

Intellectual Property Rights in Portugal: The Gateway to Innovation



March 19-20, 2007

Organized by:

The Embassy of the United States of America

In Collaboration with:

The Portuguese Institute of Industrial Property (INPI)
The United States Patent and Trademark Office (USPTO)
The European Patents Office (EPO)
The American Chamber of Commerce-EU

Sponsored by:

The Luso-American Development Foundation (FLAD)
The Institute of Applied Science and Technology (ICAT), Faculty of Sciences, UL
The Office of Technology Transfer and Knowledge at the University of Lisbon (TTC@UL)

**The Luso-American Development
Foundation (FLAD)**

Rua do Sacramento à Lapa, 21
1249-090 Lisbon
Tel: (351) 21 393 58 00

MONDAY, MARCH 19, 2007

Program will be in Portuguese with English translations

08:30 Registration and Coffee

09:00 Welcome Remarks

Charles Buchanan, Jr., Administrator, The Luso-American Development Foundation (FLAD)
Ambassador Alfred Hoffman, Jr., Embassy of the United States of America
António Serge Campinos, President, The Portuguese Institute of Industrial Property (INPI)

09:20 Introduction of Speakers

09:25 Session 1: IPR Systems in Portugal, the United States and the European Union

José Maurício, Director of Patents and Trademarks, The Portuguese Institute of Industrial Property (INPI)
Paul Salmon, Senior Counsel, The United States Patent and Trademark Office (USPTO)
Stephane Tronchon, Legal Counsel/IPR Specialist, The American Chamber of Commerce-EU (AMCHAM-EU)

10:10 Session 2: Using IPR to Promote Innovation and the Role of Technology Transfer Institutes

Ricardo Aguilar, Representative of the Intellectual Property Support Cabinet (GAPI), The University of Coimbra
Paul Salmon, Senior Counsel, The United States Patent and Trademark Office (USPTO)
Stephane Tronchon, Legal Counsel/IPR Specialist, QUALCOMM Incorporated

10:50 Q&A

11:10 Coffee Break

11:20 Session 3: The Economic Impacts of IPR Infringement

Maria de Fátima Araújo, Northern Region Regional Director, The National Authority of Food and
Economic Security (ASAE)
Paul Salmon, Senior Counsel, The United States Patent and Trademark Office (USPTO)

12:00 Session 4: The Role of the Judicial System in Protecting and Enforcing IPR

Judge Eurico dos Reis, Superior Court of Lisbon,
Margarida Osório, Portuguese Customs Authorities

12:45 Q&A and Closing Remarks

The Faculty of Sciences at the University of Lisbon

Anfiteatro da Fundação da FCUL Edf C3 Sala 3.2.14
Campo Grande—Lisbon
1749-016 Lisbon
Tel: (351) 21 750 00 06

TUESDAY, MARCH 20, 2007

Program will be in English WITHOUT translations

09:00 Registration and Coffee

09:30 Introduction of Speakers

09:35 Presentation: R&D in Portugal: Why Should Researchers Care About IPR?

José Manuel Pinto Paixão

Coordinator of TTC@UL, The Office of Technology Transfer and Knowledge at the University of Lisbon

10:00 Session 5: Patent Requirements & Prior Art Searches: What Makes an Invention Patentable and What are the Methods of Determining Novelty?

Paul Salmon, Senior Counsel, The United States Patent and Trademark Office (USPTO)

Sofia Rodrigues, Patents Examiner, The Portuguese Institute of Industrial Property (INPI)

Maria Fernandez Ferreira, Examiner, The European Patents Office (EPO)

10:45 Q&A

11:00 Coffee Break

11:10 Session 6: Patent Application: The Step-by-Step Process from Patent Request to Concession

Paul Salmon, Senior Counsel, The United States Patent and Trademark Office (USPTO)

Ana Bandeira, Director of Patents and Utility Models, The Portuguese Institute of Industrial Property (INPI)

Maria Fernandez Ferreira, Examiner, The European Patents Office (EPO)

12:30 Lunch Break

14:00 Session 7: Software Patents: What is or is not Patentable in the United States and Europe?

Paul Salmon, Senior Counsel, The United States Patent and Trademark Office (USPTO)

João Marcelino, Patents Examiner, The Portuguese Institute of Industrial Property (INPI)

Maria Fernandez Ferreira, Examiner, The European Patents Office (EPO)

15:00 Session 8: Case Studies and Industry Examples: Presentations and Discussions on Real Life IPR Infracton Cases in the United States and Europe

Maria Fernandez Ferreira, Examiner, The European Patents Office (EPO)

15:30 Q&A

16:00 Closing Remarks

The Embassy of the United States of America
Wishes to Thank the Following Institutions:



INSTITUTO NACIONAL
DA PROPRIEDADE INDUSTRIAL



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