

## WHO ARE WE?

The U.S. Commercial Service is a global network of trade specialists, based in 107 U.S. cities and 145 U.S. Embassies and Consulates.

We offer:

- ❖ support to U.S. companies around the world.
- ❖ comprehensive export promotion assistance through a variety of programs e.g. Matchmaking services, International Partner Search, Flexible Market Research

Commercial Service industry specialists can help you identify potential business partners, obtain valuable market intelligence, and launch your company into the dynamic worldwide market.

## WHY EUROPE?

Europe is a market filled with opportunities!

- ❖ If you are doing business internationally, Europe is too large to ignore.
- ❖ Europe is often among the first export markets for U.S. companies.
- ❖ The European market is not open only to large companies, ... it welcomes smaller enterprises too.
- ❖ Europe is an ideal test market.

## INTERESTED?

Do you want to find out more?  
Call today!

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## U.S. Commercial Service



# Quicktake



*A quick and effective expert opinion on your product's potential in European markets.*

[www.buyusa.gov/quicktake](http://www.buyusa.gov/quicktake)

**You are an American company ready and determined to export to Europe  
but don't know where to start?  
Quicktake is the service you need!**

### WHAT IS QUICKTAKE?

Quicktake (QT) is an electronic "coordinated counseling" session for Europe in an industry sector on behalf of a U.S. export-ready company.

Quicktake offers for qualified American companies:

- ❖ A quick expert opinion from up to 28 European Market Specialists on your product's potential in their respective countries.
- ❖ Targeted feedback on your product and advice on how to start exporting in Europe.
- ❖ An insight on European Union regulations, standards and legislation.
- ❖ Within 10 business days, you will get a survey that covers: current demand, future demand, competition and next steps.

### WHO QUALIFIES?

- ❖ Your U.S. firm should be New-to-Export in Europe, and not be exporting to more than two European countries.
- ❖ You must be very motivated to export to Europe.
- ❖ Your product must have a distinct "Unique Selling Proposition" (USP).
- ❖ You must be ready to follow-up and successfully incorporate Quicktake into your company's pragmatic export strategy.
- ❖ Your firm needs to fill out a Company Questionnaire available at our website: [www.buyusa.gov/quicktake](http://www.buyusa.gov/quicktake)

### WHICH SECTORS?

Quicktake is available in the following sectors in Europe:

- ❖ Information Communication Telecom
- ❖ Environment
- ❖ Aerospace and Defense
- ❖ Medical
- ❖ Automotive
- ❖ Safety and Security
- ❖ Franchising
- ❖ Energy
- ❖ Coming soon: Apparel and Consumer Goods