWay Transport Partnership, call us at (734) 214-4767.