

New Mexico: 2002

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2002 Economic Census

Retail Trade

Geographic Area Series



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Retail Trade

SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of “infomercials,” the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified in this sector.

Exclusions. Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the federal government are not included.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve retail establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 21 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents data on major categories of products sold for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.

-
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
 5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
 - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). There were revisions to some industries in this sector for 2002.

For the retail trade sector, additional levels of detail for department stores and nonstore retailers are included in 2002 NAICS. Department stores are now further broken down into Department Stores (except Discount Department Stores) and Discount Department Stores. Electronic Shopping and Mail-Order Houses are now further broken down into Electronic Shopping, Electronic Auctions, and Mail-Order Houses.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or rcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NEW MEXICO								
44-45	Retail trade	7 227	18 328 637	1 766 744	424 426	89 413	8.7	5.9
441	Motor vehicle and parts dealers	851	4 730 268	393 903	93 684	12 216	9.4	3.6
4411	Automobile dealers	346	4 012 710	287 268	68 393	7 839	8.5	3.1
44111	New car dealers	178	3 688 155	269 117	64 033	7 181	5.6	2.5
441110	New car dealers	178	3 688 155	269 117	64 033	7 181	5.6	2.5
44112	Used car dealers	168	324 555	18 151	4 360	658	40.9	10.1
441120	Used car dealers	168	324 555	18 151	4 360	658	40.9	10.1
4412	Other motor vehicle dealers	103	275 103	28 283	6 709	927	19.6	9.7
44121	Recreational vehicle dealers	38	128 308	12 224	2 827	407	8.6	11.2
441210	Recreational vehicle dealers	38	128 308	12 224	2 827	407	8.6	11.2
44122	Motorcycle, boat, and other motor vehicle dealers	65	146 795	16 059	3 882	520	29.2	8.4
441221	Motorcycle dealers	45	126 138	13 313	3 116	422	30.9	9.7
441222	Boat dealers	10	6 382	813	181	34	27.0	—
441229	All other motor vehicle dealers	10	14 275	1 933	585	64	15.4	.8
4413	Automotive parts, accessories, and tire stores	402	442 455	78 352	18 582	3 450	11.1	4.1
44131	Automotive parts and accessories stores	274	282 008	46 989	11 254	2 252	12.9	1.3
441310	Automotive parts and accessories stores	274	282 008	46 989	11 254	2 252	12.9	1.3
44132	Tire dealers	128	160 447	31 363	7 328	1 198	8.1	9.2
441320	Tire dealers	128	160 447	31 363	7 328	1 198	8.1	9.2
442	Furniture and home furnishings stores	444	491 868	67 867	16 117	3 427	19.3	7.6
4421	Furniture stores	185	293 562	37 817	9 160	1 930	17.2	10.5
44211	Furniture stores	185	293 562	37 817	9 160	1 930	17.2	10.5
442110	Furniture stores	185	293 562	37 817	9 160	1 930	17.2	10.5
4422	Home furnishings stores	259	198 306	30 050	6 957	1 497	22.4	3.2
44221	Floor covering stores	107	103 821	16 140	3 740	621	24.2	3.5
442210	Floor covering stores	107	103 821	16 140	3 740	621	24.2	3.5
44229	Other home furnishings stores	152	94 485	13 910	3 217	876	20.5	2.9
442291	Window treatment stores	12	2 988	365	89	28	48.3	4.2
442299	All other home furnishings stores	140	91 497	13 545	3 128	848	19.6	2.8
443	Electronics and appliance stores	263	395 899	45 948	11 068	2 128	9.3	5.7
4431	Electronics and appliance stores	263	395 899	45 948	11 068	2 128	9.3	5.7
44311	Appliance, television, and other electronics stores	185	296 743	34 015	8 398	1 621	9.3	6.3
443111	Household appliance stores	65	79 097	11 038	2 712	507	8.9	8.6
443112	Radio, television, and other electronics stores	120	217 646	22 977	5 686	1 114	9.4	5.5
44312	Computer and software stores	58	86 791	9 555	2 048	405	9.1	3.2
443120	Computer and software stores	58	86 791	9 555	2 048	405	9.1	3.2
44313	Camera and photographic supplies stores	20	12 365	2 378	622	102	10.1	7.0
443130	Camera and photographic supplies stores	20	12 365	2 378	622	102	10.1	7.0
444	Building material and garden equipment and supplies dealers	550	1 272 494	157 097	35 661	6 649	10.6	3.8
4441	Building material and supplies dealers	449	1 164 363	144 022	32 731	5 866	10.8	4.0
44411	Home centers	43	465 183	47 590	10 689	2 039	.9	.7
444110	Home Centers	43	465 183	47 590	10 689	2 039	.9	.7
44412	Paint and wallpaper stores	46	45 503	6 155	1 463	231	3.4	4.3
444120	Paint and wallpaper stores	46	45 503	6 155	1 463	231	3.4	4.3
44413	Hardware stores	89	92 210	14 435	3 338	782	13.8	6.5
444130	Hardware stores	89	92 210	14 435	3 338	782	13.8	6.5
44419	Other building material dealers	271	561 467	75 842	17 241	2 814	19.0	6.3
444190	Other building material dealers	271	561 467	75 842	17 241	2 814	19.0	6.3
4442	Lawn and garden equipment and supplies stores	101	108 131	13 075	2 930	783	8.6	1.4
44421	Outdoor power equipment stores	9	5 454	925	203	49	3.7	9.5
444210	Outdoor power equipment stores	9	5 454	925	203	49	3.7	9.5
44422	Nursery, garden center, and farm supply stores	92	102 677	12 150	2 727	734	8.9	.9
444220	Nursery, garden center, and farm supply stores	92	102 677	12 150	2 727	734	8.9	.9
445	Food and beverage stores	639	2 026 715	243 348	59 561	13 986	8.7	5.3
4451	Grocery stores	414	1 879 863	225 838	55 397	12 537	7.9	4.4
44511	Supermarkets and other grocery (except convenience) stores	288	1 796 981	215 001	53 359	11 673	7.8	4.3
445110	Supermarkets and other grocery (except convenience) stores	288	1 796 981	215 001	53 359	11 673	7.8	4.3
44512	Convenience stores	126	82 882	10 837	2 038	864	9.3	7.1
445120	Convenience stores	126	82 882	10 837	2 038	864	9.3	7.1
4452	Specialty food stores	106	41 742	6 549	1 533	475	16.8	14.3
4453	Beer, wine, and liquor stores	119	105 110	10 961	2 631	974	20.8	18.3
44531	Beer, wine, and liquor stores	119	105 110	10 961	2 631	974	20.8	18.3
445310	Beer, wine, and liquor stores	119	105 110	10 961	2 631	974	20.8	18.3
446	Health and personal care stores	417	771 951	98 125	23 051	5 245	16.6	3.4
4461	Health and personal care stores	417	771 951	98 125	23 051	5 245	16.6	3.4
44611	Pharmacies and drug stores	158	653 148	73 519	17 317	3 917	15.9	2.6
446110	Pharmacies and drug stores	158	653 148	73 519	17 317	3 917	15.9	2.6
4461101	Pharmacies and drug stores	151	649 767	72 694	17 131	3 884	15.8	2.6
4461102	Proprietary stores	7	3 381	825	186	33	33.7	—
44612	Cosmetics, beauty supplies, and perfume stores	54	23 971	3 959	885	325	7.9	8.3
446120	Cosmetics, beauty supplies, and perfume stores	54	23 971	3 959	885	325	7.9	8.3
44613	Optical goods stores	91	35 405	7 794	1 965	441	15.7	15.9
446130	Optical goods stores	91	35 405	7 794	1 965	441	15.7	15.9
44619	Other health and personal care stores	114	59 427	12 853	2 884	562	27.6	2.8
446191	Food (health) supplement stores	68	23 546	3 968	935	267	28.6	1.2
446199	All other health and personal care stores	46	35 881	8 885	1 949	295	27.0	3.9

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
NEW MEXICO—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	958	2 096 559	115 352	27 929	8 075	8.4	24.8
4471	Gasoline stations	958	2 096 559	115 352	27 929	8 075	8.4	24.8
44711	Gasoline stations with convenience stores	726	1 366 453	76 352	18 365	5 604	9.2	27.6
447110	Gasoline stations with convenience stores	726	1 366 453	76 352	18 365	5 604	9.2	27.6
44719	Other gasoline stations	232	730 106	39 000	9 564	2 471	6.8	19.4
447190	Other gasoline stations	232	730 106	39 000	9 564	2 471	6.8	19.4
448	Clothing and clothing accessories stores	958	772 339	98 330	23 859	6 946	13.0	4.6
4481	Clothing stores	538	477 721	57 307	14 196	4 618	11.0	5.2
44811	Men's clothing stores	37	22 110	3 479	804	175	22.4	7.8
448110	Men's clothing stores	37	22 110	3 479	804	175	22.4	7.8
44812	Women's clothing stores	177	92 870	11 743	2 826	1 048	16.1	11.9
448120	Women's clothing stores	177	92 870	11 743	2 826	1 048	16.1	11.9
44813	Children's and infants' clothing stores	22	15 472	2 172	514	173	14.7	—
448130	Children's and infants' clothing stores	22	15 472	2 172	514	173	14.7	—
44814	Family clothing stores	197	298 483	31 563	8 087	2 626	7.9	3.0
448140	Family clothing stores	197	298 483	31 563	8 087	2 626	7.9	3.0
44815	Clothing accessories stores	38	14 940	2 657	595	158	14.5	2.8
448150	Clothing accessories stores	38	14 940	2 657	595	158	14.5	2.8
44819	Other clothing stores	67	33 846	5 693	1 370	438	13.2	7.9
448190	Other clothing stores	67	33 846	5 693	1 370	438	13.2	7.9
4482	Shoe stores	165	106 545	13 174	3 285	999	2.6	2.8
44821	Shoe stores	165	106 545	13 174	3 285	999	2.6	2.8
448210	Shoe stores	165	106 545	13 174	3 285	999	2.6	2.8
4482101	Men's shoe stores	8	D	D	D	b	D	D
4482102	Women's shoe stores	16	11 806	2 265	592	127	5.2	D
4482103	Children's and juveniles' shoe stores	7	D	D	D	b	D	D
4482104	Family shoe stores	92	49 558	6 147	1 494	451	3.5	6.0
4482105	Athletic footwear stores	42	39 293	3 940	967	366	—	—
4483	Jewelry, luggage, and leather goods stores	255	188 073	27 849	6 378	1 329	24.1	4.1
44831	Jewelry stores	243	182 319	26 917	6 171	1 259	23.8	4.1
448310	Jewelry stores	243	182 319	26 917	6 171	1 259	23.8	4.1
44832	Luggage and leather goods stores	12	5 754	932	207	70	35.0	2.3
448320	Luggage and leather goods stores	12	5 754	932	207	70	35.0	2.3
451	Sporting goods, hobby, book, and music stores	423	384 836	47 825	11 651	3 651	8.6	5.8
4511	Sporting goods, hobby, and musical instrument stores	286	235 403	29 720	7 272	2 167	9.7	8.1
45111	Sporting goods stores	156	118 431	15 308	3 772	1 059	12.6	8.2
451110	Sporting goods stores	156	118 431	15 308	3 772	1 059	12.6	8.2
4511101	General-line sporting goods stores	46	49 125	5 458	1 253	352	6.0	7.7
4511102	Specialty-line sporting goods stores	110	69 306	9 850	2 519	707	17.3	8.5
45112	Hobby, toy, and game stores	58	79 799	9 265	2 176	757	4.4	3.2
451120	Hobby, toy, and game stores	58	79 799	9 265	2 176	757	4.4	3.2
45113	Sewing, needlework, and piece goods stores	37	16 082	1 948	470	172	16.7	6.9
451130	Sewing, needlework, and piece goods stores	37	16 082	1 948	470	172	16.7	6.9
45114	Musical instrument and supplies stores	35	21 091	3 199	854	179	7.8	27.4
451140	Musical instrument and supplies stores	35	21 091	3 199	854	179	7.8	27.4
4512	Book, periodical, and music stores	137	149 433	18 105	4 379	1 484	7.0	2.2
45121	Book stores and news dealers	96	71 868	9 961	2 452	702	11.0	2.2
451211	Book stores	89	70 499	9 821	2 423	686	10.5	2.2
4512111	Book stores, general	58	46 663	6 736	1 662	469	8.4	1.5
4512112	Specialty book stores	18	11 286	1 945	503	147	25.9	2.6
4512113	College book stores	13	12 550	1 140	258	70	4.5	4.5
451212	News dealers and newsstands	7	1 369	140	29	16	39.3	—
45122	Prerecorded tape, compact disc, and record stores	41	77 565	8 144	1 927	782	3.2	2.2
451220	Prerecorded tape, compact disc, and record stores	41	77 565	8 144	1 927	782	3.2	2.2
452	General merchandise stores	254	3 361 651	314 129	75 883	17 964	.7	.1
4521	Department stores	55	D	D	D	i	D	D
45210009	Department stores (incl. leased depts.) ³	55	D	D	D	i	D	D
45211	Department stores	55	D	D	D	i	D	D
452111	Department stores (except discount department stores) ..	25	D	D	D	h	D	D
452112	Discount department stores	30	684 504	63 616	16 353	3 818	—	—
4529	Other general merchandise stores	199	D	D	D	j	D	D
45291	Warehouse clubs and supercenters	26	D	D	D	i	D	D
452910	Warehouse clubs and supercenters	26	D	D	D	i	D	D
45299	All other general merchandise stores	173	D	D	D	g	D	D
452990	All other general merchandise stores	173	D	D	D	g	D	D
4529901	Variety stores	79	D	D	D	f	D	D
4529904	Miscellaneous general merchandise stores	94	D	D	D	g	D	D
453	Miscellaneous store retailers	1 085	793 575	105 816	25 541	5 972	22.8	5.2
4531	Florists	132	31 908	6 817	1 669	613	31.4	7.9
45311	Florists	132	31 908	6 817	1 669	613	31.4	7.9
453110	Florists	132	31 908	6 817	1 669	613	31.4	7.9
4532	Office supplies, stationery, and gift stores	335	242 945	35 263	8 764	2 228	19.1	3.1
45321	Office supplies and stationery stores	70	151 268	19 257	5 040	960	8.9	1.3
453210	Office supplies and stationery stores	70	151 268	19 257	5 040	960	8.9	1.3
45322	Gift, novelty, and souvenir stores	265	91 677	16 006	3 724	1 268	35.9	6.1
453220	Gift, novelty, and souvenir stores	265	91 677	16 006	3 724	1 268	35.9	6.1
4533	Used merchandise stores	121	54 643	11 639	2 673	689	27.6	3.1
45331	Used merchandise stores	121	54 643	11 639	2 673	689	27.6	3.1
453310	Used merchandise stores	121	54 643	11 639	2 673	689	27.6	3.1

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
NEW MEXICO—Con.								
Retail trade—Con.								
44-45	Miscellaneous store retailers—Con.							
453	Other miscellaneous store retailers	497	464 079	52 097	12 435	2 442	23.5	6.4
45391	Pet and pet supplies stores	42	45 731	5 411	1 247	429	16.1	3.3
453910	Pet and pet supplies stores	42	45 731	5 411	1 247	429	16.1	3.3
45392	Art dealers	193	143 476	18 583	4 326	619	23.7	4.4
453920	Art dealers	193	143 476	18 583	4 326	619	23.7	4.4
45393	Manufactured (mobile) home dealers	95	135 001	12 014	3 089	480	28.7	8.5
453930	Manufactured (mobile) home dealers	95	135 001	12 014	3 089	480	28.7	8.5
45399	All other miscellaneous store retailers	167	139 871	16 089	3 773	914	20.7	7.3
454	Nonstore retailers	385	1 230 482	79 004	20 421	3 154	5.0	3.2
4541	Electronic shopping and mail-order houses	102	968 796	39 951	10 914	1 438	2.6	1.3
45411	Electronic shopping and mail-order houses	102	968 796	39 951	10 914	1 438	2.6	1.3
454111	Electronic shopping	33	D	D	D	c	D	D
454112	Electronic auctions	1	D	D	D	a	D	D
454113	Mail-order houses	68	934 958	36 115	10 044	1 287	2.6	1.1
4542	Vending machine operators	29	16 916	3 171	752	146	22.7	2.4
45421	Vending machine operators	29	16 916	3 171	752	146	22.7	2.4
454210	Vending machine operators	29	16 916	3 171	752	146	22.7	2.4
4543	Direct selling establishments	254	244 770	35 882	8 755	1 570	13.1	10.7
45431	Fuel dealers	122	151 980	17 883	4 529	771	9.2	15.2
454311	Heating oil dealers	13	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	106	115 770	16 160	4 071	698	9.3	18.4
454319	Other fuel dealers	3	D	D	D	a	D	D
45439	Other direct selling establishments	132	92 790	17 999	4 226	799	19.5	3.4
454390	Other direct selling establishments	132	92 790	17 999	4 226	799	19.5	3.4

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

³Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CLOVIS-PORTALES, NM COMBINED STATISTICAL AREA								
44-45	Retail trade	272	576 739	56 888	13 618	3 205	11.5	3.6
441	Motor vehicle and parts dealers	50	205 487	17 557	3 875	584	12.5	2.2
442	Furniture and home furnishings stores	17	11 234	1 989	479	135	22.9	14.5
443	Electronics and appliance stores	11	4 863	887	229	49	17.7	9.0
444	Building material and garden equipment and supplies dealers ...	29	42 400	4 856	1 163	217	17.6	7.1
4442	Lawn and garden equipment and supplies stores	11	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	10	17 357	1 218	289	47	8.5	.1
444220	Nursery, garden center, and farm supply stores	10	17 357	1 218	289	47	8.5	.1
445	Food and beverage stores	31	41 013	6 095	1 379	477	12.4	2.7
446	Health and personal care stores	22	27 957	2 822	659	175	41.4	2.4
447	Gasoline stations	19	30 785	2 053	490	151	18.2	16.0
448	Clothing and clothing accessories stores	31	21 933	2 881	737	239	4.2	4.2
4481	Clothing stores	18	16 363	1 923	509	178	1.3	3.4
451	Sporting goods, hobby, book, and music stores	11	7 468	751	162	56	.9	7.8
452	General merchandise stores	12	152 413	13 825	3 700	915	.4	—
453	Miscellaneous store retailers	28	14 648	2 031	465	136	20.6	4.6
45321	Office supplies and stationery stores	4	6 349	817	172	50	14.0	—
453210	Office supplies and stationery stores	4	6 349	817	172	50	14.0	—
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
454	Nonstore retailers	11	16 538	1 141	280	71	17.2	14.9
4543	Direct selling establishments	8	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
Clovis, NM Micropolitan Statistical Area								
44-45	Retail trade	208	429 565	44 514	10 787	2 502	12.9	3.8
441	Motor vehicle and parts dealers	39	148 823	13 599	3 014	457	16.1	2.5
442	Furniture and home furnishings stores	13	8 282	1 536	368	110	26.7	17.3
443	Electronics and appliance stores	8	3 179	500	148	35	14.0	13.8
444	Building material and garden equipment and supplies dealers ...	19	28 848	3 889	932	155	18.5	—
445	Food and beverage stores	24	D	D	D	e	D	D
446	Health and personal care stores	19	23 519	2 447	566	154	36.7	2.8
447	Gasoline stations	15	26 076	1 805	430	135	16.9	18.9
448	Clothing and clothing accessories stores	27	20 150	2 719	696	220	1.9	4.5
451	Sporting goods, hobby, book, and music stores	10	D	D	D	b	D	D
452	General merchandise stores	8	D	D	D	f	D	D
453	Miscellaneous store retailers	20	D	D	D	c	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
Portales, NM Micropolitan Statistical Area								
44-45	Retail trade	64	147 174	12 374	2 831	703	7.3	3.2
441	Motor vehicle and parts dealers	11	56 664	3 958	861	127	3.0	1.6
442	Furniture and home furnishings stores	4	2 952	453	111	25	12.5	6.7
443	Electronics and appliance stores	3	1 684	387	81	14	24.6	—
444	Building material and garden equipment and supplies dealers ...	10	13 552	967	231	62	15.7	22.2
445	Food and beverage stores	7	D	D	D	c	D	D
446	Health and personal care stores	3	4 438	375	93	21	66.2	—
447	Gasoline stations	4	4 709	248	60	16	25.6	—
448	Clothing and clothing accessories stores	4	1 783	162	41	19	30.5	—
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	5	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	SANTA FE-ESPANOLA, NM COMBINED STATISTICAL AREA							
44-45	Retail trade	1 023	2 059 280	229 041	53 716	10 560	11.4	5.1
441	Motor vehicle and parts dealers	58	421 578	33 667	7 243	981	14.9	5.1
4411	Automobile dealers	23	375 893	25 949	5 447	680	16.0	5.7
4412	Other motor vehicle dealers	7	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	80	87 898	12 654	2 768	488	10.3	17.2
4421	Furniture stores	18	31 483	3 444	849	125	6.5	47.6
44211	Furniture stores	18	31 483	3 444	849	125	6.5	47.6
442110	Furniture stores	18	31 483	3 444	849	125	6.5	47.6
4422	Home furnishings stores	62	56 415	9 210	1 919	363	12.5	.3
44221	Floor covering stores	16	26 569	3 832	766	105	3.7	.6
442210	Floor covering stores	16	26 569	3 832	766	105	3.7	.6
44229	Other home furnishings stores	46	29 846	5 378	1 153	258	20.4	—
442299	All other home furnishings stores	46	29 846	5 378	1 153	258	20.4	—
443	Electronics and appliance stores	29	56 260	5 875	1 503	311	8.0	5.1
4431	Electronics and appliance stores	29	56 260	5 875	1 503	311	8.0	5.1
44311	Appliance, television, and other electronics stores	18	46 523	4 396	1 111	240	7.0	1.7
443111	Household appliance stores	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	12	D	D	D	c	D	D
44312	Computer and software stores	5	5 975	852	175	46	20.4	24.0
443120	Computer and software stores	5	5 975	852	175	46	20.4	24.0
44313	Camera and photographic supplies stores	6	3 762	627	217	25	—	16.8
443130	Camera and photographic supplies stores	6	3 762	627	217	25	—	16.8
444	Building material and garden equipment and supplies dealers	65	191 332	24 133	5 553	947	7.8	4.3
4441	Building material and supplies dealers	53	176 358	20 819	4 834	778	8.3	4.7
44411	Home centers	2	D	D	D	e	D	D
444110	Home Centers	2	D	D	D	e	D	D
44419	Other building material dealers	39	89 313	11 644	2 846	386	16.4	8.6
444190	Other building material dealers	39	89 313	11 644	2 846	386	16.4	8.6
4442	Lawn and garden equipment and supplies stores	12	14 974	3 314	719	169	1.6	—
44422	Nursery, garden center, and farm supply stores	11	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	11	D	D	D	c	D	D
445	Food and beverage stores	81	297 931	36 735	8 942	1 933	7.6	4.3
4451	Grocery stores	49	272 618	34 454	8 386	1 794	5.9	3.5
4452	Specialty food stores	11	4 279	693	151	48	30.8	7.1
446	Health and personal care stores	54	89 211	12 190	2 752	574	8.8	7.6
4461	Health and personal care stores	54	89 211	12 190	2 752	574	8.8	7.6
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	10	5 006	901	199	54	3.4	20.4
446120	Cosmetics, beauty supplies, and perfume stores	10	5 006	901	199	54	3.4	20.4
447	Gasoline stations	60	98 176	7 039	1 912	517	20.8	9.9
44711	Gasoline stations with convenience stores	46	83 911	5 948	1 656	431	21.3	3.9
447110	Gasoline stations with convenience stores	46	83 911	5 948	1 656	431	21.3	3.9
448	Clothing and clothing accessories stores	190	155 670	22 177	5 178	1 198	18.4	6.1
4481	Clothing stores	114	93 856	12 376	3 093	766	17.7	5.9
44815	Clothing accessories stores	9	6 522	967	206	40	22.5	3.0
448150	Clothing accessories stores	9	6 522	967	206	40	22.5	3.0
44819	Other clothing stores	15	7 192	1 082	272	70	27.2	.6
448190	Other clothing stores	15	7 192	1 082	272	70	27.2	.6
4483	Jewelry, luggage, and leather goods stores	53	D	D	D	e	D	D
44831	Jewelry stores	47	43 086	6 991	1 448	266	23.0	8.7
448310	Jewelry stores	47	43 086	6 991	1 448	266	23.0	8.7
44832	Luggage and leather goods stores	6	D	D	D	b	D	D
448320	Luggage and leather goods stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	67	57 161	7 538	1 684	535	7.8	7.0
4511	Sporting goods, hobby, and musical instrument stores	42	31 039	4 121	906	298	5.7	12.6
4512	Book, periodical, and music stores	25	26 122	3 417	778	237	10.3	.3
45121	Book stores and news dealers	20	D	D	D	c	D	D
451211	Book stores	18	16 407	2 090	469	132	14.4	.5
4512111	Book stores, general	11	14 268	1 816	405	107	12.3	.6
45122	Prerecorded tape, compact disc, and record stores	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	5	D	D	D	b	D	D
452	General merchandise stores	26	332 161	30 362	7 395	1 683	1.8	—
4529	Other general merchandise stores	19	D	D	D	f	D	D
45299	All other general merchandise stores	17	D	D	D	c	D	D
452990	All other general merchandise stores	17	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	12	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	SANTA FE-ESPAÑOLA, NM COMBINED STATISTICAL AREA—Con.							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	257	216 142	28 345	6 726	1 093	18.6	6.3
4532	Office supplies, stationery, and gift stores	55	38 549	6 241	1 621	318	18.7	2.5
45321	Office supplies and stationery stores	9	20 449	2 810	781	128	.4	1.4
453210	Office supplies and stationery stores	9	20 449	2 810	781	128	.4	1.4
45322	Gift, novelty, and souvenir stores	46	18 100	3 431	840	190	39.3	3.7
453220	Gift, novelty, and souvenir stores	46	18 100	3 431	840	190	39.3	3.7
4533	Used merchandise stores	35	20 065	2 777	626	162	19.3	1.7
45331	Used merchandise stores	35	20 065	2 777	626	162	19.3	1.7
453310	Used merchandise stores	35	20 065	2 777	626	162	19.3	1.7
4539	Other miscellaneous store retailers	157	154 208	18 682	4 337	583	18.6	8.0
45391	Pet and pet supplies stores	7	9 342	1 151	263	76	21.2	—
453910	Pet and pet supplies stores	7	9 342	1 151	263	76	21.2	—
45392	Art dealers	117	120 073	15 005	3 471	407	18.8	4.2
453920	Art dealers	117	120 073	15 005	3 471	407	18.8	4.2
45393	Manufactured (mobile) home dealers	8	14 465	1 019	231	41	9.9	39.6
453930	Manufactured (mobile) home dealers	8	14 465	1 019	231	41	9.9	39.6
45399	All other miscellaneous store retailers	25	10 328	1 507	372	59	26.1	15.3
454	Nonstore retailers	56	55 760	8 326	2 060	300	23.9	.2
4541	Electronic shopping and mail-order houses	28	23 931	4 269	1 011	140	29.1	.4
45411	Electronic shopping and mail-order houses	28	23 931	4 269	1 011	140	29.1	.4
4543	Direct selling establishments	26	D	D	D	c	D	D
45431	Fuel dealers	12	21 496	2 295	601	89	15.1	—
454311	Heating oil dealers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	10	D	D	D	b	D	D
	Espanola, NM Micropolitan Statistical Area							
44-45	Retail trade	113	249 811	26 834	6 168	1 364	21.8	7.8
441	Motor vehicle and parts dealers	12	52 711	5 585	1 044	153	23.7	15.3
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	3	2 020	364	107	29	80.9	19.1
444	Building material and garden equipment and supplies dealers	10	19 494	2 564	525	128	62.5	1.1
445	Food and beverage stores	16	33 223	3 109	713	179	22.9	14.2
446	Health and personal care stores	5	16 943	1 653	399	83	7.8	16.5
447	Gasoline stations	25	32 180	2 886	893	200	37.9	6.1
448	Clothing and clothing accessories stores	9	3 166	596	138	36	19.0	—
451	Sporting goods, hobby, book, and music stores	4	1 338	161	8	13	3.0	91.3
452	General merchandise stores	6	D	D	D	e	D	D
453	Miscellaneous store retailers	16	D	D	D	b	D	D
454	Nonstore retailers	5	3 620	697	156	27	31.0	—
	Santa Fe, NM Metropolitan Statistical Area							
44-45	Retail trade	910	1 809 469	202 207	47 548	9 196	10.0	4.7
441	Motor vehicle and parts dealers	46	368 867	28 082	6 199	828	13.7	3.7
4411	Automobile dealers	17	D	D	D	f	D	D
4412	Other motor vehicle dealers	7	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	78	D	D	D	e	D	D
4421	Furniture stores	17	D	D	D	c	D	D
44211	Furniture stores	17	D	D	D	c	D	D
442110	Furniture stores	17	D	D	D	c	D	D
4422	Home furnishings stores	61	D	D	D	e	D	D
44221	Floor covering stores	16	26 569	3 832	766	105	3.7	.6
442210	Floor covering stores	16	26 569	3 832	766	105	3.7	.6
44229	Other home furnishings stores	45	D	D	D	e	D	D
442299	All other home furnishings stores	45	D	D	D	e	D	D
443	Electronics and appliance stores	26	54 240	5 511	1 396	282	5.3	4.6
4431	Electronics and appliance stores	26	54 240	5 511	1 396	282	5.3	4.6
44311	Appliance, television, and other electronics stores	16	D	D	D	c	D	D
443111	Household appliance stores	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	11	D	D	D	c	D	D
44313	Camera and photographic supplies stores	6	3 762	627	217	25	—	16.8
443130	Camera and photographic supplies stores	6	3 762	627	217	25	—	16.8

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	SANTA FE-ESPANOLA, NM COMBINED STATISTICAL AREA—Con.							
	Santa Fe, NM Metropolitan Statistical Area—Con.							
44-45	Retail trade—Con.							
444	Building material and garden equipment and supplies dealers . . .	55	171 838	21 569	5 028	819	1.6	4.7
4441	Building material and supplies dealers	44	D	D	D	f	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44419	Other building material dealers	33	D	D	D	e	D	D
444190	Other building material dealers	33	D	D	D	e	D	D
4442	Lawn and garden equipment and supplies stores	11	D	D	D	c	D	D
44422	Nursery, garden center, and farm supply stores	10	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	10	D	D	D	c	D	D
445	Food and beverage stores	65	264 708	33 626	8 229	1 754	5.7	3.1
4451	Grocery stores	37	D	D	D	g	D	D
4452	Specialty food stores	10	D	D	D	b	D	D
446	Health and personal care stores	49	72 268	10 537	2 353	491	9.1	5.5
4461	Health and personal care stores	49	72 268	10 537	2 353	491	9.1	5.5
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	10	5 006	901	199	54	3.4	20.4
446120	Cosmetics, beauty supplies, and perfume stores	10	5 006	901	199	54	3.4	20.4
447	Gasoline stations	35	65 996	4 153	1 019	317	12.4	11.7
448	Clothing and clothing accessories stores	181	152 504	21 581	5 040	1 162	18.4	6.2
4481	Clothing stores	107	D	D	D	f	D	D
44815	Clothing accessories stores	9	6 522	967	206	40	22.5	3.0
448150	Clothing accessories stores	9	6 522	967	206	40	22.5	3.0
44819	Other clothing stores	13	D	D	D	b	D	D
448190	Other clothing stores	13	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	52	D	D	D	e	D	D
44831	Jewelry stores	46	D	D	D	e	D	D
448310	Jewelry stores	46	D	D	D	e	D	D
44832	Luggage and leather goods stores	6	D	D	D	b	D	D
448320	Luggage and leather goods stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	63	55 823	7 377	1 676	522	7.9	5.0
4511	Sporting goods, hobby, and musical instrument stores	38	29 701	3 960	898	285	5.8	9.1
4512	Book, periodical, and music stores	25	26 122	3 417	778	237	10.3	.3
45121	Book stores and news dealers	20	D	D	D	c	D	D
451211	Book stores	18	16 407	2 090	469	132	14.4	.5
4512111	Book stores, general	11	14 268	1 816	405	107	12.3	.6
45122	Prerecorded tape, compact disc, and record stores	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	5	D	D	D	b	D	D
452	General merchandise stores	20	D	D	D	g	D	D
45299	All other general merchandise stores	12	D	D	D	c	D	D
452990	All other general merchandise stores	12	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	9	D	D	D	b	D	D
453	Miscellaneous store retailers	241	D	D	D	g	D	D
4532	Office supplies, stationery, and gift stores	45	D	D	D	e	D	D
45321	Office supplies and stationery stores	7	D	D	D	c	D	D
453210	Office supplies and stationery stores	7	D	D	D	c	D	D
4533	Used merchandise stores	35	20 065	2 777	626	162	19.3	1.7
45331	Used merchandise stores	35	20 065	2 777	626	162	19.3	1.7
453310	Used merchandise stores	35	20 065	2 777	626	162	19.3	1.7
4539	Other miscellaneous store retailers	151	D	D	D	f	D	D
45391	Pet and pet supplies stores	7	9 342	1 151	263	76	21.2	—
453910	Pet and pet supplies stores	7	9 342	1 151	263	76	21.2	—
45392	Art dealers	115	D	D	D	e	D	D
453920	Art dealers	115	D	D	D	e	D	D
45393	Manufactured (mobile) home dealers	5	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers	24	D	D	D	b	D	D
454	Nonstore retailers	51	52 140	7 629	1 904	273	23.4	.2
4541	Electronic shopping and mail-order houses	28	23 931	4 269	1 011	140	29.1	.4
45411	Electronic shopping and mail-order houses	28	23 931	4 269	1 011	140	29.1	.4
4543	Direct selling establishments	21	D	D	D	c	D	D
45431	Fuel dealers	8	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	7	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ALAMOGORDO, NM MICROPOLITAN STATISTICAL AREA								
44-45	Retail trade	199	398 288	38 181	9 236	2 661	15.7	4.7
441	Motor vehicle and parts dealers	28	111 211	9 623	2 080	318	10.3	.7
442	Furniture and home furnishings stores	8	6 370	621	151	35	28.6	—
443	Electronics and appliance stores	9	5 224	786	183	51	45.6	16.6
444	Building material and garden equipment and supplies dealers	14	19 681	1 645	412	80	2.4	1.7
445	Food and beverage stores	17	47 539	6 254	1 453	750	49.1	1.2
446	Health and personal care stores	12	12 840	1 587	352	120	2.9	1.4
447	Gasoline stations	35	46 644	3 413	822	252	25.8	33.1
448	Clothing and clothing accessories stores	19	14 576	1 886	526	151	10.7	1.2
451	Sporting goods, hobby, book, and music stores	9	6 638	697	186	80	11.3	—
452	General merchandise stores	11	D	D	D	f	D	D
453	Miscellaneous store retailers	27	D	D	D	c	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	9	D	D	D	a	D	D
454	Nonstore retailers	10	5 671	763	197	39	37.3	—
454319	Other fuel dealers	1	D	D	D	a	D	D
ALBUQUERQUE, NM METROPOLITAN STATISTICAL AREA								
44-45	Retail trade	2 579	8 841 666	822 531	196 961	38 605	6.2	5.8
441	Motor vehicle and parts dealers	309	2 359 704	194 890	47 112	5 490	5.1	2.7
4411	Automobile dealers	115	2 005 940	142 343	34 537	3 522	4.2	2.2
44111	New car dealers	61	1 832 402	133 049	32 306	3 254	.5	1.8
441110	New car dealers	61	1 832 402	133 049	32 306	3 254	.5	1.8
44112	Used car dealers	54	173 538	9 294	2 231	268	43.6	6.8
441120	Used car dealers	54	173 538	9 294	2 231	268	43.6	6.8
4412	Other motor vehicle dealers	42	163 933	17 167	4 165	528	14.1	8.1
44121	Recreational vehicle dealers	16	83 689	7 767	1 809	249	7.3	1.9
441210	Recreational vehicle dealers	16	83 689	7 767	1 809	249	7.3	1.9
44122	Motorcycle, boat, and other motor vehicle dealers	26	80 244	9 400	2 356	279	21.2	14.6
441221	Motorcycle dealers	19	68 902	7 457	1 776	219	24.7	17.0
441229	All other motor vehicle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	152	189 831	35 380	8 410	1 440	6.5	3.3
44131	Automotive parts and accessories stores	105	124 443	22 880	5 470	1 007	7.4	1.4
441310	Automotive parts and accessories stores	105	124 443	22 880	5 470	1 007	7.4	1.4
44132	Tire dealers	47	65 388	12 500	2 940	433	4.9	6.8
441320	Tire dealers	47	65 388	12 500	2 940	433	4.9	6.8
442	Furniture and home furnishings stores	177	264 554	34 615	8 469	1 794	14.6	4.8
4421	Furniture stores	73	175 113	21 355	5 228	1 103	9.0	5.6
44211	Furniture stores	73	175 113	21 355	5 228	1 103	9.0	5.6
442110	Furniture stores	73	175 113	21 355	5 228	1 103	9.0	5.6
4422	Home furnishings stores	104	89 441	13 260	3 241	691	25.7	3.4
44221	Floor covering stores	41	40 638	7 055	1 739	266	30.5	2.6
442210	Floor covering stores	41	40 638	7 055	1 739	266	30.5	2.6
44229	Other home furnishings stores	63	48 803	6 205	1 502	425	21.7	4.1
442299	All other home furnishings stores	56	D	D	D	e	D	D
443	Electronics and appliance stores	111	261 540	29 310	7 072	1 241	7.7	3.5
4431	Electronics and appliance stores	111	261 540	29 310	7 072	1 241	7.7	3.5
44311	Appliance, television, and other electronics stores	74	181 465	20 586	5 241	926	8.3	4.9
443111	Household appliance stores	16	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	58	D	D	D	f	D	D
44312	Computer and software stores	26	72 120	7 128	1 488	246	5.4	.4
443120	Computer and software stores	26	72 120	7 128	1 488	246	5.4	.4
44313	Camera and photographic supplies stores	11	7 955	1 596	343	69	13.7	—
443130	Camera and photographic supplies stores	11	7 955	1 596	343	69	13.7	—
444	Building material and garden equipment and supplies dealers	181	563 049	74 312	16 711	2 945	11.2	3.3
4441	Building material and supplies dealers	156	538 601	71 072	16 021	2 693	11.3	3.4
44411	Home centers	12	D	D	D	f	D	D
444110	Home Centers	12	D	D	D	f	D	D
44412	Paint and wallpaper stores	15	D	D	D	c	D	D
444120	Paint and wallpaper stores	15	D	D	D	c	D	D
44413	Hardware stores	25	23 028	3 642	877	205	19.2	.7
444130	Hardware stores	25	23 028	3 642	877	205	19.2	.7
44419	Other building material dealers	104	262 123	40 970	9 083	1 410	20.7	7.0
444190	Other building material dealers	104	262 123	40 970	9 083	1 410	20.7	7.0
4442	Lawn and garden equipment and supplies stores	25	24 448	3 240	690	252	9.5	1.7
44422	Nursery, garden center, and farm supply stores	22	23 186	3 034	644	239	10.0	—
444220	Nursery, garden center, and farm supply stores	22	23 186	3 034	644	239	10.0	—

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							From admini- strative records ¹	Estimated ²
	ALBUQUERQUE, NM METROPOLITAN STATISTICAL AREA—Con.							
44-45	Retail trade—Con.							
445	Food and beverage stores	196	861 529	103 402	24 741	5 263	5.8	4.7
4451	Grocery stores	113	798 362	94 979	22 766	4 606	5.0	3.0
44511	Supermarkets and other grocery (except convenience) stores	103	793 734	94 402	22 652	4 564	5.0	2.8
445110	Supermarkets and other grocery (except convenience) stores	103	793 734	94 402	22 652	4 564	5.0	2.8
4452	Specialty food stores	44	19 567	3 412	803	238	15.9	11.3
4453	Beer, wine, and liquor stores	39	43 600	5 011	1 172	419	15.7	32.9
44531	Beer, wine, and liquor stores	39	43 600	5 011	1 172	419	15.7	32.9
445310	Beer, wine, and liquor stores	39	43 600	5 011	1 172	419	15.7	32.9
446	Health and personal care stores	177	381 527	50 673	11 734	2 737	12.9	3.1
4461	Health and personal care stores	177	381 527	50 673	11 734	2 737	12.9	3.1
44611	Pharmacies and drug stores	62	320 658	37 417	8 745	2 104	11.5	2.1
446110	Pharmacies and drug stores	62	320 658	37 417	8 745	2 104	11.5	2.1
4461101	Pharmacies and drug stores	59	D	D	D	g	D	D
44612	Cosmetics, beauty supplies, and perfume stores	25	12 176	2 082	445	156	11.5	5.0
446120	Cosmetics, beauty supplies, and perfume stores	25	12 176	2 082	445	156	11.5	5.0
44613	Optical goods stores	42	18 910	4 174	1 055	222	8.8	21.0
446130	Optical goods stores	42	18 910	4 174	1 055	222	8.8	21.0
44619	Other health and personal care stores	48	29 783	7 000	1 489	255	31.7	2.1
446191	Food (health) supplement stores	31	11 533	2 084	490	120	32.9	.9
446199	All other health and personal care stores	17	18 250	4 916	999	135	30.9	2.8
447	Gasoline stations	291	771 857	34 816	8 086	2 373	5.3	38.3
4471	Gasoline stations	291	771 857	34 816	8 086	2 373	5.3	38.3
44711	Gasoline stations with convenience stores	264	627 473	28 743	6 648	2 004	5.1	42.2
447110	Gasoline stations with convenience stores	264	627 473	28 743	6 648	2 004	5.1	42.2
44719	Other gasoline stations	27	144 384	6 073	1 438	369	5.8	21.6
447190	Other gasoline stations	27	144 384	6 073	1 438	369	5.8	21.6
448	Clothing and clothing accessories stores	369	356 017	43 970	10 865	3 284	9.0	4.9
4481	Clothing stores	203	229 903	26 818	6 612	2 262	7.1	5.4
44811	Men's clothing stores	21	15 683	2 462	591	125	15.8	7.1
448110	Men's clothing stores	21	15 683	2 462	591	125	15.8	7.1
44813	Children's and infants' clothing stores	15	12 805	1 703	421	127	11.3	—
448130	Children's and infants' clothing stores	15	12 805	1 703	421	127	11.3	—
44814	Family clothing stores	62	138 207	13 799	3 464	1 189	4.8	1.6
448140	Family clothing stores	62	138 207	13 799	3 464	1 189	4.8	1.6
44819	Other clothing stores	25	17 014	3 106	755	239	7.3	15.2
448190	Other clothing stores	25	17 014	3 106	755	239	7.3	15.2
4482	Shoe stores	69	54 483	6 515	1 660	514	.8	5.0
44821	Shoe stores	69	54 483	6 515	1 660	514	.8	5.0
448210	Shoe stores	69	54 483	6 515	1 660	514	.8	5.0
4482102	Women's shoe stores	8	8 839	1 540	443	87	3.0	—
4482103	Children's and juveniles' shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	35	19 464	2 313	575	181	.4	14.1
4482105	Athletic footwear stores	20	23 399	2 265	527	224	.4	—
4483	Jewelry, luggage, and leather goods stores	97	71 631	10 637	2 593	508	21.2	3.1
44831	Jewelry stores	93	69 504	10 228	2 489	471	21.8	3.2
448310	Jewelry stores	93	69 504	10 228	2 489	471	21.8	3.2
44832	Luggage and leather goods stores	4	2 127	409	104	37	—	—
448320	Luggage and leather goods stores	4	2 127	409	104	37	—	—
451	Sporting goods, hobby, book, and music stores	171	215 222	26 376	6 479	1 844	7.8	5.5
4511	Sporting goods, hobby, and musical instrument stores	122	142 004	17 147	4 180	1 136	8.0	6.9
45111	Sporting goods stores	64	73 769	9 214	2 261	568	9.2	4.0
451110	Sporting goods stores	64	73 769	9 214	2 261	568	9.2	4.0
4511101	General-line sporting goods stores	16	26 159	2 877	685	178	3.5	4.9
4511102	Specialty-line sporting goods stores	48	47 610	6 337	1 576	390	12.3	3.5
45112	Hobby, toy, and game stores	27	47 529	5 404	1 266	400	3.8	5.1
451120	Hobby, toy, and game stores	27	47 529	5 404	1 266	400	3.8	5.1
45113	Sewing, needlework, and piece goods stores	18	9 173	959	233	87	20.8	5.2
451130	Sewing, needlework, and piece goods stores	18	9 173	959	233	87	20.8	5.2
45114	Musical instrument and supplies stores	13	11 533	1 570	420	81	7.6	34.1
451140	Musical instrument and supplies stores	13	11 533	1 570	420	81	7.6	34.1
4512	Book, periodical, and music stores	49	73 218	9 229	2 299	708	7.3	2.7
45121	Book stores and news dealers	30	38 680	5 470	1 410	360	10.5	.7
451211	Book stores	26	D	D	D	e	D	D
4512111	Book stores, general	16	23 728	3 638	950	247	6.4	1.2
4512112	Specialty book stores	6	D	D	D	b	D	D
4512113	College book stores	4	D	D	D	b	D	D
451212	News dealers and newsstands	4	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	19	34 538	3 759	889	348	3.8	5.0
451220	Prerecorded tape, compact disc, and record stores	19	34 538	3 759	889	348	3.8	5.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	ALBUQUERQUE, NM METROPOLITAN STATISTICAL AREA—Con.							
44-45	Retail trade—Con.							
452	General merchandise stores	80	1 478 061	137 695	31 946	7 130	.5	.1
4521	Department stores	21	588 024	61 580	15 813	3 663	—	—
45210009	Department stores (incl. leased depts.) ³	21	609 324	61 580	15 813	3 663	—	—
45211	Department stores	21	588 024	61 580	15 813	3 663	—	—
452111	Department stores (except discount department stores) ..	11	263 966	31 572	8 042	1 915	—	—
452112	Discount department stores	10	324 058	30 008	7 771	1 748	—	—
4529	Other general merchandise stores	59	890 037	76 115	16 133	3 467	.8	.1
45291	Warehouse clubs and supercenters	9	D	D	D	h	D	D
452910	Warehouse clubs and supercenters	9	D	D	D	h	D	D
45299	All other general merchandise stores	50	D	D	D	e	D	D
452990	All other general merchandise stores	50	D	D	D	e	D	D
4529901	Variety stores	25	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	25	D	D	D	e	D	D
453	Miscellaneous store retailers	378	321 140	43 294	10 631	2 683	24.4	4.6
4531	Florists	51	14 182	3 051	770	260	16.8	3.4
45311	Florists	51	14 182	3 051	770	260	16.8	3.4
453110	Florists	51	14 182	3 051	770	260	16.8	3.4
4532	Office supplies, stationery, and gift stores	128	116 263	15 581	4 056	1 050	24.1	4.0
45321	Office supplies and stationery stores	29	73 613	9 010	2 506	447	15.4	1.7
453210	Office supplies and stationery stores	29	73 613	9 010	2 506	447	15.4	1.7
45322	Gift, novelty, and souvenir stores	99	42 650	6 571	1 550	603	39.0	7.8
453220	Gift, novelty, and souvenir stores	99	42 650	6 571	1 550	603	39.0	7.8
4533	Used merchandise stores	48	24 525	6 135	1 401	349	26.0	2.8
45331	Used merchandise stores	48	24 525	6 135	1 401	349	26.0	2.8
453310	Used merchandise stores	48	24 525	6 135	1 401	349	26.0	2.8
4539	Other miscellaneous store retailers	151	166 170	18 527	4 404	1 024	25.0	5.4
45391	Pet and pet supplies stores	20	29 829	3 450	796	284	11.5	—
453910	Pet and pet supplies stores	20	29 829	3 450	796	284	11.5	—
45392	Art dealers	28	10 034	1 683	425	104	30.4	6.9
453920	Art dealers	28	10 034	1 683	425	104	30.4	6.9
45393	Manufactured (mobile) home dealers	28	52 649	4 895	1 166	158	35.5	6.8
453930	Manufactured (mobile) home dealers	28	52 649	4 895	1 166	158	35.5	6.8
45399	All other miscellaneous store retailers	75	73 658	8 499	2 017	478	22.3	6.3
454	Nonstore retailers	139	1 007 466	49 178	13 115	1 821	3.2	1.5
4541	Electronic shopping and mail-order houses	49	927 627	34 047	9 545	1 218	1.8	1.2
45411	Electronic shopping and mail-order houses	49	927 627	34 047	9 545	1 218	1.8	1.2
4543	Direct selling establishments	73	D	D	D	f	D	D
45431	Fuel dealers	19	D	D	D	c	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	19	D	D	D	c	D	D
45439	Other direct selling establishments	54	49 855	9 780	2 251	393	19.8	4.2
454390	Other direct selling establishments	54	49 855	9 780	2 251	393	19.8	4.2
	CARLSBAD-ARTESIA, NM MICROPOLITAN STATISTICAL AREA							
44-45	Retail trade	225	398 401	41 524	10 168	2 298	13.2	8.2
441	Motor vehicle and parts dealers	29	90 500	8 214	1 916	298	21.3	7.2
442	Furniture and home furnishings stores	13	9 889	1 516	364	75	24.6	16.1
443	Electronics and appliance stores	7	3 753	1 044	281	79	54.0	—
444	Building material and garden equipment and supplies dealers ...	18	24 594	3 226	730	159	12.0	2.5
445	Food and beverage stores	30	31 057	4 518	1 043	281	13.7	—
446	Health and personal care stores	11	22 346	2 747	751	110	11.0	.2
447	Gasoline stations	42	69 326	4 714	1 158	302	12.2	33.4
448	Clothing and clothing accessories stores	18	10 935	1 177	291	110	25.7	.2
451	Sporting goods, hobby, book, and music stores	11	5 891	844	208	90	5.8	1.0
452	General merchandise stores	7	D	D	D	f	D	D
453	Miscellaneous store retailers	29	D	D	D	c	D	D
45321	Office supplies and stationery stores	5	4 049	741	191	29	—	2.7
453210	Office supplies and stationery stores	5	4 049	741	191	29	—	2.7
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	10	12 024	890	210	41	10.6	5.0
454311	Heating oil dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
DEMING, NM MICROPOLITAN STATISTICAL AREA								
44-45	Retail trade	83	166 907	13 456	3 187	856	12.4	10.1
441	Motor vehicle and parts dealers	9	44 428	3 000	656	119	16.7	—
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	3	423	46	13	5	—	—
444	Building material and garden equipment and supplies dealers	9	9 438	940	221	58	6.9	—
445	Food and beverage stores	8	31 171	3 144	715	237	2.5	.5
446	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	25	42 054	2 106	503	166	12.8	34.6
448	Clothing and clothing accessories stores	7	2 313	245	59	30	37.5	—
451	Sporting goods, hobby, book, and music stores	3	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	5	3 259	761	213	27	14.7	—
FARMINGTON, NM METROPOLITAN STATISTICAL AREA								
44-45	Retail trade	470	1 238 836	118 330	28 623	6 157	6.7	3.3
441	Motor vehicle and parts dealers	85	398 352	34 571	8 076	1 043	6.8	1.8
4411	Automobile dealers	42	340 548	24 850	5 657	635	6.0	1.7
44112	Used car dealers	26	42 956	2 825	695	105	14.3	10.7
441120	Used car dealers	26	42 956	2 825	695	105	14.3	10.7
4412	Other motor vehicle dealers	11	17 550	2 176	612	52	.6	7.1
44122	Motorcycle, boat, and other motor vehicle dealers	7	10 507	1 418	464	30	1.0	—
441221	Motorcycle dealers	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	24	25 167	4 512	1 055	211	31.5	2.1
4421	Furniture stores	16	17 011	2 569	598	136	39.0	3.1
44211	Furniture stores	16	17 011	2 569	598	136	39.0	3.1
442110	Furniture stores	16	17 011	2 569	598	136	39.0	3.1
443	Electronics and appliance stores	17	10 581	1 554	397	76	2.9	11.4
4431	Electronics and appliance stores	17	10 581	1 554	397	76	2.9	11.4
444	Building material and garden equipment and supplies dealers	45	86 916	10 014	2 298	476	5.0	3.0
4441	Building material and supplies dealers	40	83 072	9 495	2 189	444	3.2	3.2
44419	Other building material dealers	19	29 060	3 759	918	145	7.6	8.6
444190	Other building material dealers	19	29 060	3 759	918	145	7.6	8.6
445	Food and beverage stores	27	124 397	13 993	3 988	894	3.6	1.7
4452	Specialty food stores	7	2 810	295	65	17	1.0	23.2
446	Health and personal care stores	22	37 589	4 549	1 120	321	21.0	2.7
4461	Health and personal care stores	22	37 589	4 549	1 120	321	21.0	2.7
447	Gasoline stations	76	155 257	9 714	2 354	715	6.2	14.6
4471	Gasoline stations	76	155 257	9 714	2 354	715	6.2	14.6
44711	Gasoline stations with convenience stores	73	D	D	D	f	D	D
447110	Gasoline stations with convenience stores	73	D	D	D	f	D	D
448	Clothing and clothing accessories stores	49	38 834	4 765	1 138	354	7.9	.8
4481	Clothing stores	27	25 583	3 062	745	253	4.3	—
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	27	23 968	2 619	631	225	7.8	1.0
4511	Sporting goods, hobby, and musical instrument stores	19	14 897	1 787	432	139	12.5	1.6
4512	Book, periodical, and music stores	8	9 071	832	199	86	—	—
452	General merchandise stores	24	269 573	23 599	5 516	1 408	.8	.2
4529	Other general merchandise stores	19	D	D	D	f	D	D
45299	All other general merchandise stores	17	D	D	D	c	D	D
452990	All other general merchandise stores	17	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	10	11 147	1 523	339	121	3.0	.7
453	Miscellaneous store retailers	57	44 374	5 237	1 331	311	29.0	4.9
4532	Office supplies, stationery, and gift stores	14	15 472	2 409	559	130	1.1	2.2
45321	Office supplies and stationery stores	4	13 404	2 044	457	91	—	—
453210	Office supplies and stationery stores	4	13 404	2 044	457	91	—	—
4539	Other miscellaneous store retailers	33	25 747	1 803	541	101	41.4	7.0
45393	Manufactured (mobile) home dealers	16	20 647	1 313	423	66	44.0	1.9
453930	Manufactured (mobile) home dealers	16	20 647	1 313	423	66	44.0	1.9

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
	FARMINGTON, NM METROPOLITAN STATISTICAL AREA—Con.							
44-45	Retail trade—Con.							
454	Nonstore retailers	17	23 828	3 203	719	123	7.9	.1
4543	Direct selling establishments	14	D	D	D	c	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
	GALLUP, NM MICROPOLITAN STATISTICAL AREA							
44-45	Retail trade	263	744 437	73 154	18 368	3 905	6.1	2.4
441	Motor vehicle and parts dealers	32	177 146	14 970	3 744	553	5.1	.5
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	9	1 954	328	88	33	56.3	2.3
443	Electronics and appliance stores	10	7 137	1 218	318	51	20.4	2.8
444	Building material and garden equipment and supplies dealers ...	13	37 532	4 455	1 009	167	4.4	.1
445	Food and beverage stores	31	90 210	12 750	3 345	649	4.9	2.5
446	Health and personal care stores	12	15 920	2 304	562	111	14.7	1.6
447	Gasoline stations	53	165 401	9 632	2 368	671	9.0	5.2
4471	Gasoline stations	53	165 401	9 632	2 368	671	9.0	5.2
44711	Gasoline stations with convenience stores	42	63 712	4 042	966	306	10.2	.8
447110	Gasoline stations with convenience stores	42	63 712	4 042	966	306	10.2	.8
44719	Other gasoline stations	11	101 689	5 590	1 402	365	8.3	8.0
447190	Other gasoline stations	11	101 689	5 590	1 402	365	8.3	8.0
448	Clothing and clothing accessories stores	46	58 383	6 421	1 509	404	11.4	6.3
4481	Clothing stores	16	17 623	1 770	462	142	4.2	18.9
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	22	D	D	D	c	D	D
44831	Jewelry stores	21	34 641	3 949	861	205	17.1	1.0
448310	Jewelry stores	21	34 641	3 949	861	205	17.1	1.0
451	Sporting goods, hobby, book, and music stores	11	7 320	768	198	58	6.4	—
452	General merchandise stores	12	143 265	15 035	3 949	937	.6	—
45299	All other general merchandise stores	9	D	D	D	c	D	D
452990	All other general merchandise stores	9	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	8	D	D	D	c	D	D
453	Miscellaneous store retailers	23	29 625	3 809	945	213	8.8	6.9
4539	Other miscellaneous store retailers	9	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	7	10 418	1 185	360	60	—	6.1
453930	Manufactured (mobile) home dealers	7	10 418	1 185	360	60	—	6.1
45399	All other miscellaneous store retailers	2	D	D	D	b	D	D
454	Nonstore retailers	11	10 544	1 464	333	58	.5	—
454312	Liquefied petroleum gas (bottled gas) dealers	6	9 465	1 179	280	44	—	—
	GRANTS, NM MICROPOLITAN STATISTICAL AREA							
44-45	Retail trade	74	157 325	15 644	3 732	931	23.2	4.3
441	Motor vehicle and parts dealers	11	31 876	2 836	701	116	90.2	2.2
442	Furniture and home furnishings stores	6	2 682	298	72	33	5.0	27.4
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	b	D	D
445	Food and beverage stores	5	D	D	D	c	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	16	47 979	2 906	680	210	4.2	8.5
448	Clothing and clothing accessories stores	5	2 770	484	108	29	—	16.6
451	Sporting goods, hobby, book, and music stores	5	663	139	32	18	—	—
452	General merchandise stores	3	D	D	D	e	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	7	4 063	568	147	36	—	1.8

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							From admini- strative records ¹	Estimated ²
HOBBS, NM MICROPOLITAN STATISTICAL AREA								
44-45	Retail trade	227	491 816	48 834	12 281	2 669	7.2	4.9
441	Motor vehicle and parts dealers	38	156 550	14 828	3 727	477	6.9	4.3
442	Furniture and home furnishings stores	11	12 309	1 860	412	91	25.8	1.4
443	Electronics and appliance stores	8	5 723	743	190	36	21.9	—
444	Building material and garden equipment and supplies dealers	22	24 197	3 091	777	113	5.5	34.4
445	Food and beverage stores	30	60 445	6 896	1 713	465	3.3	6.2
446	Health and personal care stores	11	21 368	2 027	448	122	46.2	—
447	Gasoline stations	38	68 835	4 281	1 115	322	3.4	5.7
448	Clothing and clothing accessories stores	23	10 639	1 255	290	107	25.8	.5
451	Sporting goods, hobby, book, and music stores	9	4 297	805	181	61	8.4	—
452	General merchandise stores	11	106 774	9 544	2 567	687	.2	—
45299	All other general merchandise stores	9	D	D	D	c	D	D
452990	All other general merchandise stores	9	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	5	D	D	D	c	D	D
453	Miscellaneous store retailers	18	17 454	3 016	735	161	7.7	—
45321	Office supplies and stationery stores	3	6 765	1 095	282	50	—	—
453210	Office supplies and stationery stores	3	6 765	1 095	282	50	—	—
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	8	3 225	488	126	27	—	40.9
LAS CRUCES, NM METROPOLITAN STATISTICAL AREA								
44-45	Retail trade	513	1 252 188	115 890	28 057	6 499	6.7	7.4
441	Motor vehicle and parts dealers	61	352 700	30 107	7 485	1 055	5.2	10.4
4412	Other motor vehicle dealers	12	43 446	3 739	829	122	26.1	26.7
44121	Recreational vehicle dealers	6	24 661	2 026	487	60	.4	46.6
441210	Recreational vehicle dealers	6	24 661	2 026	487	60	.4	46.6
44122	Motorcycle, boat, and other motor vehicle dealers	6	18 785	1 713	342	62	59.9	.6
441221	Motorcycle dealers	2	D	D	D	b	D	D
441229	All other motor vehicle dealers	4	D	D	D	a	D	D
442	Furniture and home furnishings stores	33	31 479	4 068	969	195	32.0	8.3
4421	Furniture stores	17	14 880	2 045	473	92	42.8	17.6
44211	Furniture stores	17	14 880	2 045	473	92	42.8	17.6
442110	Furniture stores	17	14 880	2 045	473	92	42.8	17.6
4422	Home furnishings stores	16	16 599	2 023	496	103	22.3	—
443	Electronics and appliance stores	17	24 033	2 269	347	87	2.4	22.8
4431	Electronics and appliance stores	17	24 033	2 269	347	87	2.4	22.8
44311	Appliance, television, and other electronics stores	13	22 823	2 095	299	71	2.2	21.7
443112	Radio, television, and other electronics stores	8	18 418	1 571	203	40	2.7	9.1
444	Building material and garden equipment and supplies dealers	37	92 087	9 327	2 129	502	11.0	2.1
4441	Building material and supplies dealers	30	88 890	8 814	2 008	459	11.0	2.0
44419	Other building material dealers	18	30 648	3 184	731	146	30.2	.2
444190	Other building material dealers	18	30 648	3 184	731	146	30.2	.2
445	Food and beverage stores	55	121 495	13 849	3 480	932	8.6	1.1
4452	Specialty food stores	11	2 848	384	94	37	14.7	3.5
446	Health and personal care stores	40	69 853	7 682	1 826	421	10.3	1.6
4461	Health and personal care stores	40	69 853	7 682	1 826	421	10.3	1.6
44619	Other health and personal care stores	17	10 331	1 466	346	88	24.7	7.3
447	Gasoline stations	66	164 186	8 337	2 059	586	6.6	21.6
4471	Gasoline stations	66	164 186	8 337	2 059	586	6.6	21.6
44711	Gasoline stations with convenience stores	50	81 027	4 116	1 010	336	10.6	30.4
447110	Gasoline stations with convenience stores	50	81 027	4 116	1 010	336	10.6	30.4
44719	Other gasoline stations	16	83 159	4 221	1 049	250	2.7	13.1
447190	Other gasoline stations	16	83 159	4 221	1 049	250	2.7	13.1
448	Clothing and clothing accessories stores	63	40 222	5 180	1 254	399	5.1	2.4
4481	Clothing stores	36	25 083	3 076	718	269	3.7	3.5
44819	Other clothing stores	4	2 985	449	99	40	10.0	—
448190	Other clothing stores	4	2 985	449	99	40	10.0	—
451	Sporting goods, hobby, book, and music stores	30	29 422	3 263	785	309	6.1	6.4
4511	Sporting goods, hobby, and musical instrument stores	21	19 060	2 075	509	200	7.3	8.0
4512	Book, periodical, and music stores	9	10 362	1 188	276	109	3.9	3.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LAS CRUCES, NM METROPOLITAN STATISTICAL AREA—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	20	264 515	23 462	5 638	1 464	.2	.1
4529	Other general merchandise stores	14	D	D	D	f	D	D
45299	All other general merchandise stores	12	D	D	D	b	D	D
452990	All other general merchandise stores	12	D	D	D	b	D	D
453	Miscellaneous store retailers	68	44 218	5 544	1 393	392	24.9	3.5
4532	Office supplies, stationery, and gift stores	21	15 606	1 740	398	121	16.1	.5
45321	Office supplies and stationery stores	5	11 951	1 074	261	64	—	—
453210	Office supplies and stationery stores	5	11 951	1 074	261	64	—	—
4539	Other miscellaneous store retailers	31	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	15	15 263	1 225	341	57	18.8	5.9
453930	Manufactured (mobile) home dealers	15	15 263	1 225	341	57	18.8	5.9
45399	All other miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	23	17 978	2 802	692	157	6.1	15.1
4543	Direct selling establishments	18	13 111	2 288	583	133	.4	20.7
LAS VEGAS, NM MICROPOLITAN STATISTICAL AREA								
44-45	Retail trade	94	178 323	18 171	4 381	1 078	14.9	12.0
441	Motor vehicle and parts dealers	8	19 946	1 832	409	71	41.6	—
442	Furniture and home furnishings stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	5	2 028	351	75	17	—	—
444	Building material and garden equipment and supplies dealers ...	8	14 700	1 757	371	91	14.1	1.0
445	Food and beverage stores	10	16 365	1 334	311	110	19.9	17.9
446	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	28	41 785	2 926	752	225	26.4	42.3
448	Clothing and clothing accessories stores	7	2 928	393	93	34	29.3	—
451	Sporting goods, hobby, book, and music stores	4	744	99	23	12	—	38.8
452	General merchandise stores	2	D	D	D	e	D	D
453	Miscellaneous store retailers	8	D	D	D	a	D	D
454	Nonstore retailers	8	6 477	739	175	35	—	—
454319	Other fuel dealers	1	D	D	D	a	D	D
LOS ALAMOS, NM MICROPOLITAN STATISTICAL AREA								
44-45	Retail trade	47	92 295	9 496	2 244	537	6.0	.4
441	Motor vehicle and parts dealers	3	1 927	258	62	13	8.2	—
442	Furniture and home furnishings stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	10 151	1 040	209	52	7.0	—
445	Food and beverage stores	4	D	D	D	c	D	D
446	Health and personal care stores	4	1 565	137	27	7	67.5	—
447	Gasoline stations	9	20 044	1 287	324	96	2.9	1.6
448	Clothing and clothing accessories stores	3	1 671	186	63	15	19.0	—
451	Sporting goods, hobby, book, and music stores	4	2 047	305	74	27	25.2	—
452	General merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ROSWell, NM MICROPOLITAN STATISTICAL AREA								
44-45	Retail trade	261	543 649	52 137	12 268	2 787	10.5	10.2
441	Motor vehicle and parts dealers	37	147 495	11 606	2 828	444	14.8	5.1
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	b	D	D
442	Furniture and home furnishings stores	10	6 117	907	229	64	73.1	—
443	Electronics and appliance stores	6	3 267	339	85	26	7.5	—
444	Building material and garden equipment and supplies dealers	29	53 833	6 031	1 260	240	20.1	3.2
4442	Lawn and garden equipment and supplies stores	7	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	5	15 116	1 233	326	54	2.3	5.4
444220	Nursery, garden center, and farm supply stores	5	15 116	1 233	326	54	2.3	5.4
445	Food and beverage stores	30	57 108	6 880	1 583	400	6.1	32.4
446	Health and personal care stores	15	31 762	3 660	885	139	21.3	—
4461	Health and personal care stores	15	31 762	3 660	885	139	21.3	—
447	Gasoline stations	40	82 035	5 544	1 300	321	.9	16.0
448	Clothing and clothing accessories stores	31	20 372	2 501	621	204	9.4	1.1
451	Sporting goods, hobby, book, and music stores	12	8 761	1 164	281	112	21.9	10.0
452	General merchandise stores	9	91 560	8 953	2 122	578	—	.1
453	Miscellaneous store retailers	24	20 148	2 117	493	147	8.0	5.6
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	18	21 191	2 435	581	112	15.7	57.7
4543	Direct selling establishments	14	20 087	2 238	538	101	16.0	60.8
45431	Fuel dealers	6	15 440	1 273	298	62	19.4	79.1
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D
SILVER CITY, NM MICROPOLITAN STATISTICAL AREA								
44-45	Retail trade	124	197 797	19 998	4 778	1 154	23.5	6.7
441	Motor vehicle and parts dealers	19	39 712	2 940	645	124	72.5	17.1
442	Furniture and home furnishings stores	8	2 965	426	101	28	45.5	—
443	Electronics and appliance stores	5	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	9	14 009	1 348	266	62	4.1	—
445	Food and beverage stores	14	29 841	3 361	831	217	19.6	—
446	Health and personal care stores	5	5 960	645	156	29	74.1	—
447	Gasoline stations	17	13 253	990	241	82	22.0	30.8
448	Clothing and clothing accessories stores	6	4 861	632	142	56	—	—
451	Sporting goods, hobby, book, and music stores	6	1 914	224	52	18	15.1	—
452	General merchandise stores	7	D	D	D	e	D	D
453	Miscellaneous store retailers	18	D	D	D	b	D	D
454	Nonstore retailers	10	6 373	1 207	297	51	3.7	5.9
TAOS, NM MICROPOLITAN STATISTICAL AREA								
44-45	Retail trade	242	258 622	28 947	7 349	1 553	16.3	8.0
441	Motor vehicle and parts dealers	16	35 138	3 128	762	135	15.7	1.2
442	Furniture and home furnishings stores	23	8 923	1 252	298	89	35.2	21.3
443	Electronics and appliance stores	6	2 292	298	65	21	30.6	23.5
444	Building material and garden equipment and supplies dealers	14	20 665	3 195	776	117	14.7	5.9
445	Food and beverage stores	15	59 977	5 735	1 753	303	8.7	15.5
446	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	21	35 652	2 010	425	120	8.5	11.1
448	Clothing and clothing accessories stores	46	16 239	2 376	557	152	58.0	2.5
451	Sporting goods, hobby, book, and music stores	22	8 194	1 555	475	147	18.8	22.2
452	General merchandise stores	4	D	D	D	c	D	D
453	Miscellaneous store retailers	65	D	D	D	c	D	D
4539	Other miscellaneous store retailers	38	12 990	1 582	346	90	55.1	3.2
45392	Art dealers	30	9 777	1 342	287	70	67.0	2.9
453920	Art dealers	30	9 777	1 342	287	70	67.0	2.9
454	Nonstore retailers	8	6 090	1 184	298	42	.3	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

³Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BERNALILLO								
44-45	Retail trade	2 233	7 844 485	731 000	174 696	33 694	5.4	5.4
441	Motor vehicle and parts dealers	272	2 185 162	182 987	44 142	5 011	5.0	2.1
4411	Automobile dealers	104	1 861 381	134 315	32 443	3 238	4.3	1.4
44111	New car dealers	55	1 698 148	125 706	30 374	3 000	.4	1.2
441110	New car dealers	55	1 698 148	125 706	30 374	3 000	.4	1.2
44112	Used car dealers	49	163 233	8 609	2 069	238	45.5	3.7
441120	Used car dealers	49	163 233	8 609	2 069	238	45.5	3.7
4412	Other motor vehicle dealers	37	154 175	16 546	4 050	505	11.8	8.5
44121	Recreational vehicle dealers	15	D	D	D	c	D	D
441210	Recreational vehicle dealers	15	D	D	D	c	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	22	D	D	D	e	D	D
441221	Motorcycle dealers	16	D	D	D	c	D	D
441229	All other motor vehicle dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	131	169 606	32 126	7 649	1 268	6.0	3.4
44131	Automotive parts and accessories stores	90	110 638	20 993	5 030	900	6.3	1.2
441310	Automotive parts and accessories stores	90	110 638	20 993	5 030	900	6.3	1.2
44132	Tire dealers	41	58 968	11 133	2 619	368	5.4	7.5
441320	Tire dealers	41	58 968	11 133	2 619	368	5.4	7.5
442	Furniture and home furnishings stores	166	255 380	33 385	8 170	1 738	11.8	5.0
4421	Furniture stores	71	D	D	D	g	D	D
44211	Furniture stores	71	D	D	D	g	D	D
442110	Furniture stores	71	D	D	D	g	D	D
4422	Home furnishings stores	95	D	D	D	f	D	D
44221	Floor covering stores	36	D	D	D	e	D	D
442210	Floor covering stores	36	D	D	D	e	D	D
44229	Other home furnishings stores	59	D	D	D	e	D	D
442291	Window treatment stores	7	D	D	D	a	D	D
442299	All other home furnishings stores	52	D	D	D	e	D	D
443	Electronics and appliance stores	105	259 613	29 003	7 008	1 226	7.4	3.5
4431	Electronics and appliance stores	105	259 613	29 003	7 008	1 226	7.4	3.5
44311	Appliance, television, and other electronics stores	69	D	D	D	f	D	D
443111	Household appliance stores	16	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	53	D	D	D	f	D	D
44312	Computer and software stores	25	D	D	D	c	D	D
443120	Computer and software stores	25	D	D	D	c	D	D
44313	Camera and photographic supplies stores	11	7 955	1 596	343	69	13.7	-
443130	Camera and photographic supplies stores	11	7 955	1 596	343	69	13.7	-
444	Building material and garden equipment and supplies dealers	147	507 170	65 898	14 867	2 481	4.8	3.7
4441	Building material and supplies dealers	129	485 287	63 083	14 254	2 257	4.9	3.8
44411	Home centers	9	D	D	D	f	D	D
444110	Home Centers	9	D	D	D	f	D	D
44412	Paint and wallpaper stores	14	D	D	D	c	D	D
444120	Paint and wallpaper stores	14	D	D	D	c	D	D
44413	Hardware stores	15	D	D	D	c	D	D
444130	Hardware stores	15	D	D	D	c	D	D
44419	Other building material dealers	91	224 308	35 140	7 768	1 075	9.3	8.1
444190	Other building material dealers	91	224 308	35 140	7 768	1 075	9.3	8.1
4442	Lawn and garden equipment and supplies stores	18	21 883	2 815	613	224	3.4	2.0
44422	Nursery, garden center, and farm supply stores	16	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	16	D	D	D	c	D	D
445	Food and beverage stores	152	724 306	86 953	20 771	4 417	3.8	5.0
4451	Grocery stores	82	D	D	D	h	D	D
44511	Supermarkets and other grocery (except convenience) stores	75	664 629	78 666	18 855	3 772	2.7	3.2
445110	Supermarkets and other grocery (except convenience) stores	75	664 629	78 666	18 855	3 772	2.7	3.2
4452	Specialty food stores	39	D	D	D	c	D	D
4453	Beer, wine, and liquor stores	31	38 014	4 611	1 066	388	15.6	32.9
44531	Beer, wine, and liquor stores	31	38 014	4 611	1 066	388	15.6	32.9
445310	Beer, wine, and liquor stores	31	38 014	4 611	1 066	388	15.6	32.9
446	Health and personal care stores	153	326 561	44 245	10 179	2 331	12.3	3.4
4461	Health and personal care stores	153	326 561	44 245	10 179	2 331	12.3	3.4
44611	Pharmacies and drug stores	46	268 129	31 443	7 289	1 737	10.7	2.2
446110	Pharmacies and drug stores	46	268 129	31 443	7 289	1 737	10.7	2.2
4461101	Pharmacies and drug stores	44	D	D	D	g	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	22	D	D	D	c	D	D
446120	Cosmetics, beauty supplies, and perfume stores	22	D	D	D	c	D	D
44613	Optical goods stores	41	D	D	D	c	D	D
446130	Optical goods stores	41	D	D	D	c	D	D
44619	Other health and personal care stores	44	28 464	6 746	1 435	235	29.6	2.2
446191	Food (health) supplement stores	28	D	D	D	c	D	D
446199	All other health and personal care stores	16	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BERNALILLO—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	222	607 104	25 535	5 949	1 641	4.2	40.0
4471	Gasoline stations	222	607 104	25 535	5 949	1 641	4.2	40.0
44711	Gasoline stations with convenience stores	201	492 057	21 447	4 969	1 397	3.5	47.3
447110	Gasoline stations with convenience stores	201	492 057	21 447	4 969	1 397	3.5	47.3
44719	Other gasoline stations	21	115 047	4 088	980	244	6.9	8.7
447190	Other gasoline stations	21	115 047	4 088	980	244	6.9	8.7
448	Clothing and clothing accessories stores	349	344 736	42 654	10 586	3 195	8.8	4.9
4481	Clothing stores	190	221 461	25 848	6 400	2 192	7.3	5.5
44811	Men's clothing stores	21	15 683	2 462	591	125	15.8	7.1
448110	Men's clothing stores	21	15 683	2 462	591	125	15.8	7.1
44812	Women's clothing stores	63	40 900	4 743	1 154	510	10.6	15.9
448120	Women's clothing stores	63	40 900	4 743	1 154	510	10.6	15.9
44813	Children's and infants' clothing stores	14	D	D	D	D	D	D
448130	Children's and infants' clothing stores	14	D	D	D	D	D	D
44814	Family clothing stores	56	D	D	D	D	D	D
448140	Family clothing stores	56	D	D	D	D	D	D
44815	Clothing accessories stores	12	D	D	D	D	D	D
448150	Clothing accessories stores	12	D	D	D	D	D	D
44819	Other clothing stores	24	D	D	D	D	D	D
448190	Other clothing stores	24	D	D	D	D	D	D
4482	Shoe stores	67	D	D	D	f	D	D
44821	Shoe stores	67	D	D	D	f	D	D
448210	Shoe stores	67	D	D	D	f	D	D
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482102	Women's shoe stores	8	8 839	1 540	443	87	3.0	-
4482103	Children's and juveniles' shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	33	D	D	D	c	D	D
4482105	Athletic footwear stores	20	23 399	2 265	527	224	.4	-
4483	Jewelry, luggage, and leather goods stores	92	D	D	D	e	D	D
44831	Jewelry stores	88	D	D	D	e	D	D
448310	Jewelry stores	88	D	D	D	e	D	D
44832	Luggage and leather goods stores	4	2 127	409	104	37	-	-
448320	Luggage and leather goods stores	4	2 127	409	104	37	-	-
451	Sporting goods, hobby, book, and music stores	161	208 832	25 669	6 310	1 770	7.6	5.6
4511	Sporting goods, hobby, and musical instrument stores	115	D	D	D	g	D	D
45111	Sporting goods stores	61	D	D	D	f	D	D
451110	Sporting goods stores	61	D	D	D	f	D	D
4511101	General-line sporting goods stores	13	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	48	47 610	6 337	1 576	390	12.3	3.5
45112	Hobby, toy, and game stores	25	D	D	D	e	D	D
451120	Hobby, toy, and game stores	25	D	D	D	e	D	D
45113	Sewing, needlework, and piece goods stores	17	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	17	D	D	D	b	D	D
45114	Musical instrument and supplies stores	12	D	D	D	b	D	D
451140	Musical instrument and supplies stores	12	D	D	D	b	D	D
4512	Book, periodical, and music stores	46	D	D	D	f	D	D
45121	Book stores and news dealers	28	D	D	D	e	D	D
451211	Book stores	24	D	D	D	e	D	D
4512111	Book stores, general	14	D	D	D	c	D	D
4512112	Specialty book stores	6	D	D	D	b	D	D
4512113	College book stores	4	D	D	D	b	D	D
451212	News dealers and newsstands	4	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	18	D	D	D	e	D	D
451220	Prerecorded tape, compact disc, and record stores	18	D	D	D	e	D	D
452	General merchandise stores	65	1 333 979	122 321	28 075	6 221	.5	-
4521	Department stores	19	D	D	D	h	D	D
45210009	Department stores (incl. leased depts.) ³	19	D	D	D	h	D	D
45211	Department stores	19	D	D	D	h	D	D
452111	Department stores (except discount department stores) ..	11	263 966	31 572	8 042	1 915	-	-
452112	Discount department stores	8	D	D	D	g	D	D
4529	Other general merchandise stores	46	D	D	D	h	D	D
45291	Warehouse clubs and supercenters	8	D	D	D	g	D	D
452910	Warehouse clubs and supercenters	8	D	D	D	g	D	D
45299	All other general merchandise stores	38	D	D	D	e	D	D
452990	All other general merchandise stores	38	D	D	D	e	D	D
4529901	Variety stores	21	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	17	D	D	D	c	D	D
453	Miscellaneous store retailers	333	291 845	40 057	9 839	2 490	23.0	3.9
4531	Florists	43	12 333	2 612	665	220	17.9	3.9
45311	Florists	43	12 333	2 612	665	220	17.9	3.9
453110	Florists	43	12 333	2 612	665	220	17.9	3.9
4532	Office supplies, stationery, and gift stores	119	110 435	14 625	3 804	981	25.1	2.0
45321	Office supplies and stationery stores	27	D	D	D	e	D	D
453210	Office supplies and stationery stores	27	D	D	D	e	D	D
45322	Gift, novelty, and souvenir stores	92	D	D	D	f	D	D
453220	Gift, novelty, and souvenir stores	92	D	D	D	f	D	D
4533	Used merchandise stores	42	23 812	5 889	1 370	337	25.3	2.5
45331	Used merchandise stores	42	23 812	5 889	1 370	337	25.3	2.5
453310	Used merchandise stores	42	23 812	5 889	1 370	337	25.3	2.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BERNALILLO—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	129	145 265	16 931	4 000	952	21.4	5.5
45391	Pet and pet supplies stores	17	D	D	D	e	D	D
453910	Pet and pet supplies stores	17	D	D	D	e	D	D
45392	Art dealers	25	D	D	D	c	D	D
453920	Art dealers	25	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	19	44 379	4 221	974	130	31.4	6.0
453930	Manufactured (mobile) home dealers	19	44 379	4 221	974	130	31.4	6.0
45399	All other miscellaneous store retailers	68	D	D	D	e	D	D
454	Nonstore retailers	108	799 797	32 293	8 800	1 173	3.5	1.3
4541	Electronic shopping and mail-order houses	40	D	D	D	f	D	D
45411	Electronic shopping and mail-order houses	40	D	D	D	f	D	D
4542	Vending machine operators	14	D	D	D	b	D	D
45421	Vending machine operators	14	D	D	D	b	D	D
454210	Vending machine operators	14	D	D	D	b	D	D
4543	Direct selling establishments	54	D	D	D	e	D	D
45431	Fuel dealers	8	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	8	D	D	D	b	D	D
45439	Other direct selling establishments	46	D	D	D	e	D	D
454390	Other direct selling establishments	46	D	D	D	e	D	D
CATRON								
44-45	Retail trade	12	4 563	581	131	38	71.7	5.6
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	4	D	D	D	a	D	D
452	General merchandise stores	3	1 845	222	47	15	100.0	—
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
CHAVES								
44-45	Retail trade	261	543 649	52 137	12 268	2 787	10.5	10.2
441	Motor vehicle and parts dealers	37	147 495	11 606	2 828	444	14.8	5.1
4411	Automobile dealers	19	123 901	7 962	2 018	280	15.5	5.5
44112	Used car dealers	10	17 143	876	235	40	23.8	40.0
441120	Used car dealers	10	17 143	876	235	40	23.8	40.0
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	16	D	D	D	c	D	D
44131	Automotive parts and accessories stores	10	D	D	D	b	D	D
441310	Automotive parts and accessories stores	10	D	D	D	b	D	D
44132	Tire dealers	6	D	D	D	b	D	D
441320	Tire dealers	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	10	6 117	907	229	64	73.1	—
4422	Home furnishings stores	6	3 290	437	114	30	88.8	—
443	Electronics and appliance stores	6	3 267	339	85	26	7.5	—
4431	Electronics and appliance stores	6	3 267	339	85	26	7.5	—
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	29	53 833	6 031	1 260	240	20.1	3.2
4441	Building material and supplies dealers	22	D	D	D	c	D	D
44419	Other building material dealers	14	D	D	D	c	D	D
444190	Other building material dealers	14	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	7	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	5	15 116	1 233	326	54	2.3	5.4
444220	Nursery, garden center, and farm supply stores	5	15 116	1 233	326	54	2.3	5.4
445	Food and beverage stores	30	57 108	6 880	1 583	400	6.1	32.4
44512	Convenience stores	11	D	D	D	c	D	D
445120	Convenience stores	11	D	D	D	c	D	D
4452	Specialty food stores	6	D	D	D	b	D	D
446	Health and personal care stores	15	31 762	3 660	885	139	21.3	—
4461	Health and personal care stores	15	31 762	3 660	885	139	21.3	—
44619	Other health and personal care stores	5	2 326	1 046	259	37	—	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CHAVES—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	40	82 035	5 544	1 300	321	.9	16.0
4471	Gasoline stations	40	82 035	5 544	1 300	321	.9	16.0
44711	Gasoline stations with convenience stores	18	31 021	1 767	466	130	.8	7.9
447110	Gasoline stations with convenience stores	18	31 021	1 767	466	130	.8	7.9
44719	Other gasoline stations	22	51 014	3 777	834	191	1.0	20.9
447190	Other gasoline stations	22	51 014	3 777	834	191	1.0	20.9
448	Clothing and clothing accessories stores	31	20 372	2 501	621	204	9.4	1.1
4481	Clothing stores	19	14 365	1 659	408	154	11.2	—
451	Sporting goods, hobby, book, and music stores	12	8 761	1 164	281	112	21.9	10.0
4511	Sporting goods, hobby, and musical instrument stores	10	D	D	D	b	D	D
4512	Book, periodical, and music stores	2	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
452	General merchandise stores	9	91 560	8 953	2 122	578	—	.1
4529	Other general merchandise stores	6	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	24	20 148	2 117	493	147	8.0	5.6
4532	Office supplies, stationery, and gift stores	4	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4533	Used merchandise stores	6	D	D	D	b	D	D
45331	Used merchandise stores	6	D	D	D	b	D	D
453310	Used merchandise stores	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	18	21 191	2 435	581	112	15.7	57.7
4543	Direct selling establishments	14	20 087	2 238	538	101	16.0	60.8
45431	Fuel dealers	6	15 440	1 273	298	62	19.4	79.1
454311	Heating oil dealers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D
45439	Other direct selling establishments	8	4 647	965	240	39	5.0	—
454390	Other direct selling establishments	8	4 647	965	240	39	5.0	—
CIBOLA								
44-45	Retail trade	74	157 325	15 644	3 732	931	23.2	4.3
441	Motor vehicle and parts dealers	11	31 876	2 836	701	116	90.2	2.2
442	Furniture and home furnishings stores	6	2 682	298	72	33	5.0	27.4
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	D	D	D	b	D	D
4441	Building material and supplies dealers	3	D	D	D	b	D	D
445	Food and beverage stores	5	D	D	D	c	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	16	47 979	2 906	680	210	4.2	8.5
4471	Gasoline stations	16	47 979	2 906	680	210	4.2	8.5
44719	Other gasoline stations	2	D	D	D	b	D	D
447190	Other gasoline stations	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores	5	2 770	484	108	29	—	16.6
451	Sporting goods, hobby, book, and music stores	5	663	139	32	18	—	—
452	General merchandise stores	3	D	D	D	e	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	7	4 063	568	147	36	—	1.8

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
COLFAX								
44-45	Retail trade	107	113 263	11 972	2 899	731	21.7	16.7
441	Motor vehicle and parts dealers	11	14 978	1 961	417	78	33.7	.3
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	13	15 071	1 658	362	82	9.3	1.8
4441	Building material and supplies dealers	11	D	D	D	b	D	D
445	Food and beverage stores	9	18 209	2 257	534	151	47.5	41.7
446	Health and personal care stores	5	3 298	274	104	25	89.8	10.2
447	Gasoline stations	26	38 818	2 566	661	182	8.0	20.4
448	Clothing and clothing accessories stores	12	3 777	500	122	44	14.2	29.7
451	Sporting goods, hobby, book, and music stores	4	1 301	272	96	18	98.6	1.4
452	General merchandise stores	4	9 968	1 043	253	66	—	1.4
453	Miscellaneous store retailers	10	D	D	D	a	D	D
454	Nonstore retailers	8	4 513	1 074	269	54	20.9	—
454312	Liquefied petroleum gas (bottled gas) dealers	6	D	D	D	b	D	D
CURRY								
44-45	Retail trade	208	429 565	44 514	10 787	2 502	12.9	3.8
441	Motor vehicle and parts dealers	39	148 823	13 599	3 014	457	16.1	2.5
4411	Automobile dealers	18	D	D	D	e	D	D
44112	Used car dealers	9	D	D	D	b	D	D
441120	Used car dealers	9	D	D	D	b	D	D
4412	Other motor vehicle dealers	4	D	D	D	a	D	D
44121	Recreational vehicle dealers	3	D	D	D	a	D	D
441210	Recreational vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	17	D	D	D	c	D	D
44131	Automotive parts and accessories stores	13	D	D	D	b	D	D
441310	Automotive parts and accessories stores	13	D	D	D	b	D	D
442	Furniture and home furnishings stores	13	8 282	1 536	368	110	26.7	17.3
4421	Furniture stores	8	D	D	D	b	D	D
44211	Furniture stores	8	D	D	D	b	D	D
442110	Furniture stores	8	D	D	D	b	D	D
443	Electronics and appliance stores	8	3 179	500	148	35	14.0	13.8
4431	Electronics and appliance stores	8	3 179	500	148	35	14.0	13.8
444	Building material and garden equipment and supplies dealers ...	19	28 848	3 889	932	155	18.5	—
4441	Building material and supplies dealers	14	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	5	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
445	Food and beverage stores	24	D	D	D	e	D	D
44512	Convenience stores	14	D	D	D	c	D	D
445120	Convenience stores	14	D	D	D	c	D	D
446	Health and personal care stores	19	23 519	2 447	566	154	36.7	2.8
4461	Health and personal care stores	19	23 519	2 447	566	154	36.7	2.8
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
44619	Other health and personal care stores	8	2 061	344	84	23	35.2	—
446191	Food (health) supplement stores	4	1 080	156	39	15	29.3	—
447	Gasoline stations	15	26 076	1 805	430	135	16.9	18.9
448	Clothing and clothing accessories stores	27	20 150	2 719	696	220	1.9	4.5
4481	Clothing stores	15	D	D	D	c	D	D
451	Sporting goods, hobby, book, and music stores	10	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	7	D	D	D	b	D	D
4512	Book, periodical, and music stores	3	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	8	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	2	D	D	D	c	D	D
4529	Other general merchandise stores	5	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

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							From admini- strative records ¹	Estimated ²
CURRY—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	20	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	5	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
DE BACA								
44-45	Retail trade	14	10 690	1 022	256	80	39.1	3.0
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	4	3 256	501	119	40	79.7	—
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	2 185	101	25	9	11.6	—
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
DONA ANA								
44-45	Retail trade	513	1 252 188	115 890	28 057	6 499	6.7	7.4
441	Motor vehicle and parts dealers	61	352 700	30 107	7 485	1 055	5.2	10.4
4411	Automobile dealers	22	273 644	20 334	5 212	623	1.8	6.7
44111	New car dealers	11	261 110	19 511	5 021	587	.6	6.9
441110	New car dealers	11	261 110	19 511	5 021	587	.6	6.9
44112	Used car dealers	11	12 534	823	191	36	27.2	1.8
441120	Used car dealers	11	12 534	823	191	36	27.2	1.8
4412	Other motor vehicle dealers	12	43 446	3 739	829	122	26.1	26.7
44121	Recreational vehicle dealers	6	24 661	2 026	487	60	.4	46.6
441210	Recreational vehicle dealers	6	24 661	2 026	487	60	.4	46.6
44122	Motorcycle, boat, and other motor vehicle dealers	6	18 785	1 713	342	62	59.9	.6
441221	Motorcycle dealers	2	D	D	D	b	D	D
441229	All other motor vehicle dealers	4	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	27	35 610	6 034	1 444	310	5.0	18.8
44131	Automotive parts and accessories stores	17	21 101	3 379	835	193	8.4	1.4
441310	Automotive parts and accessories stores	17	21 101	3 379	835	193	8.4	1.4
44132	Tire dealers	10	14 509	2 655	609	117	—	44.2
441320	Tire dealers	10	14 509	2 655	609	117	—	44.2
442	Furniture and home furnishings stores	33	31 479	4 068	969	195	32.0	8.3
4421	Furniture stores	17	14 880	2 045	473	92	42.8	17.6
44211	Furniture stores	17	14 880	2 045	473	92	42.8	17.6
442110	Furniture stores	17	14 880	2 045	473	92	42.8	17.6
4422	Home furnishings stores	16	16 599	2 023	496	103	22.3	—
44221	Floor covering stores	7	10 892	1 404	336	57	33.0	—
442210	Floor covering stores	7	10 892	1 404	336	57	33.0	—
44229	Other home furnishings stores	9	5 707	619	160	46	1.9	—
442299	All other home furnishings stores	8	D	D	D	b	D	D
443	Electronics and appliance stores	17	24 033	2 269	347	87	2.4	22.8
4431	Electronics and appliance stores	17	24 033	2 269	347	87	2.4	22.8
44311	Appliance, television, and other electronics stores	13	22 823	2 095	299	71	2.2	21.7
443111	Household appliance stores	5	4 405	524	96	31	—	74.3
443112	Radio, television, and other electronics stores	8	18 418	1 571	203	40	2.7	9.1
44312	Computer and software stores	4	1 210	174	48	16	6.8	43.4
443120	Computer and software stores	4	1 210	174	48	16	6.8	43.4
444	Building material and garden equipment and supplies dealers ...	37	92 087	9 327	2 129	502	11.0	2.1
4441	Building material and supplies dealers	30	88 890	8 814	2 008	459	11.0	2.0
44411	Home centers	3	D	D	D	c	D	D
444110	Home Centers	3	D	D	D	c	D	D
44412	Paint and wallpaper stores	3	D	D	D	a	D	D
444120	Paint and wallpaper stores	3	D	D	D	a	D	D
44419	Other building material dealers	18	30 648	3 184	731	146	30.2	.2
444190	Other building material dealers	18	30 648	3 184	731	146	30.2	.2
445	Food and beverage stores	55	121 495	13 849	3 480	932	8.6	1.1
4451	Grocery stores	26	106 152	11 754	2 945	668	9.0	.8
44511	Supermarkets and other grocery (except convenience) stores	21	104 728	11 639	2 899	658	8.0	.6
445110	Supermarkets and other grocery (except convenience) stores	21	104 728	11 639	2 899	658	8.0	.6
4452	Specialty food stores	11	2 848	384	94	37	14.7	3.5
4453	Beer, wine, and liquor stores	18	12 495	1 711	441	227	4.0	3.0
44531	Beer, wine, and liquor stores	18	12 495	1 711	441	227	4.0	3.0
445310	Beer, wine, and liquor stores	18	12 495	1 711	441	227	4.0	3.0

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	DONA ANA—Con.							
	Retail trade—Con.							
44-45	Retail trade—Con.							
446	Health and personal care stores	40	69 853	7 682	1 826	421	10.3	1.6
4461	Health and personal care stores	40	69 853	7 682	1 826	421	10.3	1.6
44611	Pharmacies and drug stores	10	D	D	D	e	D	D
446110	Pharmacies and drug stores	10	D	D	D	e	D	D
4461101	Pharmacies and drug stores	9	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	b	D	D
44613	Optical goods stores	11	D	D	D	b	D	D
446130	Optical goods stores	11	D	D	D	b	D	D
44619	Other health and personal care stores	17	10 331	1 466	346	88	24.7	7.3
446191	Food (health) supplement stores	8	3 130	449	109	42	8.6	—
446199	All other health and personal care stores	9	7 201	1 017	237	46	31.7	10.5
447	Gasoline stations	66	164 186	8 337	2 059	586	6.6	21.6
4471	Gasoline stations	66	164 186	8 337	2 059	586	6.6	21.6
44711	Gasoline stations with convenience stores	50	81 027	4 116	1 010	336	10.6	30.4
447110	Gasoline stations with convenience stores	50	81 027	4 116	1 010	336	10.6	30.4
44719	Other gasoline stations	16	83 159	4 221	1 049	250	2.7	13.1
447190	Other gasoline stations	16	83 159	4 221	1 049	250	2.7	13.1
448	Clothing and clothing accessories stores	63	40 222	5 180	1 254	399	5.1	2.4
4481	Clothing stores	36	25 083	3 076	718	269	3.7	3.5
44819	Other clothing stores	4	2 985	449	99	40	10.0	—
448190	Other clothing stores	4	2 985	449	99	40	10.0	—
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	14	7 084	1 293	338	55	15.7	1.2
44831	Jewelry stores	14	7 084	1 293	338	55	15.7	1.2
448310	Jewelry stores	14	7 084	1 293	338	55	15.7	1.2
451	Sporting goods, hobby, book, and music stores	30	29 422	3 263	785	309	6.1	6.4
4511	Sporting goods, hobby, and musical instrument stores	21	19 060	2 075	509	200	7.3	8.0
4511101	General-line sporting goods stores	5	4 532	406	94	36	24.5	—
45112	Hobby, toy, and game stores	6	D	D	D	c	D	D
451120	Hobby, toy, and game stores	6	D	D	D	c	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
45114	Musical instrument and supplies stores	3	2 399	392	122	22	—	23.5
451140	Musical instrument and supplies stores	3	2 399	392	122	22	—	23.5
4512	Book, periodical, and music stores	9	10 362	1 188	276	109	3.9	3.6
45121	Book stores and news dealers	6	D	D	D	b	D	D
4512113	College book stores	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
452	General merchandise stores	20	264 515	23 462	5 638	1 464	.2	.1
452111	Department stores (except discount department stores) ..	3	D	D	D	e	D	D
4529	Other general merchandise stores	14	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	2	D	D	D	f	D	D
45299	All other general merchandise stores	12	D	D	D	b	D	D
452990	All other general merchandise stores	12	D	D	D	b	D	D
4529901	Variety stores	9	D	D	D	b	D	D
453	Miscellaneous store retailers	68	44 218	5 544	1 393	392	24.9	3.5
4532	Office supplies, stationery, and gift stores	21	15 606	1 740	398	121	16.1	.5
45321	Office supplies and stationery stores	5	11 951	1 074	261	64	—	—
453210	Office supplies and stationery stores	5	11 951	1 074	261	64	—	—
4539	Other miscellaneous store retailers	31	D	D	D	c	D	D
45391	Pet and pet supplies stores	4	3 477	494	113	42	15.5	7.9
453910	Pet and pet supplies stores	4	3 477	494	113	42	15.5	7.9
45392	Art dealers	3	401	71	21	3	—	9.5
453920	Art dealers	3	401	71	21	3	—	9.5
45393	Manufactured (mobile) home dealers	15	15 263	1 225	341	57	18.8	5.9
453930	Manufactured (mobile) home dealers	15	15 263	1 225	341	57	18.8	5.9
45399	All other miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	23	17 978	2 802	692	157	6.1	15.1
4543	Direct selling establishments	18	13 111	2 288	583	133	.4	20.7
454312	Liquefied petroleum gas (bottled gas) dealers	5	5 005	756	200	38	—	53.3
45439	Other direct selling establishments	13	8 106	1 532	383	95	.7	.5
454390	Other direct selling establishments	13	8 106	1 532	383	95	.7	.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
EDDY								
44-45	Retail trade	225	398 401	41 524	10 168	2 298	13.2	8.2
441	Motor vehicle and parts dealers	29	90 500	8 214	1 916	298	21.3	7.2
4413	Automotive parts, accessories, and tire stores	17	D	D	D	c	D	D
44131	Automotive parts and accessories stores	11	D	D	D	b	D	D
441310	Automotive parts and accessories stores	11	D	D	D	b	D	D
44132	Tire dealers	6	D	D	D	b	D	D
441320	Tire dealers	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	13	9 889	1 516	364	75	24.6	16.1
4421	Furniture stores	8	8 750	1 428	345	67	21.6	11.5
44211	Furniture stores	8	8 750	1 428	345	67	21.6	11.5
442110	Furniture stores	8	8 750	1 428	345	67	21.6	11.5
443	Electronics and appliance stores	7	3 753	1 044	281	79	54.0	—
4431	Electronics and appliance stores	7	3 753	1 044	281	79	54.0	—
44311	Appliance, television, and other electronics stores	7	3 753	1 044	281	79	54.0	—
444	Building material and garden equipment and supplies dealers ...	18	24 594	3 226	730	159	12.0	2.5
4441	Building material and supplies dealers	16	D	D	D	c	D	D
44419	Other building material dealers	9	11 262	1 455	382	74	21.1	—
444190	Other building material dealers	9	11 262	1 455	382	74	21.1	—
445	Food and beverage stores	30	31 057	4 518	1 043	281	13.7	—
44512	Convenience stores	15	D	D	D	c	D	D
445120	Convenience stores	15	D	D	D	c	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	11	22 346	2 747	751	110	11.0	.2
4461	Health and personal care stores	11	22 346	2 747	751	110	11.0	.2
447	Gasoline stations	42	69 326	4 714	1 158	302	12.2	33.4
4471	Gasoline stations	42	69 326	4 714	1 158	302	12.2	33.4
44711	Gasoline stations with convenience stores	18	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	18	D	D	D	c	D	D
44719	Other gasoline stations	24	D	D	D	c	D	D
447190	Other gasoline stations	24	D	D	D	c	D	D
448	Clothing and clothing accessories stores	18	10 935	1 177	291	110	25.7	.2
4481	Clothing stores	12	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	11	5 891	844	208	90	5.8	1.0
4512	Book, periodical, and music stores	5	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
452	General merchandise stores	7	D	D	D	f	D	D
4529	Other general merchandise stores	5	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	29	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	12	D	D	D	b	D	D
45321	Office supplies and stationery stores	5	4 049	741	191	29	—	2.7
453210	Office supplies and stationery stores	5	4 049	741	191	29	—	2.7
4533	Used merchandise stores	4	D	D	D	b	D	D
45331	Used merchandise stores	4	D	D	D	b	D	D
453310	Used merchandise stores	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	10	12 024	890	210	41	10.6	5.0
4543	Direct selling establishments	9	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
GRANT								
44-45	Retail trade	124	197 797	19 998	4 778	1 154	23.5	6.7
441	Motor vehicle and parts dealers	19	39 712	2 940	645	124	72.5	17.1
442	Furniture and home furnishings stores	8	2 965	426	101	28	45.5	—
443	Electronics and appliance stores	5	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	9	14 009	1 348	266	62	4.1	—
4441	Building material and supplies dealers	7	D	D	D	b	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food and beverage stores	14	29 841	3 361	831	217	19.6	—
4452	Specialty food stores	4	D	D	D	b	D	D
446	Health and personal care stores	5	5 960	645	156	29	74.1	—
447	Gasoline stations	17	13 253	990	241	82	22.0	30.8
448	Clothing and clothing accessories stores	6	4 861	632	142	56	—	—
451	Sporting goods, hobby, book, and music stores	6	1 914	224	52	18	15.1	—
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	7	D	D	D	e	D	D
4529	Other general merchandise stores	7	D	D	D	e	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	18	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	10	6 373	1 207	297	51	3.7	5.9
4543	Direct selling establishments	6	5 240	1 107	273	43	2.9	—
454312	Liquefied petroleum gas (bottled gas) dealers	3	4 225	830	223	33	—	—
GUADALUPE								
44-45	Retail trade	21	52 306	3 410	735	233	6.8	6.4
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	3	D	D	D	a	D	D
447	Gasoline stations	11	46 467	2 670	583	187	6.2	7.2
4471	Gasoline stations	11	46 467	2 670	583	187	6.2	7.2
44719	Other gasoline stations	4	D	D	D	c	D	D
447190	Other gasoline stations	4	D	D	D	c	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
454	Nonstore retailers	3	2 030	272	62	11	—	—
HARDING								
44-45	Retail trade	4	8 309	277	70	14	13.4	—
445	Food and beverage stores	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
4543	Direct selling establishments	3	D	D	D	a	D	D
45431	Fuel dealers	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	a	D	D
HIDALGO								
44-45	Retail trade	33	63 787	4 049	974	256	28.0	3.5
441	Motor vehicle and parts dealers	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
445	Food and beverage stores	6	5 540	700	161	57	83.4	5.0
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	12	41 681	1 935	486	122	—	4.5
44719	Other gasoline stations	5	36 406	1 499	374	91	—	2.3
447190	Other gasoline stations	5	36 406	1 499	374	91	—	2.3
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LEA								
44-45	Retail trade	227	491 816	48 834	12 281	2 669	7.2	4.9
441	Motor vehicle and parts dealers	38	156 550	14 828	3 727	477	6.9	4.3
4411	Automobile dealers	17	132 348	11 475	2 922	335	3.7	4.9
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	18	D	D	D	c	D	D
44131	Automotive parts and accessories stores	13	D	D	D	b	D	D
441310	Automotive parts and accessories stores	13	D	D	D	b	D	D
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	11	12 309	1 860	412	91	25.8	1.4
4421	Furniture stores	8	D	D	D	b	D	D
44211	Furniture stores	8	D	D	D	b	D	D
442110	Furniture stores	8	D	D	D	b	D	D
443	Electronics and appliance stores	8	5 723	743	190	36	21.9	—
4431	Electronics and appliance stores	8	5 723	743	190	36	21.9	—
44311	Appliance, television, and other electronics stores	7	D	D	D	b	D	D
443111	Household appliance stores	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	22	24 197	3 091	777	113	5.5	34.4
4441	Building material and supplies dealers	18	23 343	3 027	764	108	2.0	35.7
445	Food and beverage stores	30	60 445	6 896	1 713	465	3.3	6.2
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	11	21 368	2 027	448	122	46.2	—
4461	Health and personal care stores	11	21 368	2 027	448	122	46.2	—
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
447	Gasoline stations	38	68 835	4 281	1 115	322	3.4	5.7
4471	Gasoline stations	38	68 835	4 281	1 115	322	3.4	5.7
44711	Gasoline stations with convenience stores	24	36 766	2 715	680	209	4.1	8.8
447110	Gasoline stations with convenience stores	24	36 766	2 715	680	209	4.1	8.8
44719	Other gasoline stations	14	32 069	1 566	435	113	2.7	2.2
447190	Other gasoline stations	14	32 069	1 566	435	113	2.7	2.2
448	Clothing and clothing accessories stores	23	10 639	1 255	290	107	25.8	.5
4481	Clothing stores	14	7 134	799	175	74	36.7	.6
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	9	4 297	805	181	61	8.4	—
4512	Book, periodical, and music stores	2	D	D	D	b	D	D
452	General merchandise stores	11	106 774	9 544	2 567	687	.2	—
4529	Other general merchandise stores	10	D	D	D	f	D	D
45299	All other general merchandise stores	9	D	D	D	c	D	D
452990	All other general merchandise stores	9	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	5	D	D	D	c	D	D
453	Miscellaneous store retailers	18	17 454	3 016	735	161	7.7	—
4532	Office supplies, stationery, and gift stores	4	D	D	D	b	D	D
45321	Office supplies and stationery stores	3	6 765	1 095	282	50	—	—
453210	Office supplies and stationery stores	3	6 765	1 095	282	50	—	—
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	8	3 225	488	126	27	—	40.9

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							From admini-strative records ¹	Estimated ²
LINCOLN								
44-45	Retail trade	145	208 176	20 834	4 971	1 190	13.2	6.4
441	Motor vehicle and parts dealers	10	56 306	3 211	814	106	7.5	.6
442	Furniture and home furnishings stores	13	11 222	1 411	328	70	69.4	—
4421	Furniture stores	7	7 648	927	222	46	93.5	—
44211	Furniture stores	7	7 648	927	222	46	93.5	—
442110	Furniture stores	7	7 648	927	222	46	93.5	—
4422	Home furnishings stores	6	3 574	484	106	24	18.0	—
443	Electronics and appliance stores	4	1 015	115	33	8	2.3	9.5
444	Building material and garden equipment and supplies dealers ...	13	21 934	2 884	666	131	6.6	2.0
4441	Building material and supplies dealers	10	D	D	D	c	D	D
44419	Other building material dealers	7	16 920	1 932	462	88	.3	2.6
444190	Other building material dealers	7	16 920	1 932	462	88	.3	2.6
445	Food and beverage stores	13	12 645	1 423	269	99	21.7	.8
4452	Specialty food stores	4	1 046	103	13	4	3.9	9.4
446	Health and personal care stores	8	11 946	1 453	346	112	10.7	30.3
4461	Health and personal care stores	8	11 946	1 453	346	112	10.7	30.3
447	Gasoline stations	14	13 541	1 096	275	72	14.3	34.8
448	Clothing and clothing accessories stores	23	8 631	1 142	263	117	59.2	3.5
4481	Clothing stores	17	7 283	930	221	99	51.6	4.1
44813	Children's and infants' clothing stores	1	D	D	D	b	D	D
448130	Children's and infants' clothing stores	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	7	1 890	243	67	24	33.2	37.5
452	General merchandise stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	2	D	D	D	e	D	D
453	Miscellaneous store retailers	29	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	17	3 031	436	107	37	43.3	5.8
4539	Other miscellaneous store retailers	9	D	D	D	a	D	D
45392	Art dealers	4	D	D	D	a	D	D
453920	Art dealers	4	D	D	D	a	D	D
454	Nonstore retailers	9	4 965	874	224	43	—	55.7
4543	Direct selling establishments	9	4 965	874	224	43	—	55.7
454312	Liquefied petroleum gas (bottled gas) dealers	5	4 137	708	185	28	—	66.8
454319	Other fuel dealers	1	D	D	D	a	D	D
LOS ALAMOS								
44-45	Retail trade	47	92 295	9 496	2 244	537	6.0	.4
441	Motor vehicle and parts dealers	3	1 927	258	62	13	8.2	—
442	Furniture and home furnishings stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	10 151	1 040	209	52	7.0	—
4441	Building material and supplies dealers	3	10 151	1 040	209	52	7.0	—
445	Food and beverage stores	4	D	D	D	c	D	D
446	Health and personal care stores	4	1 565	137	27	7	67.5	—
447	Gasoline stations	9	20 044	1 287	324	96	2.9	1.6
448	Clothing and clothing accessories stores	3	1 671	186	63	15	19.0	—
451	Sporting goods, hobby, book, and music stores	4	2 047	305	74	27	25.2	—
452	General merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	3	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
45392	Art dealers	3	526	86	19	9	87.1	12.9
453920	Art dealers	3	526	86	19	9	87.1	12.9
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LUNA								
44-45	Retail trade	83	166 907	13 456	3 187	856	12.4	10.1
441	Motor vehicle and parts dealers	9	44 428	3 000	656	119	16.7	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	3	423	46	13	5	—	—
444	Building material and garden equipment and supplies dealers ...	9	9 438	940	221	58	6.9	—
4441	Building material and supplies dealers	6	8 785	828	197	47	4.3	—
445	Food and beverage stores	8	31 171	3 144	715	237	2.5	.5
446	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	25	42 054	2 106	503	166	12.8	34.6
44719	Other gasoline stations	9	20 946	953	223	75	14.6	37.2
447190	Other gasoline stations	9	20 946	953	223	75	14.6	37.2
448	Clothing and clothing accessories stores	7	2 313	245	59	30	37.5	—
451	Sporting goods, hobby, book, and music stores	3	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	b	D	D
454	Nonstore retailers	5	3 259	761	213	27	14.7	—
MCKINLEY								
44-45	Retail trade	263	744 437	73 154	18 368	3 905	6.1	2.4
441	Motor vehicle and parts dealers	32	177 146	14 970	3 744	553	5.1	.5
4411	Automobile dealers	15	154 235	11 192	2 780	377	4.8	—
4412	Other motor vehicle dealers	3	3 054	592	145	29	43.0	—
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	14	19 857	3 186	819	147	1.9	4.2
44131	Automotive parts and accessories stores	9	13 098	1 706	436	94	3.0	—
441310	Automotive parts and accessories stores	9	13 098	1 706	436	94	3.0	—
44132	Tire dealers	5	6 759	1 480	383	53	—	12.4
441320	Tire dealers	5	6 759	1 480	383	53	—	12.4
442	Furniture and home furnishings stores	9	1 954	328	88	33	56.3	2.3
443	Electronics and appliance stores	10	7 137	1 218	318	51	20.4	2.8
4431	Electronics and appliance stores	10	7 137	1 218	318	51	20.4	2.8
44311	Appliance, television, and other electronics stores	7	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	13	37 532	4 455	1 009	167	4.4	.1
4441	Building material and supplies dealers	8	31 377	3 806	857	132	5.3	—
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	5	6 155	649	152	35	—	.3
44422	Nursery, garden center, and farm supply stores	5	6 155	649	152	35	—	.3
444220	Nursery, garden center, and farm supply stores	5	6 155	649	152	35	—	.3
445	Food and beverage stores	31	90 210	12 750	3 345	649	4.9	2.5
4451	Grocery stores	18	80 598	11 762	3 133	579	1.9	2.2
446	Health and personal care stores	12	15 920	2 304	562	111	14.7	1.6
4461	Health and personal care stores	12	15 920	2 304	562	111	14.7	1.6
44619	Other health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	53	165 401	9 632	2 368	671	9.0	5.2
4471	Gasoline stations	53	165 401	9 632	2 368	671	9.0	5.2
44711	Gasoline stations with convenience stores	42	63 712	4 042	966	306	10.2	.8
447110	Gasoline stations with convenience stores	42	63 712	4 042	966	306	10.2	.8
44719	Other gasoline stations	11	101 689	5 590	1 402	365	8.3	8.0
447190	Other gasoline stations	11	101 689	5 590	1 402	365	8.3	8.0

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MCKINLEY—Con.								
44-45	Retail trade—Con.							
448	Clothing and clothing accessories stores	46	58 383	6 421	1 509	404	11.4	6.3
4481	Clothing stores	16	17 623	1 770	462	142	4.2	18.9
44815	Clothing accessories stores	3	2 032	373	91	19	—	—
448150	Clothing accessories stores	3	2 032	373	91	19	—	—
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	22	D	D	D	c	D	D
44831	Jewelry stores	21	34 641	3 949	861	205	17.1	1.0
448310	Jewelry stores	21	34 641	3 949	861	205	17.1	1.0
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	11	7 320	768	198	58	6.4	—
4511	Sporting goods, hobby, and musical instrument stores	6	D	D	D	b	D	D
4512	Book, periodical, and music stores	5	D	D	D	b	D	D
451212	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
452	General merchandise stores	12	143 265	15 035	3 949	937	.6	—
4529	Other general merchandise stores	10	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	f	D	D
45299	All other general merchandise stores	9	D	D	D	c	D	D
452990	All other general merchandise stores	9	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	8	D	D	D	c	D	D
453	Miscellaneous store retailers	23	29 625	3 809	945	213	8.8	6.9
4532	Office supplies, stationery, and gift stores	8	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	9	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	7	10 418	1 185	360	60	—	6.1
453930	Manufactured (mobile) home dealers	7	10 418	1 185	360	60	—	6.1
45399	All other miscellaneous store retailers	2	D	D	D	b	D	D
454	Nonstore retailers	11	10 544	1 464	333	58	.5	—
4543	Direct selling establishments	11	10 544	1 464	333	58	.5	—
45431	Fuel dealers	6	9 465	1 179	280	44	—	—
454312	Liquefied petroleum gas (bottled gas) dealers	6	9 465	1 179	280	44	—	—
MORA								
44-45	Retail trade	14	8 989	1 157	267	75	52.1	—
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	b	D	D
447	Gasoline stations	5	3 739	266	45	21	52.1	—
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
454	Nonstore retailers	4	2 075	318	78	15	—	—
OTERO								
44-45	Retail trade	199	398 288	38 181	9 236	2 661	15.7	4.7
441	Motor vehicle and parts dealers	28	111 211	9 623	2 080	318	10.3	.7
4411	Automobile dealers	14	96 685	7 605	1 608	215	7.3	—
44112	Used car dealers	9	15 393	782	181	36	36.5	—
441120	Used car dealers	9	15 393	782	181	36	36.5	—
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
44131	Automotive parts and accessories stores	8	D	D	D	b	D	D
441310	Automotive parts and accessories stores	8	D	D	D	b	D	D
442	Furniture and home furnishings stores	8	6 370	621	151	35	28.6	—
4422	Home furnishings stores	4	3 140	158	38	11	14.1	—
443	Electronics and appliance stores	9	5 224	786	183	51	45.6	16.6
4431	Electronics and appliance stores	9	5 224	786	183	51	45.6	16.6
44311	Appliance, television, and other electronics stores	8	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
OTERO—Con.								
44-45	Retail trade—Con.							
444	Building material and garden equipment and supplies dealers . . .	14	19 681	1 645	412	80	2.4	1.7
4441	Building material and supplies dealers	11	D	D	D	b	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
445	Food and beverage stores	17	47 539	6 254	1 453	750	49.1	1.2
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health and personal care stores	12	12 840	1 587	352	120	2.9	1.4
4461	Health and personal care stores	12	12 840	1 587	352	120	2.9	1.4
447	Gasoline stations	35	46 644	3 413	822	252	25.8	33.1
4471	Gasoline stations	35	46 644	3 413	822	252	25.8	33.1
44711	Gasoline stations with convenience stores	25	38 267	2 737	654	209	28.6	21.3
447110	Gasoline stations with convenience stores	25	38 267	2 737	654	209	28.6	21.3
448	Clothing and clothing accessories stores	19	14 576	1 886	526	151	10.7	1.2
4481	Clothing stores	8	D	D	D	c	D	D
4483	Jewelry, luggage, and leather goods stores	8	D	D	D	b	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	9	6 638	697	186	80	11.3	—
4512	Book, periodical, and music stores	4	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
452	General merchandise stores	11	D	D	D	f	D	D
4529	Other general merchandise stores	10	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	f	D	D
45299	All other general merchandise stores	9	D	D	D	b	D	D
452990	All other general merchandise stores	9	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	27	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	13	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	9	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	10	5 671	763	197	39	37.3	—
4543	Direct selling establishments	7	5 130	689	178	34	38.6	—
454319	Other fuel dealers	1	D	D	D	a	D	D
QUAY								
44-45	Retail trade	62	93 332	7 268	1 831	504	18.4	12.4
441	Motor vehicle and parts dealers	6	12 600	878	217	35	83.4	12.1
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers . . .	5	5 135	497	131	39	7.2	—
445	Food and beverage stores	7	11 366	1 145	249	76	10.6	—
446	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	21	46 314	2 789	763	219	6.1	19.9
4471	Gasoline stations	21	46 314	2 789	763	219	6.1	19.9
44719	Other gasoline stations	9	31 765	1 945	497	130	1.2	21.8
447190	Other gasoline stations	9	31 765	1 945	497	130	1.2	21.8
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	3	D	D	D	a	D	D
452	General merchandise stores	4	8 689	858	204	70	5.2	—
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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							From administrative records ¹	Estimated ²
RIO ARRIBA								
44-45	Retail trade	113	249 811	26 834	6 168	1 364	21.8	7.8
441	Motor vehicle and parts dealers	12	52 711	5 585	1 044	153	23.7	15.3
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	3	2 020	364	107	29	80.9	19.1
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	10	19 494	2 564	525	128	62.5	1.1
4441	Building material and supplies dealers	9	D	D	D	c	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
445	Food and beverage stores	16	33 223	3 109	713	179	22.9	14.2
446	Health and personal care stores	5	16 943	1 653	399	83	7.8	16.5
4461	Health and personal care stores	5	16 943	1 653	399	83	7.8	16.5
447	Gasoline stations	25	32 180	2 886	893	200	37.9	6.1
44711	Gasoline stations with convenience stores	22	29 813	2 721	854	186	36.6	6.6
447110	Gasoline stations with convenience stores	22	29 813	2 721	854	186	36.6	6.6
448	Clothing and clothing accessories stores	9	3 166	596	138	36	19.0	—
451	Sporting goods, hobby, book, and music stores	4	1 338	161	8	13	3.0	91.3
452	General merchandise stores	6	D	D	D	e	D	D
4529	Other general merchandise stores	6	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	16	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	a	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
454	Nonstore retailers	5	3 620	697	156	27	31.0	—
ROOSEVELT								
44-45	Retail trade	64	147 174	12 374	2 831	703	7.3	3.2
441	Motor vehicle and parts dealers	11	56 664	3 958	861	127	3.0	1.6
442	Furniture and home furnishings stores	4	2 952	453	111	25	12.5	6.7
443	Electronics and appliance stores	3	1 684	387	81	14	24.6	—
444	Building material and garden equipment and supplies dealers ...	10	13 552	967	231	62	15.7	22.2
4441	Building material and supplies dealers	4	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	6	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	6	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	6	D	D	D	b	D	D
445	Food and beverage stores	7	D	D	D	c	D	D
446	Health and personal care stores	3	4 438	375	93	21	66.2	—
447	Gasoline stations	4	4 709	248	60	16	25.6	—
448	Clothing and clothing accessories stores	4	1 783	162	41	19	30.5	—
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	a	D	D
4543	Direct selling establishments	4	D	D	D	a	D	D
45431	Fuel dealers	2	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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							From admini- strative records ¹	Estimated ²
SANDOVAL								
44-45	Retail trade	161	441 646	41 747	10 106	2 095	8.1	5.6
441	Motor vehicle and parts dealers	11	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	6	6 571	881	198	36	94.9	—
4422	Home furnishings stores	6	6 571	881	198	36	94.9	—
44229	Other home furnishings stores	3	D	D	D	b	D	D
442299	All other home furnishings stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	15	7 930	1 333	281	66	20.2	—
4441	Building material and supplies dealers	12	D	D	D	b	D	D
445	Food and beverage stores	21	80 471	10 274	2 397	461	14.2	3.4
4451	Grocery stores	15	77 762	10 064	2 348	448	13.4	1.3
446	Health and personal care stores	12	D	D	D	e	D	D
4461	Health and personal care stores	12	D	D	D	e	D	D
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	32	57 522	3 357	776	251	3.5	29.6
4471	Gasoline stations	32	57 522	3 357	776	251	3.5	29.6
44711	Gasoline stations with convenience stores	30	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	30	D	D	D	c	D	D
448	Clothing and clothing accessories stores	9	4 670	585	122	30	16.0	2.0
451	Sporting goods, hobby, book, and music stores	5	D	D	D	b	D	D
4512	Book, periodical, and music stores	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
452	General merchandise stores	8	D	D	D	c	D	D
453	Miscellaneous store retailers	21	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	9	D	D	D	a	D	D
45391	Pet and pet supplies stores	3	D	D	D	a	D	D
453910	Pet and pet supplies stores	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	18	D	D	D	f	D	D
4541	Electronic shopping and mail-order houses	7	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses	7	D	D	D	e	D	D
4543	Direct selling establishments	8	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D
SAN JUAN								
44-45	Retail trade	470	1 238 836	118 330	28 623	6 157	6.7	3.3
441	Motor vehicle and parts dealers	85	398 352	34 571	8 076	1 043	6.8	1.8
4411	Automobile dealers	42	340 548	24 850	5 657	635	6.0	1.7
44111	New car dealers	16	297 592	22 025	4 962	530	4.8	.4
441110	New car dealers	16	297 592	22 025	4 962	530	4.8	.4
44112	Used car dealers	26	42 956	2 825	695	105	14.3	10.7
441120	Used car dealers	26	42 956	2 825	695	105	14.3	10.7
4412	Other motor vehicle dealers	11	17 550	2 176	612	52	.6	7.1
44121	Recreational vehicle dealers	4	7 043	758	148	22	—	17.7
441210	Recreational vehicle dealers	4	7 043	758	148	22	—	17.7
44122	Motorcycle, boat, and other motor vehicle dealers	7	10 507	1 418	464	30	1.0	—
441221	Motorcycle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	32	40 254	7 545	1 807	356	15.9	.8
44131	Automotive parts and accessories stores	20	23 693	3 993	926	208	23.4	1.3
441310	Automotive parts and accessories stores	20	23 693	3 993	926	208	23.4	1.3
44132	Tire dealers	12	16 561	3 552	881	148	5.2	—
441320	Tire dealers	12	16 561	3 552	881	148	5.2	—
442	Furniture and home furnishings stores	24	25 167	4 512	1 055	211	31.5	2.1
4421	Furniture stores	16	17 011	2 569	598	136	39.0	3.1
44211	Furniture stores	16	17 011	2 569	598	136	39.0	3.1
442110	Furniture stores	16	17 011	2 569	598	136	39.0	3.1
4422	Home furnishings stores	8	8 156	1 943	457	75	16.0	—
44221	Floor covering stores	5	D	D	D	b	D	D
442210	Floor covering stores	5	D	D	D	b	D	D
44229	Other home furnishings stores	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SAN JUAN—Con.								
44-45	Retail trade—Con.							
443	Electronics and appliance stores	17	10 581	1 554	397	76	2.9	11.4
4431	Electronics and appliance stores	17	10 581	1 554	397	76	2.9	11.4
44311	Appliance, television, and other electronics stores	12	9 250	1 247	317	52	1.9	8.7
443112	Radio, television, and other electronics stores	5	5 622	810	224	36	3.1	—
44312	Computer and software stores	5	1 331	307	80	24	10.2	30.5
443120	Computer and software stores	5	1 331	307	80	24	10.2	30.5
444	Building material and garden equipment and supplies dealers ...	45	86 916	10 014	2 298	476	5.0	3.0
4441	Building material and supplies dealers	40	83 072	9 495	2 189	444	3.2	3.2
44411	Home centers	4	D	D	D	c	D	D
444110	Home Centers	4	D	D	D	c	D	D
44412	Paint and wallpaper stores	7	D	D	D	b	D	D
444120	Paint and wallpaper stores	7	D	D	D	b	D	D
44413	Hardware stores	10	10 877	1 810	401	98	3.6	.3
444130	Hardware stores	10	10 877	1 810	401	98	3.6	.3
44419	Other building material dealers	19	29 060	3 759	918	145	7.6	8.6
444190	Other building material dealers	19	29 060	3 759	918	145	7.6	8.6
4442	Lawn and garden equipment and supplies stores	5	3 844	519	109	32	43.1	.2
44422	Nursery, garden center, and farm supply stores	5	3 844	519	109	32	43.1	.2
444220	Nursery, garden center, and farm supply stores	5	3 844	519	109	32	43.1	.2
445	Food and beverage stores	27	124 397	13 993	3 988	894	3.6	1.7
4451	Grocery stores	17	119 246	13 477	3 868	854	3.7	1.0
44511	Supermarkets and other grocery (except convenience) stores	11	116 023	13 086	3 793	830	3.8	.1
445110	Supermarkets and other grocery (except convenience) stores	11	116 023	13 086	3 793	830	3.8	.1
4452	Specialty food stores	7	2 810	295	65	17	1.0	23.2
446	Health and personal care stores	22	37 589	4 549	1 120	321	21.0	2.7
4461	Health and personal care stores	22	37 589	4 549	1 120	321	21.0	2.7
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
44619	Other health and personal care stores	3	D	D	D	a	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	76	155 257	9 714	2 354	715	6.2	14.6
4471	Gasoline stations	76	155 257	9 714	2 354	715	6.2	14.6
44711	Gasoline stations with convenience stores	73	D	D	D	f	D	D
447110	Gasoline stations with convenience stores	73	D	D	D	f	D	D
448	Clothing and clothing accessories stores	49	38 834	4 765	1 138	354	7.9	.8
4481	Clothing stores	27	25 583	3 062	745	253	4.3	—
44814	Family clothing stores	13	19 669	2 102	528	189	1.6	—
448140	Family clothing stores	13	19 669	2 102	528	189	1.6	—
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	10	6 243	1 040	220	45	17.7	4.6
44831	Jewelry stores	10	6 243	1 040	220	45	17.7	4.6
448310	Jewelry stores	10	6 243	1 040	220	45	17.7	4.6
451	Sporting goods, hobby, book, and music stores	27	23 968	2 619	631	225	7.8	1.0
4511	Sporting goods, hobby, and musical instrument stores	19	14 897	1 787	432	139	12.5	1.6
45111	Sporting goods stores	10	6 216	869	191	56	21.4	3.4
451110	Sporting goods stores	10	6 216	869	191	56	21.4	3.4
4511101	General-line sporting goods stores	6	4 905	711	156	42	4.8	—
45112	Hobby, toy, and game stores	3	D	D	D	b	D	D
451120	Hobby, toy, and game stores	3	D	D	D	b	D	D
4512	Book, periodical, and music stores	8	9 071	832	199	86	—	—
45121	Book stores and news dealers	6	D	D	D	b	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
452	General merchandise stores	24	269 573	23 599	5 516	1 408	.8	.2
452111	Department stores (except discount department stores) ..	3	D	D	D	e	D	D
4529	Other general merchandise stores	19	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	2	D	D	D	f	D	D
45299	All other general merchandise stores	17	D	D	D	c	D	D
452990	All other general merchandise stores	17	D	D	D	c	D	D
4529901	Variety stores	7	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	10	11 147	1 523	339	121	3.0	.7

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SAN JUAN—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	57	44 374	5 237	1 331	311	29.0	4.9
4532	Office supplies, stationery, and gift stores	14	15 472	2 409	559	130	1.1	2.2
45321	Office supplies and stationery stores	4	13 404	2 044	457	91	—	—
453210	Office supplies and stationery stores	4	13 404	2 044	457	91	—	—
4539	Other miscellaneous store retailers	33	25 747	1 803	541	101	41.4	7.0
45391	Pet and pet supplies stores	6	1 924	205	54	17	32.2	62.8
453910	Pet and pet supplies stores	6	1 924	205	54	17	32.2	62.8
45392	Art dealers	3	957	135	32	6	60.5	21.2
453920	Art dealers	3	957	135	32	6	60.5	21.2
45393	Manufactured (mobile) home dealers	16	20 647	1 313	423	66	44.0	1.9
453930	Manufactured (mobile) home dealers	16	20 647	1 313	423	66	44.0	1.9
45399	All other miscellaneous store retailers	8	2 219	150	32	12	16.5	—
454	Nonstore retailers	17	23 828	3 203	719	123	7.9	.1
4541	Electronic shopping and mail-order houses	3	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	3	D	D	D	b	D	D
4543	Direct selling establishments	14	D	D	D	c	D	D
45431	Fuel dealers	6	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D
45439	Other direct selling establishments	8	6 500	1 646	348	65	4.4	.4
454390	Other direct selling establishments	8	6 500	1 646	348	65	4.4	.4
SAN MIGUEL								
44-45	Retail trade	94	178 323	18 171	4 381	1 078	14.9	12.0
441	Motor vehicle and parts dealers	8	19 946	1 832	409	71	41.6	—
442	Furniture and home furnishings stores	3	D	D	D	b	D	D
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	5	2 028	351	75	17	—	—
444	Building material and garden equipment and supplies dealers ...	8	14 700	1 757	371	91	14.1	1.0
4441	Building material and supplies dealers	7	D	D	D	b	D	D
445	Food and beverage stores	10	16 365	1 334	311	110	19.9	17.9
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	28	41 785	2 926	752	225	26.4	42.3
44719	Other gasoline stations	15	27 052	1 558	441	104	24.9	62.0
447190	Other gasoline stations	15	27 052	1 558	441	104	24.9	62.0
448	Clothing and clothing accessories stores	7	2 928	393	93	34	29.3	—
451	Sporting goods, hobby, book, and music stores	4	744	99	23	12	—	38.8
452	General merchandise stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	2	D	D	D	e	D	D
453	Miscellaneous store retailers	8	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	8	6 477	739	175	35	—	—
4543	Direct selling establishments	6	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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							From admini- strative records ¹	Estimated ²
SANTA FE								
44-45	Retail trade	910	1 809 469	202 207	47 548	9 196	10.0	4.7
441	Motor vehicle and parts dealers	46	368 867	28 082	6 199	828	13.7	3.7
4411	Automobile dealers	17	D	D	D	f	D	D
44111	New car dealers	14	D	D	D	f	D	D
441110	New car dealers	14	D	D	D	f	D	D
4412	Other motor vehicle dealers	7	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	6	D	D	D	b	D	D
441221	Motorcycle dealers	5	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	22	D	D	D	c	D	D
44131	Automotive parts and accessories stores	13	D	D	D	c	D	D
441310	Automotive parts and accessories stores	13	D	D	D	c	D	D
44132	Tire dealers	9	D	D	D	b	D	D
441320	Tire dealers	9	D	D	D	b	D	D
442	Furniture and home furnishings stores	78	D	D	D	e	D	D
4421	Furniture stores	17	D	D	D	c	D	D
44211	Furniture stores	17	D	D	D	c	D	D
442110	Furniture stores	17	D	D	D	c	D	D
4422	Home furnishings stores	61	D	D	D	e	D	D
44221	Floor covering stores	16	26 569	3 832	766	105	3.7	.6
442210	Floor covering stores	16	26 569	3 832	766	105	3.7	.6
44229	Other home furnishings stores	45	D	D	D	e	D	D
442299	All other home furnishings stores	45	D	D	D	e	D	D
443	Electronics and appliance stores	26	54 240	5 511	1 396	282	5.3	4.6
4431	Electronics and appliance stores	26	54 240	5 511	1 396	282	5.3	4.6
44311	Appliance, television, and other electronics stores	16	D	D	D	c	D	D
443111	Household appliance stores	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	11	D	D	D	c	D	D
44312	Computer and software stores	4	D	D	D	b	D	D
443120	Computer and software stores	4	D	D	D	b	D	D
44313	Camera and photographic supplies stores	6	3 762	627	217	25	—	16.8
443130	Camera and photographic supplies stores	6	3 762	627	217	25	—	16.8
444	Building material and garden equipment and supplies dealers	55	171 838	21 569	5 028	819	1.6	4.7
4441	Building material and supplies dealers	44	D	D	D	f	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44412	Paint and wallpaper stores	5	D	D	D	b	D	D
444120	Paint and wallpaper stores	5	D	D	D	b	D	D
44413	Hardware stores	5	D	D	D	b	D	D
444130	Hardware stores	5	D	D	D	b	D	D
44419	Other building material dealers	33	D	D	D	e	D	D
444190	Other building material dealers	33	D	D	D	e	D	D
4442	Lawn and garden equipment and supplies stores	11	D	D	D	c	D	D
44422	Nursery, garden center, and farm supply stores	10	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	10	D	D	D	c	D	D
445	Food and beverage stores	65	264 708	33 626	8 229	1 754	5.7	3.1
4451	Grocery stores	37	D	D	D	g	D	D
44511	Supermarkets and other grocery (except convenience) stores	29	D	D	D	g	D	D
445110	Supermarkets and other grocery (except convenience) stores	29	D	D	D	g	D	D
44512	Convenience stores	8	D	D	D	b	D	D
445120	Convenience stores	8	D	D	D	b	D	D
4452	Specialty food stores	10	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	18	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	18	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	18	D	D	D	b	D	D
446	Health and personal care stores	49	72 268	10 537	2 353	491	9.1	5.5
4461	Health and personal care stores	49	72 268	10 537	2 353	491	9.1	5.5
44611	Pharmacies and drug stores	15	58 343	7 678	1 680	337	8.8	4.5
446110	Pharmacies and drug stores	15	58 343	7 678	1 680	337	8.8	4.5
4461101	Pharmacies and drug stores	13	D	D	D	e	D	D
4461102	Proprietary stores	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	10	5 006	901	199	54	3.4	20.4
446120	Cosmetics, beauty supplies, and perfume stores	10	5 006	901	199	54	3.4	20.4
44613	Optical goods stores	13	4 828	1 083	275	53	6.5	3.5
446130	Optical goods stores	13	4 828	1 083	275	53	6.5	3.5
44619	Other health and personal care stores	11	4 091	875	199	47	23.0	2.9
446191	Food (health) supplement stores	8	2 227	432	93	27	42.3	—
447	Gasoline stations	35	65 996	4 153	1 019	317	12.4	11.7
4471	Gasoline stations	35	65 996	4 153	1 019	317	12.4	11.7
44711	Gasoline stations with convenience stores	24	54 098	3 227	802	245	12.9	2.5
447110	Gasoline stations with convenience stores	24	54 098	3 227	802	245	12.9	2.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SANTA FE—Con.								
44-45	Retail trade—Con.							
448	Clothing and clothing accessories stores	181	152 504	21 581	5 040	1 162	18.4	6.2
4481	Clothing stores	107	D	D	D	f	D	D
44811	Men's clothing stores	9	4 391	643	126	33	34.7	14.0
448110	Men's clothing stores	9	4 391	643	126	33	34.7	14.0
44812	Women's clothing stores	42	D	D	D	c	D	D
448120	Women's clothing stores	42	D	D	D	c	D	D
44813	Children's and infants' clothing stores	3	1 611	339	67	18	39.9	—
448130	Children's and infants' clothing stores	3	1 611	339	67	18	39.9	—
44814	Family clothing stores	31	D	D	D	e	D	D
448140	Family clothing stores	31	D	D	D	e	D	D
44815	Clothing accessories stores	9	6 522	967	206	40	22.5	3.0
448150	Clothing accessories stores	9	6 522	967	206	40	22.5	3.0
44819	Other clothing stores	13	D	D	D	b	D	D
448190	Other clothing stores	13	D	D	D	b	D	D
4482	Shoe stores	22	D	D	D	c	D	D
44821	Shoe stores	22	D	D	D	c	D	D
448210	Shoe stores	22	D	D	D	c	D	D
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	3	D	D	D	b	D	D
4482104	Family shoe stores	11	D	D	D	b	D	D
4482105	Athletic footwear stores	6	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	52	D	D	D	e	D	D
44831	Jewelry stores	46	D	D	D	e	D	D
448310	Jewelry stores	46	D	D	D	e	D	D
44832	Luggage and leather goods stores	6	D	D	D	b	D	D
448320	Luggage and leather goods stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	63	55 823	7 377	1 676	522	7.9	5.0
4511	Sporting goods, hobby, and musical instrument stores	38	29 701	3 960	898	285	5.8	9.1
45111	Sporting goods stores	18	13 007	1 664	361	110	10.2	15.8
451110	Sporting goods stores	18	13 007	1 664	361	110	10.2	15.8
4511101	General-line sporting goods stores	5	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	13	D	D	D	b	D	D
45112	Hobby, toy, and game stores	10	11 927	1 442	334	124	1.1	.4
451120	Hobby, toy, and game stores	10	11 927	1 442	334	124	1.1	.4
45113	Sewing, needlework, and piece goods stores	6	3 076	551	126	34	—	19.6
451130	Sewing, needlework, and piece goods stores	6	3 076	551	126	34	—	19.6
45114	Musical instrument and supplies stores	4	1 691	303	77	17	15.4	—
451140	Musical instrument and supplies stores	4	1 691	303	77	17	15.4	—
4512	Book, periodical, and music stores	25	26 122	3 417	778	237	10.3	.3
45121	Book stores and news dealers	20	D	D	D	c	D	D
451211	Book stores	18	16 407	2 090	469	132	14.4	.5
4512111	Book stores, general	11	14 268	1 816	405	107	12.3	.6
4512112	Specialty book stores	5	D	D	D	a	D	D
4512113	College book stores	2	D	D	D	a	D	D
451212	News dealers and newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	5	D	D	D	b	D	D
452	General merchandise stores	20	D	D	D	g	D	D
4521	Department stores	7	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) ³	7	D	D	D	f	D	D
45211	Department stores	7	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	4	D	D	D	e	D	D
452112	Discount department stores	3	D	D	D	f	D	D
4529	Other general merchandise stores	13	D	D	D	e	D	D
45299	All other general merchandise stores	12	D	D	D	c	D	D
452990	All other general merchandise stores	12	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	9	D	D	D	b	D	D
453	Miscellaneous store retailers	241	D	D	D	g	D	D
4531	Florists	10	3 320	645	142	30	12.0	—
45311	Florists	10	3 320	645	142	30	12.0	—
453110	Florists	10	3 320	645	142	30	12.0	—
4532	Office supplies, stationery, and gift stores	45	D	D	D	e	D	D
45321	Office supplies and stationery stores	7	D	D	D	c	D	D
453210	Office supplies and stationery stores	7	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores	38	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores	38	D	D	D	c	D	D
4533	Used merchandise stores	35	20 065	2 777	626	162	19.3	1.7
45331	Used merchandise stores	35	20 065	2 777	626	162	19.3	1.7
453310	Used merchandise stores	35	20 065	2 777	626	162	19.3	1.7
4539	Other miscellaneous store retailers	151	D	D	D	f	D	D
45391	Pet and pet supplies stores	7	9 342	1 151	263	76	21.2	—
453910	Pet and pet supplies stores	7	9 342	1 151	263	76	21.2	—
45392	Art dealers	115	D	D	D	e	D	D
453920	Art dealers	115	D	D	D	e	D	D
45393	Manufactured (mobile) home dealers	5	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers	24	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SANTA FE—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	51	52 140	7 629	1 904	273	23.4	.2
4541	Electronic shopping and mail-order houses	28	23 931	4 269	1 011	140	29.1	.4
45411	Electronic shopping and mail-order houses	28	23 931	4 269	1 011	140	29.1	.4
4543	Direct selling establishments	21	D	D	D	c	D	D
45431	Fuel dealers	8	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	7	D	D	D	b	D	D
45439	Other direct selling establishments	13	D	D	D	b	D	D
454390	Other direct selling establishments	13	D	D	D	b	D	D
SIERRA								
44-45	Retail trade	51	71 590	5 931	1 381	332	22.5	24.1
441	Motor vehicle and parts dealers	14	19 836	1 707	396	74	15.0	16.9
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	8 270	525	121	29	9.0	—
4441	Building material and supplies dealers	2	D	D	D	b	D	D
445	Food and beverage stores	3	11 606	1 495	328	77	—	39.7
446	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	7	16 582	642	142	40	44.2	46.7
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	4	7 295	518	135	47	—	9.9
45299	All other general merchandise stores	4	7 295	518	135	47	—	9.9
452990	All other general merchandise stores	4	7 295	518	135	47	—	9.9
4529901	Variety stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	a	D	D
454	Nonstore retailers	3	1 427	228	64	12	12.7	41.0
SOCORRO								
44-45	Retail trade	46	76 722	6 302	1 537	388	13.3	7.6
441	Motor vehicle and parts dealers	6	18 134	1 139	282	57	2.3	—
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	2 876	457	92	34	—	—
445	Food and beverage stores	4	22 756	2 676	658	140	9.9	—
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	14	25 773	1 032	244	82	13.7	22.7
44711	Gasoline stations with convenience stores	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	12	D	D	D	b	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	3	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
TAOS								
44-45	Retail trade	242	258 622	28 947	7 349	1 553	16.3	8.0
441	Motor vehicle and parts dealers	16	35 138	3 128	762	135	15.7	1.2
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	23	8 923	1 252	298	89	35.2	21.3
4422	Home furnishings stores	17	6 516	834	184	56	42.0	29.1
44229	Other home furnishings stores	13	3 220	455	102	33	58.8	9.3
442299	All other home furnishings stores	12	D	D	D	b	D	D
443	Electronics and appliance stores	6	2 292	298	65	21	30.6	23.5
4431	Electronics and appliance stores	6	2 292	298	65	21	30.6	23.5
444	Building material and garden equipment and supplies dealers ...	14	20 665	3 195	776	117	14.7	5.9
4441	Building material and supplies dealers	13	D	D	D	c	D	D
445	Food and beverage stores	15	59 977	5 735	1 753	303	8.7	15.5
4451	Grocery stores	13	D	D	D	e	D	D
446	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	21	35 652	2 010	425	120	8.5	11.1
448	Clothing and clothing accessories stores	46	16 239	2 376	557	152	58.0	2.5
4481	Clothing stores	23	8 216	1 186	293	76	39.7	5.0
4483	Jewelry, luggage, and leather goods stores	16	5 992	873	185	52	89.9	—
451	Sporting goods, hobby, book, and music stores	22	8 194	1 555	475	147	18.8	22.2
4511	Sporting goods, hobby, and musical instrument stores	17	6 740	1 311	416	126	18.3	22.6
452	General merchandise stores	4	D	D	D	c	D	D
453	Miscellaneous store retailers	65	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	23	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	23	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	23	D	D	D	b	D	D
4539	Other miscellaneous store retailers	38	12 990	1 582	346	90	55.1	3.2
45392	Art dealers	30	9 777	1 342	287	70	67.0	2.9
453920	Art dealers	30	9 777	1 342	287	70	67.0	2.9
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	8	6 090	1 184	298	42	.3	—
4543	Direct selling establishments	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
TORRANCE								
44-45	Retail trade	44	92 545	7 258	1 778	536	15.9	29.0
441	Motor vehicle and parts dealers	3	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	3 790	394	81	23	97.5	—
4441	Building material and supplies dealers	4	D	D	D	a	D	D
445	Food and beverage stores	9	12 050	1 050	299	87	67.2	4.0
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	12	40 672	2 917	679	239	1.5	58.4
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
UNION								
44-45	Retail trade	22	20 341	1 719	407	117	44.2	3.5
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
445	Food and beverage stores	3	5 860	734	176	53	90.2	—
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	1 270	159	39	12	13.7	—
453	Miscellaneous store retailers	1	D	D	D	a	D	D
VALENCIA								
44-45	Retail trade	141	462 990	42 526	10 381	2 280	16.3	7.6
441	Motor vehicle and parts dealers	23	137 288	8 869	2 285	340	3.9	13.7
4411	Automobile dealers	9	D	D	D	c	D	D
4413	Automotive parts, accessories, and tire stores	12	D	D	D	b	D	D
44131	Automotive parts and accessories stores	9	D	D	D	b	D	D
441310	Automotive parts and accessories stores	9	D	D	D	b	D	D
442	Furniture and home furnishings stores	5	2 603	349	101	20	85.3	—
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	14	44 159	6 687	1 482	375	75.1	.1
4441	Building material and supplies dealers	11	43 350	6 552	1 453	366	75.6	.2
44419	Other building material dealers	7	D	D	D	e	D	D
444190	Other building material dealers	7	D	D	D	e	D	D
445	Food and beverage stores	14	44 702	5 125	1 274	298	6.7	1.6
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health and personal care stores	10	D	D	D	c	D	D
4461	Health and personal care stores	10	D	D	D	c	D	D
447	Gasoline stations	25	66 559	3 007	682	242	19.2	18.8
4471	Gasoline stations	25	66 559	3 007	682	242	19.2	18.8
44711	Gasoline stations with convenience stores	22	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	22	D	D	D	c	D	D
448	Clothing and clothing accessories stores	10	D	D	D	b	D	D
4481	Clothing stores	7	5 238	596	129	49	4.1	.2
451	Sporting goods, hobby, book, and music stores	4	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	f	D	D
4529	Other general merchandise stores	4	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	f	D	D
453	Miscellaneous store retailers	20	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	2	D	D	D	a	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	12	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	8	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	10	D	D	D	b	D	D
4543	Direct selling establishments	9	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	b	D	D
45439	Other direct selling establishments	4	D	D	D	b	D	D
454390	Other direct selling establishments	4	D	D	D	b	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

³Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ALAMOGORDO								
44-45	Retail trade	134	344 206	32 787	8 010	2 241	13.8	3.8
441	Motor vehicle and parts dealers	23	105 689	9 088	1 958	290	8.0	.7
4411	Automobile dealers	13	D	D	D	c	D	D
44112	Used car dealers	8	D	D	D	b	D	D
441120	Used car dealers	8	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	8	D	D	D	b	D	D
442	Furniture and home furnishings stores	8	6 370	621	151	35	28.6	—
4421	Furniture stores	4	3 230	463	113	24	42.7	—
44211	Furniture stores	4	3 230	463	113	24	42.7	—
442110	Furniture stores	4	3 230	463	113	24	42.7	—
4422	Home furnishings stores	4	3 140	158	38	11	14.1	—
443	Electronics and appliance stores	9	5 224	786	183	51	45.6	16.6
4431	Electronics and appliance stores	9	5 224	786	183	51	45.6	16.6
44311	Appliance, television, and other electronics stores	8	D	D	D	b	D	D
443111	Household appliance stores	3	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	9	13 649	1 124	305	56	1.6	—
4441	Building material and supplies dealers	7	D	D	D	b	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food and beverage stores	9	41 309	5 400	1 285	668	53.5	—
4451	Grocery stores	9	41 309	5 400	1 285	668	53.5	—
446	Health and personal care stores	8	12 218	1 481	336	114	.5	—
4461	Health and personal care stores	8	12 218	1 481	336	114	.5	—
447	Gasoline stations	24	31 258	2 264	561	165	13.3	37.0
4471	Gasoline stations	24	31 258	2 264	561	165	13.3	37.0
44711	Gasoline stations with convenience stores	16	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	16	D	D	D	c	D	D
448	Clothing and clothing accessories stores	14	13 226	1 698	484	137	7.9	—
4481	Clothing stores	8	D	D	D	c	D	D
451	Sporting goods, hobby, book, and music stores	4	D	D	D	b	D	D
452	General merchandise stores	7	D	D	D	f	D	D
4529	Other general merchandise stores	6	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	f	D	D
45299	All other general merchandise stores	5	3 558	508	147	46	18.4	—
452990	All other general merchandise stores	5	3 558	508	147	46	18.4	—
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	3	4 011	168	36	7	100.0	—
453930	Manufactured (mobile) home dealers	3	4 011	168	36	7	100.0	—
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	4	1 574	137	35	12	80.9	—
ALBUQUERQUE								
44-45	Retail trade	1 972	6 955 281	645 264	153 016	29 599	5.4	4.8
441	Motor vehicle and parts dealers	226	1 973 548	162 603	38 658	4 455	4.8	2.3
4411	Automobile dealers	91	1 671 912	118 076	27 951	2 868	4.2	1.6
44111	New car dealers	51	D	D	D	h	D	D
441110	New car dealers	51	D	D	D	h	D	D
44112	Used car dealers	40	D	D	D	c	D	D
441120	Used car dealers	40	D	D	D	c	D	D
4412	Other motor vehicle dealers	31	151 142	16 223	3 973	487	10.6	8.6
44121	Recreational vehicle dealers	14	77 430	7 376	1 729	236	5.5	2.1
441210	Recreational vehicle dealers	14	77 430	7 376	1 729	236	5.5	2.1
44122	Motorcycle, boat, and other motor vehicle dealers	17	73 712	8 847	2 244	251	15.9	15.5
441221	Motorcycle dealers	13	63 287	7 054	1 700	199	18.5	18.1
441222	Boat dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	104	150 494	28 304	6 734	1 100	5.7	3.6
44131	Automotive parts and accessories stores	71	97 236	18 180	4 348	776	6.0	1.2
441310	Automotive parts and accessories stores	71	97 236	18 180	4 348	776	6.0	1.2
44132	Tire dealers	33	53 258	10 124	2 386	324	5.3	8.0
441320	Tire dealers	33	53 258	10 124	2 386	324	5.3	8.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ALBUQUERQUE—Con.								
44-45	Retail trade—Con.							
442	Furniture and home furnishings stores	153	242 091	31 638	7 748	1 663	10.8	5.1
4421	Furniture stores	68	169 466	20 797	5 080	1 074	6.5	5.8
44211	Furniture stores	68	169 466	20 797	5 080	1 074	6.5	5.8
442110	Furniture stores	68	169 466	20 797	5 080	1 074	6.5	5.8
4422	Home furnishings stores	85	72 625	10 841	2 668	589	20.7	3.5
44221	Floor covering stores	30	29 514	5 460	1 338	211	30.6	2.3
442210	Floor covering stores	30	29 514	5 460	1 338	211	30.6	2.3
44229	Other home furnishings stores	55	43 111	5 381	1 330	378	14.0	4.3
442291	Window treatment stores	6	1 930	209	65	17	57.8	—
442299	All other home furnishings stores	49	41 181	5 172	1 265	361	11.9	4.5
443	Electronics and appliance stores	102	258 779	28 912	6 989	1 222	7.4	3.5
4431	Electronics and appliance stores	102	258 779	28 912	6 989	1 222	7.4	3.5
44311	Appliance, television, and other electronics stores	66	D	D	D	f	D	D
443111	Household appliance stores	15	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	51	140 014	14 531	3 795	703	8.6	6.0
44312	Computer and software stores	25	D	D	D	c	D	D
443120	Computer and software stores	25	D	D	D	c	D	D
44313	Camera and photographic supplies stores	11	7 955	1 596	343	69	13.7	—
443130	Camera and photographic supplies stores	11	7 955	1 596	343	69	13.7	—
444	Building material and garden equipment and supplies dealers ...	119	320 021	46 866	10 532	1 764	5.4	2.3
4441	Building material and supplies dealers	106	302 499	44 552	10 070	1 568	5.6	2.2
44411	Home centers	5	D	D	D	e	D	D
444110	Home Centers	5	D	D	D	e	D	D
44412	Paint and wallpaper stores	13	D	D	D	c	D	D
444120	Paint and wallpaper stores	13	D	D	D	c	D	D
44413	Hardware stores	13	D	D	D	c	D	D
444130	Hardware stores	13	D	D	D	c	D	D
44419	Other building material dealers	75	D	D	D	f	D	D
444190	Other building material dealers	75	D	D	D	f	D	D
4442	Lawn and garden equipment and supplies stores	13	17 522	2 314	462	196	1.5	2.4
44422	Nursery, garden center, and farm supply stores	11	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	11	D	D	D	c	D	D
445	Food and beverage stores	130	643 589	78 114	18 620	3 965	3.4	5.3
4451	Grocery stores	72	595 296	71 414	17 095	3 415	2.7	3.4
44511	Supermarkets and other grocery (except convenience) stores	66	592 985	71 124	17 027	3 394	2.6	3.3
445110	Supermarkets and other grocery (except convenience) stores	66	592 985	71 124	17 027	3 394	2.6	3.3
4452	Specialty food stores	33	15 938	2 409	561	190	14.6	11.4
4453	Beer, wine, and liquor stores	25	32 355	4 291	964	360	11.3	38.0
44531	Beer, wine, and liquor stores	25	32 355	4 291	964	360	11.3	38.0
445310	Beer, wine, and liquor stores	25	32 355	4 291	964	360	11.3	38.0
446	Health and personal care stores	138	303 953	41 060	9 408	2 113	12.2	3.6
4461	Health and personal care stores	138	303 953	41 060	9 408	2 113	12.2	3.6
44611	Pharmacies and drug stores	42	253 143	29 645	6 858	1 605	10.2	2.3
446110	Pharmacies and drug stores	42	253 143	29 645	6 858	1 605	10.2	2.3
4461101	Pharmacies and drug stores	41	D	D	D	g	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	18	D	D	D	c	D	D
446120	Cosmetics, beauty supplies, and perfume stores	18	D	D	D	c	D	D
44613	Optical goods stores	37	15 057	3 361	867	186	11.1	26.4
446130	Optical goods stores	37	15 057	3 361	867	186	11.1	26.4
44619	Other health and personal care stores	41	D	D	D	c	D	D
446191	Food (health) supplement stores	25	8 891	1 647	387	93	31.4	1.2
446199	All other health and personal care stores	16	D	D	D	c	D	D
447	Gasoline stations	177	482 518	20 743	4 820	1 303	5.0	33.8
4471	Gasoline stations	177	482 518	20 743	4 820	1 303	5.0	33.8
44711	Gasoline stations with convenience stores	158	D	D	D	g	D	D
447110	Gasoline stations with convenience stores	158	D	D	D	g	D	D
44719	Other gasoline stations	19	D	D	D	c	D	D
447190	Other gasoline stations	19	D	D	D	c	D	D
448	Clothing and clothing accessories stores	328	308 808	39 257	9 738	2 886	9.0	5.5
4481	Clothing stores	171	D	D	D	g	D	D
44811	Men's clothing stores	20	D	D	D	c	D	D
448110	Men's clothing stores	20	D	D	D	c	D	D
44812	Women's clothing stores	56	35 605	4 173	1 015	399	12.2	18.2
448120	Women's clothing stores	56	35 605	4 173	1 015	399	12.2	18.2
44813	Children's and infants' clothing stores	13	12 351	1 573	397	120	11.6	—
448130	Children's and infants' clothing stores	13	12 351	1 573	397	120	11.6	—
44814	Family clothing stores	46	103 416	10 608	2 673	961	3.6	1.8
448140	Family clothing stores	46	103 416	10 608	2 673	961	3.6	1.8
44815	Clothing accessories stores	12	D	D	D	b	D	D
448150	Clothing accessories stores	12	D	D	D	b	D	D
44819	Other clothing stores	24	D	D	D	c	D	D
448190	Other clothing stores	24	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
ALBUQUERQUE—Con.								
Retail trade—Con.								
448	Clothing and clothing accessories stores—Con.							
4482	Shoe stores	65	53 045	6 358	1 622	503	.7	5.2
44821	Shoe stores	65	53 045	6 358	1 622	503	.7	5.2
448210	Shoe stores	65	53 045	6 358	1 622	503	.7	5.2
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482102	Women's shoe stores	8	8 839	1 540	443	87	3.0	—
4482103	Children's and juveniles' shoe stores	3	D	D	D	a	D	D
4482104	Family shoe stores	31	18 026	2 156	537	170	.2	15.2
4482105	Athletic footwear stores	20	23 399	2 265	527	224	.4	—
4483	Jewelry, luggage, and leather goods stores	92	D	D	D	e	D	D
44831	Jewelry stores	88	D	D	D	e	D	D
448310	Jewelry stores	88	D	D	D	e	D	D
44832	Luggage and leather goods stores	4	2 127	409	104	37	—	—
448320	Luggage and leather goods stores	4	2 127	409	104	37	—	—
451	Sporting goods, hobby, book, and music stores	149	200 642	24 046	5 920	1 692	6.9	5.8
4511	Sporting goods, hobby, and musical instrument stores	106	132 207	15 509	3 775	1 039	7.3	7.3
45111	Sporting goods stores	55	67 539	8 087	1 995	510	8.5	4.1
451110	Sporting goods stores	55	67 539	8 087	1 995	510	8.5	4.1
4511101	General-line sporting goods stores	11	23 843	2 616	615	158	2.5	4.7
4511102	Specialty-line sporting goods stores	44	43 696	5 471	1 380	352	11.8	3.8
45112	Hobby, toy, and game stores	24	45 765	5 230	1 226	388	3.1	5.3
451120	Hobby, toy, and game stores	24	45 765	5 230	1 226	388	3.1	5.3
45113	Sewing, needlework, and piece goods stores	17	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	17	D	D	D	b	D	D
45114	Musical instrument and supplies stores	10	D	D	D	b	D	D
451140	Musical instrument and supplies stores	10	D	D	D	b	D	D
4512	Book, periodical, and music stores	43	68 435	8 537	2 145	653	6.2	2.9
45121	Book stores and news dealers	25	D	D	D	e	D	D
451211	Book stores	21	36 401	5 093	1 336	335	6.5	.8
4512111	Book stores, general	12	22 494	3 374	899	231	1.6	1.3
4512112	Specialty book stores	5	D	D	D	b	D	D
4512113	College book stores	4	D	D	D	b	D	D
451212	News dealers and newsstands	4	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	18	D	D	D	e	D	D
451220	Prerecorded tape, compact disc, and record stores	18	D	D	D	e	D	D
452	General merchandise stores	56	D	D	D	i	D	D
4521	Department stores	18	537 934	55 692	14 271	3 287	—	—
45210009	Department stores (incl. leased depts.) ³	18	556 675	55 692	14 271	3 287	—	—
45211	Department stores	18	537 934	55 692	14 271	3 287	—	—
452111	Department stores (except discount department stores) ..	10	D	D	D	g	D	D
452112	Discount department stores	8	D	D	D	g	D	D
4529	Other general merchandise stores	38	D	D	D	g	D	D
45291	Warehouse clubs and supercenters	7	D	D	D	g	D	D
452910	Warehouse clubs and supercenters	7	D	D	D	g	D	D
45299	All other general merchandise stores	31	D	D	D	e	D	D
452990	All other general merchandise stores	31	D	D	D	e	D	D
4529901	Variety stores	17	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	14	D	D	D	c	D	D
453	Miscellaneous store retailers	298	D	D	D	g	D	D
4531	Florists	38	11 915	2 529	646	210	17.5	2.8
45311	Florists	38	11 915	2 529	646	210	17.5	2.8
453110	Florists	38	11 915	2 529	646	210	17.5	2.8
4532	Office supplies, stationery, and gift stores	105	94 735	12 858	3 399	869	28.2	2.1
45321	Office supplies and stationery stores	23	56 622	7 089	2 011	350	20.0	—
453210	Office supplies and stationery stores	23	56 622	7 089	2 011	350	20.0	—
45322	Gift, novelty, and souvenir stores	82	38 113	5 769	1 388	519	40.4	5.1
453220	Gift, novelty, and souvenir stores	82	38 113	5 769	1 388	519	40.4	5.1
4533	Used merchandise stores	40	D	D	D	e	D	D
45331	Used merchandise stores	40	D	D	D	e	D	D
453310	Used merchandise stores	40	D	D	D	e	D	D
4539	Other miscellaneous store retailers	115	D	D	D	f	D	D
45391	Pet and pet supplies stores	15	26 830	3 143	720	234	8.2	.1
453910	Pet and pet supplies stores	15	26 830	3 143	720	234	8.2	.1
45392	Art dealers	23	9 602	1 571	401	98	28.0	6.5
453920	Art dealers	23	9 602	1 571	401	98	28.0	6.5
45393	Manufactured (mobile) home dealers	17	D	D	D	c	D	D
453930	Manufactured (mobile) home dealers	17	D	D	D	c	D	D
45399	All other miscellaneous store retailers	60	D	D	D	e	D	D
454	Nonstore retailers	96	792 290	31 035	8 459	1 121	3.2	1.3
4541	Electronic shopping and mail-order houses	38	D	D	D	f	D	D
45411	Electronic shopping and mail-order houses	38	D	D	D	f	D	D
4542	Vending machine operators	13	D	D	D	b	D	D
45421	Vending machine operators	13	D	D	D	b	D	D
454210	Vending machine operators	13	D	D	D	b	D	D
4543	Direct selling establishments	45	D	D	D	e	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	a	D	D
45439	Other direct selling establishments	41	39 330	8 328	1 917	317	18.2	5.3
454390	Other direct selling establishments	41	39 330	8 328	1 917	317	18.2	5.3

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
ARTESIA								
44-45	Retail trade	75	107 537	9 958	2 331	559	29.4	15.4
441	Motor vehicle and parts dealers	14	30 192	2 666	637	102	59.8	18.9
4413	Automotive parts, accessories, and tire stores	9	D	D	D	b	D	D
442	Furniture and home furnishings stores	4	1 446	180	46	12	42.0	22.9
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
445	Food and beverage stores	10	D	D	D	b	D	D
446	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	14	19 841	1 416	346	95	31.3	49.6
44711	Gasoline stations with convenience stores	6	12 249	752	177	60	46.8	22.4
447110	Gasoline stations with convenience stores	6	12 249	752	177	60	46.8	22.4
448	Clothing and clothing accessories stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	4	2 784	655	155	27	—	—
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	a	D	D
4543	Direct selling establishments	5	D	D	D	a	D	D
45431	Fuel dealers	2	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D
AZTEC								
44-45	Retail trade	24	88 162	6 838	1 670	294	2.5	.1
441	Motor vehicle and parts dealers	5	D	D	D	b	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	c	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	15 582	890	202	67	—	—
44711	Gasoline stations with convenience stores	7	15 582	890	202	67	—	—
447110	Gasoline stations with convenience stores	7	15 582	890	202	67	—	—
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BAYARD								
44-45	Retail trade	12	6 685	785	202	77	7.0	10.5
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	2	D	D	D	b	D	D
447	Gasoline stations	4	1 895	172	42	21	—	37.2
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
BELEN								
44-45	Retail trade	45	89 462	7 728	1 899	438	13.6	18.9
441	Motor vehicle and parts dealers	9	46 433	3 353	845	138	2.3	27.7
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	6 162	894	229	37	11.2	1.1
445	Food and beverage stores	5	8 023	855	199	79	27.6	—
446	Health and personal care stores	4	6 286	741	168	41	91.4	5.7
4461	Health and personal care stores	4	6 286	741	168	41	91.4	5.7
447	Gasoline stations	7	13 134	734	170	58	3.3	24.5
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	4	2 000	219	51	22	10.7	.7
452	General merchandise stores	1	D	D	D	b	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	1 168	270	68	13	71.3	28.7
BERNALILLO								
44-45	Retail trade	30	44 480	5 016	1 115	241	24.7	11.0
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	2	D	D	D	b	D	D
4422	Home furnishings stores	2	D	D	D	b	D	D
44229	Other home furnishings stores	2	D	D	D	b	D	D
442299	All other home furnishings stores	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	5	7 340	980	237	47	90.5	9.5
446	Health and personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	8	19 587	1 187	276	85	.7	12.1
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
4543	Direct selling establishments	1	D	D	D	a	D	D
45431	Fuel dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
BLOOMFIELD								
44-45	Retail trade	19	42 191	3 826	934	299	11.7	—
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	b	D	D
445	Food and beverage stores	1	D	D	D	c	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	8	18 599	1 101	258	91	—	—
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
BOSQUE FARMS								
44-45	Retail trade	12	18 065	1 566	383	82	27.6	21.8
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	b	D	D
445	Food and beverage stores	2	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
CARLSBAD								
44-45	Retail trade	130	195 230	21 755	5 405	1 189	8.1	7.8
441	Motor vehicle and parts dealers	15	60 308	5 548	1 279	196	2.1	1.4
44112	Used car dealers	3	D	D	D	a	D	D
441120	Used car dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	8	11 124	2 401	520	89	—	7.0
44131	Automotive parts and accessories stores	4	D	D	D	b	D	D
441310	Automotive parts and accessories stores	4	D	D	D	b	D	D
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	9	8 443	1 336	318	63	21.6	15.0
4421	Furniture stores	6	D	D	D	b	D	D
44211	Furniture stores	6	D	D	D	b	D	D
442110	Furniture stores	6	D	D	D	b	D	D
443	Electronics and appliance stores	5	D	D	D	b	D	D
4431	Electronics and appliance stores	5	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	12	19 806	2 479	576	124	11.1	3.1
4441	Building material and supplies dealers	10	D	D	D	c	D	D
44413	Hardware stores	1	D	D	D	a	D	D
444130	Hardware stores	1	D	D	D	a	D	D
44419	Other building material dealers	6	9 669	1 194	324	61	16.7	—
444190	Other building material dealers	6	9 669	1 194	324	61	16.7	—
445	Food and beverage stores	15	24 115	3 178	719	167	6.3	—
44512	Convenience stores	8	D	D	D	b	D	D
445120	Convenience stores	8	D	D	D	b	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health and personal care stores	9	D	D	D	b	D	D
4461	Health and personal care stores	9	D	D	D	b	D	D
447	Gasoline stations	23	38 055	2 633	650	169	4.1	32.1
4471	Gasoline stations	23	38 055	2 633	650	169	4.1	32.1
44711	Gasoline stations with convenience stores	11	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	11	D	D	D	c	D	D
448	Clothing and clothing accessories stores	12	7 764	874	209	85	21.0	—
4481	Clothing stores	8	5 800	669	156	64	12.3	—
451	Sporting goods, hobby, book, and music stores	7	D	D	D	b	D	D
4512	Book, periodical, and music stores	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
452	General merchandise stores	4	4 593	617	276	82	9.8	—
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	7	3 010	468	121	30	7.0	5.3
45321	Office supplies and stationery stores	3	D	D	D	a	D	D
453210	Office supplies and stationery stores	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	4	1 600	352	86	19	—	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CLAYTON								
44-45	Retail trade	17	18 269	1 582	375	105	48.1	—
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
445	Food and beverage stores	3	5 860	734	176	53	90.2	—
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
CLOVIS								
44-45	Retail trade	178	393 743	40 775	9 730	2 223	13.1	3.8
441	Motor vehicle and parts dealers	37	D	D	D	e	D	D
4411	Automobile dealers	18	D	D	D	e	D	D
44111	New car dealers	9	D	D	D	e	D	D
441110	New car dealers	9	D	D	D	e	D	D
44112	Used car dealers	9	D	D	D	b	D	D
441120	Used car dealers	9	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	4 074	411	89	16	29.6	—
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	16	D	D	D	c	D	D
44131	Automotive parts and accessories stores	12	9 626	1 576	356	77	44.3	—
441310	Automotive parts and accessories stores	12	9 626	1 576	356	77	44.3	—
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	10	D	D	D	b	D	D
4421	Furniture stores	6	5 616	915	228	50	25.4	21.2
44211	Furniture stores	6	5 616	915	228	50	25.4	21.2
442110	Furniture stores	6	5 616	915	228	50	25.4	21.2
443	Electronics and appliance stores	7	D	D	D	b	D	D
4431	Electronics and appliance stores	7	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	4	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	17	D	D	D	c	D	D
4441	Building material and supplies dealers	14	D	D	D	c	D	D
44419	Other building material dealers	7	D	D	D	b	D	D
444190	Other building material dealers	7	D	D	D	b	D	D
445	Food and beverage stores	18	26 352	4 005	956	288	19.3	3.7
44512	Convenience stores	12	D	D	D	c	D	D
445120	Convenience stores	12	D	D	D	c	D	D
446	Health and personal care stores	16	D	D	D	b	D	D
4461	Health and personal care stores	16	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	b	D	D
44619	Other health and personal care stores	7	D	D	D	b	D	D
446191	Food (health) supplement stores	4	1 080	156	39	15	29.3	—
447	Gasoline stations	12	D	D	D	b	D	D
44719	Other gasoline stations	6	D	D	D	b	D	D
447190	Other gasoline stations	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores	22	18 601	2 407	629	197	2.1	4.7
4481	Clothing stores	11	13 764	1 583	429	143	.2	3.8
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	9	6 613	629	131	47	1.0	.1
4511	Sporting goods, hobby, and musical instrument stores	6	D	D	D	b	D	D
4511101	General-line sporting goods stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	3	D	D	D	b	D	D
45121	Book stores and news dealers	2	D	D	D	a	D	D
451212	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	6	115 880	10 337	2 665	650	—	—
452111	Department stores (except discount department stores) ..	2	D	D	D	c	D	D
4529	Other general merchandise stores	4	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CLOVIS—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	19	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	5	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	5	5 453	660	155	52	52.2	25.9
45439	Other direct selling establishments	3	D	D	D	b	D	D
454390	Other direct selling establishments	3	D	D	D	b	D	D
CORRALES								
44-45	Retail trade	16	12 306	794	199	43	17.6	38.7
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
45114	Musical instrument and supplies stores	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
CORRALES (PART - BERNALILLO COUNTY)								
44-45	Retail trade	6	9 903	599	158	33	-	47.0
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
45114	Musical instrument and supplies stores	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
CORRALES (PART - SANDOVAL COUNTY)								
44-45	Retail trade	10	2 403	195	41	10	90.1	4.6
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
DEMING								
44-45	Retail trade	72	132 068	11 273	2 699	761	14.1	12.6
441	Motor vehicle and parts dealers	6	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	3	423	46	13	5	-	-
444	Building material and garden equipment and supplies dealers ...	9	9 438	940	221	58	6.9	-
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food and beverage stores	7	D	D	D	c	D	D
446	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	22	D	D	D	c	D	D
4471	Gasoline stations	22	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	13	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	13	D	D	D	b	D	D
44719	Other gasoline stations	9	20 946	953	223	75	14.6	37.2
447190	Other gasoline stations	9	20 946	953	223	75	14.6	37.2
448	Clothing and clothing accessories stores	7	2 313	245	59	30	37.5	-
451	Sporting goods, hobby, book, and music stores	3	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
45299	All other general merchandise stores	1	D	D	D	a	D	D
452990	All other general merchandise stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

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							From admini- strative records ¹	Estimated ²
	DEMING—Con.							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
	ESPANOLA							
44-45	Retail trade	64	131 043	13 486	2 801	618	26.6	15.6
441	Motor vehicle and parts dealers	12	59 338	6 305	1 204	176	19.4	23.1
4413	Automotive parts, accessories, and tire stores	5	D	D	D	b	D	D
44131	Automotive parts and accessories stores	3	5 692	971	220	40	—	—
441310	Automotive parts and accessories stores	3	5 692	971	220	40	—	—
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
4431	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	13 802	1 728	335	80	81.9	—
4441	Building material and supplies dealers	4	D	D	D	b	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food and beverage stores	11	26 999	2 597	603	152	6.1	17.5
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	13	18 187	1 198	273	110	29.7	9.5
44711	Gasoline stations with convenience stores	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	12	D	D	D	b	D	D
448	Clothing and clothing accessories stores	5	2 250	295	72	22	23.1	—
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
	ESPANOLA (PART - RIO ARRIBA COUNTY)							
44-45	Retail trade	59	122 088	12 488	2 577	579	28.4	12.0
441	Motor vehicle and parts dealers	10	D	D	D	c	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
4431	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
4441	Building material and supplies dealers	4	D	D	D	b	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food and beverage stores	11	26 999	2 597	603	152	6.1	17.5
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	13	18 187	1 198	273	110	29.7	9.5
44711	Gasoline stations with convenience stores	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	12	D	D	D	b	D	D
448	Clothing and clothing accessories stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
	ESPANOLA (PART - SANTA FE COUNTY)							
44-45	Retail trade	5	8 955	998	224	39	1.0	64.8
441	Motor vehicle and parts dealers	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
EUNICE								
44-45	Retail trade	8	5 324	470	112	37	22.7	28.6
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	2	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
FARMINGTON								
44-45	Retail trade	335	976 065	93 989	22 693	4 688	5.8	3.6
441	Motor vehicle and parts dealers	64	326 204	29 199	6 783	830	5.2	1.9
4411	Automobile dealers	33	276 624	20 803	4 678	505	4.6	1.7
44111	New car dealers	11	237 201	18 419	4 076	417	3.0	.5
441110	New car dealers	11	237 201	18 419	4 076	417	3.0	.5
44112	Used car dealers	22	39 423	2 384	602	88	14.8	9.2
441120	Used car dealers	22	39 423	2 384	602	88	14.8	9.2
4412	Other motor vehicle dealers	10	D	D	D	b	D	D
44121	Recreational vehicle dealers	4	7 043	758	148	22	—	17.7
441210	Recreational vehicle dealers	4	7 043	758	148	22	—	17.7
44122	Motorcycle, boat, and other motor vehicle dealers	6	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	21	D	D	D	e	D	D
44131	Automotive parts and accessories stores	12	17 537	2 925	674	135	18.7	.7
441310	Automotive parts and accessories stores	12	17 537	2 925	674	135	18.7	.7
44132	Tire dealers	9	D	D	D	c	D	D
441320	Tire dealers	9	D	D	D	c	D	D
442	Furniture and home furnishings stores	23	D	D	D	c	D	D
4421	Furniture stores	15	D	D	D	c	D	D
44211	Furniture stores	15	D	D	D	c	D	D
442110	Furniture stores	15	D	D	D	c	D	D
4422	Home furnishings stores	8	8 156	1 943	457	75	16.0	—
44221	Floor covering stores	5	D	D	D	b	D	D
442210	Floor covering stores	5	D	D	D	b	D	D
44229	Other home furnishings stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	16	D	D	D	b	D	D
4431	Electronics and appliance stores	16	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	11	D	D	D	b	D	D
443111	Household appliance stores	7	3 628	437	93	16	—	22.2
443112	Radio, television, and other electronics stores	4	D	D	D	b	D	D
44312	Computer and software stores	5	1 331	307	80	24	10.2	30.5
443120	Computer and software stores	5	1 331	307	80	24	10.2	30.5
444	Building material and garden equipment and supplies dealers ...	34	77 212	8 739	2 007	386	5.1	3.4
4441	Building material and supplies dealers	31	D	D	D	e	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44412	Paint and wallpaper stores	7	D	D	D	b	D	D
444120	Paint and wallpaper stores	7	D	D	D	b	D	D
44413	Hardware stores	7	9 548	1 534	341	65	—	.4
444130	Hardware stores	7	9 548	1 534	341	65	—	.4
44419	Other building material dealers	15	D	D	D	c	D	D
444190	Other building material dealers	15	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	3	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	a	D	D
445	Food and beverage stores	17	75 078	8 178	2 511	538	—	1.9
4451	Grocery stores	10	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	6	70 286	7 617	2 401	495	—	.2
445110	Supermarkets and other grocery (except convenience) stores	6	70 286	7 617	2 401	495	—	.2
4452	Specialty food stores	5	D	D	D	a	D	D
446	Health and personal care stores	18	D	D	D	c	D	D
4461	Health and personal care stores	18	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
44613	Optical goods stores	6	2 302	512	128	34	—	12.4
446130	Optical goods stores	6	2 302	512	128	34	—	12.4
44619	Other health and personal care stores	3	D	D	D	a	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
FARMINGTON—Con.								
Retail trade—Con.								
44-45	Gasoline stations	37	80 501	4 798	1 194	333	6.8	24.9
447	Gasoline stations	37	80 501	4 798	1 194	333	6.8	24.9
4471	Gasoline stations	37	80 501	4 798	1 194	333	6.8	24.9
44711	Gasoline stations with convenience stores	35	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	35	D	D	D	e	D	D
44719	Other gasoline stations	2	D	D	D	b	D	D
447190	Other gasoline stations	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores	45	32 792	4 153	986	313	9.1	1.0
4481	Clothing stores	23	19 541	2 450	593	212	5.2	—
44814	Family clothing stores	10	D	D	D	c	D	D
448140	Family clothing stores	10	D	D	D	c	D	D
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
4482	Shoe stores	12	7 008	663	173	56	12.3	.5
44821	Shoe stores	12	7 008	663	173	56	12.3	.5
448210	Shoe stores	12	7 008	663	173	56	12.3	.5
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	5	D	D	D	b	D	D
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	10	6 243	1 040	220	45	17.7	4.6
44831	Jewelry stores	10	6 243	1 040	220	45	17.7	4.6
448310	Jewelry stores	10	6 243	1 040	220	45	17.7	4.6
451	Sporting goods, hobby, book, and music stores	21	D	D	D	c	D	D
4511	Sporting goods, hobby, and musical instrument stores	18	D	D	D	c	D	D
45111	Sporting goods stores	9	D	D	D	b	D	D
451110	Sporting goods stores	9	D	D	D	b	D	D
4511101	General-line sporting goods stores	5	D	D	D	b	D	D
45112	Hobby, toy, and game stores	3	D	D	D	b	D	D
451120	Hobby, toy, and game stores	3	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	3	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	a	D	D
45114	Musical instrument and supplies stores	3	D	D	D	a	D	D
451140	Musical instrument and supplies stores	3	D	D	D	a	D	D
4512	Book, periodical, and music stores	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
452	General merchandise stores	14	261 296	22 513	5 274	1 322	.7	.2
4521	Department stores	5	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) ³	5	D	D	D	f	D	D
45211	Department stores	5	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	3	D	D	D	e	D	D
4529	Other general merchandise stores	9	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	2	D	D	D	f	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
4529901	Variety stores	4	5 206	473	86	25	33.7	9.6
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	40	35 198	4 223	1 019	246	18.7	5.6
4531	Florists	5	2 057	536	113	49	79.7	—
45311	Florists	5	2 057	536	113	49	79.7	—
453110	Florists	5	2 057	536	113	49	79.7	—
4532	Office supplies, stationery, and gift stores	8	14 078	2 181	503	106	.1	1.1
45321	Office supplies and stationery stores	4	13 404	2 044	457	91	—	—
453210	Office supplies and stationery stores	4	13 404	2 044	457	91	—	—
4539	Other miscellaneous store retailers	24	D	D	D	b	D	D
45391	Pet and pet supplies stores	5	D	D	D	a	D	D
453910	Pet and pet supplies stores	5	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	12	14 906	886	251	44	32.5	2.7
453930	Manufactured (mobile) home dealers	12	14 906	886	251	44	32.5	2.7
45399	All other miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	6	6 708	912	186	32	16.0	.4
4543	Direct selling establishments	6	6 708	912	186	32	16.0	.4
454311	Heating oil dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
GALLUP								
44-45	Retail trade	186	575 436	56 664	14 178	2 828	7.0	2.8
441	Motor vehicle and parts dealers	28	174 290	14 499	3 618	520	5.0	.5
4411	Automobile dealers	14	D	D	D	e	D	D
44111	New car dealers	5	143 684	10 299	2 529	334	—	—
441110	New car dealers	5	143 684	10 299	2 529	334	—	—
44112	Used car dealers	9	D	D	D	b	D	D
441120	Used car dealers	9	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	3 054	592	145	29	43.0	—
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	11	D	D	D	c	D	D
44131	Automotive parts and accessories stores	6	D	D	D	b	D	D
441310	Automotive parts and accessories stores	6	D	D	D	b	D	D
44132	Tire dealers	5	6 759	1 480	383	53	—	12.4
441320	Tire dealers	5	6 759	1 480	383	53	—	12.4
442	Furniture and home furnishings stores	9	1 954	328	88	33	56.3	2.3
443	Electronics and appliance stores	9	D	D	D	b	D	D
4431	Electronics and appliance stores	9	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	6	3 371	656	144	27	21.5	5.9
443112	Radio, television, and other electronics stores	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	10	D	D	D	c	D	D
4441	Building material and supplies dealers	7	D	D	D	c	D	D
44411	Home centers	1	D	D	D	b	D	D
444110	Home Centers	1	D	D	D	b	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	3	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	3	D	D	D	b	D	D
445	Food and beverage stores	19	61 531	8 941	2 450	440	3.1	.9
4451	Grocery stores	11	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	8	57 820	8 485	2 347	392	.2	—
445110	Supermarkets and other grocery (except convenience) stores	8	57 820	8 485	2 347	392	.2	—
446	Health and personal care stores	9	15 015	2 087	510	94	15.6	1.6
4461	Health and personal care stores	9	15 015	2 087	510	94	15.6	1.6
44613	Optical goods stores	5	D	D	D	b	D	D
446130	Optical goods stores	5	D	D	D	b	D	D
44619	Other health and personal care stores	2	D	D	D	a	D	D
446199	All other health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	33	94 684	4 890	1 172	333	14.8	8.8
4471	Gasoline stations	33	94 684	4 890	1 172	333	14.8	8.8
44711	Gasoline stations with convenience stores	23	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	23	D	D	D	c	D	D
44719	Other gasoline stations	10	D	D	D	c	D	D
447190	Other gasoline stations	10	D	D	D	c	D	D
448	Clothing and clothing accessories stores	30	36 428	4 546	1 006	264	15.2	10.1
4481	Clothing stores	11	D	D	D	b	D	D
44815	Clothing accessories stores	3	2 032	373	91	19	—	—
448150	Clothing accessories stores	3	2 032	373	91	19	—	—
4483	Jewelry, luggage, and leather goods stores	18	D	D	D	c	D	D
44831	Jewelry stores	17	26 117	3 360	717	174	18.3	1.3
448310	Jewelry stores	17	26 117	3 360	717	174	18.3	1.3
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	6	2 591	375	94	20	18.2	—
4511	Sporting goods, hobby, and musical instrument stores	5	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	7	D	D	D	f	D	D
4529	Other general merchandise stores	7	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	f	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	5	5 758	1 201	321	77	11.5	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

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							From admini- strative records ¹	Estimated ²
GALLUP—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	18	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	5	2 384	525	117	24	8.6	11.3
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	7	D	D	D	c	D	D
45393	Manufactured (mobile) home dealers	5	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	b	D	D
454	Nonstore retailers	8	D	D	D	b	D	D
4543	Direct selling establishments	8	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	a	D	D
GRANTS								
44-45	Retail trade	46	63 412	6 498	1 533	390	57.5	5.6
441	Motor vehicle and parts dealers	8	30 934	2 676	662	101	92.9	—
442	Furniture and home furnishings stores	4	D	D	D	b	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	b	D	D
445	Food and beverage stores	3	D	D	D	b	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	7	7 442	620	118	59	27.2	23.5
448	Clothing and clothing accessories stores	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	4	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
HOBBS								
44-45	Retail trade	145	399 278	37 797	9 595	2 083	4.1	4.2
441	Motor vehicle and parts dealers	26	140 460	12 255	3 060	387	3.2	4.8
4411	Automobile dealers	12	122 045	9 785	2 463	278	.5	5.3
44111	New car dealers	7	117 779	9 186	2 355	259	—	4.3
441110	New car dealers	7	117 779	9 186	2 355	259	—	4.3
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	11	D	D	D	b	D	D
44131	Automotive parts and accessories stores	8	7 221	1 042	258	51	13.0	—
441310	Automotive parts and accessories stores	8	7 221	1 042	258	51	13.0	—
44132	Tire dealers	3	D	D	D	b	D	D
441320	Tire dealers	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	8	D	D	D	b	D	D
4421	Furniture stores	5	9 451	1 430	310	51	18.2	1.8
44211	Furniture stores	5	9 451	1 430	310	51	18.2	1.8
442110	Furniture stores	5	9 451	1 430	310	51	18.2	1.8
443	Electronics and appliance stores	7	D	D	D	b	D	D
4431	Electronics and appliance stores	7	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	11	19 433	1 531	356	70	1.8	26.7
4441	Building material and supplies dealers	11	19 433	1 531	356	70	1.8	26.7
44419	Other building material dealers	5	D	D	D	a	D	D
444190	Other building material dealers	5	D	D	D	a	D	D
445	Food and beverage stores	18	42 048	4 657	1 232	313	3.6	8.9
4451	Grocery stores	13	38 038	4 353	1 150	286	.5	9.9
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health and personal care stores	6	12 880	1 439	347	101	23.8	—
4461	Health and personal care stores	6	12 880	1 439	347	101	23.8	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From administrative records ¹	Estimated ²
HOBBS—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	18	42 695	2 530	670	189	1.3	1.6
4471	Gasoline stations	18	42 695	2 530	670	189	1.3	1.6
44711	Gasoline stations with convenience stores	11	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	11	D	D	D	c	D	D
44719	Other gasoline stations	7	D	D	D	b	D	D
447190	Other gasoline stations	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores	20	D	D	D	b	D	D
4481	Clothing stores	11	D	D	D	b	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	5	3 767	635	146	47	1.3	—
45114	Musical instrument and supplies stores	2	D	D	D	a	D	D
451140	Musical instrument and supplies stores	2	D	D	D	a	D	D
4512	Book, periodical, and music stores	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
452	General merchandise stores	8	D	D	D	f	D	D
4529	Other general merchandise stores	7	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	6	12 664	1 159	329	88	1.5	—
452990	All other general merchandise stores	6	12 664	1 159	329	88	1.5	—
4529904	Miscellaneous general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	14	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	4	D	D	D	b	D	D
45321	Office supplies and stationery stores	3	6 765	1 095	282	50	—	—
453210	Office supplies and stationery stores	3	6 765	1 095	282	50	—	—
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers	6	D	D	D	b	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
LAS CRUCES								
44-45	Retail trade	393	1 056 033	96 395	23 469	5 232	6.0	7.5
441	Motor vehicle and parts dealers	51	340 338	28 635	7 167	1 017	4.7	9.5
4411	Automobile dealers	18	273 240	20 319	5 211	622	1.8	6.6
44111	New car dealers	10	D	D	D	f	D	D
441110	New car dealers	10	D	D	D	f	D	D
44112	Used car dealers	8	D	D	D	b	D	D
441120	Used car dealers	8	D	D	D	b	D	D
4412	Other motor vehicle dealers	9	D	D	D	c	D	D
44121	Recreational vehicle dealers	5	D	D	D	b	D	D
441210	Recreational vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	24	D	D	D	e	D	D
44131	Automotive parts and accessories stores	16	D	D	D	c	D	D
441310	Automotive parts and accessories stores	16	D	D	D	c	D	D
44132	Tire dealers	8	D	D	D	c	D	D
441320	Tire dealers	8	D	D	D	c	D	D
442	Furniture and home furnishings stores	29	D	D	D	c	D	D
4421	Furniture stores	15	D	D	D	b	D	D
44211	Furniture stores	15	D	D	D	b	D	D
442110	Furniture stores	15	D	D	D	b	D	D
4422	Home furnishings stores	14	D	D	D	b	D	D
44221	Floor covering stores	6	D	D	D	b	D	D
442210	Floor covering stores	6	D	D	D	b	D	D
44229	Other home furnishings stores	8	D	D	D	b	D	D
442299	All other home furnishings stores	7	D	D	D	b	D	D
443	Electronics and appliance stores	17	24 033	2 269	347	87	2.4	22.8
4431	Electronics and appliance stores	17	24 033	2 269	347	87	2.4	22.8
44311	Appliance, television, and other electronics stores	13	22 823	2 095	299	71	2.2	21.7
443111	Household appliance stores	5	4 405	524	96	31	—	74.3
443112	Radio, television, and other electronics stores	8	18 418	1 571	203	40	2.7	9.1

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
LAS CRUCES—Con.								
Retail trade—Con.								
44-45	Retail trade—Con.							
444	Building material and garden equipment and supplies dealers . . .	31	D	D	D	e	D	D
4441	Building material and supplies dealers	25	D	D	D	e	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44412	Paint and wallpaper stores	3	D	D	D	a	D	D
444120	Paint and wallpaper stores	3	D	D	D	a	D	D
44419	Other building material dealers	16	D	D	D	c	D	D
444190	Other building material dealers	16	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	6	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	5	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	5	D	D	D	b	D	D
445	Food and beverage stores	35	101 961	11 136	2 897	691	2.0	.2
4451	Grocery stores	17	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	13	91 150	10 018	2 565	544	1.3	—
445110	Supermarkets and other grocery (except convenience) stores	13	91 150	10 018	2 565	544	1.3	—
4452	Specialty food stores	7	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	11	7 735	749	226	119	4.2	—
44531	Beer, wine, and liquor stores	11	7 735	749	226	119	4.2	—
445310	Beer, wine, and liquor stores	11	7 735	749	226	119	4.2	—
446	Health and personal care stores	34	D	D	D	e	D	D
4461	Health and personal care stores	34	D	D	D	e	D	D
44611	Pharmacies and drug stores	6	30 688	2 895	608	133	13.1	—
446110	Pharmacies and drug stores	6	30 688	2 895	608	133	13.1	—
4461101	Pharmacies and drug stores	5	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
44613	Optical goods stores	10	D	D	D	b	D	D
446130	Optical goods stores	10	D	D	D	b	D	D
44619	Other health and personal care stores	17	10 331	1 466	346	88	24.7	7.3
446191	Food (health) supplement stores	8	3 130	449	109	42	8.6	—
446199	All other health and personal care stores	9	7 201	1 017	237	46	31.7	10.5
447	Gasoline stations	48	107 295	4 550	1 183	325	5.6	27.3
4471	Gasoline stations	48	107 295	4 550	1 183	325	5.6	27.3
44711	Gasoline stations with convenience stores	36	60 058	2 817	708	220	10.0	32.4
447110	Gasoline stations with convenience stores	36	60 058	2 817	708	220	10.0	32.4
44719	Other gasoline stations	12	47 237	1 733	475	105	—	20.7
447190	Other gasoline stations	12	47 237	1 733	475	105	—	20.7
448	Clothing and clothing accessories stores	49	33 704	4 469	1 080	334	3.0	2.6
4481	Clothing stores	27	19 830	2 498	579	212	2.4	4.2
44819	Other clothing stores	4	2 985	449	99	40	10.0	—
448190	Other clothing stores	4	2 985	449	99	40	10.0	—
4482	Shoe stores	12	D	D	D	b	D	D
44821	Shoe stores	12	D	D	D	b	D	D
448210	Shoe stores	12	D	D	D	b	D	D
4482104	Family shoe stores	8	D	D	D	b	D	D
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	10	D	D	D	b	D	D
44831	Jewelry stores	10	D	D	D	b	D	D
448310	Jewelry stores	10	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	23	26 696	2 876	695	258	4.7	7.1
4511	Sporting goods, hobby, and musical instrument stores	16	D	D	D	c	D	D
45111	Sporting goods stores	9	5 511	551	121	55	10.4	17.3
451110	Sporting goods stores	9	5 511	551	121	55	10.4	17.3
4511101	General-line sporting goods stores	4	D	D	D	b	D	D
45112	Hobby, toy, and game stores	2	D	D	D	b	D	D
451120	Hobby, toy, and game stores	2	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
45114	Musical instrument and supplies stores	3	2 399	392	122	22	—	23.5
451140	Musical instrument and supplies stores	3	2 399	392	122	22	—	23.5
4512	Book, periodical, and music stores	7	D	D	D	b	D	D
45121	Book stores and news dealers	4	D	D	D	a	D	D
4512113	College book stores	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LAS CRUCES—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	12	D	D	D	g	D	D
4521	Department stores	5	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) ³	5	D	D	D	f	D	D
45211	Department stores	5	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	3	D	D	D	e	D	D
4529	Other general merchandise stores	7	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	2	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	2	D	D	D	f	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529901	Variety stores	3	D	D	D	a	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	53	D	D	D	e	D	D
4531	Florists	11	2 386	592	163	66	17.0	.9
45311	Florists	11	2 386	592	163	66	17.0	.9
453110	Florists	11	2 386	592	163	66	17.0	.9
4532	Office supplies, stationery, and gift stores	12	4 773	788	180	53	22.5	1.1
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
4533	Used merchandise stores	3	D	D	D	b	D	D
45331	Used merchandise stores	3	D	D	D	b	D	D
453310	Used merchandise stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	27	D	D	D	c	D	D
45391	Pet and pet supplies stores	4	3 477	494	113	42	15.5	7.9
453910	Pet and pet supplies stores	4	3 477	494	113	42	15.5	7.9
45393	Manufactured (mobile) home dealers	14	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers	14	D	D	D	b	D	D
45399	All other miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	11	4 582	826	216	47	—	37.4
4543	Direct selling establishments	9	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
LAS VEGAS								
44-45	Retail trade	79	159 559	16 236	3 906	941	14.9	12.0
441	Motor vehicle and parts dealers	7	D	D	D	b	D	D
442	Furniture and home furnishings stores	3	D	D	D	b	D	D
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	5	2 028	351	75	17	—	—
4431	Electronics and appliance stores	5	2 028	351	75	17	—	—
444	Building material and garden equipment and supplies dealers ...	7	D	D	D	b	D	D
4441	Building material and supplies dealers	6	D	D	D	b	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
445	Food and beverage stores	7	14 965	1 185	276	97	20.8	11.2
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	25	38 482	2 713	688	203	22.4	43.6
4471	Gasoline stations	25	38 482	2 713	688	203	22.4	43.6
44711	Gasoline stations with convenience stores	11	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	11	D	D	D	c	D	D
44719	Other gasoline stations	14	D	D	D	c	D	D
447190	Other gasoline stations	14	D	D	D	c	D	D
448	Clothing and clothing accessories stores	7	2 928	393	93	34	29.3	—
451	Sporting goods, hobby, book, and music stores	3	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	e	D	D
4529	Other general merchandise stores	1	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
453	Miscellaneous store retailers	7	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
LAS VEGAS—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	5	D	D	D	b	D	D
4543	Direct selling establishments	3	3 639	390	97	18	—	—
454312	Liquefied petroleum gas (bottled gas) dealers	3	3 639	390	97	18	—	—
LORDSBURG								
44-45	Retail trade	26	59 691	3 578	860	223	26.2	3.3
441	Motor vehicle and parts dealers	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	4	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	10	D	D	D	c	D	D
4471	Gasoline stations	10	D	D	D	c	D	D
44719	Other gasoline stations	5	36 406	1 499	374	91	—	2.3
447190	Other gasoline stations	5	36 406	1 499	374	91	—	2.3
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
LOS LUNAS								
44-45	Retail trade	39	184 050	15 482	3 747	788	21.7	3.5
441	Motor vehicle and parts dealers	5	75 945	4 162	1 168	146	.4	—
4411	Automobile dealers	2	D	D	D	c	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	e	D	D
4441	Building material and supplies dealers	4	D	D	D	e	D	D
44419	Other building material dealers	3	D	D	D	e	D	D
444190	Other building material dealers	3	D	D	D	e	D	D
445	Food and beverage stores	3	D	D	D	c	D	D
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	10	30 141	1 250	290	95	15.2	19.1
4471	Gasoline stations	10	30 141	1 250	290	95	15.2	19.1
44711	Gasoline stations with convenience stores	10	30 141	1 250	290	95	15.2	19.1
447110	Gasoline stations with convenience stores	10	30 141	1 250	290	95	15.2	19.1
448	Clothing and clothing accessories stores	4	3 232	380	77	26	18.9	—
451	Sporting goods, hobby, book, and music stores	4	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	1	D	D	D	a	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
LOS RANCHOS DE ALBUQUERQUE								
44-45	Retail trade	27	27 445	3 118	745	184	36.5	.1
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	7 242	1 181	248	55	6.4	—
445	Food and beverage stores	2	D	D	D	a	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
446191	Food (health) supplement stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	4	4 262	615	156	33	58.6	—
4481	Clothing stores	4	4 262	615	156	33	58.6	—
451	Sporting goods, hobby, book, and music stores	3	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
LOVINGTON								
44-45	Retail trade	39	42 676	5 235	1 281	280	27.3	11.4
441	Motor vehicle and parts dealers	8	10 203	762	192	31	58.9	—
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	4 178	1 505	413	39	16.2	70.9
445	Food and beverage stores	6	D	D	D	b	D	D
446	Health and personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	5	4 647	348	89	22	10.9	39.6
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	b	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
PORTALES								
44-45	Retail trade	53	103 345	8 725	1 954	458	9.0	4.6
441	Motor vehicle and parts dealers	9	D	D	D	c	D	D
442	Furniture and home furnishings stores	4	2 952	453	111	25	12.5	6.7
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	3	1 684	387	81	14	24.6	—
4431	Electronics and appliance stores	3	1 684	387	81	14	24.6	—
444	Building material and garden equipment and supplies dealers ...	7	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	4	2 704	209	56	12	17.8	—
44422	Nursery, garden center, and farm supply stores	4	2 704	209	56	12	17.8	—
444220	Nursery, garden center, and farm supply stores	4	2 704	209	56	12	17.8	—
445	Food and beverage stores	6	D	D	D	c	D	D
446	Health and personal care stores	3	4 438	375	93	21	66.2	—
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	4	1 783	162	41	19	30.5	—
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
4543	Direct selling establishments	3	D	D	D	a	D	D
45431	Fuel dealers	2	D	D	D	a	D	D
454311	Heating oil dealers	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
RATON								
44-45	Retail trade	63	78 367	8 120	1 949	496	16.1	17.2
441	Motor vehicle and parts dealers	8	D	D	D	b	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
4431	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	6 489	870	195	50	21.0	—
445	Food and beverage stores	5	12 116	1 446	358	108	37.4	62.6
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	17	28 015	1 761	447	116	4.5	13.5
4471	Gasoline stations	17	28 015	1 761	447	116	4.5	13.5
44711	Gasoline stations with convenience stores	10	12 991	920	228	60	—	29.1
447110	Gasoline stations with convenience stores	10	12 991	920	228	60	—	29.1
44719	Other gasoline stations	7	15 024	841	219	56	8.3	—
447190	Other gasoline stations	7	15 024	841	219	56	8.3	—
448	Clothing and clothing accessories stores	8	2 832	403	99	33	15.1	16.8
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	6	464	73	13	9	77.4	14.0
454	Nonstore retailers	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	2 158	443	113	21	43.7	—
RIO RANCHO								
44-45	Retail trade	78	438 773	40 237	10 472	1 617	3.0	1.3
441	Motor vehicle and parts dealers	8	D	D	D	e	D	D
4411	Automobile dealers	2	D	D	D	c	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	3	D	D	D	a	D	D
4422	Home furnishings stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	10	6 265	1 077	219	48	16.9	—
445	Food and beverage stores	8	52 701	6 799	1 579	297	.3	.6
4451	Grocery stores	6	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	4	51 278	6 608	1 548	283	—	—
445110	Supermarkets and other grocery (except convenience) stores	4	51 278	6 608	1 548	283	—	—
446	Health and personal care stores	9	D	D	D	e	D	D
4461	Health and personal care stores	9	D	D	D	e	D	D
44611	Pharmacies and drug stores	4	D	D	D	c	D	D
446110	Pharmacies and drug stores	4	D	D	D	c	D	D
4461101	Pharmacies and drug stores	3	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
447	Gasoline stations	9	16 701	831	198	72	1.3	21.9
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
448	Clothing and clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	4	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	9	D	D	D	e	D	D
4541	Electronic shopping and mail-order houses	4	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses	4	D	D	D	e	D	D
RIO RANCHO (PART - BERNALILLO COUNTY)								
44-45	Retail trade	1	D	D	D	c	D	D
441	Motor vehicle and parts dealers	1	D	D	D	c	D	D
4411	Automobile dealers	1	D	D	D	c	D	D

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							From admini- strative records ¹	Estimated ²
RIO RANCHO (PART - SANDOVAL COUNTY)								
44-45	Retail trade	77	D	D	D	g	D	D
441	Motor vehicle and parts dealers	7	10 642	1 239	271	57	51.2	3.7
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	3	D	D	D	a	D	D
4422	Home furnishings stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	10	6 265	1 077	219	48	16.9	—
445	Food and beverage stores	8	52 701	6 799	1 579	297	.3	.6
4451	Grocery stores	6	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	4	51 278	6 608	1 548	283	—	—
445110	Supermarkets and other grocery (except convenience) stores	4	51 278	6 608	1 548	283	—	—
446	Health and personal care stores	9	D	D	D	e	D	D
4461	Health and personal care stores	9	D	D	D	e	D	D
44611	Pharmacies and drug stores	4	D	D	D	c	D	D
446110	Pharmacies and drug stores	4	D	D	D	c	D	D
4461101	Pharmacies and drug stores	3	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D
447	Gasoline stations	9	16 701	831	198	72	1.3	21.9
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
448	Clothing and clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	4	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	9	D	D	D	e	D	D
4541	Electronic shopping and mail-order houses	4	D	D	D	e	D	D
45411	Electronic shopping and mail-order houses	4	D	D	D	e	D	D
ROSWELL								
44-45	Retail trade	226	464 872	44 305	10 375	2 288	10.7	10.6
441	Motor vehicle and parts dealers	32	145 236	11 396	2 776	432	14.7	4.5
4411	Automobile dealers	16	D	D	D	e	D	D
44112	Used car dealers	8	D	D	D	b	D	D
441120	Used car dealers	8	D	D	D	b	D	D
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	14	D	D	D	c	D	D
44131	Automotive parts and accessories stores	8	D	D	D	b	D	D
441310	Automotive parts and accessories stores	8	D	D	D	b	D	D
44132	Tire dealers	6	D	D	D	b	D	D
441320	Tire dealers	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	10	6 117	907	229	64	73.1	—
4421	Furniture stores	4	2 827	470	115	34	54.9	—
44211	Furniture stores	4	2 827	470	115	34	54.9	—
442110	Furniture stores	4	2 827	470	115	34	54.9	—
4422	Home furnishings stores	6	3 290	437	114	30	88.8	—
443	Electronics and appliance stores	6	3 267	339	85	26	7.5	—
4431	Electronics and appliance stores	6	3 267	339	85	26	7.5	—
44311	Appliance, television, and other electronics stores	4	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	3	D	D	D	a	D	D
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	ROSWELL—Con.							
	Retail trade—Con.							
44-45	Retail trade—Con.							
444	Building material and garden equipment and supplies dealers . . .	25	48 560	5 518	1 119	207	21.0	3.5
4441	Building material and supplies dealers	18	D	D	D	c	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
44419	Other building material dealers	11	D	D	D	b	D	D
444190	Other building material dealers	11	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	7	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	5	15 116	1 233	326	54	2.3	5.4
444220	Nursery, garden center, and farm supply stores	5	15 116	1 233	326	54	2.3	5.4
445	Food and beverage stores	23	52 402	6 379	1 482	337	1.5	35.1
4451	Grocery stores	15	49 543	5 834	1 353	295	.2	36.7
44512	Convenience stores	8	D	D	D	b	D	D
445120	Convenience stores	8	D	D	D	b	D	D
4452	Specialty food stores	5	D	D	D	b	D	D
446	Health and personal care stores	13	D	D	D	c	D	D
4461	Health and personal care stores	13	D	D	D	c	D	D
44611	Pharmacies and drug stores	5	26 981	2 369	574	91	19.2	—
446110	Pharmacies and drug stores	5	26 981	2 369	574	91	19.2	—
4461101	Pharmacies and drug stores	5	26 981	2 369	574	91	19.2	—
44619	Other health and personal care stores	5	2 326	1 046	259	37	—	—
447	Gasoline stations	32	69 874	4 556	1 057	260	.7	14.2
4471	Gasoline stations	32	69 874	4 556	1 057	260	.7	14.2
44711	Gasoline stations with convenience stores	12	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	12	D	D	D	b	D	D
44719	Other gasoline stations	20	D	D	D	c	D	D
447190	Other gasoline stations	20	D	D	D	c	D	D
448	Clothing and clothing accessories stores	30	D	D	D	c	D	D
4481	Clothing stores	18	D	D	D	c	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	6	3 148	498	125	27	9.8	7.4
451	Sporting goods, hobby, book, and music stores	11	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	10	D	D	D	b	D	D
45121	Book stores and news dealers	1	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	8	D	D	D	e	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	23	D	D	D	c	D	D
4531	Florists	7	1 659	361	77	29	31.5	68.5
45311	Florists	7	1 659	361	77	29	31.5	68.5
453110	Florists	7	1 659	361	77	29	31.5	68.5
4532	Office supplies, stationery, and gift stores	4	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4533	Used merchandise stores	6	D	D	D	b	D	D
45331	Used merchandise stores	6	D	D	D	b	D	D
453310	Used merchandise stores	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	13	D	D	D	b	D	D
4543	Direct selling establishments	10	D	D	D	b	D	D
45431	Fuel dealers	3	11 724	868	207	46	8.7	91.3
454312	Liquefied petroleum gas (bottled gas) dealers	3	11 724	868	207	46	8.7	91.3
45439	Other direct selling establishments	7	D	D	D	b	D	D
454390	Other direct selling establishments	7	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
RUIDOSO								
44-45	Retail trade	109	124 938	11 331	2 694	678	14.7	5.6
441	Motor vehicle and parts dealers	7	D	D	D	b	D	D
442	Furniture and home furnishings stores	11	D	D	D	b	D	D
4421	Furniture stores	5	D	D	D	b	D	D
44211	Furniture stores	5	D	D	D	b	D	D
442110	Furniture stores	5	D	D	D	b	D	D
4422	Home furnishings stores	6	3 574	484	106	24	18.0	—
443	Electronics and appliance stores	4	1 015	115	33	8	2.3	9.5
444	Building material and garden equipment and supplies dealers	9	17 854	1 914	450	90	2.7	2.5
4441	Building material and supplies dealers	7	D	D	D	b	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food and beverage stores	10	9 233	1 032	181	77	2.1	1.1
446	Health and personal care stores	7	D	D	D	c	D	D
4461	Health and personal care stores	7	D	D	D	c	D	D
447	Gasoline stations	5	4 038	471	121	35	.4	19.9
448	Clothing and clothing accessories stores	23	8 631	1 142	263	117	59.2	3.5
4481	Clothing stores	17	7 283	930	221	99	51.6	4.1
44819	Other clothing stores	6	D	D	D	b	D	D
448190	Other clothing stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	7	1 890	243	67	24	33.2	37.5
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	21	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	14	D	D	D	b	D	D
45392	Art dealers	3	D	D	D	a	D	D
453920	Art dealers	3	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D
SANTA FE								
44-45	Retail trade	802	1 594 493	180 286	42 436	8 086	10.3	4.9
441	Motor vehicle and parts dealers	35	352 793	25 815	5 664	742	14.0	2.2
4411	Automobile dealers	16	D	D	D	f	D	D
44111	New car dealers	13	316 246	20 912	4 533	552	12.9	2.3
441110	New car dealers	13	316 246	20 912	4 533	552	12.9	2.3
44112	Used car dealers	3	D	D	D	a	D	D
441120	Used car dealers	3	D	D	D	a	D	D
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	15	19 678	3 401	802	144	3.7	.8
44131	Automotive parts and accessories stores	9	9 342	1 388	374	75	7.8	1.8
441310	Automotive parts and accessories stores	9	9 342	1 388	374	75	7.8	1.8
44132	Tire dealers	6	10 336	2 013	428	69	—	—
441320	Tire dealers	6	10 336	2 013	428	69	—	—
442	Furniture and home furnishings stores	72	80 227	11 771	2 576	432	11.1	18.6
4421	Furniture stores	15	30 825	3 220	806	112	6.0	48.2
44211	Furniture stores	15	30 825	3 220	806	112	6.0	48.2
442110	Furniture stores	15	30 825	3 220	806	112	6.0	48.2
4422	Home furnishings stores	57	49 402	8 551	1 770	320	14.3	.2
44221	Floor covering stores	15	D	D	D	c	D	D
442210	Floor covering stores	15	D	D	D	c	D	D
44229	Other home furnishings stores	42	D	D	D	c	D	D
442299	All other home furnishings stores	42	D	D	D	c	D	D
443	Electronics and appliance stores	23	53 626	5 380	1 367	276	5.2	4.5
4431	Electronics and appliance stores	23	53 626	5 380	1 367	276	5.2	4.5
44311	Appliance, television, and other electronics stores	13	D	D	D	c	D	D
443111	Household appliance stores	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	9	D	D	D	c	D	D
44312	Computer and software stores	4	D	D	D	b	D	D
443120	Computer and software stores	4	D	D	D	b	D	D
44313	Camera and photographic supplies stores	6	3 762	627	217	25	—	16.8
443130	Camera and photographic supplies stores	6	3 762	627	217	25	—	16.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SANTA FE—Con.								
Retail trade—Con.								
44-45	Retail trade—Con.							
444	Building material and garden equipment and supplies dealers . . .	46	92 168	14 311	3 447	521	2.7	8.1
4441	Building material and supplies dealers	37	79 176	11 146	2 779	371	3.1	9.5
44412	Paint and wallpaper stores	5	D	D	D	b	D	D
444120	Paint and wallpaper stores	5	D	D	D	b	D	D
44413	Hardware stores	4	D	D	D	b	D	D
444130	Hardware stores	4	D	D	D	b	D	D
44419	Other building material dealers	28	64 299	8 583	2 200	259	3.8	11.7
444190	Other building material dealers	28	64 299	8 583	2 200	259	3.8	11.7
4442	Lawn and garden equipment and supplies stores	9	12 992	3 165	668	150	—	—
44422	Nursery, garden center, and farm supply stores	8	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	8	D	D	D	c	D	D
445	Food and beverage stores	54	229 727	30 172	7 395	1 540	6.0	3.5
4451	Grocery stores	31	D	D	D	g	D	D
44511	Supermarkets and other grocery (except convenience) stores	25	204 641	27 639	6 839	1 371	3.8	3.7
445110	Supermarkets and other grocery (except convenience) stores	25	204 641	27 639	6 839	1 371	3.8	3.7
44512	Convenience stores	6	D	D	D	b	D	D
445120	Convenience stores	6	D	D	D	b	D	D
4452	Specialty food stores	9	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	14	13 266	860	228	52	25.2	2.2
44531	Beer, wine, and liquor stores	14	13 266	860	228	52	25.2	2.2
445310	Beer, wine, and liquor stores	14	13 266	860	228	52	25.2	2.2
446	Health and personal care stores	45	D	D	D	e	D	D
4461	Health and personal care stores	45	D	D	D	e	D	D
44611	Pharmacies and drug stores	13	D	D	D	e	D	D
446110	Pharmacies and drug stores	13	D	D	D	e	D	D
4461101	Pharmacies and drug stores	12	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	9	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	9	D	D	D	b	D	D
44613	Optical goods stores	12	D	D	D	b	D	D
446130	Optical goods stores	12	D	D	D	b	D	D
44619	Other health and personal care stores	11	4 091	875	199	47	23.0	2.9
446190	Food (health) supplement stores	8	2 227	432	93	27	42.3	—
447	Gasoline stations	28	53 051	3 380	852	264	13.2	14.6
4471	Gasoline stations	28	53 051	3 380	852	264	13.2	14.6
44711	Gasoline stations with convenience stores	21	45 916	2 808	701	212	15.3	2.9
447110	Gasoline stations with convenience stores	21	45 916	2 808	701	212	15.3	2.9
448	Clothing and clothing accessories stores	170	138 605	20 040	4 643	1 048	19.5	6.8
4481	Clothing stores	99	78 948	10 565	2 641	634	20.2	7.0
44811	Men's clothing stores	8	D	D	D	b	D	D
448110	Men's clothing stores	8	D	D	D	b	D	D
44812	Women's clothing stores	39	24 129	3 517	852	207	16.3	9.6
448120	Women's clothing stores	39	24 129	3 517	852	207	16.3	9.6
44813	Children's and infants' clothing stores	3	1 611	339	67	18	39.9	—
448130	Children's and infants' clothing stores	3	1 611	339	67	18	39.9	—
44814	Family clothing stores	27	35 505	4 072	1 132	271	19.1	6.5
448140	Family clothing stores	27	35 505	4 072	1 132	271	19.1	6.5
44815	Clothing accessories stores	9	6 522	967	206	40	22.5	3.0
448150	Clothing accessories stores	9	6 522	967	206	40	22.5	3.0
44819	Other clothing stores	13	D	D	D	b	D	D
448190	Other clothing stores	13	D	D	D	b	D	D
4482	Shoe stores	21	15 139	2 343	543	140	.5	.5
44821	Shoe stores	21	15 139	2 343	543	140	.5	.5
448210	Shoe stores	21	15 139	2 343	543	140	.5	.5
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	3	D	D	D	b	D	D
4482104	Family shoe stores	10	8 694	1 247	296	73	.9	.8
4482105	Athletic footwear stores	6	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	50	44 518	7 132	1 459	274	24.6	8.8
44831	Jewelry stores	45	42 714	6 865	1 414	257	23.1	8.8
448310	Jewelry stores	45	42 714	6 865	1 414	257	23.1	8.8
44832	Luggage and leather goods stores	5	1 804	267	45	17	60.1	7.5
448320	Luggage and leather goods stores	5	1 804	267	45	17	60.1	7.5
451	Sporting goods, hobby, book, and music stores	56	49 870	6 546	1 469	460	8.8	5.6
4511	Sporting goods, hobby, and musical instrument stores	34	25 695	3 429	760	243	6.7	10.5
45111	Sporting goods stores	16	D	D	D	c	D	D
451110	Sporting goods stores	16	D	D	D	c	D	D
4511101	General-line sporting goods stores	5	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	11	5 469	868	210	66	23.0	5.8
45112	Hobby, toy, and game stores	9	D	D	D	b	D	D
451120	Hobby, toy, and game stores	9	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	5	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	5	D	D	D	b	D	D
45114	Musical instrument and supplies stores	4	1 691	303	77	17	15.4	—
451140	Musical instrument and supplies stores	4	1 691	303	77	17	15.4	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

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							From admini- strative records ¹	Estimated ²
SANTA FE—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, and music stores—Con.							
4512	Book, periodical, and music stores	22	24 175	3 117	709	217	11.1	.4
45121	Book stores and news dealers	17	D	D	D	c	D	D
451211	Book stores	15	14 460	1 790	400	112	16.3	.6
4512111	Book stores, general	9	D	D	D	b	D	D
4512112	Specialty book stores	4	588	62	13	12	76.0	—
4512113	College book stores	2	D	D	D	a	D	D
451212	News dealers and newsstands	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	5	D	D	D	b	D	D
452	General merchandise stores	19	D	D	D	g	D	D
4521	Department stores	7	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) ³	7	D	D	D	f	D	D
45211	Department stores	7	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	4	D	D	D	e	D	D
452112	Discount department stores	3	D	D	D	f	D	D
4529	Other general merchandise stores	12	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	11	D	D	D	c	D	D
452990	All other general merchandise stores	11	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	9	D	D	D	b	D	D
453	Miscellaneous store retailers	218	D	D	D	f	D	D
4531	Florists	10	3 320	645	142	30	12.0	—
45311	Florists	10	3 320	645	142	30	12.0	—
453110	Florists	10	3 320	645	142	30	12.0	—
4532	Office supplies, stationery, and gift stores	40	D	D	D	e	D	D
45321	Office supplies and stationery stores	6	D	D	D	c	D	D
453210	Office supplies and stationery stores	6	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores	34	15 857	2 921	727	151	35.9	4.2
453220	Gift, novelty, and souvenir stores	34	15 857	2 921	727	151	35.9	4.2
4533	Used merchandise stores	35	20 065	2 777	626	162	19.3	1.7
45331	Used merchandise stores	35	20 065	2 777	626	162	19.3	1.7
453310	Used merchandise stores	35	20 065	2 777	626	162	19.3	1.7
4539	Other miscellaneous store retailers	133	141 325	17 383	4 045	524	16.3	8.3
45391	Pet and pet supplies stores	7	9 342	1 151	263	76	21.2	—
453910	Pet and pet supplies stores	7	9 342	1 151	263	76	21.2	—
45392	Art dealers	102	114 267	14 319	3 316	379	16.1	3.9
453920	Art dealers	102	114 267	14 319	3 316	379	16.1	3.9
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	22	D	D	D	b	D	D
454	Nonstore retailers	36	36 837	5 668	1 390	184	14.0	.1
4541	Electronic shopping and mail-order houses	23	17 090	3 726	892	114	18.4	.3
45411	Electronic shopping and mail-order houses	23	17 090	3 726	892	114	18.4	.3
4543	Direct selling establishments	11	D	D	D	b	D	D
45431	Fuel dealers	3	14 041	1 058	296	33	—	—
454311	Heating oil dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
45439	Other direct selling establishments	8	D	D	D	b	D	D
454390	Other direct selling establishments	8	D	D	D	b	D	D
SANTA ROSA								
44-45	Retail trade	16	29 144	1 869	412	123	12.2	7.6
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	2	D	D	D	a	D	D
447	Gasoline stations	8	D	D	D	b	D	D
4471	Gasoline stations	8	D	D	D	b	D	D
44719	Other gasoline stations	2	D	D	D	b	D	D
447190	Other gasoline stations	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SILVER CITY								
44-45	Retail trade	90	179 648	18 198	4 357	1 002	21.4	5.9
441	Motor vehicle and parts dealers	17	D	D	D	c	D	D
4412	Other motor vehicle dealers	4	1 530	122	26	6	67.3	25.2
442	Furniture and home furnishings stores	7	D	D	D	b	D	D
443	Electronics and appliance stores	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	13 429	1 249	241	56	—	—
4441	Building material and supplies dealers	4	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food and beverage stores	10	D	D	D	c	D	D
4452	Specialty food stores	4	D	D	D	b	D	D
446	Health and personal care stores	5	5 960	645	156	29	74.1	—
4461	Health and personal care stores	5	5 960	645	156	29	74.1	—
447	Gasoline stations	8	9 024	676	165	48	21.8	25.0
448	Clothing and clothing accessories stores	5	D	D	D	b	D	D
4481	Clothing stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	5	D	D	D	a	D	D
45121	Book stores and news dealers	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	e	D	D
4529	Other general merchandise stores	5	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529901	Variety stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	15	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	4	4 169	763	205	32	—	9.1
4543	Direct selling establishments	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
SOCORRO								
44-45	Retail trade	35	51 015	3 808	915	241	14.7	11.4
441	Motor vehicle and parts dealers	6	18 134	1 139	282	57	2.3	—
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	b	D	D
445	Food and beverage stores	2	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	10	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
4512113	College book stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
SUNLAND PARK								
44-45	Retail trade	7	6 679	967	237	45	25.1	70.1
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
44132	Tire dealers	2	D	D	D	a	D	D
441320	Tire dealers	2	D	D	D	a	D	D
445	Food and beverage stores	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
TAOS								
44-45	Retail trade	172	122 447	15 162	3 642	824	24.4	11.8
441	Motor vehicle and parts dealers	14	D	D	D	c	D	D
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	17	7 079	811	175	56	31.5	22.7
4422	Home furnishings stores	13	D	D	D	b	D	D
44229	Other home furnishings stores	11	D	D	D	b	D	D
443	Electronics and appliance stores	6	2 292	298	65	21	30.6	23.5
4431	Electronics and appliance stores	6	2 292	298	65	21	30.6	23.5
44311	Appliance, television, and other electronics stores	6	2 292	298	65	21	30.6	23.5
444	Building material and garden equipment and supplies dealers ...	11	15 650	2 249	617	89	19.4	7.8
4441	Building material and supplies dealers	11	15 650	2 249	617	89	19.4	7.8
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
445	Food and beverage stores	3	D	D	D	b	D	D
446	Health and personal care stores	2	D	D	D	b	D	D
446191	Food (health) supplement stores	1	D	D	D	a	D	D
447	Gasoline stations	5	7 779	536	121	38	—	—
448	Clothing and clothing accessories stores	41	14 012	2 058	463	133	62.3	2.9
4481	Clothing stores	20	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	14	D	D	D	b	D	D
44831	Jewelry stores	14	D	D	D	b	D	D
448310	Jewelry stores	14	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	16	4 915	893	224	83	19.2	6.0
4511	Sporting goods, hobby, and musical instrument stores	11	3 461	649	165	62	18.5	—
45113	Sewing, needlework, and piece goods stores	3	1 011	152	35	16	—	—
451130	Sewing, needlework, and piece goods stores	3	1 011	152	35	16	—	—
45121	Book stores and news dealers	5	1 454	244	59	21	20.9	20.2
451212	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
45299	All other general merchandise stores	3	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	50	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	13	2 775	924	207	47	38.6	13.3
4539	Other miscellaneous store retailers	33	12 507	1 497	318	79	56.6	2.3
45392	Art dealers	25	9 294	1 257	259	59	69.6	1.6
453920	Art dealers	25	9 294	1 257	259	59	69.6	1.6
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	4	2 652	467	133	18	.6	—
TRUTH OR CONSEQUENCES								
44-45	Retail trade	42	60 780	5 361	1 277	307	19.6	17.6
441	Motor vehicle and parts dealers	11	D	D	D	b	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	8 270	525	121	29	9.0	—
44419	Other building material dealers	1	D	D	D	b	D	D
444190	Other building material dealers	1	D	D	D	b	D	D
445	Food and beverage stores	2	D	D	D	b	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	4	8 548	358	81	26	54.8	27.5
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	4	7 295	518	135	47	—	9.9
45299	All other general merchandise stores	4	7 295	518	135	47	—	9.9
452990	All other general merchandise stores	4	7 295	518	135	47	—	9.9
4529901	Variety stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	8	D	D	D	a	D	D
454	Nonstore retailers	3	1 427	228	64	12	12.7	41.0

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							From admini- strative records ¹	Estimated ²
TUCUMCARI								
44-45	Retail trade	44	76 777	5 981	1 507	396	19.2	14.5
441	Motor vehicle and parts dealers	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	b	D	D
445	Food and beverage stores	4	D	D	D	b	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	15	36 616	2 087	586	161	5.8	23.9
4471	Gasoline stations	15	36 616	2 087	586	161	5.8	23.9
44711	Gasoline stations with convenience stores	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	9	D	D	D	b	D	D
44719	Other gasoline stations	6	D	D	D	b	D	D
447190	Other gasoline stations	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	8 689	858	204	70	5.2	—
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
TULAROSA								
44-45	Retail trade	13	10 125	703	169	61	35.2	24.3
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	3	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
BALANCE OF BERNALILLO COUNTY								
44-45	Retail trade	227	D	D	D	h	D	D
441	Motor vehicle and parts dealers	43	D	D	D	e	D	D
4411	Automobile dealers	11	D	D	D	c	D	D
44112	Used car dealers	8	D	D	D	b	D	D
441120	Used car dealers	8	D	D	D	b	D	D
4412	Other motor vehicle dealers	6	3 033	323	77	18	71.4	1.9
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	26	D	D	D	c	D	D
44131	Automotive parts and accessories stores	19	13 402	2 813	682	124	8.6	1.6
441310	Automotive parts and accessories stores	19	13 402	2 813	682	124	8.6	1.6
44132	Tire dealers	7	D	D	D	b	D	D
441320	Tire dealers	7	D	D	D	b	D	D
442	Furniture and home furnishings stores	12	D	D	D	b	D	D
4421	Furniture stores	3	D	D	D	a	D	D
44211	Furniture stores	3	D	D	D	a	D	D
442110	Furniture stores	3	D	D	D	a	D	D
4422	Home furnishings stores	9	D	D	D	b	D	D
44221	Floor covering stores	6	D	D	D	b	D	D
442210	Floor covering stores	6	D	D	D	b	D	D
443	Electronics and appliance stores	3	834	91	19	4	26.9	12.5
444	Building material and garden equipment and supplies dealers ...	24	179 907	17 851	4 087	662	3.8	6.4
4441	Building material and supplies dealers	20	D	D	D	f	D	D
44411	Home centers	3	D	D	D	e	D	D
444110	Home Centers	3	D	D	D	e	D	D
44419	Other building material dealers	15	D	D	D	c	D	D
444190	Other building material dealers	15	D	D	D	c	D	D
4442	Lawn and garden equipment and supplies stores	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D

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							From admini-strative records ¹	Estimated ²
BALANCE OF BERNALILLO COUNTY—Con.								
44-45	Retail trade—Con.							
445	Food and beverage stores	19	D	D	D	e	D	D
4451	Grocery stores	9	71 644	7 542	1 828	378	3.8	2.6
44511	Supermarkets and other grocery (except convenience) stores	9	71 644	7 542	1 828	378	3.8	2.6
445110	Supermarkets and other grocery (except convenience) stores	9	71 644	7 542	1 828	378	3.8	2.6
4452	Specialty food stores.....	5	D	D	D	b	D	D
446	Health and personal care stores	13	D	D	D	c	D	D
4461	Health and personal care stores	13	D	D	D	c	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
44613	Optical goods stores	4	D	D	D	b	D	D
446130	Optical goods stores	4	D	D	D	b	D	D
447	Gasoline stations	41	114 298	4 415	1 034	314	.9	65.7
4471	Gasoline stations	41	114 298	4 415	1 034	314	.9	65.7
44711	Gasoline stations with convenience stores	40	D	D	D	e	D	D
447110	Gasoline stations with convenience stores	40	D	D	D	e	D	D
448	Clothing and clothing accessories stores	17	31 666	2 782	692	276	.5	—
4481	Clothing stores	15	D	D	D	e	D	D
44814	Family clothing stores	7	D	D	D	c	D	D
448140	Family clothing stores	7	D	D	D	c	D	D
451	Sporting goods, hobby, book, and music stores	7	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	5	D	D	D	b	D	D
452	General merchandise stores	7	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	1	D	D	D	c	D	D
4529	Other general merchandise stores	6	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	f	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores.....	5	D	D	D	b	D	D
4529901	Variety stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	31	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores.....	13	D	D	D	c	D	D
45321	Office supplies and stationery stores	4	D	D	D	b	D	D
453210	Office supplies and stationery stores	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	13	D	D	D	c	D	D
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	7	D	D	D	b	D	D
454	Nonstore retailers	10	D	D	D	b	D	D
4543	Direct selling establishments	8	5 958	984	261	37	34.8	2.9
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	a	D	D
45439	Other direct selling establishments	5	D	D	D	a	D	D
454390	Other direct selling establishments.....	5	D	D	D	a	D	D
BALANCE OF CATRON COUNTY								
44-45	Retail trade	12	4 563	581	131	38	71.7	5.6
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	4	D	D	D	a	D	D
452	General merchandise stores	3	1 845	222	47	15	100.0	—
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

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							From admini- strative records ¹	Estimated ²
BALANCE OF CHAVES COUNTY								
44-45	Retail trade	35	78 777	7 832	1 893	499	9.3	7.5
441	Motor vehicle and parts dealers	5	2 259	210	52	12	22.9	47.1
444	Building material and garden equipment and supplies dealers ...	4	5 273	513	141	33	11.8	1.0
445	Food and beverage stores	7	4 706	501	101	63	57.3	2.6
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	8	12 161	988	243	61	2.0	25.9
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	b	D	D
4512	Book, periodical, and music stores	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	c	D	D
4529	Other general merchandise stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	a	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
BALANCE OF CIBOLA COUNTY								
44-45	Retail trade	28	93 913	9 146	2 199	541	.1	3.4
441	Motor vehicle and parts dealers	3	942	160	39	15	—	73.6
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	2	D	D	D	b	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
447	Gasoline stations	9	40 537	2 286	562	151	—	5.8
4471	Gasoline stations	9	40 537	2 286	562	151	—	5.8
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
44719	Other gasoline stations	2	D	D	D	b	D	D
447190	Other gasoline stations	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	2	D	D	D	e	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	a	D	D
BALANCE OF COLFAX COUNTY								
44-45	Retail trade	44	34 896	3 852	950	235	34.2	15.7
441	Motor vehicle and parts dealers	3	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	7	8 582	788	167	32	.5	3.2
445	Food and beverage stores	4	6 093	811	176	43	67.5	—
446	Health and personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	9	10 803	805	214	66	17.1	38.1
448	Clothing and clothing accessories stores	4	945	97	23	11	11.2	68.3
451	Sporting goods, hobby, book, and music stores	4	1 301	272	96	18	98.6	1.4
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF CURRY COUNTY								
44-45	Retail trade	30	35 822	3 739	1 057	279	11.2	4.1
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
4442	Lawn and garden equipment and supplies stores	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
445	Food and beverage stores	6	D	D	D	b	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores	5	1 549	312	67	23	—	2.2
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF DE BACA COUNTY								
44-45	Retail trade	14	10 690	1 022	256	80	39.1	3.0
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
4442	Lawn and garden equipment and supplies stores	1	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	1	D	D	D	a	D	D
445	Food and beverage stores	4	3 256	501	119	40	79.7	—
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	2 185	101	25	9	11.6	—
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF DONA ANA COUNTY								
44-45	Retail trade	113	189 476	18 528	4 351	1 222	10.1	4.3
441	Motor vehicle and parts dealers	8	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	4	D	D	D	b	D	D
4422	Home furnishings stores	2	D	D	D	b	D	D
44229	Other home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	D	D	D	c	D	D
4441	Building material and supplies dealers	5	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
445	Food and beverage stores	18	D	D	D	c	D	D
446	Health and personal care stores	6	D	D	D	c	D	D
4461	Health and personal care stores	6	D	D	D	c	D	D
44611	Pharmacies and drug stores	4	D	D	D	c	D	D
446110	Pharmacies and drug stores	4	D	D	D	c	D	D
4461101	Pharmacies and drug stores	4	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	D	a	D	D
447	Gasoline stations	18	56 891	3 787	876	261	8.4	10.9
4471	Gasoline stations	18	56 891	3 787	876	261	8.4	10.9
44711	Gasoline stations with convenience stores	14	20 969	1 299	302	116	12.1	24.4
447110	Gasoline stations with convenience stores	14	20 969	1 299	302	116	12.1	24.4
44719	Other gasoline stations	4	35 922	2 488	574	145	6.3	3.1
447190	Other gasoline stations	4	35 922	2 488	574	145	6.3	3.1
448	Clothing and clothing accessories stores	13	D	D	D	b	D	D
4481	Clothing stores	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF DONA ANA COUNTY—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	8	D	D	D	c	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
4529901	Variety stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	9	10 833	952	218	68	13.3	.2
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45392	Art dealers	3	401	71	21	3	—	9.5
453920	Art dealers	3	401	71	21	3	—	9.5
454	Nonstore retailers	12	13 396	1 976	476	110	8.2	7.5
4543	Direct selling establishments	9	D	D	D	b	D	D
45439	Other direct selling establishments	7	D	D	D	b	D	D
454390	Other direct selling establishments	7	D	D	D	b	D	D
BALANCE OF EDDY COUNTY								
44-45	Retail trade	20	95 634	9 811	2 432	550	5.6	1.1
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	5	D	D	D	a	D	D
447	Gasoline stations	5	11 430	665	162	38	6.0	9.6
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	e	D	D
4529	Other general merchandise stores	1	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
453	Miscellaneous store retailers	3	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	1	D	D	D	b	D	D
4533	Used merchandise stores	1	D	D	D	a	D	D
45331	Used merchandise stores	1	D	D	D	a	D	D
453310	Used merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF GRANT COUNTY								
44-45	Retail trade	22	11 464	1 015	219	75	66.7	15.8
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	2	D	D	D	b	D	D
447	Gasoline stations	5	2 334	142	34	13	40.8	48.0
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	a	D	D
BALANCE OF GUADALUPE COUNTY								
44-45	Retail trade	5	23 162	1 541	323	110	—	4.7
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	b	D	D
44719	Other gasoline stations	2	D	D	D	b	D	D
447190	Other gasoline stations	2	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF HARDING COUNTY								
44-45	Retail trade	4	8 309	277	70	14	13.4	—
445	Food and beverage stores	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
4543	Direct selling establishments	3	D	D	D	a	D	D
45431	Fuel dealers	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF HIDALGO COUNTY								
44-45	Retail trade	7	4 096	471	114	33	54.0	6.7
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	2	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF LEA COUNTY								
44-45	Retail trade	35	44 538	5 332	1 293	269	13.7	2.3
441	Motor vehicle and parts dealers	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
4431	Electronics and appliance stores	1	D	D	D	a	D	D
44311	Appliance, television, and other electronics stores	1	D	D	D	a	D	D
443111	Household appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	a	D	D
445	Food and beverage stores	4	D	D	D	b	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	13	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF LINCOLN COUNTY								
44-45	Retail trade	36	83 238	9 503	2 277	512	11.0	7.6
441	Motor vehicle and parts dealers	3	D	D	D	a	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	4 080	970	216	41	23.8	—
445	Food and beverage stores	3	3 412	391	88	22	74.8	—
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	9	9 503	625	154	37	20.2	41.2
452	General merchandise stores	1	D	D	D	e	D	D
4529	Other general merchandise stores	1	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
453	Miscellaneous store retailers	8	D	D	D	a	D	D
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
BALANCE OF LOS ALAMOS COUNTY								
44-45	Retail trade	47	92 295	9 496	2 244	537	6.0	.4
441	Motor vehicle and parts dealers	3	1 927	258	62	13	8.2	—
442	Furniture and home furnishings stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	4	D	D	D	a	D	D
4431	Electronics and appliance stores	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	10 151	1 040	209	52	7.0	—
4441	Building material and supplies dealers	3	10 151	1 040	209	52	7.0	—
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food and beverage stores	4	D	D	D	c	D	D
4451	Grocery stores	4	D	D	D	c	D	D
446	Health and personal care stores	4	1 565	137	27	7	67.5	—
447	Gasoline stations	9	20 044	1 287	324	96	2.9	1.6
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores	3	1 671	186	63	15	19.0	—
451	Sporting goods, hobby, book, and music stores	4	2 047	305	74	27	25.2	—
4512	Book, periodical, and music stores	3	D	D	D	b	D	D
45121	Book stores and news dealers	2	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	b	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	3	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4533	Used merchandise stores	1	D	D	D	a	D	D
45331	Used merchandise stores	1	D	D	D	a	D	D
453310	Used merchandise stores	1	D	D	D	a	D	D
45392	Art dealers	3	526	86	19	9	87.1	12.9
453920	Art dealers	3	526	86	19	9	87.1	12.9
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF LUNA COUNTY								
44-45	Retail trade	11	34 839	2 183	488	95	6.0	.5
441	Motor vehicle and parts dealers	3	D	D	D	b	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	3	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF MCKINLEY COUNTY								
44-45	Retail trade	77	169 001	16 490	4 190	1 077	3.3	1.2
441	Motor vehicle and parts dealers	4	2 856	471	126	33	14.1	—
443	Electronics and appliance stores	1	D	D	D	a	D	D
4431	Electronics and appliance stores	1	D	D	D	a	D	D
44311	Appliance, television, and other electronics stores	1	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
4442	Lawn and garden equipment and supplies stores	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
445	Food and beverage stores	12	28 679	3 809	895	209	8.7	5.8
4453	Beer, wine, and liquor stores	5	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	5	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	5	D	D	D	b	D	D
446	Health and personal care stores	3	905	217	52	17	—	—
447	Gasoline stations	20	70 717	4 742	1 196	338	1.3	.4
4471	Gasoline stations	20	70 717	4 742	1 196	338	1.3	.4
44711	Gasoline stations with convenience stores	19	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	19	D	D	D	c	D	D
44719	Other gasoline stations	1	D	D	D	c	D	D
447190	Other gasoline stations	1	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
BALANCE OF MCKINLEY COUNTY—Con.								
44-45	Retail trade—Con.							
448	Clothing and clothing accessories stores	16	21 955	1 875	503	140	5.1	—
4481	Clothing stores	5	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	4	8 524	589	144	31	13.2	—
44831	Jewelry stores	4	8 524	589	144	31	13.2	—
448310	Jewelry stores	4	8 524	589	144	31	13.2	—
451	Sporting goods, hobby, book, and music stores	5	4 729	393	104	38	—	—
4512	Book, periodical, and music stores	4	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	b	D	D
452	General merchandise stores	5	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
BALANCE OF MORA COUNTY								
44-45	Retail trade	14	8 989	1 157	267	75	52.1	—
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	b	D	D
447	Gasoline stations	5	3 739	266	45	21	52.1	—
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
454	Nonstore retailers	4	2 075	318	78	15	—	—
BALANCE OF OTERO COUNTY								
44-45	Retail trade	52	43 957	4 691	1 057	359	26.0	6.8
441	Motor vehicle and parts dealers	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	b	D	D
445	Food and beverage stores	5	D	D	D	b	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	9	D	D	D	b	D	D
448	Clothing and clothing accessories stores	4	D	D	D	a	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	5	D	D	D	b	D	D
4512	Book, periodical, and music stores	3	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	8	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
454	Nonstore retailers	6	4 097	626	162	27	20.5	—
4543	Direct selling establishments	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	4	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
BALANCE OF QUAY COUNTY								
44-45	Retail trade	18	16 555	1 287	324	108	14.9	2.8
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	3	D	D	D	a	D	D
447	Gasoline stations	6	9 698	702	177	58	7.5	4.8
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
BALANCE OF RIO ARRIBA COUNTY								
44-45	Retail trade	54	127 723	14 346	3 591	785	15.5	3.7
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	D	D	D	b	D	D
445	Food and beverage stores	5	6 224	512	110	27	95.5	—
446	Health and personal care stores	4	D	D	D	b	D	D
4461	Health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	12	13 993	1 688	620	90	48.6	1.7
44711	Gasoline stations with convenience stores	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	10	D	D	D	b	D	D
448	Clothing and clothing accessories stores	5	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	3	D	D	D	a	D	D
452	General merchandise stores	5	D	D	D	e	D	D
4529	Other general merchandise stores	5	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
BALANCE OF ROOSEVELT COUNTY								
44-45	Retail trade	11	43 829	3 649	877	245	3.3	—
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
4442	Lawn and garden equipment and supplies stores	2	D	D	D	a	D	D
44422	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	c	D	D
4529	Other general merchandise stores	2	D	D	D	c	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF SANDOVAL COUNTY								
44-45	Retail trade	44	D	D	D	e	D	D
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	8	20 430	2 495	581	117	22.4	8.4
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	15	21 234	1 339	302	94	7.7	51.8
44711	Gasoline stations with convenience stores	15	21 234	1 339	302	94	7.7	51.8
447110	Gasoline stations with convenience stores	15	21 234	1 339	302	94	7.7	51.8
448	Clothing and clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	b	D	D
4512	Book, periodical, and music stores	1	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	1	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
BALANCE OF SAN JUAN COUNTY								
44-45	Retail trade	92	132 418	13 677	3 326	876	14.8	3.8
441	Motor vehicle and parts dealers	16	D	D	D	c	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	7	D	D	D	b	D	D
445	Food and beverage stores	8	D	D	D	c	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	24	40 575	2 925	700	224	10.2	6.6
4471	Gasoline stations	24	40 575	2 925	700	224	10.2	6.6
44711	Gasoline stations with convenience stores	24	40 575	2 925	700	224	10.2	6.6
447110	Gasoline stations with convenience stores	24	40 575	2 925	700	224	10.2	6.6
448	Clothing and clothing accessories stores	3	D	D	D	b	D	D
4481	Clothing stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	4	D	D	D	a	D	D
4512	Book, periodical, and music stores	4	D	D	D	a	D	D
45121	Book stores and news dealers	4	D	D	D	a	D	D
451212	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	7	D	D	D	b	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	6	D	D	D	b	D	D
453	Miscellaneous store retailers	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
454	Nonstore retailers	9	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses	2	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses	2	D	D	D	a	D	D
4543	Direct selling establishments	7	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	4 080	559	148	21	—	—
45439	Other direct selling establishments	3	D	D	D	b	D	D
454390	Other direct selling establishments	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF SAN MIGUEL COUNTY								
44-45	Retail trade	15	18 764	1 935	475	137	14.6	11.4
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	3	1 400	149	35	13	10.8	89.2
446	Health and personal care stores	1	D	D	D	b	D	D
4461	Health and personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	3	3 303	213	64	22	73.1	26.9
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
BALANCE OF SANTA FE COUNTY								
44-45	Retail trade	103	206 021	20 923	4 888	1 071	7.9	.7
441	Motor vehicle and parts dealers	9	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	5	D	D	D	b	D	D
4422	Home furnishings stores	4	D	D	D	b	D	D
44229	Other home furnishings stores	3	D	D	D	b	D	D
442299	All other home furnishings stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	3	614	131	29	6	13.5	10.4
444	Building material and garden equipment and supplies dealers ...	8	D	D	D	e	D	D
4441	Building material and supplies dealers	7	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
445	Food and beverage stores	11	34 981	3 454	834	214	4.1	.2
446	Health and personal care stores	4	D	D	D	b	D	D
4461	Health and personal care stores	4	D	D	D	b	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	7	12 945	773	167	53	9.4	—
448	Clothing and clothing accessories stores	10	D	D	D	c	D	D
4481	Clothing stores	7	D	D	D	c	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	7	5 953	831	207	62	—	—
4511	Sporting goods, hobby, and musical instrument stores	4	4 006	531	138	42	—	—
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	3	1 947	300	69	20	—	—
45121	Book stores and news dealers	3	1 947	300	69	20	—	—
451212	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	23	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	5	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	18	D	D	D	b	D	D
45392	Art dealers	13	D	D	D	b	D	D
453920	Art dealers	13	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers	3	D	D	D	a	D	D
454	Nonstore retailers	15	15 303	1 961	514	89	45.9	.3
4541	Electronic shopping and mail-order houses	5	6 841	543	119	26	55.8	.7
45411	Electronic shopping and mail-order houses	5	6 841	543	119	26	55.8	.7
4543	Direct selling establishments	10	8 462	1 418	395	63	37.8	—
454312	Liquefied petroleum gas (bottled gas) dealers	5	D	D	D	b	D	D
45439	Other direct selling establishments	5	D	D	D	b	D	D
454390	Other direct selling establishments	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini-strative records ¹	Estimated ²
BALANCE OF SIERRA COUNTY								
44-45	Retail trade	9	10 810	570	104	25	38.9	60.7
441	Motor vehicle and parts dealers	3	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	3	8 034	284	61	14	33.0	67.0
453	Miscellaneous store retailers	1	D	D	D	a	D	D
BALANCE OF SOCORRO COUNTY								
44-45	Retail trade	11	25 707	2 494	622	147	10.5	—
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	2	D	D	D	c	D	D
447	Gasoline stations	4	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF TAOS COUNTY								
44-45	Retail trade	70	136 175	13 785	3 707	729	8.9	4.5
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	6	1 844	441	123	33	49.6	15.8
444	Building material and garden equipment and supplies dealers ...	3	5 015	946	159	28	—	—
445	Food and beverage stores	12	D	D	D	c	D	D
4451	Grocery stores	10	D	D	D	c	D	D
44511	Supermarkets and other grocery (except convenience) stores	7	D	D	D	c	D	D
445110	Supermarkets and other grocery (except convenience) stores	7	D	D	D	c	D	D
447	Gasoline stations	16	27 873	1 474	304	82	10.9	14.2
4471	Gasoline stations	16	27 873	1 474	304	82	10.9	14.2
44711	Gasoline stations with convenience stores	8	12 413	577	135	35	10.7	13.4
447110	Gasoline stations with convenience stores	8	12 413	577	135	35	10.7	13.4
44719	Other gasoline stations	8	15 460	897	169	47	11.0	14.9
447190	Other gasoline stations	8	15 460	897	169	47	11.0	14.9
448	Clothing and clothing accessories stores	5	2 227	318	94	19	30.7	—
451	Sporting goods, hobby, book, and music stores	6	3 279	662	251	64	18.1	46.5
4511	Sporting goods, hobby, and musical instrument stores	6	3 279	662	251	64	18.1	46.5
452	General merchandise stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	10	D	D	D	b	D	D
45392	Art dealers	5	483	85	28	11	17.4	27.3
453920	Art dealers	5	483	85	28	11	17.4	27.3
454	Nonstore retailers	4	3 438	717	165	24	—	—
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
BALANCE OF TORRANCE COUNTY								
44-45	Retail trade	44	92 545	7 258	1 778	536	15.9	29.0
441	Motor vehicle and parts dealers	3	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	3 790	394	81	23	97.5	—
445	Food and beverage stores	9	12 050	1 050	299	87	67.2	4.0
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	12	40 672	2 917	679	239	1.5	58.4
4471	Gasoline stations	12	40 672	2 917	679	239	1.5	58.4
44711	Gasoline stations with convenience stores	11	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	11	D	D	D	c	D	D
44719	Other gasoline stations	1	D	D	D	c	D	D
447190	Other gasoline stations	1	D	D	D	c	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
BALANCE OF UNION COUNTY								
44-45	Retail trade	5	2 072	137	32	12	10.3	34.0
447	Gasoline stations	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
BALANCE OF VALENCIA COUNTY								
44-45	Retail trade	45	171 413	17 750	4 352	972	10.7	4.6
441	Motor vehicle and parts dealers	8	D	D	D	b	D	D
44112	Used car dealers	1	D	D	D	a	D	D
441120	Used car dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
445	Food and beverage stores	4	D	D	D	c	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	4	1 873	221	69	14	67.6	11.6
447	Gasoline stations	6	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	f	D	D
4529	Other general merchandise stores	2	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	f	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45439	Other direct selling establishments	3	D	D	D	b	D	D
454390	Other direct selling establishments	3	D	D	D	b	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

³Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose

payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; gasoline, liquor, tobacco, and other excise taxes that are paid by the manufacturer or wholesaler and passed on to the retailer; and shipping and handling receipts.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Appendix B.

NAICS Codes, Titles, and Descriptions

44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: **store** and **nonstore retailers**.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronics and appliance stores, and musical instrument and supplies stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

1. The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.
2. The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of merchandise lines carried; for example, pharmacies, hardware stores, and department stores.
3. Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.
4. Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of “infomercials,” the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes are included here.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and

sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

441 MOTOR VEHICLE AND PARTS DEALERS

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicles and parts from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries are included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

4411 AUTOMOBILE DEALERS

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

44111 NEW CAR DEALERS

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

441110 NEW CAR DEALERS

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

44112 USED CAR DEALERS

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

441120 USED CAR DEALERS

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

4412 OTHER MOTOR VEHICLE DEALERS

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

44121 RECREATIONAL VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441210 RECREATIONAL VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

44122 MOTORCYCLE, BOAT, AND OTHER MOTOR VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441221 MOTORCYCLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motorbikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these vehicles in combination with repair services and selling replacement parts and accessories.

441222 BOAT DEALERS

This industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

441229 ALL OTHER MOTOR VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

4413 AUTOMOTIVE PARTS, ACCESSORIES, AND TIRE STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; (3) establishments primarily engaged in retailing and installing automotive accessories; and (4) establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

44131 AUTOMOTIVE PARTS AND ACCESSORIES STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

For the 2002 Economic Census, data published with 2002 NAICS code 44131 are comprised of the following 1997 NAICS codes:

42114 (pt) Motor vehicle parts, (used) retail
44131 Automotive parts and accessories stores

441310 AUTOMOTIVE PARTS AND ACCESSORIES STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

For the 2002 Economic Census, data published with 2002 NAICS code 441310 are comprised of the following 1997 NAICS codes:

421140 (pt) Motor vehicle parts, (used) retail
441310 Automotive parts and accessories stores

44132 TIRE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

441320 TIRE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

442 FURNITURE AND HOME FURNISHINGS STORES

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

4421 FURNITURE STORES

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

44211 FURNITURE STORES

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

442110 FURNITURE STORES

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

4422 HOME FURNISHINGS STORES

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

44221 FLOOR COVERING STORES

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

442210 FLOOR COVERING STORES

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

44229 OTHER HOME FURNISHINGS STORES

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

442291 WINDOW TREATMENT STORES

This industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

442299 ALL OTHER HOME FURNISHINGS STORES

This industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

443 ELECTRONICS AND APPLIANCE STORES

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliances from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

4431 ELECTRONICS AND APPLIANCE STORES

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

44311 APPLIANCE, TELEVISION, AND OTHER ELECTRONICS STORES

This industry comprises establishments primarily engaged in one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

443111 HOUSEHOLD APPLIANCE STORES

This industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffee-makers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

443112 RADIO, TELEVISION, AND OTHER ELECTRONICS STORES

This industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

44312 COMPUTER AND SOFTWARE STORES

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

443120 COMPUTER AND SOFTWARE STORES

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

44313 CAMERA AND PHOTOGRAPHIC SUPPLIES STORES

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

443130 CAMERA AND PHOTOGRAPHIC SUPPLIES STORES

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

444 BUILDING MATERIAL AND GARDEN EQUIPMENT AND SUPPLIES DEALERS

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

4441 BUILDING MATERIAL AND SUPPLIES DEALERS

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

44411 HOME CENTERS

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

444110 HOME CENTERS

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

44412 PAINT AND WALLPAPER STORES

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

444120 PAINT AND WALLPAPER STORES

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

44413 HARDWARE STORES

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

444130 HARDWARE STORES

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

44419 OTHER BUILDING MATERIAL DEALERS

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

444190 OTHER BUILDING MATERIAL DEALERS

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

4441901 RETAIL LUMBER YARDS

This industry comprises establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

4441902 ALL OTHER BUILDING MATERIAL DEALERS

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

4442 LAWN AND GARDEN EQUIPMENT AND SUPPLIES STORES

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

44421 OUTDOOR POWER EQUIPMENT STORES

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

444210 OUTDOOR POWER EQUIPMENT STORES

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

44422 NURSERY, GARDEN CENTER, AND FARM SUPPLY STORES

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

444220 NURSERY, GARDEN CENTER, AND FARM SUPPLY STORES

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

445 FOOD AND BEVERAGE STORES

Industries in the Food and Beverage Stores subsector usually retail food and beverages from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

4451 GROCERY STORES

This industry group comprises establishments primarily engaged in retailing a general line of food products.

44511 SUPERMARKETS AND OTHER GROCERY (EXCEPT CONVENIENCE) STORES

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

445110 SUPERMARKETS AND OTHER GROCERY (EXCEPT CONVENIENCE) STORES

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

44512 CONVENIENCE STORES

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

445120 CONVENIENCE STORES

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

4452 SPECIALTY FOOD STORES

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

44521 MEAT MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

445210 MEAT MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

44522 FISH AND SEAFOOD MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

445220 FISH AND SEAFOOD MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

44523 FRUIT AND VEGETABLE MARKETS

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

445230 FRUIT AND VEGETABLE MARKETS

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

44529 OTHER SPECIALTY FOOD STORES

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on the premises.

445291 BAKED GOODS STORES

This industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

445292 CONFECTIONERY AND NUT STORES

This industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

445299 ALL OTHER SPECIALTY FOOD STORES

This industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruits and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

4453 BEER, WINE, AND LIQUOR STORES

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

44531 BEER, WINE, AND LIQUOR STORES

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

445310 BEER, WINE, AND LIQUOR STORES

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

446 HEALTH AND PERSONAL CARE STORES

Industries in the Health and Personal Care Stores subsector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this subsector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

4461 HEALTH AND PERSONAL CARE STORES

This industry group comprises establishments primarily engaged in retailing health and personal care products.

44611 PHARMACIES AND DRUG STORES

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

446110 PHARMACIES AND DRUG STORES

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

4461101 PHARMACIES AND DRUG STORES

This industry comprises establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

4461102 PROPRIETARY STORES

This industry comprises establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and pre-packaged snacks.

44612 COSMETICS, BEAUTY SUPPLIES, AND PERFUME STORES

This industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

446120 COSMETICS, BEAUTY SUPPLIES, AND PERFUME STORES

This industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

44613 OPTICAL GOODS STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling non-prescription eyeglasses.

446130 OPTICAL GOODS STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling non-prescription eyeglasses.

44619 OTHER HEALTH AND PERSONAL CARE STORES

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

446191 FOOD (HEALTH) SUPPLEMENT STORES

This industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

446199 ALL OTHER HEALTH AND PERSONAL CARE STORES

This industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

447 GASOLINE STATIONS

Industries in the Gasoline Stations subsector retail automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils with or without convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

4471 GASOLINE STATIONS

This industry group comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with or without convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

44711 GASOLINE STATIONS WITH CONVENIENCE STORES

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

447110 GASOLINE STATIONS WITH CONVENIENCE STORES

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

44719 OTHER GASOLINE STATIONS

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as providing repair services; selling automotive oils, replacement parts, and accessories; and/or providing food services.

447190 OTHER GASOLINE STATIONS

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as providing repair services; selling automotive oils, replacement parts, and accessories; and/or providing food services.

448 CLOTHING AND CLOTHING ACCESSORIES STORES

Industries in the Clothing and Clothing Accessories Stores subsector retail new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

4481 CLOTHING STORES

This industry group comprises establishments primarily engaged in retailing new clothing.

44811 MEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448110 MEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44812 WOMEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses', and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448120 WOMEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses', and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44813 CHILDREN'S AND INFANTS' CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448130 CHILDREN'S AND INFANTS' CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44814 FAMILY CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448140 FAMILY CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44815 CLOTHING ACCESSORIES STORES

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

448150 CLOTHING ACCESSORIES STORES

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

44819 OTHER CLOTHING STORES

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448190 OTHER CLOTHING STORES

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

4482 SHOE STORES

This industry group comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

44821 SHOE STORES

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

448210 SHOE STORES

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

4482101 MEN'S SHOE STORES

This industry comprises establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

4482102 WOMEN'S SHOE STORES

This industry comprises establishments primarily engaged in retailing women's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in selling custom orthopedic shoes for women are classified here.

4482103 CHILDREN'S AND JUVENILES' SHOE STORES

This industry comprises establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in selling custom orthopedic shoes for children are classified here.

4482104 FAMILY SHOE STORES

This industry comprises establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

4482105 ATHLETIC FOOTWEAR STORES

This industry comprises establishments primarily engaged in retailing athletic footwear (except specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). These establishments may also sell athletic apparel.

4483 JEWELRY, LUGGAGE, AND LEATHER GOODS STORES

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

44831 JEWELRY STORES

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

448310 JEWELRY STORES

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

44832 LUGGAGE AND LEATHER GOODS STORES

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or retailing these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

448320 LUGGAGE AND LEATHER GOODS STORES

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or retailing these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

451 SPORTING GOODS, HOBBY, BOOK, AND MUSIC STORES

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

4511 SPORTING GOODS, HOBBY, AND MUSICAL INSTRUMENT STORES

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

45111 SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

451110 SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

4511101 GENERAL-LINE SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

4511102 SPECIALTY-LINE SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

45112 HOBBY, TOY, AND GAME STORES

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

451120 HOBBY, TOY, AND GAME STORES

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

45113 SEWING, NEEDLEWORK, AND PIECE GOODS STORES

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

451130 SEWING, NEEDLEWORK, AND PIECE GOODS STORES

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

45114 MUSICAL INSTRUMENT AND SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

451140 MUSICAL INSTRUMENT AND SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

4512 BOOK, PERIODICAL, AND MUSIC STORES

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

45121 BOOK STORES AND NEWS DEALERS

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

451211 BOOK STORES

This industry comprises establishments primarily engaged in retailing new books.

4512111 BOOK STORES, GENERAL

This industry comprises establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

4512112 SPECIALTY BOOK STORES

This industry comprises establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

4512113 COLLEGE BOOK STORES

This industry comprises establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

451212 NEWS DEALERS AND NEWSSTANDS

This industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

45122 PRERECORDED TAPE, COMPACT DISC, AND RECORD STORES

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), digital video discs (DVDs), and phonograph records.

451220 PRERECORDED TAPE, COMPACT DISC, AND RECORD STORES

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), digital video discs (DVDs), and phonograph records.

452 GENERAL MERCHANDISE STORES

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

4521 DEPARTMENT STORES

This industry group comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

45210009 DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)

This industry group comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

45211 DEPARTMENT STORES

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

45211009 DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

452111 DEPARTMENT STORES (EXCEPT DISCOUNT DEPARTMENT STORES)

This industry comprises establishments known as department stores that have separate departments for various merchandise lines, such as apparel, jewelry, home furnishings, and linens, each with separate cash registers and sales associates. Department stores in this industry generally do not have central customer checkout and cash register facilities.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

45211109 DEPARTMENT STORES (EXCEPT DISCOUNT DEPARTMENT STORES) (INCLUDING LEASED DEPARTMENTS)

This industry comprises establishments known as department stores that have separate departments for various merchandise lines, such as apparel, jewelry, home furnishings, and linens, each with separate cash registers and sales associates. Department stores in this industry generally do not have central customer checkout and cash register facilities. Total sales include the sales from leased departments owned by another company and operating within the department store.

452112 DISCOUNT DEPARTMENT STORES

This industry comprises establishments known as department stores that have central customer checkout areas, generally in the front of the store, and that may have additional cash registers located in one or more individual departments. Department stores in this industry sell a wide range of general merchandise (except fresh, perishable foods).

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

45211209 DISCOUNT DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)

This industry comprises establishments known as department stores that have central customer checkout areas, generally in the front of the store, and that may have additional cash registers located in one or more individual departments. Department stores in this industry sell a wide range of general merchandise (except fresh, perishable foods). Total sales include the sales from leased departments owned by another company and operating within the department store.

4529 OTHER GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

45291 WAREHOUSE CLUBS AND SUPERCENTERS

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

452910 WAREHOUSE CLUBS AND SUPERCENTERS

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

45299 ALL OTHER GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

452990 ALL OTHER GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

4529901 VARIETY STORES

This industry comprises establishments primarily engaged in retailing a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

4529904 MISCELLANEOUS GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except variety stores). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

453 MISCELLANEOUS STORE RETAILERS

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and home furnishings; new appliances and electronic products; new building materials and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

4531 FLORISTS

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

45311 FLORISTS

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

453110 FLORISTS

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

4532 OFFICE SUPPLIES, STATIONERY, AND GIFT STORES

This industry group comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers; and (4) retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

45321 OFFICE SUPPLIES AND STATIONERY STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; and (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers.

453210 OFFICE SUPPLIES AND STATIONERY STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; and (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers.

45322 GIFT, NOVELTY, AND SOUVENIR STORES

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

453220 GIFT, NOVELTY, AND SOUVENIR STORES

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

4533 USED MERCHANDISE STORES

This industry group comprises establishments primarily engaged in one or more of the following: (1) retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes); (2) retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art; and (3) retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs (CDs), tapes, records, lumber, and building materials.

45331 USED MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

453310 USED MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

4539 OTHER MISCELLANEOUS STORE RETAILERS

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

45391 PET AND PET SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

453910 PET AND PET SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

45392 ART DEALERS

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

453920 ART DEALERS

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

45393 MANUFACTURED (MOBILE) HOME DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

453930 MANUFACTURED (MOBILE) HOME DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

45399 ALL OTHER MISCELLANEOUS STORE RETAILERS

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis (except electronic auctions).

453991 TOBACCO STORES

This industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

453998 ALL OTHER MISCELLANEOUS STORE RETAILERS (EXCEPT TOBACCO STORES)

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile home) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis (except electronic auctions).

454 NONSTORE RETAILERS

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door

sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers and newspaper delivery are included in this subsector.

4541 ELECTRONIC SHOPPING AND MAIL-ORDER HOUSES

This industry group comprises establishments primarily engaged in retailing all types of merchandise using non-store means, such as catalogs, toll free telephone numbers, or electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses.

45411 ELECTRONIC SHOPPING AND MAIL-ORDER HOUSES

This industry comprises establishments primarily engaged in retailing all types of merchandise using non-store means, such as catalogs, toll free telephone numbers, or electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses.

454111 ELECTRONIC SHOPPING

This industry comprises establishments engaged in retailing all types of merchandise using the Internet.

454112 ELECTRONIC AUCTIONS

This industry comprises establishments engaged in providing sites for and facilitating consumer-to-consumer or business-to-consumer trade in new and used goods, on an auction basis, using the Internet. Establishments in this industry provide the electronic location for retail auctions, but do not take title to the goods being sold.

454113 MAIL-ORDER HOUSES

This industry comprises establishments primarily engaged in retailing all types of merchandise using mail catalogs or television to generate clients and display merchandise. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses as well as establishments providing a combination of Internet and mail-order sales.

4542 VENDING MACHINE OPERATORS

This industry group comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

45421 VENDING MACHINE OPERATORS

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

454210 VENDING MACHINE OPERATORS

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

4543 DIRECT SELLING ESTABLISHMENTS

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee-break services providers; and bottled water or water softener services.

45431 FUEL DEALERS

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

454311 HEATING OIL DEALERS

This industry comprises establishments primarily engaged in retailing heating oil via direct selling.

454312 LIQUEFIED PETROLEUM GAS (BOTTLED GAS) DEALERS

This industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

454319 OTHER FUEL DEALERS

This industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum (LP) gas and heating oil) via direct selling.

45439 OTHER DIRECT SELLING ESTABLISHMENTS

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

454390 OTHER DIRECT SELLING ESTABLISHMENTS

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

4543901 DIRECT SELLING, FURNITURE, HOME FURNISHINGS, ELECTRONICS, AND APPLIANCES

This industry comprises establishments primarily engaged in retailing household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings via direct sale to customers by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

4543902 DIRECT SELLING, BOOKS, PERIODICALS, VIDEOS, AND COMPACT DISCS

This industry comprises establishments primarily engaged in retailing books, periodicals, videos, and compact discs (CDs) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

4543903 DIRECT SELLING, OTHER MERCHANDISE

This industry comprises establishments primarily engaged in retailing stationery; cosmetics; building material; hardware; lawn and garden supplies; grocery items (except food for immediate consumption); apparel and accessories; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; and other merchandise not elsewhere classified via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D. Geographic Notes

NEW MEXICO

Clayton is now tabulated separately due to a population increase. This change deletes territory from the Balance of Union County.

Corrales is in Bernalillo and Sandoval Counties.

Espanola is in Rio Arriba and Santa Fe Counties.

Rio Rancho is in Bernalillo and Sandoval Counties.

Santa Rosa is now tabulated separately due to a population increase. This change deletes territory from the Balance of Guadalupe County.

Balance of Guadalupe County no longer includes Santa Rosa, which is tabulated separately due to a population increase.

Balance of Union County no longer includes Clayton, which is tabulated separately due to a population increase.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

CLOVIS-PORTALES, NM COMBINED STATISTICAL AREA

Clovis, NM Micropolitan Statistical Area

Curry County, NM

Portales, NM Micropolitan Statistical Area

Roosevelt County, NM

SANTA FE-ESPANOLA, NM COMBINED STATISTICAL AREA

Espanola, NM Micropolitan Statistical Area

Rio Arriba County, NM

Santa Fe, NM Metropolitan Statistical Area

Santa Fe County, NM

ALAMOGORDO, NM MICROPOLITAN STATISTICAL AREA

Otero County, NM

ALBUQUERQUE, NM METROPOLITAN STATISTICAL AREA

Bernalillo County, NM

Sandoval County, NM

Torrance County, NM

Valencia County, NM

CARLSBAD-ARTESIA, NM MICROPOLITAN STATISTICAL AREA

Eddy County, NM

DEMING, NM MICROPOLITAN STATISTICAL AREA

Luna County, NM

FARMINGTON, NM METROPOLITAN STATISTICAL AREA

San Juan County, NM

GALLUP, NM MICROPOLITAN STATISTICAL AREA

McKinley County, NM

GRANTS, NM MICROPOLITAN STATISTICAL AREA

Cibola County, NM

HOBBS, NM MICROPOLITAN STATISTICAL AREA

Lea County, NM

LAS CRUCES, NM METROPOLITAN STATISTICAL AREA

Dona Ana County, NM

LAS VEGAS, NM MICROPOLITAN STATISTICAL AREA

San Miguel County, NM

LOS ALAMOS, NM MICROPOLITAN STATISTICAL AREA

Los Alamos County, NM

ROSWELL, NM MICROPOLITAN STATISTICAL AREA

Chaves County, NM

SILVER CITY, NM MICROPOLITAN STATISTICAL AREA

Grant County, NM

TAOS, NM MICROPOLITAN STATISTICAL AREA

Taos County, NM

