
Becoming a SmartWay Affiliate Not-for-Profit Organization Fact Sheet

WHAT DOES IT MEAN TO BECOME A SMARTWAY AFFILIATE ?

The Not-for-Profit Organization category of the SmartWay Transport Partnership is for all not-for-profit organizations and associations committed to promoting greater energy efficiency and air quality within the freight transport sector. As a SmartWay Affiliate in this category, you assist your members in making better choices for their business and the environment. By encouraging your members to participate in the SmartWay Transport Partnership, you help them get the information and tools they need to reduce fuel consumption, save money, and make a positive impact on the environment.

WHAT BENEFITS DOES MY ORGANIZATION RECEIVE AS A SMARTWAY AFFILIATE?

You are joining a large group of other SmartWay Affiliates, including for-profit technology vendors, lending institutions and other not-for-profit organizations. The SmartWay brand represents energy efficiency and environmental protection. Your members and the public view you as a source for conserving fuel, saving money, and improving air quality. You are able to give your members access to existing tools that will help them achieve their business goals. And, when you promote the Partnership to your members, your good works will be recognized by EPA.

WHO IS ELIGIBLE TO BECOME A SMARTWAY AFFILIATE (NOT-FOR-PROFIT ORGANIZATION CATEGORY)?

The following types of companies are eligible to be SmartWay Affiliates:

- Trade and Professional Associations
- Membership Organizations
- Non-Governmental Agencies
- Fleet Management Organizations
- Academic Institutions
- Governmental Agencies

HOW CAN MY ORGANIZATION JOIN?

Becoming a SmartWay Affiliate is easy. Simply:

- Sign Affiliate Agreement.
- Complete the promotional and educational activities listed on the agreement.

After you join, a representative from SmartWay Transport Partnership will contact you and help provide you with information about meeting your commitments.

HOW DO I SUBMIT MY COMPLETED AGREEMENT?

Simply mail or fax the completed Affiliate Agreement to:

SMARTWAY TRANSPORT PARTNERSHIP Affiliate Agreement
USEPA Office of Transportation and Air Quality
2565 Plymouth Rd.
Ann Arbor, MI 48105
Fax: (734) 214-4052

WHO DO I CONTACT IF I HAVE ANY QUESTIONS ABOUT THE AGREEMENT OR THE PARTNERSHIP?

Feel free to contact us at (734) 214-4767, or at smartway_transport@epa.gov. Program information can also be found at: www.epa.gov/smartway.