

# Connecticut: 2002

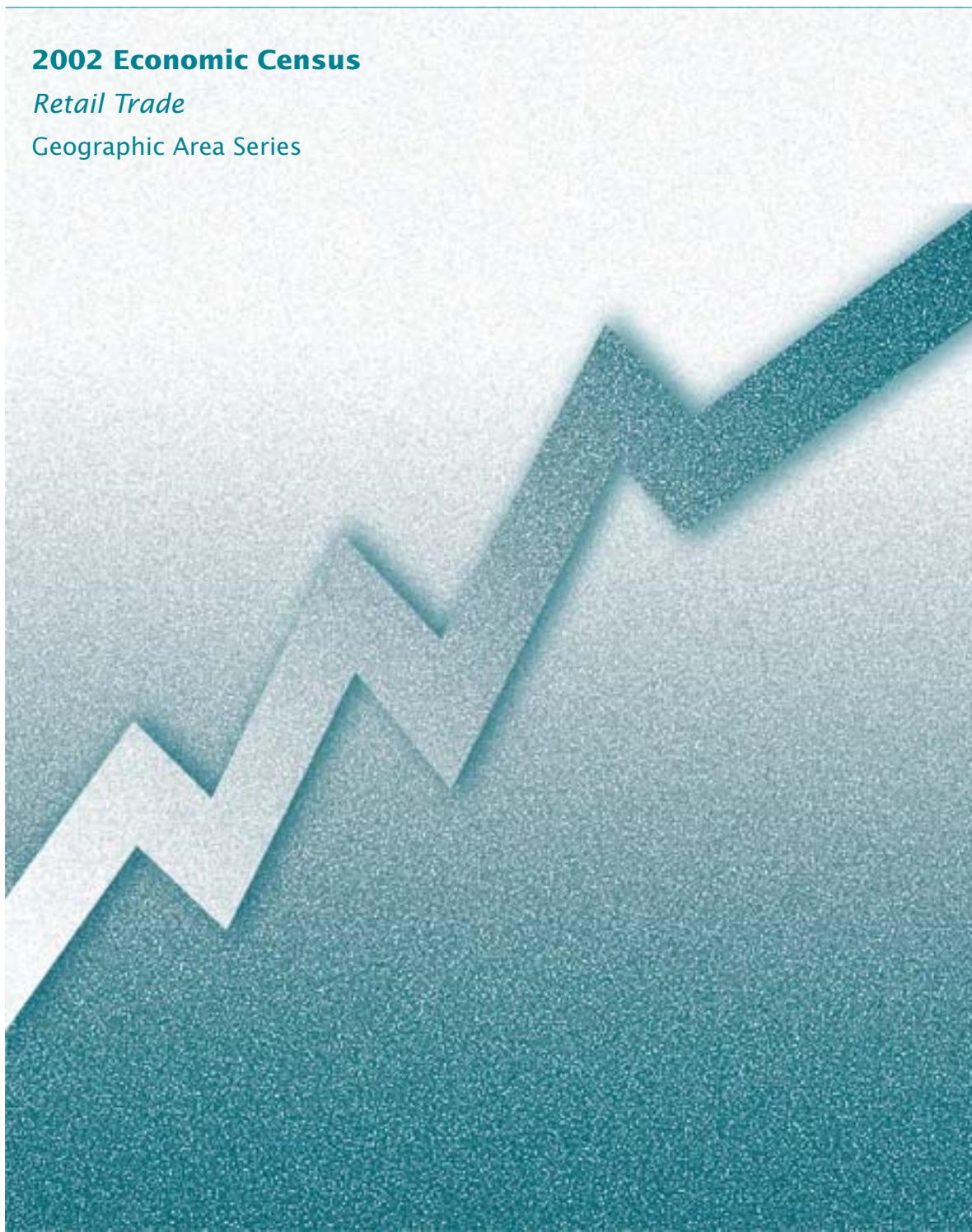
Issued May 2005

EC02-44A-CT

## 2002 Economic Census

*Retail Trade*

Geographic Area Series



U.S. CENSUS BUREAU

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U.S. Department of Commerce  
Economics and Statistics Administration  
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# Introduction to the Economic Census

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## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

|       |  |
|-------|--|
| 21    | Mining   |
| 22    | Utilities  |
| 23    | Construction   |
| 31-33 | Manufacturing  |
| 42    | Wholesale Trade  |
| 44-45 | Retail Trade   |
| 48-49 | Transportation and Warehousing   |
| 51    | Information  |
| 52    | Finance and Insurance  |
| 53    | Real Estate and Rental and Leasing                                       |
| 54    | Professional, Scientific, and Technical Services                         |
| 55    | Management of Companies and Enterprises                                  |
| 56    | Administrative and Support and Waste Management and Remediation Services |
| 61    | Educational Services   |
| 62    | Health Care and Social Assistance  |
| 71    | Arts, Entertainment, and Recreation                                      |
| 72    | Accommodation and Food Services  |
| 81    | Other Services (except Public Administration)                            |

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

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## **RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS**

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

## **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

## **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

## **AVAILABILITY OF ADDITIONAL DATA**

All results of the 2002 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

## **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

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from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

## **SOURCES FOR MORE INFORMATION**

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at [www.census.gov/econ/census02/guide](http://www.census.gov/econ/census02/guide). More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

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# Retail Trade

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## SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified in this sector.

**Exclusions.** Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the federal government are not included.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve retail establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These "nonemployers," typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at [www.census.gov/nonemployerimpact](http://www.census.gov/nonemployerimpact).

**Definitions.** Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

## REPORTS

The following reports provide statistics on this sector.

**Industry Series.** There are 21 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

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**Geographic Area Series.** There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

**Subject Series:**

- **Product Lines.** This report presents data on major categories of products sold for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

**ZIP Code Statistics.** This report presents data for establishments of firms with payroll by United States ZIP Code.

**Other reports.** Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

## GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at [www.census.gov/econ2002maps](http://www.census.gov/econ2002maps). Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
  - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
  - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.

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4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
  5. Economic places.
    - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
    - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
    - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
    - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

## **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## **COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES**

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). There were revisions to some industries in this sector for 2002.

For the retail trade sector, additional levels of detail for department stores and nonstore retailers are included in 2002 NAICS. Department stores are now further broken down into Department Stores (except Discount Department Stores) and Discount Department Stores. Electronic Shopping and Mail-Order Houses are now further broken down into Electronic Shopping, Electronic Auctions, and Mail-Order Houses.

## **RELIABILITY OF DATA**

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

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## **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

## **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

## **CONTACTS FOR DATA USERS**

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or [rcb@census.gov](mailto:rcb@census.gov).

## **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with these data:

|      |   |
|------|---|
| D    | Withheld to avoid disclosing data of individual companies; data are included in higher level totals |
| N    | Not available or not comparable   |
| S    | Withheld because estimates did not meet publication standards                                       |
| X    | Not applicable  |
| Z    | Less than half the unit shown   |
| a    | 0 to 19 employees   |
| b    | 20 to 99 employees  |
| c    | 100 to 249 employees  |
| e    | 250 to 499 employees  |
| f    | 500 to 999 employees  |
| g    | 1,000 to 2,499 employees  |
| h    | 2,500 to 4,999 employees  |
| i    | 5,000 to 9,999 employees  |
| j    | 10,000 to 24,999 employees  |
| k    | 25,000 to 49,999 employees  |
| l    | 50,000 to 99,999 employees  |
| m    | 100,000 employees or more   |
| r    | Revised   |
| -    | Represents zero (page image/print only)   |
| (CC) | Consolidated city   |
| (IC) | Independent city  |
| CDP  | Census designated place   |

**Table 1. Summary Statistics for the State: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code         | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000)   | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------|---|-------------------------|-------------------|--------------------------|---------------------------------|---|--|------------------------|
|                    |   |                         |                   |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CONNECTICUT</b> |   |                         |                   |                          |                                 |   |  |                        |
| <b>44-45</b>       | <b>Retail trade .....</b>   | <b>13 861</b>           | <b>41 952 682</b> | <b>4 531 064</b>         | <b>1 078 020</b>                | <b>191 807</b>  | <b>11.4</b>                              | <b>5.1</b>             |
| 441                | Motor vehicle and parts dealers .....                             | 1 381                   | 10 167 205        | 914 282                  | 210 428                         | 22 704  | 13.3                                     | 4.0                    |
| 4411               | Automobile dealers .....  | 652                     | 9 045 766         | 733 122                  | 168 937                         | 16 514  | 13.6                                     | 3.9                    |
| 44111              | New car dealers .....   | 421                     | 8 693 196         | 703 745                  | 161 954                         | 15 532  | 12.3                                     | 3.7                    |
| 441110             | New car dealers .....   | 421                     | 8 693 196         | 703 745                  | 161 954                         | 15 532  | 12.3                                     | 3.7                    |
| 44112              | Used car dealers .....  | 231                     | 352 570           | 29 377                   | 6 983                           | 982   | 45.4                                     | 7.7                    |
| 441120             | Used car dealers .....  | 231                     | 352 570           | 29 377                   | 6 983                           | 982   | 45.4                                     | 7.7                    |
| 4412               | Other motor vehicle dealers .....                                 | 183                     | 478 178           | 52 324                   | 10 907                          | 1 389   | 10.0                                     | 3.1                    |
| 44121              | Recreational vehicle dealers .....                                | 18                      | 60 035            | 6 537                    | 1 349                           | 164   | 5.0                                      | —                      |
| 441210             | Recreational vehicle dealers .....                                | 18                      | 60 035            | 6 537                    | 1 349                           | 164   | 5.0                                      | —                      |
| 44122              | Motorcycle, boat, and other motor vehicle dealers .....           | 165                     | 418 143           | 45 787                   | 9 558                           | 1 225   | 10.8                                     | 3.6                    |
| 441221             | Motorcycle dealers .....  | 52                      | 160 994           | 18 569                   | 3 950                           | 459   | 17.2                                     | 2.0                    |
| 441222             | Boat dealers .....  | 97                      | 236 036           | 24 603                   | 5 018                           | 677   | 6.1                                      | 4.9                    |
| 441229             | All other motor vehicle dealers .....                             | 16                      | 21 113            | 2 615                    | 590                             | 89  | 14.1                                     | —                      |
| 4413               | Automotive parts, accessories, and tire stores .....              | 546                     | 643 261           | 128 836                  | 30 584                          | 4 801   | 10.8                                     | 6.1                    |
| 44131              | Automotive parts and accessories stores .....                     | 384                     | 406 340           | 81 258                   | 19 191                          | 3 300   | 12.2                                     | 7.6                    |
| 441310             | Automotive parts and accessories stores .....                     | 384                     | 406 340           | 81 258                   | 19 191                          | 3 300   | 12.2                                     | 7.6                    |
| 44132              | Tire dealers .....  | 162                     | 236 921           | 47 578                   | 11 393                          | 1 501   | 8.3                                      | 3.6                    |
| 441320             | Tire dealers .....  | 162                     | 236 921           | 47 578                   | 11 393                          | 1 501   | 8.3                                      | 3.6                    |
| 442                | Furniture and home furnishings stores .....                       | 914                     | 1 405 192         | 191 841                  | 45 564                          | 7 495   | 14.0                                     | 13.3                   |
| 4421               | Furniture stores .....  | 363                     | 700 452           | 97 391                   | 23 044                          | 3 030   | 11.8                                     | 17.3                   |
| 44211              | Furniture stores .....  | 363                     | 700 452           | 97 391                   | 23 044                          | 3 030   | 11.8                                     | 17.3                   |
| 442110             | Furniture stores .....  | 363                     | 700 452           | 97 391                   | 23 044                          | 3 030   | 11.8                                     | 17.3                   |
| 4422               | Home furnishings stores .....                                     | 551                     | 704 740           | 94 450                   | 22 520                          | 4 465   | 16.1                                     | 9.4                    |
| 44221              | Floor covering stores .....                                       | 198                     | 179 990           | 29 722                   | 7 147                           | 859   | 35.6                                     | 9.4                    |
| 442210             | Floor covering stores .....                                       | 198                     | 179 990           | 29 722                   | 7 147                           | 859   | 35.6                                     | 9.4                    |
| 44229              | Other home furnishings stores .....                               | 353                     | 524 750           | 64 728                   | 15 373                          | 3 606   | 9.4                                      | 9.3                    |
| 442291             | Window treatment stores .....                                     | 34                      | 22 671            | 3 536                    | 803                             | 147   | 11.2                                     | 28.7                   |
| 442299             | All other home furnishings stores .....                           | 319                     | 502 079           | 61 192                   | 14 570                          | 3 459   | 9.3                                      | 8.5                    |
| 443                | Electronics and appliance stores .....                            | 553                     | 1 068 118         | 127 623                  | 31 984                          | 4 822   | 10.1                                     | 6.8                    |
| 4431               | Electronics and appliance stores .....                            | 553                     | 1 068 118         | 127 623                  | 31 984                          | 4 822   | 10.1                                     | 6.8                    |
| 44311              | Appliance, television, and other electronics stores .....         | 398                     | 844 989           | 100 347                  | 25 004                          | 3 751   | 10.1                                     | 6.8                    |
| 443111             | Household appliance stores .....                                  | 134                     | 276 183           | 35 679                   | 8 507                           | 1 056   | 12.2                                     | 2.1                    |
| 443112             | Radio, television, and other electronics stores .....             | 264                     | 568 806           | 64 668                   | 16 497                          | 2 695   | 9.1                                      | 9.1                    |
| 44312              | Computer and software stores .....                                | 111                     | 192 368           | 22 061                   | 5 653                           | 804   | 8.1                                      | 7.3                    |
| 443120             | Computer and software stores .....                                | 111                     | 192 368           | 22 061                   | 5 653                           | 804   | 8.1                                      | 7.3                    |
| 44313              | Camera and photographic supplies stores .....                     | 44                      | 30 761            | 5 215                    | 1 327                           | 267   | 21.1                                     | 2.7                    |
| 443130             | Camera and photographic supplies stores .....                     | 44                      | 30 761            | 5 215                    | 1 327                           | 267   | 21.1                                     | 2.7                    |
| 444                | Building material and garden equipment and supplies dealers ..... | 1 121                   | 3 734 636         | 495 946                  | 113 405                         | 15 755  | 8.8                                      | 10.0                   |
| 4441               | Building material and supplies dealers .....                      | 849                     | 3 423 017         | 439 535                  | 102 081                         | 13 339  | 7.9                                      | 10.1                   |
| 44411              | Home centers .....  | 49                      | D                 | D                        | D                               | i   | D  | D                      |
| 444110             | Home centers .....  | 49                      | D                 | D                        | D                               | i   | D  | D                      |
| 44412              | Paint and wallpaper stores .....                                  | 103                     | D                 | D                        | D                               | f   | D  | D                      |
| 444120             | Paint and wallpaper stores .....                                  | 103                     | D                 | D                        | D                               | f   | D  | D                      |
| 44413              | Hardware stores .....   | 173                     | 262 624           | 40 609                   | 9 728                           | 1 745   | 16.2                                     | 4.3                    |
| 444130             | Hardware stores .....   | 173                     | 262 624           | 40 609                   | 9 728                           | 1 745   | 16.2                                     | 4.3                    |
| 44419              | Other building material dealers .....                             | 524                     | 1 817 625         | 255 427                  | 57 130                          | 5 929   | 11.3                                     | 17.6                   |
| 444190             | Other building material dealers .....                             | 524                     | 1 817 625         | 255 427                  | 57 130                          | 5 929   | 11.3                                     | 17.6                   |
| 4442               | Lawn and garden equipment and supplies stores .....               | 272                     | 311 619           | 56 411                   | 11 324                          | 2 416   | 18.6                                     | 8.5                    |
| 44421              | Outdoor power equipment stores .....                              | 82                      | 77 599            | 11 720                   | 2 580                           | 415   | 18.5                                     | 8.4                    |
| 444210             | Outdoor power equipment stores .....                              | 82                      | 77 599            | 11 720                   | 2 580                           | 415   | 18.5                                     | 8.4                    |
| 44422              | Nursery, garden center, and farm supply stores .....              | 190                     | 234 020           | 44 691                   | 8 744                           | 2 001   | 18.7                                     | 8.5                    |
| 444220             | Nursery, garden center, and farm supply stores .....              | 190                     | 234 020           | 44 691                   | 8 744                           | 2 001   | 18.7                                     | 8.5                    |
| 445                | Food and beverage stores .....                                    | 2 101                   | 7 222 796         | 838 890                  | 200 396                         | 41 636  | 10.5                                     | 4.0                    |
| 4451               | Grocery stores .....  | 1 109                   | 6 388 300         | 766 500                  | 183 501                         | 37 504  | 6.9                                      | 3.3                    |
| 44511              | Supermarkets and other grocery (except convenience) stores .....  | 775                     | 6 226 325         | 751 259                  | 179 873                         | 36 403  | 5.7                                      | 2.8                    |
| 445110             | Supermarkets and other grocery (except convenience) stores .....  | 775                     | 6 226 325         | 751 259                  | 179 873                         | 36 403  | 5.7                                      | 2.8                    |
| 44512              | Convenience stores .....  | 334                     | 161 975           | 15 241                   | 3 628                           | 1 101   | 53.2                                     | 22.7                   |
| 445120             | Convenience stores .....  | 334                     | 161 975           | 15 241                   | 3 628                           | 1 101   | 53.2                                     | 22.7                   |
| 4452               | Specialty food stores .....                                       | 308                     | 178 093           | 24 846                   | 5 817                           | 1 479   | 29.1                                     | 8.3                    |
| 4453               | Beer, wine, and liquor stores .....                               | 684                     | 656 403           | 47 544                   | 11 078                          | 2 653   | 40.8                                     | 10.1                   |
| 44531              | Beer, wine, and liquor stores .....                               | 684                     | 656 403           | 47 544                   | 11 078                          | 2 653   | 40.8                                     | 10.1                   |
| 445310             | Beer, wine, and liquor stores .....                               | 684                     | 656 403           | 47 544                   | 11 078                          | 2 653   | 40.8                                     | 10.1                   |
| 446                | Health and personal care stores .....                             | 1 015                   | 3 017 842         | 303 584                  | 71 761                          | 17 093  | 13.8                                     | 3.2                    |
| 4461               | Health and personal care stores .....                             | 1 015                   | 3 017 842         | 303 584                  | 71 761                          | 17 093  | 13.8                                     | 3.2                    |
| 44611              | Pharmacies and drug stores .....                                  | 504                     | 2 659 122         | 229 237                  | 53 651                          | 13 954  | 13.2                                     | 2.5                    |
| 446110             | Pharmacies and drug stores .....                                  | 504                     | 2 659 122         | 229 237                  | 53 651                          | 13 954  | 13.2                                     | 2.5                    |
| 4461101            | Pharmacies and drug stores .....                                  | 483                     | 2 601 021         | 223 960                  | 52 383                          | 13 598  | 13.4                                     | 2.5                    |
| 4461102            | Proprietary stores .....  | 21                      | 58 101            | 5 277                    | 1 268                           | 356   | 1.9                                      | .5                     |
| 44612              | Cosmetics, beauty supplies, and perfume stores .....              | 116                     | 76 042            | 11 553                   | 2 872                           | 842   | 11.0                                     | 14.7                   |
| 446120             | Cosmetics, beauty supplies, and perfume stores .....              | 116                     | 76 042            | 11 553                   | 2 872                           | 842   | 11.0                                     | 14.7                   |
| 44613              | Optical goods stores .....  | 190                     | 111 968           | 30 281                   | 7 615                           | 1 086   | 16.5                                     | 8.7                    |
| 446130             | Optical goods stores .....  | 190                     | 111 968           | 30 281                   | 7 615                           | 1 086   | 16.5                                     | 8.7                    |
| 44619              | Other health and personal care stores .....                       | 205                     | 170 710           | 32 513                   | 7 623                           | 1 211   | 22.6                                     | 5.5                    |
| 446191             | Food (health) supplement stores .....                             | 111                     | 71 598            | 10 529                   | 2 569                           | 633   | 35.9                                     | 3.7                    |
| 446199             | All other health and personal care stores .....                   | 94                      | 99 112            | 21 984                   | 5 054                           | 578   | 13.0                                     | 6.8                    |

See footnotes at end of table.

**Table 1. Summary Statistics for the State: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code               | Geographic area and kind of business                        | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                          |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>CONNECTICUT—Con.</b>  |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 447                      | Gasoline stations .....                                     | 1 219                   | 2 584 566       | 146 978                  | 36 226                          | 7 540   | 27.1                                     | 10.0                   |  |  |  |  |  |  |
| 4471                     | Gasoline stations .....                                     | 1 219                   | 2 584 566       | 146 978                  | 36 226                          | 7 540   | 27.1                                     | 10.0                   |  |  |  |  |  |  |
| 44711                    | Gasoline stations with convenience stores .....             | 706                     | 1 760 538       | 84 023                   | 20 244                          | 4 561   | 22.4                                     | 6.5                    |  |  |  |  |  |  |
| 447110                   | Gasoline stations with convenience stores .....             | 706                     | 1 760 538       | 84 023                   | 20 244                          | 4 561   | 22.4                                     | 6.5                    |  |  |  |  |  |  |
| 44719                    | Other gasoline stations .....                               | 513                     | 824 028         | 62 955                   | 15 982                          | 2 979   | 37.1                                     | 17.3                   |  |  |  |  |  |  |
| 447190                   | Other gasoline stations .....                               | 513                     | 824 028         | 62 955                   | 15 982                          | 2 979   | 37.1                                     | 17.3                   |  |  |  |  |  |  |
| 448                      | Clothing and clothing accessories stores .....              | 1 945                   | 2 650 769       | 345 069                  | 80 759                          | 21 057  | 8.8                                      | 5.5                    |  |  |  |  |  |  |
| 4481                     | Clothing stores .....                                       | 1 251                   | 1 994 102       | 253 568                  | 58 819                          | 16 618  | 6.4                                      | 4.5                    |  |  |  |  |  |  |
| 44811                    | Men's clothing stores .....                                 | 125                     | 162 856         | 35 192                   | 6 897                           | 995   | 11.0                                     | 6.0                    |  |  |  |  |  |  |
| 448110                   | Men's clothing stores .....                                 | 125                     | 162 856         | 35 192                   | 6 897                           | 995   | 11.0                                     | 6.0                    |  |  |  |  |  |  |
| 44812                    | Women's clothing stores .....                               | 502                     | 485 662         | 61 951                   | 14 832                          | 4 508   | 9.7                                      | 7.0                    |  |  |  |  |  |  |
| 448120                   | Women's clothing stores .....                               | 502                     | 485 662         | 61 951                   | 14 832                          | 4 508   | 9.7                                      | 7.0                    |  |  |  |  |  |  |
| 44813                    | Children's and infants' clothing stores .....               | 120                     | 144 171         | 16 265                   | 3 823                           | 1 387   | 9.8                                      | 4.5                    |  |  |  |  |  |  |
| 448130                   | Children's and infants' clothing stores .....               | 120                     | 144 171         | 16 265                   | 3 823                           | 1 387   | 9.8                                      | 4.5                    |  |  |  |  |  |  |
| 44814                    | Family clothing stores .....                                | 313                     | 1 059 794       | 116 864                  | 27 746                          | 8 186   | 2.8                                      | 3.4                    |  |  |  |  |  |  |
| 448140                   | Family clothing stores .....                                | 313                     | 1 059 794       | 116 864                  | 27 746                          | 8 186   | 2.8                                      | 3.4                    |  |  |  |  |  |  |
| 44815                    | Clothing accessories stores .....                           | 63                      | 35 985          | 5 597                    | 1 358                           | 364   | 6.2                                      | 2.5                    |  |  |  |  |  |  |
| 448150                   | Clothing accessories stores .....                           | 63                      | 35 985          | 5 597                    | 1 358                           | 364   | 6.2                                      | 2.5                    |  |  |  |  |  |  |
| 44819                    | Other clothing stores .....                                 | 128                     | 105 634         | 17 699                   | 4 163                           | 1 178   | 15.6                                     | 2.5                    |  |  |  |  |  |  |
| 448190                   | Other clothing stores .....                                 | 128                     | 105 634         | 17 699                   | 4 163                           | 1 178   | 15.6                                     | 2.5                    |  |  |  |  |  |  |
| 4482                     | Shoe stores .....   | 318                     | 294 370         | 35 790                   | 8 158                           | 2 392   | 17.6                                     | 14.2                   |  |  |  |  |  |  |
| 44821                    | Shoe stores .....   | 318                     | 294 370         | 35 790                   | 8 158                           | 2 392   | 17.6                                     | 14.2                   |  |  |  |  |  |  |
| 448210                   | Men's shoe stores .....                                     | 17                      | 13 228          | 2 190                    | 563                             | 95  | 35.8                                     | 10.1                   |  |  |  |  |  |  |
| 4482102                  | Women's shoe stores .....                                   | 35                      | 26 096          | 3 835                    | 920                             | 374   | 15.9                                     | 1.3                    |  |  |  |  |  |  |
| 4482103                  | Children's and juveniles' shoe stores .....                 | 14                      | 12 278          | 2 193                    | 492                             | 124   | 2.2                                      | .3                     |  |  |  |  |  |  |
| 4482104                  | Family shoe stores .....                                    | 186                     | 157 928         | 18 874                   | 4 221                           | 1 194   | 22.0                                     | 21.2                   |  |  |  |  |  |  |
| 4482105                  | Athletic footwear stores .....                              | 66                      | 84 840          | 8 698                    | 1 962                           | 605   | 9.3                                      | 7.8                    |  |  |  |  |  |  |
| 4483                     | Jewelry, luggage, and leather goods stores .....            | 376                     | 362 297         | 55 711                   | 13 782                          | 2 047   | 14.8                                     | 3.7                    |  |  |  |  |  |  |
| 44831                    | Jewelry stores .....  | 354                     | 350 646         | 53 785                   | 13 242                          | 1 959   | 14.6                                     | 3.3                    |  |  |  |  |  |  |
| 448310                   | Jewelry stores .....  | 354                     | 350 646         | 53 785                   | 13 242                          | 1 959   | 14.6                                     | 3.3                    |  |  |  |  |  |  |
| 44832                    | Luggage and leather goods stores .....                      | 22                      | 11 651          | 1 926                    | 540                             | 88  | 20.4                                     | 14.4                   |  |  |  |  |  |  |
| 448320                   | Luggage and leather goods stores .....                      | 22                      | 11 651          | 1 926                    | 540                             | 88  | 20.4                                     | 14.4                   |  |  |  |  |  |  |
| 451                      | Sporting goods, hobby, book, and music stores .....         | 910                     | 1 171 742       | 137 673                  | 32 940                          | 8 543   | 11.4                                     | 5.8                    |  |  |  |  |  |  |
| 4511                     | Sporting goods, hobby, and musical instrument stores .....  | 625                     | 777 561         | 95 607                   | 22 415                          | 5 545   | 14.0                                     | 4.4                    |  |  |  |  |  |  |
| 45111                    | Sporting goods stores .....                                 | 322                     | 352 581         | 43 212                   | 10 022                          | 2 367   | 18.6                                     | 5.6                    |  |  |  |  |  |  |
| 451110                   | Sporting goods stores .....                                 | 322                     | 352 581         | 43 212                   | 10 022                          | 2 367   | 18.6                                     | 5.6                    |  |  |  |  |  |  |
| 4511101                  | General-line sporting goods stores .....                    | 88                      | 153 537         | 18 116                   | 4 147                           | 1 079   | 10.7                                     | 5.9                    |  |  |  |  |  |  |
| 4511102                  | Specialty-line sporting goods stores .....                  | 234                     | 199 044         | 25 096                   | 5 875                           | 1 288   | 24.6                                     | 5.4                    |  |  |  |  |  |  |
| 45112                    | Hobby, toy, and game stores .....                           | 172                     | 285 485         | 31 731                   | 7 452                           | 2 242   | 9.8                                      | 2.1                    |  |  |  |  |  |  |
| 451120                   | Hobby, toy, and game stores .....                           | 172                     | 285 485         | 31 731                   | 7 452                           | 2 242   | 9.8                                      | 2.1                    |  |  |  |  |  |  |
| 45113                    | Sewing, needlework, and piece goods stores .....            | 72                      | 75 856          | 11 183                   | 2 679                           | 552   | 8.3                                      | 1.3                    |  |  |  |  |  |  |
| 451130                   | Sewing, needlework, and piece goods stores .....            | 72                      | 75 856          | 11 183                   | 2 679                           | 552   | 8.3                                      | 1.3                    |  |  |  |  |  |  |
| 45114                    | Musical instrument and supplies stores .....                | 59                      | 63 639          | 9 481                    | 2 262                           | 384   | 14.4                                     | 12.3                   |  |  |  |  |  |  |
| 451140                   | Musical instrument and supplies stores .....                | 59                      | 63 639          | 9 481                    | 2 262                           | 384   | 14.4                                     | 12.3                   |  |  |  |  |  |  |
| 4512                     | Book, periodical, and music stores .....                    | 285                     | 394 181         | 42 066                   | 10 525                          | 2 998   | 6.2                                      | 8.4                    |  |  |  |  |  |  |
| 45121                    | Book stores and news dealers .....                          | 178                     | 263 780         | 30 362                   | 7 536                           | 2 017   | 5.6                                      | 11.6                   |  |  |  |  |  |  |
| 451211                   | Book stores .....   | 145                     | 248 504         | 28 493                   | 7 073                           | 1 899   | 4.6                                      | 10.0                   |  |  |  |  |  |  |
| 4512111                  | Book stores, general .....                                  | 88                      | 163 997         | 19 518                   | 4 597                           | 1 319   | 6.1                                      | 2.4                    |  |  |  |  |  |  |
| 4512112                  | Specialty book stores .....                                 | 24                      | 6 272           | 1 079                    | 272                             | 86  | 23.5                                     | 2.7                    |  |  |  |  |  |  |
| 4512113                  | College book stores .....                                   | 33                      | 78 235          | 7 896                    | 2 204                           | 494   | —  | 26.4                   |  |  |  |  |  |  |
| 451212                   | News dealers and newsstands .....                           | 33                      | 15 276          | 1 869                    | 463                             | 118   | 21.9                                     | 36.9                   |  |  |  |  |  |  |
| 45122                    | Prerecorded tape, compact disc, and record stores .....     | 107                     | 130 401         | 11 704                   | 2 989                           | 981   | 7.3                                      | 2.1                    |  |  |  |  |  |  |
| 451220                   | Prerecorded tape, compact disc, and record stores .....     | 107                     | 130 401         | 11 704                   | 2 989                           | 981   | 7.3                                      | 2.1                    |  |  |  |  |  |  |
| 452                      | General merchandise stores .....                            | 348                     | 4 182 760       | 411 451                  | 94 807                          | 23 332  | .8                                       | .4                     |  |  |  |  |  |  |
| 4521                     | Department stores .....                                     | 121                     | 2 866 595       | 314 378                  | 72 903                          | 18 469  | —  | —                      |  |  |  |  |  |  |
| 4521009                  | Department stores (incl. leased depts.) <sup>3</sup> .....  | 121                     | 2 939 009       | 314 378                  | 72 903                          | 18 469  | —  | —                      |  |  |  |  |  |  |
| 45211                    | Department stores .....                                     | 121                     | 2 866 595       | 314 378                  | 72 903                          | 18 469  | —  | —                      |  |  |  |  |  |  |
| 452111                   | Department stores (except discount department stores) ..... | 39                      | 1 087 946       | 144 356                  | 33 496                          | 8 841   | —  | —                      |  |  |  |  |  |  |
| 452112                   | Discount department stores .....                            | 82                      | 1 778 649       | 170 022                  | 39 407                          | 9 628   | —  | —                      |  |  |  |  |  |  |
| 4529                     | Other general merchandise stores .....                      | 227                     | 1 316 165       | 97 073                   | 21 904                          | 4 863   | 2.4                                      | 1.3                    |  |  |  |  |  |  |
| 45291                    | Warehouse clubs and supercenters .....                      | 19                      | 1 114 645       | 73 783                   | 16 013                          | 3 246   | —  | —                      |  |  |  |  |  |  |
| 452910                   | Warehouse clubs and supercenters .....                      | 19                      | 1 114 645       | 73 783                   | 16 013                          | 3 246   | —  | —                      |  |  |  |  |  |  |
| 45299                    | All other general merchandise stores .....                  | 208                     | 201 520         | 23 290                   | 5 891                           | 1 617   | 15.7                                     | 8.4                    |  |  |  |  |  |  |
| 452990                   | All other general merchandise stores .....                  | 208                     | 201 520         | 23 290                   | 5 891                           | 1 617   | 15.7                                     | 8.4                    |  |  |  |  |  |  |
| 4529901                  | Variety stores .....  | 118                     | 76 501          | 8 017                    | 1 885                           | 618   | 15.4                                     | 4.0                    |  |  |  |  |  |  |
| 4529904                  | Miscellaneous general merchandise stores .....              | 90                      | 125 019         | 15 273                   | 4 006                           | 999   | 15.9                                     | 11.1                   |  |  |  |  |  |  |
| 453                      | Miscellaneous store retailers .....                         | 1 470                   | 1 064 795       | 160 675                  | 37 730                          | 9 584   | 18.4                                     | 8.2                    |  |  |  |  |  |  |
| 4531                     | Florists .....  | 286                     | 100 971         | 23 400                   | 5 703                           | 1 594   | 33.2                                     | 16.4                   |  |  |  |  |  |  |
| 45311                    | Florists .....  | 286                     | 100 971         | 23 400                   | 5 703                           | 1 594   | 33.2                                     | 16.4                   |  |  |  |  |  |  |
| 453110                   | Florists .....  | 286                     | 100 971         | 23 400                   | 5 703                           | 1 594   | 33.2                                     | 16.4                   |  |  |  |  |  |  |
| 4532                     | Office supplies, stationery, and gift stores .....          | 483                     | 494 338         | 62 277                   | 15 371                          | 4 152   | 11.4                                     | 3.9                    |  |  |  |  |  |  |
| 45321                    | Office supplies and stationery stores .....                 | 101                     | 299 496         | 30 650                   | 7 728                           | 1 595   | 2.5                                      | .2                     |  |  |  |  |  |  |
| 453210                   | Office supplies and stationery stores .....                 | 101                     | 299 496         | 30 650                   | 7 728                           | 1 595   | 2.5                                      | .2                     |  |  |  |  |  |  |
| 45322                    | Gift, novelty, and souvenir stores .....                    | 382                     | 194 842         | 31 627                   | 7 643                           | 2 557   | 25.0                                     | 9.4                    |  |  |  |  |  |  |
| 453220                   | Gift, novelty, and souvenir stores .....                    | 382                     | 194 842         | 31 627                   | 7 643                           | 2 557   | 25.0                                     | 9.4                    |  |  |  |  |  |  |
| 4533                     | Used merchandise stores .....                               | 240                     | 125 906         | 23 120                   | 5 465                           | 1 162   | 24.2                                     | 8.0                    |  |  |  |  |  |  |
| 45331                    | Used merchandise stores .....                               | 240                     | 125 906         | 23 120                   | 5 465                           | 1 162   | 24.2                                     | 8.0                    |  |  |  |  |  |  |
| 453310                   | Used merchandise stores .....                               | 240                     | 125 906         | 23 120                   | 5 465                           | 1 162   | 24.2                                     | 8.0                    |  |  |  |  |  |  |

See footnotes at end of table.

## 2 Connecticut

## Retail Trade—Geo. Area Series

U.S. Census Bureau, 2002 Economic Census

**Table 1. Summary Statistics for the State: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code              | Geographic area and kind of business                | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                         |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CONNECTICUT—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>            | <b>Retail trade—Con.</b>                            |                         |                 |                          |                                 |   |  |                        |
| 453                     | Miscellaneous store retailers—Con.                  |                         |                 |                          |                                 |   |  |                        |
| 4539                    | Other miscellaneous store retailers .....           | 461                     | 343 580         | 51 878                   | 11 191                          | 2 676   | 21.9                                     | 12.1                   |
| 45391                   | Pet and pet supplies stores .....                   | 114                     | 117 849         | 16 364                   | 3 779                           | 1 134   | 16.3                                     | 9.4                    |
| 453910                  | Pet and pet supplies stores .....                   | 114                     | 117 849         | 16 364                   | 3 779                           | 1 134   | 16.3                                     | 9.4                    |
| 45392                   | Art dealers .....                                   | 62                      | 29 351          | 3 441                    | 864                             | 149   | 19.1                                     | 4.3                    |
| 453920                  | Art dealers .....                                   | 62                      | 29 351          | 3 441                    | 864                             | 149   | 19.1                                     | 4.3                    |
| 45393                   | Manufactured (mobile) home dealers .....            | 6                       | 3 275           | 280                      | 65                              | 15  | 22.4                                     | —                      |
| 453930                  | Manufactured (mobile) home dealers .....            | 6                       | 3 275           | 280                      | 65                              | 15  | 22.4                                     | —                      |
| 45399                   | All other miscellaneous store retailers .....       | 279                     | 193 105         | 31 793                   | 6 483                           | 1 378   | 25.8                                     | 15.1                   |
| 454                     | Nonstore retailers .....                            | 884                     | 3 682 261       | 457 052                  | 122 020                         | 12 246  | 8.6                                      | 3.5                    |
| 4541                    | Electronic shopping and mail-order houses .....     | 259                     | 2 389 583       | 206 611                  | 57 509                          | 5 349   | 6.0                                      | 2.0                    |
| 45411                   | Electronic shopping and mail-order houses .....     | 259                     | 2 389 583       | 206 611                  | 57 509                          | 5 349   | 6.0                                      | 2.0                    |
| 454111                  | Electronic shopping .....                           | 73                      | 300 312         | 39 408                   | 11 330                          | 1 141   | 10.6                                     | .2                     |
| 454113                  | Mail-order houses .....                             | 186                     | 2 089 271       | 167 203                  | 46 179                          | 4 208   | 5.4                                      | 2.2                    |
| 4542                    | Vending machine operators .....                     | 51                      | 61 370          | 15 126                   | 3 761                           | 612   | 20.8                                     | 1.1                    |
| 45421                   | Vending machine operators .....                     | 51                      | 61 370          | 15 126                   | 3 761                           | 612   | 20.8                                     | 1.1                    |
| 454210                  | Vending machine operators .....                     | 51                      | 61 370          | 15 126                   | 3 761                           | 612   | 20.8                                     | 1.1                    |
| 4543                    | Direct selling establishments .....                 | 574                     | 1 231 308       | 235 315                  | 60 750                          | 6 285   | 13.1                                     | 6.4                    |
| 45431                   | Fuel dealers .....                                  | 380                     | 1 048 239       | 198 982                  | 51 746                          | 4 897   | 12.7                                     | 6.7                    |
| 454311                  | Heating oil dealers .....                           | 334                     | 940 731         | 174 763                  | 45 642                          | 4 198   | 13.4                                     | 4.7                    |
| 454312                  | Liquefied petroleum gas (bottled gas) dealers ..... | 42                      | 105 361         | 24 060                   | 6 054                           | 693   | 6.3                                      | 23.9                   |
| 454319                  | Other fuel dealers .....                            | 4                       | 2 147           | 159                      | 50                              | 6   | 44.9                                     | 19.1                   |
| 45439                   | Other direct selling establishments .....           | 194                     | 183 069         | 36 333                   | 9 004                           | 1 388   | 15.1                                     | 5.0                    |
| 454390                  | Other direct selling establishments .....           | 194                     | 183 069         | 36 333                   | 9 004                           | 1 388   | 15.1                                     | 5.0                    |

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

<sup>3</sup>Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code  | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>HARTFORD-WEST HARTFORD-WILLIMANTIC, CT COMBINED STATISTICAL AREA</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45   | Retail trade .....  | 4 864                   | 13 650 941      | 1 488 810                | 353 652                         | 68 764  | 10.7                                     | 5.7                    |
| 441   | Motor vehicle and parts dealers .....                             | 518                     | 3 288 080       | 307 393                  | 72 350                          | 8 246   | 10.0                                     | 6.6                    |
| 4411  | Automobile dealers .....  | 229                     | 2 813 261       | 234 307                  | 55 884                          | 5 792   | 10.0                                     | 6.8                    |
| 44111   | New car dealers .....   | 141                     | 2 697 261       | 224 572                  | 53 631                          | 5 449   | 8.6                                      | 6.7                    |
| 441110  | New car dealers .....   | 141                     | 2 697 261       | 224 572                  | 53 631                          | 5 449   | 8.6                                      | 6.7                    |
| 44112   | Used car dealers .....  | 88                      | 116 000         | 9 735                    | 2 253                           | 343   | 41.0                                     | 8.2                    |
| 441120  | Used car dealers .....  | 88                      | 116 000         | 9 735                    | 2 253                           | 343   | 41.0                                     | 8.2                    |
| 4412  | Other motor vehicle dealers .....                                 | 77                      | D               | D                        | D                               | f   | D  | D                      |
| 44121   | Recreational vehicle dealers .....                                | 11                      | D               | D                        | D                               | c   | D  | D                      |
| 441210  | Recreational vehicle dealers .....                                | 11                      | D               | D                        | D                               | c   | D  | D                      |
| 44122   | Motorcycle, boat, and other motor vehicle dealers .....           | 66                      | D               | D                        | D                               | f   | D  | D                      |
| 441221  | Motorcycle dealers .....  | 24                      | D               | D                        | D                               | c   | D  | D                      |
| 441222  | Boat dealers .....  | 31                      | 107 238         | 9 348                    | 1 820                           | 243   | 2.5                                      | 5.9                    |
| 441229  | All other motor vehicle dealers .....                             | 11                      | 15 716          | 2 040                    | 455                             | 74  | 16.5                                     | —                      |
| 4413  | Automotive parts, accessories, and tire stores .....              | 212                     | D               | D                        | D                               | g   | D  | D                      |
| 44131   | Automotive parts and accessories stores .....                     | 149                     | D               | D                        | D                               | g   | D  | D                      |
| 441310  | Automotive parts and accessories stores .....                     | 149                     | D               | D                        | D                               | g   | D  | D                      |
| 44132   | Tire dealers .....  | 63                      | D               | D                        | D                               | f   | D  | D                      |
| 441320  | Tire dealers .....  | 63                      | D               | D                        | D                               | f   | D  | D                      |
| 442   | Furniture and home furnishings stores .....                       | 302                     | D               | D                        | D                               | h   | D  | D                      |
| 4421  | Furniture stores .....  | 121                     | D               | D                        | D                               | g   | D  | D                      |
| 44211   | Furniture stores .....  | 121                     | D               | D                        | D                               | g   | D  | D                      |
| 442110  | Furniture stores .....  | 121                     | D               | D                        | D                               | g   | D  | D                      |
| 4422  | Home furnishings stores .....                                     | 181                     | D               | D                        | D                               | g   | D  | D                      |
| 44221   | Floor covering stores .....                                       | 70                      | D               | D                        | D                               | c   | D  | D                      |
| 442210  | Floor covering stores .....                                       | 70                      | D               | D                        | D                               | c   | D  | D                      |
| 44229   | Other home furnishings stores .....                               | 111                     | D               | D                        | D                               | g   | D  | D                      |
| 442291  | Window treatment stores .....                                     | 9                       | 7 408           | 836                      | 166                             | 29  | 4.5                                      | 31.5                   |
| 442299  | All other home furnishings stores .....                           | 102                     | D               | D                        | D                               | g   | D  | D                      |
| 443   | Electronics and appliance stores .....                            | 200                     | 388 146         | 47 028                   | 11 959                          | 1 903   | 8.8                                      | 8.2                    |
| 4431  | Electronics and appliance stores .....                            | 200                     | 388 146         | 47 028                   | 11 959                          | 1 903   | 8.8                                      | 8.2                    |
| 44311   | Appliance, television, and other electronics stores .....         | 146                     | 325 462         | 40 742                   | 10 375                          | 1 583   | 7.9                                      | 6.2                    |
| 443111  | Household appliance stores .....                                  | 53                      | D               | D                        | D                               | e   | D  | D                      |
| 443112  | Radio, television, and other electronics stores .....             | 93                      | D               | D                        | D                               | g   | D  | D                      |
| 44312   | Computer and software stores .....                                | 35                      | D               | D                        | D                               | c   | D  | D                      |
| 443120  | Computer and software stores .....                                | 35                      | D               | D                        | D                               | c   | D  | D                      |
| 44313   | Camera and photographic supplies stores .....                     | 19                      | D               | D                        | D                               | c   | D  | D                      |
| 443130  | Camera and photographic supplies stores .....                     | 19                      | D               | D                        | D                               | c   | D  | D                      |
| 444   | Building material and garden equipment and supplies dealers ..... | 397                     | 1 152 044       | 159 259                  | 36 267                          | 5 212   | 10.6                                     | 8.1                    |
| 4441  | Building material and supplies dealers .....                      | 295                     | 1 041 272       | 140 827                  | 32 256                          | 4 401   | 10.3                                     | 7.7                    |
| 44411   | Home centers .....  | 18                      | D               | D                        | D                               | g   | D  | D                      |
| 444110  | Home centers .....  | 18                      | D               | D                        | D                               | g   | D  | D                      |
| 44412   | Paint and wallpaper stores .....                                  | 41                      | D               | D                        | D                               | c   | D  | D                      |
| 444120  | Paint and wallpaper stores .....                                  | 41                      | D               | D                        | D                               | c   | D  | D                      |
| 44413   | Hardware stores .....   | 73                      | D               | D                        | D                               | f   | D  | D                      |
| 444130  | Hardware stores .....   | 73                      | D               | D                        | D                               | f   | D  | D                      |
| 44419   | Other building material dealers .....                             | 163                     | 507 328         | 78 009                   | 17 593                          | 1 919   | 16.3                                     | 13.1                   |
| 444190  | Other building material dealers .....                             | 163                     | 507 328         | 78 009                   | 17 593                          | 1 919   | 16.3                                     | 13.1                   |
| 4442  | Lawn and garden equipment and supplies stores .....               | 102                     | 110 772         | 18 432                   | 4 011                           | 811   | 13.9                                     | 12.2                   |
| 44421   | Outdoor power equipment stores .....                              | 34                      | 32 973          | 4 643                    | 1 038                           | 173   | 21.0                                     | 5.6                    |
| 444210  | Outdoor power equipment stores .....                              | 34                      | 32 973          | 4 643                    | 1 038                           | 173   | 21.0                                     | 5.6                    |
| 44422   | Nursery, garden center, and farm supply stores .....              | 68                      | 77 799          | 13 789                   | 2 973                           | 638   | 10.9                                     | 15.0                   |
| 444220  | Nursery, garden center, and farm supply stores .....              | 68                      | 77 799          | 13 789                   | 2 973                           | 638   | 10.9                                     | 15.0                   |
| 445   | Food and beverage stores .....                                    | 768                     | 2 510 466       | 282 186                  | 66 971                          | 15 566  | 10.8                                     | 2.2                    |
| 4451  | Grocery stores .....  | 390                     | 2 219 708       | 255 318                  | 60 685                          | 13 959  | 7.3                                      | 1.8                    |
| 44511   | Supermarkets and other grocery (except convenience) stores .....  | 268                     | 2 152 197       | 248 931                  | 59 176                          | 13 520  | 6.0                                      | 1.3                    |
| 445110  | Supermarkets and other grocery (except convenience) stores .....  | 268                     | 2 152 197       | 248 931                  | 59 176                          | 13 520  | 6.0                                      | 1.3                    |
| 44512   | Convenience stores .....  | 122                     | 67 511          | 6 387                    | 1 509                           | 439   | 49.3                                     | 16.6                   |
| 445120  | Convenience stores .....  | 122                     | 67 511          | 6 387                    | 1 509                           | 439   | 49.3                                     | 16.6                   |
| 4452  | Specialty food stores .....                                       | 106                     | D               | D                        | D                               | f   | D  | D                      |
| 4453  | Beer, wine, and liquor stores .....                               | 272                     | D               | D                        | D                               | g   | D  | D                      |
| 44531   | Beer, wine, and liquor stores .....                               | 272                     | D               | D                        | D                               | g   | D  | D                      |
| 445310  | Beer, wine, and liquor stores .....                               | 272                     | D               | D                        | D                               | g   | D  | D                      |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business                        | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|  |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>HARTFORD-WEST HARTFORD-WILLIMANTIC, CT COMBINED STATISTICAL AREA—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45  | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 446  | Health and personal care stores .....                       | 370                     | 1 164 058       | 115 182                  | 27 211                          | 6 522   | 13.0                                     | 4.8                    |
| 4461   | Health and personal care stores .....                       | 370                     | 1 164 058       | 115 182                  | 27 211                          | 6 522   | 13.0                                     | 4.8                    |
| 44611  | Pharmacies and drug stores .....                            | 192                     | D               | D                        | D                               | i   | D  | D                      |
| 446110   | Pharmacies and drug stores .....                            | 192                     | D               | D                        | D                               | i   | D  | D                      |
| 4461101  | Pharmacies and drug stores .....                            | 183                     | D               | D                        | D                               | i   | D  | D                      |
| 4461102  | Proprietary stores .....                                    | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 44612  | Cosmetics, beauty supplies, and perfume stores .....        | 43                      | 26 802          | 3 934                    | 940                             | 301   | 7.1                                      | 8.6                    |
| 446120   | Cosmetics, beauty supplies, and perfume stores .....        | 43                      | 26 802          | 3 934                    | 940                             | 301   | 7.1                                      | 8.6                    |
| 44613  | Optical goods stores .....                                  | 63                      | D               | D                        | D                               | e   | D  | D                      |
| 446130   | Optical goods stores .....                                  | 63                      | D               | D                        | D                               | e   | D  | D                      |
| 44619  | Other health and personal care stores .....                 | 72                      | D               | D                        | D                               | f   | D  | D                      |
| 446191   | Food (health) supplement stores .....                       | 41                      | D               | D                        | D                               | e   | D  | D                      |
| 446199   | All other health and personal care stores .....             | 31                      | D               | D                        | D                               | e   | D  | D                      |
| 447  | Gasoline stations .....                                     | 438                     | 936 704         | 54 701                   | 13 593                          | 2 946   | 23.9                                     | 9.7                    |
| 4471   | Gasoline stations .....                                     | 438                     | 936 704         | 54 701                   | 13 593                          | 2 946   | 23.9                                     | 9.7                    |
| 44711  | Gasoline stations with convenience stores .....             | 283                     | 698 180         | 32 562                   | 7 822                           | 1 858   | 20.1                                     | 7.5                    |
| 447110   | Gasoline stations with convenience stores .....             | 283                     | 698 180         | 32 562                   | 7 822                           | 1 858   | 20.1                                     | 7.5                    |
| 44719  | Other gasoline stations .....                               | 155                     | 238 524         | 22 139                   | 5 771                           | 1 088   | 35.0                                     | 16.2                   |
| 447190   | Other gasoline stations .....                               | 155                     | 238 524         | 22 139                   | 5 771                           | 1 088   | 35.0                                     | 16.2                   |
| 448  | Clothing and clothing accessories stores .....              | 640                     | 939 449         | 115 955                  | 27 522                          | 7 486   | 7.7                                      | 6.9                    |
| 4481   | Clothing stores .....                                       | 404                     | D               | D                        | D                               | i   | D  | D                      |
| 44811  | Men's clothing stores .....                                 | 44                      | D               | D                        | D                               | e   | D  | D                      |
| 448110   | Men's clothing stores .....                                 | 44                      | D               | D                        | D                               | e   | D  | D                      |
| 44812  | Women's clothing stores .....                               | 154                     | D               | D                        | D                               | g   | D  | D                      |
| 448120   | Women's clothing stores .....                               | 154                     | D               | D                        | D                               | g   | D  | D                      |
| 44813  | Children's and infants' clothing stores .....               | 37                      | 52 031          | 5 612                    | 1 303                           | 511   | 4.7                                      | 3.9                    |
| 448130   | Children's and infants' clothing stores .....               | 37                      | 52 031          | 5 612                    | 1 303                           | 511   | 4.7                                      | 3.9                    |
| 44814  | Family clothing stores .....                                | 120                     | D               | D                        | D                               | h   | D  | D                      |
| 448140   | Family clothing stores .....                                | 120                     | D               | D                        | D                               | h   | D  | D                      |
| 44815  | Clothing accessories stores .....                           | 16                      | D               | D                        | D                               | b   | D  | D                      |
| 448150   | Clothing accessories stores .....                           | 16                      | D               | D                        | D                               | b   | D  | D                      |
| 44819  | Other clothing stores .....                                 | 33                      | D               | D                        | D                               | e   | D  | D                      |
| 448190   | Other clothing stores .....                                 | 33                      | D               | D                        | D                               | e   | D  | D                      |
| 4482   | Shoe stores .....   | 110                     | D               | D                        | D                               | f   | D  | D                      |
| 44821  | Shoe stores .....   | 110                     | D               | D                        | D                               | f   | D  | D                      |
| 448210   | Men's shoe stores .....                                     | 110                     | D               | D                        | D                               | b   | D  | D                      |
| 4482101  | Men's shoe stores .....                                     | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 4482102  | Women's shoe stores .....                                   | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 4482103  | Children's and juveniles' shoe stores .....                 | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4482104  | Family shoe stores .....                                    | 75                      | D               | D                        | D                               | f   | D  | D                      |
| 4482105  | Athletic footwear stores .....                              | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 4483   | Jewelry, luggage, and leather goods stores .....            | 126                     | D               | D                        | D                               | f   | D  | D                      |
| 44831  | Jewelry stores .....  | 121                     | D               | D                        | D                               | f   | D  | D                      |
| 448310   | Jewelry stores .....  | 121                     | D               | D                        | D                               | f   | D  | D                      |
| 44832  | Luggage and leather goods stores .....                      | 5                       | 3 126           | 447                      | 121                             | 28  | —  | 12.0                   |
| 448320   | Luggage and leather goods stores .....                      | 5                       | 3 126           | 447                      | 121                             | 28  | —  | 12.0                   |
| 451  | Sporting goods, hobby, book, and music stores .....         | 323                     | 420 511         | 48 551                   | 11 631                          | 3 188   | 10.3                                     | 8.3                    |
| 4511   | Sporting goods, hobby, and musical instrument stores .....  | 217                     | 273 259         | 32 159                   | 7 533                           | 1 928   | 13.4                                     | 3.4                    |
| 45111  | Sporting goods stores .....                                 | 113                     | D               | D                        | D                               | f   | D  | D                      |
| 451110   | Sporting goods stores .....                                 | 113                     | D               | D                        | D                               | f   | D  | D                      |
| 4511101  | General-line sporting goods stores .....                    | 34                      | D               | D                        | D                               | e   | D  | D                      |
| 4511102  | Specialty-line sporting goods stores .....                  | 79                      | D               | D                        | D                               | e   | D  | D                      |
| 45112  | Hobby, toy, and game stores .....                           | 57                      | D               | D                        | D                               | f   | D  | D                      |
| 451120   | Hobby, toy, and game stores .....                           | 57                      | D               | D                        | D                               | f   | D  | D                      |
| 45113  | Sewing, needlework, and piece goods stores .....            | 23                      | D               | D                        | D                               | c   | D  | D                      |
| 451130   | Sewing, needlework, and piece goods stores .....            | 23                      | D               | D                        | D                               | c   | D  | D                      |
| 45114  | Musical instrument and supplies stores .....                | 24                      | 25 524          | 3 422                    | 763                             | 146   | 19.2                                     | 8.7                    |
| 451140   | Musical instrument and supplies stores .....                | 24                      | 25 524          | 3 422                    | 763                             | 146   | 19.2                                     | 8.7                    |
| 4512   | Book, periodical, and music stores .....                    | 106                     | 147 252         | 16 392                   | 4 098                           | 1 260   | 4.5                                      | 17.2                   |
| 45121  | Book stores and news dealers .....                          | 63                      | D               | D                        | D                               | f   | D  | D                      |
| 451211   | Book stores .....   | 54                      | D               | D                        | D                               | f   | D  | D                      |
| 4512111  | Book stores, general .....                                  | 31                      | D               | D                        | D                               | f   | D  | D                      |
| 4512112  | Specialty book stores .....                                 | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 4512113  | College book stores .....                                   | 13                      | D               | D                        | D                               | e   | D  | D                      |
| 451212   | News dealers and newsstands .....                           | 9                       | 3 859           | 539                      | 141                             | 39  | 8.0                                      | 87.9                   |
| 45122  | Prerecorded tape, compact disc, and record stores .....     | 43                      | D               | D                        | D                               | e   | D  | D                      |
| 451220   | Prerecorded tape, compact disc, and record stores .....     | 43                      | D               | D                        | D                               | e   | D  | D                      |
| 452  | General merchandise stores .....                            | 126                     | D               | D                        | D                               | i   | D  | D                      |
| 4521   | Department stores .....                                     | 50                      | D               | D                        | D                               | i   | D  | D                      |
| 4521009  | Department stores (incl. leased depts.) <sup>3</sup> .....  | 50                      | D               | D                        | D                               | i   | D  | D                      |
| 45211  | Department stores .....                                     | 50                      | D               | D                        | D                               | i   | D  | D                      |
| 452111   | Department stores (except discount department stores) ..... | 12                      | 349 962         | 45 211                   | 10 258                          | 2 764   | —  | —                      |
| 452112   | Discount department stores .....                            | 38                      | D               | D                        | D                               | h   | D  | D                      |
| 45229  | Other general merchandise stores .....                      | 76                      | D               | D                        | D                               | g   | D  | D                      |
| 452299   | All other general merchandise stores .....                  | 71                      | D               | D                        | D                               | f   | D  | D                      |
| 4522990  | All other general merchandise stores .....                  | 71                      | D               | D                        | D                               | f   | D  | D                      |
| 45229901   | Variety stores .....  | 40                      | D               | D                        | D                               | c   | D  | D                      |
| 45229904   | Miscellaneous general merchandise stores .....              | 31                      | D               | D                        | D                               | e   | D  | D                      |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code  | Geographic area and kind of business                      | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>HARTFORD-WEST HARTFORD-WILLIMANTIC, CT COMBINED STATISTICAL AREA—Con.</b>  |   |                         |                 |                          |                                 |   |  |                        |
| 44-45   | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 453   | Miscellaneous store retailers .....                       | 473                     | D               | D                        | D                               | h   | D  | D                      |
| 4531  | Florists .....  | 106                     | 38 973          | 8 075                    | 1 973                           | 565   | 28.9                                     | 29.0                   |
| 45311   | Florists .....  | 106                     | 38 973          | 8 075                    | 1 973                           | 565   | 28.9                                     | 29.0                   |
| 453110  | Florists .....  | 106                     | 38 973          | 8 075                    | 1 973                           | 565   | 28.9                                     | 29.0                   |
| 4532  | Office supplies, stationery, and gift stores .....        | 151                     | D               | D                        | D                               | g   | D  | D                      |
| 45321   | Office supplies and stationery stores .....               | 33                      | D               | D                        | D                               | f   | D  | D                      |
| 453210  | Office supplies and stationery stores .....               | 33                      | D               | D                        | D                               | f   | D  | D                      |
| 45322   | Gift, novelty, and souvenir stores .....                  | 118                     | D               | D                        | D                               | f   | D  | D                      |
| 453220  | Gift, novelty, and souvenir stores .....                  | 118                     | D               | D                        | D                               | f   | D  | D                      |
| 4533  | Used merchandise stores .....                             | 65                      | D               | D                        | D                               | e   | D  | D                      |
| 45331   | Used merchandise stores .....                             | 65                      | D               | D                        | D                               | e   | D  | D                      |
| 453310  | Used merchandise stores .....                             | 65                      | D               | D                        | D                               | e   | D  | D                      |
| 4539  | Other miscellaneous store retailers .....                 | 151                     | D               | D                        | D                               | f   | D  | D                      |
| 45391   | Pet and pet supplies stores .....                         | 38                      | D               | D                        | D                               | e   | D  | D                      |
| 453910  | Pet and pet supplies stores .....                         | 38                      | D               | D                        | D                               | e   | D  | D                      |
| 45392   | Art dealers .....   | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 453920  | Art dealers .....   | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 45399   | All other miscellaneous store retailers .....             | 100                     | D               | D                        | D                               | f   | D  | D                      |
| 454   | Nonstore retailers .....                                  | 309                     | 609 871         | 99 567                   | 24 814                          | 3 175   | 16.2                                     | 9.1                    |
| 4541  | Electronic shopping and mail-order houses .....           | 63                      | D               | D                        | D                               | f   | D  | D                      |
| 45411   | Electronic shopping and mail-order houses .....           | 63                      | D               | D                        | D                               | f   | D  | D                      |
| 4542  | Vending machine operators .....                           | 21                      | D               | D                        | D                               | e   | D  | D                      |
| 45421   | Vending machine operators .....                           | 21                      | D               | D                        | D                               | e   | D  | D                      |
| 454210  | Vending machine operators .....                           | 21                      | D               | D                        | D                               | e   | D  | D                      |
| 4543  | Direct selling establishments .....                       | 225                     | 378 930         | 70 058                   | 18 283                          | 2 113   | 15.8                                     | 7.9                    |
| 45431   | Fuel dealers .....  | 158                     | 333 105         | 60 835                   | 15 972                          | 1 727   | 15.5                                     | 8.6                    |
| 454311  | Heating oil dealers .....                                 | 140                     | 291 033         | 53 302                   | 13 900                          | 1 430   | 17.2                                     | 7.2                    |
| 454312  | Liquefied petroleum gas (bottled gas) dealers .....       | 16                      | D               | D                        | D                               | e   | D  | D                      |
| 454319  | Other fuel dealers .....                                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45439   | Other direct selling establishments .....                 | 67                      | 45 825          | 9 223                    | 2 311                           | 386   | 18.6                                     | 2.8                    |
| 454390  | Other direct selling establishments .....                 | 67                      | 45 825          | 9 223                    | 2 311                           | 386   | 18.6                                     | 2.8                    |
| <b>Hartford-West Hartford-East Hartford, CT Metropolitan Statistical Area</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45   | Retail trade .....  | 4 477                   | 12 722 576      | 1 387 055                | 329 503                         | 63 740  | 10.8                                     | 6.0                    |
| 441   | Motor vehicle and parts dealers .....                     | 475                     | 3 100 737       | 286 127                  | 67 595                          | 7 661   | 9.8                                      | 6.8                    |
| 4411  | Automobile dealers .....                                  | 203                     | 2 657 491       | 217 209                  | 52 075                          | 5 344   | 9.7                                      | 7.0                    |
| 44111   | New car dealers .....                                     | 125                     | 2 548 511       | 208 353                  | 49 982                          | 5 029   | 8.4                                      | 6.9                    |
| 441110  | New car dealers .....                                     | 125                     | 2 548 511       | 208 353                  | 49 982                          | 5 029   | 8.4                                      | 6.9                    |
| 44112   | Used car dealers .....                                    | 78                      | 108 980         | 8 856                    | 2 093                           | 315   | 39.2                                     | 8.6                    |
| 441120  | Used car dealers .....                                    | 78                      | 108 980         | 8 856                    | 2 093                           | 315   | 39.2                                     | 8.6                    |
| 4412  | Other motor vehicle dealers .....                         | 72                      | 213 994         | 21 369                   | 4 484                           | 589   | 10.6                                     | 4.5                    |
| 44121   | Recreational vehicle dealers .....                        | 9                       | 31 631          | 3 038                    | 573                             | 79  | 3.0                                      | —                      |
| 441210  | Recreational vehicle dealers .....                        | 9                       | 31 631          | 3 038                    | 573                             | 79  | 3.0                                      | —                      |
| 44122   | Motorcycle, boat, and other motor vehicle dealers .....   | 63                      | 182 363         | 18 331                   | 3 911                           | 510   | 11.9                                     | 5.2                    |
| 441221  | Motorcycle dealers .....                                  | 21                      | 59 409          | 6 943                    | 1 636                           | 193   | 27.7                                     | 5.4                    |
| 441222  | Boat dealers .....  | 31                      | 107 238         | 9 348                    | 1 820                           | 243   | 2.5                                      | 5.9                    |
| 441229  | All other motor vehicle dealers .....                     | 11                      | 15 716          | 2 040                    | 455                             | 74  | 16.5                                     | —                      |
| 4413  | Automotive parts, accessories, and tire stores .....      | 200                     | 229 252         | 47 549                   | 11 036                          | 1 728   | 10.5                                     | 7.6                    |
| 44131   | Automotive parts and accessories stores .....             | 142                     | 153 563         | 32 336                   | 7 402                           | 1 232   | 9.0                                      | 10.3                   |
| 441310  | Automotive parts and accessories stores .....             | 142                     | 153 563         | 32 336                   | 7 402                           | 1 232   | 9.0                                      | 10.3                   |
| 44132   | Tire dealers .....  | 58                      | 75 689          | 15 213                   | 3 634                           | 496   | 13.6                                     | 2.1                    |
| 441320  | Tire dealers .....  | 58                      | 75 689          | 15 213                   | 3 634                           | 496   | 13.6                                     | 2.1                    |
| 442   | Furniture and home furnishings stores .....               | 288                     | 472 910         | 63 964                   | 15 057                          | 2 643   | 11.2                                     | 9.6                    |
| 4421  | Furniture stores .....                                    | 114                     | 248 743         | 36 471                   | 8 565                           | 1 170   | 9.8                                      | 12.8                   |
| 44211   | Furniture stores .....                                    | 114                     | 248 743         | 36 471                   | 8 565                           | 1 170   | 9.8                                      | 12.8                   |
| 442110  | Furniture stores .....                                    | 114                     | 248 743         | 36 471                   | 8 565                           | 1 170   | 9.8                                      | 12.8                   |
| 4422  | Home furnishings stores .....                             | 174                     | 224 167         | 27 493                   | 6 492                           | 1 473   | 12.8                                     | 6.0                    |
| 44221   | Floor covering stores .....                               | 64                      | 58 973          | 8 089                    | 1 895                           | 230   | 35.2                                     | 12.7                   |
| 442210  | Floor covering stores .....                               | 64                      | 58 973          | 8 089                    | 1 895                           | 230   | 35.2                                     | 12.7                   |
| 44229   | Other home furnishings stores .....                       | 110                     | 165 194         | 19 404                   | 4 597                           | 1 243   | 4.8                                      | 3.6                    |
| 442291  | Window treatment stores .....                             | 9                       | 7 408           | 836                      | 166                             | 29  | 4.5                                      | 31.5                   |
| 442299  | All other home furnishings stores .....                   | 101                     | 157 786         | 18 568                   | 4 431                           | 1 214   | 4.8                                      | 2.3                    |
| 443   | Electronics and appliance stores .....                    | 180                     | 371 872         | 44 975                   | 11 477                          | 1 812   | 8.7                                      | 8.1                    |
| 4431  | Electronics and appliance stores .....                    | 180                     | 371 872         | 44 975                   | 11 477                          | 1 812   | 8.7                                      | 8.1                    |
| 44311   | Appliance, television, and other electronics stores ..... | 132                     | 311 727         | 39 020                   | 9 962                           | 1 507   | 7.8                                      | 6.5                    |
| 443111  | Household appliance stores .....                          | 46                      | 86 495          | 13 708                   | 3 576                           | 369   | 12.3                                     | 4.4                    |
| 443112  | Radio, television, and other electronics stores .....     | 86                      | 225 232         | 25 312                   | 6 386                           | 1 138   | 6.0                                      | 7.3                    |
| 44312   | Computer and software stores .....                        | 30                      | 50 495          | 4 336                    | 1 087                           | 211   | 9.8                                      | 18.9                   |
| 443120  | Computer and software stores .....                        | 30                      | 50 495          | 4 336                    | 1 087                           | 211   | 9.8                                      | 18.9                   |
| 44313   | Camera and photographic supplies stores .....             | 18                      | 9 650           | 1 619                    | 428                             | 94  | 33.2                                     | 5.5                    |
| 443130  | Camera and photographic supplies stores .....             | 18                      | 9 650           | 1 619                    | 428                             | 94  | 33.2                                     | 5.5                    |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Geographic area and kind of business   | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>HARTFORD-WEST HARTFORD-WILLIMANTIC, CT COMBINED STATISTICAL AREA—Con.</b>       |                         |                 |                          |                                 |   |  |                        |
|            | <b>Hartford-West Hartford-East Hartford, CT Metropolitan Statistical Area—Con.</b> |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade—Con.  |                         |                 |                          |                                 |   |  |                        |
| 444        | Building material and garden equipment and supplies dealers . . . . .              | 357                     | 1 069 563       | 147 189                  | 33 518                          | 4 777   | 10.9                                     | 8.7                    |
| 44411      | Building material and supplies dealers . . . . .                                   | 269                     | 977 225         | 131 338                  | 30 070                          | 4 076   | 10.4                                     | 8.2                    |
| 444110     | Home centers . . . . .   | 16                      | D               | D                        | D                               | g   | D  | D                      |
| 444110     | Home centers . . . . .   | 16                      | D               | D                        | D                               | g   | D  | D                      |
| 44412      | Paint and wallpaper stores . . . . .   | 38                      | D               | D                        | D                               | c   | D  | D                      |
| 444120     | Paint and wallpaper stores . . . . .   | 38                      | D               | D                        | D                               | c   | D  | D                      |
| 44413      | Hardware stores . . . . .  | 70                      | 70 983          | 10 802                   | 2 636                           | 549   | 21.4                                     | 3.4                    |
| 444130     | Hardware stores . . . . .  | 70                      | 70 983          | 10 802                   | 2 636                           | 549   | 21.4                                     | 3.4                    |
| 44419      | Other building material dealers . . . . .  | 145                     | 457 888         | 70 649                   | 15 907                          | 1 714   | 17.2                                     | 14.5                   |
| 444190     | Other building material dealers . . . . .  | 145                     | 457 888         | 70 649                   | 15 907                          | 1 714   | 17.2                                     | 14.5                   |
| 4442       | Lawn and garden equipment and supplies stores . . . . .                            | 88                      | 92 338          | 15 851                   | 3 448                           | 701   | 15.9                                     | 14.2                   |
| 44421      | Outdoor power equipment stores . . . . .   | 29                      | 29 224          | 4 139                    | 939                             | 147   | 22.8                                     | 6.3                    |
| 444210     | Outdoor power equipment stores . . . . .   | 29                      | 29 224          | 4 139                    | 939                             | 147   | 22.8                                     | 6.3                    |
| 44422      | Nursery, garden center, and farm supply stores . . . . .                           | 59                      | 63 114          | 11 712                   | 2 509                           | 554   | 12.7                                     | 17.8                   |
| 444220     | Nursery, garden center, and farm supply stores . . . . .                           | 59                      | 63 114          | 11 712                   | 2 509                           | 554   | 12.7                                     | 17.8                   |
| 445        | Food and beverage stores . . . . .   | 701                     | 2 320 948       | 261 395                  | 61 971                          | 14 285  | 11.0                                     | 2.2                    |
| 4451       | Grocery stores . . . . .   | 357                     | 2 046 989       | 235 827                  | 56 004                          | 12 797  | 7.5                                      | 1.9                    |
| 44511      | Supermarkets and other grocery (except convenience) stores . . . . .               | 251                     | 1 990 523       | 230 432                  | 54 740                          | 12 445  | 6.2                                      | 1.3                    |
| 445110     | Supermarkets and other grocery (except convenience) stores . . . . .               | 251                     | 1 990 523       | 230 432                  | 54 740                          | 12 445  | 6.2                                      | 1.3                    |
| 44512      | Convenience stores . . . . .   | 106                     | 56 466          | 5 395                    | 1 264                           | 352   | 51.2                                     | 19.9                   |
| 445120     | Convenience stores . . . . .   | 106                     | 56 466          | 5 395                    | 1 264                           | 352   | 51.2                                     | 19.9                   |
| 4452       | Specialty food stores . . . . .  | 95                      | 65 324          | 9 779                    | 2 238                           | 567   | 28.5                                     | 5.3                    |
| 4453       | Beer, wine, and liquor stores . . . . .  | 249                     | 208 635         | 15 789                   | 3 729                           | 921   | 40.3                                     | 5.1                    |
| 44531      | Beer, wine, and liquor stores . . . . .  | 249                     | 208 635         | 15 789                   | 3 729                           | 921   | 40.3                                     | 5.1                    |
| 446        | Health and personal care stores . . . . .  | 342                     | 1 080 935       | 108 018                  | 25 619                          | 6 126   | 12.3                                     | 5.0                    |
| 4461       | Health and personal care stores . . . . .  | 342                     | 1 080 935       | 108 018                  | 25 619                          | 6 126   | 12.3                                     | 5.0                    |
| 44611      | Pharmacies and drug stores . . . . .   | 173                     | 936 166         | 78 585                   | 18 642                          | 4 906   | 11.2                                     | 5.0                    |
| 446110     | Pharmacies and drug stores . . . . .   | 173                     | 936 166         | 78 585                   | 18 642                          | 4 906   | 11.2                                     | 5.0                    |
| 446110     | Pharmacies and drug stores . . . . .   | 165                     | 931 804         | 77 801                   | 18 421                          | 4 867   | 11.1                                     | 5.0                    |
| 446110     | Proprietary stores . . . . .   | 8                       | 4 362           | 784                      | 221                             | 39  | 25.4                                     | 6.8                    |
| 44612      | Cosmetics, beauty supplies, and perfume stores . . . . .                           | 43                      | 26 802          | 3 934                    | 940                             | 301   | 7.1                                      | 8.6                    |
| 446120     | Cosmetics, beauty supplies, and perfume stores . . . . .                           | 43                      | 26 802          | 3 934                    | 940                             | 301   | 7.1                                      | 8.6                    |
| 44613      | Optical goods stores . . . . .   | 61                      | 38 735          | 10 979                   | 2 791                           | 429   | 14.1                                     | 2.4                    |
| 446130     | Optical goods stores . . . . .   | 61                      | 38 735          | 10 979                   | 2 791                           | 429   | 14.1                                     | 2.4                    |
| 44619      | Other health and personal care stores . . . . .                                    | 65                      | 79 232          | 14 520                   | 3 246                           | 490   | 25.9                                     | 5.1                    |
| 446191     | Food (health) supplement stores . . . . .  | 36                      | 27 923          | 3 879                    | 914                             | 239   | 59.7                                     | .9                     |
| 446199     | All other health and personal care stores . . . . .                                | 29                      | 51 309          | 10 641                   | 2 332                           | 251   | 7.5                                      | 7.4                    |
| 447        | Gasoline stations . . . . .  | 392                     | 840 965         | 48 711                   | 11 919                          | 2 601   | 26.0                                     | 10.1                   |
| 4471       | Gasoline stations . . . . .  | 392                     | 840 965         | 48 711                   | 11 919                          | 2 601   | 26.0                                     | 10.1                   |
| 44711      | Gasoline stations with convenience stores . . . . .                                | 249                     | 616 859         | 28 022                   | 6 744                           | 1 586   | 22.3                                     | 8.4                    |
| 447110     | Gasoline stations with convenience stores . . . . .                                | 249                     | 616 859         | 28 022                   | 6 744                           | 1 586   | 22.3                                     | 8.4                    |
| 44719      | Other gasoline stations . . . . .  | 143                     | 224 106         | 20 689                   | 5 175                           | 1 015   | 36.2                                     | 15.0                   |
| 447190     | Other gasoline stations . . . . .  | 143                     | 224 106         | 20 689                   | 5 175                           | 1 015   | 36.2                                     | 15.0                   |
| 448        | Clothing and clothing accessories stores . . . . .                                 | 621                     | 915 120         | 113 222                  | 26 865                          | 7 270   | 7.5                                      | 7.0                    |
| 4481       | Clothing stores . . . . .  | 392                     | 694 599         | 84 759                   | 19 868                          | 5 710   | 5.1                                      | 5.7                    |
| 44811      | Men's clothing stores . . . . .  | 42                      | 35 884          | 5 253                    | 1 256                           | 263   | 15.0                                     | 11.1                   |
| 448110     | Men's clothing stores . . . . .  | 42                      | 35 884          | 5 253                    | 1 256                           | 263   | 15.0                                     | 11.1                   |
| 44812      | Women's clothing stores . . . . .  | 151                     | 139 648         | 17 395                   | 4 068                           | 1 334   | 9.3                                      | 4.1                    |
| 448120     | Women's clothing stores . . . . .  | 151                     | 139 648         | 17 395                   | 4 068                           | 1 334   | 9.3                                      | 4.1                    |
| 44813      | Children's and infants' clothing stores . . . . .                                  | 37                      | 52 031          | 5 612                    | 1 303                           | 511   | 4.7                                      | 3.9                    |
| 448130     | Children's and infants' clothing stores . . . . .                                  | 37                      | 52 031          | 5 612                    | 1 303                           | 511   | 4.7                                      | 3.9                    |
| 44814      | Family clothing stores . . . . .   | 116                     | 429 408         | 50 911                   | 11 900                          | 3 171   | 2.6                                      | 6.5                    |
| 448140     | Family clothing stores . . . . .   | 116                     | 429 408         | 50 911                   | 11 900                          | 3 171   | 2.6                                      | 6.5                    |
| 44815      | Clothing accessories stores . . . . .  | 15                      | 8 326           | 1 113                    | 268                             | 70  | 6.3                                      | .1                     |
| 448150     | Clothing accessories stores . . . . .  | 15                      | 8 326           | 1 113                    | 268                             | 70  | 6.3                                      | .1                     |
| 44819      | Other clothing stores . . . . .  | 31                      | 29 302          | 4 475                    | 1 073                           | 361   | 9.5                                      | —                      |
| 448190     | Other clothing stores . . . . .  | 31                      | 29 302          | 4 475                    | 1 073                           | 361   | 9.5                                      | —                      |
| 4482       | Shoe stores . . . . .  | 104                     | 114 795         | 12 596                   | 2 861                           | 868   | 16.3                                     | 16.7                   |
| 44821      | Shoe stores . . . . .  | 104                     | 114 795         | 12 596                   | 2 861                           | 868   | 16.3                                     | 16.7                   |
| 448210     | Men's shoe stores . . . . .  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 448210     | Women's shoe stores . . . . .  | 10                      | D               | D                        | D                               | c   | D  | D                      |
| 448210     | Children's and juveniles' shoe stores . . . . .                                    | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 448210     | Family shoe stores . . . . .   | 69                      | 72 851          | 8 323                    | 1 871                           | 521   | 23.1                                     | 25.2                   |
| 448210     | Athletic footwear stores . . . . .   | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 4483       | Jewelry, luggage, and leather goods stores . . . . .                               | 125                     | 105 726         | 15 867                   | 4 136                           | 692   | 14.1                                     | 4.8                    |
| 44831      | Jewelry stores . . . . .   | 120                     | 102 600         | 15 420                   | 4 015                           | 664   | 14.6                                     | 4.6                    |
| 448310     | Jewelry stores . . . . .   | 120                     | 102 600         | 15 420                   | 4 015                           | 664   | 14.6                                     | 4.6                    |
| 44832      | Luggage and leather goods stores . . . . .   | 5                       | 3 126           | 447                      | 121                             | 28  | —  | 12.0                   |
| 448320     | Luggage and leather goods stores . . . . .   | 5                       | 3 126           | 447                      | 121                             | 28  | —  | 12.0                   |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business   | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|              |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>HARTFORD-WEST HARTFORD-WILLIMANTIC, CT COMBINED STATISTICAL AREA—Con.</b>       |                         |                 |                          |                                 |   |  |                        |
|              | <b>Hartford-West Hartford-East Hartford, CT Metropolitan Statistical Area—Con.</b> |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 451          | Sporting goods, hobby, book, and music stores .....                                | 303                     | 408 675         | 47 344                   | 11 316                          | 3 086   | 10.4                                     | 8.5                    |
| 4511         | Sporting goods, hobby, and musical instrument stores .....                         | 204                     | 268 782         | 31 502                   | 7 382                           | 1 875   | 13.3                                     | 3.5                    |
| 45111        | Sporting goods stores .....  | 106                     | 139 235         | 16 460                   | 3 888                           | 900   | 17.8                                     | 3.6                    |
| 451110       | Sporting goods stores .....  | 106                     | 139 235         | 16 460                   | 3 888                           | 900   | 17.8                                     | 3.6                    |
| 4511101      | General-line sporting goods stores .....   | 33                      | 60 744          | 6 582                    | 1 614                           | 419   | 10.6                                     | .2                     |
| 4511102      | Specialty-line sporting goods stores .....   | 73                      | 78 491          | 9 878                    | 2 274                           | 481   | 23.4                                     | 6.2                    |
| 45112        | Hobby, toy, and game stores .....  | 55                      | 78 591          | 8 797                    | 2 043                           | 640   | 7.3                                      | 1.8                    |
| 451120       | Hobby, toy, and game stores .....  | 55                      | 78 591          | 8 797                    | 2 043                           | 640   | 7.3                                      | 1.8                    |
| 45113        | Sewing, needlework, and piece goods stores .....                                   | 19                      | 25 432          | 2 823                    | 688                             | 189   | 1.8                                      | 2.8                    |
| 451130       | Sewing, needlework, and piece goods stores .....                                   | 19                      | 25 432          | 2 823                    | 688                             | 189   | 1.8                                      | 2.8                    |
| 45114        | Musical instrument and supplies stores .....                                       | 24                      | 25 524          | 3 422                    | 763                             | 146   | 19.2                                     | 8.7                    |
| 451140       | Musical instrument and supplies stores .....                                       | 24                      | 25 524          | 3 422                    | 763                             | 146   | 19.2                                     | 8.7                    |
| 4512         | Book, periodical, and music stores .....   | 99                      | 139 893         | 15 842                   | 3 934                           | 1 211   | 4.7                                      | 18.1                   |
| 45121        | Book stores and news dealers .....   | 58                      | 97 578          | 11 708                   | 2 899                           | 831   | 3.6                                      | 25.9                   |
| 451211       | Book stores .....  | 49                      | 93 719          | 11 169                   | 2 758                           | 792   | 3.4                                      | 23.4                   |
| 4512111      | Book stores, general .....   | 29                      | 56 351          | 6 644                    | 1 622                           | 502   | 3.4                                      | 5.1                    |
| 4512112      | Specialty book stores .....  | 8                       | 3 012           | 499                      | 124                             | 42  | 43.9                                     | —                      |
| 4512113      | College book stores .....  | 12                      | 34 356          | 4 026                    | 1 012                           | 248   | —  | 55.5                   |
| 451212       | News dealers and newsstands .....  | 9                       | 3 859           | 539                      | 141                             | 39  | 8.0                                      | 87.9                   |
| 45122        | Prerecorded tape, compact disc, and record stores .....                            | 41                      | 42 315          | 4 134                    | 1 035                           | 380   | 7.1                                      | .1                     |
| 451220       | Prerecorded tape, compact disc, and record stores .....                            | 41                      | 42 315          | 4 134                    | 1 035                           | 380   | 7.1                                      | .1                     |
| 452          | General merchandise stores .....   | 113                     | 1 276 234       | 131 330                  | 31 090                          | 7 733   | .7                                       | .3                     |
| 4521         | Department stores .....  | 46                      | 1 044 879       | 115 790                  | 27 314                          | 6 845   | —  | —                      |
| 45210009     | Department stores (incl. leased depts.) <sup>3</sup> .....                         | 46                      | 1 070 322       | 115 790                  | 27 314                          | 6 845   | —  | —                      |
| 45211        | Department stores .....  | 46                      | 1 044 879       | 115 790                  | 27 314                          | 6 845   | —  | —                      |
| 452111       | Department stores (except discount department stores) .....                        | 12                      | 349 962         | 45 211                   | 10 258                          | 2 764   | —  | —                      |
| 452112       | Discount department stores .....   | 34                      | 694 917         | 70 579                   | 17 056                          | 4 081   | —  | —                      |
| 4529         | Other general merchandise stores .....   | 67                      | 231 355         | 15 540                   | 3 776                           | 888   | 3.7                                      | 1.8                    |
| 45299        | All other general merchandise stores .....   | 64                      | D               | D                        | D                               | e   | D  | D                      |
| 452990       | All other general merchandise stores .....   | 64                      | D               | D                        | D                               | e   | D  | D                      |
| 4529901      | Variety stores .....   | 36                      | D               | D                        | D                               | c   | D  | D                      |
| 4529904      | Miscellaneous general merchandise stores .....                                     | 28                      | D               | D                        | D                               | e   | D  | D                      |
| 453          | Miscellaneous store retailers .....  | 430                     | 305 178         | 43 675                   | 10 392                          | 2 875   | 16.6                                     | 10.9                   |
| 4531         | Florists .....   | 99                      | 36 033          | 7 421                    | 1 807                           | 516   | 29.5                                     | 29.2                   |
| 45311        | Florists .....   | 99                      | 36 033          | 7 421                    | 1 807                           | 516   | 29.5                                     | 29.2                   |
| 453110       | Florists .....   | 99                      | 36 033          | 7 421                    | 1 807                           | 516   | 29.5                                     | 29.2                   |
| 4532         | Office supplies, stationery, and gift stores .....                                 | 135                     | 149 194         | 17 678                   | 4 335                           | 1 263   | 10.4                                     | 3.0                    |
| 45321        | Office supplies and stationery stores .....  | 29                      | 96 314          | 9 366                    | 2 345                           | 516   | 1.1                                      | —                      |
| 453210       | Office supplies and stationery stores .....  | 29                      | 96 314          | 9 366                    | 2 345                           | 516   | 1.1                                      | —                      |
| 45322        | Gift, novelty, and souvenir stores .....   | 106                     | 52 880          | 8 312                    | 1 990                           | 747   | 27.4                                     | 8.6                    |
| 453220       | Gift, novelty, and souvenir stores .....   | 106                     | 52 880          | 8 312                    | 1 990                           | 747   | 27.4                                     | 8.6                    |
| 4533         | Used merchandise stores .....  | 58                      | 17 301          | 3 675                    | 896                             | 251   | 25.7                                     | 9.5                    |
| 45331        | Used merchandise stores .....  | 58                      | 17 301          | 3 675                    | 896                             | 251   | 25.7                                     | 9.5                    |
| 453310       | Used merchandise stores .....  | 58                      | 17 301          | 3 675                    | 896                             | 251   | 25.7                                     | 9.5                    |
| 4539         | Other miscellaneous store retailers .....  | 138                     | 102 650         | 14 901                   | 3 354                           | 845   | 19.4                                     | 16.1                   |
| 45391        | Pet and pet supplies stores .....  | 35                      | 34 226          | 4 927                    | 1 209                           | 357   | 8.0                                      | 10.2                   |
| 453910       | Pet and pet supplies stores .....  | 35                      | 34 226          | 4 927                    | 1 209                           | 357   | 8.0                                      | 10.2                   |
| 45392        | Art dealers .....  | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 453920       | Art dealers .....  | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 45399        | All other miscellaneous store retailers .....                                      | 90                      | D               | D                        | D                               | e   | D  | D                      |
| 454          | Nonstore retailers .....   | 275                     | 559 439         | 91 105                   | 22 684                          | 2 871   | 16.9                                     | 9.5                    |
| 4541         | Electronic shopping and mail-order houses .....                                    | 57                      | 198 345         | 19 939                   | 4 274                           | 716   | 14.3                                     | 12.3                   |
| 45411        | Electronic shopping and mail-order houses .....                                    | 57                      | 198 345         | 19 939                   | 4 274                           | 716   | 14.3                                     | 12.3                   |
| 4542         | Vending machine operators .....  | 20                      | 26 659          | 8 616                    | 2 041                           | 299   | 34.2                                     | .9                     |
| 45421        | Vending machine operators .....  | 20                      | 26 659          | 8 616                    | 2 041                           | 299   | 34.2                                     | .9                     |
| 454210       | Vending machine operators .....  | 20                      | 26 659          | 8 616                    | 2 041                           | 299   | 34.2                                     | .9                     |
| 4543         | Direct selling establishments .....  | 198                     | 334 435         | 62 550                   | 16 369                          | 1 856   | 17.0                                     | 8.5                    |
| 45431        | Fuel dealers .....   | 139                     | 292 053         | 54 013                   | 14 250                          | 1 510   | 16.7                                     | 9.3                    |
| 454311       | Heating oil dealers .....  | 124                     | 258 079         | 48 165                   | 12 592                          | 1 277   | 18.3                                     | 7.6                    |
| 454312       | Liquefied petroleum gas (bottled gas) dealers .....                                | 13                      | D               | D                        | D                               | c   | D  | D                      |
| 454319       | Other fuel dealers .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45439        | Other direct selling establishments .....  | 59                      | 42 382          | 8 537                    | 2 119                           | 346   | 19.3                                     | 2.6                    |
| 454390       | Other direct selling establishments .....  | 59                      | 42 382          | 8 537                    | 2 119                           | 346   | 19.3                                     | 2.6                    |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|  |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>HARTFORD-WEST HARTFORD-WILLIMANTIC, CT COMBINED STATISTICAL AREA—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Willimantic, CT Micropolitan Statistical Area</b>                         |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45  | Retail trade .....  | 387                     | 928 365         | 101 755                  | 24 149                          | 5 024   | 9.5                                      | 2.3                    |  |  |  |  |  |  |
| 441  | Motor vehicle and parts dealers .....                             | 43                      | 187 343         | 21 266                   | 4 755                           | 585   | 12.9                                     | 3.0                    |  |  |  |  |  |  |
| 4412   | Other motor vehicle dealers .....                                 | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44121  | Recreational vehicle dealers .....                                | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441210   | Recreational vehicle dealers .....                                | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 442  | Furniture and home furnishings stores .....                       | 14                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443  | Electronics and appliance stores .....                            | 20                      | 16 274          | 2 053                    | 482                             | 91  | 9.6                                      | 9.0                    |  |  |  |  |  |  |
| 4431   | Electronics and appliance stores .....                            | 20                      | 16 274          | 2 053                    | 482                             | 91  | 9.6                                      | 9.0                    |  |  |  |  |  |  |
| 44311  | Appliance, television, and other electronics stores .....         | 14                      | 13 735          | 1 722                    | 413                             | 76  | 10.4                                     | —                      |  |  |  |  |  |  |
| 444  | Building material and garden equipment and supplies dealers ..... | 40                      | 82 481          | 12 070                   | 2 749                           | 435   | 7.4                                      | .5                     |  |  |  |  |  |  |
| 4441   | Building material and supplies dealers .....                      | 26                      | 64 047          | 9 489                    | 2 186                           | 325   | 8.4                                      | —                      |  |  |  |  |  |  |
| 44419  | Other building material dealers .....                             | 18                      | 49 440          | 7 360                    | 1 686                           | 205   | 7.7                                      | —                      |  |  |  |  |  |  |
| 444190   | Other building material dealers .....                             | 18                      | 49 440          | 7 360                    | 1 686                           | 205   | 7.7                                      | —                      |  |  |  |  |  |  |
| 4442   | Lawn and garden equipment and supplies stores .....               | 14                      | 18 434          | 2 581                    | 563                             | 110   | 3.7                                      | 2.3                    |  |  |  |  |  |  |
| 44422  | Nursery, garden center, and farm supply stores .....              | 9                       | 14 685          | 2 077                    | 464                             | 84  | 2.9                                      | 2.9                    |  |  |  |  |  |  |
| 444220   | Nursery, garden center, and farm supply stores .....              | 9                       | 14 685          | 2 077                    | 464                             | 84  | 2.9                                      | 2.9                    |  |  |  |  |  |  |
| 445  | Food and beverage stores .....                                    | 67                      | 189 518         | 20 791                   | 5 000                           | 1 281   | 8.9                                      | 1.6                    |  |  |  |  |  |  |
| 4452   | Specialty food stores .....                                       | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 446  | Health and personal care stores .....                             | 28                      | 83 123          | 7 164                    | 1 592                           | 396   | 22.8                                     | 1.5                    |  |  |  |  |  |  |
| 4461   | Health and personal care stores .....                             | 28                      | 83 123          | 7 164                    | 1 592                           | 396   | 22.8                                     | 1.5                    |  |  |  |  |  |  |
| 4461102  | Proprietary stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 447  | Gasoline stations .....   | 46                      | 95 739          | 5 990                    | 1 674                           | 345   | 5.8                                      | 5.7                    |  |  |  |  |  |  |
| 44711  | Gasoline stations with convenience stores .....                   | 34                      | 81 321          | 4 540                    | 1 078                           | 272   | 3.8                                      | .5                     |  |  |  |  |  |  |
| 447110   | Gasoline stations with convenience stores .....                   | 34                      | 81 321          | 4 540                    | 1 078                           | 272   | 3.8                                      | .5                     |  |  |  |  |  |  |
| 448  | Clothing and clothing accessories stores .....                    | 19                      | 24 329          | 2 733                    | 657                             | 216   | 12.5                                     | 2.8                    |  |  |  |  |  |  |
| 4481   | Clothing stores .....   | 12                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 451  | Sporting goods, hobby, book, and music stores .....               | 20                      | 11 836          | 1 207                    | 315                             | 102   | 6.6                                      | .6                     |  |  |  |  |  |  |
| 452  | General merchandise stores .....                                  | 13                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 453  | Miscellaneous store retailers .....                               | 43                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4539   | Other miscellaneous store retailers .....                         | 13                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45399  | All other miscellaneous store retailers .....                     | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454  | Nonstore retailers .....  | 34                      | 50 432          | 8 462                    | 2 130                           | 304   | 9.0                                      | 4.5                    |  |  |  |  |  |  |
| 4543   | Direct selling establishments .....                               | 27                      | 44 495          | 7 508                    | 1 914                           | 257   | 7.1                                      | 3.3                    |  |  |  |  |  |  |
| 45431  | Fuel dealers .....  | 19                      | 41 052          | 6 822                    | 1 722                           | 217   | 6.9                                      | 3.2                    |  |  |  |  |  |  |
| 454311   | Heating oil dealers .....   | 16                      | 32 954          | 5 137                    | 1 308                           | 153   | 8.6                                      | 4.0                    |  |  |  |  |  |  |
| 454312   | Liquefied petroleum gas (bottled gas) dealers .....               | 3                       | 8 098           | 1 685                    | 414                             | 64  | —  | —                      |  |  |  |  |  |  |
| <b>NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA</b>     |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45  | Retail trade .....  | 87 844                  | 222 176 237     | 22 799 999               | 5 439 308                       | 960 637   | 17.7                                     | 6.2                    |  |  |  |  |  |  |
| 441  | Motor vehicle and parts dealers .....                             | 5 550                   | 48 950 227      | 3 714 602                | 854 288                         | 86 639  | 16.7                                     | 4.1                    |  |  |  |  |  |  |
| 4411   | Automobile dealers .....  | 2 577                   | D               | D                        | D                               | i   | D  | D                      |  |  |  |  |  |  |
| 44111  | New car dealers .....   | 1 537                   | D               | D                        | D                               | i   | D  | D                      |  |  |  |  |  |  |
| 441110   | New car dealers .....   | 1 537                   | D               | D                        | D                               | i   | D  | D                      |  |  |  |  |  |  |
| 44112  | Used car dealers .....  | 1 040                   | D               | D                        | D                               | h   | D  | D                      |  |  |  |  |  |  |
| 441120   | Used car dealers .....  | 1 040                   | D               | D                        | D                               | h   | D  | D                      |  |  |  |  |  |  |
| 4412   | Other motor vehicle dealers .....                                 | 580                     | D               | D                        | D                               | h   | D  | D                      |  |  |  |  |  |  |
| 44121  | Recreational vehicle dealers .....                                | 52                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 441210   | Recreational vehicle dealers .....                                | 52                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 44122  | Motorcycle, boat, and other motor vehicle dealers .....           | 528                     | 1 351 357       | 141 101                  | 29 777                          | 4 078   | 19.8                                     | 10.5                   |  |  |  |  |  |  |
| 441221   | Motorcycle dealers .....  | 156                     | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 441222   | Boat dealers .....  | 314                     | 747 306         | 75 251                   | 15 342                          | 2 323   | 15.2                                     | 17.3                   |  |  |  |  |  |  |
| 441229   | All other motor vehicle dealers .....                             | 58                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4413   | Automotive parts, accessories, and tire stores .....              | 2 393                   | D               | D                        | D                               | j   | D  | D                      |  |  |  |  |  |  |
| 44131  | Automotive parts and accessories stores .....                     | 1 693                   | 1 685 612       | 299 927                  | 72 135                          | 12 712  | 22.4                                     | 8.6                    |  |  |  |  |  |  |
| 441310   | Automotive parts and accessories stores .....                     | 1 693                   | 1 685 612       | 299 927                  | 72 135                          | 12 712  | 22.4                                     | 8.6                    |  |  |  |  |  |  |
| 44132  | Tire dealers .....  | 700                     | D               | D                        | D                               | i   | D  | D                      |  |  |  |  |  |  |
| 441320   | Tire dealers .....  | 700                     | D               | D                        | D                               | i   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code  | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45   | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 442   | Furniture and home furnishings stores .....                       | 5 134                   | 8 239 728       | 1 084 338                | 262 043                         | 41 608  | 18.1                                     | 8.2                    |
| 4421  | Furniture stores .....  | 2 261                   | D               | D                        | D                               | j   | D  | D                      |
| 44211   | Furniture stores .....  | 2 261                   | D               | D                        | D                               | j   | D  | D                      |
| 442110  | Furniture stores .....  | 2 261                   | D               | D                        | D                               | j   | D  | D                      |
| 4422  | Home furnishings stores .....                                     | 2 873                   | D               | D                        | D                               | j   | D  | D                      |
| 44221   | Floor covering stores .....                                       | 1 025                   | D               | D                        | D                               | i   | D  | D                      |
| 442210  | Floor covering stores .....                                       | 1 025                   | D               | D                        | D                               | i   | D  | D                      |
| 44229   | Other home furnishings stores .....                               | 1 848                   | 2 878 943       | 364 741                  | 87 095                          | 19 306  | 14.1                                     | 7.5                    |
| 442291  | Window treatment stores .....                                     | 254                     | 162 120         | 27 183                   | 6 448                           | 1 191   | 28.0                                     | 12.5                   |
| 442299  | All other home furnishings stores .....                           | 1 594                   | 2 716 823       | 337 558                  | 80 647                          | 18 115  | 13.3                                     | 7.2                    |
| 443   | Electronics and appliance stores .....                            | 3 815                   | 7 982 147       | 801 132                  | 191 675                         | 29 278  | 13.2                                     | 12.4                   |
| 4431  | Electronics and appliance stores .....                            | 3 815                   | 7 982 147       | 801 132                  | 191 675                         | 29 278  | 13.2                                     | 12.4                   |
| 44311   | Appliance, television, and other electronics stores .....         | 2 843                   | D               | D                        | D                               | j   | D  | D                      |
| 443111  | Household appliance stores .....                                  | 660                     | D               | D                        | D                               | h   | D  | D                      |
| 443112  | Radio, television, and other electronics stores .....             | 2 183                   | D               | D                        | D                               | j   | D  | D                      |
| 44312   | Computer and software stores .....                                | 712                     | 1 226 073       | 130 305                  | 31 181                          | 4 743   | 14.3                                     | 8.1                    |
| 443120  | Computer and software stores .....                                | 712                     | 1 226 073       | 130 305                  | 31 181                          | 4 743   | 14.3                                     | 8.1                    |
| 44313   | Camera and photographic supplies stores .....                     | 260                     | D               | D                        | D                               | g   | D  | D                      |
| 443130  | Camera and photographic supplies stores .....                     | 260                     | D               | D                        | D                               | g   | D  | D                      |
| 444   | Building material and garden equipment and supplies dealers ..... | 5 169                   | 16 365 990      | 2 114 905                | 488 024                         | 67 892  | 11.8                                     | 8.4                    |
| 4441  | Building material and supplies dealers .....                      | 4 302                   | 15 325 714      | 1 941 155                | 454 352                         | 61 007  | 10.7                                     | 8.0                    |
| 44411   | Home centers .....  | 294                     | D               | D                        | D                               | k   | D  | D                      |
| 444110  | Home centers .....  | 294                     | D               | D                        | D                               | k   | D  | D                      |
| 44412   | Paint and wallpaper stores .....                                  | 410                     | D               | D                        | D                               | h   | D  | D                      |
| 444120  | Paint and wallpaper stores .....                                  | 410                     | D               | D                        | D                               | h   | D  | D                      |
| 44413   | Hardware stores .....   | 1 101                   | 1 046 035       | 164 744                  | 39 670                          | 7 194   | 27.4                                     | 9.0                    |
| 444130  | Hardware stores .....   | 1 101                   | 1 046 035       | 164 744                  | 39 670                          | 7 194   | 27.4                                     | 9.0                    |
| 44419   | Other building material dealers .....                             | 2 497                   | D               | D                        | D                               | j   | D  | D                      |
| 444190  | Other building material dealers .....                             | 2 497                   | D               | D                        | D                               | j   | D  | D                      |
| 4442  | Lawn and garden equipment and supplies stores .....               | 867                     | 1 040 276       | 173 750                  | 33 672                          | 6 885   | 27.5                                     | 14.5                   |
| 44421   | Outdoor power equipment stores .....                              | 203                     | 187 668         | 27 943                   | 6 301                           | 996   | 41.4                                     | 8.4                    |
| 444210  | Outdoor power equipment stores .....                              | 203                     | 187 668         | 27 943                   | 6 301                           | 996   | 41.4                                     | 8.4                    |
| 44422   | Nursery, garden center, and farm supply stores .....              | 664                     | 852 608         | 145 807                  | 27 371                          | 5 889   | 24.4                                     | 15.9                   |
| 444220  | Nursery, garden center, and farm supply stores .....              | 664                     | 852 608         | 145 807                  | 27 371                          | 5 889   | 24.4                                     | 15.9                   |
| 445   | Food and beverage stores .....                                    | 18 483                  | 37 569 832      | 4 170 323                | 1 012 890                       | 212 057   | 20.4                                     | 8.9                    |
| 4451  | Grocery stores .....  | 11 115                  | D               | D                        | D                               | m   | D  | D                      |
| 44511   | Supermarkets and other grocery (except convenience) stores .....  | 8 469                   | D               | D                        | D                               | m   | D  | D                      |
| 445110  | Supermarkets and other grocery (except convenience) stores .....  | 8 469                   | D               | D                        | D                               | m   | D  | D                      |
| 44512   | Convenience stores .....  | 2 646                   | D               | D                        | D                               | j   | D  | D                      |
| 445120  | Convenience stores .....  | 2 646                   | D               | D                        | D                               | j   | D  | D                      |
| 4452  | Specialty food stores .....                                       | 4 099                   | D               | D                        | D                               | j   | D  | D                      |
| 4453  | Beer, wine, and liquor stores .....                               | 3 269                   | D               | D                        | D                               | j   | D  | D                      |
| 44531   | Beer, wine, and liquor stores .....                               | 3 269                   | D               | D                        | D                               | j   | D  | D                      |
| 445310  | Beer, wine, and liquor stores .....                               | 3 269                   | D               | D                        | D                               | j   | D  | D                      |
| 446   | Health and personal care stores .....                             | 7 714                   | 18 986 544      | 1 821 282                | 438 285                         | 90 106  | 29.3                                     | 2.8                    |
| 4461  | Health and personal care stores .....                             | 7 714                   | 18 986 544      | 1 821 282                | 438 285                         | 90 106  | 29.3                                     | 2.8                    |
| 44611   | Pharmacies and drug stores .....                                  | 4 034                   | D               | D                        | D                               | i   | D  | D                      |
| 446110  | Pharmacies and drug stores .....                                  | 4 034                   | D               | D                        | D                               | i   | D  | D                      |
| 4461101   | Proprietary stores .....  | 3 821                   | 16 223 265      | 1 312 231                | 314 524                         | 67 911  | 29.7                                     | 2.2                    |
| 4461102   | Cosmetics, beauty supplies, and perfume stores .....              | 213                     | D               | D                        | D                               | g   | D  | D                      |
| 44612   | Cosmetics, beauty supplies, and perfume stores .....              | 938                     | D               | D                        | D                               | i   | D  | D                      |
| 446120  | Cosmetics, beauty supplies, and perfume stores .....              | 938                     | D               | D                        | D                               | i   | D  | D                      |
| 44613   | Optical goods stores .....  | 1 312                   | 717 714         | 186 911                  | 46 360                          | 6 551   | 36.2                                     | 6.0                    |
| 446130  | Optical goods stores .....  | 1 312                   | 717 714         | 186 911                  | 46 360                          | 6 551   | 36.2                                     | 6.0                    |
| 44619   | Other health and personal care stores .....                       | 1 430                   | D               | D                        | D                               | i   | D  | D                      |
| 446191  | Food (health) supplement stores .....                             | 851                     | D               | D                        | D                               | h   | D  | D                      |
| 446199  | All other health and personal care stores .....                   | 579                     | D               | D                        | D                               | h   | D  | D                      |
| 447   | Gasoline stations .....   | 5 500                   | 9 704 270       | 497 715                  | 121 026                         | 27 120  | 42.0                                     | 9.7                    |
| 4471  | Gasoline stations .....   | 5 500                   | 9 704 270       | 497 715                  | 121 026                         | 27 120  | 42.0                                     | 9.7                    |
| 44711   | Gasoline stations with convenience stores .....                   | 1 891                   | 4 295 579       | 202 099                  | 48 223                          | 11 959  | 31.5                                     | 8.1                    |
| 447110  | Gasoline stations with convenience stores .....                   | 1 891                   | 4 295 579       | 202 099                  | 48 223                          | 11 959  | 31.5                                     | 8.1                    |
| 44719   | Other gasoline stations .....                                     | 3 609                   | 5 408 691       | 295 616                  | 72 803                          | 15 161  | 50.3                                     | 11.0                   |
| 447190  | Other gasoline stations .....                                     | 3 609                   | 5 408 691       | 295 616                  | 72 803                          | 15 161  | 50.3                                     | 11.0                   |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code  | Geographic area and kind of business                        | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45   | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 448   | Clothing and clothing accessories stores .....              | 15 633                  | 22 069 994      | 2 762 072                | 649 139                         | 153 695   | 16.9                                     | 7.7                    |
| 4481  | Clothing stores .....                                       | 9 660                   | D               | D                        | D                               | m   | D  | D                      |
| 44811   | Men's clothing stores .....                                 | 1 263                   | 1 420 431       | 212 870                  | 49 955                          | 9 156   | 31.5                                     | 10.2                   |
| 448110  | Men's clothing stores .....                                 | 1 263                   | 1 420 431       | 212 870                  | 49 955                          | 9 156   | 31.5                                     | 10.2                   |
| 44812   | Women's clothing stores .....                               | 3 864                   | 5 186 715       | 622 921                  | 146 940                         | 38 425  | 17.7                                     | 9.4                    |
| 448120  | Women's clothing stores .....                               | 3 864                   | 5 186 715       | 622 921                  | 146 940                         | 38 425  | 17.7                                     | 9.4                    |
| 44813   | Children's and infants' clothing stores .....               | 864                     | D               | D                        | D                               | j   | D  | D                      |
| 448130  | Children's and infants' clothing stores .....               | 864                     | D               | D                        | D                               | j   | D  | D                      |
| 44814   | Family clothing stores .....                                | 1 969                   | 6 956 289       | 805 314                  | 184 306                         | 48 638  | 7.9                                      | 6.8                    |
| 448140  | Family clothing stores .....                                | 1 969                   | 6 956 289       | 805 314                  | 184 306                         | 48 638  | 7.9                                      | 6.8                    |
| 44815   | Clothing accessories stores .....                           | 631                     | D               | D                        | D                               | h   | D  | D                      |
| 448150  | Clothing accessories stores .....                           | 631                     | D               | D                        | D                               | h   | D  | D                      |
| 44819   | Other clothing stores .....                                 | 1 069                   | 949 683         | 154 225                  | 36 600                          | 8 706   | 25.6                                     | 7.0                    |
| 448190  | Other clothing stores .....                                 | 1 069                   | 949 683         | 154 225                  | 36 600                          | 8 706   | 25.6                                     | 7.0                    |
| 4482  | Shoe stores .....   | 2 859                   | 2 711 550       | 317 561                  | 76 386                          | 20 110  | 17.6                                     | 9.3                    |
| 44821   | Shoe stores .....   | 2 859                   | 2 711 550       | 317 561                  | 76 386                          | 20 110  | 17.6                                     | 9.3                    |
| 448210  | Shoe stores .....   | 2 859                   | 2 711 550       | 317 561                  | 76 386                          | 20 110  | 17.6                                     | 9.3                    |
| 4482101   | Men's shoe stores .....                                     | 194                     | 135 240         | 19 992                   | 5 082                           | 819   | 25.2                                     | 7.7                    |
| 4482102   | Women's shoe stores .....                                   | 480                     | 366 012         | 48 428                   | 11 255                          | 3 804   | 22.8                                     | 12.6                   |
| 4482103   | Children's and juveniles' shoe stores .....                 | 135                     | 91 197          | 13 006                   | 3 212                           | 775   | 14.8                                     | 2.8                    |
| 4482104   | Family shoe stores .....                                    | 1 461                   | 1 333 125       | 153 827                  | 38 130                          | 9 289   | 17.1                                     | 12.7                   |
| 4482105   | Athletic footwear stores .....                              | 589                     | 785 976         | 82 308                   | 18 707                          | 5 423   | 14.9                                     | 3.2                    |
| 4483  | Jewelry, luggage, and leather goods stores .....            | 3 114                   | D               | D                        | D                               | j   | D  | D                      |
| 44831   | Jewelry stores .....  | 2 875                   | D               | D                        | D                               | j   | D  | D                      |
| 448310  | Jewelry stores .....  | 2 875                   | D               | D                        | D                               | j   | D  | D                      |
| 44832   | Luggage and leather goods stores .....                      | 239                     | D               | D                        | D                               | g   | D  | D                      |
| 448320  | Luggage and leather goods stores .....                      | 239                     | D               | D                        | D                               | g   | D  | D                      |
| 451   | Sporting goods, hobby, book, and music stores .....         | 4 884                   | 6 746 302       | 746 614                  | 179 062                         | 44 139  | 15.3                                     | 4.5                    |
| 4511  | Sporting goods, hobby, and musical instrument stores .....  | 2 814                   | 4 387 885       | 496 207                  | 115 685                         | 27 211  | 15.5                                     | 4.4                    |
| 45111   | Sporting goods stores .....                                 | 1 356                   | 1 845 856       | 215 484                  | 50 304                          | 11 451  | 19.9                                     | 5.9                    |
| 451110  | Sporting goods stores .....                                 | 1 356                   | 1 845 856       | 215 484                  | 50 304                          | 11 451  | 19.9                                     | 5.9                    |
| 4511101   | General-line sporting goods stores .....                    | 435                     | 1 057 344       | 106 939                  | 24 994                          | 6 473   | 14.0                                     | 3.5                    |
| 4511102   | Specialty-line sporting goods stores .....                  | 921                     | 788 512         | 108 545                  | 25 310                          | 4 978   | 27.8                                     | 9.2                    |
| 45112   | Hobby, toy, and game stores .....                           | 835                     | D               | D                        | D                               | j   | D  | D                      |
| 451120  | Hobby, toy, and game stores .....                           | 835                     | D               | D                        | D                               | j   | D  | D                      |
| 45113   | Sewing, needlework, and piece goods stores .....            | 360                     | D               | D                        | D                               | g   | D  | D                      |
| 451130  | Sewing, needlework, and piece goods stores .....            | 360                     | D               | D                        | D                               | g   | D  | D                      |
| 45114   | Musical instrument and supplies stores .....                | 263                     | D               | D                        | D                               | g   | D  | D                      |
| 451140  | Musical instrument and supplies stores .....                | 263                     | D               | D                        | D                               | g   | D  | D                      |
| 4512  | Book, periodical, and music stores .....                    | 2 070                   | 2 358 417       | 250 407                  | 63 377                          | 16 928  | 15.0                                     | 4.6                    |
| 45121   | Book stores and news dealers .....                          | 1 369                   | D               | D                        | D                               | j   | D  | D                      |
| 451211  | Book stores .....   | 685                     | 1 339 126       | 146 627                  | 37 111                          | 9 474   | 10.3                                     | 2.8                    |
| 4512111   | Book stores, general .....                                  | 442                     | 968 334         | 113 045                  | 27 506                          | 7 314   | 11.5                                     | 2.4                    |
| 4512112   | Specialty book stores .....                                 | 101                     | 52 419          | 7 485                    | 1 878                           | 479   | 33.4                                     | 16.6                   |
| 4512113   | College book stores .....                                   | 142                     | 318 373         | 26 097                   | 7 727                           | 1 681   | 3.1                                      | 1.6                    |
| 451212  | News dealers and newsstands .....                           | 684                     | D               | D                        | D                               | g   | D  | D                      |
| 45122   | Prerecorded tape, compact disc, and record stores .....     | 701                     | D               | D                        | D                               | i   | D  | D                      |
| 451220  | Prerecorded tape, compact disc, and record stores .....     | 701                     | D               | D                        | D                               | i   | D  | D                      |
| 452   | General merchandise stores .....                            | 2 243                   | D               | D                        | D                               | m   | D  | D                      |
| 4521  | Department stores .....                                     | 394                     | 14 050 814      | 1 581 562                | 372 177                         | 81 834  | —  | .3                     |
| 45210009  | Department stores (incl. leased depts.) <sup>3</sup> .....  | 394                     | 14 547 733      | 1 581 562                | 372 177                         | 81 834  | —  | .3                     |
| 45211   | Department stores .....                                     | 394                     | 14 050 814      | 1 581 562                | 372 177                         | 81 834  | —  | .3                     |
| 452111  | Department stores (except discount department stores) ..... | 172                     | D               | D                        | D                               | k   | D  | D                      |
| 452112  | Discount department stores .....                            | 222                     | D               | D                        | D                               | k   | D  | D                      |
| 4529  | Other general merchandise stores .....                      | 1 849                   | D               | D                        | D                               | k   | D  | D                      |
| 45291   | Warehouse clubs and supercenters .....                      | 75                      | 5 811 889       | 336 474                  | 69 900                          | 12 850  | —  | —                      |
| 452910  | Warehouse clubs and supercenters .....                      | 75                      | 5 811 889       | 336 474                  | 69 900                          | 12 850  | —  | —                      |
| 45299   | All other general merchandise stores .....                  | 1 774                   | D               | D                        | D                               | j   | D  | D                      |
| 452990  | All other general merchandise stores .....                  | 1 774                   | D               | D                        | D                               | j   | D  | D                      |
| 4529901   | Variety stores .....  | 915                     | D               | D                        | D                               | j   | D  | D                      |
| 4529904   | Miscellaneous general merchandise stores .....              | 859                     | 1 215 400       | 151 061                  | 35 941                          | 8 793   | 22.9                                     | 11.7                   |
| 453   | Miscellaneous store retailers .....                         | 9 242                   | D               | D                        | D                               | i   | D  | D                      |
| 4531  | Florists .....  | 1 741                   | D               | D                        | D                               | i   | D  | D                      |
| 45311   | Florists .....  | 1 741                   | D               | D                        | D                               | i   | D  | D                      |
| 453110  | Florists .....  | 1 741                   | D               | D                        | D                               | i   | D  | D                      |
| 4532  | Office supplies, stationery, and gift stores .....          | 3 353                   | D               | D                        | D                               | j   | D  | D                      |
| 45321   | Office supplies and stationery stores .....                 | 766                     | D               | D                        | D                               | i   | D  | D                      |
| 453210  | Office supplies and stationery stores .....                 | 766                     | D               | D                        | D                               | i   | D  | D                      |
| 45322   | Gift, novelty, and souvenir stores .....                    | 2 587                   | D               | D                        | D                               | j   | D  | D                      |
| 453220  | Gift, novelty, and souvenir stores .....                    | 2 587                   | D               | D                        | D                               | j   | D  | D                      |
| 4533  | Used merchandise stores .....                               | 1 001                   | D               | D                        | D                               | h   | D  | D                      |
| 45331   | Used merchandise stores .....                               | 1 001                   | D               | D                        | D                               | h   | D  | D                      |
| 453310  | Used merchandise stores .....                               | 1 001                   | D               | D                        | D                               | h   | D  | D                      |

See footnotes at end of table.

### Retail Trade—Geo. Area Series

U.S. Census Bureau, 2002 Economic Census

Connecticut 11

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code  | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45   | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 453   | Miscellaneous store retailers—Con.                                |                         |                 |                          |                                 |   |  |                        |
| 4539  | Other miscellaneous store retailers .....                         | 3 147                   | D               | D                        | D                               | j   | D  | D                      |
| 45391   | Pet and pet supplies stores .....                                 | 702                     | D               | D                        | D                               | h   | D  | D                      |
| 453910  | Pet and pet supplies stores .....                                 | 702                     | D               | D                        | D                               | h   | D  | D                      |
| 45392   | Art dealers .....   | 771                     | 1 532 828       | 217 308                  | 67 041                          | 3 337   | 24.4                                     | 4.1                    |
| 453920  | Art dealers .....   | 771                     | 1 532 828       | 217 308                  | 67 041                          | 3 337   | 24.4                                     | 4.1                    |
| 45393   | Manufactured (mobile) home dealers .....                          | 22                      | D               | D                        | D                               | b   | D  | D                      |
| 453930  | Manufactured (mobile) home dealers .....                          | 22                      | D               | D                        | D                               | b   | D  | D                      |
| 45399   | All other miscellaneous store retailers .....                     | 1 652                   | 1 454 470       | 229 118                  | 53 140                          | 8 124   | 23.3                                     | 13.5                   |
| 454   | Nonstore retailers .....  | 4 477                   | D               | D                        | D                               | k   | D  | D                      |
| 4541  | Electronic shopping and mail-order houses .....                   | 1 538                   | D               | D                        | D                               | j   | D  | D                      |
| 45411   | Electronic shopping and mail-order houses .....                   | 1 538                   | D               | D                        | D                               | j   | D  | D                      |
| 4542  | Vending machine operators .....                                   | 335                     | D               | D                        | D                               | g   | D  | D                      |
| 45421   | Vending machine operators .....                                   | 335                     | D               | D                        | D                               | g   | D  | D                      |
| 45420   | Vending machine operators .....                                   | 335                     | D               | D                        | D                               | g   | D  | D                      |
| 4543  | Direct selling establishments .....                               | 2 604                   | D               | D                        | D                               | j   | D  | D                      |
| 45431   | Fuel dealers .....  | 1 007                   | D               | D                        | D                               | ..  | D  | D                      |
| 454311  | Heating oil dealers .....   | 873                     | D               | D                        | D                               | ..  | D  | D                      |
| 454312  | Liquefied petroleum gas (bottled gas) dealers .....               | 121                     | 277 893         | 57 211                   | 14 539                          | 1 418   | 10.4                                     | 13.8                   |
| 454319  | Other fuel dealers .....  | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 45439   | Other direct selling establishments .....                         | 1 597                   | D               | D                        | D                               | ..  | D  | D                      |
| 454390  | Other direct selling establishments .....                         | 1 597                   | D               | D                        | D                               | j   | D  | D                      |
| <b>Bridgeport-Stamford-Norwalk, CT Metropolitan Statistical Area</b>          |   |                         |                 |                          |                                 |   |  |                        |
| 44-45   | Retail trade .....  | 3 876                   | 13 931 143      | 1 524 252                | 369 516                         | 54 834  | 11.9                                     | 5.3                    |
| 441   | Motor vehicle and parts dealers .....                             | 297                     | 3 179 920       | 258 032                  | 59 544                          | 5 631   | 16.2                                     | 4.8                    |
| 4411  | Automobile dealers .....  | 143                     | 2 912 937       | 216 231                  | 49 844                          | 4 246   | 16.7                                     | 4.9                    |
| 44111   | New car dealers .....   | 109                     | 2 869 127       | 211 825                  | 48 824                          | 4 109   | 16.2                                     | 4.8                    |
| 441110  | New car dealers .....   | 109                     | 2 869 127       | 211 825                  | 48 824                          | 4 109   | 16.2                                     | 4.8                    |
| 44112   | Used car dealers .....  | 34                      | 43 810          | 4 406                    | 1 020                           | 137   | 46.2                                     | 12.5                   |
| 441120  | Used car dealers .....  | 34                      | 43 810          | 4 406                    | 1 020                           | 137   | 46.2                                     | 12.5                   |
| 4412  | Other motor vehicle dealers .....                                 | 40                      | 121 167         | 13 413                   | 2 834                           | 330   | 11.2                                     | 1.2                    |
| 44122   | Motorcycle, boat, and other motor vehicle dealers .....           | 38                      | D               | D                        | D                               | e   | D  | D                      |
| 441221  | Motorcycle dealers .....  | 7                       | D               | D                        | D                               | c   | D  | D                      |
| 441222  | Boat dealers .....  | 30                      | 73 981          | 7 210                    | 1 512                           | 213   | 3.7                                      | 2.0                    |
| 4413  | Automotive parts, accessories, and tire stores .....              | 114                     | 145 816         | 28 388                   | 6 866                           | 1 055   | 11.6                                     | 5.5                    |
| 44131   | Automotive parts and accessories stores .....                     | 72                      | 87 145          | 17 595                   | 4 291                           | 716   | 14.1                                     | 5.4                    |
| 441310  | Automotive parts and accessories stores .....                     | 72                      | 87 145          | 17 595                   | 4 291                           | 716   | 14.1                                     | 5.4                    |
| 44132   | Tire dealers .....  | 42                      | 58 671          | 10 793                   | 2 575                           | 339   | 8.0                                      | 5.7                    |
| 441320  | Tire dealers .....  | 42                      | 58 671          | 10 793                   | 2 575                           | 339   | 8.0                                      | 5.7                    |
| 442   | Furniture and home furnishings stores .....                       | 340                     | 521 887         | 72 251                   | 17 259                          | 2 618   | 14.0                                     | 15.6                   |
| 4421  | Furniture stores .....  | 130                     | 227 904         | 30 632                   | 7 219                           | 840   | 12.9                                     | 16.3                   |
| 44211   | Furniture stores .....  | 130                     | 227 904         | 30 632                   | 7 219                           | 840   | 12.9                                     | 16.3                   |
| 442110  | Furniture stores .....  | 130                     | 227 904         | 30 632                   | 7 219                           | 840   | 12.9                                     | 16.3                   |
| 4422  | Home furnishings stores .....                                     | 210                     | 293 983         | 41 619                   | 10 040                          | 1 778   | 14.8                                     | 15.0                   |
| 44221   | Floor covering stores .....                                       | 58                      | 60 876          | 11 068                   | 2 723                           | 283   | 34.4                                     | 7.9                    |
| 442210  | Floor covering stores .....                                       | 58                      | 60 876          | 11 068                   | 2 723                           | 283   | 34.4                                     | 7.9                    |
| 44229   | Other home furnishings stores .....                               | 152                     | 233 107         | 30 551                   | 7 317                           | 1 495   | 9.7                                      | 16.9                   |
| 442291  | Window treatment stores .....                                     | 15                      | 9 665           | 1 752                    | 423                             | 67  | 9.6                                      | 39.5                   |
| 442299  | All other home furnishings stores .....                           | 137                     | 223 442         | 28 799                   | 6 894                           | 1 428   | 9.7                                      | 15.9                   |
| 443   | Electronics and appliance stores .....                            | 145                     | 347 501         | 39 777                   | 9 513                           | 1 296   | 11.6                                     | 9.3                    |
| 4431  | Electronics and appliance stores .....                            | 145                     | 347 501         | 39 777                   | 9 513                           | 1 296   | 11.6                                     | 9.3                    |
| 44311   | Appliance, television, and other electronics stores .....         | 105                     | 275 012         | 31 566                   | 7 452                           | 996   | 11.7                                     | 10.9                   |
| 443111  | Household appliance stores .....                                  | 26                      | 97 228          | 12 018                   | 2 592                           | 292   | 9.6                                      | ..                     |
| 443112  | Radio, television, and other electronics stores .....             | 79                      | 177 784         | 19 548                   | 4 860                           | 704   | 12.8                                     | 16.5                   |
| 44312   | Computer and software stores .....                                | 26                      | 58 803          | 5 893                    | 1 493                           | 195   | 11.7                                     | 4.0                    |
| 443120  | Computer and software stores .....                                | 26                      | 58 803          | 5 893                    | 1 493                           | 195   | 11.7                                     | 4.0                    |
| 44313   | Camera and photographic supplies stores .....                     | 14                      | 13 686          | 2 318                    | 568                             | 105   | 11.0                                     | —                      |
| 443130  | Camera and photographic supplies stores .....                     | 14                      | 13 686          | 2 318                    | 568                             | 105   | 11.0                                     | —                      |
| 444   | Building material and garden equipment and supplies dealers ..... | 314                     | 1 190 110       | 156 321                  | 36 499                          | 4 545   | 7.7                                      | 10.8                   |
| 4441  | Building material and supplies dealers .....                      | 251                     | 1 103 883       | 138 351                  | 33 180                          | 3 862   | 6.8                                      | 11.5                   |
| 44411   | Home centers .....  | 11                      | D               | D                        | D                               | g   | D  | D                      |
| 444110  | Home centers .....  | 11                      | D               | D                        | D                               | g   | D  | D                      |
| 44412   | Paint and wallpaper stores .....                                  | 30                      | D               | D                        | D                               | c   | D  | D                      |
| 444120  | Paint and wallpaper stores .....                                  | 30                      | D               | D                        | D                               | c   | D  | D                      |
| 44413   | Hardware stores .....   | 48                      | 118 492         | 18 815                   | 4 612                           | 612   | 16.9                                     | 2.9                    |
| 444130  | Hardware stores .....   | 48                      | 118 492         | 18 815                   | 4 612                           | 612   | 16.9                                     | 2.9                    |
| 44419   | Other building material dealers .....                             | 162                     | 634 996         | 82 842                   | 19 092                          | 1 801   | 7.0                                      | 19.4                   |
| 444190  | Other building material dealers .....                             | 162                     | 634 996         | 82 842                   | 19 092                          | 1 801   | 7.0                                      | 19.4                   |
| 4442  | Lawn and garden equipment and supplies stores .....               | 63                      | 86 227          | 17 970                   | 3 319                           | 683   | 19.1                                     | 1.9                    |
| 44421   | Outdoor power equipment stores .....                              | 18                      | 17 190          | 3 050                    | 685                             | 95  | 25.7                                     | 6.4                    |
| 444210  | Outdoor power equipment stores .....                              | 18                      | 17 190          | 3 050                    | 685                             | 95  | 25.7                                     | 6.4                    |
| 44422   | Nursery, garden center, and farm supply stores .....              | 45                      | 69 037          | 14 920                   | 2 634                           | 588   | 17.5                                     | .8                     |
| 444220  | Nursery, garden center, and farm supply stores .....              | 45                      | 69 037          | 14 920                   | 2 634                           | 588   | 17.5                                     | .8                     |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code  | Geographic area and kind of business                             | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|---|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|   |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Bridgeport-Stamford-Norwalk, CT Metropolitan Statistical Area—Con.</b>     |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 4445  | Retail trade—Con.  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44451   | Food and beverage stores .....                                   | 568                     | 2 215 743       | 291 494                  | 70 869                          | 11 417  | 9.8                                      | 5.4                    |  |  |  |  |  |  |
| 444511  | Grocery stores .....   | 307                     | 1 937 365       | 269 678                  | 65 734                          | 10 406  | 5.9                                      | 3.9                    |  |  |  |  |  |  |
| 4445111   | Supermarkets and other grocery (except convenience) stores ..... | 237                     | 1 903 686       | 266 647                  | 65 043                          | 10 222  | 5.1                                      | 3.3                    |  |  |  |  |  |  |
| 44451110  | Supermarkets and other grocery (except convenience) stores ..... | 237                     | 1 903 686       | 266 647                  | 65 043                          | 10 222  | 5.1                                      | 3.3                    |  |  |  |  |  |  |
| 444512  | Convenience stores.....  | 70                      | 33 679          | 3 031                    | 691                             | 184   | 54.7                                     | 35.9                   |  |  |  |  |  |  |
| 4445120   | Convenience stores.....  | 70                      | 33 679          | 3 031                    | 691                             | 184   | 54.7                                     | 35.9                   |  |  |  |  |  |  |
| 44452   | Specialty food stores.....                                       | 103                     | 50 373          | 5 870                    | 1 406                           | 321   | 43.0                                     | 10.9                   |  |  |  |  |  |  |
| 44453   | Beer, wine, and liquor stores .....                              | 158                     | 228 005         | 15 946                   | 3 729                           | 690   | 35.7                                     | 16.9                   |  |  |  |  |  |  |
| 444531  | Beer, wine, and liquor stores .....                              | 158                     | 228 005         | 15 946                   | 3 729                           | 690   | 35.7                                     | 16.9                   |  |  |  |  |  |  |
| 4445310   | Beer, wine, and liquor stores .....                              | 158                     | 228 005         | 15 946                   | 3 729                           | 690   | 35.7                                     | 16.9                   |  |  |  |  |  |  |
| 4446  | Health and personal care stores .....                            | 256                     | 787 705         | 83 267                   | 19 964                          | 4 391   | 13.8                                     | 1.9                    |  |  |  |  |  |  |
| 44461   | Health and personal care stores .....                            | 256                     | 787 705         | 83 267                   | 19 964                          | 4 391   | 13.8                                     | 1.9                    |  |  |  |  |  |  |
| 444611  | Pharmacies and drug stores .....                                 | 118                     | 684 420         | 62 580                   | 14 746                          | 3 561   | 13.2                                     | .6                     |  |  |  |  |  |  |
| 4446110   | Pharmacies and drug stores .....                                 | 118                     | 684 420         | 62 580                   | 14 746                          | 3 561   | 13.2                                     | .6                     |  |  |  |  |  |  |
| 44461101  | Pharmacies and drug stores .....                                 | 110                     | 652 088         | 59 757                   | 14 095                          | 3 383   | 13.9                                     | .7                     |  |  |  |  |  |  |
| 44461102  | Proprietary stores .....   | 8                       | 32 332          | 2 823                    | 651                             | 178   | —  | —                      |  |  |  |  |  |  |
| 444612  | Cosmetics, beauty supplies, and perfume stores .....             | 32                      | 25 919          | 3 843                    | 1 008                           | 250   | 13.6                                     | 9.5                    |  |  |  |  |  |  |
| 4446120   | Cosmetics, beauty supplies, and perfume stores .....             | 32                      | 25 919          | 3 843                    | 1 008                           | 250   | 13.6                                     | 9.5                    |  |  |  |  |  |  |
| 444613  | Optical goods stores .....                                       | 52                      | 33 508          | 8 792                    | 2 192                           | 283   | 15.9                                     | 12.9                   |  |  |  |  |  |  |
| 4446130   | Optical goods stores .....                                       | 52                      | 33 508          | 8 792                    | 2 192                           | 283   | 15.9                                     | 12.9                   |  |  |  |  |  |  |
| 444619  | Other health and personal care stores.....                       | 54                      | 43 858          | 8 052                    | 2 018                           | 297   | 22.5                                     | 8.3                    |  |  |  |  |  |  |
| 4446191   | Food (health) supplement stores .....                            | 28                      | 22 959          | 3 403                    | 876                             | 171   | 26.9                                     | 9.5                    |  |  |  |  |  |  |
| 4446199   | All other health and personal care stores .....                  | 26                      | 20 899          | 4 649                    | 1 142                           | 126   | 17.6                                     | 7.0                    |  |  |  |  |  |  |
| 4447  | Gasoline stations .....  | 284                     | 632 477         | 36 507                   | 8 816                           | 1 620   | 36.6                                     | 14.1                   |  |  |  |  |  |  |
| 44471   | Gasoline stations .....  | 284                     | 632 477         | 36 507                   | 8 816                           | 1 620   | 36.6                                     | 14.1                   |  |  |  |  |  |  |
| 444711  | Gasoline stations with convenience stores .....                  | 121                     | 356 393         | 18 127                   | 4 297                           | 829   | 31.5                                     | 7.6                    |  |  |  |  |  |  |
| 4447110   | Gasoline stations with convenience stores .....                  | 121                     | 356 393         | 18 127                   | 4 297                           | 829   | 31.5                                     | 7.6                    |  |  |  |  |  |  |
| 444719  | Other gasoline stations .....                                    | 163                     | 276 084         | 18 380                   | 4 519                           | 791   | 43.1                                     | 22.4                   |  |  |  |  |  |  |
| 4447190   | Other gasoline stations .....                                    | 163                     | 276 084         | 18 380                   | 4 519                           | 791   | 43.1                                     | 22.4                   |  |  |  |  |  |  |
| 4448  | Clothing and clothing accessories stores .....                   | 625                     | 1 023 581       | 142 904                  | 32 580                          | 7 307   | 9.3                                      | 3.7                    |  |  |  |  |  |  |
| 44481   | Clothing stores .....  | 403                     | 754 748         | 103 650                  | 23 221                          | 5 756   | 6.6                                      | 3.0                    |  |  |  |  |  |  |
| 444811  | Men's clothing stores .....                                      | 38                      | 96 977          | 24 639                   | 4 331                           | 470   | 3.4                                      | 3.0                    |  |  |  |  |  |  |
| 4448110   | Men's clothing stores .....                                      | 38                      | 96 977          | 24 639                   | 4 331                           | 470   | 3.4                                      | 3.0                    |  |  |  |  |  |  |
| 444812  | Women's clothing stores .....                                    | 156                     | 203 228         | 26 670                   | 6 448                           | 1 607   | 10.8                                     | 6.4                    |  |  |  |  |  |  |
| 4448120   | Women's clothing stores .....                                    | 156                     | 203 228         | 26 670                   | 6 448                           | 1 607   | 10.8                                     | 6.4                    |  |  |  |  |  |  |
| 444813  | Children's and infants' clothing stores .....                    | 48                      | 61 304          | 7 255                    | 1 745                           | 551   | 15.6                                     | 6.5                    |  |  |  |  |  |  |
| 4448130   | Children's and infants' clothing stores .....                    | 48                      | 61 304          | 7 255                    | 1 745                           | 551   | 15.6                                     | 6.5                    |  |  |  |  |  |  |
| 444814  | Family clothing stores .....                                     | 91                      | 333 917         | 35 610                   | 8 442                           | 2 586   | 2.0                                      | .6                     |  |  |  |  |  |  |
| 4448140   | Family clothing stores .....                                     | 91                      | 333 917         | 35 610                   | 8 442                           | 2 586   | 2.0                                      | .6                     |  |  |  |  |  |  |
| 444815  | Clothing accessories stores .....                                | 24                      | 19 543          | 2 874                    | 695                             | 168   | .2                                       | .2                     |  |  |  |  |  |  |
| 4448150   | Clothing accessories stores .....                                | 24                      | 19 543          | 2 874                    | 695                             | 168   | .2                                       | .2                     |  |  |  |  |  |  |
| 444819  | Other clothing stores .....                                      | 46                      | 39 779          | 6 602                    | 1 560                           | 374   | 21.4                                     | 2.2                    |  |  |  |  |  |  |
| 4448190   | Other clothing stores .....                                      | 46                      | 39 779          | 6 602                    | 1 560                           | 374   | 21.4                                     | 2.2                    |  |  |  |  |  |  |
| 44482   | Shoe stores .....  | 97                      | 98 308          | 13 976                   | 3 176                           | 829   | 21.2                                     | 10.8                   |  |  |  |  |  |  |
| 444821  | Shoe stores .....  | 97                      | 98 308          | 13 976                   | 3 176                           | 829   | 21.2                                     | 10.8                   |  |  |  |  |  |  |
| 4448210   | Men's shoe stores .....  | 6                       | 7 577           | 1 364                    | 355                             | 45  | 47.8                                     | 7.2                    |  |  |  |  |  |  |
| 44482102  | Women's shoe stores .....  | 18                      | 16 742          | 2 465                    | 564                             | 201   | 23.8                                     | .8                     |  |  |  |  |  |  |
| 44482103  | Children's and juveniles' shoe stores .....                      | 7                       | 7 807           | 1 539                    | 329                             | 81  | —  | .5                     |  |  |  |  |  |  |
| 44482104  | Family shoe stores .....   | 42                      | 35 724          | 5 234                    | 1 146                           | 266   | 26.0                                     | 18.8                   |  |  |  |  |  |  |
| 44482105  | Athletic footwear stores .....                                   | 24                      | 30 458          | 3 374                    | 782                             | 236   | 12.9                                     | 10.4                   |  |  |  |  |  |  |
| 44483   | Jewelry, luggage, and leather goods stores .....                 | 125                     | 170 525         | 25 278                   | 6 183                           | 722   | 14.5                                     | 2.9                    |  |  |  |  |  |  |
| 444831  | Jewelry stores .....   | 111                     | 162 685         | 23 902                   | 5 786                           | 671   | 13.9                                     | 2.3                    |  |  |  |  |  |  |
| 4448310   | Jewelry stores .....   | 111                     | 162 685         | 23 902                   | 5 786                           | 671   | 13.9                                     | 2.3                    |  |  |  |  |  |  |
| 444832  | Luggage and leather goods stores .....                           | 14                      | 7 840           | 1 376                    | 397                             | 51  | 26.6                                     | 15.3                   |  |  |  |  |  |  |
| 4448320   | Luggage and leather goods stores .....                           | 14                      | 7 840           | 1 376                    | 397                             | 51  | 26.6                                     | 15.3                   |  |  |  |  |  |  |
| 451   | Sporting goods, hobby, book, and music stores .....              | 278                     | 397 555         | 49 915                   | 11 650                          | 2 666   | 14.8                                     | 3.0                    |  |  |  |  |  |  |
| 4511  | Sporting goods, hobby, and musical instrument stores .....       | 209                     | 277 847         | 37 214                   | 8 695                           | 1 860   | 18.3                                     | 2.9                    |  |  |  |  |  |  |
| 45111   | Sporting goods stores .....                                      | 112                     | 127 386         | 16 608                   | 3 764                           | 836   | 24.2                                     | 4.5                    |  |  |  |  |  |  |
| 451110  | Sporting goods stores .....                                      | 112                     | 127 386         | 16 608                   | 3 764                           | 836   | 24.2                                     | 4.5                    |  |  |  |  |  |  |
| 4511101   | General-line sporting goods stores.....                          | 26                      | 49 803          | 6 795                    | 1 419                           | 349   | 13.5                                     | 5.7                    |  |  |  |  |  |  |
| 4511102   | Specialty-line sporting goods stores.....                        | 86                      | 77 583          | 9 813                    | 2 345                           | 487   | 31.0                                     | 3.7                    |  |  |  |  |  |  |
| 451112  | Hobby, toy, and game stores .....                                | 56                      | 105 585         | 12 008                   | 2 879                           | 742   | 14.4                                     | 2.0                    |  |  |  |  |  |  |
| 451120  | Hobby, toy, and game stores .....                                | 56                      | 105 585         | 12 008                   | 2 879                           | 742   | 14.4                                     | 2.0                    |  |  |  |  |  |  |
| 45113   | Sewing, needlework, and piece goods stores.....                  | 24                      | 31 865          | 5 939                    | 1 389                           | 166   | 9.5                                      | .4                     |  |  |  |  |  |  |
| 451130  | Sewing, needlework, and piece goods stores.....                  | 24                      | 31 865          | 5 939                    | 1 389                           | 166   | 9.5                                      | .4                     |  |  |  |  |  |  |
| 45114   | Musical instrument and supplies stores .....                     | 17                      | 13 011          | 2 659                    | 663                             | 116   | 13.9                                     | —                      |  |  |  |  |  |  |
| 451140  | Musical instrument and supplies stores .....                     | 17                      | 13 011          | 2 659                    | 663                             | 116   | 13.9                                     | —                      |  |  |  |  |  |  |

See footnotes at end of table.

### Retail Trade—Geo. Area Series

U.S. Census Bureau, 2002 Economic Census

Connecticut 13

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code  | Geographic area and kind of business                        | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|---|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Bridgeport-Stamford-Norwalk, CT Metropolitan Statistical Area—Con.</b>     |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45   | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 451   | Sporting goods, hobby, book, and music stores—Con.          |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 4512  | Book, periodical, and music stores .....                    | 69                      | 119 708         | 12 701                   | 2 955                           | 806   | 6.8                                      | 3.4                    |  |  |  |  |  |  |
| 45121   | Book stores and news dealers .....                          | 45                      | 84 916          | 9 286                    | 2 051                           | 512   | 8.1                                      | 2.4                    |  |  |  |  |  |  |
| 451211  | Book stores .....   | 34                      | 78 338          | 8 518                    | 1 879                           | 475   | 6.2                                      | 2.1                    |  |  |  |  |  |  |
| 4512111   | Book stores, general .....                                  | 26                      | 65 890          | 7 507                    | 1 619                           | 402   | 7.3                                      | 1.5                    |  |  |  |  |  |  |
| 4512113   | College book stores .....                                   | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451212  | News dealers and newsstands .....                           | 11                      | 6 578           | 768                      | 172                             | 37  | 30.5                                     | 5.8                    |  |  |  |  |  |  |
| 45122   | Prerecorded tape, compact disc, and record stores .....     | 24                      | 34 792          | 3 415                    | 904                             | 294   | 3.6                                      | 5.9                    |  |  |  |  |  |  |
| 451220  | Prerecorded tape, compact disc, and record stores .....     | 24                      | 34 792          | 3 415                    | 904                             | 294   | 3.6                                      | 5.9                    |  |  |  |  |  |  |
| 452   | General merchandise stores .....                            | 70                      | 1 034 003       | 98 455                   | 22 124                          | 4 982   | .8                                       | .5                     |  |  |  |  |  |  |
| 4521  | Department stores .....                                     | 22                      | 692 353         | 77 818                   | 17 698                          | 4 101   | —  | —                      |  |  |  |  |  |  |
| 45210009  | Department stores (incl. leased depts. <sup>3</sup> ) ..... | 22                      | 710 994         | 77 818                   | 17 698                          | 4 101   | —  | —                      |  |  |  |  |  |  |
| 45211   | Department stores .....                                     | 22                      | 692 353         | 77 818                   | 17 698                          | 4 101   | —  | —                      |  |  |  |  |  |  |
| 452111  | Department stores (except discount department stores) ..... | 12                      | 387 937         | 51 549                   | 12 188                          | 2 895   | —  | —                      |  |  |  |  |  |  |
| 452112  | Discount department stores .....                            | 10                      | 304 416         | 26 269                   | 5 510                           | 1 206   | —  | —                      |  |  |  |  |  |  |
| 4529  | Other general merchandise stores .....                      | 48                      | 341 650         | 20 637                   | 4 426                           | 881   | 2.3                                      | 1.4                    |  |  |  |  |  |  |
| 45291   | Warehouse clubs and supercenters .....                      | 3                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 452910  | Warehouse clubs and supercenters .....                      | 3                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 45299   | All other general merchandise stores .....                  | 45                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 452990  | All other general merchandise stores .....                  | 45                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4529901   | Variety stores .....  | 30                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4529904   | Miscellaneous general merchandise stores .....              | 15                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 453   | Miscellaneous store retailers .....                         | 456                     | 381 213         | 60 045                   | 14 213                          | 3 082   | 21.1                                     | 7.3                    |  |  |  |  |  |  |
| 4531  | Florists .....  | 79                      | 30 395          | 7 387                    | 1 806                           | 437   | 35.6                                     | 9.1                    |  |  |  |  |  |  |
| 45311   | Florists .....  | 79                      | 30 395          | 7 387                    | 1 806                           | 437   | 35.6                                     | 9.1                    |  |  |  |  |  |  |
| 453110  | Florists .....  | 79                      | 30 395          | 7 387                    | 1 806                           | 437   | 35.6                                     | 9.1                    |  |  |  |  |  |  |
| 4532  | Office supplies, stationery, and gift stores .....          | 147                     | 183 939         | 24 031                   | 6 086                           | 1 407   | 11.4                                     | 5.3                    |  |  |  |  |  |  |
| 45321   | Office supplies and stationery stores .....                 | 36                      | 114 537         | 12 603                   | 3 275                           | 580   | 4.5                                      | .5                     |  |  |  |  |  |  |
| 453210  | Office supplies and stationery stores .....                 | 36                      | 114 537         | 12 603                   | 3 275                           | 580   | 4.5                                      | .5                     |  |  |  |  |  |  |
| 45322   | Gift, novelty, and souvenir stores .....                    | 111                     | 69 402          | 11 428                   | 2 811                           | 827   | 22.9                                     | 13.3                   |  |  |  |  |  |  |
| 453220  | Gift, novelty, and souvenir stores .....                    | 111                     | 69 402          | 11 428                   | 2 811                           | 827   | 22.9                                     | 13.3                   |  |  |  |  |  |  |
| 4533  | Used merchandise stores .....                               | 77                      | 57 495          | 10 185                   | 2 390                           | 427   | 22.9                                     | 6.5                    |  |  |  |  |  |  |
| 45331   | Used merchandise stores .....                               | 77                      | 57 495          | 10 185                   | 2 390                           | 427   | 22.9                                     | 6.5                    |  |  |  |  |  |  |
| 453310  | Used merchandise stores .....                               | 77                      | 57 495          | 10 185                   | 2 390                           | 427   | 22.9                                     | 6.5                    |  |  |  |  |  |  |
| 4539  | Other miscellaneous store retailers .....                   | 153                     | 109 384         | 18 442                   | 3 931                           | 811   | 32.2                                     | 10.6                   |  |  |  |  |  |  |
| 45391   | Pet and pet supplies stores .....                           | 40                      | 39 142          | 5 215                    | 1 172                           | 321   | 21.6                                     | 17.9                   |  |  |  |  |  |  |
| 453910  | Pet and pet supplies stores .....                           | 40                      | 39 142          | 5 215                    | 1 172                           | 321   | 21.6                                     | 17.9                   |  |  |  |  |  |  |
| 45392   | Art dealers .....   | 29                      | 11 361          | 1 979                    | 484                             | 82  | 43.6                                     | 6.8                    |  |  |  |  |  |  |
| 453920  | Art dealers .....   | 29                      | 11 361          | 1 979                    | 484                             | 82  | 43.6                                     | 6.8                    |  |  |  |  |  |  |
| 45399   | All other miscellaneous store retailers .....               | 84                      | 58 881          | 11 248                   | 2 275                           | 408   | 37.1                                     | 6.6                    |  |  |  |  |  |  |
| 454   | Nonstore retailers .....                                    | 243                     | 2 219 448       | 235 284                  | 66 485                          | 5 279   | 5.9                                      | 1.6                    |  |  |  |  |  |  |
| 4541  | Electronic shopping and mail-order houses .....             | 99                      | 1 780 329       | 144 510                  | 42 737                          | 3 314   | 5.2                                      | .7                     |  |  |  |  |  |  |
| 45411   | Electronic shopping and mail-order houses .....             | 99                      | 1 780 329       | 144 510                  | 42 737                          | 3 314   | 5.2                                      | .7                     |  |  |  |  |  |  |
| 4543  | Direct selling establishments .....                         | 137                     | 435 671         | 90 040                   | 23 532                          | 1 937   | 8.3                                      | 5.4                    |  |  |  |  |  |  |
| 45431   | Fuel dealers .....  | 71                      | 371 763         | 79 631                   | 20 989                          | 1 596   | 6.4                                      | 4.5                    |  |  |  |  |  |  |
| 454311  | Heating oil dealers .....                                   | 64                      | 342 080         | 70 658                   | 18 957                          | 1 431   | 7.0                                      | 2.0                    |  |  |  |  |  |  |
| 454312  | Liquefied petroleum gas (bottled gas) dealers .....         | 7                       | 29 683          | 8 973                    | 2 032                           | 165   | —  | 33.7                   |  |  |  |  |  |  |
| 45439   | Other direct selling establishments .....                   | 66                      | 63 908          | 10 409                   | 2 543                           | 341   | 19.1                                     | 10.5                   |  |  |  |  |  |  |
| 454390  | Other direct selling establishments .....                   | 66                      | 63 908          | 10 409                   | 2 543                           | 341   | 19.1                                     | 10.5                   |  |  |  |  |  |  |
| <b>Kingston, NY Metropolitan Statistical Area</b>                             |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45   | Retail trade .....  | 827                     | 1 838 068       | 184 882                  | 43 476                          | 8 995   | 19.9                                     | 4.4                    |  |  |  |  |  |  |
| 441   | Motor vehicle and parts dealers .....                       | 95                      | 441 274         | 34 366                   | 7 849                           | 1 034   | 29.4                                     | 4.1                    |  |  |  |  |  |  |
| 4411  | Automobile dealers .....                                    | 42                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 44112   | Used car dealers .....                                      | 22                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441120  | Used car dealers .....                                      | 22                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4412  | Other motor vehicle dealers .....                           | 13                      | 63 710          | 5 501                    | 1 155                           | 139   | 11.6                                     | —                      |  |  |  |  |  |  |
| 44121   | Recreational vehicle dealers .....                          | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441210  | Recreational vehicle dealers .....                          | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44122   | Motorcycle, boat, and other motor vehicle dealers .....     | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441221  | Motorcycle dealers .....                                    | 6                       | 19 829          | 2 230                    | 554                             | 53  | 6.3                                      | —                      |  |  |  |  |  |  |
| 442   | Furniture and home furnishings stores .....                 | 35                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4422  | Home furnishings stores .....                               | 25                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44229   | Other home furnishings stores .....                         | 15                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 442299  | All other home furnishings stores .....                     | 14                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443   | Electronics and appliance stores .....                      | 25                      | 47 884          | 4 671                    | 1 178                           | 225   | 5.5                                      | 3.8                    |  |  |  |  |  |  |
| 4431  | Electronics and appliance stores .....                      | 25                      | 47 884          | 4 671                    | 1 178                           | 225   | 5.5                                      | 3.8                    |  |  |  |  |  |  |
| 44311   | Appliance, television, and other electronics stores .....   | 18                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 443112  | Radio, television, and other electronics stores .....       | 12                      | 40 320          | 3 584                    | 946                             | 171   | 1.9                                      | .7                     |  |  |  |  |  |  |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code  | Geographic area and kind of business                                  | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|---|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Kingston, NY Metropolitan Statistical Area—Con.</b>                        |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45   | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 444   | Building material and garden equipment and supplies dealers . . . . . | 68                      | 145 263         | 18 055                   | 4 038                           | 745   | 7.6                                      | 2.5                    |  |  |  |  |  |  |
| 4441  | Building material and supplies dealers.....                           | 54                      | 138 372         | 17 269                   | 3 875                           | 701   | 6.0                                      | 2.5                    |  |  |  |  |  |  |
| 44411   | Home centers .....  | 5                       | 83 897          | 9 781                    | 2 111                           | 405   | .4                                       | —                      |  |  |  |  |  |  |
| 444110  | Home centers .....  | 5                       | 83 897          | 9 781                    | 2 111                           | 405   | .4                                       | —                      |  |  |  |  |  |  |
| 44419   | Other building material dealers .....                                 | 30                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 444190  | Other building material dealers .....                                 | 30                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 445   | Food and beverage stores .....  | 137                     | 285 355         | 30 665                   | 6 779                           | 1 705   | 24.7                                     | 8.4                    |  |  |  |  |  |  |
| 4451  | Grocery stores .....  | 74                      | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 4452  | Specialty food stores .....   | 30                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4453  | Beer, wine, and liquor stores .....                                   | 33                      | 32 458          | 2 369                    | 571                             | 143   | 31.6                                     | 38.0                   |  |  |  |  |  |  |
| 44531   | Beer, wine, and liquor stores .....                                   | 33                      | 32 458          | 2 369                    | 571                             | 143   | 31.6                                     | 38.0                   |  |  |  |  |  |  |
| 445310  | Beer, wine, and liquor stores .....                                   | 33                      | 32 458          | 2 369                    | 571                             | 143   | 31.6                                     | 38.0                   |  |  |  |  |  |  |
| 446   | Health and personal care stores .....                                 | 62                      | 144 436         | 14 068                   | 3 466                           | 739   | 21.7                                     | 2.3                    |  |  |  |  |  |  |
| 4461  | Health and personal care stores .....                                 | 62                      | 144 436         | 14 068                   | 3 466                           | 739   | 21.7                                     | 2.3                    |  |  |  |  |  |  |
| 4461102   | Proprietary stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 44612   | Cosmetics, beauty supplies, and perfume stores .....                  | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 446120  | Cosmetics, beauty supplies, and perfume stores .....                  | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44619   | Other health and personal care stores .....                           | 18                      | 13 384          | 2 585                    | 608                             | 149   | 42.1                                     | .1                     |  |  |  |  |  |  |
| 446191  | Food (health) supplement stores .....                                 | 13                      | 11 847          | 2 025                    | 479                             | 129   | 42.3                                     | —                      |  |  |  |  |  |  |
| 447   | Gasoline stations .....   | 85                      | 170 346         | 11 106                   | 2 691                           | 607   | 36.0                                     | 5.0                    |  |  |  |  |  |  |
| 4471  | Gasoline stations .....   | 85                      | 170 346         | 11 106                   | 2 691                           | 607   | 36.0                                     | 5.0                    |  |  |  |  |  |  |
| 44711   | Gasoline stations with convenience stores .....                       | 57                      | 106 924         | 6 578                    | 1 530                           | 434   | 27.0                                     | 1.6                    |  |  |  |  |  |  |
| 447110  | Gasoline stations with convenience stores .....                       | 57                      | 106 924         | 6 578                    | 1 530                           | 434   | 27.0                                     | 1.6                    |  |  |  |  |  |  |
| 448   | Clothing and clothing accessories stores .....                        | 84                      | 67 489          | 8 870                    | 2 134                           | 633   | 19.5                                     | 7.3                    |  |  |  |  |  |  |
| 4481  | Clothing stores .....   | 52                      | 47 413          | 5 694                    | 1 395                           | 435   | 17.8                                     | 8.5                    |  |  |  |  |  |  |
| 451   | Sporting goods, hobby, book, and music stores .....                   | 40                      | 41 893          | 5 121                    | 1 124                           | 382   | 11.4                                     | .3                     |  |  |  |  |  |  |
| 4511  | Sporting goods, hobby, and musical instrument stores .....            | 25                      | 28 226          | 3 630                    | 773                             | 272   | 7.1                                      | .1                     |  |  |  |  |  |  |
| 4512  | Book, periodical, and music stores .....                              | 15                      | 13 667          | 1 491                    | 351                             | 110   | 20.2                                     | .6                     |  |  |  |  |  |  |
| 45121   | Book stores and news dealers .....                                    | 12                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4512113   | College book stores.....  | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452   | General merchandise stores .....                                      | 27                      | 267 186         | 25 036                   | 5 907                           | 1 591   | 1.2                                      | .2                     |  |  |  |  |  |  |
| 4529  | Other general merchandise stores .....                                | 19                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 453   | Miscellaneous store retailers .....                                   | 101                     | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4532  | Office supplies, stationery, and gift stores .....                    | 30                      | 21 320          | 2 725                    | 683                             | 196   | 10.0                                     | 1.5                    |  |  |  |  |  |  |
| 45321   | Office supplies and stationery stores .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453210  | Office supplies and stationery stores .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4539  | Other miscellaneous store retailers .....                             | 42                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45391   | Pet and pet supplies stores .....                                     | 10                      | 5 861           | 520                      | 115                             | 51  | 17.4                                     | .4                     |  |  |  |  |  |  |
| 453910  | Pet and pet supplies stores .....                                     | 10                      | 5 861           | 520                      | 115                             | 51  | 17.4                                     | .4                     |  |  |  |  |  |  |
| 45392   | Art dealers .....   | 8                       | 2 836           | 222                      | 56                              | 13  | 32.6                                     | —                      |  |  |  |  |  |  |
| 453920  | Art dealers .....   | 8                       | 2 836           | 222                      | 56                              | 13  | 32.6                                     | —                      |  |  |  |  |  |  |
| 45399   | All other miscellaneous store retailers .....                         | 22                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454   | Nonstore retailers .....  | 68                      | 153 309         | 23 290                   | 5 953                           | 761   | 14.1                                     | 8.6                    |  |  |  |  |  |  |
| 4541  | Electronic shopping and mail-order houses .....                       | 15                      | 36 676          | 5 973                    | 1 374                           | 174   | 21.9                                     | —                      |  |  |  |  |  |  |
| 45411   | Electronic shopping and mail-order houses .....                       | 15                      | 36 676          | 5 973                    | 1 374                           | 174   | 21.9                                     | —                      |  |  |  |  |  |  |
| 4543  | Direct selling establishments .....                                   | 49                      | 109 249         | 15 747                   | 4 194                           | 533   | 12.2                                     | 12.1                   |  |  |  |  |  |  |
| 45431   | Fuel dealers .....  | 32                      | 94 990          | 13 624                   | 3 659                           | 415   | 12.0                                     | 13.9                   |  |  |  |  |  |  |
| 454311  | Heating oil dealers .....   | 25                      | 82 992          | 11 451                   | 3 085                           | 348   | 13.7                                     | 14.4                   |  |  |  |  |  |  |
| 454312  | Liquefied petroleum gas (bottled gas) dealers .....                   | 7                       | 11 998          | 2 173                    | 574                             | 67  | —  | 10.5                   |  |  |  |  |  |  |
| 45439   | Other direct selling establishments .....                             | 17                      | 14 259          | 2 123                    | 535                             | 118   | 14.1                                     | —                      |  |  |  |  |  |  |
| 454390  | Other direct selling establishments .....                             | 17                      | 14 259          | 2 123                    | 535                             | 118   | 14.1                                     | —                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code  | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|---|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>New Haven-Milford, CT Metropolitan Statistical Area</b>                    |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45   | Retail trade .....  | 3 218                   | 9 268 417       | 985 781                  | 230 011                         | 44 627  | 11.5                                     | 3.9                    |  |  |  |  |  |  |
| 441   | Motor vehicle and parts dealers .....                             | 342                     | 2 278 958       | 209 721                  | 47 676                          | 5 374   | 11.8                                     | 1.1                    |  |  |  |  |  |  |
| 4411  | Automobile dealers .....  | 176                     | 2 067 112       | 169 419                  | 38 039                          | 3 871   | 12.1                                     | .7                     |  |  |  |  |  |  |
| 44111   | New car dealers .....   | 95                      | 1 913 692       | 157 715                  | 35 073                          | 3 480   | 9.0                                      | .3                     |  |  |  |  |  |  |
| 441110  | New car dealers .....   | 95                      | 1 913 692       | 157 715                  | 35 073                          | 3 480   | 9.0                                      | .3                     |  |  |  |  |  |  |
| 44112   | Used car dealers .....  | 81                      | 153 420         | 11 704                   | 2 966                           | 391   | 50.3                                     | 6.5                    |  |  |  |  |  |  |
| 441120  | Used car dealers .....  | 81                      | 153 420         | 11 704                   | 2 966                           | 391   | 50.3                                     | 6.5                    |  |  |  |  |  |  |
| 4412  | Other motor vehicle dealers .....                                 | 31                      | 45 221          | 5 780                    | 1 267                           | 177   | 7.5                                      | 5.5                    |  |  |  |  |  |  |
| 44122   | Motorcycle, boat, and other motor vehicle dealers .....           | 28                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 441221  | Motorcycle dealers .....  | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441222  | Boat dealers .....  | 15                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441229  | All other motor vehicle dealers .....                             | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4413  | Automotive parts, accessories, and tire stores .....              | 135                     | 166 625         | 34 522                   | 8 370                           | 1 326   | 9.1                                      | 4.6                    |  |  |  |  |  |  |
| 44131   | Automotive parts and accessories stores .....                     | 98                      | 102 767         | 19 828                   | 4 776                           | 866   | 12.2                                     | 5.0                    |  |  |  |  |  |  |
| 441310  | Automotive parts and accessories stores .....                     | 98                      | 102 767         | 19 828                   | 4 776                           | 866   | 12.2                                     | 5.0                    |  |  |  |  |  |  |
| 44132   | Tire dealers .....  | 37                      | 63 858          | 14 694                   | 3 594                           | 460   | 4.0                                      | 4.1                    |  |  |  |  |  |  |
| 441320  | Tire dealers .....  | 37                      | 63 858          | 14 694                   | 3 594                           | 460   | 4.0                                      | 4.1                    |  |  |  |  |  |  |
| 442   | Furniture and home furnishings stores .....                       | 176                     | 311 896         | 39 526                   | 9 298                           | 1 606   | 17.2                                     | 13.6                   |  |  |  |  |  |  |
| 4421  | Furniture stores .....  | 79                      | 174 046         | 22 200                   | 5 244                           | 742   | 13.2                                     | 20.7                   |  |  |  |  |  |  |
| 44211   | Furniture stores .....  | 79                      | 174 046         | 22 200                   | 5 244                           | 742   | 13.2                                     | 20.7                   |  |  |  |  |  |  |
| 442110  | Furniture stores .....  | 79                      | 174 046         | 22 200                   | 5 244                           | 742   | 13.2                                     | 20.7                   |  |  |  |  |  |  |
| 4422  | Home furnishings stores .....                                     | 97                      | 137 850         | 17 326                   | 4 054                           | 864   | 22.3                                     | 4.5                    |  |  |  |  |  |  |
| 44221   | Floor covering stores .....                                       | 43                      | 35 437          | 5 782                    | 1 382                           | 194   | 44.7                                     | 9.6                    |  |  |  |  |  |  |
| 442210  | Floor covering stores .....                                       | 43                      | 35 437          | 5 782                    | 1 382                           | 194   | 44.7                                     | 9.6                    |  |  |  |  |  |  |
| 44229   | Other home furnishings stores .....                               | 54                      | 102 413         | 11 544                   | 2 672                           | 670   | 14.6                                     | 2.8                    |  |  |  |  |  |  |
| 442299  | All other home furnishings stores .....                           | 47                      | 98 553          | 10 940                   | 2 541                           | 637   | 13.8                                     | 2.9                    |  |  |  |  |  |  |
| 443   | Electronics and appliance stores .....                            | 141                     | 262 106         | 32 299                   | 8 313                           | 1 265   | 10.1                                     | 2.1                    |  |  |  |  |  |  |
| 4431  | Electronics and appliance stores .....                            | 141                     | 262 106         | 32 299                   | 8 313                           | 1 265   | 10.1                                     | 2.1                    |  |  |  |  |  |  |
| 44311   | Appliance, television, and other electronics stores .....         | 100                     | 187 759         | 21 399                   | 5 450                           | 917   | 11.9                                     | 2.8                    |  |  |  |  |  |  |
| 443111  | Household appliance stores .....                                  | 36                      | 56 960          | 6 614                    | 1 506                           | 259   | 18.9                                     | .7                     |  |  |  |  |  |  |
| 443112  | Radio, television, and other electronics stores .....             | 64                      | 130 799         | 14 785                   | 3 944                           | 658   | 8.8                                      | 3.7                    |  |  |  |  |  |  |
| 44312   | Computer and software stores .....                                | 33                      | 69 872          | 10 075                   | 2 647                           | 302   | 3.4                                      | .4                     |  |  |  |  |  |  |
| 443120  | Computer and software stores .....                                | 33                      | 69 872          | 10 075                   | 2 647                           | 302   | 3.4                                      | .4                     |  |  |  |  |  |  |
| 44313   | Camera and photographic supplies stores .....                     | 8                       | 4 475           | 825                      | 216                             | 46  | 39.6                                     | —                      |  |  |  |  |  |  |
| 443130  | Camera and photographic supplies stores .....                     | 8                       | 4 475           | 825                      | 216                             | 46  | 39.6                                     | —                      |  |  |  |  |  |  |
| 444   | Building material and garden equipment and supplies dealers ..... | 235                     | 848 147         | 120 085                  | 26 621                          | 3 781   | 7.4                                      | 9.0                    |  |  |  |  |  |  |
| 4441  | Building material and supplies dealers .....                      | 179                     | 781 213         | 107 867                  | 24 266                          | 3 282   | 5.7                                      | 8.8                    |  |  |  |  |  |  |
| 44411   | Home centers .....  | 10                      | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 444110  | Home centers .....  | 10                      | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 44412   | Paint and wallpaper stores .....                                  | 22                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 444120  | Paint and wallpaper stores .....                                  | 22                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44413   | Hardware stores .....   | 27                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 444130  | Hardware stores .....   | 27                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 44419   | Other building material dealers .....                             | 120                     | 408 107         | 66 329                   | 13 996                          | 1 468   | 9.8                                      | 14.3                   |  |  |  |  |  |  |
| 444190  | Other building material dealers .....                             | 120                     | 408 107         | 66 329                   | 13 996                          | 1 468   | 9.8                                      | 14.3                   |  |  |  |  |  |  |
| 4442  | Lawn and garden equipment and supplies stores .....               | 56                      | 66 934          | 12 218                   | 2 355                           | 499   | 27.1                                     | 11.1                   |  |  |  |  |  |  |
| 44421   | Outdoor power equipment stores .....                              | 17                      | 14 751          | 2 190                    | 491                             | 78  | 14.3                                     | 24.4                   |  |  |  |  |  |  |
| 444210  | Outdoor power equipment stores .....                              | 17                      | 14 751          | 2 190                    | 491                             | 78  | 14.3                                     | 24.4                   |  |  |  |  |  |  |
| 44422   | Nursery, garden center, and farm supply stores .....              | 39                      | 52 183          | 10 028                   | 1 864                           | 421   | 30.7                                     | 7.3                    |  |  |  |  |  |  |
| 444220  | Nursery, garden center, and farm supply stores .....              | 39                      | 52 183          | 10 028                   | 1 864                           | 421   | 30.7                                     | 7.3                    |  |  |  |  |  |  |
| 445   | Food and beverage stores .....                                    | 489                     | 1 600 215       | 166 183                  | 39 317                          | 8 919   | 11.4                                     | 3.8                    |  |  |  |  |  |  |
| 4451  | Grocery stores .....  | 272                     | 1 432 690       | 151 109                  | 35 828                          | 8 068   | 7.2                                      | 3.5                    |  |  |  |  |  |  |
| 44511   | Supermarkets and other grocery (except convenience) stores .....  | 174                     | 1 392 658       | 147 343                  | 34 881                          | 7 747   | 5.8                                      | 2.8                    |  |  |  |  |  |  |
| 445110  | Supermarkets and other grocery (except convenience) stores .....  | 174                     | 1 392 658       | 147 343                  | 34 881                          | 7 747   | 5.8                                      | 2.8                    |  |  |  |  |  |  |
| 44512   | Convenience stores .....  | 98                      | 40 032          | 3 766                    | 947                             | 321   | 55.5                                     | 25.4                   |  |  |  |  |  |  |
| 445120  | Convenience stores .....  | 98                      | 40 032          | 3 766                    | 947                             | 321   | 55.5                                     | 25.4                   |  |  |  |  |  |  |
| 4452  | Specialty food stores .....                                       | 68                      | 37 990          | 5 930                    | 1 427                           | 346   | 23.0                                     | 9.2                    |  |  |  |  |  |  |
| 4453  | Beer, wine, and liquor stores .....                               | 149                     | 129 535         | 9 144                    | 2 062                           | 505   | 55.1                                     | 5.9                    |  |  |  |  |  |  |
| 44531   | Beer, wine, and liquor stores .....                               | 149                     | 129 535         | 9 144                    | 2 062                           | 505   | 55.1                                     | 5.9                    |  |  |  |  |  |  |
| 445310  | Beer, wine, and liquor stores .....                               | 149                     | 129 535         | 9 144                    | 2 062                           | 505   | 55.1                                     | 5.9                    |  |  |  |  |  |  |
| 446   | Health and personal care stores .....                             | 255                     | 738 967         | 72 554                   | 16 974                          | 4 559   | 14.5                                     | 2.2                    |  |  |  |  |  |  |
| 4461  | Health and personal care stores .....                             | 255                     | 738 967         | 72 554                   | 16 974                          | 4 559   | 14.5                                     | 2.2                    |  |  |  |  |  |  |
| 44611   | Pharmacies and drug stores .....                                  | 122                     | 664 607         | 56 041                   | 12 872                          | 3 855   | 14.1                                     | 1.1                    |  |  |  |  |  |  |
| 446110  | Pharmacies and drug stores .....                                  | 122                     | 664 607         | 56 041                   | 12 872                          | 3 855   | 14.1                                     | 1.1                    |  |  |  |  |  |  |
| 4461101   | Pharmacies and drug stores .....                                  | 119                     | D               | D                        | D                               | h   | D  | D                      |  |  |  |  |  |  |
| 4461102   | Proprietary stores .....  | 3                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44612   | Cosmetics, beauty supplies, and perfume stores .....              | 30                      | 16 983          | 2 476                    | 619                             | 180   | 11.3                                     | 30.2                   |  |  |  |  |  |  |
| 446120  | Cosmetics, beauty supplies, and perfume stores .....              | 30                      | 16 983          | 2 476                    | 619                             | 180   | 11.3                                     | 30.2                   |  |  |  |  |  |  |
| 44613   | Optical goods stores .....  | 51                      | 26 597          | 7 090                    | 1 794                           | 257   | 23.0                                     | 8.5                    |  |  |  |  |  |  |
| 446130  | Optical goods stores .....  | 51                      | 26 597          | 7 090                    | 1 794                           | 257   | 23.0                                     | 8.5                    |  |  |  |  |  |  |
| 44619   | Other health and personal care stores .....                       | 52                      | 30 780          | 6 947                    | 1 689                           | 267   | 17.3                                     | 5.5                    |  |  |  |  |  |  |
| 446191  | Food (health) supplement stores .....                             | 24                      | 10 576          | 1 627                    | 399                             | 110   | 15.1                                     | 1.5                    |  |  |  |  |  |  |
| 446199  | All other health and personal care stores .....                   | 28                      | 20 204          | 5 320                    | 1 290                           | 157   | 18.5                                     | 7.6                    |  |  |  |  |  |  |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code  | Geographic area and kind of business                        | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|---|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>New Haven-Milford, CT Metropolitan Statistical Area —Con.</b>              |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45   | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 447   | Gasoline stations .....                                     | 307                     | 647 678         | 35 792                   | 8 884                           | 1 861   | 28.6                                     | 6.4                    |  |  |  |  |  |  |
| 4471  | Gasoline stations .....                                     | 307                     | 647 678         | 35 792                   | 8 884                           | 1 861   | 28.6                                     | 6.4                    |  |  |  |  |  |  |
| 44711   | Gasoline stations with convenience stores .....             | 163                     | 397 280         | 18 480                   | 4 493                           | 1 014   | 26.6                                     | 1.9                    |  |  |  |  |  |  |
| 447110  | Gasoline stations with convenience stores .....             | 163                     | 397 280         | 18 480                   | 4 493                           | 1 014   | 26.6                                     | 1.9                    |  |  |  |  |  |  |
| 44719   | Other gasoline stations .....                               | 144                     | 250 398         | 17 312                   | 4 391                           | 847   | 31.8                                     | 13.5                   |  |  |  |  |  |  |
| 447190  | Other gasoline stations .....                               | 144                     | 250 398         | 17 312                   | 4 391                           | 847   | 31.8                                     | 13.5                   |  |  |  |  |  |  |
| 448   | Clothing and clothing accessories stores .....              | 475                     | 491 037         | 62 713                   | 14 950                          | 4 562   | 9.2                                      | 6.3                    |  |  |  |  |  |  |
| 4481  | Clothing stores .....                                       | 313                     | 378 996         | 46 819                   | 11 225                          | 3 673   | 8.4                                      | 5.7                    |  |  |  |  |  |  |
| 44811   | Men's clothing stores .....                                 | 37                      | 22 957          | 4 284                    | 1 053                           | 203   | 30.1                                     | 12.8                   |  |  |  |  |  |  |
| 448110  | Men's clothing stores .....                                 | 37                      | 22 957          | 4 284                    | 1 053                           | 203   | 30.1                                     | 12.8                   |  |  |  |  |  |  |
| 44812   | Women's clothing stores .....                               | 135                     | 103 324         | 12 895                   | 3 117                           | 1 173   | 7.7                                      | 12.3                   |  |  |  |  |  |  |
| 448120  | Women's clothing stores .....                               | 135                     | 103 324         | 12 895                   | 3 117                           | 1 173   | 7.7                                      | 12.3                   |  |  |  |  |  |  |
| 44813   | Children's and infants' clothing stores .....               | 25                      | 26 184          | 2 774                    | 615                             | 266   | 6.7                                      | 1.8                    |  |  |  |  |  |  |
| 448130  | Children's and infants' clothing stores .....               | 25                      | 26 184          | 2 774                    | 615                             | 266   | 6.7                                      | 1.8                    |  |  |  |  |  |  |
| 44814   | Family clothing stores .....                                | 68                      | 193 839         | 20 669                   | 5 005                           | 1 635   | 4.6                                      | 1.5                    |  |  |  |  |  |  |
| 448140  | Family clothing stores .....                                | 68                      | 193 839         | 20 669                   | 5 005                           | 1 635   | 4.6                                      | 1.5                    |  |  |  |  |  |  |
| 44815   | Clothing accessories stores .....                           | 14                      | 4 635           | 836                      | 202                             | 64  | 28.0                                     | 18.2                   |  |  |  |  |  |  |
| 448150  | Clothing accessories stores .....                           | 14                      | 4 635           | 836                      | 202                             | 64  | 28.0                                     | 18.2                   |  |  |  |  |  |  |
| 44819   | Other clothing stores .....                                 | 34                      | 28 057          | 5 361                    | 1 233                           | 332   | 18.0                                     | 5.7                    |  |  |  |  |  |  |
| 448190  | Other clothing stores .....                                 | 34                      | 28 057          | 5 361                    | 1 233                           | 332   | 18.0                                     | 5.7                    |  |  |  |  |  |  |
| 4482  | Shoe stores .....   | 79                      | 54 964          | 6 386                    | 1 502                           | 473   | 10.1                                     | 14.4                   |  |  |  |  |  |  |
| 44821   | Shoe stores .....   | 79                      | 54 964          | 6 386                    | 1 502                           | 473   | 10.1                                     | 14.4                   |  |  |  |  |  |  |
| 448210  | Shoe stores .....   | 79                      | 54 964          | 6 386                    | 1 502                           | 473   | 10.1                                     | 14.4                   |  |  |  |  |  |  |
| 4482103   | Children's and juveniles' shoe stores .....                 | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4482104   | Family shoe stores .....                                    | 47                      | 29 441          | 3 286                    | 757                             | 249   | 8.0                                      | 14.3                   |  |  |  |  |  |  |
| 4482105   | Athletic footwear stores .....                              | 19                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4483  | Jewelry, luggage, and leather goods stores .....            | 83                      | 57 077          | 9 508                    | 2 223                           | 416   | 14.0                                     | 2.5                    |  |  |  |  |  |  |
| 44831   | Jewelry stores .....  | 80                      | 56 392          | 9 405                    | 2 201                           | 407   | 13.7                                     | 2.4                    |  |  |  |  |  |  |
| 448310  | Jewelry stores .....  | 80                      | 56 392          | 9 405                    | 2 201                           | 407   | 13.7                                     | 2.4                    |  |  |  |  |  |  |
| 451   | Sporting goods, hobby, book, and music stores .....         | 196                     | 259 629         | 28 936                   | 7 204                           | 1 961   | 9.9                                      | 7.4                    |  |  |  |  |  |  |
| 4511  | Sporting goods, hobby, and musical instrument stores .....  | 118                     | 164 632         | 18 776                   | 4 423                           | 1 223   | 9.8                                      | 9.7                    |  |  |  |  |  |  |
| 45111   | Sporting goods stores .....                                 | 52                      | 62 233          | 7 057                    | 1 677                           | 428   | 11.1                                     | 13.2                   |  |  |  |  |  |  |
| 451110  | Sporting goods stores .....                                 | 52                      | 62 233          | 7 057                    | 1 677                           | 428   | 11.1                                     | 13.2                   |  |  |  |  |  |  |
| 4511101   | General-line sporting goods stores .....                    | 16                      | 36 267          | 3 873                    | 916                             | 259   | 4.6                                      | 15.4                   |  |  |  |  |  |  |
| 4511102   | Specialty-line sporting goods stores .....                  | 36                      | 25 966          | 3 184                    | 761                             | 169   | 20.1                                     | 10.0                   |  |  |  |  |  |  |
| 45112   | Hobby, toy, and game stores .....                           | 36                      | 71 559          | 7 696                    | 1 754                           | 571   | 6.4                                      | 3.1                    |  |  |  |  |  |  |
| 451120  | Hobby, toy, and game stores .....                           | 36                      | 71 559          | 7 696                    | 1 754                           | 571   | 6.4                                      | 3.1                    |  |  |  |  |  |  |
| 45113   | Sewing, needlework, and piece goods stores .....            | 17                      | 12 233          | 1 774                    | 444                             | 131   | 18.8                                     | .3                     |  |  |  |  |  |  |
| 451130  | Sewing, needlework, and piece goods stores .....            | 17                      | 12 233          | 1 774                    | 444                             | 131   | 18.8                                     | .3                     |  |  |  |  |  |  |
| 45114   | Musical instrument and supplies stores .....                | 13                      | 18 607          | 2 249                    | 548                             | 93  | 13.0                                     | 30.0                   |  |  |  |  |  |  |
| 451140  | Musical instrument and supplies stores .....                | 13                      | 18 607          | 2 249                    | 548                             | 93  | 13.0                                     | 30.0                   |  |  |  |  |  |  |
| 4512  | Book, periodical, and music stores .....                    | 78                      | 94 997          | 10 160                   | 2 781                           | 738   | 10.0                                     | 3.2                    |  |  |  |  |  |  |
| 45121   | Book stores and news dealers .....                          | 50                      | 63 387          | 7 198                    | 2 018                           | 521   | 7.0                                      | 3.9                    |  |  |  |  |  |  |
| 451211  | Book stores .....   | 40                      | 59 678          | 6 777                    | 1 905                           | 489   | 5.7                                      | 1.2                    |  |  |  |  |  |  |
| 4512111   | Book stores, general .....                                  | 22                      | 32 651          | 4 093                    | 1 037                           | 320   | 10.0                                     | .5                     |  |  |  |  |  |  |
| 4512113   | College book stores .....                                   | 10                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 451212  | News dealers and newsstands .....                           | 10                      | 3 709           | 421                      | 113                             | 32  | 27.6                                     | 48.0                   |  |  |  |  |  |  |
| 45122   | Prerecorded tape, compact disc, and record stores .....     | 28                      | 31 610          | 2 962                    | 763                             | 217   | 16.1                                     | 1.9                    |  |  |  |  |  |  |
| 451220  | Prerecorded tape, compact disc, and record stores .....     | 28                      | 31 610          | 2 962                    | 763                             | 217   | 16.1                                     | 1.9                    |  |  |  |  |  |  |
| 452   | General merchandise stores .....                            | 96                      | 1 103 500       | 109 297                  | 24 600                          | 6 282   | 1.1                                      | .7                     |  |  |  |  |  |  |
| 4521  | Department stores .....                                     | 30                      | 686 734         | 77 177                   | 17 400                          | 4 679   | —  | —                      |  |  |  |  |  |  |
| 4521009   | Department stores (incl. leased depts.) <sup>3</sup> .....  | 30                      | 706 649         | 77 177                   | 17 400                          | 4 679   | —  | —                      |  |  |  |  |  |  |
| 45211   | Department stores .....                                     | 30                      | 686 734         | 77 177                   | 17 400                          | 4 679   | —  | —                      |  |  |  |  |  |  |
| 452111  | Department stores (except discount department stores) ..... | 11                      | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 452112  | Discount department stores .....                            | 19                      | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 4529  | Other general merchandise stores .....                      | 66                      | 416 766         | 32 120                   | 7 200                           | 1 603   | 2.9                                      | 2.0                    |  |  |  |  |  |  |
| 45291   | Warehouse clubs and supercenters .....                      | 7                       | 361 658         | 26 181                   | 5 626                           | 1 102   | —  | —                      |  |  |  |  |  |  |
| 452910  | Warehouse clubs and supercenters .....                      | 7                       | 361 658         | 26 181                   | 5 626                           | 1 102   | —  | —                      |  |  |  |  |  |  |
| 45299   | All other general merchandise stores .....                  | 59                      | 55 108          | 5 939                    | 1 574                           | 501   | 21.6                                     | 14.8                   |  |  |  |  |  |  |
| 452990  | All other general merchandise stores .....                  | 59                      | 55 108          | 5 939                    | 1 574                           | 501   | 21.6                                     | 14.8                   |  |  |  |  |  |  |
| 4529901   | Variety stores .....  | 36                      | 23 879          | 2 365                    | 529                             | 187   | 17.6                                     | 4.5                    |  |  |  |  |  |  |
| 4529904   | Miscellaneous general merchandise stores .....              | 23                      | 31 229          | 3 574                    | 1 045                           | 314   | 24.7                                     | 22.6                   |  |  |  |  |  |  |
| 453   | Miscellaneous store retailers .....                         | 309                     | 211 250         | 31 975                   | 7 335                           | 2 109   | 17.3                                     | 8.1                    |  |  |  |  |  |  |
| 4531  | Florists .....  | 58                      | 18 447          | 4 861                    | 1 216                           | 346   | 40.3                                     | 4.8                    |  |  |  |  |  |  |
| 45311   | Florists .....  | 58                      | 18 447          | 4 861                    | 1 216                           | 346   | 40.3                                     | 4.8                    |  |  |  |  |  |  |
| 453110  | Florists .....  | 58                      | 18 447          | 4 861                    | 1 216                           | 346   | 40.3                                     | 4.8                    |  |  |  |  |  |  |
| 4532  | Office supplies, stationery, and gift stores .....          | 111                     | 95 312          | 12 496                   | 3 013                           | 929   | 11.3                                     | 3.3                    |  |  |  |  |  |  |
| 45321   | Office supplies and stationery stores .....                 | 21                      | 54 550          | 5 565                    | 1 376                           | 327   | 1.6                                      | .1                     |  |  |  |  |  |  |
| 453210  | Office supplies and stationery stores .....                 | 21                      | 54 550          | 5 565                    | 1 376                           | 327   | 1.6                                      | .1                     |  |  |  |  |  |  |
| 45322   | Gift, novelty, and souvenir stores .....                    | 90                      | 40 762          | 6 931                    | 1 637                           | 602   | 24.2                                     | 7.5                    |  |  |  |  |  |  |
| 453220  | Gift, novelty, and souvenir stores .....                    | 90                      | 40 762          | 6 931                    | 1 637                           | 602   | 24.2                                     | 7.5                    |  |  |  |  |  |  |
| 4533  | Used merchandise stores .....                               | 50                      | 16 300          | 3 640                    | 895                             | 247   | 35.5                                     | 21.6                   |  |  |  |  |  |  |
| 45331   | Used merchandise stores .....                               | 50                      | 16 300          | 3 640                    | 895                             | 247   | 35.5                                     | 21.6                   |  |  |  |  |  |  |
| 453310  | Used merchandise stores .....                               | 50                      | 16 300          | 3 640                    | 895                             | 247   | 35.5                                     | 21.6                   |  |  |  |  |  |  |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code  | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|---|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>New Haven-Milford, CT Metropolitan Statistical Area—Con.</b>               |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45   | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 453   | Miscellaneous store retailers—Con.                                |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 4539  | Other miscellaneous store retailers .....                         | 90                      | 81 191          | 10 978                   | 2 211                           | 587   | 15.5                                     | 11.8                   |  |  |  |  |  |  |
| 45391   | Pet and pet supplies stores .....                                 | 22                      | 26 665          | 3 704                    | 811                             | 264   | 23.1                                     | —                      |  |  |  |  |  |  |
| 453910  | Pet and pet supplies stores .....                                 | 22                      | 26 665          | 3 704                    | 811                             | 264   | 23.1                                     | —                      |  |  |  |  |  |  |
| 45392   | Art dealers .....   | 5                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453920  | Art dealers .....   | 5                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45399   | All other miscellaneous store retailers .....                     | 62                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 454   | Nonstore retailers .....  | 197                     | 515 034         | 76 700                   | 18 839                          | 2 348   | 11.8                                     | 3.5                    |  |  |  |  |  |  |
| 4541  | Electronic shopping and mail-order houses .....                   | 55                      | 246 118         | 25 610                   | 6 090                           | 690   | 5.1                                      | .5                     |  |  |  |  |  |  |
| 45411   | Electronic shopping and mail-order houses .....                   | 55                      | 246 118         | 25 610                   | 6 090                           | 690   | 5.1                                      | .5                     |  |  |  |  |  |  |
| 4542  | Vending machine operators .....                                   | 17                      | 26 010          | 4 702                    | 1 263                           | 222   | 12.3                                     | 1.3                    |  |  |  |  |  |  |
| 45421   | Vending machine operators .....                                   | 17                      | 26 010          | 4 702                    | 1 263                           | 222   | 12.3                                     | 1.3                    |  |  |  |  |  |  |
| 4543  | Direct selling establishments .....                               | 125                     | 242 906         | 46 388                   | 11 486                          | 1 436   | 18.6                                     | 6.8                    |  |  |  |  |  |  |
| 45431   | Fuel dealers .....  | 90                      | 189 030         | 33 264                   | 8 225                           | 916   | 21.1                                     | 8.2                    |  |  |  |  |  |  |
| 454311  | Heating oil dealers .....   | 79                      | 168 626         | 29 383                   | 7 265                           | 793   | 20.8                                     | 4.8                    |  |  |  |  |  |  |
| 454312  | Liquefied petroleum gas (bottled gas) dealers .....               | 10                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 454319  | Other fuel dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45439   | Other direct selling establishments .....                         | 35                      | 53 876          | 13 124                   | 3 261                           | 520   | 9.9                                      | 1.8                    |  |  |  |  |  |  |
| 454390  | Other direct selling establishments .....                         | 35                      | 53 876          | 13 124                   | 3 261                           | 520   | 9.9                                      | 1.8                    |  |  |  |  |  |  |
| <b>New York-Newark-Edison, NY-NJ-PA Metropolitan Statistical Area</b>         |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45   | Retail trade .....  | 75 123                  | 183 728 248     | 18 767 592               | 4 483 556                       | 790 694   | 18.9                                     | 6.4                    |  |  |  |  |  |  |
| 441   | Motor vehicle and parts dealers .....                             | 4 378                   | 39 590 506      | 2 928 698                | 675 026                         | 67 180  | 17.2                                     | 4.2                    |  |  |  |  |  |  |
| 4411  | Automobile dealers .....  | 1 987                   | 36 420 897      | 2 440 731                | 561 890                         | 49 702  | 16.7                                     | 3.6                    |  |  |  |  |  |  |
| 44111   | New car dealers .....   | 1 154                   | 34 969 142      | 2 367 318                | 544 719                         | 47 311  | 14.9                                     | 3.4                    |  |  |  |  |  |  |
| 44110   | New car dealers .....   | 1 154                   | 34 969 142      | 2 367 318                | 544 719                         | 47 311  | 14.9                                     | 3.4                    |  |  |  |  |  |  |
| 44112   | Used car dealers .....  | 833                     | 1 451 755       | 73 413                   | 17 171                          | 2 391   | 58.7                                     | 9.7                    |  |  |  |  |  |  |
| 441120  | Used car dealers .....  | 833                     | 1 451 755       | 73 413                   | 17 171                          | 2 391   | 58.7                                     | 9.7                    |  |  |  |  |  |  |
| 4412  | Other motor vehicle dealers .....                                 | 455                     | 1 190 554       | 124 259                  | 26 154                          | 3 578   | 22.2                                     | 12.5                   |  |  |  |  |  |  |
| 44121   | Recreational vehicle dealers .....                                | 35                      | 109 549         | 10 542                   | 2 268                           | 288   | 24.7                                     | 11.5                   |  |  |  |  |  |  |
| 441210  | Recreational vehicle dealers .....                                | 35                      | 109 549         | 10 542                   | 2 268                           | 288   | 24.7                                     | 11.5                   |  |  |  |  |  |  |
| 44122   | Motorcycle, boat, and other motor vehicle dealers .....           | 420                     | 1 081 005       | 113 717                  | 23 886                          | 3 290   | 22.0                                     | 12.6                   |  |  |  |  |  |  |
| 441221  | Motorcycle dealers .....  | 117                     | 365 188         | 36 623                   | 7 923                           | 1 026   | 26.5                                     | 2.0                    |  |  |  |  |  |  |
| 441222  | Boat dealers .....  | 257                     | 634 376         | 63 883                   | 12 944                          | 1 962   | 16.2                                     | 19.7                   |  |  |  |  |  |  |
| 441229  | All other motor vehicle dealers .....                             | 46                      | 81 441          | 13 211                   | 3 019                           | 302   | 46.6                                     | 4.8                    |  |  |  |  |  |  |
| 4413  | Automotive parts, accessories, and tire stores .....              | 1 936                   | 1 979 055       | 363 708                  | 86 982                          | 13 900  | 23.6                                     | 10.4                   |  |  |  |  |  |  |
| 44131   | Automotive parts and accessories stores .....                     | 1 376                   | 1 340 960       | 235 206                  | 56 541                          | 9 953   | 24.3                                     | 8.5                    |  |  |  |  |  |  |
| 441310  | Automotive parts and accessories stores .....                     | 1 376                   | 1 340 960       | 235 206                  | 56 541                          | 9 953   | 24.3                                     | 8.5                    |  |  |  |  |  |  |
| 44132   | Tire dealers .....  | 560                     | 638 095         | 128 502                  | 30 441                          | 3 947   | 22.1                                     | 14.5                   |  |  |  |  |  |  |
| 441320  | Tire dealers .....  | 560                     | 638 095         | 128 502                  | 30 441                          | 3 947   | 22.1                                     | 14.5                   |  |  |  |  |  |  |
| 442   | Furniture and home furnishings stores .....                       | 4 309                   | 6 979 937       | 911 622                  | 220 835                         | 34 832  | 18.5                                     | 7.3                    |  |  |  |  |  |  |
| 4421  | Furniture stores .....  | 1 930                   | 3 680 462       | 444 912                  | 108 911                         | 14 130  | 17.3                                     | 7.8                    |  |  |  |  |  |  |
| 44211   | Furniture stores .....  | 1 930                   | 3 680 462       | 444 912                  | 108 911                         | 14 130  | 17.3                                     | 7.8                    |  |  |  |  |  |  |
| 442110  | Furniture stores .....  | 1 930                   | 3 680 462       | 444 912                  | 108 911                         | 14 130  | 17.3                                     | 7.8                    |  |  |  |  |  |  |
| 4422  | Home furnishings stores .....                                     | 2 379                   | 3 299 475       | 466 710                  | 111 924                         | 20 702  | 19.9                                     | 6.8                    |  |  |  |  |  |  |
| 44221   | Floor covering stores .....                                       | 851                     | 901 483         | 160 970                  | 38 805                          | 4 644   | 33.3                                     | 6.8                    |  |  |  |  |  |  |
| 442210  | Floor covering stores .....                                       | 851                     | 901 483         | 160 970                  | 38 805                          | 4 644   | 33.3                                     | 6.8                    |  |  |  |  |  |  |
| 44229   | Other home furnishings stores .....                               | 1 528                   | 2 397 992       | 305 740                  | 73 119                          | 16 058  | 14.8                                     | 6.8                    |  |  |  |  |  |  |
| 442291  | Window treatment stores .....                                     | 223                     | 141 313         | 23 636                   | 5 608                           | 1 040   | 30.0                                     | 10.2                   |  |  |  |  |  |  |
| 442299  | All other home furnishings stores .....                           | 1 305                   | 2 256 679       | 282 104                  | 67 511                          | 15 018  | 13.9                                     | 6.6                    |  |  |  |  |  |  |
| 443   | Electronics and appliance stores .....                            | 3 349                   | 6 985 501       | 691 032                  | 164 243                         | 25 033  | 13.8                                     | 13.3                   |  |  |  |  |  |  |
| 4431  | Electronics and appliance stores .....                            | 3 349                   | 6 985 501       | 691 032                  | 164 243                         | 25 033  | 13.8                                     | 13.3                   |  |  |  |  |  |  |
| 44311   | Appliance, television, and other electronics stores .....         | 2 502                   | 5 068 285       | 518 550                  | 123 672                         | 19 260  | 14.4                                     | 15.6                   |  |  |  |  |  |  |
| 443111  | Household appliance stores .....                                  | 556                     | 1 518 666       | 132 596                  | 31 195                          | 3 894   | 15.0                                     | 3.1                    |  |  |  |  |  |  |
| 443112  | Radio, television, and other electronics stores .....             | 1 946                   | 3 549 619       | 385 954                  | 92 477                          | 15 366  | 14.1                                     | 21.0                   |  |  |  |  |  |  |
| 44312   | Computer and software stores .....                                | 618                     | 1 052 893       | 109 919                  | 25 972                          | 4 037   | 15.0                                     | 9.0                    |  |  |  |  |  |  |
| 443120  | Computer and software stores .....                                | 618                     | 1 052 893       | 109 919                  | 25 972                          | 4 037   | 15.0                                     | 9.0                    |  |  |  |  |  |  |
| 44313   | Camera and photographic supplies stores .....                     | 229                     | 864 323         | 62 563                   | 14 599                          | 1 736   | 8.7                                      | 4.8                    |  |  |  |  |  |  |
| 443130  | Camera and photographic supplies stores .....                     | 229                     | 864 323         | 62 563                   | 14 599                          | 1 736   | 8.7                                      | 4.8                    |  |  |  |  |  |  |
| 444   | Building material and garden equipment and supplies dealers ..... | 4 143                   | 12 966 745      | 1 673 971                | 387 260                         | 53 730  | 12.8                                     | 8.4                    |  |  |  |  |  |  |
| 4441  | Building material and supplies dealers .....                      | 3 523                   | 12 197 954      | 1 547 061                | 362 632                         | 48 773  | 11.8                                     | 7.9                    |  |  |  |  |  |  |
| 44411   | Home centers .....  | 238                     | D               | D                        | D                               | j   | D  | D                      |  |  |  |  |  |  |
| 444110  | Home centers .....  | 238                     | D               | D                        | D                               | j   | D  | D                      |  |  |  |  |  |  |
| 44412   | Paint and wallpaper stores .....                                  | 326                     | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 444120  | Paint and wallpaper stores .....                                  | 326                     | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 44413   | Hardware stores .....   | 950                     | 832 277         | 130 876                  | 31 585                          | 5 839   | 30.1                                     | 9.6                    |  |  |  |  |  |  |
| 444130  | Hardware stores .....   | 950                     | 832 277         | 130 876                  | 31 585                          | 5 839   | 30.1                                     | 9.6                    |  |  |  |  |  |  |
| 44419   | Other building material dealers .....                             | 2 009                   | 5 719 061       | 809 542                  | 185 385                         | 19 931  | 17.8                                     | 13.1                   |  |  |  |  |  |  |
| 444190  | Other building material dealers .....                             | 2 009                   | 5 719 061       | 809 542                  | 185 385                         | 19 931  | 17.8                                     | 13.1                   |  |  |  |  |  |  |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Geographic area and kind of business  | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.</b> |                         |                 |                          |                                 |   |  |                        |
|            | <b>New York-Newark-Edison, NY-NJ-PA Metropolitan Statistical Area—Con.</b>    |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 444        | Building material and garden equipment and supplies dealers—Con.              |                         |                 |                          |                                 |   |  |                        |
| 44422      | Lawn and garden equipment and supplies stores .....                           | 620                     | 768 791         | 126 910                  | 24 628                          | 4 957   | 28.5                                     | 16.1                   |
| 444211     | Outdoor power equipment stores .....  | 135                     | 126 464         | 19 269                   | 4 307                           | 694   | 45.7                                     | 5.9                    |
| 444210     | Outdoor power equipment stores .....  | 135                     | 126 464         | 19 269                   | 4 307                           | 694   | 45.7                                     | 5.9                    |
| 44422      | Nursery, garden center, and farm supply stores .....                          | 485                     | 642 327         | 107 641                  | 20 321                          | 4 263   | 25.1                                     | 18.1                   |
| 444220     | Nursery, garden center, and farm supply stores .....                          | 485                     | 642 327         | 107 641                  | 20 321                          | 4 263   | 25.1                                     | 18.1                   |
| 445        | Food and beverage stores .....  | 16 444                  | 31 189 713      | 3 433 553                | 840 003                         | 176 881   | 22.2                                     | 9.5                    |
| 4451       | Grocery stores .....  | 9 948                   | 26 352 739      | 2 975 825                | 731 958                         | 150 935   | 18.3                                     | 9.8                    |
| 44511      | Supermarkets and other grocery (except convenience) stores .....              | 7 664                   | 24 820 761      | 2 820 427                | 694 642                         | 141 029   | 17.4                                     | 9.5                    |
| 445110     | Supermarkets and other grocery (except convenience) stores .....              | 7 664                   | 24 820 761      | 2 820 427                | 694 642                         | 141 029   | 17.4                                     | 9.5                    |
| 44512      | Convenience stores.....   | 2 284                   | 1 531 978       | 155 398                  | 37 316                          | 9 906   | 33.4                                     | 16.2                   |
| 445120     | Convenience stores.....   | 2 284                   | 1 531 978       | 155 398                  | 37 316                          | 9 906   | 33.4                                     | 16.2                   |
| 4452       | Specialty food stores .....   | 3 773                   | 1 988 381       | 247 484                  | 59 362                          | 15 054  | 51.1                                     | 11.1                   |
| 4453       | Beer, wine, and liquor stores .....   | 2 723                   | 2 848 593       | 210 244                  | 48 683                          | 10 892  | 37.6                                     | 5.7                    |
| 44531      | Beer, wine, and liquor stores .....   | 2 723                   | 2 848 593       | 210 244                  | 48 683                          | 10 892  | 37.6                                     | 5.7                    |
| 445310     | Beer, wine, and liquor stores .....   | 2 723                   | 2 848 593       | 210 244                  | 48 683                          | 10 892  | 37.6                                     | 5.7                    |
| 446        | Health and personal care stores .....   | 6 769                   | 16 378 804      | 1 562 741                | 376 378                         | 75 774  | 31.5                                     | 3.0                    |
| 4461       | Health and personal care stores .....   | 6 769                   | 16 378 804      | 1 562 741                | 376 378                         | 75 774  | 31.5                                     | 3.0                    |
| 44611      | Pharmacies and drug stores .....  | 3 577                   | 14 270 810      | 1 153 162                | 276 997                         | 58 760  | 31.8                                     | 2.5                    |
| 446110     | Pharmacies and drug stores .....  | 3 577                   | 14 270 810      | 1 153 162                | 276 997                         | 58 760  | 31.8                                     | 2.5                    |
| 4461101    | Pharmacies and drug stores .....  | 3 381                   | 13 988 791      | 1 122 334                | 269 380                         | 56 820  | 32.0                                     | 2.5                    |
| 4461102    | Proprietary stores .....  | 196                     | 282 019         | 30 828                   | 7 617                           | 1 940   | 23.8                                     | 3.8                    |
| 44612      | Cosmetics, beauty supplies, and perfume stores .....                          | 829                     | 570 762         | 83 002                   | 19 908                          | 4 972   | 21.8                                     | 10.1                   |
| 446120     | Cosmetics, beauty supplies, and perfume stores .....                          | 829                     | 570 762         | 83 002                   | 19 908                          | 4 972   | 21.8                                     | 10.1                   |
| 44613      | Optical goods stores .....  | 1 148                   | 622 638         | 162 040                  | 40 059                          | 5 647   | 39.2                                     | 5.8                    |
| 446130     | Optical goods stores .....  | 1 148                   | 622 638         | 162 040                  | 40 059                          | 5 647   | 39.2                                     | 5.8                    |
| 44619      | Other health and personal care stores.....                                    | 1 215                   | 914 594         | 164 537                  | 39 414                          | 6 395   | 27.5                                     | 5.3                    |
| 446191     | Food (health) supplement stores .....   | 730                     | 460 946         | 60 109                   | 14 699                          | 3 429   | 24.7                                     | 5.1                    |
| 446199     | All other health and personal care stores .....                               | 485                     | 453 648         | 104 428                  | 24 715                          | 2 966   | 30.4                                     | 5.5                    |
| 447        | Gasoline stations .....   | 4 410                   | 7 424 906       | 367 072                  | 89 028                          | 20 370  | 45.3                                     | 9.7                    |
| 4471       | Gasoline stations .....   | 4 410                   | 7 424 906       | 367 072                  | 89 028                          | 20 370  | 45.3                                     | 9.7                    |
| 44711      | Gasoline stations with convenience stores .....                               | 1 323                   | 2 935 705       | 132 754                  | 31 644                          | 8 024   | 34.2                                     | 9.0                    |
| 447110     | Gasoline stations with convenience stores .....                               | 1 323                   | 2 935 705       | 132 754                  | 31 644                          | 8 024   | 34.2                                     | 9.0                    |
| 44719      | Other gasoline stations .....   | 3 087                   | 4 489 201       | 234 318                  | 57 384                          | 12 346  | 52.5                                     | 10.2                   |
| 447190     | Other gasoline stations .....   | 3 087                   | 4 489 201       | 234 318                  | 57 384                          | 12 346  | 52.5                                     | 10.2                   |
| 448        | Clothing and clothing accessories stores .....                                | 13 726                  | 19 477 674      | 2 432 910                | 571 797                         | 133 424   | 18.1                                     | 7.9                    |
| 4481       | Clothing stores .....   | 8 429                   | 14 449 163      | 1 814 826                | 422 272                         | 104 067   | 16.7                                     | 8.0                    |
| 44811      | Men's clothing stores .....   | 1 136                   | 1 254 373       | 178 185                  | 43 199                          | 8 161   | 34.3                                     | 10.2                   |
| 448110     | Men's clothing stores .....   | 1 136                   | 1 254 373       | 178 185                  | 43 199                          | 8 161   | 34.3                                     | 10.2                   |
| 44812      | Women's clothing stores .....   | 3 376                   | 4 701 122       | 562 209                  | 132 176                         | 33 958  | 18.6                                     | 9.4                    |
| 448120     | Women's clothing stores .....   | 3 376                   | 4 701 122       | 562 209                  | 132 176                         | 33 958  | 18.6                                     | 9.4                    |
| 44813      | Children's and infants' clothing stores .....                                 | 752                     | 1 219 266       | 146 725                  | 33 560                          | 10 067  | 22.6                                     | 4.7                    |
| 448130     | Children's and infants' clothing stores .....                                 | 752                     | 1 219 266       | 146 725                  | 33 560                          | 10 067  | 22.6                                     | 4.7                    |
| 44814      | Family clothing stores .....  | 1 670                   | 5 983 000       | 704 214                  | 160 118                         | 41 317  | 8.6                                      | 7.4                    |
| 448140     | Family clothing stores .....  | 1 670                   | 5 983 000       | 704 214                  | 160 118                         | 41 317  | 8.6                                      | 7.4                    |
| 44815      | Clothing accessories stores .....   | 560                     | 447 362         | 85 919                   | 20 492                          | 2 972   | 20.1                                     | 4.8                    |
| 448150     | Clothing accessories stores .....   | 560                     | 447 362         | 85 919                   | 20 492                          | 2 972   | 20.1                                     | 4.8                    |
| 44819      | Other clothing stores .....   | 935                     | 844 040         | 137 574                  | 32 727                          | 7 592   | 26.8                                     | 7.4                    |
| 448190     | Other clothing stores .....   | 935                     | 844 040         | 137 574                  | 32 727                          | 7 592   | 26.8                                     | 7.4                    |
| 4482       | Shoe stores .....   | 2 528                   | 2 371 297       | 277 199                  | 66 888                          | 17 323  | 18.6                                     | 9.3                    |
| 44821      | Shoe stores .....   | 2 528                   | 2 371 297       | 277 199                  | 66 888                          | 17 323  | 18.6                                     | 9.3                    |
| 448210     | Shoe stores .....   | 2 528                   | 2 371 297       | 277 199                  | 66 888                          | 17 323  | 18.6                                     | 9.3                    |
| 4482101    | Men's shoe stores .....   | 176                     | 120 584         | 17 722                   | 4 497                           | 728   | 23.9                                     | 7.5                    |
| 4482102    | Women's shoe stores .....   | 441                     | 325 696         | 42 499                   | 9 765                           | 3 348   | 24.2                                     | 13.4                   |
| 4482103    | Children's and juveniles' shoe stores .....                                   | 121                     | 78 745          | 10 780                   | 2 715                           | 652   | 16.8                                     | 3.2                    |
| 4482104    | Family shoe stores .....  | 1 281                   | 1 172 736       | 135 041                  | 33 794                          | 8 049   | 18.0                                     | 12.7                   |
| 4482105    | Athletic footwear stores .....  | 509                     | 673 536         | 71 157                   | 16 117                          | 4 546   | 16.4                                     | 2.3                    |
| 4483       | Jewelry, luggage, and leather goods stores .....                              | 2 769                   | 2 657 214       | 340 885                  | 82 637                          | 12 034  | 25.3                                     | 6.3                    |
| 44831      | Jewelry stores .....  | 2 558                   | 2 360 482       | 303 085                  | 73 653                          | 10 775  | 26.5                                     | 6.3                    |
| 448310     | Jewelry stores .....  | 2 558                   | 2 360 482       | 303 085                  | 73 653                          | 10 775  | 26.5                                     | 6.3                    |
| 44832      | Luggage and leather goods stores .....  | 211                     | 296 732         | 37 800                   | 8 984                           | 1 259   | 15.1                                     | 6.4                    |
| 448320     | Luggage and leather goods stores .....  | 211                     | 296 732         | 37 800                   | 8 984                           | 1 259   | 15.1                                     | 6.4                    |
| 451        | Sporting goods, hobby, book, and music stores .....                           | 4 120                   | 5 667 692       | 622 074                  | 149 607                         | 36 354  | 16.1                                     | 4.6                    |
| 4511       | Sporting goods, hobby, and musical instrument stores .....                    | 2 295                   | 3 667 904       | 409 787                  | 95 810                          | 22 119  | 16.1                                     | 4.3                    |
| 45111      | Sporting goods stores .....   | 1 092                   | 1 533 557       | 177 898                  | 41 706                          | 9 352   | 21.0                                     | 6.0                    |
| 451110     | Sporting goods stores .....   | 1 092                   | 1 533 557       | 177 898                  | 41 706                          | 9 352   | 21.0                                     | 6.0                    |
| 4511101    | General-line sporting goods stores .....                                      | 365                     | 896 135         | 89 482                   | 21 168                          | 5 439   | 15.4                                     | 3.0                    |
| 4511102    | Specialty-line sporting goods stores .....                                    | 727                     | 637 422         | 88 416                   | 20 538                          | 3 913   | 28.8                                     | 10.3                   |
| 45112      | Hobby, toy, and game stores .....   | 691                     | 1 568 412       | 155 593                  | 35 528                          | 9 386   | 9.6                                      | 2.3                    |
| 451120     | Hobby, toy, and game stores .....   | 691                     | 1 568 412       | 155 593                  | 35 528                          | 9 386   | 9.6                                      | 2.3                    |
| 45113      | Sewing, needlework, and piece goods stores .....                              | 295                     | 201 702         | 31 571                   | 7 694                           | 1 585   | 26.8                                     | 10.5                   |
| 451130     | Sewing, needlework, and piece goods stores .....                              | 295                     | 201 702         | 31 571                   | 7 694                           | 1 585   | 26.8                                     | 10.5                   |
| 45114      | Musical instrument and supplies stores .....                                  | 217                     | 364 233         | 44 725                   | 10 882                          | 1 796   | 17.5                                     | 2.3                    |
| 451140     | Musical instrument and supplies stores .....                                  | 217                     | 364 233         | 44 725                   | 10 882                          | 1 796   | 17.5                                     | 2.3                    |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code  | Geographic area and kind of business                        | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|---|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>New York-Newark-Edison, NY-NJ-PA Metropolitan Statistical Area—Con.</b>    |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45   | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 451   | Sporting goods, hobby, book, and music stores—Con.          |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 4512  | Book, periodical, and music stores .....                    | 1 825                   | 1 999 788       | 212 287                  | 53 797                          | 14 235  | 16.3                                     | 5.1                    |  |  |  |  |  |  |
| 45121   | Book stores and news dealers .....                          | 1 208                   | 1 365 845       | 151 541                  | 38 221                          | 9 799   | 17.1                                     | 4.0                    |  |  |  |  |  |  |
| 451211  | Book stores .....   | 558                     | 1 109 794       | 121 037                  | 30 634                          | 7 728   | 10.9                                     | 3.1                    |  |  |  |  |  |  |
| 4512111   | Book stores, general .....                                  | 363                     | 814 562         | 95 325                   | 23 299                          | 6 093   | 11.6                                     | 2.7                    |  |  |  |  |  |  |
| 4512112   | Specialty book stores .....                                 | 81                      | 48 483          | 6 775                    | 1 698                           | 421   | 35.8                                     | 17.6                   |  |  |  |  |  |  |
| 4512113   | College book stores .....                                   | 114                     | 246 749         | 18 937                   | 5 637                           | 1 214   | 4.0                                      | 1.5                    |  |  |  |  |  |  |
| 451212  | News dealers and newsstands .....                           | 650                     | 256 051         | 30 504                   | 7 587                           | 2 071   | 43.8                                     | 8.2                    |  |  |  |  |  |  |
| 45122   | Prerecorded tape, compact disc, and record stores .....     | 617                     | 633 943         | 60 746                   | 15 576                          | 4 436   | 14.4                                     | 7.3                    |  |  |  |  |  |  |
| 451220  | Prerecorded tape, compact disc, and record stores .....     | 617                     | 633 943         | 60 746                   | 15 576                          | 4 436   | 14.4                                     | 7.3                    |  |  |  |  |  |  |
| 452   | General merchandise stores .....                            | 1 920                   | 17 664 262      | 1 761 466                | 407 675                         | 87 173  | 3.0                                      | 1.4                    |  |  |  |  |  |  |
| 4521  | Department stores .....                                     | 293                     | 11 612 887      | 1 324 161                | 312 728                         | 66 642  | —  | .3                     |  |  |  |  |  |  |
| 45210009  | Department stores (incl. leased depts.) <sup>3</sup> .....  | 293                     | 12 039 753      | 1 324 161                | 312 728                         | 66 642  | —  | .3                     |  |  |  |  |  |  |
| 45211   | Department stores .....                                     | 293                     | 11 612 887      | 1 324 161                | 312 728                         | 66 642  | —  | .3                     |  |  |  |  |  |  |
| 452111  | Department stores (except discount department stores) ..... | 134                     | 6 894 869       | 908 693                  | 215 280                         | 43 173  | —  | .4                     |  |  |  |  |  |  |
| 452112  | Discount department stores .....                            | 159                     | 4 718 018       | 415 468                  | 97 448                          | 23 469  | —  | .3                     |  |  |  |  |  |  |
| 4529  | Other general merchandise stores .....                      | 1 627                   | 6 051 375       | 437 305                  | 94 947                          | 20 531  | 8.9                                      | 3.5                    |  |  |  |  |  |  |
| 45291   | Warehouse clubs and supercenters .....                      | 51                      | 4 403 348       | 234 365                  | 47 465                          | 8 176   | —  | —                      |  |  |  |  |  |  |
| 452910  | Warehouse clubs and supercenters .....                      | 51                      | 4 403 348       | 234 365                  | 47 465                          | 8 176   | —  | —                      |  |  |  |  |  |  |
| 45299   | All other general merchandise stores .....                  | 1 576                   | 1 648 027       | 202 940                  | 47 482                          | 12 355  | 32.5                                     | 12.7                   |  |  |  |  |  |  |
| 452990  | All other general merchandise stores .....                  | 1 576                   | 1 648 027       | 202 940                  | 47 482                          | 12 355  | 32.5                                     | 12.7                   |  |  |  |  |  |  |
| 4529901   | Variety stores .....  | 801                     | 542 281         | 64 874                   | 15 022                          | 4 513   | 51.0                                     | 15.1                   |  |  |  |  |  |  |
| 4529904   | Miscellaneous general merchandise stores .....              | 775                     | 1 105 746       | 138 066                  | 32 460                          | 7 842   | 23.5                                     | 11.6                   |  |  |  |  |  |  |
| 453   | Miscellaneous store retailers .....                         | 7 872                   | 6 911 606       | 984 947                  | 250 246                         | 42 171  | 23.2                                     | 8.0                    |  |  |  |  |  |  |
| 4531  | Florists .....  | 1 473                   | 531 851         | 109 139                  | 26 392                          | 5 994   | 40.4                                     | 9.1                    |  |  |  |  |  |  |
| 45311   | Florists .....  | 1 473                   | 531 851         | 109 139                  | 26 392                          | 5 994   | 40.4                                     | 9.1                    |  |  |  |  |  |  |
| 453110  | Florists .....  | 1 473                   | 531 851         | 109 139                  | 26 392                          | 5 994   | 40.4                                     | 9.1                    |  |  |  |  |  |  |
| 4532  | Office supplies, stationery, and gift stores .....          | 2 908                   | 2 582 689       | 306 921                  | 73 719                          | 18 575  | 19.0                                     | 6.6                    |  |  |  |  |  |  |
| 45321   | Office supplies and stationery stores .....                 | 674                     | 1 450 926       | 148 491                  | 36 592                          | 7 184   | 8.7                                      | 1.9                    |  |  |  |  |  |  |
| 453210  | Office supplies and stationery stores .....                 | 674                     | 1 450 926       | 148 491                  | 36 592                          | 7 184   | 8.7                                      | 1.9                    |  |  |  |  |  |  |
| 45322   | Gift, novelty, and souvenir stores .....                    | 2 234                   | 1 131 763       | 158 430                  | 37 127                          | 11 391  | 32.2                                     | 12.6                   |  |  |  |  |  |  |
| 453220  | Gift, novelty, and souvenir stores .....                    | 2 234                   | 1 131 763       | 158 430                  | 37 127                          | 11 391  | 32.2                                     | 12.6                   |  |  |  |  |  |  |
| 4533  | Used merchandise stores .....                               | 789                     | 535 055         | 92 074                   | 21 352                          | 3 441   | 28.3                                     | 13.0                   |  |  |  |  |  |  |
| 45331   | Used merchandise stores .....                               | 789                     | 535 055         | 92 074                   | 21 352                          | 3 441   | 28.3                                     | 13.0                   |  |  |  |  |  |  |
| 453310  | Used merchandise stores .....                               | 789                     | 535 055         | 92 074                   | 21 352                          | 3 441   | 28.3                                     | 13.0                   |  |  |  |  |  |  |
| 4539  | Other miscellaneous store retailers .....                   | 2 702                   | 3 262 011       | 476 813                  | 128 783                         | 14 161  | 22.9                                     | 8.2                    |  |  |  |  |  |  |
| 45391   | Pet and pet supplies stores .....                           | 589                     | 457 638         | 62 312                   | 15 167                          | 4 026   | 18.3                                     | 6.8                    |  |  |  |  |  |  |
| 453910  | Pet and pet supplies stores .....                           | 589                     | 457 638         | 62 312                   | 15 167                          | 4 026   | 18.3                                     | 6.8                    |  |  |  |  |  |  |
| 45392   | Art dealers .....   | 708                     | 1 502 044       | 213 835                  | 66 193                          | 3 192   | 24.3                                     | 3.8                    |  |  |  |  |  |  |
| 453920  | Art dealers .....   | 708                     | 1 502 044       | 213 835                  | 66 193                          | 3 192   | 24.3                                     | 3.8                    |  |  |  |  |  |  |
| 45393   | Manufactured (mobile) home dealers .....                    | 13                      | 24 503          | 1 095                    | 259                             | 36  | 4.4                                      | .7                     |  |  |  |  |  |  |
| 453930  | Manufactured (mobile) home dealers .....                    | 13                      | 24 503          | 1 095                    | 259                             | 36  | 4.4                                      | .7                     |  |  |  |  |  |  |
| 45399   | All other miscellaneous store retailers .....               | 1 392                   | 1 277 826       | 199 571                  | 47 164                          | 6 907   | 23.3                                     | 13.9                   |  |  |  |  |  |  |
| 454   | Nonstore retailers .....                                    | 3 683                   | 12 490 902      | 1 397 506                | 351 458                         | 37 772  | 16.1                                     | 6.7                    |  |  |  |  |  |  |
| 4541  | Electronic shopping and mail-order houses .....             | 1 283                   | 8 258 728       | 713 473                  | 178 218                         | 18 732  | 13.7                                     | 7.7                    |  |  |  |  |  |  |
| 45411   | Electronic shopping and mail-order houses .....             | 1 283                   | 8 258 728       | 713 473                  | 178 218                         | 18 732  | 13.7                                     | 7.7                    |  |  |  |  |  |  |
| 4542  | Vending machine operators .....                             | 282                     | 228 005         | 45 137                   | 10 837                          | 1 580   | 37.0                                     | 2.8                    |  |  |  |  |  |  |
| 45421   | Vending machine operators .....                             | 282                     | 228 005         | 45 137                   | 10 837                          | 1 580   | 37.0                                     | 2.8                    |  |  |  |  |  |  |
| 454210  | Vending machine operators .....                             | 282                     | 228 005         | 45 137                   | 10 837                          | 1 580   | 37.0                                     | 2.8                    |  |  |  |  |  |  |
| 4543  | Direct selling establishments .....                         | 2 118                   | 4 004 169       | 638 896                  | 162 403                         | 17 460  | 19.8                                     | 5.0                    |  |  |  |  |  |  |
| 45431   | Fuel dealers .....  | 717                     | 2 317 877       | 372 094                  | 99 703                          | 8 728   | 20.3                                     | 4.5                    |  |  |  |  |  |  |
| 454311  | Heating oil dealers .....                                   | 628                     | 2 127 591       | 335 670                  | 90 108                          | 7 808   | 20.9                                     | 4.0                    |  |  |  |  |  |  |
| 454312  | Liquefied petroleum gas (bottled gas) dealers .....         | 80                      | 187 621         | 36 069                   | 9 495                           | 896   | 12.9                                     | 9.6                    |  |  |  |  |  |  |
| 454319  | Other fuel dealers .....                                    | 9                       | 2 665           | 355                      | 100                             | 24  | 61.6                                     | 23.0                   |  |  |  |  |  |  |
| 45439   | Other direct selling establishments .....                   | 1 401                   | 1 686 292       | 266 802                  | 62 700                          | 8 732   | 19.1                                     | 5.6                    |  |  |  |  |  |  |
| 454390  | Other direct selling establishments .....                   | 1 401                   | 1 686 292       | 266 802                  | 62 700                          | 8 732   | 19.1                                     | 5.6                    |  |  |  |  |  |  |
| <b>Edison, NJ Metropolitan Division</b>                                       |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45   | Retail trade .....  | 8 742                   | 27 876 943      | 2 729 386                | 652 688                         | 121 795   | 14.7                                     | 5.0                    |  |  |  |  |  |  |
| 441   | Motor vehicle and parts dealers .....                       | 732                     | 7 743 210       | 574 244                  | 133 742                         | 13 461  | 20.6                                     | 3.4                    |  |  |  |  |  |  |
| 4411  | Automobile dealers .....                                    | 295                     | 7 073 671       | 468 692                  | 109 578                         | 9 777   | 20.9                                     | 3.1                    |  |  |  |  |  |  |
| 44111   | New car dealers .....                                       | 209                     | 6 884 697       | 460 323                  | 107 673                         | 9 508   | 19.8                                     | 2.8                    |  |  |  |  |  |  |
| 441110  | New car dealers .....                                       | 209                     | 6 884 697       | 460 323                  | 107 673                         | 9 508   | 19.8                                     | 2.8                    |  |  |  |  |  |  |
| 44112   | Used car dealers .....                                      | 86                      | 188 974         | 8 369                    | 1 905                           | 269   | 59.7                                     | 14.2                   |  |  |  |  |  |  |
| 441120  | Used car dealers .....                                      | 86                      | 188 974         | 8 369                    | 1 905                           | 269   | 59.7                                     | 14.2                   |  |  |  |  |  |  |
| 4412  | Other motor vehicle dealers .....                           | 118                     | 299 291         | 33 757                   | 7 261                           | 1 009   | 17.8                                     | 3.0                    |  |  |  |  |  |  |
| 44121   | Recreational vehicle dealers .....                          | 8                       | 44 433          | 4 736                    | 1 056                           | 130   | 5.1                                      | 3.9                    |  |  |  |  |  |  |
| 441210  | Recreational vehicle dealers .....                          | 8                       | 44 433          | 4 736                    | 1 056                           | 130   | 5.1                                      | 3.9                    |  |  |  |  |  |  |
| 44122   | Motorcycle, boat, and other motor vehicle dealers .....     | 110                     | 254 858         | 29 021                   | 6 205                           | 879   | 20.1                                     | 2.9                    |  |  |  |  |  |  |
| 441221  | Motorcycle dealers .....                                    | 17                      | 59 211          | 6 538                    | 1 295                           | 195   | 23.6                                     | —                      |  |  |  |  |  |  |
| 441222  | Boat dealers .....  | 83                      | 171 897         | 19 063                   | 4 147                           | 597   | 15.2                                     | 4.2                    |  |  |  |  |  |  |
| 441229  | All other motor vehicle dealers .....                       | 10                      | 23 750          | 3 420                    | 763                             | 87  | 46.2                                     | —                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business  | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|              |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.</b> |                         |                 |                          |                                 |   |  |                        |
|              | <b>New York-Newark-Edison, NY-NJ-PA Metropolitan Statistical Area—Con.</b>    |                         |                 |                          |                                 |   |  |                        |
|              | <i>Edison, NJ Metropolitan Division—Con.</i>                                  |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| 441          | Motor vehicle and parts dealers—Con.  |                         |                 |                          |                                 |   |  |                        |
| 4413         | Automotive parts, accessories, and tire stores.....                           | 319                     | 370 248         | 71 795                   | 16 903                          | 2 675   | 17.1                                     | 8.9                    |
| 44131        | Automotive parts and accessories stores .....                                 | 225                     | 231 677         | 42 037                   | 10 108                          | 1 813   | 16.0                                     | 3.8                    |
| 441310       | Automotive parts and accessories stores .....                                 | 225                     | 231 677         | 42 037                   | 10 108                          | 1 813   | 16.0                                     | 3.8                    |
| 44132        | Tire dealers.....   | 94                      | 138 571         | 29 758                   | 6 795                           | 862   | 19.0                                     | 17.4                   |
| 441320       | Tire dealers.....   | 94                      | 138 571         | 29 758                   | 6 795                           | 862   | 19.0                                     | 17.4                   |
| 442          | Furniture and home furnishings stores .....                                   | 608                     | 1 036 416       | 128 432                  | 31 351                          | 5 419   | 14.9                                     | 6.8                    |
| 4421         | Furniture stores .....  | 272                     | 552 324         | 67 407                   | 17 337                          | 2 345   | 16.2                                     | 8.8                    |
| 44211        | Furniture stores .....  | 272                     | 552 324         | 67 407                   | 17 337                          | 2 345   | 16.2                                     | 8.8                    |
| 442110       | Furniture stores .....  | 272                     | 552 324         | 67 407                   | 17 337                          | 2 345   | 16.2                                     | 8.8                    |
| 4422         | Home furnishings stores.....  | 336                     | 484 092         | 61 025                   | 14 014                          | 3 074   | 13.4                                     | 4.4                    |
| 44221        | Floor covering stores .....   | 129                     | 126 254         | 17 764                   | 4 001                           | 541   | 29.1                                     | 7.4                    |
| 442210       | Floor covering stores .....   | 129                     | 126 254         | 17 764                   | 4 001                           | 541   | 29.1                                     | 7.4                    |
| 44229        | Other home furnishings stores .....   | 207                     | 357 838         | 43 261                   | 10 013                          | 2 533   | 7.9                                      | 3.4                    |
| 442291       | Window treatment stores .....   | 33                      | 19 601          | 3 187                    | 723                             | 153   | 12.1                                     | 14.6                   |
| 442299       | All other home furnishings stores .....                                       | 174                     | 338 237         | 40 074                   | 9 290                           | 2 380   | 7.7                                      | 2.7                    |
| 443          | Electronics and appliance stores .....  | 400                     | 916 426         | 97 977                   | 22 292                          | 3 551   | 9.9                                      | 15.7                   |
| 4431         | Electronics and appliance stores .....  | 400                     | 916 426         | 97 977                   | 22 292                          | 3 551   | 9.9                                      | 15.7                   |
| 44311        | Appliance, television, and other electronics stores .....                     | 263                     | 728 186         | 75 627                   | 16 849                          | 2 739   | 8.7                                      | 17.4                   |
| 443111       | Household appliance stores .....  | 74                      | 163 858         | 16 232                   | 3 240                           | 466   | 19.9                                     | 4.0                    |
| 443112       | Radio, television, and other electronics stores .....                         | 189                     | 564 328         | 59 395                   | 13 609                          | 2 273   | 5.4                                      | 21.3                   |
| 44312        | Computer and software stores .....  | 116                     | 169 744         | 20 026                   | 4 911                           | 696   | 12.3                                     | 9.2                    |
| 443120       | Computer and software stores .....  | 116                     | 169 744         | 20 026                   | 4 911                           | 696   | 12.3                                     | 9.2                    |
| 44313        | Camera and photographic supplies stores .....                                 | 21                      | 18 496          | 2 324                    | 532                             | 116   | 36.1                                     | 5.2                    |
| 443130       | Camera and photographic supplies stores .....                                 | 21                      | 18 496          | 2 324                    | 532                             | 116   | 36.1                                     | 5.2                    |
| 444          | Building material and garden equipment and supplies dealers ..                | 582                     | 2 284 452       | 290 343                  | 69 420                          | 9 529   | 6.7                                      | 3.8                    |
| 4441         | Building material and supplies dealers.....                                   | 445                     | 2 150 780       | 269 201                  | 64 869                          | 8 745   | 5.6                                      | 3.4                    |
| 44411        | Home centers .....  | 39                      | D               | D                        | D                               | h   | D  | D                      |
| 444110       | Home centers .....  | 39                      | D               | D                        | D                               | h   | D  | D                      |
| 44412        | Paint and wallpaper stores .....  | 52                      | D               | D                        | D                               | e   | D  | D                      |
| 444120       | Paint and wallpaper stores .....  | 52                      | D               | D                        | D                               | e   | D  | D                      |
| 44413        | Hardware stores .....   | 64                      | D               | D                        | D                               | f   | D  | D                      |
| 444130       | Hardware stores .....   | 64                      | D               | D                        | D                               | f   | D  | D                      |
| 44419        | Other building material dealers .....   | 290                     | 974 485         | 138 528                  | 32 075                          | 3 425   | 9.0                                      | 6.8                    |
| 444190       | Other building material dealers .....   | 290                     | 974 485         | 138 528                  | 32 075                          | 3 425   | 9.0                                      | 6.8                    |
| 4442         | Lawn and garden equipment and supplies stores .....                           | 137                     | 133 672         | 21 142                   | 4 551                           | 784   | 24.8                                     | 10.3                   |
| 44421        | Outdoor power equipment stores .....  | 28                      | 21 204          | 3 359                    | 778                             | 121   | 27.1                                     | 16.2                   |
| 444210       | Outdoor power equipment stores .....  | 28                      | 21 204          | 3 359                    | 778                             | 121   | 27.1                                     | 16.2                   |
| 44422        | Nursery, garden center, and farm supply stores .....                          | 109                     | 112 468         | 17 783                   | 3 773                           | 663   | 24.4                                     | 9.2                    |
| 444220       | Nursery, garden center, and farm supply stores .....                          | 109                     | 112 468         | 17 783                   | 3 773                           | 663   | 24.4                                     | 9.2                    |
| 445          | Food and beverage stores .....  | 1 622                   | 5 242 818       | 576 390                  | 141 958                         | 31 106  | 10.3                                     | 6.8                    |
| 4451         | Grocery stores .....  | 964                     | 4 560 365       | 514 323                  | 127 707                         | 27 227  | 6.8                                      | 6.8                    |
| 44511        | Supermarkets and other grocery (except convenience) stores .....              | 495                     | 4 048 430       | 464 057                  | 115 716                         | 24 162  | 5.1                                      | 7.0                    |
| 445110       | Supermarkets and other grocery (except convenience) stores .....              | 495                     | 4 048 430       | 464 057                  | 115 716                         | 24 162  | 5.1                                      | 7.0                    |
| 44512        | Convenience stores .....  | 469                     | 511 935         | 50 266                   | 11 991                          | 3 065   | 20.2                                     | 5.7                    |
| 445120       | Convenience stores .....  | 469                     | 511 935         | 50 266                   | 11 991                          | 3 065   | 20.2                                     | 5.7                    |
| 4452         | Specialty food stores .....   | 291                     | D               | D                        | D                               | g   | D  | D                      |
| 4453         | Beer, wine, and liquor stores .....   | 367                     | D               | D                        | D                               | g   | D  | D                      |
| 44531        | Beer, wine, and liquor stores .....   | 367                     | D               | D                        | D                               | g   | D  | D                      |
| 445310       | Beer, wine, and liquor stores .....   | 367                     | D               | D                        | D                               | g   | D  | D                      |
| 446          | Health and personal care stores .....   | 734                     | 1 828 383       | 182 973                  | 44 655                          | 9 271   | 22.0                                     | 4.0                    |
| 4461         | Health and personal care stores .....   | 734                     | 1 828 383       | 182 973                  | 44 655                          | 9 271   | 22.0                                     | 4.0                    |
| 44611        | Pharmacies and drug stores .....  | 368                     | 1 599 201       | 137 554                  | 33 643                          | 7 238   | 22.6                                     | 3.2                    |
| 446110       | Pharmacies and drug stores .....  | 368                     | 1 599 201       | 137 554                  | 33 643                          | 7 238   | 22.6                                     | 3.2                    |
| 4461101      | Pharmacies and drug stores .....  | 337                     | 1 538 585       | 131 082                  | 32 025                          | 6 844   | 23.3                                     | 3.3                    |
| 4461102      | Proprietary stores .....  | 31                      | 60 616          | 6 472                    | 1 618                           | 394   | 3.2                                      | .6                     |
| 44612        | Cosmetics, beauty supplies, and perfume stores .....                          | 81                      | 53 588          | 7 557                    | 1 750                           | 617   | 16.4                                     | 3.5                    |
| 446120       | Cosmetics, beauty supplies, and perfume stores .....                          | 81                      | 53 588          | 7 557                    | 1 750                           | 617   | 16.4                                     | 3.5                    |
| 44613        | Optical goods stores .....  | 130                     | 70 610          | 16 709                   | 4 154                           | 599   | 16.5                                     | 13.7                   |
| 446130       | Optical goods stores .....  | 130                     | 70 610          | 16 709                   | 4 154                           | 599   | 16.5                                     | 13.7                   |
| 44619        | Other health and personal care stores .....                                   | 155                     | 104 984         | 21 153                   | 5 108                           | 817   | 19.4                                     | 9.8                    |
| 446191       | Food (health) supplement stores .....   | 89                      | 48 638          | 6 577                    | 1 673                           | 380   | 16.0                                     | 11.5                   |
| 446199       | All other health and personal care stores .....                               | 66                      | 56 346          | 14 576                   | 3 435                           | 437   | 22.3                                     | 8.4                    |
| 447          | Gasoline stations .....   | 664                     | 1 224 321       | 69 209                   | 16 864                          | 4 140   | 42.7                                     | 8.3                    |
| 4471         | Gasoline stations .....   | 664                     | 1 224 321       | 69 209                   | 16 864                          | 4 140   | 42.7                                     | 8.3                    |
| 44711        | Gasoline stations with convenience stores .....                               | 187                     | 509 060         | 30 743                   | 7 304                           | 1 997   | 25.9                                     | 5.1                    |
| 447110       | Gasoline stations with convenience stores .....                               | 187                     | 509 060         | 30 743                   | 7 304                           | 1 997   | 25.9                                     | 5.1                    |
| 44719        | Other gasoline stations .....   | 477                     | 715 261         | 38 466                   | 9 560                           | 2 143   | 54.7                                     | 10.5                   |
| 447190       | Other gasoline stations .....   | 477                     | 715 261         | 38 466                   | 9 560                           | 2 143   | 54.7                                     | 10.5                   |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code  | Geographic area and kind of business                        | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|---|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>New York-Newark-Edison, NY-NJ-PA Metropolitan Statistical Area—Con.</b>    |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <i>Edison, NJ Metropolitan Division—Con.</i>                                  |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>44-45</b>  | <b>Retail trade—Con.</b>                                    |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 448   | Clothing and clothing accessories stores .....              | 1 373                   | 1 857 898       | 224 748                  | 51 725                          | 15 019  | 12.3                                     | 6.1                    |  |  |  |  |  |  |
| 4481  | Clothing stores .....                                       | 850                     | 1 418 392       | 169 691                  | 38 502                          | 11 880  | 11.1                                     | 5.7                    |  |  |  |  |  |  |
| 44811   | Men's clothing stores .....                                 | 95                      | 119 434         | 17 884                   | 4 366                           | 1 106   | 39.0                                     | 12.3                   |  |  |  |  |  |  |
| 448110  | Men's clothing stores .....                                 | 95                      | 119 434         | 17 884                   | 4 366                           | 1 106   | 39.0                                     | 12.3                   |  |  |  |  |  |  |
| 44812   | Women's clothing stores .....                               | 325                     | 386 310         | 45 511                   | 9 987                           | 3 568   | 9.4                                      | 11.3                   |  |  |  |  |  |  |
| 448120  | Women's clothing stores .....                               | 325                     | 386 310         | 45 511                   | 9 987                           | 3 568   | 9.4                                      | 11.3                   |  |  |  |  |  |  |
| 44813   | Children's and infants' clothing stores .....               | 77                      | 149 114         | 15 376                   | 3 591                           | 1 191   | 15.5                                     | 1.4                    |  |  |  |  |  |  |
| 448130  | Children's and infants' clothing stores .....               | 77                      | 149 114         | 15 376                   | 3 591                           | 1 191   | 15.5                                     | 1.4                    |  |  |  |  |  |  |
| 44814   | Family clothing stores .....                                | 197                     | 625 767         | 70 823                   | 15 785                          | 4 739   | 3.8                                      | 2.8                    |  |  |  |  |  |  |
| 448140  | Family clothing stores .....                                | 197                     | 625 767         | 70 823                   | 15 785                          | 4 739   | 3.8                                      | 2.8                    |  |  |  |  |  |  |
| 44815   | Clothing accessories stores .....                           | 52                      | 24 107          | 3 736                    | 882                             | 234   | 10.3                                     | 3.3                    |  |  |  |  |  |  |
| 448150  | Clothing accessories stores .....                           | 52                      | 24 107          | 3 736                    | 882                             | 234   | 10.3                                     | 3.3                    |  |  |  |  |  |  |
| 44819   | Other clothing stores .....                                 | 104                     | 113 660         | 16 361                   | 3 891                           | 1 042   | 22.2                                     | 1.2                    |  |  |  |  |  |  |
| 448190  | Other clothing stores .....                                 | 104                     | 113 660         | 16 361                   | 3 891                           | 1 042   | 22.2                                     | 1.2                    |  |  |  |  |  |  |
| 4482  | Shoe stores .....   | 257                     | 224 331         | 24 401                   | 5 831                           | 1 873   | 6.7                                      | 10.6                   |  |  |  |  |  |  |
| 44821   | Shoe stores .....   | 257                     | 224 331         | 24 401                   | 5 831                           | 1 873   | 6.7                                      | 10.6                   |  |  |  |  |  |  |
| 448210  | Shoe stores .....   | 257                     | 224 331         | 24 401                   | 5 831                           | 1 873   | 6.7                                      | 10.6                   |  |  |  |  |  |  |
| 4482101   | Men's shoe stores .....                                     | 14                      | 6 468           | 837                      | 234                             | 35  | 5.3                                      | 15.5                   |  |  |  |  |  |  |
| 4482102   | Women's shoe stores .....                                   | 34                      | 21 682          | 2 980                    | 711                             | 308   | 14.1                                     | 4.4                    |  |  |  |  |  |  |
| 4482103   | Children's and juveniles' shoe stores .....                 | 19                      | 10 494          | 1 546                    | 421                             | 112   | 9.3                                      | 7.2                    |  |  |  |  |  |  |
| 4482104   | Family shoe stores .....                                    | 130                     | 101 590         | 10 279                   | 2 436                           | 772   | 5.7                                      | 20.5                   |  |  |  |  |  |  |
| 4482105   | Athletic footwear stores .....                              | 60                      | 84 097          | 8 759                    | 2 029                           | 646   | 5.7                                      | .3                     |  |  |  |  |  |  |
| 4483  | Jewelry, luggage, and leather goods stores .....            | 266                     | 215 175         | 30 656                   | 7 392                           | 1 266   | 26.2                                     | 4.6                    |  |  |  |  |  |  |
| 44831   | Jewelry stores .....  | 256                     | 209 958         | 29 804                   | 7 179                           | 1 200   | 26.9                                     | 3.7                    |  |  |  |  |  |  |
| 448310  | Jewelry stores .....  | 256                     | 209 958         | 29 804                   | 7 179                           | 1 200   | 26.9                                     | 3.7                    |  |  |  |  |  |  |
| 44832   | Luggage and leather goods stores .....                      | 10                      | 5 217           | 852                      | 213                             | 66  | —  | 40.9                   |  |  |  |  |  |  |
| 448320  | Luggage and leather goods stores .....                      | 10                      | 5 217           | 852                      | 213                             | 66  | —  | 40.9                   |  |  |  |  |  |  |
| 451   | Sporting goods, hobby, book, and music stores .....         | 480                     | 711 288         | 78 166                   | 18 058                          | 4 820   | 10.9                                     | 3.0                    |  |  |  |  |  |  |
| 4511  | Sporting goods, hobby, and musical instrument stores .....  | 334                     | 515 859         | 59 002                   | 13 466                          | 3 503   | 12.7                                     | 2.8                    |  |  |  |  |  |  |
| 45111   | Sporting goods stores .....                                 | 181                     | 215 665         | 27 398                   | 6 053                           | 1 345   | 22.5                                     | 5.3                    |  |  |  |  |  |  |
| 451110  | Sporting goods stores .....                                 | 181                     | 215 665         | 27 398                   | 6 053                           | 1 345   | 22.5                                     | 5.3                    |  |  |  |  |  |  |
| 4511101   | General-line sporting goods stores .....                    | 53                      | 100 955         | 11 442                   | 2 420                           | 633   | 13.5                                     | .5                     |  |  |  |  |  |  |
| 4511102   | Specialty-line sporting goods stores .....                  | 128                     | 114 710         | 15 956                   | 3 633                           | 712   | 30.4                                     | 9.5                    |  |  |  |  |  |  |
| 45112   | Hobby, toy, and game stores .....                           | 112                     | 244 452         | 25 301                   | 5 882                           | 1 826   | 4.6                                      | 1.1                    |  |  |  |  |  |  |
| 451120  | Hobby, toy, and game stores .....                           | 112                     | 244 452         | 25 301                   | 5 882                           | 1 826   | 4.6                                      | 1.1                    |  |  |  |  |  |  |
| 45113   | Sewing, needlework, and piece goods stores .....            | 19                      | 16 301          | 1 947                    | 469                             | 132   | 10.7                                     | .7                     |  |  |  |  |  |  |
| 451130  | Sewing, needlework, and piece goods stores .....            | 19                      | 16 301          | 1 947                    | 469                             | 132   | 10.7                                     | .7                     |  |  |  |  |  |  |
| 45114   | Musical instrument and supplies stores .....                | 22                      | 39 441          | 4 356                    | 1 062                           | 200   | 10.3                                     | .8                     |  |  |  |  |  |  |
| 451140  | Musical instrument and supplies stores .....                | 22                      | 39 441          | 4 356                    | 1 062                           | 200   | 10.3                                     | .8                     |  |  |  |  |  |  |
| 4512  | Book, periodical, and music stores .....                    | 146                     | 195 429         | 19 164                   | 4 592                           | 1 317   | 6.1                                      | 3.6                    |  |  |  |  |  |  |
| 45121   | Book stores and news dealers .....                          | 79                      | 131 606         | 13 230                   | 3 132                           | 884   | 6.1                                      | 2.3                    |  |  |  |  |  |  |
| 451211  | Book stores .....   | 59                      | 124 578         | 12 080                   | 2 819                           | 823   | 4.1                                      | 1.1                    |  |  |  |  |  |  |
| 4512111   | Book stores, general .....                                  | 38                      | 87 739          | 8 888                    | 1 975                           | 572   | 2.5                                      | 1.4                    |  |  |  |  |  |  |
| 4512112   | Specialty book stores .....                                 | 12                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4512113   | College book stores .....                                   | 9                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 451212  | News dealers and newsstands .....                           | 20                      | 7 028           | 1 150                    | 313                             | 61  | 41.2                                     | 24.5                   |  |  |  |  |  |  |
| 45122   | Prerecorded tape, compact disc, and record stores .....     | 67                      | 63 823          | 5 934                    | 1 460                           | 433   | 6.2                                      | 6.2                    |  |  |  |  |  |  |
| 451220  | Prerecorded tape, compact disc, and record stores .....     | 67                      | 63 823          | 5 934                    | 1 460                           | 433   | 6.2                                      | 6.2                    |  |  |  |  |  |  |
| 452   | General merchandise stores .....                            | 245                     | 3 219 871       | 291 557                  | 70 661                          | 16 061  | .9                                       | .4                     |  |  |  |  |  |  |
| 4521  | Department stores .....                                     | 72                      | 2 288 156       | 233 968                  | 58 027                          | 13 345  | —  | —                      |  |  |  |  |  |  |
| 4521009   | Department stores (incl. leased depts.) <sup>3</sup> .....  | 72                      | 2 368 673       | 233 968                  | 58 027                          | 13 345  | —  | —                      |  |  |  |  |  |  |
| 45211   | Department stores .....                                     | 72                      | 2 288 156       | 233 968                  | 58 027                          | 13 345  | —  | —                      |  |  |  |  |  |  |
| 452111  | Department stores (except discount department stores) ..... | 27                      | 979 200         | 120 952                  | 29 573                          | 6 590   | —  | —                      |  |  |  |  |  |  |
| 452112  | Discount department stores .....                            | 45                      | 1 308 956       | 113 016                  | 28 454                          | 6 755   | —  | —                      |  |  |  |  |  |  |
| 4529  | Other general merchandise stores .....                      | 173                     | 931 715         | 57 589                   | 12 634                          | 2 716   | 3.2                                      | 1.3                    |  |  |  |  |  |  |
| 45291   | Warehouse clubs and supercenters .....                      | 10                      | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 452910  | Warehouse clubs and supercenters .....                      | 10                      | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 45299   | All other general merchandise stores .....                  | 163                     | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 452990  | All other general merchandise stores .....                  | 163                     | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 4529901   | Variety stores .....  | 88                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4529904   | Miscellaneous general merchandise stores .....              | 75                      | 74 963          | 7 716                    | 1 992                           | 534   | 12.6                                     | 10.0                   |  |  |  |  |  |  |
| 453   | Miscellaneous store retailers .....                         | 909                     | 674 772         | 98 494                   | 23 645                          | 5 566   | 19.9                                     | 5.9                    |  |  |  |  |  |  |
| 4531  | Florists .....  | 209                     | 61 927          | 13 169                   | 3 270                           | 876   | 38.9                                     | 8.4                    |  |  |  |  |  |  |
| 45311   | Florists .....  | 209                     | 61 927          | 13 169                   | 3 270                           | 876   | 38.9                                     | 8.4                    |  |  |  |  |  |  |
| 453110  | Florists .....  | 209                     | 61 927          | 13 169                   | 3 270                           | 876   | 38.9                                     | 8.4                    |  |  |  |  |  |  |
| 4532  | Office supplies, stationery, and gift stores .....          | 351                     | 325 110         | 40 081                   | 9 497                           | 2 611   | 16.7                                     | 4.8                    |  |  |  |  |  |  |
| 45321   | Office supplies and stationery stores .....                 | 70                      | 192 522         | 18 957                   | 4 643                           | 944   | 5.5                                      | .8                     |  |  |  |  |  |  |
| 453210  | Office supplies and stationery stores .....                 | 70                      | 192 522         | 18 957                   | 4 643                           | 944   | 5.5                                      | .8                     |  |  |  |  |  |  |
| 45322   | Gift, novelty, and souvenir stores .....                    | 281                     | 132 588         | 21 124                   | 4 854                           | 1 667   | 33.0                                     | 10.8                   |  |  |  |  |  |  |
| 453220  | Gift, novelty, and souvenir stores .....                    | 281                     | 132 588         | 21 124                   | 4 854                           | 1 667   | 33.0                                     | 10.8                   |  |  |  |  |  |  |
| 4533  | Used merchandise stores .....                               | 53                      | 21 508          | 3 945                    | 915                             | 175   | 28.3                                     | 11.8                   |  |  |  |  |  |  |
| 45331   | Used merchandise stores .....                               | 53                      | 21 508          | 3 945                    | 915                             | 175   | 28.3                                     | 11.8                   |  |  |  |  |  |  |
| 453310  | Used merchandise stores .....                               | 53                      | 21 508          | 3 945                    | 915                             | 175   | 28.3                                     | 11.8                   |  |  |  |  |  |  |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business  | Establishments (number) | Sales (\$1,000)   | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|---|-------------------------|-------------------|--------------------------|---------------------------------|---|--|------------------------|
|              |   |                         |                   |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.</b> |                         |                   |                          |                                 |   |  |                        |
|              | <b>New York-Newark-Edison, NY-NJ-PA Metropolitan Statistical Area—Con.</b>    |                         |                   |                          |                                 |   |  |                        |
|              | <b>Edison, NJ Metropolitan Division—Con.</b>                                  |                         |                   |                          |                                 |   |  |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>  |                         |                   |                          |                                 |   |  |                        |
| 453          | Miscellaneous store retailers—Con.  |                         |                   |                          |                                 |   |  |                        |
| 4539         | Other miscellaneous store retailers .....                                     | 296                     | 266 227           | 41 299                   | 9 963                           | 1 904   | 18.7                                     | 6.2                    |
| 45391        | Pet and pet supplies stores .....   | 78                      | 90 390            | 12 847                   | 3 084                           | 784   | 10.9                                     | 3.6                    |
| 453910       | Pet and pet supplies stores .....   | 78                      | 90 390            | 12 847                   | 3 084                           | 784   | 10.9                                     | 3.6                    |
| 45392        | Art dealers .....   | 37                      | 10 283            | 1 797                    | 429                             | 82  | 50.9                                     | 6.6                    |
| 453920       | Art dealers .....   | 37                      | 10 283            | 1 797                    | 429                             | 82  | 50.9                                     | 6.6                    |
| 45393        | Manufactured (mobile) home dealers .....                                      | 7                       | D                 | D                        | D                               | b   | D  | D                      |
| 453930       | Manufactured (mobile) home dealers .....                                      | 7                       | D                 | D                        | D                               | b   | D  | D                      |
| 45399        | All other miscellaneous store retailers .....                                 | 174                     | D                 | D                        | D                               | g   | D  | D                      |
| 454          | Nonstore retailers .....  | 393                     | 1 137 088         | 116 853                  | 28 317                          | 3 852   | 15.3                                     | 11.0                   |
| 4541         | Electronic shopping and mail-order houses .....                               | 131                     | D                 | D                        | D                               | g   | D  | D                      |
| 45411        | Electronic shopping and mail-order houses .....                               | 131                     | D                 | D                        | D                               | g   | D  | D                      |
| 4542         | Vending machine operators .....   | 38                      | D                 | D                        | D                               | c   | D  | D                      |
| 45421        | Vending machine operators .....   | 38                      | D                 | D                        | D                               | c   | D  | D                      |
| 454210       | Vending machine operators .....   | 38                      | D                 | D                        | D                               | c   | D  | D                      |
| 4543         | Direct selling establishments .....   | 224                     | 284 578           | 50 232                   | 12 166                          | 1 600   | 27.4                                     | 6.4                    |
| 45431        | Fuel dealers .....  | 60                      | 157 311           | 26 581                   | 6 467                           | 659   | 33.9                                     | 2.9                    |
| 454311       | Heating oil dealers .....   | 47                      | D                 | D                        | D                               | f   | D  | D                      |
| 454312       | Liquefied petroleum gas (bottled gas) dealers .....                           | 11                      | D                 | D                        | D                               | b   | D  | D                      |
| 454319       | Other fuel dealers .....  | 2                       | D                 | D                        | D                               | a   | D  | D                      |
| 45439        | Other direct selling establishments .....                                     | 164                     | 127 267           | 23 651                   | 5 699                           | 941   | 19.5                                     | 10.8                   |
| 454390       | Other direct selling establishments .....                                     | 164                     | 127 267           | 23 651                   | 5 699                           | 941   | 19.5                                     | 10.8                   |
|              | <b>Newark-Union, NJ-PA Metropolitan Division</b>                              |                         |                   |                          |                                 |   |  |                        |
| <b>44-45</b> | <b>Retail trade .....</b>   | <b>8 390</b>            | <b>23 322 324</b> | <b>2 311 758</b>         | <b>553 128</b>                  | <b>96 857</b>   | <b>14.4</b>                              | <b>7.5</b>             |
| 441          | Motor vehicle and parts dealers .....   | 729                     | 6 147 738         | 455 601                  | 107 152                         | 10 970  | 11.9                                     | 2.1                    |
| 4411         | Automobile dealers .....  | 345                     | 5 656 270         | 375 364                  | 87 774                          | 8 088   | 10.9                                     | 1.5                    |
| 44111        | New car dealers .....   | 193                     | 5 378 004         | 358 208                  | 83 615                          | 7 484   | 8.1                                      | 1.1                    |
| 441110       | New car dealers .....   | 193                     | 5 378 004         | 358 208                  | 83 615                          | 7 484   | 8.1                                      | 1.1                    |
| 44112        | Used car dealers .....  | 152                     | 278 266           | 17 156                   | 4 159                           | 604   | 64.0                                     | 8.7                    |
| 441120       | Used car dealers .....  | 152                     | 278 266           | 17 156                   | 4 159                           | 604   | 64.0                                     | 8.7                    |
| 4412         | Other motor vehicle dealers .....   | 53                      | 147 127           | 14 748                   | 3 510                           | 420   | 17.8                                     | 4.0                    |
| 44121        | Recreational vehicle dealers .....  | 10                      | 25 866            | 2 514                    | 517                             | 70  | 32.4                                     | 1.4                    |
| 441210       | Recreational vehicle dealers .....  | 10                      | 25 866            | 2 514                    | 517                             | 70  | 32.4                                     | 1.4                    |
| 44122        | Motorcycle, boat, and other motor vehicle dealers .....                       | 43                      | 121 261           | 12 234                   | 2 993                           | 350   | 14.7                                     | 4.5                    |
| 441221       | Motorcycle dealers .....  | 20                      | 82 445            | 8 662                    | 2 217                           | 236   | 10.7                                     | 3.2                    |
| 441222       | Boat dealers .....  | 19                      | D                 | D                        | D                               | c   | D  | D                      |
| 441229       | All other motor vehicle dealers .....   | 4                       | D                 | D                        | D                               | a   | D  | D                      |
| 4413         | Automotive parts, accessories, and tire stores .....                          | 331                     | 344 341           | 65 489                   | 15 868                          | 2 462   | 25.9                                     | 11.9                   |
| 44131        | Automotive parts and accessories stores .....                                 | 229                     | D                 | D                        | D                               | g   | D  | D                      |
| 441310       | Automotive parts and accessories stores .....                                 | 229                     | D                 | D                        | D                               | g   | D  | D                      |
| 44132        | Tire dealers .....  | 102                     | D                 | D                        | D                               | f   | D  | D                      |
| 441320       | Tire dealers .....  | 102                     | D                 | D                        | D                               | f   | D  | D                      |
| 442          | Furniture and home furnishings stores .....                                   | 522                     | 996 570           | 126 041                  | 30 733                          | 4 864   | 16.1                                     | 7.2                    |
| 4421         | Furniture stores .....  | 231                     | 614 429           | 70 548                   | 16 964                          | 2 349   | 15.5                                     | 8.5                    |
| 44211        | Furniture stores .....  | 231                     | 614 429           | 70 548                   | 16 964                          | 2 349   | 15.5                                     | 8.5                    |
| 442110       | Furniture stores .....  | 231                     | 614 429           | 70 548                   | 16 964                          | 2 349   | 15.5                                     | 8.5                    |
| 4422         | Home furnishings stores .....   | 291                     | 382 141           | 55 493                   | 13 769                          | 2 515   | 17.1                                     | 5.1                    |
| 44221        | Floor covering stores .....   | 108                     | 132 808           | 25 539                   | 6 265                           | 687   | 25.8                                     | 3.8                    |
| 442210       | Floor covering stores .....   | 108                     | 132 808           | 25 539                   | 6 265                           | 687   | 25.8                                     | 3.8                    |
| 44229        | Other home furnishings stores .....   | 183                     | 249 333           | 29 954                   | 7 504                           | 1 828   | 12.5                                     | 5.7                    |
| 442291       | Window treatment stores .....   | 26                      | 19 611            | 3 208                    | 773                             | 141   | 16.9                                     | 18.3                   |
| 442299       | All other home furnishings stores .....                                       | 157                     | 229 722           | 26 746                   | 6 731                           | 1 687   | 12.1                                     | 4.7                    |
| 443          | Electronics and appliance stores .....  | 338                     | 585 960           | 62 822                   | 15 927                          | 2 481   | 16.2                                     | 7.8                    |
| 4431         | Electronics and appliance stores .....  | 338                     | 585 960           | 62 822                   | 15 927                          | 2 481   | 16.2                                     | 7.8                    |
| 44311        | Appliance, television, and other electronics stores .....                     | 248                     | 464 976           | 50 016                   | 12 752                          | 1 933   | 16.3                                     | 8.9                    |
| 443111       | Household appliance stores .....  | 78                      | 162 552           | 15 175                   | 3 880                           | 475   | 19.8                                     | 1.5                    |
| 443112       | Radio, television, and other electronics stores .....                         | 170                     | 302 424           | 34 841                   | 8 872                           | 1 458   | 14.4                                     | 12.9                   |
| 44312        | Computer and software stores .....  | 67                      | 109 326           | 10 000                   | 2 488                           | 410   | 16.1                                     | 2.9                    |
| 443120       | Computer and software stores .....  | 67                      | 109 326           | 10 000                   | 2 488                           | 410   | 16.1                                     | 2.9                    |
| 44313        | Camera and photographic supplies stores .....                                 | 23                      | 11 658            | 2 806                    | 687                             | 138   | 12.6                                     | 5.5                    |
| 443130       | Camera and photographic supplies stores .....                                 | 23                      | 11 658            | 2 806                    | 687                             | 138   | 12.6                                     | 5.5                    |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business  | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|              |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.</b> |                         |                 |                          |                                 |   |  |                        |
|              | <b>New York-Newark-Edison, NY-NJ-PA Metropolitan Statistical Area—Con.</b>    |                         |                 |                          |                                 |   |  |                        |
|              | <b>Newark-Union, NJ-PA Metropolitan Division—Con.</b>                         |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| 444          | Building material and garden equipment and supplies dealers . . .             | 565                     | 1 735 213       | 236 202                  | 55 356                          | 7 334   | 11.0                                     | 8.1                    |
| 4441         | Building material and supplies dealers.....                                   | 454                     | 1 618 567       | 216 401                  | 51 337                          | 6 509   | 9.5                                      | 7.7                    |
| 44411        | Home centers .....  | 27                      | D               | D                        | D                               | g   | D  | D                      |
| 444110       | Home centers .....  | 27                      | D               | D                        | D                               | g   | D  | D                      |
| 44412        | Paint and wallpaper stores .....  | 53                      | D               | D                        | D                               | e   | D  | D                      |
| 444120       | Paint and wallpaper stores .....  | 53                      | D               | D                        | D                               | e   | D  | D                      |
| 44413        | Hardware stores .....   | 102                     | D               | D                        | D                               | f   | D  | D                      |
| 444130       | Hardware stores .....   | 102                     | D               | D                        | D                               | f   | D  | D                      |
| 44419        | Other building material dealers .....   | 272                     | 796 557         | 124 744                  | 29 380                          | 2 930   | 13.3                                     | 10.2                   |
| 444190       | Other building material dealers .....   | 272                     | 796 557         | 124 744                  | 29 380                          | 2 930   | 13.3                                     | 10.2                   |
| 4442         | Lawn and garden equipment and supplies stores .....                           | 111                     | 116 646         | 19 801                   | 4 019                           | 825   | 31.5                                     | 13.4                   |
| 44421        | Outdoor power equipment stores .....  | 28                      | 24 293          | 3 786                    | 892                             | 150   | 38.9                                     | 3.9                    |
| 444210       | Outdoor power equipment stores .....  | 28                      | 24 293          | 3 786                    | 892                             | 150   | 38.9                                     | 3.9                    |
| 44422        | Nursery, garden center, and farm supply stores .....                          | 83                      | 92 353          | 16 015                   | 3 127                           | 675   | 29.6                                     | 15.9                   |
| 444220       | Nursery, garden center, and farm supply stores .....                          | 83                      | 92 353          | 16 015                   | 3 127                           | 675   | 29.6                                     | 15.9                   |
| 445          | Food and beverage stores .....  | 1 629                   | 4 521 260       | 470 252                  | 116 173                         | 22 736  | 13.3                                     | 20.4                   |
| 4451         | Grocery stores .....  | 911                     | 3 870 926       | 416 748                  | 103 794                         | 19 640  | 9.4                                      | 22.9                   |
| 44511        | Supermarkets and other grocery (except convenience) stores .....              | 582                     | 3 694 477       | 397 844                  | 99 149                          | 18 437  | 8.2                                      | 23.7                   |
| 445110       | Supermarkets and other grocery (except convenience) stores .....              | 582                     | 3 694 477       | 397 844                  | 99 149                          | 18 437  | 8.2                                      | 23.7                   |
| 44512        | Convenience stores.....   | 329                     | 176 449         | 18 904                   | 4 645                           | 1 203   | 33.5                                     | 6.8                    |
| 445120       | Convenience stores.....   | 329                     | 176 449         | 18 904                   | 4 645                           | 1 203   | 33.5                                     | 6.8                    |
| 4452         | Specialty food stores .....   | 275                     | 134 536         | 17 005                   | 4 120                           | 1 100   | 40.5                                     | 7.9                    |
| 4453         | Beer, wine, and liquor stores .....   | 443                     | 515 798         | 36 499                   | 8 259                           | 1 996   | 35.5                                     | 4.4                    |
| 44531        | Beer, wine, and liquor stores .....   | 443                     | 515 798         | 36 499                   | 8 259                           | 1 996   | 35.5                                     | 4.4                    |
| 445310       | Beer, wine, and liquor stores .....   | 443                     | 515 798         | 36 499                   | 8 259                           | 1 996   | 35.5                                     | 4.4                    |
| 446          | Health and personal care stores .....   | 691                     | 1 668 497       | 161 387                  | 39 161                          | 8 747   | 25.7                                     | 4.8                    |
| 4461         | Health and personal care stores .....   | 691                     | 1 668 497       | 161 387                  | 39 161                          | 8 747   | 25.7                                     | 4.8                    |
| 44611        | Pharmacies and drug stores .....  | 357                     | 1 479 383       | 124 888                  | 30 485                          | 7 217   | 24.3                                     | 5.0                    |
| 446110       | Pharmacies and drug stores .....  | 357                     | 1 479 383       | 124 888                  | 30 485                          | 7 217   | 24.3                                     | 5.0                    |
| 4461101      | Pharmacies and drug stores .....  | 336                     | 1 447 133       | 121 427                  | 29 659                          | 6 968   | 24.7                                     | 5.1                    |
| 4461102      | Proprietary stores .....  | 21                      | 32 250          | 3 461                    | 826                             | 249   | 6.2                                      | 1.2                    |
| 44612        | Cosmetics, beauty supplies, and perfume stores .....                          | 82                      | 43 524          | 5 624                    | 1 408                           | 363   | 27.5                                     | 7.2                    |
| 446120       | Cosmetics, beauty supplies, and perfume stores .....                          | 82                      | 43 524          | 5 624                    | 1 408                           | 363   | 27.5                                     | 7.2                    |
| 44613        | Optical goods stores .....  | 132                     | 63 178          | 18 575                   | 4 563                           | 629   | 39.3                                     | 2.2                    |
| 446130       | Optical goods stores .....  | 132                     | 63 178          | 18 575                   | 4 563                           | 629   | 39.3                                     | 2.2                    |
| 44619        | Other health and personal care stores.....                                    | 120                     | 82 412          | 12 300                   | 2 705                           | 538   | 39.8                                     | 1.7                    |
| 446191       | Food (health) supplement stores .....   | 80                      | 40 352          | 5 455                    | 1 357                           | 335   | 28.8                                     | 1.7                    |
| 446199       | All other health and personal care stores .....                               | 40                      | 42 060          | 6 845                    | 1 348                           | 203   | 50.2                                     | 1.8                    |
| 447          | Gasoline stations .....   | 718                     | 1 201 992       | 63 750                   | 15 592                          | 3 691   | 43.1                                     | 7.8                    |
| 4471         | Gasoline stations .....   | 718                     | 1 201 992       | 63 750                   | 15 592                          | 3 691   | 43.1                                     | 7.8                    |
| 44711        | Gasoline stations with convenience stores .....                               | 160                     | 349 701         | 18 758                   | 4 558                           | 1 253   | 28.9                                     | 5.4                    |
| 447110       | Gasoline stations with convenience stores .....                               | 160                     | 349 701         | 18 758                   | 4 558                           | 1 253   | 28.9                                     | 5.4                    |
| 44719        | Other gasoline stations .....   | 558                     | 852 291         | 44 992                   | 11 034                          | 2 438   | 49.0                                     | 8.8                    |
| 447190       | Other gasoline stations .....   | 558                     | 852 291         | 44 992                   | 11 034                          | 2 438   | 49.0                                     | 8.8                    |
| 448          | Clothing and clothing accessories stores .....                                | 1 303                   | 1 697 006       | 219 865                  | 51 640                          | 12 664  | 13.9                                     | 6.9                    |
| 4481         | Clothing stores .....   | 806                     | 1 266 512       | 160 333                  | 37 380                          | 9 827   | 12.4                                     | 5.7                    |
| 44811        | Men's clothing stores .....   | 120                     | 120 808         | 16 883                   | 4 038                           | 841   | 25.3                                     | 10.9                   |
| 448110       | Men's clothing stores .....   | 120                     | 120 808         | 16 883                   | 4 038                           | 841   | 25.3                                     | 10.9                   |
| 44812        | Women's clothing stores .....   | 311                     | 389 690         | 49 788                   | 11 921                          | 3 142   | 13.0                                     | 5.8                    |
| 448120       | Women's clothing stores .....   | 311                     | 389 690         | 49 788                   | 11 921                          | 3 142   | 13.0                                     | 5.8                    |
| 44813        | Children's and infants' clothing stores .....                                 | 72                      | 122 011         | 14 576                   | 3 283                           | 1 059   | 18.0                                     | 10.0                   |
| 448130       | Children's and infants' clothing stores .....                                 | 72                      | 122 011         | 14 576                   | 3 283                           | 1 059   | 18.0                                     | 10.0                   |
| 44814        | Family clothing stores .....  | 164                     | 543 230         | 64 121                   | 14 514                          | 3 905   | 5.4                                      | 3.6                    |
| 448140       | Family clothing stores .....  | 164                     | 543 230         | 64 121                   | 14 514                          | 3 905   | 5.4                                      | 3.6                    |
| 44815        | Clothing accessories stores .....   | 37                      | 15 776          | 2 879                    | 721                             | 148   | 27.4                                     | 3.4                    |
| 448150       | Clothing accessories stores .....   | 37                      | 15 776          | 2 879                    | 721                             | 148   | 27.4                                     | 3.4                    |
| 44819        | Other clothing stores .....   | 102                     | 74 997          | 12 086                   | 2 903                           | 732   | 27.3                                     | 6.2                    |
| 448190       | Other clothing stores .....   | 102                     | 74 997          | 12 086                   | 2 903                           | 732   | 27.3                                     | 6.2                    |
| 4482         | Shoe stores .....   | 227                     | 201 517         | 24 092                   | 5 734                           | 1 562   | 16.0                                     | 15.7                   |
| 44821        | Shoe stores .....   | 227                     | 201 517         | 24 092                   | 5 734                           | 1 562   | 16.0                                     | 15.7                   |
| 448210       | Shoe stores .....   | 227                     | 201 517         | 24 092                   | 5 734                           | 1 562   | 16.0                                     | 15.7                   |
| 4482101      | Men's shoe stores .....   | 15                      | 10 430          | 1 298                    | 363                             | 69  | 16.8                                     | 11.0                   |
| 4482102      | Women's shoe stores .....   | 18                      | 13 151          | 2 007                    | 481                             | 176   | 6.6                                      | 11.0                   |
| 4482103      | Children's and juveniles' shoe stores .....                                   | 15                      | 8 503           | 1 548                    | 355                             | 74  | 24.8                                     | —                      |
| 4482104      | Family shoe stores .....  | 128                     | 112 321         | 13 085                   | 3 104                           | 872   | 14.1                                     | 24.3                   |
| 4482105      | Athletic footwear stores .....  | 51                      | 57 112          | 6 154                    | 1 431                           | 371   | 20.5                                     | 3.3                    |
| 4483         | Jewelry, luggage, and leather goods stores .....                              | 270                     | 228 977         | 35 440                   | 8 526                           | 1 275   | 20.2                                     | 5.6                    |
| 44831        | Jewelry stores .....  | 247                     | 196 359         | 30 966                   | 7 432                           | 1 053   | 21.5                                     | 4.5                    |
| 448310       | Jewelry stores .....  | 247                     | 196 359         | 30 966                   | 7 432                           | 1 053   | 21.5                                     | 4.5                    |
| 44832        | Luggage and leather goods stores .....  | 23                      | 32 618          | 4 474                    | 1 094                           | 222   | 12.8                                     | 11.7                   |
| 448320       | Luggage and leather goods stores .....  | 23                      | 32 618          | 4 474                    | 1 094                           | 222   | 12.8                                     | 11.7                   |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business  | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|              |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.</b> |                         |                 |                          |                                 |   |  |                        |
|              | <b>New York-Newark-Edison, NY-NJ-PA Metropolitan Statistical Area—Con.</b>    |                         |                 |                          |                                 |   |  |                        |
|              | <b>Newark-Union, NJ-PA Metropolitan Division—Con.</b>                         |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| 451          | Sporting goods, hobby, book, and music stores .....                           | 484                     | 583 915         | 66 511                   | 15 946                          | 4 082   | 15.3                                     | 4.3                    |
| 4511         | Sporting goods, hobby, and musical instrument stores .....                    | 304                     | 403 145         | 48 621                   | 11 538                          | 2 798   | 17.8                                     | 4.5                    |
| 45111        | Sporting goods stores .....   | 140                     | 152 544         | 18 013                   | 4 347                           | 989   | 20.3                                     | 10.4                   |
| 451110       | Sporting goods stores .....   | 140                     | 152 544         | 18 013                   | 4 347                           | 989   | 20.3                                     | 10.4                   |
| 4511101      | General-line sporting goods stores .....                                      | 49                      | 82 143          | 8 548                    | 2 192                           | 544   | 16.0                                     | 5.4                    |
| 4511102      | Specialty-line sporting goods stores .....                                    | 91                      | 70 401          | 9 465                    | 2 155                           | 445   | 25.3                                     | 16.2                   |
| 45112        | Hobby, toy, and game stores .....   | 104                     | 177 962         | 19 777                   | 4 486                           | 1 334   | 14.4                                     | .8                     |
| 451120       | Hobby, toy, and game stores .....   | 104                     | 177 962         | 19 777                   | 4 486                           | 1 334   | 14.4                                     | .8                     |
| 45113        | Sewing, needlework, and piece goods stores .....                              | 34                      | 24 890          | 3 583                    | 899                             | 217   | 17.9                                     | 2.3                    |
| 451130       | Sewing, needlework, and piece goods stores .....                              | 34                      | 24 890          | 3 583                    | 899                             | 217   | 17.9                                     | 2.3                    |
| 45114        | Musical instrument and supplies stores .....                                  | 26                      | 47 749          | 7 248                    | 1 806                           | 258   | 22.4                                     | .5                     |
| 451140       | Musical instrument and supplies stores .....                                  | 26                      | 47 749          | 7 248                    | 1 806                           | 258   | 22.4                                     | .5                     |
| 4512         | Book, periodical, and music stores .....                                      | 180                     | 180 770         | 17 890                   | 4 408                           | 1 284   | 9.7                                      | 4.1                    |
| 45121        | Book stores and news dealers .....  | 127                     | 136 383         | 13 561                   | 3 368                           | 963   | 9.5                                      | 3.3                    |
| 451211       | Book stores .....   | 74                      | 104 364         | 10 088                   | 2 495                           | 748   | 7.0                                      | 4.1                    |
| 4512111      | Book stores, general .....  | 47                      | 65 896          | 6 870                    | 1 649                           | 531   | 10.5                                     | 4.4                    |
| 4512112      | Specialty book stores .....   | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 4512113      | College book stores .....   | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 451212       | News dealers and newsstands .....   | 53                      | 32 019          | 3 473                    | 873                             | 215   | 17.7                                     | .7                     |
| 45122        | Prerecorded tape, compact disc, and record stores .....                       | 53                      | 44 387          | 4 329                    | 1 040                           | 321   | 10.4                                     | 6.4                    |
| 451220       | Prerecorded tape, compact disc, and record stores .....                       | 53                      | 44 387          | 4 329                    | 1 040                           | 321   | 10.4                                     | 6.4                    |
| 452          | General merchandise stores .....  | 184                     | 2 001 278       | 194 741                  | 44 317                          | 9 587   | 2.5                                      | .6                     |
| 4521         | Department stores .....   | 39                      | 1 332 871       | 145 126                  | 33 500                          | 7 228   | —  | —                      |
| 4521009      | Department stores (incl. leased depts.) <sup>3</sup> .....                    | 39                      | 1 371 102       | 145 126                  | 33 500                          | 7 228   | —  | —                      |
| 45211        | Department stores .....   | 39                      | 1 332 871       | 145 126                  | 33 500                          | 7 228   | —  | —                      |
| 452111       | Department stores (except discount department stores) .....                   | 12                      | 525 021         | 69 473                   | 17 122                          | 3 400   | —  | —                      |
| 452112       | Discount department stores .....  | 27                      | 807 850         | 75 653                   | 16 378                          | 3 828   | —  | —                      |
| 4529         | Other general merchandise stores .....  | 145                     | 668 407         | 49 615                   | 10 817                          | 2 359   | 7.4                                      | 1.8                    |
| 45291        | Warehouse clubs and supercenters .....  | 8                       | 480 364         | 27 442                   | 5 572                           | 1 021   | —  | —                      |
| 452910       | Warehouse clubs and supercenters .....  | 8                       | 480 364         | 27 442                   | 5 572                           | 1 021   | —  | —                      |
| 45299        | All other general merchandise stores .....                                    | 137                     | 188 043         | 22 173                   | 5 245                           | 1 338   | 26.2                                     | 6.5                    |
| 452990       | All other general merchandise stores .....                                    | 137                     | 188 043         | 22 173                   | 5 245                           | 1 338   | 26.2                                     | 6.5                    |
| 4529901      | Variety stores .....  | 75                      | 60 682          | 6 101                    | 1 472                           | 419   | 57.2                                     | 13.0                   |
| 4529904      | Miscellaneous general merchandise stores .....                                | 62                      | 127 361         | 16 072                   | 3 773                           | 919   | 11.4                                     | 3.4                    |
| 453          | Miscellaneous store retailers .....   | 799                     | 540 096         | 76 257                   | 17 760                          | 4 504   | 21.7                                     | 9.4                    |
| 4531         | Florists .....  | 179                     | 62 682          | 14 053                   | 3 503                           | 869   | 41.8                                     | 7.1                    |
| 45311        | Florists .....  | 179                     | 62 682          | 14 053                   | 3 503                           | 869   | 41.8                                     | 7.1                    |
| 453110       | Florists .....  | 179                     | 62 682          | 14 053                   | 3 503                           | 869   | 41.8                                     | 7.1                    |
| 4532         | Office supplies, stationery, and gift stores .....                            | 299                     | 277 731         | 31 558                   | 7 564                           | 2 195   | 15.4                                     | 7.4                    |
| 45321        | Office supplies and stationery stores .....                                   | 72                      | 163 309         | 15 746                   | 3 809                           | 796   | 7.0                                      | 1.0                    |
| 453210       | Office supplies and stationery stores .....                                   | 72                      | 163 309         | 15 746                   | 3 809                           | 796   | 7.0                                      | 1.0                    |
| 45322        | Gift, novelty, and souvenir stores .....                                      | 227                     | 114 422         | 15 812                   | 3 755                           | 1 399   | 27.4                                     | 16.4                   |
| 453220       | Gift, novelty, and souvenir stores .....                                      | 227                     | 114 422         | 15 812                   | 3 755                           | 1 399   | 27.4                                     | 16.4                   |
| 4533         | Used merchandise stores .....   | 74                      | 24 667          | 4 986                    | 1 078                           | 283   | 32.9                                     | 5.1                    |
| 45331        | Used merchandise stores .....   | 74                      | 24 667          | 4 986                    | 1 078                           | 283   | 32.9                                     | 5.1                    |
| 453310       | Used merchandise stores .....   | 74                      | 24 667          | 4 986                    | 1 078                           | 283   | 32.9                                     | 5.1                    |
| 4539         | Other miscellaneous store retailers .....                                     | 247                     | 175 016         | 25 660                   | 5 615                           | 1 157   | 23.0                                     | 14.2                   |
| 45391        | Pet and pet supplies stores .....   | 66                      | 46 930          | 6 414                    | 1 522                           | 416   | 17.8                                     | 18.1                   |
| 453910       | Pet and pet supplies stores .....   | 66                      | 46 930          | 6 414                    | 1 522                           | 416   | 17.8                                     | 18.1                   |
| 45392        | Art dealers .....   | 40                      | 16 734          | 2 368                    | 611                             | 107   | 29.2                                     | 16.9                   |
| 453920       | Art dealers .....   | 40                      | 16 734          | 2 368                    | 611                             | 107   | 29.2                                     | 16.9                   |
| 45399        | All other miscellaneous store retailers .....                                 | 141                     | 111 352         | 16 878                   | 3 482                           | 634   | 24.3                                     | 12.2                   |
| 454          | Nonstore retailers .....  | 428                     | 1 642 799       | 178 329                  | 43 371                          | 5 197   | 9.1                                      | 3.2                    |
| 4541         | Electronic shopping and mail-order houses .....                               | 126                     | 1 013 898       | 81 632                   | 18 983                          | 2 563   | 7.3                                      | 1.1                    |
| 45411        | Electronic shopping and mail-order houses .....                               | 126                     | 1 013 898       | 81 632                   | 18 983                          | 2 563   | 7.3                                      | 1.1                    |
| 4542         | Vending machine operators .....   | 41                      | 34 058          | 7 528                    | 1 363                           | 211   | 18.4                                     | 5.3                    |
| 45421        | Vending machine operators .....   | 41                      | 34 058          | 7 528                    | 1 363                           | 211   | 18.4                                     | 5.3                    |
| 454210       | Vending machine operators .....   | 41                      | 34 058          | 7 528                    | 1 363                           | 211   | 18.4                                     | 5.3                    |
| 4543         | Direct selling establishments .....   | 261                     | 594 843         | 89 169                   | 23 025                          | 2 423   | 11.7                                     | 6.8                    |
| 45431        | Fuel dealers .....  | 100                     | 326 954         | 52 772                   | 14 370                          | 1 307   | 12.7                                     | 8.9                    |
| 454311       | Heating oil dealers .....   | 86                      | D               | D                        | D                               | g   | D  | D                      |
| 454312       | Liquefied petroleum gas (bottled gas) dealers .....                           | 14                      | D               | D                        | D                               | c   | D  | D                      |
| 45439        | Other direct selling establishments .....                                     | 161                     | 267 889         | 36 397                   | 8 655                           | 1 116   | 10.4                                     | 4.4                    |
| 454390       | Other direct selling establishments .....                                     | 161                     | 267 889         | 36 397                   | 8 655                           | 1 116   | 10.4                                     | 4.4                    |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Geographic area and kind of business  | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.</b> |                         |                 |                          |                                 |   |  |                        |
|            | <b>New York-Newark-Edison, NY-NJ-PA Metropolitan Statistical Area—Con.</b>    |                         |                 |                          |                                 |   |  |                        |
|            | <b>New York-Wayne-White Plains, NY-NJ Metropolitan Division</b>               |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....  | 44 622                  | 94 411 599      | 9 917 780                | 2 375 563                       | 414 544   | 22.3                                     | 7.2                    |
| 441        | Motor vehicle and parts dealers .....   | 1 903                   | 15 637 979      | 1 167 248                | 266 605                         | 26 477  | 19.0                                     | 4.9                    |
| 4411       | Automobile dealers .....  | 933                     | 14 519 333      | 994 412                  | 226 373                         | 20 073  | 18.5                                     | 4.4                    |
| 44111      | New car dealers .....   | 486                     | 13 818 476      | 960 811                  | 218 646                         | 18 946  | 16.6                                     | 4.1                    |
| 441110     | New car dealers .....   | 486                     | 13 818 476      | 960 811                  | 218 646                         | 18 946  | 16.6                                     | 4.1                    |
| 44112      | Used car dealers .....  | 447                     | 700 857         | 33 601                   | 7 727                           | 1 127   | 56.3                                     | 11.2                   |
| 441120     | Used car dealers .....  | 447                     | 700 857         | 33 601                   | 7 727                           | 1 127   | 56.3                                     | 11.2                   |
| 4412       | Other motor vehicle dealers .....   | 116                     | 301 157         | 30 975                   | 6 539                           | 837   | 25.0                                     | 17.6                   |
| 44121      | Recreational vehicle dealers .....  | 8                       | 12 099          | 1 148                    | 251                             | 29  | 28.7                                     | 2.1                    |
| 441210     | Recreational vehicle dealers .....  | 8                       | 12 099          | 1 148                    | 251                             | 29  | 28.7                                     | 2.1                    |
| 44122      | Motorcycle, boat, and other motor vehicle dealers .....                       | 108                     | 289 058         | 29 827                   | 6 288                           | 808   | 24.8                                     | 18.2                   |
| 441221     | Motorcycle dealers .....  | 47                      | 122 868         | 10 474                   | 2 110                           | 312   | 35.3                                     | 1.2                    |
| 441222     | Boat dealers .....  | 41                      | 138 690         | 13 020                   | 2 745                           | 384   | 6.2                                      | 34.2                   |
| 441229     | All other motor vehicle dealers .....   | 20                      | 27 500          | 6 333                    | 1 433                           | 112   | 71.8                                     | 13.9                   |
| 4413       | Automotive parts, accessories, and tire stores .....                          | 854                     | 817 489         | 141 861                  | 33 693                          | 5 567   | 26.5                                     | 8.1                    |
| 44131      | Automotive parts and accessories stores .....                                 | 617                     | 568 181         | 95 418                   | 22 623                          | 4 085   | 27.3                                     | 9.5                    |
| 441310     | Automotive parts and accessories stores .....                                 | 617                     | 568 181         | 95 418                   | 22 623                          | 4 085   | 27.3                                     | 9.5                    |
| 44132      | Tire dealers .....  | 237                     | 249 308         | 46 443                   | 11 070                          | 1 482   | 24.8                                     | 4.9                    |
| 441320     | Tire dealers .....  | 237                     | 249 308         | 46 443                   | 11 070                          | 1 482   | 24.8                                     | 4.9                    |
| 442        | Furniture and home furnishings stores .....                                   | 2 433                   | 3 559 091       | 489 644                  | 118 542                         | 18 128  | 22.0                                     | 8.4                    |
| 4421       | Furniture stores .....  | 1 126                   | 1 788 586       | 226 867                  | 55 153                          | 6 959   | 21.0                                     | 7.7                    |
| 44211      | Furniture stores .....  | 1 126                   | 1 788 586       | 226 867                  | 55 153                          | 6 959   | 21.0                                     | 7.7                    |
| 442110     | Furniture stores .....  | 1 126                   | 1 788 586       | 226 867                  | 55 153                          | 6 959   | 21.0                                     | 7.7                    |
| 4422       | Home furnishings stores .....   | 1 307                   | 1 770 505       | 262 777                  | 63 389                          | 11 169  | 23.0                                     | 9.2                    |
| 44221      | Floor covering stores .....   | 449                     | 476 847         | 86 785                   | 21 124                          | 2 496   | 34.3                                     | 8.0                    |
| 442210     | Floor covering stores .....   | 449                     | 476 847         | 86 785                   | 21 124                          | 2 496   | 34.3                                     | 8.0                    |
| 44229      | Other home furnishings stores .....   | 858                     | 1 293 658       | 175 992                  | 42 265                          | 8 673   | 18.8                                     | 9.6                    |
| 442291     | Window treatment stores .....   | 119                     | 78 679          | 13 815                   | 3 311                           | 584   | 36.2                                     | 7.0                    |
| 442299     | All other home furnishings stores .....                                       | 739                     | 1 214 979       | 162 177                  | 38 954                          | 8 089   | 17.6                                     | 9.8                    |
| 443        | Electronics and appliance stores .....  | 2 009                   | 4 125 805       | 397 194                  | 93 454                          | 14 104  | 15.0                                     | 14.6                   |
| 4431       | Electronics and appliance stores .....  | 2 009                   | 4 125 805       | 397 194                  | 93 454                          | 14 104  | 15.0                                     | 14.6                   |
| 44311      | Appliance, television, and other electronics stores .....                     | 1 540                   | 2 721 216       | 283 030                  | 67 205                          | 10 587  | 17.0                                     | 18.6                   |
| 443111     | Household appliance stores .....  | 299                     | 753 403         | 65 564                   | 15 699                          | 1 953   | 15.2                                     | 3.0                    |
| 443112     | Radio, television, and other electronics stores .....                         | 1 241                   | 1 967 813       | 217 466                  | 51 506                          | 8 634   | 17.8                                     | 24.5                   |
| 44312      | Computer and software stores .....  | 321                     | 596 026         | 60 869                   | 13 902                          | 2 196   | 16.1                                     | 9.7                    |
| 443120     | Computer and software stores .....  | 321                     | 596 026         | 60 869                   | 13 902                          | 2 196   | 16.1                                     | 9.7                    |
| 44313      | Camera and photographic supplies stores .....                                 | 148                     | 808 563         | 53 295                   | 12 347                          | 1 321   | 7.5                                      | 4.8                    |
| 443130     | Camera and photographic supplies stores .....                                 | 148                     | 808 563         | 53 295                   | 12 347                          | 1 321   | 7.5                                      | 4.8                    |
| 444        | Building material and garden equipment and supplies dealers ...               | 2 112                   | 5 872 697       | 767 493                  | 174 837                         | 24 150  | 16.1                                     | 10.4                   |
| 4441       | Building material and supplies dealers .....                                  | 1 904                   | 5 553 610       | 712 003                  | 164 663                         | 21 942  | 15.3                                     | 9.5                    |
| 44411      | Home centers .....  | 103                     | D               | D                        | D                               | i   | D  | D                      |
| 444110     | Home centers .....  | 103                     | D               | D                        | D                               | i   | D  | D                      |
| 44412      | Paint and wallpaper stores .....  | 156                     | D               | D                        | D                               | g   | D  | D                      |
| 444120     | Paint and wallpaper stores .....  | 156                     | D               | D                        | D                               | g   | D  | D                      |
| 44413      | Hardware stores .....   | 635                     | 479 320         | 80 229                   | 18 998                          | 3 321   | 35.4                                     | 7.9                    |
| 444130     | Hardware stores .....   | 635                     | 479 320         | 80 229                   | 18 998                          | 3 321   | 35.4                                     | 7.9                    |
| 44419      | Other building material dealers .....   | 1 010                   | 2 759 437       | 389 409                  | 88 025                          | 9 469   | 21.1                                     | 15.8                   |
| 444190     | Other building material dealers .....   | 1 010                   | 2 759 437       | 389 409                  | 88 025                          | 9 469   | 21.1                                     | 15.8                   |
| 4442       | Lawn and garden equipment and supplies stores .....                           | 208                     | 319 087         | 55 490                   | 10 174                          | 2 208   | 30.3                                     | 26.0                   |
| 44421      | Outdoor power equipment stores .....  | 42                      | 41 945          | 6 847                    | 1 468                           | 238   | 66.6                                     | 6.2                    |
| 444210     | Outdoor power equipment stores .....  | 42                      | 41 945          | 6 847                    | 1 468                           | 238   | 66.6                                     | 6.2                    |
| 44422      | Nursery, garden center, and farm supply stores .....                          | 166                     | 277 142         | 48 643                   | 8 706                           | 1 970   | 24.8                                     | 29.0                   |
| 444220     | Nursery, garden center, and farm supply stores .....                          | 166                     | 277 142         | 48 643                   | 8 706                           | 1 970   | 24.8                                     | 29.0                   |
| 445        | Food and beverage stores .....  | 10 785                  | 15 675 224      | 1 713 549                | 419 254                         | 89 677  | 30.5                                     | 8.8                    |
| 4451       | Grocery stores .....  | 6 672                   | 12 947 078      | 1 440 292                | 354 273                         | 74 478  | 26.9                                     | 8.7                    |
| 44511      | Supermarkets and other grocery (except convenience) stores .....              | 5 614                   | 12 473 980      | 1 394 404                | 343 112                         | 71 328  | 26.0                                     | 8.2                    |
| 445110     | Supermarkets and other grocery (except convenience) stores .....              | 5 614                   | 12 473 980      | 1 394 404                | 343 112                         | 71 328  | 26.0                                     | 8.2                    |
| 44512      | Convenience stores .....  | 1 058                   | 473 098         | 45 888                   | 11 161                          | 3 150   | 51.3                                     | 20.8                   |
| 445120     | Convenience stores .....  | 1 058                   | 473 098         | 45 888                   | 11 161                          | 3 150   | 51.3                                     | 20.8                   |
| 4452       | Specialty food stores .....   | 2 615                   | 1 329 176       | 164 384                  | 39 432                          | 10 098  | 56.5                                     | 12.8                   |
| 4453       | Beer, wine, and liquor stores .....   | 1 498                   | 1 398 970       | 108 873                  | 25 549                          | 5 101   | 39.4                                     | 6.5                    |
| 44531      | Beer, wine, and liquor stores .....   | 1 498                   | 1 398 970       | 108 873                  | 25 549                          | 5 101   | 39.4                                     | 6.5                    |
| 445310     | Beer, wine, and liquor stores .....   | 1 498                   | 1 398 970       | 108 873                  | 25 549                          | 5 101   | 39.4                                     | 6.5                    |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Geographic area and kind of business  | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.</b> |                         |                 |                          |                                 |   |  |                        |
|            | <b>New York-Newark-Edison, NY-NJ-PA Metropolitan Statistical Area—Con.</b>    |                         |                 |                          |                                 |   |  |                        |
|            | <b>New York-Wayne-White Plains, NY-NJ Metropolitan Division—Con.</b>          |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 446        | Health and personal care stores .....   | 4 249                   | 10 083 756      | 946 321                  | 227 026                         | 43 801  | 35.1                                     | 2.9                    |
| 4461       | Health and personal care stores .....   | 4 249                   | 10 083 756      | 946 321                  | 227 026                         | 43 801  | 35.1                                     | 2.9                    |
| 44611      | Pharmacies and drug stores .....  | 2 344                   | 8 769 734       | 695 023                  | 165 503                         | 33 618  | 35.8                                     | 2.3                    |
| 446110     | Pharmacies and drug stores .....  | 2 344                   | 8 769 734       | 695 023                  | 165 503                         | 33 618  | 35.8                                     | 2.3                    |
| 4461101    | Pharmacies and drug stores .....  | 2 224                   | 8 614 604       | 678 237                  | 161 325                         | 32 600  | 35.8                                     | 2.2                    |
| 4461102    | Proprietary stores .....  | 120                     | 155 130         | 16 786                   | 4 178                           | 1 018   | 34.5                                     | 6.2                    |
| 44612      | Cosmetics, beauty supplies, and perfume stores .....                          | 535                     | 373 548         | 55 705                   | 13 332                          | 2 963   | 23.6                                     | 12.9                   |
| 446120     | Cosmetics, beauty supplies, and perfume stores .....                          | 535                     | 373 548         | 55 705                   | 13 332                          | 2 963   | 23.6                                     | 12.9                   |
| 44613      | Optical goods stores .....  | 648                     | 367 751         | 94 641                   | 23 532                          | 3 282   | 43.2                                     | 5.4                    |
| 446130     | Optical goods stores .....  | 648                     | 367 751         | 94 641                   | 23 532                          | 3 282   | 43.2                                     | 5.4                    |
| 44619      | Other health and personal care stores .....                                   | 722                     | 572 723         | 100 952                  | 24 659                          | 3 938   | 27.0                                     | 4.9                    |
| 446191     | Food (health) supplement stores .....   | 436                     | 298 530         | 38 594                   | 9 361                           | 2 159   | 25.0                                     | 4.7                    |
| 446199     | All other health and personal care stores .....                               | 286                     | 274 193         | 62 358                   | 15 298                          | 1 779   | 29.3                                     | 5.1                    |
| 447        | Gasoline stations .....   | 1 991                   | 3 227 052       | 159 134                  | 38 439                          | 8 537   | 45.1                                     | 11.1                   |
| 4471       | Gasoline stations .....   | 1 991                   | 3 227 052       | 159 134                  | 38 439                          | 8 537   | 45.1                                     | 11.1                   |
| 44711      | Gasoline stations with convenience stores .....                               | 545                     | 1 127 879       | 47 929                   | 11 421                          | 2 779   | 38.0                                     | 10.3                   |
| 447110     | Gasoline stations with convenience stores .....                               | 545                     | 1 127 879       | 47 929                   | 11 421                          | 2 779   | 38.0                                     | 10.3                   |
| 44719      | Other gasoline stations .....   | 1 446                   | 2 099 173       | 111 205                  | 27 018                          | 5 758   | 48.9                                     | 11.5                   |
| 447190     | Other gasoline stations .....   | 1 446                   | 2 099 173       | 111 205                  | 27 018                          | 5 758   | 48.9                                     | 11.5                   |
| 448        | Clothing and clothing accessories stores .....                                | 8 904                   | 12 870 883      | 1 615 991                | 381 145                         | 83 364  | 20.8                                     | 9.1                    |
| 4481       | Clothing stores .....   | 5 388                   | 9 469 666       | 1 210 388                | 282 693                         | 64 887  | 19.3                                     | 9.6                    |
| 44811      | Men's clothing stores .....   | 754                     | 857 324         | 119 649                  | 28 938                          | 5 135   | 36.4                                     | 9.8                    |
| 448110     | Men's clothing stores .....   | 754                     | 857 324         | 119 649                  | 28 938                          | 5 135   | 36.4                                     | 9.8                    |
| 44812      | Women's clothing stores .....   | 2 197                   | 3 249 482       | 385 459                  | 91 326                          | 21 894  | 21.4                                     | 10.3                   |
| 448120     | Women's clothing stores .....   | 2 197                   | 3 249 482       | 385 459                  | 91 326                          | 21 894  | 21.4                                     | 10.3                   |
| 44813      | Children's and infants' clothing stores .....                                 | 475                     | 724 409         | 93 054                   | 21 220                          | 6 047   | 26.2                                     | 5.3                    |
| 448130     | Children's and infants' clothing stores .....                                 | 475                     | 724 409         | 93 054                   | 21 220                          | 6 047   | 26.2                                     | 5.3                    |
| 44814      | Family clothing stores .....  | 1 037                   | 3 792 339       | 457 046                  | 104 298                         | 25 340  | 11.3                                     | 10.2                   |
| 448140     | Family clothing stores .....  | 1 037                   | 3 792 339       | 457 046                  | 104 298                         | 25 340  | 11.3                                     | 10.2                   |
| 44815      | Clothing accessories stores .....   | 384                     | 344 644         | 69 224                   | 16 587                          | 2 061   | 19.9                                     | 5.4                    |
| 448150     | Clothing accessories stores .....   | 384                     | 344 644         | 69 224                   | 16 587                          | 2 061   | 19.9                                     | 5.4                    |
| 44819      | Other clothing stores .....   | 541                     | 501 468         | 85 956                   | 20 324                          | 4 410   | 26.9                                     | 9.4                    |
| 448190     | Other clothing stores .....   | 541                     | 501 468         | 85 956                   | 20 324                          | 4 410   | 26.9                                     | 9.4                    |
| 4482       | Shoe stores .....   | 1 679                   | 1 575 633       | 186 999                  | 45 371                          | 11 062  | 21.8                                     | 8.1                    |
| 44821      | Shoe stores .....   | 1 679                   | 1 575 633       | 186 999                  | 45 371                          | 11 062  | 21.8                                     | 8.1                    |
| 448210     | Shoe stores .....   | 1 679                   | 1 575 633       | 186 999                  | 45 371                          | 11 062  | 21.8                                     | 8.1                    |
| 4482101    | Men's shoe stores .....   | 120                     | 87 038          | 12 791                   | 3 137                           | 502   | 26.3                                     | 7.2                    |
| 4482102    | Women's shoe stores .....   | 324                     | 236 103         | 29 352                   | 6 661                           | 2 248   | 28.5                                     | 13.9                   |
| 4482103    | Children's and juveniles' shoe stores .....                                   | 65                      | 46 839          | 5 751                    | 1 430                           | 354   | 15.5                                     | 2.2                    |
| 4482104    | Family shoe stores .....  | 838                     | 781 851         | 93 010                   | 23 769                          | 5 178   | 22.0                                     | 9.6                    |
| 4482105    | Athletic footwear stores .....  | 332                     | 423 802         | 46 095                   | 10 374                          | 2 780   | 17.6                                     | 2.8                    |
| 4483       | Jewelry, luggage, and leather goods stores .....                              | 1 837                   | 1 825 584       | 218 604                  | 53 081                          | 7 415   | 27.4                                     | 7.1                    |
| 44831      | Jewelry stores .....  | 1 690                   | 1 596 201       | 189 832                  | 46 308                          | 6 602   | 29.1                                     | 7.4                    |
| 448310     | Jewelry stores .....  | 1 690                   | 1 596 201       | 189 832                  | 46 308                          | 6 602   | 29.1                                     | 7.4                    |
| 44832      | Luggage and leather goods stores .....  | 147                     | 229 383         | 28 772                   | 6 773                           | 813   | 15.3                                     | 4.9                    |
| 448320     | Luggage and leather goods stores .....  | 147                     | 229 383         | 28 772                   | 6 773                           | 813   | 15.3                                     | 4.9                    |
| 451        | Sporting goods, hobby, book, and music stores .....                           | 2 409                   | 3 312 009       | 363 665                  | 88 303                          | 20 696  | 16.9                                     | 5.5                    |
| 4511       | Sporting goods, hobby, and musical instrument stores .....                    | 1 133                   | 1 962 961       | 215 799                  | 50 619                          | 11 001  | 15.1                                     | 5.1                    |
| 45111      | Sporting goods stores .....   | 482                     | 816 884         | 92 354                   | 21 988                          | 4 877   | 17.1                                     | 5.3                    |
| 451110     | Sporting goods stores .....   | 482                     | 816 884         | 92 354                   | 21 988                          | 4 877   | 17.1                                     | 5.3                    |
| 4511101    | General-line sporting goods stores .....                                      | 192                     | 527 565         | 50 691                   | 12 153                          | 3 086   | 14.9                                     | 2.1                    |
| 4511102    | Specialty-line sporting goods stores .....                                    | 290                     | 289 319         | 41 663                   | 9 835                           | 1 791   | 21.3                                     | 11.0                   |
| 45112      | Hobby, toy, and game stores .....   | 330                     | 811 089         | 78 792                   | 17 740                          | 4 173   | 9.5                                      | 3.9                    |
| 451120     | Hobby, toy, and game stores .....   | 330                     | 811 089         | 78 792                   | 17 740                          | 4 173   | 9.5                                      | 3.9                    |
| 45113      | Sewing, needlework, and piece goods stores .....                              | 205                     | 128 957         | 21 425                   | 5 206                           | 980   | 33.6                                     | 14.7                   |
| 451130     | Sewing, needlework, and piece goods stores .....                              | 205                     | 128 957         | 21 425                   | 5 206                           | 980   | 33.6                                     | 14.7                   |
| 45114      | Musical instrument and supplies stores .....                                  | 116                     | 206 031         | 23 228                   | 5 685                           | 971   | 17.9                                     | 2.9                    |
| 451140     | Musical instrument and supplies stores .....                                  | 116                     | 206 031         | 23 228                   | 5 685                           | 971   | 17.9                                     | 2.9                    |
| 4512       | Book, periodical, and music stores .....                                      | 1 276                   | 1 349 048       | 147 866                  | 37 684                          | 9 695   | 19.5                                     | 6.1                    |
| 45121      | Book stores and news dealers .....  | 876                     | 920 412         | 106 566                  | 26 986                          | 6 747   | 20.6                                     | 5.0                    |
| 451211     | Book stores .....   | 349                     | 716 193         | 81 733                   | 20 824                          | 5 036   | 13.3                                     | 3.9                    |
| 4512112    | Book stores, general .....  | 232                     | 551 344         | 66 566                   | 16 481                          | 4 142   | 13.5                                     | 3.1                    |
| 4512113    | Specialty book stores .....   | 47                      | 31 713          | 4 684                    | 1 165                           | 233   | 40.5                                     | 22.2                   |
| 451212     | College book stores .....   | 70                      | 133 136         | 10 483                   | 3 178                           | 661   | 6.0                                      | 2.9                    |
| 451212     | News dealers and newsstands .....   | 527                     | 204 219         | 24 833                   | 6 162                           | 1 711   | 46.2                                     | 8.9                    |
| 45122      | Prerecorded tape, compact disc, and record stores .....                       | 400                     | 428 636         | 41 300                   | 10 698                          | 2 948   | 17.2                                     | 8.4                    |
| 451220     | Prerecorded tape, compact disc, and record stores .....                       | 400                     | 428 636         | 41 300                   | 10 698                          | 2 948   | 17.2                                     | 8.4                    |

See footnotes at end of table.

## Retail Trade—Geo. Area Series

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business  | Establishments (number) | Sales (\$1,000)   | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|---|-------------------------|-------------------|--------------------------|---------------------------------|---|--|------------------------|
|              |   |                         |                   |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.</b> |                         |                   |                          |                                 |   |  |                        |
|              | <b>New York-Newark-Edison, NY-NJ-PA Metropolitan Statistical Area—Con.</b>    |                         |                   |                          |                                 |   |  |                        |
|              | <b>New York-Wayne-White Plains, NY-NJ Metropolitan Division—Con.</b>          |                         |                   |                          |                                 |   |  |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>  |                         |                   |                          |                                 |   |  |                        |
| 452          | General merchandise stores .....  | 1 244                   | 8 291 677         | 892 504                  | 204 631                         | 42 082  | 5.0                                      | 2.6                    |
| 4521         | Department stores .....   | 110                     | 5 363 738         | 651 686                  | 152 089                         | 30 369  | —  | .7                     |
| 45210009     | Department stores (incl. leased depts.) <sup>3</sup> .....                    | 110                     | 5 567 819         | 651 686                  | 152 089                         | 30 369  | —  | .7                     |
| 45211        | Department stores .....   | 110                     | 5 363 738         | 651 686                  | 152 089                         | 30 369  | —  | .7                     |
| 452111       | Department stores (except discount department stores) .....                   | 59                      | 4 002 020         | 532 760                  | 124 395                         | 23 399  | —  | .6                     |
| 452112       | Discount department stores .....  | 51                      | 1 361 718         | 118 926                  | 27 694                          | 6 970   | —  | 1.0                    |
| 4529         | Other general merchandise stores .....  | 1 134                   | 2 927 939         | 240 818                  | 52 542                          | 11 713  | 14.2                                     | 6.0                    |
| 45291        | Warehouse clubs and supercenters .....  | 19                      | D                 | D                        | D                               | h   | D  | D                      |
| 452910       | Warehouse clubs and supercenters .....  | 19                      | D                 | D                        | D                               | h   | D  | D                      |
| 45299        | All other general merchandise stores .....                                    | 1 115                   | D                 | D                        | D                               | i   | D  | D                      |
| 452990       | All other general merchandise stores .....                                    | 1 115                   | D                 | D                        | D                               | i   | D  | D                      |
| 4529901      | Variety stores .....  | 566                     | D                 | D                        | D                               | h   | D  | D                      |
| 4529904      | Miscellaneous general merchandise stores .....                                | 549                     | 765 842           | 100 557                  | 23 519                          | 5 524   | 28.1                                     | 14.3                   |
| 453          | Miscellaneous store retailers .....   | 4 618                   | 4 575 742         | 660 010                  | 174 129                         | 23 876  | 23.5                                     | 7.4                    |
| 4531         | Florists .....  | 798                     | 293 643           | 58 120                   | 13 915                          | 2 934   | 39.9                                     | 12.3                   |
| 45311        | Florists .....  | 798                     | 293 643           | 58 120                   | 13 915                          | 2 934   | 39.9                                     | 12.3                   |
| 453110       | Florists .....  | 798                     | 293 643           | 58 120                   | 13 915                          | 2 934   | 39.9                                     | 12.3                   |
| 4532         | Office supplies, stationery, and gift stores .....                            | 1 647                   | 1 447 956         | 176 919                  | 42 687                          | 10 086  | 19.3                                     | 7.4                    |
| 45321        | Office supplies and stationery stores .....                                   | 398                     | 814 644           | 85 693                   | 21 231                          | 4 051   | 8.8                                      | 2.8                    |
| 453210       | Office supplies and stationery stores .....                                   | 398                     | 814 644           | 85 693                   | 21 231                          | 4 051   | 8.8                                      | 2.8                    |
| 45322        | Gift, novelty, and souvenir stores .....                                      | 1 249                   | 633 312           | 91 226                   | 21 456                          | 6 035   | 32.9                                     | 13.4                   |
| 453220       | Gift, novelty, and souvenir stores .....                                      | 1 249                   | 633 312           | 91 226                   | 21 456                          | 6 035   | 32.9                                     | 13.4                   |
| 4533         | Used merchandise stores .....   | 528                     | 422 575           | 69 643                   | 16 142                          | 2 322   | 27.3                                     | 12.9                   |
| 45331        | Used merchandise stores .....   | 528                     | 422 575           | 69 643                   | 16 142                          | 2 322   | 27.3                                     | 12.9                   |
| 453310       | Used merchandise stores .....   | 528                     | 422 575           | 69 643                   | 16 142                          | 2 322   | 27.3                                     | 12.9                   |
| 4539         | Other miscellaneous store retailers .....                                     | 1 645                   | 2 411 568         | 355 328                  | 101 385                         | 8 534   | 23.2                                     | 5.9                    |
| 45391        | Pet and pet supplies stores .....   | 304                     | 215 235           | 29 017                   | 7 145                           | 1 827   | 21.0                                     | 4.7                    |
| 453910       | Pet and pet supplies stores .....   | 304                     | 215 235           | 29 017                   | 7 145                           | 1 827   | 21.0                                     | 4.7                    |
| 45392        | Art dealers .....   | 578                     | 1 448 391         | 205 178                  | 64 067                          | 2 828   | 23.7                                     | 3.1                    |
| 453920       | Art dealers .....   | 578                     | 1 448 391         | 205 178                  | 64 067                          | 2 828   | 23.7                                     | 3.1                    |
| 45399        | All other miscellaneous store retailers .....                                 | 760                     | D                 | D                        | D                               | h   | D  | D                      |
| 454          | Nonstore retailers .....  | 1 965                   | 7 179 684         | 745 027                  | 189 198                         | 19 652  | 17.9                                     | 8.2                    |
| 4541         | Electronic shopping and mail-order houses .....                               | 749                     | 5 047 652         | 429 539                  | 110 327                         | 10 836  | 15.5                                     | 9.8                    |
| 45411        | Electronic shopping and mail-order houses .....                               | 749                     | 5 047 652         | 429 539                  | 110 327                         | 10 836  | 15.5                                     | 9.8                    |
| 4542         | Vending machine operators .....   | 141                     | 106 185           | 20 207                   | 5 149                           | 758   | 49.9                                     | 3.4                    |
| 45421        | Vending machine operators .....   | 141                     | 106 185           | 20 207                   | 5 149                           | 758   | 49.9                                     | 3.4                    |
| 454210       | Vending machine operators .....   | 141                     | 106 185           | 20 207                   | 5 149                           | 758   | 49.9                                     | 3.4                    |
| 4543         | Direct selling establishments .....   | 1 075                   | 2 025 847         | 295 281                  | 73 722                          | 8 058   | 22.1                                     | 4.5                    |
| 45431        | Fuel dealers .....  | 293                     | 1 005 894         | 136 673                  | 37 132                          | 3 131   | 23.9                                     | 4.6                    |
| 454311       | Heating oil dealers .....   | 270                     | 955 235           | 127 261                  | 34 793                          | 2 905   | 24.1                                     | 4.4                    |
| 454312       | Liquefied petroleum gas (bottled gas) dealers .....                           | 20                      | D                 | D                        | D                               | c   | D  | D                      |
| 454319       | Other fuel dealers .....  | 3                       | D                 | D                        | D                               | a   | D  | D                      |
| 45439        | Other direct selling establishments .....                                     | 782                     | 1 019 953         | 158 608                  | 36 590                          | 4 927   | 20.3                                     | 4.4                    |
| 454390       | Other direct selling establishments .....                                     | 782                     | 1 019 953         | 158 608                  | 36 590                          | 4 927   | 20.3                                     | 4.4                    |
|              | <b>Suffolk County-Nassau County, NY Metropolitan Division</b>                 |                         |                   |                          |                                 |   |  |                        |
| <b>44-45</b> | <b>Retail trade .....</b>   | <b>13 369</b>           | <b>38 117 382</b> | <b>3 808 668</b>         | <b>902 177</b>                  | <b>157 498</b>  | <b>16.2</b>                              | <b>5.0</b>             |
| 441          | Motor vehicle and parts dealers .....   | 1 014                   | 10 061 579        | 731 605                  | 167 527                         | 16 272  | 15.0                                     | 5.2                    |
| 4411         | Automobile dealers .....  | 414                     | 9 171 623         | 602 263                  | 138 165                         | 11 764  | 14.2                                     | 4.1                    |
| 44111        | New car dealers .....   | 266                     | 8 887 965         | 587 976                  | 134 785                         | 11 373  | 12.8                                     | 4.1                    |
| 441110       | New car dealers .....   | 266                     | 8 887 965         | 587 976                  | 134 785                         | 11 373  | 12.8                                     | 4.1                    |
| 44112        | Used car dealers .....  | 148                     | 283 658           | 14 287                   | 3 380                           | 391   | 59.0                                     | 4.0                    |
| 441120       | Used car dealers .....  | 148                     | 283 658           | 14 287                   | 3 380                           | 391   | 59.0                                     | 4.0                    |
| 4412         | Other motor vehicle dealers .....   | 168                     | 442 979           | 44 779                   | 8 844                           | 1 312   | 24.8                                     | 18.2                   |
| 44121        | Recreational vehicle dealers .....  | 9                       | 27 151            | 2 144                    | 444                             | 59  | 47.7                                     | 37.5                   |
| 441210       | Recreational vehicle dealers .....  | 9                       | 27 151            | 2 144                    | 444                             | 59  | 47.7                                     | 37.5                   |
| 44122        | Motorcycle, boat, and other motor vehicle dealers .....                       | 159                     | 415 828           | 42 635                   | 8 400                           | 1 253   | 23.3                                     | 17.0                   |
| 441221       | Motorcycle dealers .....  | 33                      | 100 664           | 10 949                   | 2 301                           | 283   | 30.4                                     | 3.3                    |
| 441222       | Boat dealers .....  | 114                     | D                 | D                        | D                               | f   | D  | D                      |
| 441229       | All other motor vehicle dealers .....   | 12                      | D                 | D                        | D                               | b   | D  | D                      |
| 4413         | Automotive parts, accessories, and tire stores .....                          | 432                     | 446 977           | 84 563                   | 20 518                          | 3 196   | 21.7                                     | 14.8                   |
| 44131        | Automotive parts and accessories stores .....                                 | 305                     | D                 | D                        | D                               | g   | D  | D                      |
| 441310       | Automotive parts and accessories stores .....                                 | 305                     | D                 | D                        | D                               | g   | D  | D                      |
| 44132        | Tire dealers .....  | 127                     | D                 | D                        | D                               | f   | D  | D                      |
| 441320       | Tire dealers .....  | 127                     | D                 | D                        | D                               | f   | D  | D                      |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business  | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|              |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.</b> |                         |                 |                          |                                 |   |  |                        |
|              | <b>New York-Newark-Edison, NY-NJ-PA Metropolitan Statistical Area—Con.</b>    |                         |                 |                          |                                 |   |  |                        |
|              | <b>Suffolk County-Nassau County, NY Metropolitan Division—Con.</b>            |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| 442          | Furniture and home furnishings stores .....                                   | 746                     | 1 387 860       | 167 505                  | 40 209                          | 6 421   | 14.2                                     | 5.0                    |
| 4421         | Furniture stores .....  | 301                     | 725 123         | 80 090                   | 19 457                          | 2 477   | 10.8                                     | 6.7                    |
| 44211        | Furniture stores .....  | 301                     | 725 123         | 80 090                   | 19 457                          | 2 477   | 10.8                                     | 6.7                    |
| 442110       | Furniture stores .....  | 301                     | 725 123         | 80 090                   | 19 457                          | 2 477   | 10.8                                     | 6.7                    |
| 4422         | Home furnishings stores .....   | 445                     | 662 737         | 87 415                   | 20 752                          | 3 944   | 17.9                                     | 3.2                    |
| 44221        | Floor covering stores .....   | 165                     | 165 574         | 30 882                   | 7 415                           | 920   | 39.5                                     | 5.0                    |
| 442210       | Floor covering stores .....   | 165                     | 165 574         | 30 882                   | 7 415                           | 920   | 39.5                                     | 5.0                    |
| 44229        | Other home furnishings stores .....   | 280                     | 497 163         | 56 533                   | 13 337                          | 3 024   | 10.7                                     | 2.6                    |
| 442291       | Window treatment stores .....   | 45                      | 23 422          | 3 426                    | 801                             | 162   | 35.4                                     | 10.7                   |
| 442299       | All other home furnishings stores .....                                       | 235                     | 473 741         | 53 107                   | 12 536                          | 2 862   | 9.4                                      | 2.2                    |
| 443          | Electronics and appliance stores .....  | 602                     | 1 357 310       | 133 039                  | 32 570                          | 4 897   | 11.5                                     | 10.0                   |
| 4431         | Electronics and appliance stores .....  | 602                     | 1 357 310       | 133 039                  | 32 570                          | 4 897   | 11.5                                     | 10.0                   |
| 44311        | Appliance, television, and other electronics stores .....                     | 451                     | 1 153 907       | 109 877                  | 26 866                          | 4 001   | 10.9                                     | 10.2                   |
| 443111       | Household appliance stores .....  | 105                     | 438 853         | 35 625                   | 8 376                           | 1 000   | 11.2                                     | 3.3                    |
| 443112       | Radio, television, and other electronics stores .....                         | 346                     | 715 054         | 74 252                   | 18 490                          | 3 001   | 10.7                                     | 14.4                   |
| 44312        | Computer and software stores .....  | 114                     | 177 797         | 19 024                   | 4 671                           | 735   | 13.3                                     | 10.1                   |
| 443120       | Computer and software stores .....  | 114                     | 177 797         | 19 024                   | 4 671                           | 735   | 13.3                                     | 10.1                   |
| 44313        | Camera and photographic supplies stores .....                                 | 37                      | 25 606          | 4 138                    | 1 033                           | 161   | 24.9                                     | 4.6                    |
| 443130       | Camera and photographic supplies stores .....                                 | 37                      | 25 606          | 4 138                    | 1 033                           | 161   | 24.9                                     | 4.6                    |
| 444          | Building material and garden equipment and supplies dealers .....             | 884                     | 3 074 383       | 379 933                  | 87 647                          | 12 717  | 12.1                                     | 8.0                    |
| 4441         | Building material and supplies dealers .....                                  | 720                     | 2 874 997       | 349 456                  | 81 763                          | 11 577  | 11.1                                     | 8.2                    |
| 44411        | Home centers .....  | 69                      | 1 451 441       | 155 534                  | 36 584                          | 5 934   | 1.8                                      | 3.9                    |
| 444110       | Home centers .....  | 69                      | 1 451 441       | 155 534                  | 36 584                          | 5 934   | 1.8                                      | 3.9                    |
| 44412        | Paint and wallpaper stores .....  | 65                      | D               | D                        | D                               | e   | D  | D                      |
| 444120       | Paint and wallpaper stores .....  | 65                      | D               | D                        | D                               | e   | D  | D                      |
| 44413        | Hardware stores .....   | 149                     | D               | D                        | D                               | g   | D  | D                      |
| 444130       | Hardware stores .....   | 149                     | D               | D                        | D                               | g   | D  | D                      |
| 44419        | Other building material dealers .....   | 437                     | 1 188 582       | 156 861                  | 35 905                          | 4 107   | 20.1                                     | 14.0                   |
| 444190       | Other building material dealers .....   | 437                     | 1 188 582       | 156 861                  | 35 905                          | 4 107   | 20.1                                     | 14.0                   |
| 4442         | Lawn and garden equipment and supplies stores .....                           | 164                     | 199 386         | 30 477                   | 5 884                           | 1 140   | 26.4                                     | 5.8                    |
| 44421        | Outdoor power equipment stores .....  | 37                      | 39 022          | 5 277                    | 1 169                           | 185   | 37.4                                     | 1.3                    |
| 444210       | Outdoor power equipment stores .....  | 37                      | 39 022          | 5 277                    | 1 169                           | 185   | 37.4                                     | 1.3                    |
| 44422        | Nursery, garden center, and farm supply stores .....                          | 127                     | 160 364         | 25 200                   | 4 715                           | 955   | 23.7                                     | 6.9                    |
| 444220       | Nursery, garden center, and farm supply stores .....                          | 127                     | 160 364         | 25 200                   | 4 715                           | 955   | 23.7                                     | 6.9                    |
| 445          | Food and beverage stores .....  | 2 408                   | 5 750 411       | 673 362                  | 162 618                         | 33 362  | 17.4                                     | 5.5                    |
| 4451         | Grocery stores .....  | 1 401                   | 4 974 370       | 604 462                  | 146 184                         | 29 590  | 13.7                                     | 5.4                    |
| 44511        | Supermarkets and other grocery (except convenience) stores .....              | 973                     | 4 603 874       | 564 122                  | 136 665                         | 27 102  | 12.5                                     | 3.5                    |
| 445110       | Supermarkets and other grocery (except convenience) stores .....              | 973                     | 4 603 874       | 564 122                  | 136 665                         | 27 102  | 12.5                                     | 3.5                    |
| 44512        | Convenience stores .....  | 428                     | 370 496         | 40 340                   | 9 519                           | 2 488   | 28.7                                     | 29.4                   |
| 445120       | Convenience stores .....  | 428                     | 370 496         | 40 340                   | 9 519                           | 2 488   | 28.7                                     | 29.4                   |
| 4452         | Specialty food stores .....   | 592                     | D               | D                        | D                               | g   | D  | D                      |
| 4453         | Beer, wine, and liquor stores .....   | 415                     | D               | D                        | D                               | g   | D  | D                      |
| 44531        | Beer, wine, and liquor stores .....   | 415                     | D               | D                        | D                               | g   | D  | D                      |
| 445310       | Beer, wine, and liquor stores .....   | 415                     | D               | D                        | D                               | g   | D  | D                      |
| 446          | Health and personal care stores .....   | 1 095                   | 2 798 168       | 272 060                  | 65 536                          | 13 955  | 28.2                                     | 1.7                    |
| 4461         | Health and personal care stores .....   | 1 095                   | 2 798 168       | 272 060                  | 65 536                          | 13 955  | 28.2                                     | 1.7                    |
| 44611        | Pharmacies and drug stores .....  | 508                     | 2 422 492       | 195 697                  | 47 366                          | 10 687  | 28.1                                     | 1.3                    |
| 446110       | Pharmacies and drug stores .....  | 508                     | 2 422 492       | 195 697                  | 47 366                          | 10 687  | 28.1                                     | 1.3                    |
| 4461101      | Pharmacies and drug stores .....  | 484                     | 2 388 469       | 191 588                  | 46 371                          | 10 408  | 28.1                                     | 1.3                    |
| 4461102      | Proprietary stores .....  | 24                      | 34 023          | 4 109                    | 995                             | 279   | 28.1                                     | .8                     |
| 44612        | Cosmetics, beauty supplies, and perfume stores .....                          | 131                     | 100 102         | 14 116                   | 3 418                           | 1 029   | 15.2                                     | 4.1                    |
| 446120       | Cosmetics, beauty supplies, and perfume stores .....                          | 131                     | 100 102         | 14 116                   | 3 418                           | 1 029   | 15.2                                     | 4.1                    |
| 44613        | Optical goods stores .....  | 238                     | 121 099         | 32 115                   | 7 810                           | 1 137   | 40.1                                     | 4.2                    |
| 446130       | Optical goods stores .....  | 238                     | 121 099         | 32 115                   | 7 810                           | 1 137   | 40.1                                     | 4.2                    |
| 44619        | Other health and personal care stores .....                                   | 218                     | 154 475         | 30 132                   | 6 942                           | 1 102   | 28.3                                     | 5.6                    |
| 446191       | Food (health) supplement stores .....   | 125                     | 73 426          | 9 483                    | 2 308                           | 555   | 27.0                                     | 4.6                    |
| 446199       | All other health and personal care stores .....                               | 93                      | 81 049          | 20 649                   | 4 634                           | 547   | 29.4                                     | 6.6                    |
| 447          | Gasoline stations .....   | 1 037                   | 1 771 541       | 74 979                   | 18 133                          | 4 002   | 48.7                                     | 9.4                    |
| 4471         | Gasoline stations .....   | 1 037                   | 1 771 541       | 74 979                   | 18 133                          | 4 002   | 48.7                                     | 9.4                    |
| 44711        | Gasoline stations with convenience stores .....                               | 431                     | 949 065         | 35 324                   | 8 361                           | 1 995   | 36.1                                     | 10.8                   |
| 447110       | Gasoline stations with convenience stores .....                               | 431                     | 949 065         | 35 324                   | 8 361                           | 1 995   | 36.1                                     | 10.8                   |
| 44719        | Other gasoline stations .....   | 606                     | 822 476         | 39 655                   | 9 772                           | 2 007   | 63.4                                     | 7.9                    |
| 447190       | Other gasoline stations .....   | 606                     | 822 476         | 39 655                   | 9 772                           | 2 007   | 63.4                                     | 7.9                    |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business  | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|              |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.</b> |                         |                 |                          |                                 |   |  |                        |
|              | <b>New York-Newark-Edison, NY-NJ-PA Metropolitan Statistical Area—Con.</b>    |                         |                 |                          |                                 |   |  |                        |
|              | <b>Suffolk County-Nassau County, NY Metropolitan Division—Con.</b>            |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| 448          | Clothing and clothing accessories stores .....                                | 2 146                   | 3 051 887       | 372 306                  | 87 287                          | 22 377  | 12.8                                     | 4.8                    |
| 4481         | Clothing stores .....   | 1 385                   | 2 294 593       | 274 414                  | 63 697                          | 17 473  | 11.7                                     | 4.1                    |
| 44811        | Men's clothing stores .....   | 167                     | 156 807         | 23 769                   | 5 857                           | 1 079   | 26.7                                     | 10.0                   |
| 448110       | Men's clothing stores .....   | 167                     | 156 807         | 23 769                   | 5 857                           | 1 079   | 26.7                                     | 10.0                   |
| 44812        | Women's clothing stores .....   | 543                     | 675 640         | 81 451                   | 18 942                          | 5 354   | 13.6                                     | 6.2                    |
| 448120       | Women's clothing stores .....   | 543                     | 675 640         | 81 451                   | 18 942                          | 5 354   | 13.6                                     | 6.2                    |
| 44813        | Children's and infants' clothing stores .....                                 | 128                     | 223 732         | 23 719                   | 5 466                           | 1 770   | 18.2                                     | 2.1                    |
| 448130       | Children's and infants' clothing stores .....                                 | 128                     | 223 732         | 23 719                   | 5 466                           | 1 770   | 18.2                                     | 2.1                    |
| 44814        | Family clothing stores .....  | 272                     | 1 021 664       | 112 224                  | 25 521                          | 7 333   | 3.5                                      | 1.9                    |
| 448140       | Family clothing stores .....  | 272                     | 1 021 664       | 112 224                  | 25 521                          | 7 333   | 3.5                                      | 1.9                    |
| 44815        | Clothing accessories stores .....   | 87                      | 62 835          | 10 080                   | 2 302                           | 529   | 23.4                                     | 2.7                    |
| 448150       | Clothing accessories stores .....   | 87                      | 62 835          | 10 080                   | 2 302                           | 529   | 23.4                                     | 2.7                    |
| 44819        | Other clothing stores .....   | 188                     | 153 915         | 23 171                   | 5 609                           | 1 408   | 29.5                                     | 6.3                    |
| 448190       | Other clothing stores .....   | 188                     | 153 915         | 23 171                   | 5 609                           | 1 408   | 29.5                                     | 6.3                    |
| 4482         | Shoe stores .....   | 365                     | 369 816         | 41 707                   | 9 952                           | 2 826   | 13.8                                     | 10.0                   |
| 44821        | Shoe stores .....   | 365                     | 369 816         | 41 707                   | 9 952                           | 2 826   | 13.8                                     | 10.0                   |
| 448210       | Shoe stores .....   | 365                     | 369 816         | 41 707                   | 9 952                           | 2 826   | 13.8                                     | 10.0                   |
| 4482101      | Men's shoe stores .....   | 27                      | 16 648          | 2 796                    | 763                             | 122   | 23.3                                     | 4.3                    |
| 4482102      | Women's shoe stores .....   | 65                      | 54 760          | 8 160                    | 1 912                           | 616   | 14.0                                     | 15.1                   |
| 4482103      | Children's and juveniles' shoe stores .....                                   | 22                      | 12 909          | 1 935                    | 509                             | 112   | 22.2                                     | 5.5                    |
| 4482104      | Family shoe stores .....  | 185                     | 176 974         | 18 667                   | 4 485                           | 1 227   | 9.9                                      | 14.6                   |
| 4482105      | Athletic footwear stores .....  | 66                      | 108 525         | 10 149                   | 2 283                           | 749   | 17.7                                     | 1.5                    |
| 4483         | Jewelry, luggage, and leather goods stores .....                              | 396                     | 387 478         | 56 185                   | 13 638                          | 2 078   | 17.8                                     | 4.1                    |
| 44831        | Jewelry stores .....  | 365                     | 357 964         | 52 483                   | 12 734                          | 1 920   | 17.8                                     | 4.0                    |
| 448310       | Jewelry stores .....  | 365                     | 357 964         | 52 483                   | 12 734                          | 1 920   | 17.8                                     | 4.0                    |
| 44832        | Luggage and leather goods stores .....  | 31                      | 29 514          | 3 702                    | 904                             | 158   | 18.1                                     | 5.6                    |
| 448320       | Luggage and leather goods stores .....  | 31                      | 29 514          | 3 702                    | 904                             | 158   | 18.1                                     | 5.6                    |
| 451          | Sporting goods, hobby, book, and music stores .....                           | 747                     | 1 060 480       | 113 732                  | 27 300                          | 6 756   | 17.7                                     | 2.9                    |
| 4511         | Sporting goods, hobby, and musical instrument stores .....                    | 524                     | 785 939         | 86 365                   | 20 187                          | 4 817   | 19.7                                     | 3.4                    |
| 45111        | Sporting goods stores .....   | 289                     | 348 464         | 40 133                   | 9 318                           | 2 141   | 29.2                                     | 6.3                    |
| 451110       | Sporting goods stores .....   | 289                     | 348 464         | 40 133                   | 9 318                           | 2 141   | 29.2                                     | 6.3                    |
| 4511101      | General-line sporting goods stores .....                                      | 71                      | 185 472         | 18 801                   | 4 403                           | 1 176   | 17.5                                     | 5.6                    |
| 4511102      | Specialty-line sporting goods stores .....                                    | 218                     | 162 992         | 21 332                   | 4 915                           | 965   | 42.6                                     | 7.0                    |
| 45112        | Hobby, toy, and game stores .....   | 145                     | 334 909         | 31 723                   | 7 420                           | 2 053   | 11.0                                     | .3                     |
| 451120       | Hobby, toy, and game stores .....   | 145                     | 334 909         | 31 723                   | 7 420                           | 2 053   | 11.0                                     | .3                     |
| 45113        | Sewing, needlework, and piece goods stores .....                              | 37                      | 31 554          | 4 616                    | 1 120                           | 256   | 14.3                                     | 5.2                    |
| 451130       | Sewing, needlework, and piece goods stores .....                              | 37                      | 31 554          | 4 616                    | 1 120                           | 256   | 14.3                                     | 5.2                    |
| 45114        | Musical instrument and supplies stores .....                                  | 53                      | 71 012          | 9 893                    | 2 329                           | 367   | 16.9                                     | 2.5                    |
| 451140       | Musical instrument and supplies stores .....                                  | 53                      | 71 012          | 9 893                    | 2 329                           | 367   | 16.9                                     | 2.5                    |
| 4512         | Book, periodical, and music stores .....                                      | 223                     | 274 541         | 27 367                   | 7 113                           | 1 939   | 11.9                                     | 1.8                    |
| 45121        | Book stores and news dealers .....  | 126                     | 177 444         | 18 184                   | 4 735                           | 1 205   | 13.1                                     | .9                     |
| 451211       | Book stores .....   | 76                      | 164 659         | 17 136                   | 4 496                           | 1 121   | 8.5                                      | .6                     |
| 4512111      | Book stores, general .....  | 46                      | 109 583         | 13 001                   | 3 194                           | 848   | 10.1                                     | .9                     |
| 4512112      | Specialty book stores .....   | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 4512113      | College book stores .....   | 19                      | D               | D                        | D                               | c   | D  | D                      |
| 451212       | News dealers and newsstands .....   | 50                      | 12 785          | 1 048                    | 239                             | 84  | 72.8                                     | 5.4                    |
| 45122        | Prerecorded tape, compact disc, and record stores .....                       | 97                      | 97 097          | 9 183                    | 2 378                           | 734   | 9.6                                      | 3.3                    |
| 451220       | Prerecorded tape, compact disc, and record stores .....                       | 97                      | 97 097          | 9 183                    | 2 378                           | 734   | 9.6                                      | 3.3                    |
| 452          | General merchandise stores .....  | 247                     | 4 151 436       | 382 664                  | 88 066                          | 19 443  | 1.0                                      | .3                     |
| 4521         | Department stores .....   | 72                      | 2 628 122       | 293 381                  | 69 112                          | 15 700  | —  | .1                     |
| 45210009     | Department stores (incl. leased depts.) <sup>3</sup> .....                    | 72                      | 2 732 159       | 293 381                  | 69 112                          | 15 700  | —  | .1                     |
| 45211        | Department stores .....   | 72                      | 2 628 122       | 293 381                  | 69 112                          | 15 700  | —  | .1                     |
| 452111       | Department stores (except discount department stores) .....                   | 36                      | 1 388 628       | 185 508                  | 44 190                          | 9 784   | —  | .2                     |
| 452112       | Discount department stores .....  | 36                      | 1 239 494       | 107 873                  | 24 922                          | 5 916   | —  | —                      |
| 4529         | Other general merchandise stores .....  | 175                     | 1 523 314       | 89 283                   | 18 954                          | 3 743   | 2.8                                      | .7                     |
| 45291        | Warehouse clubs and supercenters .....  | 14                      | D               | D                        | D                               | g   | D  | D                      |
| 452910       | Warehouse clubs and supercenters .....  | 14                      | D               | D                        | D                               | g   | D  | D                      |
| 45299        | All other general merchandise stores .....                                    | 161                     | D               | D                        | D                               | g   | D  | D                      |
| 452990       | All other general merchandise stores .....                                    | 161                     | D               | D                        | D                               | g   | D  | D                      |
| 4529901      | Variety stores .....  | 72                      | D               | D                        | D                               | e   | D  | D                      |
| 4529904      | Miscellaneous general merchandise stores .....                                | 89                      | 137 580         | 13 721                   | 3 176                           | 865   | 15.0                                     | 5.0                    |
| 453          | Miscellaneous store retailers .....   | 1 546                   | 1 120 996       | 150 186                  | 34 712                          | 8 225   | 25.0                                     | 11.1                   |
| 4531         | Florists .....  | 287                     | 113 599         | 23 797                   | 5 704                           | 1 315   | 41.8                                     | 2.1                    |
| 45311        | Florists .....  | 287                     | 113 599         | 23 797                   | 5 704                           | 1 315   | 41.8                                     | 2.1                    |
| 453110       | Florists .....  | 287                     | 113 599         | 23 797                   | 5 704                           | 1 315   | 41.8                                     | 2.1                    |
| 4532         | Office supplies, stationery, and gift stores .....                            | 611                     | 531 892         | 58 363                   | 13 971                          | 3 683   | 21.3                                     | 5.2                    |
| 45321        | Office supplies and stationery stores .....                                   | 134                     | 280 451         | 28 095                   | 6 909                           | 1 393   | 11.4                                     | .9                     |
| 453210       | Office supplies and stationery stores .....                                   | 134                     | 280 451         | 28 095                   | 6 909                           | 1 393   | 11.4                                     | .9                     |
| 45322        | Gift, novelty, and souvenir stores .....                                      | 477                     | 251 441         | 30 268                   | 7 062                           | 2 290   | 32.4                                     | 10.0                   |
| 453220       | Gift, novelty, and souvenir stores .....                                      | 477                     | 251 441         | 30 268                   | 7 062                           | 2 290   | 32.4                                     | 10.0                   |
| 4533         | Used merchandise stores .....   | 134                     | 66 305          | 13 500                   | 3 217                           | 661   | 33.0                                     | 16.8                   |
| 45331        | Used merchandise stores .....   | 134                     | 66 305          | 13 500                   | 3 217                           | 661   | 33.0                                     | 16.8                   |
| 453310       | Used merchandise stores .....   | 134                     | 66 305          | 13 500                   | 3 217                           | 661   | 33.0                                     | 16.8                   |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business  | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|---|-------------------------|------------------|--------------------------|---------------------------------|---|--|------------------------|
|              |   |                         |                  |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.</b> |                         |                  |                          |                                 |   |  |                        |
|              | <b>New York-Newark-Edison, NY-NJ-PA Metropolitan Statistical Area—Con.</b>    |                         |                  |                          |                                 |   |  |                        |
|              | <b>Suffolk County-Nassau County, NY Metropolitan Division—Con.</b>            |                         |                  |                          |                                 |   |  |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>  |                         |                  |                          |                                 |   |  |                        |
| 453          | Miscellaneous store retailers—Con.  |                         |                  |                          |                                 |   |  |                        |
| 4539         | Other miscellaneous store retailers .....                                     | 514                     | 409 200          | 54 526                   | 11 820                          | 2 566   | 23.7                                     | 20.3                   |
| 45391        | Pet and pet supplies stores .....   | 141                     | 105 083          | 14 034                   | 3 416                           | 999   | 19.3                                     | 9.0                    |
| 453910       | Pet and pet supplies stores .....   | 141                     | 105 083          | 14 034                   | 3 416                           | 999   | 19.3                                     | 9.0                    |
| 45392        | Art dealers .....   | 53                      | 26 636           | 4 492                    | 1 086                           | 175   | 44.5                                     | 37.1                   |
| 453920       | Art dealers .....   | 53                      | 26 636           | 4 492                    | 1 086                           | 175   | 44.5                                     | 37.1                   |
| 45399        | All other miscellaneous store retailers .....                                 | 317                     | D                | D                        | D                               | g   | D  | D                      |
| 454          | Nonstore retailers .....  | 897                     | 2 531 331        | 357 297                  | 90 572                          | 9 071   | 15.8                                     | 2.9                    |
| 4541         | Electronic shopping and mail-order houses .....                               | 277                     | D                | D                        | D                               | h   | D  | D                      |
| 45411        | Electronic shopping and mail-order houses .....                               | 277                     | D                | D                        | D                               | h   | D  | D                      |
| 4542         | Vending machine operators .....   | 62                      | D                | D                        | D                               | e   | D  | D                      |
| 45421        | Vending machine operators .....   | 62                      | D                | D                        | D                               | e   | D  | D                      |
| 454210       | Vending machine operators .....   | 62                      | D                | D                        | D                               | e   | D  | D                      |
| 4543         | Direct selling establishments .....   | 558                     | 1 098 901        | 204 214                  | 53 490                          | 5 379   | 18.0                                     | 4.5                    |
| 45431        | Fuel dealers .....  | 264                     | 827 718          | 156 068                  | 41 734                          | 3 631   | 16.3                                     | 3.0                    |
| 454311       | Heating oil dealers .....   | 225                     | D                | D                        | D                               | h   | D  | D                      |
| 454312       | Liquefied petroleum gas (bottled gas) dealers .....                           | 35                      | D                | D                        | D                               | e   | D  | D                      |
| 454319       | Other fuel dealers .....  | 4                       | D                | D                        | D                               | a   | D  | D                      |
| 45439        | Other direct selling establishments .....                                     | 294                     | 271 183          | 48 146                   | 11 756                          | 1 748   | 23.2                                     | 9.0                    |
| 454390       | Other direct selling establishments .....                                     | 294                     | 271 183          | 48 146                   | 11 756                          | 1 748   | 23.2                                     | 9.0                    |
|              | <b>Poughkeepsie-Newburgh-Middletown, NY Metropolitan Statistical Area</b>     |                         |                  |                          |                                 |   |  |                        |
| <b>44-45</b> | <b>Retail trade .....</b>   | <b>2 607</b>            | <b>7 128 970</b> | <b>701 700</b>           | <b>163 186</b>                  | <b>33 132</b>   | <b>10.7</b>                              | <b>5.7</b>             |
| 441          | Motor vehicle and parts dealers .....   | 234                     | 1 621 847        | 129 265                  | 29 756                          | 3 668   | 14.9                                     | 6.8                    |
| 4411         | Automobile dealers .....  | 121                     | 1 443 806        | 104 956                  | 23 884                          | 2 699   | 15.1                                     | 6.6                    |
| 44111        | New car dealers .....   | 80                      | 1 376 276        | 101 371                  | 23 102                          | 2 577   | 14.1                                     | 6.2                    |
| 441110       | New car dealers .....   | 80                      | 1 376 276        | 101 371                  | 23 102                          | 2 577   | 14.1                                     | 6.2                    |
| 44112        | Used car dealers .....  | 41                      | 67 530           | 3 585                    | 782                             | 122   | 33.8                                     | 13.5                   |
| 441120       | Used car dealers .....  | 41                      | 67 530           | 3 585                    | 782                             | 122   | 33.8                                     | 13.5                   |
| 4412         | Other motor vehicle dealers .....   | 24                      | 63 325           | 4 801                    | 1 138                           | 183   | 6.1                                      | 2.8                    |
| 44121        | Recreational vehicle dealers .....  | 7                       | 19 088           | 1 698                    | 429                             | 60  | .1                                       | .3                     |
| 441210       | Recreational vehicle dealers .....  | 7                       | 19 088           | 1 698                    | 429                             | 60  | .1                                       | .3                     |
| 44122        | Motorcycle, boat, and other motor vehicle dealers .....                       | 17                      | 44 237           | 3 103                    | 709                             | 123   | 8.8                                      | 3.9                    |
| 441221       | Motorcycle dealers .....  | 7                       | 35 082           | 2 206                    | 504                             | 87  | 4.2                                      | .1                     |
| 441229       | All other motor vehicle dealers .....   | 6                       | D                | D                        | D                               | b   | D  | D                      |
| 4413         | Automotive parts, accessories, and tire stores .....                          | 89                      | 114 716          | 19 508                   | 4 734                           | 786   | 17.3                                     | 11.2                   |
| 44131        | Automotive parts and accessories stores .....                                 | 58                      | 73 996           | 12 191                   | 2 899                           | 522   | 16.2                                     | 10.1                   |
| 441310       | Automotive parts and accessories stores .....                                 | 58                      | 73 996           | 12 191                   | 2 899                           | 522   | 16.2                                     | 10.1                   |
| 44132        | Tire dealers .....  | 31                      | 40 720           | 7 317                    | 1 835                           | 264   | 19.3                                     | 13.2                   |
| 441320       | Tire dealers .....  | 31                      | 40 720           | 7 317                    | 1 835                           | 264   | 19.3                                     | 13.2                   |
| 442          | Furniture and home furnishings stores .....                                   | 148                     | 234 550          | 34 563                   | 8 271                           | 1 376   | 13.0                                     | 6.9                    |
| 4421         | Furniture stores .....  | 66                      | 133 006          | 20 943                   | 5 067                           | 682   | 10.2                                     | 7.6                    |
| 44211        | Furniture stores .....  | 66                      | 133 006          | 20 943                   | 5 067                           | 682   | 10.2                                     | 7.6                    |
| 442110       | Furniture stores .....  | 66                      | 133 006          | 20 943                   | 5 067                           | 682   | 10.2                                     | 7.6                    |
| 4422         | Home furnishings stores .....   | 82                      | 101 544          | 13 620                   | 3 204                           | 694   | 16.6                                     | 6.0                    |
| 44221        | Floor covering stores .....   | 34                      | 31 403           | 5 764                    | 1 380                           | 191   | 33.9                                     | .8                     |
| 442210       | Floor covering stores .....   | 34                      | 31 403           | 5 764                    | 1 380                           | 191   | 33.9                                     | .8                     |
| 44229        | Other home furnishings stores .....   | 48                      | 70 141           | 7 856                    | 1 824                           | 503   | 8.9                                      | 8.3                    |
| 442299       | All other home furnishings stores .....                                       | 47                      | D                | D                        | D                               | e   | D  | D                      |
| 443          | Electronics and appliance stores .....  | 86                      | 183 240          | 17 391                   | 4 520                           | 815   | 10.6                                     | 1.4                    |
| 4431         | Electronics and appliance stores .....  | 86                      | 183 240          | 17 391                   | 4 520                           | 815   | 10.6                                     | 1.4                    |
| 44311        | Appliance, television, and other electronics stores .....                     | 66                      | 161 695          | 14 950                   | 3 879                           | 688   | 8.5                                      | 1.5                    |
| 443111       | Household appliance stores .....  | 20                      | 21 245           | 2 490                    | 627                             | 99  | 27.9                                     | 10.6                   |
| 443112       | Radio, television, and other electronics stores .....                         | 46                      | 140 450          | 12 460                   | 3 252                           | 589   | 5.6                                      | .1                     |
| 44312        | Computer and software stores .....  | 16                      | 19 940           | 2 206                    | 575                             | 106   | 27.5                                     | .6                     |
| 443120       | Computer and software stores .....  | 16                      | 19 940           | 2 206                    | 575                             | 106   | 27.5                                     | .6                     |
| 444          | Building material and garden equipment and supplies dealers ...               | 214                     | 720 906          | 84 608                   | 19 297                          | 3 034   | 5.6                                      | 7.2                    |
| 4441         | Building material and supplies dealers .....                                  | 158                     | 651 218          | 75 354                   | 17 464                          | 2 656   | 4.1                                      | 5.2                    |
| 44411        | Home centers .....  | 16                      | 341 131          | 37 088                   | 8 603                           | 1 523   | —  | .7                     |
| 444110       | Home centers .....  | 16                      | 341 131          | 37 088                   | 8 603                           | 1 523   | —  | .7                     |
| 44412        | Paint and wallpaper stores .....  | 11                      | 14 020           | 2 197                    | 572                             | 72  | 10.4                                     | .2                     |
| 444120       | Paint and wallpaper stores .....  | 11                      | 14 020           | 2 197                    | 572                             | 72  | 10.4                                     | .2                     |
| 44413        | Hardware stores .....   | 32                      | 24 439           | 4 587                    | 994                             | 181   | 16.9                                     | 21.6                   |
| 444130       | Hardware stores .....   | 32                      | 24 439           | 4 587                    | 994                             | 181   | 16.9                                     | 21.6                   |
| 44419        | Other building material dealers .....   | 99                      | 271 628          | 31 482                   | 7 295                           | 880   | 7.8                                      | 9.8                    |
| 444190       | Other building material dealers .....   | 99                      | 271 628          | 31 482                   | 7 295                           | 880   | 7.8                                      | 9.8                    |

See footnotes at end of table.

### Retail Trade—Geo. Area Series

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business                             | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|  |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.</b>  |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Poughkeepsie-Newburgh-Middletown, NY Metropolitan Statistical Area—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45  | Retail trade—Con.  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 444  | Building material and garden equipment and supplies dealers—Con. |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44422  | Lawn and garden equipment and supplies stores .....              | 56                      | 69 688          | 9 254                    | 1 833                           | 378   | 19.9                                     | 25.9                   |  |  |  |  |  |  |
| 444211   | Outdoor power equipment stores .....                             | 14                      | 18 856          | 2 112                    | 497                             | 75  | 38.6                                     | 19.1                   |  |  |  |  |  |  |
| 444210   | Outdoor power equipment stores .....                             | 14                      | 18 856          | 2 112                    | 497                             | 75  | 38.6                                     | 19.1                   |  |  |  |  |  |  |
| 44422  | Nursery, garden center, and farm supply stores .....             | 42                      | 50 832          | 7 142                    | 1 336                           | 303   | 12.9                                     | 28.5                   |  |  |  |  |  |  |
| 444220   | Nursery, garden center, and farm supply stores .....             | 42                      | 50 832          | 7 142                    | 1 336                           | 303   | 12.9                                     | 28.5                   |  |  |  |  |  |  |
| 445  | Food and beverage stores .....                                   | 472                     | 1 097 307       | 119 977                  | 25 428                          | 6 058   | 10.8                                     | 9.2                    |  |  |  |  |  |  |
| 4451   | Grocery stores .....   | 307                     | 991 791         | 109 516                  | 22 968                          | 5 342   | 8.5                                      | 9.5                    |  |  |  |  |  |  |
| 44511  | Supermarkets and other grocery (except convenience) stores ..... | 204                     | 933 539         | 103 892                  | 21 515                          | 4 880   | 5.9                                      | 9.0                    |  |  |  |  |  |  |
| 445110   | Supermarkets and other grocery (except convenience) stores ..... | 204                     | 933 539         | 103 892                  | 21 515                          | 4 880   | 5.9                                      | 9.0                    |  |  |  |  |  |  |
| 44512  | Convenience stores.....  | 103                     | 58 252          | 5 624                    | 1 453                           | 462   | 50.1                                     | 16.7                   |  |  |  |  |  |  |
| 445120   | Convenience stores.....  | 103                     | 58 252          | 5 624                    | 1 453                           | 462   | 50.1                                     | 16.7                   |  |  |  |  |  |  |
| 4452   | Specialty food stores .....                                      | 80                      | 35 813          | 4 821                    | 1 128                           | 375   | 29.3                                     | 12.1                   |  |  |  |  |  |  |
| 4453   | Beer, wine, and liquor stores .....                              | 85                      | 69 703          | 5 640                    | 1 332                           | 341   | 34.3                                     | 3.3                    |  |  |  |  |  |  |
| 44531  | Beer, wine, and liquor stores .....                              | 85                      | 69 703          | 5 640                    | 1 332                           | 341   | 34.3                                     | 3.3                    |  |  |  |  |  |  |
| 445310   | Beer, wine, and liquor stores .....                              | 85                      | 69 703          | 5 640                    | 1 332                           | 341   | 34.3                                     | 3.3                    |  |  |  |  |  |  |
| 446  | Health and personal care stores .....                            | 193                     | 471 229         | 42 872                   | 10 615                          | 2 243   | 16.4                                     | 1.2                    |  |  |  |  |  |  |
| 4461   | Health and personal care stores .....                            | 193                     | 471 229         | 42 872                   | 10 615                          | 2 243   | 16.4                                     | 1.2                    |  |  |  |  |  |  |
| 44611  | Pharmacies and drug stores .....                                 | 91                      | 414 097         | 32 139                   | 7 963                           | 1 703   | 16.6                                     | .6                     |  |  |  |  |  |  |
| 446110   | Pharmacies and drug stores .....                                 | 91                      | 414 097         | 32 139                   | 7 963                           | 1 703   | 16.6                                     | .6                     |  |  |  |  |  |  |
| 4461101  | Pharmacies and drug stores .....                                 | 87                      | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 4461102  | Proprietary stores .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44612  | Cosmetics, beauty supplies, and perfume stores .....             | 22                      | 13 389          | 1 705                    | 418                             | 122   | 1.7                                      | 6.8                    |  |  |  |  |  |  |
| 446120   | Cosmetics, beauty supplies, and perfume stores .....             | 22                      | 13 389          | 1 705                    | 418                             | 122   | 1.7                                      | 6.8                    |  |  |  |  |  |  |
| 44613  | Optical goods stores .....                                       | 30                      | 16 383          | 4 200                    | 1 147                           | 192   | 19.2                                     | 3.7                    |  |  |  |  |  |  |
| 446130   | Optical goods stores .....                                       | 30                      | 16 383          | 4 200                    | 1 147                           | 192   | 19.2                                     | 3.7                    |  |  |  |  |  |  |
| 44619  | Other health and personal care stores.....                       | 50                      | 27 360          | 4 828                    | 1 087                           | 226   | 19.5                                     | 5.6                    |  |  |  |  |  |  |
| 446191   | Food (health) supplement stores .....                            | 30                      | 16 498          | 2 197                    | 516                             | 148   | 18.4                                     | 5.0                    |  |  |  |  |  |  |
| 447  | Gasoline stations .....  | 219                     | 425 326         | 24 704                   | 6 075                           | 1 442   | 28.6                                     | 7.6                    |  |  |  |  |  |  |
| 4471   | Gasoline stations .....  | 219                     | 425 326         | 24 704                   | 6 075                           | 1 442   | 28.6                                     | 7.6                    |  |  |  |  |  |  |
| 44711  | Gasoline stations with convenience stores .....                  | 148                     | 305 031         | 15 760                   | 3 724                           | 1 019   | 24.8                                     | 9.5                    |  |  |  |  |  |  |
| 447110   | Gasoline stations with convenience stores .....                  | 148                     | 305 031         | 15 760                   | 3 724                           | 1 019   | 24.8                                     | 9.5                    |  |  |  |  |  |  |
| 44719  | Other gasoline stations .....                                    | 71                      | 120 295         | 8 944                    | 2 351                           | 423   | 38.3                                     | 2.7                    |  |  |  |  |  |  |
| 447190   | Other gasoline stations .....                                    | 71                      | 120 295         | 8 944                    | 2 351                           | 423   | 38.3                                     | 2.7                    |  |  |  |  |  |  |
| 448  | Clothing and clothing accessories stores .....                   | 416                     | 666 242         | 71 290                   | 17 015                          | 4 825   | 3.5                                      | 8.7                    |  |  |  |  |  |  |
| 4481   | Clothing stores .....  | 270                     | 484 558         | 50 520                   | 11 898                          | 3 563   | 3.3                                      | 9.4                    |  |  |  |  |  |  |
| 44811  | Men's clothing stores .....                                      | 30                      | 30 914          | 3 757                    | 890                             | 223   | 11.9                                     | 36.9                   |  |  |  |  |  |  |
| 448110   | Men's clothing stores .....                                      | 30                      | 30 914          | 3 757                    | 890                             | 223   | 11.9                                     | 36.9                   |  |  |  |  |  |  |
| 44812  | Women's clothing stores .....                                    | 98                      | 106 209         | 12 608                   | 3 066                           | 982   | 3.3                                      | 10.3                   |  |  |  |  |  |  |
| 448120   | Women's clothing stores .....                                    | 98                      | 106 209         | 12 608                   | 3 066                           | 982   | 3.3                                      | 10.3                   |  |  |  |  |  |  |
| 44813  | Children's and infants' clothing stores .....                    | 19                      | 24 836          | 2 510                    | 574                             | 266   | .6                                       | .2                     |  |  |  |  |  |  |
| 448130   | Children's and infants' clothing stores .....                    | 19                      | 24 836          | 2 510                    | 574                             | 266   | .6                                       | .2                     |  |  |  |  |  |  |
| 44814  | Family clothing stores .....                                     | 76                      | 280 696         | 26 156                   | 6 107                           | 1 742   | 2.2                                      | 7.8                    |  |  |  |  |  |  |
| 448140   | Family clothing stores .....                                     | 76                      | 280 696         | 26 156                   | 6 107                           | 1 742   | 2.2                                      | 7.8                    |  |  |  |  |  |  |
| 44815  | Clothing accessories stores .....                                | 20                      | 18 498          | 2 514                    | 587                             | 105   | 1.4                                      | 2.7                    |  |  |  |  |  |  |
| 448150   | Clothing accessories stores .....                                | 20                      | 18 498          | 2 514                    | 587                             | 105   | 1.4                                      | 2.7                    |  |  |  |  |  |  |
| 44819  | Other clothing stores .....                                      | 27                      | 23 405          | 2 975                    | 674                             | 245   | 8.7                                      | 4.0                    |  |  |  |  |  |  |
| 448190   | Other clothing stores .....                                      | 27                      | 23 405          | 2 975                    | 674                             | 245   | 8.7                                      | 4.0                    |  |  |  |  |  |  |
| 4482   | Shoe stores .....  | 80                      | 115 864         | 11 106                   | 2 770                           | 833   | 2.0                                      | 5.6                    |  |  |  |  |  |  |
| 44821  | Shoe stores .....  | 80                      | 115 864         | 11 106                   | 2 770                           | 833   | 2.0                                      | 5.6                    |  |  |  |  |  |  |
| 448210   | Shoe stores .....  | 80                      | 115 864         | 11 106                   | 2 770                           | 833   | 2.0                                      | 5.6                    |  |  |  |  |  |  |
| 4482101  | Men's shoe stores .....  | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4482102  | Women's shoe stores .....  | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4482104  | Family shoe stores .....   | 44                      | 56 905          | 5 725                    | 1 374                           | 387   | .9                                       | 5.2                    |  |  |  |  |  |  |
| 4482105  | Athletic footwear stores .....                                   | 20                      | 46 171          | 3 784                    | 893                             | 329   | .8                                       | 2.0                    |  |  |  |  |  |  |
| 4483   | Jewelry, luggage, and leather goods stores .....                 | 66                      | 65 820          | 9 664                    | 2 347                           | 429   | 8.0                                      | 8.8                    |  |  |  |  |  |  |
| 44831  | Jewelry stores .....   | 56                      | 43 365          | 6 874                    | 1 656                           | 305   | 12.2                                     | 5.8                    |  |  |  |  |  |  |
| 448310   | Jewelry stores .....   | 56                      | 43 365          | 6 874                    | 1 656                           | 305   | 12.2                                     | 5.8                    |  |  |  |  |  |  |
| 44832  | Luggage and leather goods stores .....                           | 10                      | 22 455          | 2 790                    | 691                             | 124   | —  | 14.6                   |  |  |  |  |  |  |
| 448320   | Luggage and leather goods stores .....                           | 10                      | 22 455          | 2 790                    | 691                             | 124   | —  | 14.6                   |  |  |  |  |  |  |
| 451  | Sporting goods, hobby, book, and music stores .....              | 122                     | 191 389         | 18 746                   | 4 433                           | 1 358   | 11.1                                     | .9                     |  |  |  |  |  |  |
| 4511   | Sporting goods, hobby, and musical instrument stores .....       | 78                      | 127 142         | 12 696                   | 2 883                           | 835   | 13.5                                     | 1.3                    |  |  |  |  |  |  |
| 45111  | Sporting goods stores .....                                      | 42                      | 51 048          | 5 180                    | 1 205                           | 314   | 5.4                                      | 1.9                    |  |  |  |  |  |  |
| 451110   | Sporting goods stores .....                                      | 42                      | 51 048          | 5 180                    | 1 205                           | 314   | 5.4                                      | 1.9                    |  |  |  |  |  |  |
| 4511101  | General-line sporting goods stores .....                         | 13                      | 36 651          | 3 375                    | 752                             | 180   | 1.8                                      | .3                     |  |  |  |  |  |  |
| 45112  | Hobby, toy, and game stores .....                                | 21                      | 53 949          | 5 230                    | 1 177                           | 384   | 2.4                                      | .5                     |  |  |  |  |  |  |
| 451120   | Hobby, toy, and game stores .....                                | 21                      | 53 949          | 5 230                    | 1 177                           | 384   | 2.4                                      | .5                     |  |  |  |  |  |  |
| 45113  | Sewing, needlework, and piece goods stores .....                 | 8                       | 5 545           | 497                      | 114                             | 44  | 17.6                                     | 6.6                    |  |  |  |  |  |  |
| 451130   | Sewing, needlework, and piece goods stores .....                 | 8                       | 5 545           | 497                      | 114                             | 44  | 17.6                                     | 6.6                    |  |  |  |  |  |  |
| 45114  | Musical instrument and supplies stores .....                     | 7                       | 16 600          | 1 789                    | 387                             | 93  | 73.0                                     | —                      |  |  |  |  |  |  |
| 451140   | Musical instrument and supplies stores .....                     | 7                       | 16 600          | 1 789                    | 387                             | 93  | 73.0                                     | —                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business                        | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|  |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.</b>  |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Poughkeepsie-Newburgh-Middletown, NY Metropolitan Statistical Area—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45  | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 451  | Sporting goods, hobby, book, and music stores—Con.          |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 4512   | Book, periodical, and music stores .....                    | 44                      | 64 247          | 6 050                    | 1 550                           | 523   | 6.3                                      | —                      |  |  |  |  |  |  |
| 45121  | Book stores and news dealers .....                          | 28                      | 36 741          | 3 868                    | 1 025                           | 320   | 10.5                                     | —                      |  |  |  |  |  |  |
| 451211   | Book stores .....   | 22                      | 35 136          | 3 710                    | 985                             | 313   | 9.9                                      | —                      |  |  |  |  |  |  |
| 4512111  | Book stores, general .....                                  | 13                      | 21 686          | 2 393                    | 626                             | 203   | 16.1                                     | —                      |  |  |  |  |  |  |
| 4512113  | College book stores .....                                   | 6                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 451212   | News dealers and newsstands .....                           | 6                       | 1 605           | 158                      | 40                              | 7   | 23.1                                     | —                      |  |  |  |  |  |  |
| 45122  | Prerecorded tape, compact disc, and record stores .....     | 16                      | 27 506          | 2 182                    | 525                             | 203   | .6                                       | —                      |  |  |  |  |  |  |
| 451220   | Prerecorded tape, compact disc, and record stores .....     | 16                      | 27 506          | 2 182                    | 525                             | 203   | .6                                       | —                      |  |  |  |  |  |  |
| 452  | General merchandise stores .....                            | 78                      | 1 044 487       | 93 381                   | 21 765                          | 5 506   | .4                                       | .3                     |  |  |  |  |  |  |
| 4521   | Department stores .....                                     | 22                      | 509 609         | 46 415                   | 10 903                          | 2 962   | —  | —                      |  |  |  |  |  |  |
| 45210009   | Department stores (incl. leased depts. <sup>3</sup> ) ..... | 22                      | 523 896         | 46 415                   | 10 903                          | 2 962   | —  | —                      |  |  |  |  |  |  |
| 45211  | Department stores .....                                     | 22                      | 509 609         | 46 415                   | 10 903                          | 2 962   | —  | —                      |  |  |  |  |  |  |
| 452111   | Department stores (except discount department stores) ..... | 8                       | 292 836         | 25 852                   | 6 027                           | 1 723   | —  | —                      |  |  |  |  |  |  |
| 452112   | Discount department stores .....                            | 14                      | 216 773         | 20 563                   | 4 876                           | 1 239   | —  | —                      |  |  |  |  |  |  |
| 4529   | Other general merchandise stores .....                      | 56                      | 534 878         | 46 966                   | 10 862                          | 2 544   | .8                                       | .5                     |  |  |  |  |  |  |
| 45291  | Warehouse clubs and supercenters .....                      | 8                       | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 452910   | Warehouse clubs and supercenters .....                      | 8                       | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 45299  | All other general merchandise stores .....                  | 48                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 452990   | All other general merchandise stores .....                  | 48                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4529901  | Variety stores .....  | 25                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4529904  | Miscellaneous general merchandise stores .....              | 23                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 453  | Miscellaneous store retailers .....                         | 273                     | 175 821         | 23 627                   | 5 384                           | 1 520   | 18.8                                     | 8.0                    |  |  |  |  |  |  |
| 4531   | Florists .....  | 52                      | 12 240          | 2 401                    | 566                             | 190   | 38.3                                     | 3.2                    |  |  |  |  |  |  |
| 45311  | Florists .....  | 52                      | 12 240          | 2 401                    | 566                             | 190   | 38.3                                     | 3.2                    |  |  |  |  |  |  |
| 453110   | Florists .....  | 52                      | 12 240          | 2 401                    | 566                             | 190   | 38.3                                     | 3.2                    |  |  |  |  |  |  |
| 4532   | Office supplies, stationery, and gift stores .....          | 92                      | 82 041          | 10 005                   | 2 486                           | 736   | 16.6                                     | 7.4                    |  |  |  |  |  |  |
| 45321  | Office supplies and stationery stores .....                 | 19                      | 39 838          | 4 834                    | 1 191                           | 231   | 5.2                                      | .1                     |  |  |  |  |  |  |
| 453210   | Office supplies and stationery stores .....                 | 19                      | 39 838          | 4 834                    | 1 191                           | 231   | 5.2                                      | .1                     |  |  |  |  |  |  |
| 45322  | Gift, novelty, and souvenir stores .....                    | 73                      | 42 203          | 5 171                    | 1 295                           | 505   | 27.3                                     | 14.3                   |  |  |  |  |  |  |
| 453220   | Gift, novelty, and souvenir stores .....                    | 73                      | 42 203          | 5 171                    | 1 295                           | 505   | 27.3                                     | 14.3                   |  |  |  |  |  |  |
| 4533   | Used merchandise stores .....                               | 26                      | 8 672           | 1 472                    | 345                             | 101   | 38.6                                     | 3.1                    |  |  |  |  |  |  |
| 45331  | Used merchandise stores .....                               | 26                      | 8 672           | 1 472                    | 345                             | 101   | 38.6                                     | 3.1                    |  |  |  |  |  |  |
| 453310   | Used merchandise stores .....                               | 26                      | 8 672           | 1 472                    | 345                             | 101   | 38.6                                     | 3.1                    |  |  |  |  |  |  |
| 4539   | Other miscellaneous store retailers .....                   | 103                     | 72 868          | 9 749                    | 1 987                           | 493   | 15.8                                     | 10.1                   |  |  |  |  |  |  |
| 45391  | Pet and pet supplies stores .....                           | 23                      | 17 434          | 1 965                    | 479                             | 167   | 12.7                                     | 2.8                    |  |  |  |  |  |  |
| 453910   | Pet and pet supplies stores .....                           | 23                      | 17 434          | 1 965                    | 479                             | 167   | 12.7                                     | 2.8                    |  |  |  |  |  |  |
| 45392  | Art dealers .....   | 9                       | 5 699           | 717                      | 173                             | 20  | 36.5                                     | 61.4                   |  |  |  |  |  |  |
| 453920   | Art dealers .....   | 9                       | 5 699           | 717                      | 173                             | 20  | 36.5                                     | 61.4                   |  |  |  |  |  |  |
| 45399  | All other miscellaneous store retailers .....               | 65                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 454  | Nonstore retailers .....                                    | 152                     | 296 626         | 41 276                   | 10 627                          | 1 287   | 10.1                                     | 4.6                    |  |  |  |  |  |  |
| 4541   | Electronic shopping and mail-order houses .....             | 39                      | 50 069          | 5 079                    | 1 280                           | 224   | 12.5                                     | 13.0                   |  |  |  |  |  |  |
| 45411  | Electronic shopping and mail-order houses .....             | 39                      | 50 069          | 5 079                    | 1 280                           | 224   | 12.5                                     | 13.0                   |  |  |  |  |  |  |
| 4542   | Vending machine operators .....                             | 16                      | 12 282          | 2 095                    | 520                             | 76  | 45.7                                     | —                      |  |  |  |  |  |  |
| 45421  | Vending machine operators .....                             | 16                      | 12 282          | 2 095                    | 520                             | 76  | 45.7                                     | —                      |  |  |  |  |  |  |
| 454210   | Vending machine operators .....                             | 16                      | 12 282          | 2 095                    | 520                             | 76  | 45.7                                     | —                      |  |  |  |  |  |  |
| 4543   | Direct selling establishments .....                         | 97                      | 234 275         | 34 102                   | 8 827                           | 987   | 7.7                                      | 3.1                    |  |  |  |  |  |  |
| 45431  | Fuel dealers .....  | 58                      | 203 663         | 27 635                   | 7 259                           | 748   | 7.4                                      | 2.2                    |  |  |  |  |  |  |
| 454311   | Heating oil dealers .....                                   | 42                      | 179 547         | 22 599                   | 6 028                           | 603   | 7.8                                      | 1.6                    |  |  |  |  |  |  |
| 454312   | Liquefied petroleum gas (bottled gas) dealers .....         | 14                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 454319   | Other fuel dealers .....                                    | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45439  | Other direct selling establishments .....                   | 39                      | 30 612          | 6 467                    | 1 568                           | 239   | 10.0                                     | 8.7                    |  |  |  |  |  |  |
| 454390   | Other direct selling establishments .....                   | 39                      | 30 612          | 6 467                    | 1 568                           | 239   | 10.0                                     | 8.7                    |  |  |  |  |  |  |
| <b>Torrington, CT Micropolitan Statistical Area</b>                            |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45  | Retail trade .....  | 784                     | 2 090 276       | 212 804                  | 49 253                          | 8 830   | 13.7                                     | 5.0                    |  |  |  |  |  |  |
| 441  | Motor vehicle and parts dealers .....                       | 96                      | 687 776         | 61 152                   | 13 286                          | 1 505   | 16.6                                     | .6                     |  |  |  |  |  |  |
| 4411   | Automobile dealers .....                                    | 53                      | 636 062         | 52 815                   | 11 467                          | 1 222   | 17.3                                     | .3                     |  |  |  |  |  |  |
| 44111  | New car dealers .....                                       | 39                      | 617 484         | 51 291                   | 11 213                          | 1 172   | 16.7                                     | —                      |  |  |  |  |  |  |
| 441110   | New car dealers .....                                       | 39                      | 617 484         | 51 291                   | 11 213                          | 1 172   | 16.7                                     | —                      |  |  |  |  |  |  |
| 4412   | Other motor vehicle dealers .....                           | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44122  | Motorcycle, boat, and other motor vehicle dealers .....     | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441221   | Motorcycle dealers .....                                    | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 442  | Furniture and home furnishings stores .....                 | 35                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4422   | Home furnishings stores .....                               | 24                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 443  | Electronics and appliance stores .....                      | 19                      | 15 401          | 1 896                    | 461                             | 87  | 7.8                                      | 11.6                   |  |  |  |  |  |  |
| 4431   | Electronics and appliance stores .....                      | 19                      | 15 401          | 1 896                    | 461                             | 87  | 7.8                                      | 11.6                   |  |  |  |  |  |  |
| 44311  | Appliance, television, and other electronics stores .....   | 14                      | 14 155          | 1 629                    | 404                             | 72  | 7.9                                      | 8.4                    |  |  |  |  |  |  |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code  | Geographic area and kind of business                                  | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|---|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Torrington, CT Micropolitan Statistical Area—Con.</b>                      |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45   | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 444   | Building material and garden equipment and supplies dealers . . . . . | 94                      | 222 494         | 26 188                   | 5 932                           | 903   | 19.9                                     | 6.8                    |  |  |  |  |  |  |
| 4441  | Building material and supplies dealers . . . . .                      | 62                      | 199 478         | 22 556                   | 5 202                           | 725   | 19.2                                     | 7.6                    |  |  |  |  |  |  |
| 44411   | Home centers . . . . .  | 6                       | 74 491          | 8 034                    | 1 884                           | 300   | .5                                       | —                      |  |  |  |  |  |  |
| 444110  | Home centers . . . . .  | 6                       | 74 491          | 8 034                    | 1 884                           | 300   | .5                                       | —                      |  |  |  |  |  |  |
| 44419   | Other building material dealers . . . . .                             | 35                      | 106 342         | 11 848                   | 2 713                           | 279   | 31.6                                     | 13.7                   |  |  |  |  |  |  |
| 444190  | Other building material dealers . . . . .                             | 35                      | 106 342         | 11 848                   | 2 713                           | 279   | 31.6                                     | 13.7                   |  |  |  |  |  |  |
| 4442  | Lawn and garden equipment and supplies stores . . . . .               | 32                      | 23 016          | 3 632                    | 730                             | 178   | 26.2                                     | —                      |  |  |  |  |  |  |
| 44422   | Nursery, garden center, and farm supply stores . . . . .              | 26                      | 20 220          | 3 378                    | 678                             | 166   | 25.6                                     | —                      |  |  |  |  |  |  |
| 444220  | Nursery, garden center, and farm supply stores . . . . .              | 26                      | 20 220          | 3 378                    | 678                             | 166   | 25.6                                     | —                      |  |  |  |  |  |  |
| 445   | Food and beverage stores . . . . .                                    | 110                     | 398 646         | 42 396                   | 9 968                           | 2 481   | 11.8                                     | 7.8                    |  |  |  |  |  |  |
| 4451  | Grocery stores . . . . .  | 56                      | 363 412         | 39 541                   | 9 322                           | 2 296   | 9.9                                      | 8.3                    |  |  |  |  |  |  |
| 44511   | Supermarkets and other grocery (except convenience) stores . . . . .  | 42                      | 355 753         | 38 769                   | 9 148                           | 2 250   | 9.1                                      | 8.4                    |  |  |  |  |  |  |
| 445110  | Supermarkets and other grocery (except convenience) stores . . . . .  | 42                      | 355 753         | 38 769                   | 9 148                           | 2 250   | 9.1                                      | 8.4                    |  |  |  |  |  |  |
| 4452  | Specialty food stores . . . . .                                       | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 446   | Health and personal care stores . . . . .                             | 58                      | 138 915         | 15 233                   | 3 408                           | 686   | 14.6                                     | 1.1                    |  |  |  |  |  |  |
| 4461  | Health and personal care stores . . . . .                             | 58                      | 138 915         | 15 233                   | 3 408                           | 686   | 14.6                                     | 1.1                    |  |  |  |  |  |  |
| 44619   | Other health and personal care stores . . . . .                       | 14                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 446191  | Food (health) supplement stores . . . . .                             | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 447   | Gasoline stations . . . . .   | 76                      | 136 356         | 8 705                    | 2 145                           | 476   | 11.6                                     | 16.4                   |  |  |  |  |  |  |
| 4471  | Gasoline stations . . . . .   | 76                      | 136 356         | 8 705                    | 2 145                           | 476   | 11.6                                     | 16.4                   |  |  |  |  |  |  |
| 44711   | Gasoline stations with convenience stores . . . . .                   | 53                      | 112 499         | 6 414                    | 1 549                           | 368   | 8.7                                      | 15.0                   |  |  |  |  |  |  |
| 447110  | Gasoline stations with convenience stores . . . . .                   | 53                      | 112 499         | 6 414                    | 1 549                           | 368   | 8.7                                      | 15.0                   |  |  |  |  |  |  |
| 448   | Clothing and clothing accessories stores . . . . .                    | 66                      | 48 427          | 5 226                    | 1 296                           | 372   | 15.3                                     | 10.5                   |  |  |  |  |  |  |
| 4481  | Clothing stores . . . . .   | 44                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 451   | Sporting goods, hobby, book, and music stores . . . . .               | 49                      | 24 638          | 2 821                    | 679                             | 220   | 10.4                                     | 3.5                    |  |  |  |  |  |  |
| 4511  | Sporting goods, hobby, and musical instrument stores . . . . .        | 38                      | 17 449          | 2 080                    | 495                             | 170   | 13.9                                     | 4.0                    |  |  |  |  |  |  |
| 452   | General merchandise stores . . . . .                                  | 17                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 453   | Miscellaneous store retailers . . . . .                               | 96                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4532  | Office supplies, stationery, and gift stores . . . . .                | 19                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45321   | Office supplies and stationery stores . . . . .                       | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453210  | Office supplies and stationery stores . . . . .                       | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4533  | Used merchandise stores . . . . .                                     | 30                      | 23 322          | 3 948                    | 903                             | 114   | 20.0                                     | 4.4                    |  |  |  |  |  |  |
| 45331   | Used merchandise stores . . . . .                                     | 30                      | 23 322          | 3 948                    | 903                             | 114   | 20.0                                     | 4.4                    |  |  |  |  |  |  |
| 453310  | Used merchandise stores . . . . .                                     | 30                      | 23 322          | 3 948                    | 903                             | 114   | 20.0                                     | 4.4                    |  |  |  |  |  |  |
| 4539  | Other miscellaneous store retailers . . . . .                         | 27                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45391   | Pet and pet supplies stores . . . . .                                 | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453910  | Pet and pet supplies stores . . . . .                                 | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45392   | Art dealers . . . . .   | 9                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453920  | Art dealers . . . . .   | 9                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45399   | All other miscellaneous store retailers . . . . .                     | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454   | Nonstore retailers . . . . .  | 68                      | 204 330         | 22 923                   | 6 134                           | 735   | 7.5                                      | 7.2                    |  |  |  |  |  |  |
| 4541  | Electronic shopping and mail-order houses . . . . .                   | 22                      | 116 185         | 9 496                    | 2 779                           | 385   | 7.1                                      | 7.0                    |  |  |  |  |  |  |
| 45411   | Electronic shopping and mail-order houses . . . . .                   | 22                      | 116 185         | 9 496                    | 2 779                           | 385   | 7.1                                      | 7.0                    |  |  |  |  |  |  |
| 4543  | Direct selling establishments . . . . .                               | 42                      | 86 431          | 13 046                   | 3 272                           | 332   | 8.2                                      | 7.6                    |  |  |  |  |  |  |
| 45431   | Fuel dealers . . . . .  | 25                      | 72 095          | 10 727                   | 2 674                           | 253   | 9.1                                      | 9.2                    |  |  |  |  |  |  |
| 454311  | Heating oil dealers . . . . .   | 22                      | 69 085          | 9 918                    | 2 479                           | 235   | 9.5                                      | 9.0                    |  |  |  |  |  |  |
| 454319  | Other fuel dealers . . . . .  | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45439   | Other direct selling establishments . . . . .                         | 17                      | 14 336          | 2 319                    | 598                             | 79  | 3.7                                      | —                      |  |  |  |  |  |  |
| 454390  | Other direct selling establishments . . . . .                         | 17                      | 14 336          | 2 319                    | 598                             | 79  | 3.7                                      | —                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code  | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|---|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Trenton-Ewing, NJ Metropolitan Statistical Area</b>                        |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45   | Retail trade .....  | 1 409                   | 4 191 115       | 422 988                  | 100 310                         | 19 525  | 11.5                                     | 4.4                    |  |  |  |  |  |  |
| 441   | Motor vehicle and parts dealers .....                             | 108                     | 1 149 946       | 93 368                   | 21 151                          | 2 247   | 6.7                                      | 3.4                    |  |  |  |  |  |  |
| 4411  | Automobile dealers .....  | 55                      | 1 058 466       | 78 864                   | 17 804                          | 1 738   | 6.2                                      | 1.9                    |  |  |  |  |  |  |
| 44111   | New car dealers .....   | 40                      | 1 010 219       | 77 414                   | 17 441                          | 1 676   | 5.8                                      | —                      |  |  |  |  |  |  |
| 441110  | New car dealers .....   | 40                      | 1 010 219       | 77 414                   | 17 441                          | 1 676   | 5.8                                      | —                      |  |  |  |  |  |  |
| 44112   | Used car dealers .....  | 15                      | 48 247          | 1 450                    | 363                             | 62  | 15.6                                     | 40.8                   |  |  |  |  |  |  |
| 441120  | Used car dealers .....  | 15                      | 48 247          | 1 450                    | 363                             | 62  | 15.6                                     | 40.8                   |  |  |  |  |  |  |
| 4412  | Other motor vehicle dealers .....                                 | 8                       | 33 270          | 2 649                    | 564                             | 87  | 17.2                                     | —                      |  |  |  |  |  |  |
| 44122   | Motorcycle, boat, and other motor vehicle dealers .....           | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441221  | Motorcycle dealers .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441222  | Boat dealers .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4413  | Automotive parts, accessories, and tire stores .....              | 45                      | 58 210          | 11 855                   | 2 783                           | 422   | 9.7                                      | 32.7                   |  |  |  |  |  |  |
| 44131   | Automotive parts and accessories stores .....                     | 29                      | 37 250          | 7 036                    | 1 720                           | 290   | 9.6                                      | 28.7                   |  |  |  |  |  |  |
| 441310  | Automotive parts and accessories stores .....                     | 29                      | 37 250          | 7 036                    | 1 720                           | 290   | 9.6                                      | 28.7                   |  |  |  |  |  |  |
| 44132   | Tire dealers .....  | 16                      | 20 960          | 4 819                    | 1 063                           | 132   | 9.9                                      | 39.7                   |  |  |  |  |  |  |
| 441320  | Tire dealers .....  | 16                      | 20 960          | 4 819                    | 1 063                           | 132   | 9.9                                      | 39.7                   |  |  |  |  |  |  |
| 442   | Furniture and home furnishings stores .....                       | 91                      | 140 217         | 18 456                   | 4 531                           | 848   | 20.2                                     | 10.9                   |  |  |  |  |  |  |
| 4421  | Furniture stores .....  | 35                      | 58 394          | 6 997                    | 1 712                           | 252   | 32.7                                     | 18.6                   |  |  |  |  |  |  |
| 44211   | Furniture stores .....  | 35                      | 58 394          | 6 997                    | 1 712                           | 252   | 32.7                                     | 18.6                   |  |  |  |  |  |  |
| 442110  | Furniture stores .....  | 35                      | 58 394          | 6 997                    | 1 712                           | 252   | 32.7                                     | 18.6                   |  |  |  |  |  |  |
| 4422  | Home furnishings stores .....                                     | 56                      | 81 823          | 11 459                   | 2 819                           | 596   | 11.3                                     | 5.4                    |  |  |  |  |  |  |
| 44221   | Floor covering stores .....                                       | 18                      | 24 715          | 4 441                    | 1 093                           | 128   | 19.0                                     | 4.6                    |  |  |  |  |  |  |
| 442210  | Floor covering stores .....                                       | 18                      | 24 715          | 4 441                    | 1 093                           | 128   | 19.0                                     | 4.6                    |  |  |  |  |  |  |
| 44229   | Other home furnishings stores .....                               | 38                      | 57 108          | 7 018                    | 1 726                           | 468   | 8.0                                      | 5.7                    |  |  |  |  |  |  |
| 442299  | All other home furnishings stores .....                           | 32                      | 52 080          | 6 163                    | 1 524                           | 436   | 7.4                                      | 6.2                    |  |  |  |  |  |  |
| 443   | Electronics and appliance stores .....                            | 50                      | 140 514         | 14 066                   | 3 447                           | 557   | 1.5                                      | 13.7                   |  |  |  |  |  |  |
| 4431  | Electronics and appliance stores .....                            | 50                      | 140 514         | 14 066                   | 3 447                           | 557   | 1.5                                      | 13.7                   |  |  |  |  |  |  |
| 44311   | Appliance, television, and other electronics stores .....         | 38                      | 118 112         | 12 184                   | 3 006                           | 476   | 1.1                                      | 15.2                   |  |  |  |  |  |  |
| 443111  | Household appliance stores .....                                  | 11                      | 30 010          | 3 973                    | 959                             | 108   | 2.8                                      | 8.7                    |  |  |  |  |  |  |
| 443112  | Radio, television, and other electronics stores .....             | 27                      | 88 102          | 8 211                    | 2 047                           | 368   | .6                                       | 17.4                   |  |  |  |  |  |  |
| 44312   | Computer and software stores .....                                | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443120  | Computer and software stores .....                                | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444   | Building material and garden equipment and supplies dealers ..... | 101                     | 272 325         | 35 677                   | 8 377                           | 1 154   | 6.8                                      | 7.4                    |  |  |  |  |  |  |
| 4441  | Building material and supplies dealers .....                      | 75                      | 253 596         | 32 697                   | 7 733                           | 1 008   | 3.6                                      | 8.0                    |  |  |  |  |  |  |
| 44411   | Home centers .....  | 8                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 444110  | Home centers .....  | 8                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 44412   | Paint and wallpaper stores .....                                  | 14                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444120  | Paint and wallpaper stores .....                                  | 14                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44419   | Other building material dealers .....                             | 42                      | 85 216          | 12 096                   | 2 850                           | 323   | 8.1                                      | 21.2                   |  |  |  |  |  |  |
| 444190  | Other building material dealers .....                             | 42                      | 85 216          | 12 096                   | 2 850                           | 323   | 8.1                                      | 21.2                   |  |  |  |  |  |  |
| 4442  | Lawn and garden equipment and supplies stores .....               | 26                      | 18 729          | 2 980                    | 644                             | 146   | 49.8                                     | .2                     |  |  |  |  |  |  |
| 44422   | Nursery, garden center, and farm supply stores .....              | 18                      | 12 729          | 2 177                    | 429                             | 116   | 38.0                                     | .4                     |  |  |  |  |  |  |
| 444220  | Nursery, garden center, and farm supply stores .....              | 18                      | 12 729          | 2 177                    | 429                             | 116   | 38.0                                     | .4                     |  |  |  |  |  |  |
| 445   | Food and beverage stores .....                                    | 263                     | 782 853         | 86 055                   | 20 526                          | 4 596   | 15.6                                     | 2.8                    |  |  |  |  |  |  |
| 4451  | Grocery stores .....  | 151                     | 662 243         | 75 413                   | 17 987                          | 3 993   | 11.8                                     | 2.1                    |  |  |  |  |  |  |
| 44511   | Supermarkets and other grocery (except convenience) stores .....  | 104                     | 602 573         | 69 809                   | 16 634                          | 3 658   | 10.8                                     | 2.3                    |  |  |  |  |  |  |
| 445110  | Supermarkets and other grocery (except convenience) stores .....  | 104                     | 602 573         | 69 809                   | 16 634                          | 3 658   | 10.8                                     | 2.3                    |  |  |  |  |  |  |
| 44512   | Convenience stores .....  | 47                      | 59 670          | 5 604                    | 1 353                           | 335   | 22.6                                     | .8                     |  |  |  |  |  |  |
| 445120  | Convenience stores .....  | 47                      | 59 670          | 5 604                    | 1 353                           | 335   | 22.6                                     | .8                     |  |  |  |  |  |  |
| 4452  | Specialty food stores .....                                       | 36                      | 20 614          | 2 851                    | 703                             | 169   | 26.4                                     | 19.9                   |  |  |  |  |  |  |
| 4453  | Beer, wine, and liquor stores .....                               | 76                      | 99 996          | 7 791                    | 1 836                           | 434   | 37.9                                     | 3.5                    |  |  |  |  |  |  |
| 44531   | Beer, wine, and liquor stores .....                               | 76                      | 99 996          | 7 791                    | 1 836                           | 434   | 37.9                                     | 3.5                    |  |  |  |  |  |  |
| 445310  | Beer, wine, and liquor stores .....                               | 76                      | 99 996          | 7 791                    | 1 836                           | 434   | 37.9                                     | 3.5                    |  |  |  |  |  |  |
| 446   | Health and personal care stores .....                             | 121                     | 326 488         | 30 547                   | 7 480                           | 1 714   | 18.3                                     | .1                     |  |  |  |  |  |  |
| 4461  | Health and personal care stores .....                             | 121                     | 326 488         | 30 547                   | 7 480                           | 1 714   | 18.3                                     | .1                     |  |  |  |  |  |  |
| 44611   | Pharmacies and drug stores .....                                  | 60                      | 284 275         | 22 028                   | 5 536                           | 1 280   | 18.2                                     | —                      |  |  |  |  |  |  |
| 446110  | Pharmacies and drug stores .....                                  | 60                      | 284 275         | 22 028                   | 5 536                           | 1 280   | 18.2                                     | —                      |  |  |  |  |  |  |
| 4461101   | Pharmacies and drug stores .....                                  | 59                      | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 4461102   | Proprietary stores .....  | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44612   | Cosmetics, beauty supplies, and perfume stores .....              | 17                      | 11 260          | 1 739                    | 324                             | 158   | 6.7                                      | —                      |  |  |  |  |  |  |
| 446120  | Cosmetics, beauty supplies, and perfume stores .....              | 17                      | 11 260          | 1 739                    | 324                             | 158   | 6.7                                      | —                      |  |  |  |  |  |  |
| 44613   | Optical goods stores .....  | 17                      | 11 568          | 2 945                    | 728                             | 107   | 7.2                                      | 1.3                    |  |  |  |  |  |  |
| 446130  | Optical goods stores .....  | 17                      | 11 568          | 2 945                    | 728                             | 107   | 7.2                                      | 1.3                    |  |  |  |  |  |  |
| 44619   | Other health and personal care stores .....                       | 27                      | 19 385          | 3 835                    | 892                             | 169   | 32.4                                     | 1.3                    |  |  |  |  |  |  |
| 446191  | Food (health) supplement stores .....                             | 15                      | 13 162          | 1 954                    | 490                             | 115   | 41.7                                     | 2.0                    |  |  |  |  |  |  |
| 447   | Gasoline stations .....   | 119                     | 267 181         | 13 829                   | 3 387                           | 744   | 35.8                                     | 11.4                   |  |  |  |  |  |  |
| 4471  | Gasoline stations .....   | 119                     | 267 181         | 13 829                   | 3 387                           | 744   | 35.8                                     | 11.4                   |  |  |  |  |  |  |
| 44711   | Gasoline stations with convenience stores .....                   | 26                      | 81 747          | 3 986                    | 986                             | 271   | 18.1                                     | 1.7                    |  |  |  |  |  |  |
| 447110  | Gasoline stations with convenience stores .....                   | 26                      | 81 747          | 3 986                    | 986                             | 271   | 18.1                                     | 1.7                    |  |  |  |  |  |  |
| 44719   | Other gasoline stations .....                                     | 93                      | 185 434         | 9 843                    | 2 401                           | 473   | 43.6                                     | 15.6                   |  |  |  |  |  |  |
| 447190  | Other gasoline stations .....                                     | 93                      | 185 434         | 9 843                    | 2 401                           | 473   | 43.6                                     | 15.6                   |  |  |  |  |  |  |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code  | Geographic area and kind of business                        | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|---|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Trenton-Ewing, NJ Metropolitan Statistical Area—Con.</b>                   |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45   | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 448   | Clothing and clothing accessories stores .....              | 241                     | 295 544         | 38 159                   | 9 367                           | 2 572   | 6.0                                      | 4.3                    |  |  |  |  |  |  |
| 4481  | Clothing stores .....                                       | 149                     | 202 611         | 23 959                   | 5 956                           | 1 813   | 5.0                                      | 2.9                    |  |  |  |  |  |  |
| 44812   | Women's clothing stores .....                               | 59                      | 53 686          | 6 268                    | 1 523                           | 518   | 7.8                                      | 7.0                    |  |  |  |  |  |  |
| 448120  | Women's clothing stores .....                               | 59                      | 53 686          | 6 268                    | 1 523                           | 518   | 7.8                                      | 7.0                    |  |  |  |  |  |  |
| 44813   | Children's and infants' clothing stores .....               | 15                      | 15 474          | 1 828                    | 479                             | 158   | 1.1                                      | 1.0                    |  |  |  |  |  |  |
| 448130  | Children's and infants' clothing stores .....               | 15                      | 15 474          | 1 828                    | 479                             | 158   | 1.1                                      | 1.0                    |  |  |  |  |  |  |
| 44814   | Family clothing stores .....                                | 34                      | 105 228         | 12 150                   | 3 049                           | 896   | 3.0                                      | 1.6                    |  |  |  |  |  |  |
| 448140  | Family clothing stores .....                                | 34                      | 105 228         | 12 150                   | 3 049                           | 896   | 3.0                                      | 1.6                    |  |  |  |  |  |  |
| 44819   | Other clothing stores .....                                 | 15                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 448190  | Other clothing stores .....                                 | 15                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4482  | Shoe stores .....   | 50                      | 54 909          | 6 922                    | 1 619                           | 495   | 2.5                                      | 9.5                    |  |  |  |  |  |  |
| 44821   | Shoe stores .....   | 50                      | 54 909          | 6 922                    | 1 619                           | 495   | 2.5                                      | 9.5                    |  |  |  |  |  |  |
| 448210  | Shoe stores .....   | 50                      | 54 909          | 6 922                    | 1 619                           | 495   | 2.5                                      | 9.5                    |  |  |  |  |  |  |
| 4482102   | Women's shoe stores .....                                   | 4                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4482103   | Children's and juveniles' shoe stores .....                 | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4482104   | Family shoe stores .....                                    | 29                      | 24 988          | 2 999                    | 734                             | 212   | 5.5                                      | 10.2                   |  |  |  |  |  |  |
| 4482105   | Athletic footwear stores .....                              | 12                      | 13 844          | 1 448                    | 328                             | 128   | —  | 16.9                   |  |  |  |  |  |  |
| 4483  | Jewelry, luggage, and leather goods stores .....            | 42                      | 38 024          | 7 278                    | 1 792                           | 264   | 16.3                                     | 4.0                    |  |  |  |  |  |  |
| 44831   | Jewelry stores .....  | 41                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 448310  | Jewelry stores .....  | 41                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 451   | Sporting goods, hobby, book, and music stores .....         | 79                      | 163 506         | 19 001                   | 4 365                           | 1 198   | 4.7                                      | 6.3                    |  |  |  |  |  |  |
| 4511  | Sporting goods, hobby, and musical instrument stores .....  | 51                      | 104 685         | 12 024                   | 2 606                           | 732   | 3.8                                      | 9.2                    |  |  |  |  |  |  |
| 45111   | Sporting goods stores .....                                 | 25                      | 50 682          | 5 597                    | 1 289                           | 346   | 5.5                                      | 3.7                    |  |  |  |  |  |  |
| 451110  | Sporting goods stores .....                                 | 25                      | 50 682          | 5 597                    | 1 289                           | 346   | 5.5                                      | 3.7                    |  |  |  |  |  |  |
| 4511101   | General-line sporting goods stores .....                    | 7                       | 27 276          | 2 287                    | 463                             | 172   | 1.3                                      | 6.8                    |  |  |  |  |  |  |
| 45112   | Hobby, toy, and game stores .....                           | 13                      | 39 031          | 4 238                    | 803                             | 218   | 1.3                                      | 18.9                   |  |  |  |  |  |  |
| 451120  | Hobby, toy, and game stores .....                           | 13                      | 39 031          | 4 238                    | 803                             | 218   | 1.3                                      | 18.9                   |  |  |  |  |  |  |
| 45113   | Sewing, needlework, and piece goods stores .....            | 7                       | 5 801           | 758                      | 189                             | 66  | 2.5                                      | —                      |  |  |  |  |  |  |
| 451130  | Sewing, needlework, and piece goods stores .....            | 7                       | 5 801           | 758                      | 189                             | 66  | 2.5                                      | —                      |  |  |  |  |  |  |
| 45114   | Musical instrument and supplies stores .....                | 6                       | 9 171           | 1 431                    | 325                             | 102   | 6.1                                      | 4.5                    |  |  |  |  |  |  |
| 451140  | Musical instrument and supplies stores .....                | 6                       | 9 171           | 1 431                    | 325                             | 102   | 6.1                                      | 4.5                    |  |  |  |  |  |  |
| 4512  | Book, periodical, and music stores .....                    | 28                      | 58 821          | 6 977                    | 1 759                           | 466   | 6.2                                      | 1.0                    |  |  |  |  |  |  |
| 45121   | Book stores and news dealers .....                          | 18                      | 46 108          | 5 199                    | 1 385                           | 378   | 6.9                                      | 1                      |  |  |  |  |  |  |
| 451211  | Book stores .....   | 13                      | 43 663          | 4 944                    | 1 323                           | 353   | 5.4                                      | .1                     |  |  |  |  |  |  |
| 4512111   | Book stores, general .....                                  | 7                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4512113   | College book stores .....                                   | 4                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 451212  | News dealers and newsstands .....                           | 5                       | 2 445           | 255                      | 62                              | 25  | 32.8                                     | —                      |  |  |  |  |  |  |
| 45122   | Prerecorded tape, compact disc, and record stores .....     | 10                      | 12 713          | 1 778                    | 374                             | 88  | 3.5                                      | 4.4                    |  |  |  |  |  |  |
| 451220  | Prerecorded tape, compact disc, and record stores .....     | 10                      | 12 713          | 1 778                    | 374                             | 88  | 3.5                                      | 4.4                    |  |  |  |  |  |  |
| 452   | General merchandise stores .....                            | 35                      | 451 673         | 42 384                   | 10 170                          | 2 418   | .9                                       | .1                     |  |  |  |  |  |  |
| 4521009   | Department stores (incl. leased dep'ts.) <sup>3</sup> ..... | 12                      | 352 618         | 35 116                   | 8 595                           | 2 053   | —  | —                      |  |  |  |  |  |  |
| 45211   | Department stores (except discount department stores) ..... | 4                       | 139 115         | 17 763                   | 4 498                           | 992   | —  | —                      |  |  |  |  |  |  |
| 452112  | Discount department stores .....                            | 8                       | 202 629         | 17 353                   | 4 097                           | 1 061   | —  | —                      |  |  |  |  |  |  |
| 45299   | All other general merchandise stores .....                  | 21                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 452990  | All other general merchandise stores .....                  | 21                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4529904   | Miscellaneous general merchandise stores .....              | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453   | Miscellaneous store retailers .....                         | 135                     | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 4531  | Florists .....  | 39                      | 13 120          | 2 661                    | 671                             | 172   | 33.3                                     | 13.1                   |  |  |  |  |  |  |
| 45311   | Florists .....  | 39                      | 13 120          | 2 661                    | 671                             | 172   | 33.3                                     | 13.1                   |  |  |  |  |  |  |
| 453110  | Florists .....  | 39                      | 13 120          | 2 661                    | 671                             | 172   | 33.3                                     | 13.1                   |  |  |  |  |  |  |
| 4532  | Office supplies, stationery, and gift stores .....          | 46                      | 66 628          | 7 821                    | 1 844                           | 506   | 13.4                                     | 15.4                   |  |  |  |  |  |  |
| 45321   | Office supplies and stationery stores .....                 | 10                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 453210  | Office supplies and stationery stores .....                 | 10                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45322   | Gift, novelty, and souvenir stores .....                    | 36                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 453220  | Gift, novelty, and souvenir stores .....                    | 36                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4533  | Used merchandise stores .....                               | 20                      | 8 037           | 2 780                    | 565                             | 175   | 9.2                                      | 15.9                   |  |  |  |  |  |  |
| 45331   | Used merchandise stores .....                               | 20                      | 8 037           | 2 780                    | 565                             | 175   | 9.2                                      | 15.9                   |  |  |  |  |  |  |
| 453310  | Used merchandise stores .....                               | 20                      | 8 037           | 2 780                    | 565                             | 175   | 9.2                                      | 15.9                   |  |  |  |  |  |  |
| 45339   | Other miscellaneous store retailers .....                   | 30                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45391   | Pet and pet supplies stores .....                           | 11                      | 16 054          | 1 870                    | 418                             | 115   | 27.1                                     | 1.9                    |  |  |  |  |  |  |
| 453910  | Pet and pet supplies stores .....                           | 11                      | 16 054          | 1 870                    | 418                             | 115   | 27.1                                     | 1.9                    |  |  |  |  |  |  |
| 45399   | All other miscellaneous store retailers .....               | 16                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454   | Nonstore retailers .....                                    | 66                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4541  | Electronic shopping and mail-order houses .....             | 25                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45411   | Electronic shopping and mail-order houses .....             | 25                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4543  | Direct selling establishments .....                         | 36                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 45431   | Fuel dealers .....  | 14                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 454311  | Heating oil dealers .....                                   | 13                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45439   | Other direct selling establishments .....                   | 22                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 454390  | Other direct selling establishments .....                   | 22                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code  | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>NORWICH-NEW LONDON, CT METROPOLITAN STATISTICAL AREA</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45   | Retail trade .....  | 1 119                   | 3 011 905       | 319 417                  | 75 588                          | 14 752  | 10.0                                     | 4.8                    |
| 441   | Motor vehicle and parts dealers .....                             | 128                     | 732 471         | 77 984                   | 17 572                          | 1 948   | 16.7                                     | .8                     |
| 4411  | Automobile dealers .....  | 51                      | 616 394         | 60 350                   | 13 703                          | 1 383   | 17.3                                     | .2                     |
| 44111   | New car dealers .....   | 37                      | 595 632         | 58 342                   | 13 213                          | 1 322   | 16.6                                     | .2                     |
| 441110  | New car dealers .....   | 37                      | 595 632         | 58 342                   | 13 213                          | 1 322   | 16.6                                     | .2                     |
| 4412  | Other motor vehicle dealers .....                                 | 26                      | 64 794          | 8 607                    | 1 665                           | 206   | 10.5                                     | 1.7                    |
| 44122   | Motorcycle, boat, and other motor vehicle dealers .....           | 24                      | D               | D                        | D                               | c   | D  | D                      |
| 441221  | Motorcycle dealers .....  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 441222  | Boat dealers .....  | 18                      | 39 349          | 5 771                    | 1 179                           | 137   | 15.9                                     | 2.8                    |
| 4413  | Automotive parts, accessories, and tire stores .....              | 51                      | 51 283          | 9 027                    | 2 204                           | 359   | 17.4                                     | 6.2                    |
| 44131   | Automotive parts and accessories stores .....                     | 37                      | 32 519          | 5 908                    | 1 429                           | 256   | 22.8                                     | 9.0                    |
| 441310  | Automotive parts and accessories stores .....                     | 37                      | 32 519          | 5 908                    | 1 429                           | 256   | 22.8                                     | 9.0                    |
| 442   | Furniture and home furnishings stores .....                       | 61                      | 64 191          | 10 259                   | 2 536                           | 383   | 16.6                                     | 19.4                   |
| 4421  | Furniture stores .....  | 22                      | 33 956          | 5 704                    | 1 415                           | 174   | 11.0                                     | 32.4                   |
| 44211   | Furniture stores .....  | 22                      | 33 956          | 5 704                    | 1 415                           | 174   | 11.0                                     | 32.4                   |
| 442110  | Furniture stores .....  | 22                      | 33 956          | 5 704                    | 1 415                           | 174   | 11.0                                     | 32.4                   |
| 4422  | Home furnishings stores .....                                     | 39                      | 30 235          | 4 555                    | 1 121                           | 209   | 22.8                                     | 4.9                    |
| 44229   | Other home furnishings stores .....                               | 23                      | 18 544          | 2 433                    | 602                             | 146   | 15.1                                     | 1.8                    |
| 442299  | All other home furnishings stores .....                           | 21                      | D               | D                        | D                               | c   | D  | D                      |
| 443   | Electronics and appliance stores .....                            | 48                      | 54 964          | 6 623                    | 1 738                           | 271   | 9.8                                      | 2.0                    |
| 4431  | Electronics and appliance stores .....                            | 48                      | 54 964          | 6 623                    | 1 738                           | 271   | 9.8                                      | 2.0                    |
| 44311   | Appliance, television, and other electronics stores .....         | 33                      | 42 601          | 5 011                    | 1 323                           | 183   | 10.1                                     | 2.3                    |
| 443111  | Household appliance stores .....                                  | 14                      | 20 381          | 1 867                    | 481                             | 68  | 7.9                                      | 3.3                    |
| 443112  | Radio, television, and other electronics stores .....             | 19                      | 22 220          | 3 144                    | 842                             | 115   | 12.1                                     | 1.4                    |
| 44312   | Computer and software stores .....                                | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 443120  | Computer and software stores .....                                | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 444   | Building material and garden equipment and supplies dealers ..... | 81                      | 321 841         | 34 093                   | 8 086                           | 1 314   | 2.7                                      | 18.8                   |
| 4441  | Building material and supplies dealers .....                      | 62                      | 297 171         | 29 934                   | 7 177                           | 1 069   | 2.2                                      | 19.1                   |
| 44411   | Home centers .....  | 4                       | D               | D                        | D                               | e   | D  | D                      |
| 444110  | Home centers .....  | 4                       | D               | D                        | D                               | e   | D  | D                      |
| 44419   | Other building material dealers .....                             | 44                      | 160 852         | 16 399                   | 3 736                           | 462   | 3.3                                      | 35.3                   |
| 444190  | Other building material dealers .....                             | 44                      | 160 852         | 16 399                   | 3 736                           | 462   | 3.3                                      | 35.3                   |
| 4442  | Lawn and garden equipment and supplies stores .....               | 19                      | 24 670          | 4 159                    | 909                             | 245   | 8.4                                      | 15.4                   |
| 44422   | Nursery, garden center, and farm supply stores .....              | 12                      | 14 781          | 2 576                    | 595                             | 188   | 13.7                                     | 25.7                   |
| 444220  | Nursery, garden center, and farm supply stores .....              | 12                      | 14 781          | 2 576                    | 595                             | 188   | 13.7                                     | 25.7                   |
| 445   | Food and beverage stores .....                                    | 166                     | 497 726         | 56 631                   | 13 271                          | 3 253   | 8.1                                      | 5.3                    |
| 4451  | Grocery stores .....  | 84                      | 435 125         | 50 854                   | 11 932                          | 2 775   | 5.6                                      | 4.0                    |
| 44511   | Supermarkets and other grocery (except convenience) stores .....  | 54                      | 422 031         | 49 569                   | 11 625                          | 2 664   | 3.7                                      | 3.4                    |
| 445110  | Supermarkets and other grocery (except convenience) stores .....  | 54                      | 422 031         | 49 569                   | 11 625                          | 2 664   | 3.7                                      | 3.4                    |
| 4452  | Specialty food stores .....                                       | 22                      | 15 750          | 2 181                    | 499                             | 154   | 9.7                                      | 8.0                    |
| 4453  | Beer, wine, and liquor stores .....                               | 60                      | 46 851          | 3 596                    | 840                             | 324   | 31.3                                     | 16.1                   |
| 44531   | Beer, wine, and liquor stores .....                               | 60                      | 46 851          | 3 596                    | 840                             | 324   | 31.3                                     | 16.1                   |
| 445310  | Beer, wine, and liquor stores .....                               | 60                      | 46 851          | 3 596                    | 840                             | 324   | 31.3                                     | 16.1                   |
| 446   | Health and personal care stores .....                             | 76                      | 188 197         | 17 348                   | 4 204                           | 935   | 14.6                                     | 4.1                    |
| 4461  | Health and personal care stores .....                             | 76                      | 188 197         | 17 348                   | 4 204                           | 935   | 14.6                                     | 4.1                    |
| 44611   | Pharmacies and drug stores .....                                  | 34                      | 165 164         | 12 004                   | 2 915                           | 677   | 15.2                                     | 2.5                    |
| 446110  | Pharmacies and drug stores .....                                  | 34                      | 165 164         | 12 004                   | 2 915                           | 677   | 15.2                                     | 2.5                    |
| 4461101   | Pharmacies and drug stores .....                                  | 33                      | D               | D                        | D                               | f   | D  | D                      |
| 4461102   | Proprietary stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44612   | Cosmetics, beauty supplies, and perfume stores .....              | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 446120  | Cosmetics, beauty supplies, and perfume stores .....              | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 44613   | Optical goods stores .....  | 20                      | 11 200          | 3 150                    | 773                             | 107   | 9.0                                      | 20.0                   |
| 446130  | Optical goods stores .....  | 20                      | 11 200          | 3 150                    | 773                             | 107   | 9.0                                      | 20.0                   |
| 447   | Gasoline stations .....   | 114                     | 231 351         | 11 273                   | 2 788                           | 637   | 19.2                                     | 6.0                    |
| 4471  | Gasoline stations .....   | 114                     | 231 351         | 11 273                   | 2 788                           | 637   | 19.2                                     | 6.0                    |
| 44711   | Gasoline stations with convenience stores .....                   | 86                      | 196 186         | 8 440                    | 2 083                           | 492   | 13.7                                     | 5.6                    |
| 447110  | Gasoline stations with convenience stores .....                   | 86                      | 196 186         | 8 440                    | 2 083                           | 492   | 13.7                                     | 5.6                    |
| 448   | Clothing and clothing accessories stores .....                    | 139                     | 148 275         | 18 271                   | 4 411                           | 1 330   | 8.7                                      | 4.7                    |
| 4481  | Clothing stores .....   | 87                      | 105 536         | 11 973                   | 2 934                           | 1 007   | 2.8                                      | 3.4                    |
| 44813   | Children's and infants' clothing stores .....                     | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 448130  | Children's and infants' clothing stores .....                     | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44814   | Family clothing stores .....                                      | 21                      | 58 761          | 5 640                    | 1 396                           | 478   | .9                                       | 2.2                    |
| 448140  | Family clothing stores .....                                      | 21                      | 58 761          | 5 640                    | 1 396                           | 478   | .9                                       | 2.2                    |
| 44819   | Other clothing stores .....                                       | 8                       | 6 381           | 956                      | 229                             | 91  | —  | —                      |
| 448190  | Other clothing stores .....                                       | 8                       | 6 381           | 956                      | 229                             | 91  | —  | —                      |
| 4483  | Jewelry, luggage, and leather goods stores .....                  | 30                      | 23 641          | 4 188                    | 1 018                           | 166   | 13.5                                     | 7.6                    |
| 44831   | Jewelry stores .....  | 30                      | 23 641          | 4 188                    | 1 018                           | 166   | 13.5                                     | 7.6                    |
| 448310  | Jewelry stores .....  | 30                      | 23 641          | 4 188                    | 1 018                           | 166   | 13.5                                     | 7.6                    |

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business                        | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|  |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>NORWICH-NEW LONDON, CT METROPOLITAN STATISTICAL AREA—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45  | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 451  | Sporting goods, hobby, book, and music stores .....         | 64                      | 69 409          | 7 450                    | 1 776                           | 508   | 4.2                                      | 1.5                    |
| 4511   | Sporting goods, hobby, and musical instrument stores .....  | 43                      | 44 374          | 5 378                    | 1 269                           | 364   | 6.4                                      | 1.0                    |
| 45112  | Hobby, toy, and game stores .....                           | 12                      | 21 537          | 2 434                    | 583                             | 210   | 5.6                                      | .1                     |
| 451120   | Hobby, toy, and game stores .....                           | 12                      | 21 537          | 2 434                    | 583                             | 210   | 5.6                                      | .1                     |
| 45113  | Sewing, needlework, and piece goods stores .....            | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 451130   | Sewing, needlework, and piece goods stores .....            | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45114  | Musical instrument and supplies stores .....                | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 451140   | Musical instrument and supplies stores .....                | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4512   | Book, periodical, and music stores .....                    | 21                      | 25 035          | 2 072                    | 507                             | 144   | .2                                       | 2.4                    |
| 45121  | Book stores and news dealers .....                          | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 4512113  | College book stores .....                                   | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 45122  | Prerecorded tape, compact disc, and record stores .....     | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 451220   | Prerecorded tape, compact disc, and record stores .....     | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 452  | General merchandise stores .....                            | 39                      | 478 599         | 44 646                   | 10 580                          | 2 641   | .3                                       | —                      |
| 452111   | Department stores (except discount department stores) ..... | 4                       | D               | D                        | D                               | f   | D  | D                      |
| 452112   | Discount department stores .....                            | 8                       | D               | D                        | D                               | f   | D  | D                      |
| 4529   | Other general merchandise stores .....                      | 27                      | D               | D                        | D                               | f   | D  | D                      |
| 45299  | All other general merchandise stores .....                  | 24                      | D               | D                        | D                               | c   | D  | D                      |
| 452990   | All other general merchandise stores .....                  | 24                      | D               | D                        | D                               | c   | D  | D                      |
| 4529904  | Miscellaneous general merchandise stores .....              | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 453  | Miscellaneous store retailers .....                         | 136                     | 91 303          | 12 261                   | 2 878                           | 823   | 11.7                                     | 5.0                    |
| 4532   | Office supplies, stationery, and gift stores .....          | 55                      | 47 457          | 5 686                    | 1 348                           | 381   | 8.4                                      | 2.8                    |
| 45321  | Office supplies and stationery stores .....                 | 9                       | 24 895          | 2 261                    | 528                             | 115   | .2                                       | —                      |
| 453210   | Office supplies and stationery stores .....                 | 9                       | 24 895          | 2 261                    | 528                             | 115   | .2                                       | —                      |
| 45322  | Gift, novelty, and souvenir stores .....                    | 46                      | 22 562          | 3 425                    | 820                             | 266   | 17.5                                     | 5.9                    |
| 453220   | Gift, novelty, and souvenir stores .....                    | 46                      | 22 562          | 3 425                    | 820                             | 266   | 17.5                                     | 5.9                    |
| 4533   | Used merchandise stores .....                               | 18                      | D               | D                        | D                               | b   | D  | D                      |
| 45331  | Used merchandise stores .....                               | 18                      | D               | D                        | D                               | b   | D  | D                      |
| 453310   | Used merchandise stores .....                               | 18                      | D               | D                        | D                               | b   | D  | D                      |
| 4539   | Other miscellaneous store retailers .....                   | 40                      | D               | D                        | D                               | c   | D  | D                      |
| 45391  | Pet and pet supplies stores .....                           | 7                       | 10 424          | 1 342                    | 313                             | 106   | —  | 5.2                    |
| 453910   | Pet and pet supplies stores .....                           | 7                       | 10 424          | 1 342                    | 313                             | 106   | —  | 5.2                    |
| 45392  | Art dealers .....   | 8                       | 6 213           | 617                      | 162                             | 22  | —  | .1                     |
| 453920   | Art dealers .....   | 8                       | 6 213           | 617                      | 162                             | 22  | —  | .1                     |
| 45399  | All other miscellaneous store retailers .....               | 22                      | D               | D                        | D                               | b   | D  | D                      |
| 454  | Nonstore retailers .....                                    | 67                      | 133 578         | 22 578                   | 5 748                           | 709   | 9.8                                      | 2.4                    |
| 4541   | Electronic shopping and mail-order houses .....             | 20                      | D               | D                        | D                               | c   | D  | D                      |
| 45411  | Electronic shopping and mail-order houses .....             | 20                      | D               | D                        | D                               | c   | D  | D                      |
| 4543   | Direct selling establishments .....                         | 45                      | 87 370          | 15 783                   | 4 177                           | 467   | 14.7                                     | 3.2                    |
| 45431  | Fuel dealers .....  | 36                      | 82 246          | 14 525                   | 3 886                           | 405   | 14.3                                     | 3.2                    |
| 454311   | Heating oil dealers .....                                   | 29                      | 69 907          | 11 502                   | 3 041                           | 309   | 14.9                                     | 3.6                    |
| 454312   | Liquefied petroleum gas (bottled gas) dealers .....         | 7                       | 12 339          | 3 023                    | 845                             | 96  | 10.8                                     | .8                     |

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

<sup>3</sup>Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 3. Summary Statistics for Counties: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code       | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000)   | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------|---|-------------------------|-------------------|--------------------------|---------------------------------|---|--|------------------------|
|                  |   |                         |                   |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>FAIRFIELD</b> |   |                         |                   |                          |                                 |   |  |                        |
| <b>44-45</b>     | <b>Retail trade .....</b>   | <b>3 876</b>            | <b>13 931 143</b> | <b>1 524 252</b>         | <b>369 516</b>                  | <b>54 834</b>   | <b>11.9</b>                              | <b>5.3</b>             |
| 441              | Motor vehicle and parts dealers .....                             | 297                     | 3 179 920         | 258 032                  | 59 544                          | 5 631   | 16.2                                     | 4.8                    |
| 4411             | Automobile dealers .....  | 143                     | 2 912 937         | 216 231                  | 49 844                          | 4 246   | 16.7                                     | 4.9                    |
| 44111            | New car dealers .....   | 109                     | 2 869 127         | 211 825                  | 48 824                          | 4 109   | 16.2                                     | 4.8                    |
| 441110           | New car dealers .....   | 109                     | 2 869 127         | 211 825                  | 48 824                          | 4 109   | 16.2                                     | 4.8                    |
| 44112            | Used car dealers .....  | 34                      | 43 810            | 4 406                    | 1 020                           | 137   | 46.2                                     | 12.5                   |
| 441120           | Used car dealers .....  | 34                      | 43 810            | 4 406                    | 1 020                           | 137   | 46.2                                     | 12.5                   |
| 4412             | Other motor vehicle dealers .....                                 | 40                      | 121 167           | 13 413                   | 2 834                           | 330   | 11.2                                     | 1.2                    |
| 44121            | Recreational vehicle dealers .....                                | 2                       | D                 | D                        | D                               | a   | D  | D                      |
| 441210           | Recreational vehicle dealers .....                                | 2                       | D                 | D                        | D                               | a   | D  | D                      |
| 44122            | Motorcycle, boat, and other motor vehicle dealers .....           | 38                      | D                 | D                        | D                               | e   | D  | D                      |
| 441221           | Motorcycle dealers .....  | 7                       | D                 | D                        | D                               | c   | D  | D                      |
| 441222           | Boat dealers .....  | 30                      | 73 981            | 7 210                    | 1 512                           | 213   | 3.7                                      | 2.0                    |
| 441229           | All other motor vehicle dealers .....                             | 1                       | D                 | D                        | D                               | a   | D  | D                      |
| 4413             | Automotive parts, accessories, and tire stores .....              | 114                     | 145 816           | 28 388                   | 6 866                           | 1 055   | 11.6                                     | 5.5                    |
| 44131            | Automotive parts and accessories stores .....                     | 72                      | 87 145            | 17 595                   | 4 291                           | 716   | 14.1                                     | 5.4                    |
| 441310           | Automotive parts and accessories stores .....                     | 72                      | 87 145            | 17 595                   | 4 291                           | 716   | 14.1                                     | 5.4                    |
| 44132            | Tire dealers .....  | 42                      | 58 671            | 10 793                   | 2 575                           | 339   | 8.0                                      | 5.7                    |
| 441320           | Tire dealers .....  | 42                      | 58 671            | 10 793                   | 2 575                           | 339   | 8.0                                      | 5.7                    |
| 442              | Furniture and home furnishings stores .....                       | 340                     | 521 887           | 72 251                   | 17 259                          | 2 618   | 14.0                                     | 15.6                   |
| 4421             | Furniture stores .....  | 130                     | 227 904           | 30 632                   | 7 219                           | 840   | 12.9                                     | 16.3                   |
| 44211            | Furniture stores .....  | 130                     | 227 904           | 30 632                   | 7 219                           | 840   | 12.9                                     | 16.3                   |
| 442110           | Furniture stores .....  | 130                     | 227 904           | 30 632                   | 7 219                           | 840   | 12.9                                     | 16.3                   |
| 4422             | Home furnishings stores .....                                     | 210                     | 293 983           | 41 619                   | 10 040                          | 1 778   | 14.8                                     | 15.0                   |
| 44221            | Floor covering stores .....                                       | 58                      | 60 876            | 11 068                   | 2 723                           | 283   | 34.4                                     | 7.9                    |
| 442210           | Floor covering stores .....                                       | 58                      | 60 876            | 11 068                   | 2 723                           | 283   | 34.4                                     | 7.9                    |
| 44229            | Other home furnishings stores .....                               | 152                     | 233 107           | 30 551                   | 7 317                           | 1 495   | 9.7                                      | 16.9                   |
| 442291           | Window treatment stores .....                                     | 15                      | 9 665             | 1 752                    | 423                             | 67  | 9.6                                      | 39.5                   |
| 442299           | All other home furnishings stores .....                           | 137                     | 223 442           | 28 799                   | 6 894                           | 1 428   | 9.7                                      | 15.9                   |
| 443              | Electronics and appliance stores .....                            | 145                     | 347 501           | 39 777                   | 9 513                           | 1 296   | 11.6                                     | 9.3                    |
| 4431             | Electronics and appliance stores .....                            | 145                     | 347 501           | 39 777                   | 9 513                           | 1 296   | 11.6                                     | 9.3                    |
| 44311            | Appliance, television, and other electronics stores .....         | 105                     | 275 012           | 31 566                   | 7 452                           | 996   | 11.7                                     | 10.9                   |
| 443111           | Household appliance stores .....                                  | 26                      | 97 228            | 12 018                   | 2 592                           | 292   | 9.6                                      | .7                     |
| 443112           | Radio, television, and other electronics stores .....             | 79                      | 177 784           | 19 548                   | 4 860                           | 704   | 12.8                                     | 16.5                   |
| 44312            | Computer and software stores .....                                | 26                      | 58 803            | 5 893                    | 1 493                           | 195   | 11.7                                     | 4.0                    |
| 443120           | Computer and software stores .....                                | 26                      | 58 803            | 5 893                    | 1 493                           | 195   | 11.7                                     | 4.0                    |
| 44313            | Camera and photographic supplies stores .....                     | 14                      | 13 686            | 2 318                    | 568                             | 105   | 11.0                                     | —                      |
| 443130           | Camera and photographic supplies stores .....                     | 14                      | 13 686            | 2 318                    | 568                             | 105   | 11.0                                     | —                      |
| 444              | Building material and garden equipment and supplies dealers ..... | 314                     | 1 190 110         | 156 321                  | 36 499                          | 4 545   | 7.7                                      | 10.8                   |
| 4441             | Building material and supplies dealers .....                      | 251                     | 1 103 883         | 138 351                  | 33 180                          | 3 862   | 6.8                                      | 11.5                   |
| 44411            | Home centers .....  | 11                      | D                 | D                        | D                               | g   | D  | D                      |
| 444110           | Home centers .....  | 11                      | D                 | D                        | D                               | g   | D  | D                      |
| 44412            | Paint and wallpaper stores .....                                  | 30                      | D                 | D                        | D                               | c   | D  | D                      |
| 444120           | Paint and wallpaper stores .....                                  | 30                      | D                 | D                        | D                               | c   | D  | D                      |
| 44413            | Hardware stores .....   | 48                      | 118 492           | 18 815                   | 4 612                           | 612   | 16.9                                     | 2.9                    |
| 444130           | Hardware stores .....   | 48                      | 118 492           | 18 815                   | 4 612                           | 612   | 16.9                                     | 2.9                    |
| 44419            | Other building material dealers .....                             | 162                     | 634 996           | 82 842                   | 19 092                          | 1 801   | 7.0                                      | 19.4                   |
| 444190           | Other building material dealers .....                             | 162                     | 634 996           | 82 842                   | 19 092                          | 1 801   | 7.0                                      | 19.4                   |
| 4442             | Lawn and garden equipment and supplies stores .....               | 63                      | 86 227            | 17 970                   | 3 319                           | 683   | 19.1                                     | 1.9                    |
| 44421            | Outdoor power equipment stores .....                              | 18                      | 17 190            | 3 050                    | 685                             | 95  | 25.7                                     | 6.4                    |
| 444210           | Outdoor power equipment stores .....                              | 18                      | 17 190            | 3 050                    | 685                             | 95  | 25.7                                     | 6.4                    |
| 44422            | Nursery, garden center, and farm supply stores .....              | 45                      | 69 037            | 14 920                   | 2 634                           | 588   | 17.5                                     | .8                     |
| 444220           | Nursery, garden center, and farm supply stores .....              | 45                      | 69 037            | 14 920                   | 2 634                           | 588   | 17.5                                     | .8                     |
| 445              | Food and beverage stores .....                                    | 568                     | 2 215 743         | 291 494                  | 70 869                          | 11 417  | 9.8                                      | 5.4                    |
| 4451             | Grocery stores .....  | 307                     | 1 937 365         | 269 678                  | 65 734                          | 10 406  | 5.9                                      | 3.9                    |
| 44511            | Supermarkets and other grocery (except convenience) stores .....  | 237                     | 1 903 686         | 266 647                  | 65 043                          | 10 222  | 5.1                                      | 3.3                    |
| 445110           | Supermarkets and other grocery (except convenience) stores .....  | 237                     | 1 903 686         | 266 647                  | 65 043                          | 10 222  | 5.1                                      | 3.3                    |
| 44512            | Convenience stores .....  | 70                      | 33 679            | 3 031                    | 691                             | 184   | 54.7                                     | 35.9                   |
| 445120           | Convenience stores .....  | 70                      | 33 679            | 3 031                    | 691                             | 184   | 54.7                                     | 35.9                   |
| 4452             | Specialty food stores .....                                       | 103                     | 50 373            | 5 870                    | 1 406                           | 321   | 43.0                                     | 10.9                   |
| 4453             | Beer, wine, and liquor stores .....                               | 158                     | 228 005           | 15 946                   | 3 729                           | 690   | 35.7                                     | 16.9                   |
| 44531            | Beer, wine, and liquor stores .....                               | 158                     | 228 005           | 15 946                   | 3 729                           | 690   | 35.7                                     | 16.9                   |
| 445310           | Beer, wine, and liquor stores .....                               | 158                     | 228 005           | 15 946                   | 3 729                           | 690   | 35.7                                     | 16.9                   |
| 446              | Health and personal care stores .....                             | 256                     | 787 705           | 83 267                   | 19 964                          | 4 391   | 13.8                                     | 1.9                    |
| 4461             | Health and personal care stores .....                             | 256                     | 787 705           | 83 267                   | 19 964                          | 4 391   | 13.8                                     | 1.9                    |
| 44611            | Pharmacies and drug stores .....                                  | 118                     | 684 420           | 62 580                   | 14 746                          | 3 561   | 13.2                                     | .6                     |
| 446110           | Pharmacies and drug stores .....                                  | 118                     | 684 420           | 62 580                   | 14 746                          | 3 561   | 13.2                                     | .6                     |
| 4461101          | Pharmacies and drug stores .....                                  | 110                     | 652 088           | 59 757                   | 14 095                          | 3 383   | 13.9                                     | .7                     |
| 4461102          | Proprietary stores .....  | 8                       | 32 332            | 2 823                    | 651                             | 178   | —  | —                      |
| 44612            | Cosmetics, beauty supplies, and perfume stores .....              | 32                      | 25 919            | 3 843                    | 1 008                           | 250   | 13.6                                     | 9.5                    |
| 446120           | Cosmetics, beauty supplies, and perfume stores .....              | 32                      | 25 919            | 3 843                    | 1 008                           | 250   | 13.6                                     | 9.5                    |
| 44613            | Optical goods stores .....  | 52                      | 33 508            | 8 792                    | 2 192                           | 283   | 15.9                                     | 12.9                   |
| 446130           | Optical goods stores .....  | 52                      | 33 508            | 8 792                    | 2 192                           | 283   | 15.9                                     | 12.9                   |
| 44619            | Other health and personal care stores .....                       | 54                      | 43 858            | 8 052                    | 2 018                           | 297   | 22.5                                     | 8.3                    |
| 446191           | Food (health) supplement stores .....                             | 28                      | 22 959            | 3 403                    | 876                             | 171   | 26.9                                     | 9.5                    |
| 446199           | All other health and personal care stores .....                   | 26                      | 20 899            | 4 649                    | 1 142                           | 126   | 17.6                                     | 7.0                    |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code            | Geographic area and kind of business                        | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                       |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>FAIRFIELD—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 447                   | Gasoline stations .....                                     | 284                     | 632 477         | 36 507                   | 8 816                           | 1 620   | 36.6                                     | 14.1                   |
| 4471                  | Gasoline stations .....                                     | 284                     | 632 477         | 36 507                   | 8 816                           | 1 620   | 36.6                                     | 14.1                   |
| 44711                 | Gasoline stations with convenience stores .....             | 121                     | 356 393         | 18 127                   | 4 297                           | 829   | 31.5                                     | 7.6                    |
| 447110                | Gasoline stations with convenience stores .....             | 121                     | 356 393         | 18 127                   | 4 297                           | 829   | 31.5                                     | 7.6                    |
| 44719                 | Other gasoline stations .....                               | 163                     | 276 084         | 18 380                   | 4 519                           | 791   | 43.1                                     | 22.4                   |
| 447190                | Other gasoline stations .....                               | 163                     | 276 084         | 18 380                   | 4 519                           | 791   | 43.1                                     | 22.4                   |
| 448                   | Clothing and clothing accessories stores .....              | 625                     | 1 023 581       | 142 904                  | 32 580                          | 7 307   | 9.3                                      | 3.7                    |
| 4481                  | Clothing stores .....                                       | 403                     | 754 748         | 103 650                  | 23 221                          | 5 756   | 6.6                                      | 3.0                    |
| 44811                 | Men's clothing stores .....                                 | 38                      | 96 977          | 24 639                   | 4 331                           | 470   | 3.4                                      | 3.0                    |
| 448110                | Men's clothing stores .....                                 | 38                      | 96 977          | 24 639                   | 4 331                           | 470   | 3.4                                      | 3.0                    |
| 44812                 | Women's clothing stores .....                               | 156                     | 203 228         | 26 670                   | 6 448                           | 1 607   | 10.8                                     | 6.4                    |
| 448120                | Women's clothing stores .....                               | 156                     | 203 228         | 26 670                   | 6 448                           | 1 607   | 10.8                                     | 6.4                    |
| 44813                 | Children's and infants' clothing stores .....               | 48                      | 61 304          | 7 255                    | 1 745                           | 551   | 15.6                                     | 6.5                    |
| 448130                | Children's and infants' clothing stores .....               | 48                      | 61 304          | 7 255                    | 1 745                           | 551   | 15.6                                     | 6.5                    |
| 44814                 | Family clothing stores .....                                | 91                      | 333 917         | 35 610                   | 8 442                           | 2 586   | 2.0                                      | .6                     |
| 448140                | Family clothing stores .....                                | 91                      | 333 917         | 35 610                   | 8 442                           | 2 586   | 2.0                                      | .6                     |
| 44815                 | Clothing accessories stores .....                           | 24                      | 19 543          | 2 874                    | 695                             | 168   | .2                                       | .2                     |
| 448150                | Clothing accessories stores .....                           | 24                      | 19 543          | 2 874                    | 695                             | 168   | .2                                       | .2                     |
| 44819                 | Other clothing stores .....                                 | 46                      | 39 779          | 6 602                    | 1 560                           | 374   | 21.4                                     | 2.2                    |
| 448190                | Other clothing stores .....                                 | 46                      | 39 779          | 6 602                    | 1 560                           | 374   | 21.4                                     | 2.2                    |
| 4482                  | Shoe stores .....   | 97                      | 98 308          | 13 976                   | 3 176                           | 829   | 21.2                                     | 10.8                   |
| 44821                 | Shoe stores .....   | 97                      | 98 308          | 13 976                   | 3 176                           | 829   | 21.2                                     | 10.8                   |
| 448210                | Shoe stores .....   | 97                      | 98 308          | 13 976                   | 3 176                           | 829   | 21.2                                     | 10.8                   |
| 4482101               | Men's shoe stores .....                                     | 6                       | 7 577           | 1 364                    | 355                             | 45  | 47.8                                     | 7.2                    |
| 4482102               | Women's shoe stores .....                                   | 18                      | 16 742          | 2 465                    | 564                             | 201   | 23.8                                     | .8                     |
| 4482103               | Children's and juveniles' shoe stores .....                 | 7                       | 7 807           | 1 539                    | 329                             | 81  | —  | .5                     |
| 4482104               | Family shoe stores .....                                    | 42                      | 35 724          | 5 234                    | 1 146                           | 266   | 26.0                                     | 18.8                   |
| 4482105               | Athletic footwear stores .....                              | 24                      | 30 458          | 3 374                    | 782                             | 236   | 12.9                                     | 10.4                   |
| 4483                  | Jewelry, luggage, and leather goods stores .....            | 125                     | 170 525         | 25 278                   | 6 183                           | 722   | 14.5                                     | 2.9                    |
| 44831                 | Jewelry stores .....  | 111                     | 162 685         | 23 902                   | 5 786                           | 671   | 13.9                                     | 2.3                    |
| 448310                | Jewelry stores .....  | 111                     | 162 685         | 23 902                   | 5 786                           | 671   | 13.9                                     | 2.3                    |
| 44832                 | Luggage and leather goods stores .....                      | 14                      | 7 840           | 1 376                    | 397                             | 51  | 26.6                                     | 15.3                   |
| 448320                | Luggage and leather goods stores .....                      | 14                      | 7 840           | 1 376                    | 397                             | 51  | 26.6                                     | 15.3                   |
| 451                   | Sporting goods, hobby, book, and music stores .....         | 278                     | 397 555         | 49 915                   | 11 650                          | 2 666   | 14.8                                     | 3.0                    |
| 4511                  | Sporting goods, hobby, and musical instrument stores .....  | 209                     | 277 847         | 37 214                   | 8 695                           | 1 860   | 18.3                                     | 2.9                    |
| 45111                 | Sporting goods stores .....                                 | 112                     | 127 386         | 16 608                   | 3 764                           | 836   | 24.2                                     | 4.5                    |
| 451110                | Sporting goods stores .....                                 | 112                     | 127 386         | 16 608                   | 3 764                           | 836   | 24.2                                     | 4.5                    |
| 4511101               | General-line sporting goods stores .....                    | 26                      | 49 803          | 6 795                    | 1 419                           | 349   | 13.5                                     | 5.7                    |
| 4511102               | Specialty-line sporting goods stores .....                  | 86                      | 77 583          | 9 813                    | 2 345                           | 487   | 31.0                                     | 3.7                    |
| 45112                 | Hobby, toy, and game stores .....                           | 56                      | 105 585         | 12 008                   | 2 879                           | 742   | 14.4                                     | 2.0                    |
| 451120                | Hobby, toy, and game stores .....                           | 56                      | 105 585         | 12 008                   | 2 879                           | 742   | 14.4                                     | 2.0                    |
| 45113                 | Sewing, needlework, and piece goods stores .....            | 24                      | 31 865          | 5 939                    | 1 389                           | 166   | 9.5                                      | .4                     |
| 451130                | Sewing, needlework, and piece goods stores .....            | 24                      | 31 865          | 5 939                    | 1 389                           | 166   | 9.5                                      | .4                     |
| 45114                 | Musical instrument and supplies stores .....                | 17                      | 13 011          | 2 659                    | 663                             | 116   | 13.9                                     | —                      |
| 451140                | Musical instrument and supplies stores .....                | 17                      | 13 011          | 2 659                    | 663                             | 116   | 13.9                                     | —                      |
| 4512                  | Book, periodical, and music stores .....                    | 69                      | 119 708         | 12 701                   | 2 955                           | 806   | 6.8                                      | 3.4                    |
| 45121                 | Book stores and news dealers .....                          | 45                      | 84 916          | 9 286                    | 2 051                           | 512   | 8.1                                      | 2.4                    |
| 451211                | Book stores .....   | 34                      | 78 338          | 8 518                    | 1 879                           | 475   | 6.2                                      | 2.1                    |
| 4512111               | Book stores, general .....                                  | 26                      | 65 890          | 7 507                    | 1 619                           | 402   | 7.3                                      | 1.5                    |
| 4512112               | Specialty book stores .....                                 | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4512113               | College book stores .....                                   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 451212                | News dealers and newsstands .....                           | 11                      | 6 578           | 768                      | 172                             | 37  | 30.5                                     | 5.8                    |
| 45122                 | Prerecorded tape, compact disc, and record stores .....     | 24                      | 34 792          | 3 415                    | 904                             | 294   | 3.6                                      | 5.9                    |
| 451220                | Prerecorded tape, compact disc, and record stores .....     | 24                      | 34 792          | 3 415                    | 904                             | 294   | 3.6                                      | 5.9                    |
| 452                   | General merchandise stores .....                            | 70                      | 1 034 003       | 98 455                   | 22 124                          | 4 982   | .8                                       | .5                     |
| 4521                  | Department stores .....                                     | 22                      | 692 353         | 77 818                   | 17 698                          | 4 101   | —  | —                      |
| 4521009               | Department stores (incl. leased depts.) <sup>3</sup> .....  | 22                      | 710 994         | 77 818                   | 17 698                          | 4 101   | —  | —                      |
| 45211                 | Department stores .....                                     | 22                      | 692 353         | 77 818                   | 17 698                          | 4 101   | —  | —                      |
| 452111                | Department stores (except discount department stores) ..... | 12                      | 387 937         | 51 549                   | 12 188                          | 2 895   | —  | —                      |
| 452112                | Discount department stores .....                            | 10                      | 304 416         | 26 269                   | 5 510                           | 1 206   | —  | —                      |
| 4529                  | Other general merchandise stores .....                      | 48                      | 341 650         | 20 637                   | 4 426                           | 881   | 2.3                                      | 1.4                    |
| 45291                 | Warehouse clubs and supercenters .....                      | 3                       | D               | D                        | D                               | f   | D  | D                      |
| 452910                | Warehouse clubs and supercenters .....                      | 3                       | D               | D                        | D                               | t   | D  | D                      |
| 45299                 | All other general merchandise stores .....                  | 45                      | D               | D                        | D                               | e   | D  | D                      |
| 452990                | All other general merchandise stores .....                  | 45                      | D               | D                        | D                               | e   | D  | D                      |
| 4529901               | Variety stores .....  | 30                      | D               | D                        | D                               | c   | D  | D                      |
| 4529904               | Miscellaneous general merchandise stores .....              | 15                      | D               | D                        | D                               | c   | D  | D                      |
| 453                   | Miscellaneous store retailers .....                         | 456                     | 381 213         | 60 045                   | 14 213                          | 3 082   | 21.1                                     | 7.3                    |
| 4531                  | Florists .....  | 79                      | 30 395          | 7 387                    | 1 806                           | 437   | 35.6                                     | 9.1                    |
| 45311                 | Florists .....  | 79                      | 30 395          | 7 387                    | 1 806                           | 437   | 35.6                                     | 9.1                    |
| 453110                | Florists .....  | 79                      | 30 395          | 7 387                    | 1 806                           | 437   | 35.6                                     | 9.1                    |
| 4532                  | Office supplies, stationery, and gift stores .....          | 147                     | 183 939         | 24 031                   | 6 086                           | 1 407   | 11.4                                     | 5.3                    |
| 45321                 | Office supplies and stationery stores .....                 | 36                      | 114 537         | 12 603                   | 3 275                           | 580   | 4.5                                      | .5                     |
| 453210                | Office supplies and stationery stores .....                 | 36                      | 114 537         | 12 603                   | 3 275                           | 580   | 4.5                                      | .5                     |
| 45322                 | Gift, novelty, and souvenir stores .....                    | 111                     | 69 402          | 11 428                   | 2 811                           | 827   | 22.9                                     | 13.3                   |
| 453220                | Gift, novelty, and souvenir stores .....                    | 111                     | 69 402          | 11 428                   | 2 811                           | 827   | 22.9                                     | 13.3                   |
| 4533                  | Used merchandise stores .....                               | 77                      | 57 495          | 10 185                   | 2 390                           | 427   | 22.9                                     | 6.5                    |
| 45331                 | Used merchandise stores .....                               | 77                      | 57 495          | 10 185                   | 2 390                           | 427   | 22.9                                     | 6.5                    |
| 453310                | Used merchandise stores .....                               | 77                      | 57 495          | 10 185                   | 2 390                           | 427   | 22.9                                     | 6.5                    |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code               | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                          |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>FAIRFIELD—Con.</b>    |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | Miscellaneous store retailers—Con.                                |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 453                      | Other miscellaneous store retailers .....                         | 153                     | 109 384         | 18 442                   | 3 931                           | 811   | 32.2                                     | 10.6                   |  |  |  |  |  |  |
| 4539                     | Pet and pet supplies stores .....                                 | 40                      | 39 142          | 5 215                    | 1 172                           | 321   | 21.6                                     | 17.9                   |  |  |  |  |  |  |
| 453910                   | Pet and pet supplies stores .....                                 | 40                      | 39 142          | 5 215                    | 1 172                           | 321   | 21.6                                     | 17.9                   |  |  |  |  |  |  |
| 45392                    | Art dealers .....   | 29                      | 11 361          | 1 979                    | 484                             | 82  | 43.6                                     | 6.8                    |  |  |  |  |  |  |
| 453920                   | Art dealers .....   | 29                      | 11 361          | 1 979                    | 484                             | 82  | 43.6                                     | 6.8                    |  |  |  |  |  |  |
| 45399                    | All other miscellaneous store retailers .....                     | 84                      | 58 881          | 11 248                   | 2 275                           | 408   | 37.1                                     | 6.6                    |  |  |  |  |  |  |
| 454                      | Nonstore retailers .....  | 243                     | 2 219 448       | 235 284                  | 66 485                          | 5 279   | 5.9                                      | 1.6                    |  |  |  |  |  |  |
| 4541                     | Electronic shopping and mail-order houses .....                   | 99                      | 1 780 329       | 144 510                  | 42 737                          | 3 314   | 5.2                                      | .7                     |  |  |  |  |  |  |
| 45411                    | Electronic shopping and mail-order houses .....                   | 99                      | 1 780 329       | 144 510                  | 42 737                          | 3 314   | 5.2                                      | .7                     |  |  |  |  |  |  |
| 4542                     | Vending machine operators .....                                   | 7                       | 3 448           | 734                      | 216                             | 28  | 12.6                                     | 1.8                    |  |  |  |  |  |  |
| 45421                    | Vending machine operators .....                                   | 7                       | 3 448           | 734                      | 216                             | 28  | 12.6                                     | 1.8                    |  |  |  |  |  |  |
| 454210                   | Vending machine operators .....                                   | 7                       | 3 448           | 734                      | 216                             | 28  | 12.6                                     | 1.8                    |  |  |  |  |  |  |
| 4543                     | Direct selling establishments .....                               | 137                     | 435 671         | 90 040                   | 23 532                          | 1 937   | 8.3                                      | 5.4                    |  |  |  |  |  |  |
| 45431                    | Fuel dealers .....  | 71                      | 371 763         | 79 631                   | 20 989                          | 1 596   | 6.4                                      | 4.5                    |  |  |  |  |  |  |
| 454311                   | Heating oil dealers .....   | 64                      | 342 080         | 70 658                   | 18 957                          | 1 431   | 7.0                                      | 2.0                    |  |  |  |  |  |  |
| 454312                   | Liquefied petroleum gas (bottled gas) dealers .....               | 7                       | 29 683          | 8 973                    | 2 032                           | 165   | —  | 33.7                   |  |  |  |  |  |  |
| 45439                    | Other direct selling establishments .....                         | 66                      | 63 908          | 10 409                   | 2 543                           | 341   | 19.1                                     | 10.5                   |  |  |  |  |  |  |
| 454390                   | Other direct selling establishments .....                         | 66                      | 63 908          | 10 409                   | 2 543                           | 341   | 19.1                                     | 10.5                   |  |  |  |  |  |  |
| <b>HARTFORD</b>          |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | Retail trade .....  | 3 347                   | 10 220 398      | 1 101 722                | 262 425                         | 50 872  | 10.0                                     | 6.2                    |  |  |  |  |  |  |
| 441                      | Motor vehicle and parts dealers .....                             | 338                     | 2 474 949       | 219 162                  | 51 874                          | 5 875   | 9.9                                      | 8.2                    |  |  |  |  |  |  |
| 4411                     | Automobile dealers .....  | 146                     | 2 193 285       | 170 619                  | 40 810                          | 4 202   | 10.1                                     | 8.3                    |  |  |  |  |  |  |
| 44111                    | New car dealers .....   | 94                      | 2 119 672       | 164 928                  | 39 466                          | 3 991   | 9.2                                      | 8.2                    |  |  |  |  |  |  |
| 441110                   | New car dealers .....   | 94                      | 2 119 672       | 164 928                  | 39 466                          | 3 991   | 9.2                                      | 8.2                    |  |  |  |  |  |  |
| 44112                    | Used car dealers .....  | 52                      | 73 613          | 5 691                    | 1 344                           | 211   | 36.8                                     | 11.5                   |  |  |  |  |  |  |
| 441120                   | Used car dealers .....  | 52                      | 73 613          | 5 691                    | 1 344                           | 211   | 36.8                                     | 11.5                   |  |  |  |  |  |  |
| 4412                     | Other motor vehicle dealers .....                                 | 36                      | 103 698         | 11 103                   | 2 420                           | 324   | 5.1                                      | 2.4                    |  |  |  |  |  |  |
| 44121                    | Recreational vehicle dealers .....                                | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441210                   | Recreational vehicle dealers .....                                | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44122                    | Motorcycle, boat, and other motor vehicle dealers .....           | 29                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 441221                   | Motorcycle dealers .....  | 14                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 441222                   | Boat dealers .....  | 7                       | 20 680          | 1 758                    | 311                             | 52  | 6.7                                      | 5.0                    |  |  |  |  |  |  |
| 441229                   | All other motor vehicle dealers .....                             | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4413                     | Automotive parts, accessories, and tire stores .....              | 156                     | 177 966         | 37 440                   | 8 644                           | 1 349   | 10.4                                     | 9.7                    |  |  |  |  |  |  |
| 44131                    | Automotive parts and accessories stores .....                     | 113                     | 124 048         | 26 523                   | 5 994                           | 984   | 8.1                                      | 12.6                   |  |  |  |  |  |  |
| 441310                   | Automotive parts and accessories stores .....                     | 113                     | 124 048         | 26 523                   | 5 994                           | 984   | 8.1                                      | 12.6                   |  |  |  |  |  |  |
| 44132                    | Tire dealers .....  | 43                      | 53 918          | 10 917                   | 2 650                           | 365   | 15.8                                     | 3.0                    |  |  |  |  |  |  |
| 441320                   | Tire dealers .....  | 43                      | 53 918          | 10 917                   | 2 650                           | 365   | 15.8                                     | 3.0                    |  |  |  |  |  |  |
| 442                      | Furniture and home furnishings stores .....                       | 226                     | 407 635         | 54 474                   | 12 921                          | 2 191   | 10.5                                     | 9.5                    |  |  |  |  |  |  |
| 4421                     | Furniture stores .....  | 95                      | 220 564         | 31 642                   | 7 512                           | 1 001   | 8.9                                      | 12.8                   |  |  |  |  |  |  |
| 44211                    | Furniture stores .....  | 95                      | 220 564         | 31 642                   | 7 512                           | 1 001   | 8.9                                      | 12.8                   |  |  |  |  |  |  |
| 442110                   | Furniture stores .....  | 95                      | 220 564         | 31 642                   | 7 512                           | 1 001   | 8.9                                      | 12.8                   |  |  |  |  |  |  |
| 4422                     | Home furnishings stores .....                                     | 131                     | 187 071         | 22 832                   | 5 409                           | 1 190   | 12.4                                     | 5.6                    |  |  |  |  |  |  |
| 44221                    | Floor covering stores .....                                       | 51                      | 53 478          | 7 282                    | 1 719                           | 201   | 34.9                                     | 9.7                    |  |  |  |  |  |  |
| 442210                   | Floor covering stores .....                                       | 51                      | 53 478          | 7 282                    | 1 719                           | 201   | 34.9                                     | 9.7                    |  |  |  |  |  |  |
| 44229                    | Other home furnishings stores .....                               | 80                      | 133 593         | 15 550                   | 3 690                           | 989   | 3.4                                      | 3.9                    |  |  |  |  |  |  |
| 442291                   | Window treatment stores .....                                     | 6                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 442299                   | All other home furnishings stores .....                           | 74                      | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 443                      | Electronics and appliance stores .....                            | 148                     | 349 977         | 41 837                   | 10 790                          | 1 695   | 8.0                                      | 8.2                    |  |  |  |  |  |  |
| 4431                     | Electronics and appliance stores .....                            | 148                     | 349 977         | 41 837                   | 10 790                          | 1 695   | 8.0                                      | 8.2                    |  |  |  |  |  |  |
| 44311                    | Appliance, television, and other electronics stores .....         | 104                     | 291 651         | 36 243                   | 9 372                           | 1 404   | 7.3                                      | 6.4                    |  |  |  |  |  |  |
| 443111                   | Household appliance stores .....                                  | 35                      | 78 463          | 12 421                   | 3 349                           | 327   | 12.6                                     | 3.5                    |  |  |  |  |  |  |
| 443112                   | Radio, television, and other electronics stores .....             | 69                      | 213 188         | 23 822                   | 6 023                           | 1 077   | 5.3                                      | 7.5                    |  |  |  |  |  |  |
| 44312                    | Computer and software stores .....                                | 28                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 443120                   | Computer and software stores .....                                | 28                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44313                    | Camera and photographic supplies stores .....                     | 16                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443130                   | Camera and photographic supplies stores .....                     | 16                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444                      | Building material and garden equipment and supplies dealers ..... | 252                     | 906 060         | 120 070                  | 27 493                          | 3 840   | 9.7                                      | 9.4                    |  |  |  |  |  |  |
| 4441                     | Building material and supplies dealers .....                      | 198                     | 848 252         | 110 750                  | 25 299                          | 3 402   | 9.3                                      | 8.7                    |  |  |  |  |  |  |
| 44411                    | Home centers .....  | 14                      | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 444110                   | Home centers .....  | 14                      | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 44412                    | Paint and wallpaper stores .....                                  | 29                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 444120                   | Paint and wallpaper stores .....                                  | 29                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44413                    | Hardware stores .....   | 47                      | 48 841          | 7 154                    | 1 748                           | 345   | 21.2                                     | 2.4                    |  |  |  |  |  |  |
| 444130                   | Hardware stores .....   | 47                      | 48 841          | 7 154                    | 1 748                           | 345   | 21.2                                     | 2.4                    |  |  |  |  |  |  |
| 44419                    | Other building material dealers .....                             | 108                     | 361 028         | 55 251                   | 12 376                          | 1 307   | 18.0                                     | 17.2                   |  |  |  |  |  |  |
| 444190                   | Other building material dealers .....                             | 108                     | 361 028         | 55 251                   | 12 376                          | 1 307   | 18.0                                     | 17.2                   |  |  |  |  |  |  |
| 4442                     | Lawn and garden equipment and supplies stores .....               | 54                      | 57 808          | 9 320                    | 2 194                           | 438   | 14.7                                     | 19.4                   |  |  |  |  |  |  |
| 44421                    | Outdoor power equipment stores .....                              | 15                      | 18 662          | 2 804                    | 684                             | 95  | 20.3                                     | 4.8                    |  |  |  |  |  |  |
| 444210                   | Outdoor power equipment stores .....                              | 15                      | 18 662          | 2 804                    | 684                             | 95  | 20.3                                     | 4.8                    |  |  |  |  |  |  |
| 44422                    | Nursery, garden center, and farm supply stores .....              | 39                      | 39 146          | 6 516                    | 1 510                           | 343   | 12.1                                     | 26.4                   |  |  |  |  |  |  |
| 444220                   | Nursery, garden center, and farm supply stores .....              | 39                      | 39 146          | 6 516                    | 1 510                           | 343   | 12.1                                     | 26.4                   |  |  |  |  |  |  |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code           | Geographic area and kind of business                             | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                      |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>HARTFORD—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                | Retail trade—Con.  |                         |                 |                          |                                 |   |  |                        |
| 445                  | Food and beverage stores .....                                   | 531                     | 1 770 906       | 203 752                  | 48 336                          | 11 160  | 10.1                                     | 2.3                    |
| 4451                 | Grocery stores .....   | 279                     | 1 560 482       | 182 729                  | 43 372                          | 9 952   | 7.2                                      | 1.9                    |
| 44511                | Supermarkets and other grocery (except convenience) stores ..... | 200                     | 1 519 997       | 178 802                  | 42 470                          | 9 696   | 6.1                                      | 1.5                    |
| 445110               | Supermarkets and other grocery (except convenience) stores ..... | 200                     | 1 519 997       | 178 802                  | 42 470                          | 9 696   | 6.1                                      | 1.5                    |
| 44512                | Convenience stores.....  | 79                      | 40 485          | 3 927                    | 902                             | 256   | 51.4                                     | 17.1                   |
| 445120               | Convenience stores.....  | 79                      | 40 485          | 3 927                    | 902                             | 256   | 51.4                                     | 17.1                   |
| 4452                 | Specialty food stores.....                                       | 80                      | 57 779          | 8 883                    | 2 038                           | 515   | 28.7                                     | 5.3                    |
| 4453                 | Beer, wine, and liquor stores .....                              | 172                     | 152 645         | 12 140                   | 2 926                           | 693   | 32.6                                     | 5.1                    |
| 44531                | Beer, wine, and liquor stores .....                              | 172                     | 152 645         | 12 140                   | 2 926                           | 693   | 32.6                                     | 5.1                    |
| 445310               | Beer, wine, and liquor stores .....                              | 172                     | 152 645         | 12 140                   | 2 926                           | 693   | 32.6                                     | 5.1                    |
| 446                  | Health and personal care stores .....                            | 270                     | 844 113         | 84 550                   | 20 113                          | 4 864   | 8.3                                      | 5.3                    |
| 4461                 | Health and personal care stores .....                            | 270                     | 844 113         | 84 550                   | 20 113                          | 4 864   | 8.3                                      | 5.3                    |
| 44611                | Pharmacies and drug stores .....                                 | 134                     | 720 823         | 59 328                   | 14 183                          | 3 840   | 6.5                                      | 5.3                    |
| 446110               | Pharmacies and drug stores .....                                 | 134                     | 720 823         | 59 328                   | 14 183                          | 3 840   | 6.5                                      | 5.3                    |
| 4461101              | Pharmacies and drug stores .....                                 | 126                     | 716 461         | 58 544                   | 13 962                          | 3 801   | 6.4                                      | 5.3                    |
| 4461102              | Proprietary stores .....   | 8                       | 4 362           | 784                      | 221                             | 39  | 25.4                                     | 6.8                    |
| 44612                | Cosmetics, beauty supplies, and perfume stores .....             | 37                      | 22 476          | 3 435                    | 826                             | 257   | 4.3                                      | 10.3                   |
| 446120               | Cosmetics, beauty supplies, and perfume stores .....             | 37                      | 22 476          | 3 435                    | 826                             | 257   | 4.3                                      | 10.3                   |
| 44613                | Optical goods stores .....                                       | 51                      | 32 387          | 9 179                    | 2 332                           | 353   | 14.1                                     | 2.9                    |
| 446130               | Optical goods stores .....                                       | 51                      | 32 387          | 9 179                    | 2 332                           | 353   | 14.1                                     | 2.9                    |
| 44619                | Other health and personal care stores .....                      | 48                      | 68 427          | 12 608                   | 2 772                           | 414   | 26.4                                     | 5.3                    |
| 446191               | Food (health) supplement stores .....                            | 26                      | 24 513          | 3 359                    | 793                             | 201   | 61.1                                     | 1.1                    |
| 446199               | All other health and personal care stores .....                  | 22                      | 43 914          | 9 249                    | 1 979                           | 213   | 7.0                                      | 7.6                    |
| 447                  | Gasoline stations .....  | 278                     | 618 372         | 34 610                   | 8 550                           | 1 865   | 27.4                                     | 9.6                    |
| 4471                 | Gasoline stations .....  | 278                     | 618 372         | 34 610                   | 8 550                           | 1 865   | 27.4                                     | 9.6                    |
| 44711                | Gasoline stations with convenience stores .....                  | 177                     | 459 835         | 19 918                   | 4 758                           | 1 149   | 22.0                                     | 7.7                    |
| 447110               | Gasoline stations with convenience stores .....                  | 177                     | 459 835         | 19 918                   | 4 758                           | 1 149   | 22.0                                     | 7.7                    |
| 44719                | Other gasoline stations .....                                    | 101                     | 158 537         | 14 692                   | 3 792                           | 716   | 43.3                                     | 15.2                   |
| 447190               | Other gasoline stations .....                                    | 101                     | 158 537         | 14 692                   | 3 792                           | 716   | 43.3                                     | 15.2                   |
| 448                  | Clothing and clothing accessories stores .....                   | 463                     | 726 254         | 90 770                   | 21 715                          | 5 761   | 8.2                                      | 7.3                    |
| 4481                 | Clothing stores .....  | 284                     | 551 686         | 67 591                   | 15 954                          | 4 545   | 5.0                                      | 5.9                    |
| 44811                | Men's clothing stores .....                                      | 31                      | 27 918          | 4 207                    | 1 007                           | 185   | 19.2                                     | 3.9                    |
| 448110               | Men's clothing stores .....                                      | 31                      | 27 918          | 4 207                    | 1 007                           | 185   | 19.2                                     | 3.9                    |
| 44812                | Women's clothing stores .....                                    | 110                     | 108 059         | 13 711                   | 3 240                           | 1 042   | 8.4                                      | 3.9                    |
| 448120               | Women's clothing stores .....                                    | 110                     | 108 059         | 13 711                   | 3 240                           | 1 042   | 8.4                                      | 3.9                    |
| 44813                | Children's and infants' clothing stores .....                    | 30                      | 45 678          | 5 055                    | 1 179                           | 470   | 3.7                                      | 4.4                    |
| 448130               | Children's and infants' clothing stores .....                    | 30                      | 45 678          | 5 055                    | 1 179                           | 470   | 3.7                                      | 4.4                    |
| 44814                | Family clothing stores .....                                     | 80                      | 342 283         | 40 391                   | 9 495                           | 2 524   | 2.8                                      | 7.3                    |
| 448140               | Family clothing stores .....                                     | 80                      | 342 283         | 40 391                   | 9 495                           | 2 524   | 2.8                                      | 7.3                    |
| 44815                | Clothing accessories stores .....                                | 10                      | 3 952           | 573                      | 138                             | 42  | 4.1                                      | .3                     |
| 448150               | Clothing accessories stores .....                                | 10                      | 3 952           | 573                      | 138                             | 42  | 4.1                                      | .3                     |
| 44819                | Other clothing stores .....                                      | 23                      | 23 796          | 3 654                    | 895                             | 282   | 7.6                                      | —                      |
| 448190               | Other clothing stores .....                                      | 23                      | 23 796          | 3 654                    | 895                             | 282   | 7.6                                      | —                      |
| 4482                 | Shoe stores .....  | 77                      | 81 823          | 9 693                    | 2 204                           | 633   | 22.5                                     | 19.7                   |
| 44821                | Shoe stores .....  | 77                      | 81 823          | 9 693                    | 2 204                           | 633   | 22.5                                     | 19.7                   |
| 448210               | Shoe stores .....  | 77                      | 81 823          | 9 693                    | 2 204                           | 633   | 22.5                                     | 19.7                   |
| 4482101              | Men's shoe stores .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4482102              | Women's shoe stores .....  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4482103              | Children's and juveniles' shoe stores .....                      | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4482104              | Family shoe stores .....   | 50                      | 56 611          | 6 765                    | 1 529                           | 414   | 29.2                                     | 27.6                   |
| 4482105              | Athletic footwear stores .....                                   | 13                      | D               | D                        | D                               | c   | D  | D                      |
| 4483                 | Jewelry, luggage, and leather goods stores .....                 | 102                     | 92 745          | 13 486                   | 3 557                           | 583   | 14.8                                     | 5.1                    |
| 44831                | Jewelry stores .....   | 100                     | D               | D                        | D                               | f   | D  | D                      |
| 448310               | Jewelry stores .....   | 100                     | D               | D                        | D                               | f   | D  | D                      |
| 44832                | Luggage and leather goods stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 448320               | Luggage and leather goods stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451                  | Sporting goods, hobby, book, and music stores .....              | 238                     | 344 412         | 38 305                   | 9 192                           | 2 482   | 9.6                                      | 4.1                    |
| 4511                 | Sporting goods, hobby, and musical instrument stores .....       | 159                     | 233 484         | 26 696                   | 6 278                           | 1 567   | 12.1                                     | 3.8                    |
| 45111                | Sporting goods stores .....                                      | 83                      | 121 036         | 13 995                   | 3 341                           | 754   | 16.3                                     | 3.8                    |
| 451110               | Sporting goods stores .....                                      | 83                      | 121 036         | 13 995                   | 3 341                           | 754   | 16.3                                     | 3.8                    |
| 4511101              | General-line sporting goods stores.....                          | 26                      | 51 575          | 5 201                    | 1 276                           | 343   | 7.7                                      | .3                     |
| 4511102              | Specialty-line sporting goods stores.....                        | 57                      | 69 461          | 8 794                    | 2 065                           | 411   | 22.7                                     | 6.4                    |
| 45112                | Hobby, toy, and game stores .....                                | 44                      | 70 409          | 7 597                    | 1 760                           | 556   | 5.4                                      | 2.0                    |
| 451120               | Hobby, toy, and game stores .....                                | 44                      | 70 409          | 7 597                    | 1 760                           | 556   | 5.4                                      | 2.0                    |
| 45113                | Sewing, needlework, and piece goods stores.....                  | 14                      | D               | D                        | D                               | c   | D  | D                      |
| 451130               | Sewing, needlework, and piece goods stores.....                  | 14                      | D               | D                        | D                               | c   | D  | D                      |
| 45114                | Musical instrument and supplies stores .....                     | 18                      | D               | D                        | D                               | c   | D  | D                      |
| 451140               | Musical instrument and supplies stores .....                     | 18                      | D               | D                        | D                               | c   | D  | D                      |
| 4512                 | Book, periodical, and music stores .....                         | 79                      | 110 928         | 11 609                   | 2 914                           | 915   | 4.5                                      | 4.8                    |
| 45121                | Book stores and news dealers .....                               | 44                      | D               | D                        | D                               | f   | D  | D                      |
| 451211               | Book stores .....  | 37                      | D               | D                        | D                               | f   | D  | D                      |
| 4512111              | Book stores, general .....                                       | 21                      | D               | D                        | D                               | e   | D  | D                      |
| 4512112              | Specialty book stores .....                                      | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4512113              | College book stores .....  | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 451212               | News dealers and newsstands .....                                | 7                       | D               | D                        | D                               | a   | D  | D                      |
| 45122                | Prerecorded tape, compact disc, and record stores .....          | 35                      | D               | D                        | D                               | e   | D  | D                      |
| 451220               | Prerecorded tape, compact disc, and record stores .....          | 35                      | D               | D                        | D                               | e   | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code           | Geographic area and kind of business                        | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------|---|-------------------------|------------------|--------------------------|---------------------------------|---|--|------------------------|
|                      |   |                         |                  |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>HARTFORD—Con.</b> |   |                         |                  |                          |                                 |   |  |                        |
| <b>44-45</b>         | <b>Retail trade—Con.</b>                                    |                         |                  |                          |                                 |   |  |                        |
| 452                  | General merchandise stores .....                            | 94                      | 1 147 966        | 117 302                  | 27 837                          | 6 939   | .7                                       | .3                     |
| 4521                 | Department stores .....                                     | 39                      | 927 492          | 102 973                  | 24 303                          | 6 116   | —  | —                      |
| 45210009             | Department stores (incl. leased depts.) <sup>3</sup> .....  | 39                      | 950 814          | 102 973                  | 24 303                          | 6 116   | —  | —                      |
| 45211                | Department stores .....                                     | 39                      | 927 492          | 102 973                  | 24 303                          | 6 116   | —  | —                      |
| 452111               | Department stores (except discount department stores) ..... | 12                      | 349 962          | 45 211                   | 10 258                          | 2 764   | —  | —                      |
| 452112               | Discount department stores .....                            | 27                      | 577 530          | 57 762                   | 14 045                          | 3 352   | —  | —                      |
| 4529                 | Other general merchandise stores .....                      | 55                      | 220 474          | 14 329                   | 3 534                           | 823   | 3.7                                      | 1.6                    |
| 45291                | Warehouse clubs and supercenters .....                      | 3                       | D                | D                        | D                               | e   | D  | D                      |
| 452910               | Warehouse clubs and supercenters .....                      | 3                       | D                | D                        | D                               | e   | D  | D                      |
| 45299                | All other general merchandise stores .....                  | 52                      | D                | D                        | D                               | e   | D  | D                      |
| 452990               | All other general merchandise stores .....                  | 52                      | D                | D                        | D                               | e   | D  | D                      |
| 4529901              | Variety stores .....  | 29                      | D                | D                        | D                               | c   | D  | D                      |
| 4529904              | Miscellaneous general merchandise stores .....              | 23                      | D                | D                        | D                               | c   | D  | D                      |
| 453                  | Miscellaneous store retailers .....                         | 323                     | 237 124          | 34 442                   | 8 215                           | 2 290   | 16.3                                     | 9.2                    |
| 4531                 | Florists .....  | 75                      | 24 645           | 5 762                    | 1 390                           | 418   | 35.4                                     | 13.7                   |
| 45311                | Florists .....  | 75                      | 24 645           | 5 762                    | 1 390                           | 418   | 35.4                                     | 13.7                   |
| 453110               | Florists .....  | 75                      | 24 645           | 5 762                    | 1 390                           | 418   | 35.4                                     | 13.7                   |
| 4532                 | Office supplies, stationery, and gift stores .....          | 99                      | 109 651          | 13 012                   | 3 246                           | 966   | 9.1                                      | 2.5                    |
| 45321                | Office supplies and stationery stores .....                 | 21                      | D                | D                        | D                               | e   | D  | D                      |
| 453210               | Office supplies and stationery stores .....                 | 21                      | D                | D                        | D                               | e   | D  | D                      |
| 45322                | Gift, novelty, and souvenir stores .....                    | 78                      | D                | D                        | D                               | f   | D  | D                      |
| 453220               | Gift, novelty, and souvenir stores .....                    | 78                      | D                | D                        | D                               | f   | D  | D                      |
| 4533                 | Used merchandise stores .....                               | 40                      | 12 405           | 2 840                    | 690                             | 174   | 19.2                                     | 13.0                   |
| 45331                | Used merchandise stores .....                               | 40                      | 12 405           | 2 840                    | 690                             | 174   | 19.2                                     | 13.0                   |
| 453310               | Used merchandise stores .....                               | 40                      | 12 405           | 2 840                    | 690                             | 174   | 19.2                                     | 13.0                   |
| 4539                 | Other miscellaneous store retailers .....                   | 109                     | 90 423           | 12 828                   | 2 889                           | 732   | 19.5                                     | 15.5                   |
| 45391                | Pet and pet supplies stores .....                           | 28                      | 31 646           | 4 250                    | 1 054                           | 321   | 5.7                                      | 9.1                    |
| 453910               | Pet and pet supplies stores .....                           | 28                      | 31 646           | 4 250                    | 1 054                           | 321   | 5.7                                      | 9.1                    |
| 45392                | Art dealers .....   | 11                      | D                | D                        | D                               | b   | D  | D                      |
| 453920               | Art dealers .....   | 11                      | D                | D                        | D                               | b   | D  | D                      |
| 45399                | All other miscellaneous store retailers .....               | 68                      | D                | D                        | D                               | e   | D  | D                      |
| 454                  | Nonstore retailers .....                                    | 186                     | 392 630          | 62 448                   | 15 389                          | 1 910   | 14.1                                     | 11.8                   |
| 4541                 | Electronic shopping and mail-order houses .....             | 40                      | 142 569          | 14 839                   | 2 895                           | 425   | 10.7                                     | 17.1                   |
| 45411                | Electronic shopping and mail-order houses .....             | 40                      | 142 569          | 14 839                   | 2 895                           | 425   | 10.7                                     | 17.1                   |
| 4542                 | Vending machine operators .....                             | 15                      | D                | D                        | D                               | c   | D  | D                      |
| 45421                | Vending machine operators .....                             | 15                      | D                | D                        | D                               | c   | D  | D                      |
| 454210               | Vending machine operators .....                             | 15                      | D                | D                        | D                               | c   | D  | D                      |
| 4543                 | Direct selling establishments .....                         | 131                     | D                | D                        | D                               | g   | D  | D                      |
| 45431                | Fuel dealers .....  | 89                      | 200 579          | 36 266                   | 9 698                           | 1 028   | 14.5                                     | 10.3                   |
| 454311               | Heating oil dealers .....                                   | 80                      | 176 682          | 31 979                   | 8 449                           | 847   | 16.3                                     | 10.5                   |
| 454312               | Liquefied petroleum gas (bottled gas) dealers .....         | 8                       | D                | D                        | D                               | c   | D  | D                      |
| 454319               | Other fuel dealers .....                                    | 1                       | D                | D                        | D                               | a   | D  | D                      |
| 45439                | Other direct selling establishments .....                   | 42                      | D                | D                        | D                               | e   | D  | D                      |
| 454390               | Other direct selling establishments .....                   | 42                      | D                | D                        | D                               | e   | D  | D                      |
| <b>LITCHFIELD</b>    |   |                         |                  |                          |                                 |   |  |                        |
| <b>44-45</b>         | <b>Retail trade .....</b>                                   | <b>784</b>              | <b>2 090 276</b> | <b>212 804</b>           | <b>49 253</b>                   | <b>8 830</b>  | <b>13.7</b>                              | <b>5.0</b>             |
| 441                  | Motor vehicle and parts dealers .....                       | 96                      | 687 776          | 61 152                   | 13 286                          | 1 505   | 16.6                                     | .6                     |
| 4411                 | Automobile dealers .....                                    | 53                      | 636 062          | 52 815                   | 11 467                          | 1 222   | 17.3                                     | .3                     |
| 44111                | New car dealers .....                                       | 39                      | 617 484          | 51 291                   | 11 213                          | 1 172   | 16.7                                     | —                      |
| 441110               | New car dealers .....                                       | 39                      | 617 484          | 51 291                   | 11 213                          | 1 172   | 16.7                                     | —                      |
| 441112               | Used car dealers .....                                      | 14                      | 18 578           | 1 524                    | 254                             | 50  | 38.0                                     | 11.2                   |
| 441120               | Used car dealers .....                                      | 14                      | 18 578           | 1 524                    | 254                             | 50  | 38.0                                     | 11.2                   |
| 4412                 | Other motor vehicle dealers .....                           | 9                       | D                | D                        | D                               | b   | D  | D                      |
| 44122                | Motorcycle, boat, and other motor vehicle dealers .....     | 9                       | D                | D                        | D                               | b   | D  | D                      |
| 441221               | Motorcycle dealers .....                                    | 5                       | D                | D                        | D                               | b   | D  | D                      |
| 441229               | All other motor vehicle dealers .....                       | 1                       | D                | D                        | D                               | a   | D  | D                      |
| 4413                 | Automotive parts, accessories, and tire stores .....        | 34                      | D                | D                        | D                               | c   | D  | D                      |
| 44131                | Automotive parts and accessories stores .....               | 28                      | D                | D                        | D                               | c   | D  | D                      |
| 441310               | Automotive parts and accessories stores .....               | 28                      | D                | D                        | D                               | c   | D  | D                      |
| 44132                | Tire dealers .....  | 6                       | D                | D                        | D                               | b   | D  | D                      |
| 441320               | Tire dealers .....  | 6                       | D                | D                        | D                               | b   | D  | D                      |
| 442                  | Furniture and home furnishings stores .....                 | 35                      | D                | D                        | D                               | c   | D  | D                      |
| 4421                 | Furniture stores .....                                      | 11                      | D                | D                        | D                               | b   | D  | D                      |
| 44211                | Furniture stores .....                                      | 11                      | D                | D                        | D                               | b   | D  | D                      |
| 442110               | Furniture stores .....                                      | 11                      | D                | D                        | D                               | b   | D  | D                      |
| 4422                 | Home furnishings stores .....                               | 24                      | D                | D                        | D                               | c   | D  | D                      |
| 44221                | Floor covering stores .....                                 | 11                      | D                | D                        | D                               | b   | D  | D                      |
| 442210               | Floor covering stores .....                                 | 11                      | D                | D                        | D                               | b   | D  | D                      |
| 44229                | Other home furnishings stores .....                         | 13                      | D                | D                        | D                               | b   | D  | D                      |
| 442299               | All other home furnishings stores .....                     | 12                      | D                | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                  | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                             |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>LITCHFIELD—Con.</b>      |   |                         |                 |                          |                                 |   |  |                        |
| <b>44—Retail trade—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 443                         | Electronics and appliance stores .....                            | 19                      | 15 401          | 1 896                    | 461                             | 87  | 7.8                                      | 11.6                   |
| 4431                        | Electronics and appliance stores .....                            | 19                      | 15 401          | 1 896                    | 461                             | 87  | 7.8                                      | 11.6                   |
| 44311                       | Appliance, television, and other electronics stores .....         | 14                      | 14 155          | 1 629                    | 404                             | 72  | 7.9                                      | 8.4                    |
| 443111                      | Household appliance stores .....                                  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 443112                      | Radio, television, and other electronics stores .....             | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 444                         | Building material and garden equipment and supplies dealers ..... | 94                      | 222 494         | 26 188                   | 5 932                           | 903   | 19.9                                     | 6.8                    |
| 4441                        | Building material and supplies dealers .....                      | 62                      | 199 478         | 22 556                   | 5 202                           | 725   | 19.2                                     | 7.6                    |
| 44411                       | Home centers .....  | 6                       | 74 491          | 8 034                    | 1 884                           | 300   | .5                                       | —                      |
| 444110                      | Home centers .....  | 6                       | 74 491          | 8 034                    | 1 884                           | 300   | .5                                       | —                      |
| 44413                       | Hardware stores .....   | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 444130                      | Hardware stores .....   | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 44419                       | Other building material dealers .....                             | 35                      | 106 342         | 11 848                   | 2 713                           | 279   | 31.6                                     | 13.7                   |
| 444190                      | Other building material dealers .....                             | 35                      | 106 342         | 11 848                   | 2 713                           | 279   | 31.6                                     | 13.7                   |
| 4442                        | Lawn and garden equipment and supplies stores .....               | 32                      | 23 016          | 3 632                    | 730                             | 178   | 26.2                                     | —                      |
| 44422                       | Nursery, garden center, and farm supply stores .....              | 26                      | 20 220          | 3 378                    | 678                             | 166   | 25.6                                     | —                      |
| 444220                      | Nursery, garden center, and farm supply stores .....              | 26                      | 20 220          | 3 378                    | 678                             | 166   | 25.6                                     | —                      |
| 445                         | Food and beverage stores .....                                    | 110                     | 398 646         | 42 396                   | 9 968                           | 2 481   | 11.8                                     | 7.8                    |
| 4451                        | Grocery stores .....  | 56                      | 363 412         | 39 541                   | 9 322                           | 2 296   | 9.9                                      | 8.3                    |
| 44511                       | Supermarkets and other grocery (except convenience) stores .....  | 42                      | 355 753         | 38 769                   | 9 148                           | 2 250   | 9.1                                      | 8.4                    |
| 445110                      | Supermarkets and other grocery (except convenience) stores .....  | 42                      | 355 753         | 38 769                   | 9 148                           | 2 250   | 9.1                                      | 8.4                    |
| 4452                        | Specialty food stores .....                                       | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 4453                        | Beer, wine, and liquor stores .....                               | 45                      | D               | D                        | D                               | c   | D  | D                      |
| 44531                       | Beer, wine, and liquor stores .....                               | 45                      | D               | D                        | D                               | c   | D  | D                      |
| 445310                      | Beer, wine, and liquor stores .....                               | 45                      | D               | D                        | D                               | c   | D  | D                      |
| 446                         | Health and personal care stores .....                             | 58                      | 138 915         | 15 233                   | 3 408                           | 686   | 14.6                                     | 1.1                    |
| 4461                        | Health and personal care stores .....                             | 58                      | 138 915         | 15 233                   | 3 408                           | 686   | 14.6                                     | 1.1                    |
| 44611                       | Pharmacies and drug stores .....                                  | 38                      | D               | D                        | D                               | f   | D  | D                      |
| 446110                      | Pharmacies and drug stores .....                                  | 38                      | D               | D                        | D                               | f   | D  | D                      |
| 4461101                     | Pharmacies and drug stores .....                                  | 38                      | D               | D                        | D                               | f   | D  | D                      |
| 44619                       | Other health and personal care stores .....                       | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 446191                      | Food (health) supplement stores .....                             | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 447                         | Gasoline stations .....   | 76                      | 136 356         | 8 705                    | 2 145                           | 476   | 11.6                                     | 16.4                   |
| 4471                        | Gasoline stations .....   | 76                      | 136 356         | 8 705                    | 2 145                           | 476   | 11.6                                     | 16.4                   |
| 44711                       | Gasoline stations with convenience stores .....                   | 53                      | 112 499         | 6 414                    | 1 549                           | 368   | 8.7                                      | 15.0                   |
| 447110                      | Gasoline stations with convenience stores .....                   | 53                      | 112 499         | 6 414                    | 1 549                           | 368   | 8.7                                      | 15.0                   |
| 44719                       | Other gasoline stations .....                                     | 23                      | 23 857          | 2 291                    | 596                             | 108   | 25.1                                     | 23.2                   |
| 447190                      | Other gasoline stations .....                                     | 23                      | 23 857          | 2 291                    | 596                             | 108   | 25.1                                     | 23.2                   |
| 448                         | Clothing and clothing accessories stores .....                    | 66                      | 48 427          | 5 226                    | 1 296                           | 372   | 15.3                                     | 10.5                   |
| 4481                        | Clothing stores .....   | 44                      | D               | D                        | D                               | e   | D  | D                      |
| 44813                       | Children's and infants' clothing stores .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 448130                      | Children's and infants' clothing stores .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44814                       | Family clothing stores .....                                      | 13                      | D               | D                        | D                               | c   | D  | D                      |
| 448140                      | Family clothing stores .....                                      | 13                      | D               | D                        | D                               | c   | D  | D                      |
| 4482101                     | Men's shoe stores .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4483                        | Jewelry, luggage, and leather goods stores .....                  | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 451                         | Sporting goods, hobby, book, and music stores .....               | 49                      | 24 638          | 2 821                    | 679                             | 220   | 10.4                                     | 3.5                    |
| 4511                        | Sporting goods, hobby, and musical instrument stores .....        | 38                      | 17 449          | 2 080                    | 495                             | 170   | 13.9                                     | 4.0                    |
| 45111                       | Sporting goods stores .....                                       | 21                      | D               | D                        | D                               | b   | D  | D                      |
| 451110                      | Sporting goods stores .....                                       | 21                      | D               | D                        | D                               | b   | D  | D                      |
| 45112                       | Hobby, toy, and game stores .....                                 | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 451120                      | Hobby, toy, and game stores .....                                 | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 45113                       | Sewing, needlework, and piece goods stores .....                  | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 451130                      | Sewing, needlework, and piece goods stores .....                  | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 4512                        | Book, periodical, and music stores .....                          | 11                      | 7 189           | 741                      | 184                             | 50  | 1.9                                      | 2.3                    |
| 45121                       | Book stores and news dealers .....                                | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4512112                     | Specialty book stores .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451212                      | News dealers and newsstands .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45122                       | Prerecorded tape, compact disc, and record stores .....           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 451220                      | Prerecorded tape, compact disc, and record stores .....           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 452                         | General merchandise stores .....                                  | 17                      | D               | D                        | D                               | f   | D  | D                      |
| 452112                      | Discount department stores .....                                  | 7                       | D               | D                        | D                               | f   | D  | D                      |
| 45299                       | All other general merchandise stores .....                        | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                      | All other general merchandise stores .....                        | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 4529904                     | Miscellaneous general merchandise stores .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

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| NAICS code             | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                        |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>LITCHFIELD—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 453                    | Miscellaneous store retailers .....                               | 96                      | D               | D                        | D                               | e   | D  | D                      |
| 4531                   | Florists .....  | 20                      | D               | D                        | D                               | c   | D  | D                      |
| 45311                  | Florists .....  | 20                      | D               | D                        | D                               | c   | D  | D                      |
| 453110                 | Florists .....  | 20                      | D               | D                        | D                               | c   | D  | D                      |
| 4532                   | Office supplies, stationery, and gift stores .....                | 19                      | D               | D                        | D                               | b   | D  | D                      |
| 45321                  | Office supplies and stationery stores .....                       | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453210                 | Office supplies and stationery stores .....                       | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4533                   | Used merchandise stores .....                                     | 30                      | 23 322          | 3 948                    | 903                             | 114   | 20.0                                     | 4.4                    |
| 45331                  | Used merchandise stores .....                                     | 30                      | 23 322          | 3 948                    | 903                             | 114   | 20.0                                     | 4.4                    |
| 453310                 | Used merchandise stores .....                                     | 30                      | 23 322          | 3 948                    | 903                             | 114   | 20.0                                     | 4.4                    |
| 4539                   | Other miscellaneous store retailers .....                         | 27                      | D               | D                        | D                               | c   | D  | D                      |
| 45391                  | Pet and pet supplies stores .....                                 | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 453910                 | Pet and pet supplies stores .....                                 | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 45392                  | Art dealers .....   | 9                       | D               | D                        | D                               | a   | D  | D                      |
| 453920                 | Art dealers .....   | 9                       | D               | D                        | D                               | a   | D  | D                      |
| 45399                  | All other miscellaneous store retailers .....                     | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 454                    | Nonstore retailers .....  | 68                      | 204 330         | 22 923                   | 6 134                           | 735   | 7.5                                      | 7.2                    |
| 4541                   | Electronic shopping and mail-order houses .....                   | 22                      | 116 185         | 9 496                    | 2 779                           | 385   | 7.1                                      | 7.0                    |
| 45411                  | Electronic shopping and mail-order houses .....                   | 22                      | 116 185         | 9 496                    | 2 779                           | 385   | 7.1                                      | 7.0                    |
| 4543                   | Direct selling establishments .....                               | 42                      | 86 431          | 13 046                   | 3 272                           | 332   | 8.2                                      | 7.6                    |
| 45431                  | Fuel dealers .....  | 25                      | 72 095          | 10 727                   | 2 674                           | 253   | 9.1                                      | 9.2                    |
| 454311                 | Heating oil dealers .....   | 22                      | 69 085          | 9 918                    | 2 479                           | 235   | 9.5                                      | 9.0                    |
| 454319                 | Other fuel dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45439                  | Other direct selling establishments .....                         | 17                      | 14 336          | 2 319                    | 598                             | 79  | 3.7                                      | —                      |
| 454390                 | Other direct selling establishments .....                         | 17                      | 14 336          | 2 319                    | 598                             | 79  | 3.7                                      | —                      |
| <b>MIDDLESEX</b>       |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | Retail trade .....  | 743                     | 1 607 873       | 187 199                  | 43 554                          | 8 346   | 12.3                                     | 3.8                    |
| 441                    | Motor vehicle and parts dealers .....                             | 87                      | 354 468         | 38 746                   | 8 831                           | 1 031   | 5.9                                      | 2.7                    |
| 4411                   | Automobile dealers .....  | 32                      | 236 731         | 25 806                   | 6 051                           | 619   | 6.2                                      | 1.0                    |
| 44111                  | New car dealers .....   | 18                      | 224 044         | 24 512                   | 5 744                           | 583   | 5.4                                      | .8                     |
| 441110                 | New car dealers .....   | 18                      | 224 044         | 24 512                   | 5 744                           | 583   | 5.4                                      | .8                     |
| 44112                  | Used car dealers .....  | 14                      | 12 687          | 1 294                    | 307                             | 36  | 20.0                                     | 4.1                    |
| 441120                 | Used car dealers .....  | 14                      | 12 687          | 1 294                    | 307                             | 36  | 20.0                                     | 4.1                    |
| 4412                   | Other motor vehicle dealers .....                                 | 31                      | 91 204          | 7 868                    | 1 579                           | 207   | 1.4                                      | 7.7                    |
| 44122                  | Motorcycle, boat, and other motor vehicle dealers .....           | 30                      | D               | D                        | D                               | c   | D  | D                      |
| 441222                 | Boat dealers .....  | 24                      | 86 558          | 7 590                    | 1 509                           | 191   | 1.5                                      | 6.2                    |
| 441229                 | All other motor vehicle dealers .....                             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4413                   | Automotive parts, accessories, and tire stores .....              | 24                      | 26 533          | 5 072                    | 1 201                           | 205   | 18.3                                     | .7                     |
| 44131                  | Automotive parts and accessories stores .....                     | 17                      | 15 479          | 2 997                    | 718                             | 141   | 24.6                                     | 1.3                    |
| 441310                 | Automotive parts and accessories stores .....                     | 17                      | 15 479          | 2 997                    | 718                             | 141   | 24.6                                     | 1.3                    |
| 44132                  | Tire dealers .....  | 7                       | 11 054          | 2 075                    | 483                             | 64  | 9.5                                      | —                      |
| 441320                 | Tire dealers .....  | 7                       | 11 054          | 2 075                    | 483                             | 64  | 9.5                                      | —                      |
| 442                    | Furniture and home furnishings stores .....                       | 45                      | 53 767          | 7 740                    | 1 730                           | 391   | 7.2                                      | 9.0                    |
| 4421                   | Furniture stores .....  | 13                      | 21 137          | 3 771                    | 810                             | 132   | 4.8                                      | 13.9                   |
| 44211                  | Furniture stores .....  | 13                      | 21 137          | 3 771                    | 810                             | 132   | 4.8                                      | 13.9                   |
| 442110                 | Furniture stores .....  | 13                      | 21 137          | 3 771                    | 810                             | 132   | 4.8                                      | 13.9                   |
| 4422                   | Home furnishings stores .....                                     | 32                      | 32 630          | 3 969                    | 920                             | 259   | 8.8                                      | 5.9                    |
| 44229                  | Other home furnishings stores .....                               | 25                      | D               | D                        | D                               | c   | D  | D                      |
| 442291                 | Window treatment stores .....                                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442299                 | All other home furnishings stores .....                           | 23                      | D               | D                        | D                               | c   | D  | D                      |
| 443                    | Electronics and appliance stores .....                            | 22                      | 16 406          | 2 263                    | 481                             | 83  | 17.5                                     | 6.7                    |
| 4431                   | Electronics and appliance stores .....                            | 22                      | 16 406          | 2 263                    | 481                             | 83  | 17.5                                     | 6.7                    |
| 44311                  | Appliance, television, and other electronics stores .....         | 20                      | D               | D                        | D                               | b   | D  | D                      |
| 443111                 | Household appliance stores .....                                  | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 443112                 | Radio, television, and other electronics stores .....             | 11                      | 8 977           | 1 005                    | 261                             | 44  | 22.8                                     | —                      |
| 444                    | Building material and garden equipment and supplies dealers ..... | 63                      | 102 894         | 17 000                   | 3 813                           | 618   | 17.8                                     | 4.8                    |
| 4441                   | Building material and supplies dealers .....                      | 44                      | 82 353          | 13 106                   | 3 030                           | 466   | 17.0                                     | 4.7                    |
| 44412                  | Paint and wallpaper stores .....                                  | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 444120                 | Paint and wallpaper stores .....                                  | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 44413                  | Hardware stores .....   | 14                      | D               | D                        | D                               | c   | D  | D                      |
| 444130                 | Hardware stores .....   | 14                      | D               | D                        | D                               | c   | D  | D                      |
| 44419                  | Other building material dealers .....                             | 21                      | 61 460          | 9 639                    | 2 227                           | 293   | 14.9                                     | 5.5                    |
| 444190                 | Other building material dealers .....                             | 21                      | 61 460          | 9 639                    | 2 227                           | 293   | 14.9                                     | 5.5                    |
| 4442                   | Lawn and garden equipment and supplies stores .....               | 19                      | 20 541          | 3 894                    | 783                             | 152   | 20.9                                     | 5.3                    |
| 44421                  | Outdoor power equipment stores .....                              | 8                       | 6 500           | 663                      | 135                             | 27  | 20.3                                     | 14.6                   |
| 444210                 | Outdoor power equipment stores .....                              | 8                       | 6 500           | 663                      | 135                             | 27  | 20.3                                     | 14.6                   |
| 44422                  | Nursery, garden center, and farm supply stores .....              | 11                      | 14 041          | 3 231                    | 648                             | 125   | 21.1                                     | 1.0                    |
| 444220                 | Nursery, garden center, and farm supply stores .....              | 11                      | 14 041          | 3 231                    | 648                             | 125   | 21.1                                     | 1.0                    |

See footnotes at end of table.

### Retail Trade—Geo. Area Series

U.S. Census Bureau, 2002 Economic Census

Connecticut 45

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code            | Geographic area and kind of business                             | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                       |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MIDDLESEX—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade—Con.  |                         |                 |                          |                                 |   |  |                        |
| 445                   | Food and beverage stores .....                                   | 98                      | 330 294         | 33 535                   | 7 812                           | 1 742   | 13.2                                     | 2.5                    |
| 4451                  | Grocery stores .....   | 48                      | 291 539         | 30 733                   | 7 207                           | 1 596   | 8.3                                      | 2.5                    |
| 44511                 | Supermarkets and other grocery (except convenience) stores ..... | 33                      | 282 301         | 29 935                   | 7 020                           | 1 554   | 7.4                                      | 1.4                    |
| 445110                | Supermarkets and other grocery (except convenience) stores ..... | 33                      | 282 301         | 29 935                   | 7 020                           | 1 554   | 7.4                                      | 1.4                    |
| 44512                 | Convenience stores.....  | 15                      | 9 238           | 798                      | 187                             | 42  | 36.8                                     | 36.1                   |
| 445120                | Convenience stores.....  | 15                      | 9 238           | 798                      | 187                             | 42  | 36.8                                     | 36.1                   |
| 4452                  | Specialty food stores.....                                       | 10                      | 6 434           | 638                      | 127                             | 31  | 28.5                                     | 5.5                    |
| 4453                  | Beer, wine, and liquor stores .....                              | 40                      | 32 321          | 2 164                    | 478                             | 115   | 53.9                                     | 2.0                    |
| 44531                 | Beer, wine, and liquor stores .....                              | 40                      | 32 321          | 2 164                    | 478                             | 115   | 53.9                                     | 2.0                    |
| 445310                | Beer, wine, and liquor stores .....                              | 40                      | 32 321          | 2 164                    | 478                             | 115   | 53.9                                     | 2.0                    |
| 446                   | Health and personal care stores .....                            | 44                      | 153 493         | 16 283                   | 3 761                           | 843   | 17.8                                     | 5.7                    |
| 4461                  | Health and personal care stores .....                            | 44                      | 153 493         | 16 283                   | 3 761                           | 843   | 17.8                                     | 5.7                    |
| 44611                 | Pharmacies and drug stores .....                                 | 23                      | 137 646         | 13 279                   | 3 053                           | 706   | 17.3                                     | 6.3                    |
| 446110                | Pharmacies and drug stores .....                                 | 23                      | 137 646         | 13 279                   | 3 053                           | 706   | 17.3                                     | 6.3                    |
| 4461101               | Pharmacies and drug stores .....                                 | 23                      | 137 646         | 13 279                   | 3 053                           | 706   | 17.3                                     | 6.3                    |
| 44612                 | Cosmetics, beauty supplies, and perfume stores .....             | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 446120                | Cosmetics, beauty supplies, and perfume stores .....             | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44613                 | Optical goods stores .....                                       | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 446130                | Optical goods stores .....                                       | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 44619                 | Other health and personal care stores.....                       | 9                       | 8 164           | 1 396                    | 312                             | 54  | 23.4                                     | 1.8                    |
| 446191                | Food (health) supplement stores .....                            | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 446199                | All other health and personal care stores .....                  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 447                   | Gasoline stations .....  | 67                      | 121 514         | 7 001                    | 1 707                           | 345   | 21.4                                     | 8.4                    |
| 4471                  | Gasoline stations .....  | 67                      | 121 514         | 7 001                    | 1 707                           | 345   | 21.4                                     | 8.4                    |
| 44711                 | Gasoline stations with convenience stores .....                  | 40                      | 91 811          | 4 465                    | 1 096                           | 230   | 18.5                                     | 6.0                    |
| 447110                | Gasoline stations with convenience stores .....                  | 40                      | 91 811          | 4 465                    | 1 096                           | 230   | 18.5                                     | 6.0                    |
| 44719                 | Other gasoline stations .....                                    | 27                      | 29 703          | 2 536                    | 611                             | 115   | 30.6                                     | 15.8                   |
| 447190                | Other gasoline stations .....                                    | 27                      | 29 703          | 2 536                    | 611                             | 115   | 30.6                                     | 15.8                   |
| 448                   | Clothing and clothing accessories stores .....                   | 131                     | 162 808         | 19 220                   | 4 387                           | 1 249   | 4.2                                      | 5.3                    |
| 4481                  | Clothing stores .....  | 90                      | 122 367         | 14 923                   | 3 355                           | 944   | 4.7                                      | 4.6                    |
| 44811                 | Men's clothing stores .....                                      | 11                      | 7 966           | 1 046                    | 249                             | 78  | —  | 36.3                   |
| 448110                | Men's clothing stores .....                                      | 11                      | 7 966           | 1 046                    | 249                             | 78  | —  | 36.3                   |
| 44812                 | Women's clothing stores .....                                    | 34                      | D               | D                        | D                               | c   | D  | D                      |
| 448120                | Women's clothing stores .....                                    | 34                      | D               | D                        | D                               | c   | D  | D                      |
| 44813                 | Children's and infants' clothing stores .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 448130                | Children's and infants' clothing stores .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44814                 | Family clothing stores .....                                     | 31                      | D               | D                        | D                               | f   | D  | D                      |
| 448140                | Family clothing stores .....                                     | 31                      | D               | D                        | D                               | b   | D  | D                      |
| 44815                 | Clothing accessories stores .....                                | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 448150                | Clothing accessories stores .....                                | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44819                 | Other clothing stores .....                                      | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 448190                | Other clothing stores .....                                      | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4482                  | Shoe stores .....  | 24                      | D               | D                        | D                               | c   | D  | D                      |
| 44821                 | Shoe stores .....  | 24                      | D               | D                        | D                               | c   | D  | D                      |
| 448210                | Shoe stores .....  | 24                      | D               | D                        | D                               | c   | D  | D                      |
| 4482102               | Women's shoe stores .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4482104               | Family shoe stores .....   | 16                      | D               | D                        | D                               | b   | D  | D                      |
| 4482105               | Athletic footwear stores .....                                   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4483                  | Jewelry, luggage, and leather goods stores .....                 | 17                      | D               | D                        | D                               | b   | D  | D                      |
| 44831                 | Jewelry stores .....   | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 448310                | Jewelry stores .....   | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 44832                 | Luggage and leather goods stores .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 448320                | Luggage and leather goods stores .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 451                   | Sporting goods, hobby, book, and music stores .....              | 40                      | 35 853          | 5 160                    | 1 203                           | 332   | 15.2                                     | 1.0                    |
| 4511                  | Sporting goods, hobby, and musical instrument stores .....       | 30                      | D               | D                        | D                               | e   | D  | D                      |
| 45111                 | Sporting goods stores .....                                      | 14                      | D               | D                        | D                               | c   | D  | D                      |
| 451110                | Sporting goods stores .....                                      | 14                      | D               | D                        | D                               | c   | D  | D                      |
| 4511101               | General-line sporting goods stores .....                         | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4511102               | Specialty-line sporting goods stores .....                       | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 45112                 | Hobby, toy, and game stores .....                                | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 451120                | Hobby, toy, and game stores .....                                | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 45113                 | Sewing, needlework, and piece goods stores .....                 | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 451130                | Sewing, needlework, and piece goods stores .....                 | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4512                  | Book, periodical, and music stores .....                         | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 45121                 | Book stores and news dealers .....                               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 451211                | Book stores .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4512111               | Book stores, general .....                                       | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4512113               | College book stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                   | General merchandise stores .....                                 | 15                      | 104 347         | 11 603                   | 2 618                           | 624   | .4                                       | .5                     |
| 452112                | Discount department stores .....                                 | 5                       | D               | D                        | D                               | f   | D  | D                      |
| 45299                 | All other general merchandise stores .....                       | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 452990                | All other general merchandise stores .....                       | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 4529904               | Miscellaneous general merchandise stores .....                   | 5                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code            | Geographic area and kind of business                      | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|---|-------------------------|------------------|--------------------------|---------------------------------|---|--|------------------------|
|                       |   |                         |                  |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MIDDLESEX—Con.</b> |   |                         |                  |                          |                                 |   |  |                        |
| 44-45                 | <b>Retail trade—Con.</b>                                  |                         |                  |                          |                                 |   |  |                        |
| 453                   | Miscellaneous store retailers .....                       | 71                      | 40 150           | 5 780                    | 1 342                           | 338   | 24.6                                     | 9.2                    |
| 4532                  | Office supplies, stationery, and gift stores .....        | 25                      | 28 488           | 3 501                    | 816                             | 196   | 18.8                                     | 5.5                    |
| 45321                 | Office supplies and stationery stores .....               | 4                       | D                | D                        | D                               | b   | D  | D                      |
| 453210                | Office supplies and stationery stores .....               | 4                       | D                | D                        | D                               | b   | D  | D                      |
| 45322                 | Gift, novelty, and souvenir stores .....                  | 21                      | D                | D                        | D                               | c   | D  | D                      |
| 453220                | Gift, novelty, and souvenir stores .....                  | 21                      | D                | D                        | D                               | c   | D  | D                      |
| 4533                  | Used merchandise stores .....                             | 12                      | 2 545            | 510                      | 129                             | 41  | 48.0                                     | .5                     |
| 45331                 | Used merchandise stores .....                             | 12                      | 2 545            | 510                      | 129                             | 41  | 48.0                                     | .5                     |
| 453310                | Used merchandise stores .....                             | 12                      | 2 545            | 510                      | 129                             | 41  | 48.0                                     | .5                     |
| 4539                  | Other miscellaneous store retailers .....                 | 21                      | 6 260            | 1 202                    | 273                             | 64  | 33.1                                     | 32.4                   |
| 45391                 | Pet and pet supplies stores .....                         | 5                       | D                | D                        | D                               | b   | D  | D                      |
| 453910                | Pet and pet supplies stores .....                         | 5                       | D                | D                        | D                               | b   | D  | D                      |
| 45399                 | All other miscellaneous store retailers .....             | 16                      | D                | D                        | D                               | b   | D  | D                      |
| 454                   | Nonstore retailers .....                                  | 60                      | 131 879          | 22 868                   | 5 869                           | 750   | 24.9                                     | .5                     |
| 4541                  | Electronic shopping and mail-order houses .....           | 12                      | 50 535           | 4 474                    | 1 224                           | 258   | 22.4                                     | .1                     |
| 45411                 | Electronic shopping and mail-order houses .....           | 12                      | 50 535           | 4 474                    | 1 224                           | 258   | 22.4                                     | .1                     |
| 4542                  | Vending machine operators .....                           | 4                       | D                | D                        | D                               | c   | D  | D                      |
| 45421                 | Vending machine operators .....                           | 4                       | D                | D                        | D                               | c   | D  | D                      |
| 454210                | Vending machine operators .....                           | 4                       | D                | D                        | D                               | c   | D  | D                      |
| 4543                  | Direct selling establishments .....                       | 44                      | D                | D                        | D                               | e   | D  | D                      |
| 45431                 | Fuel dealers .....  | 35                      | 64 774           | 13 126                   | 3 403                           | 334   | 26.8                                     | 1.0                    |
| 454311                | Heating oil dealers .....                                 | 33                      | D                | D                        | D                               | e   | D  | D                      |
| 45439                 | Other direct selling establishments .....                 | 9                       | D                | D                        | D                               | b   | D  | D                      |
| 454390                | Other direct selling establishments .....                 | 9                       | D                | D                        | D                               | b   | D  | D                      |
| <b>NEW HAVEN</b>      |   |                         |                  |                          |                                 |   |  |                        |
| 44-45                 | <b>Retail trade .....</b>                                 | <b>3 218</b>            | <b>9 268 417</b> | <b>985 781</b>           | <b>230 011</b>                  | <b>44 627</b>   | <b>11.5</b>                              | <b>3.9</b>             |
| 441                   | Motor vehicle and parts dealers .....                     | 342                     | 2 278 958        | 209 721                  | 47 676                          | 5 374   | 11.8                                     | 1.1                    |
| 4411                  | Automobile dealers .....                                  | 176                     | 2 067 112        | 169 419                  | 38 039                          | 3 871   | 12.1                                     | .7                     |
| 44111                 | New car dealers .....                                     | 95                      | 1 913 692        | 157 715                  | 35 073                          | 3 480   | 9.0                                      | .3                     |
| 441110                | New car dealers .....                                     | 95                      | 1 913 692        | 157 715                  | 35 073                          | 3 480   | 9.0                                      | .3                     |
| 44112                 | Used car dealers .....                                    | 81                      | 153 420          | 11 704                   | 2 966                           | 391   | 50.3                                     | 6.5                    |
| 441120                | Used car dealers .....                                    | 81                      | 153 420          | 11 704                   | 2 966                           | 391   | 50.3                                     | 6.5                    |
| 4412                  | Other motor vehicle dealers .....                         | 31                      | 45 221           | 5 780                    | 1 267                           | 177   | 7.5                                      | 5.5                    |
| 44121                 | Recreational vehicle dealers .....                        | 3                       | D                | D                        | D                               | b   | D  | D                      |
| 441210                | Recreational vehicle dealers .....                        | 3                       | D                | D                        | D                               | b   | D  | D                      |
| 44122                 | Motorcycle, boat, and other motor vehicle dealers .....   | 28                      | D                | D                        | D                               | c   | D  | D                      |
| 441221                | Motorcycle dealers .....                                  | 10                      | D                | D                        | D                               | b   | D  | D                      |
| 441222                | Boat dealers .....  | 15                      | D                | D                        | D                               | b   | D  | D                      |
| 441229                | All other motor vehicle dealers .....                     | 3                       | D                | D                        | D                               | a   | D  | D                      |
| 4413                  | Automotive parts, accessories, and tire stores .....      | 135                     | 166 625          | 34 522                   | 8 370                           | 1 326   | 9.1                                      | 4.6                    |
| 44131                 | Automotive parts and accessories stores .....             | 98                      | 102 767          | 19 828                   | 4 776                           | 866   | 12.2                                     | 5.0                    |
| 441310                | Automotive parts and accessories stores .....             | 98                      | 102 767          | 19 828                   | 4 776                           | 866   | 12.2                                     | 5.0                    |
| 44132                 | Tire dealers .....  | 37                      | 63 858           | 14 694                   | 3 594                           | 460   | 4.0                                      | 4.1                    |
| 441320                | Tire dealers .....  | 37                      | 63 858           | 14 694                   | 3 594                           | 460   | 4.0                                      | 4.1                    |
| 442                   | Furniture and home furnishings stores .....               | 176                     | 311 896          | 39 526                   | 9 298                           | 1 606   | 17.2                                     | 13.6                   |
| 4421                  | Furniture stores .....                                    | 79                      | 174 046          | 22 200                   | 5 244                           | 742   | 13.2                                     | 20.7                   |
| 44211                 | Furniture stores .....                                    | 79                      | 174 046          | 22 200                   | 5 244                           | 742   | 13.2                                     | 20.7                   |
| 442110                | Furniture stores .....                                    | 79                      | 174 046          | 22 200                   | 5 244                           | 742   | 13.2                                     | 20.7                   |
| 4422                  | Home furnishings stores .....                             | 97                      | 137 850          | 17 326                   | 4 054                           | 864   | 22.3                                     | 4.5                    |
| 44221                 | Floor covering stores .....                               | 43                      | 35 437           | 5 782                    | 1 382                           | 194   | 44.7                                     | 9.6                    |
| 442210                | Floor covering stores .....                               | 43                      | 35 437           | 5 782                    | 1 382                           | 194   | 44.7                                     | 9.6                    |
| 44229                 | Other home furnishings stores .....                       | 54                      | 102 413          | 11 544                   | 2 672                           | 670   | 14.6                                     | 2.8                    |
| 442291                | Window treatment stores .....                             | 7                       | 3 860            | 604                      | 131                             | 33  | 33.4                                     | —                      |
| 442299                | All other home furnishings stores .....                   | 47                      | 98 553           | 10 940                   | 2 541                           | 637   | 13.8                                     | 2.9                    |
| 443                   | Electronics and appliance stores .....                    | 141                     | 262 106          | 32 299                   | 8 313                           | 1 265   | 10.1                                     | 2.1                    |
| 4431                  | Electronics and appliance stores .....                    | 141                     | 262 106          | 32 299                   | 8 313                           | 1 265   | 10.1                                     | 2.1                    |
| 44311                 | Appliance, television, and other electronics stores ..... | 100                     | 187 759          | 21 399                   | 5 450                           | 917   | 11.9                                     | 2.8                    |
| 443111                | Household appliance stores .....                          | 36                      | 56 960           | 6 614                    | 1 506                           | 259   | 18.9                                     | .7                     |
| 443112                | Radio, television, and other electronics stores .....     | 64                      | 130 799          | 14 785                   | 3 944                           | 658   | 8.8                                      | 3.7                    |
| 44312                 | Computer and software stores .....                        | 33                      | 69 872           | 10 075                   | 2 647                           | 302   | 3.4                                      | .4                     |
| 443120                | Computer and software stores .....                        | 33                      | 69 872           | 10 075                   | 2 647                           | 302   | 3.4                                      | .4                     |
| 44313                 | Camera and photographic supplies stores .....             | 8                       | 4 475            | 825                      | 216                             | 46  | 39.6                                     | —                      |
| 443130                | Camera and photographic supplies stores .....             | 8                       | 4 475            | 825                      | 216                             | 46  | 39.6                                     | —                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

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| NAICS code            | Geographic area and kind of business                             | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                       |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>NEW HAVEN—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>          | <b>Retail trade—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 444                   | Building material and garden equipment and supplies dealers ...  | 235                     | 848 147         | 120 085                  | 26 621                          | 3 781   | 7.4                                      | 9.0                    |
| 4441                  | Building material and supplies dealers.....                      | 179                     | 781 213         | 107 867                  | 24 266                          | 3 282   | 5.7                                      | 8.8                    |
| 44411                 | Home centers .....   | 10                      | D               | D                        | D                               | g   | D  | D                      |
| 444110                | Home centers .....   | 10                      | D               | D                        | D                               | g   | D  | D                      |
| 44412                 | Paint and wallpaper stores .....                                 | 22                      | D               | D                        | D                               | c   | D  | D                      |
| 444120                | Paint and wallpaper stores .....                                 | 22                      | D               | D                        | D                               | c   | D  | D                      |
| 44413                 | Hardware stores .....  | 27                      | D               | D                        | D                               | e   | D  | D                      |
| 444130                | Hardware stores .....  | 27                      | D               | D                        | D                               | e   | D  | D                      |
| 44419                 | Other building material dealers .....                            | 120                     | 408 107         | 66 329                   | 13 996                          | 1 468   | 9.8                                      | 14.3                   |
| 444190                | Other building material dealers .....                            | 120                     | 408 107         | 66 329                   | 13 996                          | 1 468   | 9.8                                      | 14.3                   |
| 4442                  | Lawn and garden equipment and supplies stores .....              | 56                      | 66 934          | 12 218                   | 2 355                           | 499   | 27.1                                     | 11.1                   |
| 44421                 | Outdoor power equipment stores .....                             | 17                      | 14 751          | 2 190                    | 491                             | 78  | 14.3                                     | 24.4                   |
| 444210                | Outdoor power equipment stores .....                             | 17                      | 14 751          | 2 190                    | 491                             | 78  | 14.3                                     | 24.4                   |
| 44422                 | Nursery, garden center, and farm supply stores .....             | 39                      | 52 183          | 10 028                   | 1 864                           | 421   | 30.7                                     | 7.3                    |
| 444220                | Nursery, garden center, and farm supply stores .....             | 39                      | 52 183          | 10 028                   | 1 864                           | 421   | 30.7                                     | 7.3                    |
| 445                   | Food and beverage stores .....                                   | 489                     | 1 600 215       | 166 183                  | 39 317                          | 8 919   | 11.4                                     | 3.8                    |
| 4451                  | Grocery stores .....   | 272                     | 1 432 690       | 151 109                  | 35 828                          | 8 068   | 7.2                                      | 3.5                    |
| 44511                 | Supermarkets and other grocery (except convenience) stores ..... | 174                     | 1 392 658       | 147 343                  | 34 881                          | 7 747   | 5.8                                      | 2.8                    |
| 445110                | Supermarkets and other grocery (except convenience) stores ..... | 174                     | 1 392 658       | 147 343                  | 34 881                          | 7 747   | 5.8                                      | 2.8                    |
| 44512                 | Convenience stores .....   | 98                      | 40 032          | 3 766                    | 947                             | 321   | 55.5                                     | 25.4                   |
| 445120                | Convenience stores .....   | 98                      | 40 032          | 3 766                    | 947                             | 321   | 55.5                                     | 25.4                   |
| 4452                  | Specialty food stores .....                                      | 68                      | 37 990          | 5 930                    | 1 427                           | 346   | 23.0                                     | 9.2                    |
| 4453                  | Beer, wine, and liquor stores .....                              | 149                     | 129 535         | 9 144                    | 2 062                           | 505   | 55.1                                     | 5.9                    |
| 44531                 | Beer, wine, and liquor stores .....                              | 149                     | 129 535         | 9 144                    | 2 062                           | 505   | 55.1                                     | 5.9                    |
| 445310                | Beer, wine, and liquor stores .....                              | 149                     | 129 535         | 9 144                    | 2 062                           | 505   | 55.1                                     | 5.9                    |
| 446                   | Health and personal care stores .....                            | 255                     | 738 967         | 72 554                   | 16 974                          | 4 559   | 14.5                                     | 2.2                    |
| 4461                  | Health and personal care stores .....                            | 255                     | 738 967         | 72 554                   | 16 974                          | 4 559   | 14.5                                     | 2.2                    |
| 44611                 | Pharmacies and drug stores .....                                 | 122                     | 664 607         | 56 041                   | 12 872                          | 3 855   | 14.1                                     | 1.1                    |
| 446110                | Pharmacies and drug stores .....                                 | 122                     | 664 607         | 56 041                   | 12 872                          | 3 855   | 14.1                                     | 1.1                    |
| 4461101               | Pharmacies and drug stores .....                                 | 119                     | D               | D                        | D                               | h   | D  | D                      |
| 4461102               | Proprietary stores .....   | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 44612                 | Cosmetics, beauty supplies, and perfume stores .....             | 30                      | 16 983          | 2 476                    | 619                             | 180   | 11.3                                     | 30.2                   |
| 446120                | Cosmetics, beauty supplies, and perfume stores .....             | 30                      | 16 983          | 2 476                    | 619                             | 180   | 11.3                                     | 30.2                   |
| 44613                 | Optical goods stores .....                                       | 51                      | 26 597          | 7 090                    | 1 794                           | 257   | 23.0                                     | 8.5                    |
| 446130                | Optical goods stores .....                                       | 51                      | 26 597          | 7 090                    | 1 794                           | 257   | 23.0                                     | 8.5                    |
| 44619                 | Other health and personal care stores .....                      | 52                      | 30 780          | 6 947                    | 1 689                           | 267   | 17.3                                     | 5.5                    |
| 446191                | Food (health) supplement stores .....                            | 24                      | 10 576          | 1 627                    | 399                             | 110   | 15.1                                     | 1.5                    |
| 446199                | All other health and personal care stores .....                  | 28                      | 20 204          | 5 320                    | 1 290                           | 157   | 18.5                                     | 7.6                    |
| 447                   | Gasoline stations .....  | 307                     | 647 678         | 35 792                   | 8 884                           | 1 861   | 28.6                                     | 6.4                    |
| 4471                  | Gasoline stations .....  | 307                     | 647 678         | 35 792                   | 8 884                           | 1 861   | 28.6                                     | 6.4                    |
| 44711                 | Gasoline stations with convenience stores .....                  | 163                     | 397 280         | 18 480                   | 4 493                           | 1 014   | 26.6                                     | 1.9                    |
| 447110                | Gasoline stations with convenience stores .....                  | 163                     | 397 280         | 18 480                   | 4 493                           | 1 014   | 26.6                                     | 1.9                    |
| 44719                 | Other gasoline stations .....                                    | 144                     | 250 398         | 17 312                   | 4 391                           | 847   | 31.8                                     | 13.5                   |
| 447190                | Other gasoline stations .....                                    | 144                     | 250 398         | 17 312                   | 4 391                           | 847   | 31.8                                     | 13.5                   |
| 448                   | Clothing and clothing accessories stores .....                   | 475                     | 491 037         | 62 713                   | 14 950                          | 4 562   | 9.2                                      | 6.3                    |
| 4481                  | Clothing stores .....  | 313                     | 378 996         | 46 819                   | 11 225                          | 3 673   | 8.4                                      | 5.7                    |
| 44811                 | Men's clothing stores .....                                      | 37                      | 22 957          | 4 284                    | 1 053                           | 203   | 30.1                                     | 12.8                   |
| 448110                | Men's clothing stores .....                                      | 37                      | 22 957          | 4 284                    | 1 053                           | 203   | 30.1                                     | 12.8                   |
| 44812                 | Women's clothing stores .....                                    | 135                     | 103 324         | 12 895                   | 3 117                           | 1 173   | 7.7                                      | 12.3                   |
| 448120                | Women's clothing stores .....                                    | 135                     | 103 324         | 12 895                   | 3 117                           | 1 173   | 7.7                                      | 12.3                   |
| 44813                 | Children's and infants' clothing stores .....                    | 25                      | 26 184          | 2 774                    | 615                             | 266   | 6.7                                      | 1.8                    |
| 448130                | Children's and infants' clothing stores .....                    | 25                      | 26 184          | 2 774                    | 615                             | 266   | 6.7                                      | 1.8                    |
| 44814                 | Family clothing stores .....                                     | 68                      | 193 839         | 20 669                   | 5 005                           | 1 635   | 4.6                                      | 1.5                    |
| 448140                | Family clothing stores .....                                     | 68                      | 193 839         | 20 669                   | 5 005                           | 1 635   | 4.6                                      | 1.5                    |
| 44815                 | Clothing accessories stores .....                                | 14                      | 4 635           | 836                      | 202                             | 64  | 28.0                                     | 18.2                   |
| 448150                | Clothing accessories stores .....                                | 14                      | 4 635           | 836                      | 202                             | 64  | 28.0                                     | 18.2                   |
| 44819                 | Other clothing stores .....                                      | 34                      | 28 057          | 5 361                    | 1 233                           | 332   | 18.0                                     | 5.7                    |
| 448190                | Other clothing stores .....                                      | 34                      | 28 057          | 5 361                    | 1 233                           | 332   | 18.0                                     | 5.7                    |
| 4482                  | Shoe stores .....  | 79                      | 54 964          | 6 386                    | 1 502                           | 473   | 10.1                                     | 14.4                   |
| 44821                 | Shoe stores .....  | 79                      | 54 964          | 6 386                    | 1 502                           | 473   | 10.1                                     | 14.4                   |
| 448210                | Shoe stores .....  | 79                      | 54 964          | 6 386                    | 1 502                           | 473   | 10.1                                     | 14.4                   |
| 4482101               | Men's shoe stores .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4482102               | Women's shoe stores .....  | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4482103               | Children's and juveniles' shoe stores .....                      | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4482104               | Family shoe stores .....   | 47                      | 29 441          | 3 286                    | 757                             | 249   | 8.0                                      | 14.3                   |
| 4482105               | Athletic footwear stores .....                                   | 19                      | D               | D                        | D                               | c   | D  | D                      |
| 4483                  | Jewelry, luggage, and leather goods stores .....                 | 83                      | 57 077          | 9 508                    | 2 223                           | 416   | 14.0                                     | 2.5                    |
| 44831                 | Jewelry stores .....   | 80                      | 56 392          | 9 405                    | 2 201                           | 407   | 13.7                                     | 2.4                    |
| 448310                | Jewelry stores .....   | 80                      | 56 392          | 9 405                    | 2 201                           | 407   | 13.7                                     | 2.4                    |
| 44832                 | Luggage and leather goods stores .....                           | 3                       | 685             | 103                      | 22                              | 9   | 42.8                                     | 14.7                   |
| 448320                | Luggage and leather goods stores .....                           | 3                       | 685             | 103                      | 22                              | 9   | 42.8                                     | 14.7                   |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code            | Geographic area and kind of business                        | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                       |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>NEW HAVEN—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>          | <b>Retail trade—Con.</b>                                    |                         |                 |                          |                                 |   |  |                        |
| 451                   | Sporting goods, hobby, book, and music stores .....         | 196                     | 259 629         | 28 936                   | 7 204                           | 1 961   | 9.9                                      | 7.4                    |
| 4511                  | Sporting goods, hobby, and musical instrument stores .....  | 118                     | 164 632         | 18 776                   | 4 423                           | 1 223   | 9.8                                      | 9.7                    |
| 45111                 | Sporting goods stores .....                                 | 52                      | 62 233          | 7 057                    | 1 677                           | 428   | 11.1                                     | 13.2                   |
| 451110                | Sporting goods stores .....                                 | 52                      | 62 233          | 7 057                    | 1 677                           | 428   | 11.1                                     | 13.2                   |
| 4511101               | General-line sporting goods stores .....                    | 16                      | 36 267          | 3 873                    | 916                             | 259   | 4.6                                      | 15.4                   |
| 4511102               | Specialty-line sporting goods stores .....                  | 36                      | 25 966          | 3 184                    | 761                             | 169   | 20.1                                     | 10.0                   |
| 45112                 | Hobby, toy, and game stores .....                           | 36                      | 71 559          | 7 696                    | 1 754                           | 571   | 6.4                                      | 3.1                    |
| 451120                | Hobby, toy, and game stores .....                           | 36                      | 71 559          | 7 696                    | 1 754                           | 571   | 6.4                                      | 3.1                    |
| 45113                 | Sewing, needlework, and piece goods stores .....            | 17                      | 12 233          | 1 774                    | 444                             | 131   | 18.8                                     | .3                     |
| 451130                | Sewing, needlework, and piece goods stores .....            | 17                      | 12 233          | 1 774                    | 444                             | 131   | 18.8                                     | .3                     |
| 45114                 | Musical instrument and supplies stores .....                | 13                      | 18 607          | 2 249                    | 548                             | 93  | 13.0                                     | 30.0                   |
| 451140                | Musical instrument and supplies stores .....                | 13                      | 18 607          | 2 249                    | 548                             | 93  | 13.0                                     | 30.0                   |
| 4512                  | Book, periodical, and music stores .....                    | 78                      | 94 997          | 10 160                   | 2 781                           | 738   | 10.0                                     | 3.2                    |
| 45121                 | Book stores and news dealers .....                          | 50                      | 63 387          | 7 198                    | 2 018                           | 521   | 7.0                                      | 3.9                    |
| 451211                | Book stores .....   | 40                      | 59 678          | 6 777                    | 1 905                           | 489   | 5.7                                      | 1.2                    |
| 4512111               | Book stores, general .....                                  | 22                      | 32 651          | 4 093                    | 1 037                           | 320   | 10.0                                     | .5                     |
| 4512112               | Specialty book stores .....                                 | 8                       | D               | D                        | D                               | a   | D  | D                      |
| 4512113               | College book stores .....                                   | 10                      | D               | D                        | D                               | c   | D  | D                      |
| 451212                | News dealers and newsstands .....                           | 10                      | 3 709           | 421                      | 113                             | 32  | 27.6                                     | 48.0                   |
| 45122                 | Prerecorded tape, compact disc, and record stores .....     | 28                      | 31 610          | 2 962                    | 763                             | 217   | 16.1                                     | 1.9                    |
| 451220                | Prerecorded tape, compact disc, and record stores .....     | 28                      | 31 610          | 2 962                    | 763                             | 217   | 16.1                                     | 1.9                    |
| 452                   | General merchandise stores .....                            | 96                      | 1 103 500       | 109 297                  | 24 600                          | 6 282   | 1.1                                      | .7                     |
| 4521                  | Department stores .....                                     | 30                      | 686 734         | 77 177                   | 17 400                          | 4 679   | —  | —                      |
| 45210009              | Department stores (incl. leased depts.) <sup>3</sup> .....  | 30                      | 706 649         | 77 177                   | 17 400                          | 4 679   | —  | —                      |
| 45211                 | Department stores .....                                     | 30                      | 686 734         | 77 177                   | 17 400                          | 4 679   | —  | —                      |
| 452111                | Department stores (except discount department stores) ..... | 11                      | D               | D                        | D                               | g   | D  | D                      |
| 452112                | Discount department stores .....                            | 19                      | D               | D                        | D                               | g   | D  | D                      |
| 4529                  | Other general merchandise stores .....                      | 66                      | 416 766         | 32 120                   | 7 200                           | 1 603   | 2.9                                      | 2.0                    |
| 45291                 | Warehouse clubs and supercenters .....                      | 7                       | 361 658         | 26 181                   | 5 626                           | 1 102   | —  | —                      |
| 452910                | Warehouse clubs and supercenters .....                      | 7                       | 361 658         | 26 181                   | 5 626                           | 1 102   | —  | —                      |
| 45299                 | All other general merchandise stores .....                  | 59                      | 55 108          | 5 939                    | 1 574                           | 501   | 21.6                                     | 14.8                   |
| 452990                | All other general merchandise stores .....                  | 59                      | 55 108          | 5 939                    | 1 574                           | 501   | 21.6                                     | 14.8                   |
| 4529901               | Variety stores .....  | 36                      | 23 879          | 2 365                    | 529                             | 187   | 17.6                                     | 4.5                    |
| 4529904               | Miscellaneous general merchandise stores .....              | 23                      | 31 229          | 3 574                    | 1 045                           | 314   | 24.7                                     | 22.6                   |
| 453                   | Miscellaneous store retailers .....                         | 309                     | 211 250         | 31 975                   | 7 335                           | 2 109   | 17.3                                     | 8.1                    |
| 4531                  | Florists .....  | 58                      | 18 447          | 4 861                    | 1 216                           | 346   | 40.3                                     | 4.8                    |
| 45311                 | Florists .....  | 58                      | 18 447          | 4 861                    | 1 216                           | 346   | 40.3                                     | 4.8                    |
| 453110                | Florists .....  | 58                      | 18 447          | 4 861                    | 1 216                           | 346   | 40.3                                     | 4.8                    |
| 4532                  | Office supplies, stationery, and gift stores .....          | 111                     | 95 312          | 12 496                   | 3 013                           | 929   | 11.3                                     | 3.3                    |
| 45321                 | Office supplies and stationery stores .....                 | 21                      | 54 550          | 5 565                    | 1 376                           | 327   | 1.6                                      | .1                     |
| 453210                | Office supplies and stationery stores .....                 | 21                      | 54 550          | 5 565                    | 1 376                           | 327   | 1.6                                      | .1                     |
| 45322                 | Gift, novelty, and souvenir stores .....                    | 90                      | 40 762          | 6 931                    | 1 637                           | 602   | 24.2                                     | 7.5                    |
| 453220                | Gift, novelty, and souvenir stores .....                    | 90                      | 40 762          | 6 931                    | 1 637                           | 602   | 24.2                                     | 7.5                    |
| 4533                  | Used merchandise stores .....                               | 50                      | 16 300          | 3 640                    | 895                             | 247   | 35.5                                     | 21.6                   |
| 45331                 | Used merchandise stores .....                               | 50                      | 16 300          | 3 640                    | 895                             | 247   | 35.5                                     | 21.6                   |
| 453310                | Used merchandise stores .....                               | 50                      | 16 300          | 3 640                    | 895                             | 247   | 35.5                                     | 21.6                   |
| 4539                  | Other miscellaneous store retailers .....                   | 90                      | 81 191          | 10 978                   | 2 211                           | 587   | 15.5                                     | 11.8                   |
| 45391                 | Pet and pet supplies stores .....                           | 22                      | 26 665          | 3 704                    | 811                             | 264   | 23.1                                     | —                      |
| 453910                | Pet and pet supplies stores .....                           | 22                      | 26 665          | 3 704                    | 811                             | 264   | 23.1                                     | —                      |
| 45392                 | Art dealers .....   | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 453920                | Art dealers .....   | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 45399                 | All other miscellaneous store retailers .....               | 62                      | D               | D                        | D                               | e   | D  | D                      |
| 454                   | Nonstore retailers .....                                    | 197                     | 515 034         | 76 700                   | 18 839                          | 2 348   | 11.8                                     | 3.5                    |
| 4541                  | Electronic shopping and mail-order houses .....             | 55                      | 246 118         | 25 610                   | 6 090                           | 690   | 5.1                                      | .5                     |
| 45411                 | Electronic shopping and mail-order houses .....             | 55                      | 246 118         | 25 610                   | 6 090                           | 690   | 5.1                                      | .5                     |
| 4542                  | Vending machine operators .....                             | 17                      | 26 010          | 4 702                    | 1 263                           | 222   | 12.3                                     | 1.3                    |
| 45421                 | Vending machine operators .....                             | 17                      | 26 010          | 4 702                    | 1 263                           | 222   | 12.3                                     | 1.3                    |
| 454210                | Vending machine operators .....                             | 17                      | 26 010          | 4 702                    | 1 263                           | 222   | 12.3                                     | 1.3                    |
| 4543                  | Direct selling establishments .....                         | 125                     | 242 906         | 46 388                   | 11 486                          | 1 436   | 18.6                                     | 6.8                    |
| 45431                 | Fuel dealers .....  | 90                      | 189 030         | 33 264                   | 8 225                           | 916   | 21.1                                     | 8.2                    |
| 454311                | Heating oil dealers .....                                   | 79                      | 168 626         | 29 383                   | 7 265                           | 793   | 20.8                                     | 4.8                    |
| 454312                | Liquefied petroleum gas (bottled gas) dealers .....         | 10                      | D               | D                        | D                               | c   | D  | D                      |
| 454319                | Other fuel dealers .....                                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45439                 | Other direct selling establishments .....                   | 35                      | 53 876          | 13 124                   | 3 261                           | 520   | 9.9                                      | 1.8                    |
| 454390                | Other direct selling establishments .....                   | 35                      | 53 876          | 13 124                   | 3 261                           | 520   | 9.9                                      | 1.8                    |
| <b>NEW LONDON</b>     |   |                         |                 |                          |                                 |   |  |                        |

See footnotes at end of table.

### Retail Trade—Geo. Area Series

U.S. Census Bureau, 2002 Economic Census

Connecticut 49

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code             | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------|---|-------------------------|------------------|--------------------------|---------------------------------|---|--|------------------------|
|                        |   |                         |                  |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>NEW LONDON—Con.</b> |   |                         |                  |                          |                                 |   |  |                        |
| <b>44-45</b>           | <b>Retail trade .....</b>   | <b>1 119</b>            | <b>3 011 905</b> | <b>319 417</b>           | <b>75 588</b>                   | <b>14 752</b>   | <b>10.0</b>                              | <b>4.8</b>             |
| 441                    | Motor vehicle and parts dealers .....                             | 128                     | 732 471          | 77 984                   | 17 572                          | 1 948   | 16.7                                     | .8                     |
| 4411                   | Automobile dealers .....  | 51                      | 616 394          | 60 350                   | 13 703                          | 1 383   | 17.3                                     | .2                     |
| 44111                  | New car dealers .....   | 37                      | 595 632          | 58 342                   | 13 213                          | 1 322   | 16.6                                     | .2                     |
| 441110                 | New car dealers .....   | 37                      | 595 632          | 58 342                   | 13 213                          | 1 322   | 16.6                                     | .2                     |
| 44112                  | Used car dealers .....  | 14                      | 20 762           | 2 008                    | 490                             | 61  | 38.3                                     | 1.2                    |
| 441120                 | Used car dealers .....  | 14                      | 20 762           | 2 008                    | 490                             | 61  | 38.3                                     | 1.2                    |
| 4412                   | Other motor vehicle dealers .....                                 | 26                      | 64 794           | 8 607                    | 1 665                           | 206   | 10.5                                     | 1.7                    |
| 44121                  | Recreational vehicle dealers .....                                | 2                       | D                | D                        | D                               | a   | D  | D                      |
| 441210                 | Recreational vehicle dealers .....                                | 2                       | D                | D                        | D                               | a   | D  | D                      |
| 44122                  | Motorcycle, boat, and other motor vehicle dealers .....           | 24                      | D                | D                        | D                               | c   | D  | D                      |
| 441221                 | Motorcycle dealers .....  | 6                       | D                | D                        | D                               | b   | D  | D                      |
| 441222                 | Boat dealers .....  | 18                      | 39 349           | 5 771                    | 1 179                           | 137   | 15.9                                     | 2.8                    |
| 4413                   | Automotive parts, accessories, and tire stores .....              | 51                      | 51 283           | 9 027                    | 2 204                           | 359   | 17.4                                     | 6.2                    |
| 44131                  | Automotive parts and accessories stores .....                     | 37                      | 32 519           | 5 908                    | 1 429                           | 256   | 22.8                                     | 9.0                    |
| 441310                 | Automotive parts and accessories stores .....                     | 37                      | 32 519           | 5 908                    | 1 429                           | 256   | 22.8                                     | 9.0                    |
| 44132                  | Tire dealers .....  | 14                      | 18 764           | 3 119                    | 775                             | 103   | 8.1                                      | 1.4                    |
| 441320                 | Tire dealers .....  | 14                      | 18 764           | 3 119                    | 775                             | 103   | 8.1                                      | 1.4                    |
| 442                    | Furniture and home furnishings stores .....                       | 61                      | 64 191           | 10 259                   | 2 536                           | 383   | 16.6                                     | 19.4                   |
| 4421                   | Furniture stores .....  | 22                      | 33 956           | 5 704                    | 1 415                           | 174   | 11.0                                     | 32.4                   |
| 44211                  | Furniture stores .....  | 22                      | 33 956           | 5 704                    | 1 415                           | 174   | 11.0                                     | 32.4                   |
| 4422                   | Home furnishings stores .....                                     | 39                      | 30 235           | 4 555                    | 1 121                           | 209   | 22.8                                     | 4.9                    |
| 44221                  | Floor covering stores .....                                       | 16                      | 11 691           | 2 122                    | 519                             | 63  | 35.0                                     | 9.7                    |
| 442210                 | Floor covering stores .....                                       | 16                      | 11 691           | 2 122                    | 519                             | 63  | 35.0                                     | 9.7                    |
| 44229                  | Other home furnishings stores .....                               | 23                      | 18 544           | 2 433                    | 602                             | 146   | 15.1                                     | 1.8                    |
| 442299                 | All other home furnishings stores .....                           | 21                      | D                | D                        | D                               | c   | D  | D                      |
| 443                    | Electronics and appliance stores .....                            | 48                      | 54 964           | 6 623                    | 1 738                           | 271   | 9.8                                      | 2.0                    |
| 4431                   | Electronics and appliance stores .....                            | 48                      | 54 964           | 6 623                    | 1 738                           | 271   | 9.8                                      | 2.0                    |
| 44311                  | Appliance, television, and other electronics stores .....         | 33                      | 42 601           | 5 011                    | 1 323                           | 183   | 10.1                                     | 2.3                    |
| 443111                 | Household appliance stores .....                                  | 14                      | 20 381           | 1 867                    | 481                             | 68  | 7.9                                      | 3.3                    |
| 443112                 | Radio, television, and other electronics stores .....             | 19                      | 22 220           | 3 144                    | 842                             | 115   | 12.1                                     | 1.4                    |
| 44312                  | Computer and software stores .....                                | 13                      | D                | D                        | D                               | b   | D  | D                      |
| 443120                 | Computer and software stores .....                                | 13                      | D                | D                        | D                               | b   | D  | D                      |
| 44313                  | Camera and photographic supplies stores .....                     | 2                       | D                | D                        | D                               | a   | D  | D                      |
| 443130                 | Camera and photographic supplies stores .....                     | 2                       | D                | D                        | D                               | a   | D  | D                      |
| 444                    | Building material and garden equipment and supplies dealers ..... | 81                      | 321 841          | 34 093                   | 8 086                           | 1 314   | 2.7                                      | 18.8                   |
| 4441                   | Building material and supplies dealers .....                      | 62                      | 297 171          | 29 934                   | 7 177                           | 1 069   | 2.2                                      | 19.1                   |
| 44411                  | Home centers .....  | 4                       | D                | D                        | D                               | e   | D  | D                      |
| 444110                 | Home centers .....  | 4                       | D                | D                        | D                               | e   | D  | D                      |
| 44412                  | Paint and wallpaper stores .....                                  | 5                       | D                | D                        | D                               | b   | D  | D                      |
| 444120                 | Paint and wallpaper stores .....                                  | 5                       | D                | D                        | D                               | b   | D  | D                      |
| 44413                  | Hardware stores .....   | 9                       | D                | D                        | D                               | c   | D  | D                      |
| 444130                 | Hardware stores .....   | 9                       | D                | D                        | D                               | c   | D  | D                      |
| 44419                  | Other building material dealers .....                             | 44                      | 160 852          | 16 399                   | 3 736                           | 462   | 3.3                                      | 35.3                   |
| 444190                 | Other building material dealers .....                             | 44                      | 160 852          | 16 399                   | 3 736                           | 462   | 3.3                                      | 35.3                   |
| 4442                   | Lawn and garden equipment and supplies stores .....               | 19                      | 24 670           | 4 159                    | 909                             | 245   | 8.4                                      | 15.4                   |
| 44421                  | Outdoor power equipment stores .....                              | 7                       | 9 889            | 1 583                    | 314                             | 57  | .5                                       | —                      |
| 444210                 | Outdoor power equipment stores .....                              | 7                       | 9 889            | 1 583                    | 314                             | 57  | .5                                       | —                      |
| 44422                  | Nursery, garden center, and farm supply stores .....              | 12                      | 14 781           | 2 576                    | 595                             | 188   | 13.7                                     | 25.7                   |
| 444220                 | Nursery, garden center, and farm supply stores .....              | 12                      | 14 781           | 2 576                    | 595                             | 188   | 13.7                                     | 25.7                   |
| 445                    | Food and beverage stores .....                                    | 166                     | 497 726          | 56 631                   | 13 271                          | 3 253   | 8.1                                      | 5.3                    |
| 4451                   | Grocery stores .....  | 84                      | 435 125          | 50 854                   | 11 932                          | 2 775   | 5.6                                      | 4.0                    |
| 44511                  | Supermarkets and other grocery (except convenience) stores .....  | 54                      | 422 031          | 49 569                   | 11 625                          | 2 664   | 3.7                                      | 3.4                    |
| 445110                 | Supermarkets and other grocery (except convenience) stores .....  | 54                      | 422 031          | 49 569                   | 11 625                          | 2 664   | 3.7                                      | 3.4                    |
| 44512                  | Convenience stores .....  | 30                      | 13 094           | 1 285                    | 307                             | 111   | 66.1                                     | 22.3                   |
| 445120                 | Convenience stores .....  | 30                      | 13 094           | 1 285                    | 307                             | 111   | 66.1                                     | 22.3                   |
| 4452                   | Specialty food stores .....                                       | 22                      | 15 750           | 2 181                    | 499                             | 154   | 9.7                                      | 8.0                    |
| 4453                   | Beer, wine, and liquor stores .....                               | 60                      | 46 851           | 3 596                    | 840                             | 324   | 31.3                                     | 16.1                   |
| 44531                  | Beer, wine, and liquor stores .....                               | 60                      | 46 851           | 3 596                    | 840                             | 324   | 31.3                                     | 16.1                   |
| 445310                 | Beer, wine, and liquor stores .....                               | 60                      | 46 851           | 3 596                    | 840                             | 324   | 31.3                                     | 16.1                   |
| 446                    | Health and personal care stores .....                             | 76                      | 188 197          | 17 348                   | 4 204                           | 935   | 14.6                                     | 4.1                    |
| 4461                   | Health and personal care stores .....                             | 76                      | 188 197          | 17 348                   | 4 204                           | 935   | 14.6                                     | 4.1                    |
| 44611                  | Pharmacies and drug stores .....                                  | 34                      | 165 164          | 12 004                   | 2 915                           | 677   | 15.2                                     | 2.5                    |
| 446110                 | Pharmacies and drug stores .....                                  | 34                      | 165 164          | 12 004                   | 2 915                           | 677   | 15.2                                     | 2.5                    |
| 4461101                | Pharmacies and drug stores .....                                  | 33                      | D                | D                        | D                               | f   | D  | D                      |
| 4461102                | Proprietary stores .....  | 1                       | D                | D                        | D                               | a   | D  | D                      |
| 44612                  | Cosmetics, beauty supplies, and perfume stores .....              | 9                       | D                | D                        | D                               | c   | D  | D                      |
| 446120                 | Cosmetics, beauty supplies, and perfume stores .....              | 9                       | D                | D                        | D                               | c   | D  | D                      |
| 44613                  | Optical goods stores .....  | 20                      | 11 200           | 3 150                    | 773                             | 107   | 9.0                                      | 20.0                   |
| 446130                 | Optical goods stores .....  | 20                      | 11 200           | 3 150                    | 773                             | 107   | 9.0                                      | 20.0                   |
| 44619                  | Other health and personal care stores .....                       | 13                      | D                | D                        | D                               | b   | D  | D                      |
| 446191                 | Food (health) supplement stores .....                             | 7                       | D                | D                        | D                               | b   | D  | D                      |
| 446199                 | All other health and personal care stores .....                   | 6                       | D                | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code             | Geographic area and kind of business                        | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                        |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>NEW LONDON—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 447                    | Gasoline stations .....                                     | 114                     | 231 351         | 11 273                   | 2 788                           | 637   | 19.2                                     | 6.0                    |
| 4471                   | Gasoline stations .....                                     | 114                     | 231 351         | 11 273                   | 2 788                           | 637   | 19.2                                     | 6.0                    |
| 44711                  | Gasoline stations with convenience stores .....             | 86                      | 196 186         | 8 440                    | 2 083                           | 492   | 13.7                                     | 5.6                    |
| 447110                 | Gasoline stations with convenience stores .....             | 86                      | 196 186         | 8 440                    | 2 083                           | 492   | 13.7                                     | 5.6                    |
| 44719                  | Other gasoline stations .....                               | 28                      | 35 165          | 2 833                    | 705                             | 145   | 50.1                                     | 8.2                    |
| 447190                 | Other gasoline stations .....                               | 28                      | 35 165          | 2 833                    | 705                             | 145   | 50.1                                     | 8.2                    |
| 448                    | Clothing and clothing accessories stores .....              | 139                     | 148 275         | 18 271                   | 4 411                           | 1 330   | 8.7                                      | 4.7                    |
| 4481                   | Clothing stores .....                                       | 87                      | 105 536         | 11 973                   | 2 934                           | 1 007   | 2.8                                      | 3.4                    |
| 44811                  | Men's clothing stores .....                                 | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 448110                 | Men's clothing stores .....                                 | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44812                  | Women's clothing stores .....                               | 39                      | D               | D                        | D                               | e   | D  | D                      |
| 448120                 | Women's clothing stores .....                               | 39                      | D               | D                        | D                               | e   | D  | D                      |
| 44813                  | Children's and infants' clothing stores .....               | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 448130                 | Children's and infants' clothing stores .....               | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44814                  | Family clothing stores .....                                | 21                      | 58 761          | 5 640                    | 1 396                           | 478   | .9                                       | 2.2                    |
| 448140                 | Family clothing stores .....                                | 21                      | 58 761          | 5 640                    | 1 396                           | 478   | .9                                       | 2.2                    |
| 44815                  | Clothing accessories stores .....                           | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 448150                 | Clothing accessories stores .....                           | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44819                  | Other clothing stores .....                                 | 8                       | 6 381           | 956                      | 229                             | 91  | —  | —                      |
| 448190                 | Other clothing stores .....                                 | 8                       | 6 381           | 956                      | 229                             | 91  | —  | —                      |
| 4482                   | Shoe stores .....   | 22                      | 19 098          | 2 110                    | 459                             | 157   | 34.9                                     | 8.3                    |
| 44821                  | Shoe stores .....   | 22                      | 19 098          | 2 110                    | 459                             | 157   | 34.9                                     | 8.3                    |
| 448210                 | Shoe stores .....   | 22                      | 19 098          | 2 110                    | 459                             | 157   | 34.9                                     | 8.3                    |
| 4482103                | Children's and juveniles' shoe stores .....                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482104                | Family shoe stores .....                                    | 14                      | D               | D                        | D                               | c   | D  | D                      |
| 4482105                | Athletic footwear stores .....                              | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4483                   | Jewelry, luggage, and leather goods stores .....            | 30                      | 23 641          | 4 188                    | 1 018                           | 166   | 13.5                                     | 7.6                    |
| 44831                  | Jewelry stores .....  | 30                      | 23 641          | 4 188                    | 1 018                           | 166   | 13.5                                     | 7.6                    |
| 448310                 | Jewelry stores .....  | 30                      | 23 641          | 4 188                    | 1 018                           | 166   | 13.5                                     | 7.6                    |
| 451                    | Sporting goods, hobby, book, and music stores .....         | 64                      | 69 409          | 7 450                    | 1 776                           | 508   | 4.2                                      | 1.5                    |
| 4511                   | Sporting goods, hobby, and musical instrument stores .....  | 43                      | 44 374          | 5 378                    | 1 269                           | 364   | 6.4                                      | 1.0                    |
| 45111                  | Sporting goods stores .....                                 | 24                      | D               | D                        | D                               | b   | D  | D                      |
| 451110                 | Sporting goods stores .....                                 | 24                      | D               | D                        | D                               | b   | D  | D                      |
| 4511101                | General-line sporting goods stores .....                    | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4511102                | Specialty-line sporting goods stores .....                  | 17                      | D               | D                        | D                               | b   | D  | D                      |
| 45112                  | Hobby, toy, and game stores .....                           | 12                      | 21 537          | 2 434                    | 583                             | 210   | 5.6                                      | .1                     |
| 451120                 | Hobby, toy, and game stores .....                           | 12                      | 21 537          | 2 434                    | 583                             | 210   | 5.6                                      | .1                     |
| 45113                  | Sewing, needlework, and piece goods stores .....            | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 451130                 | Sewing, needlework, and piece goods stores .....            | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45114                  | Musical instrument and supplies stores .....                | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 451140                 | Musical instrument and supplies stores .....                | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4512                   | Book, periodical, and music stores .....                    | 21                      | 25 035          | 2 072                    | 507                             | 144   | .2                                       | 2.4                    |
| 45121                  | Book stores and news dealers .....                          | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 451211                 | Book stores .....   | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 4512111                | Book stores, general .....                                  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4512113                | College book stores .....                                   | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 451212                 | News dealers and newsstands .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45122                  | Prerecorded tape, compact disc, and record stores .....     | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 451220                 | Prerecorded tape, compact disc, and record stores .....     | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 452                    | General merchandise stores .....                            | 39                      | 478 599         | 44 646                   | 10 580                          | 2 641   | .3                                       | —                      |
| 4521                   | Department stores .....                                     | 12                      | D               | D                        | D                               | g   | D  | D                      |
| 4521009                | Department stores (incl. leased depts.) <sup>3</sup> .....  | 12                      | D               | D                        | D                               | g   | D  | D                      |
| 45211                  | Department stores .....                                     | 12                      | D               | D                        | D                               | g   | D  | D                      |
| 452111                 | Department stores (except discount department stores) ..... | 4                       | D               | D                        | D                               | f   | D  | D                      |
| 452112                 | Discount department stores .....                            | 8                       | D               | D                        | D                               | f   | D  | D                      |
| 4529                   | Other general merchandise stores .....                      | 27                      | D               | D                        | D                               | f   | D  | D                      |
| 45291                  | Warehouse clubs and supercenters .....                      | 3                       | D               | D                        | D                               | f   | D  | D                      |
| 452910                 | Warehouse clubs and supercenters .....                      | 3                       | D               | D                        | D                               | f   | D  | D                      |
| 45299                  | All other general merchandise stores .....                  | 24                      | D               | D                        | D                               | c   | D  | D                      |
| 452990                 | All other general merchandise stores .....                  | 24                      | D               | D                        | D                               | c   | D  | D                      |
| 4529901                | Variety stores .....  | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4529904                | Miscellaneous general merchandise stores .....              | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 453                    | Miscellaneous store retailers .....                         | 136                     | 91 303          | 12 261                   | 2 878                           | 823   | 11.7                                     | 5.0                    |
| 4531                   | Florists .....  | 23                      | D               | D                        | D                               | c   | D  | D                      |
| 45311                  | Florists .....  | 23                      | D               | D                        | D                               | c   | D  | D                      |
| 453110                 | Florists .....  | 23                      | D               | D                        | D                               | c   | D  | D                      |
| 4532                   | Office supplies, stationery, and gift stores .....          | 55                      | 47 457          | 5 686                    | 1 348                           | 381   | 8.4                                      | 2.8                    |
| 45321                  | Office supplies and stationery stores .....                 | 9                       | 24 895          | 2 261                    | 528                             | 115   | .2                                       | —                      |
| 453210                 | Office supplies and stationery stores .....                 | 9                       | 24 895          | 2 261                    | 528                             | 115   | .2                                       | —                      |
| 45322                  | Gift, novelty, and souvenir stores .....                    | 46                      | 22 562          | 3 425                    | 820                             | 266   | 17.5                                     | 5.9                    |
| 453220                 | Gift, novelty, and souvenir stores .....                    | 46                      | 22 562          | 3 425                    | 820                             | 266   | 17.5                                     | 5.9                    |
| 4533                   | Used merchandise stores .....                               | 18                      | D               | D                        | D                               | b   | D  | D                      |
| 45331                  | Used merchandise stores .....                               | 18                      | D               | D                        | D                               | b   | D  | D                      |
| 453310                 | Used merchandise stores .....                               | 18                      | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

### Retail Trade—Geo. Area Series

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code               | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                          |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>NEW LONDON—Con.</b>   |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | Miscellaneous store retailers—Con.                                |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 453                      | Other miscellaneous store retailers .....                         | 40                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4539                     | Pet and pet supplies stores .....                                 | 7                       | 10 424          | 1 342                    | 313                             | 106   | —  | 5.2                    |  |  |  |  |  |  |
| 453910                   | Pet and pet supplies stores .....                                 | 7                       | 10 424          | 1 342                    | 313                             | 106   | —  | 5.2                    |  |  |  |  |  |  |
| 45392                    | Art dealers .....   | 8                       | 6 213           | 617                      | 162                             | 22  | —  | .1                     |  |  |  |  |  |  |
| 453920                   | Art dealers .....   | 8                       | 6 213           | 617                      | 162                             | 22  | —  | .1                     |  |  |  |  |  |  |
| 45399                    | All other miscellaneous store retailers .....                     | 22                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454                      | Nonstore retailers .....  | 67                      | 133 578         | 22 578                   | 5 748                           | 709   | 9.8                                      | 2.4                    |  |  |  |  |  |  |
| 4541                     | Electronic shopping and mail-order houses .....                   | 20                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45411                    | Electronic shopping and mail-order houses .....                   | 20                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4543                     | Direct selling establishments .....                               | 45                      | 87 370          | 15 783                   | 4 177                           | 467   | 14.7                                     | 3.2                    |  |  |  |  |  |  |
| 45431                    | Fuel dealers .....  | 36                      | 82 246          | 14 525                   | 3 886                           | 405   | 14.3                                     | 3.2                    |  |  |  |  |  |  |
| 454311                   | Heating oil dealers .....   | 29                      | 69 907          | 11 502                   | 3 041                           | 309   | 14.9                                     | 3.6                    |  |  |  |  |  |  |
| 454312                   | Liquefied petroleum gas (bottled gas) dealers .....               | 7                       | 12 339          | 3 023                    | 845                             | 96  | 10.8                                     | .8                     |  |  |  |  |  |  |
| 45439                    | Other direct selling establishments .....                         | 9                       | 5 124           | 1 258                    | 291                             | 62  | 22.2                                     | 3.3                    |  |  |  |  |  |  |
| 454390                   | Other direct selling establishments .....                         | 9                       | 5 124           | 1 258                    | 291                             | 62  | 22.2                                     | 3.3                    |  |  |  |  |  |  |
| <b>TOLLAND</b>           |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | <b>Retail trade .....</b>   | <b>387</b>              | <b>894 305</b>  | <b>98 134</b>            | <b>23 524</b>                   | <b>4 522</b>  | <b>18.0</b>                              | <b>6.8</b>             |  |  |  |  |  |  |
| 441                      | Motor vehicle and parts dealers .....                             | 50                      | 271 320         | 28 219                   | 6 890                           | 755   | 14.2                                     | .3                     |  |  |  |  |  |  |
| 4411                     | Automobile dealers .....  | 25                      | 227 475         | 20 784                   | 5 214                           | 523   | 9.5                                      | .4                     |  |  |  |  |  |  |
| 44111                    | New car dealers .....   | 13                      | 204 795         | 18 913                   | 4 772                           | 455   | 4.1                                      | .2                     |  |  |  |  |  |  |
| 441110                   | New car dealers .....   | 13                      | 204 795         | 18 913                   | 4 772                           | 455   | 4.1                                      | .2                     |  |  |  |  |  |  |
| 44112                    | Used car dealers .....  | 12                      | 22 680          | 1 871                    | 442                             | 68  | 57.8                                     | 1.5                    |  |  |  |  |  |  |
| 441120                   | Used car dealers .....  | 12                      | 22 680          | 1 871                    | 442                             | 68  | 57.8                                     | 1.5                    |  |  |  |  |  |  |
| 4412                     | Other motor vehicle dealers .....                                 | 5                       | 19 092          | 2 398                    | 485                             | 58  | 84.4                                     | —                      |  |  |  |  |  |  |
| 44122                    | Motorcycle, boat, and other motor vehicle dealers .....           | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441221                   | Motorcycle dealers .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441229                   | All other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4413                     | Automotive parts, accessories, and tire stores .....              | 20                      | 24 753          | 5 037                    | 1 191                           | 174   | 3.0                                      | —                      |  |  |  |  |  |  |
| 44131                    | Automotive parts and accessories stores .....                     | 12                      | 14 036          | 2 816                    | 690                             | 107   | —  | —                      |  |  |  |  |  |  |
| 441310                   | Automotive parts and accessories stores .....                     | 12                      | 14 036          | 2 816                    | 690                             | 107   | —  | —                      |  |  |  |  |  |  |
| 44132                    | Tire dealers .....  | 8                       | 10 717          | 2 221                    | 501                             | 67  | 6.9                                      | —                      |  |  |  |  |  |  |
| 441320                   | Tire dealers .....  | 8                       | 10 717          | 2 221                    | 501                             | 67  | 6.9                                      | —                      |  |  |  |  |  |  |
| 442                      | Furniture and home furnishings stores .....                       | 17                      | 11 508          | 1 750                    | 406                             | 61  | 55.9                                     | 15.7                   |  |  |  |  |  |  |
| 4421                     | Furniture stores .....  | 6                       | 7 042           | 1 058                    | 243                             | 37  | 53.2                                     | 9.9                    |  |  |  |  |  |  |
| 44211                    | Furniture stores .....  | 6                       | 7 042           | 1 058                    | 243                             | 37  | 53.2                                     | 9.9                    |  |  |  |  |  |  |
| 442110                   | Furniture stores .....  | 6                       | 7 042           | 1 058                    | 243                             | 37  | 53.2                                     | 9.9                    |  |  |  |  |  |  |
| 4422                     | Home furnishings stores .....                                     | 11                      | 4 466           | 692                      | 163                             | 24  | 60.2                                     | 24.8                   |  |  |  |  |  |  |
| 44229                    | Other home furnishings stores .....                               | 5                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 443                      | Electronics and appliance stores .....                            | 10                      | 5 489           | 875                      | 206                             | 34  | 28.1                                     | 8.5                    |  |  |  |  |  |  |
| 4431                     | Electronics and appliance stores .....                            | 10                      | 5 489           | 875                      | 206                             | 34  | 28.1                                     | 8.5                    |  |  |  |  |  |  |
| 44311                    | Appliance, television, and other electronics stores .....         | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443112                   | Radio, television, and other electronics stores .....             | 6                       | 3 067           | 485                      | 102                             | 17  | 5.2                                      | 15.1                   |  |  |  |  |  |  |
| 44312                    | Computer and software stores .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 443120                   | Computer and software stores .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444                      | Building material and garden equipment and supplies dealers ..... | 42                      | 60 609          | 10 119                   | 2 212                           | 319   | 16.6                                     | 4.4                    |  |  |  |  |  |  |
| 4441                     | Building material and supplies dealers .....                      | 27                      | 46 620          | 7 482                    | 1 741                           | 208   | 17.5                                     | 4.1                    |  |  |  |  |  |  |
| 44413                    | Hardware stores .....   | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444130                   | Hardware stores .....   | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44419                    | Other building material dealers .....                             | 16                      | 35 400          | 5 759                    | 1 304                           | 114   | 13.3                                     | 3.2                    |  |  |  |  |  |  |
| 444190                   | Other building material dealers .....                             | 16                      | 35 400          | 5 759                    | 1 304                           | 114   | 13.3                                     | 3.2                    |  |  |  |  |  |  |
| 4442                     | Lawn and garden equipment and supplies stores .....               | 15                      | 13 989          | 2 637                    | 471                             | 111   | 13.5                                     | 5.4                    |  |  |  |  |  |  |
| 44421                    | Outdoor power equipment stores .....                              | 6                       | 4 062           | 672                      | 120                             | 25  | 38.1                                     | —                      |  |  |  |  |  |  |
| 444210                   | Outdoor power equipment stores .....                              | 6                       | 4 062           | 672                      | 120                             | 25  | 38.1                                     | —                      |  |  |  |  |  |  |
| 44422                    | Nursery, garden center, and farm supply stores .....              | 9                       | 9 927           | 1 965                    | 351                             | 86  | 3.4                                      | 7.6                    |  |  |  |  |  |  |
| 444220                   | Nursery, garden center, and farm supply stores .....              | 9                       | 9 927           | 1 965                    | 351                             | 86  | 3.4                                      | 7.6                    |  |  |  |  |  |  |
| 445                      | Food and beverage stores .....                                    | 72                      | 219 748         | 24 108                   | 5 823                           | 1 383   | 14.8                                     | 1.5                    |  |  |  |  |  |  |
| 4451                     | Grocery stores .....  | 30                      | 194 968         | 22 365                   | 5 425                           | 1 249   | 7.9                                      | .6                     |  |  |  |  |  |  |
| 44511                    | Supermarkets and other grocery (except convenience) stores .....  | 18                      | 188 225         | 21 695                   | 5 250                           | 1 195   | 5.7                                      | .1                     |  |  |  |  |  |  |
| 445110                   | Supermarkets and other grocery (except convenience) stores .....  | 18                      | 188 225         | 21 695                   | 5 250                           | 1 195   | 5.7                                      | .1                     |  |  |  |  |  |  |
| 4452                     | Specialty food stores .....                                       | 5                       | 1 111           | 258                      | 73                              | 21  | 18.6                                     | 5.3                    |  |  |  |  |  |  |
| 4453                     | Beer, wine, and liquor stores .....                               | 37                      | 23 669          | 1 485                    | 325                             | 113   | 71.5                                     | 8.8                    |  |  |  |  |  |  |
| 44531                    | Beer, wine, and liquor stores .....                               | 37                      | 23 669          | 1 485                    | 325                             | 113   | 71.5                                     | 8.8                    |  |  |  |  |  |  |
| 445310                   | Beer, wine, and liquor stores .....                               | 37                      | 23 669          | 1 485                    | 325                             | 113   | 71.5                                     | 8.8                    |  |  |  |  |  |  |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code          | Geographic area and kind of business                       | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                     |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>TOLLAND—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45               | <b>Retail trade—Con.</b>                                   |                         |                 |                          |                                 |   |  |                        |
| 446                 | Health and personal care stores .....                      | 28                      | 83 329          | 7 185                    | 1 745                           | 419   | 41.7                                     | .3                     |
| 4461                | Health and personal care stores .....                      | 28                      | 83 329          | 7 185                    | 1 745                           | 419   | 41.7                                     | .3                     |
| 44611               | Pharmacies and drug stores .....                           | 16                      | 77 697          | 5 978                    | 1 406                           | 360   | 43.6                                     | —                      |
| 446110              | Pharmacies and drug stores .....                           | 16                      | 77 697          | 5 978                    | 1 406                           | 360   | 43.6                                     | —                      |
| 446110              | Pharmacies and drug stores .....                           | 16                      | 77 697          | 5 978                    | 1 406                           | 360   | 43.6                                     | —                      |
| 44612               | Cosmetics, beauty supplies, and perfume stores .....       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446120              | Cosmetics, beauty supplies, and perfume stores .....       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44619               | Other health and personal care stores .....                | 8                       | 2 641           | 516                      | 162                             | 22  | 21.8                                     | 11.0                   |
| 447                 | Gasoline stations .....                                    | 47                      | 101 079         | 7 100                    | 1 662                           | 391   | 22.5                                     | 15.7                   |
| 4471                | Gasoline stations .....                                    | 47                      | 101 079         | 7 100                    | 1 662                           | 391   | 22.5                                     | 15.7                   |
| 44711               | Gasoline stations with convenience stores .....            | 32                      | 65 213          | 3 639                    | 890                             | 207   | 29.7                                     | 16.9                   |
| 447110              | Gasoline stations with convenience stores .....            | 32                      | 65 213          | 3 639                    | 890                             | 207   | 29.7                                     | 16.9                   |
| 44719               | Other gasoline stations .....                              | 15                      | 35 866          | 3 461                    | 772                             | 184   | 9.4                                      | 13.6                   |
| 447190              | Other gasoline stations .....                              | 15                      | 35 866          | 3 461                    | 772                             | 184   | 9.4                                      | 13.6                   |
| 448                 | Clothing and clothing accessories stores .....             | 27                      | 26 058          | 3 232                    | 763                             | 260   | 8.6                                      | 7.2                    |
| 4481                | Clothing stores .....                                      | 18                      | 20 546          | 2 245                    | 559                             | 221   | 8.9                                      | 7.3                    |
| 4483                | Jewelry, luggage, and leather goods stores .....           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 451                 | Sporting goods, hobby, book, and music stores .....        | 25                      | 28 410          | 3 879                    | 921                             | 272   | 13.4                                     | 71.4                   |
| 4511                | Sporting goods, hobby, and musical instrument stores ..... | 15                      | D               | D                        | D                               | b   | D  | D                      |
| 4512                | Book, periodical, and music stores .....                   | 10                      | D               | D                        | D                               | c   | D  | D                      |
| 45121               | Book stores and news dealers .....                         | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 451211              | Book stores .....  | 7                       | D               | D                        | D                               | c   | D  | D                      |
| 451212              | Specialty book stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451213              | College book stores .....                                  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 451212              | News dealers and newsstands .....                          | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 452                 | General merchandise stores .....                           | 4                       | 23 921          | 2 425                    | 635                             | 170   | —  | —                      |
| 453                 | Miscellaneous store retailers .....                        | 36                      | 27 904          | 3 453                    | 835                             | 247   | 7.1                                      | 27.8                   |
| 4531                | Florists .....   | 11                      | 8 531           | 1 092                    | 293                             | 61  | 7.7                                      | 82.5                   |
| 45311               | Florists .....   | 11                      | 8 531           | 1 092                    | 293                             | 61  | 7.7                                      | 82.5                   |
| 453110              | Florists .....   | 11                      | 8 531           | 1 092                    | 293                             | 61  | 7.7                                      | 82.5                   |
| 4532                | Office supplies, stationery, and gift stores .....         | 11                      | 11 055          | 1 165                    | 273                             | 101   | 2.3                                      | 2.0                    |
| 45321               | Office supplies and stationery stores .....                | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 453210              | Office supplies and stationery stores .....                | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4533                | Used merchandise stores .....                              | 6                       | 2 351           | 325                      | 77                              | 36  | 35.9                                     | 1.3                    |
| 45331               | Used merchandise stores .....                              | 6                       | 2 351           | 325                      | 77                              | 36  | 35.9                                     | 1.3                    |
| 453310              | Used merchandise stores .....                              | 6                       | 2 351           | 325                      | 77                              | 36  | 35.9                                     | 1.3                    |
| 4539                | Other miscellaneous store retailers .....                  | 8                       | 5 967           | 871                      | 192                             | 49  | 3.8                                      | 7.8                    |
| 45391               | Pet and pet supplies stores .....                          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453910              | Pet and pet supplies stores .....                          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45399               | All other miscellaneous store retailers .....              | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 454                 | Nonstore retailers .....                                   | 29                      | 34 930          | 5 789                    | 1 426                           | 211   | 17.3                                     | 17.3                   |
| 4541                | Electronic shopping and mail-order houses .....            | 5                       | 5 241           | 626                      | 155                             | 33  | 33.8                                     | —                      |
| 45411               | Electronic shopping and mail-order houses .....            | 5                       | 5 241           | 626                      | 155                             | 33  | 33.8                                     | —                      |
| 4543                | Direct selling establishments .....                        | 23                      | D               | D                        | D                               | c   | D  | D                      |
| 45431               | Fuel dealers .....   | 15                      | 26 700          | 4 621                    | 1 149                           | 148   | 8.1                                      | 22.5                   |
| 454311              | Heating oil dealers .....                                  | 11                      | D               | D                        | D                               | c   | D  | D                      |
| 454312              | Liquefied petroleum gas (bottled gas) dealers .....        | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 454319              | Other fuel dealers .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>WINDHAM</b>      |  |                         |                 |                          |                                 |   |  |                        |
| 44-45               | <b>Retail trade .....</b>                                  | 387                     | 928 365         | 101 755                  | 24 149                          | 5 024   | 9.5                                      | 2.3                    |
| 441                 | Motor vehicle and parts dealers .....                      | 43                      | 187 343         | 21 266                   | 4 755                           | 585   | 12.9                                     | 3.0                    |
| 4411                | Automobile dealers .....                                   | 26                      | 155 770         | 17 098                   | 3 809                           | 448   | 14.7                                     | 3.0                    |
| 4412                | Other motor vehicle dealers .....                          | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44121               | Recreational vehicle dealers .....                         | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 441210              | Recreational vehicle dealers .....                         | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44122               | Motorcycle, boat, and other motor vehicle dealers .....    | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 441221              | Motorcycle dealers .....                                   | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4413                | Automotive parts, accessories, and tire stores .....       | 12                      | D               | D                        | D                               | c   | D  | D                      |
| 44131               | Automotive parts and accessories stores .....              | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 441310              | Automotive parts and accessories stores .....              | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 442                 | Furniture and home furnishings stores .....                | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 4421                | Furniture stores .....                                     | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44211               | Furniture stores .....                                     | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 442110              | Furniture stores .....                                     | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4422                | Home furnishings stores .....                              | 7                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business                             | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|              |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>WINDHAM—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 443          | Electronics and appliance stores .....                           | 20                      | 16 274          | 2 053                    | 482                             | 91  | 9.6                                      | 9.0                    |
| 4431         | Electronics and appliance stores .....                           | 20                      | 16 274          | 2 053                    | 482                             | 91  | 9.6                                      | 9.0                    |
| 44311        | Appliance, television, and other electronics stores .....        | 14                      | 13 735          | 1 722                    | 413                             | 76  | 10.4                                     | —                      |
| 443111       | Household appliance stores .....                                 | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 443112       | Radio, television, and other electronics stores .....            | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44312        | Computer and software stores .....                               | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 443120       | Computer and software stores .....                               | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 44313        | Camera and photographic supplies stores .....                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443130       | Camera and photographic supplies stores .....                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444          | Building material and garden equipment and supplies dealers ...  | 40                      | 82 481          | 12 070                   | 2 749                           | 435   | 7.4                                      | .5                     |
| 4441         | Building material and supplies dealers.....                      | 26                      | 64 047          | 9 489                    | 2 186                           | 325   | 8.4                                      | —                      |
| 44413        | Hardware stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 444130       | Hardware stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44419        | Other building material dealers .....                            | 18                      | 49 440          | 7 360                    | 1 686                           | 205   | 7.7                                      | —                      |
| 444190       | Other building material dealers .....                            | 18                      | 49 440          | 7 360                    | 1 686                           | 205   | 7.7                                      | —                      |
| 4442         | Lawn and garden equipment and supplies stores .....              | 14                      | 18 434          | 2 581                    | 563                             | 110   | 3.7                                      | 2.3                    |
| 44422        | Nursery, garden center, and farm supply stores .....             | 9                       | 14 685          | 2 077                    | 464                             | 84  | 2.9                                      | 2.9                    |
| 444220       | Nursery, garden center, and farm supply stores .....             | 9                       | 14 685          | 2 077                    | 464                             | 84  | 2.9                                      | 2.9                    |
| 445          | Food and beverage stores .....                                   | 67                      | 189 518         | 20 791                   | 5 000                           | 1 281   | 8.9                                      | 1.6                    |
| 4451         | Grocery stores .....   | 33                      | 172 719         | 19 491                   | 4 681                           | 1 162   | 6.0                                      | .6                     |
| 44511        | Supermarkets and other grocery (except convenience) stores ..... | 17                      | 161 674         | 18 499                   | 4 436                           | 1 075   | 3.8                                      | .6                     |
| 445110       | Supermarkets and other grocery (except convenience) stores ..... | 17                      | 161 674         | 18 499                   | 4 436                           | 1 075   | 3.8                                      | .6                     |
| 44512        | Convenience stores.....  | 16                      | 11 045          | 992                      | 245                             | 87  | 39.5                                     | —                      |
| 445120       | Convenience stores.....  | 16                      | 11 045          | 992                      | 245                             | 87  | 39.5                                     | —                      |
| 4452         | Specialty food stores .....                                      | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 4453         | Beer, wine, and liquor stores .....                              | 23                      | D               | D                        | D                               | b   | D  | D                      |
| 44531        | Beer, wine, and liquor stores .....                              | 23                      | D               | D                        | D                               | b   | D  | D                      |
| 445310       | Beer, wine, and liquor stores .....                              | 23                      | D               | D                        | D                               | b   | D  | D                      |
| 446          | Health and personal care stores .....                            | 28                      | 83 123          | 7 164                    | 1 592                           | 396   | 22.8                                     | 1.5                    |
| 4461         | Health and personal care stores .....                            | 28                      | 83 123          | 7 164                    | 1 592                           | 396   | 22.8                                     | 1.5                    |
| 44611        | Pharmacies and drug stores .....                                 | 19                      | D               | D                        | D                               | e   | D  | D                      |
| 446110       | Pharmacies and drug stores .....                                 | 19                      | D               | D                        | D                               | e   | D  | D                      |
| 4461101      | Pharmacies and drug stores .....                                 | 18                      | D               | D                        | D                               | e   | D  | D                      |
| 4461102      | Proprietary stores .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446191       | Food (health) supplement stores .....                            | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 447          | Gasoline stations .....  | 46                      | 95 739          | 5 990                    | 1 674                           | 345   | 5.8                                      | 5.7                    |
| 4471         | Gasoline stations .....  | 46                      | 95 739          | 5 990                    | 1 674                           | 345   | 5.8                                      | 5.7                    |
| 44711        | Gasoline stations with convenience stores .....                  | 34                      | 81 321          | 4 540                    | 1 078                           | 272   | 3.8                                      | .5                     |
| 447110       | Gasoline stations with convenience stores .....                  | 34                      | 81 321          | 4 540                    | 1 078                           | 272   | 3.8                                      | .5                     |
| 448          | Clothing and clothing accessories stores .....                   | 19                      | 24 329          | 2 733                    | 657                             | 216   | 12.5                                     | 2.8                    |
| 4481         | Clothing stores .....  | 12                      | D               | D                        | D                               | c   | D  | D                      |
| 44814        | Family clothing stores .....                                     | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 448140       | Family clothing stores .....                                     | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 451          | Sporting goods, hobby, book, and music stores .....              | 20                      | 11 836          | 1 207                    | 315                             | 102   | 6.6                                      | .6                     |
| 4511         | Sporting goods, hobby, and musical instrument stores .....       | 13                      | 4 477           | 657                      | 151                             | 53  | 17.5                                     | 1.7                    |
| 4512         | Book, periodical, and music stores .....                         | 7                       | 7 359           | 550                      | 164                             | 49  | —  | —                      |
| 45121        | Book stores and news dealers .....                               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 451211       | Book stores .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 451213       | College book stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45122        | Prerecorded tape, compact disc, and record stores .....          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451220       | Prerecorded tape, compact disc, and record stores .....          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452          | General merchandise stores .....                                 | 13                      | D               | D                        | D                               | f   | D  | D                      |
| 4529         | Other general merchandise stores .....                           | 9                       | D               | D                        | D                               | e   | D  | D                      |
| 45291        | Warehouse clubs and supercenters .....                           | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 452910       | Warehouse clubs and supercenters .....                           | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 45299        | All other general merchandise stores .....                       | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 452990       | All other general merchandise stores .....                       | 7                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business                | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|              |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>WINDHAM—Con.</b>                                 |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>                            |                         |                 |                          |                                 |   |  |                        |
| 453          | Miscellaneous store retailers .....                 | 43                      | D               | D                        | D                               | e   | D  | D                      |
| 4531         | Florists .....                                      | 7                       | 2 940           | 654                      | 166                             | 49  | 22.0                                     | 27.4                   |
| 45311        | Florists .....                                      | 7                       | 2 940           | 654                      | 166                             | 49  | 22.0                                     | 27.4                   |
| 453110       | Florists .....                                      | 7                       | 2 940           | 654                      | 166                             | 49  | 22.0                                     | 27.4                   |
| 4532         | Office supplies, stationery, and gift stores.....   | 16                      | D               | D                        | D                               | b   | D  | D                      |
| 45321        | Office supplies and stationery stores .....         | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 453210       | Office supplies and stationery stores .....         | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45322        | Gift, novelty, and souvenir stores .....            | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 453220       | Gift, novelty, and souvenir stores .....            | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 4533         | Used merchandise stores .....                       | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 45331        | Used merchandise stores .....                       | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 453310       | Used merchandise stores .....                       | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4539         | Other miscellaneous store retailers .....           | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 45391        | Pet and pet supplies stores .....                   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453910       | Pet and pet supplies stores .....                   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45399        | All other miscellaneous store retailers .....       | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 454          | Nonstore retailers .....                            | 34                      | 50 432          | 8 462                    | 2 130                           | 304   | 9.0                                      | 4.5                    |
| 4541         | Electronic shopping and mail-order houses .....     | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 45411        | Electronic shopping and mail-order houses .....     | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4543         | Direct selling establishments .....                 | 27                      | 44 495          | 7 508                    | 1 914                           | 257   | 7.1                                      | 3.3                    |
| 45431        | Fuel dealers .....                                  | 19                      | 41 052          | 6 822                    | 1 722                           | 217   | 6.9                                      | 3.2                    |
| 454311       | Heating oil dealers .....                           | 16                      | 32 954          | 5 137                    | 1 308                           | 153   | 8.6                                      | 4.0                    |
| 454312       | Liquefied petroleum gas (bottled gas) dealers ..... | 3                       | 8 098           | 1 685                    | 414                             | 64  | —  | —                      |
| 45439        | Other direct selling establishments .....           | 8                       | 3 443           | 686                      | 192                             | 40  | 9.6                                      | 4.9                    |
| 454390       | Other direct selling establishments .....           | 8                       | 3 443           | 686                      | 192                             | 40  | 9.6                                      | 4.9                    |

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

<sup>3</sup>Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 4. Summary Statistics for Places: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>MILFORD (CC)</b>   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....  | 319                     | 1 200 474       | 123 722                  | 28 902                          | 5 651   | 7.5                                      | 2.1                    |
| 441        | Motor vehicle and parts dealers .....                             | 38                      | 420 227         | 36 928                   | 8 395                           | 849   | 9.5                                      | .7                     |
| 4411       | Automobile dealers .....  | 25                      | 404 938         | 34 421                   | 7 807                           | 746   | 9.4                                      | .6                     |
| 44111      | New car dealers .....   | 16                      | 377 333         | 32 988                   | 7 464                           | 713   | 7.3                                      | .1                     |
| 441110     | New car dealers .....   | 16                      | 377 333         | 32 988                   | 7 464                           | 713   | 7.3                                      | .1                     |
| 44112      | Used car dealers .....  | 9                       | 27 605          | 1 433                    | 343                             | 33  | 36.8                                     | 8.4                    |
| 441120     | Used car dealers .....  | 9                       | 27 605          | 1 433                    | 343                             | 33  | 36.8                                     | 8.4                    |
| 4412       | Other motor vehicle dealers .....                                 | 4                       | 3 482           | 370                      | 85                              | 14  | 60.0                                     | —                      |
| 44122      | Motorcycle, boat, and other motor vehicle dealers .....           | 4                       | 3 482           | 370                      | 85                              | 14  | 60.0                                     | —                      |
| 441222     | Boat dealers .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4413       | Automotive parts, accessories, and tire stores .....              | 9                       | 11 807          | 2 137                    | 503                             | 89  | —  | 2.6                    |
| 44131      | Automotive parts and accessories stores .....                     | 6                       | 6 683           | 1 168                    | 269                             | 55  | —  | 4.6                    |
| 441310     | Automotive parts and accessories stores .....                     | 6                       | 6 683           | 1 168                    | 269                             | 55  | —  | 4.6                    |
| 44132      | Tire dealers .....  | 3                       | 5 124           | 969                      | 234                             | 34  | —  | —                      |
| 441320     | Tire dealers .....  | 3                       | 5 124           | 969                      | 234                             | 34  | —  | —                      |
| 442        | Furniture and home furnishings stores .....                       | 28                      | 76 688          | 8 657                    | 2 229                           | 319   | 9.7                                      | 3.9                    |
| 4421       | Furniture stores .....  | 14                      | 46 814          | 5 458                    | 1 432                           | 156   | 8.1                                      | 5.1                    |
| 44211      | Furniture stores .....  | 14                      | 46 814          | 5 458                    | 1 432                           | 156   | 8.1                                      | 5.1                    |
| 442110     | Furniture stores .....  | 14                      | 46 814          | 5 458                    | 1 432                           | 156   | 8.1                                      | 5.1                    |
| 4422       | Home furnishings stores .....                                     | 14                      | 29 874          | 3 199                    | 797                             | 163   | 12.2                                     | 2.0                    |
| 44221      | Floor covering stores .....                                       | 5                       | 4 180           | 503                      | 139                             | 16  | 87.4                                     | .6                     |
| 442210     | Floor covering stores .....                                       | 5                       | 4 180           | 503                      | 139                             | 16  | 87.4                                     | .6                     |
| 44229      | Other home furnishings stores .....                               | 9                       | 25 694          | 2 696                    | 658                             | 147   | —  | 2.2                    |
| 442299     | All other home furnishings stores .....                           | 8                       | D               | D                        | D                               | c   | D  | D                      |
| 443        | Electronics and appliance stores .....                            | 12                      | 17 688          | 1 964                    | 511                             | 90  | 12.1                                     | 5.4                    |
| 4431       | Electronics and appliance stores .....                            | 12                      | 17 688          | 1 964                    | 511                             | 90  | 12.1                                     | 5.4                    |
| 44311      | Appliance, television, and other electronics stores .....         | 8                       | 11 983          | 1 377                    | 361                             | 56  | 4.3                                      | 8.0                    |
| 443112     | Radio, television, and other electronics stores .....             | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44312      | Computer and software stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443120     | Computer and software stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44313      | Camera and photographic supplies stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443130     | Camera and photographic supplies stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material and garden equipment and supplies dealers ..... | 15                      | 27 028          | 5 321                    | 1 043                           | 182   | 11.0                                     | 4.2                    |
| 4441       | Building material and supplies dealers .....                      | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 44419      | Other building material dealers .....                             | 8                       | 16 161          | 3 080                    | 546                             | 69  | 3.0                                      | 5.3                    |
| 444190     | Other building material dealers .....                             | 8                       | 16 161          | 3 080                    | 546                             | 69  | 3.0                                      | 5.3                    |
| 4442       | Lawn and garden equipment and supplies stores .....               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44422      | Nursery, garden center, and farm supply stores .....              | 4                       | 9 485           | 1 933                    | 431                             | 89  | 21.9                                     | .1                     |
| 444220     | Nursery, garden center, and farm supply stores .....              | 4                       | 9 485           | 1 933                    | 431                             | 89  | 21.9                                     | .1                     |
| 445        | Food and beverage stores .....                                    | 33                      | 138 822         | 13 335                   | 3 127                           | 695   | 4.4                                      | 1.8                    |
| 4451       | Grocery stores .....  | 13                      | 123 779         | 11 764                   | 2 826                           | 603   | 1.7                                      | .8                     |
| 44511      | Supermarkets and other grocery (except convenience) stores .....  | 8                       | 121 027         | 11 573                   | 2 779                           | 588   | 1.0                                      | —                      |
| 445110     | Supermarkets and other grocery (except convenience) stores .....  | 8                       | 121 027         | 11 573                   | 2 779                           | 588   | 1.0                                      | —                      |
| 4452       | Specialty food stores .....                                       | 12                      | 8 237           | 1 179                    | 206                             | 65  | 5.0                                      | 17.5                   |
| 4453       | Beer, wine, and liquor stores .....                               | 8                       | 6 806           | 392                      | 95                              | 27  | 53.5                                     | .1                     |
| 44531      | Beer, wine, and liquor stores .....                               | 8                       | 6 806           | 392                      | 95                              | 27  | 53.5                                     | .1                     |
| 445310     | Beer, wine, and liquor stores .....                               | 8                       | 6 806           | 392                      | 95                              | 27  | 53.5                                     | .1                     |
| 446        | Health and personal care stores .....                             | 23                      | 67 157          | 6 630                    | 1 608                           | 382   | 18.5                                     | —                      |
| 4461       | Health and personal care stores .....                             | 23                      | 67 157          | 6 630                    | 1 608                           | 382   | 18.5                                     | —                      |
| 44611      | Pharmacies and drug stores .....                                  | 10                      | 56 375          | 4 592                    | 1 053                           | 280   | 19.5                                     | —                      |
| 446110     | Pharmacies and drug stores .....                                  | 10                      | 56 375          | 4 592                    | 1 053                           | 280   | 19.5                                     | —                      |
| 4461101    | Pharmacies and drug stores .....                                  | 9                       | D               | D                        | D                               | e   | D  | D                      |
| 4461102    | Proprietary stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44612      | Cosmetics, beauty supplies, and perfume stores .....              | 4                       | 2 715           | 363                      | 86                              | 32  | 5.3                                      | —                      |
| 446120     | Cosmetics, beauty supplies, and perfume stores .....              | 4                       | 2 715           | 363                      | 86                              | 32  | 5.3                                      | —                      |
| 44613      | Optical goods stores .....  | 4                       | 4 556           | 1 267                    | 373                             | 41  | 16.9                                     | —                      |
| 446130     | Optical goods stores .....  | 4                       | 4 556           | 1 267                    | 373                             | 41  | 16.9                                     | —                      |
| 44619      | Other health and personal care stores .....                       | 5                       | 3 511           | 408                      | 96                              | 29  | 15.2                                     | —                      |
| 446191     | Food (health) supplement stores .....                             | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 447        | Gasoline stations .....   | 24                      | 68 684          | 4 086                    | 972                             | 203   | 16.9                                     | 5.6                    |
| 4471       | Gasoline stations .....   | 24                      | 68 684          | 4 086                    | 972                             | 203   | 16.9                                     | 5.6                    |
| 44711      | Gasoline stations with convenience stores .....                   | 11                      | 11 815          | 585                      | 116                             | 34  | 28.2                                     | 21.7                   |
| 447110     | Gasoline stations with convenience stores .....                   | 11                      | 11 815          | 585                      | 116                             | 34  | 28.2                                     | 21.7                   |
| 44719      | Other gasoline stations .....                                     | 13                      | 56 869          | 3 501                    | 856                             | 169   | 14.5                                     | 2.3                    |
| 447190     | Other gasoline stations .....                                     | 13                      | 56 869          | 3 501                    | 856                             | 169   | 14.5                                     | 2.3                    |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code               | Geographic area and kind of business                        | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                          |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MILFORD (CC)—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                    | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 448                      | Clothing and clothing accessories stores .....              | 70                      | 98 483          | 10 874                   | 2 608                           | 903   | 2.1                                      | 5.8                    |
| 4481                     | Clothing stores .....                                       | 42                      | 74 904          | 7 774                    | 1 873                           | 714   | 1.3                                      | 5.0                    |
| 44811                    | Men's clothing stores .....                                 | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 448110                   | Men's clothing stores .....                                 | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44812                    | Women's clothing stores .....                               | 15                      | 16 919          | 2 154                    | 522                             | 226   | —  | 13.2                   |
| 448120                   | Women's clothing stores .....                               | 15                      | 16 919          | 2 154                    | 522                             | 226   | —  | 13.2                   |
| 44813                    | Children's and infants' clothing stores .....               | 5                       | 12 232          | 1 064                    | 236                             | 93  | —  | —                      |
| 448130                   | Children's and infants' clothing stores .....               | 5                       | 12 232          | 1 064                    | 236                             | 93  | —  | —                      |
| 44814                    | Family clothing stores .....                                | 12                      | 36 617          | 3 193                    | 770                             | 296   | 1.5                                      | —                      |
| 448140                   | Family clothing stores .....                                | 12                      | 36 617          | 3 193                    | 770                             | 296   | 1.5                                      | —                      |
| 44815                    | Clothing accessories stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448150                   | Clothing accessories stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44819                    | Other clothing stores .....                                 | 5                       | 4 936           | 688                      | 189                             | 61  | 9.1                                      | 24.0                   |
| 448190                   | Other clothing stores .....                                 | 5                       | 4 936           | 688                      | 189                             | 61  | 9.1                                      | 24.0                   |
| 4482                     | Shoe stores .....   | 14                      | 12 796          | 1 549                    | 379                             | 118   | —  | 14.9                   |
| 44821                    | Shoe stores .....   | 14                      | 12 796          | 1 549                    | 379                             | 118   | —  | 14.9                   |
| 448210                   | Shoe stores .....   | 14                      | 12 796          | 1 549                    | 379                             | 118   | —  | 14.9                   |
| 4482103                  | Children's and juveniles' shoe stores .....                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482104                  | Family shoe stores .....                                    | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4482105                  | Athletic footwear stores .....                              | 5                       | 6 769           | 745                      | 170                             | 60  | —  | 28.1                   |
| 4483                     | Jewelry, luggage, and leather goods stores .....            | 14                      | 10 783          | 1 551                    | 356                             | 71  | 9.6                                      | 1.0                    |
| 44831                    | Jewelry stores .....  | 14                      | 10 783          | 1 551                    | 356                             | 71  | 9.6                                      | 1.0                    |
| 448310                   | Jewelry stores .....  | 14                      | 10 783          | 1 551                    | 356                             | 71  | 9.6                                      | 1.0                    |
| 451                      | Sporting goods, hobby, book, and music stores .....         | 24                      | 39 443          | 3 904                    | 931                             | 278   | 4.0                                      | 2.6                    |
| 4511                     | Sporting goods, hobby, and musical instrument stores .....  | 12                      | 31 727          | 3 164                    | 753                             | 215   | 2.8                                      | .4                     |
| 45111                    | Sporting goods stores .....                                 | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 451110                   | Sporting goods stores .....                                 | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4511101                  | General-line sporting goods stores .....                    | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45112                    | Hobby, toy, and game stores .....                           | 4                       | 19 705          | 1 945                    | 476                             | 129   | —  | —                      |
| 451120                   | Hobby, toy, and game stores .....                           | 4                       | 19 705          | 1 945                    | 476                             | 129   | —  | —                      |
| 45113                    | Sewing, needlework, and piece goods stores .....            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451130                   | Sewing, needlework, and piece goods stores .....            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4512                     | Book, periodical, and music stores .....                    | 12                      | 7 716           | 740                      | 178                             | 63  | 8.7                                      | 11.8                   |
| 45121                    | Book stores and news dealers .....                          | 8                       | 3 441           | 354                      | 83                              | 29  | 14.5                                     | 10.3                   |
| 451211                   | Book stores .....   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4512111                  | Book stores, general .....                                  | 4                       | 2 944           | 300                      | 69                              | 24  | 15.6                                     | —                      |
| 451212                   | News dealers and newsstands .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45122                    | Prerecorded tape, compact disc, and record stores .....     | 4                       | 4 275           | 386                      | 95                              | 34  | 4.1                                      | 13.0                   |
| 452                      | General merchandise stores .....                            | 8                       | 193 633         | 21 801                   | 4 832                           | 1 171   | —  | .1                     |
| 4521                     | Department stores .....                                     | 4                       | D               | D                        | D                               | f   | D  | D                      |
| 4521009                  | Department stores (incl. leased depts.) <sup>3</sup> .....  | 4                       | D               | D                        | D                               | f   | D  | D                      |
| 45211                    | Department stores .....                                     | 4                       | D               | D                        | D                               | f   | D  | D                      |
| 452111                   | Department stores (except discount department stores) ..... | 3                       | D               | D                        | D                               | f   | D  | D                      |
| 4529                     | Other general merchandise stores .....                      | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 45291                    | Warehouse clubs and supercenters .....                      | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 452910                   | Warehouse clubs and supercenters .....                      | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 453                      | Miscellaneous store retailers .....                         | 33                      | 21 882          | 2 888                    | 670                             | 232   | 7.8                                      | 19.2                   |
| 4531                     | Florists .....  | 3                       | 1 642           | 480                      | 108                             | 33  | 11.1                                     | 28.1                   |
| 45311                    | Florists .....  | 3                       | 1 642           | 480                      | 108                             | 33  | 11.1                                     | 28.1                   |
| 453110                   | Florists .....  | 3                       | 1 642           | 480                      | 108                             | 33  | 11.1                                     | 28.1                   |
| 4532                     | Office supplies, stationery, and gift stores .....          | 14                      | 7 648           | 1 204                    | 302                             | 119   | 12.5                                     | 7.0                    |
| 45322                    | Gift, novelty, and souvenir stores .....                    | 14                      | 7 648           | 1 204                    | 302                             | 119   | 12.5                                     | 7.0                    |
| 453220                   | Gift, novelty, and souvenir stores .....                    | 14                      | 7 648           | 1 204                    | 302                             | 119   | 12.5                                     | 7.0                    |
| 4533                     | Used merchandise stores .....                               | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 45331                    | Used merchandise stores .....                               | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 453310                   | Used merchandise stores .....                               | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4539                     | Other miscellaneous store retailers .....                   | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 45391                    | Pet and pet supplies stores .....                           | 4                       | 1 726           | 256                      | 64                              | 24  | 9.2                                      | —                      |
| 453910                   | Pet and pet supplies stores .....                           | 4                       | 1 726           | 256                      | 64                              | 24  | 9.2                                      | —                      |
| 45399                    | All other miscellaneous store retailers .....               | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 454                      | Nonstore retailers .....                                    | 11                      | 30 739          | 7 334                    | 1 976                           | 347   | 8.4                                      | —                      |
| 4541                     | Electronic shopping and mail-order houses .....             | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45411                    | Electronic shopping and mail-order houses .....             | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4542                     | Vending machine operators .....                             | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45421                    | Vending machine operators .....                             | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 454210                   | Vending machine operators .....                             | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4543                     | Direct selling establishments .....                         | 6                       | 17 226          | 5 488                    | 1 529                           | 289   | 11.5                                     | —                      |
| 45439                    | Other direct selling establishments .....                   | 3                       | D               | D                        | D                               | e   | D  | D                      |
| 454390                   | Other direct selling establishments .....                   | 3                       | D               | D                        | D                               | e   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code     | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ANSONIA</b> |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>   | <b>Retail trade .....</b>   | <b>41</b>               | <b>118 312</b>  | <b>14 145</b>            | <b>3 294</b>                    | <b>530</b>  | <b>7.1</b>                               | <b>2.4</b>             |
| 441            | Motor vehicle and parts dealers .....                             | 9                       | 62 559          | 6 128                    | 1 488                           | 163   | 4.7                                      | —                      |
| 4413           | Automotive parts, accessories, and tire stores .....              | 6                       | 9 340           | 1 981                    | 485                             | 71  | 31.7                                     | —                      |
| 44131          | Automotive parts and accessories stores .....                     | 6                       | 9 340           | 1 981                    | 485                             | 71  | 31.7                                     | —                      |
| 441310         | Automotive parts and accessories stores .....                     | 6                       | 9 340           | 1 981                    | 485                             | 71  | 31.7                                     | —                      |
| 442            | Furniture and home furnishings stores .....                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443            | Electronics and appliance stores .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444            | Building material and garden equipment and supplies dealers ..... | 5                       | 9 398           | 2 194                    | 436                             | 67  | 17.1                                     | —                      |
| 44419          | Other building material dealers .....                             | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444190         | Other building material dealers .....                             | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 445            | Food and beverage stores .....                                    | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 446            | Health and personal care stores .....                             | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 447            | Gasoline stations .....   | 7                       | 12 878          | 1 067                    | 251                             | 65  | 7.0                                      | 15.9                   |
| 448            | Clothing and clothing accessories stores .....                    | 5                       | 1 923           | 489                      | 118                             | 18  | 52.0                                     | 6.6                    |
| 453            | Miscellaneous store retailers .....                               | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454            | Nonstore retailers .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| <b>AVON</b>    |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>   | <b>Retail trade .....</b>   | <b>105</b>              | <b>220 835</b>  | <b>26 507</b>            | <b>6 307</b>                    | <b>1 327</b>  | <b>7.6</b>                               | <b>2.2</b>             |
| 441            | Motor vehicle and parts dealers .....                             | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 442            | Furniture and home furnishings stores .....                       | 19                      | 14 474          | 1 629                    | 404                             | 77  | 10.4                                     | 23.4                   |
| 4421           | Furniture stores .....  | 6                       | 5 205           | 544                      | 137                             | 21  | —  | 1.2                    |
| 44211          | Furniture stores .....  | 6                       | 5 205           | 544                      | 137                             | 21  | —  | 1.2                    |
| 442110         | Furniture stores .....  | 6                       | 5 205           | 544                      | 137                             | 21  | —  | 1.2                    |
| 4422           | Home furnishings stores .....                                     | 13                      | 9 269           | 1 085                    | 267                             | 56  | 16.2                                     | 35.8                   |
| 44229          | Other home furnishings stores .....                               | 10                      | 6 566           | 807                      | 201                             | 48  | 15.4                                     | 50.5                   |
| 442291         | Window treatment stores .....                                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442299         | All other home furnishings stores .....                           | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 443            | Electronics and appliance stores .....                            | 5                       | 10 234          | 1 258                    | 370                             | 44  | .1                                       | —                      |
| 4431           | Electronics and appliance stores .....                            | 5                       | 10 234          | 1 258                    | 370                             | 44  | .1                                       | —                      |
| 44311          | Appliance, television, and other electronics stores .....         | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 443112         | Radio, television, and other electronics stores .....             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 444            | Building material and garden equipment and supplies dealers ..... | 5                       | 5 883           | 1 702                    | 387                             | 47  | —  | 6.9                    |
| 445            | Food and beverage stores .....                                    | 9                       | 32 364          | 3 844                    | 941                             | 196   | 17.0                                     | .2                     |
| 4452           | Specialty food stores .....                                       | 6                       | 2 286           | 249                      | 75                              | 30  | 84.2                                     | 2.7                    |
| 4453           | Beer, wine, and liquor stores .....                               | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44531          | Beer, wine, and liquor stores .....                               | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 445310         | Beer, wine, and liquor stores .....                               | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 446            | Health and personal care stores .....                             | 7                       | 16 606          | 1 725                    | 428                             | 118   | 5.2                                      | .2                     |
| 4461           | Health and personal care stores .....                             | 7                       | 16 606          | 1 725                    | 428                             | 118   | 5.2                                      | .2                     |
| 44612          | Cosmetics, beauty supplies, and perfume stores .....              | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 446120         | Cosmetics, beauty supplies, and perfume stores .....              | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 44613          | Optical goods stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 446130         | Optical goods stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 446191         | Food (health) supplement stores .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447            | Gasoline stations .....   | 4                       | 9 022           | 787                      | 199                             | 39  | 4.7                                      | —                      |
| 448            | Clothing and clothing accessories stores .....                    | 22                      | 42 262          | 5 149                    | 1 195                           | 348   | 8.9                                      | .2                     |
| 4481           | Clothing stores .....   | 16                      | 39 811          | 4 590                    | 1 056                           | 316   | 8.3                                      | .2                     |
| 44812          | Women's clothing stores .....                                     | 8                       | 10 693          | 1 659                    | 358                             | 76  | 24.9                                     | .7                     |
| 448120         | Women's clothing stores .....                                     | 8                       | 10 693          | 1 659                    | 358                             | 76  | 24.9                                     | .7                     |
| 44813          | Children's and infants' clothing stores .....                     | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 448130         | Children's and infants' clothing stores .....                     | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44814          | Family clothing stores .....                                      | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 448140         | Family clothing stores .....                                      | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 44819          | Other clothing stores .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448190         | Other clothing stores .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451            | Sporting goods, hobby, book, and music stores .....               | 13                      | 16 053          | 2 060                    | 565                             | 148   | 4.5                                      | —                      |
| 4511           | Sporting goods, hobby, and musical instrument stores .....        | 11                      | D               | D                        | D                               | c   | D  | D                      |
| 45111          | Sporting goods stores .....                                       | 6                       | 6 950           | 974                      | 289                             | 53  | 6.9                                      | —                      |
| 451110         | Sporting goods stores .....                                       | 6                       | 6 950           | 974                      | 289                             | 53  | 6.9                                      | —                      |
| 4511101        | General-line sporting goods stores .....                          | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45112          | Hobby, toy, and game stores .....                                 | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 451120         | Hobby, toy, and game stores .....                                 | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45113          | Sewing, needlework, and piece goods stores .....                  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451130         | Sewing, needlework, and piece goods stores .....                  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4512           | Book, periodical, and music stores .....                          | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45122          | Prerecorded tape, compact disc, and record stores .....           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451220         | Prerecorded tape, compact disc, and record stores .....           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 452            | General merchandise stores .....                                  | 3                       | D               | D                        | D                               | c   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code       | Geographic area and kind of business                            | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                  |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>AVON—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>     | <b>Retail trade—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| 453              | Miscellaneous store retailers .....                             | 11                      | 9 181           | 1 166                    | 254                             | 86  | 24.5                                     | 9.7                    |
| 4539             | Other miscellaneous store retailers .....                       | 4                       | 7 469           | 957                      | 192                             | 58  | 17.7                                     | 11.1                   |
| 45391            | Pet and pet supplies stores .....                               | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453910           | Pet and pet supplies stores .....                               | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45399            | All other miscellaneous store retailers .....                   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 454              | Nonstore retailers .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| <b>BERLIN</b>    |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>     | <b>Retail trade .....</b>                                       | <b>79</b>               | <b>340 921</b>  | <b>33 353</b>            | <b>8 034</b>                    | <b>1 420</b>  | <b>5.3</b>                               | <b>15.2</b>            |
| 441              | Motor vehicle and parts dealers .....                           | 13                      | 78 496          | 6 422                    | 1 514                           | 187   | .6                                       | 59.4                   |
| 4411             | Automobile dealers .....  | 6                       | 66 538          | 4 367                    | 1 030                           | 100   | .7                                       | 67.4                   |
| 4412             | Other motor vehicle dealers .....                               | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44122            | Motorcycle, boat, and other motor vehicle dealers .....         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441221           | Motorcycle dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4413             | Automotive parts, accessories, and tire stores .....            | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44131            | Automotive parts and accessories stores .....                   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 441310           | Automotive parts and accessories stores .....                   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 442              | Furniture and home furnishings stores .....                     | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4421             | Furniture stores .....  | 4                       | 10 394          | 1 734                    | 369                             | 40  | 14.7                                     | —                      |
| 44211            | Furniture stores .....  | 4                       | 10 394          | 1 734                    | 369                             | 40  | 14.7                                     | —                      |
| 442110           | Furniture stores .....  | 4                       | 10 394          | 1 734                    | 369                             | 40  | 14.7                                     | —                      |
| 443              | Electronics and appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444              | Building material and garden equipment and supplies dealers ... | 10                      | 54 084          | 6 282                    | 1 587                           | 230   | .9                                       | .7                     |
| 4441             | Building material and supplies dealers .....                    | 8                       | D               | D                        | D                               | c   | D  | D                      |
| 44411            | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 444110           | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 44419            | Other building material dealers .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 444190           | Other building material dealers .....                           | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 445              | Food and beverage stores .....                                  | 11                      | 37 249          | 5 225                    | 1 304                           | 318   | 8.4                                      | .9                     |
| 4451             | Grocery stores .....  | 6                       | 34 606          | 5 055                    | 1 267                           | 304   | 1.9                                      | .4                     |
| 446              | Health and personal care stores .....                           | 8                       | 44 501          | 4 484                    | 1 147                           | 210   | .4                                       | 9.9                    |
| 4461             | Health and personal care stores .....                           | 8                       | 44 501          | 4 484                    | 1 147                           | 210   | .4                                       | 9.9                    |
| 44611            | Pharmacies and drug stores .....                                | 5                       | 44 132          | 4 385                    | 1 126                           | 207   | —  | 10.0                   |
| 446110           | Pharmacies and drug stores .....                                | 5                       | 44 132          | 4 385                    | 1 126                           | 207   | —  | 10.0                   |
| 4461101          | Pharmacies and drug stores .....                                | 5                       | 44 132          | 4 385                    | 1 126                           | 207   | —  | 10.0                   |
| 447              | Gasoline stations .....   | 7                       | 29 729          | 1 080                    | 262                             | 60  | 23.8                                     | —                      |
| 4471             | Gasoline stations .....   | 7                       | 29 729          | 1 080                    | 262                             | 60  | 23.8                                     | —                      |
| 44711            | Gasoline stations with convenience stores .....                 | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 447110           | Gasoline stations with convenience stores .....                 | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 448              | Clothing and clothing accessories stores .....                  | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 4481             | Clothing stores .....   | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 44811            | Men's clothing stores .....                                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448110           | Men's clothing stores .....                                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44814            | Family clothing stores .....                                    | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 448140           | Family clothing stores .....                                    | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 451              | Sporting goods, hobby, book, and music stores .....             | 5                       | 3 393           | 452                      | 115                             | 29  | 56.4                                     | —                      |
| 4511             | Sporting goods, hobby, and musical instrument stores .....      | 5                       | 3 393           | 452                      | 115                             | 29  | 56.4                                     | —                      |
| 452              | General merchandise stores .....                                | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 4529             | Other general merchandise stores .....                          | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 45291            | Warehouse clubs and supercenters .....                          | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 452910           | Warehouse clubs and supercenters .....                          | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 453              | Miscellaneous store retailers .....                             | 7                       | 2 629           | 440                      | 99                              | 35  | 53.1                                     | —                      |
| 4539             | Other miscellaneous store retailers .....                       | 4                       | 1 090           | 103                      | 28                              | 9   | 87.7                                     | —                      |
| 454              | Nonstore retailers .....  | 3                       | 2 496           | 503                      | 112                             | 29  | 42.1                                     | —                      |

See footnotes at end of table.

### Retail Trade—Geo. Area Series

U.S. Census Bureau, 2002 Economic Census

Connecticut 59

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code        | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BETHEL</b>     |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>      | <b>Retail trade .....</b>   | <b>61</b>               | <b>104 949</b>  | <b>14 210</b>            | <b>3 334</b>                    | <b>546</b>  | <b>15.7</b>                              | <b>20.5</b>            |
| 441               | Motor vehicle and parts dealers .....                             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 442               | Furniture and home furnishings stores .....                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443               | Electronics and appliance stores .....                            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444               | Building material and garden equipment and supplies dealers ..... | 9                       | 26 136          | 3 074                    | 664                             | 85  | 8.9                                      | 62.4                   |
| 44411             | Building material and supplies dealers.....                       | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44419             | Other building material dealers .....                             | 4                       | 20 364          | 2 201                    | 474                             | 45  | —  | 80.1                   |
| 444190            | Other building material dealers .....                             | 4                       | 20 364          | 2 201                    | 474                             | 45  | —  | 80.1                   |
| 4442              | Lawn and garden equipment and supplies stores .....               | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44422             | Nursery, garden center, and farm supply stores .....              | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 444220            | Nursery, garden center, and farm supply stores .....              | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 445               | Food and beverage stores .....                                    | 11                      | 29 292          | 4 493                    | 1 055                           | 159   | 5.6                                      | 5.9                    |
| 446               | Health and personal care stores .....                             | 6                       | 20 482          | 1 667                    | 399                             | 92  | 23.3                                     | 8.4                    |
| 4461              | Health and personal care stores .....                             | 6                       | 20 482          | 1 667                    | 399                             | 92  | 23.3                                     | 8.4                    |
| 4461102           | Proprietary stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447               | Gasoline stations.....  | 5                       | 12 461          | 576                      | 144                             | 34  | 18.5                                     | —                      |
| 44711             | Gasoline stations with convenience stores .....                   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 447110            | Gasoline stations with convenience stores .....                   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 448               | Clothing and clothing accessories stores .....                    | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 451               | Sporting goods, hobby, book, and music stores .....               | 6                       | 3 833           | 634                      | 137                             | 42  | 62.4                                     | .4                     |
| 4511              | Sporting goods, hobby, and musical instrument stores .....        | 6                       | 3 833           | 634                      | 137                             | 42  | 62.4                                     | .4                     |
| 452               | General merchandise stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453               | Miscellaneous store retailers .....                               | 9                       | 1 706           | 349                      | 88                              | 32  | 37.7                                     | 22.6                   |
| 454               | Nonstore retailers .....  | 4                       | 4 792           | 2 284                    | 587                             | 58  | 20.1                                     | 8.1                    |
| 4543              | Direct selling establishments .....                               | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 454312            | Liquefied petroleum gas (bottled gas) dealers .....               | 1                       | D               | D                        | D                               | b   | D  | D                      |
| <b>BLOOMFIELD</b> |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>      | <b>Retail trade .....</b>   | <b>76</b>               | <b>145 125</b>  | <b>19 755</b>            | <b>4 674</b>                    | <b>857</b>  | <b>17.9</b>                              | <b>3.0</b>             |
| 441               | Motor vehicle and parts dealers .....                             | 8                       | 7 266           | 1 379                    | 321                             | 45  | 21.6                                     | —                      |
| 442               | Furniture and home furnishings stores .....                       | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4422              | Home furnishings stores .....                                     | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44221             | Floor covering stores .....                                       | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 442210            | Floor covering stores .....                                       | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 443               | Electronics and appliance stores .....                            | 4                       | 9 430           | 3 446                    | 1 153                           | 98  | 4.4                                      | —                      |
| 4431              | Electronics and appliance stores .....                            | 4                       | 9 430           | 3 446                    | 1 153                           | 98  | 4.4                                      | —                      |
| 44311             | Appliance, television, and other electronics stores .....         | 4                       | 9 430           | 3 446                    | 1 153                           | 98  | 4.4                                      | —                      |
| 443111            | Household appliance stores.....                                   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 444               | Building material and garden equipment and supplies dealers ..... | 6                       | 19 015          | 2 633                    | 177                             | 25  | 6.2                                      | 2.5                    |
| 4441              | Building material and supplies dealers.....                       | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 44411             | Home centers.....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444110            | Home centers.....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445               | Food and beverage stores .....                                    | 10                      | 36 810          | 3 950                    | 907                             | 206   | 20.4                                     | .3                     |
| 4451              | Grocery stores .....  | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 446               | Health and personal care stores .....                             | 9                       | 18 829          | 1 265                    | 304                             | 98  | 3.3                                      | —                      |
| 4461              | Health and personal care stores .....                             | 9                       | 18 829          | 1 265                    | 304                             | 98  | 3.3                                      | —                      |
| 447               | Gasoline stations.....  | 6                       | 4 078           | 390                      | 123                             | 31  | 34.4                                     | 39.5                   |
| 448               | Clothing and clothing accessories stores .....                    | 8                       | 3 931           | 490                      | 118                             | 82  | 15.8                                     | 1.8                    |
| 451               | Sporting goods, hobby, book, and music stores .....               | 4                       | 4 023           | 535                      | 136                             | 33  | 46.8                                     | —                      |
| 4511              | Sporting goods, hobby, and musical instrument stores .....        | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45114             | Musical instrument and supplies stores .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451140            | Musical instrument and supplies stores .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452               | General merchandise stores .....                                  | 4                       | 8 886           | 1 108                    | 312                             | 91  | —  | 1.3                    |
| 453               | Miscellaneous store retailers .....                               | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4539              | Other miscellaneous store retailers .....                         | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 45399             | All other miscellaneous store retailers .....                     | 3                       | 1 155           | 206                      | 52                              | 9   | 28.7                                     | 33.6                   |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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| NAICS code             | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                        |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BLOOMFIELD—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | <b>Retail trade—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| 454                    | Nonstore retailers .....  | 7                       | 14 343          | 2 632                    | 678                             | 97  | 6.3                                      | 9.8                    |
| 4542                   | Vending machine operators .....                                   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45421                  | Vending machine operators .....                                   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 454210                 | Vending machine operators .....                                   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4543                   | Direct selling establishments .....                               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 45431                  | Fuel dealers .....  | 3                       | 5 773           | 820                      | 250                             | 33  | 15.7                                     | 22.0                   |
| 454311                 | Heating oil dealers .....   | 3                       | 5 773           | 820                      | 250                             | 33  | 15.7                                     | 22.0                   |
| 45439                  | Other direct selling establishments .....                         | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 454390                 | Other direct selling establishments .....                         | 2                       | D               | D                        | D                               | b   | D  | D                      |
| <b>BRANDFORD</b>       |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | <b>Retail trade .....</b>   | <b>166</b>              | <b>529 982</b>  | <b>50 873</b>            | <b>12 550</b>                   | <b>2 133</b>  | <b>18.4</b>                              | <b>5.1</b>             |
| 441                    | Motor vehicle and parts dealers .....                             | 27                      | 194 269         | 16 056                   | 3 748                           | 423   | 21.0                                     | 1.1                    |
| 4411                   | Automobile dealers .....  | 16                      | 180 695         | 13 307                   | 3 133                           | 333   | 22.6                                     | 1.1                    |
| 44111                  | New car dealers .....   | 8                       | 144 075         | 10 896                   | 2 341                           | 273   | 4.7                                      | —                      |
| 441110                 | New car dealers .....   | 8                       | 144 075         | 10 896                   | 2 341                           | 273   | 4.7                                      | —                      |
| 44112                  | Used car dealers .....  | 8                       | 36 620          | 2 411                    | 792                             | 60  | 92.8                                     | 5.5                    |
| 441120                 | Used car dealers .....  | 8                       | 36 620          | 2 411                    | 792                             | 60  | 92.8                                     | 5.5                    |
| 4412                   | Other motor vehicle dealers .....                                 | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44122                  | Motorcycle, boat, and other motor vehicle dealers .....           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 441222                 | Boat dealers .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4413                   | Automotive parts, accessories, and tire stores .....              | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 44131                  | Automotive parts and accessories stores .....                     | 6                       | 6 341           | 1 392                    | 291                             | 41  | —  | .5                     |
| 441310                 | Automotive parts and accessories stores .....                     | 6                       | 6 341           | 1 392                    | 291                             | 41  | —  | .5                     |
| 44132                  | Tire dealers .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 441320                 | Tire dealers .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 442                    | Furniture and home furnishings stores .....                       | 10                      | 5 417           | 592                      | 133                             | 31  | 57.8                                     | 6.2                    |
| 4422                   | Home furnishings stores .....                                     | 7                       | 3 969           | 482                      | 108                             | 21  | 42.4                                     | 8.5                    |
| 44229                  | Other home furnishings stores .....                               | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 442299                 | All other home furnishings stores .....                           | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 443                    | Electronics and appliance stores .....                            | 9                       | 8 242           | 1 293                    | 339                             | 68  | 40.1                                     | 2.7                    |
| 4431                   | Electronics and appliance stores .....                            | 9                       | 8 242           | 1 293                    | 339                             | 68  | 40.1                                     | 2.7                    |
| 44311                  | Appliance, television, and other electronics stores .....         | 6                       | 7 351           | 1 109                    | 289                             | 59  | 35.9                                     | —                      |
| 443111                 | Household appliance stores .....                                  | 3                       | 4 387           | 394                      | 92                              | 30  | 14.8                                     | —                      |
| 443112                 | Radio, television, and other electronics stores .....             | 3                       | 2 964           | 715                      | 197                             | 29  | 67.0                                     | —                      |
| 444                    | Building material and garden equipment and supplies dealers ..... | 11                      | 32 923          | 4 872                    | 1 407                           | 130   | 1.2                                      | 27.6                   |
| 4441                   | Building material and supplies dealers .....                      | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 44412                  | Paint and wallpaper stores .....                                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444120                 | Paint and wallpaper stores .....                                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44419                  | Other building material dealers .....                             | 7                       | 28 190          | 4 212                    | 1 263                           | 93  | —  | 32.3                   |
| 444190                 | Other building material dealers .....                             | 7                       | 28 190          | 4 212                    | 1 263                           | 93  | —  | 32.3                   |
| 445                    | Food and beverage stores .....                                    | 20                      | 88 980          | 10 243                   | 2 543                           | 455   | 19.9                                     | .5                     |
| 4451                   | Grocery stores .....  | 10                      | D               | D                        | D                               | e   | D  | D                      |
| 44511                  | Supermarkets and other grocery (except convenience) stores .....  | 8                       | 76 565          | 8 875                    | 2 075                           | 390   | 11.0                                     | —                      |
| 445110                 | Supermarkets and other grocery (except convenience) stores .....  | 8                       | 76 565          | 8 875                    | 2 075                           | 390   | 11.0                                     | —                      |
| 4452                   | Specialty food stores .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4453                   | Beer, wine, and liquor stores .....                               | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 44531                  | Beer, wine, and liquor stores .....                               | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 445310                 | Beer, wine, and liquor stores .....                               | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 446                    | Health and personal care stores .....                             | 15                      | 31 590          | 2 859                    | 673                             | 185   | 19.1                                     | 4.7                    |
| 4461                   | Health and personal care stores .....                             | 15                      | 31 590          | 2 859                    | 673                             | 185   | 19.1                                     | 4.7                    |
| 44611                  | Pharmacies and drug stores .....                                  | 4                       | 26 962          | 1 886                    | 426                             | 151   | 20.9                                     | —                      |
| 446110                 | Pharmacies and drug stores .....                                  | 4                       | 26 962          | 1 886                    | 426                             | 151   | 20.9                                     | —                      |
| 4461101                | Pharmacies and drug stores .....                                  | 4                       | 26 962          | 1 886                    | 426                             | 151   | 20.9                                     | —                      |
| 44612                  | Cosmetics, beauty supplies, and perfume stores .....              | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 446120                 | Cosmetics, beauty supplies, and perfume stores .....              | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 44613                  | Optical goods stores .....  | 5                       | 1 758           | 459                      | 131                             | 15  | 6.9                                      | 53.3                   |
| 446130                 | Optical goods stores .....  | 5                       | 1 758           | 459                      | 131                             | 15  | 6.9                                      | 53.3                   |
| 44619                  | Other health and personal care stores .....                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                    | Gasoline stations .....   | 23                      | 62 042          | 3 723                    | 959                             | 194   | 33.4                                     | 18.7                   |
| 4471                   | Gasoline stations .....   | 23                      | 62 042          | 3 723                    | 959                             | 194   | 33.4                                     | 18.7                   |
| 44711                  | Gasoline stations with convenience stores .....                   | 12                      | 29 638          | 1 329                    | 338                             | 76  | 50.8                                     | 1.2                    |
| 447110                 | Gasoline stations with convenience stores .....                   | 12                      | 29 638          | 1 329                    | 338                             | 76  | 50.8                                     | 1.2                    |
| 44719                  | Other gasoline stations .....                                     | 11                      | 32 404          | 2 394                    | 621                             | 118   | 17.4                                     | 34.7                   |
| 447190                 | Other gasoline stations .....                                     | 11                      | 32 404          | 2 394                    | 621                             | 118   | 17.4                                     | 34.7                   |
| 448                    | Clothing and clothing accessories stores .....                    | 15                      | 7 514           | 1 001                    | 244                             | 85  | 9.0                                      | 21.8                   |
| 4481                   | Clothing stores .....   | 10                      | 6 156           | 771                      | 177                             | 67  | 11.0                                     | 25.2                   |
| 44815                  | Clothing accessories stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448150                 | Clothing accessories stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code               | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                          |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>BRANFORD—Con.</b>     |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | Sporting goods, hobby, book, and music stores .....               | 12                      | 12 311          | 1 457                    | 376                             | 72  | 8.0                                      | —                      |  |  |  |  |  |  |
| 451                      | Sporting goods, hobby, and musical instrument stores .....        | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45111                    | Sporting goods stores .....                                       | 5                       | 7 278           | 925                      | 244                             | 33  | .1                                       | —                      |  |  |  |  |  |  |
| 451110                   | Sporting goods stores .....                                       | 5                       | 7 278           | 925                      | 244                             | 33  | .1                                       | —                      |  |  |  |  |  |  |
| 451112                   | Specialty-line sporting goods stores .....                        | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45113                    | Sewing, needlework, and piece goods stores .....                  | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451130                   | Sewing, needlework, and piece goods stores .....                  | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4512                     | Book, periodical, and music stores .....                          | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45122                    | Prerecorded tape, compact disc, and record stores .....           | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451220                   | Prerecorded tape, compact disc, and record stores .....           | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                      | General merchandise stores .....                                  | 4                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 452112                   | Discount department stores .....                                  | 2                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 453                      | Miscellaneous store retailers .....                               | 15                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4532                     | Office supplies, stationery, and gift stores .....                | 7                       | 4 041           | 660                      | 157                             | 37  | 20.0                                     | —                      |  |  |  |  |  |  |
| 45321                    | Office supplies and stationery stores .....                       | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453210                   | Office supplies and stationery stores .....                       | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4533                     | Used merchandise stores .....                                     | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45331                    | Used merchandise stores .....                                     | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453310                   | Used merchandise stores .....                                     | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454                      | Nonstore retailers .....  | 5                       | 8 297           | 1 929                    | 412                             | 45  | 20.2                                     | —                      |  |  |  |  |  |  |
| 4543                     | Direct selling establishments .....                               | 5                       | 8 297           | 1 929                    | 412                             | 45  | 20.2                                     | —                      |  |  |  |  |  |  |
| 454311                   | Heating oil dealers .....   | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45439                    | Other direct selling establishments .....                         | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454390                   | Other direct selling establishments .....                         | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| <b>BRIDGEPORT</b>        |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | Retail trade .....  | 311                     | 750 616         | 92 731                   | 22 673                          | 3 536   | 18.2                                     | 10.3                   |  |  |  |  |  |  |
| 441                      | Motor vehicle and parts dealers .....                             | 41                      | 148 280         | 14 553                   | 3 344                           | 437   | 10.8                                     | 32.0                   |  |  |  |  |  |  |
| 4411                     | Automobile dealers .....  | 22                      | 123 853         | 9 782                    | 2 210                           | 262   | 10.3                                     | 38.2                   |  |  |  |  |  |  |
| 44112                    | Used car dealers .....  | 13                      | 15 871          | 1 639                    | 389                             | 54  | 70.1                                     | 2.4                    |  |  |  |  |  |  |
| 441120                   | Used car dealers .....  | 13                      | 15 871          | 1 639                    | 389                             | 54  | 70.1                                     | 2.4                    |  |  |  |  |  |  |
| 4413                     | Automotive parts, accessories, and tire stores .....              | 18                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44131                    | Automotive parts and accessories stores .....                     | 15                      | 18 993          | 3 787                    | 897                             | 140   | 14.9                                     | .6                     |  |  |  |  |  |  |
| 441310                   | Automotive parts and accessories stores .....                     | 15                      | 18 993          | 3 787                    | 897                             | 140   | 14.9                                     | .6                     |  |  |  |  |  |  |
| 44132                    | Tire dealers .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441320                   | Tire dealers .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 442                      | Furniture and home furnishings stores .....                       | 17                      | 14 573          | 2 551                    | 586                             | 88  | 24.9                                     | 45.4                   |  |  |  |  |  |  |
| 4421                     | Furniture stores .....  | 9                       | 10 494          | 1 613                    | 365                             | 56  | 23.9                                     | 60.4                   |  |  |  |  |  |  |
| 44211                    | Furniture stores .....  | 9                       | 10 494          | 1 613                    | 365                             | 56  | 23.9                                     | 60.4                   |  |  |  |  |  |  |
| 442110                   | Furniture stores .....  | 9                       | 10 494          | 1 613                    | 365                             | 56  | 23.9                                     | 60.4                   |  |  |  |  |  |  |
| 4422                     | Home furnishings stores .....                                     | 8                       | 4 079           | 938                      | 221                             | 32  | 27.5                                     | 6.8                    |  |  |  |  |  |  |
| 44221                    | Floor covering stores .....                                       | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 442210                   | Floor covering stores .....                                       | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443                      | Electronics and appliance stores .....                            | 5                       | 3 664           | 626                      | 159                             | 29  | 18.6                                     | —                      |  |  |  |  |  |  |
| 4431                     | Electronics and appliance stores .....                            | 5                       | 3 664           | 626                      | 159                             | 29  | 18.6                                     | —                      |  |  |  |  |  |  |
| 44311                    | Appliance, television, and other electronics stores .....         | 5                       | 3 664           | 626                      | 159                             | 29  | 18.6                                     | —                      |  |  |  |  |  |  |
| 443112                   | Radio, television, and other electronics stores .....             | 5                       | 3 664           | 626                      | 159                             | 29  | 18.6                                     | —                      |  |  |  |  |  |  |
| 444                      | Building material and garden equipment and supplies dealers ..... | 26                      | 115 856         | 16 235                   | 3 803                           | 465   | 9.3                                      | .3                     |  |  |  |  |  |  |
| 4441                     | Building material and supplies dealers .....                      | 24                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 44411                    | Home centers .....  | 3                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 444110                   | Home centers .....  | 3                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44412                    | Paint and wallpaper stores .....                                  | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444120                   | Paint and wallpaper stores .....                                  | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 44413                    | Hardware stores .....   | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444130                   | Hardware stores .....   | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44419                    | Other building material dealers .....                             | 13                      | 49 519          | 8 501                    | 1 864                           | 143   | 9.7                                      | .5                     |  |  |  |  |  |  |
| 444190                   | Other building material dealers .....                             | 13                      | 49 519          | 8 501                    | 1 864                           | 143   | 9.7                                      | .5                     |  |  |  |  |  |  |
| 4442                     | Lawn and garden equipment and supplies stores .....               | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 445                      | Food and beverage stores .....                                    | 88                      | 198 691         | 17 683                   | 4 265                           | 1 059   | 29.8                                     | 7.1                    |  |  |  |  |  |  |
| 4451                     | Grocery stores .....  | 63                      | 172 528         | 16 378                   | 3 933                           | 981   | 22.9                                     | 7.5                    |  |  |  |  |  |  |
| 44511                    | Supermarkets and other grocery (except convenience) stores .....  | 51                      | 167 949         | 16 120                   | 3 880                           | 963   | 21.9                                     | 6.7                    |  |  |  |  |  |  |
| 445110                   | Supermarkets and other grocery (except convenience) stores .....  | 51                      | 167 949         | 16 120                   | 3 880                           | 963   | 21.9                                     | 6.7                    |  |  |  |  |  |  |
| 4452                     | Specialty food stores .....                                       | 8                       | 4 055           | 384                      | 99                              | 24  | 12.1                                     | 10.9                   |  |  |  |  |  |  |
| 4453                     | Beer, wine, and liquor stores .....                               | 17                      | 22 108          | 921                      | 233                             | 54  | 86.9                                     | 4.0                    |  |  |  |  |  |  |
| 44531                    | Beer, wine, and liquor stores .....                               | 17                      | 22 108          | 921                      | 233                             | 54  | 86.9                                     | 4.0                    |  |  |  |  |  |  |
| 445310                   | Beer, wine, and liquor stores .....                               | 17                      | 22 108          | 921                      | 233                             | 54  | 86.9                                     | 4.0                    |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code             | Geographic area and kind of business                       | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                        |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BRIDGEPORT—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | Retail trade—Con.  |                         |                 |                          |                                 |   |  |                        |
| 446                    | Health and personal care stores .....                      | 20                      | 78 530          | 7 535                    | 1 791                           | 440   | 14.9                                     | .6                     |
| 4461                   | Health and personal care stores .....                      | 20                      | 78 530          | 7 535                    | 1 791                           | 440   | 14.9                                     | .6                     |
| 44611                  | Pharmacies and drug stores .....                           | 15                      | 76 506          | 7 112                    | 1 688                           | 422   | 13.3                                     | —                      |
| 446110                 | Pharmacies and drug stores .....                           | 15                      | 76 506          | 7 112                    | 1 688                           | 422   | 13.3                                     | —                      |
| 446110                 | Pharmacies and drug stores .....                           | 15                      | 76 506          | 7 112                    | 1 688                           | 422   | 13.3                                     | —                      |
| 44612                  | Cosmetics, beauty supplies, and perfume stores .....       | 2                       | D               | D                        | a                               | D   | D  | D                      |
| 446120                 | Cosmetics, beauty supplies, and perfume stores .....       | 2                       | D               | D                        | a                               | D   | D  | D                      |
| 447                    | Gasoline stations .....                                    | 29                      | 39 136          | 2 017                    | 515                             | 110   | 54.4                                     | 7.7                    |
| 4471                   | Gasoline stations .....                                    | 29                      | 39 136          | 2 017                    | 515                             | 110   | 54.4                                     | 7.7                    |
| 44711                  | Gasoline stations with convenience stores .....            | 9                       | 15 402          | 563                      | 148                             | 36  | 55.7                                     | 3.0                    |
| 447110                 | Gasoline stations with convenience stores .....            | 9                       | 15 402          | 563                      | 148                             | 36  | 55.7                                     | 3.0                    |
| 44719                  | Other gasoline stations .....                              | 20                      | 23 734          | 1 454                    | 367                             | 74  | 53.5                                     | 10.7                   |
| 447190                 | Other gasoline stations .....                              | 20                      | 23 734          | 1 454                    | 367                             | 74  | 53.5                                     | 10.7                   |
| 448                    | Clothing and clothing accessories stores .....             | 33                      | 26 285          | 4 209                    | 1 117                           | 192   | 22.5                                     | 12.4                   |
| 4481                   | Clothing stores .....                                      | 26                      | 19 590          | 3 091                    | 911                             | 149   | 11.9                                     | 8.1                    |
| 44811                  | Men's clothing stores .....                                | 6                       | 3 368           | 669                      | 231                             | 37  | 7.8                                      | 9.6                    |
| 448110                 | Men's clothing stores .....                                | 6                       | 3 368           | 669                      | 231                             | 37  | 7.8                                      | 9.6                    |
| 44815                  | Clothing accessories stores .....                          | 1                       | D               | D                        | a                               | D   | D  | D                      |
| 448150                 | Clothing accessories stores .....                          | 1                       | D               | D                        | a                               | D   | D  | D                      |
| 44819                  | Other clothing stores .....                                | 3                       | 808             | 123                      | 32                              | 9   | 15.6                                     | 84.4                   |
| 448190                 | Other clothing stores .....                                | 3                       | 808             | 123                      | 32                              | 9   | 15.6                                     | 84.4                   |
| 4482                   | Shoe stores .....  | 6                       | D               | D                        | b                               | D   | D  | D                      |
| 44821                  | Shoe stores .....  | 6                       | D               | D                        | b                               | D   | D  | D                      |
| 448210                 | Shoe stores .....  | 6                       | D               | D                        | b                               | D   | D  | D                      |
| 448210                 | Family shoe stores .....                                   | 5                       | D               | D                        | b                               | D   | D  | D                      |
| 451                    | Sporting goods, hobby, book, and music stores .....        | 9                       | 6 294           | 1 154                    | 263                             | 44  | 27.3                                     | 11.1                   |
| 4511                   | Sporting goods, hobby, and musical instrument stores ..... | 8                       | D               | D                        | b                               | D   | D  | D                      |
| 45113                  | Sewing, needlework, and piece goods stores .....           | 2                       | D               | D                        | a                               | D   | D  | D                      |
| 451130                 | Sewing, needlework, and piece goods stores .....           | 2                       | D               | D                        | a                               | D   | D  | D                      |
| 45121                  | Book stores and news dealers .....                         | 1                       | D               | D                        | a                               | D   | D  | D                      |
| 4512113                | College book stores .....                                  | 1                       | D               | D                        | a                               | D   | D  | D                      |
| 452                    | General merchandise stores .....                           | 8                       | D               | D                        | b                               | D   | D  | D                      |
| 45299                  | All other general merchandise stores .....                 | 8                       | D               | D                        | b                               | D   | D  | D                      |
| 452990                 | All other general merchandise stores .....                 | 8                       | D               | D                        | b                               | D   | D  | D                      |
| 4529904                | Miscellaneous general merchandise stores .....             | 3                       | D               | D                        | b                               | D   | D  | D                      |
| 453                    | Miscellaneous store retailers .....                        | 17                      | D               | D                        | c                               | D   | D  | D                      |
| 4531                   | Florists .....   | 5                       | 1 888           | 450                      | 89                              | 24  | 36.2                                     | 18.9                   |
| 45311                  | Florists .....   | 5                       | 1 888           | 450                      | 89                              | 24  | 36.2                                     | 18.9                   |
| 453110                 | Florists .....   | 5                       | 1 888           | 450                      | 89                              | 24  | 36.2                                     | 18.9                   |
| 4532                   | Office supplies, stationery, and gift stores .....         | 3                       | D               | D                        | b                               | D   | D  | D                      |
| 45321                  | Office supplies and stationery stores .....                | 3                       | D               | D                        | b                               | D   | D  | D                      |
| 453210                 | Office supplies and stationery stores .....                | 3                       | D               | D                        | b                               | D   | D  | D                      |
| 4533                   | Used merchandise stores .....                              | 5                       | D               | D                        | b                               | D   | D  | D                      |
| 45331                  | Used merchandise stores .....                              | 5                       | D               | D                        | b                               | D   | D  | D                      |
| 453310                 | Used merchandise stores .....                              | 5                       | D               | D                        | b                               | D   | D  | D                      |
| 4539                   | Other miscellaneous store retailers .....                  | 4                       | D               | D                        | a                               | D   | D  | D                      |
| 45399                  | All other miscellaneous store retailers .....              | 4                       | D               | D                        | a                               | D   | D  | D                      |
| 454                    | Nonstore retailers .....                                   | 18                      | 90 763          | 22 192                   | 5 881                           | 480   | 2.9                                      | .1                     |
| 4543                   | Direct selling establishments .....                        | 15                      | D               | D                        | e                               | D   | D  | D                      |
| 45431                  | Fuel dealers .....   | 10                      | 86 789          | 21 343                   | 5 700                           | 452   | 1.3                                      | —                      |
| 454311                 | Heating oil dealers .....                                  | 10                      | 86 789          | 21 343                   | 5 700                           | 452   | 1.3                                      | —                      |
| 45439                  | Other direct selling establishments .....                  | 5                       | D               | D                        | b                               | D   | D  | D                      |
| 454390                 | Other direct selling establishments .....                  | 5                       | D               | D                        | b                               | D   | D  | D                      |
| <b>BRISTOL</b>         |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | Retail trade .....   | 185                     | 666 629         | 61 744                   | 15 708                          | 3 121   | 7.3                                      | 1.7                    |
| 441                    | Motor vehicle and parts dealers .....                      | 23                      | 266 573         | 21 009                   | 6 165                           | 762   | 6.6                                      | 1.3                    |
| 4411                   | Automobile dealers .....                                   | 11                      | D               | D                        | f                               | D   | D  | D                      |
| 44111                  | New car dealers .....                                      | 9                       | 247 638         | 18 514                   | 5 596                           | 669   | 5.1                                      | .3                     |
| 441110                 | New car dealers .....                                      | 9                       | 247 638         | 18 514                   | 5 596                           | 669   | 5.1                                      | .3                     |
| 4412                   | Other motor vehicle dealers .....                          | 1                       | D               | D                        | a                               | D   | D  | D                      |
| 44121                  | Recreational vehicle dealers .....                         | 1                       | D               | D                        | a                               | D   | D  | D                      |
| 441210                 | Recreational vehicle dealers .....                         | 1                       | D               | D                        | a                               | D   | D  | D                      |
| 4413                   | Automotive parts, accessories, and tire stores .....       | 11                      | 12 502          | 2 222                    | 512                             | 84  | 12.2                                     | 16.2                   |
| 44131                  | Automotive parts and accessories stores .....              | 7                       | 8 238           | 1 462                    | 347                             | 56  | 18.5                                     | 19.7                   |
| 441310                 | Automotive parts and accessories stores .....              | 7                       | 8 238           | 1 462                    | 347                             | 56  | 18.5                                     | 19.7                   |
| 44132                  | Tire dealers .....   | 4                       | 4 264           | 760                      | 165                             | 28  | —  | 9.4                    |
| 441320                 | Tire dealers .....   | 4                       | 4 264           | 760                      | 165                             | 28  | —  | 9.4                    |
| 442                    | Furniture and home furnishings stores .....                | 7                       | 4 824           | 778                      | 190                             | 37  | 26.4                                     | —                      |
| 4422                   | Home furnishings stores .....                              | 5                       | D               | D                        | b                               | D   | D  | D                      |
| 44229                  | Other home furnishings stores .....                        | 2                       | D               | D                        | a                               | D   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|              |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>BRISTOL—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| 443          | Electronics and appliance stores .....                            | 8                       | 3 664           | 520                      | 144                             | 33  | 22.2                                     | 44.7                   |
| 4431         | Electronics and appliance stores .....                            | 8                       | 3 664           | 520                      | 144                             | 33  | 22.2                                     | 44.7                   |
| 44311        | Appliance, television, and other electronics stores .....         | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 443112       | Radio, television, and other electronics stores .....             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444          | Building material and garden equipment and supplies dealers ..... | 13                      | 23 940          | 3 583                    | 441                             | 96  | 16.7                                     | 9.1                    |
| 4441         | Building material and supplies dealers .....                      | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 44411        | Home centers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444110       | Home centers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44419        | Other building material dealers .....                             | 4                       | 6 324           | 1 369                    | 234                             | 34  | 47.2                                     | 34.6                   |
| 444190       | Other building material dealers .....                             | 4                       | 6 324           | 1 369                    | 234                             | 34  | 47.2                                     | 34.6                   |
| 445          | Food and beverage stores .....                                    | 31                      | 169 944         | 16 847                   | 3 988                           | 1 044   | 4.8                                      | .5                     |
| 4451         | Grocery stores .....  | 18                      | 155 519         | 15 681                   | 3 706                           | 972   | 3.6                                      | —                      |
| 44511        | Supermarkets and other grocery (except convenience) stores .....  | 11                      | 151 888         | 15 286                   | 3 616                           | 948   | 2.4                                      | —                      |
| 445110       | Supermarkets and other grocery (except convenience) stores .....  | 11                      | 151 888         | 15 286                   | 3 616                           | 948   | 2.4                                      | —                      |
| 4452         | Specialty food stores .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4453         | Beer, wine, and liquor stores .....                               | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 44531        | Beer, wine, and liquor stores .....                               | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 445310       | Beer, wine, and liquor stores .....                               | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 446          | Health and personal care stores .....                             | 10                      | 34 420          | 2 881                    | 712                             | 250   | 1.0                                      | 1.2                    |
| 4461         | Health and personal care stores .....                             | 10                      | 34 420          | 2 881                    | 712                             | 250   | 1.0                                      | 1.2                    |
| 44611        | Pharmacies and drug stores .....                                  | 4                       | 31 568          | 2 168                    | 526                             | 220   | —  | —                      |
| 446110       | Pharmacies and drug stores .....                                  | 4                       | 31 568          | 2 168                    | 526                             | 220   | —  | —                      |
| 4461101      | Pharmacies and drug stores .....                                  | 4                       | 31 568          | 2 168                    | 526                             | 220   | —  | —                      |
| 44612        | Cosmetics, beauty supplies, and perfume stores .....              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446120       | Cosmetics, beauty supplies, and perfume stores .....              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44613        | Optical goods stores .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 446130       | Optical goods stores .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 447          | Gasoline stations .....   | 19                      | 45 644          | 1 862                    | 442                             | 101   | 12.7                                     | .6                     |
| 4471         | Gasoline stations .....   | 19                      | 45 644          | 1 862                    | 442                             | 101   | 12.7                                     | .6                     |
| 44711        | Gasoline stations with convenience stores .....                   | 16                      | 43 626          | 1 775                    | 419                             | 94  | 8.7                                      | .7                     |
| 447110       | Gasoline stations with convenience stores .....                   | 16                      | 43 626          | 1 775                    | 419                             | 94  | 8.7                                      | .7                     |
| 448          | Clothing and clothing accessories stores .....                    | 24                      | 21 662          | 2 476                    | 649                             | 194   | 12.8                                     | 9.1                    |
| 4481         | Clothing stores .....   | 15                      | 17 002          | 1 888                    | 507                             | 158   | 11.3                                     | 9.0                    |
| 44814        | Family clothing stores .....                                      | 4                       | 11 684          | 1 107                    | 312                             | 97  | 8.4                                      | 12.5                   |
| 448140       | Family clothing stores .....                                      | 4                       | 11 684          | 1 107                    | 312                             | 97  | 8.4                                      | 12.5                   |
| 4483         | Jewelry, luggage, and leather goods stores .....                  | 5                       | 2 515           | 358                      | 83                              | 16  | 25.0                                     | —                      |
| 451          | Sporting goods, hobby, book, and music stores .....               | 15                      | 11 081          | 1 057                    | 268                             | 69  | 30.2                                     | 3.8                    |
| 4511         | Sporting goods, hobby, and musical instrument stores .....        | 9                       | 7 328           | 689                      | 171                             | 46  | 40.3                                     | —                      |
| 45113        | Sewing, needlework, and piece goods stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451130       | Sewing, needlework, and piece goods stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4512         | Book, periodical, and music stores .....                          | 6                       | 3 753           | 368                      | 97                              | 23  | 10.5                                     | 11.1                   |
| 451212       | News dealers and newsstands .....                                 | 3                       | 541             | 91                       | 29                              | 5   | —  | 77.1                   |
| 45122        | Prerecorded tape, compact disc, and record stores .....           | 3                       | 3 212           | 277                      | 68                              | 18  | 12.3                                     | —                      |
| 451220       | Prerecorded tape, compact disc, and record stores .....           | 3                       | 3 212           | 277                      | 68                              | 18  | 12.3                                     | —                      |
| 452          | General merchandise stores .....                                  | 6                       | D               | D                        | D                               | e   | D  | D                      |
| 452112       | Discount department stores .....                                  | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 45299        | All other general merchandise stores .....                        | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 452990       | All other general merchandise stores .....                        | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 453          | Miscellaneous store retailers .....                               | 17                      | D               | D                        | D                               | c   | D  | D                      |
| 4531         | Florists .....  | 4                       | 2 028           | 461                      | 117                             | 37  | 81.8                                     | —                      |
| 45311        | Florists .....  | 4                       | 2 028           | 461                      | 117                             | 37  | 81.8                                     | —                      |
| 453110       | Florists .....  | 4                       | 2 028           | 461                      | 117                             | 37  | 81.8                                     | —                      |
| 4532         | Office supplies, stationery, and gift stores .....                | 5                       | 6 383           | 657                      | 159                             | 47  | —  | —                      |
| 45321        | Office supplies and stationery stores .....                       | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453210       | Office supplies and stationery stores .....                       | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4533         | Used merchandise stores .....                                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45331        | Used merchandise stores .....                                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453310       | Used merchandise stores .....                                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4539         | Other miscellaneous store retailers .....                         | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 45391        | Pet and pet supplies stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453910       | Pet and pet supplies stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45399        | All other miscellaneous store retailers .....                     | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 454          | Nonstore retailers .....  | 12                      | 21 833          | 3 740                    | 925                             | 96  | 11.3                                     | —                      |
| 4543         | Direct selling establishments .....                               | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 45431        | Fuel dealers .....  | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 454311       | Heating oil dealers .....   | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 454312       | Liquefied petroleum gas (bottled gas) dealers .....               | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454319       | Other fuel dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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| NAICS code        | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BROOKFIELD</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45             | Retail trade .....  | 110                     | 375 013         | 32 956                   | 7 912                           | 1 648   | 9.8                                      | 3.3                    |
| 441               | Motor vehicle and parts dealers .....                             | 9                       | 16 374          | 2 477                    | 531                             | 74  | 4.8                                      | 1.0                    |
| 4412              | Other motor vehicle dealers .....                                 | 4                       | 8 134           | 1 196                    | 243                             | 32  | —  | 2.0                    |
| 44122             | Motorcycle, boat, and other motor vehicle dealers .....           | 4                       | 8 134           | 1 196                    | 243                             | 32  | —  | 2.0                    |
| 44122             | Boat dealers .....  | 4                       | 8 134           | 1 196                    | 243                             | 32  | —  | 2.0                    |
| 4413              | Automotive parts, accessories, and tire stores .....              | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44132             | Tire dealers .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44132             | Tire dealers .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 442               | Furniture and home furnishings stores .....                       | 16                      | 31 900          | 4 693                    | 1 047                           | 149   | 11.2                                     | 24.8                   |
| 4421              | Furniture stores .....  | 10                      | 25 596          | 3 444                    | 787                             | 110   | 5.2                                      | 30.7                   |
| 44211             | Furniture stores .....  | 10                      | 25 596          | 3 444                    | 787                             | 110   | 5.2                                      | 30.7                   |
| 442110            | Furniture stores .....  | 10                      | 25 596          | 3 444                    | 787                             | 110   | 5.2                                      | 30.7                   |
| 4422              | Home furnishings stores .....                                     | 6                       | 6 304           | 1 249                    | 260                             | 39  | 35.4                                     | 1.0                    |
| 44221             | Floor covering stores .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442210            | Floor covering stores .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44229             | Other home furnishings stores .....                               | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 443               | Electronics and appliance stores .....                            | 6                       | 7 768           | 1 192                    | 322                             | 41  | 55.2                                     | 3.3                    |
| 4431              | Electronics and appliance stores .....                            | 6                       | 7 768           | 1 192                    | 322                             | 41  | 55.2                                     | 3.3                    |
| 44311             | Appliance, television, and other electronics stores .....         | 6                       | 7 768           | 1 192                    | 322                             | 41  | 55.2                                     | 3.3                    |
| 443111            | Household appliance stores .....                                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443112            | Radio, television, and other electronics stores .....             | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444               | Building material and garden equipment and supplies dealers ..... | 10                      | 9 544           | 1 693                    | 388                             | 57  | 13.3                                     | .7                     |
| 44419             | Other building material dealers .....                             | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 444190            | Other building material dealers .....                             | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 445               | Food and beverage stores .....                                    | 11                      | D               | D                        | D                               | e   | D  | D                      |
| 4451              | Grocery stores .....  | 6                       | D               | D                        | D                               | e   | D  | D                      |
| 44511             | Supermarkets and other grocery (except convenience) stores .....  | 5                       | D               | D                        | D                               | e   | D  | D                      |
| 445110            | Supermarkets and other grocery (except convenience) stores .....  | 5                       | D               | D                        | D                               | e   | D  | D                      |
| 446               | Health and personal care stores .....                             | 7                       | 20 077          | 2 019                    | 460                             | 154   | 15.7                                     | 3.2                    |
| 4461              | Health and personal care stores .....                             | 7                       | 20 077          | 2 019                    | 460                             | 154   | 15.7                                     | 3.2                    |
| 44612             | Cosmetics, beauty supplies, and perfume stores .....              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446120            | Cosmetics, beauty supplies, and perfume stores .....              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44619             | Other health and personal care stores .....                       | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 447               | Gasoline stations .....   | 6                       | 13 084          | 681                      | 152                             | 35  | 87.6                                     | 5.1                    |
| 44711             | Gasoline stations with convenience stores .....                   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 447110            | Gasoline stations with convenience stores .....                   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 448               | Clothing and clothing accessories stores .....                    | 4                       | 12 664          | 1 288                    | 325                             | 67  | 2.1                                      | —                      |
| 4481              | Clothing stores .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4483              | Jewelry, luggage, and leather goods stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451               | Sporting goods, hobby, book, and music stores .....               | 15                      | 15 705          | 2 156                    | 487                             | 134   | 34.3                                     | 13.3                   |
| 4511              | Sporting goods, hobby, and musical instrument stores .....        | 12                      | 13 994          | 1 913                    | 421                             | 115   | 33.2                                     | 11.9                   |
| 45111             | Sporting goods stores .....                                       | 7                       | 5 406           | 614                      | 128                             | 21  | 28.6                                     | 30.7                   |
| 451110            | Sporting goods stores .....                                       | 7                       | 5 406           | 614                      | 128                             | 21  | 28.6                                     | 30.7                   |
| 45112             | Hobby, toy, and game stores .....                                 | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 451120            | Hobby, toy, and game stores .....                                 | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45113             | Sewing, needlework, and piece goods stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451130            | Sewing, needlework, and piece goods stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4512              | Book, periodical, and music stores .....                          | 3                       | 1 711           | 243                      | 66                              | 19  | 42.8                                     | 24.8                   |
| 452               | General merchandise stores .....                                  | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 4529              | Other general merchandise stores .....                            | 1                       | D               | D                        | D                               | e   | D  | D                      |
| 45291             | Warehouse clubs and supercenters .....                            | 1                       | D               | D                        | D                               | e   | D  | D                      |
| 452910            | Warehouse clubs and supercenters .....                            | 1                       | D               | D                        | D                               | e   | D  | D                      |
| 453               | Miscellaneous store retailers .....                               | 17                      | D               | D                        | D                               | c   | D  | D                      |
| 4532              | Office supplies, stationery, and gift stores .....                | 7                       | 12 062          | 1 138                    | 274                             | 87  | 26.1                                     | —                      |
| 45321             | Office supplies and stationery stores .....                       | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453210            | Office supplies and stationery stores .....                       | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4539              | Other miscellaneous store retailers .....                         | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 45391             | Pet and pet supplies stores .....                                 | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453910            | Pet and pet supplies stores .....                                 | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45399             | All other miscellaneous store retailers .....                     | 6                       | 3 379           | 365                      | 68                              | 14  | 26.2                                     | 14.0                   |
| 454               | Nonstore retailers .....  | 7                       | 18 240          | 913                      | 213                             | 49  | 4.7                                      | —                      |
| 4541              | Electronic shopping and mail-order houses .....                   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45411             | Electronic shopping and mail-order houses .....                   | 4                       | D               | D                        | D                               | b   | D  | D                      |

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|----------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CHESTER</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45          | Retail trade .....  | 87                      | 346 304         | 35 030                   | 7 356                           | 1 103   | 5.2                                      | 10.3                   |
| 441            | Motor vehicle and parts dealers .....                           | 6                       | 87 719          | 5 890                    | 1 278                           | 131   | —  | 1.4                    |
| 4411           | Automobile dealers .....  | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 4412           | Other motor vehicle dealers .....                               | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44121          | Recreational vehicle dealers .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441210         | Recreational vehicle dealers .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442            | Furniture and home furnishings stores .....                     | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 4421           | Furniture stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44211          | Furniture stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442110         | Furniture stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443            | Electronics and appliance stores .....                          | 3                       | 977             | 156                      | 38                              | 11  | 42.3                                     | —                      |
| 444            | Building material and garden equipment and supplies dealers ... | 8                       | 59 649          | 6 654                    | 821                             | 110   | .1                                       | 48.4                   |
| 4441           | Building material and supplies dealers .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44419          | Other building material dealers .....                           | 3                       | 53 010          | 5 658                    | 643                             | 54  | —  | 49.2                   |
| 444190         | Other building material dealers .....                           | 3                       | 53 010          | 5 658                    | 643                             | 54  | —  | 49.2                   |
| 4442           | Lawn and garden equipment and supplies stores .....             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44422          | Nursery, garden center, and farm supply stores .....            | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444220         | Nursery, garden center, and farm supply stores .....            | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 445            | Food and beverage stores .....                                  | 17                      | 43 207          | 4 764                    | 1 008                           | 174   | 12.3                                     | 1.0                    |
| 4451           | Grocery stores .....  | 10                      | 40 180          | 4 563                    | 955                             | 156   | 7.6                                      | .8                     |
| 446            | Health and personal care stores .....                           | 5                       | 19 853          | 1 465                    | 350                             | 88  | 7.4                                      | .8                     |
| 4461           | Health and personal care stores .....                           | 5                       | 19 853          | 1 465                    | 350                             | 88  | 7.4                                      | .8                     |
| 447            | Gasoline stations .....   | 7                       | 10 752          | 256                      | 69                              | 17  | 56.1                                     | 2.4                    |
| 448            | Clothing and clothing accessories stores .....                  | 7                       | 9 083           | 1 489                    | 378                             | 95  | 17.1                                     | —                      |
| 4481           | Clothing stores .....   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44819          | Other clothing stores .....                                     | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 448190         | Other clothing stores .....                                     | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 451            | Sporting goods, hobby, book, and music stores .....             | 7                       | 3 839           | 889                      | 199                             | 50  | —  | 7.6                    |
| 4511           | Sporting goods, hobby, and musical instrument stores .....      | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 45113          | Sewing, needlework, and piece goods stores .....                | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451130         | Sewing, needlework, and piece goods stores .....                | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 452            | General merchandise stores .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453            | Miscellaneous store retailers .....                             | 10                      | 4 175           | 820                      | 200                             | 48  | 62.6                                     | —                      |
| 4531           | Florists .....  | 3                       | 1 652           | 307                      | 80                              | 15  | 58.8                                     | —                      |
| 45311          | Florists .....  | 3                       | 1 652           | 307                      | 80                              | 15  | 58.8                                     | —                      |
| 453110         | Florists .....  | 3                       | 1 652           | 307                      | 80                              | 15  | 58.8                                     | —                      |
| 45321          | Office supplies and stationery stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453210         | Office supplies and stationery stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4533           | Used merchandise stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45331          | Used merchandise stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453310         | Used merchandise stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454            | Nonstore retailers .....  | 12                      | 102 253         | 11 906                   | 2 835                           | 344   | .2                                       | 4.5                    |
| 4541           | Electronic shopping and mail-order houses .....                 | 9                       | D               | D                        | D                               | e   | D  | D                      |
| 45411          | Electronic shopping and mail-order houses .....                 | 9                       | D               | D                        | D                               | e   | D  | D                      |
| 4543           | Direct selling establishments .....                             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45431          | Fuel dealers .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 454311         | Heating oil dealers .....                                       | 2                       | D               | D                        | D                               | b   | D  | D                      |
| <b>CLINTON</b> |   |                         |                 |                          |                                 |   |  |                        |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code          | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                     |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CLINTON—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45               | Retail trade .....  | 110                     | 205 626         | 24 368                   | 5 519                           | 1 340   | 4.9                                      | 4.2                    |
| 441                 | Motor vehicle and parts dealers .....                             | 10                      | 10 354          | 1 517                    | 328                             | 66  | 10.3                                     | 6.5                    |
| 4412                | Other motor vehicle dealers .....                                 | 5                       | 6 410           | 836                      | 150                             | 30  | —  | 10.4                   |
| 44122               | Motorcycle, boat, and other motor vehicle dealers .....           | 5                       | 6 410           | 836                      | 150                             | 30  | —  | 10.4                   |
| 441222              | Boat dealers .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 441229              | All other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                 | Furniture and home furnishings stores .....                       | 11                      | D               | D                        | D                               | c   | D  | D                      |
| 4421                | Furniture stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44211               | Furniture stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 442110              | Furniture stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4422                | Home furnishings stores .....                                     | 9                       | 15 385          | 1 677                    | 409                             | 133   | —  | 4.5                    |
| 44229               | Other home furnishings stores .....                               | 9                       | 15 385          | 1 677                    | 409                             | 133   | —  | 4.5                    |
| 442299              | All other home furnishings stores .....                           | 9                       | 15 385          | 1 677                    | 409                             | 133   | —  | 4.5                    |
| 443                 | Electronics and appliance stores .....                            | 5                       | 7 240           | 725                      | 157                             | 24  | 5.3                                      | —                      |
| 4431                | Electronics and appliance stores .....                            | 5                       | 7 240           | 725                      | 157                             | 24  | 5.3                                      | —                      |
| 44311               | Appliance, television, and other electronics stores .....         | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 443111              | Household appliance stores .....                                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443112              | Radio, television, and other electronics stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                 | Building material and garden equipment and supplies dealers ..... | 6                       | 4 711           | 899                      | 226                             | 40  | 59.5                                     | —                      |
| 445                 | Food and beverage stores .....                                    | 9                       | 55 929          | 6 372                    | 1 454                           | 293   | 5.2                                      | .1                     |
| 4451                | Grocery stores .....  | 5                       | D               | D                        | D                               | e   | D  | D                      |
| 44511               | Supermarkets and other grocery (except convenience) stores .....  | 5                       | D               | D                        | D                               | e   | D  | D                      |
| 445110              | Supermarkets and other grocery (except convenience) stores .....  | 5                       | D               | D                        | D                               | e   | D  | D                      |
| 446                 | Health and personal care stores .....                             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4461                | Health and personal care stores .....                             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44612               | Cosmetics, beauty supplies, and perfume stores .....              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446120              | Cosmetics, beauty supplies, and perfume stores .....              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447                 | Gasoline stations .....   | 3                       | 6 390           | 453                      | 102                             | 21  | 10.5                                     | —                      |
| 448                 | Clothing and clothing accessories stores .....                    | 44                      | 82 467          | 10 351                   | 2 302                           | 635   | .6                                       | 5.1                    |
| 4481                | Clothing stores .....   | 32                      | 63 908          | 8 610                    | 1 890                           | 488   | .2                                       | 6.2                    |
| 44811               | Men's clothing stores .....                                       | 4                       | 5 116           | 617                      | 141                             | 49  | —  | 43.4                   |
| 448110              | Men's clothing stores .....                                       | 4                       | 5 116           | 617                      | 141                             | 49  | —  | 43.4                   |
| 44812               | Women's clothing stores .....                                     | 10                      | 13 389          | 1 439                    | 315                             | 106   | —  | 8.9                    |
| 448120              | Women's clothing stores .....                                     | 10                      | 13 389          | 1 439                    | 315                             | 106   | —  | 8.9                    |
| 44814               | Family clothing stores .....                                      | 15                      | 40 966          | 6 036                    | 1 313                           | 306   | .3                                       | 1.3                    |
| 448140              | Family clothing stores .....                                      | 15                      | 40 966          | 6 036                    | 1 313                           | 306   | .3                                       | 1.3                    |
| 44815               | Clothing accessories stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 448150              | Clothing accessories stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44819               | Other clothing stores .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448190              | Other clothing stores .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482                | Shoe stores .....   | 9                       | 15 628          | 1 314                    | 294                             | 125   | 2.1                                      | 1.8                    |
| 44821               | Shoe stores .....   | 9                       | 15 628          | 1 314                    | 294                             | 125   | 2.1                                      | 1.8                    |
| 448210              | Shoe stores .....   | 9                       | 15 628          | 1 314                    | 294                             | 125   | 2.1                                      | 1.8                    |
| 4482101             | Men's shoe stores .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482102             | Women's shoe stores .....   | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4482104             | Family shoe stores .....  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4482105             | Athletic footwear stores .....                                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4483                | Jewelry, luggage, and leather goods stores .....                  | 3                       | 2 931           | 427                      | 118                             | 22  | —  | —                      |
| 44832               | Luggage and leather goods stores .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448320              | Luggage and leather goods stores .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451                 | Sporting goods, hobby, book, and music stores .....               | 7                       | 3 028           | 309                      | 71                              | 23  | 11.1                                     | 6.1                    |
| 4511                | Sporting goods, hobby, and musical instrument stores .....        | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 45113               | Sewing, needlework, and piece goods stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451130              | Sewing, needlework, and piece goods stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453                 | Miscellaneous store retailers .....                               | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 4539                | Other miscellaneous store retailers .....                         | 4                       | 2 937           | 421                      | 91                              | 18  | 2.9                                      | 58.2                   |
| 45399               | All other miscellaneous store retailers .....                     | 4                       | 2 937           | 421                      | 91                              | 18  | 2.9                                      | 58.2                   |
| 454                 | Nonstore retailers .....  | 3                       | 1 302           | 194                      | 33                              | 7   | 69.9                                     | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code        | Geographic area and kind of business                             | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                   |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>COLCHESTER</b> |  |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>      | <b>Retail trade .....</b>  | <b>61</b>               | <b>173 632</b>  | <b>15 815</b>            | <b>3 689</b>                    | <b>720</b>  | <b>16.7</b>                              | <b>3.6</b>             |
| 441               | Motor vehicle and parts dealers .....                            | 11                      | 50 647          | 4 996                    | 1 163                           | 154   | 5.8                                      | —                      |
| 442               | Furniture and home furnishings stores .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443               | Electronics and appliance stores .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444               | Building material and garden equipment and supplies dealers ...  | 8                       | 16 694          | 1 854                    | 366                             | 61  | 23.0                                     | —                      |
| 44441             | Building material and supplies dealers.....                      | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 444419            | Other building material dealers .....                            | 5                       | 9 522           | 827                      | 183                             | 22  | 32.0                                     | —                      |
| 444410            | Other building material dealers .....                            | 5                       | 9 522           | 827                      | 183                             | 22  | 32.0                                     | —                      |
| 44442             | Lawn and garden equipment and supplies stores .....              | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 444421            | Outdoor power equipment stores .....                             | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 444420            | Outdoor power equipment stores .....                             | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 445               | Food and beverage stores .....                                   | 7                       | 52 293          | 5 078                    | 1 088                           | 287   | 7.5                                      | 2.4                    |
| 4451              | Grocery stores .....   | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 44511             | Supermarkets and other grocery (except convenience) stores ..... | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 445110            | Supermarkets and other grocery (except convenience) stores ..... | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 4452              | Specialty food stores.....                                       | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 446               | Health and personal care stores .....                            | 5                       | 22 329          | 1 163                    | 398                             | 65  | 53.9                                     | 18.4                   |
| 4461              | Health and personal care stores .....                            | 5                       | 22 329          | 1 163                    | 398                             | 65  | 53.9                                     | 18.4                   |
| 447               | Gasoline stations.....   | 7                       | 16 506          | 760                      | 191                             | 45  | 20.0                                     | .9                     |
| 44711             | Gasoline stations with convenience stores .....                  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 447110            | Gasoline stations with convenience stores .....                  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 448               | Clothing and clothing accessories stores .....                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451               | Sporting goods, hobby, book, and music stores .....              | 4                       | 1 107           | 192                      | 42                              | 10  | 4.6                                      | —                      |
| 452               | General merchandise stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453               | Miscellaneous store retailers .....                              | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4533              | Used merchandise stores .....                                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45331             | Used merchandise stores .....                                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453310            | Used merchandise stores .....                                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4539              | Other miscellaneous store retailers .....                        | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 45391             | Pet and pet supplies stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453910            | Pet and pet supplies stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454               | Nonstore retailers .....   | 6                       | 5 127           | 930                      | 247                             | 43  | 39.0                                     | —                      |
| 4543              | Direct selling establishments .....                              | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 454312            | Liquefied petroleum gas (bottled gas) dealers .....              | 2                       | D               | D                        | D                               | b   | D  | D                      |
| <b>COVENTRY</b>   |  |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>      | <b>Retail trade .....</b>  | <b>20</b>               | <b>20 424</b>   | <b>2 361</b>             | <b>535</b>                      | <b>128</b>  | <b>47.0</b>                              | <b>3.6</b>             |
| 441               | Motor vehicle and parts dealers .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442               | Furniture and home furnishings stores .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443               | Electronics and appliance stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444               | Building material and garden equipment and supplies dealers ...  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445               | Food and beverage stores .....                                   | 8                       | 10 493          | 1 417                    | 326                             | 80  | 23.6                                     | .6                     |
| 446               | Health and personal care stores .....                            | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 447               | Gasoline stations .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453               | Miscellaneous store retailers .....                              | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4533              | Used merchandise stores .....                                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45331             | Used merchandise stores .....                                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453310            | Used merchandise stores .....                                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454               | Nonstore retailers .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

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| NAICS code      | Geographic area and kind of business                             | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                 |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>CROMWELL</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45           | Retail trade .....   | 54                      | 187 416         | 18 697                   | 4 349                           | 972   | 5.0                                      | .7                     |
| 441             | Motor vehicle and parts dealers .....                            | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 442             | Furniture and home furnishings stores .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443             | Electronics and appliance stores .....                           | 4                       | 1 266           | 147                      | 40                              | 10  | 51.6                                     | —                      |
| 444             | Building material and garden equipment and supplies dealers ...  | 4                       | 3 209           | 676                      | 154                             | 24  | 30.5                                     | —                      |
| 445             | Food and beverage stores .....                                   | 8                       | D               | D                        | D                               | e   | D  | D                      |
| 4451            | Grocery stores .....   | 5                       | D               | D                        | D                               | e   | D  | D                      |
| 44511           | Supermarkets and other grocery (except convenience) stores ..... | 3                       | D               | D                        | D                               | e   | D  | D                      |
| 445110          | Supermarkets and other grocery (except convenience) stores ..... | 3                       | D               | D                        | D                               | e   | D  | D                      |
| 446             | Health and personal care stores .....                            | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 4461            | Health and personal care stores .....                            | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 447             | Gasoline stations .....  | 8                       | 20 427          | 1 428                    | 365                             | 58  | 7.3                                      | —                      |
| 44711           | Gasoline stations with convenience stores .....                  | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 447110          | Gasoline stations with convenience stores .....                  | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 448             | Clothing and clothing accessories stores .....                   | 4                       | 2 710           | 347                      | 83                              | 22  | —  | 16.9                   |
| 451             | Sporting goods, hobby, book, and music stores .....              | 5                       | 6 227           | 944                      | 230                             | 68  | 11.9                                     | —                      |
| 4511            | Sporting goods, hobby, and musical instrument stores .....       | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45113           | Sewing, needlework, and piece goods stores .....                 | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451130          | Sewing, needlework, and piece goods stores .....                 | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 452             | General merchandise stores .....                                 | 4                       | D               | D                        | D                               | e   | D  | D                      |
| 452112          | Discount department stores .....                                 | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 453             | Miscellaneous store retailers .....                              | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 454             | Nonstore retailers .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4543            | Direct selling establishments .....                              | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45439           | Other direct selling establishments .....                        | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454390          | Other direct selling establishments .....                        | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>DANBURY</b>  |  |                         |                 |                          |                                 |   |  |                        |
| 44-45           | Retail trade .....   | 491                     | 1 981 521       | 219 373                  | 52 375                          | 8 934   | 5.0                                      | 2.7                    |
| 441             | Motor vehicle and parts dealers .....                            | 45                      | 482 524         | 43 993                   | 9 903                           | 928   | 5.6                                      | 1.8                    |
| 4411            | Automobile dealers .....   | 23                      | 429 091         | 34 784                   | 7 684                           | 625   | 3.4                                      | 2.1                    |
| 44111           | New car dealers .....  | 18                      | 423 279         | 34 179                   | 7 543                           | 611   | 3.2                                      | 1.7                    |
| 441110          | New car dealers .....  | 18                      | 423 279         | 34 179                   | 7 543                           | 611   | 3.2                                      | 1.7                    |
| 44112           | Used car dealers .....   | 5                       | 5 812           | 605                      | 141                             | 14  | 21.6                                     | 24.8                   |
| 441120          | Used car dealers .....   | 5                       | 5 812           | 605                      | 141                             | 14  | 21.6                                     | 24.8                   |
| 4412            | Other motor vehicle dealers .....                                | 5                       | 22 293          | 2 221                    | 486                             | 49  | 49.1                                     | —                      |
| 44121           | Recreational vehicle dealers .....                               | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 441210          | Recreational vehicle dealers .....                               | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44122           | Motorcycle, boat, and other motor vehicle dealers .....          | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 441221          | Motorcycle dealers .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4413            | Automotive parts, accessories, and tire stores .....             | 17                      | 31 140          | 6 988                    | 1 733                           | 254   | 4.3                                      | —                      |
| 44131           | Automotive parts and accessories stores .....                    | 9                       | 20 233          | 5 140                    | 1 306                           | 202   | —  | —                      |
| 441310          | Automotive parts and accessories stores .....                    | 9                       | 20 233          | 5 140                    | 1 306                           | 202   | —  | —                      |
| 44132           | Tire dealers .....   | 8                       | 10 907          | 1 848                    | 427                             | 52  | 12.2                                     | —                      |
| 441320          | Tire dealers .....   | 8                       | 10 907          | 1 848                    | 427                             | 52  | 12.2                                     | —                      |
| 442             | Furniture and home furnishings stores .....                      | 37                      | 84 914          | 9 836                    | 2 386                           | 422   | 6.6                                      | 9.5                    |
| 4421            | Furniture stores .....   | 19                      | 38 476          | 4 533                    | 1 130                           | 112   | 10.2                                     | 16.3                   |
| 44211           | Furniture stores .....   | 19                      | 38 476          | 4 533                    | 1 130                           | 112   | 10.2                                     | 16.3                   |
| 442110          | Furniture stores .....   | 19                      | 38 476          | 4 533                    | 1 130                           | 112   | 10.2                                     | 16.3                   |
| 4422            | Home furnishings stores .....                                    | 18                      | 46 438          | 5 303                    | 1 256                           | 310   | 3.7                                      | 3.9                    |
| 44221           | Floor covering stores .....                                      | 4                       | 4 684           | 834                      | 171                             | 22  | 36.5                                     | —                      |
| 442210          | Floor covering stores .....                                      | 4                       | 4 684           | 834                      | 171                             | 22  | 36.5                                     | —                      |
| 44229           | Other home furnishings stores .....                              | 14                      | 41 754          | 4 469                    | 1 085                           | 288   | —  | 4.3                    |
| 442299          | All other home furnishings stores .....                          | 14                      | 41 754          | 4 469                    | 1 085                           | 288   | —  | 4.3                    |
| 443             | Electronics and appliance stores .....                           | 23                      | 71 770          | 5 953                    | 1 644                           | 240   | 3.0                                      | .2                     |
| 4431            | Electronics and appliance stores .....                           | 23                      | 71 770          | 5 953                    | 1 644                           | 240   | 3.0                                      | .2                     |
| 44311           | Appliance, television, and other electronics stores .....        | 16                      | 56 621          | 4 685                    | 1 314                           | 186   | 3.8                                      | .3                     |
| 443111          | Household appliance stores .....                                 | 5                       | 10 747          | 1 179                    | 288                             | 30  | 5.6                                      | —                      |
| 443112          | Radio, television, and other electronics stores .....            | 11                      | 45 874          | 3 506                    | 1 026                           | 156   | 3.3                                      | .3                     |
| 44312           | Computer and software stores .....                               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 443120          | Computer and software stores .....                               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44313           | Camera and photographic supplies stores .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443130          | Camera and photographic supplies stores .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business                                  | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|              |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>DANBURY—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| 444          | Building material and garden equipment and supplies dealers . . . . . | 41                      | 168 295         | 18 939                   | 4 776                           | 686   | 7.0                                      | .8                     |
| 4441         | Building material and supplies dealers.....                           | 34                      | 158 725         | 17 516                   | 4 501                           | 614   | 6.4                                      | .3                     |
| 44411        | Home centers.....   | 1                       | D               | D                        | D                               | e   | D  | D                      |
| 444110       | Home centers.....   | 1                       | D               | D                        | D                               | e   | D  | D                      |
| 44412        | Paint and wallpaper stores .....                                      | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 444120       | Paint and wallpaper stores.....                                       | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44413        | Hardware stores .....   | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 444130       | Hardware stores .....   | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44419        | Other building material dealers .....                                 | 23                      | 65 478          | 7 892                    | 1 895                           | 209   | 3.9                                      | .7                     |
| 444190       | Other building material dealers .....                                 | 23                      | 65 478          | 7 892                    | 1 895                           | 209   | 3.9                                      | .7                     |
| 4442         | Lawn and garden equipment and supplies stores .....                   | 7                       | 9 570           | 1 423                    | 275                             | 72  | 17.3                                     | 9.5                    |
| 44422        | Nursery, garden center, and farm supply stores .....                  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 444220       | Nursery, garden center, and farm supply stores .....                  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 445          | Food and beverage stores .....  | 50                      | 257 804         | 29 508                   | 6 732                           | 1 364   | 4.5                                      | 4.7                    |
| 4451         | Grocery stores .....  | 28                      | 231 515         | 27 169                   | 6 206                           | 1 271   | 3.1                                      | 2.9                    |
| 44511        | Supermarkets and other grocery (except convenience) stores .....      | 20                      | 221 740         | 26 582                   | 6 072                           | 1 234   | 1.7                                      | .2                     |
| 445110       | Supermarkets and other grocery (except convenience) stores .....      | 20                      | 221 740         | 26 582                   | 6 072                           | 1 234   | 1.7                                      | .2                     |
| 44512        | Convenience stores.....   | 8                       | 9 775           | 587                      | 134                             | 37  | 35.3                                     | 64.7                   |
| 445120       | Convenience stores.....   | 8                       | 9 775           | 587                      | 134                             | 37  | 35.3                                     | 64.7                   |
| 4452         | Specialty food stores .....   | 8                       | 2 648           | 314                      | 64                              | 20  | 15.0                                     | 26.7                   |
| 4453         | Beer, wine, and liquor stores .....                                   | 14                      | 23 641          | 2 025                    | 462                             | 73  | 16.6                                     | 19.6                   |
| 44531        | Beer, wine, and liquor stores .....                                   | 14                      | 23 641          | 2 025                    | 462                             | 73  | 16.6                                     | 19.6                   |
| 445310       | Beer, wine, and liquor stores .....                                   | 14                      | 23 641          | 2 025                    | 462                             | 73  | 16.6                                     | 19.6                   |
| 446          | Health and personal care stores .....                                 | 35                      | 87 610          | 10 303                   | 2 524                           | 536   | 6.1                                      | .2                     |
| 4461         | Health and personal care stores .....                                 | 35                      | 87 610          | 10 303                   | 2 524                           | 536   | 6.1                                      | .2                     |
| 44611        | Pharmacies and drug stores .....                                      | 11                      | 68 852          | 6 658                    | 1 572                           | 333   | 4.6                                      | —                      |
| 446110       | Pharmacies and drug stores .....                                      | 11                      | 68 852          | 6 658                    | 1 572                           | 333   | 4.6                                      | —                      |
| 4461101      | Pharmacies and drug stores .....                                      | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 4461102      | Proprietary stores .....  | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 44612        | Cosmetics, beauty supplies, and perfume stores .....                  | 8                       | 5 705           | 1 072                    | 291                             | 80  | 15.6                                     | —                      |
| 446120       | Cosmetics, beauty supplies, and perfume stores .....                  | 8                       | 5 705           | 1 072                    | 291                             | 80  | 15.6                                     | —                      |
| 44613        | Optical goods stores .....  | 9                       | 7 274           | 1 488                    | 399                             | 75  | 12.1                                     | 2.1                    |
| 446130       | Optical goods stores .....  | 9                       | 7 274           | 1 488                    | 399                             | 75  | 12.1                                     | 2.1                    |
| 44619        | Other health and personal care stores .....                           | 7                       | 5 779           | 1 085                    | 262                             | 48  | 7.0                                      | —                      |
| 446191       | Food (health) supplement stores .....                                 | 3                       | 3 358           | 585                      | 141                             | 28  | —  | —                      |
| 446199       | All other health and personal care stores .....                       | 4                       | 2 421           | 500                      | 121                             | 20  | 16.6                                     | —                      |
| 447          | Gasoline stations .....   | 31                      | 81 426          | 3 639                    | 857                             | 192   | 16.1                                     | 11.0                   |
| 4471         | Gasoline stations .....   | 31                      | 81 426          | 3 639                    | 857                             | 192   | 16.1                                     | 11.0                   |
| 44711        | Gasoline stations with convenience stores .....                       | 18                      | 60 781          | 2 524                    | 585                             | 118   | 9.3                                      | —                      |
| 447110       | Gasoline stations with convenience stores .....                       | 18                      | 60 781          | 2 524                    | 585                             | 118   | 9.3                                      | —                      |
| 44719        | Other gasoline stations .....   | 13                      | 20 645          | 1 115                    | 272                             | 74  | 36.2                                     | 43.5                   |
| 447190       | Other gasoline stations .....   | 13                      | 20 645          | 1 115                    | 272                             | 74  | 36.2                                     | 43.5                   |
| 448          | Clothing and clothing accessories stores .....                        | 117                     | 181 019         | 23 394                   | 5 687                           | 1 535   | 2.7                                      | 3.7                    |
| 4481         | Clothing stores .....   | 73                      | 141 020         | 16 279                   | 3 892                           | 1 220   | .6                                       | 2.8                    |
| 44811        | Men's clothing stores .....   | 4                       | 5 623           | 884                      | 231                             | 30  | —  | —                      |
| 448110       | Men's clothing stores .....   | 4                       | 5 623           | 884                      | 231                             | 30  | —  | —                      |
| 44812        | Women's clothing stores .....   | 27                      | 33 241          | 4 149                    | 989                             | 331   | —  | 5.3                    |
| 448120       | Women's clothing stores .....   | 27                      | 33 241          | 4 149                    | 989                             | 331   | —  | 5.3                    |
| 44813        | Children's and infants' clothing stores .....                         | 8                       | 15 832          | 1 591                    | 374                             | 140   | —  | 8.9                    |
| 448130       | Children's and infants' clothing stores .....                         | 8                       | 15 832          | 1 591                    | 374                             | 140   | —  | 8.9                    |
| 44814        | Family clothing stores .....  | 18                      | 73 149          | 7 584                    | 1 765                           | 581   | .2                                       | 1.0                    |
| 448140       | Family clothing stores .....  | 18                      | 73 149          | 7 584                    | 1 765                           | 581   | .2                                       | 1.0                    |
| 44815        | Clothing accessories stores .....                                     | 7                       | 4 808           | 663                      | 152                             | 46  | —  | —                      |
| 448150       | Clothing accessories stores .....                                     | 7                       | 4 808           | 663                      | 152                             | 46  | —  | —                      |
| 44819        | Other clothing stores .....   | 9                       | 8 367           | 1 408                    | 381                             | 92  | 7.5                                      | 1.6                    |
| 448190       | Other clothing stores .....   | 9                       | 8 367           | 1 408                    | 381                             | 92  | 7.5                                      | 1.6                    |
| 4482         | Shoe stores .....   | 17                      | 14 583          | 1 825                    | 409                             | 130   | 8.3                                      | 7.6                    |
| 44821        | Shoe stores .....   | 17                      | 14 583          | 1 825                    | 409                             | 130   | 8.3                                      | 7.6                    |
| 448210       | Shoe stores .....   | 17                      | 14 583          | 1 825                    | 409                             | 130   | 8.3                                      | 7.6                    |
| 4482102      | Women's shoe stores .....   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4482103      | Children's and juveniles' shoe stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482104      | Family shoe stores .....  | 7                       | 5 737           | 683                      | 158                             | 43  | —  | 19.4                   |
| 4482105      | Athletic footwear stores .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4483         | Jewelry, luggage, and leather goods stores .....                      | 27                      | 25 416          | 5 290                    | 1 386                           | 185   | 11.1                                     | 6.0                    |
| 44831        | Jewelry stores .....  | 24                      | D               | D                        | D                               | c   | D  | D                      |
| 448310       | Jewelry stores .....  | 24                      | D               | D                        | D                               | c   | D  | D                      |
| 44832        | Luggage and leather goods stores .....                                | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 448320       | Luggage and leather goods stores .....                                | 3                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code               | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                          |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>DANBURY—Con.</b>      |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | Sporting goods, hobby, book, and music stores .....               | 38                      | 79 980          | 7 417                    | 1 810                           | 505   | 7.5                                      | .4                     |  |  |  |  |  |  |
| 451                      | Sporting goods, hobby, and musical instrument stores .....        | 26                      | 49 297          | 4 593                    | 1 122                           | 334   | 8.5                                      | .6                     |  |  |  |  |  |  |
| 45111                    | Sporting goods stores .....                                       | 11                      | 19 777          | 1 812                    | 437                             | 135   | 7.2                                      | 1.5                    |  |  |  |  |  |  |
| 451110                   | Sporting goods stores .....                                       | 11                      | 19 777          | 1 812                    | 437                             | 135   | 7.2                                      | 1.5                    |  |  |  |  |  |  |
| 4511101                  | General-line sporting goods stores .....                          | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4511102                  | Specialty-line sporting goods stores .....                        | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45112                    | Hobby, toy, and game stores .....                                 | 11                      | 27 881          | 2 650                    | 651                             | 187   | 5.4                                      | —                      |  |  |  |  |  |  |
| 451120                   | Hobby, toy, and game stores .....                                 | 11                      | 27 881          | 2 650                    | 651                             | 187   | 5.4                                      | —                      |  |  |  |  |  |  |
| 45113                    | Sewing, needlework, and piece goods stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451130                   | Sewing, needlework, and piece goods stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4512                     | Book, periodical, and music stores .....                          | 12                      | 30 683          | 2 824                    | 688                             | 171   | 5.8                                      | —                      |  |  |  |  |  |  |
| 45121                    | Book stores and news dealers .....                                | 5                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 451211                   | Book stores .....   | 4                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4512111                  | Book stores, general .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4512113                  | College book stores .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451212                   | News dealers and newsstands .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45122                    | Prerecorded tape, compact disc, and record stores .....           | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451220                   | Prerecorded tape, compact disc, and record stores .....           | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452                      | General merchandise stores .....                                  | 13                      | 221 229         | 25 803                   | 5 850                           | 1 479   | .5                                       | .6                     |  |  |  |  |  |  |
| 4521                     | Department stores .....   | 7                       | 214 723         | 25 271                   | 5 597                           | 1 428   | —  | —                      |  |  |  |  |  |  |
| 4521009                  | Department stores (incl. leased depts.) <sup>3</sup> .....        | 7                       | 222 794         | 25 271                   | 5 597                           | 1 428   | —  | —                      |  |  |  |  |  |  |
| 45211                    | Department stores .....   | 7                       | 214 723         | 25 271                   | 5 597                           | 1 428   | —  | —                      |  |  |  |  |  |  |
| 452111                   | Department stores (except discount department stores) .....       | 5                       | D               | D                        | D                               | g   | D  | D                      |  |  |  |  |  |  |
| 45299                    | All other general merchandise stores .....                        | 6                       | 6 506           | 532                      | 253                             | 51  | 17.4                                     | 18.9                   |  |  |  |  |  |  |
| 452990                   | All other general merchandise stores .....                        | 6                       | 6 506           | 532                      | 253                             | 51  | 17.4                                     | 18.9                   |  |  |  |  |  |  |
| 4529904                  | Miscellaneous general merchandise stores .....                    | 3                       | 5 013           | 441                      | 227                             | 43  | —  | 24.5                   |  |  |  |  |  |  |
| 453                      | Miscellaneous store retailers .....                               | 45                      | 47 103          | 7 202                    | 1 649                           | 389   | 10.3                                     | 11.0                   |  |  |  |  |  |  |
| 4531                     | Florists .....  | 5                       | 2 179           | 487                      | 136                             | 24  | —  | 1.0                    |  |  |  |  |  |  |
| 45311                    | Florists .....  | 5                       | 2 179           | 487                      | 136                             | 24  | —  | 1.0                    |  |  |  |  |  |  |
| 453110                   | Florists .....  | 5                       | 2 179           | 487                      | 136                             | 24  | —  | 1.0                    |  |  |  |  |  |  |
| 4532                     | Office supplies, stationery, and gift stores .....                | 16                      | 28 128          | 2 675                    | 642                             | 206   | 2.3                                      | 10.8                   |  |  |  |  |  |  |
| 45321                    | Office supplies and stationery stores .....                       | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453210                   | Office supplies and stationery stores .....                       | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45322                    | Gift, novelty, and souvenir stores .....                          | 13                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 453220                   | Gift, novelty, and souvenir stores .....                          | 13                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4533                     | Used merchandise stores .....                                     | 5                       | 2 418           | 591                      | 139                             | 38  | 27.3                                     | 1.6                    |  |  |  |  |  |  |
| 45331                    | Used merchandise stores .....                                     | 5                       | 2 418           | 591                      | 139                             | 38  | 27.3                                     | 1.6                    |  |  |  |  |  |  |
| 453310                   | Used merchandise stores .....                                     | 5                       | 2 418           | 591                      | 139                             | 38  | 27.3                                     | 1.6                    |  |  |  |  |  |  |
| 4539                     | Other miscellaneous store retailers .....                         | 19                      | 14 378          | 3 449                    | 732                             | 121   | 24.5                                     | 14.3                   |  |  |  |  |  |  |
| 45391                    | Pet and pet supplies stores .....                                 | 4                       | 3 004           | 493                      | 122                             | 28  | 6.1                                      | 37.3                   |  |  |  |  |  |  |
| 453910                   | Pet and pet supplies stores .....                                 | 4                       | 3 004           | 493                      | 122                             | 28  | 6.1                                      | 37.3                   |  |  |  |  |  |  |
| 45392                    | Art dealers .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453920                   | Art dealers .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45399                    | All other miscellaneous store retailers .....                     | 13                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454                      | Nonstore retailers .....  | 16                      | 217 847         | 33 386                   | 8 557                           | 658   | 2.5                                      | —                      |  |  |  |  |  |  |
| 4541                     | Electronic shopping and mail-order houses .....                   | 5                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 45411                    | Electronic shopping and mail-order houses .....                   | 5                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4543                     | Direct selling establishments .....                               | 10                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45431                    | Fuel dealers .....  | 8                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 454311                   | Heating oil dealers .....   | 7                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 454312                   | Liquefied petroleum gas (bottled gas) dealers .....               | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| <b>DANIELSON</b>         |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | Retail trade .....  | 25                      | 28 751          | 3 752                    | 936                             | 192   | 48.3                                     | 4.8                    |  |  |  |  |  |  |
| 441                      | Motor vehicle and parts dealers .....                             | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 442                      | Furniture and home furnishings stores .....                       | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 443                      | Electronics and appliance stores .....                            | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4431                     | Electronics and appliance stores .....                            | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 44311                    | Appliance, television, and other electronics stores .....         | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444                      | Building material and garden equipment and supplies dealers ..... | 3                       | 2 746           | 450                      | 122                             | 20  | 51.8                                     | —                      |  |  |  |  |  |  |
| 445                      | Food and beverage stores .....                                    | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 447                      | Gasoline stations .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 448                      | Clothing and clothing accessories stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451                      | Sporting goods, hobby, book, and music stores .....               | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                      | General merchandise stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45299                    | All other general merchandise stores .....                        | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452990                   | All other general merchandise stores .....                        | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4529904                  | Miscellaneous general merchandise stores .....                    | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453                      | Miscellaneous store retailers .....                               | 6                       | 2 036           | 514                      | 145                             | 45  | 34.0                                     | 5.4                    |  |  |  |  |  |  |
| 454                      | Nonstore retailers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|              |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>DARIEN</b>   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b> | <b>Retail trade .....</b>   | <b>119</b>              | <b>473 553</b>  | <b>50 260</b>            | <b>10 724</b>                   | <b>1 488</b>  | <b>7.9</b>                               | <b>21.3</b>            |
| 441          | Motor vehicle and parts dealers .....                             | 5                       | 176 395         | 13 891                   | 2 534                           | 197   | .6                                       | —                      |
| 4411         | Automobile dealers .....  | 5                       | 176 395         | 13 891                   | 2 534                           | 197   | .6                                       | —                      |
| 44111        | New car dealers .....   | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 441110       | New car dealers .....   | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 442          | Furniture and home furnishings stores .....                       | 11                      | 9 490           | 1 484                    | 318                             | 50  | 40.8                                     | —                      |
| 4421         | Furniture stores .....  | 4                       | 6 189           | 809                      | 170                             | 19  | 23.8                                     | —                      |
| 44211        | Furniture stores .....  | 4                       | 6 189           | 809                      | 170                             | 19  | 23.8                                     | —                      |
| 442110       | Furniture stores .....  | 4                       | 6 189           | 809                      | 170                             | 19  | 23.8                                     | —                      |
| 4422         | Home furnishings stores .....                                     | 7                       | 3 301           | 675                      | 148                             | 31  | 72.7                                     | —                      |
| 44229        | Other home furnishings stores .....                               | 4                       | 1 745           | 376                      | 77                              | 21  | 100.0                                    | —                      |
| 443          | Electronics and appliance stores .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444          | Building material and garden equipment and supplies dealers ..... | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 4441         | Building material and supplies dealers .....                      | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 44419        | Other building material dealers .....                             | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 444190       | Other building material dealers .....                             | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 445          | Food and beverage stores .....                                    | 25                      | 93 670          | 12 039                   | 2 940                           | 495   | 7.9                                      | 23.0                   |
| 4451         | Grocery stores .....  | 13                      | D               | D                        | D                               | e   | D  | D                      |
| 44511        | Supermarkets and other grocery (except convenience) stores .....  | 11                      | 82 883          | 10 990                   | 2 698                           | 447   | 1.5                                      | 26.0                   |
| 445110       | Supermarkets and other grocery (except convenience) stores .....  | 11                      | 82 883          | 10 990                   | 2 698                           | 447   | 1.5                                      | 26.0                   |
| 4452         | Specialty food stores .....                                       | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4453         | Beer, wine, and liquor stores .....                               | 6                       | 6 560           | 621                      | 136                             | 23  | 48.4                                     | —                      |
| 44531        | Beer, wine, and liquor stores .....                               | 6                       | 6 560           | 621                      | 136                             | 23  | 48.4                                     | —                      |
| 445310       | Beer, wine, and liquor stores .....                               | 6                       | 6 560           | 621                      | 136                             | 23  | 48.4                                     | —                      |
| 446          | Health and personal care stores .....                             | 9                       | 31 994          | 3 623                    | 831                             | 220   | 7.8                                      | 2.1                    |
| 4461         | Health and personal care stores .....                             | 9                       | 31 994          | 3 623                    | 831                             | 220   | 7.8                                      | 2.1                    |
| 44611        | Pharmacies and drug stores .....                                  | 5                       | 30 084          | 3 278                    | 756                             | 208   | 7.7                                      | —                      |
| 446110       | Pharmacies and drug stores .....                                  | 5                       | 30 084          | 3 278                    | 756                             | 208   | 7.7                                      | —                      |
| 4461101      | Pharmacies and drug stores .....                                  | 5                       | 30 084          | 3 278                    | 756                             | 208   | 7.7                                      | —                      |
| 447          | Gasoline stations .....   | 12                      | 30 690          | 1 343                    | 308                             | 63  | 24.4                                     | 1.4                    |
| 4471         | Gasoline stations .....   | 12                      | 30 690          | 1 343                    | 308                             | 63  | 24.4                                     | 1.4                    |
| 44719        | Other gasoline stations .....                                     | 9                       | 21 999          | 981                      | 234                             | 47  | 9.6                                      | 2.0                    |
| 447190       | Other gasoline stations .....                                     | 9                       | 21 999          | 981                      | 234                             | 47  | 9.6                                      | 2.0                    |
| 448          | Clothing and clothing accessories stores .....                    | 12                      | 25 955          | 4 041                    | 785                             | 111   | 10.6                                     | 4.8                    |
| 4481         | Clothing stores .....   | 6                       | 19 526          | 3 411                    | 641                             | 92  | 12.1                                     | 6.2                    |
| 44813        | Children's and infants' clothing stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448130       | Children's and infants' clothing stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44814        | Family clothing stores .....                                      | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 448140       | Family clothing stores .....                                      | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4482103      | Children's and juveniles' shoe stores .....                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4483         | Jewelry, luggage, and leather goods stores .....                  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44831        | Jewelry stores .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 448310       | Jewelry stores .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 451          | Sporting goods, hobby, book, and music stores .....               | 10                      | 8 009           | 1 231                    | 260                             | 51  | 16.9                                     | 2.0                    |
| 4511         | Sporting goods, hobby, and musical instrument stores .....        | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 45111        | Sporting goods stores .....                                       | 7                       | 5 576           | 909                      | 179                             | 31  | 8.8                                      | 2.9                    |
| 451110       | Sporting goods stores .....                                       | 7                       | 5 576           | 909                      | 179                             | 31  | 8.8                                      | 2.9                    |
| 45113        | Sewing, needlework, and piece goods stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451130       | Sewing, needlework, and piece goods stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45112        | News dealers and newsstands .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453          | Miscellaneous store retailers .....                               | 23                      | D               | D                        | D                               | c   | D  | D                      |
| 4531         | Florists .....  | 4                       | 4 626           | 1 030                    | 257                             | 54  | 2.5                                      | 6.5                    |
| 45311        | Florists .....  | 4                       | 4 626           | 1 030                    | 257                             | 54  | 2.5                                      | 6.5                    |
| 453110       | Florists .....  | 4                       | 4 626           | 1 030                    | 257                             | 54  | 2.5                                      | 6.5                    |
| 4532         | Office supplies, stationery, and gift stores .....                | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 45321        | Office supplies and stationery stores .....                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453210       | Office supplies and stationery stores .....                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4533         | Used merchandise stores .....                                     | 7                       | 2 021           | 509                      | 144                             | 33  | 33.5                                     | 6.0                    |
| 45331        | Used merchandise stores .....                                     | 7                       | 2 021           | 509                      | 144                             | 33  | 33.5                                     | 6.0                    |
| 453310       | Used merchandise stores .....                                     | 7                       | 2 021           | 509                      | 144                             | 33  | 33.5                                     | 6.0                    |
| 4539         | Other miscellaneous store retailers .....                         | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 45399        | All other miscellaneous store retailers .....                     | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 454          | Nonstore retailers .....  | 5                       | 7 721           | 1 584                    | 394                             | 35  | 70.0                                     | 28.5                   |
| 4543         | Direct selling establishments .....                               | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 454311       | Heating oil dealers .....   | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45439        | Other direct selling establishments .....                         | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 454390       | Other direct selling establishments .....                         | 3                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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| NAICS code          | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                     |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>DERBY</b>        |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>        | <b>Retail trade .....</b>   | <b>76</b>               | <b>316 902</b>  | <b>35 151</b>            | <b>8 628</b>                    | <b>1 574</b>  | <b>5.1</b>                               | <b>1.2</b>             |
| 441                 | Motor vehicle and parts dealers .....                             | 6                       | 51 424          | 4 492                    | 1 092                           | 126   | 4.3                                      | —                      |
| 442                 | Furniture and home furnishings stores .....                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443                 | Electronics and appliance stores .....                            | 4                       | 2 422           | 318                      | 93                              | 15  | 49.5                                     | 1.9                    |
| 4431                | Electronics and appliance stores .....                            | 4                       | 2 422           | 318                      | 93                              | 15  | 49.5                                     | 1.9                    |
| 44311               | Appliance, television, and other electronics stores .....         | 4                       | 2 422           | 318                      | 93                              | 15  | 49.5                                     | 1.9                    |
| 443112              | Radio, television, and other electronics stores .....             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444                 | Building material and garden equipment and supplies dealers ..... | 13                      | 85 522          | 12 039                   | 3 042                           | 385   | 1.9                                      | 1.2                    |
| 4441                | Building material and supplies dealers.....                       | 10                      | 83 583          | 11 754                   | 2 993                           | 372   | .9                                       | —                      |
| 44411               | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 444110              | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 44419               | Other building material dealers .....                             | 7                       | D               | D                        | D                               | c   | D  | D                      |
| 444190              | Other building material dealers .....                             | 7                       | D               | D                        | D                               | c   | D  | D                      |
| 445                 | Food and beverage stores .....                                    | 8                       | 55 872          | 5 448                    | 1 310                           | 277   | 7.6                                      | .3                     |
| 4451                | Grocery stores .....  | 4                       | D               | D                        | D                               | e   | D  | D                      |
| 44511               | Supermarkets and other grocery (except convenience) stores .....  | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 445110              | Supermarkets and other grocery (except convenience) stores .....  | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 446                 | Health and personal care stores .....                             | 9                       | 39 310          | 3 851                    | 913                             | 232   | 1.5                                      | 1.8                    |
| 4461                | Health and personal care stores .....                             | 9                       | 39 310          | 3 851                    | 913                             | 232   | 1.5                                      | 1.8                    |
| 44611               | Pharmacies and drug stores .....                                  | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 446110              | Pharmacies and drug stores .....                                  | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 4461101             | Pharmacies and drug stores .....                                  | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 44619               | Other health and personal care stores.....                        | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 446199              | All other health and personal care stores .....                   | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 447                 | Gasoline stations .....   | 6                       | 11 164          | 535                      | 136                             | 33  | 26.6                                     | —                      |
| 448                 | Clothing and clothing accessories stores .....                    | 11                      | 9 995           | 1 130                    | 266                             | 82  | 2.5                                      | 4.4                    |
| 4481                | Clothing stores .....   | 7                       | 8 065           | 877                      | 205                             | 62  | 1.8                                      | 5.5                    |
| 451                 | Sporting goods, hobby, book, and music stores .....               | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                 | General merchandise stores .....                                  | 8                       | D               | D                        | D                               | e   | D  | D                      |
| 452112              | Discount department stores .....                                  | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 45299               | All other general merchandise stores .....                        | 6                       | 3 471           | 382                      | 206                             | 52  | 8.2                                      | 41.0                   |
| 452990              | All other general merchandise stores.....                         | 6                       | 3 471           | 382                      | 206                             | 52  | 8.2                                      | 41.0                   |
| 453                 | Miscellaneous store retailers .....                               | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                 | Nonstore retailers .....  | 7                       | 5 552           | 1 005                    | 275                             | 42  | 28.9                                     | .3                     |
| 4543                | Direct selling establishments .....                               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 454312              | Liquefied petroleum gas (bottled gas) dealers .....               | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>EAST HAMPTON</b> |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>        | <b>Retail trade .....</b>   | <b>28</b>               | <b>51 491</b>   | <b>5 605</b>             | <b>1 301</b>                    | <b>254</b>  | <b>11.4</b>                              | <b>1.8</b>             |
| 441                 | Motor vehicle and parts dealers .....                             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4412                | Other motor vehicle dealers.....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44121               | Recreational vehicle dealers .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441210              | Recreational vehicle dealers .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                 | Furniture and home furnishings stores .....                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                 | Building material and garden equipment and supplies dealers ..... | 6                       | 16 882          | 2 391                    | 532                             | 74  | —  | .9                     |
| 4441                | Building material and supplies dealers.....                       | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44419               | Other building material dealers .....                             | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 444190              | Other building material dealers .....                             | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4442                | Lawn and garden equipment and supplies stores .....               | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44422               | Nursery, garden center, and farm supply stores .....              | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 444220              | Nursery, garden center, and farm supply stores .....              | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 445                 | Food and beverage stores .....                                    | 5                       | 12 699          | 1 466                    | 362                             | 93  | 8.7                                      | —                      |
| 446                 | Health and personal care stores .....                             | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4461                | Health and personal care stores .....                             | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 447                 | Gasoline stations .....   | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 448                 | Clothing and clothing accessories stores .....                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451                 | Sporting goods, hobby, book, and music stores .....               | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                 | General merchandise stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453                 | Miscellaneous store retailers .....                               | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 45321               | Office supplies and stationery stores .....                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453210              | Office supplies and stationery stores .....                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                 | Nonstore retailers .....  | 3                       | 1 192           | 101                      | 29                              | 5   | 100.0                                    | —                      |

See footnotes at end of table.

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|----------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                      |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>EAST HARTFORD</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                | Retail trade .....  | 141                     | 573 475         | 58 326                   | 14 410                          | 2 162   | 5.6                                      | 1.1                    |
| 441                  | Motor vehicle and parts dealers .....                             | 27                      | 323 885         | 26 194                   | 6 405                           | 660   | 1.1                                      | .9                     |
| 4411                 | Automobile dealers .....  | 11                      | D               | D                        | D                               | f   | D  | D                      |
| 44111                | New car dealers .....   | 9                       | 289 464         | 21 420                   | 5 183                           | 499   | —  | —                      |
| 441110               | New car dealers .....   | 9                       | 289 464         | 21 420                   | 5 183                           | 499   | —  | —                      |
| 4412                 | Other motor vehicle dealers .....                                 | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 44122                | Motorcycle, boat, and other motor vehicle dealers .....           | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 441221               | Motorcycle dealers .....  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4413                 | Automotive parts, accessories, and tire stores .....              | 15                      | D               | D                        | D                               | c   | D  | D                      |
| 44131                | Automotive parts and accessories stores .....                     | 12                      | D               | D                        | D                               | c   | D  | D                      |
| 441310               | Automotive parts and accessories stores .....                     | 12                      | D               | D                        | D                               | c   | D  | D                      |
| 442                  | Furniture and home furnishings stores .....                       | 10                      | 7 888           | 1 892                    | 467                             | 54  | 29.9                                     | 7.6                    |
| 4421                 | Furniture stores .....  | 4                       | 4 505           | 1 128                    | 282                             | 31  | 25.1                                     | —                      |
| 44211                | Furniture stores .....  | 4                       | 4 505           | 1 128                    | 282                             | 31  | 25.1                                     | —                      |
| 442110               | Furniture stores .....  | 4                       | 4 505           | 1 128                    | 282                             | 31  | 25.1                                     | —                      |
| 4422                 | Home furnishings stores .....                                     | 6                       | 3 383           | 764                      | 185                             | 23  | 36.4                                     | 17.7                   |
| 443                  | Electronics and appliance stores .....                            | 5                       | 1 557           | 314                      | 82                              | 20  | 46.4                                     | —                      |
| 444                  | Building material and garden equipment and supplies dealers ..... | 8                       | 7 985           | 1 838                    | 384                             | 50  | 33.9                                     | —                      |
| 4442                 | Lawn and garden equipment and supplies stores .....               | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 44422                | Nursery, garden center, and farm supply stores .....              | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 444220               | Nursery, garden center, and farm supply stores .....              | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 445                  | Food and beverage stores .....                                    | 26                      | 69 139          | 7 964                    | 1 906                           | 462   | 14.6                                     | .5                     |
| 4451                 | Grocery stores .....  | 15                      | 58 474          | 7 183                    | 1 733                           | 418   | 13.5                                     | .6                     |
| 44511                | Supermarkets and other grocery (except convenience) stores .....  | 10                      | 55 479          | 6 971                    | 1 667                           | 394   | 9.5                                      | —                      |
| 445110               | Supermarkets and other grocery (except convenience) stores .....  | 10                      | 55 479          | 6 971                    | 1 667                           | 394   | 9.5                                      | —                      |
| 4453                 | Beer, wine, and liquor stores .....                               | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 44531                | Beer, wine, and liquor stores .....                               | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 445310               | Beer, wine, and liquor stores .....                               | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 446                  | Health and personal care stores .....                             | 14                      | 40 069          | 4 120                    | 977                             | 263   | 1.2                                      | 1.0                    |
| 4461                 | Health and personal care stores .....                             | 14                      | 40 069          | 4 120                    | 977                             | 263   | 1.2                                      | 1.0                    |
| 44611                | Pharmacies and drug stores .....                                  | 8                       | 35 973          | 3 440                    | 804                             | 233   | —  | —                      |
| 446110               | Pharmacies and drug stores .....                                  | 8                       | 35 973          | 3 440                    | 804                             | 233   | —  | —                      |
| 446110               | Pharmacies and drug stores .....                                  | 8                       | 35 973          | 3 440                    | 804                             | 233   | —  | —                      |
| 44612                | Cosmetics, beauty supplies, and perfume stores .....              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446120               | Cosmetics, beauty supplies, and perfume stores .....              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44619                | Other health and personal care stores .....                       | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 446199               | All other health and personal care stores .....                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                  | Gasoline stations .....   | 14                      | 32 431          | 1 706                    | 407                             | 85  | 15.3                                     | 5.6                    |
| 4471                 | Gasoline stations .....   | 14                      | 32 431          | 1 706                    | 407                             | 85  | 15.3                                     | 5.6                    |
| 44711                | Gasoline stations with convenience stores .....                   | 9                       | 25 629          | 981                      | 233                             | 51  | 9.7                                      | —                      |
| 447110               | Gasoline stations with convenience stores .....                   | 9                       | 25 629          | 981                      | 233                             | 51  | 9.7                                      | —                      |
| 448                  | Clothing and clothing accessories stores .....                    | 6                       | 19 885          | 2 440                    | 604                             | 136   | .8                                       | —                      |
| 4481                 | Clothing stores .....   | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 44814                | Family clothing stores .....                                      | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 448140               | Family clothing stores .....                                      | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 44819                | Other clothing stores .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448190               | Other clothing stores .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451                  | Sporting goods, hobby, book, and music stores .....               | 7                       | 6 671           | 1 303                    | 223                             | 60  | 17.9                                     | —                      |
| 4511                 | Sporting goods, hobby, and musical instrument stores .....        | 4                       | 6 181           | 1 214                    | 188                             | 42  | 13.4                                     | —                      |
| 45114                | Musical instrument and supplies stores .....                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451140               | Musical instrument and supplies stores .....                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 452                  | General merchandise stores .....                                  | 6                       | 11 852          | 1 532                    | 419                             | 118   | —  | .3                     |
| 45299                | All other general merchandise stores .....                        | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 452990               | All other general merchandise stores .....                        | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 453                  | Miscellaneous store retailers .....                               | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 4532                 | Office supplies, stationery, and gift stores .....                | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45321                | Office supplies and stationery stores .....                       | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453210               | Office supplies and stationery stores .....                       | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4539                 | Other miscellaneous store retailers .....                         | 4                       | 4 414           | 538                      | 129                             | 31  | 56.3                                     | —                      |
| 45391                | Pet and pet supplies stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453910               | Pet and pet supplies stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45399                | All other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 454                  | Nonstore retailers .....  | 7                       | D               | D                        | D                               | c   | D  | D                      |
| 4543                 | Direct selling establishments .....                               | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 45431                | Fuel dealers .....  | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 454311               | Heating oil dealers .....   | 6                       | D               | D                        | D                               | c   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code        | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>EAST HAVEN</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45             | Retail trade .....  | 82                      | 326 151         | 32 760                   | 7 279                           | 1 413   | 8.7                                      | 3.3                    |
| 441               | Motor vehicle and parts dealers .....                             | 13                      | 89 199          | 8 672                    | 1 783                           | 176   | .4                                       | .5                     |
| 4411              | Automobile dealers .....  | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 44112             | Used car dealers .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 441120            | Used car dealers .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4412              | Other motor vehicle dealers .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44122             | Motorcycle, boat, and other motor vehicle dealers .....           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441229            | All other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442               | Furniture and home furnishings stores .....                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4422              | Home furnishings stores .....                                     | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 44229             | Other home furnishings stores .....                               | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 442299            | All other home furnishings stores .....                           | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 443               | Electronics and appliance stores .....                            | 5                       | 4 257           | 650                      | 154                             | 20  | 41.0                                     | —                      |
| 4431              | Electronics and appliance stores .....                            | 5                       | 4 257           | 650                      | 154                             | 20  | 41.0                                     | —                      |
| 44311             | Appliance, television, and other electronics stores .....         | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 444               | Building material and garden equipment and supplies dealers ..... | 7                       | 56 078          | 6 280                    | 1 350                           | 225   | .8                                       | —                      |
| 4441              | Building material and supplies dealers .....                      | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 44411             | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 444110            | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 44419             | Other building material dealers .....                             | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444190            | Other building material dealers .....                             | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 445               | Food and beverage stores .....                                    | 15                      | 66 949          | 6 120                    | 1 431                           | 363   | 7.2                                      | 3.8                    |
| 4451              | Grocery stores .....  | 8                       | D               | D                        | D                               | e   | D  | D                      |
| 44511             | Supermarkets and other grocery (except convenience) stores .....  | 3                       | D               | D                        | D                               | e   | D  | D                      |
| 445110            | Supermarkets and other grocery (except convenience) stores .....  | 3                       | D               | D                        | D                               | e   | D  | D                      |
| 446               | Health and personal care stores .....                             | 10                      | 51 168          | 4 184                    | 873                             | 233   | 10.6                                     | 9.8                    |
| 4461              | Health and personal care stores .....                             | 10                      | 51 168          | 4 184                    | 873                             | 233   | 10.6                                     | 9.8                    |
| 44611             | Pharmacies and drug stores .....                                  | 7                       | 50 655          | 4 069                    | 843                             | 226   | 10.3                                     | 9.2                    |
| 446110            | Pharmacies and drug stores .....                                  | 7                       | 50 655          | 4 069                    | 843                             | 226   | 10.3                                     | 9.2                    |
| 4461101           | Pharmacies and drug stores .....                                  | 7                       | 50 655          | 4 069                    | 843                             | 226   | 10.3                                     | 9.2                    |
| 447               | Gasoline stations .....   | 9                       | 17 647          | 1 440                    | 361                             | 57  | 58.5                                     | 4.5                    |
| 44711             | Gasoline stations with convenience stores .....                   | 4                       | 11 594          | 1 150                    | 272                             | 41  | 43.7                                     | —                      |
| 447110            | Gasoline stations with convenience stores .....                   | 4                       | 11 594          | 1 150                    | 272                             | 41  | 43.7                                     | —                      |
| 448               | Clothing and clothing accessories stores .....                    | 7                       | 12 291          | 1 226                    | 275                             | 74  | 1.8                                      | 4.4                    |
| 4481              | Clothing stores .....   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 452               | General merchandise stores .....                                  | 3                       | 13 852          | 1 495                    | 381                             | 124   | 8.8                                      | —                      |
| 45299             | All other general merchandise stores .....                        | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 452990            | All other general merchandise stores .....                        | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4529904           | Miscellaneous general merchandise stores .....                    | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453               | Miscellaneous store retailers .....                               | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4531              | Florists .....  | 3                       | 1 667           | 527                      | 133                             | 37  | 17.2                                     | —                      |
| 45311             | Florists .....  | 3                       | 1 667           | 527                      | 133                             | 37  | 17.2                                     | —                      |
| 453110            | Florists .....  | 3                       | 1 667           | 527                      | 133                             | 37  | 17.2                                     | —                      |
| 4533              | Used merchandise stores .....                                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45331             | Used merchandise stores .....                                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453310            | Used merchandise stores .....                                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45399             | All other miscellaneous store retailers .....                     | 3                       | 844             | 157                      | 39                              | 19  | 53.9                                     | —                      |
| 454               | Nonstore retailers .....  | 4                       | 4 864           | 1 041                    | 253                             | 30  | 63.0                                     | —                      |
| 4543              | Direct selling establishments .....                               | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 454311            | Heating oil dealers .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| <b>EAST LYME</b>  |   |                         |                 |                          |                                 |   |  |                        |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code            | Geographic area and kind of business                            | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                       |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>EAST LYME—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade .....  | 67                      | 166 104         | 16 789                   | 3 607                           | 648   | 17.3                                     | 36.7                   |
| 441                   | Motor vehicle and parts dealers .....                           | 7                       | 23 261          | 4 567                    | 935                             | 79  | 53.5                                     | —                      |
| 4412                  | Other motor vehicle dealers .....                               | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44122                 | Motorcycle, boat, and other motor vehicle dealers .....         | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 44122                 | Boat dealers .....  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 442                   | Furniture and home furnishings stores .....                     | 4                       | 1 574           | 404                      | 92                              | 16  | 21.4                                     | —                      |
| 443                   | Electronics and appliance stores .....                          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                   | Building material and garden equipment and supplies dealers ... | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 4441                  | Building material and supplies dealers.....                     | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 44419                 | Other building material dealers .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 444190                | Other building material dealers .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 445                   | Food and beverage stores .....                                  | 13                      | 29 350          | 3 592                    | 758                             | 217   | 25.3                                     | 18.3                   |
| 4452                  | Specialty food stores.....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446                   | Health and personal care stores .....                           | 7                       | 20 714          | 1 582                    | 375                             | 81  | 17.1                                     | —                      |
| 4461                  | Health and personal care stores .....                           | 7                       | 20 714          | 1 582                    | 375                             | 81  | 17.1                                     | —                      |
| 44619                 | Other health and personal care stores.....                      | 3                       | 2 113           | 394                      | 91                              | 16  | 10.6                                     | —                      |
| 447                   | Gasoline stations .....   | 10                      | 16 423          | 1 008                    | 247                             | 55  | 15.3                                     | 3.7                    |
| 44711                 | Gasoline stations with convenience stores .....                 | 7                       | 13 187          | 390                      | 99                              | 29  | 14.8                                     | 4.6                    |
| 447110                | Gasoline stations with convenience stores .....                 | 7                       | 13 187          | 390                      | 99                              | 29  | 14.8                                     | 4.6                    |
| 448                   | Clothing and clothing accessories stores .....                  | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 44819                 | Other clothing stores.....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448190                | Other clothing stores .....                                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451                   | Sporting goods, hobby, book, and music stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452                   | General merchandise stores .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453                   | Miscellaneous store retailers .....                             | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 454                   | Nonstore retailers .....  | 4                       | 1 733           | 417                      | 84                              | 18  | 45.1                                     | —                      |
| <b>ELLINGTON</b>      |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade .....  | 35                      | 108 333         | 14 121                   | 3 067                           | 440   | 22.7                                     | 1.3                    |
| 441                   | Motor vehicle and parts dealers .....                           | 7                       | 49 798          | 5 662                    | 1 163                           | 131   | 29.9                                     | .4                     |
| 44112                 | Used car dealers .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 441120                | Used car dealers .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4412                  | Other motor vehicle dealers .....                               | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44122                 | Motorcycle, boat, and other motor vehicle dealers .....         | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 441221                | Motorcycle dealers .....  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 441229                | All other motor vehicle dealers .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                   | Building material and garden equipment and supplies dealers ... | 5                       | 27 598          | 4 946                    | 1 079                           | 107   | 5.7                                      | —                      |
| 4441                  | Building material and supplies dealers.....                     | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44419                 | Other building material dealers .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 444190                | Other building material dealers .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4442                  | Lawn and garden equipment and supplies stores .....             | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 44422                 | Nursery, garden center, and farm supply stores .....            | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 444220                | Nursery, garden center, and farm supply stores .....            | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 445                   | Food and beverage stores .....                                  | 11                      | 16 975          | 2 323                    | 541                             | 133   | 25.1                                     | 4.1                    |
| 446                   | Health and personal care stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447                   | Gasoline stations .....   | 5                       | 6 504           | 365                      | 88                              | 22  | 15.2                                     | 2.7                    |
| 448                   | Clothing and clothing accessories stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451                   | Sporting goods, hobby, book, and music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453                   | Miscellaneous store retailers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                   | Nonstore retailers .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4543                  | Direct selling establishments .....                             | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 454311                | Heating oil dealers.....  | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

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| NAICS code     | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ENFIELD</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45          | Retail trade .....  | 210                     | 690 072         | 76 921                   | 17 940                          | 3 691   | 11.5                                     | 3.3                    |
| 441            | Motor vehicle and parts dealers .....                             | 17                      | 130 500         | 15 735                   | 3 388                           | 357   | 25.8                                     | .1                     |
| 4411           | Automobile dealers .....  | 5                       | 107 432         | 8 328                    | 1 952                           | 167   | 31.3                                     | .1                     |
| 4412           | Other motor vehicle dealers .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44122          | Motorcycle, boat, and other motor vehicle dealers .....           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441229         | All other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4413           | Automotive parts, accessories, and tire stores .....              | 11                      | D               | D                        | D                               | c   | D  | D                      |
| 44131          | Automotive parts and accessories stores .....                     | 8                       | 12 753          | 5 742                    | 1 034                           | 137   | —  | —                      |
| 441310         | Automotive parts and accessories stores .....                     | 8                       | 12 753          | 5 742                    | 1 034                           | 137   | —  | —                      |
| 44132          | Tire dealers .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 441320         | Tire dealers .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 442            | Furniture and home furnishings stores .....                       | 14                      | 26 699          | 3 649                    | 848                             | 117   | 1.9                                      | .1                     |
| 4421           | Furniture stores .....  | 7                       | 17 387          | 2 411                    | 580                             | 66  | 2.4                                      | —                      |
| 44211          | Furniture stores .....  | 7                       | 17 387          | 2 411                    | 580                             | 66  | 2.4                                      | —                      |
| 442110         | Furniture stores .....  | 7                       | 17 387          | 2 411                    | 580                             | 66  | 2.4                                      | —                      |
| 4422           | Home furnishings stores .....                                     | 7                       | 9 312           | 1 238                    | 268                             | 51  | .9                                       | .2                     |
| 44229          | Other home furnishings stores .....                               | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 442299         | All other home furnishings stores .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 443            | Electronics and appliance stores .....                            | 8                       | 5 895           | 689                      | 174                             | 42  | 19.1                                     | 5.9                    |
| 4431           | Electronics and appliance stores .....                            | 8                       | 5 895           | 689                      | 174                             | 42  | 19.1                                     | 5.9                    |
| 44311          | Appliance, television, and other electronics stores .....         | 5                       | 3 273           | 415                      | 108                             | 23  | 34.4                                     | 10.6                   |
| 443112         | Radio, television, and other electronics stores .....             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44312          | Computer and software stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443120         | Computer and software stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444            | Building material and garden equipment and supplies dealers ..... | 16                      | 75 454          | 8 243                    | 1 924                           | 292   | 1.7                                      | 1.5                    |
| 4441           | Building material and supplies dealers .....                      | 12                      | 71 763          | 7 674                    | 1 768                           | 256   | 1.8                                      | .6                     |
| 44411          | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 444110         | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 44419          | Other building material dealers .....                             | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 444190         | Other building material dealers .....                             | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4442           | Lawn and garden equipment and supplies stores .....               | 4                       | 3 691           | 569                      | 156                             | 36  | —  | 19.0                   |
| 44422          | Nursery, garden center, and farm supply stores .....              | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 444220         | Nursery, garden center, and farm supply stores .....              | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 445            | Food and beverage stores .....                                    | 30                      | 117 855         | 14 111                   | 3 417                           | 783   | 6.2                                      | 3.2                    |
| 4451           | Grocery stores .....  | 17                      | 111 843         | 13 754                   | 3 328                           | 757   | 4.0                                      | 1.4                    |
| 44511          | Supermarkets and other grocery (except convenience) stores .....  | 11                      | 107 653         | 13 415                   | 3 243                           | 732   | 4.1                                      | .7                     |
| 445110         | Supermarkets and other grocery (except convenience) stores .....  | 11                      | 107 653         | 13 415                   | 3 243                           | 732   | 4.1                                      | .7                     |
| 4452           | Specialty food stores .....                                       | 4                       | 712             | 72                       | 16                              | 7   | 23.7                                     | 63.2                   |
| 446            | Health and personal care stores .....                             | 21                      | 39 417          | 4 244                    | 1 044                           | 279   | 21.5                                     | .7                     |
| 4461           | Health and personal care stores .....                             | 21                      | 39 417          | 4 244                    | 1 044                           | 279   | 21.5                                     | .7                     |
| 44611          | Pharmacies and drug stores .....                                  | 11                      | 34 107          | 2 775                    | 644                             | 200   | 24.9                                     | —                      |
| 446110         | Pharmacies and drug stores .....                                  | 11                      | 34 107          | 2 775                    | 644                             | 200   | 24.9                                     | —                      |
| 4461101        | Pharmacies and drug stores .....                                  | 11                      | 34 107          | 2 775                    | 644                             | 200   | 24.9                                     | —                      |
| 44612          | Cosmetics, beauty supplies, and perfume stores .....              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446120         | Cosmetics, beauty supplies, and perfume stores .....              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44613          | Optical goods stores .....  | 5                       | 2 756           | 1 088                    | 304                             | 50  | —  | —                      |
| 446130         | Optical goods stores .....  | 5                       | 2 756           | 1 088                    | 304                             | 50  | —  | —                      |
| 446191         | Food (health) supplement stores .....                             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 447            | Gasoline stations .....   | 10                      | 20 547          | 1 119                    | 252                             | 51  | 65.3                                     | 10.1                   |
| 44711          | Gasoline stations with convenience stores .....                   | 5                       | 18 035          | 790                      | 163                             | 40  | 68.8                                     | 3.2                    |
| 447110         | Gasoline stations with convenience stores .....                   | 5                       | 18 035          | 790                      | 163                             | 40  | 68.8                                     | 3.2                    |
| 448            | Clothing and clothing accessories stores .....                    | 40                      | 46 984          | 5 485                    | 1 325                           | 428   | 3.8                                      | 11.4                   |
| 4481           | Clothing stores .....   | 23                      | 33 406          | 3 597                    | 842                             | 284   | 5.4                                      | 1.7                    |
| 44813          | Children's and infants' clothing stores .....                     | 3                       | 1 856           | 350                      | 81                              | 36  | —  | 30.1                   |
| 448130         | Children's and infants' clothing stores .....                     | 3                       | 1 856           | 350                      | 81                              | 36  | —  | 30.1                   |
| 44814          | Family clothing stores .....                                      | 8                       | 23 894          | 2 146                    | 506                             | 163   | 6.8                                      | —                      |
| 448140         | Family clothing stores .....                                      | 8                       | 23 894          | 2 146                    | 506                             | 163   | 6.8                                      | —                      |
| 44819          | Other clothing stores .....                                       | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 448190         | Other clothing stores .....                                       | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4482           | Shoe stores .....   | 8                       | 7 191           | 718                      | 177                             | 84  | —  | 66.6                   |
| 44821          | Shoe stores .....   | 8                       | 7 191           | 718                      | 177                             | 84  | —  | 66.6                   |
| 448210         | Shoe stores .....   | 8                       | 7 191           | 718                      | 177                             | 84  | —  | 66.6                   |
| 4482103        | Children's and juveniles' shoe stores .....                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482104        | Family shoe stores .....  | 5                       | 6 100           | 483                      | 112                             | 71  | —  | 78.5                   |
| 4483           | Jewelry, luggage, and leather goods stores .....                  | 9                       | 6 387           | 1 170                    | 306                             | 60  | —  | —                      |
| 44831          | Jewelry stores .....  | 9                       | 6 387           | 1 170                    | 306                             | 60  | —  | —                      |
| 448310         | Jewelry stores .....  | 9                       | 6 387           | 1 170                    | 306                             | 60  | —  | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code          | Geographic area and kind of business                            | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                     |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ENFIELD—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45               | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 451                 | Sporting goods, hobby, book, and music stores .....             | 15                      | 19 293          | 2 463                    | 611                             | 201   | 2.0                                      | .5                     |
| 4511                | Sporting goods, hobby, and musical instrument stores .....      | 7                       | 6 851           | 1 041                    | 256                             | 83  | —  | 1.5                    |
| 45112               | Hobby, toy, and game stores .....                               | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 451120              | Hobby, toy, and game stores .....                               | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45113               | Sewing, needlework, and piece goods stores .....                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451130              | Sewing, needlework, and piece goods stores .....                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4512                | Book, periodical, and music stores .....                        | 8                       | 12 442          | 1 422                    | 355                             | 118   | 3.1                                      | —                      |
| 45121               | Book stores and news dealers .....                              | 3                       | 4 057           | 498                      | 123                             | 36  | —  | —                      |
| 451211              | Book stores .....   | 3                       | 4 057           | 498                      | 123                             | 36  | —  | —                      |
| 4512111             | Book stores, general .....                                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4512113             | College book stores .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45122               | Prerecorded tape, compact disc, and record stores .....         | 5                       | 8 385           | 924                      | 232                             | 82  | 4.7                                      | —                      |
| 451220              | Prerecorded tape, compact disc, and record stores .....         | 5                       | 8 385           | 924                      | 232                             | 82  | 4.7                                      | —                      |
| 452                 | General merchandise stores .....                                | 9                       | 97 414          | 9 648                    | 2 386                           | 714   | .2                                       | —                      |
| 4521                | Department stores .....   | 5                       | 95 821          | 9 466                    | 2 343                           | 697   | —  | —                      |
| 45210009            | Department stores (incl. leased depts. <sup>3</sup> ) .....     | 5                       | 98 508          | 9 466                    | 2 343                           | 697   | —  | —                      |
| 45211               | Department stores .....   | 5                       | 95 821          | 9 466                    | 2 343                           | 697   | —  | —                      |
| 452111              | Department stores (except discount department stores) .....     | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 452112              | Discount department stores .....                                | 3                       | D               | D                        | D                               | e   | D  | D                      |
| 453                 | Miscellaneous store retailers .....                             | 22                      | 23 204          | 2 846                    | 695                             | 217   | 10.0                                     | 11.6                   |
| 4532                | Office supplies, stationery, and gift stores .....              | 8                       | 12 117          | 1 186                    | 334                             | 113   | 5.1                                      | 6.3                    |
| 45321               | Office supplies and stationery stores .....                     | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453210              | Office supplies and stationery stores .....                     | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4539                | Other miscellaneous store retailers .....                       | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 45391               | Pet and pet supplies stores .....                               | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453910              | Pet and pet supplies stores .....                               | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45399               | All other miscellaneous store retailers .....                   | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 454                 | Nonstore retailers .....  | 8                       | 86 810          | 8 689                    | 1 876                           | 210   | 10.3                                     | 8.1                    |
| 4541                | Electronic shopping and mail-order houses .....                 | 3                       | 76 035          | 7 252                    | 1 491                           | 163   | 11.7                                     | —                      |
| 45411               | Electronic shopping and mail-order houses .....                 | 3                       | 76 035          | 7 252                    | 1 491                           | 163   | 11.7                                     | —                      |
| 4543                | Direct selling establishments .....                             | 5                       | 10 775          | 1 437                    | 385                             | 47  | .7                                       | 65.6                   |
| 45431               | Fuel dealers .....  | 5                       | 10 775          | 1 437                    | 385                             | 47  | .7                                       | 65.6                   |
| 454311              | Heating oil dealers .....                                       | 5                       | 10 775          | 1 437                    | 385                             | 47  | .7                                       | 65.6                   |
| <b>FAIRFIELD</b>    |   |                         |                 |                          |                                 |   |  |                        |
| 44-45               | Retail trade .....  | 260                     | 993 637         | 93 286                   | 22 118                          | 3 688   | 19.9                                     | 5.7                    |
| 441                 | Motor vehicle and parts dealers .....                           | 26                      | 376 790         | 27 445                   | 6 597                           | 612   | 30.0                                     | 6.8                    |
| 4411                | Automobile dealers .....  | 12                      | D               | D                        | D                               | e   | D  | D                      |
| 44111               | New car dealers .....   | 11                      | 355 601         | 23 827                   | 5 743                           | 470   | 30.8                                     | 6.4                    |
| 441110              | New car dealers .....   | 11                      | 355 601         | 23 827                   | 5 743                           | 470   | 30.8                                     | 6.4                    |
| 4412                | Other motor vehicle dealers .....                               | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44122               | Motorcycle, boat, and other motor vehicle dealers .....         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4413                | Automotive parts, accessories, and tire stores .....            | 13                      | D               | D                        | D                               | c   | D  | D                      |
| 44131               | Automotive parts and accessories stores .....                   | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 441310              | Automotive parts and accessories stores .....                   | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44132               | Tire dealers .....  | 6                       | 9 728           | 1 930                    | 454                             | 64  | —  | 13.1                   |
| 441320              | Tire dealers .....  | 6                       | 9 728           | 1 930                    | 454                             | 64  | —  | 13.1                   |
| 442                 | Furniture and home furnishings stores .....                     | 22                      | 24 128          | 3 291                    | 830                             | 137   | 12.6                                     | 12.9                   |
| 4421                | Furniture stores .....  | 6                       | 5 940           | 1 243                    | 295                             | 31  | 1.3                                      | 15.7                   |
| 44211               | Furniture stores .....  | 6                       | 5 940           | 1 243                    | 295                             | 31  | 1.3                                      | 15.7                   |
| 442110              | Furniture stores .....  | 6                       | 5 940           | 1 243                    | 295                             | 31  | 1.3                                      | 15.7                   |
| 4422                | Home furnishings stores .....                                   | 16                      | 18 188          | 2 048                    | 535                             | 106   | 16.3                                     | 12.0                   |
| 44229               | Other home furnishings stores .....                             | 13                      | 15 614          | 1 742                    | 454                             | 98  | 16.7                                     | 13.9                   |
| 442299              | All other home furnishings stores .....                         | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 443                 | Electronics and appliance stores .....                          | 12                      | 16 887          | 3 099                    | 576                             | 72  | 32.0                                     | —                      |
| 4431                | Electronics and appliance stores .....                          | 12                      | 16 887          | 3 099                    | 576                             | 72  | 32.0                                     | —                      |
| 44311               | Appliance, television, and other electronics stores .....       | 8                       | 15 814          | 2 908                    | 538                             | 61  | 32.4                                     | —                      |
| 443111              | Household appliance stores .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443112              | Radio, television, and other electronics stores .....           | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 444                 | Building material and garden equipment and supplies dealers ... | 29                      | 92 566          | 13 002                   | 2 951                           | 415   | 5.2                                      | 4.4                    |
| 4441                | Building material and supplies dealers .....                    | 23                      | 85 575          | 11 624                   | 2 796                           | 375   | 3.4                                      | 4.7                    |
| 44411               | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 444110              | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 44412               | Paint and wallpaper stores .....                                | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444120              | Paint and wallpaper stores .....                                | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44419               | Other building material dealers .....                           | 15                      | 31 656          | 5 588                    | 1 246                           | 130   | 8.2                                      | 9.6                    |
| 444190              | Other building material dealers .....                           | 15                      | 31 656          | 5 588                    | 1 246                           | 130   | 8.2                                      | 9.6                    |
| 4442                | Lawn and garden equipment and supplies stores .....             | 6                       | 6 991           | 1 378                    | 155                             | 40  | 27.2                                     | —                      |
| 44422               | Nursery, garden center, and farm supply stores .....            | 6                       | 6 991           | 1 378                    | 155                             | 40  | 27.2                                     | —                      |
| 444220              | Nursery, garden center, and farm supply stores .....            | 6                       | 6 991           | 1 378                    | 155                             | 40  | 27.2                                     | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code            | Geographic area and kind of business                             | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                       |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>FAIRFIELD—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade—Con.  |                         |                 |                          |                                 |   |  |                        |
| 445                   | Food and beverage stores .....                                   | 34                      | 138 445         | 13 557                   | 3 100                           | 662   | 10.5                                     | 7.2                    |
| 4451                  | Grocery stores .....   | 15                      | D               | D                        | D                               | f   | D  | D                      |
| 44511                 | Supermarkets and other grocery (except convenience) stores ..... | 13                      | 113 481         | 11 508                   | 2 645                           | 539   | 7.8                                      | 3.5                    |
| 445110                | Supermarkets and other grocery (except convenience) stores ..... | 13                      | 113 461         | 11 508                   | 2 645                           | 539   | 7.8                                      | 3.5                    |
| 4452                  | Specialty food stores .....                                      | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4453                  | Beer, wine, and liquor stores .....                              | 11                      | 19 276          | 1 362                    | 294                             | 83  | 16.8                                     | 23.3                   |
| 44531                 | Beer, wine, and liquor stores .....                              | 11                      | 19 276          | 1 362                    | 294                             | 83  | 16.8                                     | 23.3                   |
| 445310                | Beer, wine, and liquor stores .....                              | 11                      | 19 276          | 1 362                    | 294                             | 83  | 16.8                                     | 23.3                   |
| 446                   | Health and personal care stores .....                            | 16                      | 61 960          | 6 545                    | 1 461                           | 393   | 12.8                                     | 2.5                    |
| 4461                  | Health and personal care stores .....                            | 16                      | 61 960          | 6 545                    | 1 461                           | 393   | 12.8                                     | 2.5                    |
| 44611                 | Pharmacies and drug stores .....                                 | 9                       | 57 818          | 5 181                    | 1 135                           | 353   | 12.8                                     | —                      |
| 446110                | Pharmacies and drug stores .....                                 | 9                       | 57 818          | 5 181                    | 1 135                           | 353   | 12.8                                     | —                      |
| 4461101               | Pharmacies and drug stores .....                                 | 9                       | 57 818          | 5 181                    | 1 135                           | 353   | 12.8                                     | —                      |
| 44613                 | Optical goods stores .....                                       | 4                       | 2 562           | 1 068                    | 240                             | 25  | 19.3                                     | 6.0                    |
| 446130                | Optical goods stores .....                                       | 4                       | 2 562           | 1 068                    | 240                             | 25  | 19.3                                     | 6.0                    |
| 44619                 | Other health and personal care stores .....                      | 3                       | 1 580           | 296                      | 86                              | 15  | —  | 88.4                   |
| 446191                | Food (health) supplement stores .....                            | 1                       | D               | D                        | a                               | D   | D  | —                      |
| 447                   | Gasoline stations .....  | 21                      | 56 044          | 3 041                    | 725                             | 163   | 47.6                                     | 15.8                   |
| 4471                  | Gasoline stations .....  | 21                      | 56 044          | 3 041                    | 725                             | 163   | 47.6                                     | 15.8                   |
| 44711                 | Gasoline stations with convenience stores .....                  | 9                       | 24 656          | 1 612                    | 374                             | 85  | 65.7                                     | .8                     |
| 447110                | Gasoline stations with convenience stores .....                  | 9                       | 24 656          | 1 612                    | 374                             | 85  | 65.7                                     | .8                     |
| 44719                 | Other gasoline stations .....                                    | 12                      | 31 388          | 1 429                    | 351                             | 78  | 33.4                                     | 27.5                   |
| 447190                | Other gasoline stations .....                                    | 12                      | 31 388          | 1 429                    | 351                             | 78  | 33.4                                     | 27.5                   |
| 448                   | Clothing and clothing accessories stores .....                   | 32                      | 65 710          | 8 123                    | 2 110                           | 483   | 5.6                                      | 3.0                    |
| 4481                  | Clothing stores .....  | 19                      | 50 961          | 5 660                    | 1 408                           | 405   | 1.5                                      | 2.6                    |
| 44814                 | Family clothing stores .....                                     | 8                       | 41 727          | 4 102                    | 1 004                           | 316   | —  | 1.4                    |
| 448140                | Family clothing stores .....                                     | 8                       | 41 727          | 4 102                    | 1 004                           | 316   | —  | 1.4                    |
| 44815                 | Clothing accessories stores .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448150                | Clothing accessories stores .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44819                 | Other clothing stores .....                                      | 3                       | 3 078           | 799                      | 210                             | 34  | 21.6                                     | —                      |
| 448190                | Other clothing stores .....                                      | 3                       | 3 078           | 799                      | 210                             | 34  | 21.6                                     | —                      |
| 4483                  | Jewelry, luggage, and leather goods stores .....                 | 10                      | 13 654          | 2 305                    | 663                             | 67  | 21.5                                     | —                      |
| 44831                 | Jewelry stores .....   | 10                      | 13 654          | 2 305                    | 663                             | 67  | 21.5                                     | —                      |
| 448310                | Jewelry stores .....   | 10                      | 13 654          | 2 305                    | 663                             | 67  | 21.5                                     | —                      |
| 451                   | Sporting goods, hobby, book, and music stores .....              | 23                      | 27 643          | 2 843                    | 557                             | 161   | 14.8                                     | 2.9                    |
| 4511                  | Sporting goods, hobby, and musical instrument stores .....       | 16                      | 12 593          | 1 365                    | 382                             | 111   | 32.0                                     | 4.1                    |
| 45111                 | Sporting goods stores .....                                      | 7                       | 5 672           | 444                      | 108                             | 57  | 31.4                                     | 9.2                    |
| 451110                | Sporting goods stores .....                                      | 7                       | 5 672           | 444                      | 108                             | 57  | 31.4                                     | 9.2                    |
| 4511102               | Specialty-line sporting goods stores .....                       | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 45112                 | Hobby, toy, and game stores .....                                | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 451120                | Hobby, toy, and game stores .....                                | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 45114                 | Musical instrument and supplies stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451140                | Musical instrument and supplies stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4512                  | Book, periodical, and music stores .....                         | 7                       | 15 050          | 1 478                    | 175                             | 50  | .4                                       | 2.0                    |
| 45121                 | Book stores and news dealers .....                               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 451211                | Book stores .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4512111               | Book stores, general .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4512112               | Specialty book stores .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4512113               | College book stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451212                | News dealers and newsstands .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                   | General merchandise stores .....                                 | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 4529                  | Other general merchandise stores .....                           | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 45291                 | Warehouse clubs and supercenters .....                           | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 452910                | Warehouse clubs and supercenters .....                           | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 453                   | Miscellaneous store retailers .....                              | 29                      | D               | D                        | D                               | c   | D  | D                      |
| 4531                  | Florists .....   | 7                       | 2 508           | 1 027                    | 246                             | 39  | 15.2                                     | 1.1                    |
| 45311                 | Florists .....   | 7                       | 2 508           | 1 027                    | 246                             | 39  | 15.2                                     | 1.1                    |
| 453110                | Florists .....   | 7                       | 2 508           | 1 027                    | 246                             | 39  | 15.2                                     | 1.1                    |
| 4532                  | Office supplies, stationery, and gift stores .....               | 13                      | 17 619          | 2 140                    | 534                             | 129   | 3.5                                      | .3                     |
| 45321                 | Office supplies and stationery stores .....                      | 3                       | 12 387          | 1 200                    | 306                             | 68  | —  | —                      |
| 453210                | Office supplies and stationery stores .....                      | 3                       | 12 387          | 1 200                    | 306                             | 68  | —  | —                      |
| 45322                 | Gift, novelty, and souvenir stores .....                         | 10                      | 5 232           | 940                      | 228                             | 61  | 11.8                                     | 1.0                    |
| 453220                | Gift, novelty, and souvenir stores .....                         | 10                      | 5 232           | 940                      | 228                             | 61  | 11.8                                     | 1.0                    |
| 4539                  | Other miscellaneous store retailers .....                        | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 45391                 | Pet and pet supplies stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453910                | Pet and pet supplies stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45392                 | Art dealers .....  | 3                       | 1 432           | 90                       | 10                              | 2   | 100.0                                    | —                      |
| 453920                | Art dealers .....  | 3                       | 1 432           | 90                       | 10                              | 2   | 100.0                                    | —                      |
| 45399                 | All other miscellaneous store retailers .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>FAIRFIELD—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| 454        | Nonstore retailers .....  | 14                      | 29 195          | 4 964                    | 1 299                           | 149   | 39.8                                     | .6                     |
| 4541       | Electronic shopping and mail-order houses .....                   | 6                       | 16 648          | 2 870                    | 745                             | 90  | 43.9                                     | —                      |
| 45411      | Electronic shopping and mail-order houses .....                   | 6                       | 16 648          | 2 870                    | 745                             | 90  | 43.9                                     | —                      |
| 4543       | Direct selling establishments .....                               | 8                       | 12 547          | 2 094                    | 554                             | 59  | 34.4                                     | 1.4                    |
| 45431      | Fuel dealers .....  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 454311     | Heating oil dealers.....  | 6                       | D               | D                        | D                               | b   | D  | D                      |
|            | <b>FARMINGTON</b>   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade .....</b>   | <b>204</b>              | <b>577 347</b>  | <b>70 535</b>            | <b>16 303</b>                   | <b>3 887</b>  | <b>2.9</b>                               | <b>4.7</b>             |
| 441        | Motor vehicle and parts dealers .....                             | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 442        | Furniture and home furnishings stores .....                       | 10                      | D               | D                        | D                               | c   | D  | D                      |
| 4421       | Furniture stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44211      | Furniture stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442110     | Furniture stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4422       | Home furnishings stores .....                                     | 8                       | 29 692          | 3 144                    | 764                             | 229   | —  | —                      |
| 44229      | Other home furnishings stores .....                               | 8                       | 29 692          | 3 144                    | 764                             | 229   | —  | —                      |
| 442299     | All other home furnishings stores .....                           | 8                       | 29 692          | 3 144                    | 764                             | 229   | —  | —                      |
| 443        | Electronics and appliance stores .....                            | 8                       | 8 659           | 1 023                    | 257                             | 52  | —  | 15.6                   |
| 4431       | Electronics and appliance stores .....                            | 8                       | 8 659           | 1 023                    | 257                             | 52  | —  | 15.6                   |
| 44311      | Appliance, television, and other electronics stores .....         | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 443112     | Radio, television, and other electronics stores .....             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44312      | Computer and software stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443120     | Computer and software stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44313      | Camera and photographic supplies stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443130     | Camera and photographic supplies stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material and garden equipment and supplies dealers ..... | 10                      | 21 306          | 2 833                    | 716                             | 90  | 7.5                                      | .7                     |
| 4441       | Building material and supplies dealers.....                       | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44419      | Other building material dealers .....                             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 444190     | Other building material dealers .....                             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4442       | Lawn and garden equipment and supplies stores .....               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44421      | Outdoor power equipment stores .....                              | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 444210     | Outdoor power equipment stores .....                              | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44422      | Nursery, garden center, and farm supply stores .....              | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 444220     | Nursery, garden center, and farm supply stores .....              | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 445        | Food and beverage stores .....                                    | 26                      | 42 379          | 5 465                    | 1 309                           | 339   | 16.7                                     | 20.2                   |
| 4452       | Specialty food stores.....  | 9                       | 8 088           | 1 256                    | 315                             | 106   | 61.4                                     | 3.8                    |
| 446        | Health and personal care stores .....                             | 18                      | 49 103          | 4 824                    | 1 190                           | 322   | 1.1                                      | —                      |
| 4461       | Health and personal care stores .....                             | 18                      | 49 103          | 4 824                    | 1 190                           | 322   | 1.1                                      | —                      |
| 44611      | Pharmacies and drug stores .....                                  | 5                       | 27 930          | 1 834                    | 485                             | 156   | —  | —                      |
| 446110     | Pharmacies and drug stores .....                                  | 5                       | 27 930          | 1 834                    | 485                             | 156   | —  | —                      |
| 4461101    | Pharmacies and drug stores .....                                  | 5                       | 27 930          | 1 834                    | 485                             | 156   | —  | —                      |
| 44612      | Cosmetics, beauty supplies, and perfume stores .....              | 7                       | 8 580           | 1 292                    | 327                             | 99  | 2.0                                      | —                      |
| 446120     | Cosmetics, beauty supplies, and perfume stores .....              | 7                       | 8 580           | 1 292                    | 327                             | 99  | 2.0                                      | —                      |
| 44613      | Optical goods stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 446130     | Optical goods stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44619      | Other health and personal care stores.....                        | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 446191     | Food (health) supplement stores .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446199     | All other health and personal care stores .....                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....   | 12                      | 25 032          | 1 393                    | 347                             | 81  | 14.9                                     | 17.6                   |
| 4471       | Gasoline stations .....   | 12                      | 25 032          | 1 393                    | 347                             | 81  | 14.9                                     | 17.6                   |
| 44711      | Gasoline stations with convenience stores .....                   | 5                       | 14 477          | 550                      | 129                             | 39  | 25.7                                     | 14.8                   |
| 447110     | Gasoline stations with convenience stores .....                   | 5                       | 14 477          | 550                      | 129                             | 39  | 25.7                                     | 14.8                   |
| 448        | Clothing and clothing accessories stores .....                    | 78                      | 178 072         | 24 801                   | 5 618                           | 1 395   | .5                                       | 5.8                    |
| 4481       | Clothing stores .....   | 46                      | 134 617         | 19 609                   | 4 356                           | 1 097   | .7                                       | 2.1                    |
| 44811      | Men's clothing stores .....                                       | 4                       | 4 901           | 823                      | 212                             | 41  | —  | 11.5                   |
| 448110     | Men's clothing stores .....                                       | 4                       | 4 901           | 823                      | 212                             | 41  | —  | 11.5                   |
| 44812      | Women's clothing stores .....                                     | 19                      | 30 839          | 3 493                    | 795                             | 230   | .3                                       | 6.3                    |
| 448120     | Women's clothing stores .....                                     | 19                      | 30 839          | 3 493                    | 795                             | 230   | .3                                       | 6.3                    |
| 44813      | Children's and infants' clothing stores .....                     | 8                       | 11 088          | 1 259                    | 294                             | 131   | —  | 2.9                    |
| 448130     | Children's and infants' clothing stores .....                     | 8                       | 11 088          | 1 259                    | 294                             | 131   | —  | 2.9                    |
| 44814      | Family clothing stores .....                                      | 10                      | 79 703          | 12 875                   | 2 798                           | 625   | .6                                       | —                      |
| 448140     | Family clothing stores .....                                      | 10                      | 79 703          | 12 875                   | 2 798                           | 625   | .6                                       | —                      |
| 44815      | Clothing accessories stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 448150     | Clothing accessories stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44819      | Other clothing stores .....                                       | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 448190     | Other clothing stores .....                                       | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4482       | Shoe stores .....   | 17                      | 22 841          | 2 332                    | 536                             | 162   | —  | 27.9                   |
| 44821      | Shoe stores .....   | 17                      | 22 841          | 2 332                    | 536                             | 162   | —  | 27.9                   |
| 448210     | Shoe stores .....   | 17                      | 22 841          | 2 332                    | 536                             | 162   | —  | 27.9                   |
| 4482101    | Men's shoe stores .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4482102    | Women's shoe stores .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4482103    | Children's and juveniles' shoe stores .....                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4482104    | Family shoe stores .....  | 6                       | 7 713           | 673                      | 163                             | 30  | —  | 76.2                   |
| 4482105    | Athletic footwear stores .....                                    | 4                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code               | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                          |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>FARMINGTON—Con.</b>   |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | Clothing and clothing accessories stores—Con.                     |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 448                      | Jewelry, luggage, and leather goods stores .....                  | 15                      | 20 614          | 2 860                    | 726                             | 136   | —  | 5.3                    |  |  |  |  |  |  |
| 4483                     | Jewelry stores .....  | 14                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 448310                   | Jewelry stores .....  | 14                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44832                    | Luggage and leather goods stores .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 448320                   | Luggage and leather goods stores .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451                      | Sporting goods, hobby, book, and music stores .....               | 14                      | 38 959          | 3 923                    | 921                             | 246   | 2.8                                      | 1.9                    |  |  |  |  |  |  |
| 4511                     | Sporting goods, hobby, and musical instrument stores .....        | 10                      | 17 060          | 1 732                    | 392                             | 118   | 6.3                                      | 4.3                    |  |  |  |  |  |  |
| 45111                    | Sporting goods stores .....                                       | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451110                   | Sporting goods stores .....                                       | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451111                   | General-line sporting goods stores .....                          | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45112                    | Hobby, toy, and game stores .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451120                   | Hobby, toy, and game stores .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4512                     | Book, periodical, and music stores .....                          | 4                       | 21 899          | 2 191                    | 529                             | 128   | —  | —                      |  |  |  |  |  |  |
| 45121                    | Book stores and news dealers .....                                | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451211                   | Book stores .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4512111                  | Book stores, general .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45122                    | Prerecorded tape, compact disc, and record stores .....           | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451220                   | Prerecorded tape, compact disc, and record stores .....           | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452                      | General merchandise stores .....                                  | 4                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4521                     | Department stores .....   | 3                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 45210009                 | Department stores (incl. leased depts.) <sup>3</sup> .....        | 3                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 45211                    | Department stores .....   | 3                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 452111                   | Department stores (except discount department stores) .....       | 3                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 453                      | Miscellaneous store retailers .....                               | 17                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4532                     | Office supplies, stationery, and gift stores .....                | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45321                    | Office supplies and stationery stores .....                       | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453210                   | Office supplies and stationery stores .....                       | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45322                    | Gift, novelty, and souvenir stores .....                          | 7                       | 5 608           | 788                      | 183                             | 76  | 10.3                                     | .8                     |  |  |  |  |  |  |
| 453220                   | Gift, novelty, and souvenir stores .....                          | 7                       | 5 608           | 788                      | 183                             | 76  | 10.3                                     | .8                     |  |  |  |  |  |  |
| 4539                     | Other miscellaneous store retailers .....                         | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45391                    | Pet and pet supplies stores .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453910                   | Pet and pet supplies stores .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45392                    | Art dealers .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453920                   | Art dealers .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45399                    | All other miscellaneous store retailers .....                     | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454                      | Nonstore retailers .....  | 3                       | 4 215           | 980                      | 239                             | 29  | 14.6                                     | 18.5                   |  |  |  |  |  |  |
| 4543                     | Direct selling establishments .....                               | 3                       | 4 215           | 980                      | 239                             | 29  | 14.6                                     | 18.5                   |  |  |  |  |  |  |
| 454311                   | Heating oil dealers .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| <b>GLASTONBURY</b>       |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | Retail trade .....  | 124                     | 363 484         | 40 578                   | 9 521                           | 1 853   | 24.0                                     | 1.9                    |  |  |  |  |  |  |
| 441                      | Motor vehicle and parts dealers .....                             | 7                       | 86 438          | 8 545                    | 1 807                           | 185   | 54.0                                     | —                      |  |  |  |  |  |  |
| 4411                     | Automobile dealers .....  | 2                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4412                     | Other motor vehicle dealers .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 44121                    | Recreational vehicle dealers .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 441210                   | Recreational vehicle dealers .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 442                      | Furniture and home furnishings stores .....                       | 7                       | 6 228           | 711                      | 200                             | 37  | 20.5                                     | 32.4                   |  |  |  |  |  |  |
| 4422                     | Home furnishings stores .....                                     | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44229                    | Other home furnishings stores .....                               | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 443                      | Electronics and appliance stores .....                            | 7                       | 5 988           | 857                      | 205                             | 36  | 85.1                                     | —                      |  |  |  |  |  |  |
| 4431                     | Electronics and appliance stores .....                            | 7                       | 5 988           | 857                      | 205                             | 36  | 85.1                                     | —                      |  |  |  |  |  |  |
| 44311                    | Appliance, television, and other electronics stores .....         | 3                       | 3 169           | 307                      | 72                              | 14  | 75.0                                     | —                      |  |  |  |  |  |  |
| 44312                    | Computer and software stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 443120                   | Computer and software stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 44313                    | Camera and photographic supplies stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 443130                   | Camera and photographic supplies stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444                      | Building material and garden equipment and supplies dealers ..... | 9                       | 46 817          | 5 175                    | 1 323                           | 237   | —  | —                      |  |  |  |  |  |  |
| 4441                     | Building material and supplies dealers .....                      | 7                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44411                    | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 444110                   | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44413                    | Hardware stores .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444130                   | Hardware stores .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4442                     | Lawn and garden equipment and supplies stores .....               | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44422                    | Nursery, garden center, and farm supply stores .....              | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444220                   | Nursery, garden center, and farm supply stores .....              | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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| NAICS code              | Geographic area and kind of business                             | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                         |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>GLASTONBURY—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                   | Retail trade—Con.  |                         |                 |                          |                                 |   |  |                        |
| 445                     | Food and beverage stores .....                                   | 18                      | 97 334          | 10 577                   | 2 397                           | 518   | 8.9                                      | 1.2                    |
| 4451                    | Grocery stores .....   | 7                       | 88 650          | 9 673                    | 2 142                           | 462   | 5.6                                      | —                      |
| 44511                   | Supermarkets and other grocery (except convenience) stores ..... | 7                       | 88 650          | 9 673                    | 2 142                           | 462   | 5.6                                      | —                      |
| 445110                  | Supermarkets and other grocery (except convenience) stores ..... | 7                       | 88 650          | 9 673                    | 2 142                           | 462   | 5.6                                      | —                      |
| 4452                    | Specialty food stores .....                                      | 5                       | 1 516           | 295                      | 104                             | 27  | 45.9                                     | 6.5                    |
| 4453                    | Beer, wine, and liquor stores .....                              | 6                       | 7 168           | 609                      | 151                             | 29  | 41.1                                     | 15.6                   |
| 44531                   | Beer, wine, and liquor stores .....                              | 6                       | 7 168           | 609                      | 151                             | 29  | 41.1                                     | 15.6                   |
| 445310                  | Beer, wine, and liquor stores .....                              | 6                       | 7 168           | 609                      | 151                             | 29  | 41.1                                     | 15.6                   |
| 446                     | Health and personal care stores .....                            | 10                      | 32 399          | 2 271                    | 493                             | 179   | 27.9                                     | 5.5                    |
| 4461                    | Health and personal care stores .....                            | 10                      | 32 399          | 2 271                    | 493                             | 179   | 27.9                                     | 5.5                    |
| 44611                   | Pharmacies and drug stores .....                                 | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 446110                  | Pharmacies and drug stores .....                                 | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 446110                  | Pharmacies and drug stores .....                                 | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 44619                   | Other health and personal care stores .....                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 446191                  | Food (health) supplement stores .....                            | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 447                     | Gasoline stations .....  | 11                      | 23 828          | 1 281                    | 327                             | 73  | 24.1                                     | 7.2                    |
| 4471                    | Gasoline stations .....  | 11                      | 23 828          | 1 281                    | 327                             | 73  | 24.1                                     | 7.2                    |
| 44711                   | Gasoline stations with convenience stores .....                  | 7                       | 19 017          | 676                      | 171                             | 45  | 29.7                                     | 2.6                    |
| 447110                  | Gasoline stations with convenience stores .....                  | 7                       | 19 017          | 676                      | 171                             | 45  | 29.7                                     | 2.6                    |
| 448                     | Clothing and clothing accessories stores .....                   | 17                      | 26 019          | 3 040                    | 719                             | 206   | 5.4                                      | —                      |
| 4481                    | Clothing stores .....  | 13                      | 18 209          | 2 001                    | 475                             | 168   | 4.6                                      | —                      |
| 44813                   | Children's and infants' clothing stores .....                    | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 448130                  | Children's and infants' clothing stores .....                    | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44819                   | Other clothing stores .....                                      | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 448190                  | Other clothing stores .....                                      | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4483                    | Jewelry, luggage, and leather goods stores .....                 | 4                       | 7 810           | 1 039                    | 244                             | 38  | 7.0                                      | —                      |
| 44831                   | Jewelry stores .....   | 4                       | 7 810           | 1 039                    | 244                             | 38  | 7.0                                      | —                      |
| 448310                  | Jewelry stores .....   | 4                       | 7 810           | 1 039                    | 244                             | 38  | 7.0                                      | —                      |
| 451                     | Sporting goods, hobby, book, and music stores .....              | 9                       | 9 083           | 1 055                    | 267                             | 107   | 12.0                                     | .7                     |
| 4511                    | Sporting goods, hobby, and musical instrument stores .....       | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4512                    | Book, periodical, and music stores .....                         | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45121                   | Book stores and news dealers .....                               | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451211                  | Book stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451211                  | Book stores, general .....                                       | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 452                     | General merchandise stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453                     | Miscellaneous store retailers .....                              | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 4532                    | Office supplies, stationery, and gift stores .....               | 5                       | 2 018           | 257                      | 57                              | 25  | 28.5                                     | 3.3                    |
| 4539                    | Other miscellaneous store retailers .....                        | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 45399                   | All other miscellaneous store retailers .....                    | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 454                     | Nonstore retailers .....   | 14                      | 22 836          | 5 926                    | 1 508                           | 212   | 21.6                                     | —                      |
| 4541                    | Electronic shopping and mail-order houses .....                  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45411                   | Electronic shopping and mail-order houses .....                  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4542                    | Vending machine operators .....                                  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45421                   | Vending machine operators .....                                  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 454210                  | Vending machine operators .....                                  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4543                    | Direct selling establishments .....                              | 10                      | 13 205          | 3 092                    | 893                             | 101   | 32.4                                     | —                      |
| 45431                   | Fuel dealers .....   | 5                       | 8 402           | 1 531                    | 546                             | 54  | 40.5                                     | —                      |
| 454311                  | Heating oil dealers .....  | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 454312                  | Liquefied petroleum gas (bottled gas) dealers .....              | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45439                   | Other direct selling establishments .....                        | 5                       | 4 803           | 1 561                    | 347                             | 47  | 18.2                                     | —                      |
| 454390                  | Other direct selling establishments .....                        | 5                       | 4 803           | 1 561                    | 347                             | 47  | 18.2                                     | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code       | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------|---|-------------------------|------------------|--------------------------|---------------------------------|---|--|------------------------|
|                  |   |                         |                  |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>GRANBY</b>    |   |                         |                  |                          |                                 |   |  |                        |
| <b>44-45</b>     | Retail trade .....  | <b>29</b>               | <b>85 476</b>    | <b>9 986</b>             | <b>2 872</b>                    | <b>535</b>  | <b>4.0</b>                               | <b>5.8</b>             |
| 441              | Motor vehicle and parts dealers .....                             | 4                       | 6 628            | 612                      | 149                             | 27  | 15.6                                     | 51.3                   |
| 442              | Furniture and home furnishings stores .....                       | 3                       | D                | D                        | D                               | a   | D  | D                      |
| 444              | Building material and garden equipment and supplies dealers ..... | 3                       | 2 141            | 344                      | 73                              | 15  | 25.3                                     | 14.0                   |
| 445              | Food and beverage stores .....                                    | 6                       | 41 667           | 5 274                    | 1 353                           | 301   | —  | 1.5                    |
| 4451             | Grocery stores .....  | 3                       | D                | D                        | D                               | e   | D  | D                      |
| 446              | Health and personal care stores .....                             | 4                       | 12 769           | 944                      | 242                             | 65  | 8.6                                      | —                      |
| 4461             | Health and personal care stores .....                             | 4                       | 12 769           | 944                      | 242                             | 65  | 8.6                                      | —                      |
| 447              | Gasoline stations .....   | 1                       | D                | D                        | D                               | a   | D  | D                      |
| 448              | Clothing and clothing accessories stores .....                    | 1                       | D                | D                        | D                               | a   | D  | D                      |
| 451              | Sporting goods, hobby, book, and music stores .....               | 3                       | D                | D                        | D                               | a   | D  | D                      |
| 453              | Miscellaneous store retailers .....                               | 2                       | D                | D                        | D                               | a   | D  | D                      |
| 454              | Nonstore retailers .....  | 2                       | D                | D                        | D                               | b   | D  | D                      |
| 4543             | Direct selling establishments .....                               | 2                       | D                | D                        | D                               | b   | D  | D                      |
| 45431            | Fuel dealers .....  | 2                       | D                | D                        | D                               | b   | D  | D                      |
| 454311           | Heating oil dealers .....   | 2                       | D                | D                        | D                               | b   | D  | D                      |
| <b>GREENWICH</b> |   |                         |                  |                          |                                 |   |  |                        |
| <b>44-45</b>     | Retail trade .....  | <b>372</b>              | <b>1 561 356</b> | <b>165 885</b>           | <b>37 646</b>                   | <b>4 577</b>  | <b>19.8</b>                              | <b>5.2</b>             |
| 441              | Motor vehicle and parts dealers .....                             | 22                      | 721 938          | 48 577                   | 10 621                          | 894   | 25.1                                     | .2                     |
| 4411             | Automobile dealers .....  | 14                      | D                | D                        | D                               | f   | D  | D                      |
| 44111            | New car dealers .....   | 12                      | 702 562          | 46 119                   | 10 032                          | 830   | 25.7                                     | —                      |
| 441110           | New car dealers .....   | 12                      | 702 562          | 46 119                   | 10 032                          | 830   | 25.7                                     | —                      |
| 4412             | Other motor vehicle dealers .....                                 | 2                       | D                | D                        | D                               | b   | D  | D                      |
| 44122            | Motorcycle, boat, and other motor vehicle dealers .....           | 2                       | D                | D                        | D                               | b   | D  | D                      |
| 441222           | Boat dealers .....  | 2                       | D                | D                        | D                               | b   | D  | D                      |
| 44131            | Automotive parts and accessories stores .....                     | 5                       | D                | D                        | D                               | b   | D  | D                      |
| 441310           | Automotive parts and accessories stores .....                     | 5                       | D                | D                        | D                               | b   | D  | D                      |
| 442              | Furniture and home furnishings stores .....                       | 50                      | 58 918           | 8 425                    | 1 875                           | 264   | 22.3                                     | 22.7                   |
| 4421             | Furniture stores .....  | 14                      | 14 671           | 1 734                    | 375                             | 47  | 21.4                                     | 29.9                   |
| 44211            | Furniture stores .....  | 14                      | 14 671           | 1 734                    | 375                             | 47  | 21.4                                     | 29.9                   |
| 442110           | Furniture stores .....  | 14                      | 14 671           | 1 734                    | 375                             | 47  | 21.4                                     | 29.9                   |
| 4422             | Home furnishings stores .....                                     | 36                      | 44 247           | 6 691                    | 1 500                           | 217   | 22.6                                     | 20.3                   |
| 44221            | Floor covering stores .....                                       | 5                       | 5 658            | 699                      | 160                             | 19  | 11.5                                     | —                      |
| 442210           | Floor covering stores .....                                       | 5                       | 5 658            | 699                      | 160                             | 19  | 11.5                                     | —                      |
| 44229            | Other home furnishings stores .....                               | 31                      | 38 589           | 5 992                    | 1 340                           | 198   | 24.2                                     | 23.3                   |
| 442291           | Window treatment stores .....                                     | 4                       | 1 971            | 461                      | 111                             | 20  | 18.3                                     | 16.0                   |
| 442299           | All other home furnishings stores .....                           | 27                      | 36 618           | 5 531                    | 1 229                           | 178   | 24.6                                     | 23.7                   |
| 443              | Electronics and appliance stores .....                            | 13                      | 19 234           | 2 635                    | 666                             | 65  | 38.4                                     | 45.2                   |
| 4431             | Electronics and appliance stores .....                            | 13                      | 19 234           | 2 635                    | 666                             | 65  | 38.4                                     | 45.2                   |
| 44311            | Appliance, television, and other electronics stores .....         | 11                      | D                | D                        | D                               | b   | D  | D                      |
| 443112           | Radio, television, and other electronics stores .....             | 10                      | 11 324           | 1 460                    | 375                             | 39  | 1.9                                      | 76.9                   |
| 44312            | Computer and software stores .....                                | 1                       | D                | D                        | D                               | a   | D  | D                      |
| 443120           | Computer and software stores .....                                | 1                       | D                | D                        | D                               | a   | D  | D                      |
| 44313            | Camera and photographic supplies stores .....                     | 1                       | D                | D                        | D                               | a   | D  | D                      |
| 443130           | Camera and photographic supplies stores .....                     | 1                       | D                | D                        | D                               | a   | D  | D                      |
| 444              | Building material and garden equipment and supplies dealers ..... | 20                      | 97 832           | 14 967                   | 3 345                           | 376   | 13.9                                     | —                      |
| 4441             | Building material and supplies dealers .....                      | 15                      | 92 015           | 13 008                   | 2 938                           | 328   | 8.9                                      | —                      |
| 44412            | Paint and wallpaper stores .....                                  | 1                       | D                | D                        | D                               | a   | D  | D                      |
| 444120           | Paint and wallpaper stores .....                                  | 1                       | D                | D                        | D                               | a   | D  | D                      |
| 44419            | Other building material dealers .....                             | 12                      | 86 205           | 11 354                   | 2 564                           | 269   | 2.7                                      | —                      |
| 444190           | Other building material dealers .....                             | 12                      | 86 205           | 11 354                   | 2 564                           | 269   | 2.7                                      | —                      |
| 4442             | Lawn and garden equipment and supplies stores .....               | 5                       | 5 817            | 1 959                    | 407                             | 48  | 93.7                                     | —                      |
| 44422            | Nursery, garden center, and farm supply stores .....              | 4                       | D                | D                        | D                               | b   | D  | D                      |
| 444220           | Nursery, garden center, and farm supply stores .....              | 4                       | D                | D                        | D                               | b   | D  | D                      |
| 445              | Food and beverage stores .....                                    | 43                      | 183 635          | 23 573                   | 5 798                           | 890   | 9.0                                      | 9.5                    |
| 4451             | Grocery stores .....  | 19                      | 147 174          | 21 058                   | 5 239                           | 781   | 1.2                                      | 3.0                    |
| 44511            | Supermarkets and other grocery (except convenience) stores .....  | 16                      | 145 777          | 20 745                   | 5 166                           | 770   | 1.0                                      | 3.1                    |
| 445110           | Supermarkets and other grocery (except convenience) stores .....  | 16                      | 145 777          | 20 745                   | 5 166                           | 770   | 1.0                                      | 3.1                    |
| 4452             | Specialty food stores .....                                       | 9                       | 10 089           | 868                      | 188                             | 53  | 81.1                                     | 15.3                   |
| 4453             | Beer, wine, and liquor stores .....                               | 15                      | 26 372           | 1 647                    | 371                             | 56  | 25.0                                     | 43.2                   |
| 44531            | Beer, wine, and liquor stores .....                               | 15                      | 26 372           | 1 647                    | 371                             | 56  | 25.0                                     | 43.2                   |
| 445310           | Beer, wine, and liquor stores .....                               | 15                      | 26 372           | 1 647                    | 371                             | 56  | 25.0                                     | 43.2                   |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code            | Geographic area and kind of business                       | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                       |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>GREENWICH—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade—Con.  |                         |                 |                          |                                 |   |  |                        |
| 446                   | Health and personal care stores .....                      | 21                      | 72 644          | 7 404                    | 1 858                           | 301   | 8.7                                      | .8                     |
| 4461                  | Health and personal care stores .....                      | 21                      | 72 644          | 7 404                    | 1 858                           | 301   | 8.7                                      | .8                     |
| 44611                 | Pharmacies and drug stores .....                           | 10                      | 64 988          | 5 213                    | 1 255                           | 250   | 6.5                                      | —                      |
| 446110                | Pharmacies and drug stores .....                           | 10                      | 64 988          | 5 213                    | 1 255                           | 250   | 6.5                                      | —                      |
| 4461101               | Pharmacies and drug stores .....                           | 10                      | 64 988          | 5 213                    | 1 255                           | 250   | 6.5                                      | —                      |
| 44612                 | Cosmetics, beauty supplies, and perfume stores .....       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446120                | Cosmetics, beauty supplies, and perfume stores .....       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44613                 | Optical goods stores .....                                 | 6                       | 3 511           | 1 231                    | 312                             | 22  | 31.1                                     | —                      |
| 446130                | Optical goods stores .....                                 | 6                       | 3 511           | 1 231                    | 312                             | 22  | 31.1                                     | —                      |
| 44619                 | Other health and personal care stores .....                | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 446191                | Food (health) supplement stores .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                   | Gasoline stations .....                                    | 20                      | 66 219          | 5 421                    | 1 326                           | 176   | 19.2                                     | 49.3                   |
| 4471                  | Gasoline stations .....                                    | 20                      | 66 219          | 5 421                    | 1 326                           | 176   | 19.2                                     | 49.3                   |
| 44711                 | Gasoline stations with convenience stores .....            | 7                       | 28 920          | 2 089                    | 495                             | 76  | 7.7                                      | 46.1                   |
| 447110                | Gasoline stations with convenience stores .....            | 7                       | 28 920          | 2 089                    | 495                             | 76  | 7.7                                      | 46.1                   |
| 44719                 | Other gasoline stations .....                              | 13                      | 37 299          | 3 332                    | 831                             | 100   | 28.1                                     | 51.8                   |
| 447190                | Other gasoline stations .....                              | 13                      | 37 299          | 3 332                    | 831                             | 100   | 28.1                                     | 51.8                   |
| 448                   | Clothing and clothing accessories stores .....             | 74                      | 178 618         | 28 456                   | 5 951                           | 865   | 11.8                                     | 2.8                    |
| 4481                  | Clothing stores .....                                      | 54                      | 106 299         | 18 898                   | 3 840                           | 631   | 14.3                                     | 2.6                    |
| 44811                 | Men's clothing stores .....                                | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 448110                | Men's clothing stores .....                                | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44812                 | Women's clothing stores .....                              | 23                      | 43 684          | 6 184                    | 1 514                           | 240   | 15.6                                     | 5.5                    |
| 448120                | Women's clothing stores .....                              | 23                      | 43 684          | 6 184                    | 1 514                           | 240   | 15.6                                     | 5.5                    |
| 44813                 | Children's and infants' clothing stores .....              | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 448130                | Children's and infants' clothing stores .....              | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44814                 | Family clothing stores .....                               | 6                       | 15 002          | 1 948                    | 510                             | 133   | —  | —                      |
| 448140                | Family clothing stores .....                               | 6                       | 15 002          | 1 948                    | 510                             | 133   | —  | —                      |
| 44815                 | Clothing accessories stores .....                          | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 448150                | Clothing accessories stores .....                          | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44819                 | Other clothing stores .....                                | 13                      | 10 993          | 1 678                    | 320                             | 66  | 45.2                                     | —                      |
| 448190                | Other clothing stores .....                                | 13                      | 10 993          | 1 678                    | 320                             | 66  | 45.2                                     | —                      |
| 4482                  | Shoe stores .....  | 8                       | D               | D                        | D                               | c   | D  | D                      |
| 44821                 | Shoe stores .....  | 8                       | D               | D                        | D                               | c   | D  | D                      |
| 448210                | Shoe stores .....  | 8                       | D               | D                        | D                               | c   | D  | D                      |
| 4482102               | Women's shoe stores .....                                  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4482103               | Children's and juveniles' shoe stores .....                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482104               | Family shoe stores .....                                   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4482105               | Athletic footwear stores .....                             | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4483                  | Jewelry, luggage, and leather goods stores .....           | 12                      | D               | D                        | D                               | c   | D  | D                      |
| 44831                 | Jewelry stores .....                                       | 10                      | 58 573          | 7 209                    | 1 584                           | 94  | 1.6                                      | 2.8                    |
| 448310                | Jewelry stores .....                                       | 10                      | 58 573          | 7 209                    | 1 584                           | 94  | 1.6                                      | 2.8                    |
| 44832                 | Luggage and leather goods stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 448320                | Luggage and leather goods stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451                   | Sporting goods, hobby, book, and music stores .....        | 29                      | 40 608          | 7 066                    | 1 581                           | 213   | 27.4                                     | .4                     |
| 4511                  | Sporting goods, hobby, and musical instrument stores ..... | 22                      | 30 897          | 5 976                    | 1 312                           | 146   | 26.3                                     | .6                     |
| 45111                 | Sporting goods stores .....                                | 11                      | 11 036          | 1 640                    | 365                             | 55  | 39.1                                     | 1.6                    |
| 451110                | Sporting goods stores .....                                | 11                      | 11 036          | 1 640                    | 365                             | 55  | 39.1                                     | 1.6                    |
| 4511101               | General-line sporting goods stores .....                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4511102               | Specialty-line sporting goods stores .....                 | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 45112                 | Hobby, toy, and game stores .....                          | 5                       | 5 284           | 668                      | 160                             | 40  | 30.6                                     | —                      |
| 451120                | Hobby, toy, and game stores .....                          | 5                       | 5 284           | 668                      | 160                             | 40  | 30.6                                     | —                      |
| 45113                 | Sewing, needlework, and piece goods stores .....           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 451130                | Sewing, needlework, and piece goods stores .....           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45114                 | Musical instrument and supplies stores .....               | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 451140                | Musical instrument and supplies stores .....               | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4512                  | Book, periodical, and music stores .....                   | 7                       | 9 711           | 1 090                    | 269                             | 67  | 30.9                                     | —                      |
| 45121                 | Book stores and news dealers .....                         | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 451211                | Book stores .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4512111               | Book stores, general .....                                 | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 451212                | News dealers and newsstands .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45122                 | Prerecorded tape, compact disc, and record stores .....    | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 451220                | Prerecorded tape, compact disc, and record stores .....    | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 452                   | General merchandise stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453                   | Miscellaneous store retailers .....                        | 49                      | D               | D                        | D                               | e   | D  | D                      |
| 4531                  | Florists .....   | 6                       | 2 515           | 710                      | 168                             | 25  | 33.5                                     | 8.3                    |
| 45311                 | Florists .....   | 6                       | 2 515           | 710                      | 168                             | 25  | 33.5                                     | 8.3                    |
| 453110                | Florists .....   | 6                       | 2 515           | 710                      | 168                             | 25  | 33.5                                     | 8.3                    |
| 4532                  | Office supplies, stationery, and gift stores .....         | 16                      | 16 932          | 2 601                    | 623                             | 100   | 11.3                                     | 5.9                    |
| 45321                 | Office supplies and stationery stores .....                | 5                       | 12 881          | 1 893                    | 487                             | 67  | —  | 4.8                    |
| 453210                | Office supplies and stationery stores .....                | 5                       | 12 881          | 1 893                    | 487                             | 67  | —  | 4.8                    |
| 45322                 | Gift, novelty, and souvenir stores .....                   | 11                      | 4 051           | 708                      | 136                             | 33  | 47.3                                     | 9.6                    |
| 453220                | Gift, novelty, and souvenir stores .....                   | 11                      | 4 051           | 708                      | 136                             | 33  | 47.3                                     | 9.6                    |
| 4533                  | Used merchandise stores .....                              | 8                       | 7 787           | 1 074                    | 234                             | 40  | 4.9                                      | —                      |
| 45331                 | Used merchandise stores .....                              | 8                       | 7 787           | 1 074                    | 234                             | 40  | 4.9                                      | —                      |
| 453310                | Used merchandise stores .....                              | 8                       | 7 787           | 1 074                    | 234                             | 40  | 4.9                                      | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                   | Geographic area and kind of business                            | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                              |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>GREENWICH—Con.</b>        |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                        | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 453                          | Miscellaneous store retailers—Con.                              |                         |                 |                          |                                 |   |  |                        |
| 4539                         | Other miscellaneous store retailers .....                       | 19                      | D               | D                        | D                               | c   | D  | D                      |
| 45391                        | Pet and pet supplies stores .....                               | 4                       | 6 870           | 1 433                    | 304                             | 61  | —  | —                      |
| 453910                       | Pet and pet supplies stores .....                               | 4                       | 6 870           | 1 433                    | 304                             | 61  | —  | —                      |
| 45392                        | Art dealers .....   | 5                       | 2 122           | 473                      | 121                             | 18  | 61.2                                     | —                      |
| 453920                       | Art dealers .....   | 5                       | 2 122           | 473                      | 121                             | 18  | 61.2                                     | —                      |
| 45399                        | All other miscellaneous store retailers .....                   | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 454                          | Nonstore retailers .....  | 30                      | 71 558          | 10 520                   | 2 704                           | 223   | 22.4                                     | .2                     |
| 4541                         | Electronic shopping and mail-order houses .....                 | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 45411                        | Electronic shopping and mail-order houses .....                 | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 4543                         | Direct selling establishments .....                             | 18                      | 54 695          | 7 680                    | 1 929                           | 153   | 20.9                                     | .1                     |
| 45431                        | Fuel dealers .....  | 5                       | 32 615          | 6 114                    | 1 528                           | 98  | 21.4                                     | —                      |
| 454311                       | Heating oil dealers .....                                       | 5                       | 32 615          | 6 114                    | 1 528                           | 98  | 21.4                                     | —                      |
| 45439                        | Other direct selling establishments .....                       | 13                      | 22 080          | 1 566                    | 401                             | 55  | 20.1                                     | .2                     |
| 454390                       | Other direct selling establishments .....                       | 13                      | 22 080          | 1 566                    | 401                             | 55  | 20.1                                     | .2                     |
| <b>GROTON CITY</b>           |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                        | Retail trade .....  | 31                      | 47 884          | 6 769                    | 1 663                           | 288   | 42.8                                     | 8.0                    |
| 441                          | Motor vehicle and parts dealers .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 442                          | Furniture and home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443                          | Electronics and appliance stores .....                          | 5                       | 2 129           | 493                      | 130                             | 26  | 10.3                                     | 2.3                    |
| 4431                         | Electronics and appliance stores .....                          | 5                       | 2 129           | 493                      | 130                             | 26  | 10.3                                     | 2.3                    |
| 44311                        | Appliance, television, and other electronics stores .....       | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444                          | Building material and garden equipment and supplies dealers ... | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445                          | Food and beverage stores .....                                  | 5                       | 4 047           | 341                      | 79                              | 46  | 11.5                                     | 73.6                   |
| 446                          | Health and personal care stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                          | Gasoline stations .....   | 3                       | 6 309           | 528                      | 126                             | 21  | —  | —                      |
| 448                          | Clothing and clothing accessories stores .....                  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4481                         | Clothing stores .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 451                          | Sporting goods, hobby, book, and music stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4512113                      | College book stores .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                          | General merchandise stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45299                        | All other general merchandise stores .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452990                       | All other general merchandise stores .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453                          | Miscellaneous store retailers .....                             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                          | Nonstore retailers .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 454312                       | Liquefied petroleum gas (bottled gas) dealers .....             | 1                       | D               | D                        | D                               | b   | D  | D                      |
| <b>GROTON TOWN (BALANCE)</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                        | Retail trade .....  | 175                     | 454 349         | 44 751                   | 10 333                          | 2 001   | 5.4                                      | 2.8                    |
| 441                          | Motor vehicle and parts dealers .....                           | 19                      | 161 822         | 14 849                   | 3 290                           | 388   | 1.8                                      | .8                     |
| 4411                         | Automobile dealers .....  | 10                      | D               | D                        | D                               | e   | D  | D                      |
| 44111                        | New car dealers .....   | 8                       | 130 075         | 11 806                   | 2 704                           | 299   | —  | 1.0                    |
| 441110                       | New car dealers .....   | 8                       | 130 075         | 11 806                   | 2 704                           | 299   | —  | 1.0                    |
| 4412                         | Other motor vehicle dealers .....                               | 6                       | 24 119          | 2 095                    | 384                             | 51  | 12.2                                     | .3                     |
| 44122                        | Motorcycle, boat, and other motor vehicle dealers .....         | 6                       | 24 119          | 2 095                    | 384                             | 51  | 12.2                                     | .3                     |
| 441221                       | Motorcycle dealers .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 441222                       | Boat dealers .....  | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 442                          | Furniture and home furnishings stores .....                     | 8                       | 5 570           | 879                      | 215                             | 35  | 15.0                                     | —                      |
| 4421                         | Furniture stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44211                        | Furniture stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442110                       | Furniture stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4422                         | Home furnishings stores .....                                   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44229                        | Other home furnishings stores .....                             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 443                          | Electronics and appliance stores .....                          | 3                       | 2 297           | 383                      | 93                              | 15  | 50.2                                     | —                      |
| 4431                         | Electronics and appliance stores .....                          | 3                       | 2 297           | 383                      | 93                              | 15  | 50.2                                     | —                      |
| 44311                        | Appliance, television, and other electronics stores .....       | 3                       | 2 297           | 383                      | 93                              | 15  | 50.2                                     | —                      |
| 444                          | Building material and garden equipment and supplies dealers ... | 7                       | 19 175          | 2 951                    | 629                             | 90  | 5.5                                      | —                      |
| 4441                         | Building material and supplies dealers .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44413                        | Hardware stores .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 444130                       | Hardware stores .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44419                        | Other building material dealers .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 444190                       | Other building material dealers .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                        | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>GROTON TOWN (BALANCE)—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                             | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 445                               | Food and beverage stores .....                                    | 24                      | 91 943          | 9 701                    | 2 270                           | 497   | 3.3                                      | 3.7                    |
| 4451                              | Grocery stores .....  | 13                      | D               | D                        | D                               | e   | D  | D                      |
| 44511                             | Supermarkets and other grocery (except convenience) stores .....  | 12                      | D               | D                        | D                               | e   | D  | D                      |
| 445110                            | Supermarkets and other grocery (except convenience) stores .....  | 12                      | D               | D                        | D                               | e   | D  | D                      |
| 4452                              | Specialty food stores .....                                       | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4453                              | Beer, wine, and liquor stores .....                               | 8                       | 6 420           | 512                      | 112                             | 67  | 25.7                                     | 37.8                   |
| 44531                             | Beer, wine, and liquor stores .....                               | 8                       | 6 420           | 512                      | 112                             | 67  | 25.7                                     | 37.8                   |
| 445310                            | Beer, wine, and liquor stores .....                               | 8                       | 6 420           | 512                      | 112                             | 67  | 25.7                                     | 37.8                   |
| 446                               | Health and personal care stores .....                             | 11                      | 34 243          | 3 190                    | 772                             | 188   | 8.3                                      | 1.6                    |
| 4461                              | Health and personal care stores .....                             | 11                      | 34 243          | 3 190                    | 772                             | 188   | 8.3                                      | 1.6                    |
| 44611                             | Pharmacies and drug stores .....                                  | 5                       | 30 955          | 2 143                    | 518                             | 124   | 6.4                                      | —                      |
| 446110                            | Pharmacies and drug stores .....                                  | 5                       | 30 955          | 2 143                    | 518                             | 124   | 6.4                                      | —                      |
| 446110                            | Pharmacies and drug stores .....                                  | 5                       | 30 955          | 2 143                    | 518                             | 124   | 6.4                                      | —                      |
| 44612                             | Cosmetics, beauty supplies, and perfume stores .....              | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 446120                            | Cosmetics, beauty supplies, and perfume stores .....              | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 447                               | Gasoline stations .....   | 16                      | 32 756          | 1 139                    | 259                             | 67  | 14.0                                     | 18.7                   |
| 4471                              | Gasoline stations .....   | 16                      | 32 756          | 1 139                    | 259                             | 67  | 14.0                                     | 18.7                   |
| 44711                             | Gasoline stations with convenience stores .....                   | 11                      | 28 273          | 725                      | 164                             | 46  | 4.1                                      | 21.6                   |
| 447110                            | Gasoline stations with convenience stores .....                   | 11                      | 28 273          | 725                      | 164                             | 46  | 4.1                                      | 21.6                   |
| 448                               | Clothing and clothing accessories stores .....                    | 30                      | 13 758          | 2 494                    | 567                             | 136   | 16.3                                     | 6.4                    |
| 4481                              | Clothing stores .....   | 21                      | 8 831           | 1 065                    | 245                             | 78  | 21.2                                     | .9                     |
| 44813                             | Children's and infants' clothing stores .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 448130                            | Children's and infants' clothing stores .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4483                              | Jewelry, luggage, and leather goods stores .....                  | 5                       | 3 897           | 1 244                    | 279                             | 35  | —  | 20.4                   |
| 451                               | Sporting goods, hobby, book, and music stores .....               | 13                      | 7 230           | 1 100                    | 258                             | 68  | 16.6                                     | 4.8                    |
| 4511                              | Sporting goods, hobby, and musical instrument stores .....        | 10                      | 5 342           | 785                      | 186                             | 43  | 22.5                                     | 6.5                    |
| 45114                             | Musical instrument and supplies stores .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451140                            | Musical instrument and supplies stores .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4512                              | Book, periodical, and music stores .....                          | 3                       | 1 888           | 315                      | 72                              | 25  | —  | —                      |
| 45121                             | Book stores and news dealers .....                                | 3                       | 1 888           | 315                      | 72                              | 25  | —  | —                      |
| 451212                            | Specialty book stores .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                               | General merchandise stores .....                                  | 7                       | D               | D                        | D                               | e   | D  | D                      |
| 452112                            | Discount department stores .....                                  | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 45299                             | All other general merchandise stores .....                        | 5                       | 2 299           | 250                      | 49                              | 28  | 6.5                                      | —                      |
| 452990                            | All other general merchandise stores .....                        | 5                       | 2 299           | 250                      | 49                              | 28  | 6.5                                      | —                      |
| 453                               | Miscellaneous store retailers .....                               | 34                      | D               | D                        | D                               | c   | D  | D                      |
| 4532                              | Office supplies, stationery, and gift stores .....                | 22                      | 9 276           | 1 249                    | 256                             | 102   | 28.9                                     | 1.8                    |
| 45322                             | Gift, novelty, and souvenir stores .....                          | 22                      | 9 276           | 1 249                    | 256                             | 102   | 28.9                                     | 1.8                    |
| 453220                            | Gift, novelty, and souvenir stores .....                          | 22                      | 9 276           | 1 249                    | 256                             | 102   | 28.9                                     | 1.8                    |
| 4533                              | Used merchandise stores .....                                     | 3                       | 865             | 231                      | 56                              | 15  | —  | —                      |
| 45331                             | Used merchandise stores .....                                     | 3                       | 865             | 231                      | 56                              | 15  | —  | —                      |
| 453310                            | Used merchandise stores .....                                     | 3                       | 865             | 231                      | 56                              | 15  | —  | —                      |
| 4539                              | Other miscellaneous store retailers .....                         | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 45391                             | Pet and pet supplies stores .....                                 | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453910                            | Pet and pet supplies stores .....                                 | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45399                             | All other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                               | Nonstore retailers .....  | 3                       | 1 979           | 311                      | 76                              | 12  | 85.3                                     | —                      |
| <b>GUILFORD</b>                   |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                             | Retail trade .....  | 109                     | 200 804         | 23 932                   | 4 972                           | 960   | 17.0                                     | 6.8                    |
| 441                               | Motor vehicle and parts dealers .....                             | 10                      | 68 462          | 6 946                    | 1 411                           | 152   | 14.2                                     | —                      |
| 4411                              | Automobile dealers .....  | 6                       | 66 184          | 6 492                    | 1 302                           | 127   | 13.7                                     | —                      |
| 442                               | Furniture and home furnishings stores .....                       | 7                       | 4 828           | 848                      | 176                             | 33  | 47.2                                     | 8.9                    |
| 4421                              | Furniture stores .....  | 3                       | 2 834           | 524                      | 100                             | 14  | 37.7                                     | —                      |
| 44211                             | Furniture stores .....  | 3                       | 2 834           | 524                      | 100                             | 14  | 37.7                                     | —                      |
| 442110                            | Furniture stores .....  | 3                       | 2 834           | 524                      | 100                             | 14  | 37.7                                     | —                      |
| 443                               | Electronics and appliance stores .....                            | 3                       | 12 541          | 1 900                    | 353                             | 80  | —  | —                      |
| 4431                              | Electronics and appliance stores .....                            | 3                       | 12 541          | 1 900                    | 353                             | 80  | —  | —                      |
| 44311                             | Appliance, television, and other electronics stores .....         | 3                       | 12 541          | 1 900                    | 353                             | 80  | —  | —                      |
| 443111                            | Household appliance stores .....                                  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 443112                            | Radio, television, and other electronics stores .....             | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 444                               | Building material and garden equipment and supplies dealers ..... | 7                       | 9 884           | 1 815                    | 388                             | 78  | 42.6                                     | 14.7                   |
| 4442                              | Lawn and garden equipment and supplies stores .....               | 3                       | 7 194           | 1 318                    | 273                             | 58  | 41.4                                     | —                      |
| 44422                             | Nursery, garden center, and farm supply stores .....              | 3                       | 7 194           | 1 318                    | 273                             | 58  | 41.4                                     | —                      |
| 444220                            | Nursery, garden center, and farm supply stores .....              | 3                       | 7 194           | 1 318                    | 273                             | 58  | 41.4                                     | —                      |

See footnotes at end of table.

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| NAICS code           | Geographic area and kind of business                            | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                      |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>GUILFORD—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 445                  | Food and beverage stores .....                                  | 12                      | 28 289          | 3 197                    | 759                             | 163   | 18.9                                     | —                      |
| 4452                 | Specialty food stores .....                                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446                  | Health and personal care stores .....                           | 9                       | 19 213          | 1 930                    | 469                             | 112   | 5.9                                      | 2.0                    |
| 4461                 | Health and personal care stores .....                           | 9                       | 19 213          | 1 930                    | 469                             | 112   | 5.9                                      | 2.0                    |
| 44619                | Other health and personal care stores .....                     | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 446191               | Food (health) supplement stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 447                  | Gasoline stations .....   | 4                       | 11 948          | 677                      | 165                             | 37  | —  | —                      |
| 44711                | Gasoline stations with convenience stores .....                 | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 447110               | Gasoline stations with convenience stores .....                 | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 448                  | Clothing and clothing accessories stores .....                  | 16                      | 10 171          | 1 425                    | 326                             | 97  | 53.6                                     | 7.3                    |
| 4481                 | Clothing stores .....   | 8                       | 5 308           | 851                      | 218                             | 61  | 78.6                                     | —                      |
| 4483                 | Jewelry, luggage, and leather goods stores .....                | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44832                | Luggage and leather goods stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448320               | Luggage and leather goods stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451                  | Sporting goods, hobby, book, and music stores .....             | 9                       | 10 217          | 1 103                    | 242                             | 73  | 19.4                                     | 72.0                   |
| 4511                 | Sporting goods, hobby, and musical instrument stores .....      | 6                       | 9 157           | 941                      | 206                             | 58  | 10.9                                     | 80.4                   |
| 45111                | Sporting goods stores .....                                     | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451110               | Sporting goods stores .....                                     | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4511101              | General-line sporting goods stores .....                        | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45114                | Musical instrument and supplies stores .....                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451140               | Musical instrument and supplies stores .....                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                  | General merchandise stores .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453                  | Miscellaneous store retailers .....                             | 23                      | D               | D                        | D                               | b   | D  | D                      |
| 4532                 | Office supplies, stationery, and gift stores .....              | 10                      | 3 935           | 746                      | 176                             | 41  | 21.9                                     | 4.0                    |
| 45321                | Office supplies and stationery stores .....                     | 4                       | 2 078           | 431                      | 99                              | 19  | —  | —                      |
| 453210               | Office supplies and stationery stores .....                     | 4                       | 2 078           | 431                      | 99                              | 19  | —  | —                      |
| 4533                 | Used merchandise stores .....                                   | 5                       | 1 003           | 86                       | 23                              | 18  | 37.1                                     | —                      |
| 45331                | Used merchandise stores .....                                   | 5                       | 1 003           | 86                       | 23                              | 18  | 37.1                                     | —                      |
| 453310               | Used merchandise stores .....                                   | 5                       | 1 003           | 86                       | 23                              | 18  | 37.1                                     | —                      |
| 4539                 | Other miscellaneous store retailers .....                       | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 45392                | Art dealers .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453920               | Art dealers .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45399                | All other miscellaneous store retailers .....                   | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 454                  | Nonstore retailers .....  | 8                       | 8 874           | 1 683                    | 380                             | 44  | 15.5                                     | 31.1                   |
| 4543                 | Direct selling establishments .....                             | 4                       | 8 128           | 1 542                    | 342                             | 33  | 13.4                                     | 33.5                   |
| 45431                | Fuel dealers .....  | 4                       | 8 128           | 1 542                    | 342                             | 33  | 13.4                                     | 33.5                   |
| 454311               | Heating oil dealers .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454312               | Liquefied petroleum gas (bottled gas) dealers .....             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| <b>HAMDEN</b>        |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                | Retail trade .....  | 208                     | 558 373         | 60 608                   | 13 840                          | 2 933   | 10.9                                     | 1.8                    |
| 441                  | Motor vehicle and parts dealers .....                           | 19                      | 85 107          | 9 330                    | 2 216                           | 290   | 6.7                                      | —                      |
| 4411                 | Automobile dealers .....  | 10                      | 72 113          | 6 778                    | 1 623                           | 176   | 7.6                                      | —                      |
| 44112                | Used car dealers .....  | 4                       | 8 412           | 586                      | 137                             | 20  | 36.2                                     | —                      |
| 441120               | Used car dealers .....  | 4                       | 8 412           | 586                      | 137                             | 20  | 36.2                                     | —                      |
| 4413                 | Automotive parts, accessories, and tire stores .....            | 9                       | 12 994          | 2 552                    | 593                             | 114   | 1.5                                      | —                      |
| 44131                | Automotive parts and accessories stores .....                   | 6                       | 6 823           | 1 233                    | 288                             | 71  | 2.9                                      | —                      |
| 441310               | Automotive parts and accessories stores .....                   | 6                       | 6 823           | 1 233                    | 288                             | 71  | 2.9                                      | —                      |
| 44132                | Tire dealers .....  | 3                       | 6 171           | 1 319                    | 305                             | 43  | —  | —                      |
| 441320               | Tire dealers .....  | 3                       | 6 171           | 1 319                    | 305                             | 43  | —  | —                      |
| 442                  | Furniture and home furnishings stores .....                     | 8                       | 10 983          | 1 392                    | 295                             | 69  | 9.1                                      | —                      |
| 4422                 | Home furnishings stores .....                                   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44229                | Other home furnishings stores .....                             | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 442299               | All other home furnishings stores .....                         | 4                       | 8 184           | 797                      | 150                             | 46  | —  | —                      |
| 443                  | Electronics and appliance stores .....                          | 8                       | 11 208          | 3 361                    | 823                             | 58  | 3.1                                      | 2.6                    |
| 4431                 | Electronics and appliance stores .....                          | 8                       | 11 208          | 3 361                    | 823                             | 58  | 3.1                                      | 2.6                    |
| 44311                | Appliance, television, and other electronics stores .....       | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 443111               | Household appliance stores .....                                | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 443112               | Radio, television, and other electronics stores .....           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44312                | Computer and software stores .....                              | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 443120               | Computer and software stores .....                              | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 444                  | Building material and garden equipment and supplies dealers ... | 18                      | 37 693          | 4 263                    | 1 024                           | 143   | 4.4                                      | 2.2                    |
| 4441                 | Building material and supplies dealers .....                    | 12                      | 33 068          | 3 571                    | 905                             | 119   | 1.3                                      | 1.1                    |
| 44413                | Hardware stores .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 444130               | Hardware stores .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44419                | Other building material dealers .....                           | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 444190               | Other building material dealers .....                           | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4442                 | Lawn and garden equipment and supplies stores .....             | 6                       | 4 625           | 692                      | 119                             | 24  | 27.0                                     | 10.4                   |
| 44422                | Nursery, garden center, and farm supply stores .....            | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 444220               | Nursery, garden center, and farm supply stores .....            | 4                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business                             | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|              |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>HAMDEN—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 445          | Food and beverage stores .....                                   | 34                      | 147 415         | 15 002                   | 3 471                           | 773   | 11.0                                     | 2.6                    |
| 4451         | Grocery stores .....   | 18                      | 128 735         | 13 223                   | 3 084                           | 685   | 5.8                                      | 2.9                    |
| 44511        | Supermarkets and other grocery (except convenience) stores ..... | 13                      | 126 726         | 13 015                   | 3 019                           | 667   | 4.7                                      | 3.0                    |
| 445110       | Supermarkets and other grocery (except convenience) stores ..... | 13                      | 126 726         | 13 015                   | 3 019                           | 667   | 4.7                                      | 3.0                    |
| 4452         | Specialty food stores .....                                      | 6                       | 2 990           | 344                      | 77                              | 30  | 75.8                                     | —                      |
| 4453         | Beer, wine, and liquor stores .....                              | 10                      | 15 690          | 1 435                    | 310                             | 58  | 40.7                                     | .3                     |
| 44531        | Beer, wine, and liquor stores .....                              | 10                      | 15 690          | 1 435                    | 310                             | 58  | 40.7                                     | .3                     |
| 445310       | Beer, wine, and liquor stores .....                              | 10                      | 15 690          | 1 435                    | 310                             | 58  | 40.7                                     | .3                     |
| 446          | Health and personal care stores .....                            | 20                      | 61 557          | 6 622                    | 1 509                           | 396   | 14.7                                     | 2.0                    |
| 4461         | Health and personal care stores .....                            | 20                      | 61 557          | 6 622                    | 1 509                           | 396   | 14.7                                     | 2.0                    |
| 44611        | Pharmacies and drug stores .....                                 | 8                       | 55 804          | 5 345                    | 1 190                           | 355   | 13.9                                     | —                      |
| 446110       | Pharmacies and drug stores .....                                 | 8                       | 55 804          | 5 345                    | 1 190                           | 355   | 13.9                                     | —                      |
| 446110       | Pharmacies and drug stores .....                                 | 8                       | 55 804          | 5 345                    | 1 190                           | 355   | 13.9                                     | —                      |
| 44613        | Optical goods stores .....                                       | 6                       | 3 139           | 715                      | 173                             | 21  | 36.0                                     | —                      |
| 446130       | Optical goods stores .....                                       | 6                       | 3 139           | 715                      | 173                             | 21  | 36.0                                     | —                      |
| 44619        | Other health and personal care stores .....                      | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 447          | Gasoline stations .....  | 20                      | 33 293          | 1 649                    | 410                             | 102   | 53.7                                     | 2.9                    |
| 4471         | Gasoline stations .....  | 20                      | 33 293          | 1 649                    | 410                             | 102   | 53.7                                     | 2.9                    |
| 44711        | Gasoline stations with convenience stores .....                  | 7                       | 17 824          | 797                      | 184                             | 36  | 57.9                                     | —                      |
| 447110       | Gasoline stations with convenience stores .....                  | 7                       | 17 824          | 797                      | 184                             | 36  | 57.9                                     | —                      |
| 44719        | Other gasoline stations .....                                    | 13                      | 15 469          | 852                      | 226                             | 66  | 48.9                                     | 6.3                    |
| 447190       | Other gasoline stations .....                                    | 13                      | 15 469          | 852                      | 226                             | 66  | 48.9                                     | 6.3                    |
| 448          | Clothing and clothing accessories stores .....                   | 30                      | 62 135          | 6 477                    | 1 506                           | 476   | 6.1                                      | 2.0                    |
| 4481         | Clothing stores .....  | 23                      | 58 414          | 5 998                    | 1 407                           | 439   | 4.6                                      | .8                     |
| 44813        | Children's and infants' clothing stores .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 448130       | Children's and infants' clothing stores .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44814        | Family clothing stores .....                                     | 7                       | 41 795          | 3 919                    | 935                             | 306   | —  | .6                     |
| 448140       | Family clothing stores .....                                     | 7                       | 41 795          | 3 919                    | 935                             | 306   | —  | .6                     |
| 44819        | Other clothing stores .....                                      | 5                       | 7 311           | 1 082                    | 236                             | 34  | 20.3                                     | .6                     |
| 448190       | Other clothing stores .....                                      | 5                       | 7 311           | 1 082                    | 236                             | 34  | 20.3                                     | .6                     |
| 4482102      | Women's shoe stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451          | Sporting goods, hobby, book, and music stores .....              | 10                      | 19 502          | 1 766                    | 429                             | 152   | 8.2                                      | .8                     |
| 4511         | Sporting goods, hobby, and musical instrument stores .....       | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 45112        | Hobby, toy, and game stores .....                                | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 451120       | Hobby, toy, and game stores .....                                | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 45113        | Sewing, needlework, and piece goods stores .....                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451130       | Sewing, needlework, and piece goods stores .....                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4512         | Book, periodical, and music stores .....                         | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45121        | Book stores and news dealers .....                               | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 451211       | Book stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4512113      | College book stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451212       | News dealers and newsstands .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452          | General merchandise stores .....                                 | 4                       | 49 913          | 5 076                    | 761                             | 209   | —  | —                      |
| 453          | Miscellaneous store retailers .....                              | 24                      | 16 637          | 2 630                    | 629                             | 179   | 6.4                                      | 2.5                    |
| 4532         | Office supplies, stationery, and gift stores .....               | 8                       | 10 087          | 1 147                    | 261                             | 86  | 3.1                                      | 2.5                    |
| 45321        | Office supplies and stationery stores .....                      | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453210       | Office supplies and stationery stores .....                      | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4533         | Used merchandise stores .....                                    | 3                       | 964             | 215                      | 56                              | 21  | 27.4                                     | 14.0                   |
| 45331        | Used merchandise stores .....                                    | 3                       | 964             | 215                      | 56                              | 21  | 27.4                                     | 14.0                   |
| 453310       | Used merchandise stores .....                                    | 3                       | 964             | 215                      | 56                              | 21  | 27.4                                     | 14.0                   |
| 4539         | Other miscellaneous store retailers .....                        | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 45391        | Pet and pet supplies stores .....                                | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453910       | Pet and pet supplies stores .....                                | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45399        | All other miscellaneous store retailers .....                    | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 454          | Nonstore retailers .....   | 13                      | 22 930          | 3 040                    | 767                             | 86  | 11.6                                     | 3.5                    |
| 4541         | Electronic shopping and mail-order houses .....                  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 45411        | Electronic shopping and mail-order houses .....                  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4543         | Direct selling establishments .....                              | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 454311       | Heating oil dealers .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45439        | Other direct selling establishments .....                        | 4                       | 9 496           | 1 105                    | 237                             | 30  | 1.4                                      | —                      |
| 454390       | Other direct selling establishments .....                        | 4                       | 9 496           | 1 105                    | 237                             | 30  | 1.4                                      | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code      | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                 |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>HARTFORD</b> |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>    | <b>Retail trade .....</b>   | <b>367</b>              | <b>862 576</b>  | <b>88 641</b>            | <b>21 495</b>                   | <b>3 293</b>  | <b>16.9</b>                              | <b>9.6</b>             |
| 441             | Motor vehicle and parts dealers .....                             | 40                      | 429 534         | 31 917                   | 7 768                           | 863   | 2.6                                      | 1.5                    |
| 4411            | Automobile dealers .....  | 21                      | 399 301         | 25 758                   | 6 280                           | 658   | 1.9                                      | .8                     |
| 44111           | New car dealers .....   | 11                      | 392 262         | 24 907                   | 6 066                           | 622   | .4                                       | .6                     |
| 441110          | New car dealers .....   | 11                      | 392 262         | 24 907                   | 6 066                           | 622   | .4                                       | .6                     |
| 44112           | Used car dealers .....  | 10                      | 7 039           | 851                      | 214                             | 36  | 86.4                                     | 13.6                   |
| 441120          | Used car dealers .....  | 10                      | 7 039           | 851                      | 214                             | 36  | 86.4                                     | 13.6                   |
| 4412            | Other motor vehicle dealers .....                                 | 4                       | 11 152          | 1 594                    | 384                             | 62  | 7.8                                      | 13.3                   |
| 44122           | Motorcycle, boat, and other motor vehicle dealers .....           | 4                       | 11 152          | 1 594                    | 384                             | 62  | 7.8                                      | 13.3                   |
| 441221          | Motorcycle dealers .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 441229          | All other motor vehicle dealers .....                             | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4413            | Automotive parts, accessories, and tire stores .....              | 15                      | 19 081          | 4 565                    | 1 104                           | 143   | 14.6                                     | 8.5                    |
| 44131           | Automotive parts and accessories stores .....                     | 9                       | 10 430          | 3 051                    | 734                             | 95  | —  | 15.5                   |
| 441310          | Automotive parts and accessories stores .....                     | 9                       | 10 430          | 3 051                    | 734                             | 95  | —  | 15.5                   |
| 44132           | Tire dealers .....  | 6                       | 8 651           | 1 514                    | 370                             | 48  | 32.3                                     | —                      |
| 441320          | Tire dealers .....  | 6                       | 8 651           | 1 514                    | 370                             | 48  | 32.3                                     | —                      |
| 442             | Furniture and home furnishings stores .....                       | 16                      | 8 417           | 1 192                    | 299                             | 57  | 36.0                                     | 20.2                   |
| 4421            | Furniture stores .....  | 9                       | 5 439           | 787                      | 200                             | 41  | 42.7                                     | 27.4                   |
| 44211           | Furniture stores .....  | 9                       | 5 439           | 787                      | 200                             | 41  | 42.7                                     | 27.4                   |
| 442110          | Furniture stores .....  | 9                       | 5 439           | 787                      | 200                             | 41  | 42.7                                     | 27.4                   |
| 4422            | Home furnishings stores .....                                     | 7                       | 2 978           | 405                      | 99                              | 16  | 23.7                                     | 7.0                    |
| 44229           | Other home furnishings stores .....                               | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 443             | Electronics and appliance stores .....                            | 11                      | 9 325           | 2 190                    | 526                             | 119   | 14.5                                     | 26.0                   |
| 4431            | Electronics and appliance stores .....                            | 11                      | 9 325           | 2 190                    | 526                             | 119   | 14.5                                     | 26.0                   |
| 44311           | Appliance, television, and other electronics stores .....         | 10                      | D               | D                        | D                               | c   | D  | D                      |
| 443112          | Radio, television, and other electronics stores .....             | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 44313           | Camera and photographic supplies stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443130          | Camera and photographic supplies stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444             | Building material and garden equipment and supplies dealers ..... | 23                      | 106 520         | 18 787                   | 4 488                           | 466   | 22.7                                     | 38.2                   |
| 4441            | Building material and supplies dealers .....                      | 22                      | D               | D                        | D                               | e   | D  | D                      |
| 44419           | Other building material dealers .....                             | 16                      | 101 362         | 17 724                   | 4 213                           | 408   | 21.2                                     | 40.1                   |
| 444190          | Other building material dealers .....                             | 16                      | 101 362         | 17 724                   | 4 213                           | 408   | 21.2                                     | 40.1                   |
| 445             | Food and beverage stores .....                                    | 106                     | 106 435         | 10 350                   | 2 456                           | 563   | 48.2                                     | 7.4                    |
| 4451            | Grocery stores .....  | 71                      | 92 990          | 9 324                    | 2 199                           | 493   | 45.3                                     | 7.7                    |
| 44511           | Supermarkets and other grocery (except convenience) stores .....  | 58                      | 90 671          | 9 109                    | 2 150                           | 475   | 45.2                                     | 6.6                    |
| 445110          | Supermarkets and other grocery (except convenience) stores .....  | 58                      | 90 671          | 9 109                    | 2 150                           | 475   | 45.2                                     | 6.6                    |
| 4452            | Specialty food stores .....                                       | 11                      | 1 840           | 191                      | 33                              | 12  | 79.7                                     | 20.3                   |
| 4453            | Beer, wine, and liquor stores .....                               | 24                      | 11 605          | 835                      | 224                             | 58  | 66.5                                     | 2.6                    |
| 44531           | Beer, wine, and liquor stores .....                               | 24                      | 11 605          | 835                      | 224                             | 58  | 66.5                                     | 2.6                    |
| 445310          | Beer, wine, and liquor stores .....                               | 24                      | 11 605          | 835                      | 224                             | 58  | 66.5                                     | 2.6                    |
| 446             | Health and personal care stores .....                             | 29                      | 70 154          | 7 481                    | 1 907                           | 419   | 14.0                                     | 10.3                   |
| 4461            | Health and personal care stores .....                             | 29                      | 70 154          | 7 481                    | 1 907                           | 419   | 14.0                                     | 10.3                   |
| 44611           | Pharmacies and drug stores .....                                  | 16                      | 64 877          | 6 133                    | 1 576                           | 362   | 13.2                                     | 11.1                   |
| 446110          | Pharmacies and drug stores .....                                  | 16                      | 64 877          | 6 133                    | 1 576                           | 362   | 13.2                                     | 11.1                   |
| 4461101         | Pharmacies and drug stores .....                                  | 13                      | D               | D                        | D                               | e   | D  | D                      |
| 4461102         | Proprietary stores .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44612           | Cosmetics, beauty supplies, and perfume stores .....              | 5                       | 1 057           | 168                      | 46                              | 12  | 9.7                                      | .6                     |
| 446120          | Cosmetics, beauty supplies, and perfume stores .....              | 5                       | 1 057           | 168                      | 46                              | 12  | 9.7                                      | .6                     |
| 44613           | Optical goods stores .....  | 4                       | 1 827           | 660                      | 159                             | 25  | 32.7                                     | —                      |
| 446130          | Optical goods stores .....  | 4                       | 1 827           | 660                      | 159                             | 25  | 32.7                                     | —                      |
| 44619           | Other health and personal care stores .....                       | 4                       | 2 393           | 520                      | 126                             | 20  | 23.9                                     | —                      |
| 446199          | All other health and personal care stores .....                   | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 447             | Gasoline stations .....   | 27                      | 44 067          | 2 324                    | 579                             | 148   | 56.0                                     | 16.2                   |
| 4471            | Gasoline stations .....   | 27                      | 44 067          | 2 324                    | 579                             | 148   | 56.0                                     | 16.2                   |
| 44711           | Gasoline stations with convenience stores .....                   | 18                      | 26 890          | 1 460                    | 381                             | 107   | 41.3                                     | 20.1                   |
| 447110          | Gasoline stations with convenience stores .....                   | 18                      | 26 890          | 1 460                    | 381                             | 107   | 41.3                                     | 20.1                   |
| 44719           | Other gasoline stations .....                                     | 9                       | 17 177          | 864                      | 198                             | 41  | 79.1                                     | 10.0                   |
| 447190          | Other gasoline stations .....                                     | 9                       | 17 177          | 864                      | 198                             | 41  | 79.1                                     | 10.0                   |
| 448             | Clothing and clothing accessories stores .....                    | 45                      | 28 453          | 4 271                    | 1 020                           | 216   | 41.8                                     | 13.1                   |
| 4481            | Clothing stores .....   | 25                      | 15 212          | 2 626                    | 637                             | 144   | 26.5                                     | 8.1                    |
| 44811           | Men's clothing stores .....                                       | 7                       | 3 143           | 405                      | 96                              | 20  | 83.0                                     | 17.0                   |
| 448110          | Men's clothing stores .....                                       | 7                       | 3 143           | 405                      | 96                              | 20  | 83.0                                     | 17.0                   |
| 448204          | Family shoe stores .....  | 4                       | 3 994           | 495                      | 119                             | 19  | 70.3                                     | 24.3                   |
| 4483            | Jewelry, luggage, and leather goods stores .....                  | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 44831           | Jewelry stores .....  | 12                      | 6 885           | 795                      | 187                             | 35  | 58.9                                     | 22.3                   |
| 448310          | Jewelry stores .....  | 12                      | 6 885           | 795                      | 187                             | 35  | 58.9                                     | 22.3                   |
| 44832           | Luggage and leather goods stores .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448320          | Luggage and leather goods stores .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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| NAICS code                 | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>HARTFORD—Con.</b>       |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                      | <b>Retail trade—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| 451                        | Sporting goods, hobby, book, and music stores .....               | 24                      | 34 085          | 4 931                    | 1 238                           | 191   | 3.4                                      | 5.5                    |
| 4511                       | Sporting goods, hobby, and musical instrument stores .....        | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 45111                      | Sporting goods stores .....                                       | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 451110                     | Sporting goods stores .....                                       | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4511101                    | General-line sporting goods stores .....                          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4511102                    | Specialty-line sporting goods stores .....                        | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4512                       | Book, periodical, and music stores .....                          | 17                      | D               | D                        | D                               | c   | D  | D                      |
| 45121                      | Book stores and news dealers .....                                | 13                      | 7 106           | 936                      | 275                             | 82  | 5.3                                      | 16.3                   |
| 451211                     | Book stores .....   | 10                      | 6 749           | 885                      | 257                             | 77  | 1.0                                      | 16.5                   |
| 4512111                    | Book stores, general .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4512112                    | Specialty book stores .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4512113                    | College book stores .....   | 3                       | 3 037           | 273                      | 81                              | 19  | —  | 12.2                   |
| 451212                     | News dealers and newsstands .....                                 | 3                       | 357             | 51                       | 18                              | 5   | 86.6                                     | 13.4                   |
| 45122                      | Prerecorded tape, compact disc, and record stores .....           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 451220                     | Prerecorded tape, compact disc, and record stores .....           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 452                        | General merchandise stores .....                                  | 3                       | 2 110           | 214                      | 27                              | 5   | 44.7                                     | —                      |
| 45299                      | All other general merchandise stores .....                        | 3                       | 2 110           | 214                      | 27                              | 5   | 44.7                                     | —                      |
| 452990                     | All other general merchandise stores .....                        | 3                       | 2 110           | 214                      | 27                              | 5   | 44.7                                     | —                      |
| 453                        | Miscellaneous store retailers .....                               | 26                      | 9 332           | 1 963                    | 484                             | 108   | 30.7                                     | 28.9                   |
| 4531                       | Florists .....  | 11                      | 5 100           | 1 256                    | 309                             | 68  | 20.0                                     | 46.0                   |
| 45311                      | Florists .....  | 11                      | 5 100           | 1 256                    | 309                             | 68  | 20.0                                     | 46.0                   |
| 453110                     | Florists .....  | 11                      | 5 100           | 1 256                    | 309                             | 68  | 20.0                                     | 46.0                   |
| 4532                       | Office supplies, stationery, and gift stores .....                | 7                       | 2 784           | 320                      | 83                              | 23  | 48.7                                     | —                      |
| 45399                      | All other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 454                        | Nonstore retailers .....  | 17                      | 14 144          | 3 021                    | 703                             | 138   | 24.7                                     | 5.5                    |
| 4542                       | Vending machine operators .....                                   | 4                       | 2 595           | 441                      | 112                             | 19  | 95.7                                     | 4.3                    |
| 45421                      | Vending machine operators .....                                   | 4                       | 2 595           | 441                      | 112                             | 19  | 95.7                                     | 4.3                    |
| 454210                     | Vending machine operators .....                                   | 4                       | 2 595           | 441                      | 112                             | 19  | 95.7                                     | 4.3                    |
| 4543                       | Direct selling establishments .....                               | 13                      | 11 549          | 2 580                    | 591                             | 119   | 8.8                                      | 5.8                    |
| 45431                      | Fuel dealers .....  | 5                       | 6 417           | 1 295                    | 275                             | 76  | —  | 10.4                   |
| 454311                     | Heating oil dealers .....   | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 454312                     | Liquefied petroleum gas (bottled gas) dealers .....               | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45439                      | Other direct selling establishments .....                         | 8                       | 5 132           | 1 285                    | 316                             | 43  | 19.8                                     | —                      |
| 454390                     | Other direct selling establishments .....                         | 8                       | 5 132           | 1 285                    | 316                             | 43  | 19.8                                     | —                      |
| <b>JEWETT CITY</b>         |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                      | <b>Retail trade .....</b>   | 12                      | <b>23 159</b>   | <b>2 037</b>             | <b>529</b>                      | <b>124</b>  | <b>16.0</b>                              | <b>1.9</b>             |
| 444                        | Building material and garden equipment and supplies dealers ..... | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445                        | Food and beverage stores .....                                    | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446                        | Health and personal care stores .....                             | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4461                       | Health and personal care stores .....                             | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 447                        | Gasoline stations .....   | 3                       | 5 082           | 253                      | 56                              | 13  | 37.9                                     | —                      |
| 448                        | Clothing and clothing accessories stores .....                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                        | General merchandise stores .....                                  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 454                        | Nonstore retailers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>KILLINGLY (BALANCE)</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                      | <b>Retail trade .....</b>   | 46                      | <b>116 156</b>  | <b>13 249</b>            | <b>3 199</b>                    | <b>771</b>  | <b>11.9</b>                              | <b>1.5</b>             |
| 441                        | Motor vehicle and parts dealers .....                             | 4                       | 5 993           | 864                      | 148                             | 21  | 72.3                                     | —                      |
| 442                        | Furniture and home furnishings stores .....                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443                        | Electronics and appliance stores .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                        | Building material and garden equipment and supplies dealers ..... | 3                       | 8 638           | 1 273                    | 251                             | 42  | —  | —                      |
| 44419                      | Other building material dealers .....                             | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 444190                     | Other building material dealers .....                             | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 445                        | Food and beverage stores .....                                    | 12                      | 53 972          | 6 645                    | 1 648                           | 426   | 1.1                                      | 2.1                    |
| 4451                       | Grocery stores .....  | 6                       | D               | D                        | D                               | e   | D  | D                      |
| 44511                      | Supermarkets and other grocery (except convenience) stores .....  | 4                       | 47 578          | 6 133                    | 1 508                           | 382   | —  | —                      |
| 445110                     | Supermarkets and other grocery (except convenience) stores .....  | 4                       | 47 578          | 6 133                    | 1 508                           | 382   | —  | —                      |
| 446                        | Health and personal care stores .....                             | 5                       | 16 986          | 1 317                    | 320                             | 85  | 41.9                                     | —                      |
| 4461                       | Health and personal care stores .....                             | 5                       | 16 986          | 1 317                    | 320                             | 85  | 41.9                                     | —                      |
| 447                        | Gasoline stations .....   | 7                       | 11 410          | 730                      | 171                             | 48  | 3.7                                      | —                      |
| 44711                      | Gasoline stations with convenience stores .....                   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 447110                     | Gasoline stations with convenience stores .....                   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 448                        | Clothing and clothing accessories stores .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451                        | Sporting goods, hobby, book, and music stores .....               | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452                        | General merchandise stores .....                                  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453                        | Miscellaneous store retailers .....                               | 2                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                      | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                 |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>KILLINGLY (BALANCE)—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                           | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 454                             | Nonstore retailers .....  | 4                       | 7 236           | 1 140                    | 317                             | 51  | 8.3                                      | —                      |
| 4543                            | Direct selling establishments .....                               | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45431                           | Fuel dealers .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 454311                          | Heating oil dealers .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454312                          | Liquefied petroleum gas (bottled gas) dealers .....               | 1                       | D               | D                        | D                               | b   | D  | D                      |
| <b>LEDYARD</b>                  |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                           | Retail trade .....  | 21                      | 37 436          | 3 652                    | 895                             | 198   | 4.1                                      | 10.2                   |
| 442                             | Furniture and home furnishings stores .....                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443                             | Electronics and appliance stores .....                            | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444                             | Building material and garden equipment and supplies dealers ..... | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4442                            | Lawn and garden equipment and supplies stores .....               | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 44422                           | Nursery, garden center, and farm supply stores .....              | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 444220                          | Nursery, garden center, and farm supply stores .....              | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 445                             | Food and beverage stores .....                                    | 4                       | 6 861           | 701                      | 177                             | 58  | 5.5                                      | —                      |
| 446                             | Health and personal care stores .....                             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                             | Gasoline stations .....   | 5                       | 5 706           | 328                      | 61                              | 15  | 15.7                                     | —                      |
| 451                             | Sporting goods, hobby, book, and music stores .....               | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453                             | Miscellaneous store retailers .....                               | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                             | Nonstore retailers .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4541                            | Electronic shopping and mail-order houses .....                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45411                           | Electronic shopping and mail-order houses .....                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4543                            | Direct selling establishments .....                               | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45431                           | Fuel dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454311                          | Heating oil dealers .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>MADISON</b>                  |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                           | Retail trade .....  | 65                      | 169 282         | 16 216                   | 3 942                           | 728   | 15.6                                     | 2.2                    |
| 441                             | Motor vehicle and parts dealers .....                             | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4412                            | Other motor vehicle dealers .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44122                           | Motorcycle, boat, and other motor vehicle dealers .....           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442                             | Furniture and home furnishings stores .....                       | 5                       | 1 611           | 257                      | 60                              | 16  | 100.0                                    | —                      |
| 443                             | Electronics and appliance stores .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                             | Building material and garden equipment and supplies dealers ..... | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4441                            | Building material and supplies dealers .....                      | 5                       | 17 201          | 1 615                    | 382                             | 60  | 74.5                                     | 3.5                    |
| 44419                           | Other building material dealers .....                             | 5                       | 17 201          | 1 615                    | 382                             | 60  | 74.5                                     | 3.5                    |
| 444190                          | Other building material dealers .....                             | 5                       | 17 201          | 1 615                    | 382                             | 60  | 74.5                                     | 3.5                    |
| 445                             | Food and beverage stores .....                                    | 12                      | 57 212          | 5 683                    | 1 434                           | 297   | .6                                       | .1                     |
| 4451                            | Grocery stores .....  | 5                       | D               | D                        | D                               | e   | D  | D                      |
| 44511                           | Supermarkets and other grocery (except convenience) stores .....  | 4                       | D               | D                        | D                               | e   | D  | D                      |
| 445110                          | Supermarkets and other grocery (except convenience) stores .....  | 4                       | D               | D                        | D                               | e   | D  | D                      |
| 4453                            | Beer, wine, and liquor stores .....                               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44531                           | Beer, wine, and liquor stores .....                               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 445310                          | Beer, wine, and liquor stores .....                               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 446                             | Health and personal care stores .....                             | 6                       | 17 455          | 1 439                    | 327                             | 85  | 33.5                                     | —                      |
| 4461                            | Health and personal care stores .....                             | 6                       | 17 455          | 1 439                    | 327                             | 85  | 33.5                                     | —                      |
| 44612                           | Cosmetics, beauty supplies, and perfume stores .....              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446120                          | Cosmetics, beauty supplies, and perfume stores .....              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447                             | Gasoline stations .....   | 7                       | 19 101          | 833                      | 214                             | 38  | 14.2                                     | —                      |
| 448                             | Clothing and clothing accessories stores .....                    | 8                       | 2 968           | 591                      | 133                             | 30  | 26.0                                     | 22.2                   |
| 451                             | Sporting goods, hobby, book, and music stores .....               | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4512                            | Book, periodical, and music stores .....                          | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45121                           | Book stores and news dealers .....                                | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 451211                          | Book stores .....   | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4512111                         | Book stores, general .....  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453                             | Miscellaneous store retailers .....                               | 8                       | 1 917           | 209                      | 63                              | 17  | 46.6                                     | 28.9                   |
| 45399                           | All other miscellaneous store retailers .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                             | Nonstore retailers .....  | 4                       | 2 114           | 589                      | 158                             | 22  | 27.4                                     | 6.9                    |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code        | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MANCHESTER</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45             | Retail trade .....  | 389                     | 1 565 477       | 156 549                  | 37 240                          | 7 789   | 2.6                                      | 7.4                    |
| 441               | Motor vehicle and parts dealers .....                             | 37                      | 308 530         | 26 696                   | 6 414                           | 668   | 1.9                                      | 11.1                   |
| 4411              | Automobile dealers .....  | 18                      | 285 963         | 23 093                   | 5 498                           | 522   | 1.2                                      | 11.5                   |
| 44111             | New car dealers .....   | 12                      | 280 245         | 22 635                   | 5 397                           | 501   | .5                                       | 11.6                   |
| 441110            | New car dealers .....   | 12                      | 280 245         | 22 635                   | 5 397                           | 501   | .5                                       | 11.6                   |
| 44112             | Used car dealers .....  | 6                       | 5 718           | 458                      | 101                             | 21  | 35.2                                     | 9.2                    |
| 441120            | Used car dealers .....  | 6                       | 5 718           | 458                      | 101                             | 21  | 35.2                                     | 9.2                    |
| 4412              | Other motor vehicle dealers .....                                 | 5                       | 8 587           | 966                      | 263                             | 42  | 15.3                                     | —                      |
| 44122             | Motorcycle, boat, and other motor vehicle dealers .....           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 441221            | Motorcycle dealers .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 441229            | All other motor vehicle dealers .....                             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4413              | Automotive parts, accessories, and tire stores .....              | 14                      | 13 980          | 2 637                    | 653                             | 104   | 7.9                                      | 7.8                    |
| 44131             | Automotive parts and accessories stores .....                     | 10                      | 9 358           | 1 703                    | 435                             | 74  | 11.9                                     | 2.5                    |
| 441310            | Automotive parts and accessories stores .....                     | 10                      | 9 358           | 1 703                    | 435                             | 74  | 11.9                                     | 2.5                    |
| 44132             | Tire dealers .....  | 4                       | 4 622           | 934                      | 218                             | 30  | —  | 18.7                   |
| 441320            | Tire dealers .....  | 4                       | 4 622           | 934                      | 218                             | 30  | —  | 18.7                   |
| 442               | Furniture and home furnishings stores .....                       | 27                      | 91 597          | 10 496                   | 2 402                           | 505   | 1.9                                      | 9.6                    |
| 4421              | Furniture stores .....  | 15                      | 44 064          | 5 335                    | 1 219                           | 164   | 4.0                                      | 15.9                   |
| 44211             | Furniture stores .....  | 15                      | 44 064          | 5 335                    | 1 219                           | 164   | 4.0                                      | 15.9                   |
| 442110            | Furniture stores .....  | 15                      | 44 064          | 5 335                    | 1 219                           | 164   | 4.0                                      | 15.9                   |
| 4422              | Home furnishings stores .....                                     | 12                      | 47 533          | 5 161                    | 1 183                           | 341   | —  | 3.8                    |
| 44229             | Other home furnishings stores .....                               | 10                      | D               | D                        | D                               | e   | D  | D                      |
| 442299            | All other home furnishings stores .....                           | 9                       | D               | D                        | D                               | e   | D  | D                      |
| 443               | Electronics and appliance stores .....                            | 19                      | 115 372         | 9 842                    | 2 546                           | 415   | .2                                       | 7.3                    |
| 4431              | Electronics and appliance stores .....                            | 19                      | 115 372         | 9 842                    | 2 546                           | 415   | .2                                       | 7.3                    |
| 44311             | Appliance, television, and other electronics stores .....         | 11                      | 85 337          | 7 332                    | 1 947                           | 289   | —  | 1.2                    |
| 443111            | Household appliance stores .....                                  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 443112            | Radio, television, and other electronics stores .....             | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 44312             | Computer and software stores .....                                | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 443120            | Computer and software stores .....                                | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 44313             | Camera and photographic supplies stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443130            | Camera and photographic supplies stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444               | Building material and garden equipment and supplies dealers ..... | 26                      | 140 289         | 15 361                   | 3 701                           | 575   | 2.2                                      | .1                     |
| 4441              | Building material and supplies dealers .....                      | 22                      | 135 849         | 14 749                   | 3 566                           | 552   | .7                                       | .1                     |
| 44411             | Home centers .....  | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 444110            | Home centers .....  | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 44412             | Paint and wallpaper stores .....                                  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444120            | Paint and wallpaper stores .....                                  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44413             | Hardware stores .....   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 444130            | Hardware stores .....   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44419             | Other building material dealers .....                             | 12                      | 28 817          | 3 069                    | 734                             | 77  | —  | .7                     |
| 444190            | Other building material dealers .....                             | 12                      | 28 817          | 3 069                    | 734                             | 77  | —  | .7                     |
| 4442              | Lawn and garden equipment and supplies stores .....               | 4                       | 4 440           | 612                      | 135                             | 23  | 48.8                                     | —                      |
| 44422             | Nursery, garden center, and farm supply stores .....              | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444220            | Nursery, garden center, and farm supply stores .....              | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 445               | Food and beverage stores .....                                    | 35                      | 181 448         | 19 451                   | 4 676                           | 1 088   | 2.9                                      | .9                     |
| 4451              | Grocery stores .....  | 16                      | 162 409         | 17 791                   | 4 265                           | 973   | 1.7                                      | .3                     |
| 44511             | Supermarkets and other grocery (except convenience) stores .....  | 8                       | 158 261         | 17 395                   | 4 175                           | 951   | .2                                       | .2                     |
| 445110            | Supermarkets and other grocery (except convenience) stores .....  | 8                       | 158 261         | 17 395                   | 4 175                           | 951   | .2                                       | .2                     |
| 4452              | Specialty food stores .....                                       | 8                       | 3 005           | 544                      | 132                             | 51  | 15.2                                     | 36.2                   |
| 4453              | Beer, wine, and liquor stores .....                               | 11                      | 16 034          | 1 116                    | 279                             | 64  | 12.3                                     | —                      |
| 44531             | Beer, wine, and liquor stores .....                               | 11                      | 16 034          | 1 116                    | 279                             | 64  | 12.3                                     | —                      |
| 445310            | Beer, wine, and liquor stores .....                               | 11                      | 16 034          | 1 116                    | 279                             | 64  | 12.3                                     | —                      |
| 446               | Health and personal care stores .....                             | 28                      | 64 151          | 8 240                    | 1 916                           | 363   | 10.3                                     | .7                     |
| 4461              | Health and personal care stores .....                             | 28                      | 64 151          | 8 240                    | 1 916                           | 363   | 10.3                                     | .7                     |
| 44611             | Pharmacies and drug stores .....                                  | 10                      | 49 679          | 5 052                    | 1 132                           | 218   | 10.3                                     | .4                     |
| 446110            | Pharmacies and drug stores .....                                  | 10                      | 49 679          | 5 052                    | 1 132                           | 218   | 10.3                                     | .4                     |
| 4461101           | Pharmacies and drug stores .....                                  | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 4461102           | Proprietary stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44612             | Cosmetics, beauty supplies, and perfume stores .....              | 7                       | 3 988           | 725                      | 162                             | 48  | 14.7                                     | 5.9                    |
| 446120            | Cosmetics, beauty supplies, and perfume stores .....              | 7                       | 3 988           | 725                      | 162                             | 48  | 14.7                                     | 5.9                    |
| 44613             | Optical goods stores .....  | 7                       | 5 892           | 1 595                    | 422                             | 57  | 15.0                                     | —                      |
| 446130            | Optical goods stores .....  | 7                       | 5 892           | 1 595                    | 422                             | 57  | 15.0                                     | —                      |
| 44619             | Other health and personal care stores .....                       | 4                       | 4 592           | 868                      | 200                             | 40  | —  | —                      |
| 446191            | Food (health) supplement stores .....                             | 4                       | 4 592           | 868                      | 200                             | 40  | —  | —                      |
| 447               | Gasoline stations .....   | 29                      | 50 346          | 2 723                    | 692                             | 164   | 15.5                                     | 10.5                   |
| 4471              | Gasoline stations .....   | 29                      | 50 346          | 2 723                    | 692                             | 164   | 15.5                                     | 10.5                   |
| 44711             | Gasoline stations with convenience stores .....                   | 21                      | 46 347          | 2 400                    | 584                             | 128   | 11.6                                     | 9.1                    |
| 447110            | Gasoline stations with convenience stores .....                   | 21                      | 46 347          | 2 400                    | 584                             | 128   | 11.6                                     | 9.1                    |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code             | Geographic area and kind of business                        | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                        |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MANCHESTER—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 448                    | Clothing and clothing accessories stores .....              | 76                      | 140 416         | 14 645                   | 3 534                           | 1 128   | 2.1                                      | 15.6                   |
| 4481                   | Clothing stores .....                                       | 45                      | 108 206         | 11 202                   | 2 684                           | 907   | 1.4                                      | 19.2                   |
| 44811                  | Men's clothing stores .....                                 | 5                       | 7 826           | 774                      | 173                             | 29  | 4.8                                      | —                      |
| 448110                 | Men's clothing stores .....                                 | 5                       | 7 826           | 774                      | 173                             | 29  | 4.8                                      | —                      |
| 44812                  | Women's clothing stores .....                               | 16                      | 17 118          | 2 250                    | 536                             | 210   | 4.3                                      | 9.1                    |
| 448120                 | Women's clothing stores .....                               | 16                      | 17 118          | 2 250                    | 536                             | 210   | 4.3                                      | 9.1                    |
| 44813                  | Children's and infants' clothing stores .....               | 8                       | 13 888          | 1 558                    | 378                             | 137   | 2.7                                      | —                      |
| 448130                 | Children's and infants' clothing stores .....               | 8                       | 13 888          | 1 558                    | 378                             | 137   | 2.7                                      | —                      |
| 44814                  | Family clothing stores .....                                | 12                      | 61 806          | 5 474                    | 1 306                           | 433   | —  | 31.0                   |
| 448140                 | Family clothing stores .....                                | 12                      | 61 806          | 5 474                    | 1 306                           | 433   | —  | 31.0                   |
| 44819                  | Other clothing stores .....                                 | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 448190                 | Other clothing stores .....                                 | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4482                   | Shoe stores .....   | 16                      | 17 113          | 1 498                    | 351                             | 122   | —  | 7.0                    |
| 44821                  | Shoe stores .....   | 16                      | 17 113          | 1 498                    | 351                             | 122   | —  | 7.0                    |
| 448210                 | Shoe stores .....   | 16                      | 17 113          | 1 498                    | 351                             | 122   | —  | 7.0                    |
| 4482104                | Family shoe stores .....                                    | 11                      | 11 333          | 937                      | 227                             | 79  | —  | 10.6                   |
| 4482105                | Athletic footwear stores .....                              | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4483                   | Jewelry, luggage, and leather goods stores .....            | 15                      | 15 097          | 1 945                    | 499                             | 99  | 9.3                                      | —                      |
| 44831                  | Jewelry stores .....  | 15                      | 15 097          | 1 945                    | 499                             | 99  | 9.3                                      | —                      |
| 448310                 | Jewelry stores .....  | 15                      | 15 097          | 1 945                    | 499                             | 99  | 9.3                                      | —                      |
| 451                    | Sporting goods, hobby, book, and music stores .....         | 34                      | 78 797          | 7 559                    | 1 822                           | 468   | 2.8                                      | 4.9                    |
| 4511                   | Sporting goods, hobby, and musical instrument stores .....  | 25                      | 61 774          | 5 808                    | 1 380                           | 342   | 1.9                                      | 6.3                    |
| 45111                  | Sporting goods stores .....                                 | 11                      | 27 918          | 2 849                    | 684                             | 198   | 2.5                                      | 8.4                    |
| 451110                 | Sporting goods stores .....                                 | 11                      | 27 918          | 2 849                    | 684                             | 198   | 2.5                                      | 8.4                    |
| 4511101                | General-line sporting goods stores .....                    | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 4511102                | Specialty-line sporting goods stores .....                  | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 45112                  | Hobby, toy, and game stores .....                           | 9                       | 17 444          | 1 643                    | 379                             | 79  | 2.6                                      | 7.4                    |
| 451120                 | Hobby, toy, and game stores .....                           | 9                       | 17 444          | 1 643                    | 379                             | 79  | 2.6                                      | 7.4                    |
| 45113                  | Sewing, needlework, and piece goods stores .....            | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451130                 | Sewing, needlework, and piece goods stores .....            | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45114                  | Musical instrument and supplies stores .....                | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 451140                 | Musical instrument and supplies stores .....                | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4512                   | Book, periodical, and music stores .....                    | 9                       | 17 023          | 1 751                    | 442                             | 126   | 5.9                                      | —                      |
| 45121                  | Book stores and news dealers .....                          | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 451211                 | Book stores .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4512111                | Book stores, general .....                                  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4512112                | Specialty book stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4512113                | College book stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45122                  | Prerecorded tape, compact disc, and record stores .....     | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 452                    | General merchandise stores .....                            | 18                      | 329 817         | 33 648                   | 7 761                           | 1 954   | .4                                       | .4                     |
| 4521                   | Department stores .....                                     | 10                      | D               | D                        | D                               | g   | D  | D                      |
| 4521009                | Department stores (incl. leased depts.) <sup>3</sup> .....  | 10                      | D               | D                        | D                               | g   | D  | D                      |
| 45211                  | Department stores .....                                     | 10                      | D               | D                        | D                               | g   | D  | D                      |
| 452111                 | Department stores (except discount department stores) ..... | 5                       | 129 354         | 17 262                   | 3 977                           | 1 118   | —  | —                      |
| 452112                 | Discount department stores .....                            | 5                       | D               | D                        | D                               | f   | D  | D                      |
| 4529                   | Other general merchandise stores .....                      | 8                       | D               | D                        | D                               | c   | D  | D                      |
| 45291                  | Warehouse clubs and supercenters .....                      | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 452910                 | Warehouse clubs and supercenters .....                      | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 45299                  | All other general merchandise stores .....                  | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                 | All other general merchandise stores .....                  | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4529904                | Miscellaneous general merchandise stores .....              | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 453                    | Miscellaneous store retailers .....                         | 43                      | 28 624          | 4 254                    | 1 081                           | 340   | 2.3                                      | 18.3                   |
| 4531                   | Florists .....  | 5                       | 1 823           | 544                      | 139                             | 44  | 14.8                                     | .2                     |
| 45311                  | Florists .....  | 5                       | 1 823           | 544                      | 139                             | 44  | 14.8                                     | .2                     |
| 453110                 | Florists .....  | 5                       | 1 823           | 544                      | 139                             | 44  | 14.8                                     | .2                     |
| 4532                   | Office supplies, stationery, and gift stores .....          | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 45321                  | Office supplies and stationery stores .....                 | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453210                 | Office supplies and stationery stores .....                 | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45322                  | Gift, novelty, and souvenir stores .....                    | 14                      | 7 096           | 1 158                    | 286                             | 100   | 5.5                                      | 12.3                   |
| 453220                 | Gift, novelty, and souvenir stores .....                    | 14                      | 7 096           | 1 158                    | 286                             | 100   | 5.5                                      | 12.3                   |
| 4533                   | Used merchandise stores .....                               | 6                       | 1 966           | 372                      | 92                              | 36  | —  | 20.0                   |
| 45331                  | Used merchandise stores .....                               | 6                       | 1 966           | 372                      | 92                              | 36  | —  | 20.0                   |
| 453310                 | Used merchandise stores .....                               | 6                       | 1 966           | 372                      | 92                              | 36  | —  | 20.0                   |
| 4539                   | Other miscellaneous store retailers .....                   | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 45391                  | Pet and pet supplies stores .....                           | 3                       | 6 156           | 619                      | 167                             | 54  | —  | —                      |
| 453910                 | Pet and pet supplies stores .....                           | 3                       | 6 156           | 619                      | 167                             | 54  | —  | —                      |
| 45399                  | All other miscellaneous store retailers .....               | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 454                    | Nonstore retailers .....                                    | 17                      | 36 090          | 3 634                    | 695                             | 121   | 9.3                                      | 67.9                   |
| 4541                   | Electronic shopping and mail-order houses .....             | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 45411                  | Electronic shopping and mail-order houses .....             | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4543                   | Direct selling establishments .....                         | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 45431                  | Fuel dealers .....  | 6                       | 6 909           | 1 228                    | 264                             | 39  | 37.4                                     | —                      |
| 454311                 | Heating oil dealers .....                                   | 6                       | 6 909           | 1 228                    | 264                             | 39  | 37.4                                     | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code       | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                  |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MANSFIELD</b> |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>     | <b>Retail trade .....</b>   | <b>36</b>               | <b>88 498</b>   | <b>10 546</b>            | <b>2 617</b>                    | <b>665</b>  | <b>10.6</b>                              | <b>26.0</b>            |
| 441              | Motor vehicle and parts dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444              | Building material and garden equipment and supplies dealers ..... | 3                       | 4 222           | 774                      | 214                             | 25  | —  | —                      |
| 445              | Food and beverage stores .....                                    | 8                       | 32 738          | 4 102                    | 1 017                           | 232   | 9.0                                      | 3.0                    |
| 446              | Health and personal care stores .....                             | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4461             | Health and personal care stores .....                             | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 447              | Gasoline stations .....   | 7                       | 11 380          | 911                      | 237                             | 48  | 23.0                                     | 7.7                    |
| 448              | Clothing and clothing accessories stores .....                    | 3                       | 2 018           | 286                      | 75                              | 41  | 9.4                                      | 42.1                   |
| 451              | Sporting goods, hobby, book, and music stores .....               | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 4512             | Book, periodical, and music stores .....                          | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 45121            | Book stores and news dealers .....                                | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 451211           | Book stores .....   | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 451213           | College book stores .....   | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 451212           | News dealers and newsstands .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453              | Miscellaneous store retailers .....                               | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45321            | Office supplies and stationery stores .....                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453210           | Office supplies and stationery stores .....                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 454              | Nonstore retailers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>MERIDEN</b>   |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>     | <b>Retail trade .....</b>   | <b>276</b>              | <b>675 899</b>  | <b>79 066</b>            | <b>18 833</b>                   | <b>4 254</b>  | <b>11.6</b>                              | <b>2.7</b>             |
| 441              | Motor vehicle and parts dealers .....                             | 21                      | 116 753         | 10 281                   | 2 401                           | 320   | 32.6                                     | —                      |
| 4411             | Automobile dealers .....  | 12                      | 105 611         | 7 847                    | 1 805                           | 230   | 36.1                                     | —                      |
| 4412             | Other motor vehicle dealers .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44122            | Motorcycle, boat, and other motor vehicle dealers .....           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441222           | Boat dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4413             | Automotive parts, accessories, and tire stores .....              | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 44131            | Automotive parts and accessories stores .....                     | 5                       | 5 481           | 916                      | 232                             | 50  | —  | —                      |
| 441310           | Automotive parts and accessories stores .....                     | 5                       | 5 481           | 916                      | 232                             | 50  | —  | —                      |
| 442              | Furniture and home furnishings stores .....                       | 16                      | 15 499          | 2 567                    | 644                             | 121   | 13.4                                     | .8                     |
| 4421             | Furniture stores .....  | 5                       | 6 269           | 1 156                    | 282                             | 42  | 19.6                                     | —                      |
| 44211            | Furniture stores .....  | 5                       | 6 269           | 1 156                    | 282                             | 42  | 19.6                                     | —                      |
| 442110           | Furniture stores .....  | 5                       | 6 269           | 1 156                    | 282                             | 42  | 19.6                                     | —                      |
| 4422             | Home furnishings stores .....                                     | 11                      | 9 230           | 1 411                    | 362                             | 79  | 9.3                                      | 1.4                    |
| 44229            | Other home furnishings stores .....                               | 6                       | 6 774           | 876                      | 230                             | 54  | 1.4                                      | .3                     |
| 442299           | All other home furnishings stores .....                           | 6                       | 6 774           | 876                      | 230                             | 54  | 1.4                                      | .3                     |
| 443              | Electronics and appliance stores .....                            | 13                      | 9 690           | 1 325                    | 563                             | 86  | 22.7                                     | 27.0                   |
| 4431             | Electronics and appliance stores .....                            | 13                      | 9 690           | 1 325                    | 563                             | 86  | 22.7                                     | 27.0                   |
| 44311            | Appliance, television, and other electronics stores .....         | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 443112           | Radio, television, and other electronics stores .....             | 7                       | 5 651           | 742                      | 420                             | 53  | 27.3                                     | 46.2                   |
| 44312            | Computer and software stores .....                                | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 443120           | Computer and software stores .....                                | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444              | Building material and garden equipment and supplies dealers ..... | 13                      | 32 855          | 6 219                    | 1 495                           | 157   | 6.6                                      | 11.9                   |
| 4441             | Building material and supplies dealers .....                      | 12                      | D               | D                        | D                               | c   | D  | D                      |
| 44419            | Other building material dealers .....                             | 7                       | 26 267          | 5 367                    | 1 298                           | 124   | 3.8                                      | —                      |
| 444190           | Other building material dealers .....                             | 7                       | 26 267          | 5 367                    | 1 298                           | 124   | 3.8                                      | —                      |
| 445              | Food and beverage stores .....                                    | 44                      | 112 561         | 13 427                   | 3 213                           | 700   | 8.5                                      | 4.4                    |
| 4451             | Grocery stores .....  | 22                      | 101 761         | 11 926                   | 2 856                           | 634   | 4.5                                      | 4.1                    |
| 44511            | Supermarkets and other grocery (except convenience) stores .....  | 15                      | 101 108         | 11 842                   | 2 836                           | 630   | 4.2                                      | 3.9                    |
| 445110           | Supermarkets and other grocery (except convenience) stores .....  | 15                      | 101 108         | 11 842                   | 2 836                           | 630   | 4.2                                      | 3.9                    |
| 4452             | Specialty food stores .....                                       | 6                       | 3 218           | 997                      | 227                             | 32  | —  | 2.4                    |
| 4453             | Beer, wine, and liquor stores .....                               | 16                      | 7 582           | 504                      | 130                             | 34  | 65.6                                     | 9.5                    |
| 44531            | Beer, wine, and liquor stores .....                               | 16                      | 7 582           | 504                      | 130                             | 34  | 65.6                                     | 9.5                    |
| 445310           | Beer, wine, and liquor stores .....                               | 16                      | 7 582           | 504                      | 130                             | 34  | 65.6                                     | 9.5                    |
| 446              | Health and personal care stores .....                             | 23                      | 61 363          | 6 919                    | 1 636                           | 363   | 22.2                                     | .7                     |
| 4461             | Health and personal care stores .....                             | 23                      | 61 363          | 6 919                    | 1 636                           | 363   | 22.2                                     | .7                     |
| 44611            | Pharmacies and drug stores .....                                  | 8                       | 53 700          | 5 129                    | 1 203                           | 265   | 24.4                                     | —                      |
| 446110           | Pharmacies and drug stores .....                                  | 8                       | 53 700          | 5 129                    | 1 203                           | 265   | 24.4                                     | —                      |
| 4461101          | Pharmacies and drug stores .....                                  | 7                       | D               | D                        | D                               | c   | D  | D                      |
| 4461102          | Proprietary stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44612            | Cosmetics, beauty supplies, and perfume stores .....              | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 446120           | Cosmetics, beauty supplies, and perfume stores .....              | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44613            | Optical goods stores .....  | 7                       | 3 323           | 970                      | 251                             | 43  | —  | —                      |
| 446130           | Optical goods stores .....  | 7                       | 3 323           | 970                      | 251                             | 43  | —  | —                      |
| 44619            | Other health and personal care stores .....                       | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 446191           | Food (health) supplement stores .....                             | 3                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

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| NAICS code          | Geographic area and kind of business                        | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                     |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MERIDEN—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45               | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 447                 | Gasoline stations .....                                     | 21                      | 38 782          | 2 298                    | 562                             | 121   | 7.8                                      | .6                     |
| 4471                | Gasoline stations .....                                     | 21                      | 38 782          | 2 298                    | 562                             | 121   | 7.8                                      | .6                     |
| 44711               | Gasoline stations with convenience stores .....             | 13                      | 33 163          | 1 337                    | 323                             | 72  | 5.8                                      | .1                     |
| 447110              | Gasoline stations with convenience stores .....             | 13                      | 33 163          | 1 337                    | 323                             | 72  | 5.8                                      | .1                     |
| 448                 | Clothing and clothing accessories stores .....              | 65                      | 73 563          | 9 871                    | 2 431                           | 800   | .6                                       | 3.9                    |
| 4481                | Clothing stores .....                                       | 43                      | 56 328          | 7 276                    | 1 799                           | 645   | .8                                       | 5.1                    |
| 44812               | Women's clothing stores .....                               | 23                      | 21 607          | 2 786                    | 714                             | 273   | —  | 9.1                    |
| 448120              | Women's clothing stores .....                               | 23                      | 21 607          | 2 786                    | 714                             | 273   | —  | 9.1                    |
| 44813               | Children's and infants' clothing stores .....               | 4                       | 4 066           | 491                      | 105                             | 48  | —  | —                      |
| 448130              | Children's and infants' clothing stores .....               | 4                       | 4 066           | 491                      | 105                             | 48  | —  | —                      |
| 44814               | Family clothing stores .....                                | 11                      | 24 771          | 3 104                    | 755                             | 248   | 1.7                                      | 3.7                    |
| 448140              | Family clothing stores .....                                | 11                      | 24 771          | 3 104                    | 755                             | 248   | 1.7                                      | 3.7                    |
| 44815               | Clothing accessories stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 448150              | Clothing accessories stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44819               | Other clothing stores .....                                 | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 448190              | Other clothing stores .....                                 | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4482                | Shoe stores .....   | 10                      | 6 335           | 907                      | 232                             | 68  | —  | —                      |
| 44821               | Shoe stores .....   | 10                      | 6 335           | 907                      | 232                             | 68  | —  | —                      |
| 448210              | Shoe stores .....   | 10                      | 6 335           | 907                      | 232                             | 68  | —  | —                      |
| 4482105             | Athletic footwear stores .....                              | 4                       | 3 473           | 440                      | 102                             | 29  | —  | —                      |
| 4483                | Jewelry, luggage, and leather goods stores .....            | 12                      | 10 900          | 1 688                    | 400                             | 87  | —  | —                      |
| 44831               | Jewelry stores .....  | 12                      | 10 900          | 1 688                    | 400                             | 87  | —  | —                      |
| 448310              | Jewelry stores .....  | 12                      | 10 900          | 1 688                    | 400                             | 87  | —  | —                      |
| 451                 | Sporting goods, hobby, book, and music stores .....         | 18                      | 16 639          | 2 080                    | 537                             | 207   | 4.7                                      | 7.2                    |
| 4511                | Sporting goods, hobby, and musical instrument stores .....  | 9                       | 9 721           | 1 377                    | 353                             | 136   | 6.4                                      | 12.3                   |
| 4511101             | General-line sporting goods stores .....                    | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45112               | Hobby, toy, and game stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 451120              | Hobby, toy, and game stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4512                | Book, periodical, and music stores .....                    | 9                       | 6 918           | 703                      | 184                             | 71  | 2.4                                      | —                      |
| 45121               | Book stores and news dealers .....                          | 5                       | 2 818           | 344                      | 85                              | 33  | 5.9                                      | —                      |
| 451211              | Book stores .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4512111             | Book stores, general .....                                  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4512112             | Specialty book stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45122               | Prerecorded tape, compact disc, and record stores .....     | 4                       | 4 100           | 359                      | 99                              | 38  | —  | —                      |
| 451220              | Prerecorded tape, compact disc, and record stores .....     | 4                       | 4 100           | 359                      | 99                              | 38  | —  | —                      |
| 452                 | General merchandise stores .....                            | 10                      | 133 430         | 16 774                   | 3 947                           | 1 110   | 1.3                                      | —                      |
| 4521                | Department stores .....                                     | 6                       | 128 948         | 16 148                   | 3 794                           | 1 057   | —  | —                      |
| 4521009             | Department stores (incl. leased depts.) <sup>3</sup> .....  | 6                       | 133 839         | 16 148                   | 3 794                           | 1 057   | —  | —                      |
| 45211               | Department stores .....                                     | 6                       | 128 948         | 16 148                   | 3 794                           | 1 057   | —  | —                      |
| 452111              | Department stores (except discount department stores) ..... | 4                       | D               | D                        | D                               | f   | D  | D                      |
| 45299               | All other general merchandise stores .....                  | 4                       | 4 482           | 626                      | 153                             | 53  | 37.8                                     | —                      |
| 452990              | All other general merchandise stores .....                  | 4                       | 4 482           | 626                      | 153                             | 53  | 37.8                                     | —                      |
| 4529904             | Miscellaneous general merchandise stores .....              | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453                 | Miscellaneous store retailers .....                         | 23                      | 11 111          | 2 365                    | 555                             | 163   | 27.4                                     | 17.9                   |
| 4532                | Office supplies, stationery, and gift stores .....          | 9                       | 5 889           | 1 057                    | 249                             | 90  | 1.5                                      | 14.2                   |
| 45322               | Gift, novelty, and souvenir stores .....                    | 9                       | 5 889           | 1 057                    | 249                             | 90  | 1.5                                      | 14.2                   |
| 453220              | Gift, novelty, and souvenir stores .....                    | 9                       | 5 889           | 1 057                    | 249                             | 90  | 1.5                                      | 14.2                   |
| 4539                | Other miscellaneous store retailers .....                   | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 45391               | Pet and pet supplies stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453910              | Pet and pet supplies stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45399               | All other miscellaneous store retailers .....               | 7                       | D               | D                        | D                               | a   | D  | D                      |
| 454                 | Nonstore retailers .....                                    | 9                       | 53 653          | 4 940                    | 849                             | 106   | 2.8                                      | —                      |
| 4541                | Electronic shopping and mail-order houses .....             | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45411               | Electronic shopping and mail-order houses .....             | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4543                | Direct selling establishments .....                         | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 45431               | Fuel dealers .....  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 454311              | Heating oil dealers .....                                   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| <b>MIDDLETOWN</b>   |   |                         |                 |                          |                                 |   |  |                        |
| 44-45               | Retail trade .....  | 149                     | 381 509         | 49 231                   | 11 760                          | 1 982   | 8.5                                      | 7.1                    |
| 441                 | Motor vehicle and parts dealers .....                       | 17                      | 137 099         | 17 287                   | 4 073                           | 434   | .4                                       | .1                     |
| 4411                | Automobile dealers .....                                    | 9                       | D               | D                        | D                               | e   | D  | D                      |
| 44111               | New car dealers .....                                       | 6                       | 122 449         | 14 575                   | 3 455                           | 330   | —  | —                      |
| 441110              | New car dealers .....                                       | 6                       | 122 449         | 14 575                   | 3 455                           | 330   | —  | —                      |
| 4413                | Automotive parts, accessories, and tire stores .....        | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 44131               | Automotive parts and accessories stores .....               | 5                       | 6 707           | 1 428                    | 330                             | 66  | —  | 2.9                    |
| 441310              | Automotive parts and accessories stores .....               | 5                       | 6 707           | 1 428                    | 330                             | 66  | —  | 2.9                    |
| 44132               | Tire dealers .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 441320              | Tire dealers .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 442                 | Furniture and home furnishings stores .....                 | 6                       | 3 932           | 440                      | 107                             | 27  | 10.4                                     | 75.9                   |
| 4421                | Furniture stores .....                                      | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44211               | Furniture stores .....                                      | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 442110              | Furniture stores .....                                      | 4                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code             | Geographic area and kind of business                             | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                        |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MIDDLETOWN—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>           | <b>Retail trade—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 443                    | Electronics and appliance stores .....                           | 6                       | 3 040           | 356                      | 85                              | 18  | 55.8                                     | 6.8                    |
| 4431                   | Electronics and appliance stores .....                           | 6                       | 3 040           | 356                      | 85                              | 18  | 55.8                                     | 6.8                    |
| 44311                  | Appliance, television, and other electronics stores .....        | 6                       | 3 040           | 356                      | 85                              | 18  | 55.8                                     | 6.8                    |
| 443112                 | Radio, television, and other electronics stores .....            | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 444                    | Building material and garden equipment and supplies dealers ...  | 11                      | 27 893          | 5 266                    | 1 258                           | 200   | 4.5                                      | 10.3                   |
| 4441                   | Building material and supplies dealers.....                      | 10                      | D               | D                        | D                               | c   | D  | D                      |
| 44419                  | Other building material dealers .....                            | 6                       | 20 421          | 4 248                    | 1 025                           | 149   | —  | 14.1                   |
| 444190                 | Other building material dealers .....                            | 6                       | 20 421          | 4 248                    | 1 025                           | 149   | —  | 14.1                   |
| 4442                   | Lawn and garden equipment and supplies stores .....              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44421                  | Outdoor power equipment stores .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444210                 | Outdoor power equipment stores .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445                    | Food and beverage stores .....                                   | 27                      | 89 243          | 8 878                    | 2 125                           | 409   | 9.0                                      | 3.2                    |
| 4451                   | Grocery stores .....   | 15                      | 75 975          | 7 810                    | 1 887                           | 360   | 4.3                                      | 3.3                    |
| 44511                  | Supermarkets and other grocery (except convenience) stores ..... | 7                       | 71 025          | 7 440                    | 1 797                           | 343   | 1.2                                      | —                      |
| 445110                 | Supermarkets and other grocery (except convenience) stores ..... | 7                       | 71 025          | 7 440                    | 1 797                           | 343   | 1.2                                      | —                      |
| 4452                   | Specialty food stores .....                                      | 3                       | 4 340           | 467                      | 110                             | 19  | 16.1                                     | —                      |
| 4453                   | Beer, wine, and liquor stores .....                              | 9                       | 8 928           | 601                      | 128                             | 30  | 45.0                                     | 4.2                    |
| 44531                  | Beer, wine, and liquor stores .....                              | 9                       | 8 928           | 601                      | 128                             | 30  | 45.0                                     | 4.2                    |
| 445310                 | Beer, wine, and liquor stores .....                              | 9                       | 8 928           | 601                      | 128                             | 30  | 45.0                                     | 4.2                    |
| 446                    | Health and personal care stores .....                            | 11                      | 46 291          | 4 811                    | 1 200                           | 303   | 6.1                                      | 16.7                   |
| 4461                   | Health and personal care stores .....                            | 11                      | 46 291          | 4 811                    | 1 200                           | 303   | 6.1                                      | 16.7                   |
| 44611                  | Pharmacies and drug stores .....                                 | 6                       | 42 098          | 4 112                    | 1 030                           | 268   | —  | 18.3                   |
| 446110                 | Pharmacies and drug stores .....                                 | 6                       | 42 098          | 4 112                    | 1 030                           | 268   | —  | 18.3                   |
| 4461101                | Pharmacies and drug stores .....                                 | 6                       | 42 098          | 4 112                    | 1 030                           | 268   | —  | 18.3                   |
| 44612                  | Cosmetics, beauty supplies, and perfume stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446120                 | Cosmetics, beauty supplies, and perfume stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44619                  | Other health and personal care stores .....                      | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 446191                 | Food (health) supplement stores .....                            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                    | Gasoline stations .....  | 15                      | 15 499          | 768                      | 189                             | 43  | 31.3                                     | 45.6                   |
| 448                    | Clothing and clothing accessories stores .....                   | 15                      | 14 979          | 1 677                    | 392                             | 118   | 9.7                                      | 13.4                   |
| 4481                   | Clothing stores .....  | 9                       | 10 215          | 990                      | 222                             | 83  | 11.2                                     | .7                     |
| 4483                   | Jewelry, luggage, and leather goods stores .....                 | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 451                    | Sporting goods, hobby, book, and music stores .....              | 7                       | 7 787           | 1 219                    | 284                             | 88  | 41.2                                     | —                      |
| 4511                   | Sporting goods, hobby, and musical instrument stores .....       | 4                       | 4 082           | 665                      | 142                             | 42  | 70.1                                     | —                      |
| 4512                   | Book, periodical, and music stores .....                         | 3                       | 3 705           | 554                      | 142                             | 46  | 9.3                                      | —                      |
| 45121                  | Book stores and news dealers .....                               | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451211                 | Book stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4512111                | Book stores, general .....                                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4512113                | College book stores.....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                    | General merchandise stores .....                                 | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453                    | Miscellaneous store retailers .....                              | 18                      | D               | D                        | D                               | c   | D  | D                      |
| 4532                   | Office supplies, stationery, and gift stores.....                | 6                       | 13 032          | 2 082                    | 485                             | 85  | 18.4                                     | 3.9                    |
| 45321                  | Office supplies and stationery stores .....                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453210                 | Office supplies and stationery stores .....                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4533                   | Used merchandise stores .....                                    | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45331                  | Used merchandise stores .....                                    | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 453310                 | Used merchandise stores .....                                    | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 454                    | Nonstore retailers .....   | 13                      | 12 441          | 4 906                    | 1 159                           | 145   | 35.4                                     | 4.7                    |
| 4542                   | Vending machine operators .....                                  | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 45421                  | Vending machine operators .....                                  | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 454210                 | Vending machine operators .....                                  | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 4543                   | Direct selling establishments .....                              | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 454311                 | Heating oil dealers.....   | 6                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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| NAICS code     | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MILFORD</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45          | Retail trade .....  | 319                     | 1 200 474       | 123 722                  | 28 902                          | 5 651   | 7.5                                      | 2.1                    |
| 441            | Motor vehicle and parts dealers .....                             | 38                      | 420 227         | 36 928                   | 8 395                           | 849   | 9.5                                      | .7                     |
| 4411           | Automobile dealers .....  | 25                      | 404 938         | 34 421                   | 7 807                           | 746   | 9.4                                      | .6                     |
| 44111          | New car dealers .....   | 16                      | 377 333         | 32 988                   | 7 464                           | 713   | 7.3                                      | .1                     |
| 441110         | New car dealers .....   | 16                      | 377 333         | 32 988                   | 7 464                           | 713   | 7.3                                      | .1                     |
| 44112          | Used car dealers .....  | 9                       | 27 605          | 1 433                    | 343                             | 33  | 36.8                                     | 8.4                    |
| 441120         | Used car dealers .....  | 9                       | 27 605          | 1 433                    | 343                             | 33  | 36.8                                     | 8.4                    |
| 4412           | Other motor vehicle dealers .....                                 | 4                       | 3 482           | 370                      | 85                              | 14  | 60.0                                     | —                      |
| 44122          | Motorcycle, boat, and other motor vehicle dealers .....           | 4                       | 3 482           | 370                      | 85                              | 14  | 60.0                                     | —                      |
| 441222         | Boat dealers .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4413           | Automotive parts, accessories, and tire stores .....              | 9                       | 11 807          | 2 137                    | 503                             | 89  | —  | 2.6                    |
| 44131          | Automotive parts and accessories stores .....                     | 6                       | 6 683           | 1 168                    | 269                             | 55  | —  | 4.6                    |
| 441310         | Automotive parts and accessories stores .....                     | 6                       | 6 683           | 1 168                    | 269                             | 55  | —  | 4.6                    |
| 44132          | Tire dealers .....  | 3                       | 5 124           | 969                      | 234                             | 34  | —  | —                      |
| 441320         | Tire dealers .....  | 3                       | 5 124           | 969                      | 234                             | 34  | —  | —                      |
| 442            | Furniture and home furnishings stores .....                       | 28                      | 76 688          | 8 657                    | 2 229                           | 319   | 9.7                                      | 3.9                    |
| 4421           | Furniture stores .....  | 14                      | 46 814          | 5 458                    | 1 432                           | 156   | 8.1                                      | 5.1                    |
| 44211          | Furniture stores .....  | 14                      | 46 814          | 5 458                    | 1 432                           | 156   | 8.1                                      | 5.1                    |
| 442110         | Furniture stores .....  | 14                      | 46 814          | 5 458                    | 1 432                           | 156   | 8.1                                      | 5.1                    |
| 4422           | Home furnishings stores .....                                     | 14                      | 29 874          | 3 199                    | 797                             | 163   | 12.2                                     | 2.0                    |
| 44221          | Floor covering stores .....                                       | 5                       | 4 180           | 503                      | 139                             | 16  | 87.4                                     | .6                     |
| 442210         | Floor covering stores .....                                       | 5                       | 4 180           | 503                      | 139                             | 16  | 87.4                                     | .6                     |
| 44229          | Other home furnishings stores .....                               | 9                       | 25 694          | 2 696                    | 658                             | 147   | —  | 2.2                    |
| 442299         | All other home furnishings stores .....                           | 8                       | D               | D                        | D                               | c   | D  | D                      |
| 443            | Electronics and appliance stores .....                            | 12                      | 17 688          | 1 964                    | 511                             | 90  | 12.1                                     | 5.4                    |
| 4431           | Electronics and appliance stores .....                            | 12                      | 17 688          | 1 964                    | 511                             | 90  | 12.1                                     | 5.4                    |
| 44311          | Appliance, television, and other electronics stores .....         | 8                       | 11 983          | 1 377                    | 361                             | 56  | 4.3                                      | 8.0                    |
| 443112         | Radio, television, and other electronics stores .....             | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44312          | Computer and software stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443120         | Computer and software stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44313          | Camera and photographic supplies stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443130         | Camera and photographic supplies stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444            | Building material and garden equipment and supplies dealers ..... | 15                      | 27 028          | 5 321                    | 1 043                           | 182   | 11.0                                     | 4.2                    |
| 4441           | Building material and supplies dealers .....                      | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 44419          | Other building material dealers .....                             | 8                       | 16 161          | 3 080                    | 546                             | 69  | 3.0                                      | 5.3                    |
| 444190         | Other building material dealers .....                             | 8                       | 16 161          | 3 080                    | 546                             | 69  | 3.0                                      | 5.3                    |
| 4442           | Lawn and garden equipment and supplies stores .....               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44422          | Nursery, garden center, and farm supply stores .....              | 4                       | 9 485           | 1 933                    | 431                             | 89  | 21.9                                     | .1                     |
| 444220         | Nursery, garden center, and farm supply stores .....              | 4                       | 9 485           | 1 933                    | 431                             | 89  | 21.9                                     | .1                     |
| 445            | Food and beverage stores .....                                    | 33                      | 138 822         | 13 335                   | 3 127                           | 695   | 4.4                                      | 1.8                    |
| 4451           | Grocery stores .....  | 13                      | 123 779         | 11 764                   | 2 826                           | 603   | 1.7                                      | .8                     |
| 44511          | Supermarkets and other grocery (except convenience) stores .....  | 8                       | 121 027         | 11 573                   | 2 779                           | 588   | 1.0                                      | —                      |
| 445110         | Supermarkets and other grocery (except convenience) stores .....  | 8                       | 121 027         | 11 573                   | 2 779                           | 588   | 1.0                                      | —                      |
| 4452           | Specialty food stores .....                                       | 12                      | 8 237           | 1 179                    | 206                             | 65  | 5.0                                      | 17.5                   |
| 4453           | Beer, wine, and liquor stores .....                               | 8                       | 6 806           | 392                      | 95                              | 27  | 53.5                                     | .1                     |
| 44531          | Beer, wine, and liquor stores .....                               | 8                       | 6 806           | 392                      | 95                              | 27  | 53.5                                     | .1                     |
| 445310         | Beer, wine, and liquor stores .....                               | 8                       | 6 806           | 392                      | 95                              | 27  | 53.5                                     | .1                     |
| 446            | Health and personal care stores .....                             | 23                      | 67 157          | 6 630                    | 1 608                           | 382   | 18.5                                     | —                      |
| 4461           | Health and personal care stores .....                             | 23                      | 67 157          | 6 630                    | 1 608                           | 382   | 18.5                                     | —                      |
| 44611          | Pharmacies and drug stores .....                                  | 10                      | 56 375          | 4 592                    | 1 053                           | 280   | 19.5                                     | —                      |
| 446110         | Pharmacies and drug stores .....                                  | 10                      | 56 375          | 4 592                    | 1 053                           | 280   | 19.5                                     | —                      |
| 4461101        | Pharmacies and drug stores .....                                  | 9                       | D               | D                        | D                               | e   | D  | D                      |
| 4461102        | Proprietary stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44612          | Cosmetics, beauty supplies, and perfume stores .....              | 4                       | 2 715           | 363                      | 86                              | 32  | 5.3                                      | —                      |
| 446120         | Cosmetics, beauty supplies, and perfume stores .....              | 4                       | 2 715           | 363                      | 86                              | 32  | 5.3                                      | —                      |
| 44613          | Optical goods stores .....  | 4                       | 4 556           | 1 267                    | 373                             | 41  | 16.9                                     | —                      |
| 446130         | Optical goods stores .....  | 4                       | 4 556           | 1 267                    | 373                             | 41  | 16.9                                     | —                      |
| 44619          | Other health and personal care stores .....                       | 5                       | 3 511           | 408                      | 96                              | 29  | 15.2                                     | —                      |
| 446191         | Food (health) supplement stores .....                             | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 447            | Gasoline stations .....   | 24                      | 68 684          | 4 086                    | 972                             | 203   | 16.9                                     | 5.6                    |
| 4471           | Gasoline stations .....   | 24                      | 68 684          | 4 086                    | 972                             | 203   | 16.9                                     | 5.6                    |
| 44711          | Gasoline stations with convenience stores .....                   | 11                      | 11 815          | 585                      | 116                             | 34  | 28.2                                     | 21.7                   |
| 447110         | Gasoline stations with convenience stores .....                   | 11                      | 11 815          | 585                      | 116                             | 34  | 28.2                                     | 21.7                   |
| 44719          | Other gasoline stations .....                                     | 13                      | 56 869          | 3 501                    | 856                             | 169   | 14.5                                     | 2.3                    |
| 447190         | Other gasoline stations .....                                     | 13                      | 56 869          | 3 501                    | 856                             | 169   | 14.5                                     | 2.3                    |

See footnotes at end of table.

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| NAICS code          | Geographic area and kind of business                        | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                     |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MILFORD—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45               | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 448                 | Clothing and clothing accessories stores .....              | 70                      | 98 483          | 10 874                   | 2 608                           | 903   | 2.1                                      | 5.8                    |
| 4481                | Clothing stores .....                                       | 42                      | 74 904          | 7 774                    | 1 873                           | 714   | 1.3                                      | 5.0                    |
| 44811               | Men's clothing stores .....                                 | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 448110              | Men's clothing stores .....                                 | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44812               | Women's clothing stores .....                               | 15                      | 16 919          | 2 154                    | 522                             | 226   | —  | 13.2                   |
| 448120              | Women's clothing stores .....                               | 15                      | 16 919          | 2 154                    | 522                             | 226   | —  | 13.2                   |
| 44813               | Children's and infants' clothing stores .....               | 5                       | 12 232          | 1 064                    | 236                             | 93  | —  | —                      |
| 448130              | Children's and infants' clothing stores .....               | 5                       | 12 232          | 1 064                    | 236                             | 93  | —  | —                      |
| 44814               | Family clothing stores .....                                | 12                      | 36 617          | 3 193                    | 770                             | 296   | 1.5                                      | —                      |
| 448140              | Family clothing stores .....                                | 12                      | 36 617          | 3 193                    | 770                             | 296   | 1.5                                      | —                      |
| 44815               | Clothing accessories stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448150              | Clothing accessories stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44819               | Other clothing stores .....                                 | 5                       | 4 936           | 688                      | 189                             | 61  | 9.1                                      | 24.0                   |
| 448190              | Other clothing stores .....                                 | 5                       | 4 936           | 688                      | 189                             | 61  | 9.1                                      | 24.0                   |
| 4482                | Shoe stores .....   | 14                      | 12 796          | 1 549                    | 379                             | 118   | —  | 14.9                   |
| 44821               | Shoe stores .....   | 14                      | 12 796          | 1 549                    | 379                             | 118   | —  | 14.9                   |
| 448210              | Shoe stores .....   | 14                      | 12 796          | 1 549                    | 379                             | 118   | —  | 14.9                   |
| 4482103             | Children's and juveniles' shoe stores .....                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482104             | Family shoe stores .....                                    | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4482105             | Athletic footwear stores .....                              | 5                       | 6 769           | 745                      | 170                             | 60  | —  | 28.1                   |
| 4483                | Jewelry, luggage, and leather goods stores .....            | 14                      | 10 783          | 1 551                    | 356                             | 71  | 9.6                                      | 1.0                    |
| 44831               | Jewelry stores .....  | 14                      | 10 783          | 1 551                    | 356                             | 71  | 9.6                                      | 1.0                    |
| 448310              | Jewelry stores .....  | 14                      | 10 783          | 1 551                    | 356                             | 71  | 9.6                                      | 1.0                    |
| 451                 | Sporting goods, hobby, book, and music stores .....         | 24                      | 39 443          | 3 904                    | 931                             | 278   | 4.0                                      | 2.6                    |
| 4511                | Sporting goods, hobby, and musical instrument stores .....  | 12                      | 31 727          | 3 164                    | 753                             | 215   | 2.8                                      | .4                     |
| 45111               | Sporting goods stores .....                                 | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 451110              | Sporting goods stores .....                                 | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4511101             | General-line sporting goods stores .....                    | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45112               | Hobby, toy, and game stores .....                           | 4                       | 19 705          | 1 945                    | 476                             | 129   | —  | —                      |
| 451120              | Hobby, toy, and game stores .....                           | 4                       | 19 705          | 1 945                    | 476                             | 129   | —  | —                      |
| 45113               | Sewing, needlework, and piece goods stores .....            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451130              | Sewing, needlework, and piece goods stores .....            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4512                | Book, periodical, and music stores .....                    | 12                      | 7 716           | 740                      | 178                             | 63  | 8.7                                      | 11.8                   |
| 45121               | Book stores and news dealers .....                          | 8                       | 3 441           | 354                      | 83                              | 29  | 14.5                                     | 10.3                   |
| 451211              | Book stores .....   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4512111             | Book stores, general .....                                  | 4                       | 2 944           | 300                      | 69                              | 24  | 15.6                                     | —                      |
| 451212              | News dealers and newsstands .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45122               | Prerecorded tape, compact disc, and record stores .....     | 4                       | 4 275           | 386                      | 95                              | 34  | 4.1                                      | 13.0                   |
| 452                 | General merchandise stores .....                            | 8                       | 193 633         | 21 801                   | 4 832                           | 1 171   | —  | .1                     |
| 4521                | Department stores .....                                     | 4                       | D               | D                        | D                               | f   | D  | D                      |
| 4521009             | Department stores (incl. leased depts.) <sup>3</sup> .....  | 4                       | D               | D                        | D                               | f   | D  | D                      |
| 45211               | Department stores .....                                     | 4                       | D               | D                        | D                               | f   | D  | D                      |
| 452111              | Department stores (except discount department stores) ..... | 3                       | D               | D                        | D                               | f   | D  | D                      |
| 4529                | Other general merchandise stores .....                      | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 45291               | Warehouse clubs and supercenters .....                      | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 452910              | Warehouse clubs and supercenters .....                      | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 453                 | Miscellaneous store retailers .....                         | 33                      | 21 882          | 2 888                    | 670                             | 232   | 7.8                                      | 19.2                   |
| 4531                | Florists .....  | 3                       | 1 642           | 480                      | 108                             | 33  | 11.1                                     | 28.1                   |
| 45311               | Florists .....  | 3                       | 1 642           | 480                      | 108                             | 33  | 11.1                                     | 28.1                   |
| 453110              | Florists .....  | 3                       | 1 642           | 480                      | 108                             | 33  | 11.1                                     | 28.1                   |
| 4532                | Office supplies, stationery, and gift stores .....          | 14                      | 7 648           | 1 204                    | 302                             | 119   | 12.5                                     | 7.0                    |
| 45322               | Gift, novelty, and souvenir stores .....                    | 14                      | 7 648           | 1 204                    | 302                             | 119   | 12.5                                     | 7.0                    |
| 453220              | Gift, novelty, and souvenir stores .....                    | 14                      | 7 648           | 1 204                    | 302                             | 119   | 12.5                                     | 7.0                    |
| 4533                | Used merchandise stores .....                               | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 45331               | Used merchandise stores .....                               | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 453310              | Used merchandise stores .....                               | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4539                | Other miscellaneous store retailers .....                   | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 45391               | Pet and pet supplies stores .....                           | 4                       | 1 726           | 256                      | 64                              | 24  | 9.2                                      | —                      |
| 453910              | Pet and pet supplies stores .....                           | 4                       | 1 726           | 256                      | 64                              | 24  | 9.2                                      | —                      |
| 45399               | All other miscellaneous store retailers .....               | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 454                 | Nonstore retailers .....                                    | 11                      | 30 739          | 7 334                    | 1 976                           | 347   | 8.4                                      | —                      |
| 4541                | Electronic shopping and mail-order houses .....             | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45411               | Electronic shopping and mail-order houses .....             | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4542                | Vending machine operators .....                             | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45421               | Vending machine operators .....                             | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 454210              | Vending machine operators .....                             | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4543                | Direct selling establishments .....                         | 6                       | 17 226          | 5 488                    | 1 529                           | 289   | 11.5                                     | —                      |
| 45439               | Other direct selling establishments .....                   | 3                       | D               | D                        | D                               | e   | D  | D                      |
| 454390              | Other direct selling establishments .....                   | 3                       | D               | D                        | D                               | e   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code       | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                  |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MONROE</b>    |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>     | <b>Retail trade .....</b>   | <b>85</b>               | <b>175 961</b>  | <b>16 837</b>            | <b>4 007</b>                    | <b>795</b>  | <b>12.9</b>                              | <b>2.6</b>             |
| 441              | Motor vehicle and parts dealers .....                             | 6                       | 7 978           | 933                      | 218                             | 44  | 22.6                                     | —                      |
| 441229           | All other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442              | Furniture and home furnishings stores .....                       | 7                       | 4 879           | 775                      | 184                             | 50  | 38.3                                     | —                      |
| 4421             | Furniture stores .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44211            | Furniture stores .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 442110           | Furniture stores .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 443              | Electronics and appliance stores .....                            | 4                       | 6 198           | 1 036                    | 256                             | 39  | 51.4                                     | 13.8                   |
| 4431             | Electronics and appliance stores .....                            | 4                       | 6 198           | 1 036                    | 256                             | 39  | 51.4                                     | 13.8                   |
| 44311            | Appliance, television, and other electronics stores .....         | 4                       | 6 198           | 1 036                    | 256                             | 39  | 51.4                                     | 13.8                   |
| 443112           | Radio, television, and other electronics stores .....             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 444              | Building material and garden equipment and supplies dealers ..... | 11                      | 58 092          | 3 022                    | 573                             | 93  | 1.7                                      | —                      |
| 4441             | Building material and supplies dealers .....                      | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 44419            | Other building material dealers .....                             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444190           | Other building material dealers .....                             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4442             | Lawn and garden equipment and supplies stores .....               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44422            | Nursery, garden center, and farm supply stores .....              | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444220           | Nursery, garden center, and farm supply stores .....              | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 445              | Food and beverage stores .....                                    | 12                      | 42 449          | 4 200                    | 1 022                           | 234   | 8.1                                      | .5                     |
| 4451             | Grocery stores .....  | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 4452             | Specialty food stores .....                                       | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 446              | Health and personal care stores .....                             | 7                       | D               | D                        | D                               | c   | D  | D                      |
| 4461             | Health and personal care stores .....                             | 7                       | D               | D                        | D                               | c   | D  | D                      |
| 44611            | Pharmacies and drug stores .....                                  | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 446110           | Pharmacies and drug stores .....                                  | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 4461101          | Pharmacies and drug stores .....                                  | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 447              | Gasoline stations .....   | 7                       | 11 004          | 572                      | 136                             | 34  | 52.8                                     | 19.3                   |
| 448              | Clothing and clothing accessories stores .....                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451              | Sporting goods, hobby, book, and music stores .....               | 8                       | 3 510           | 496                      | 125                             | 30  | 40.4                                     | 24.0                   |
| 4511             | Sporting goods, hobby, and musical instrument stores .....        | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 452              | General merchandise stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453              | Miscellaneous store retailers .....                               | 15                      | 4 353           | 723                      | 204                             | 77  | 21.2                                     | 6.5                    |
| 4533             | Used merchandise stores .....                                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 45331            | Used merchandise stores .....                                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 453310           | Used merchandise stores .....                                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4539             | Other miscellaneous store retailers .....                         | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 45399            | All other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454              | Nonstore retailers .....  | 6                       | 12 900          | 3 210                    | 833                             | 74  | 15.3                                     | —                      |
| 4543             | Direct selling establishments .....                               | 6                       | 12 900          | 3 210                    | 833                             | 74  | 15.3                                     | —                      |
| 45431            | Fuel dealers .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 454311           | Heating oil dealers .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| <b>MONTVILLE</b> |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>     | <b>Retail trade .....</b>   | <b>51</b>               | <b>81 503</b>   | <b>9 182</b>             | <b>2 277</b>                    | <b>541</b>  | <b>18.2</b>                              | <b>1.9</b>             |
| 441              | Motor vehicle and parts dealers .....                             | 3                       | 3 830           | 655                      | 162                             | 28  | 27.7                                     | —                      |
| 442              | Furniture and home furnishings stores .....                       | 4                       | 2 935           | 607                      | 166                             | 21  | 42.5                                     | —                      |
| 4422             | Home furnishings stores .....                                     | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 443              | Electronics and appliance stores .....                            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44312            | Computer and software stores .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443120           | Computer and software stores .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444              | Building material and garden equipment and supplies dealers ..... | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445              | Food and beverage stores .....                                    | 9                       | 13 851          | 1 635                    | 386                             | 160   | 16.4                                     | —                      |
| 4452             | Specialty food stores .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446              | Health and personal care stores .....                             | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4461             | Health and personal care stores .....                             | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 447              | Gasoline stations .....   | 8                       | 16 815          | 839                      | 219                             | 52  | 25.3                                     | —                      |
| 44711            | Gasoline stations with convenience stores .....                   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 447110           | Gasoline stations with convenience stores .....                   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 448              | Clothing and clothing accessories stores .....                    | 7                       | 9 259           | 994                      | 236                             | 59  | 17.2                                     | 5.7                    |
| 4481             | Clothing stores .....   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44815            | Clothing accessories stores .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 448150           | Clothing accessories stores .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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| NAICS code            | Geographic area and kind of business                             | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                       |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>MONTVILLE—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | <b>Retail trade—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 451                   | Sporting goods, hobby, book, and music stores .....              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4512                  | Book, periodical, and music stores .....                         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45122                 | Prerecorded tape, compact disc, and record stores .....          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451220                | Prerecorded tape, compact disc, and record stores .....          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                   | General merchandise stores .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45299                 | All other general merchandise stores .....                       | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                | All other general merchandise stores .....                       | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4529904               | Miscellaneous general merchandise stores .....                   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453                   | Miscellaneous store retailers .....                              | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4532                  | Office supplies, stationery, and gift stores.....                | 3                       | 3 349           | 695                      | 184                             | 40  | 14.8                                     | —                      |
| 4539                  | Other miscellaneous store retailers .....                        | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45399                 | All other miscellaneous store retailers .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                   | Nonstore retailers .....   | 5                       | 7 691           | 1 157                    | 317                             | 54  | 48.8                                     | —                      |
| 4543                  | Direct selling establishments .....                              | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45431                 | Fuel dealers .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 454311                | Heating oil dealers.....   | 3                       | D               | D                        | D                               | a   | D  | D                      |
| <b>NAUGATUCK</b>      |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | <b>Retail trade .....</b>  | 84                      | 247 409         | 25 016                   | 6 238                           | 1 254   | 16.5                                     | 1.6                    |
| 441                   | Motor vehicle and parts dealers .....                            | 13                      | 37 291          | 2 943                    | 653                             | 95  | 67.0                                     | .4                     |
| 442                   | Furniture and home furnishings stores .....                      | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44229                 | Other home furnishings stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443                   | Electronics and appliance stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4431                  | Electronics and appliance stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44312                 | Computer and software stores .....                               | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 443120                | Computer and software stores .....                               | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 444                   | Building material and garden equipment and supplies dealers ...  | 6                       | 4 318           | 593                      | 138                             | 20  | —  | 24.8                   |
| 445                   | Food and beverage stores .....                                   | 18                      | 80 744          | 8 689                    | 2 105                           | 510   | 4.8                                      | 1.4                    |
| 4451                  | Grocery stores .....   | 12                      | 76 063          | 8 431                    | 2 060                           | 496   | 2.8                                      | 1.4                    |
| 44511                 | Supermarkets and other grocery (except convenience) stores ..... | 7                       | 74 466          | 8 319                    | 2 048                           | 490   | .8                                       | 1.4                    |
| 445110                | Supermarkets and other grocery (except convenience) stores ..... | 7                       | 74 466          | 8 319                    | 2 048                           | 490   | .8                                       | 1.4                    |
| 446                   | Health and personal care stores .....                            | 7                       | 18 818          | 1 670                    | 375                             | 93  | —  | —                      |
| 4461                  | Health and personal care stores .....                            | 7                       | 18 818          | 1 670                    | 375                             | 93  | —  | —                      |
| 447                   | Gasoline stations .....  | 10                      | 21 122          | 1 022                    | 225                             | 55  | 27.2                                     | —                      |
| 44711                 | Gasoline stations with convenience stores .....                  | 6                       | 19 269          | 907                      | 198                             | 50  | 20.2                                     | —                      |
| 447110                | Gasoline stations with convenience stores .....                  | 6                       | 19 269          | 907                      | 198                             | 50  | 20.2                                     | —                      |
| 448                   | Clothing and clothing accessories stores .....                   | 4                       | 2 039           | 238                      | 58                              | 17  | 10.8                                     | 20.3                   |
| 451                   | Sporting goods, hobby, book, and music stores .....              | 4                       | 1 265           | 194                      | 47                              | 14  | —  | 12.3                   |
| 4512112               | Specialty book stores .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452                   | General merchandise stores .....                                 | 5                       | D               | D                        | D                               | e   | D  | D                      |
| 452112                | Discount department stores .....                                 | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 453                   | Miscellaneous store retailers .....                              | 6                       | 2 167           | 235                      | 67                              | 30  | 87.4                                     | —                      |
| 4539                  | Other miscellaneous store retailers .....                        | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45391                 | Pet and pet supplies stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453910                | Pet and pet supplies stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                   | Nonstore retailers .....   | 5                       | 3 187           | 562                      | 155                             | 27  | 6.2                                      | 17.0                   |

See footnotes at end of table.

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| NAICS code         | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                    |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>NEW BRITAIN</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45              | Retail trade .....  | 156                     | 484 718         | 53 285                   | 12 062                          | 2 214   | 8.1                                      | 4.5                    |
| 441                | Motor vehicle and parts dealers .....                             | 27                      | 178 878         | 20 040                   | 4 069                           | 448   | 7.7                                      | 2.8                    |
| 4411               | Automobile dealers .....  | 14                      | 165 806         | 17 926                   | 3 608                           | 367   | 7.6                                      | —                      |
| 44111              | New car dealers .....   | 9                       | 160 439         | 17 216                   | 3 471                           | 349   | 6.0                                      | —                      |
| 441110             | New car dealers .....   | 9                       | 160 439         | 17 216                   | 3 471                           | 349   | 6.0                                      | —                      |
| 44122              | Motorcycle, boat, and other motor vehicle dealers .....           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 441229             | All other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4413               | Automotive parts, accessories, and tire stores .....              | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 44131              | Automotive parts and accessories stores .....                     | 7                       | 8 741           | 1 093                    | 239                             | 50  | 9.0                                      | 45.3                   |
| 441310             | Automotive parts and accessories stores .....                     | 7                       | 8 741           | 1 093                    | 239                             | 50  | 9.0                                      | 45.3                   |
| 442                | Furniture and home furnishings stores .....                       | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4421               | Furniture stores .....  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 44211              | Furniture stores .....  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 442110             | Furniture stores .....  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 443                | Electronics and appliance stores .....                            | 6                       | 3 584           | 368                      | 99                              | 26  | 21.2                                     | 8.0                    |
| 4431               | Electronics and appliance stores .....                            | 6                       | 3 584           | 368                      | 99                              | 26  | 21.2                                     | 8.0                    |
| 44312              | Computer and software stores .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443120             | Computer and software stores .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                | Building material and garden equipment and supplies dealers ..... | 13                      | 24 903          | 3 308                    | 770                             | 86  | 12.0                                     | 20.5                   |
| 4441               | Building material and supplies dealers .....                      | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 44412              | Paint and wallpaper stores .....                                  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444120             | Paint and wallpaper stores .....                                  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44419              | Other building material dealers .....                             | 8                       | 17 497          | 2 301                    | 556                             | 57  | 12.1                                     | —                      |
| 444190             | Other building material dealers .....                             | 8                       | 17 497          | 2 301                    | 556                             | 57  | 12.1                                     | —                      |
| 445                | Food and beverage stores .....                                    | 35                      | 88 086          | 10 306                   | 2 410                           | 594   | 9.5                                      | 5.7                    |
| 4451               | Grocery stores .....  | 22                      | 74 945          | 9 253                    | 2 196                           | 530   | 6.5                                      | 5.7                    |
| 44511              | Supermarkets and other grocery (except convenience) stores .....  | 18                      | 73 433          | 9 146                    | 2 171                           | 522   | 6.0                                      | 5.4                    |
| 445110             | Supermarkets and other grocery (except convenience) stores .....  | 18                      | 73 433          | 9 146                    | 2 171                           | 522   | 6.0                                      | 5.4                    |
| 4452               | Specialty food stores .....                                       | 4                       | 1 306           | 103                      | 23                              | 9   | 29.6                                     | 2.5                    |
| 4453               | Beer, wine, and liquor stores .....                               | 9                       | 11 835          | 950                      | 191                             | 55  | 26.1                                     | 6.2                    |
| 44531              | Beer, wine, and liquor stores .....                               | 9                       | 11 835          | 950                      | 191                             | 55  | 26.1                                     | 6.2                    |
| 445310             | Beer, wine, and liquor stores .....                               | 9                       | 11 835          | 950                      | 191                             | 55  | 26.1                                     | 6.2                    |
| 446                | Health and personal care stores .....                             | 15                      | 48 097          | 4 174                    | 995                             | 265   | 1.1                                      | 1.1                    |
| 4461               | Health and personal care stores .....                             | 15                      | 48 097          | 4 174                    | 995                             | 265   | 1.1                                      | 1.1                    |
| 44611              | Pharmacies and drug stores .....                                  | 8                       | 45 273          | 3 493                    | 839                             | 241   | —  | —                      |
| 446110             | Pharmacies and drug stores .....                                  | 8                       | 45 273          | 3 493                    | 839                             | 241   | —  | —                      |
| 4461101            | Pharmacies and drug stores .....                                  | 8                       | 45 273          | 3 493                    | 839                             | 241   | —  | —                      |
| 44612              | Cosmetics, beauty supplies, and perfume stores .....              | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 446120             | Cosmetics, beauty supplies, and perfume stores .....              | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44613              | Optical goods stores .....  | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 446130             | Optical goods stores .....  | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 447                | Gasoline stations .....   | 22                      | 41 955          | 3 537                    | 869                             | 134   | 15.9                                     | 5.1                    |
| 4471               | Gasoline stations .....   | 22                      | 41 955          | 3 537                    | 869                             | 134   | 15.9                                     | 5.1                    |
| 44711              | Gasoline stations with convenience stores .....                   | 12                      | 21 643          | 989                      | 213                             | 49  | 17.1                                     | 3.1                    |
| 447110             | Gasoline stations with convenience stores .....                   | 12                      | 21 643          | 989                      | 213                             | 49  | 17.1                                     | 3.1                    |
| 44719              | Other gasoline stations .....                                     | 10                      | 20 312          | 2 548                    | 656                             | 85  | 14.7                                     | 7.2                    |
| 447190             | Other gasoline stations .....                                     | 10                      | 20 312          | 2 548                    | 656                             | 85  | 14.7                                     | 7.2                    |
| 448                | Clothing and clothing accessories stores .....                    | 8                       | 4 585           | 724                      | 192                             | 72  | 44.6                                     | 18.5                   |
| 4481               | Clothing stores .....   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44819              | Other clothing stores .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448190             | Other clothing stores .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451                | Sporting goods, hobby, book, and music stores .....               | 6                       | 9 843           | 1 077                    | 307                             | 65  | 6.0                                      | 21.6                   |
| 4511               | Sporting goods, hobby, and musical instrument stores .....        | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 45114              | Musical instrument and supplies stores .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451140             | Musical instrument and supplies stores .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4512               | Book, periodical, and music stores .....                          | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45121              | Book stores and news dealers .....                                | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451211             | Book stores .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4512111            | Book stores, general .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4512113            | College book stores .....   | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 452                | General merchandise stores .....                                  | 6                       | D               | D                        | D                               | e   | D  | D                      |
| 452112             | Discount department stores .....                                  | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 45299              | All other general merchandise stores .....                        | 4                       | 3 031           | 338                      | 74                              | 18  | 28.0                                     | 25.9                   |
| 452990             | All other general merchandise stores .....                        | 4                       | 3 031           | 338                      | 74                              | 18  | 28.0                                     | 25.9                   |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code              | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                         |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>NEW BRITAIN—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                   | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 453                     | Miscellaneous store retailers .....                               | 7                       | 6 550           | 762                      | 199                             | 52  | 10.7                                     | —                      |
| 4532                    | Office supplies, stationery, and gift stores .....                | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45321                   | Office supplies and stationery stores .....                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453210                  | Office supplies and stationery stores .....                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4539                    | Other miscellaneous store retailers .....                         | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45399                   | All other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                     | Nonstore retailers .....  | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 4543                    | Direct selling establishments .....                               | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 45431                   | Fuel dealers .....  | 7                       | 10 316          | 1 397                    | 388                             | 55  | 21.3                                     | —                      |
| 454311                  | Heating oil dealers .....   | 7                       | 10 316          | 1 397                    | 388                             | 55  | 21.3                                     | —                      |
| <b>NEW CANAAN</b>       |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                   | Retail trade .....  | 104                     | 216 157         | 26 363                   | 6 445                           | 1 008   | 24.0                                     | 5.5                    |
| 441                     | Motor vehicle and parts dealers .....                             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 442                     | Furniture and home furnishings stores .....                       | 14                      | 8 878           | 1 488                    | 327                             | 73  | 46.2                                     | 12.0                   |
| 4421                    | Furniture stores .....  | 3                       | 2 499           | 404                      | 108                             | 19  | 33.0                                     | 8.6                    |
| 44211                   | Furniture stores .....  | 3                       | 2 499           | 404                      | 108                             | 19  | 33.0                                     | 8.6                    |
| 442110                  | Furniture stores .....  | 3                       | 2 499           | 404                      | 108                             | 19  | 33.0                                     | 8.6                    |
| 4422                    | Home furnishings stores .....                                     | 11                      | 6 379           | 1 084                    | 219                             | 54  | 51.4                                     | 13.4                   |
| 44229                   | Other home furnishings stores .....                               | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 442299                  | All other home furnishings stores .....                           | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 443                     | Electronics and appliance stores .....                            | 3                       | 1 869           | 324                      | 74                              | 16  | 33.8                                     | —                      |
| 4431                    | Electronics and appliance stores .....                            | 3                       | 1 869           | 324                      | 74                              | 16  | 33.8                                     | —                      |
| 44313                   | Camera and photographic supplies stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443130                  | Camera and photographic supplies stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                     | Building material and garden equipment and supplies dealers ..... | 7                       | 23 362          | 2 996                    | 703                             | 79  | 82.1                                     | 1.2                    |
| 4441                    | Building material and supplies dealers .....                      | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44419                   | Other building material dealers .....                             | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 444190                  | Other building material dealers .....                             | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4442                    | Lawn and garden equipment and supplies stores .....               | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44422                   | Nursery, garden center, and farm supply stores .....              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444220                  | Nursery, garden center, and farm supply stores .....              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                     | Food and beverage stores .....                                    | 16                      | 41 271          | 5 613                    | 1 480                           | 200   | 3.8                                      | 1.8                    |
| 4452                    | Specialty food stores .....                                       | 5                       | 1 504           | 261                      | 58                              | 8   | 7.7                                      | 50.7                   |
| 4453                    | Beer, wine, and liquor stores .....                               | 4                       | 7 409           | 693                      | 178                             | 19  | —  | —                      |
| 44531                   | Beer, wine, and liquor stores .....                               | 4                       | 7 409           | 693                      | 178                             | 19  | —  | —                      |
| 445310                  | Beer, wine, and liquor stores .....                               | 4                       | 7 409           | 693                      | 178                             | 19  | —  | —                      |
| 446                     | Health and personal care stores .....                             | 4                       | 18 846          | 2 460                    | 579                             | 80  | 36.3                                     | —                      |
| 4461                    | Health and personal care stores .....                             | 4                       | 18 846          | 2 460                    | 579                             | 80  | 36.3                                     | —                      |
| 447                     | Gasoline stations .....   | 5                       | 15 355          | 1 256                    | 280                             | 44  | 24.9                                     | —                      |
| 44711                   | Gasoline stations with convenience stores .....                   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 447110                  | Gasoline stations with convenience stores .....                   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 448                     | Clothing and clothing accessories stores .....                    | 21                      | 25 637          | 3 561                    | 805                             | 150   | 23.9                                     | 7.5                    |
| 4481                    | Clothing stores .....   | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 44813                   | Children's and infants' clothing stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 448130                  | Children's and infants' clothing stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44819                   | Other clothing stores .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448190                  | Other clothing stores .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4483                    | Jewelry, luggage, and leather goods stores .....                  | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44831                   | Jewelry stores .....  | 6                       | 8 614           | 1 096                    | 213                             | 41  | 15.0                                     | 8.4                    |
| 448310                  | Jewelry stores .....  | 6                       | 8 614           | 1 096                    | 213                             | 41  | 15.0                                     | 8.4                    |
| 44832                   | Luggage and leather goods stores .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448320                  | Luggage and leather goods stores .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451                     | Sporting goods, hobby, book, and music stores .....               | 13                      | 15 108          | 2 842                    | 669                             | 168   | 22.4                                     | 18.7                   |
| 4511                    | Sporting goods, hobby, and musical instrument stores .....        | 10                      | 12 347          | 2 309                    | 540                             | 134   | 24.3                                     | 13.2                   |
| 45111                   | Sporting goods stores .....                                       | 5                       | 6 915           | 1 321                    | 290                             | 61  | 27.2                                     | —                      |
| 451110                  | Sporting goods stores .....                                       | 5                       | 6 915           | 1 321                    | 290                             | 61  | 27.2                                     | —                      |
| 4511102                 | Specialty-line sporting goods stores .....                        | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45113                   | Sewing, needlework, and piece goods stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451130                  | Sewing, needlework, and piece goods stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4512                    | Book, periodical, and music stores .....                          | 3                       | 2 761           | 533                      | 129                             | 34  | 13.7                                     | 43.6                   |
| 45121                   | Book stores and news dealers .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452                     | General merchandise stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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| NAICS code             | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                        |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>NEW CANAAN—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>           | <b>Retail trade—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| 453                    | Miscellaneous store retailers .....                               | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 4531                   | Florists .....  | 3                       | 1 672           | 333                      | 90                              | 26  | 100.0                                    | —                      |
| 45311                  | Florists .....  | 3                       | 1 672           | 333                      | 90                              | 26  | 100.0                                    | —                      |
| 453110                 | Florists .....  | 3                       | 1 672           | 333                      | 90                              | 26  | 100.0                                    | —                      |
| 4532                   | Office supplies, stationery, and gift stores .....                | 5                       | 5 279           | 962                      | 317                             | 59  | 22.6                                     | 66.5                   |
| 45322                  | Gift, novelty, and souvenir stores .....                          | 5                       | 5 279           | 962                      | 317                             | 59  | 22.6                                     | 66.5                   |
| 453220                 | Gift, novelty, and souvenir stores .....                          | 5                       | 5 279           | 962                      | 317                             | 59  | 22.6                                     | 66.5                   |
| 4533                   | Used merchandise stores .....                                     | 4                       | 4 404           | 493                      | 101                             | 22  | 43.1                                     | 32.2                   |
| 45331                  | Used merchandise stores .....                                     | 4                       | 4 404           | 493                      | 101                             | 22  | 43.1                                     | 32.2                   |
| 453310                 | Used merchandise stores .....                                     | 4                       | 4 404           | 493                      | 101                             | 22  | 43.1                                     | 32.2                   |
| 4539                   | Other miscellaneous store retailers .....                         | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 45392                  | Art dealers .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453920                 | Art dealers .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                    | Nonstore retailers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>NEW FAIRFIELD</b>   |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>           | <b>Retail trade .....</b>   | <b>20</b>               | <b>36 458</b>   | <b>2 845</b>             | <b>725</b>                      | <b>152</b>  | <b>53.3</b>                              | <b>21.7</b>            |
| 442                    | Furniture and home furnishings stores .....                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                    | Building material and garden equipment and supplies dealers ..... | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 445                    | Food and beverage stores .....                                    | 4                       | 9 923           | 991                      | 284                             | 59  | 11.9                                     | 78.1                   |
| 446                    | Health and personal care stores .....                             | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4461                   | Health and personal care stores .....                             | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 447                    | Gasoline stations .....   | 3                       | 7 586           | 690                      | 171                             | 24  | 16.5                                     | —                      |
| 448                    | Clothing and clothing accessories stores .....                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451                    | Sporting goods, hobby, book, and music stores .....               | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453                    | Miscellaneous store retailers .....                               | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                    | Nonstore retailers .....  | 4                       | 9 940           | 296                      | 79                              | 14  | 92.8                                     | 1.3                    |
| 4541                   | Electronic shopping and mail-order houses .....                   | 4                       | 9 940           | 296                      | 79                              | 14  | 92.8                                     | 1.3                    |
| 45411                  | Electronic shopping and mail-order houses .....                   | 4                       | 9 940           | 296                      | 79                              | 14  | 92.8                                     | 1.3                    |
| <b>NEW HAVEN</b>       |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>           | <b>Retail trade .....</b>   | <b>370</b>              | <b>551 774</b>  | <b>71 959</b>            | <b>16 781</b>                   | <b>3 219</b>  | <b>23.7</b>                              | <b>5.6</b>             |
| 441                    | Motor vehicle and parts dealers .....                             | 23                      | 63 965          | 7 680                    | 1 681                           | 204   | 4.2                                      | .5                     |
| 4412                   | Other motor vehicle dealers .....                                 | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44122                  | Motorcycle, boat, and other motor vehicle dealers .....           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 441220                 | Motorcycle dealers .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4413                   | Automotive parts, accessories, and tire stores .....              | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 44131                  | Automotive parts and accessories stores .....                     | 11                      | 8 432           | 1 702                    | 401                             | 69  | 25.3                                     | 1.5                    |
| 441310                 | Automotive parts and accessories stores .....                     | 11                      | 8 432           | 1 702                    | 401                             | 69  | 25.3                                     | 1.5                    |
| 442                    | Furniture and home furnishings stores .....                       | 13                      | 11 268          | 1 574                    | 373                             | 82  | 27.3                                     | 16.9                   |
| 4421                   | Furniture stores .....  | 4                       | 2 609           | 352                      | 92                              | 34  | 86.3                                     | —                      |
| 44211                  | Furniture stores .....  | 4                       | 2 609           | 352                      | 92                              | 34  | 86.3                                     | —                      |
| 442110                 | Furniture stores .....  | 4                       | 2 609           | 352                      | 92                              | 34  | 86.3                                     | —                      |
| 4422                   | Home furnishings stores .....                                     | 9                       | 8 659           | 1 222                    | 281                             | 48  | 9.5                                      | 22.0                   |
| 44221                  | Floor covering stores .....                                       | 4                       | 6 019           | 816                      | 193                             | 30  | 6.1                                      | —                      |
| 442210                 | Floor covering stores .....                                       | 4                       | 6 019           | 816                      | 193                             | 30  | 6.1                                      | —                      |
| 44229                  | Other home furnishings stores .....                               | 5                       | 2 640           | 406                      | 88                              | 18  | 17.3                                     | 72.0                   |
| 443                    | Electronics and appliance stores .....                            | 15                      | 15 287          | 2 939                    | 630                             | 99  | 22.2                                     | 2.6                    |
| 4431                   | Electronics and appliance stores .....                            | 15                      | 15 287          | 2 939                    | 630                             | 99  | 22.2                                     | 2.6                    |
| 44311                  | Appliance, television, and other electronics stores .....         | 12                      | 14 706          | 2 786                    | 582                             | 88  | 22.1                                     | 2.7                    |
| 443111                 | Household appliance stores .....                                  | 3                       | 7 189           | 1 160                    | 260                             | 30  | 25.4                                     | —                      |
| 443112                 | Radio, television, and other electronics stores .....             | 9                       | 7 517           | 1 626                    | 322                             | 58  | 18.9                                     | 5.2                    |
| 444                    | Building material and garden equipment and supplies dealers ..... | 19                      | 40 813          | 8 922                    | 1 613                           | 161   | 7.1                                      | 2.5                    |
| 4441                   | Building material and supplies dealers .....                      | 17                      | D               | D                        | D                               | c   | D  | D                      |
| 44419                  | Other building material dealers .....                             | 11                      | 37 820          | 8 234                    | 1 451                           | 133   | 5.4                                      | 2.7                    |
| 444190                 | Other building material dealers .....                             | 11                      | 37 820          | 8 234                    | 1 451                           | 133   | 5.4                                      | 2.7                    |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code            | Geographic area and kind of business                             | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                       |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>NEW HAVEN—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade—Con.  |                         |                 |                          |                                 |   |  |                        |
| 445                   | Food and beverage stores .....                                   | 84                      | 89 645          | 9 911                    | 2 324                           | 564   | 34.2                                     | 9.0                    |
| 4451                  | Grocery stores .....   | 50                      | 68 833          | 8 221                    | 1 934                           | 440   | 30.6                                     | 6.4                    |
| 44511                 | Supermarkets and other grocery (except convenience) stores ..... | 34                      | 63 240          | 7 772                    | 1 811                           | 389   | 27.2                                     | 4.1                    |
| 445110                | Supermarkets and other grocery (except convenience) stores ..... | 34                      | 63 240          | 7 772                    | 1 811                           | 389   | 27.2                                     | 4.1                    |
| 44512                 | Convenience stores.....  | 16                      | 5 593           | 449                      | 123                             | 51  | 68.2                                     | 31.8                   |
| 445120                | Convenience stores.....  | 16                      | 5 593           | 449                      | 123                             | 51  | 68.2                                     | 31.8                   |
| 4452                  | Specialty food stores.....                                       | 8                       | 2 374           | 415                      | 99                              | 51  | 12.0                                     | 48.7                   |
| 4453                  | Beer, wine, and liquor stores .....                              | 26                      | 18 438          | 1 275                    | 291                             | 73  | 50.5                                     | 13.8                   |
| 44531                 | Beer, wine, and liquor stores .....                              | 26                      | 18 438          | 1 275                    | 291                             | 73  | 50.5                                     | 13.8                   |
| 445310                | Beer, wine, and liquor stores .....                              | 26                      | 18 438          | 1 275                    | 291                             | 73  | 50.5                                     | 13.8                   |
| 446                   | Health and personal care stores .....                            | 32                      | 76 762          | 10 612                   | 2 575                           | 649   | 19.0                                     | .5                     |
| 4461                  | Health and personal care stores .....                            | 32                      | 76 762          | 10 612                   | 2 575                           | 649   | 19.0                                     | .5                     |
| 44611                 | Pharmacies and drug stores .....                                 | 19                      | 69 567          | 8 681                    | 2 141                           | 584   | 20.4                                     | —                      |
| 446110                | Pharmacies and drug stores .....                                 | 19                      | 69 567          | 8 681                    | 2 141                           | 584   | 20.4                                     | —                      |
| 4461101               | Pharmacies and drug stores .....                                 | 19                      | 69 567          | 8 681                    | 2 141                           | 584   | 20.4                                     | —                      |
| 44612                 | Cosmetics, beauty supplies, and perfume stores .....             | 4                       | 1 457           | 222                      | 51                              | 13  | 15.7                                     | 24.8                   |
| 446120                | Cosmetics, beauty supplies, and perfume stores .....             | 4                       | 1 457           | 222                      | 51                              | 13  | 15.7                                     | 24.8                   |
| 44613                 | Optical goods stores .....                                       | 4                       | 2 572           | 1 034                    | 207                             | 31  | 4.2                                      | —                      |
| 446130                | Optical goods stores .....                                       | 4                       | 2 572           | 1 034                    | 207                             | 31  | 4.2                                      | —                      |
| 44619                 | Other health and personal care stores.....                       | 5                       | 3 166           | 675                      | 176                             | 21  | 2.4                                      | —                      |
| 446199                | All other health and personal care stores .....                  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 447                   | Gasoline stations .....  | 34                      | 76 227          | 4 175                    | 1 036                           | 214   | 57.8                                     | 3.0                    |
| 4471                  | Gasoline stations .....  | 34                      | 76 227          | 4 175                    | 1 036                           | 214   | 57.8                                     | 3.0                    |
| 44711                 | Gasoline stations with convenience stores .....                  | 20                      | 56 282          | 2 611                    | 661                             | 157   | 68.9                                     | 2.7                    |
| 447110                | Gasoline stations with convenience stores .....                  | 20                      | 56 282          | 2 611                    | 661                             | 157   | 68.9                                     | 2.7                    |
| 44719                 | Other gasoline stations .....                                    | 14                      | 19 945          | 1 564                    | 375                             | 57  | 26.4                                     | 3.8                    |
| 447190                | Other gasoline stations .....                                    | 14                      | 19 945          | 1 564                    | 375                             | 57  | 26.4                                     | 3.8                    |
| 448                   | Clothing and clothing accessories stores .....                   | 64                      | 41 077          | 7 056                    | 1 636                           | 379   | 28.9                                     | 10.8                   |
| 4481                  | Clothing stores .....  | 47                      | 28 855          | 4 949                    | 1 151                           | 299   | 32.8                                     | 11.0                   |
| 44811                 | Men's clothing stores .....                                      | 9                       | 8 583           | 1 868                    | 454                             | 68  | 42.3                                     | 18.5                   |
| 448110                | Men's clothing stores .....                                      | 9                       | 8 583           | 1 868                    | 454                             | 68  | 42.3                                     | 18.5                   |
| 44815                 | Clothing accessories stores .....                                | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 448150                | Clothing accessories stores .....                                | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44819                 | Other clothing stores .....                                      | 6                       | 2 386           | 558                      | 119                             | 25  | 11.8                                     | —                      |
| 448190                | Other clothing stores .....                                      | 6                       | 2 386           | 558                      | 119                             | 25  | 11.8                                     | —                      |
| 4482101               | Men's shoe stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482105               | Athletic footwear stores .....                                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4483                  | Jewelry, luggage, and leather goods stores .....                 | 8                       | 6 220           | 1 387                    | 303                             | 35  | 17.4                                     | 4.3                    |
| 44831                 | Jewelry stores .....   | 8                       | 6 220           | 1 387                    | 303                             | 35  | 17.4                                     | 4.3                    |
| 448310                | Jewelry stores .....   | 8                       | 6 220           | 1 387                    | 303                             | 35  | 17.4                                     | 4.3                    |
| 451                   | Sporting goods, hobby, book, and music stores .....              | 26                      | 45 843          | 6 110                    | 1 729                           | 321   | 13.9                                     | 14.4                   |
| 4511                  | Sporting goods, hobby, and musical instrument stores .....       | 12                      | 19 226          | 2 560                    | 618                             | 109   | 10.9                                     | 26.2                   |
| 45112                 | Hobby, toy, and game stores.....                                 | 3                       | 3 101           | 421                      | 98                              | 20  | 35.2                                     | 40.2                   |
| 451120                | Hobby, toy, and game stores.....                                 | 3                       | 3 101           | 421                      | 98                              | 20  | 35.2                                     | 40.2                   |
| 45114                 | Musical instrument and supplies stores.....                      | 4                       | 12 633          | 1 658                    | 409                             | 64  | —  | 30.0                   |
| 451140                | Musical instrument and supplies stores.....                      | 4                       | 12 633          | 1 658                    | 409                             | 64  | —  | 30.0                   |
| 4512                  | Book, periodical, and music stores .....                         | 14                      | 26 617          | 3 550                    | 1 111                           | 212   | 16.0                                     | 5.9                    |
| 45121                 | Book stores and news dealers .....                               | 12                      | D               | D                        | D                               | c   | D  | D                      |
| 451211                | Book stores .....  | 10                      | 21 994          | 2 700                    | 893                             | 179   | 5.8                                      | .7                     |
| 4512111               | Book stores, general .....                                       | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4512113               | College book stores.....   | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 451212                | News dealers and newsstands .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45122                 | Prerecorded tape, compact disc, and record stores .....          | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451220                | Prerecorded tape, compact disc, and record stores .....          | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 452                   | General merchandise stores .....                                 | 10                      | 41 308          | 5 030                    | 1 149                           | 269   | 3.3                                      | 10.0                   |
| 4529                  | Other general merchandise stores .....                           | 10                      | 41 308          | 5 030                    | 1 149                           | 269   | 3.3                                      | 10.0                   |
| 45299                 | All other general merchandise stores .....                       | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                | All other general merchandise stores .....                       | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 4529901               | Variety stores .....   | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4529904               | Miscellaneous general merchandise stores .....                   | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453                   | Miscellaneous store retailers .....                              | 30                      | 18 882          | 2 158                    | 529                             | 128   | 15.6                                     | 3.6                    |
| 4532                  | Office supplies, stationery, and gift stores.....                | 10                      | 6 439           | 992                      | 219                             | 54  | 15.4                                     | 4.6                    |
| 45321                 | Office supplies and stationery stores .....                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453210                | Office supplies and stationery stores .....                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4533                  | Used merchandise stores .....                                    | 9                       | 2 316           | 654                      | 165                             | 43  | 51.5                                     | —                      |
| 45331                 | Used merchandise stores .....                                    | 9                       | 2 316           | 654                      | 165                             | 43  | 51.5                                     | —                      |
| 453310                | Used merchandise stores .....                                    | 9                       | 2 316           | 654                      | 165                             | 43  | 51.5                                     | —                      |
| 4539                  | Other miscellaneous store retailers .....                        | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 45392                 | Art dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453920                | Art dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45399                 | All other miscellaneous store retailers .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code            | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                       |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>NEW HAVEN—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 454                   | Nonstore retailers .....  | 20                      | 30 697          | 5 792                    | 1 506                           | 149   | 22.8                                     | 3.0                    |
| 4541                  | Electronic shopping and mail-order houses .....                   | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 45411                 | Electronic shopping and mail-order houses .....                   | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 4543                  | Direct selling establishments .....                               | 14                      | 19 641          | 4 117                    | 1 123                           | 127   | 29.7                                     | —                      |
| 45431                 | Fuel dealers .....  | 9                       | 16 425          | 3 402                    | 941                             | 96  | 29.9                                     | —                      |
| 454311                | Heating oil dealers .....   | 9                       | 16 425          | 3 402                    | 941                             | 96  | 29.9                                     | —                      |
| 45439                 | Other direct selling establishments .....                         | 5                       | 3 216           | 715                      | 182                             | 31  | 28.2                                     | —                      |
| 454390                | Other direct selling establishments .....                         | 5                       | 3 216           | 715                      | 182                             | 31  | 28.2                                     | —                      |
| <b>NEWINGTON</b>      |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade .....  | 138                     | 543 113         | 64 856                   | 15 258                          | 2 882   | 13.9                                     | 5.2                    |
| 441                   | Motor vehicle and parts dealers .....                             | 10                      | 5 144           | 828                      | 253                             | 37  | 38.3                                     | 3.7                    |
| 442                   | Furniture and home furnishings stores .....                       | 15                      | 47 419          | 6 054                    | 1 439                           | 191   | 9.0                                      | 28.7                   |
| 4421                  | Furniture stores .....  | 9                       | 40 023          | 4 936                    | 1 163                           | 131   | 4.0                                      | 32.7                   |
| 44211                 | Furniture stores .....  | 9                       | 40 023          | 4 936                    | 1 163                           | 131   | 4.0                                      | 32.7                   |
| 442110                | Furniture stores .....  | 9                       | 40 023          | 4 936                    | 1 163                           | 131   | 4.0                                      | 32.7                   |
| 4422                  | Home furnishings stores .....                                     | 6                       | 7 396           | 1 118                    | 276                             | 60  | 36.1                                     | 7.0                    |
| 44229                 | Other home furnishings stores .....                               | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 442299                | All other home furnishings stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 443                   | Electronics and appliance stores .....                            | 14                      | 84 046          | 9 939                    | 2 305                           | 356   | 5.5                                      | 1.9                    |
| 4431                  | Electronics and appliance stores .....                            | 14                      | 84 046          | 9 939                    | 2 305                           | 356   | 5.5                                      | 1.9                    |
| 44311                 | Appliance, television, and other electronics stores .....         | 12                      | D               | D                        | D                               | e   | D  | D                      |
| 443111                | Household appliance stores .....                                  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 443112                | Radio, television, and other electronics stores .....             | 9                       | 64 143          | 5 545                    | 1 334                           | 275   | 6.5                                      | 2.0                    |
| 444                   | Building material and garden equipment and supplies dealers ..... | 10                      | 64 255          | 9 939                    | 2 210                           | 374   | 26.9                                     | 7.1                    |
| 4441                  | Building material and supplies dealers .....                      | 8                       | D               | D                        | D                               | e   | D  | D                      |
| 44411                 | Home centers .....  | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 444110                | Home centers .....  | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 44419                 | Other building material dealers .....                             | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 444190                | Other building material dealers .....                             | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 445                   | Food and beverage stores .....                                    | 15                      | 103 364         | 10 735                   | 2 576                           | 590   | 5.0                                      | .3                     |
| 4451                  | Grocery stores .....  | 9                       | 94 462          | 9 919                    | 2 379                           | 539   | 4.8                                      | —                      |
| 44511                 | Supermarkets and other grocery (except convenience) stores .....  | 5                       | 90 474          | 9 541                    | 2 286                           | 512   | 1.1                                      | —                      |
| 445110                | Supermarkets and other grocery (except convenience) stores .....  | 5                       | 90 474          | 9 541                    | 2 286                           | 512   | 1.1                                      | —                      |
| 4452                  | Specialty food stores .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4453                  | Beer, wine, and liquor stores .....                               | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44531                 | Beer, wine, and liquor stores .....                               | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 445310                | Beer, wine, and liquor stores .....                               | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 446                   | Health and personal care stores .....                             | 10                      | 45 001          | 8 488                    | 1 868                           | 233   | 6.2                                      | 6.5                    |
| 4461                  | Health and personal care stores .....                             | 10                      | 45 001          | 8 488                    | 1 868                           | 233   | 6.2                                      | 6.5                    |
| 44619                 | Other health and personal care stores .....                       | 6                       | 27 081          | 7 155                    | 1 545                           | 149   | —  | 10.8                   |
| 446199                | All other health and personal care stores .....                   | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 447                   | Gasoline stations .....   | 13                      | 54 710          | 1 869                    | 537                             | 100   | 33.2                                     | 3.4                    |
| 4471                  | Gasoline stations .....   | 13                      | 54 710          | 1 869                    | 537                             | 100   | 33.2                                     | 3.4                    |
| 44711                 | Gasoline stations with convenience stores .....                   | 9                       | 39 648          | 1 444                    | 344                             | 74  | 12.4                                     | —                      |
| 447110                | Gasoline stations with convenience stores .....                   | 9                       | 39 648          | 1 444                    | 344                             | 74  | 12.4                                     | —                      |
| 44719                 | Other gasoline stations .....                                     | 4                       | 15 062          | 425                      | 193                             | 26  | 87.8                                     | 12.2                   |
| 447190                | Other gasoline stations .....                                     | 4                       | 15 062          | 425                      | 193                             | 26  | 87.8                                     | 12.2                   |
| 448                   | Clothing and clothing accessories stores .....                    | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4482                  | Shoe stores .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44821                 | Shoe stores .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 448210                | Shoe stores .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4482101               | Men's shoe stores .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482104               | Family shoe stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451                   | Sporting goods, hobby, book, and music stores .....               | 15                      | 40 602          | 3 956                    | 850                             | 269   | 18.9                                     | .3                     |
| 4511                  | Sporting goods, hobby, and musical instrument stores .....        | 12                      | D               | D                        | D                               | c   | D  | D                      |
| 45111                 | Sporting goods stores .....                                       | 7                       | 20 953          | 2 065                    | 426                             | 91  | 36.6                                     | —                      |
| 451110                | Sporting goods stores .....                                       | 7                       | 20 953          | 2 065                    | 426                             | 91  | 36.6                                     | —                      |
| 4511101               | General-line sporting goods stores .....                          | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4511102               | Specialty-line sporting goods stores .....                        | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 45112                 | Hobby, toy, and game stores .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451120                | Hobby, toy, and game stores .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45113                 | Sewing, needlework, and piece goods stores .....                  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451130                | Sewing, needlework, and piece goods stores .....                  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4512                  | Book, periodical, and music stores .....                          | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45122                 | Prerecorded tape, compact disc, and record stores .....           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451220                | Prerecorded tape, compact disc, and record stores .....           | 2                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

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| NAICS code               | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                          |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>NEWINGTON—Con.</b>    |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | General merchandise stores .....                                  | 6                       | 64 720          | 7 324                    | 1 904                           | 450   | —  | 2.1                    |  |  |  |  |  |  |
| 452                      | Discount department stores .....                                  | 2                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 452112                   | All other general merchandise stores .....                        | 3                       | 4 438           | 733                      | 310                             | 83  | —  | 30.3                   |  |  |  |  |  |  |
| 452990                   | All other general merchandise stores .....                        | 3                       | 4 438           | 733                      | 310                             | 83  | —  | 30.3                   |  |  |  |  |  |  |
| 4529904                  | Miscellaneous general merchandise stores .....                    | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453                      | Miscellaneous store retailers .....                               | 16                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4532                     | Office supplies, stationery, and gift stores .....                | 6                       | 12 102          | 1 252                    | 307                             | 83  | 1.5                                      | 1.7                    |  |  |  |  |  |  |
| 45321                    | Office supplies and stationery stores .....                       | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453210                   | Office supplies and stationery stores .....                       | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4539                     | Other miscellaneous store retailers .....                         | 5                       | 3 628           | 401                      | 86                              | 28  | 5.5                                      | 4.7                    |  |  |  |  |  |  |
| 45391                    | Pet and pet supplies stores .....                                 | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453910                   | Pet and pet supplies stores .....                                 | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45399                    | All other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454                      | Nonstore retailers .....  | 9                       | 7 304           | 1 403                    | 358                             | 60  | 62.7                                     | 7.1                    |  |  |  |  |  |  |
| 4543                     | Direct selling establishments .....                               | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45439                    | Other direct selling establishments .....                         | 3                       | 2 871           | 566                      | 142                             | 24  | 40.8                                     | —                      |  |  |  |  |  |  |
| 454390                   | Other direct selling establishments .....                         | 3                       | 2 871           | 566                      | 142                             | 24  | 40.8                                     | —                      |  |  |  |  |  |  |
| <b>NEW LONDON</b>        |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | <b>Retail trade .....</b>   | <b>122</b>              | <b>483 753</b>  | <b>51 695</b>            | <b>12 724</b>                   | <b>1 628</b>  | <b>7.6</b>                               | <b>2.6</b>             |  |  |  |  |  |  |
| 441                      | Motor vehicle and parts dealers .....                             | 25                      | 277 605         | 27 640                   | 6 586                           | 584   | 7.0                                      | .6                     |  |  |  |  |  |  |
| 4411                     | Automobile dealers .....  | 14                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 44111                    | New car dealers .....   | 10                      | 252 558         | 24 573                   | 5 852                           | 480   | 5.1                                      | —                      |  |  |  |  |  |  |
| 441110                   | New car dealers .....   | 10                      | 252 558         | 24 573                   | 5 852                           | 480   | 5.1                                      | —                      |  |  |  |  |  |  |
| 44112                    | Used car dealers .....  | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 441120                   | Used car dealers .....  | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4412                     | Other motor vehicle dealers .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44122                    | Motorcycle, boat, and other motor vehicle dealers .....           | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441222                   | Boat dealers .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4413                     | Automotive parts, accessories, and tire stores .....              | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44131                    | Automotive parts and accessories stores .....                     | 6                       | 7 170           | 891                      | 211                             | 36  | 3.6                                      | 22.1                   |  |  |  |  |  |  |
| 441310                   | Automotive parts and accessories stores .....                     | 6                       | 7 170           | 891                      | 211                             | 36  | 3.6                                      | 22.1                   |  |  |  |  |  |  |
| 44132                    | Tire dealers .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441320                   | Tire dealers .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 442                      | Furniture and home furnishings stores .....                       | 10                      | 18 178          | 2 466                    | 613                             | 86  | 8.9                                      | 41.7                   |  |  |  |  |  |  |
| 4421                     | Furniture stores .....  | 4                       | 9 487           | 1 254                    | 314                             | 33  | 17.1                                     | 68.0                   |  |  |  |  |  |  |
| 44211                    | Furniture stores .....  | 4                       | 9 487           | 1 254                    | 314                             | 33  | 17.1                                     | 68.0                   |  |  |  |  |  |  |
| 442110                   | Furniture stores .....  | 4                       | 9 487           | 1 254                    | 314                             | 33  | 17.1                                     | 68.0                   |  |  |  |  |  |  |
| 4422                     | Home furnishings stores .....                                     | 6                       | 8 691           | 1 212                    | 299                             | 53  | —  | 13.0                   |  |  |  |  |  |  |
| 44229                    | Other home furnishings stores .....                               | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 442299                   | All other home furnishings stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443                      | Electronics and appliance stores .....                            | 7                       | 5 726           | 977                      | 260                             | 40  | 25.6                                     | 5.0                    |  |  |  |  |  |  |
| 4431                     | Electronics and appliance stores .....                            | 7                       | 5 726           | 977                      | 260                             | 40  | 25.6                                     | 5.0                    |  |  |  |  |  |  |
| 44311                    | Appliance, television, and other electronics stores .....         | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443112                   | Radio, television, and other electronics stores .....             | 4                       | 3 661           | 615                      | 157                             | 22  | 40.0                                     | 7.8                    |  |  |  |  |  |  |
| 44312                    | Computer and software stores .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 443120                   | Computer and software stores .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444                      | Building material and garden equipment and supplies dealers ..... | 8                       | 17 476          | 2 307                    | 556                             | 66  | 1.5                                      | 10.7                   |  |  |  |  |  |  |
| 4441                     | Building material and supplies dealers .....                      | 8                       | 17 476          | 2 307                    | 556                             | 66  | 1.5                                      | 10.7                   |  |  |  |  |  |  |
| 44419                    | Other building material dealers .....                             | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444190                   | Other building material dealers .....                             | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 445                      | Food and beverage stores .....                                    | 22                      | 51 114          | 5 186                    | 1 280                           | 275   | 17.1                                     | .3                     |  |  |  |  |  |  |
| 4451                     | Grocery stores .....  | 14                      | 46 553          | 4 836                    | 1 193                           | 245   | 14.0                                     | .1                     |  |  |  |  |  |  |
| 446                      | Health and personal care stores .....                             | 5                       | 20 823          | 1 529                    | 341                             | 67  | —  | —                      |  |  |  |  |  |  |
| 4461                     | Health and personal care stores .....                             | 5                       | 20 823          | 1 529                    | 341                             | 67  | —  | —                      |  |  |  |  |  |  |
| 447                      | Gasoline stations .....   | 8                       | 16 198          | 554                      | 137                             | 35  | 27.9                                     | 5.2                    |  |  |  |  |  |  |
| 44711                    | Gasoline stations with convenience stores .....                   | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 447110                   | Gasoline stations with convenience stores .....                   | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 448                      | Clothing and clothing accessories stores .....                    | 9                       | 17 023          | 2 040                    | 489                             | 120   | 1.7                                      | .7                     |  |  |  |  |  |  |
| 4481                     | Clothing stores .....   | 5                       | 14 791          | 1 653                    | 395                             | 99  | 1.3                                      | —                      |  |  |  |  |  |  |
| 44814                    | Family clothing stores .....                                      | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 448140                   | Family clothing stores .....                                      | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code             | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                        |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>NEW LONDON—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>           | <b>Retail trade—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| 451                    | Sporting goods, hobby, book, and music stores .....               | 9                       | 15 203          | 2 104                    | 517                             | 99  | .6                                       | .6                     |
| 4511                   | Sporting goods, hobby, and musical instrument stores .....        | 5                       | 11 161          | 1 788                    | 444                             | 82  | .8                                       | —                      |
| 45112                  | Hobby, toy, and game stores.....                                  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451120                 | Hobby, toy, and game stores.....                                  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45114                  | Musical instrument and supplies stores.....                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451140                 | Musical instrument and supplies stores.....                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4512                   | Book, periodical, and music stores .....                          | 4                       | 4 042           | 316                      | 73                              | 17  | —  | 2.3                    |
| 45121                  | Book stores and news dealers .....                                | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4512113                | College book stores.....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45122                  | Prerecorded tape, compact disc, and record stores .....           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451220                 | Prerecorded tape, compact disc, and record stores .....           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                    | General merchandise stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453                    | Miscellaneous store retailers .....                               | 14                      | 20 738          | 2 875                    | 695                             | 135   | 2.2                                      | .6                     |
| 4531                   | Florists.....   | 4                       | 1 898           | 688                      | 169                             | 32  | 23.8                                     | —                      |
| 45311                  | Florists.....   | 4                       | 1 898           | 688                      | 169                             | 32  | 23.8                                     | —                      |
| 453110                 | Florists.....   | 4                       | 1 898           | 688                      | 169                             | 32  | 23.8                                     | —                      |
| 4532                   | Office supplies, stationery, and gift stores.....                 | 6                       | 18 355          | 1 990                    | 481                             | 92  | —  | —                      |
| 45321                  | Office supplies and stationery stores .....                       | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 453210                 | Office supplies and stationery stores .....                       | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 454                    | Nonstore retailers .....  | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 4543                   | Direct selling establishments .....                               | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 45431                  | Fuel dealers .....  | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 454311                 | Heating oil dealers.....  | 2                       | D               | D                        | D                               | c   | D  | D                      |
| <b>NEW MILFORD</b>     |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>           | <b>Retail trade .....</b>   | <b>111</b>              | <b>331 231</b>  | <b>36 237</b>            | <b>8 257</b>                    | <b>1 426</b>  | <b>6.0</b>                               | <b>10.9</b>            |
| 441                    | Motor vehicle and parts dealers .....                             | 17                      | 109 114         | 10 763                   | 2 529                           | 277   | .1                                       | 3.7                    |
| 4411                   | Automobile dealers .....  | 10                      | 100 977         | 9 914                    | 2 351                           | 240   | —  | 2.0                    |
| 4412                   | Other motor vehicle dealers.....                                  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44122                  | Motorcycle, boat, and other motor vehicle dealers .....           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 441221                 | Motorcycle dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                    | Furniture and home furnishings stores .....                       | 4                       | 1 891           | 323                      | 91                              | 14  | 22.1                                     | —                      |
| 443                    | Electronics and appliance stores .....                            | 6                       | 5 115           | 609                      | 154                             | 22  | 5.6                                      | 9.7                    |
| 4431                   | Electronics and appliance stores .....                            | 6                       | 5 115           | 609                      | 154                             | 22  | 5.6                                      | 9.7                    |
| 44311                  | Appliance, television, and other electronics stores .....         | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 443111                 | Household appliance stores.....                                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                    | Building material and garden equipment and supplies dealers ..... | 18                      | 37 526          | 5 091                    | 1 127                           | 169   | 9.4                                      | 37.2                   |
| 4441                   | Building material and supplies dealers.....                       | 11                      | 30 375          | 4 165                    | 952                             | 102   | 7.8                                      | 46.0                   |
| 44419                  | Other building material dealers .....                             | 8                       | 24 236          | 2 720                    | 654                             | 59  | 9.8                                      | 57.6                   |
| 444190                 | Other building material dealers .....                             | 8                       | 24 236          | 2 720                    | 654                             | 59  | 9.8                                      | 57.6                   |
| 4442                   | Lawn and garden equipment and supplies stores .....               | 7                       | 7 151           | 926                      | 175                             | 67  | 16.3                                     | —                      |
| 44422                  | Nursery, garden center, and farm supply stores .....              | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 444220                 | Nursery, garden center, and farm supply stores .....              | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 445                    | Food and beverage stores .....                                    | 16                      | 74 363          | 8 414                    | 1 882                           | 409   | 10.7                                     | —                      |
| 4451                   | Grocery stores .....  | 8                       | D               | D                        | D                               | e   | D  | D                      |
| 44511                  | Supermarkets and other grocery (except convenience) stores .....  | 6                       | 68 793          | 7 976                    | 1 780                           | 382   | 5.6                                      | —                      |
| 445110                 | Supermarkets and other grocery (except convenience) stores .....  | 6                       | 68 793          | 7 976                    | 1 780                           | 382   | 5.6                                      | —                      |
| 446                    | Health and personal care stores .....                             | 7                       | 24 084          | 2 324                    | 519                             | 108   | —  | —                      |
| 4461                   | Health and personal care stores .....                             | 7                       | 24 084          | 2 324                    | 519                             | 108   | —  | —                      |
| 44619                  | Other health and personal care stores .....                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                    | Gasoline stations .....   | 6                       | 22 858          | 1 362                    | 333                             | 56  | 6.1                                      | 70.5                   |
| 4471                   | Gasoline stations .....   | 6                       | 22 858          | 1 362                    | 333                             | 56  | 6.1                                      | 70.5                   |
| 44711                  | Gasoline stations with convenience stores .....                   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 447110                 | Gasoline stations with convenience stores .....                   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 448                    | Clothing and clothing accessories stores .....                    | 8                       | 5 078           | 614                      | 155                             | 43  | 37.0                                     | 21.9                   |
| 451                    | Sporting goods, hobby, book, and music stores .....               | 12                      | 6 513           | 799                      | 200                             | 76  | 8.3                                      | 2.7                    |
| 4511                   | Sporting goods, hobby, and musical instrument stores .....        | 9                       | 4 910           | 522                      | 132                             | 53  | 11.0                                     | 3.6                    |
| 4512                   | Book, periodical, and music stores .....                          | 3                       | 1 603           | 277                      | 68                              | 23  | —  | —                      |
| 45121                  | Book stores and news dealers .....                                | 3                       | 1 603           | 277                      | 68                              | 23  | —  | —                      |
| 451212                 | News dealers and newsstands .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                    | General merchandise stores .....                                  | 3                       | D               | D                        | D                               | c   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code              | Geographic area and kind of business                             | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                         |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>NEW MILFORD—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                   | Retail trade—Con.  |                         |                 |                          |                                 |   |  |                        |
| 453                     | Miscellaneous store retailers .....                              | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 4539                    | Other miscellaneous store retailers .....                        | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45391                   | Pet and pet supplies stores .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453910                  | Pet and pet supplies stores .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45399                   | All other miscellaneous store retailers .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                     | Nonstore retailers .....   | 5                       | 9 662           | 1 423                    | 401                             | 41  | 2.3                                      | —                      |
| 4543                    | Direct selling establishments .....                              | 5                       | 9 662           | 1 423                    | 401                             | 41  | 2.3                                      | —                      |
| 45431                   | Fuel dealers .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 454311                  | Heating oil dealers.....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| <b>NEWTOWN</b>          |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                   | Retail trade .....   | 78                      | 215 332         | 19 827                   | 4 887                           | 930   | 15.7                                     | 8.6                    |
| 441                     | Motor vehicle and parts dealers .....                            | 4                       | 7 836           | 1 406                    | 356                             | 41  | 54.4                                     | 18.8                   |
| 442                     | Furniture and home furnishings stores .....                      | 4                       | 1 108           | 456                      | 104                             | 20  | 34.6                                     | .7                     |
| 443                     | Electronics and appliance stores .....                           | 5                       | 2 794           | 468                      | 122                             | 16  | 91.9                                     | —                      |
| 4431                    | Electronics and appliance stores .....                           | 5                       | 2 794           | 468                      | 122                             | 16  | 91.9                                     | —                      |
| 44311                   | Appliance, television, and other electronics stores .....        | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 443112                  | Radio, television, and other electronics stores .....            | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444                     | Building material and garden equipment and supplies dealers ...  | 10                      | 29 784          | 4 308                    | 1 103                           | 167   | —  | 14.3                   |
| 4441                    | Building material and supplies dealers.....                      | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 44419                   | Other building material dealers .....                            | 6                       | 21 767          | 2 837                    | 788                             | 80  | —  | 19.6                   |
| 444190                  | Other building material dealers .....                            | 6                       | 21 767          | 2 837                    | 788                             | 80  | —  | 19.6                   |
| 4442                    | Lawn and garden equipment and supplies stores .....              | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44422                   | Nursery, garden center, and farm supply stores .....             | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 444220                  | Nursery, garden center, and farm supply stores .....             | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 445                     | Food and beverage stores .....                                   | 18                      | 77 689          | 7 580                    | 1 804                           | 376   | 11.4                                     | .7                     |
| 4451                    | Grocery stores .....   | 11                      | 69 896          | 7 154                    | 1 697                           | 349   | 4.1                                      | .7                     |
| 44511                   | Supermarkets and other grocery (except convenience) stores ..... | 6                       | D               | D                        | D                               | e   | D  | D                      |
| 445110                  | Supermarkets and other grocery (except convenience) stores ..... | 6                       | D               | D                        | D                               | e   | D  | D                      |
| 4453                    | Beer, wine, and liquor stores .....                              | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44531                   | Beer, wine, and liquor stores.....                               | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 445310                  | Beer, wine, and liquor stores .....                              | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 446                     | Health and personal care stores .....                            | 4                       | 15 954          | 1 176                    | 303                             | 67  | 31.6                                     | —                      |
| 4461                    | Health and personal care stores .....                            | 4                       | 15 954          | 1 176                    | 303                             | 67  | 31.6                                     | —                      |
| 447                     | Gasoline stations .....  | 6                       | 23 466          | 1 029                    | 235                             | 48  | 35.6                                     | 47.7                   |
| 4471                    | Gasoline stations .....  | 6                       | 23 466          | 1 029                    | 235                             | 48  | 35.6                                     | 47.7                   |
| 44711                   | Gasoline stations with convenience stores .....                  | 3                       | 13 708          | 449                      | 105                             | 23  | 61.0                                     | 39.0                   |
| 447110                  | Gasoline stations with convenience stores .....                  | 3                       | 13 708          | 449                      | 105                             | 23  | 61.0                                     | 39.0                   |
| 448                     | Clothing and clothing accessories stores .....                   | 4                       | 8 680           | 783                      | 182                             | 63  | 4.4                                      | —                      |
| 4481                    | Clothing stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 451                     | Sporting goods, hobby, book, and music stores .....              | 4                       | 4 152           | 404                      | 92                              | 32  | 7.4                                      | 10.2                   |
| 4511                    | Sporting goods, hobby, and musical instrument stores .....       | 4                       | 4 152           | 404                      | 92                              | 32  | 7.4                                      | 10.2                   |
| 45112                   | Hobby, toy, and game stores.....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451120                  | Hobby, toy, and game stores.....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452                     | General merchandise stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453                     | Miscellaneous store retailers .....                              | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 4539                    | Other miscellaneous store retailers .....                        | 4                       | 1 490           | 186                      | 43                              | 13  | 32.2                                     | 37.9                   |
| 45392                   | Art dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453920                  | Art dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45399                   | All other miscellaneous store retailers .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                     | Nonstore retailers .....   | 8                       | 40 233          | 1 703                    | 465                             | 47  | 4.4                                      | .4                     |
| 4541                    | Electronic shopping and mail-order houses .....                  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 45411                   | Electronic shopping and mail-order houses .....                  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4543                    | Direct selling establishments .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454311                  | Heating oil dealers.....   | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

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| NAICS code            | Geographic area and kind of business                        | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                       |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>NORTH BRANFORD</b> |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>          | <b>Retail trade</b>   | <b>44</b>               | <b>75 049</b>   | <b>9 956</b>             | <b>2 349</b>                    | <b>407</b>  | <b>31.0</b>                              | <b>4.9</b>             |
| 441                   | Motor vehicle and parts dealers                             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442                   | Furniture and home furnishings stores                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443                   | Electronics and appliance stores                            | 4                       | 860             | 219                      | 58                              | 9   | 72.4                                     | —                      |
| 444                   | Building material and garden equipment and supplies dealers | 7                       | 11 512          | 2 285                    | 425                             | 93  | 3.1                                      | —                      |
| 44422                 | Lawn and garden equipment and supplies stores               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 444220                | Nursery, garden center, and farm supply stores              | 4                       | 7 165           | 1 438                    | 241                             | 59  | 4.9                                      | —                      |
| 444220                | Nursery, garden center, and farm supply stores              | 4                       | 7 165           | 1 438                    | 241                             | 59  | 4.9                                      | —                      |
| 445                   | Food and beverage stores                                    | 7                       | 7 673           | 942                      | 225                             | 60  | 88.3                                     | 11.7                   |
| 446                   | Health and personal care stores                             | 5                       | 11 016          | 1 193                    | 325                             | 60  | 16.6                                     | 15.6                   |
| 4461                  | Health and personal care stores                             | 5                       | 11 016          | 1 193                    | 325                             | 60  | 16.6                                     | 15.6                   |
| 44612                 | Cosmetics, beauty supplies, and perfume stores              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446120                | Cosmetics, beauty supplies, and perfume stores              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                   | Gasoline stations   | 6                       | 12 565          | 488                      | 126                             | 37  | 57.7                                     | —                      |
| 451                   | Sporting goods, hobby, book, and music stores               | 3                       | 2 188           | 319                      | 63                              | 12  | 88.0                                     | —                      |
| 4511                  | Sporting goods, hobby, and musical instrument stores        | 3                       | 2 188           | 319                      | 63                              | 12  | 88.0                                     | —                      |
| 45114                 | Musical instrument and supplies stores                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451140                | Musical instrument and supplies stores                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                   | General merchandise stores                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453                   | Miscellaneous store retailers                               | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4539                  | Other miscellaneous store retailers                         | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45399                 | All other miscellaneous store retailers                     | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 454                   | Nonstore retailers  | 4                       | 20 557          | 2 920                    | 871                             | 86  | —  | 1.1                    |
| 4541                  | Electronic shopping and mail-order houses                   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45411                 | Electronic shopping and mail-order houses                   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| <b>NORTH HAVEN</b>    |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>          | <b>Retail trade</b>   | <b>138</b>              | <b>566 018</b>  | <b>55 143</b>            | <b>12 650</b>                   | <b>2 187</b>  | <b>5.1</b>                               | <b>3.4</b>             |
| 441                   | Motor vehicle and parts dealers                             | 16                      | 174 445         | 14 434                   | 2 732                           | 309   | 1.3                                      | .4                     |
| 4411                  | Automobile dealers  | 8                       | 167 441         | 13 300                   | 2 449                           | 262   | 1.2                                      | .1                     |
| 44111                 | New car dealers   | 4                       | 165 389         | 12 742                   | 2 314                           | 242   | —  | —                      |
| 441110                | New car dealers   | 4                       | 165 389         | 12 742                   | 2 314                           | 242   | —  | —                      |
| 4413                  | Automotive parts, accessories, and tire stores              | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 442                   | Furniture and home furnishings stores                       | 4                       | 14 333          | 1 871                    | 457                             | 52  | 9.0                                      | —                      |
| 4421                  | Furniture stores  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44211                 | Furniture stores  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 442110                | Furniture stores  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 443                   | Electronics and appliance stores                            | 10                      | 34 849          | 3 592                    | 877                             | 134   | 9.1                                      | —                      |
| 4431                  | Electronics and appliance stores                            | 10                      | 34 849          | 3 592                    | 877                             | 134   | 9.1                                      | —                      |
| 44311                 | Appliance, television, and other electronics stores         | 7                       | 32 526          | 3 344                    | 820                             | 122   | 8.1                                      | —                      |
| 443112                | Radio, television, and other electronics stores             | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 44312                 | Computer and software stores                                | 3                       | 2 323           | 248                      | 57                              | 12  | 22.2                                     | —                      |
| 443120                | Computer and software stores                                | 3                       | 2 323           | 248                      | 57                              | 12  | 22.2                                     | —                      |
| 444                   | Building material and garden equipment and supplies dealers | 18                      | 72 582          | 8 524                    | 2 100                           | 300   | 2.6                                      | —                      |
| 4441                  | Building material and supplies dealers                      | 14                      | 70 788          | 8 066                    | 2 011                           | 286   | 2.0                                      | —                      |
| 44411                 | Home centers  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 444110                | Home centers  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 44419                 | Other building material dealers                             | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 444190                | Other building material dealers                             | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 445                   | Food and beverage stores                                    | 17                      | 76 797          | 7 524                    | 1 816                           | 457   | 3.1                                      | 10.6                   |
| 4451                  | Grocery stores  | 9                       | D               | D                        | D                               | e   | D  | D                      |
| 44511                 | Supermarkets and other grocery (except convenience) stores  | 5                       | D               | D                        | D                               | e   | D  | D                      |
| 445110                | Supermarkets and other grocery (except convenience) stores  | 5                       | D               | D                        | D                               | e   | D  | D                      |
| 4452                  | Specialty food stores                                       | 3                       | 1 230           | 63                       | 18                              | 3   | 33.5                                     | 66.5                   |
| 4453                  | Beer, wine, and liquor stores                               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44531                 | Beer, wine, and liquor stores                               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 445310                | Beer, wine, and liquor stores                               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 446                   | Health and personal care stores                             | 9                       | 30 931          | 2 351                    | 517                             | 156   | 6.5                                      | —                      |
| 4461                  | Health and personal care stores                             | 9                       | 30 931          | 2 351                    | 517                             | 156   | 6.5                                      | —                      |
| 44611                 | Pharmacies and drug stores                                  | 5                       | 29 306          | 2 093                    | 451                             | 138   | 5.9                                      | —                      |
| 446110                | Pharmacies and drug stores                                  | 5                       | 29 306          | 2 093                    | 451                             | 138   | 5.9                                      | —                      |
| 4461102               | Proprietary stores  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 44612                 | Cosmetics, beauty supplies, and perfume stores              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446120                | Cosmetics, beauty supplies, and perfume stores              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447                   | Gasoline stations   | 15                      | 19 144          | 1 109                    | 294                             | 55  | 8.0                                      | 40.4                   |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code              | Geographic area and kind of business                       | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------|--|-------------------------|------------------|--------------------------|---------------------------------|---|--|------------------------|
|                         |  |                         |                  |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>NORTH HAVEN—Con.</b> |  |                         |                  |                          |                                 |   |  |                        |
| 44-45                   | <b>Retail trade—Con.</b>                                   |                         |                  |                          |                                 |   |  |                        |
| 448                     | Clothing and clothing accessories stores .....             | 14                      | 11 130           | 1 459                    | 356                             | 117   | 22.4                                     | .6                     |
| 4481                    | Clothing stores .....                                      | 10                      | 8 574            | 1 138                    | 271                             | 95  | 15.3                                     | .8                     |
| 451                     | Sporting goods, hobby, book, and music stores .....        | 8                       | 20 589           | 1 752                    | 419                             | 144   | .3                                       | 5.8                    |
| 4511                    | Sporting goods, hobby, and musical instrument stores ..... | 4                       | D                | D                        | D                               | b   | D  | D                      |
| 45111                   | Sporting goods stores .....                                | 3                       | D                | D                        | D                               | b   | D  | D                      |
| 451110                  | Sporting goods stores .....                                | 3                       | D                | D                        | D                               | b   | D  | D                      |
| 4511101                 | General-line sporting goods stores .....                   | 1                       | D                | D                        | D                               | b   | D  | D                      |
| 4512                    | Book, periodical, and music stores .....                   | 4                       | D                | D                        | D                               | b   | D  | D                      |
| 45121                   | Book stores and news dealers .....                         | 2                       | D                | D                        | D                               | b   | D  | D                      |
| 451211                  | Book stores .....  | 2                       | D                | D                        | D                               | b   | D  | D                      |
| 4512111                 | Book stores, general .....                                 | 1                       | D                | D                        | D                               | b   | D  | D                      |
| 4512113                 | College book stores .....                                  | 1                       | D                | D                        | D                               | a   | D  | D                      |
| 45122                   | Prerecorded tape, compact disc, and record stores .....    | 2                       | D                | D                        | D                               | a   | D  | D                      |
| 451220                  | Prerecorded tape, compact disc, and record stores .....    | 2                       | D                | D                        | D                               | a   | D  | D                      |
| 452                     | General merchandise stores .....                           | 2                       | D                | D                        | D                               | c   | D  | D                      |
| 4529                    | Other general merchandise stores .....                     | 2                       | D                | D                        | D                               | c   | D  | D                      |
| 45291                   | Warehouse clubs and supercenters .....                     | 1                       | D                | D                        | D                               | c   | D  | D                      |
| 452910                  | Warehouse clubs and supercenters .....                     | 1                       | D                | D                        | D                               | c   | D  | D                      |
| 453                     | Miscellaneous store retailers .....                        | 9                       | D                | D                        | D                               | c   | D  | D                      |
| 4532                    | Office supplies, stationery, and gift stores .....         | 3                       | D                | D                        | D                               | b   | D  | D                      |
| 45321                   | Office supplies and stationery stores .....                | 2                       | D                | D                        | D                               | b   | D  | D                      |
| 453210                  | Office supplies and stationery stores .....                | 2                       | D                | D                        | D                               | b   | D  | D                      |
| 4533                    | Used merchandise stores .....                              | 1                       | D                | D                        | D                               | a   | D  | D                      |
| 45331                   | Used merchandise stores .....                              | 1                       | D                | D                        | D                               | a   | D  | D                      |
| 453310                  | Used merchandise stores .....                              | 1                       | D                | D                        | D                               | a   | D  | D                      |
| 4539                    | Other miscellaneous store retailers .....                  | 4                       | D                | D                        | D                               | b   | D  | D                      |
| 45391                   | Pet and pet supplies stores .....                          | 1                       | D                | D                        | D                               | b   | D  | D                      |
| 453910                  | Pet and pet supplies stores .....                          | 1                       | D                | D                        | D                               | b   | D  | D                      |
| 45399                   | All other miscellaneous store retailers .....              | 3                       | D                | D                        | D                               | b   | D  | D                      |
| 454                     | Nonstore retailers .....                                   | 16                      | 46 476           | 9 170                    | 2 310                           | 251   | 21.9                                     | 2.4                    |
| 4541                    | Electronic shopping and mail-order houses .....            | 2                       | D                | D                        | D                               | b   | D  | D                      |
| 45411                   | Electronic shopping and mail-order houses .....            | 2                       | D                | D                        | D                               | b   | D  | D                      |
| 4542                    | Vending machine operators .....                            | 3                       | D                | D                        | D                               | b   | D  | D                      |
| 45421                   | Vending machine operators .....                            | 3                       | D                | D                        | D                               | b   | D  | D                      |
| 454210                  | Vending machine operators .....                            | 3                       | D                | D                        | D                               | b   | D  | D                      |
| 4543                    | Direct selling establishments .....                        | 11                      | 38 302           | 8 079                    | 2 033                           | 199   | 12.6                                     | 2.9                    |
| 45431                   | Fuel dealers .....   | 8                       | D                | D                        | D                               | c   | D  | D                      |
| 454311                  | Heating oil dealers .....                                  | 5                       | D                | D                        | D                               | b   | D  | D                      |
| 454312                  | Liquefied petroleum gas (bottled gas) dealers .....        | 2                       | D                | D                        | D                               | b   | D  | D                      |
| 454319                  | Other fuel dealers .....                                   | 1                       | D                | D                        | D                               | a   | D  | D                      |
| 45439                   | Other direct selling establishments .....                  | 3                       | D                | D                        | D                               | b   | D  | D                      |
| 454390                  | Other direct selling establishments .....                  | 3                       | D                | D                        | D                               | b   | D  | D                      |
| <b>NORWALK</b>          |  |                         |                  |                          |                                 |   |  |                        |
| 44-45                   | <b>Retail trade .....</b>                                  | 404                     | <b>2 694 568</b> | <b>269 868</b>           | <b>72 533</b>                   | <b>7 455</b>  | <b>5.6</b>                               | <b>2.8</b>             |
| 441                     | Motor vehicle and parts dealers .....                      | 36                      | 219 290          | 15 328                   | 3 430                           | 453   | 13.6                                     | 4.0                    |
| 4411                    | Automobile dealers .....                                   | 16                      | D                | D                        | D                               | e   | D  | D                      |
| 44111                   | New car dealers .....                                      | 13                      | 160 281          | 9 448                    | 2 139                           | 273   | 16.1                                     | 4.8                    |
| 441110                  | New car dealers .....                                      | 13                      | 160 281          | 9 448                    | 2 139                           | 273   | 16.1                                     | 4.8                    |
| 4412                    | Other motor vehicle dealers .....                          | 8                       | 39 240           | 2 607                    | 499                             | 66  | —  | 1.0                    |
| 44122                   | Motorcycle, boat, and other motor vehicle dealers .....    | 8                       | 39 240           | 2 607                    | 499                             | 66  | —  | 1.0                    |
| 441222                  | Boat dealers .....   | 8                       | 39 240           | 2 607                    | 499                             | 66  | —  | 1.0                    |
| 4413                    | Automotive parts, accessories, and tire stores .....       | 12                      | D                | D                        | D                               | b   | D  | D                      |
| 44131                   | Automotive parts and accessories stores .....              | 6                       | D                | D                        | D                               | b   | D  | D                      |
| 441310                  | Automotive parts and accessories stores .....              | 6                       | D                | D                        | D                               | b   | D  | D                      |
| 44132                   | Tire dealers .....   | 6                       | 9 352            | 1 625                    | 391                             | 51  | 3.8                                      | —                      |
| 441320                  | Tire dealers .....   | 6                       | 9 352            | 1 625                    | 391                             | 51  | 3.8                                      | —                      |
| 442                     | Furniture and home furnishings stores .....                | 35                      | 70 093           | 9 402                    | 2 289                           | 345   | 8.4                                      | 2.5                    |
| 4421                    | Furniture stores .....                                     | 18                      | 31 346           | 4 189                    | 1 009                           | 122   | 6.9                                      | 2.3                    |
| 44211                   | Furniture stores .....                                     | 18                      | 31 346           | 4 189                    | 1 009                           | 122   | 6.9                                      | 2.3                    |
| 442110                  | Furniture stores .....                                     | 18                      | 31 346           | 4 189                    | 1 009                           | 122   | 6.9                                      | 2.3                    |
| 4422                    | Home furnishings stores .....                              | 17                      | 38 747           | 5 213                    | 1 280                           | 223   | 9.7                                      | 2.7                    |
| 44221                   | Floor covering stores .....                                | 4                       | 4 656            | 873                      | 203                             | 15  | 79.6                                     | —                      |
| 442210                  | Floor covering stores .....                                | 4                       | 4 656            | 873                      | 203                             | 15  | 79.6                                     | —                      |
| 44229                   | Other home furnishings stores .....                        | 13                      | 34 091           | 4 340                    | 1 077                           | 208   | .1                                       | 3.1                    |
| 442299                  | All other home furnishings stores .....                    | 11                      | D                | D                        | D                               | c   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|              |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>NORWALK—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| 443          | Electronics and appliance stores .....                            | 18                      | 108 055         | 9 509                    | 2 159                           | 319   | 7.7                                      | 19.0                   |
| 4431         | Electronics and appliance stores .....                            | 18                      | 108 055         | 9 509                    | 2 159                           | 319   | 7.7                                      | 19.0                   |
| 44311        | Appliance, television, and other electronics stores .....         | 12                      | 79 374          | 7 562                    | 1 686                           | 241   | 10.0                                     | 24.0                   |
| 443111       | Household appliance stores.....                                   | 3                       | 22 874          | 2 028                    | 406                             | 46  | 26.3                                     | —                      |
| 443112       | Radio, television, and other electronics stores .....             | 9                       | 56 500          | 5 534                    | 1 280                           | 195   | 3.4                                      | 33.7                   |
| 44312        | Computer and software stores .....                                | 6                       | 28 681          | 1 947                    | 473                             | 78  | 1.5                                      | 5.1                    |
| 443120       | Computer and software stores .....                                | 6                       | 28 681          | 1 947                    | 473                             | 78  | 1.5                                      | 5.1                    |
| 444          | Building material and garden equipment and supplies dealers ..... | 33                      | 181 260         | 24 904                   | 6 514                           | 769   | 2.8                                      | —                      |
| 4441         | Building material and supplies dealers.....                       | 28                      | 173 821         | 23 842                   | 6 267                           | 724   | 2.2                                      | —                      |
| 44411        | Home centers .....  | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 444110       | Home centers .....  | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 44412        | Paint and wallpaper stores .....                                  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444120       | Paint and wallpaper stores .....                                  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44413        | Hardware stores .....   | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 444130       | Hardware stores .....   | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 44419        | Other building material dealers .....                             | 18                      | 34 907          | 5 968                    | 1 666                           | 161   | 7.5                                      | —                      |
| 444190       | Other building material dealers .....                             | 18                      | 34 907          | 5 968                    | 1 666                           | 161   | 7.5                                      | —                      |
| 4442         | Lawn and garden equipment and supplies stores .....               | 5                       | 7 439           | 1 062                    | 247                             | 45  | 15.8                                     | —                      |
| 44421        | Outdoor power equipment stores .....                              | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444210       | Outdoor power equipment stores .....                              | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44422        | Nursery, garden center, and farm supply stores .....              | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 444220       | Nursery, garden center, and farm supply stores .....              | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 445          | Food and beverage stores .....                                    | 59                      | 299 439         | 82 642                   | 20 606                          | 1 545   | 7.0                                      | 5.1                    |
| 4451         | Grocery stores .....  | 27                      | 260 102         | 79 784                   | 19 936                          | 1 414   | 4.4                                      | .3                     |
| 44511        | Supermarkets and other grocery (except convenience) stores .....  | 22                      | 258 800         | 79 639                   | 19 898                          | 1 405   | 4.1                                      | .2                     |
| 445110       | Supermarkets and other grocery (except convenience) stores .....  | 22                      | 258 800         | 79 639                   | 19 898                          | 1 405   | 4.1                                      | .2                     |
| 4452         | Specialty food stores .....                                       | 14                      | 5 932           | 684                      | 162                             | 27  | 24.1                                     | 11.3                   |
| 4453         | Beer, wine, and liquor stores .....                               | 18                      | 33 405          | 2 174                    | 508                             | 104   | 23.6                                     | 41.1                   |
| 44531        | Beer, wine, and liquor stores .....                               | 18                      | 33 405          | 2 174                    | 508                             | 104   | 23.6                                     | 41.1                   |
| 445310       | Beer, wine, and liquor stores .....                               | 18                      | 33 405          | 2 174                    | 508                             | 104   | 23.6                                     | 41.1                   |
| 446          | Health and personal care stores .....                             | 25                      | 64 048          | 8 617                    | 2 081                           | 386   | 3.4                                      | 1.1                    |
| 4461         | Health and personal care stores .....                             | 25                      | 64 048          | 8 617                    | 2 081                           | 386   | 3.4                                      | 1.1                    |
| 44611        | Pharmacies and drug stores .....                                  | 11                      | 57 268          | 7 326                    | 1 767                           | 335   | 1.6                                      | —                      |
| 446110       | Pharmacies and drug stores .....                                  | 11                      | 57 268          | 7 326                    | 1 767                           | 335   | 1.6                                      | —                      |
| 4461101      | Pharmacies and drug stores .....                                  | 9                       | D               | D                        | D                               | e   | D  | D                      |
| 4461102      | Proprietary stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44612        | Cosmetics, beauty supplies, and perfume stores .....              | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 446120       | Cosmetics, beauty supplies, and perfume stores .....              | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 44619        | Other health and personal care stores .....                       | 7                       | 4 307           | 757                      | 192                             | 28  | 18.4                                     | —                      |
| 446191       | Food (health) supplement stores .....                             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 446199       | All other health and personal care stores .....                   | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 447          | Gasoline stations .....   | 30                      | 63 388          | 3 143                    | 789                             | 146   | 44.9                                     | 16.5                   |
| 4471         | Gasoline stations .....   | 30                      | 63 388          | 3 143                    | 789                             | 146   | 44.9                                     | 16.5                   |
| 44711        | Gasoline stations with convenience stores .....                   | 13                      | 36 321          | 1 827                    | 463                             | 80  | 26.3                                     | 18.3                   |
| 447110       | Gasoline stations with convenience stores .....                   | 13                      | 36 321          | 1 827                    | 463                             | 80  | 26.3                                     | 18.3                   |
| 44719        | Other gasoline stations .....                                     | 17                      | 27 067          | 1 316                    | 326                             | 66  | 69.9                                     | 14.1                   |
| 447190       | Other gasoline stations .....                                     | 17                      | 27 067          | 1 316                    | 326                             | 66  | 69.9                                     | 14.1                   |
| 448          | Clothing and clothing accessories stores .....                    | 38                      | 81 453          | 8 998                    | 2 047                           | 526   | 15.1                                     | 1.3                    |
| 4481         | Clothing stores .....   | 26                      | 67 398          | 6 629                    | 1 544                           | 458   | 7.1                                      | —                      |
| 44812        | Women's clothing stores .....                                     | 10                      | 17 049          | 1 853                    | 442                             | 121   | 7.2                                      | —                      |
| 448120       | Women's clothing stores .....                                     | 10                      | 17 049          | 1 853                    | 442                             | 121   | 7.2                                      | —                      |
| 44813        | Children's and infants' clothing stores .....                     | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 448130       | Children's and infants' clothing stores .....                     | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44814        | Family clothing stores .....                                      | 8                       | 43 936          | 4 019                    | 925                             | 278   | 6.0                                      | —                      |
| 448140       | Family clothing stores .....                                      | 8                       | 43 936          | 4 019                    | 925                             | 278   | 6.0                                      | —                      |
| 44819        | Other clothing stores .....                                       | 4                       | 2 062           | 273                      | 56                              | 23  | 23.9                                     | —                      |
| 448190       | Other clothing stores .....                                       | 4                       | 2 062           | 273                      | 56                              | 23  | 23.9                                     | —                      |
| 4482         | Shoe stores .....   | 7                       | 10 078          | 1 391                    | 345                             | 50  | 69.7                                     | 10.3                   |
| 44821        | Shoe stores .....   | 7                       | 10 078          | 1 391                    | 345                             | 50  | 69.7                                     | 10.3                   |
| 448210       | Shoe stores .....   | 7                       | 10 078          | 1 391                    | 345                             | 50  | 69.7                                     | 10.3                   |
| 4482101      | Men's shoe stores .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482102      | Women's shoe stores .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482105      | Athletic footwear stores .....                                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4483         | Jewelry, luggage, and leather goods stores .....                  | 5                       | 3 977           | 978                      | 158                             | 18  | 12.5                                     | —                      |
| 44832        | Luggage and leather goods stores .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448320       | Luggage and leather goods stores .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code               | Geographic area and kind of business                 | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                          |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>NORWALK—Con.</b>      |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | Sporting goods, hobby, book, and music stores        | 27                      | 61 359          | 6 651                    | 1 584                           | 304   | 7.8                                      | .5                     |  |  |  |  |  |  |
| 451                      | Sporting goods, hobby, and musical instrument stores | 23                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45111                    | Sporting goods stores                                | 14                      | 25 915          | 3 257                    | 772                             | 162   | 17.9                                     | 1.2                    |  |  |  |  |  |  |
| 451110                   | Sporting goods stores                                | 14                      | 25 915          | 3 257                    | 772                             | 162   | 17.9                                     | 1.2                    |  |  |  |  |  |  |
| 4511101                  | General-line sporting goods stores                   | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4511102                  | Specialty-line sporting goods stores                 | 11                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45112                    | Hobby, toy, and game stores                          | 6                       | 24 568          | 2 246                    | 516                             | 68  | —  | —                      |  |  |  |  |  |  |
| 451120                   | Hobby, toy, and game stores                          | 6                       | 24 568          | 2 246                    | 516                             | 68  | —  | —                      |  |  |  |  |  |  |
| 45113                    | Sewing, needlework, and piece goods stores           | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451130                   | Sewing, needlework, and piece goods stores           | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45114                    | Musical instrument and supplies stores               | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451140                   | Musical instrument and supplies stores               | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4512                     | Book, periodical, and music stores                   | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45121                    | Book stores and news dealers                         | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451211                   | Book stores  | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4512111                  | Book stores, general                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452                      | General merchandise stores                           | 10                      | 191 845         | 13 839                   | 3 062                           | 583   | .2                                       | —                      |  |  |  |  |  |  |
| 4521                     | Department stores                                    | 2                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 45210009                 | Department stores (incl. leased depts.) <sup>3</sup> | 2                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 45211                    | Department stores                                    | 2                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 452112                   | Discount department stores                           | 2                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4529                     | Other general merchandise stores                     | 8                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45291                    | Warehouse clubs and supercenters                     | 1                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 452910                   | Warehouse clubs and supercenters                     | 1                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45299                    | All other general merchandise stores                 | 7                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452990                   | All other general merchandise stores                 | 7                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453                      | Miscellaneous store retailers                        | 47                      | 41 773          | 5 728                    | 1 373                           | 279   | 7.8                                      | 14.0                   |  |  |  |  |  |  |
| 4531                     | Florists   | 8                       | 2 102           | 329                      | 81                              | 21  | 49.7                                     | 32.7                   |  |  |  |  |  |  |
| 45311                    | Florists   | 8                       | 2 102           | 329                      | 81                              | 21  | 49.7                                     | 32.7                   |  |  |  |  |  |  |
| 453110                   | Florists   | 8                       | 2 102           | 329                      | 81                              | 21  | 49.7                                     | 32.7                   |  |  |  |  |  |  |
| 4532                     | Office supplies, stationery, and gift stores         | 16                      | 25 628          | 3 535                    | 865                             | 168   | 3.6                                      | 3.6                    |  |  |  |  |  |  |
| 45321                    | Office supplies and stationery stores                | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453210                   | Office supplies and stationery stores                | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45322                    | Gift, novelty, and souvenir stores                   | 12                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453220                   | Gift, novelty, and souvenir stores                   | 12                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4539                     | Other miscellaneous store retailers                  | 21                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45391                    | Pet and pet supplies stores                          | 10                      | 8 771           | 944                      | 197                             | 54  | 3.3                                      | 45.1                   |  |  |  |  |  |  |
| 453910                   | Pet and pet supplies stores                          | 10                      | 8 771           | 944                      | 197                             | 54  | 3.3                                      | 45.1                   |  |  |  |  |  |  |
| 45392                    | Art dealers  | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453920                   | Art dealers  | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45399                    | All other miscellaneous store retailers              | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454                      | Nonstore retailers                                   | 46                      | 1 312 565       | 81 107                   | 26 599                          | 1 800   | 2.3                                      | .9                     |  |  |  |  |  |  |
| 4541                     | Electronic shopping and mail-order houses            | 27                      | 1 258 291       | 68 151                   | 23 227                          | 1 533   | 2.2                                      | .1                     |  |  |  |  |  |  |
| 45411                    | Electronic shopping and mail-order houses            | 27                      | 1 258 291       | 68 151                   | 23 227                          | 1 533   | 2.2                                      | .1                     |  |  |  |  |  |  |
| 4542                     | Vending machine operators                            | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45421                    | Vending machine operators                            | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454210                   | Vending machine operators                            | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4543                     | Direct selling establishments                        | 17                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45431                    | Fuel dealers   | 9                       | 46 659          | 11 116                   | 2 923                           | 194   | .8                                       | 22.5                   |  |  |  |  |  |  |
| 454311                   | Heating oil dealers                                  | 8                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 454312                   | Liquefied petroleum gas (bottled gas) dealers        | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45439                    | Other direct selling establishments                  | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454390                   | Other direct selling establishments                  | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| <b>NORWICH</b>           |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | Retail trade   | 171                     | 482 650         | 53 561                   | 12 339                          | 2 484   | 13.8                                     | 3.1                    |  |  |  |  |  |  |
| 441                      | Motor vehicle and parts dealers                      | 31                      | 139 692         | 15 111                   | 3 157                           | 426   | 32.4                                     | .5                     |  |  |  |  |  |  |
| 4411                     | Automobile dealers                                   | 12                      | 112 913         | 11 973                   | 2 422                           | 296   | 35.9                                     | .2                     |  |  |  |  |  |  |
| 4412                     | Other motor vehicle dealers                          | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44122                    | Motorcycle, boat, and other motor vehicle dealers    | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441221                   | Motorcycle dealers                                   | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 441222                   | Boat dealers   | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4413                     | Automotive parts, accessories, and tire stores       | 15                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44131                    | Automotive parts and accessories stores              | 9                       | 7 750           | 1 206                    | 289                             | 60  | 15.2                                     | 5.0                    |  |  |  |  |  |  |
| 441310                   | Automotive parts and accessories stores              | 9                       | 7 750           | 1 206                    | 289                             | 60  | 15.2                                     | 5.0                    |  |  |  |  |  |  |
| 44132                    | Tire dealers   | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441320                   | Tire dealers   | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 442                      | Furniture and home furnishings stores                | 6                       | 16 378          | 3 014                    | 743                             | 89  | 4.5                                      | 27.6                   |  |  |  |  |  |  |
| 4421                     | Furniture stores                                     | 3                       | 13 448          | 2 512                    | 628                             | 75  | —  | 33.7                   |  |  |  |  |  |  |
| 44211                    | Furniture stores                                     | 3                       | 13 448          | 2 512                    | 628                             | 75  | —  | 33.7                   |  |  |  |  |  |  |
| 442110                   | Furniture stores                                     | 3                       | 13 448          | 2 512                    | 628                             | 75  | —  | 33.7                   |  |  |  |  |  |  |
| 4422                     | Home furnishings stores                              | 3                       | 2 930           | 502                      | 115                             | 14  | 25.0                                     | —                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code   | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|              |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|              | <b>NORWICH—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b> | <b>Retail trade—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| 443          | Electronics and appliance stores .....                            | 7                       | 4 014           | 646                      | 159                             | 25  | 3.1                                      | 12.3                   |
| 4431         | Electronics and appliance stores .....                            | 7                       | 4 014           | 646                      | 159                             | 25  | 3.1                                      | 12.3                   |
| 44311        | Appliance, television, and other electronics stores .....         | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 443112       | Radio, television, and other electronics stores .....             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444          | Building material and garden equipment and supplies dealers ..... | 16                      | 26 451          | 3 955                    | 1 003                           | 159   | 2.2                                      | .1                     |
| 4441         | Building material and supplies dealers .....                      | 14                      | D               | D                        | D                               | c   | D  | D                      |
| 44419        | Other building material dealers .....                             | 9                       | 18 467          | 2 691                    | 666                             | 82  | —  | .1                     |
| 444190       | Other building material dealers .....                             | 9                       | 18 467          | 2 691                    | 666                             | 82  | —  | .1                     |
| 445          | Food and beverage stores .....                                    | 26                      | 117 513         | 13 343                   | 3 171                           | 730   | 3.3                                      | 2.4                    |
| 4451         | Grocery stores .....  | 12                      | 108 437         | 12 325                   | 2 925                           | 647   | .8                                       | 2.6                    |
| 44511        | Supermarkets and other grocery (except convenience) stores .....  | 6                       | 106 701         | 12 163                   | 2 876                           | 631   | —  | 1.8                    |
| 445110       | Supermarkets and other grocery (except convenience) stores .....  | 6                       | 106 701         | 12 163                   | 2 876                           | 631   | —  | 1.8                    |
| 4452         | Specialty food stores .....                                       | 3                       | 1 206           | 324                      | 79                              | 30  | 19.7                                     | —                      |
| 4453         | Beer, wine, and liquor stores .....                               | 11                      | 7 870           | 694                      | 167                             | 53  | 35.6                                     | 1.0                    |
| 44531        | Beer, wine, and liquor stores .....                               | 11                      | 7 870           | 694                      | 167                             | 53  | 35.6                                     | 1.0                    |
| 445310       | Beer, wine, and liquor stores .....                               | 11                      | 7 870           | 694                      | 167                             | 53  | 35.6                                     | 1.0                    |
| 446          | Health and personal care stores .....                             | 15                      | 38 094          | 3 370                    | 740                             | 226   | 12.6                                     | 1.5                    |
| 4461         | Health and personal care stores .....                             | 15                      | 38 094          | 3 370                    | 740                             | 226   | 12.6                                     | 1.5                    |
| 44611        | Pharmacies and drug stores .....                                  | 7                       | 34 368          | 2 732                    | 587                             | 197   | 11.4                                     | —                      |
| 446110       | Pharmacies and drug stores .....                                  | 7                       | 34 368          | 2 732                    | 587                             | 197   | 11.4                                     | —                      |
| 4461101      | Pharmacies and drug stores .....                                  | 7                       | 34 368          | 2 732                    | 587                             | 197   | 11.4                                     | —                      |
| 44612        | Cosmetics, beauty supplies, and perfume stores .....              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446120       | Cosmetics, beauty supplies, and perfume stores .....              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44613        | Optical goods stores .....  | 4                       | 1 890           | 406                      | 95                              | 15  | 46.2                                     | —                      |
| 446130       | Optical goods stores .....  | 4                       | 1 890           | 406                      | 95                              | 15  | 46.2                                     | —                      |
| 447          | Gasoline stations .....   | 17                      | 29 382          | 1 542                    | 398                             | 97  | 9.2                                      | 8.2                    |
| 4471         | Gasoline stations .....   | 17                      | 29 382          | 1 542                    | 398                             | 97  | 9.2                                      | 8.2                    |
| 44711        | Gasoline stations with convenience stores .....                   | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 447110       | Gasoline stations with convenience stores .....                   | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 448          | Clothing and clothing accessories stores .....                    | 15                      | 21 494          | 2 377                    | 576                             | 175   | 29.2                                     | 16.3                   |
| 4481         | Clothing stores .....   | 10                      | 12 785          | 1 490                    | 386                             | 129   | —  | 23.2                   |
| 44819        | Other clothing stores .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 448190       | Other clothing stores .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4482         | Shoe stores .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44821        | Shoe stores .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 448210       | Shoe stores .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4482104      | Family shoe stores .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 451          | Sporting goods, hobby, book, and music stores .....               | 6                       | 7 257           | 607                      | 143                             | 39  | —  | .5                     |
| 4511         | Sporting goods, hobby, and musical instrument stores .....        | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45113        | Sewing, needlework, and piece goods stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451130       | Sewing, needlework, and piece goods stores .....                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4512         | Book, periodical, and music stores .....                          | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45121        | Book stores and news dealers .....                                | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 451211       | Book stores .....   | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4512113      | College book stores .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45122        | Prerecorded tape, compact disc, and record stores .....           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451220       | Prerecorded tape, compact disc, and record stores .....           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452          | General merchandise stores .....                                  | 6                       | 56 938          | 6 258                    | 1 416                           | 355   | —  | —                      |
| 452112       | Discount department stores .....                                  | 2                       | D               | D                        | D                               | e   | D  | —                      |
| 45299        | All other general merchandise stores .....                        | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 452990       | All other general merchandise stores .....                        | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4529904      | Miscellaneous general merchandise stores .....                    | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453          | Miscellaneous store retailers .....                               | 18                      | 11 632          | 1 336                    | 310                             | 100   | 5.7                                      | 1.2                    |
| 4532         | Office supplies, stationery, and gift stores .....                | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45321        | Office supplies and stationery stores .....                       | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453210       | Office supplies and stationery stores .....                       | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4533         | Used merchandise stores .....                                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 45331        | Used merchandise stores .....                                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 453310       | Used merchandise stores .....                                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4539         | Other miscellaneous store retailers .....                         | 7                       | D               | D                        | D                               | a   | D  | D                      |
| 45399        | All other miscellaneous store retailers .....                     | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 454          | Nonstore retailers .....  | 8                       | 13 805          | 2 002                    | 523                             | 63  | 12.7                                     | —                      |
| 4543         | Direct selling establishments .....                               | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 45431        | Fuel dealers .....  | 3                       | 10 582          | 1 435                    | 387                             | 39  | 16.5                                     | —                      |
| 454311       | Heating oil dealers .....   | 3                       | 10 582          | 1 435                    | 387                             | 39  | 16.5                                     | —                      |
| 45439        | Other direct selling establishments .....                         | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 454390       | Other direct selling establishments .....                         | 4                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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| NAICS code | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>OLD SAYBROOK</b>   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | Retail trade .....  | 133                     | 373 701         | 37 208                   | 8 460                           | 1 507   | 9.7                                      | 1.6                    |
| 441        | Motor vehicle and parts dealers .....                             | 22                      | 119 009         | 9 949                    | 2 279                           | 253   | 6.6                                      | 2.4                    |
| 4411       | Automobile dealers .....  | 13                      | 94 807          | 8 192                    | 1 907                           | 190   | 7.3                                      | 2.4                    |
| 4412       | Other motor vehicle dealers .....                                 | 5                       | 19 958          | 1 210                    | 238                             | 40  | 3.8                                      | 2.8                    |
| 44122      | Motorcycle, boat, and other motor vehicle dealers .....           | 5                       | 19 958          | 1 210                    | 238                             | 40  | 3.8                                      | 2.8                    |
| 441222     | Boat dealers .....  | 5                       | 19 958          | 1 210                    | 238                             | 40  | 3.8                                      | 2.8                    |
| 442        | Furniture and home furnishings stores .....                       | 12                      | 19 468          | 3 382                    | 685                             | 118   | 9.3                                      | 4.8                    |
| 4421       | Furniture stores .....  | 6                       | 10 468          | 2 429                    | 466                             | 76  | 7.2                                      | —                      |
| 44211      | Furniture stores .....  | 6                       | 10 468          | 2 429                    | 466                             | 76  | 7.2                                      | —                      |
| 4422       | Home furnishings stores .....                                     | 6                       | 9 000           | 953                      | 219                             | 42  | 11.6                                     | 10.3                   |
| 44229      | Other home furnishings stores .....                               | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 442291     | Window treatment stores .....                                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442299     | All other home furnishings stores .....                           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 443        | Electronics and appliance stores .....                            | 3                       | 2 140           | 292                      | 77                              | 15  | 6.3                                      | 41.3                   |
| 4431       | Electronics and appliance stores .....                            | 3                       | 2 140           | 292                      | 77                              | 15  | 6.3                                      | 41.3                   |
| 44311      | Appliance, television, and other electronics stores .....         | 3                       | 2 140           | 292                      | 77                              | 15  | 6.3                                      | 41.3                   |
| 444        | Building material and garden equipment and supplies dealers ..... | 13                      | 22 160          | 2 833                    | 687                             | 112   | 41.3                                     | 1.6                    |
| 4441       | Building material and supplies dealers .....                      | 11                      | D               | D                        | D                               | c   | D  | D                      |
| 44419      | Other building material dealers .....                             | 7                       | 17 359          | 2 078                    | 510                             | 71  | 43.7                                     | 2.1                    |
| 444190     | Other building material dealers .....                             | 7                       | 17 359          | 2 078                    | 510                             | 71  | 43.7                                     | 2.1                    |
| 445        | Food and beverage stores .....                                    | 8                       | D               | D                        | D                               | c   | D  | D                      |
| 4451       | Grocery stores .....  | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 44511      | Supermarkets and other grocery (except convenience) stores .....  | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 445110     | Supermarkets and other grocery (except convenience) stores .....  | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 446        | Health and personal care stores .....                             | 11                      | 15 454          | 2 107                    | 489                             | 104   | 12.9                                     | .9                     |
| 4461       | Health and personal care stores .....                             | 11                      | 15 454          | 2 107                    | 489                             | 104   | 12.9                                     | .9                     |
| 44612      | Cosmetics, beauty supplies, and perfume stores .....              | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 446120     | Cosmetics, beauty supplies, and perfume stores .....              | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 44613      | Optical goods stores .....  | 4                       | 1 963           | 613                      | 149                             | 19  | 29.8                                     | —                      |
| 446130     | Optical goods stores .....  | 4                       | 1 963           | 613                      | 149                             | 19  | 29.8                                     | —                      |
| 44619      | Other health and personal care stores .....                       | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 446199     | All other health and personal care stores .....                   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 447        | Gasoline stations .....   | 7                       | 25 201          | 1 140                    | 264                             | 51  | —  | —                      |
| 4471       | Gasoline stations .....   | 7                       | 25 201          | 1 140                    | 264                             | 51  | —  | —                      |
| 44711      | Gasoline stations with convenience stores .....                   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 447110     | Gasoline stations with convenience stores .....                   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 448        | Clothing and clothing accessories stores .....                    | 16                      | 13 079          | 1 747                    | 392                             | 102   | 12.9                                     | 4.3                    |
| 4481       | Clothing stores .....   | 10                      | 11 192          | 1 441                    | 312                             | 86  | 12.2                                     | .6                     |
| 44813      | Children's and infants' clothing stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448130     | Children's and infants' clothing stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451        | Sporting goods, hobby, book, and music stores .....               | 11                      | 13 120          | 1 944                    | 474                             | 111   | 5.9                                      | .9                     |
| 4511       | Sporting goods, hobby, and musical instrument stores .....        | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 45111      | Sporting goods stores .....                                       | 5                       | 8 060           | 1 299                    | 317                             | 60  | —  | —                      |
| 451110     | Sporting goods stores .....                                       | 5                       | 8 060           | 1 299                    | 317                             | 60  | —  | —                      |
| 4511101    | General-line sporting goods stores .....                          | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45112      | Hobby, toy, and game stores .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451120     | Hobby, toy, and game stores .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4512       | Book, periodical, and music stores .....                          | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 452        | General merchandise stores .....                                  | 4                       | 37 707          | 4 878                    | 1 099                           | 239   | .1                                       | —                      |
| 45299      | All other general merchandise stores .....                        | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 452990     | All other general merchandise stores .....                        | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4529904    | Miscellaneous general merchandise stores .....                    | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453        | Miscellaneous store retailers .....                               | 15                      | D               | D                        | D                               | b   | D  | D                      |
| 4532       | Office supplies, stationery, and gift stores .....                | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45321      | Office supplies and stationery stores .....                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453210     | Office supplies and stationery stores .....                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4533       | Used merchandise stores .....                                     | 5                       | 1 166           | 116                      | 30                              | 8   | 91.9                                     | —                      |
| 45331      | Used merchandise stores .....                                     | 5                       | 1 166           | 116                      | 30                              | 8   | 91.9                                     | —                      |
| 453310     | Used merchandise stores .....                                     | 5                       | 1 166           | 116                      | 30                              | 8   | 91.9                                     | —                      |
| 4539       | Other miscellaneous store retailers .....                         | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 45399      | All other miscellaneous store retailers .....                     | 4                       | 672             | 105                      | 27                              | 11  | 69.5                                     | 7.4                    |
| 454        | Nonstore retailers .....  | 11                      | 38 621          | 2 945                    | 672                             | 93  | 21.0                                     | .1                     |
| 4541       | Electronic shopping and mail-order houses .....                   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 45411      | Electronic shopping and mail-order houses .....                   | 5                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code    | Geographic area and kind of business                             | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|               |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ORANGE</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45         | Retail trade .....   | 141                     | 494 656         | 50 299                   | 11 928                          | 2 471   | 3.6                                      | 8.3                    |
| 441           | Motor vehicle and parts dealers .....                            | 6                       | 8 721           | 1 604                    | 404                             | 71  | —  | —                      |
| 4413          | Automotive parts, accessories, and tire stores .....             | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44131         | Automotive parts and accessories stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 441310        | Automotive parts and accessories stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 442           | Furniture and home furnishings stores .....                      | 26                      | 88 676          | 10 061                   | 2 230                           | 406   | 2.7                                      | 29.0                   |
| 4421          | Furniture stores .....   | 18                      | D               | D                        | D                               | c   | D  | D                      |
| 44211         | Furniture stores .....   | 18                      | D               | D                        | D                               | c   | D  | D                      |
| 442110        | Furniture stores .....   | 18                      | D               | D                        | D                               | c   | D  | D                      |
| 4422          | Home furnishings stores .....                                    | 8                       | D               | D                        | D                               | c   | D  | D                      |
| 44229         | Other home furnishings stores .....                              | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 442299        | All other home furnishings stores .....                          | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 443           | Electronics and appliance stores .....                           | 12                      | 98 322          | 7 509                    | 1 951                           | 325   | 1.7                                      | —                      |
| 4431          | Electronics and appliance stores .....                           | 12                      | 98 322          | 7 509                    | 1 951                           | 325   | 1.7                                      | —                      |
| 44311         | Appliance, television, and other electronics stores .....        | 6                       | 65 244          | 4 969                    | 1 316                           | 215   | 2.5                                      | —                      |
| 443111        | Household appliance stores .....                                 | 1                       | D               | D                        | D                               | b   | D  | —                      |
| 443112        | Radio, television, and other electronics stores .....            | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 44312         | Computer and software stores .....                               | 6                       | 33 078          | 2 540                    | 635                             | 110   | .1                                       | .1                     |
| 443120        | Computer and software stores .....                               | 6                       | 33 078          | 2 540                    | 635                             | 110   | .1                                       | .1                     |
| 444           | Building material and garden equipment and supplies dealers ...  | 9                       | 83 907          | 9 456                    | 2 260                           | 408   | .1                                       | 2.7                    |
| 4441          | Building material and supplies dealers .....                     | 6                       | D               | D                        | D                               | e   | D  | D                      |
| 44411         | Home centers .....   | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 444110        | Home centers .....   | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 44412         | Paint and wallpaper stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444120        | Paint and wallpaper stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445           | Food and beverage stores .....                                   | 12                      | 62 814          | 5 840                    | 1 400                           | 282   | 8.7                                      | 13.1                   |
| 4451          | Grocery stores .....   | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 44511         | Supermarkets and other grocery (except convenience) stores ..... | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 445110        | Supermarkets and other grocery (except convenience) stores ..... | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 4452          | Specialty food stores .....                                      | 4                       | 1 633           | 250                      | 59                              | 17  | 8.5                                      | —                      |
| 446           | Health and personal care stores .....                            | 5                       | 14 601          | 1 278                    | 315                             | 122   | —  | 5.1                    |
| 4461          | Health and personal care stores .....                            | 5                       | 14 601          | 1 278                    | 315                             | 122   | —  | 5.1                    |
| 44612         | Cosmetics, beauty supplies, and perfume stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446120        | Cosmetics, beauty supplies, and perfume stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447           | Gasoline stations .....  | 8                       | 19 482          | 875                      | 247                             | 51  | 18.3                                     | —                      |
| 44711         | Gasoline stations with convenience stores .....                  | 5                       | 18 376          | 791                      | 228                             | 46  | 13.4                                     | —                      |
| 447110        | Gasoline stations with convenience stores .....                  | 5                       | 18 376          | 791                      | 228                             | 46  | 13.4                                     | —                      |
| 448           | Clothing and clothing accessories stores .....                   | 22                      | 33 779          | 5 205                    | 1 155                           | 296   | 4.9                                      | 1.8                    |
| 4481          | Clothing stores .....  | 15                      | 27 622          | 4 482                    | 1 043                           | 265   | 5.2                                      | 1.0                    |
| 44814         | Family clothing stores .....                                     | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 448140        | Family clothing stores .....                                     | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 44819         | Other clothing stores .....                                      | 4                       | 5 072           | 1 648                    | 342                             | 77  | 15.0                                     | —                      |
| 448190        | Other clothing stores .....                                      | 4                       | 5 072           | 1 648                    | 342                             | 77  | 15.0                                     | —                      |
| 4482101       | Men's shoe stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482104       | Family shoe stores .....   | 3                       | 3 692           | 333                      | 21                              | 13  | —  | 9.5                    |
| 44832         | Luggage and leather goods stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448320        | Luggage and leather goods stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451           | Sporting goods, hobby, book, and music stores .....              | 13                      | 23 195          | 2 536                    | 615                             | 152   | 3.6                                      | .3                     |
| 4511          | Sporting goods, hobby, and musical instrument stores .....       | 10                      | D               | D                        | D                               | c   | D  | D                      |
| 45112         | Hobby, toy, and game stores .....                                | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 451120        | Hobby, toy, and game stores .....                                | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45114         | Musical instrument and supplies stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451140        | Musical instrument and supplies stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4512          | Book, periodical, and music stores .....                         | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45121         | Book stores and news dealers .....                               | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 451211        | Book stores .....  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4512111       | Book stores, general .....                                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45122         | Prerecorded tape, compact disc, and record stores .....          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451220        | Prerecorded tape, compact disc, and record stores .....          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452           | General merchandise stores .....                                 | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 4529          | Other general merchandise stores .....                           | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 45299         | All other general merchandise stores .....                       | 3                       | 3 006           | 345                      | 164                             | 45  | 41.2                                     | 38.9                   |
| 452990        | All other general merchandise stores .....                       | 3                       | 3 006           | 345                      | 164                             | 45  | 41.2                                     | 38.9                   |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code               | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                          |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>ORANGE—Con.</b>       |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | Miscellaneous store retailers .....                               | 19                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 453                      | Office supplies, stationery, and gift stores .....                | 5                       | 8 261           | 1 047                    | 214                             | 69  | 5.5                                      | .8                     |  |  |  |  |  |  |
| 45321                    | Office supplies and stationery stores .....                       | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453210                   | Office supplies and stationery stores .....                       | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45322                    | Gift, novelty, and souvenir stores .....                          | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453220                   | Gift, novelty, and souvenir stores .....                          | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4533                     | Used merchandise stores .....                                     | 6                       | 3 076           | 676                      | 167                             | 38  | 8.9                                      | 46.2                   |  |  |  |  |  |  |
| 45331                    | Used merchandise stores .....                                     | 6                       | 3 076           | 676                      | 167                             | 38  | 8.9                                      | 46.2                   |  |  |  |  |  |  |
| 453310                   | Used merchandise stores .....                                     | 6                       | 3 076           | 676                      | 167                             | 38  | 8.9                                      | 46.2                   |  |  |  |  |  |  |
| 4539                     | Other miscellaneous store retailers .....                         | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45391                    | Pet and pet supplies stores .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453910                   | Pet and pet supplies stores .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45399                    | All other miscellaneous store retailers .....                     | 4                       | 7 011           | 924                      | 139                             | 34  | —  | 11.9                   |  |  |  |  |  |  |
| 454                      | Nonstore retailers .....  | 5                       | 2 980           | 377                      | 91                              | 20  | .7                                       | —                      |  |  |  |  |  |  |
| <b>PLAINFIELD</b>        |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | <b>Retail trade .....</b>   | <b>56</b>               | <b>117 416</b>  | <b>13 508</b>            | <b>3 127</b>                    | <b>573</b>  | <b>8.3</b>                               | <b>.7</b>              |  |  |  |  |  |  |
| 441                      | Motor vehicle and parts dealers .....                             | 10                      | 28 430          | 3 620                    | 836                             | 102   | 2.7                                      | 2.3                    |  |  |  |  |  |  |
| 4412                     | Other motor vehicle dealers .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44121                    | Recreational vehicle dealers .....                                | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441210                   | Recreational vehicle dealers .....                                | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443                      | Electronics and appliance stores .....                            | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4431                     | Electronics and appliance stores .....                            | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444                      | Building material and garden equipment and supplies dealers ..... | 5                       | 15 099          | 2 370                    | 503                             | 63  | 19.7                                     | —                      |  |  |  |  |  |  |
| 4442                     | Lawn and garden equipment and supplies stores .....               | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44422                    | Nursery, garden center, and farm supply stores .....              | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444220                   | Nursery, garden center, and farm supply stores .....              | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 445                      | Food and beverage stores .....                                    | 14                      | 27 090          | 3 125                    | 766                             | 201   | 15.9                                     | —                      |  |  |  |  |  |  |
| 4452                     | Specialty food stores .....                                       | 4                       | 987             | 181                      | 42                              | 17  | 41.0                                     | —                      |  |  |  |  |  |  |
| 446                      | Health and personal care stores .....                             | 6                       | 15 794          | 1 025                    | 245                             | 68  | 1.8                                      | —                      |  |  |  |  |  |  |
| 4461                     | Health and personal care stores .....                             | 6                       | 15 794          | 1 025                    | 245                             | 68  | 1.8                                      | —                      |  |  |  |  |  |  |
| 447                      | Gasoline stations .....   | 8                       | 20 944          | 1 689                    | 405                             | 74  | —  | —                      |  |  |  |  |  |  |
| 44711                    | Gasoline stations with convenience stores .....                   | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 447110                   | Gasoline stations with convenience stores .....                   | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452                      | General merchandise stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453                      | Miscellaneous store retailers .....                               | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4539                     | Other miscellaneous store retailers .....                         | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45399                    | All other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454                      | Nonstore retailers .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4543                     | Direct selling establishments .....                               | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45431                    | Fuel dealers .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454312                   | Liquefied petroleum gas (bottled gas) dealers .....               | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| <b>PLAINVILLE</b>        |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | <b>Retail trade .....</b>   | <b>72</b>               | <b>267 538</b>  | <b>27 222</b>            | <b>6 542</b>                    | <b>1 275</b>  | <b>15.8</b>                              | <b>1.8</b>             |  |  |  |  |  |  |
| 441                      | Motor vehicle and parts dealers .....                             | 11                      | 56 326          | 5 371                    | 1 469                           | 134   | 41.3                                     | 3.7                    |  |  |  |  |  |  |
| 442                      | Furniture and home furnishings stores .....                       | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4422                     | Home furnishings stores .....                                     | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44229                    | Other home furnishings stores .....                               | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 442299                   | All other home furnishings stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443                      | Electronics and appliance stores .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444                      | Building material and garden equipment and supplies dealers ..... | 6                       | 67 916          | 6 263                    | 1 360                           | 227   | 1.8                                      | —                      |  |  |  |  |  |  |
| 4441                     | Building material and supplies dealers .....                      | 6                       | 67 916          | 6 263                    | 1 360                           | 227   | 1.8                                      | —                      |  |  |  |  |  |  |
| 44411                    | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 444110                   | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44419                    | Other building material dealers .....                             | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444190                   | Other building material dealers .....                             | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 445                      | Food and beverage stores .....                                    | 10                      | 35 690          | 4 586                    | 1 119                           | 275   | 3.2                                      | 2.5                    |  |  |  |  |  |  |
| 4451                     | Grocery stores .....  | 4                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 446                      | Health and personal care stores .....                             | 7                       | 25 944          | 2 309                    | 452                             | 128   | 29.1                                     | —                      |  |  |  |  |  |  |
| 4461                     | Health and personal care stores .....                             | 7                       | 25 944          | 2 309                    | 452                             | 128   | 29.1                                     | —                      |  |  |  |  |  |  |
| 44619                    | Other health and personal care stores .....                       | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 446191                   | Food (health) supplement stores .....                             | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 447                      | Gasoline stations .....   | 5                       | 9 784           | 1 090                    | 239                             | 44  | 6.4                                      | —                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code             | Geographic area and kind of business                             | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                        |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>PLAINVILLE—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | <b>Retail trade—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 448                    | Clothing and clothing accessories stores .....                   | 9                       | 10 603          | 962                      | 206                             | 69  | 14.0                                     | .1                     |
| 4481                   | Clothing stores .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 451                    | Sporting goods, hobby, book, and music stores .....              | 6                       | 8 913           | 1 216                    | 302                             | 80  | 8.5                                      | 4.9                    |
| 4511                   | Sporting goods, hobby, and musical instrument stores .....       | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 45112                  | Hobby, toy, and game stores .....                                | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451120                 | Hobby, toy, and game stores .....                                | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4512112                | Specialty book stores .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                    | General merchandise stores .....                                 | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 453                    | Miscellaneous store retailers .....                              | 8                       | 2 908           | 554                      | 122                             | 39  | 37.8                                     | 9.0                    |
| 4539                   | Other miscellaneous store retailers .....                        | 4                       | 1 904           | 385                      | 85                              | 22  | 24.5                                     | —                      |
| 45399                  | All other miscellaneous store retailers .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                    | Nonstore retailers .....   | 3                       | 5 927           | 1 184                    | 266                             | 29  | 86.1                                     | —                      |
| 4543                   | Direct selling establishments .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454311                 | Heating oil dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>PLYMOUTH</b>        |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | <b>Retail trade .....</b>  | 25                      | 55 020          | 5 102                    | 1 253                           | 201   | 56.4                                     | 2.7                    |
| 441                    | Motor vehicle and parts dealers .....                            | 7                       | 32 772          | 2 885                    | 714                             | 81  | 84.6                                     | .4                     |
| 442                    | Furniture and home furnishings stores .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                    | Building material and garden equipment and supplies dealers ...  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                    | Food and beverage stores .....                                   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 446                    | Health and personal care stores .....                            | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4461                   | Health and personal care stores .....                            | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 447                    | Gasoline stations .....  | 3                       | 4 151           | 256                      | 64                              | 21  | 16.0                                     | 26.7                   |
| 453                    | Miscellaneous store retailers .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                    | Nonstore retailers .....   | 3                       | 2 210           | 320                      | 72                              | 11  | 54.5                                     | —                      |
| <b>RIDGEFIELD</b>      |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | <b>Retail trade .....</b>  | 115                     | 292 028         | 35 171                   | 8 404                           | 1 252   | 7.5                                      | 6.4                    |
| 441                    | Motor vehicle and parts dealers .....                            | 5                       | 52 326          | 3 788                    | 876                             | 76  | —  | —                      |
| 4412                   | Other motor vehicle dealers .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44122                  | Motorcycle, boat, and other motor vehicle dealers .....          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                    | Furniture and home furnishings stores .....                      | 13                      | 10 208          | 1 447                    | 374                             | 72  | 21.8                                     | 22.6                   |
| 4421                   | Furniture stores .....   | 4                       | 3 984           | 603                      | 134                             | 25  | —  | 57.9                   |
| 44211                  | Furniture stores .....   | 4                       | 3 984           | 603                      | 134                             | 25  | —  | 57.9                   |
| 442110                 | Furniture stores .....   | 4                       | 3 984           | 603                      | 134                             | 25  | —  | 57.9                   |
| 4422                   | Home furnishings stores .....                                    | 9                       | 6 224           | 844                      | 240                             | 47  | 35.7                                     | —                      |
| 44229                  | Other home furnishings stores .....                              | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 442299                 | All other home furnishings stores .....                          | 6                       | 3 004           | 242                      | 57                              | 28  | 22.9                                     | —                      |
| 443                    | Electronics and appliance stores .....                           | 5                       | 4 850           | 1 595                    | 425                             | 31  | 4.3                                      | 6.0                    |
| 4431                   | Electronics and appliance stores .....                           | 5                       | 4 850           | 1 595                    | 425                             | 31  | 4.3                                      | 6.0                    |
| 44312                  | Computer and software stores .....                               | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 443120                 | Computer and software stores .....                               | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 444                    | Building material and garden equipment and supplies dealers ...  | 12                      | 39 843          | 7 278                    | 1 505                           | 153   | 10.8                                     | .2                     |
| 4441                   | Building material and supplies dealers .....                     | 10                      | D               | D                        | D                               | c   | D  | D                      |
| 44413                  | Hardware stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 444130                 | Hardware stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44419                  | Other building material dealers .....                            | 8                       | 28 609          | 5 005                    | 1 010                           | 68  | 5.1                                      | .3                     |
| 444190                 | Other building material dealers .....                            | 8                       | 28 609          | 5 005                    | 1 010                           | 68  | 5.1                                      | .3                     |
| 4442                   | Lawn and garden equipment and supplies stores .....              | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44421                  | Outdoor power equipment stores .....                             | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 444210                 | Outdoor power equipment stores .....                             | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 445                    | Food and beverage stores .....                                   | 17                      | 78 599          | 9 235                    | 2 159                           | 349   | .8                                       | 14.0                   |
| 4451                   | Grocery stores .....   | 8                       | D               | D                        | D                               | e   | D  | D                      |
| 44511                  | Supermarkets and other grocery (except convenience) stores ..... | 7                       | 68 246          | 8 259                    | 1 934                           | 307   | —  | 14.6                   |
| 445110                 | Supermarkets and other grocery (except convenience) stores ..... | 7                       | 68 246          | 8 259                    | 1 934                           | 307   | —  | 14.6                   |
| 4453                   | Beer, wine, and liquor stores .....                              | 6                       | 9 693           | 868                      | 196                             | 29  | —  | 11.1                   |
| 44531                  | Beer, wine, and liquor stores .....                              | 6                       | 9 693           | 868                      | 196                             | 29  | —  | 11.1                   |
| 445310                 | Beer, wine, and liquor stores .....                              | 6                       | 9 693           | 868                      | 196                             | 29  | —  | 11.1                   |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code             | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                        |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>RIDGEFIELD—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | <b>Retail trade—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| 446                    | Health and personal care stores .....                             | 8                       | 38 678          | 3 678                    | 919                             | 178   | .5                                       | 4.8                    |
| 4461                   | Health and personal care stores .....                             | 8                       | 38 678          | 3 678                    | 919                             | 178   | .5                                       | 4.8                    |
| 44611                  | Pharmacies and drug stores .....                                  | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 446110                 | Pharmacies and drug stores .....                                  | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 446110                 | Pharmacies and drug stores .....                                  | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 44619                  | Other health and personal care stores.....                        | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 446199                 | All other health and personal care stores .....                   | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 447                    | Gasoline stations .....   | 7                       | 15 995          | 1 136                    | 262                             | 41  | 31.7                                     | 2.4                    |
| 44711                  | Gasoline stations with convenience stores .....                   | 3                       | 10 539          | 954                      | 213                             | 31  | —  | —                      |
| 447110                 | Gasoline stations with convenience stores .....                   | 3                       | 10 539          | 954                      | 213                             | 31  | —  | —                      |
| 448                    | Clothing and clothing accessories stores .....                    | 10                      | 11 765          | 1 364                    | 328                             | 75  | 11.9                                     | —                      |
| 4481                   | Clothing stores .....   | 7                       | 7 566           | 748                      | 172                             | 58  | 12.3                                     | —                      |
| 4483                   | Jewelry, luggage, and leather goods stores .....                  | 3                       | 4 199           | 616                      | 156                             | 17  | 11.2                                     | —                      |
| 451                    | Sporting goods, hobby, book, and music stores .....               | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 452                    | General merchandise stores .....                                  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453                    | Miscellaneous store retailers .....                               | 22                      | D               | D                        | D                               | c   | D  | D                      |
| 4532                   | Office supplies, stationery, and gift stores .....                | 7                       | 4 418           | 1 122                    | 325                             | 69  | 52.7                                     | 1.5                    |
| 45321                  | Office supplies and stationery stores .....                       | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453210                 | Office supplies and stationery stores .....                       | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4533                   | Used merchandise stores .....                                     | 6                       | 1 472           | 166                      | 55                              | 20  | 99.7                                     | .3                     |
| 45331                  | Used merchandise stores .....                                     | 6                       | 1 472           | 166                      | 55                              | 20  | 99.7                                     | .3                     |
| 453310                 | Used merchandise stores .....                                     | 6                       | 1 472           | 166                      | 55                              | 20  | 99.7                                     | .3                     |
| 4539                   | Other miscellaneous store retailers .....                         | 7                       | D               | D                        | D                               | a   | D  | D                      |
| 45391                  | Pet and pet supplies stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453910                 | Pet and pet supplies stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45392                  | Art dealers .....   | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 453920                 | Art dealers .....   | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 454                    | Nonstore retailers .....  | 10                      | 15 665          | 2 614                    | 652                             | 53  | 6.0                                      | 3.5                    |
| 4543                   | Direct selling establishments .....                               | 5                       | 14 063          | 2 119                    | 555                             | 46  | 6.2                                      | —                      |
| 45431                  | Fuel dealers .....  | 5                       | 14 063          | 2 119                    | 555                             | 46  | 6.2                                      | —                      |
| 454311                 | Heating oil dealers .....   | 5                       | 14 063          | 2 119                    | 555                             | 46  | 6.2                                      | —                      |
| <b>ROCKY HILL</b>      |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | <b>Retail trade .....</b>   | 73                      | 163 264         | 20 372                   | 4 798                           | 1 051   | 7.0                                      | 4.9                    |
| 441                    | Motor vehicle and parts dealers .....                             | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4412                   | Other motor vehicle dealers .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44122                  | Motorcycle, boat, and other motor vehicle dealers .....           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441221                 | Motorcycle dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                    | Furniture and home furnishings stores .....                       | 5                       | 3 130           | 315                      | 69                              | 19  | 15.6                                     | 5.1                    |
| 443                    | Electronics and appliance stores .....                            | 3                       | 2 488           | 819                      | 184                             | 17  | 85.3                                     | 14.7                   |
| 4431                   | Electronics and appliance stores .....                            | 3                       | 2 488           | 819                      | 184                             | 17  | 85.3                                     | 14.7                   |
| 44311                  | Appliance, television, and other electronics stores .....         | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443112                 | Radio, television, and other electronics stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                    | Building material and garden equipment and supplies dealers ..... | 6                       | 9 276           | 1 645                    | 467                             | 50  | —  | 17.9                   |
| 44413                  | Hardware stores .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444130                 | Hardware stores .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445                    | Food and beverage stores .....                                    | 12                      | 55 745          | 7 855                    | 1 913                           | 431   | 1.6                                      | 1.3                    |
| 4451                   | Grocery stores .....  | 8                       | 52 921          | 7 436                    | 1 806                           | 411   | 1.2                                      | 1.4                    |
| 44511                  | Supermarkets and other grocery (except convenience) stores .....  | 3                       | 50 593          | 7 217                    | 1 785                           | 403   | —  | —                      |
| 445110                 | Supermarkets and other grocery (except convenience) stores .....  | 3                       | 50 593          | 7 217                    | 1 785                           | 403   | —  | —                      |
| 446                    | Health and personal care stores .....                             | 8                       | 17 553          | 1 479                    | 280                             | 83  | 1.2                                      | 6.7                    |
| 4461                   | Health and personal care stores .....                             | 8                       | 17 553          | 1 479                    | 280                             | 83  | 1.2                                      | 6.7                    |
| 4461102                | Proprietary stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44612                  | Cosmetics, beauty supplies, and perfume stores .....              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446120                 | Cosmetics, beauty supplies, and perfume stores .....              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                    | Gasoline stations .....   | 6                       | 11 486          | 569                      | 108                             | 24  | 42.1                                     | 3.9                    |
| 44711                  | Gasoline stations with convenience stores .....                   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 447110                 | Gasoline stations with convenience stores .....                   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 448                    | Clothing and clothing accessories stores .....                    | 11                      | 6 829           | 1 148                    | 260                             | 67  | 18.6                                     | 7.8                    |
| 4481                   | Clothing stores .....   | 6                       | 4 617           | 793                      | 186                             | 47  | 11.6                                     | —                      |
| 44819                  | Other clothing stores .....                                       | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 448190                 | Other clothing stores .....                                       | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451                    | Sporting goods, hobby, book, and music stores .....               | 6                       | 4 179           | 516                      | 125                             | 21  | 18.8                                     | 47.8                   |
| 4511                   | Sporting goods, hobby, and musical instrument stores .....        | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 45114                  | Musical instrument and supplies stores .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451140                 | Musical instrument and supplies stores .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4512112                | Specialty book stores .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

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|------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                        |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>ROCKY HILL—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 452                    | General merchandise stores .....                                  | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 453                    | Miscellaneous store retailers .....                               | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4533                   | Used merchandise stores .....                                     | 3                       | 2 430           | 574                      | 127                             | 38  | —  | —                      |
| 45331                  | Used merchandise stores .....                                     | 3                       | 2 430           | 574                      | 127                             | 38  | —  | —                      |
| 453310                 | Used merchandise stores .....                                     | 3                       | 2 430           | 574                      | 127                             | 38  | —  | —                      |
| 4539                   | Other miscellaneous store retailers .....                         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45399                  | All other miscellaneous store retailers .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                    | Nonstore retailers .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| <b>SEYMOUR</b>         |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | Retail trade .....  | 38                      | 113 579         | 12 364                   | 2 896                           | 684   | 16.3                                     | 2.6                    |
| 441                    | Motor vehicle and parts dealers .....                             | 4                       | 3 981           | 864                      | 205                             | 39  | 18.3                                     | 19.2                   |
| 443                    | Electronics and appliance stores .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                    | Building material and garden equipment and supplies dealers ..... | 3                       | 6 005           | 1 264                    | 243                             | 29  | 49.2                                     | 12.4                   |
| 445                    | Food and beverage stores .....                                    | 7                       | D               | D                        | D                               | e   | D  | D                      |
| 4451                   | Grocery stores .....  | 3                       | D               | D                        | D                               | e   | D  | D                      |
| 44511                  | Supermarkets and other grocery (except convenience) stores .....  | 3                       | D               | D                        | D                               | e   | D  | D                      |
| 445110                 | Supermarkets and other grocery (except convenience) stores .....  | 3                       | D               | D                        | D                               | e   | D  | D                      |
| 4452                   | Specialty food stores .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446                    | Health and personal care stores .....                             | 3                       | 18 957          | 1 609                    | 366                             | 138   | 31.5                                     | —                      |
| 4461                   | Health and personal care stores .....                             | 3                       | 18 957          | 1 609                    | 366                             | 138   | 31.5                                     | —                      |
| 447                    | Gasoline stations .....   | 6                       | 10 742          | 716                      | 185                             | 49  | 39.6                                     | —                      |
| 448                    | Clothing and clothing accessories stores .....                    | 4                       | 1 011           | 97                       | 25                              | 7   | 25.5                                     | 51.0                   |
| 451                    | Sporting goods, hobby, book, and music stores .....               | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                    | General merchandise stores .....                                  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453                    | Miscellaneous store retailers .....                               | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 454                    | Nonstore retailers .....  | 4                       | 8 110           | 1 294                    | 316                             | 33  | 17.8                                     | —                      |
| 4543                   | Direct selling establishments .....                               | 4                       | 8 110           | 1 294                    | 316                             | 33  | 17.8                                     | —                      |
| 45431                  | Fuel dealers .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 454311                 | Heating oil dealers .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| <b>SHELTON</b>         |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | Retail trade .....  | 107                     | 511 376         | 50 268                   | 14 225                          | 1 756   | 13.8                                     | 1.0                    |
| 441                    | Motor vehicle and parts dealers .....                             | 11                      | 166 060         | 14 914                   | 4 203                           | 312   | 24.7                                     | —                      |
| 4411                   | Automobile dealers .....  | 5                       | 160 442         | 14 118                   | 4 030                           | 284   | 25.1                                     | —                      |
| 44111                  | New car dealers .....   | 5                       | 160 442         | 14 118                   | 4 030                           | 284   | 25.1                                     | —                      |
| 441110                 | New car dealers .....   | 5                       | 160 442         | 14 118                   | 4 030                           | 284   | 25.1                                     | —                      |
| 4412                   | Other motor vehicle dealers .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44122                  | Motorcycle, boat, and other motor vehicle dealers .....           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 441220                 | Boat dealers .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442                    | Furniture and home furnishings stores .....                       | 4                       | 2 604           | 647                      | 163                             | 18  | 54.7                                     | .8                     |
| 4422                   | Home furnishings stores .....                                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 443                    | Electronics and appliance stores .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                    | Building material and garden equipment and supplies dealers ..... | 10                      | 30 950          | 4 610                    | 1 239                           | 128   | 11.2                                     | 1.0                    |
| 4441                   | Building material and supplies dealers .....                      | 8                       | D               | D                        | D                               | c   | D  | D                      |
| 44413                  | Hardware stores .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 444130                 | Hardware stores .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44419                  | Other building material dealers .....                             | 3                       | 21 098          | 3 383                    | 987                             | 61  | —  | —                      |
| 444190                 | Other building material dealers .....                             | 3                       | 21 098          | 3 383                    | 987                             | 61  | —  | —                      |
| 445                    | Food and beverage stores .....                                    | 18                      | 94 146          | 9 480                    | 2 281                           | 493   | 9.6                                      | .5                     |
| 4451                   | Grocery stores .....  | 10                      | D               | D                        | D                               | e   | D  | D                      |
| 44511                  | Supermarkets and other grocery (except convenience) stores .....  | 8                       | 85 603          | 8 839                    | 2 138                           | 459   | 4.9                                      | —                      |
| 445110                 | Supermarkets and other grocery (except convenience) stores .....  | 8                       | 85 603          | 8 839                    | 2 138                           | 459   | 4.9                                      | —                      |
| 4453                   | Beer, wine, and liquor stores .....                               | 5                       | 6 240           | 456                      | 101                             | 21  | 47.6                                     | —                      |
| 44531                  | Beer, wine, and liquor stores .....                               | 5                       | 6 240           | 456                      | 101                             | 21  | 47.6                                     | —                      |
| 445310                 | Beer, wine, and liquor stores .....                               | 5                       | 6 240           | 456                      | 101                             | 21  | 47.6                                     | —                      |
| 446                    | Health and personal care stores .....                             | 4                       | 6 363           | 595                      | 150                             | 40  | 39.8                                     | —                      |
| 4461                   | Health and personal care stores .....                             | 4                       | 6 363           | 595                      | 150                             | 40  | 39.8                                     | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code          | Geographic area and kind of business                             | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                     |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>SHELTON—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45               | Retail trade—Con.  |                         |                 |                          |                                 |   |  |                        |
| 447                 | Gasoline stations .....  | 15                      | 31 461          | 1 296                    | 321                             | 74  | 20.5                                     | 3.6                    |
| 4471                | Gasoline stations .....  | 15                      | 31 461          | 1 296                    | 321                             | 74  | 20.5                                     | 3.6                    |
| 44711               | Gasoline stations with convenience stores .....                  | 7                       | 23 606          | 865                      | 217                             | 51  | 17.3                                     | —                      |
| 447110              | Gasoline stations with convenience stores .....                  | 7                       | 23 606          | 865                      | 217                             | 51  | 17.3                                     | —                      |
| 448                 | Clothing and clothing accessories stores .....                   | 11                      | 12 002          | 1 422                    | 329                             | 89  | 8.2                                      | 9.3                    |
| 4481                | Clothing stores .....  | 7                       | 10 132          | 1 188                    | 284                             | 68  | —  | 5.8                    |
| 44819               | Other clothing stores .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448190              | Other clothing stores .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451                 | Sporting goods, hobby, book, and music stores .....              | 7                       | 4 758           | 833                      | 194                             | 33  | 20.0                                     | 1.7                    |
| 4511                | Sporting goods, hobby, and musical instrument stores .....       | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 451101              | General-line sporting goods stores .....                         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                 | General merchandise stores .....                                 | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 452112              | Discount department stores .....                                 | 1                       | D               | D                        | D                               | e   | D  | D                      |
| 453                 | Miscellaneous store retailers .....                              | 17                      | D               | D                        | D                               | c   | D  | D                      |
| 4532                | Office supplies, stationery, and gift stores .....               | 6                       | 8 909           | 732                      | 209                             | 62  | 9.3                                      | .5                     |
| 45321               | Office supplies and stationery stores .....                      | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453210              | Office supplies and stationery stores .....                      | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4539                | Other miscellaneous store retailers .....                        | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 45392               | Art dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453920              | Art dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45399               | All other miscellaneous store retailers .....                    | 4                       | 1 961           | 269                      | 66                              | 34  | 100.0                                    | —                      |
| 454                 | Nonstore retailers .....   | 7                       | D               | D                        | D                               | c   | D  | D                      |
| 4541                | Electronic shopping and mail-order houses .....                  | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 45411               | Electronic shopping and mail-order houses .....                  | 3                       | D               | D                        | D                               | c   | D  | D                      |
| <b>SIMSBURY</b>     |  |                         |                 |                          |                                 |   |  |                        |
| 44-45               | Retail trade .....   | 87                      | 360 721         | 35 239                   | 7 905                           | 1 559   | 6.3                                      | 20.4                   |
| 441                 | Motor vehicle and parts dealers .....                            | 8                       | D               | D                        | D                               | e   | D  | D                      |
| 4411                | Automobile dealers .....   | 6                       | 179 709         | 16 567                   | 3 591                           | 361   | 6.2                                      | 36.3                   |
| 44111               | New car dealers .....  | 6                       | 179 709         | 16 567                   | 3 591                           | 361   | 6.2                                      | 36.3                   |
| 441110              | New car dealers .....  | 6                       | 179 709         | 16 567                   | 3 591                           | 361   | 6.2                                      | 36.3                   |
| 442                 | Furniture and home furnishings stores .....                      | 11                      | 12 141          | 1 495                    | 361                             | 68  | 9.2                                      | 24.0                   |
| 4421                | Furniture stores .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44211               | Furniture stores .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 442110              | Furniture stores .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4422                | Home furnishings stores .....                                    | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44229               | Other home furnishings stores .....                              | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 442299              | All other home furnishings stores .....                          | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 443                 | Electronics and appliance stores .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4431                | Electronics and appliance stores .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44311               | Appliance, television, and other electronics stores .....        | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443111              | Household appliance stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443112              | Radio, television, and other electronics stores .....            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                 | Building material and garden equipment and supplies dealers ...  | 7                       | 5 041           | 869                      | 190                             | 37  | 35.7                                     | —                      |
| 445                 | Food and beverage stores .....                                   | 11                      | 72 503          | 7 800                    | 1 831                           | 476   | .2                                       | 1.8                    |
| 4451                | Grocery stores .....   | 7                       | D               | D                        | D                               | e   | D  | D                      |
| 44511               | Supermarkets and other grocery (except convenience) stores ..... | 5                       | 67 539          | 7 300                    | 1 712                           | 445   | —  | —                      |
| 445110              | Supermarkets and other grocery (except convenience) stores ..... | 5                       | 67 539          | 7 300                    | 1 712                           | 445   | —  | —                      |
| 4452                | Specialty food stores .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446                 | Health and personal care stores .....                            | 8                       | 25 796          | 2 430                    | 588                             | 182   | 11.0                                     | .8                     |
| 4461                | Health and personal care stores .....                            | 8                       | 25 796          | 2 430                    | 588                             | 182   | 11.0                                     | .8                     |
| 44611               | Pharmacies and drug stores .....                                 | 4                       | 23 084          | 2 001                    | 492                             | 167   | 6.7                                      | .9                     |
| 446110              | Pharmacies and drug stores .....                                 | 4                       | 23 084          | 2 001                    | 492                             | 167   | 6.7                                      | .9                     |
| 4461101             | Pharmacies and drug stores .....                                 | 4                       | 23 084          | 2 001                    | 492                             | 167   | 6.7                                      | .9                     |
| 44619               | Other health and personal care stores .....                      | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 447                 | Gasoline stations .....  | 9                       | 16 255          | 1 063                    | 247                             | 60  | 2.3                                      | 4.7                    |
| 44711               | Gasoline stations with convenience stores .....                  | 5                       | 10 873          | 467                      | 110                             | 28  | —  | 2.8                    |
| 447110              | Gasoline stations with convenience stores .....                  | 5                       | 10 873          | 467                      | 110                             | 28  | —  | 2.8                    |
| 448                 | Clothing and clothing accessories stores .....                   | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 4481                | Clothing stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44814               | Family clothing stores .....                                     | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 448140              | Family clothing stores .....                                     | 1                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Geographic area and kind of business                            | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>SIMSBURY—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| 451        | Sporting goods, hobby, book, and music stores .....             | 7                       | 11 955          | 1 097                    | 251                             | 106   | 9.9                                      | —                      |
| 4511       | Sporting goods, hobby, and musical instrument stores .....      | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4511101    | General-line sporting goods stores.....                         | 3                       | 2 595           | 261                      | 59                              | 16  | 12.6                                     | —                      |
| 4512       | Book, periodical, and music stores .....                        | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45121      | Book stores and news dealers .....                              | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 451211     | Book stores.....  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4512111    | Book stores, general .....                                      | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453        | Miscellaneous store retailers .....                             | 15                      | 14 169          | 1 866                    | 365                             | 138   | 17.1                                     | 4.5                    |
| 4532       | Office supplies, stationery, and gift stores.....               | 9                       | 11 538          | 1 240                    | 289                             | 110   | 11.1                                     | 5.6                    |
| 45321      | Office supplies and stationery stores .....                     | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453210     | Office supplies and stationery stores .....                     | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4539       | Other miscellaneous store retailers .....                       | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 45399      | All other miscellaneous store retailers .....                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454        | Nonstore retailers .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>SOMERS</b>   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade .....</b>                                       | 25                      | 13 029          | 1 236                    | 308                             | 74  | 53.8                                     | 7.5                    |
| 441        | Motor vehicle and parts dealers .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442        | Furniture and home furnishings stores .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material and garden equipment and supplies dealers ... | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 445        | Food and beverage stores .....                                  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 446        | Health and personal care stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 448        | Clothing and clothing accessories stores .....                  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 451        | Sporting goods, hobby, book, and music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453        | Miscellaneous store retailers .....                             | 4                       | 1 107           | 161                      | 43                              | 20  | 32.7                                     | —                      |
| 454        | Nonstore retailers .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>SOUTHBURY</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade .....</b>                                       | 90                      | 166 889         | 17 706                   | 4 181                           | 1 087   | 29.2                                     | 3.0                    |
| 441        | Motor vehicle and parts dealers .....                           | 4                       | 16 893          | 2 117                    | 541                             | 74  | 92.7                                     | 7.3                    |
| 442        | Furniture and home furnishings stores .....                     | 5                       | 4 034           | 433                      | 97                              | 29  | 43.3                                     | 7.8                    |
| 4422       | Home furnishings stores .....                                   | 5                       | 4 034           | 433                      | 97                              | 29  | 43.3                                     | 7.8                    |
| 44229      | Other home furnishings stores .....                             | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 443        | Electronics and appliance stores .....                          | 5                       | 2 157           | 325                      | 87                              | 21  | 5.8                                      | 8.3                    |
| 4431       | Electronics and appliance stores .....                          | 5                       | 2 157           | 325                      | 87                              | 21  | 5.8                                      | 8.3                    |
| 44313      | Camera and photographic supplies stores .....                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443130     | Camera and photographic supplies stores .....                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material and garden equipment and supplies dealers ... | 9                       | 8 451           | 1 266                    | 259                             | 51  | 28.3                                     | 23.1                   |
| 4442       | Lawn and garden equipment and supplies stores .....             | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44421      | Outdoor power equipment stores .....                            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444210     | Outdoor power equipment stores .....                            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445        | Food and beverage stores .....                                  | 13                      | 43 071          | 5 240                    | 1 202                           | 318   | 9.7                                      | —                      |
| 4451       | Grocery stores .....  | 6                       | 38 877          | 4 775                    | 1 083                           | 280   | 2.8                                      | —                      |
| 4452       | Specialty food stores .....                                     | 3                       | 1 464           | 276                      | 71                              | 24  | 24.5                                     | —                      |
| 446        | Health and personal care stores .....                           | 9                       | 25 505          | 1 625                    | 397                             | 151   | 15.0                                     | —                      |
| 4461       | Health and personal care stores .....                           | 9                       | 25 505          | 1 625                    | 397                             | 151   | 15.0                                     | —                      |
| 44619      | Other health and personal care stores .....                     | 4                       | 3 106           | 382                      | 76                              | 16  | 60.7                                     | —                      |
| 446199     | All other health and personal care stores .....                 | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....   | 6                       | 13 864          | 724                      | 173                             | 43  | 100.0                                    | —                      |
| 448        | Clothing and clothing accessories stores .....                  | 12                      | 13 541          | 1 757                    | 399                             | 127   | 5.9                                      | 4.9                    |
| 4481       | Clothing stores .....   | 7                       | 9 759           | 1 269                    | 284                             | 95  | —  | 2.6                    |
| 451        | Sporting goods, hobby, book, and music stores .....             | 10                      | 5 122           | 609                      | 141                             | 42  | 28.6                                     | 8.2                    |
| 4511       | Sporting goods, hobby, and musical instrument stores .....      | 6                       | 2 413           | 321                      | 68                              | 16  | 47.9                                     | 17.3                   |
| 4512       | Book, periodical, and music stores .....                        | 4                       | 2 709           | 288                      | 73                              | 26  | 11.5                                     | —                      |
| 452        | General merchandise stores .....                                | 2                       | D               | D                        | D                               | c   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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| NAICS code            | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                       |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>SOUTHBURY—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 453                   | Miscellaneous store retailers .....                               | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 4532                  | Office supplies, stationery, and gift stores .....                | 6                       | 7 531           | 811                      | 213                             | 61  | 3.6                                      | 2.6                    |
| 45321                 | Office supplies and stationery stores .....                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453210                | Office supplies and stationery stores .....                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4539                  | Other miscellaneous store retailers .....                         | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 45399                 | All other miscellaneous store retailers .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                   | Nonstore retailers .....  | 3                       | 3 248           | 336                      | 93                              | 14  | 80.0                                     | —                      |
| 454311                | Heating oil dealers .....   | 3                       | 3 248           | 336                      | 93                              | 14  | 80.0                                     | —                      |
| <b>SOUTHINGTON</b>    |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade .....  | 172                     | 387 373         | 41 498                   | 10 320                          | 2 105   | 13.8                                     | 6.3                    |
| 441                   | Motor vehicle and parts dealers .....                             | 20                      | 43 444          | 5 608                    | 1 398                           | 186   | 15.0                                     | 1.3                    |
| 4412                  | Other motor vehicle dealers .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44121                 | Recreational vehicle dealers .....                                | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 441210                | Recreational vehicle dealers .....                                | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4413                  | Automotive parts, accessories, and tire stores .....              | 11                      | 11 553          | 2 641                    | 641                             | 96  | 29.5                                     | —                      |
| 44132                 | Tire dealers .....  | 6                       | 7 595           | 1 886                    | 492                             | 64  | 27.8                                     | —                      |
| 441320                | Tire dealers .....  | 6                       | 7 595           | 1 886                    | 492                             | 64  | 27.8                                     | —                      |
| 442                   | Furniture and home furnishings stores .....                       | 15                      | 25 812          | 4 298                    | 938                             | 121   | 3.6                                      | 7.0                    |
| 4421                  | Furniture stores .....  | 9                       | 23 212          | 3 962                    | 868                             | 111   | —  | .6                     |
| 44211                 | Furniture stores .....  | 9                       | 23 212          | 3 962                    | 868                             | 111   | —  | .6                     |
| 442110                | Furniture stores .....  | 9                       | 23 212          | 3 962                    | 868                             | 111   | —  | .6                     |
| 4422                  | Home furnishings stores .....                                     | 6                       | 2 600           | 336                      | 70                              | 10  | 36.2                                     | 63.8                   |
| 443                   | Electronics and appliance stores .....                            | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4431                  | Electronics and appliance stores .....                            | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44311                 | Appliance, television, and other electronics stores .....         | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 443111                | Household appliance stores .....                                  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 444                   | Building material and garden equipment and supplies dealers ..... | 9                       | 39 419          | 4 802                    | 1 273                           | 173   | 4.1                                      | 6.0                    |
| 4441                  | Building material and supplies dealers .....                      | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 44411                 | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 444110                | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 44412                 | Paint and wallpaper stores .....                                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444120                | Paint and wallpaper stores .....                                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                   | Food and beverage stores .....                                    | 32                      | 86 789          | 8 674                    | 2 062                           | 492   | 14.4                                     | .6                     |
| 4451                  | Grocery stores .....  | 11                      | 75 496          | 7 587                    | 1 805                           | 425   | 11.7                                     | .1                     |
| 44511                 | Supermarkets and other grocery (except convenience) stores .....  | 7                       | 70 381          | 7 062                    | 1 682                           | 397   | 8.3                                      | .1                     |
| 445110                | Supermarkets and other grocery (except convenience) stores .....  | 7                       | 70 381          | 7 062                    | 1 682                           | 397   | 8.3                                      | .1                     |
| 4452                  | Specialty food stores .....                                       | 7                       | 2 587           | 530                      | 110                             | 33  | 21.8                                     | 13.8                   |
| 4453                  | Beer, wine, and liquor stores .....                               | 14                      | 8 706           | 557                      | 147                             | 34  | 36.4                                     | .9                     |
| 44531                 | Beer, wine, and liquor stores .....                               | 14                      | 8 706           | 557                      | 147                             | 34  | 36.4                                     | .9                     |
| 445310                | Beer, wine, and liquor stores .....                               | 14                      | 8 706           | 557                      | 147                             | 34  | 36.4                                     | .9                     |
| 446                   | Health and personal care stores .....                             | 14                      | 31 321          | 2 315                    | 527                             | 164   | 22.9                                     | .6                     |
| 4461                  | Health and personal care stores .....                             | 14                      | 31 321          | 2 315                    | 527                             | 164   | 22.9                                     | .6                     |
| 44611                 | Pharmacies and drug stores .....                                  | 5                       | 25 948          | 1 445                    | 344                             | 119   | 14.5                                     | —                      |
| 446110                | Pharmacies and drug stores .....                                  | 5                       | 25 948          | 1 445                    | 344                             | 119   | 14.5                                     | —                      |
| 4461101               | Pharmacies and drug stores .....                                  | 5                       | 25 948          | 1 445                    | 344                             | 119   | 14.5                                     | —                      |
| 44619                 | Other health and personal care stores .....                       | 5                       | 4 060           | 470                      | 101                             | 30  | 67.6                                     | —                      |
| 446191                | Food (health) supplement stores .....                             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 447                   | Gasoline stations .....   | 26                      | 57 717          | 3 458                    | 912                             | 216   | 31.9                                     | 20.9                   |
| 4471                  | Gasoline stations .....   | 26                      | 57 717          | 3 458                    | 912                             | 216   | 31.9                                     | 20.9                   |
| 44711                 | Gasoline stations with convenience stores .....                   | 15                      | 28 046          | 1 022                    | 259                             | 72  | 41.4                                     | 25.5                   |
| 447110                | Gasoline stations with convenience stores .....                   | 15                      | 28 046          | 1 022                    | 259                             | 72  | 41.4                                     | 25.5                   |
| 44719                 | Other gasoline stations .....                                     | 11                      | 29 671          | 2 436                    | 653                             | 144   | 22.8                                     | 16.6                   |
| 447190                | Other gasoline stations .....                                     | 11                      | 29 671          | 2 436                    | 653                             | 144   | 22.8                                     | 16.6                   |
| 448                   | Clothing and clothing accessories stores .....                    | 9                       | 9 268           | 1 049                    | 247                             | 81  | 8.9                                      | 14.4                   |
| 4481                  | Clothing stores .....   | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 451                   | Sporting goods, hobby, book, and music stores .....               | 10                      | 6 556           | 728                      | 174                             | 58  | 10.2                                     | —                      |
| 4511                  | Sporting goods, hobby, and musical instrument stores .....        | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4512                  | Book, periodical, and music stores .....                          | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 452                   | General merchandise stores .....                                  | 5                       | 45 369          | 5 401                    | 1 457                           | 353   | —  | —                      |
| 452112                | Discount department stores .....                                  | 3                       | D               | D                        | D                               | e   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code              | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                         |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>SOUTHINGTON—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                   | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 453                     | Miscellaneous store retailers .....                               | 20                      | D               | D                        | D                               | c   | D  | D                      |
| 4532                    | Office supplies, stationery, and gift stores .....                | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 45321                   | Office supplies and stationery stores .....                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453210                  | Office supplies and stationery stores .....                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4533                    | Used merchandise stores .....                                     | 3                       | 767             | 186                      | 47                              | 7   | 36.6                                     | —                      |
| 45331                   | Used merchandise stores .....                                     | 3                       | 767             | 186                      | 47                              | 7   | 36.6                                     | —                      |
| 453310                  | Used merchandise stores .....                                     | 3                       | 767             | 186                      | 47                              | 7   | 36.6                                     | —                      |
| 4539                    | Other miscellaneous store retailers .....                         | 7                       | 14 057          | 2 175                    | 459                             | 102   | .8                                       | 8.6                    |
| 45391                   | Pet and pet supplies stores .....                                 | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453910                  | Pet and pet supplies stores .....                                 | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45399                   | All other miscellaneous store retailers .....                     | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 454                     | Nonstore retailers .....  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4543                    | Direct selling establishments .....                               | 5                       | 7 141           | 1 053                    | 360                             | 42  | 40.2                                     | 59.8                   |
| 45431                   | Fuel dealers .....  | 5                       | 7 141           | 1 053                    | 360                             | 42  | 40.2                                     | 59.8                   |
| 454311                  | Heating oil dealers .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| <b>SOUTH WINDSOR</b>    |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                   | Retail trade .....  | 83                      | 175 981         | 26 209                   | 5 591                           | 931   | 19.8                                     | 6.3                    |
| 441                     | Motor vehicle and parts dealers .....                             | 14                      | 44 501          | 4 495                    | 918                             | 140   | 9.1                                      | —                      |
| 4412                    | Other motor vehicle dealers .....                                 | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44121                   | Recreational vehicle dealers .....                                | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 441210                  | Recreational vehicle dealers .....                                | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 44122                   | Motorcycle, boat, and other motor vehicle dealers .....           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 441222                  | Boat dealers .....  | 4                       | 18 272          | 1 525                    | 262                             | 45  | —  | —                      |
| 441229                  | All other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                     | Furniture and home furnishings stores .....                       | 5                       | 6 823           | 605                      | 157                             | 26  | 4.8                                      | 10.0                   |
| 4421                    | Furniture stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44211                   | Furniture stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442110                  | Furniture stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443                     | Electronics and appliance stores .....                            | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 4431                    | Electronics and appliance stores .....                            | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 44311                   | Appliance, television, and other electronics stores .....         | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 443112                  | Radio, television, and other electronics stores .....             | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 444                     | Building material and garden equipment and supplies dealers ..... | 13                      | 26 980          | 5 416                    | 1 231                           | 121   | 50.6                                     | 2.1                    |
| 4441                    | Building material and supplies dealers .....                      | 8                       | D               | D                        | D                               | c   | D  | D                      |
| 44419                   | Other building material dealers .....                             | 7                       | 24 202          | 4 841                    | 1 110                           | 99  | 50.9                                     | 2.3                    |
| 444190                  | Other building material dealers .....                             | 7                       | 24 202          | 4 841                    | 1 110                           | 99  | 50.9                                     | 2.3                    |
| 445                     | Food and beverage stores .....                                    | 11                      | 25 198          | 4 734                    | 742                             | 174   | 30.9                                     | .9                     |
| 4452                    | Specialty food stores .....                                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 446                     | Health and personal care stores .....                             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4461                    | Health and personal care stores .....                             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 447                     | Gasoline stations .....   | 6                       | 24 229          | 1 164                    | 294                             | 53  | 19.2                                     | —                      |
| 4471                    | Gasoline stations .....   | 6                       | 24 229          | 1 164                    | 294                             | 53  | 19.2                                     | —                      |
| 44711                   | Gasoline stations with convenience stores .....                   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 447110                  | Gasoline stations with convenience stores .....                   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 448                     | Clothing and clothing accessories stores .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451                     | Sporting goods, hobby, book, and music stores .....               | 3                       | 643             | 74                       | 22                              | 13  | 100.0                                    | —                      |
| 453                     | Miscellaneous store retailers .....                               | 8                       | 1 632           | 381                      | 89                              | 25  | 11.0                                     | 49.8                   |
| 4533                    | Used merchandise stores .....                                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 45331                   | Used merchandise stores .....                                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 453310                  | Used merchandise stores .....                                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 454                     | Nonstore retailers .....  | 15                      | 20 853          | 4 193                    | 904                             | 130   | 14.5                                     | —                      |
| 4542                    | Vending machine operators .....                                   | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 45421                   | Vending machine operators .....                                   | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 454210                  | Vending machine operators .....                                   | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4543                    | Direct selling establishments .....                               | 9                       | 16 607          | 3 406                    | 727                             | 103   | 14.7                                     | —                      |
| 45431                   | Fuel dealers .....  | 6                       | 14 481          | 2 846                    | 620                             | 66  | 6.3                                      | —                      |
| 454311                  | Heating oil dealers .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 454312                  | Liquefied petroleum gas (bottled gas) dealers .....               | 2                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code      | Geographic area and kind of business                            | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                 |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>STAFFORD</b> |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>    | Retail trade .....  | 40                      | 85 789          | 9 431                    | 2 327                           | 428   | 11.7                                     | 11.7                   |
| 441             | Motor vehicle and parts dealers .....                           | 7                       | 24 962          | 2 300                    | 578                             | 72  | 2.6                                      | —                      |
| 442             | Furniture and home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4421            | Furniture stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44211           | Furniture stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442110          | Furniture stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443             | Electronics and appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444             | Building material and garden equipment and supplies dealers ... | 4                       | 1 370           | 179                      | 42                              | 10  | 45.8                                     | —                      |
| 445             | Food and beverage stores .....                                  | 8                       | 24 858          | 2 993                    | 706                             | 188   | 28.4                                     | —                      |
| 446             | Health and personal care stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4461            | Health and personal care stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 447             | Gasoline stations .....   | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 448             | Clothing and clothing accessories stores .....                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451             | Sporting goods, hobby, book, and music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452             | General merchandise stores .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453             | Miscellaneous store retailers .....                             | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4531            | Florists .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45311           | Florists .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453110          | Florists .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 454             | Nonstore retailers .....  | 5                       | 7 774           | 1 007                    | 269                             | 39  | 1.9                                      | 29.8                   |
| 4543            | Direct selling establishments .....                             | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45431           | Fuel dealers .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 454312          | Liquefied petroleum gas (bottled gas) dealers .....             | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 454319          | Other fuel dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>STAMFORD</b> |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>    | Retail trade .....  | 503                     | 1 429 392       | 169 608                  | 40 332                          | 6 477   | 9.8                                      | 8.8                    |
| 441             | Motor vehicle and parts dealers .....                           | 38                      | 315 105         | 30 012                   | 6 857                           | 717   | 2.4                                      | 17.3                   |
| 4411            | Automobile dealers .....  | 16                      | D               | D                        | D                               | f   | D  | D                      |
| 44111           | New car dealers .....   | 15                      | 281 414         | 24 609                   | 5 606                           | 529   | 1.8                                      | 18.9                   |
| 441110          | New car dealers .....   | 15                      | 281 414         | 24 609                   | 5 606                           | 529   | 1.8                                      | 18.9                   |
| 4412            | Other motor vehicle dealers .....                               | 9                       | 19 043          | 2 875                    | 628                             | 81  | 7.7                                      | 4.3                    |
| 44122           | Motorcycle, boat, and other motor vehicle dealers .....         | 9                       | 19 043          | 2 875                    | 628                             | 81  | 7.7                                      | 4.3                    |
| 441221          | Motorcycle dealers .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 441222          | Boat dealers .....  | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4413            | Automotive parts, accessories, and tire stores .....            | 13                      | D               | D                        | D                               | c   | D  | D                      |
| 44131           | Automotive parts and accessories stores .....                   | 8                       | 7 364           | 1 303                    | 299                             | 63  | 9.1                                      | .4                     |
| 441310          | Automotive parts and accessories stores .....                   | 8                       | 7 364           | 1 303                    | 299                             | 63  | 9.1                                      | .4                     |
| 44132           | Tire dealers .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 441320          | Tire dealers .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 442             | Furniture and home furnishings stores .....                     | 42                      | 111 986         | 15 957                   | 3 899                           | 520   | 9.9                                      | 10.5                   |
| 4421            | Furniture stores .....  | 21                      | 68 700          | 10 020                   | 2 329                           | 213   | 12.8                                     | 10.7                   |
| 44211           | Furniture stores .....  | 21                      | 68 700          | 10 020                   | 2 329                           | 213   | 12.8                                     | 10.7                   |
| 442110          | Furniture stores .....  | 21                      | 68 700          | 10 020                   | 2 329                           | 213   | 12.8                                     | 10.7                   |
| 4422            | Home furnishings stores .....                                   | 21                      | 43 286          | 5 937                    | 1 570                           | 307   | 5.2                                      | 10.1                   |
| 44221           | Floor covering stores .....                                     | 8                       | 7 331           | 1 897                    | 542                             | 62  | 12.0                                     | 52.5                   |
| 442210          | Floor covering stores .....                                     | 8                       | 7 331           | 1 897                    | 542                             | 62  | 12.0                                     | 52.5                   |
| 44229           | Other home furnishings stores .....                             | 13                      | 35 955          | 4 040                    | 1 028                           | 245   | 3.8                                      | 1.5                    |
| 442299          | All other home furnishings stores .....                         | 11                      | D               | D                        | D                               | c   | D  | D                      |
| 443             | Electronics and appliance stores .....                          | 19                      | 57 709          | 8 002                    | 1 862                           | 223   | 3.5                                      | .6                     |
| 4431            | Electronics and appliance stores .....                          | 19                      | 57 709          | 8 002                    | 1 862                           | 223   | 3.5                                      | .6                     |
| 44311           | Appliance, television, and other electronics stores .....       | 13                      | 48 821          | 6 905                    | 1 591                           | 180   | 3.0                                      | .7                     |
| 443111          | Household appliance stores .....                                | 4                       | 40 541          | 5 284                    | 1 186                           | 128   | .8                                       | —                      |
| 443112          | Radio, television, and other electronics stores .....           | 9                       | 8 280           | 1 621                    | 405                             | 52  | 13.9                                     | 4.3                    |
| 44312           | Computer and software stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443120          | Computer and software stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44313           | Camera and photographic supplies stores .....                   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 443130          | Camera and photographic supplies stores .....                   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444             | Building material and garden equipment and supplies dealers ... | 40                      | 142 958         | 19 650                   | 4 023                           | 461   | 4.4                                      | 15.9                   |
| 4441            | Building material and supplies dealers .....                    | 32                      | 131 394         | 16 213                   | 3 463                           | 355   | 4.5                                      | 17.1                   |
| 44412           | Paint and wallpaper stores .....                                | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 444120          | Paint and wallpaper stores .....                                | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 44413           | Hardware stores .....   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 444130          | Hardware stores .....   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44419           | Other building material dealers .....                           | 23                      | 92 885          | 12 621                   | 2 673                           | 268   | 5.7                                      | 22.0                   |
| 444190          | Other building material dealers .....                           | 23                      | 92 885          | 12 621                   | 2 673                           | 268   | 5.7                                      | 22.0                   |
| 4442            | Lawn and garden equipment and supplies stores .....             | 8                       | 11 564          | 3 437                    | 560                             | 106   | 2.9                                      | 1.6                    |
| 44422           | Nursery, garden center, and farm supply stores .....            | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 444220          | Nursery, garden center, and farm supply stores .....            | 6                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

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| NAICS code | Geographic area and kind of business                             | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>STAMFORD—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 445        | Food and beverage stores .....                                   | 75                      | 249 880         | 24 714                   | 6 160                           | 1 190   | 11.8                                     | .5                     |
| 4451       | Grocery stores .....   | 43                      | 213 991         | 21 678                   | 5 410                           | 1 084   | 5.0                                      | .6                     |
| 44511      | Supermarkets and other grocery (except convenience) stores ..... | 30                      | 210 196         | 21 243                   | 5 312                           | 1 056   | 4.2                                      | .2                     |
| 445110     | Supermarkets and other grocery (except convenience) stores ..... | 30                      | 210 196         | 21 243                   | 5 312                           | 1 056   | 4.2                                      | .2                     |
| 4452       | Specialty food stores .....                                      | 15                      | 6 209           | 742                      | 202                             | 39  | 43.1                                     | —                      |
| 4453       | Beer, wine, and liquor stores .....                              | 17                      | 29 680          | 2 294                    | 548                             | 67  | 54.4                                     | .2                     |
| 44531      | Beer, wine, and liquor stores .....                              | 17                      | 29 680          | 2 294                    | 548                             | 67  | 54.4                                     | .2                     |
| 445310     | Beer, wine, and liquor stores .....                              | 17                      | 29 680          | 2 294                    | 548                             | 67  | 54.4                                     | .2                     |
| 446        | Health and personal care stores .....                            | 35                      | 91 814          | 9 293                    | 2 289                           | 447   | 16.6                                     | 3.9                    |
| 4461       | Health and personal care stores .....                            | 35                      | 91 814          | 9 293                    | 2 289                           | 447   | 16.6                                     | 3.9                    |
| 44611      | Pharmacies and drug stores .....                                 | 12                      | 74 255          | 6 049                    | 1 482                           | 316   | 14.1                                     | 2.6                    |
| 446110     | Pharmacies and drug stores .....                                 | 12                      | 74 255          | 6 049                    | 1 482                           | 316   | 14.1                                     | 2.6                    |
| 4461101    | Pharmacies and drug stores .....                                 | 11                      | D               | D                        | D                               | e   | D  | D                      |
| 4461102    | Proprietary stores .....   | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 44612      | Cosmetics, beauty supplies, and perfume stores .....             | 7                       | 4 219           | 632                      | 146                             | 50  | 9.0                                      | 9.8                    |
| 446120     | Cosmetics, beauty supplies, and perfume stores .....             | 7                       | 4 219           | 632                      | 146                             | 50  | 9.0                                      | 9.8                    |
| 44613      | Optical goods stores .....                                       | 8                       | 5 485           | 1 395                    | 345                             | 45  | 18.9                                     | 15.4                   |
| 446130     | Optical goods stores .....                                       | 8                       | 5 485           | 1 395                    | 345                             | 45  | 18.9                                     | 15.4                   |
| 44619      | Other health and personal care stores .....                      | 8                       | 7 855           | 1 217                    | 316                             | 36  | 42.5                                     | 5.2                    |
| 446191     | Food (health) supplement stores .....                            | 4                       | 6 044           | 639                      | 167                             | 25  | 54.9                                     | —                      |
| 447        | Gasoline stations .....  | 37                      | 57 923          | 3 643                    | 829                             | 125   | 50.9                                     | 4.6                    |
| 4471       | Gasoline stations .....  | 37                      | 57 923          | 3 643                    | 829                             | 125   | 50.9                                     | 4.6                    |
| 44711      | Gasoline stations with convenience stores .....                  | 10                      | 23 081          | 1 194                    | 250                             | 38  | 54.5                                     | .8                     |
| 447110     | Gasoline stations with convenience stores .....                  | 10                      | 23 081          | 1 194                    | 250                             | 38  | 54.5                                     | .8                     |
| 44719      | Other gasoline stations .....                                    | 27                      | 34 842          | 2 449                    | 579                             | 87  | 48.6                                     | 7.2                    |
| 447190     | Other gasoline stations .....                                    | 27                      | 34 842          | 2 449                    | 579                             | 87  | 48.6                                     | 7.2                    |
| 448        | Clothing and clothing accessories stores .....                   | 88                      | 124 444         | 16 140                   | 3 997                           | 1 007   | 4.4                                      | 6.9                    |
| 4481       | Clothing stores .....  | 55                      | 94 420          | 12 002                   | 2 975                           | 806   | 1.5                                      | 7.0                    |
| 44811      | Men's clothing stores .....                                      | 8                       | 7 207           | 1 432                    | 376                             | 55  | 5.1                                      | 35.6                   |
| 448110     | Men's clothing stores .....                                      | 8                       | 7 207           | 1 432                    | 376                             | 55  | 5.1                                      | 35.6                   |
| 44812      | Women's clothing stores .....                                    | 23                      | 38 332          | 5 557                    | 1 327                           | 297   | .2                                       | 9.8                    |
| 448120     | Women's clothing stores .....                                    | 23                      | 38 332          | 5 557                    | 1 327                           | 297   | .2                                       | 9.8                    |
| 44813      | Children's and infants' clothing stores .....                    | 6                       | 6 547           | 801                      | 217                             | 65  | .2                                       | 4.9                    |
| 448130     | Children's and infants' clothing stores .....                    | 6                       | 6 547           | 801                      | 217                             | 65  | .2                                       | 4.9                    |
| 44814      | Family clothing stores .....                                     | 11                      | 31 527          | 3 180                    | 780                             | 326   | 2.3                                      | —                      |
| 448140     | Family clothing stores .....                                     | 11                      | 31 527          | 3 180                    | 780                             | 326   | 2.3                                      | —                      |
| 44815      | Clothing accessories stores .....                                | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 448150     | Clothing accessories stores .....                                | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44819      | Other clothing stores .....                                      | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 448190     | Other clothing stores .....                                      | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4482       | Shoe stores .....  | 16                      | 16 160          | 1 940                    | 445                             | 118   | 9.2                                      | 9.7                    |
| 44821      | Shoe stores .....  | 16                      | 16 160          | 1 940                    | 445                             | 118   | 9.2                                      | 9.7                    |
| 448210     | Shoe stores .....  | 16                      | 16 160          | 1 940                    | 445                             | 118   | 9.2                                      | 9.7                    |
| 4482101    | Men's shoe stores .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4482103    | Children's and juveniles' shoe stores .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482104    | Family shoe stores .....   | 6                       | 4 508           | 534                      | 120                             | 24  | 14.7                                     | 22.8                   |
| 4482105    | Athletic footwear stores .....                                   | 5                       | 7 461           | 789                      | 177                             | 58  | 11.1                                     | —                      |
| 4483       | Jewelry, luggage, and leather goods stores .....                 | 17                      | 13 864          | 2 198                    | 577                             | 83  | 17.8                                     | 2.7                    |
| 44831      | Jewelry stores .....   | 13                      | 12 598          | 1 966                    | 510                             | 71  | 19.6                                     | .3                     |
| 448310     | Jewelry stores .....   | 13                      | 12 598          | 1 966                    | 510                             | 71  | 19.6                                     | .3                     |
| 44832      | Luggage and leather goods stores .....                           | 4                       | 1 266           | 232                      | 67                              | 12  | —  | 26.6                   |
| 448320     | Luggage and leather goods stores .....                           | 4                       | 1 266           | 232                      | 67                              | 12  | —  | 26.6                   |
| 451        | Sporting goods, hobby, book, and music stores .....              | 32                      | 43 451          | 5 739                    | 1 544                           | 332   | 17.2                                     | 2.8                    |
| 4511       | Sporting goods, hobby, and musical instrument stores .....       | 20                      | 24 177          | 3 060                    | 817                             | 155   | 29.1                                     | .4                     |
| 45111      | Sporting goods stores .....                                      | 12                      | 14 848          | 1 500                    | 390                             | 85  | 44.2                                     | —                      |
| 451110     | Sporting goods stores .....                                      | 12                      | 14 848          | 1 500                    | 390                             | 85  | 44.2                                     | —                      |
| 4511102    | Specialty-line sporting goods stores .....                       | 12                      | 14 848          | 1 500                    | 390                             | 85  | 44.2                                     | —                      |
| 45112      | Hobby, toy, and game stores .....                                | 5                       | 7 783           | 1 341                    | 379                             | 61  | —  | 1.2                    |
| 451120     | Hobby, toy, and game stores .....                                | 5                       | 7 783           | 1 341                    | 379                             | 61  | —  | 1.2                    |
| 45114      | Musical instrument and supplies stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451140     | Musical instrument and supplies stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4512       | Book, periodical, and music stores .....                         | 12                      | 19 274          | 2 679                    | 727                             | 177   | 2.3                                      | 5.8                    |
| 45121      | Book stores and news dealers .....                               | 8                       | 9 952           | 1 617                    | 395                             | 79  | 4.5                                      | 7.7                    |
| 451211     | Book stores .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4512111    | Book stores, general .....                                       | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4512113    | College book stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451212     | News dealers and newsstands .....                                | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 45122      | Prerecorded tape, compact disc, and record stores .....          | 4                       | 9 322           | 1 062                    | 332                             | 98  | —  | 3.8                    |
| 451220     | Prerecorded tape, compact disc, and record stores .....          | 4                       | 9 322           | 1 062                    | 332                             | 98  | —  | 3.8                    |
| 452        | General merchandise stores .....                                 | 12                      | 111 852         | 14 378                   | 3 462                           | 799   | 1.2                                      | .4                     |
| 4521       | Department stores .....  | 3                       | D               | D                        | D                               | f   | D  | D                      |
| 4521009    | Department stores (incl. leased depts.) <sup>3</sup> .....       | 3                       | D               | D                        | D                               | f   | D  | D                      |
| 45211      | Department stores .....  | 3                       | D               | D                        | D                               | f   | D  | D                      |
| 452111     | Department stores (except discount department stores) .....      | 3                       | D               | D                        | D                               | f   | D  | D                      |
| 45299      | All other general merchandise stores .....                       | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 452990     | All other general merchandise stores .....                       | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 4529901    | Variety stores .....   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4529904    | Miscellaneous general merchandise stores .....                   | 3                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code           | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                      |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>STAMFORD—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 453                  | Miscellaneous store retailers .....                               | 54                      | 45 935          | 7 693                    | 1 799                           | 365   | 21.4                                     | 6.2                    |
| 4531                 | Florists .....  | 10                      | 3 236           | 806                      | 208                             | 47  | 48.7                                     | 6.1                    |
| 45311                | Florists .....  | 10                      | 3 236           | 806                      | 208                             | 47  | 48.7                                     | 6.1                    |
| 453110               | Florists .....  | 10                      | 3 236           | 806                      | 208                             | 47  | 48.7                                     | 6.1                    |
| 4532                 | Office supplies, stationery, and gift stores .....                | 19                      | D               | D                        | D                               | c   | D  | D                      |
| 45321                | Office supplies and stationery stores .....                       | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 453210               | Office supplies and stationery stores .....                       | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45322                | Gift, novelty, and souvenir stores .....                          | 15                      | 10 648          | 1 914                    | 472                             | 124   | 16.9                                     | 2.6                    |
| 453220               | Gift, novelty, and souvenir stores .....                          | 15                      | 10 648          | 1 914                    | 472                             | 124   | 16.9                                     | 2.6                    |
| 4533                 | Used merchandise stores .....                                     | 11                      | 16 488          | 3 380                    | 737                             | 100   | 7.7                                      | 10.2                   |
| 45331                | Used merchandise stores .....                                     | 11                      | 16 488          | 3 380                    | 737                             | 100   | 7.7                                      | 10.2                   |
| 453310               | Used merchandise stores .....                                     | 11                      | 16 488          | 3 380                    | 737                             | 100   | 7.7                                      | 10.2                   |
| 4539                 | Other miscellaneous store retailers .....                         | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 45391                | Pet and pet supplies stores .....                                 | 4                       | 4 318           | 432                      | 101                             | 34  | 84.0                                     | —                      |
| 453910               | Pet and pet supplies stores .....                                 | 4                       | 4 318           | 432                      | 101                             | 34  | 84.0                                     | —                      |
| 45392                | Art dealers .....   | 4                       | 1 625           | 185                      | 50                              | 10  | 51.2                                     | .2                     |
| 453920               | Art dealers .....   | 4                       | 1 625           | 185                      | 50                              | 10  | 51.2                                     | .2                     |
| 45399                | All other miscellaneous store retailers .....                     | 6                       | D               | D                        | a                               | D   | D  | D                      |
| 454                  | Nonstore retailers .....  | 31                      | 76 335          | 14 387                   | 3 611                           | 291   | 20.6                                     | 20.2                   |
| 4541                 | Electronic shopping and mail-order houses .....                   | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 45411                | Electronic shopping and mail-order houses .....                   | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 4543                 | Direct selling establishments .....                               | 19                      | 50 001          | 10 550                   | 2 818                           | 237   | 6.2                                      | 11.4                   |
| 45431                | Fuel dealers .....  | 8                       | 33 289          | 7 060                    | 1 933                           | 150   | 1.5                                      | 16.9                   |
| 454311               | Heating oil dealers .....   | 7                       | D               | D                        | D                               | c   | D  | D                      |
| 45439                | Other direct selling establishments .....                         | 11                      | 16 712          | 3 490                    | 885                             | 87  | 15.8                                     | .6                     |
| 454390               | Other direct selling establishments .....                         | 11                      | 16 712          | 3 490                    | 885                             | 87  | 15.8                                     | .6                     |
| <b>STONINGTON</b>    |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                | Retail trade .....  | 90                      | 116 727         | 16 075                   | 3 627                           | 660   | 20.2                                     | 3.1                    |
| 441                  | Motor vehicle and parts dealers .....                             | 13                      | 20 040          | 2 937                    | 656                             | 91  | 40.5                                     | 3.1                    |
| 4412                 | Other motor vehicle dealers .....                                 | 7                       | 6 467           | 1 136                    | 233                             | 41  | 5.2                                      | .2                     |
| 44122                | Motorcycle, boat, and other motor vehicle dealers .....           | 7                       | 6 467           | 1 136                    | 233                             | 41  | 5.2                                      | .2                     |
| 441222               | Boat dealers .....  | 7                       | 6 467           | 1 136                    | 233                             | 41  | 5.2                                      | .2                     |
| 442                  | Furniture and home furnishings stores .....                       | 10                      | 5 021           | 780                      | 184                             | 34  | 75.9                                     | 1.2                    |
| 4421                 | Furniture stores .....  | 6                       | 2 521           | 388                      | 94                              | 23  | 53.8                                     | .6                     |
| 44211                | Furniture stores .....  | 6                       | 2 521           | 388                      | 94                              | 23  | 53.8                                     | .6                     |
| 442110               | Furniture stores .....  | 6                       | 2 521           | 388                      | 94                              | 23  | 53.8                                     | .6                     |
| 4422                 | Home furnishings stores .....                                     | 4                       | 2 500           | 392                      | 90                              | 11  | 98.2                                     | 1.8                    |
| 443                  | Electronics and appliance stores .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                  | Building material and garden equipment and supplies dealers ..... | 4                       | 2 382           | 460                      | 97                              | 17  | 7.7                                      | —                      |
| 445                  | Food and beverage stores .....                                    | 13                      | 31 375          | 4 038                    | 895                             | 250   | 4.7                                      | 3.9                    |
| 4452                 | Specialty food stores .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446                  | Health and personal care stores .....                             | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4461                 | Health and personal care stores .....                             | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 447                  | Gasoline stations .....   | 5                       | 11 995          | 782                      | 176                             | 32  | 33.1                                     | —                      |
| 44711                | Gasoline stations with convenience stores .....                   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 447110               | Gasoline stations with convenience stores .....                   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 448                  | Clothing and clothing accessories stores .....                    | 10                      | 4 608           | 549                      | 122                             | 37  | 44.2                                     | 12.6                   |
| 44819                | Other clothing stores .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448190               | Other clothing stores .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4483                 | Jewelry, luggage, and leather goods stores .....                  | 4                       | 2 365           | 330                      | 74                              | 13  | 85.7                                     | 14.3                   |
| 451                  | Sporting goods, hobby, book, and music stores .....               | 4                       | 2 323           | 190                      | 32                              | 15  | 29.5                                     | —                      |
| 4511                 | Sporting goods, hobby, and musical instrument stores .....        | 4                       | 2 323           | 190                      | 32                              | 15  | 29.5                                     | —                      |
| 452                  | General merchandise stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453                  | Miscellaneous store retailers .....                               | 15                      | 8 895           | 775                      | 177                             | 38  | 25.4                                     | 5.0                    |
| 4533                 | Used merchandise stores .....                                     | 4                       | 3 099           | 151                      | 35                              | 12  | 69.6                                     | —                      |
| 45331                | Used merchandise stores .....                                     | 4                       | 3 099           | 151                      | 35                              | 12  | 69.6                                     | —                      |
| 453310               | Used merchandise stores .....                                     | 4                       | 3 099           | 151                      | 35                              | 12  | 69.6                                     | —                      |
| 4539                 | Other miscellaneous store retailers .....                         | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 45392                | Art dealers .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453920               | Art dealers .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code             | Geographic area and kind of business                             | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                        |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>STONINGTON—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | Retail trade—Con.  |                         |                 |                          |                                 |   |  |                        |
| 454                    | Nonstore retailers .....   | 10                      | 20 772          | 4 486                    | 1 032                           | 108   | —  | .1                     |
| 4541                   | Electronic shopping and mail-order houses .....                  | 7                       | 13 871          | 2 887                    | 639                             | 74  | —  | .1                     |
| 45411                  | Electronic shopping and mail-order houses .....                  | 7                       | 13 871          | 2 887                    | 639                             | 74  | —  | .1                     |
| 4543                   | Direct selling establishments .....                              | 3                       | 6 901           | 1 599                    | 393                             | 34  | —  | —                      |
| 45431                  | Fuel dealers .....   | 3                       | 6 901           | 1 599                    | 393                             | 34  | —  | —                      |
| 454311                 | Heating oil dealers.....   | 3                       | 6 901           | 1 599                    | 393                             | 34  | —  | —                      |
| <b>STRATFORD</b>       |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | Retail trade .....   | 157                     | 442 246         | 48 613                   | 10 456                          | 2 028   | 10.9                                     | 2.3                    |
| 441                    | Motor vehicle and parts dealers .....                            | 23                      | 72 791          | 9 294                    | 2 187                           | 245   | 11.1                                     | 4.5                    |
| 4412                   | Other motor vehicle dealers .....                                | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44122                  | Motorcycle, boat, and other motor vehicle dealers .....          | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 441221                 | Motorcycle dealers .....   | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4413                   | Automotive parts, accessories, and tire stores .....             | 11                      | 9 094           | 1 858                    | 426                             | 63  | 19.8                                     | 5.4                    |
| 44132                  | Tire dealers .....   | 5                       | 4 475           | 812                      | 190                             | 28  | 36.9                                     | —                      |
| 441320                 | Tire dealers.....  | 5                       | 4 475           | 812                      | 190                             | 28  | 36.9                                     | —                      |
| 442                    | Furniture and home furnishings stores .....                      | 6                       | 2 231           | 359                      | 84                              | 11  | 46.9                                     | 1.1                    |
| 4422                   | Home furnishings stores .....                                    | 6                       | 2 231           | 359                      | 84                              | 11  | 46.9                                     | 1.1                    |
| 443                    | Electronics and appliance stores .....                           | 6                       | 8 229           | 824                      | 176                             | 24  | 23.4                                     | —                      |
| 4431                   | Electronics and appliance stores .....                           | 6                       | 8 229           | 824                      | 176                             | 24  | 23.4                                     | —                      |
| 44311                  | Appliance, television, and other electronics stores .....        | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 443111                 | Household appliance stores.....                                  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                    | Building material and garden equipment and supplies dealers ...  | 10                      | 47 407          | 5 373                    | 1 452                           | 204   | 2.5                                      | 2.6                    |
| 4441                   | Building material and supplies dealers.....                      | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 44411                  | Home centers .....   | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 444110                 | Home centers .....   | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 44419                  | Other building material dealers .....                            | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 444190                 | Other building material dealers .....                            | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 445                    | Food and beverage stores .....                                   | 29                      | 106 305         | 11 994                   | 2 881                           | 612   | 11.6                                     | .7                     |
| 4451                   | Grocery stores .....   | 14                      | 96 060          | 11 160                   | 2 687                           | 565   | 7.9                                      | —                      |
| 44511                  | Supermarkets and other grocery (except convenience) stores ..... | 8                       | 95 037          | 11 075                   | 2 669                           | 558   | 7.4                                      | —                      |
| 445110                 | Supermarkets and other grocery (except convenience) stores ..... | 8                       | 95 037          | 11 075                   | 2 669                           | 558   | 7.4                                      | —                      |
| 4452                   | Specialty food stores .....                                      | 4                       | 1 376           | 200                      | 45                              | 13  | 68.0                                     | —                      |
| 4453                   | Beer, wine, and liquor stores .....                              | 11                      | 8 869           | 634                      | 149                             | 34  | 42.7                                     | 7.8                    |
| 44531                  | Beer, wine, and liquor stores .....                              | 11                      | 8 869           | 634                      | 149                             | 34  | 42.7                                     | 7.8                    |
| 445310                 | Beer, wine, and liquor stores .....                              | 11                      | 8 869           | 634                      | 149                             | 34  | 42.7                                     | 7.8                    |
| 446                    | Health and personal care stores .....                            | 18                      | 58 921          | 7 108                    | 1 601                           | 424   | 10.9                                     | .9                     |
| 4461                   | Health and personal care stores .....                            | 18                      | 58 921          | 7 108                    | 1 601                           | 424   | 10.9                                     | .9                     |
| 44611                  | Pharmacies and drug stores .....                                 | 7                       | 51 791          | 5 689                    | 1 257                           | 355   | 9.6                                      | —                      |
| 446110                 | Pharmacies and drug stores .....                                 | 7                       | 51 791          | 5 689                    | 1 257                           | 355   | 9.6                                      | —                      |
| 4461101                | Pharmacies and drug stores .....                                 | 7                       | 51 791          | 5 689                    | 1 257                           | 355   | 9.6                                      | —                      |
| 44612                  | Cosmetics, beauty supplies, and perfume stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446120                 | Cosmetics, beauty supplies, and perfume stores .....             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44619                  | Other health and personal care stores .....                      | 6                       | 4 735           | 1 124                    | 268                             | 47  | 7.2                                      | 1.7                    |
| 446191                 | Food (health) supplement stores .....                            | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 447                    | Gasoline stations .....  | 16                      | 29 698          | 1 466                    | 368                             | 78  | 25.7                                     | 10.9                   |
| 4471                   | Gasoline stations .....  | 16                      | 29 698          | 1 466                    | 368                             | 78  | 25.7                                     | 10.9                   |
| 44711                  | Gasoline stations with convenience stores .....                  | 9                       | 21 171          | 926                      | 238                             | 52  | 28.7                                     | 2.8                    |
| 447110                 | Gasoline stations with convenience stores .....                  | 9                       | 21 171          | 926                      | 238                             | 52  | 28.7                                     | 2.8                    |
| 448                    | Clothing and clothing accessories stores .....                   | 15                      | 33 281          | 3 647                    | 867                             | 213   | 16.8                                     | 1.8                    |
| 4481                   | Clothing stores .....  | 8                       | 27 044          | 2 932                    | 702                             | 186   | 1.7                                      | .5                     |
| 44814                  | Family clothing stores .....                                     | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 448140                 | Family clothing stores .....                                     | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 4483                   | Jewelry, luggage, and leather goods stores .....                 | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 44831                  | Jewelry stores .....   | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 448310                 | Jewelry stores .....   | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 451                    | Sporting goods, hobby, book, and music stores .....              | 11                      | 12 993          | 1 300                    | 298                             | 76  | 4.2                                      | 2.7                    |
| 4511                   | Sporting goods, hobby, and musical instrument stores .....       | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 45112                  | Hobby, toy, and game stores .....                                | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451120                 | Hobby, toy, and game stores .....                                | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45113                  | Sewing, needlework, and piece goods stores .....                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451130                 | Sewing, needlework, and piece goods stores .....                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4512                   | Book, periodical, and music stores .....                         | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 45121                  | Book stores and news dealers .....                               | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 451212                 | News dealers and newsstands .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code            | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                       |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>STRATFORD—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>          | <b>Retail trade—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| 452                   | General merchandise stores .....                                  | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 452112                | Discount department stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45299                 | All other general merchandise stores .....                        | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 452990                | All other general merchandise stores .....                        | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 4529901               | Variety stores .....  | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 453                   | Miscellaneous store retailers .....                               | 14                      | D               | D                        | D                               | c   | D  | D                      |
| 4531                  | Florists .....  | 6                       | 1 915           | 288                      | 65                              | 19  | 70.8                                     | —                      |
| 45311                 | Florists .....  | 6                       | 1 915           | 288                      | 65                              | 19  | 70.8                                     | —                      |
| 45310                 | Florists .....  | 6                       | 1 915           | 288                      | 65                              | 19  | 70.8                                     | —                      |
| 4532                  | Office supplies, stationery, and gift stores .....                | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45321                 | Office supplies and stationery stores .....                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453210                | Office supplies and stationery stores .....                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4539                  | Other miscellaneous store retailers .....                         | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 45391                 | Pet and pet supplies stores .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453910                | Pet and pet supplies stores .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45399                 | All other miscellaneous store retailers .....                     | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 454                   | Nonstore retailers .....  | 4                       | 3 229           | 454                      | 108                             | 13  | 31.9                                     | 1.7                    |
| 454312                | Liquefied petroleum gas (bottled gas) dealers .....               | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>SUFFIELD</b>       |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>          | <b>Retail trade .....</b>   | <b>27</b>               | <b>57 432</b>   | <b>4 808</b>             | <b>1 127</b>                    | <b>227</b>  | <b>8.1</b>                               | <b>1.7</b>             |
| 441                   | Motor vehicle and parts dealers .....                             | 4                       | 1 587           | 134                      | 25                              | 7   | 47.5                                     | 17.0                   |
| 442                   | Furniture and home furnishings stores .....                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                   | Building material and garden equipment and supplies dealers ..... | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4441                  | Building material and supplies dealers .....                      | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 44419                 | Other building material dealers .....                             | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 444190                | Other building material dealers .....                             | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 445                   | Food and beverage stores .....                                    | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 446                   | Health and personal care stores .....                             | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4461                  | Health and personal care stores .....                             | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 447                   | Gasoline stations .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 448                   | Clothing and clothing accessories stores .....                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451                   | Sporting goods, hobby, book, and music stores .....               | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453                   | Miscellaneous store retailers .....                               | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45399                 | All other miscellaneous store retailers .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                   | Nonstore retailers .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4543                  | Direct selling establishments .....                               | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45431                 | Fuel dealers .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 454311                | Heating oil dealers .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| <b>TOLLAND</b>        |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>          | <b>Retail trade .....</b>   | <b>29</b>               | <b>28 406</b>   | <b>3 041</b>             | <b>726</b>                      | <b>160</b>  | <b>43.9</b>                              | <b>10.9</b>            |
| 441                   | Motor vehicle and parts dealers .....                             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 444                   | Building material and garden equipment and supplies dealers ..... | 5                       | 2 627           | 401                      | 99                              | 17  | 96.3                                     | 3.7                    |
| 445                   | Food and beverage stores .....                                    | 6                       | 7 355           | 788                      | 214                             | 54  | 25.6                                     | —                      |
| 446                   | Health and personal care stores .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447                   | Gasoline stations .....   | 6                       | 9 409           | 667                      | 130                             | 35  | 27.4                                     | 31.9                   |
| 451                   | Sporting goods, hobby, book, and music stores .....               | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 453                   | Miscellaneous store retailers .....                               | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                   | Nonstore retailers .....  | 4                       | 1 910           | 224                      | 43                              | 6   | 42.7                                     | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code        | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>TORRINGTON</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45             | Retail trade .....  | 179                     | 530 146         | 53 793                   | 12 693                          | 2 486   | 11.4                                     | 1.2                    |
| 441               | Motor vehicle and parts dealers .....                             | 21                      | 148 400         | 13 748                   | 3 367                           | 354   | 21.8                                     | —                      |
| 4411              | Automobile dealers .....  | 12                      | D               | D                        | D                               | e   | D  | D                      |
| 44111             | New car dealers .....   | 10                      | 129 992         | 10 878                   | 2 748                           | 267   | 23.8                                     | —                      |
| 441110            | New car dealers .....   | 10                      | 129 992         | 10 878                   | 2 748                           | 267   | 23.8                                     | —                      |
| 4413              | Automotive parts, accessories, and tire stores .....              | 7                       | 15 862          | 2 648                    | 564                             | 74  | .9                                       | .2                     |
| 44132             | Tire dealers .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 441320            | Tire dealers .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 442               | Furniture and home furnishings stores .....                       | 12                      | 8 955           | 1 712                    | 394                             | 67  | 5.3                                      | 4.0                    |
| 4421              | Furniture stores .....  | 5                       | 3 135           | 625                      | 143                             | 26  | —  | —                      |
| 44211             | Furniture stores .....  | 5                       | 3 135           | 625                      | 143                             | 26  | —  | —                      |
| 442110            | Furniture stores .....  | 5                       | 3 135           | 625                      | 143                             | 26  | —  | —                      |
| 4422              | Home furnishings stores .....                                     | 7                       | 5 820           | 1 087                    | 251                             | 41  | 8.2                                      | 6.2                    |
| 44221             | Floor covering stores .....                                       | 3                       | 4 161           | 747                      | 175                             | 22  | —  | —                      |
| 442210            | Floor covering stores .....                                       | 3                       | 4 161           | 747                      | 175                             | 22  | —  | —                      |
| 44229             | Other home furnishings stores .....                               | 4                       | 1 659           | 340                      | 76                              | 19  | 28.9                                     | 21.6                   |
| 443               | Electronics and appliance stores .....                            | 7                       | 4 352           | 716                      | 181                             | 43  | 19.0                                     | 18.2                   |
| 4431              | Electronics and appliance stores .....                            | 7                       | 4 352           | 716                      | 181                             | 43  | 19.0                                     | 18.2                   |
| 44311             | Appliance, television, and other electronics stores .....         | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 443112            | Radio, television, and other electronics stores .....             | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444               | Building material and garden equipment and supplies dealers ..... | 18                      | 39 015          | 6 064                    | 1 441                           | 205   | 7.5                                      | 1.1                    |
| 4441              | Building material and supplies dealers .....                      | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 44413             | Hardware stores .....   | 3                       | 6 876           | 997                      | 245                             | 62  | —  | —                      |
| 444130            | Hardware stores .....   | 3                       | 6 876           | 997                      | 245                             | 62  | —  | —                      |
| 44419             | Other building material dealers .....                             | 11                      | 29 404          | 4 521                    | 1 096                           | 109   | 9.7                                      | —                      |
| 444190            | Other building material dealers .....                             | 11                      | 29 404          | 4 521                    | 1 096                           | 109   | 9.7                                      | —                      |
| 445               | Food and beverage stores .....                                    | 16                      | 114 773         | 11 431                   | 2 747                           | 692   | 3.1                                      | —                      |
| 4451              | Grocery stores .....  | 9                       | D               | D                        | D                               | f   | D  | D                      |
| 44511             | Supermarkets and other grocery (except convenience) stores .....  | 8                       | 108 622         | 10 887                   | 2 623                           | 673   | 1.8                                      | —                      |
| 445110            | Supermarkets and other grocery (except convenience) stores .....  | 8                       | 108 622         | 10 887                   | 2 623                           | 673   | 1.8                                      | —                      |
| 446               | Health and personal care stores .....                             | 16                      | 30 458          | 3 108                    | 711                             | 150   | 29.2                                     | —                      |
| 4461              | Health and personal care stores .....                             | 16                      | 30 458          | 3 108                    | 711                             | 150   | 29.2                                     | —                      |
| 44611             | Pharmacies and drug stores .....                                  | 7                       | 26 906          | 2 592                    | 597                             | 117   | 24.0                                     | —                      |
| 446110            | Pharmacies and drug stores .....                                  | 7                       | 26 906          | 2 592                    | 597                             | 117   | 24.0                                     | —                      |
| 4461101           | Pharmacies and drug stores .....                                  | 7                       | 26 906          | 2 592                    | 597                             | 117   | 24.0                                     | —                      |
| 44619             | Other health and personal care stores .....                       | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 446191            | Food (health) supplement stores .....                             | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 447               | Gasoline stations .....   | 21                      | 38 591          | 2 130                    | 524                             | 116   | 9.7                                      | 3.4                    |
| 4471              | Gasoline stations .....   | 21                      | 38 591          | 2 130                    | 524                             | 116   | 9.7                                      | 3.4                    |
| 44711             | Gasoline stations with convenience stores .....                   | 17                      | 36 118          | 1 951                    | 482                             | 107   | 8.4                                      | 1.5                    |
| 447110            | Gasoline stations with convenience stores .....                   | 17                      | 36 118          | 1 951                    | 482                             | 107   | 8.4                                      | 1.5                    |
| 448               | Clothing and clothing accessories stores .....                    | 19                      | 20 578          | 2 190                    | 558                             | 168   | 2.8                                      | 11.2                   |
| 4481              | Clothing stores .....   | 13                      | 17 589          | 1 855                    | 478                             | 145   | 2.1                                      | 10.0                   |
| 44814             | Family clothing stores .....                                      | 4                       | 13 778          | 1 367                    | 367                             | 115   | —  | 11.3                   |
| 448140            | Family clothing stores .....                                      | 4                       | 13 778          | 1 367                    | 367                             | 115   | —  | 11.3                   |
| 44819             | Other clothing stores .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 448190            | Other clothing stores .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451               | Sporting goods, hobby, book, and music stores .....               | 10                      | 9 169           | 877                      | 223                             | 59  | 5.1                                      | 1.8                    |
| 4511              | Sporting goods, hobby, and musical instrument stores .....        | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4512              | Book, periodical, and music stores .....                          | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4512112           | Specialty book stores .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45122             | Prerecorded tape, compact disc, and record stores .....           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451220            | Prerecorded tape, compact disc, and record stores .....           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452               | General merchandise stores .....                                  | 8                       | 86 515          | 7 224                    | 1 698                           | 456   | .1                                       | —                      |
| 452112            | Discount department stores .....                                  | 3                       | D               | D                        | D                               | e   | D  | D                      |
| 45299             | All other general merchandise stores .....                        | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 452990            | All other general merchandise stores .....                        | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 453               | Miscellaneous store retailers .....                               | 19                      | 16 339          | 2 358                    | 388                             | 112   | 19.7                                     | 2.4                    |
| 4532              | Office supplies, stationery, and gift stores .....                | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 45321             | Office supplies and stationery stores .....                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453210            | Office supplies and stationery stores .....                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4533              | Used merchandise stores .....                                     | 5                       | 1 419           | 435                      | 36                              | 12  | 3.3                                      | —                      |
| 45331             | Used merchandise stores .....                                     | 5                       | 1 419           | 435                      | 36                              | 12  | 3.3                                      | —                      |
| 453310            | Used merchandise stores .....                                     | 5                       | 1 419           | 435                      | 36                              | 12  | 3.3                                      | —                      |
| 4539              | Other miscellaneous store retailers .....                         | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 45391             | Pet and pet supplies stores .....                                 | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453910            | Pet and pet supplies stores .....                                 | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45399             | All other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>TORRINGTON—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| 454        | Nonstore retailers .....  | 12                      | 13 001          | 2 235                    | 461                             | 64  | 23.1                                     | 4.2                    |
| 4543       | Direct selling establishments .....                               | 8                       | 12 061          | 1 990                    | 413                             | 51  | 22.6                                     | 3.4                    |
| 45431      | Fuel dealers .....  | 4                       | 9 820           | 1 409                    | 256                             | 26  | 27.7                                     | 4.2                    |
| 454311     | Heating oil dealers .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 454319     | Other fuel dealers .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
|            | <b>TRUMBULL</b>   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade .....</b>   | 178                     | 536 383         | 76 678                   | 18 824                          | 3 828   | 11.3                                     | 1.3                    |
| 442        | Furniture and home furnishings stores .....                       | 6                       | 8 579           | 828                      | 213                             | 46  | 27.8                                     | .2                     |
| 4422       | Home furnishings stores .....                                     | 6                       | 8 579           | 828                      | 213                             | 46  | 27.8                                     | .2                     |
| 44229      | Other home furnishings stores .....                               | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 442299     | All other home furnishings stores .....                           | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 443        | Electronics and appliance stores .....                            | 9                       | 30 041          | 2 625                    | 595                             | 117   | 1.7                                      | —                      |
| 4431       | Electronics and appliance stores .....                            | 9                       | 30 041          | 2 625                    | 595                             | 117   | 1.7                                      | —                      |
| 44311      | Appliance, television, and other electronics stores .....         | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 443112     | Radio, television, and other electronics stores .....             | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44312      | Computer and software stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443120     | Computer and software stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44313      | Camera and photographic supplies stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443130     | Camera and photographic supplies stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444        | Building material and garden equipment and supplies dealers ..... | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 445        | Food and beverage stores .....                                    | 14                      | 63 576          | 5 823                    | 1 361                           | 279   | 13.4                                     | 3.2                    |
| 4451       | Grocery stores .....  | 7                       | D               | D                        | D                               | e   | D  | D                      |
| 44511      | Supermarkets and other grocery (except convenience) stores .....  | 5                       | D               | D                        | D                               | e   | D  | D                      |
| 445110     | Supermarkets and other grocery (except convenience) stores .....  | 5                       | D               | D                        | D                               | e   | D  | D                      |
| 4452       | Specialty food stores .....                                       | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 446        | Health and personal care stores .....                             | 10                      | 15 615          | 2 451                    | 628                             | 127   | 43.6                                     | —                      |
| 4461       | Health and personal care stores .....                             | 10                      | 15 615          | 2 451                    | 628                             | 127   | 43.6                                     | —                      |
| 4461102    | Proprietary stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44612      | Cosmetics, beauty supplies, and perfume stores .....              | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 446120     | Cosmetics, beauty supplies, and perfume stores .....              | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44613      | Optical goods stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 446130     | Optical goods stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 446191     | Food (health) supplement stores .....                             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....   | 8                       | 23 665          | 1 226                    | 290                             | 71  | 52.2                                     | 1.2                    |
| 4471       | Gasoline stations .....   | 8                       | 23 665          | 1 226                    | 290                             | 71  | 52.2                                     | 1.2                    |
| 44711      | Gasoline stations with convenience stores .....                   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 447110     | Gasoline stations with convenience stores .....                   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 448        | Clothing and clothing accessories stores .....                    | 83                      | 94 409          | 12 018                   | 2 916                           | 1 044   | 3.5                                      | 3.0                    |
| 4481       | Clothing stores .....   | 48                      | 62 683          | 8 067                    | 1 944                           | 774   | 3.5                                      | 2.0                    |
| 44811      | Men's clothing stores .....                                       | 5                       | 3 287           | 512                      | 116                             | 46  | 12.0                                     | —                      |
| 448110     | Men's clothing stores .....                                       | 5                       | 3 287           | 512                      | 116                             | 46  | 12.0                                     | —                      |
| 44812      | Women's clothing stores .....                                     | 18                      | 21 286          | 2 645                    | 653                             | 245   | 5.4                                      | 6.0                    |
| 448120     | Women's clothing stores .....                                     | 18                      | 21 286          | 2 645                    | 653                             | 245   | 5.4                                      | 6.0                    |
| 44813      | Children's and infants' clothing stores .....                     | 6                       | 10 650          | 1 129                    | 279                             | 134   | —  | —                      |
| 448130     | Children's and infants' clothing stores .....                     | 6                       | 10 650          | 1 129                    | 279                             | 134   | —  | —                      |
| 44814      | Family clothing stores .....                                      | 13                      | 21 889          | 2 638                    | 632                             | 263   | 2.9                                      | —                      |
| 448140     | Family clothing stores .....                                      | 13                      | 21 889          | 2 638                    | 632                             | 263   | 2.9                                      | —                      |
| 44815      | Clothing accessories stores .....                                 | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 448150     | Clothing accessories stores .....                                 | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44819      | Other clothing stores .....                                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 448190     | Other clothing stores .....                                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4482       | Shoe stores .....   | 20                      | 20 069          | 2 305                    | 539                             | 171   | —  | 6.6                    |
| 44821      | Shoe stores .....   | 20                      | 20 069          | 2 305                    | 539                             | 171   | —  | 6.6                    |
| 448210     | Shoe stores .....   | 20                      | 20 069          | 2 305                    | 539                             | 171   | —  | 6.6                    |
| 4482101    | Men's shoe stores .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482102    | Women's shoe stores .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4482103    | Children's and juveniles' shoe stores .....                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482104    | Family shoe stores .....  | 7                       | 5 230           | 705                      | 173                             | 52  | —  | —                      |
| 4482105    | Athletic footwear stores .....                                    | 7                       | 9 483           | 911                      | 206                             | 78  | —  | 14.0                   |
| 4483       | Jewelry, luggage, and leather goods stores .....                  | 15                      | 11 657          | 1 646                    | 433                             | 99  | 9.4                                      | 2.0                    |
| 44831      | Jewelry stores .....  | 15                      | 11 657          | 1 646                    | 433                             | 99  | 9.4                                      | 2.0                    |
| 448310     | Jewelry stores .....  | 15                      | 11 657          | 1 646                    | 433                             | 99  | 9.4                                      | 2.0                    |
| 451        | Sporting goods, hobby, book, and music stores .....               | 8                       | 13 198          | 1 602                    | 392                             | 110   | 8.6                                      | —                      |
| 4511       | Sporting goods, hobby, and musical instrument stores .....        | 5                       | 4 033           | 633                      | 147                             | 37  | 28.2                                     | —                      |
| 45112      | Hobby, toy, and game stores .....                                 | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 451120     | Hobby, toy, and game stores .....                                 | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4512       | Book, periodical, and music stores .....                          | 3                       | 9 165           | 969                      | 245                             | 73  | —  | —                      |
| 45121      | Book stores and news dealers .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451211     | Book stores, general .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45122      | Prerecorded tape, compact disc, and record stores .....           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451220     | Prerecorded tape, compact disc, and record stores .....           | 2                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code               | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                          |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>TRUMBULL—Con.</b>     |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | General merchandise stores .....                                  | 8                       | 131 670         | 17 543                   | 4 238                           | 1 000   | .6                                       | —                      |  |  |  |  |  |  |
| 452                      | Department stores .....   | 5                       | 129 682         | 17 358                   | 4 193                           | 988   | —  | —                      |  |  |  |  |  |  |
| 45210009                 | Department stores (incl. leased depts.) <sup>3</sup> .....        | 5                       | 134 424         | 17 358                   | 4 193                           | 988   | —  | —                      |  |  |  |  |  |  |
| 45211                    | Department stores .....   | 5                       | 129 682         | 17 358                   | 4 193                           | 988   | —  | —                      |  |  |  |  |  |  |
| 452111                   | Department stores (except discount department stores) .....       | 4                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 45299                    | All other general merchandise stores .....                        | 3                       | 1 988           | 185                      | 45                              | 12  | 40.3                                     | —                      |  |  |  |  |  |  |
| 452990                   | All other general merchandise stores .....                        | 3                       | 1 988           | 185                      | 45                              | 12  | 40.3                                     | —                      |  |  |  |  |  |  |
| 453                      | Miscellaneous store retailers .....                               | 17                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4531                     | Florists .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45311                    | Florists .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453110                   | Florists .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4532                     | Office supplies, stationery, and gift stores .....                | 8                       | 6 534           | 916                      | 224                             | 93  | 5.1                                      | 10.5                   |  |  |  |  |  |  |
| 45322                    | Gift, novelty, and souvenir stores .....                          | 8                       | 6 534           | 916                      | 224                             | 93  | 5.1                                      | 10.5                   |  |  |  |  |  |  |
| 453220                   | Gift, novelty, and souvenir stores .....                          | 8                       | 6 534           | 916                      | 224                             | 93  | 5.1                                      | 10.5                   |  |  |  |  |  |  |
| 4539                     | Other miscellaneous store retailers .....                         | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45399                    | All other miscellaneous store retailers .....                     | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454                      | Nonstore retailers .....  | 11                      | 141 623         | 30 129                   | 7 647                           | 844   | 15.8                                     | .2                     |  |  |  |  |  |  |
| 4541                     | Electronic shopping and mail-order houses .....                   | 6                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 45411                    | Electronic shopping and mail-order houses .....                   | 6                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4543                     | Direct selling establishments .....                               | 5                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45431                    | Fuel dealers .....  | 3                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 454311                   | Heating oil dealers .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454312                   | Liquefied petroleum gas (bottled gas) dealers .....               | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| <b>VERNON</b>            |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | Retail trade .....  | 126                     | 397 987         | 40 008                   | 9 816                           | 1 906   | 11.7                                     | 2.2                    |  |  |  |  |  |  |
| 441                      | Motor vehicle and parts dealers .....                             | 18                      | 130 582         | 12 730                   | 3 301                           | 350   | 4.0                                      | —                      |  |  |  |  |  |  |
| 4411                     | Automobile dealers .....  | 7                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 44111                    | New car dealers .....   | 5                       | 113 950         | 10 134                   | 2 718                           | 248   | —  | —                      |  |  |  |  |  |  |
| 441110                   | New car dealers .....   | 5                       | 113 950         | 10 134                   | 2 718                           | 248   | —  | —                      |  |  |  |  |  |  |
| 4413                     | Automotive parts, accessories, and tire stores .....              | 10                      | 11 421          | 2 291                    | 515                             | 86  | —  | —                      |  |  |  |  |  |  |
| 44131                    | Automotive parts and accessories stores .....                     | 5                       | 5 418           | 828                      | 198                             | 43  | —  | —                      |  |  |  |  |  |  |
| 441310                   | Automotive parts and accessories stores .....                     | 5                       | 5 418           | 828                      | 198                             | 43  | —  | —                      |  |  |  |  |  |  |
| 44132                    | Tire dealers .....  | 5                       | 6 003           | 1 463                    | 317                             | 43  | —  | —                      |  |  |  |  |  |  |
| 441320                   | Tire dealers .....  | 5                       | 6 003           | 1 463                    | 317                             | 43  | —  | —                      |  |  |  |  |  |  |
| 442                      | Furniture and home furnishings stores .....                       | 8                       | 6 233           | 920                      | 211                             | 31  | 73.4                                     | 15.9                   |  |  |  |  |  |  |
| 4421                     | Furniture stores .....  | 3                       | 3 313           | 421                      | 90                              | 14  | 100.0                                    | —                      |  |  |  |  |  |  |
| 44211                    | Furniture stores .....  | 3                       | 3 313           | 421                      | 90                              | 14  | 100.0                                    | —                      |  |  |  |  |  |  |
| 442110                   | Furniture stores .....  | 3                       | 3 313           | 421                      | 90                              | 14  | 100.0                                    | —                      |  |  |  |  |  |  |
| 4422                     | Home furnishings stores .....                                     | 5                       | 2 920           | 499                      | 121                             | 17  | 43.3                                     | 33.9                   |  |  |  |  |  |  |
| 44229                    | Other home furnishings stores .....                               | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 443                      | Electronics and appliance stores .....                            | 7                       | 4 703           | 801                      | 199                             | 32  | 32.9                                     | —                      |  |  |  |  |  |  |
| 4431                     | Electronics and appliance stores .....                            | 7                       | 4 703           | 801                      | 199                             | 32  | 32.9                                     | —                      |  |  |  |  |  |  |
| 44311                    | Appliance, television, and other electronics stores .....         | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443112                   | Radio, television, and other electronics stores .....             | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 44312                    | Computer and software stores .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 443120                   | Computer and software stores .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444                      | Building material and garden equipment and supplies dealers ..... | 8                       | 12 086          | 1 854                    | 351                             | 76  | 29.2                                     | —                      |  |  |  |  |  |  |
| 4442                     | Lawn and garden equipment and supplies stores .....               | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44422                    | Nursery, garden center, and farm supply stores .....              | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444220                   | Nursery, garden center, and farm supply stores .....              | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 445                      | Food and beverage stores .....                                    | 13                      | 106 739         | 10 119                   | 2 429                           | 536   | 3.5                                      | .3                     |  |  |  |  |  |  |
| 4451                     | Grocery stores .....  | 6                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 44511                    | Supermarkets and other grocery (except convenience) stores .....  | 4                       | 100 180         | 9 576                    | 2 295                           | 501   | —  | .1                     |  |  |  |  |  |  |
| 445110                   | Supermarkets and other grocery (except convenience) stores .....  | 4                       | 100 180         | 9 576                    | 2 295                           | 501   | —  | .1                     |  |  |  |  |  |  |
| 446                      | Health and personal care stores .....                             | 14                      | 41 199          | 3 316                    | 847                             | 229   | 28.2                                     | .6                     |  |  |  |  |  |  |
| 4461                     | Health and personal care stores .....                             | 14                      | 41 199          | 3 316                    | 847                             | 229   | 28.2                                     | .6                     |  |  |  |  |  |  |
| 44611                    | Pharmacies and drug stores .....                                  | 5                       | 35 829          | 2 145                    | 513                             | 175   | 30.6                                     | —                      |  |  |  |  |  |  |
| 446110                   | Pharmacies and drug stores .....                                  | 5                       | 35 829          | 2 145                    | 513                             | 175   | 30.6                                     | —                      |  |  |  |  |  |  |
| 4461101                  | Pharmacies and drug stores .....                                  | 5                       | 35 829          | 2 145                    | 513                             | 175   | 30.6                                     | —                      |  |  |  |  |  |  |
| 44612                    | Cosmetics, beauty supplies, and perfume stores .....              | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 446120                   | Cosmetics, beauty supplies, and perfume stores .....              | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 44613                    | Optical goods stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 446130                   | Optical goods stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44619                    | Other health and personal care stores .....                       | 5                       | 2 379           | 480                      | 157                             | 17  | 14.2                                     | 11.1                   |  |  |  |  |  |  |
| 447                      | Gasoline stations .....   | 10                      | 21 932          | 1 026                    | 244                             | 68  | 53.2                                     | 11.3                   |  |  |  |  |  |  |
| 44711                    | Gasoline stations with convenience stores .....                   | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 447110                   | Gasoline stations with convenience stores .....                   | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code               | Geographic area and kind of business                             | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                          |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>VERNON—Con.</b>       |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | Clothing and clothing accessories stores .....                   | 17                      | 21 631          | 2 594                    | 597                             | 199   | 5.3                                      | 4.8                    |  |  |  |  |  |  |
| 448                      | Clothing stores .....  | 10                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4481                     | Family clothing stores .....                                     | 4                       | 13 847          | 1 291                    | 324                             | 110   | 6.0                                      | 3.2                    |  |  |  |  |  |  |
| 448140                   | Family clothing stores .....                                     | 4                       | 13 847          | 1 291                    | 324                             | 110   | 6.0                                      | 3.2                    |  |  |  |  |  |  |
| 4483                     | Jewelry, luggage, and leather goods stores .....                 | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451                      | Sporting goods, hobby, book, and music stores .....              | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4511                     | Sporting goods, hobby, and musical instrument stores .....       | 7                       | 3 885           | 383                      | 89                              | 30  | 31.6                                     | —                      |  |  |  |  |  |  |
| 4512112                  | Specialty book stores .....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 452                      | General merchandise stores .....                                 | 3                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 453                      | Miscellaneous store retailers .....                              | 13                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4532                     | Office supplies, stationery, and gift stores .....               | 4                       | 8 807           | 965                      | 232                             | 59  | —  | —                      |  |  |  |  |  |  |
| 45321                    | Office supplies and stationery stores .....                      | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453210                   | Office supplies and stationery stores .....                      | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4533                     | Used merchandise stores .....                                    | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45331                    | Used merchandise stores .....                                    | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453310                   | Used merchandise stores .....                                    | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4539                     | Other miscellaneous store retailers .....                        | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45399                    | All other miscellaneous store retailers .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454                      | Nonstore retailers .....   | 6                       | 10 797          | 1 820                    | 452                             | 58  | 20.4                                     | 30.0                   |  |  |  |  |  |  |
| 4543                     | Direct selling establishments .....                              | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45431                    | Fuel dealers .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454311                   | Heating oil dealers .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454312                   | Liquefied petroleum gas (bottled gas) dealers .....              | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| <b>WALLINGFORD</b>       |  |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | <b>Retail trade .....</b>  | <b>164</b>              | <b>749 554</b>  | <b>74 984</b>            | <b>17 857</b>                   | <b>3 134</b>  | <b>5.7</b>                               | <b>1.9</b>             |  |  |  |  |  |  |
| 441                      | Motor vehicle and parts dealers .....                            | 34                      | 331 769         | 31 019                   | 7 087                           | 758   | 3.6                                      | .2                     |  |  |  |  |  |  |
| 4411                     | Automobile dealers .....   | 20                      | 312 411         | 27 008                   | 6 153                           | 610   | 2.5                                      | .1                     |  |  |  |  |  |  |
| 44111                    | New car dealers .....  | 13                      | 297 104         | 25 389                   | 5 828                           | 550   | .3                                       | —                      |  |  |  |  |  |  |
| 441110                   | New car dealers .....  | 13                      | 297 104         | 25 389                   | 5 828                           | 550   | .3                                       | —                      |  |  |  |  |  |  |
| 44112                    | Used car dealers .....   | 7                       | 15 307          | 1 619                    | 325                             | 60  | 45.5                                     | 2.9                    |  |  |  |  |  |  |
| 441120                   | Used car dealers .....   | 7                       | 15 307          | 1 619                    | 325                             | 60  | 45.5                                     | 2.9                    |  |  |  |  |  |  |
| 4412                     | Other motor vehicle dealers .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 44122                    | Motorcycle, boat, and other motor vehicle dealers .....          | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 441221                   | Motorcycle dealers .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4413                     | Automotive parts, accessories, and tire stores .....             | 12                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44131                    | Automotive parts and accessories stores .....                    | 10                      | 11 795          | 2 803                    | 675                             | 110   | 36.1                                     | 2.2                    |  |  |  |  |  |  |
| 441310                   | Automotive parts and accessories stores .....                    | 10                      | 11 795          | 2 803                    | 675                             | 110   | 36.1                                     | 2.2                    |  |  |  |  |  |  |
| 44132                    | Tire dealers .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441320                   | Tire dealers .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 442                      | Furniture and home furnishings stores .....                      | 7                       | 12 578          | 2 263                    | 535                             | 117   | 27.4                                     | 2.7                    |  |  |  |  |  |  |
| 4421                     | Furniture stores .....   | 4                       | 9 880           | 1 675                    | 401                             | 105   | 29.8                                     | 3.5                    |  |  |  |  |  |  |
| 44211                    | Furniture stores .....   | 4                       | 9 880           | 1 675                    | 401                             | 105   | 29.8                                     | 3.5                    |  |  |  |  |  |  |
| 442110                   | Furniture stores .....   | 4                       | 9 880           | 1 675                    | 401                             | 105   | 29.8                                     | 3.5                    |  |  |  |  |  |  |
| 4422                     | Home furnishings stores .....                                    | 3                       | 2 698           | 588                      | 134                             | 12  | 18.7                                     | —                      |  |  |  |  |  |  |
| 443                      | Electronics and appliance stores .....                           | 5                       | 3 567           | 493                      | 122                             | 24  | 12.4                                     | 5.6                    |  |  |  |  |  |  |
| 4431                     | Electronics and appliance stores .....                           | 5                       | 3 567           | 493                      | 122                             | 24  | 12.4                                     | 5.6                    |  |  |  |  |  |  |
| 44311                    | Appliance, television, and other electronics stores .....        | 5                       | 3 567           | 493                      | 122                             | 24  | 12.4                                     | 5.6                    |  |  |  |  |  |  |
| 444                      | Building material and garden equipment and supplies dealers ..   | 11                      | 59 477          | 7 177                    | 1 778                           | 318   | 6.0                                      | 10.0                   |  |  |  |  |  |  |
| 4441                     | Building material and supplies dealers .....                     | 10                      | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 44411                    | Home centers .....   | 1                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 444110                   | Home centers .....   | 1                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44413                    | Hardware stores .....  | 3                       | 6 322           | 637                      | 156                             | 47  | —  | 61.5                   |  |  |  |  |  |  |
| 444130                   | Hardware stores .....  | 3                       | 6 322           | 637                      | 156                             | 47  | —  | 61.5                   |  |  |  |  |  |  |
| 4442                     | Lawn and garden equipment and supplies stores .....              | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44422                    | Nursery, garden center, and farm supply stores .....             | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444220                   | Nursery, garden center, and farm supply stores .....             | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 445                      | Food and beverage stores .....                                   | 24                      | 101 919         | 9 934                    | 2 272                           | 515   | 6.7                                      | .2                     |  |  |  |  |  |  |
| 4451                     | Grocery stores .....   | 15                      | 95 050          | 9 190                    | 2 084                           | 463   | 4.7                                      | .2                     |  |  |  |  |  |  |
| 44511                    | Supermarkets and other grocery (except convenience) stores ..... | 10                      | 93 776          | 9 016                    | 2 046                           | 452   | 4.2                                      | —                      |  |  |  |  |  |  |
| 445110                   | Supermarkets and other grocery (except convenience) stores ..... | 10                      | 93 776          | 9 016                    | 2 046                           | 452   | 4.2                                      | —                      |  |  |  |  |  |  |
| 4453                     | Beer, wine, and liquor stores .....                              | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44531                    | Beer, wine, and liquor stores .....                              | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 445310                   | Beer, wine, and liquor stores .....                              | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code              | Geographic area and kind of business                       | Establishments (number) | Sales (\$1,000)  | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------|--|-------------------------|------------------|--------------------------|---------------------------------|---|--|------------------------|
|                         |  |                         |                  |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>WALLINGFORD—Con.</b> |  |                         |                  |                          |                                 |   |  |                        |
| 44-45                   | <b>Retail trade—Con.</b>                                   |                         |                  |                          |                                 |   |  |                        |
| 446                     | Health and personal care stores .....                      | 11                      | 22 993           | 2 571                    | 598                             | 191   | 6.6                                      | —                      |
| 4461                    | Health and personal care stores .....                      | 11                      | 22 993           | 2 571                    | 598                             | 191   | 6.6                                      | —                      |
| 44619                   | Other health and personal care stores .....                | 2                       | D                | D                        | D                               | a   | D  | D                      |
| 447                     | Gasoline stations .....                                    | 15                      | 32 913           | 1 347                    | 340                             | 65  | 11.5                                     | 12.6                   |
| 4471                    | Gasoline stations .....                                    | 15                      | 32 913           | 1 347                    | 340                             | 65  | 11.5                                     | 12.6                   |
| 44711                   | Gasoline stations with convenience stores .....            | 8                       | 23 670           | 808                      | 212                             | 46  | 7.9                                      | 1.6                    |
| 447110                  | Gasoline stations with convenience stores .....            | 8                       | 23 670           | 808                      | 212                             | 46  | 7.9                                      | 1.6                    |
| 448                     | Clothing and clothing accessories stores .....             | 12                      | 5 200            | 593                      | 151                             | 63  | 27.3                                     | 31.1                   |
| 451                     | Sporting goods, hobby, book, and music stores .....        | 11                      | 5 727            | 615                      | 146                             | 56  | 49.6                                     | .6                     |
| 4511                    | Sporting goods, hobby, and musical instrument stores ..... | 8                       | D                | D                        | D                               | b   | D  | D                      |
| 45113                   | Sewing, needlework, and piece goods stores .....           | 1                       | D                | D                        | D                               | a   | D  | D                      |
| 451130                  | Sewing, needlework, and piece goods stores .....           | 1                       | D                | D                        | D                               | a   | D  | D                      |
| 452                     | General merchandise stores .....                           | 6                       | 106 872          | 10 755                   | 2 811                           | 672   | .2                                       | —                      |
| 4521                    | Department stores .....                                    | 2                       | D                | D                        | D                               | e   | D  | D                      |
| 45210009                | Department stores (incl. leased depts.) <sup>3</sup> ..... | 2                       | D                | D                        | D                               | e   | D  | D                      |
| 45211                   | Department stores .....                                    | 2                       | D                | D                        | D                               | e   | D  | D                      |
| 452112                  | Discount department stores .....                           | 2                       | D                | D                        | D                               | e   | D  | D                      |
| 4529                    | Other general merchandise stores .....                     | 4                       | D                | D                        | D                               | e   | D  | D                      |
| 45299                   | All other general merchandise stores .....                 | 3                       | D                | D                        | D                               | b   | D  | D                      |
| 452990                  | All other general merchandise stores .....                 | 3                       | D                | D                        | D                               | b   | D  | D                      |
| 4529904                 | Miscellaneous general merchandise stores .....             | 1                       | D                | D                        | D                               | b   | D  | D                      |
| 453                     | Miscellaneous store retailers .....                        | 19                      | 21 104           | 3 354                    | 684                             | 182   | 25.8                                     | 5.8                    |
| 4532                    | Office supplies, stationery, and gift stores .....         | 6                       | 8 812            | 816                      | 206                             | 50  | 12.1                                     | .8                     |
| 45321                   | Office supplies and stationery stores .....                | 2                       | D                | D                        | D                               | b   | D  | D                      |
| 453210                  | Office supplies and stationery stores .....                | 2                       | D                | D                        | D                               | b   | D  | D                      |
| 4539                    | Other miscellaneous store retailers .....                  | 9                       | D                | D                        | D                               | b   | D  | D                      |
| 45391                   | Pet and pet supplies stores .....                          | 2                       | D                | D                        | D                               | b   | D  | D                      |
| 453910                  | Pet and pet supplies stores .....                          | 2                       | D                | D                        | D                               | b   | D  | D                      |
| 45399                   | All other miscellaneous store retailers .....              | 6                       | D                | D                        | D                               | b   | D  | D                      |
| 454                     | Nonstore retailers .....                                   | 9                       | 45 435           | 4 863                    | 1 333                           | 173   | 2.3                                      | —                      |
| 4541                    | Electronic shopping and mail-order houses .....            | 4                       | 33 208           | 2 429                    | 612                             | 60  | .1                                       | —                      |
| 45411                   | Electronic shopping and mail-order houses .....            | 4                       | 33 208           | 2 429                    | 612                             | 60  | .1                                       | —                      |
| 4542                    | Vending machine operators .....                            | 2                       | D                | D                        | D                               | b   | D  | D                      |
| 45421                   | Vending machine operators .....                            | 2                       | D                | D                        | D                               | b   | D  | D                      |
| 454210                  | Vending machine operators .....                            | 2                       | D                | D                        | D                               | b   | D  | D                      |
| <b>WATERBURY</b>        |  |                         |                  |                          |                                 |   |  |                        |
| 44-45                   | <b>Retail trade</b> .....                                  | 461                     | <b>1 208 169</b> | <b>123 943</b>           | <b>28 661</b>                   | <b>6 070</b>  | <b>9.0</b>                               | <b>4.5</b>             |
| 441                     | Motor vehicle and parts dealers .....                      | 60                      | 205 738          | 17 755                   | 4 383                           | 563   | 5.5                                      | 3.0                    |
| 4411                    | Automobile dealers .....                                   | 26                      | 171 454          | 12 328                   | 3 014                           | 334   | 5.1                                      | 2.1                    |
| 44111                   | New car dealers .....                                      | 7                       | 146 738          | 10 125                   | 2 487                           | 256   | .9                                       | 1.9                    |
| 441110                  | New car dealers .....                                      | 7                       | 146 738          | 10 125                   | 2 487                           | 256   | .9                                       | 1.9                    |
| 44112                   | Used car dealers .....                                     | 19                      | 24 716           | 2 203                    | 527                             | 78  | 29.8                                     | 3.6                    |
| 441120                  | Used car dealers .....                                     | 19                      | 24 716           | 2 203                    | 527                             | 78  | 29.8                                     | 3.6                    |
| 4412                    | Other motor vehicle dealers .....                          | 6                       | 2 626            | 136                      | 33                              | 9   | 17.3                                     | 25.6                   |
| 44122                   | Motorcycle, boat, and other motor vehicle dealers .....    | 6                       | 2 626            | 136                      | 33                              | 9   | 17.3                                     | 25.6                   |
| 441229                  | All other motor vehicle dealers .....                      | 1                       | D                | D                        | D                               | a   | D  | D                      |
| 4413                    | Automotive parts, accessories, and tire stores .....       | 28                      | 31 658           | 5 291                    | 1 336                           | 220   | 6.6                                      | 5.9                    |
| 44131                   | Automotive parts and accessories stores .....              | 16                      | 16 224           | 2 815                    | 677                             | 128   | .6                                       | 11.5                   |
| 441310                  | Automotive parts and accessories stores .....              | 16                      | 16 224           | 2 815                    | 677                             | 128   | .6                                       | 11.5                   |
| 44132                   | Tire dealers .....   | 12                      | 15 434           | 2 476                    | 659                             | 92  | 13.0                                     | —                      |
| 441320                  | Tire dealers .....   | 12                      | 15 434           | 2 476                    | 659                             | 92  | 13.0                                     | —                      |
| 442                     | Furniture and home furnishings stores .....                | 22                      | 40 867           | 5 531                    | 1 255                           | 178   | 31.7                                     | 24.1                   |
| 4421                    | Furniture stores .....                                     | 9                       | 19 308           | 2 556                    | 540                             | 71  | 5.1                                      | 48.1                   |
| 44211                   | Furniture stores .....                                     | 9                       | 19 308           | 2 556                    | 540                             | 71  | 5.1                                      | 48.1                   |
| 442110                  | Furniture stores .....                                     | 9                       | 19 308           | 2 556                    | 540                             | 71  | 5.1                                      | 48.1                   |
| 4422                    | Home furnishings stores .....                              | 13                      | 21 559           | 2 975                    | 715                             | 107   | 55.5                                     | 2.7                    |
| 44221                   | Floor covering stores .....                                | 6                       | 7 748            | 1 147                    | 280                             | 27  | 58.8                                     | 7.5                    |
| 442210                  | Floor covering stores .....                                | 6                       | 7 748            | 1 147                    | 280                             | 27  | 58.8                                     | 7.5                    |
| 44229                   | Other home furnishings stores .....                        | 7                       | 13 811           | 1 828                    | 435                             | 80  | 53.6                                     | —                      |
| 442299                  | All other home furnishings stores .....                    | 4                       | D                | D                        | D                               | b   | D  | D                      |
| 443                     | Electronics and appliance stores .....                     | 19                      | 14 539           | 2 039                    | 521                             | 118   | 15.5                                     | 4.2                    |
| 4431                    | Electronics and appliance stores .....                     | 19                      | 14 539           | 2 039                    | 521                             | 118   | 15.5                                     | 4.2                    |
| 44311                   | Appliance, television, and other electronics stores .....  | 12                      | D                | D                        | D                               | b   | D  | D                      |
| 443112                  | Radio, television, and other electronics stores .....      | 8                       | 5 295            | 976                      | 260                             | 55  | 22.1                                     | 11.4                   |
| 44312                   | Computer and software stores .....                         | 5                       | 5 912            | 439                      | 111                             | 29  | —  | —                      |
| 443120                  | Computer and software stores .....                         | 5                       | 5 912            | 439                      | 111                             | 29  | —  | —                      |
| 44313                   | Camera and photographic supplies stores .....              | 2                       | D                | D                        | D                               | a   | D  | D                      |
| 443130                  | Camera and photographic supplies stores .....              | 2                       | D                | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code            | Geographic area and kind of business                                  | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                       |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>WATERBURY—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 444                   | Building material and garden equipment and supplies dealers . . . . . | 31                      | 128 343         | 18 412                   | 4 089                           | 562   | 12.7                                     | —                      |
| 44411                 | Building material and supplies dealers.....                           | 28                      | D               | D                        | D                               | f   | D  | D                      |
| 444110                | Home centers.....   | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 444111                | Home centers.....   | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 44412                 | Paint and wallpaper stores.....                                       | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 444120                | Paint and wallpaper stores.....                                       | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44413                 | Hardware stores .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 444130                | Hardware stores .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44419                 | Other building material dealers .....                                 | 19                      | 46 347          | 9 374                    | 1 865                           | 209   | 20.0                                     | .1                     |
| 444190                | Other building material dealers .....                                 | 19                      | 46 347          | 9 374                    | 1 865                           | 209   | 20.0                                     | .1                     |
| 4442                  | Lawn and garden equipment and supplies stores .....                   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44422                 | Nursery, garden center, and farm supply stores .....                  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 444220                | Nursery, garden center, and farm supply stores .....                  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 445                   | Food and beverage stores .....  | 61                      | 197 001         | 19 702                   | 4 633                           | 1 132   | 11.3                                     | 6.8                    |
| 4451                  | Grocery stores .....  | 43                      | 180 830         | 18 313                   | 4 315                           | 1 064   | 7.2                                      | 7.4                    |
| 44511                 | Supermarkets and other grocery (except convenience) stores.....       | 25                      | 173 963         | 17 612                   | 4 122                           | 1 001   | 5.5                                      | 6.7                    |
| 445110                | Supermarkets and other grocery (except convenience) stores.....       | 25                      | 173 963         | 17 612                   | 4 122                           | 1 001   | 5.5                                      | 6.7                    |
| 44512                 | Convenience stores.....   | 18                      | 6 867           | 701                      | 193                             | 63  | 50.5                                     | 25.0                   |
| 445120                | Convenience stores.....   | 18                      | 6 867           | 701                      | 193                             | 63  | 50.5                                     | 25.0                   |
| 4452                  | Specialty food stores .....   | 7                       | 8 753           | 1 053                    | 233                             | 48  | 20.9                                     | —                      |
| 4453                  | Beer, wine, and liquor stores .....                                   | 11                      | 7 418           | 336                      | 85                              | 20  | 99.5                                     | .5                     |
| 44531                 | Beer, wine, and liquor stores.....                                    | 11                      | 7 418           | 336                      | 85                              | 20  | 99.5                                     | .5                     |
| 445310                | Beer, wine, and liquor stores.....                                    | 11                      | 7 418           | 336                      | 85                              | 20  | 99.5                                     | .5                     |
| 446                   | Health and personal care stores .....                                 | 40                      | 89 194          | 8 431                    | 1 915                           | 548   | 10.1                                     | 4.2                    |
| 4461                  | Health and personal care stores .....                                 | 40                      | 89 194          | 8 431                    | 1 915                           | 548   | 10.1                                     | 4.2                    |
| 44611                 | Pharmacies and drug stores .....                                      | 20                      | 79 304          | 6 412                    | 1 411                           | 440   | 10.5                                     | 3.3                    |
| 446110                | Pharmacies and drug stores .....                                      | 20                      | 79 304          | 6 412                    | 1 411                           | 440   | 10.5                                     | 3.3                    |
| 4461101               | Pharmacies and drug stores .....                                      | 20                      | 79 304          | 6 412                    | 1 411                           | 440   | 10.5                                     | 3.3                    |
| 44612                 | Cosmetics, beauty supplies, and perfume stores .....                  | 6                       | 3 309           | 473                      | 118                             | 39  | —  | 29.3                   |
| 446120                | Cosmetics, beauty supplies, and perfume stores .....                  | 6                       | 3 309           | 473                      | 118                             | 39  | —  | 29.3                   |
| 44613                 | Optical goods stores .....  | 6                       | 3 019           | 801                      | 200                             | 38  | 9.4                                      | 5.1                    |
| 446130                | Optical goods stores .....  | 6                       | 3 019           | 801                      | 200                             | 38  | 9.4                                      | 5.1                    |
| 44619                 | Other health and personal care stores .....                           | 8                       | 3 562           | 745                      | 186                             | 31  | 10.3                                     | —                      |
| 446191                | Food (health) supplement stores .....                                 | 2                       | D               | D                        | a                               | D   | D  | D                      |
| 446199                | All other health and personal care stores .....                       | 6                       | D               | D                        | a                               | D   | D  | D                      |
| 447                   | Gasoline stations .....   | 41                      | 88 748          | 5 458                    | 1 415                           | 239   | 9.9                                      | 3.7                    |
| 4471                  | Gasoline stations .....   | 41                      | 88 748          | 5 458                    | 1 415                           | 239   | 9.9                                      | 3.7                    |
| 44711                 | Gasoline stations with convenience stores .....                       | 24                      | 57 498          | 2 275                    | 562                             | 120   | 7.1                                      | .4                     |
| 447110                | Gasoline stations with convenience stores .....                       | 24                      | 57 498          | 2 275                    | 562                             | 120   | 7.1                                      | .4                     |
| 44719                 | Other gasoline stations .....   | 17                      | 31 250          | 3 183                    | 853                             | 119   | 15.3                                     | 9.8                    |
| 447190                | Other gasoline stations .....   | 17                      | 31 250          | 3 183                    | 853                             | 119   | 15.3                                     | 9.8                    |
| 448                   | Clothing and clothing accessories stores .....                        | 90                      | 76 878          | 9 371                    | 2 303                           | 767   | 7.2                                      | 9.6                    |
| 4481                  | Clothing stores .....   | 57                      | 53 308          | 6 297                    | 1 556                           | 574   | 3.9                                      | 11.8                   |
| 44811                 | Men's clothing stores .....   | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 448110                | Men's clothing stores .....   | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 44812                 | Women's clothing stores .....   | 23                      | 19 171          | 2 110                    | 498                             | 199   | .8                                       | 28.1                   |
| 448120                | Women's clothing stores .....   | 23                      | 19 171          | 2 110                    | 498                             | 199   | .8                                       | 28.1                   |
| 44813                 | Children's and infants' clothing stores .....                         | 4                       | 5 885           | 600                      | 137                             | 62  | —  | —                      |
| 448130                | Children's and infants' clothing stores .....                         | 4                       | 5 885           | 600                      | 137                             | 62  | —  | —                      |
| 44814                 | Family clothing stores .....  | 11                      | 20 498          | 2 410                    | 643                             | 217   | 1.8                                      | —                      |
| 448140                | Family clothing stores .....  | 11                      | 20 498          | 2 410                    | 643                             | 217   | 1.8                                      | —                      |
| 44815                 | Clothing accessories stores .....                                     | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 448150                | Clothing accessories stores .....                                     | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 44819                 | Other clothing stores .....   | 8                       | 3 705           | 684                      | 161                             | 57  | 22.7                                     | 3.7                    |
| 448190                | Other clothing stores .....   | 8                       | 3 705           | 684                      | 161                             | 57  | 22.7                                     | 3.7                    |
| 4482                  | Shoe stores .....   | 17                      | 12 651          | 1 333                    | 315                             | 98  | 21.9                                     | 7.2                    |
| 44821                 | Shoe stores .....   | 17                      | 12 651          | 1 333                    | 315                             | 98  | 21.9                                     | 7.2                    |
| 448210                | Men's shoe stores .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482103               | Children's and juveniles' shoe stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4482104               | Family shoe stores .....  | 9                       | 5 197           | 493                      | 121                             | 41  | 8.8                                      | 17.5                   |
| 4482105               | Athletic footwear stores .....  | 5                       | 6 018           | 623                      | 138                             | 42  | 34.1                                     | —                      |
| 4483                  | Jewelry, luggage, and leather goods stores .....                      | 16                      | 10 919          | 1 741                    | 432                             | 95  | 6.1                                      | 1.4                    |
| 44831                 | Jewelry stores .....  | 16                      | 10 919          | 1 741                    | 432                             | 95  | 6.1                                      | 1.4                    |
| 448310                | Jewelry stores .....  | 16                      | 10 919          | 1 741                    | 432                             | 95  | 6.1                                      | 1.4                    |
| 451                   | Sporting goods, hobby, book, and music stores .....                   | 23                      | 42 794          | 4 220                    | 1 004                           | 312   | 4.4                                      | 1.3                    |
| 4511                  | Sporting goods, hobby, and musical instrument stores .....            | 11                      | 28 911          | 2 848                    | 648                             | 197   | 5.1                                      | —                      |
| 45111                 | Sporting goods stores .....   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 451110                | Sporting goods stores .....   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4511101               | General-line sporting goods stores .....                              | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45112                 | Hobby, toy, and game stores .....                                     | 4                       | 17 539          | 1 608                    | 354                             | 100   | —  | —                      |
| 451120                | Hobby, toy, and game stores .....                                     | 4                       | 17 539          | 1 608                    | 354                             | 100   | —  | —                      |
| 45113                 | Sewing, needlework, and piece goods stores .....                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451130                | Sewing, needlework, and piece goods stores .....                      | 2                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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| NAICS code               | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                          |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>WATERBURY—Con.</b>    |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | Sporting goods, hobby, book, and music stores—Con.                |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 451                      | Book, periodical, and music stores .....                          | 12                      | 13 883          | 1 372                    | 356                             | 115   | 3.0                                      | 4.0                    |  |  |  |  |  |  |
| 4512                     | Book stores and news dealers .....                                | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451211                   | Book stores .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4512111                  | Book stores, general .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451213                   | College book stores .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451212                   | News dealers and newsstands .....                                 | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45122                    | Prerecorded tape, compact disc, and record stores .....           | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451220                   | Prerecorded tape, compact disc, and record stores .....           | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452                      | General merchandise stores .....                                  | 16                      | 244 567         | 21 524                   | 4 349                           | 1 112   | 1.1                                      | —                      |  |  |  |  |  |  |
| 4521                     | Department stores .....   | 5                       | 116 363         | 13 200                   | 2 583                           | 791   | —  | —                      |  |  |  |  |  |  |
| 45210009                 | Department stores (incl. leased depts.) <sup>3</sup> .....        | 5                       | 120 910         | 13 200                   | 2 583                           | 791   | —  | —                      |  |  |  |  |  |  |
| 45211                    | Department stores .....   | 5                       | 116 363         | 13 200                   | 2 583                           | 791   | —  | —                      |  |  |  |  |  |  |
| 452111                   | Department stores (except discount department stores) .....       | 3                       | D               | D                        | D                               | f   | D  | D                      |  |  |  |  |  |  |
| 4529                     | Other general merchandise stores .....                            | 11                      | 128 204         | 8 324                    | 1 766                           | 321   | 2.1                                      | —                      |  |  |  |  |  |  |
| 45291                    | Warehouse clubs and supercenters .....                            | 2                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 452910                   | Warehouse clubs and supercenters .....                            | 2                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 45299                    | All other general merchandise stores .....                        | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 452990                   | All other general merchandise stores .....                        | 9                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4529901                  | Variety stores .....  | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4529904                  | Miscellaneous general merchandise stores .....                    | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453                      | Miscellaneous store retailers .....                               | 32                      | 28 644          | 4 333                    | 1 031                           | 297   | 9.9                                      | 10.0                   |  |  |  |  |  |  |
| 4531                     | Florists .....  | 4                       | 2 539           | 627                      | 158                             | 43  | 13.8                                     | —                      |  |  |  |  |  |  |
| 45311                    | Florists .....  | 4                       | 2 539           | 627                      | 158                             | 43  | 13.8                                     | —                      |  |  |  |  |  |  |
| 453110                   | Florists .....  | 4                       | 2 539           | 627                      | 158                             | 43  | 13.8                                     | —                      |  |  |  |  |  |  |
| 4532                     | Office supplies, stationery, and gift stores .....                | 13                      | 15 626          | 1 765                    | 456                             | 146   | 12.2                                     | 4.0                    |  |  |  |  |  |  |
| 45321                    | Office supplies and stationery stores .....                       | 3                       | 11 318          | 1 103                    | 286                             | 72  | —  | —                      |  |  |  |  |  |  |
| 453210                   | Office supplies and stationery stores .....                       | 3                       | 11 318          | 1 103                    | 286                             | 72  | —  | —                      |  |  |  |  |  |  |
| 45322                    | Gift, novelty, and souvenir stores .....                          | 10                      | 4 308           | 662                      | 170                             | 74  | 44.4                                     | 14.5                   |  |  |  |  |  |  |
| 453220                   | Gift, novelty, and souvenir stores .....                          | 10                      | 4 308           | 662                      | 170                             | 74  | 44.4                                     | 14.5                   |  |  |  |  |  |  |
| 4533                     | Used merchandise stores .....                                     | 6                       | 1 366           | 455                      | 108                             | 25  | 41.0                                     | —                      |  |  |  |  |  |  |
| 45331                    | Used merchandise stores .....                                     | 6                       | 1 366           | 455                      | 108                             | 25  | 41.0                                     | —                      |  |  |  |  |  |  |
| 453310                   | Used merchandise stores .....                                     | 6                       | 1 366           | 455                      | 108                             | 25  | 41.0                                     | —                      |  |  |  |  |  |  |
| 4539                     | Other miscellaneous store retailers .....                         | 9                       | 9 113           | 1 486                    | 309                             | 83  | —  | 24.6                   |  |  |  |  |  |  |
| 45391                    | Pet and pet supplies stores .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453910                   | Pet and pet supplies stores .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45399                    | All other miscellaneous store retailers .....                     | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454                      | Nonstore retailers .....  | 26                      | 50 856          | 7 167                    | 1 763                           | 242   | 26.3                                     | 11.8                   |  |  |  |  |  |  |
| 4541                     | Electronic shopping and mail-order houses .....                   | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45411                    | Electronic shopping and mail-order houses .....                   | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4543                     | Direct selling establishments .....                               | 19                      | 45 970          | 6 189                    | 1 514                           | 200   | 28.3                                     | 13.1                   |  |  |  |  |  |  |
| 45431                    | Fuel dealers .....  | 15                      | 44 187          | 5 787                    | 1 443                           | 183   | 26.2                                     | 13.6                   |  |  |  |  |  |  |
| 454311                   | Heating oil dealers .....   | 13                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 454312                   | Liquefied petroleum gas (bottled gas) dealers .....               | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| <b>WATERFORD</b>         |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                    | Retail trade .....  | 180                     | 605 100         | 63 469                   | 15 474                          | 3 657   | 2.1                                      | 2.1                    |  |  |  |  |  |  |
| 441                      | Motor vehicle and parts dealers .....                             | 4                       | 5 126           | 718                      | 187                             | 32  | —  | 31.6                   |  |  |  |  |  |  |
| 4412                     | Other motor vehicle dealers .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 44122                    | Motorcycle, boat, and other motor vehicle dealers .....           | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 441222                   | Boat dealers .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 442                      | Furniture and home furnishings stores .....                       | 8                       | 6 743           | 1 260                    | 309                             | 48  | 5.0                                      | —                      |  |  |  |  |  |  |
| 4421                     | Furniture stores .....  | 4                       | 5 051           | 1 034                    | 250                             | 29  | —  | —                      |  |  |  |  |  |  |
| 44211                    | Furniture stores .....  | 4                       | 5 051           | 1 034                    | 250                             | 29  | —  | —                      |  |  |  |  |  |  |
| 442110                   | Furniture stores .....  | 4                       | 5 051           | 1 034                    | 250                             | 29  | —  | —                      |  |  |  |  |  |  |
| 443                      | Electronics and appliance stores .....                            | 14                      | 35 150          | 3 155                    | 861                             | 121   | .9                                       | .1                     |  |  |  |  |  |  |
| 4431                     | Electronics and appliance stores .....                            | 14                      | 35 150          | 3 155                    | 861                             | 121   | .9                                       | .1                     |  |  |  |  |  |  |
| 44311                    | Appliance, television, and other electronics stores .....         | 7                       | 27 139          | 2 434                    | 681                             | 74  | 1.1                                      | —                      |  |  |  |  |  |  |
| 443111                   | Household appliance stores .....                                  | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443112                   | Radio, television, and other electronics stores .....             | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44312                    | Computer and software stores .....                                | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 443120                   | Computer and software stores .....                                | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44313                    | Camera and photographic supplies stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 443130                   | Camera and photographic supplies stores .....                     | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444                      | Building material and garden equipment and supplies dealers ..... | 9                       | 89 141          | 8 365                    | 2 081                           | 303   | .7                                       | —                      |  |  |  |  |  |  |
| 4441                     | Building material and supplies dealers .....                      | 6                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 44411                    | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 444110                   | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44419                    | Other building material dealers .....                             | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 444190                   | Other building material dealers .....                             | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Geographic area and kind of business                             | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>WATERFORD—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 445        | Food and beverage stores .....                                   | 8                       | D               | D                        | D                               | e   | D  | D                      |
| 4451       | Grocery stores .....   | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 44511      | Supermarkets and other grocery (except convenience) stores ..... | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 445110     | Supermarkets and other grocery (except convenience) stores ..... | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 4452       | Specialty food stores .....                                      | 3                       | 1 047           | 123                      | 30                              | 6   | —  | —                      |
| 446        | Health and personal care stores .....                            | 18                      | 18 799          | 3 230                    | 794                             | 165   | .7                                       | 9.7                    |
| 4461       | Health and personal care stores .....                            | 18                      | 18 799          | 3 230                    | 794                             | 165   | .7                                       | 9.7                    |
| 4461102    | Proprietary stores .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44612      | Cosmetics, beauty supplies, and perfume stores .....             | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 446120     | Cosmetics, beauty supplies, and perfume stores .....             | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44613      | Optical goods stores .....                                       | 10                      | 6 619           | 2 036                    | 503                             | 70  | 2.1                                      | 24.6                   |
| 446130     | Optical goods stores .....                                       | 10                      | 6 619           | 2 036                    | 503                             | 70  | 2.1                                      | 24.6                   |
| 446191     | Food (health) supplement stores .....                            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....  | 11                      | 27 960          | 743                      | 191                             | 48  | 35.3                                     | .2                     |
| 4471       | Gasoline stations .....  | 11                      | 27 960          | 743                      | 191                             | 48  | 35.3                                     | .2                     |
| 44711      | Gasoline stations with convenience stores .....                  | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 447110     | Gasoline stations with convenience stores .....                  | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 448        | Clothing and clothing accessories stores .....                   | 54                      | 67 241          | 7 953                    | 1 973                           | 679   | .3                                       | 1.0                    |
| 4481       | Clothing stores .....  | 33                      | 48 100          | 5 366                    | 1 336                           | 529   | .5                                       | —                      |
| 44812      | Women's clothing stores .....                                    | 12                      | 11 946          | 1 380                    | 319                             | 154   | 1.8                                      | .2                     |
| 448120     | Women's clothing stores .....                                    | 12                      | 11 946          | 1 380                    | 319                             | 154   | 1.8                                      | .2                     |
| 44813      | Children's and infants' clothing stores .....                    | 4                       | 3 131           | 427                      | 120                             | 44  | —  | —                      |
| 448130     | Children's and infants' clothing stores .....                    | 4                       | 3 131           | 427                      | 120                             | 44  | —  | —                      |
| 44814      | Family clothing stores .....                                     | 9                       | 25 791          | 2 317                    | 587                             | 237   | —  | —                      |
| 448140     | Family clothing stores .....                                     | 9                       | 25 791          | 2 317                    | 587                             | 237   | —  | —                      |
| 44815      | Clothing accessories stores .....                                | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 448150     | Clothing accessories stores .....                                | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 44819      | Other clothing stores .....                                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 448190     | Other clothing stores .....                                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4482       | Shoe stores .....  | 10                      | 7 677           | 912                      | 205                             | 71  | —  | 8.1                    |
| 44821      | Shoe stores .....  | 10                      | 7 677           | 912                      | 205                             | 71  | —  | 8.1                    |
| 448210     | Shoe stores .....  | 10                      | 7 677           | 912                      | 205                             | 71  | —  | 8.1                    |
| 4482103    | Children's and juveniles' shoe stores .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482105    | Athletic footwear stores .....                                   | 5                       | 4 980           | 567                      | 121                             | 49  | —  | —                      |
| 4483       | Jewelry, luggage, and leather goods stores .....                 | 11                      | 11 464          | 1 675                    | 432                             | 79  | —  | —                      |
| 44831      | Jewelry stores .....   | 11                      | 11 464          | 1 675                    | 432                             | 79  | —  | —                      |
| 448310     | Jewelry stores .....   | 11                      | 11 464          | 1 675                    | 432                             | 79  | —  | —                      |
| 451        | Sporting goods, hobby, book, and music stores .....              | 14                      | 27 677          | 2 593                    | 643                             | 223   | 1.1                                      | —                      |
| 4511       | Sporting goods, hobby, and musical instrument stores .....       | 9                       | 19 021          | 1 794                    | 433                             | 167   | 1.5                                      | —                      |
| 45112      | Hobby, toy, and game stores .....                                | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 451120     | Hobby, toy, and game stores .....                                | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 45113      | Sewing, needlework, and piece goods stores .....                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451130     | Sewing, needlework, and piece goods stores .....                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4512       | Book, periodical, and music stores .....                         | 5                       | 8 656           | 799                      | 210                             | 56  | —  | —                      |
| 45121      | Book stores and news dealers .....                               | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451211     | Book stores .....  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4512111    | Book stores, general .....                                       | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 451212     | News dealers and newsstands .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45122      | Prerecorded tape, compact disc, and record stores .....          | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 451220     | Prerecorded tape, compact disc, and record stores .....          | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 452        | General merchandise stores .....                                 | 13                      | 234 582         | 21 576                   | 5 106                           | 1 359   | .1                                       | —                      |
| 4521       | Department stores .....  | 6                       | 130 401         | 14 695                   | 3 573                           | 994   | —  | —                      |
| 4521009    | Department stores (incl. leased depts.) <sup>3</sup> .....       | 6                       | 134 244         | 14 695                   | 3 573                           | 994   | —  | —                      |
| 45211      | Department stores .....  | 6                       | 130 401         | 14 695                   | 3 573                           | 994   | —  | —                      |
| 452111     | Department stores (except discount department stores) .....      | 4                       | D               | D                        | D                               | f   | D  | D                      |
| 4529       | Other general merchandise stores .....                           | 7                       | 104 181         | 6 881                    | 1 533                           | 365   | .3                                       | —                      |
| 45291      | Warehouse clubs and supercenters .....                           | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 452910     | Warehouse clubs and supercenters .....                           | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 45299      | All other general merchandise stores .....                       | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 452990     | All other general merchandise stores .....                       | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4529904    | Miscellaneous general merchandise stores .....                   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 453        | Miscellaneous store retailers .....                              | 19                      | D               | D                        | D                               | c   | D  | D                      |
| 4532       | Office supplies, stationery, and gift stores .....               | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 45322      | Gift, novelty, and souvenir stores .....                         | 7                       | 4 068           | 527                      | 128                             | 51  | —  | 20.5                   |
| 453220     | Gift, novelty, and souvenir stores .....                         | 7                       | 4 068           | 527                      | 128                             | 51  | —  | 20.5                   |
| 4539       | Other miscellaneous store retailers .....                        | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 45391      | Pet and pet supplies stores .....                                | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453910     | Pet and pet supplies stores .....                                | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45399      | All other miscellaneous store retailers .....                    | 6                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code            | Geographic area and kind of business                             | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-----------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                       |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>WATERFORD—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade—Con.  |                         |                 |                          |                                 |   |  |                        |
| 454                   | Nonstore retailers .....   | 8                       | 25 291          | 4 391                    | 1 045                           | 155   | —  | 6.6                    |
| 4541                  | Electronic shopping and mail-order houses .....                  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45411                 | Electronic shopping and mail-order houses .....                  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4543                  | Direct selling establishments .....                              | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 45431                 | Fuel dealers .....   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 454311                | Heating oil dealers .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 454312                | Liquefied petroleum gas (bottled gas) dealers .....              | 2                       | D               | D                        | D                               | b   | D  | D                      |
| <b>WATERTOWN</b>      |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade .....   | 71                      | 389 257         | 35 304                   | 7 578                           | 1 347   | 6.8                                      | 4.6                    |
| 441                   | Motor vehicle and parts dealers .....                            | 17                      | 238 311         | 19 263                   | 3 727                           | 439   | 8.1                                      | —                      |
| 4411                  | Automobile dealers .....   | 11                      | 232 290         | 18 594                   | 3 590                           | 408   | 8.1                                      | —                      |
| 44111                 | New car dealers .....  | 11                      | 232 290         | 18 594                   | 3 590                           | 408   | 8.1                                      | —                      |
| 441110                | New car dealers .....  | 11                      | 232 290         | 18 594                   | 3 590                           | 408   | 8.1                                      | —                      |
| 4412                  | Other motor vehicle dealers .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44122                 | Motorcycle, boat, and other motor vehicle dealers .....          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441221                | Motorcycle dealers .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                   | Furniture and home furnishings stores .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443                   | Electronics and appliance stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                   | Building material and garden equipment and supplies dealers ...  | 3                       | 1 186           | 83                       | 21                              | 6   | 93.7                                     | 6.3                    |
| 445                   | Food and beverage stores .....                                   | 12                      | 75 296          | 7 609                    | 1 861                           | 502   | 1.8                                      | 17.3                   |
| 4451                  | Grocery stores .....   | 6                       | D               | D                        | D                               | e   | D  | D                      |
| 44511                 | Supermarkets and other grocery (except convenience) stores ..... | 5                       | 70 499          | 7 302                    | 1 786                           | 479   | —  | 18.3                   |
| 445110                | Supermarkets and other grocery (except convenience) stores ..... | 5                       | 70 499          | 7 302                    | 1 786                           | 479   | —  | 18.3                   |
| 4452                  | Specialty food stores .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446                   | Health and personal care stores .....                            | 6                       | 20 573          | 3 244                    | 731                             | 122   | 1.2                                      | —                      |
| 4461                  | Health and personal care stores .....                            | 6                       | 20 573          | 3 244                    | 731                             | 122   | 1.2                                      | —                      |
| 447                   | Gasoline stations .....  | 8                       | 11 328          | 624                      | 162                             | 49  | 2.3                                      | —                      |
| 448                   | Clothing and clothing accessories stores .....                   | 7                       | 10 223          | 814                      | 185                             | 59  | 8.8                                      | —                      |
| 4481                  | Clothing stores .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44819                 | Other clothing stores .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 448190                | Other clothing stores .....                                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452                   | General merchandise stores .....                                 | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453                   | Miscellaneous store retailers .....                              | 8                       | D               | D                        | D                               | a   | D  | D                      |
| 4539                  | Other miscellaneous store retailers .....                        | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 45399                 | All other miscellaneous store retailers .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                   | Nonstore retailers .....   | 7                       | 17 598          | 1 950                    | 503                             | 56  | 15.9                                     | 24.3                   |
| 4543                  | Direct selling establishments .....                              | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 45431                 | Fuel dealers .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 454311                | Heating oil dealers .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45439                 | Other direct selling establishments .....                        | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 454390                | Other direct selling establishments .....                        | 3                       | D               | D                        | D                               | b   | D  | D                      |
| <b>WEST HARTFORD</b>  |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                 | Retail trade .....   | 262                     | 755 991         | 87 828                   | 21 515                          | 4 155   | 8.9                                      | 5.4                    |
| 441                   | Motor vehicle and parts dealers .....                            | 16                      | 38 968          | 5 040                    | 1 183                           | 181   | 5.2                                      | .4                     |
| 441229                | All other motor vehicle dealers .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4413                  | Automotive parts, accessories, and tire stores .....             | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 44131                 | Automotive parts and accessories stores .....                    | 7                       | 10 714          | 1 953                    | 468                             | 82  | 1.7                                      | —                      |
| 441310                | Automotive parts and accessories stores .....                    | 7                       | 10 714          | 1 953                    | 468                             | 82  | 1.7                                      | —                      |
| 442                   | Furniture and home furnishings stores .....                      | 26                      | 48 892          | 8 475                    | 2 065                           | 281   | 7.0                                      | 2.7                    |
| 4421                  | Furniture stores .....   | 7                       | 27 256          | 4 747                    | 1 174                           | 118   | 4.6                                      | 4.6                    |
| 44211                 | Furniture stores .....   | 7                       | 27 256          | 4 747                    | 1 174                           | 118   | 4.6                                      | 4.6                    |
| 442110                | Furniture stores .....   | 7                       | 27 256          | 4 747                    | 1 174                           | 118   | 4.6                                      | 4.6                    |
| 4422                  | Home furnishings stores .....                                    | 19                      | 21 636          | 3 728                    | 891                             | 163   | 10.0                                     | .4                     |
| 44221                 | Floor covering stores .....                                      | 4                       | 7 819           | 1 399                    | 345                             | 45  | 5.9                                      | —                      |
| 442210                | Floor covering stores .....                                      | 4                       | 7 819           | 1 399                    | 345                             | 45  | 5.9                                      | —                      |
| 44229                 | Other home furnishings stores .....                              | 15                      | 13 817          | 2 329                    | 546                             | 118   | 12.3                                     | .6                     |
| 442299                | All other home furnishings stores .....                          | 15                      | 13 817          | 2 329                    | 546                             | 118   | 12.3                                     | .6                     |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                           |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>WEST HARTFORD—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>              | <b>Retail trade—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| 443                       | Electronics and appliance stores .....                            | 13                      | 49 560          | 3 785                    | 1 020                           | 175   | 3.0                                      | .6                     |
| 4431                      | Electronics and appliance stores .....                            | 13                      | 49 560          | 3 785                    | 1 020                           | 175   | 3.0                                      | .6                     |
| 44311                     | Appliance, television, and other electronics stores .....         | 8                       | 40 092          | 3 164                    | 827                             | 145   | 3.1                                      | —                      |
| 443111                    | Household appliance stores .....                                  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 443112                    | Radio, television, and other electronics stores .....             | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 44312                     | Computer and software stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443120                    | Computer and software stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44313                     | Camera and photographic supplies stores .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 443130                    | Camera and photographic supplies stores .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 444                       | Building material and garden equipment and supplies dealers ..... | 19                      | 86 653          | 12 378                   | 2 871                           | 382   | 1.4                                      | 13.5                   |
| 4441                      | Building material and supplies dealers .....                      | 14                      | 80 324          | 11 117                   | 2 631                           | 337   | .8                                       | 14.5                   |
| 44411                     | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 444110                    | Home centers .....  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 44412                     | Paint and wallpaper stores .....                                  | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 444120                    | Paint and wallpaper stores .....                                  | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 44413                     | Hardware stores .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 444130                    | Hardware stores .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44419                     | Other building material dealers .....                             | 6                       | 25 035          | 4 741                    | 970                             | 90  | 2.7                                      | 46.4                   |
| 444190                    | Other building material dealers .....                             | 6                       | 25 035          | 4 741                    | 970                             | 90  | 2.7                                      | 46.4                   |
| 4442                      | Lawn and garden equipment and supplies stores .....               | 5                       | 6 329           | 1 261                    | 240                             | 45  | 8.0                                      | 1.4                    |
| 44422                     | Nursery, garden center, and farm supply stores .....              | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 444220                    | Nursery, garden center, and farm supply stores .....              | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 445                       | Food and beverage stores .....                                    | 31                      | 156 347         | 21 421                   | 5 177                           | 963   | 6.0                                      | 2.0                    |
| 4451                      | Grocery stores .....  | 16                      | 138 986         | 19 244                   | 4 658                           | 890   | 6.4                                      | 2.3                    |
| 44511                     | Supermarkets and other grocery (except convenience) stores .....  | 12                      | 137 985         | 18 968                   | 4 596                           | 870   | 5.8                                      | 2.3                    |
| 445110                    | Supermarkets and other grocery (except convenience) stores .....  | 12                      | 137 985         | 18 968                   | 4 596                           | 870   | 5.8                                      | 2.3                    |
| 4452                      | Specialty food stores .....                                       | 4                       | 2 276           | 311                      | 70                              | 25  | —  | —                      |
| 4453                      | Beer, wine, and liquor stores .....                               | 11                      | 15 085          | 1 866                    | 449                             | 48  | 3.1                                      | —                      |
| 44531                     | Beer, wine, and liquor stores .....                               | 11                      | 15 085          | 1 866                    | 449                             | 48  | 3.1                                      | —                      |
| 445310                    | Beer, wine, and liquor stores .....                               | 11                      | 15 085          | 1 866                    | 449                             | 48  | 3.1                                      | —                      |
| 446                       | Health and personal care stores .....                             | 22                      | 85 311          | 7 691                    | 1 819                           | 512   | 4.6                                      | —                      |
| 4461                      | Health and personal care stores .....                             | 22                      | 85 311          | 7 691                    | 1 819                           | 512   | 4.6                                      | —                      |
| 44611                     | Pharmacies and drug stores .....                                  | 13                      | 79 938          | 6 442                    | 1 515                           | 465   | 4.4                                      | —                      |
| 446110                    | Pharmacies and drug stores .....                                  | 13                      | 79 938          | 6 442                    | 1 515                           | 465   | 4.4                                      | —                      |
| 4461101                   | Pharmacies and drug stores .....                                  | 11                      | D               | D                        | D                               | e   | D  | D                      |
| 4461102                   | Proprietary stores .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44612                     | Cosmetics, beauty supplies, and perfume stores .....              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446120                    | Cosmetics, beauty supplies, and perfume stores .....              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44613                     | Optical goods stores .....  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 446130                    | Optical goods stores .....  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 447                       | Gasoline stations .....   | 20                      | 40 458          | 2 708                    | 647                             | 146   | 38.3                                     | 37.0                   |
| 4471                      | Gasoline stations .....   | 20                      | 40 458          | 2 708                    | 647                             | 146   | 38.3                                     | 37.0                   |
| 44711                     | Gasoline stations with convenience stores .....                   | 12                      | 29 678          | 1 245                    | 311                             | 71  | 26.4                                     | 43.8                   |
| 447110                    | Gasoline stations with convenience stores .....                   | 12                      | 29 678          | 1 245                    | 311                             | 71  | 26.4                                     | 43.8                   |
| 448                       | Clothing and clothing accessories stores .....                    | 58                      | 87 371          | 10 230                   | 2 761                           | 590   | 18.6                                     | 4.6                    |
| 4481                      | Clothing stores .....   | 38                      | 58 218          | 6 714                    | 1 686                           | 446   | 13.8                                     | 2.2                    |
| 44811                     | Men's clothing stores .....                                       | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 448110                    | Men's clothing stores .....                                       | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44812                     | Women's clothing stores .....                                     | 18                      | 14 469          | 1 907                    | 483                             | 152   | 29.0                                     | .2                     |
| 448120                    | Women's clothing stores .....                                     | 18                      | 14 469          | 1 907                    | 483                             | 152   | 29.0                                     | .2                     |
| 44813                     | Children's and infants' clothing stores .....                     | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 448130                    | Children's and infants' clothing stores .....                     | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44814                     | Family clothing stores .....                                      | 7                       | 25 949          | 2 820                    | 731                             | 177   | 13.7                                     | .5                     |
| 448140                    | Family clothing stores .....                                      | 7                       | 25 949          | 2 820                    | 731                             | 177   | 13.7                                     | .5                     |
| 4482                      | Shoe stores .....   | 7                       | 9 324           | 901                      | 223                             | 67  | 58.0                                     | 8.4                    |
| 44821                     | Shoe stores .....   | 7                       | 9 324           | 901                      | 223                             | 67  | 58.0                                     | 8.4                    |
| 448210                    | Shoe stores .....   | 7                       | 9 324           | 901                      | 223                             | 67  | 58.0                                     | 8.4                    |
| 4482104                   | Family shoe stores .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4483                      | Jewelry, luggage, and leather goods stores .....                  | 13                      | 19 829          | 2 615                    | 852                             | 77  | 14.1                                     | 9.9                    |
| 44831                     | Jewelry stores .....  | 13                      | 19 829          | 2 615                    | 852                             | 77  | 14.1                                     | 9.9                    |
| 448310                    | Jewelry stores .....  | 13                      | 19 829          | 2 615                    | 852                             | 77  | 14.1                                     | 9.9                    |
| 451                       | Sporting goods, hobby, book, and music stores .....               | 20                      | 30 745          | 3 067                    | 675                             | 195   | 9.4                                      | 6.0                    |
| 4511                      | Sporting goods, hobby, and musical instrument stores .....        | 12                      | 20 948          | 2 035                    | 475                             | 127   | 10.1                                     | 3.5                    |
| 45111                     | Sporting goods, hobby, and musical instrument stores .....        | 12                      | 20 948          | 2 035                    | 475                             | 127   | 10.1                                     | 3.5                    |
| 451110                    | Sporting goods stores .....                                       | 6                       | 5 690           | 482                      | 126                             | 46  | 15.4                                     | 12.8                   |
| 451110                    | Hobby, toy, and game stores .....                                 | 6                       | 5 690           | 482                      | 126                             | 46  | 15.4                                     | 12.8                   |
| 45112                     | Hobby, toy, and game stores .....                                 | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 451120                    | Hobby, toy, and game stores .....                                 | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45114                     | Musical instrument and supplies stores .....                      | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 451140                    | Musical instrument and supplies stores .....                      | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4512                      | Book, periodical, and music stores .....                          | 8                       | 9 797           | 1 032                    | 200                             | 68  | 8.0                                      | 11.2                   |
| 45121                     | Book stores and news dealers .....                                | 8                       | 9 797           | 1 032                    | 200                             | 68  | 8.0                                      | 11.2                   |
| 451211                    | Book stores .....   | 8                       | 9 797           | 1 032                    | 200                             | 68  | 8.0                                      | 11.2                   |
| 4512111                   | Book stores, general .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4512113                   | College book stores .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|---------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|                           |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>WEST HARTFORD—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>  |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                     | General merchandise stores .....                                  | 9                       | 100 753         | 7 382                    | 1 838                           | 491   | 5.0                                      | —                      |  |  |  |  |  |  |
| 452                       | Department stores (except discount department stores) .....       | 1                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 452111                    | Other general merchandise stores .....                            | 7                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4529                      | Warehouse clubs and supercenters .....                            | 1                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 452910                    | Warehouse clubs and supercenters .....                            | 1                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 45299                     | All other general merchandise stores .....                        | 6                       | 6 359           | 697                      | 173                             | 37  | 79.0                                     | —                      |  |  |  |  |  |  |
| 452990                    | All other general merchandise stores .....                        | 6                       | 6 359           | 697                      | 173                             | 37  | 79.0                                     | —                      |  |  |  |  |  |  |
| 4529904                   | Miscellaneous general merchandise stores .....                    | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453                       | Miscellaneous store retailers .....                               | 17                      | 19 104          | 2 580                    | 633                             | 153   | 21.8                                     | 17.9                   |  |  |  |  |  |  |
| 4532                      | Office supplies, stationery, and gift stores .....                | 4                       | 9 489           | 922                      | 232                             | 53  | 9.1                                      | —                      |  |  |  |  |  |  |
| 45321                     | Office supplies and stationery stores .....                       | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453210                    | Office supplies and stationery stores .....                       | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4533                      | Used merchandise stores .....                                     | 4                       | 856             | 180                      | 50                              | 11  | 73.2                                     | —                      |  |  |  |  |  |  |
| 45331                     | Used merchandise stores .....                                     | 4                       | 856             | 180                      | 50                              | 11  | 73.2                                     | —                      |  |  |  |  |  |  |
| 453310                    | Used merchandise stores .....                                     | 4                       | 856             | 180                      | 50                              | 11  | 73.2                                     | —                      |  |  |  |  |  |  |
| 4539                      | Other miscellaneous store retailers .....                         | 6                       | 7 957           | 1 346                    | 313                             | 80  | 30.0                                     | 40.8                   |  |  |  |  |  |  |
| 45391                     | Pet and pet supplies stores .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 453910                    | Pet and pet supplies stores .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45399                     | All other miscellaneous store retailers .....                     | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454                       | Nonstore retailers .....  | 11                      | 11 829          | 3 071                    | 826                             | 86  | 20.3                                     | —                      |  |  |  |  |  |  |
| 4543                      | Direct selling establishments .....                               | 10                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45431                     | Fuel dealers .....  | 5                       | 8 981           | 2 345                    | 572                             | 48  | 24.8                                     | —                      |  |  |  |  |  |  |
| 454311                    | Heating oil dealers .....   | 5                       | 8 981           | 2 345                    | 572                             | 48  | 24.8                                     | —                      |  |  |  |  |  |  |
| 45439                     | Other direct selling establishments .....                         | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454390                    | Other direct selling establishments .....                         | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| <b>WEST HAVEN</b>         |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                     | Retail trade .....  | 127                     | 335 034         | 42 696                   | 10 049                          | 1 619   | 28.8                                     | 8.2                    |  |  |  |  |  |  |
| 441                       | Motor vehicle and parts dealers .....                             | 17                      | 102 107         | 12 784                   | 3 041                           | 325   | 55.4                                     | 3.0                    |  |  |  |  |  |  |
| 4411                      | Automobile dealers .....  | 8                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4412                      | Other motor vehicle dealers .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44121                     | Recreational vehicle dealers .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 441210                    | Recreational vehicle dealers .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4413                      | Automotive parts, accessories, and tire stores .....              | 7                       | 19 111          | 6 036                    | 1 466                           | 176   | —  | 12.3                   |  |  |  |  |  |  |
| 44131                     | Automotive parts and accessories stores .....                     | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 441310                    | Automotive parts and accessories stores .....                     | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44132                     | Tire dealers .....  | 2                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 441320                    | Tire dealers .....  | 2                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 442                       | Furniture and home furnishings stores .....                       | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4421                      | Furniture stores .....  | 5                       | 5 164           | 678                      | 183                             | 42  | 59.2                                     | 5.7                    |  |  |  |  |  |  |
| 44211                     | Furniture stores .....  | 5                       | 5 164           | 678                      | 183                             | 42  | 59.2                                     | 5.7                    |  |  |  |  |  |  |
| 442110                    | Furniture stores .....  | 5                       | 5 164           | 678                      | 183                             | 42  | 59.2                                     | 5.7                    |  |  |  |  |  |  |
| 443                       | Electronics and appliance stores .....                            | 4                       | 1 228           | 287                      | 69                              | 12  | 46.7                                     | —                      |  |  |  |  |  |  |
| 444                       | Building material and garden equipment and supplies dealers ..... | 10                      | 41 110          | 8 348                    | 1 886                           | 224   | 7.1                                      | 38.4                   |  |  |  |  |  |  |
| 4441                      | Building material and supplies dealers .....                      | 9                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44419                     | Other building material dealers .....                             | 7                       | 39 151          | 8 086                    | 1 823                           | 211   | 6.2                                      | 37.0                   |  |  |  |  |  |  |
| 444190                    | Other building material dealers .....                             | 7                       | 39 151          | 8 086                    | 1 823                           | 211   | 6.2                                      | 37.0                   |  |  |  |  |  |  |
| 445                       | Food and beverage stores .....                                    | 27                      | 53 688          | 5 841                    | 1 432                           | 339   | 16.4                                     | 5.3                    |  |  |  |  |  |  |
| 4451                      | Grocery stores .....  | 20                      | 47 692          | 5 383                    | 1 343                           | 316   | 12.8                                     | 5.1                    |  |  |  |  |  |  |
| 44512                     | Convenience stores .....  | 11                      | 5 196           | 480                      | 129                             | 41  | 60.0                                     | 40.0                   |  |  |  |  |  |  |
| 445120                    | Convenience stores .....  | 11                      | 5 196           | 480                      | 129                             | 41  | 60.0                                     | 40.0                   |  |  |  |  |  |  |
| 4452                      | Specialty food stores .....                                       | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 446                       | Health and personal care stores .....                             | 6                       | 34 362          | 2 747                    | 644                             | 245   | 29.6                                     | —                      |  |  |  |  |  |  |
| 4461                      | Health and personal care stores .....                             | 6                       | 34 362          | 2 747                    | 644                             | 245   | 29.6                                     | —                      |  |  |  |  |  |  |
| 44611                     | Pharmacies and drug stores .....                                  | 5                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 446110                    | Pharmacies and drug stores .....                                  | 5                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 4461101                   | Pharmacies and drug stores .....                                  | 5                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 447                       | Gasoline stations .....   | 18                      | 33 624          | 1 287                    | 300                             | 78  | 19.3                                     | 11.4                   |  |  |  |  |  |  |
| 4471                      | Gasoline stations .....   | 18                      | 33 624          | 1 287                    | 300                             | 78  | 19.3                                     | 11.4                   |  |  |  |  |  |  |
| 44711                     | Gasoline stations with convenience stores .....                   | 11                      | 24 267          | 869                      | 205                             | 50  | 4.2                                      | 3.6                    |  |  |  |  |  |  |
| 447110                    | Gasoline stations with convenience stores .....                   | 11                      | 24 267          | 869                      | 205                             | 50  | 4.2                                      | 3.6                    |  |  |  |  |  |  |
| 448                       | Clothing and clothing accessories stores .....                    | 7                       | 4 711           | 1 065                    | 261                             | 35  | 83.3                                     | 13.7                   |  |  |  |  |  |  |
| 4481                      | Clothing stores .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44822                     | Luggage and leather goods stores .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 448320                    | Luggage and leather goods stores .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code             | Geographic area and kind of business                            | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                        |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>WEST HAVEN—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 451                    | Sporting goods, hobby, book, and music stores .....             | 5                       | 4 287           | 483                      | 108                             | 19  | 19.3                                     | —                      |
| 4511                   | Sporting goods, hobby, and musical instrument stores .....      | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 4512                   | Book, periodical, and music stores .....                        | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45121                  | Book stores and news dealers .....                              | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4512113                | College book stores.....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                    | General merchandise stores .....                                | 7                       | 4 082           | 375                      | 99                              | 30  | 1.2                                      | 20.8                   |
| 45299                  | All other general merchandise stores.....                       | 7                       | 4 082           | 375                      | 99                              | 30  | 1.2                                      | 20.8                   |
| 452990                 | All other general merchandise stores .....                      | 7                       | 4 082           | 375                      | 99                              | 30  | 1.2                                      | 20.8                   |
| 4529901                | Variety stores .....  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 453                    | Miscellaneous store retailers .....                             | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 4532                   | Office supplies, stationery, and gift stores.....               | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45321                  | Office supplies and stationery stores .....                     | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453210                 | Office supplies and stationery stores .....                     | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4539                   | Other miscellaneous store retailers .....                       | 4                       | 2 865           | 373                      | 85                              | 17  | 34.7                                     | —                      |
| 45399                  | All other miscellaneous store retailers .....                   | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 454                    | Nonstore retailers .....  | 8                       | 41 228          | 7 556                    | 1 726                           | 177   | 4.1                                      | —                      |
| 4541                   | Electronic shopping and mail-order houses .....                 | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45411                  | Electronic shopping and mail-order houses .....                 | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4543                   | Direct selling establishments .....                             | 4                       | 31 933          | 6 308                    | 1 500                           | 150   | —  | —                      |
| 45431                  | Fuel dealers .....  | 4                       | 31 933          | 6 308                    | 1 500                           | 150   | —  | —                      |
| 454311                 | Heating oil dealers.....  | 4                       | 31 933          | 6 308                    | 1 500                           | 150   | —  | —                      |
| <b>WESTON</b>          |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | Retail trade .....  | 9                       | 15 250          | 2 241                    | 544                             | 108   | 44.5                                     | 10.4                   |
| 442                    | Furniture and home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                    | Building material and garden equipment and supplies dealers ... | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 445                    | Food and beverage stores .....                                  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 446                    | Health and personal care stores .....                           | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 447                    | Gasoline stations .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                    | Nonstore retailers .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| <b>WESTPORT</b>        |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                  | Retail trade .....  | 268                     | 764 749         | 94 318                   | 21 833                          | 3 201   | 19.0                                     | 4.2                    |
| 441                    | Motor vehicle and parts dealers .....                           | 12                      | 238 597         | 18 748                   | 4 785                           | 354   | 34.8                                     | —                      |
| 4411                   | Automobile dealers .....  | 7                       | 232 567         | 17 787                   | 4 570                           | 310   | 34.0                                     | —                      |
| 44111                  | New car dealers .....   | 7                       | 232 567         | 17 787                   | 4 570                           | 310   | 34.0                                     | —                      |
| 441110                 | New car dealers .....   | 7                       | 232 567         | 17 787                   | 4 570                           | 310   | 34.0                                     | —                      |
| 4412                   | Other motor vehicle dealers .....                               | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44122                  | Motorcycle, boat, and other motor vehicle dealers .....         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                    | Furniture and home furnishings stores .....                     | 40                      | 65 098          | 9 543                    | 2 336                           | 301   | 9.2                                      | 34.2                   |
| 4421                   | Furniture stores .....  | 12                      | 13 040          | 1 226                    | 327                             | 40  | 13.6                                     | .1                     |
| 44211                  | Furniture stores .....  | 12                      | 13 040          | 1 226                    | 327                             | 40  | 13.6                                     | .1                     |
| 442110                 | Furniture stores .....  | 12                      | 13 040          | 1 226                    | 327                             | 40  | 13.6                                     | .1                     |
| 4422                   | Home furnishings stores.....                                    | 28                      | 52 058          | 8 317                    | 2 009                           | 261   | 8.1                                      | 42.7                   |
| 44221                  | Floor covering stores .....                                     | 7                       | 10 923          | 2 414                    | 581                             | 39  | 33.0                                     | 5.7                    |
| 442210                 | Floor covering stores .....                                     | 7                       | 10 923          | 2 414                    | 581                             | 39  | 33.0                                     | 5.7                    |
| 44229                  | Other home furnishings stores .....                             | 21                      | 41 135          | 5 903                    | 1 428                           | 222   | 1.4                                      | 52.5                   |
| 442291                 | Window treatment stores .....                                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442299                 | All other home furnishings stores .....                         | 20                      | D               | D                        | D                               | c   | D  | D                      |
| 443                    | Electronics and appliance stores .....                          | 11                      | 5 511           | 1 252                    | 312                             | 46  | 20.6                                     | 4.6                    |
| 4431                   | Electronics and appliance stores .....                          | 11                      | 5 511           | 1 252                    | 312                             | 46  | 20.6                                     | 4.6                    |
| 44311                  | Appliance, television, and other electronics stores .....       | 8                       | 4 015           | 803                      | 196                             | 23  | 28.2                                     | 4.0                    |
| 443112                 | Radio, television, and other electronics stores .....           | 5                       | 2 959           | 609                      | 141                             | 17  | 38.3                                     | —                      |
| 44313                  | Camera and photographic supplies stores .....                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443130                 | Camera and photographic supplies stores .....                   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                    | Building material and garden equipment and supplies dealers ... | 15                      | 26 631          | 3 925                    | 930                             | 144   | 3.8                                      | 1.5                    |
| 4441                   | Building material and supplies dealers.....                     | 12                      | 20 405          | 2 945                    | 716                             | 98  | 5.0                                      | 1.9                    |
| 44419                  | Other building material dealers .....                           | 9                       | 17 159          | 2 419                    | 595                             | 81  | 5.9                                      | 2.3                    |
| 444190                 | Other building material dealers .....                           | 9                       | 17 159          | 2 419                    | 595                             | 81  | 5.9                                      | 2.3                    |
| 4442                   | Lawn and garden equipment and supplies stores .....             | 3                       | 6 226           | 980                      | 214                             | 46  | —  | —                      |
| 44422                  | Nursery, garden center, and farm supply stores .....            | 3                       | 6 226           | 980                      | 214                             | 46  | —  | —                      |
| 444220                 | Nursery, garden center, and farm supply stores .....            | 3                       | 6 226           | 980                      | 214                             | 46  | —  | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Geographic area and kind of business                             | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|            |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
|            | <b>WESTPORT—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 44-45      | <b>Retail trade—Con.</b>   |                         |                 |                          |                                 |   |  |                        |
| 445        | Food and beverage stores .....                                   | 30                      | 123 008         | 13 779                   | 3 218                           | 641   | 5.6                                      | 1.3                    |
| 4451       | Grocery stores .....   | 13                      | D               | D                        | D                               | f   | D  | D                      |
| 44511      | Supermarkets and other grocery (except convenience) stores ..... | 11                      | 103 733         | 11 780                   | 2 737                           | 561   | 2.5                                      | .7                     |
| 445110     | Supermarkets and other grocery (except convenience) stores ..... | 11                      | 103 733         | 11 780                   | 2 737                           | 561   | 2.5                                      | .7                     |
| 4452       | Specialty food stores .....                                      | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 4453       | Beer, wine, and liquor stores .....                              | 10                      | 11 836          | 1 038                    | 237                             | 38  | 20.6                                     | 7.6                    |
| 44531      | Beer, wine, and liquor stores .....                              | 10                      | 11 836          | 1 038                    | 237                             | 38  | 20.6                                     | 7.6                    |
| 445310     | Beer, wine, and liquor stores .....                              | 10                      | 11 836          | 1 038                    | 237                             | 38  | 20.6                                     | 7.6                    |
| 446        | Health and personal care stores .....                            | 17                      | 53 658          | 5 192                    | 1 234                           | 277   | 18.1                                     | 3.6                    |
| 4461       | Health and personal care stores .....                            | 17                      | 53 658          | 5 192                    | 1 234                           | 277   | 18.1                                     | 3.6                    |
| 44611      | Pharmacies and drug stores .....                                 | 6                       | 40 731          | 3 556                    | 835                             | 223   | 18.8                                     | —                      |
| 446110     | Pharmacies and drug stores .....                                 | 6                       | 40 731          | 3 556                    | 835                             | 223   | 18.8                                     | —                      |
| 4461101    | Pharmacies and drug stores .....                                 | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 44612      | Cosmetics, beauty supplies, and perfume stores .....             | 3                       | 6 082           | 582                      | 156                             | 24  | —  | —                      |
| 446120     | Cosmetics, beauty supplies, and perfume stores .....             | 3                       | 6 082           | 582                      | 156                             | 24  | —  | —                      |
| 44613      | Optical goods stores .....                                       | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 446130     | Optical goods stores .....                                       | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 446191     | Food (health) supplement stores .....                            | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447        | Gasoline stations .....  | 15                      | 25 827          | 2 894                    | 784                             | 93  | 22.5                                     | .6                     |
| 4471       | Gasoline stations .....  | 15                      | 25 827          | 2 894                    | 784                             | 93  | 22.5                                     | .6                     |
| 44711      | Gasoline stations with convenience stores .....                  | 8                       | 16 718          | 955                      | 243                             | 39  | 33.7                                     | .9                     |
| 447110     | Gasoline stations with convenience stores .....                  | 8                       | 16 718          | 955                      | 243                             | 39  | 33.7                                     | .9                     |
| 448        | Clothing and clothing accessories stores .....                   | 64                      | 119 905         | 22 625                   | 4 504                           | 722   | 12.7                                     | 3.1                    |
| 4481       | Clothing stores .....  | 45                      | 103 756         | 19 887                   | 3 769                           | 618   | 10.4                                     | 1.8                    |
| 44811      | Men's clothing stores .....                                      | 7                       | 46 638          | 12 840                   | 2 058                           | 185   | 2.1                                      | —                      |
| 448110     | Men's clothing stores .....                                      | 7                       | 46 638          | 12 840                   | 2 058                           | 185   | 2.1                                      | —                      |
| 44812      | Women's clothing stores .....                                    | 15                      | 18 847          | 2 204                    | 540                             | 116   | 26.6                                     | 8.0                    |
| 448120     | Women's clothing stores .....                                    | 15                      | 18 847          | 2 204                    | 540                             | 116   | 26.6                                     | 8.0                    |
| 44813      | Children's and infants' clothing stores .....                    | 7                       | 9 701           | 1 323                    | 314                             | 79  | 25.8                                     | 3.3                    |
| 448130     | Children's and infants' clothing stores .....                    | 7                       | 9 701           | 1 323                    | 314                             | 79  | 25.8                                     | 3.3                    |
| 44814      | Family clothing stores .....                                     | 7                       | 22 340          | 2 670                    | 649                             | 188   | 5.0                                      | —                      |
| 448140     | Family clothing stores .....                                     | 7                       | 22 340          | 2 670                    | 649                             | 188   | 5.0                                      | —                      |
| 44815      | Clothing accessories stores .....                                | 4                       | 2 856           | 366                      | 88                              | 23  | —  | —                      |
| 448150     | Clothing accessories stores .....                                | 4                       | 2 856           | 366                      | 88                              | 23  | —  | —                      |
| 44819      | Other clothing stores .....                                      | 5                       | 3 374           | 484                      | 120                             | 27  | 33.5                                     | —                      |
| 448190     | Other clothing stores .....                                      | 5                       | 3 374           | 484                      | 120                             | 27  | 33.5                                     | —                      |
| 4482101    | Men's shoe stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482102    | Women's shoe stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482103    | Children's and juveniles' shoe stores .....                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482105    | Athletic footwear stores .....                                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4483       | Jewelry, luggage, and leather goods stores .....                 | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 44831      | Jewelry stores .....   | 9                       | 7 812           | 1 132                    | 277                             | 31  | 31.0                                     | 2.5                    |
| 448310     | Jewelry stores .....   | 9                       | 7 812           | 1 132                    | 277                             | 31  | 31.0                                     | 2.5                    |
| 44832      | Luggage and leather goods stores .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 448320     | Luggage and leather goods stores .....                           | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 451        | Sporting goods, hobby, book, and music stores .....              | 24                      | 39 299          | 4 612                    | 1 116                           | 315   | 12.4                                     | 1.9                    |
| 4511       | Sporting goods, hobby, and musical instrument stores .....       | 19                      | D               | D                        | D                               | c   | D  | D                      |
| 45111      | Sporting goods stores .....                                      | 9                       | 7 303           | 872                      | 204                             | 44  | 32.3                                     | 10.4                   |
| 451110     | Sporting goods stores .....                                      | 9                       | 7 303           | 872                      | 204                             | 44  | 32.3                                     | 10.4                   |
| 4511101    | General-line sporting goods stores .....                         | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4511102    | Specialty-line sporting goods stores .....                       | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 45112      | Hobby, toy, and game stores .....                                | 5                       | 13 212          | 1 407                    | 326                             | 129   | 16.0                                     | —                      |
| 451120     | Hobby, toy, and game stores .....                                | 5                       | 13 212          | 1 407                    | 326                             | 129   | 16.0                                     | —                      |
| 45113      | Sewing, needlework, and piece goods stores .....                 | 4                       | 4 370           | 619                      | 154                             | 33  | 3.0                                      | —                      |
| 451130     | Sewing, needlework, and piece goods stores .....                 | 4                       | 4 370           | 619                      | 154                             | 33  | 3.0                                      | —                      |
| 45114      | Musical instrument and supplies stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451140     | Musical instrument and supplies stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4512       | Book, periodical, and music stores .....                         | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 45121      | Book stores and news dealers .....                               | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 451211     | Book stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4512111    | Book stores, general .....                                       | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453        | Miscellaneous store retailers .....                              | 32                      | D               | D                        | D                               | c   | D  | D                      |
| 4532       | Office supplies, stationery, and gift stores .....               | 5                       | 2 994           | 597                      | 133                             | 22  | 33.3                                     | —                      |
| 45321      | Office supplies and stationery stores .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453210     | Office supplies and stationery stores .....                      | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4533       | Used merchandise stores .....                                    | 11                      | 14 544          | 2 447                    | 614                             | 79  | 29.5                                     | —                      |
| 45331      | Used merchandise stores .....                                    | 11                      | 14 544          | 2 447                    | 614                             | 79  | 29.5                                     | —                      |
| 453310     | Used merchandise stores .....                                    | 11                      | 14 544          | 2 447                    | 614                             | 79  | 29.5                                     | —                      |
| 4539       | Other miscellaneous store retailers .....                        | 14                      | D               | D                        | D                               | c   | D  | D                      |
| 45391      | Pet and pet supplies stores .....                                | 4                       | 2 924           | 437                      | 95                              | 21  | 59.2                                     | 40.8                   |
| 453910     | Pet and pet supplies stores .....                                | 4                       | 2 924           | 437                      | 95                              | 21  | 59.2                                     | 40.8                   |
| 45392      | Art dealers .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453920     | Art dealers .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45399      | All other miscellaneous store retailers .....                    | 8                       | 12 053          | 3 045                    | 597                             | 96  | 31.4                                     | —                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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| NAICS code           | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                      |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>WESTPORT—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 454                  | Nonstore retailers .....  | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4541                 | Electronic shopping and mail-order houses .....                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45411                | Electronic shopping and mail-order houses .....                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4543                 | Direct selling establishments .....                               | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 45431                | Fuel dealers .....  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 454311               | Heating oil dealers.....  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| <b>WETHERSFIELD</b>  |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                | Retail trade .....  | 100                     | 221 269         | 25 335                   | 6 048                           | 1 366   | 6.9                                      | 2.4                    |
| 441                  | Motor vehicle and parts dealers .....                             | 5                       | 6 695           | 1 042                    | 267                             | 50  | —  | 19.2                   |
| 4413                 | Automotive parts, accessories, and tire stores .....              | 5                       | 6 695           | 1 042                    | 267                             | 50  | —  | 19.2                   |
| 442                  | Furniture and home furnishings stores .....                       | 7                       | 15 628          | 2 059                    | 512                             | 90  | 5.4                                      | .2                     |
| 4421                 | Furniture stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 44211                | Furniture stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 442110               | Furniture stores .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4422                 | Home furnishings stores.....                                      | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44229                | Other home furnishings stores .....                               | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 442299               | All other home furnishings stores .....                           | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 443                  | Electronics and appliance stores .....                            | 7                       | 3 122           | 506                      | 122                             | 21  | 32.0                                     | 40.6                   |
| 4431                 | Electronics and appliance stores .....                            | 7                       | 3 122           | 506                      | 122                             | 21  | 32.0                                     | 40.6                   |
| 44311                | Appliance, television, and other electronics stores .....         | 4                       | 2 389           | 287                      | 66                              | 12  | 38.8                                     | 36.8                   |
| 443112               | Radio, television, and other electronics stores .....             | 4                       | 2 389           | 287                      | 66                              | 12  | 38.8                                     | 36.8                   |
| 444                  | Building material and garden equipment and supplies dealers ..... | 6                       | 9 188           | 1 705                    | 430                             | 57  | 39.8                                     | 5.1                    |
| 44412                | Paint and wallpaper stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444120               | Paint and wallpaper stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 445                  | Food and beverage stores .....                                    | 16                      | 93 577          | 9 414                    | 2 201                           | 490   | 6.1                                      | .3                     |
| 4451                 | Grocery stores .....  | 8                       | D               | D                        | D                               | e   | D  | D                      |
| 44511                | Supermarkets and other grocery (except convenience) stores .....  | 6                       | D               | D                        | D                               | e   | D  | D                      |
| 445110               | Supermarkets and other grocery (except convenience) stores .....  | 6                       | D               | D                        | D                               | e   | D  | D                      |
| 4452                 | Specialty food stores .....                                       | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 446                  | Health and personal care stores .....                             | 7                       | 29 443          | 2 991                    | 702                             | 221   | 1.3                                      | 1.7                    |
| 4461                 | Health and personal care stores .....                             | 7                       | 29 443          | 2 991                    | 702                             | 221   | 1.3                                      | 1.7                    |
| 44611                | Pharmacies and drug stores .....                                  | 3                       | 28 031          | 2 772                    | 651                             | 206   | —  | —                      |
| 446110               | Pharmacies and drug stores .....                                  | 3                       | 28 031          | 2 772                    | 651                             | 206   | —  | —                      |
| 4461101              | Pharmacies and drug stores .....                                  | 3                       | 28 031          | 2 772                    | 651                             | 206   | —  | —                      |
| 44612                | Cosmetics, beauty supplies, and perfume stores .....              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446120               | Cosmetics, beauty supplies, and perfume stores .....              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 447                  | Gasoline stations .....   | 5                       | 10 928          | 948                      | 235                             | 35  | 4.0                                      | —                      |
| 448                  | Clothing and clothing accessories stores .....                    | 19                      | 35 188          | 3 563                    | 849                             | 229   | 2.8                                      | .8                     |
| 4481                 | Clothing stores .....   | 14                      | 32 657          | 3 116                    | 723                             | 207   | 2.2                                      | .4                     |
| 44814                | Family clothing stores .....                                      | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 448140               | Family clothing stores .....                                      | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 451                  | Sporting goods, hobby, book, and music stores .....               | 9                       | 3 362           | 456                      | 131                             | 47  | 11.8                                     | .7                     |
| 4511                 | Sporting goods, hobby, and musical instrument stores .....        | 5                       | 2 651           | 375                      | 104                             | 35  | 4.9                                      | —                      |
| 452                  | General merchandise stores .....                                  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45299                | All other general merchandise stores .....                        | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 452990               | All other general merchandise stores .....                        | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453                  | Miscellaneous store retailers .....                               | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 4532                 | Office supplies, stationery, and gift stores .....                | 6                       | 2 238           | 323                      | 75                              | 22  | 39.4                                     | —                      |
| 45321                | Office supplies and stationery stores .....                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453210               | Office supplies and stationery stores .....                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4539                 | Other miscellaneous store retailers .....                         | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45391                | Pet and pet supplies stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453910               | Pet and pet supplies stores .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45399                | All other miscellaneous store retailers .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                  | Nonstore retailers .....  | 5                       | 4 818           | 1 223                    | 262                             | 30  | 10.8                                     | —                      |
| 4543                 | Direct selling establishments .....                               | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 454311               | Heating oil dealers .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code    | Geographic area and kind of business                             | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|               |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>WILTON</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45         | Retail trade .....   | 99                      | 335 761         | 39 900                   | 8 869                           | 1 318   | 10.4                                     | 2.5                    |
| 441           | Motor vehicle and parts dealers .....                            | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 4411          | Automobile dealers .....   | 4                       | 121 568         | 8 019                    | 1 946                           | 146   | —  | —                      |
| 44111         | New car dealers .....  | 4                       | 121 568         | 8 019                    | 1 946                           | 146   | —  | —                      |
| 441110        | New car dealers .....  | 4                       | 121 568         | 8 019                    | 1 946                           | 146   | —  | —                      |
| 442           | Furniture and home furnishings stores .....                      | 12                      | 10 144          | 939                      | 220                             | 47  | 17.1                                     | 29.2                   |
| 4422          | Home furnishings stores .....                                    | 9                       | 8 713           | 777                      | 179                             | 34  | 19.9                                     | 26.1                   |
| 44221         | Floor covering stores .....                                      | 4                       | 5 754           | 407                      | 95                              | 14  | 22.7                                     | —                      |
| 442210        | Floor covering stores .....                                      | 4                       | 5 754           | 407                      | 95                              | 14  | 22.7                                     | —                      |
| 44229         | Other home furnishings stores .....                              | 5                       | 2 959           | 370                      | 84                              | 20  | 14.5                                     | 76.7                   |
| 442299        | All other home furnishings stores .....                          | 5                       | 2 959           | 370                      | 84                              | 20  | 14.5                                     | 76.7                   |
| 443           | Electronics and appliance stores .....                           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444           | Building material and garden equipment and supplies dealers ...  | 14                      | 16 129          | 2 560                    | 596                             | 63  | 21.2                                     | 17.3                   |
| 4441          | Building material and supplies dealers.....                      | 12                      | D               | D                        | D                               | b   | D  | D                      |
| 44419         | Other building material dealers .....                            | 9                       | 11 180          | 1 713                    | 428                             | 40  | 28.4                                     | 24.9                   |
| 444190        | Other building material dealers .....                            | 9                       | 11 180          | 1 713                    | 428                             | 40  | 28.4                                     | 24.9                   |
| 445           | Food and beverage stores .....                                   | 6                       | D               | D                        | D                               | e   | D  | D                      |
| 4451          | Grocery stores .....   | 5                       | 62 234          | 8 036                    | 1 839                           | 352   | .3                                       | —                      |
| 44511         | Supermarkets and other grocery (except convenience) stores ..... | 5                       | 62 234          | 8 036                    | 1 839                           | 352   | .3                                       | —                      |
| 445110        | Supermarkets and other grocery (except convenience) stores ..... | 5                       | 62 234          | 8 036                    | 1 839                           | 352   | .3                                       | —                      |
| 446           | Health and personal care stores .....                            | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4461          | Health and personal care stores .....                            | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 447           | Gasoline stations .....  | 8                       | 23 675          | 1 196                    | 274                             | 56  | 79.4                                     | 4.4                    |
| 4471          | Gasoline stations .....  | 8                       | 23 675          | 1 196                    | 274                             | 56  | 79.4                                     | 4.4                    |
| 44711         | Gasoline stations with convenience stores .....                  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 447110        | Gasoline stations with convenience stores .....                  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 448           | Clothing and clothing accessories stores .....                   | 11                      | 17 097          | 2 307                    | 512                             | 137   | 18.8                                     | .4                     |
| 4481          | Clothing stores .....  | 7                       | 10 392          | 1 070                    | 247                             | 70  | 14.9                                     | .6                     |
| 44813         | Children's and infants' clothing stores .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 448130        | Children's and infants' clothing stores .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44815         | Clothing accessories stores .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 448150        | Clothing accessories stores .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 4482103       | Children's and juveniles' shoe stores .....                      | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 451           | Sporting goods, hobby, book, and music stores .....              | 8                       | 15 644          | 2 804                    | 509                             | 95  | 9.1                                      | —                      |
| 4511          | Sporting goods, hobby, and musical instrument stores .....       | 5                       | 13 037          | 2 476                    | 481                             | 87  | 9.3                                      | —                      |
| 45111         | Sporting goods stores .....                                      | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 451110        | Sporting goods stores .....                                      | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4511101       | General-line sporting goods stores.....                          | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 45113         | Sewing, needlework, and piece goods stores .....                 | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 451130        | Sewing, needlework, and piece goods stores .....                 | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4512          | Book, periodical, and music stores .....                         | 3                       | 2 607           | 328                      | 28                              | 8   | 8.2                                      | —                      |
| 45121         | Book stores and news dealers .....                               | 3                       | 2 607           | 328                      | 28                              | 8   | 8.2                                      | —                      |
| 4512111       | Book stores, general .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451212        | News dealers and newsstands .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453           | Miscellaneous store retailers .....                              | 20                      | 19 400          | 2 637                    | 635                             | 124   | 22.6                                     | 3.7                    |
| 4532          | Office supplies, stationery, and gift stores .....               | 9                       | 14 787          | 2 032                    | 494                             | 80  | 12.0                                     | —                      |
| 45321         | Office supplies and stationery stores .....                      | 3                       | 12 672          | 1 748                    | 428                             | 56  | 5.5                                      | —                      |
| 453210        | Office supplies and stationery stores .....                      | 3                       | 12 672          | 1 748                    | 428                             | 56  | 5.5                                      | —                      |
| 4533          | Used merchandise stores .....                                    | 5                       | 2 908           | 350                      | 91                              | 18  | 55.6                                     | .1                     |
| 45331         | Used merchandise stores .....                                    | 5                       | 2 908           | 350                      | 91                              | 18  | 55.6                                     | .1                     |
| 453310        | Used merchandise stores .....                                    | 5                       | 2 908           | 350                      | 91                              | 18  | 55.6                                     | .1                     |
| 454           | Nonstore retailers .....   | 6                       | 32 717          | 10 077                   | 2 004                           | 231   | 2.0                                      | .6                     |
| 4541          | Electronic shopping and mail-order houses .....                  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 45411         | Electronic shopping and mail-order houses .....                  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 4543          | Direct selling establishments .....                              | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 45431         | Fuel dealers .....   | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 454311        | Heating oil dealers .....  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45439         | Other direct selling establishments .....                        | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 454390        | Other direct selling establishments .....                        | 4                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code        | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>WINCHESTER</b> |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>      | Retail trade .....  | 38                      | 98 377          | 10 079                   | 2 437                           | 416   | 3.4                                      | 2.5                    |
| 441               | Motor vehicle and parts dealers .....                             | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 443               | Electronics and appliance stores .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444               | Building material and garden equipment and supplies dealers ..... | 4                       | 2 162           | 274                      | 59                              | 12  | 9.1                                      | —                      |
| 445               | Food and beverage stores .....                                    | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 446               | Health and personal care stores .....                             | 3                       | 9 841           | 914                      | 175                             | 39  | —  | —                      |
| 4461              | Health and personal care stores .....                             | 3                       | 9 841           | 914                      | 175                             | 39  | —  | —                      |
| 447               | Gasoline stations .....   | 5                       | 10 092          | 555                      | 136                             | 27  | 2.6                                      | 17.1                   |
| 448               | Clothing and clothing accessories stores .....                    | 4                       | 1 329           | 213                      | 47                              | 12  | —  | 35.6                   |
| 451               | Sporting goods, hobby, book, and music stores .....               | 3                       | 1 885           | 170                      | 44                              | 7   | 20.2                                     | —                      |
| 4512113           | College book stores.....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452               | General merchandise stores .....                                  | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 453               | Miscellaneous store retailers .....                               | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454               | Nonstore retailers .....  | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4543              | Direct selling establishments .....                               | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45431             | Fuel dealers .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 454311            | Heating oil dealers.....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| <b>WINDHAM</b>    |   |                         |                 |                          |                                 |   |  |                        |
| <b>44-45</b>      | Retail trade .....  | 101                     | 350 611         | 37 402                   | 9 043                           | 1 896   | 3.6                                      | 2.2                    |
| 441               | Motor vehicle and parts dealers .....                             | 11                      | 71 734          | 8 031                    | 1 964                           | 235   | .1                                       | 2.3                    |
| 4411              | Automobile dealers .....  | 5                       | 65 032          | 6 895                    | 1 663                           | 184   | —  | 2.1                    |
| 4413              | Automotive parts, accessories, and tire stores.....               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44131             | Automotive parts and accessories stores .....                     | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 441310            | Automotive parts and accessories stores .....                     | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 442               | Furniture and home furnishings stores .....                       | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 443               | Electronics and appliance stores .....                            | 10                      | 9 096           | 1 122                    | 265                             | 49  | 1.4                                      | 14.8                   |
| 4431              | Electronics and appliance stores .....                            | 10                      | 9 096           | 1 122                    | 265                             | 49  | 1.4                                      | 14.8                   |
| 44311             | Appliance, television, and other electronics stores .....         | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 443111            | Household appliance stores.....                                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443112            | Radio, television, and other electronics stores .....             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44312             | Computer and software stores .....                                | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 443120            | Computer and software stores .....                                | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 44313             | Camera and photographic supplies stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443130            | Camera and photographic supplies stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444               | Building material and garden equipment and supplies dealers ..... | 7                       | 17 642          | 2 413                    | 556                             | 134   | 2.4                                      | —                      |
| 4441              | Building material and supplies dealers.....                       | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 44413             | Hardware stores .....   | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 444130            | Hardware stores .....   | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 44419             | Other building material dealers .....                             | 3                       | 6 271           | 827                      | 199                             | 29  | —  | —                      |
| 444190            | Other building material dealers .....                             | 3                       | 6 271           | 827                      | 199                             | 29  | —  | —                      |
| 445               | Food and beverage stores .....                                    | 11                      | 63 363          | 6 838                    | 1 587                           | 325   | 6.0                                      | —                      |
| 4451              | Grocery stores .....  | 6                       | D               | D                        | D                               | e   | D  | D                      |
| 44511             | Supermarkets and other grocery (except convenience) stores.....   | 4                       | D               | D                        | D                               | e   | D  | D                      |
| 445110            | Supermarkets and other grocery (except convenience) stores.....   | 4                       | D               | D                        | D                               | e   | D  | D                      |
| 446               | Health and personal care stores .....                             | 8                       | 28 606          | 2 995                    | 615                             | 172   | 4.3                                      | —                      |
| 4461              | Health and personal care stores .....                             | 8                       | 28 606          | 2 995                    | 615                             | 172   | 4.3                                      | —                      |
| 44611             | Pharmacies and drug stores .....                                  | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 446110            | Pharmacies and drug stores .....                                  | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 4461101           | Pharmacies and drug stores .....                                  | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 4461102           | Proprietary stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447               | Gasoline stations .....   | 13                      | 29 615          | 1 633                    | 488                             | 108   | 13.7                                     | 9.9                    |
| 4471              | Gasoline stations .....   | 13                      | 29 615          | 1 633                    | 488                             | 108   | 13.7                                     | 9.9                    |
| 44711             | Gasoline stations with convenience stores .....                   | 9                       | 25 415          | 1 408                    | 328                             | 84  | 11.0                                     | —                      |
| 447110            | Gasoline stations with convenience stores .....                   | 9                       | 25 415          | 1 408                    | 328                             | 84  | 11.0                                     | —                      |
| 448               | Clothing and clothing accessories stores .....                    | 9                       | 14 244          | 1 520                    | 366                             | 127   | 3.8                                      | 2.2                    |
| 4481              | Clothing stores .....   | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 44814             | Family clothing stores .....                                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 448140            | Family clothing stores .....                                      | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451               | Sporting goods, hobby, book, and music stores .....               | 9                       | 8 563           | 937                      | 258                             | 81  | —  | .9                     |
| 4511              | Sporting goods, hobby, and musical instrument stores .....        | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4512              | Book, periodical, and music stores .....                          | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45121             | Book stores and news dealers .....                                | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451211            | Book stores .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4512113           | College book stores.....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45122             | Prerecorded tape, compact disc, and record stores .....           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451220            | Prerecorded tape, compact disc, and record stores .....           | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

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| NAICS code          | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                     |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>WINDHAM—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45               | <b>Retail trade—Con.</b>  |                         |                 |                          |                                 |   |  |                        |
| 452                 | General merchandise stores .....                                  | 5                       | 91 012          | 8 632                    | 2 096                           | 505   | —  | —                      |
| 4529                | Other general merchandise stores .....                            | 4                       | D               | D                        | D                               | e   | D  | D                      |
| 45291               | Warehouse clubs and supercenters .....                            | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 452910              | Warehouse clubs and supercenters .....                            | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 453                 | Miscellaneous store retailers .....                               | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 4532                | Office supplies, stationery, and gift stores .....                | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4539                | Other miscellaneous store retailers .....                         | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45391               | Pet and pet supplies stores .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 453910              | Pet and pet supplies stores .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 454                 | Nonstore retailers .....  | 5                       | 7 996           | 1 500                    | 423                             | 48  | 3.9                                      | 10.1                   |
| 4543                | Direct selling establishments .....                               | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 454311              | Heating oil dealers .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 45439               | Other direct selling establishments .....                         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454390              | Other direct selling establishments .....                         | 1                       | D               | D                        | D                               | a   | D  | D                      |
| <b>WINDSOR</b>      |   |                         |                 |                          |                                 |   |  |                        |
| 44-45               | <b>Retail trade .....</b>   | 74                      | 225 955         | 24 350                   | 5 952                           | 1 119   | 11.7                                     | 2.4                    |
| 441                 | Motor vehicle and parts dealers .....                             | 4                       | 44 414          | 4 353                    | 1 011                           | 102   | 13.6                                     | —                      |
| 442                 | Furniture and home furnishings stores .....                       | 4                       | 1 234           | 214                      | 45                              | 5   | 71.6                                     | —                      |
| 443                 | Electronics and appliance stores .....                            | 7                       | 2 475           | 434                      | 108                             | 18  | 38.4                                     | 10.7                   |
| 4431                | Electronics and appliance stores .....                            | 7                       | 2 475           | 434                      | 108                             | 18  | 38.4                                     | 10.7                   |
| 44311               | Appliance, television, and other electronics stores .....         | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 443112              | Radio, television, and other electronics stores .....             | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 444                 | Building material and garden equipment and supplies dealers ..... | 5                       | 3 737           | 678                      | 152                             | 21  | 18.7                                     | 66.3                   |
| 445                 | Food and beverage stores .....                                    | 11                      | 58 489          | 6 087                    | 1 591                           | 347   | 2.2                                      | 1.2                    |
| 4451                | Grocery stores .....  | 5                       | D               | D                        | D                               | e   | D  | D                      |
| 44511               | Supermarkets and other grocery (except convenience) stores .....  | 4                       | 55 629          | 5 912                    | 1 547                           | 333   | —  | .8                     |
| 445110              | Supermarkets and other grocery (except convenience) stores .....  | 4                       | 55 629          | 5 912                    | 1 547                           | 333   | —  | .8                     |
| 446                 | Health and personal care stores .....                             | 8                       | 46 363          | 4 882                    | 1 267                           | 227   | 6.0                                      | .4                     |
| 4461                | Health and personal care stores .....                             | 8                       | 46 363          | 4 882                    | 1 267                           | 227   | 6.0                                      | .4                     |
| 44611               | Pharmacies and drug stores .....                                  | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 446110              | Pharmacies and drug stores .....                                  | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 4461101             | Pharmacies and drug stores .....                                  | 6                       | D               | D                        | D                               | c   | D  | D                      |
| 447                 | Gasoline stations .....   | 6                       | 24 084          | 1 328                    | 311                             | 102   | 35.5                                     | —                      |
| 4471                | Gasoline stations .....   | 6                       | 24 084          | 1 328                    | 311                             | 102   | 35.5                                     | —                      |
| 44711               | Gasoline stations with convenience stores .....                   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 447110              | Gasoline stations with convenience stores .....                   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 448                 | Clothing and clothing accessories stores .....                    | 5                       | 6 740           | 787                      | 184                             | 58  | 8.1                                      | 13.6                   |
| 4481                | Clothing stores .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 451                 | Sporting goods, hobby, book, and music stores .....               | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 452                 | General merchandise stores .....                                  | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 453                 | Miscellaneous store retailers .....                               | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 454                 | Nonstore retailers .....  | 10                      | 17 769          | 3 172                    | 711                             | 78  | 14.9                                     | 3.7                    |
| 4541                | Electronic shopping and mail-order houses .....                   | 4                       | 3 797           | 369                      | 74                              | 21  | 23.0                                     | —                      |
| 45411               | Electronic shopping and mail-order houses .....                   | 4                       | 3 797           | 369                      | 74                              | 21  | 23.0                                     | —                      |
| 4543                | Direct selling establishments .....                               | 6                       | 13 972          | 2 803                    | 637                             | 57  | 12.7                                     | 4.7                    |
| 45431               | Fuel dealers .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 454311              | Heating oil dealers .....   | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 454312              | Liquefied petroleum gas (bottled gas) dealers .....               | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                | Geographic area and kind of business                            | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                           |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>WINDSOR LOCKS</b>      |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                     | Retail trade .....  | 31                      | 67 850          | 5 406                    | 1 263                           | 261   | 54.6                                     | 1.9                    |
| 441                       | Motor vehicle and parts dealers .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 443                       | Electronics and appliance stores .....                          | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                       | Building material and garden equipment and supplies dealers ... | 3                       | 3 622           | 725                      | 125                             | 20  | 11.7                                     | 12.9                   |
| 445                       | Food and beverage stores .....                                  | 9                       | 3 858           | 631                      | 152                             | 34  | 62.1                                     | 9.9                    |
| 4452                      | Specialty food stores.....                                      | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 446                       | Health and personal care stores .....                           | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 4461                      | Health and personal care stores .....                           | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 447                       | Gasoline stations .....   | 5                       | 6 130           | 333                      | 76                              | 24  | 44.4                                     | —                      |
| 451<br>451212             | Sporting goods, hobby, book, and music stores .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |
|                           | News dealers and newsstands .....                               | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                       | General merchandise stores .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453                       | Miscellaneous store retailers .....                             | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4532                      | Office supplies, stationery, and gift stores.....               | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 45322<br>453220           | Gift, novelty, and souvenir stores .....                        | 1                       | D               | D                        | D                               | b   | D  | D                      |
|                           | Gift, novelty, and souvenir stores .....                        | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 454                       | Nonstore retailers .....  | 3                       | 3 792           | 407                      | 106                             | 16  | —  | —                      |
| <b>WOLCOTT</b>            |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                     | Retail trade .....  | 39                      | 72 529          | 6 787                    | 1 635                           | 374   | 34.4                                     | 2.4                    |
| 441                       | Motor vehicle and parts dealers .....                           | 3                       | 1 872           | 229                      | 65                              | 11  | 12.4                                     | —                      |
| 442                       | Furniture and home furnishings stores .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 443                       | Electronics and appliance stores .....                          | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4431                      | Electronics and appliance stores .....                          | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44311<br>443111           | Appliance, television, and other electronics stores .....       | 3                       | D               | D                        | D                               | b   | D  | D                      |
|                           | Household appliance stores.....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 445                       | Food and beverage stores .....                                  | 6                       | 13 530          | 1 511                    | 362                             | 111   | 91.7                                     | 8.3                    |
| 446                       | Health and personal care stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4461                      | Health and personal care stores .....                           | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 447                       | Gasoline stations .....   | 6                       | 11 227          | 527                      | 113                             | 26  | 34.3                                     | 2.5                    |
| 448                       | Clothing and clothing accessories stores .....                  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4481                      | Clothing stores .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 451                       | Sporting goods, hobby, book, and music stores .....             | 5                       | 2 212           | 187                      | 45                              | 6   | 88.2                                     | —                      |
| 452                       | General merchandise stores .....                                | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453                       | Miscellaneous store retailers .....                             | 5                       | 3 233           | 525                      | 122                             | 38  | 24.6                                     | 8.4                    |
| 4539                      | Other miscellaneous store retailers .....                       | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 453910<br>453910<br>45399 | Pet and pet supplies stores .....                               | 1                       | D               | D                        | D                               | a   | D  | D                      |
|                           | Pet and pet supplies stores .....                               | 1                       | D               | D                        | D                               | a   | D  | D                      |
|                           | All other miscellaneous store retailers .....                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454                       | Nonstore retailers .....  | 5                       | 8 747           | 1 051                    | 272                             | 38  | 40.2                                     | —                      |
| 4542                      | Vending machine operators .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 454210<br>454210          | Vending machine operators .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |
|                           | Vending machine operators .....                                 | 2                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                         | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|------------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                    |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF FAIRFIELD COUNTY</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                              | Retail trade .....  | 25                      | 24 837          | 3 014                    | 650                             | 109   | 40.8                                     | 20.1                   |
| 441                                | Motor vehicle and parts dealers .....                             | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442                                | Furniture and home furnishings stores .....                       | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                | Building material and garden equipment and supplies dealers ..... | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                                | Food and beverage stores .....                                    | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4452                               | Specialty food stores .....                                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 446                                | Health and personal care stores .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 447                                | Gasoline stations .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 448                                | Clothing and clothing accessories stores .....                    | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4482102                            | Women's shoe stores .....   | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451                                | Sporting goods, hobby, book, and music stores .....               | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                | General merchandise stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453                                | Miscellaneous store retailers .....                               | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4533                               | Used merchandise stores .....                                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 45331                              | Used merchandise stores .....                                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453310                             | Used merchandise stores .....                                     | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                | Nonstore retailers .....  | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4541                               | Electronic shopping and mail-order houses .....                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45411                              | Electronic shopping and mail-order houses .....                   | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4543                               | Direct selling establishments .....                               | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 45439                              | Other direct selling establishments .....                         | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 454390                             | Other direct selling establishments .....                         | 2                       | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF HARTFORD COUNTY</b>  |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                              | Retail trade .....  | 163                     | 417 776         | 42 419                   | 9 540                           | 1 792   | 17.4                                     | 17.8                   |
| 441                                | Motor vehicle and parts dealers .....                             | 27                      | 140 943         | 10 030                   | 2 102                           | 287   | 14.9                                     | 20.8                   |
| 4411                               | Automobile dealers .....  | 14                      | 126 515         | 7 206                    | 1 516                           | 188   | 15.7                                     | 22.8                   |
| 44112                              | Used car dealers .....  | 7                       | 30 819          | 1 926                    | 452                             | 59  | 4.9                                      | 4.9                    |
| 441120                             | Used car dealers .....  | 7                       | 30 819          | 1 926                    | 452                             | 59  | 4.9                                      | 4.9                    |
| 4412                               | Other motor vehicle dealers .....                                 | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44122                              | Motorcycle, boat, and other motor vehicle dealers .....           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 441221                             | Motorcycle dealers .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4413                               | Automotive parts, accessories, and tire stores .....              | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 44131                              | Automotive parts and accessories stores .....                     | 8                       | 8 177           | 1 929                    | 395                             | 68  | —  | 1.5                    |
| 441310                             | Automotive parts and accessories stores .....                     | 8                       | 8 177           | 1 929                    | 395                             | 68  | —  | 1.5                    |
| 442                                | Furniture and home furnishings stores .....                       | 9                       | D               | D                        | D                               | c   | D  | D                      |
| 4421                               | Furniture stores .....  | 6                       | 12 928          | 2 039                    | 487                             | 113   | 56.8                                     | —                      |
| 44211                              | Furniture stores .....  | 6                       | 12 928          | 2 039                    | 487                             | 113   | 56.8                                     | —                      |
| 442110                             | Furniture stores .....  | 6                       | 12 928          | 2 039                    | 487                             | 113   | 56.8                                     | —                      |
| 443                                | Electronics and appliance stores .....                            | 8                       | D               | D                        | D                               | a   | D  | D                      |
| 4431                               | Electronics and appliance stores .....                            | 8                       | D               | D                        | D                               | a   | D  | D                      |
| 44311                              | Appliance, television, and other electronics stores .....         | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 443111                             | Household appliance stores .....                                  | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 44312                              | Computer and software stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 443120                             | Computer and software stores .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                | Building material and garden equipment and supplies dealers ..... | 19                      | D               | D                        | D                               | c   | D  | D                      |
| 4441                               | Building material and supplies dealers .....                      | 14                      | D               | D                        | D                               | c   | D  | D                      |
| 44419                              | Other building material dealers .....                             | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 444190                             | Other building material dealers .....                             | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 4442                               | Lawn and garden equipment and supplies stores .....               | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 44421                              | Outdoor power equipment stores .....                              | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 444210                             | Outdoor power equipment stores .....                              | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44422                              | Nursery, garden center, and farm supply stores .....              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 444220                             | Nursery, garden center, and farm supply stores .....              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 445                                | Food and beverage stores .....                                    | 26                      | D               | D                        | D                               | e   | D  | D                      |
| 4451                               | Grocery stores .....  | 8                       | D               | D                        | D                               | e   | D  | D                      |
| 4452                               | Specialty food stores .....                                       | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4453                               | Beer, wine, and liquor stores .....                               | 12                      | 6 741           | 395                      | 93                              | 31  | 70.6                                     | 13.3                   |
| 44531                              | Beer, wine, and liquor stores .....                               | 12                      | 6 741           | 395                      | 93                              | 31  | 70.6                                     | 13.3                   |
| 445310                             | Beer, wine, and liquor stores .....                               | 12                      | 6 741           | 395                      | 93                              | 31  | 70.6                                     | 13.3                   |
| 446                                | Health and personal care stores .....                             | 8                       | D               | D                        | D                               | c   | D  | D                      |
| 4461                               | Health and personal care stores .....                             | 8                       | D               | D                        | D                               | c   | D  | D                      |
| 44611                              | Pharmacies and drug stores .....                                  | 7                       | D               | D                        | D                               | c   | D  | D                      |
| 446110                             | Pharmacies and drug stores .....                                  | 7                       | D               | D                        | D                               | c   | D  | D                      |
| 4461101                            | Pharmacies and drug stores .....                                  | 6                       | D               | D                        | D                               | c   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                             | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|  |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF HARTFORD COUNTY—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                  | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 447                                    | Gasoline stations .....   | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 4471                                   | Gasoline stations .....   | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 44711                                  | Gasoline stations with convenience stores .....                   | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 447110                                 | Gasoline stations with convenience stores .....                   | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 448                                    | Clothing and clothing accessories stores .....                    | 7                       | D               | D                        | D                               | c   | D  | D                      |
| 4481                                   | Clothing stores .....   | 4                       | D               | D                        | D                               | c   | D  | D                      |
| 44814                                  | Family clothing stores .....                                      | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 448140                                 | Family clothing stores .....                                      | 3                       | D               | D                        | D                               | c   | D  | D                      |
| 4483                                   | Jewelry, luggage, and leather goods stores .....                  | 3                       | 2 449           | 508                      | 130                             | 21  | 28.6                                     | —                      |
| 451                                    | Sporting goods, hobby, book, and music stores .....               | 8                       | 4 114           | 607                      | 144                             | 57  | 40.9                                     | —                      |
| 4511                                   | Sporting goods, hobby, and musical instrument stores .....        | 8                       | 4 114           | 607                      | 144                             | 57  | 40.9                                     | —                      |
| 452                                    | General merchandise stores .....                                  | 2                       | D               | D                        | D                               | c   | D  | D                      |
| 452112                                 | Discount department stores .....                                  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 453                                    | Miscellaneous store retailers .....                               | 22                      | D               | D                        | D                               | c   | D  | D                      |
| 4531                                   | Florists .....  | 6                       | 1 826           | 343                      | 76                              | 24  | 49.3                                     | 13.8                   |
| 45311                                  | Florists .....  | 6                       | 1 826           | 343                      | 76                              | 24  | 49.3                                     | 13.8                   |
| 453110                                 | Florists .....  | 6                       | 1 826           | 343                      | 76                              | 24  | 49.3                                     | 13.8                   |
| 4532                                   | Office supplies, stationery, and gift stores .....                | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 45321                                  | Office supplies and stationery stores .....                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453210                                 | Office supplies and stationery stores .....                       | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 4539                                   | Other miscellaneous store retailers .....                         | 6                       | D               | D                        | D                               | a   | D  | D                      |
| 45399                                  | All other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                    | Nonstore retailers .....  | 14                      | 33 482          | 4 166                    | 890                             | 116   | 3.3                                      | 18.6                   |
| 4541                                   | Electronic shopping and mail-order houses .....                   | 6                       | 18 481          | 2 072                    | 336                             | 57  | 1.0                                      | 1.0                    |
| 45411                                  | Electronic shopping and mail-order houses .....                   | 6                       | 18 481          | 2 072                    | 336                             | 57  | 1.0                                      | 1.0                    |
| 4543                                   | Direct selling establishments .....                               | 8                       | 15 001          | 2 094                    | 554                             | 59  | 6.2                                      | 40.4                   |
| 45431                                  | Fuel dealers .....  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 454311                                 | Heating oil dealers .....   | 5                       | D               | D                        | D                               | b   | D  | D                      |
| <b>BALANCE OF LITCHFIELD COUNTY</b>    |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                  | Retail trade .....  | 360                     | 686 245         | 72 289                   | 17 035                          | 2 954   | 21.3                                     | 5.9                    |
| 441                                    | Motor vehicle and parts dealers .....                             | 28                      | D               | D                        | D                               | e   | D  | D                      |
| 4411                                   | Automobile dealers .....  | 14                      | D               | D                        | D                               | c   | D  | D                      |
| 44112                                  | Used car dealers .....  | 7                       | 13 104          | 913                      | 92                              | 22  | 42.2                                     | —                      |
| 441120                                 | Used car dealers .....  | 7                       | 13 104          | 913                      | 92                              | 22  | 42.2                                     | —                      |
| 4412                                   | Other motor vehicle dealers .....                                 | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44122                                  | Motorcycle, boat, and other motor vehicle dealers .....           | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 441221                                 | Motorcycle dealers .....  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 441229                                 | All other motor vehicle dealers .....                             | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 44131                                  | Automotive parts and accessories stores .....                     | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 441310                                 | Automotive parts and accessories stores .....                     | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 442                                    | Furniture and home furnishings stores .....                       | 17                      | D               | D                        | D                               | c   | D  | D                      |
| 4421                                   | Furniture stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44211                                  | Furniture stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 442110                                 | Furniture stores .....  | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4422                                   | Home furnishings stores .....                                     | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 44221                                  | Floor covering stores .....                                       | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 442210                                 | Floor covering stores .....                                       | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44229                                  | Other home furnishings stores .....                               | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 443                                    | Electronics and appliance stores .....                            | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 4431                                   | Electronics and appliance stores .....                            | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 44311                                  | Appliance, television, and other electronics stores .....         | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 443111                                 | Household appliance stores .....                                  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                    | Building material and garden equipment and supplies dealers ..... | 49                      | D               | D                        | D                               | e   | D  | D                      |
| 4441                                   | Building material and supplies dealers .....                      | 29                      | 128 259         | 12 156                   | 2 738                           | 422   | 24.8                                     | .5                     |
| 44411                                  | Home centers .....  | 5                       | D               | D                        | D                               | e   | D  | D                      |
| 444110                                 | Home centers .....  | 5                       | D               | D                        | D                               | e   | D  | D                      |
| 44413                                  | Hardware stores .....   | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 444130                                 | Hardware stores .....   | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 44419                                  | Other building material dealers .....                             | 13                      | 51 076          | 4 252                    | 880                             | 100   | 55.6                                     | 1.0                    |
| 444190                                 | Other building material dealers .....                             | 13                      | 51 076          | 4 252                    | 880                             | 100   | 55.6                                     | 1.0                    |
| 4442                                   | Lawn and garden equipment and supplies stores .....               | 20                      | D               | D                        | D                               | b   | D  | D                      |
| 44422                                  | Nursery, garden center, and farm supply stores .....              | 17                      | D               | D                        | D                               | b   | D  | D                      |
| 444220                                 | Nursery, garden center, and farm supply stores .....              | 17                      | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                               | Geographic area and kind of business                             | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|--|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|  |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF LITCHFIELD COUNTY—Con.</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                                    | Retail trade—Con.  |                         |                 |                          |                                 |   |  |                        |
| 445                                      | Food and beverage stores .....                                   | 55                      | 99 444          | 11 583                   | 2 714                           | 700   | 32.4                                     | 17.8                   |
| 4451                                     | Grocery stores .....   | 26                      | D               | D                        | D                               | f   | D  | D                      |
| 44511                                    | Supermarkets and other grocery (except convenience) stores ..... | 21                      | D               | D                        | D                               | f   | D  | D                      |
| 445110                                   | Supermarkets and other grocery (except convenience) stores ..... | 21                      | D               | D                        | D                               | f   | D  | D                      |
| 4452                                     | Specialty food stores .....                                      | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4453                                     | Beer, wine, and liquor stores .....                              | 23                      | D               | D                        | D                               | b   | D  | D                      |
| 44531                                    | Beer, wine, and liquor stores .....                              | 23                      | D               | D                        | D                               | b   | D  | D                      |
| 445310                                   | Beer, wine, and liquor stores .....                              | 23                      | D               | D                        | D                               | b   | D  | D                      |
| 446                                      | Health and personal care stores .....                            | 24                      | D               | D                        | D                               | c   | D  | D                      |
| 4461                                     | Health and personal care stores .....                            | 24                      | D               | D                        | D                               | c   | D  | D                      |
| 44611                                    | Pharmacies and drug stores .....                                 | 17                      | 41 491          | 4 058                    | 894                             | 172   | 26.9                                     | 3.5                    |
| 446110                                   | Pharmacies and drug stores .....                                 | 17                      | 41 491          | 4 058                    | 894                             | 172   | 26.9                                     | 3.5                    |
| 4461101                                  | Pharmacies and drug stores .....                                 | 17                      | 41 491          | 4 058                    | 894                             | 172   | 26.9                                     | 3.5                    |
| 44619                                    | Other health and personal care stores .....                      | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 446191                                   | Food (health) supplement stores .....                            | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 447                                      | Gasoline stations .....  | 33                      | 49 336          | 3 778                    | 926                             | 207   | 19.1                                     | 4.3                    |
| 4471                                     | Gasoline stations .....  | 33                      | 49 336          | 3 778                    | 926                             | 207   | 19.1                                     | 4.3                    |
| 44711                                    | Gasoline stations with convenience stores .....                  | 22                      | 39 874          | 2 613                    | 622                             | 152   | 13.0                                     | .5                     |
| 447110                                   | Gasoline stations with convenience stores .....                  | 22                      | 39 874          | 2 613                    | 622                             | 152   | 13.0                                     | .5                     |
| 448                                      | Clothing and clothing accessories stores .....                   | 28                      | 11 219          | 1 395                    | 351                             | 90  | 36.2                                     | 10.6                   |
| 4481                                     | Clothing stores .....  | 21                      | D               | D                        | D                               | b   | D  | D                      |
| 44819                                    | Other clothing stores .....                                      | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 448190                                   | Other clothing stores .....                                      | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4482101                                  | Men's shoe stores .....  | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 451                                      | Sporting goods, hobby, book, and music stores .....              | 24                      | 7 071           | 975                      | 212                             | 78  | 16.5                                     | 7.3                    |
| 4511                                     | Sporting goods, hobby, and musical instrument stores .....       | 20                      | D               | D                        | D                               | b   | D  | D                      |
| 4512                                     | Book, periodical, and music stores .....                         | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 452                                      | General merchandise stores .....                                 | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45299                                    | All other general merchandise stores .....                       | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 452990                                   | All other general merchandise stores .....                       | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 453                                      | Miscellaneous store retailers .....                              | 57                      | 27 961          | 4 569                    | 1 112                           | 198   | 23.6                                     | 7.7                    |
| 4531                                     | Florists .....   | 10                      | 2 355           | 386                      | 88                              | 37  | 26.5                                     | 23.9                   |
| 45311                                    | Florists .....   | 10                      | 2 355           | 386                      | 88                              | 37  | 26.5                                     | 23.9                   |
| 453110                                   | Florists .....   | 10                      | 2 355           | 386                      | 88                              | 37  | 26.5                                     | 23.9                   |
| 4533                                     | Used merchandise stores .....                                    | 23                      | D               | D                        | D                               | b   | D  | D                      |
| 45331                                    | Used merchandise stores .....                                    | 23                      | D               | D                        | D                               | b   | D  | D                      |
| 453310                                   | Used merchandise stores .....                                    | 23                      | D               | D                        | D                               | b   | D  | D                      |
| 4539                                     | Other miscellaneous store retailers .....                        | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 45392                                    | Art dealers .....  | 7                       | 1 236           | 247                      | 60                              | 11  | 13.8                                     | 8.8                    |
| 453920                                   | Art dealers .....  | 7                       | 1 236           | 247                      | 60                              | 11  | 13.8                                     | 8.8                    |
| 45399                                    | All other miscellaneous store retailers .....                    | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 454                                      | Nonstore retailers .....   | 37                      | D               | D                        | D                               | e   | D  | D                      |
| 4541                                     | Electronic shopping and mail-order houses .....                  | 16                      | 113 027         | 9 081                    | 2 684                           | 364   | 6.0                                      | 7.0                    |
| 45411                                    | Electronic shopping and mail-order houses .....                  | 16                      | 113 027         | 9 081                    | 2 684                           | 364   | 6.0                                      | 7.0                    |
| 4543                                     | Direct selling establishments .....                              | 19                      | D               | D                        | D                               | c   | D  | D                      |
| 45431                                    | Fuel dealers .....   | 12                      | D               | D                        | D                               | c   | D  | D                      |
| 454311                                   | Heating oil dealers .....  | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 454312                                   | Liquefied petroleum gas (bottled gas) dealers .....              | 2                       | D               | D                        | D                               | a   | D  | D                      |
| <b>BALANCE OF MIDDLESEX COUNTY</b>       |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                                    | Retail trade .....   | 269                     | 408 130         | 52 090                   | 12 165                          | 2 291   | 25.6                                     | 4.3                    |
| 441                                      | Motor vehicle and parts dealers .....                            | 33                      | D               | D                        | D                               | c   | D  | D                      |
| 4412                                     | Other motor vehicle dealers .....                                | 20                      | D               | D                        | D                               | c   | D  | D                      |
| 44122                                    | Motorcycle, boat, and other motor vehicle dealers .....          | 20                      | D               | D                        | D                               | c   | D  | D                      |
| 441220                                   | Boat dealers .....   | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 441229                                   | All other motor vehicle dealers .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                                      | Furniture and home furnishings stores .....                      | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 4422                                     | Home furnishings stores .....                                    | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 44229                                    | Other home furnishings stores .....                              | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 442299                                   | All other home furnishings stores .....                          | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 443                                      | Electronics and appliance stores .....                           | 4                       | 2 720           | 743                      | 122                             | 16  | —  | —                      |
| 4431                                     | Electronics and appliance stores .....                           | 4                       | 2 720           | 743                      | 122                             | 16  | —  | —                      |
| 44311                                    | Appliance, television, and other electronics stores .....        | 3                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                              | Geographic area and kind of business                            | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|---|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|   |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF MIDDLESEX COUNTY—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                                   | Retail trade—Con.   |                         |                 |                          |                                 |   |  |                        |
| 444                                     | Building material and garden equipment and supplies dealers ... | 23                      | 28 039          | 4 935                    | 956                             | 168   | 14.6                                     | 5.6                    |
| 44411                                   | Building material and supplies dealers.....                     | 12                      | D               | D                        | D                               | c   | D  | D                      |
| 44413                                   | Hardware stores .....   | 6                       | 5 945           | 1 056                    | 232                             | 56  | 10.6                                     | 7.9                    |
| 444130                                  | Hardware stores .....   | 6                       | 5 945           | 1 056                    | 232                             | 56  | 10.6                                     | 7.9                    |
| 44419                                   | Other building material dealers .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 444190                                  | Other building material dealers .....                           | 5                       | D               | D                        | D                               | b   | D  | D                      |
| 4442                                    | Lawn and garden equipment and supplies stores .....             | 11                      | D               | D                        | D                               | b   | D  | D                      |
| 44421                                   | Outdoor power equipment stores .....                            | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 444210                                  | Outdoor power equipment stores .....                            | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 44422                                   | Nursery, garden center, and farm supply stores .....            | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 444220                                  | Nursery, garden center, and farm supply stores .....            | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 445                                     | Food and beverage stores .....                                  | 41                      | D               | D                        | D                               | e   | D  | D                      |
| 4451                                    | Grocery stores .....  | 17                      | D               | D                        | D                               | e   | D  | D                      |
| 4452                                    | Specialty food stores.....                                      | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 4453                                    | Beer, wine, and liquor stores .....                             | 19                      | D               | D                        | D                               | b   | D  | D                      |
| 44531                                   | Beer, wine, and liquor stores .....                             | 19                      | D               | D                        | D                               | b   | D  | D                      |
| 445310                                  | Beer, wine, and liquor stores .....                             | 19                      | D               | D                        | D                               | b   | D  | D                      |
| 446                                     | Health and personal care stores .....                           | 12                      | 50 710          | 6 253                    | 1 323                           | 233   | 34.0                                     | 1.8                    |
| 4461                                    | Health and personal care stores .....                           | 12                      | 50 710          | 6 253                    | 1 323                           | 233   | 34.0                                     | 1.8                    |
| 44611                                   | Pharmacies and drug stores .....                                | 10                      | D               | D                        | D                               | c   | D  | D                      |
| 446110                                  | Pharmacies and drug stores .....                                | 10                      | D               | D                        | D                               | c   | D  | D                      |
| 446110                                  | Pharmacies and drug stores .....                                | 10                      | D               | D                        | D                               | c   | D  | D                      |
| 447                                     | Gasoline stations .....   | 31                      | D               | D                        | D                               | c   | D  | D                      |
| 4471                                    | Gasoline stations .....   | 31                      | D               | D                        | D                               | c   | D  | D                      |
| 44711                                   | Gasoline stations with convenience stores .....                 | 18                      | D               | D                        | D                               | b   | D  | D                      |
| 447110                                  | Gasoline stations with convenience stores .....                 | 18                      | D               | D                        | D                               | b   | D  | D                      |
| 448                                     | Clothing and clothing accessories stores .....                  | 51                      | D               | D                        | D                               | e   | D  | D                      |
| 4481                                    | Clothing stores .....   | 37                      | D               | D                        | D                               | e   | D  | D                      |
| 44813                                   | Children's and infants' clothing stores .....                   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 448130                                  | Children's and infants' clothing stores .....                   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44814                                   | Family clothing stores .....                                    | 12                      | 16 469          | 1 703                    | 416                             | 107   | 3.9                                      | 2.6                    |
| 448140                                  | Family clothing stores .....                                    | 12                      | 16 469          | 1 703                    | 416                             | 107   | 3.9                                      | 2.6                    |
| 44819                                   | Other clothing stores .....                                     | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 448190                                  | Other clothing stores .....                                     | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4482                                    | Shoe stores .....   | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 44821                                   | Shoe stores .....   | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 448210                                  | Shoe stores .....   | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 448210                                  | Women's shoe stores .....                                       | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 4482105                                 | Athletic footwear stores .....                                  | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 4483                                    | Jewelry, luggage, and leather goods stores .....                | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 44832                                   | Luggage and leather goods stores .....                          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 448320                                  | Luggage and leather goods stores .....                          | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 451                                     | Sporting goods, hobby, book, and music stores .....             | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 4511                                    | Sporting goods, hobby, and musical instrument stores .....      | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 452                                     | General merchandise stores .....                                | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 45299                                   | All other general merchandise stores .....                      | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 452990                                  | All other general merchandise stores .....                      | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 453                                     | Miscellaneous store retailers .....                             | 21                      | D               | D                        | D                               | b   | D  | D                      |
| 4532                                    | Office supplies, stationery, and gift stores .....              | 11                      | 3 550           | 397                      | 88                              | 29  | 42.1                                     | 3.9                    |
| 45322                                   | Gift, novelty, and souvenir stores .....                        | 11                      | 3 550           | 397                      | 88                              | 29  | 42.1                                     | 3.9                    |
| 453220                                  | Gift, novelty, and souvenir stores .....                        | 11                      | 3 550           | 397                      | 88                              | 29  | 42.1                                     | 3.9                    |
| 4539                                    | Other miscellaneous store retailers .....                       | 7                       | D               | D                        | D                               | a   | D  | D                      |
| 45399                                   | All other miscellaneous store retailers .....                   | 5                       | 695             | 88                       | 22                              | 7   | 85.2                                     | 14.8                   |
| 454                                     | Nonstore retailers .....  | 27                      | D               | D                        | D                               | e   | D  | D                      |
| 4541                                    | Electronic shopping and mail-order houses .....                 | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 45411                                   | Electronic shopping and mail-order houses .....                 | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 4543                                    | Direct selling establishments .....                             | 22                      | 55 038          | 11 388                   | 2 964                           | 275   | 25.0                                     | .1                     |
| 45431                                   | Fuel dealers .....  | 20                      | D               | D                        | D                               | e   | D  | D                      |
| 454311                                  | Heating oil dealers .....                                       | 19                      | D               | D                        | D                               | e   | D  | D                      |
| 454312                                  | Liquefied petroleum gas (bottled gas) dealers .....             | 1                       | D               | D                        | D                               | a   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                          | Geographic area and kind of business                             | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|-------------------------------------|--|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                     |  |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF NEW HAVEN COUNTY</b>  |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                               | Retail trade .....   | 93                      | 245 274         | 23 425                   | 5 190                           | 842   | 10.4                                     | 2.3                    |
| 441                                 | Motor vehicle and parts dealers .....                            | 6                       | 109 793         | 9 468                    | 2 085                           | 190   | —  | 2.7                    |
| 4411                                | Automobile dealers .....   | 5                       | D               | D                        | D                               | c   | D  | D                      |
| 441229                              | All other motor vehicle dealers .....                            | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                                 | Furniture and home furnishings stores .....                      | 5                       | 2 320           | 386                      | 89                              | 16  | 68.4                                     | —                      |
| 443                                 | Electronics and appliance stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                 | Building material and garden equipment and supplies dealers ...  | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 4441                                | Building material and supplies dealers.....                      | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 44419                               | Other building material dealers .....                            | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 444190                              | Other building material dealers .....                            | 2                       | D               | D                        | D                               | b   | D  | D                      |
| 445                                 | Food and beverage stores .....                                   | 13                      | 56 852          | 5 660                    | 1 302                           | 284   | 11.2                                     | .5                     |
| 4451                                | Grocery stores .....   | 4                       | 51 941          | 5 179                    | 1 204                           | 257   | 9.2                                      | —                      |
| 44511                               | Supermarkets and other grocery (except convenience) stores ..... | 4                       | 51 941          | 5 179                    | 1 204                           | 257   | 9.2                                      | —                      |
| 445110                              | Supermarkets and other grocery (except convenience) stores ..... | 4                       | 51 941          | 5 179                    | 1 204                           | 257   | 9.2                                      | —                      |
| 4452                                | Specialty food stores.....                                       | 5                       | 2 337           | 294                      | 65                              | 20  | 11.1                                     | —                      |
| 446                                 | Health and personal care stores .....                            | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4461                                | Health and personal care stores .....                            | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 44619                               | Other health and personal care stores .....                      | 1                       | D               | D                        | D                               | b   | D  | D                      |
| 447                                 | Gasoline stations .....  | 14                      | 21 729          | 1 500                    | 331                             | 82  | 27.6                                     | —                      |
| 44711                               | Gasoline stations with convenience stores .....                  | 8                       | 13 270          | 760                      | 187                             | 45  | 30.4                                     | —                      |
| 447110                              | Gasoline stations with convenience stores .....                  | 8                       | 13 270          | 760                      | 187                             | 45  | 30.4                                     | —                      |
| 448                                 | Clothing and clothing accessories stores .....                   | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 451                                 | Sporting goods, hobby, book, and music stores .....              | 3                       | 890             | 76                       | 16                              | 10  | —  | 8.1                    |
| 452                                 | General merchandise stores .....                                 | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 453                                 | Miscellaneous store retailers .....                              | 11                      | 3 456           | 639                      | 162                             | 37  | 57.8                                     | .4                     |
| 4539                                | Other miscellaneous store retailers .....                        | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 45399                               | All other miscellaneous store retailers .....                    | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 454                                 | Nonstore retailers .....   | 16                      | D               | D                        | D                               | b   | D  | D                      |
| 4541                                | Electronic shopping and mail-order houses .....                  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 45411                               | Electronic shopping and mail-order houses .....                  | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 4543                                | Direct selling establishments .....                              | 10                      | D               | D                        | D                               | b   | D  | D                      |
| 454311                              | Heating oil dealers.....   | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 45439                               | Other direct selling establishments.....                         | 4                       | 3 095           | 572                      | 124                             | 23  | 42.7                                     | 24.5                   |
| 454390                              | Other direct selling establishments.....                         | 4                       | 3 095           | 572                      | 124                             | 23  | 42.7                                     | 24.5                   |
| <b>BALANCE OF NEW LONDON COUNTY</b> |  |                         |                 |                          |                                 |   |  |                        |
| 44-45                               | Retail trade .....   | 138                     | 339 608         | 35 622                   | 8 431                           | 1 803   | 11.0                                     | 2.7                    |
| 441                                 | Motor vehicle and parts dealers .....                            | 13                      | D               | D                        | D                               | b   | D  | D                      |
| 4412                                | Other motor vehicle dealers .....                                | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44121                               | Recreational vehicle dealers .....                               | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 441210                              | Recreational vehicle dealers .....                               | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 442                                 | Furniture and home furnishings stores .....                      | 8                       | 7 549           | 804                      | 206                             | 51  | 22.7                                     | 3.4                    |
| 4422                                | Home furnishings stores.....                                     | 8                       | 7 549           | 804                      | 206                             | 51  | 22.7                                     | 3.4                    |
| 44229                               | Other home furnishings stores .....                              | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 442299                              | All other home furnishings stores .....                          | 7                       | D               | D                        | D                               | b   | D  | D                      |
| 443                                 | Electronics and appliance stores .....                           | 1                       | D               | D                        | D                               | a   | D  | D                      |
| 444                                 | Building material and garden equipment and supplies dealers ...  | 19                      | 75 090          | 8 783                    | 2 109                           | 412   | 3.0                                      | —                      |
| 4441                                | Building material and supplies dealers.....                      | 13                      | 67 306          | 7 456                    | 1 849                           | 312   | 2.7                                      | —                      |
| 44411                               | Home centers.....  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 444110                              | Home centers.....  | 1                       | D               | D                        | D                               | c   | D  | D                      |
| 44419                               | Other building material dealers .....                            | 11                      | D               | D                        | D                               | c   | D  | D                      |
| 444190                              | Other building material dealers .....                            | 11                      | D               | D                        | D                               | c   | D  | D                      |
| 4442                                | Lawn and garden equipment and supplies stores .....              | 6                       | 7 784           | 1 327                    | 260                             | 100   | 5.5                                      | —                      |
| 44422                               | Nursery, garden center, and farm supply stores .....             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 444220                              | Nursery, garden center, and farm supply stores .....             | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 445                                 | Food and beverage stores .....                                   | 33                      | D               | D                        | D                               | e   | D  | D                      |
| 4451                                | Grocery stores .....   | 20                      | D               | D                        | D                               | e   | D  | D                      |
| 44512                               | Convenience stores.....  | 11                      | 5 624           | 533                      | 126                             | 38  | 63.5                                     | 36.4                   |
| 445120                              | Convenience stores.....  | 11                      | 5 624           | 533                      | 126                             | 38  | 63.5                                     | 36.4                   |
| 4452                                | Specialty food stores.....                                       | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 4453                                | Beer, wine, and liquor stores .....                              | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 44531                               | Beer, wine, and liquor stores .....                              | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 445310                              | Beer, wine, and liquor stores .....                              | 9                       | D               | D                        | D                               | b   | D  | D                      |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                               | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |  |  |  |  |  |  |
|--|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|--|--|--|--|--|--|
|  |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |  |  |  |  |  |  |
| <b>BALANCE OF NEW LONDON COUNTY—Con.</b> |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| <b>Retail trade—Con.</b>                 |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                                    | Health and personal care stores .....                             | 3                       | 5 323           | 586                      | 171                             | 46  | 76.2                                     | —                      |  |  |  |  |  |  |
| 446                                      | Cosmetics, beauty supplies, and perfume stores .....              | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44612                                    | Cosmetics, beauty supplies, and perfume stores .....              | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 446120                                   | Cosmetics, beauty supplies, and perfume stores .....              | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 447                                      | Gasoline stations .....   | 21                      | 46 219          | 2 797                    | 727                             | 157   | 12.9                                     | 8.1                    |  |  |  |  |  |  |
| 4471                                     | Gasoline stations .....   | 21                      | 46 219          | 2 797                    | 727                             | 157   | 12.9                                     | 8.1                    |  |  |  |  |  |  |
| 44711                                    | Gasoline stations with convenience stores .....                   | 13                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 447110                                   | Gasoline stations with convenience stores .....                   | 13                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 44719                                    | Other gasoline stations .....                                     | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 447190                                   | Other gasoline stations .....                                     | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 448                                      | Clothing and clothing accessories stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4481                                     | Clothing stores .....   | 2                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 451                                      | Sporting goods, hobby, book, and music stores .....               | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4511                                     | Sporting goods, hobby, and musical instrument stores .....        | 6                       | 2 115           | 233                      | 47                              | 16  | 25.3                                     | 3.6                    |  |  |  |  |  |  |
| 452                                      | General merchandise stores .....                                  | 3                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 4529                                     | Other general merchandise stores .....                            | 2                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 45291                                    | Warehouse clubs and supercenters .....                            | 1                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 452910                                   | Warehouse clubs and supercenters .....                            | 1                       | D               | D                        | D                               | e   | D  | D                      |  |  |  |  |  |  |
| 453                                      | Miscellaneous store retailers .....                               | 12                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4532                                     | Office supplies, stationery, and gift stores .....                | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4533                                     | Used merchandise stores .....                                     | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45331                                    | Used merchandise stores .....                                     | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453310                                   | Used merchandise stores .....                                     | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4539                                     | Other miscellaneous store retailers .....                         | 4                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45392                                    | Art dealers .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453920                                   | Art dealers .....   | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45399                                    | All other miscellaneous store retailers .....                     | 1                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454                                      | Nonstore retailers .....  | 13                      | 14 090          | 2 097                    | 479                             | 73  | 17.6                                     | 8.2                    |  |  |  |  |  |  |
| 4541                                     | Electronic shopping and mail-order houses .....                   | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45411                                    | Electronic shopping and mail-order houses .....                   | 5                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4543                                     | Direct selling establishments .....                               | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 45431                                    | Fuel dealers .....  | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454311                                   | Heating oil dealers .....   | 8                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| <b>BALANCE OF TOLLAND COUNTY</b>         |   |                         |                 |                          |                                 |   |  |                        |  |  |  |  |  |  |
| 44-45                                    | <b>Retail trade .....</b>   | 76                      | <b>151 839</b>  | <b>17 390</b>            | <b>4 128</b>                    | <b>721</b>  | <b>27.1</b>                              | <b>8.6</b>             |  |  |  |  |  |  |
| 441                                      | Motor vehicle and parts dealers .....                             | 11                      | 61 243          | 6 836                    | 1 682                           | 172   | 25.5                                     | 1.1                    |  |  |  |  |  |  |
| 44112                                    | Used car dealers .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 441120                                   | Used car dealers .....  | 3                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4412                                     | Other motor vehicle dealers .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 44122                                    | Motorcycle, boat, and other motor vehicle dealers .....           | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 441221                                   | Motorcycle dealers .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 442                                      | Furniture and home furnishings stores .....                       | 4                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444                                      | Building material and garden equipment and supplies dealers ..... | 13                      | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4442                                     | Lawn and garden equipment and supplies stores .....               | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44421                                    | Outdoor power equipment stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 444210                                   | Outdoor power equipment stores .....                              | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 445                                      | Food and beverage stores .....                                    | 15                      | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 446                                      | Health and personal care stores .....                             | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 4461                                     | Health and personal care stores .....                             | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 447                                      | Gasoline stations .....   | 12                      | 41 339          | 3 537                    | 813                             | 190   | 5.3                                      | 19.9                   |  |  |  |  |  |  |
| 4471                                     | Gasoline stations .....   | 12                      | 41 339          | 3 537                    | 813                             | 190   | 5.3                                      | 19.9                   |  |  |  |  |  |  |
| 44711                                    | Gasoline stations with convenience stores .....                   | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 447110                                   | Gasoline stations with convenience stores .....                   | 7                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 44719                                    | Other gasoline stations .....                                     | 5                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 447190                                   | Other gasoline stations .....                                     | 5                       | D               | D                        | D                               | c   | D  | D                      |  |  |  |  |  |  |
| 448                                      | Clothing and clothing accessories stores .....                    | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 451                                      | Sporting goods, hobby, book, and music stores .....               | 5                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 453                                      | Miscellaneous store retailers .....                               | 5                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 4539                                     | Other miscellaneous store retailers .....                         | 2                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 45399                                    | All other miscellaneous store retailers .....                     | 1                       | D               | D                        | D                               | a   | D  | D                      |  |  |  |  |  |  |
| 454                                      | Nonstore retailers .....  | 7                       | 5 478           | 1 503                    | 352                             | 60  | 29.1                                     | 8.8                    |  |  |  |  |  |  |
| 4543                                     | Direct selling establishments .....                               | 6                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |
| 454311                                   | Heating oil dealers .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |  |  |  |  |  |  |

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code                       | Geographic area and kind of business                              | Establishments (number) | Sales (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of sales—                        |                        |
|----------------------------------|---|-------------------------|-----------------|--------------------------|---------------------------------|---|--|------------------------|
|                                  |   |                         |                 |                          |                                 |   | From administrative records <sup>1</sup> | Estimated <sup>2</sup> |
| <b>BALANCE OF WINDHAM COUNTY</b> |   |                         |                 |                          |                                 |   |  |                        |
| 44-45                            | Retail trade .....  | 159                     | 315 431         | 33 844                   | 7 844                           | 1 592   | 12.0                                     | 3.1                    |
| 441                              | Motor vehicle and parts dealers .....                             | 16                      | D               | D                        | D                               | c   | D  | D                      |
| 4411                             | Automobile dealers .....  | 11                      | 63 371          | 6 711                    | 1 357                           | 159   | 14.7                                     | 3.5                    |
| 4412                             | Other motor vehicle dealers .....                                 | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44122                            | Motorcycle, boat, and other motor vehicle dealers .....           | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 44121                            | Motorcycle dealers .....  | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 442                              | Furniture and home furnishings stores .....                       | 6                       | D               | D                        | D                               | b   | D  | D                      |
| 443                              | Electronics and appliance stores .....                            | 4                       | 2 705           | 357                      | 88                              | 16  | 12.4                                     | —                      |
| 4431                             | Electronics and appliance stores .....                            | 4                       | 2 705           | 357                      | 88                              | 16  | 12.4                                     | —                      |
| 44311                            | Appliance, television, and other electronics stores .....         | 4                       | 2 705           | 357                      | 88                              | 16  | 12.4                                     | —                      |
| 444                              | Building material and garden equipment and supplies dealers ..... | 22                      | 38 356          | 5 564                    | 1 317                           | 176   | 3.3                                      | 1.1                    |
| 4441                             | Building material and supplies dealers .....                      | 14                      | D               | D                        | D                               | c   | D  | D                      |
| 44419                            | Other building material dealers .....                             | 11                      | D               | D                        | D                               | c   | D  | D                      |
| 444190                           | Other building material dealers .....                             | 11                      | D               | D                        | D                               | c   | D  | D                      |
| 4442                             | Lawn and garden equipment and supplies stores .....               | 8                       | D               | D                        | D                               | b   | D  | D                      |
| 44421                            | Outdoor power equipment stores .....                              | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 444210                           | Outdoor power equipment stores .....                              | 4                       | D               | D                        | D                               | a   | D  | D                      |
| 44422                            | Nursery, garden center, and farm supply stores .....              | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 444220                           | Nursery, garden center, and farm supply stores .....              | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 445                              | Food and beverage stores .....                                    | 28                      | D               | D                        | D                               | e   | D  | D                      |
| 4451                             | Grocery stores .....  | 14                      | 38 304          | 3 751                    | 894                             | 284   | 15.3                                     | 2.6                    |
| 4452                             | Specialty food stores .....                                       | 5                       | D               | D                        | D                               | a   | D  | D                      |
| 446                              | Health and personal care stores .....                             | 9                       | 21 737          | 1 827                    | 412                             | 71  | 47.5                                     | 5.6                    |
| 4461                             | Health and personal care stores .....                             | 9                       | 21 737          | 1 827                    | 412                             | 71  | 47.5                                     | 5.6                    |
| 447                              | Gasoline stations .....   | 17                      | D               | D                        | D                               | c   | D  | D                      |
| 4471                             | Gasoline stations .....   | 17                      | D               | D                        | D                               | c   | D  | D                      |
| 44711                            | Gasoline stations with convenience stores .....                   | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 447110                           | Gasoline stations with convenience stores .....                   | 14                      | D               | D                        | D                               | b   | D  | D                      |
| 448                              | Clothing and clothing accessories stores .....                    | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 4481                             | Clothing stores .....   | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 451                              | Sporting goods, hobby, book, and music stores .....               | 8                       | D               | D                        | D                               | a   | D  | D                      |
| 452                              | General merchandise stores .....                                  | 4                       | D               | D                        | D                               | e   | D  | D                      |
| 452112                           | Discount department stores .....                                  | 2                       | D               | D                        | D                               | e   | D  | D                      |
| 45299                            | All other general merchandise stores .....                        | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 452990                           | All other general merchandise stores .....                        | 2                       | D               | D                        | D                               | a   | D  | D                      |
| 453                              | Miscellaneous store retailers .....                               | 19                      | D               | D                        | D                               | c   | D  | D                      |
| 4532                             | Office supplies, stationery, and gift stores .....                | 9                       | D               | D                        | D                               | b   | D  | D                      |
| 45321                            | Office supplies and stationery stores .....                       | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 453210                           | Office supplies and stationery stores .....                       | 3                       | D               | D                        | D                               | a   | D  | D                      |
| 4539                             | Other miscellaneous store retailers .....                         | 4                       | D               | D                        | D                               | b   | D  | D                      |
| 45399                            | All other miscellaneous store retailers .....                     | 3                       | D               | D                        | D                               | b   | D  | D                      |
| 454                              | Nonstore retailers .....  | 22                      | D               | D                        | D                               | c   | D  | D                      |
| 4543                             | Direct selling establishments .....                               | 18                      | D               | D                        | D                               | c   | D  | D                      |
| 45431                            | Fuel dealers .....  | 11                      | D               | D                        | D                               | c   | D  | D                      |
| 454311                           | Heating oil dealers .....   | 10                      | D               | D                        | D                               | c   | D  | D                      |
| 454312                           | Liquefied petroleum gas (bottled gas) dealers .....               | 1                       | D               | D                        | D                               | a   | D  | D                      |

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

<sup>3</sup>Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

# **Appendix A.**

## **Explanation of Terms**

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### **ANNUAL PAYROLL**

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

### **ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

### **FIRST-QUARTER PAYROLL**

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

### **PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12**

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose

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payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

## **SALES**

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; gasoline, liquor, tobacco, and other excise taxes that are paid by the manufacturer or wholesaler and passed on to the retailer; and shipping and handling receipts.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

# Appendix B.

## NAICS Codes, Titles, and Descriptions

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### 44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: **store** and **nonstore retailers**.

**Store retailers** operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronics and appliance stores, and musical instrument and supplies stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

1. The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.
2. The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of merchandise lines carried; for example, pharmacies, hardware stores, and department stores.
3. Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.
4. Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

**Nonstore retailers**, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes are included here.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and

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sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

#### **441 MOTOR VEHICLE AND PARTS DEALERS**

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicles and parts from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries are included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

##### **4411 AUTOMOBILE DEALERS**

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

###### **44111 NEW CAR DEALERS**

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

###### **441110 NEW CAR DEALERS**

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

###### **44112 USED CAR DEALERS**

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

###### **441120 USED CAR DEALERS**

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

##### **4412 OTHER MOTOR VEHICLE DEALERS**

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

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## **44121 RECREATIONAL VEHICLE DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

### **441210 RECREATIONAL VEHICLE DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

## **44122 MOTORCYCLE, BOAT, AND OTHER MOTOR VEHICLE DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

### **441221 MOTORCYCLE DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motorbikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these vehicles in combination with repair services and selling replacement parts and accessories.

### **441222 BOAT DEALERS**

This industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

### **441229 ALL OTHER MOTOR VEHICLE DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

## **4413 AUTOMOTIVE PARTS, ACCESSORIES, AND TIRE STORES**

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; (3) establishments primarily engaged in retailing and installing automotive accessories; and (4) establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

### **44131 AUTOMOTIVE PARTS AND ACCESSORIES STORES**

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

For the 2002 Economic Census, data published with 2002 NAICS code 44131 are comprised of the following 1997 NAICS codes:

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42114 (pt) Motor vehicle parts, (used) retail  
44131 Automotive parts and accessories stores

#### **441310 AUTOMOTIVE PARTS AND ACCESSORIES STORES**

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

For the 2002 Economic Census, data published with 2002 NAICS code 441310 are comprised of the following 1997 NAICS codes:

421140 (pt) Motor vehicle parts, (used) retail  
441310 Automotive parts and accessories stores

#### **44132 TIRE DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

#### **441320 TIRE DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

### **442 FURNITURE AND HOME FURNISHINGS STORES**

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

#### **4421 FURNITURE STORES**

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

#### **44211 FURNITURE STORES**

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

#### **442110 FURNITURE STORES**

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

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## **4422 HOME FURNISHINGS STORES**

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

### **44221 FLOOR COVERING STORES**

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

### **442210 FLOOR COVERING STORES**

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

### **44229 OTHER HOME FURNISHINGS STORES**

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

### **442291 WINDOW TREATMENT STORES**

This industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

### **442299 ALL OTHER HOME FURNISHINGS STORES**

This industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

## **443 ELECTRONICS AND APPLIANCE STORES**

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliances from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

### **4431 ELECTRONICS AND APPLIANCE STORES**

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

### **44311 APPLIANCE, TELEVISION, AND OTHER ELECTRONICS STORES**

This industry comprises establishments primarily engaged in one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

### **443111 HOUSEHOLD APPLIANCE STORES**

This industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffee-makers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

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## **443112 RADIO, TELEVISION, AND OTHER ELECTRONICS STORES**

This industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

## **44312 COMPUTER AND SOFTWARE STORES**

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

## **443120 COMPUTER AND SOFTWARE STORES**

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

## **44313 CAMERA AND PHOTOGRAPHIC SUPPLIES STORES**

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

## **443130 CAMERA AND PHOTOGRAPHIC SUPPLIES STORES**

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

## **444 BUILDING MATERIAL AND GARDEN EQUIPMENT AND SUPPLIES DEALERS**

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

## **4441 BUILDING MATERIAL AND SUPPLIES DEALERS**

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

## **44411 HOME CENTERS**

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

## **444110 HOME CENTERS**

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

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#### **44412 PAINT AND WALLPAPER STORES**

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

#### **444120 PAINT AND WALLPAPER STORES**

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

#### **44413 HARDWARE STORES**

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

#### **444130 HARDWARE STORES**

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

#### **44419 OTHER BUILDING MATERIAL DEALERS**

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

#### **444190 OTHER BUILDING MATERIAL DEALERS**

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

#### **4441901 RETAIL LUMBER YARDS**

This industry comprises establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

#### **4441902 ALL OTHER BUILDING MATERIAL DEALERS**

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

#### **4442 LAWN AND GARDEN EQUIPMENT AND SUPPLIES STORES**

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

#### **44421 OUTDOOR POWER EQUIPMENT STORES**

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

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#### **444210 OUTDOOR POWER EQUIPMENT STORES**

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

#### **44422 NURSERY, GARDEN CENTER, AND FARM SUPPLY STORES**

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

#### **444220 NURSERY, GARDEN CENTER, AND FARM SUPPLY STORES**

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

### **445 FOOD AND BEVERAGE STORES**

Industries in the Food and Beverage Stores subsector usually retail food and beverages from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

#### **4451 GROCERY STORES**

This industry group comprises establishments primarily engaged in retailing a general line of food products.

#### **44511 SUPERMARKETS AND OTHER GROCERY (EXCEPT CONVENIENCE) STORES**

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

#### **445110 SUPERMARKETS AND OTHER GROCERY (EXCEPT CONVENIENCE) STORES**

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

#### **44512 CONVENIENCE STORES**

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

#### **445120 CONVENIENCE STORES**

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

#### **4452 SPECIALTY FOOD STORES**

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

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## **44521 MEAT MARKETS**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

## **445210 MEAT MARKETS**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

## **44522 FISH AND SEAFOOD MARKETS**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

## **445220 FISH AND SEAFOOD MARKETS**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

## **44523 FRUIT AND VEGETABLE MARKETS**

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

## **445230 FRUIT AND VEGETABLE MARKETS**

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

## **44529 OTHER SPECIALTY FOOD STORES**

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on the premises.

## **445291 BAKED GOODS STORES**

This industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

## **445292 CONFECTIONERY AND NUT STORES**

This industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

## **445299 ALL OTHER SPECIALTY FOOD STORES**

This industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruits and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

## **4453 BEER, WINE, AND LIQUOR STORES**

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

## **44531 BEER, WINE, AND LIQUOR STORES**

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

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## **445310 BEER, WINE, AND LIQUOR STORES**

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

## **446 HEALTH AND PERSONAL CARE STORES**

Industries in the Health and Personal Care Stores subsector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this subsector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

### **4461 HEALTH AND PERSONAL CARE STORES**

This industry group comprises establishments primarily engaged in retailing health and personal care products.

#### **44611 PHARMACIES AND DRUG STORES**

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

##### **446110 PHARMACIES AND DRUG STORES**

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

##### **4461101 PHARMACIES AND DRUG STORES**

This industry comprises establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

##### **4461102 PROPRIETARY STORES**

This industry comprises establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and pre-packaged snacks.

#### **44612 COSMETICS, BEAUTY SUPPLIES, AND PERFUME STORES**

This industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

#### **446120 COSMETICS, BEAUTY SUPPLIES, AND PERFUME STORES**

This industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

#### **44613 OPTICAL GOODS STORES**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling non-prescription eyeglasses.

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## **446130 OPTICAL GOODS STORES**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling non-prescription eyeglasses.

## **44619 OTHER HEALTH AND PERSONAL CARE STORES**

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

### **446191 FOOD (HEALTH) SUPPLEMENT STORES**

This industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

### **446199 ALL OTHER HEALTH AND PERSONAL CARE STORES**

This industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

## **447 GASOLINE STATIONS**

Industries in the Gasoline Stations subsector retail automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils with or without convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

### **4471 GASOLINE STATIONS**

This industry group comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with or without convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

### **44711 GASOLINE STATIONS WITH CONVENIENCE STORES**

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

### **447110 GASOLINE STATIONS WITH CONVENIENCE STORES**

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

### **44719 OTHER GASOLINE STATIONS**

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as providing repair services; selling automotive oils, replacement parts, and accessories; and/or providing food services.

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## **447190 OTHER GASOLINE STATIONS**

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as providing repair services; selling automotive oils, replacement parts, and accessories; and/or providing food services.

## **448 CLOTHING AND CLOTHING ACCESSORIES STORES**

Industries in the Clothing and Clothing Accessories Stores subsector retail new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

### **4481 CLOTHING STORES**

This industry group comprises establishments primarily engaged in retailing new clothing.

#### **44811 MEN'S CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448110 MEN'S CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **44812 WOMEN'S CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses', and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448120 WOMEN'S CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses', and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **44813 CHILDREN'S AND INFANTS' CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448130 CHILDREN'S AND INFANTS' CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

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#### **44814 FAMILY CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448140 FAMILY CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **44815 CLOTHING ACCESSORIES STORES**

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

#### **448150 CLOTHING ACCESSORIES STORES**

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

#### **44819 OTHER CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448190 OTHER CLOTHING STORES**

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **4482 SHOE STORES**

This industry group comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

#### **44821 SHOE STORES**

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

#### **448210 SHOE STORES**

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

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#### **4482101 MEN'S SHOE STORES**

This industry comprises establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

#### **4482102 WOMEN'S SHOE STORES**

This industry comprises establishments primarily engaged in retailing women's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in selling custom orthopedic shoes for women are classified here.

#### **4482103 CHILDREN'S AND JUVENILES' SHOE STORES**

This industry comprises establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in selling custom orthopedic shoes for children are classified here.

#### **4482104 FAMILY SHOE STORES**

This industry comprises establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

#### **4482105 ATHLETIC FOOTWEAR STORES**

This industry comprises establishments primarily engaged in retailing athletic footwear (except specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). These establishments may also sell athletic apparel.

#### **4483 JEWELRY, LUGGAGE, AND LEATHER GOODS STORES**

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

#### **44831 JEWELRY STORES**

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

#### **448310 JEWELRY STORES**

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

#### **44832 LUGGAGE AND LEATHER GOODS STORES**

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or retailing these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

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## **448320 LUGGAGE AND LEATHER GOODS STORES**

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or retailing these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

## **451 SPORTING GOODS, HOBBY, BOOK, AND MUSIC STORES**

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

### **4511 SPORTING GOODS, HOBBY, AND MUSICAL INSTRUMENT STORES**

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

#### **45111 SPORTING GOODS STORES**

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

#### **451110 SPORTING GOODS STORES**

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

##### **4511101 GENERAL-LINE SPORTING GOODS STORES**

This industry comprises establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

##### **4511102 SPECIALTY-LINE SPORTING GOODS STORES**

This industry comprises establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

#### **45112 HOBBY, TOY, AND GAME STORES**

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

#### **451120 HOBBY, TOY, AND GAME STORES**

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

#### **45113 SEWING, NEEDLEWORK, AND PIECE GOODS STORES**

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

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#### **451130 SEWING, NEEDLEWORK, AND PIECE GOODS STORES**

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

#### **45114 MUSICAL INSTRUMENT AND SUPPLIES STORES**

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

#### **451140 MUSICAL INSTRUMENT AND SUPPLIES STORES**

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

#### **4512 BOOK, PERIODICAL, AND MUSIC STORES**

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

#### **45121 BOOK STORES AND NEWS DEALERS**

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

#### **451211 BOOK STORES**

This industry comprises establishments primarily engaged in retailing new books.

#### **4512111 BOOK STORES, GENERAL**

This industry comprises establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

#### **4512112 SPECIALTY BOOK STORES**

This industry comprises establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

#### **4512113 COLLEGE BOOK STORES**

This industry comprises establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

#### **451212 NEWS DEALERS AND NEWSSTANDS**

This industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

#### **45122 PRERECORDED TAPE, COMPACT DISC, AND RECORD STORES**

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), digital video discs (DVDs), and phonograph records.

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## **451220 PRERECORDED TAPE, COMPACT DISC, AND RECORD STORES**

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), digital video discs (DVDs), and phonograph records.

## **452 GENERAL MERCHANDISE STORES**

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

### **4521 DEPARTMENT STORES**

This industry group comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

### **45210009 DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)**

This industry group comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

### **45211 DEPARTMENT STORES**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

### **45211009 DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

### **452111 DEPARTMENT STORES (EXCEPT DISCOUNT DEPARTMENT STORES)**

This industry comprises establishments known as department stores that have separate departments for various merchandise lines, such as apparel, jewelry, home furnishings, and linens, each with separate cash registers and sales associates. Department stores in this industry generally do not have central customer checkout and cash register facilities.

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For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

#### **45211109 DEPARTMENT STORES (EXCEPT DISCOUNT DEPARTMENT STORES) (INCLUDING LEASED DEPARTMENTS)**

This industry comprises establishments known as department stores that have separate departments for various merchandise lines, such as apparel, jewelry, home furnishings, and linens, each with separate cash registers and sales associates. Department stores in this industry generally do not have central customer checkout and cash register facilities. Total sales include the sales from leased departments owned by another company and operating within the department store.

#### **452112 DISCOUNT DEPARTMENT STORES**

This industry comprises establishments known as department stores that have central customer checkout areas, generally in the front of the store, and that may have additional cash registers located in one or more individual departments. Department stores in this industry sell a wide range of general merchandise (except fresh, perishable foods).

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

#### **45211209 DISCOUNT DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)**

This industry comprises establishments known as department stores that have central customer checkout areas, generally in the front of the store, and that may have additional cash registers located in one or more individual departments. Department stores in this industry sell a wide range of general merchandise (except fresh, perishable foods). Total sales include the sales from leased departments owned by another company and operating within the department store.

#### **4529 OTHER GENERAL MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

#### **45291 WAREHOUSE CLUBS AND SUPERCENTERS**

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

#### **452910 WAREHOUSE CLUBS AND SUPERCENTERS**

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

#### **45299 ALL OTHER GENERAL MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

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## **452990 ALL OTHER GENERAL MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

### **4529901 VARIETY STORES**

This industry comprises establishments primarily engaged in retailing a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

### **4529904 MISCELLANEOUS GENERAL MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except variety stores). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

## **453 MISCELLANEOUS STORE RETAILERS**

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and home furnishings; new appliances and electronic products; new building materials and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

### **4531 FLORISTS**

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

#### **45311 FLORISTS**

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

#### **453110 FLORISTS**

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

### **4532 OFFICE SUPPLIES, STATIONERY, AND GIFT STORES**

This industry group comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers; and (4) retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

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## **45321 OFFICE SUPPLIES AND STATIONERY STORES**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; and (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers.

## **453210 OFFICE SUPPLIES AND STATIONERY STORES**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; and (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers.

## **45322 GIFT, NOVELTY, AND SOUVENIR STORES**

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

## **453220 GIFT, NOVELTY, AND SOUVENIR STORES**

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

## **4533 USED MERCHANDISE STORES**

This industry group comprises establishments primarily engaged in one or more of the following: (1) retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes); (2) retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art; and (3) retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs (CDs), tapes, records, lumber, and building materials.

## **45331 USED MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

## **453310 USED MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

## **4539 OTHER MISCELLANEOUS STORE RETAILERS**

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

## **45391 PET AND PET SUPPLIES STORES**

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

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**453910 PET AND PET SUPPLIES STORES**

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

**45392 ART DEALERS**

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

**453920 ART DEALERS**

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

**45393 MANUFACTURED (MOBILE) HOME DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

**453930 MANUFACTURED (MOBILE) HOME DEALERS**

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

**45399 ALL OTHER MISCELLANEOUS STORE RETAILERS**

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis (except electronic auctions).

**453991 TOBACCO STORES**

This industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

**453998 ALL OTHER MISCELLANEOUS STORE RETAILERS (EXCEPT TOBACCO STORES)**

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile home) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis (except electronic auctions).

**454 NONSTORE RETAILERS**

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door

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sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers and newspaper delivery are included in this subsector.

#### **4541 ELECTRONIC SHOPPING AND MAIL-ORDER HOUSES**

This industry group comprises establishments primarily engaged in retailing all types of merchandise using non-store means, such as catalogs, toll free telephone numbers, or electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses.

##### **45411 ELECTRONIC SHOPPING AND MAIL-ORDER HOUSES**

This industry comprises establishments primarily engaged in retailing all types of merchandise using non-store means, such as catalogs, toll free telephone numbers, or electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses.

##### **454111 ELECTRONIC SHOPPING**

This industry comprises establishments engaged in retailing all types of merchandise using the Internet.

##### **454112 ELECTRONIC AUCTIONS**

This industry comprises establishments engaged in providing sites for and facilitating consumer-to-consumer or business-to-consumer trade in new and used goods, on an auction basis, using the Internet. Establishments in this industry provide the electronic location for retail auctions, but do not take title to the goods being sold.

##### **454113 MAIL-ORDER HOUSES**

This industry comprises establishments primarily engaged in retailing all types of merchandise using mail catalogs or television to generate clients and display merchandise. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses as well as establishments providing a combination of Internet and mail-order sales.

#### **4542 VENDING MACHINE OPERATORS**

This industry group comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

##### **45421 VENDING MACHINE OPERATORS**

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

##### **454210 VENDING MACHINE OPERATORS**

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

#### **4543 DIRECT SELLING ESTABLISHMENTS**

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee-break services providers; and bottled water or water softener services.

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## **45431 FUEL DEALERS**

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

### **454311 HEATING OIL DEALERS**

This industry comprises establishments primarily engaged in retailing heating oil via direct selling.

### **454312 LIQUEFIED PETROLEUM GAS (BOTTLED GAS) DEALERS**

This industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

### **454319 OTHER FUEL DEALERS**

This industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum (LP) gas and heating oil) via direct selling.

## **45439 OTHER DIRECT SELLING ESTABLISHMENTS**

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

### **454390 OTHER DIRECT SELLING ESTABLISHMENTS**

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

### **4543901 DIRECT SELLING, FURNITURE, HOME FURNISHINGS, ELECTRONICS, AND APPLIANCES**

This industry comprises establishments primarily engaged in retailing household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings via direct sale to customers by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

### **4543902 DIRECT SELLING, BOOKS, PERIODICALS, VIDEOS, AND COMPACT DISCS**

This industry comprises establishments primarily engaged in retailing books, periodicals, videos, and compact discs (CDs) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

### **4543903 DIRECT SELLING, OTHER MERCHANDISE**

This industry comprises establishments primarily engaged in retailing stationery; cosmetics; building material; hardware; lawn and garden supplies; grocery items (except food for immediate consumption); apparel and accessories; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; and other merchandise not elsewhere classified via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

# Appendix C.

## Methodology

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### SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term "employers" refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
  - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
  - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at [help.econ.census.gov/econhelp/resources/](http://help.econ.census.gov/econhelp/resources/).

A more detailed examination of census methodology is presented in the *History of the Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at [www.census.gov/epcd/naics02/](http://www.census.gov/epcd/naics02/) identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
  2. Establishments without a report form:
    - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
    - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

## **RELIABILITY OF DATA**

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

## **TREATMENT OF NONRESPONSE**

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

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Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

#### **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

## Appendix D. Geographic Notes

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### CONNECTICUT

All **Balance of Metropolitan Areas (MAs)** shown in 1997 have been converted to Balance of County records.

**East Windsor** is no longer tabulated separately due to a population decrease. This area is included in the Balance of Hartford County.

**Granby** is now tabulated separately due to a population increase. It was included in a Balance of MA record in 1997.

**Groton town (balance)** contains all of Groton except Groton city.

**Killingly (balance)** contains all of Killingly except Danielson.

**Milford (consolidated city)** is coextensive with Milford. It includes Woodmont, which is not populous enough for separate tabulation. Therefore, "Milford" refers to the whole consolidated city.

**Old Saybrook** is now tabulated separately due to a population increase. It was included in a Balance of MA record in 1997.

**Somers** is now tabulated separately due to a population increase. It was included in a Balance of MA record in 1997.

**Weston** is now tabulated separately due to a population increase. It was included in a Balance of MA record in 1997.

## **Appendix E.**

# **Metropolitan and Micropolitan Statistical Areas**

### **HARTFORD-WEST HARTFORD-WILLIMANTIC, CT COMBINED STATISTICAL AREA**

#### **Hartford-West Hartford-East Hartford, CT Metropolitan Statistical Area**

Hartford County, CT

Middlesex County, CT

Tolland County, CT

#### **Willimantic, CT Micropolitan Statistical Area**

Windham County, CT

### **NEW YORK-NEWARK-BRIDGEPORT, NY-NJ-CT-PA COMBINED STATISTICAL AREA**

#### **Bridgeport-Stamford-Norwalk, CT Metropolitan Statistical Area**

Fairfield County, CT

#### **Kingston, NY Metropolitan Statistical Area**

Ulster County, NY

#### **New Haven-Milford, CT Metropolitan Statistical Area**

New Haven County, CT

#### **New York-Newark-Edison, NY-NJ-PA Metropolitan Statistical Area**

##### ***Edison, NJ Metropolitan Division***

Middlesex County, NJ

Monmouth County, NJ

Ocean County, NJ

Somerset County, NJ

##### ***Newark-Union, NJ-PA Metropolitan Division***

Essex County, NJ

Hunterdon County, NJ

Morris County, NJ

Sussex County, NJ

Union County, NJ

Pike County, PA

##### ***New York-Wayne-White Plains, NY-NJ Metropolitan Division***

Bergen County, NJ

Hudson County, NJ

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Passaic County, NJ  
Bronx County, NY  
Kings County, NY  
New York County, NY  
Putnam County, NY  
Queens County, NY  
Richmond County, NY  
Rockland County, NY  
Westchester County, NY

***Suffolk County-Nassau County, NY Metropolitan Division***

Suffolk County, NY  
Nassau County, NY

**Poughkeepsie-Newburgh-Middletown, NY Metropolitan Statistical Area**

Dutchess County, NY  
Orange County, NY

**Torrington, CT Micropolitan Statistical Area**

Litchfield County, CT

**Trenton-Ewing, NJ Metropolitan Statistical Area**

Mercer County, NJ

**NORWICH-NEW LONDON, CT METROPOLITAN STATISTICAL AREA**

New London County, CT

