

Wisconsin: 2002

Issued July 2005

EC02-71A-WI

2002 Economic Census

Arts, Entertainment, and Recreation

Geographic Area Series



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ACKNOWLEDGMENTS

This report was prepared in the Service Sector Statistics Division under the direction of **Bobby E. Russell**, Assistant Division Chief for Census Programs. Planning, management, and coordination of this report were under the supervision of **Jack B. Moody**, Chief, Service Census Branch, assisted by **Jack R. Drago**, **Kirk K. Degler**, **Susan G. Baker**, **John P. Kern**, **Maria A. Poschinger**, and **Vannah L. Beatty**. Primary staff assistance was provided by **Kari M. Behrend**, **Scherrie L. Butler**, **Kim A. Casey**, **Alizabeh J. Chittenden**, **Laurie E. Davis**, **Tara S. Dryden**, **Michael Dunfee**, **Ashley G. Garmon**, **Holly C. Higgins**, **Julie A. Ishman**, **Misty I. Jensen**, **Christine M. Joseph**, **Robin A. Justice**, **Joyce Kiessling**, **Jason T. Lambert**, **John J. Manning**, **Patrice C. Norman**, **Karen K. Ruane**, **Jill L. Smith**, **Theresa L. Steele**, and **Brent M. Williams**.

Mathematical and statistical techniques, as well as the coverage operations, were provided by **Ruth E. Detlefsen**, Assistant Division Chief for Research and Methodology, assisted by **Scot A. Dahl**, Leader, Census/Current Integration Group, with staff assistance from **Samson A. Adeshiyan** and **Anthony G. Tersine Jr.**

Eddie J. Salyers, Assistant Division Chief of Economic Planning and Coordination Division, was responsible for overseeing the editing and tabulation procedures and the interactive analytical software. **Dennis Shoemaker** and **Kim Wortman**, Special Assistants, **John D. Ward**, Chief, Analytical Branch, and **Brandy L. Yarbrough**, Chief, Edit Branch, were responsible for developing the systems and procedures for data collection, editing, review, and correction. **Donna L. Hambric**, Chief of the Economic Planning Staff, was responsible for overseeing the systems and information for dissemination. **Douglas J. Miller**, Chief, Tables and Dissemination Branch, assisted by **Lisa Aispuro**, **Jamie Fleming**, **Keith Fuller**, **Andrew W. Hait**, and **Kathy G. Padgett** were responsible for developing the data dissemination systems and procedures. The Geography Division staff, **Robert LaMacchia**, Chief, developed geographic coding procedures and associated computer programs.

The Economic Statistical Methods and Programming Division, **Howard R. Hogan**, Chief, developed and coordinated the computer processing systems. **Barry F. Sessamen**, Assistant Division Chief for Post Collection, was responsible for design and implementation of the processing systems and computer programs. **Gary T. Sheridan**, Chief, Macro Analytical Branch, assisted by **Apparao V. Katikineni** and **Edward F. Johnson** provided computer programming and implementation.

The Systems Support Division provided the table composition system. **Robert Joseph Brown**, Table Image Processing System (TIPS) Senior Software Engineer, was responsible for the design and development of the TIPS, under the supervision of **Robert J. Bateman**, Assistant Division Chief, Information Systems.

The staff of the National Processing Center performed mailout preparation and receipt operations, clerical and analytical review activities, and data entry.

Margaret A. Smith, **Bernadette J. Beasley**, **Michael T. Browne**, and **Alan R. Plisch** of the Administrative and Customer Services Division, **Walter C. Odom**, Chief, provided publication and printing management, graphics design and composition, and editorial review for print and electronic media. General direction and production management were provided by **James R. Clark**, Assistant Division Chief, and **Susan L. Rappa**, Chief, Publications Services Branch.

Special acknowledgment is also due the many businesses whose cooperation contributed to the publication of these data.

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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Arts, Entertainment, and Recreation

SCOPE

The Arts, Entertainment, and Recreation sector (sector 71) includes a wide range of establishments that operate facilities or provide services to meet varied cultural, entertainment, and recreational interests of their patrons. This sector comprises (1) establishments that are involved in producing, promoting, or participating in live performances, events, or exhibits intended for public viewing; (2) establishments that preserve and exhibit objects and sites of historical, cultural, or educational interest; and (3) establishments that operate facilities or provide services that enable patrons to participate in recreational activities or pursue amusement, hobby, and leisure time interests.

Some establishments that provide cultural, entertainment, or recreational facilities and services are classified in other sectors. Excluded from this sector are: (1) establishments that provide both accommodations and recreational facilities, such as hunting and fishing camps and resort and casino hotels are classified in Subsector 721, Accommodation; (2) restaurants and night clubs that provide live entertainment, in addition to the sale of food and beverages are classified in Subsector 722, Food Services and Drinking Places; (3) motion picture theaters, libraries and archives, and publishers of newspapers, magazines, books, periodicals, and computer software are classified in Sector 51, Information; and (4) establishments using transportation equipment to provide recreational and entertainment services, such as those operating sightseeing buses, dinner cruises, or helicopter rides are classified in Subsector 487, Scenic and Sightseeing Transportation.

Data for this sector are shown for establishments of firms subject to federal income tax, and separately, of firms that are exempt from federal income tax under provisions of the Internal Revenue Code.

Many of the “kinds of business” included in this sector are not thought of as commercial businesses and the terms (such as “business,” “establishment,” and “firm”) used to describe them may not be descriptive of such services. However, these terms are applied to all “kinds of business” in order to maintain conformity in the measures of the production and delivery of goods and services and in the presentation of data.

Exclusions. The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve arts, entertainment, and recreation establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, relatively large for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are three reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms

with payroll on number of establishments, receipts/revenue, expenses of tax-exempt establishments, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, receipts/revenue, expenses of tax-exempt establishments, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Data are presented for the United States and states. Establishments may report negative revenue for selected product lines. Because of this, percentages for product lines may be in excess of 100 or less than 0.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents receipts/revenue, payroll, and employment data for the United States by receipts/revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by receipts/revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.

-
- c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
 5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
 - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none of those affect this sector.

Data for this sector for 2002 include totals for taxable and tax-exempt businesses together, not present in 1997 reports. For 1997, only data for taxable establishments were shown at county and place levels in the Geographic Area Series. For 2002, data for taxable and tax-exempt establishments, as well as the combined totals, are shown at these geographic levels.

For 2002, the revenue data for tax-exempt establishments include gains or losses from the sale of real estate, investments, or other assets. In 1997, these gains or losses were excluded from revenue. Also, the 2002 expenses data for tax-exempt establishments exclude program service grants, contributions and gifts paid, specific assistance to individuals, and benefits paid to or for members. In 1997, these types of expenses were included.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses program provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Service Census Branch, 1-800-541-8345 or scb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From administrative records ¹	Estimated ²
WISCONSIN									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	2 469	2 145 020	N	732 370	175 006	35 043	15.4	4.9
711	Performing arts, spectator sports, and related industries	567	668 842	N	328 208	86 905	6 336	9.5	1.3
7111	Performing arts companies	190	120 155	N	46 281	10 992	2 898	8.5	.7
71111	Theater companies and dinner theaters	77	64 065	N	24 857	5 637	1 692	6.1	1.1
711110	Theater companies and dinner theaters	77	64 065	N	24 857	5 637	1 692	6.1	1.1
7111101	Opera companies	5	7 294	N	2 560	686	162	—	—
7111102	Theater companies	64	36 069	N	15 761	3 568	994	10.9	1.9
7111103	Dinner theaters	8	20 702	N	6 536	1 383	536	—	.3
71112	Dance companies	8	D	N	D	D	b	D	D
711120	Dance companies	8	D	N	D	D	b	D	D
71113	Musical groups and artists	96	40 620	N	16 291	4 095	1 044	12.9	.2
711130	Musical groups and artists	96	40 620	N	16 291	4 095	1 044	12.9	.2
7111301	Symphony orchestras and chamber music organizations	25	24 573	N	11 692	3 148	606	1.7	—
7111309	Other music groups and artists	71	16 047	N	4 599	71	947	438	30.1
71119	Other performing arts companies	9	D	N	D	D	b	D	D
711190	Other performing arts companies	9	D	N	D	D	b	D	D
7111901	Circuses	2	D	N	D	D	b	D	D
7111909	Other performing arts companies (except circuses)	7	D	N	D	D	b	D	D
7112	Spectator sports	68	372 617	N	247 193	68 063	1 255	2.5	.3
71121	Spectator sports	68	372 617	N	247 193	68 063	1 255	2.5	.3
711211	Sports teams and clubs	15	312 621	N	236 266	65 873	702	1.5	.1
7112111	Football clubs	2	D	N	D	D	c	D	D
7112112	Baseball clubs	4	D	N	D	D	e	D	D
7112119	Other professional sports teams and clubs	9	D	N	D	D	c	D	D
711212	Racetracks	21	42 865	N	8 507	1 761	454	1.6	.2
7112121	Dog racetrack operation	2	D	N	D	D	e	D	D
7112122	Auto racetrack operation	19	D	N	D	D	b	D	D
711219	Other spectator sports	32	17 131	N	2 420	429	99	21.3	3.1
7112191	Professional athletes	9	2 102	N	399	48	23	35.7	—
7112192	Racing (except racetrack operation)	23	15 029	N	2 021	381	76	19.3	3.5
7113	Promoters of performing arts, sports, and similar events	127	145 288	N	25 891	5 848	1 571	21.9	3.9
71131	Promoters of performing arts, sports, and similar events with facilities	40	86 763	N	16 992	4 263	1 177	10.8	6.0
711310	Promoters of performing arts, sports, and similar events with facilities	40	86 763	N	16 992	4 263	1 177	10.8	6.0
71132	Promoters of performing arts, sports, and similar events without facilities	87	58 525	N	8 899	1 585	394	38.3	.7
711320	Promoters of performing arts, sports, and similar events without facilities	87	58 525	N	8 899	1 585	394	38.3	.7
7114	Agents and managers for artists, athletes, entertainers and other public figures	19	7 282	N	1 547	391	45	30.8	.2
71141	Agents and managers for artists, athletes, entertainers and other public figures	19	7 282	N	1 547	391	45	30.8	.2
711410	Agents and managers for artists, athletes, entertainers and other public figures	19	7 282	N	1 547	391	45	30.8	.2
7115	Independent artists, writers, and performers	163	23 500	N	7 296	1 611	567	42.9	5.5
71151	Independent artists, writers, and performers	163	23 500	N	7 296	1 611	567	42.9	5.5
711510	Independent artists, writers, and performers	163	23 500	N	7 296	1 611	567	42.9	5.5
712	Museums, historical sites, and similar institutions	162	104 360	N	33 892	8 285	1 561	2.3	1.2
7121	Museums, historical sites, and similar institutions	162	104 360	N	33 892	8 285	1 561	2.3	1.2
71211	Museums	98	72 657	N	24 992	6 411	1 179	1.4	1.3
712110	Museums	98	72 657	N	24 992	6 411	1 179	1.4	1.3
71212	Historical sites	25	7 312	N	2 829	536	130	4.0	.9
712120	Historical sites	25	7 312	N	2 829	536	130	4.0	.9
71213	Zoos and botanical gardens	19	18 531	N	4 321	938	167	3.6	—
712130	Zoos and botanical gardens	19	18 531	N	4 321	938	167	3.6	—
71219	Nature parks and other similar institutions	20	5 860	N	1 750	400	85	7.3	5.0
712190	Nature parks and other similar institutions	20	5 860	N	1 750	400	85	7.3	5.0
713	Amusement, gambling, and recreation industries	1 740	1 371 818	N	370 270	79 816	27 146	19.3	6.9
7131	Amusement parks and arcades	67	59 346	N	12 939	2 548	552	7.8	.9
71311	Amusement and theme parks	9	29 701	N	7 285	1 399	175	—	—
713110	Amusement and theme parks	9	29 701	N	7 285	1 399	175	—	—
7131101	Waterparks	4	D	N	D	D	c	D	D
7131102	Amusement parks (except waterparks)	5	D	N	D	D	b	D	D
71312	Amusement arcades	58	29 645	N	5 654	1 149	377	15.6	1.8
713120	Amusement arcades	58	29 645	N	5 654	1 149	377	15.6	1.8
7132	Gambling industries	10	343 611	N	54 297	12 959	2 133	—	13.3
71321	Casinos (except casino hotels)	3	D	N	D	D	g	D	D
713210	Casinos (except casino hotels)	3	D	N	D	D	g	D	D
71329	Other gambling industries	7	D	N	D	D	c	D	D
713290	Other gambling industries	7	D	N	D	D	c	D	D
7132901	Slot machine operators	2	D	N	D	D	c	D	D
7132902	Lottery, bingo, bookie, and other betting operation	5	D	N	D	D	c	D	D

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
WISCONSIN—Con.									
ALL ESTABLISHMENTS—Con.									
71	Arts, entertainment, and recreation—Con.								
713	Amusement, gambling, and recreation industries— Con.								
7139	Other amusement and recreation services	1 663	968 861	N	303 034	64 309	24 461	26.8	5.0
71391	Golf courses and country clubs	403	363 732	N	132 838	22 378	5 975	23.8	4.3
713910	Golf courses and country clubs	403	363 732	N	132 838	22 378	5 975	23.8	4.3
71392	Skiing facilities	17	17 983	N	6 210	3 299	2 009	14.6	19.0
713920	Skiing facilities	17	17 983	N	6 210	3 299	2 009	14.6	19.0
71393	Marinas	90	85 058	N	14 364	2 700	579	12.3	2.1
713930	Marinas	90	85 058	N	14 364	2 700	579	12.3	2.1
71394	Fitness and recreational sports centers	535	218 529	N	80 452	19 447	9 872	35.9	4.7
713940	Fitness and recreational sports centers	535	218 529	N	80 452	19 447	9 872	35.9	4.7
7139404	Ice skating rinks	13	5 486	N	1 463	418	183	20.8	1.6
7139405	Roller skating rinks	36	6 494	N	1 786	499	374	49.9	5.4
7139409	Other fitness and recreational sports centers	486	206 549	N	77 203	18 530	9 315	35.8	4.8
71395	Bowling centers	298	136 284	N	34 858	9 366	4 077	32.6	4.0
713950	Bowling centers	298	136 284	N	34 858	9 366	4 077	32.6	4.0
71399	All other amusement and recreation industries . All other amusement and recreation industries	320	147 275	N	34 312	7 119	1 949	25.3	7.9
7139901	Dance halls	5	1 995	N	512	106	64	5.6	—
7139902	Concession operators of amusement devices and rides	21	4 656	N	744	118	80	36.4	19.9
7139904	Miniature golf courses	45	8 383	N	2 261	405	213	29.7	1.6
7139905	Coin-operated amusement devices (except slot machine operation)	72	58 376	N	11 058	2 506	394	34.9	4.8
7139908	All other miscellaneous amusement and recreation services	177	73 865	N	19 737	3 984	1 198	17.0	10.4
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	582	474 672	449 207	172 161	37 225	10 026	12.2	2.1
711	Performing arts, spectator sports, and related industries	195	144 507	136 987	43 462	9 951	2 210	13.2	.8
7111	Performing arts companies	117	73 802	73 759	31 897	7 963	1 821	7.0	1.0
71111	Theater companies and dinner theaters	49	35 953	35 904	15 765	3 687	886	6.9	1.9
711110	Theater companies and dinner theaters	49	35 953	35 904	15 765	3 687	886	6.9	1.9
7111101	Opera companies	5	7 294	7 694	2 560	686	162	—	—
7111102	Theater companies	44	28 659	28 210	13 205	3 001	724	8.7	2.3
71112	Dance companies	8	D	D	D	D	b	D	D
711120	Dance companies	8	D	D	D	D	b	D	D
71113	Musical groups and artists	59	D	D	D	D	f	D	D
711130	Musical groups and artists	59	D	D	D	D	f	D	D
7111301	Symphony orchestras and chamber music organizations	24	D	D	D	D	f	D	D
7111309	Other music groups and artists	35	D	D	D	D	e	D	D
71119	Other performing arts companies	1	D	D	D	D	a	D	D
711190	Other performing arts companies	1	D	D	D	D	a	D	D
7111909	Other performing arts companies (except circuses)	1	D	D	D	D	a	D	D
7113	Promoters of performing arts, sports, and similar events	78	70 705	63 228	11 565	1 988	389	19.7	.5
71131	Promoters of performing arts, sports, and similar events with facilities	28	41 609	36 566	7 101	1 092	190	14.1	.3
711310	Promoters of performing arts, sports, and similar events with facilities	28	41 609	36 566	7 101	1 092	190	14.1	.3
71132	Promoters of performing arts, sports, and similar events without facilities	50	29 096	26 662	4 464	896	199	27.9	.8
711320	Promoters of performing arts, sports, and similar events without facilities	50	29 096	26 662	4 464	896	199	27.9	.8
712	Museums, historical sites, and similar institutions ..	136	96 478	90 933	31 769	7 911	1 459	1.6	.7
7121	Museums, historical sites, and similar institutions	136	96 478	90 933	31 769	7 911	1 459	1.6	.7
71211	Museums	91	70 156	68 091	24 581	6 356	1 149	1.4	.5
712110	Museums	91	70 156	68 091	24 581	6 356	1 149	1.4	.5
71212	Historical sites	23	D	D	D	D	c	D	D
712120	Historical sites	23	D	D	D	D	c	D	D
71213	Zoos and botanical gardens	9	16 042	13 062	3 541	818	137	.9	—
712130	Zoos and botanical gardens	9	16 042	13 062	3 541	818	137	.9	—
71219	Nature parks and other similar institutions	13	D	D	D	D	b	D	D
712190	Nature parks and other similar institutions ..	13	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	251	233 687	221 287	96 930	19 363	6 357	16.0	3.4
7139	Other amusement and recreation services	251	233 687	221 287	96 930	19 363	6 357	16.0	3.4
71391	Golf courses and country clubs	67	122 264	116 825	53 797	9 461	2 021	11.9	1.2
713910	Golf courses and country clubs	67	122 264	116 825	53 797	9 461	2 021	11.9	1.2
71394	Fitness and recreational sports centers	109	68 474	62 883	31 240	7 440	3 772	28.1	4.4
713940	Fitness and recreational sports centers	109	68 474	62 883	31 240	7 440	3 772	28.1	4.4
7139409	Other fitness and recreational sports centers	109	68 474	62 883	31 240	7 440	3 772	28.1	4.4
71399	All other amusement and recreation industries . All other amusement and recreation industries	75	42 949	41 579	11 893	2 462	564	8.2	8.1
713990	All other amusement and recreation industries	75	42 949	41 579	11 893	2 462	564	8.2	8.1
7139908	All other miscellaneous amusement and recreation services	75	42 949	41 579	11 893	2 462	564	8.2	8.1

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From administrative records ¹	Estimated ²
WISCONSIN—Con.									
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1 887	1 670 348	N	560 209	137 781	25 017	16.3	5.7
711	Performing arts, spectator sports, and related industries	372	524 335	N	284 746	76 954	4 126	8.5	1.5
7111	Performing arts companies	73	46 353	N	14 384	3 029	1 077	10.8	.2
71111	Theater companies and dinner theaters	28	28 112	N	9 092	1 950	806	5.1	.2
711110	Theater companies and dinner theaters	28	28 112	N	9 092	1 950	806	5.1	.2
7111102	Theater companies	20	7 410	N	2 556	567	270	19.5	—
7111103	Dinner theaters	8	20 702	N	6 536	1 383	536	—	.3
711113	Musical groups and artists	37	D	N	D	D	c	D	D
7111130	Musical groups and artists	37	D	N	D	D	c	D	D
7111301	Symphony orchestras and chamber music organizations	1	D	N	D	D	a	D	D
7111309	Other music groups and artists	36	D	N	D	D	c	D	D
71119	Other performing arts companies	8	D	N	D	D	b	D	D
711190	Other performing arts companies	8	D	N	D	D	b	D	D
7111901	Circuses	2	D	N	D	D	b	D	D
7111909	Other performing arts companies (except circuses)	6	D	N	D	D	b	D	D
7112	Spectator sports	68	372 617	N	247 193	68 063	1 255	2.5	.3
71121	Spectator sports	68	372 617	N	247 193	68 063	1 255	2.5	.3
711211	Sports teams and clubs	15	312 621	N	236 266	65 873	702	1.5	.1
7112111	Football clubs	2	D	N	D	D	c	D	D
7112112	Baseball clubs	4	D	N	D	D	e	D	D
7112119	Other professional sports teams and clubs	9	D	N	D	D	c	D	D
711212	Racetracks	21	42 865	N	8 507	1 761	454	1.6	.2
7112121	Dog racetrack operation	2	D	N	D	D	e	D	D
7112122	Auto racetrack operation	19	D	N	D	D	b	D	D
711219	Other spectator sports	32	17 131	N	2 420	429	99	21.3	3.1
7112191	Professional athletes	9	2 102	N	399	48	23	35.7	—
7112192	Racing (except racetrack operation)	23	15 029	N	2 021	381	76	19.3	3.5
7113	Promoters of performing arts, sports, and similar events	49	74 583	N	14 326	3 860	1 182	24.0	7.0
71131	Promoters of performing arts, sports, and similar events with facilities	12	45 154	N	9 891	3 171	987	7.8	11.2
711310	Promoters of performing arts, sports, and similar events with facilities	12	45 154	N	9 891	3 171	987	7.8	11.2
71132	Promoters of performing arts, sports, and similar events without facilities	37	29 429	N	4 435	689	195	48.7	.7
711320	Promoters of performing arts, sports, and similar events without facilities	37	29 429	N	4 435	689	195	48.7	.7
7114	Agents and managers for artists, athletes, entertainers and other public figures	19	7 282	N	1 547	391	45	30.8	.2
71141	Agents and managers for artists, athletes, entertainers and other public figures	19	7 282	N	1 547	391	45	30.8	.2
711410	Agents and managers for artists, athletes, entertainers and other public figures	19	7 282	N	1 547	391	45	30.8	.2
7115	Independent artists, writers, and performers	163	23 500	N	7 296	1 611	567	42.9	5.5
71151	Independent artists, writers, and performers	163	23 500	N	7 296	1 611	567	42.9	5.5
711510	Independent artists, writers, and performers	163	23 500	N	7 296	1 611	567	42.9	5.5
712	Museums, historical sites, and similar institutions	26	7 882	N	2 123	374	102	10.8	7.4
7121	Museums, historical sites, and similar institutions	26	7 882	N	2 123	374	102	10.8	7.4
71211	Museums	7	2 501	N	411	55	30	.7	23.3
712110	Museums	7	2 501	N	411	55	30	.7	23.3
71212	Historical sites	2	D	N	D	D	b	D	D
712120	Historical sites	2	D	N	D	D	b	D	D
71213	Zoos and botanical gardens	10	2 489	N	780	120	30	20.9	—
712130	Zoos and botanical gardens	10	2 489	N	780	120	30	20.9	—
71219	Nature parks and other similar institutions	7	D	N	D	D	b	D	D
712190	Nature parks and other similar institutions	7	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries	1 489	1 138 131	N	273 340	60 453	20 789	19.9	7.6
7131	Amusement parks and arcades	67	59 346	N	12 939	2 548	552	7.8	.9
71311	Amusement and theme parks	9	29 701	N	7 285	1 399	175	—	—
713110	Amusement and theme parks	9	29 701	N	7 285	1 399	175	—	—
7131101	Waterparks	4	D	N	D	D	c	D	D
7131102	Amusement parks (except waterparks)	5	D	N	D	D	b	D	D
71312	Amusement arcades	58	29 645	N	5 654	1 149	377	15.6	1.8
713120	Amusement arcades	58	29 645	N	5 654	1 149	377	15.6	1.8
7132	Gambling industries	10	343 611	N	54 297	12 959	2 133	—	13.3
71321	Casinos (except casino hotels)	3	D	N	D	D	g	D	D
713210	Casinos (except casino hotels)	3	D	N	D	D	g	D	D
71329	Other gambling industries	7	D	N	D	D	c	D	D
713290	Other gambling industries	7	D	N	D	D	c	D	D
7132901	Slot machine operators	2	D	N	D	D	c	D	D
7132902	Lottery, bingo, bookie, and other betting operation	5	D	N	D	D	c	D	D

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
WISCONSIN—Con.									
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.									
71	Arts, entertainment, and recreation—Con.								
713	Amusement, gambling, and recreation industries— Con.								
7139	Other amusement and recreation services	1 412	735 174	N	206 104	44 946	18 104	30.2	5.5
71391	Golf courses and country clubs	336	241 468	N	79 041	12 917	3 954	29.8	5.8
713910	Golf courses and country clubs	336	241 468	N	79 041	12 917	3 954	29.8	5.8
71392	Skiing facilities	17	17 983	N	6 210	3 299	2 009	14.6	19.0
713920	Skiing facilities	17	17 983	N	6 210	3 299	2 009	14.6	19.0
71393	Marinas	90	85 058	N	14 364	2 700	579	12.3	2.1
713930	Marinas	90	85 058	N	14 364	2 700	579	12.3	2.1
71394	Fitness and recreational sports centers	426	150 055	N	49 212	12 007	6 100	39.4	4.9
713940	Fitness and recreational sports centers	426	150 055	N	49 212	12 007	6 100	39.4	4.9
7139404	Ice skating rinks	13	5 486	N	1 463	418	183	20.8	1.6
7139405	Roller skating rinks	36	6 494	N	1 786	499	374	49.9	5.4
7139409	Other fitness and recreational sports centers	377	138 075	N	45 963	11 090	5 543	39.7	5.0
71395	Bowling centers	298	136 284	N	34 858	9 366	4 077	32.6	4.0
713950	Bowling centers	298	136 284	N	34 858	9 366	4 077	32.6	4.0
71399	All other amusement and recreation industries	245	104 326	N	22 419	4 657	1 385	32.3	7.7
713990	All other amusement and recreation industries	245	104 326	N	22 419	4 657	1 385	32.3	7.7
7139901	Dance halls	5	1 995	N	512	106	64	5.6	—
7139902	Concession operators of amusement devices and rides	21	4 656	N	744	118	80	36.4	19.9
7139904	Miniature golf courses	45	8 383	N	2 261	405	213	29.7	1.6
7139905	Coin-operated amusement devices (except slot machine operation)	72	58 376	N	11 058	2 506	394	34.9	4.8
7139908	All other miscellaneous amusement and recreation services	102	30 916	N	7 844	1 522	634	29.2	13.6

¹Includes receipts/revenue information obtained from administrative records of other federal agencies.

²Includes receipts/revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From administrative records ¹	Estimated ²
APPLETON-OSHKOSH-NEENAH, WI COMBINED STATISTICAL AREA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	170	114 912	N	34 023	7 334	2 140	22.4	2.6
711	Performing arts, spectator sports, and related industries	34	21 369	N	4 749	794	259	30.4	.4
7111	Performing arts companies	14	D	N	D	D	c	D	D
71111	Theater companies and dinner theaters	4	D	N	D	D	b	D	D
711110	Theater companies and dinner theaters	4	D	N	D	D	b	D	D
71113	Musical groups and artists	8	4 213	N	1 281	244	114	7.9	—
711130	Musical groups and artists	8	4 213	N	1 281	244	114	7.9	—
7111309	Other music groups and artists	6	D	N	D	D	b	D	D
7112	Spectator sports	4	D	N	D	D	b	D	D
71121	Spectator sports	4	D	N	D	D	b	D	D
7113	Promoters of performing arts, sports, and similar events	10	9 404	N	1 595	231	57	34.6	—
712	Museums, historical sites, and similar institutions ..	10	13 883	N	4 503	1 099	176	2.4	—
7121	Museums, historical sites, and similar institutions	10	13 883	N	4 503	1 099	176	2.4	—
71211	Museums	6	13 222	N	4 260	1 040	162	1.4	—
712110	Museums	6	13 222	N	4 260	1 040	162	1.4	—
713	Amusement, gambling, and recreation industries ...	126	79 660	N	24 771	5 441	1 705	23.8	3.7
7131	Amusement parks and arcades	7	11 991	N	2 166	536	133	19.1	—
71312	Amusement arcades	7	11 991	N	2 166	536	133	19.1	—
713120	Amusement arcades	7	11 991	N	2 166	536	133	19.1	—
7139	Other amusement and recreation services	119	67 669	N	22 605	4 905	1 572	24.6	4.3
71391	Golf courses and country clubs	30	22 066	N	8 684	1 560	480	31.4	2.8
713910	Golf courses and country clubs	30	22 066	N	8 684	1 560	480	31.4	2.8
71394	Fitness and recreational sports centers	38	D	N	D	D	f	D	D
713940	Fitness and recreational sports centers	38	D	N	D	D	f	D	D
7139409	Other fitness and recreational sports centers	35	D	N	D	D	f	D	D
71395	Bowling centers	20	8 297	N	1 974	580	210	42.9	9.6
713950	Bowling centers	20	8 297	N	1 974	580	210	42.9	9.6
71399	All other amusement and recreation industries ..	26	D	N	D	D	e	D	D
713990	All other amusement and recreation industries ..	26	D	N	D	D	e	D	D
7139908	All other miscellaneous amusement and recreation services	16	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	44	56 850	53 966	19 583	4 238	1 008	13.7	.2
711	Performing arts, spectator sports, and related industries	11	5 798	4 811	1 303	193	120	49.2	—
7113	Promoters of performing arts, sports, and similar events	5	D	D	D	D	b	D	D
712	Museums, historical sites, and similar institutions ..	10	13 883	12 305	4 503	1 099	176	2.4	—
7121	Museums, historical sites, and similar institutions	10	13 883	12 305	4 503	1 099	176	2.4	—
71211	Museums	6	13 222	11 780	4 260	1 040	162	1.4	—
712110	Museums	6	13 222	11 780	4 260	1 040	162	1.4	—
713	Amusement, gambling, and recreation industries ...	23	37 169	36 850	13 777	2 946	712	12.4	.3
7139	Other amusement and recreation services	23	37 169	36 850	13 777	2 946	712	12.4	.3
71391	Golf courses and country clubs	8	11 683	11 120	5 474	1 061	278	30.1	—
713910	Golf courses and country clubs	8	11 683	11 120	5 474	1 061	278	30.1	—
71394	Fitness and recreational sports centers	5	D	D	D	D	e	D	D
713940	Fitness and recreational sports centers	5	D	D	D	D	e	D	D
7139409	Other fitness and recreational sports centers	5	D	D	D	D	e	D	D
71399	All other amusement and recreation industries ..	10	D	D	D	D	c	D	D
713990	All other amusement and recreation industries ..	10	D	D	D	D	c	D	D
7139908	All other miscellaneous amusement and recreation services	10	D	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From administrative records ¹	Estimated ²
APPLETON-OSHKOSH-NEENAH, WI COMBINED STATISTICAL AREA—Con.									
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	126	58 062	N	14 440	3 096	1 132	30.9	5.1
711	Performing arts, spectator sports, and related industries	23	15 571	N	3 446	601	139	23.4	.6
7111	Performing arts companies	8	5 330	N	1 553	251	61	—	—
71113	Musical groups and artists	4	D	N	D	D	b	D	D
711130	Musical groups and artists	4	D	N	D	D	b	D	D
7111309	Other music groups and artists	4	D	N	D	D	b	D	D
7112	Spectator sports	4	D	N	D	D	b	D	D
71121	Spectator sports	4	D	N	D	D	b	D	D
7113	Promoters of performing arts, sports, and similar events	5	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	103	42 491	N	10 994	2 495	993	33.7	6.7
7131	Amusement parks and arcades	7	11 991	N	2 166	536	133	19.1	—
71312	Amusement arcades	7	11 991	N	2 166	536	133	19.1	—
713120	Amusement arcades	7	11 991	N	2 166	536	133	19.1	—
7139	Other amusement and recreation services	96	30 500	N	8 828	1 959	860	39.4	9.3
71391	Golf courses and country clubs	22	10 383	N	3 210	499	202	32.8	5.9
713910	Golf courses and country clubs	22	10 383	N	3 210	499	202	32.8	5.9
71394	Fitness and recreational sports centers	33	D	N	D	D	e	D	D
713940	Fitness and recreational sports centers	33	D	N	D	D	e	D	D
7139409	Other fitness and recreational sports centers	30	D	N	D	D	e	D	D
71395	Bowling centers	20	8 297	N	1 974	580	210	42.9	9.6
713950	Bowling centers	20	8 297	N	1 974	580	210	42.9	9.6
71399	All other amusement and recreation industries ..	16	D	N	D	D	c	D	D
713990	All other amusement and recreation industries ..	16	D	N	D	D	c	D	D
7139908	All other miscellaneous amusement and recreation services	6	D	N	D	D	b	D	D
Appleton, WI Metropolitan Statistical Area									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	100	42 329	N	11 689	2 303	795	32.3	5.3
711	Performing arts, spectator sports, and related industries	25	D	N	D	D	c	D	D
7111	Performing arts companies	10	D	N	D	D	b	D	D
71111	Theater companies and dinner theaters	4	D	N	D	D	b	D	D
711110	Theater companies and dinner theaters	4	D	N	D	D	b	D	D
71113	Musical groups and artists	5	D	N	D	D	b	D	D
711130	Musical groups and artists	5	D	N	D	D	b	D	D
7111309	Other music groups and artists	4	D	N	D	D	b	D	D
7112	Spectator sports	4	D	N	D	D	b	D	D
71121	Spectator sports	4	D	N	D	D	b	D	D
7113	Promoters of performing arts, sports, and similar events	6	D	N	D	D	b	D	D
712	Museums, historical sites, and similar institutions ..	7	D	N	D	D	b	D	D
7121	Museums, historical sites, and similar institutions ..	7	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	68	24 743	N	7 190	1 508	593	28.7	8.6
7139	Other amusement and recreation services	64	D	N	D	D	f	D	D
71391	Golf courses and country clubs	17	10 675	N	3 790	632	232	26.1	4.5
713910	Golf courses and country clubs	17	10 675	N	3 790	632	232	26.1	4.5
71394	Fitness and recreational sports centers	20	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	20	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	19	D	N	D	D	c	D	D
71395	Bowling centers	12	4 601	N	999	293	87	37.6	16.9
713950	Bowling centers	12	4 601	N	999	293	87	37.6	16.9
71399	All other amusement and recreation industries ..	13	D	N	D	D	b	D	D
713990	All other amusement and recreation industries ..	13	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	8	D	N	D	D	b	D	D

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Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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								From admini-strative records ¹	Estimated ²
	APPLETON-OSHKOSH-NEENAH, WI COMBINED STATISTICAL AREA—Con.								
	Appleton, WI Metropolitan Statistical Area—Con.								
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	22	D	D	D	D	c	D	D
711	Performing arts, spectator sports, and related industries	8	D	D	D	D	b	D	D
712	Museums, historical sites, and similar institutions ..	7	D	D	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	7	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	7	D	D	D	D	b	D	D
7139	Other amusement and recreation services	7	D	D	D	D	b	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	78	D	N	D	D	f	D	D
711	Performing arts, spectator sports, and related industries	17	D	N	D	D	c	D	D
7111	Performing arts companies	5	D	N	D	D	b	D	D
71113	Musical groups and artists	2	D	N	D	D	b	D	D
711130	Musical groups and artists	2	D	N	D	D	b	D	D
7111309	Other music groups and artists	2	D	N	D	D	b	D	D
7112	Spectator sports	4	D	N	D	D	b	D	D
71121	Spectator sports	4	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	61	D	N	D	D	f	D	D
7139	Other amusement and recreation services	57	D	N	D	D	e	D	D
71391	Golf courses and country clubs	14	D	N	D	D	c	D	D
713910	Golf courses and country clubs	14	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	19	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	19	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	18	D	N	D	D	c	D	D
71395	Bowling centers	12	4 601	N	999	293	87	37.6	16.9
713950	Bowling centers	12	4 601	N	999	293	87	37.6	16.9
71399	All other amusement and recreation industries ..	10	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	10	D	N	D	D	b	D	D
	Oshkosh-Neenah, WI Metropolitan Statistical Area								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	70	72 583	N	22 334	5 031	1 345	16.7	1.1
711	Performing arts, spectator sports, and related industries	9	D	N	D	D	c	D	D
7113	Promoters of performing arts, sports, and similar events	4	D	N	D	D	b	D	D
712	Museums, historical sites, and similar institutions ..	3	D	N	D	D	c	D	D
7121	Museums, historical sites, and similar institutions	3	D	N	D	D	c	D	D
71211	Museums	3	D	N	D	D	c	D	D
712110	Museums	3	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	58	54 917	N	17 581	3 933	1 112	21.6	1.5
7131	Amusement parks and arcades	3	D	N	D	D	b	D	D
71312	Amusement arcades	3	D	N	D	D	b	D	D
713120	Amusement arcades	3	D	N	D	D	b	D	D
7139	Other amusement and recreation services	55	D	N	D	D	g	D	D
71391	Golf courses and country clubs	13	11 391	N	4 894	928	248	36.3	1.1
713910	Golf courses and country clubs	13	11 391	N	4 894	928	248	36.3	1.1
71394	Fitness and recreational sports centers	18	D	N	D	D	e	D	D
713940	Fitness and recreational sports centers	18	D	N	D	D	e	D	D
7139409	Other fitness and recreational sports centers	16	D	N	D	D	e	D	D
71395	Bowling centers	8	3 696	N	975	287	123	49.5	.4
713950	Bowling centers	8	3 696	N	975	287	123	49.5	.4
71399	All other amusement and recreation industries ..	13	D	N	D	D	c	D	D
713990	All other amusement and recreation industries	13	D	N	D	D	c	D	D
7139908	All other miscellaneous amusement and recreation services	8	D	N	D	D	c	D	D

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Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
APPLETON-OSHKOSH-NEENAH, WI COMBINED STATISTICAL AREA—Con.									
Oshkosh-Neenah, WI Metropolitan Statistical Area—Con.									
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	22	D	D	D	D	f	D	D
712	Museums, historical sites, and similar institutions ..	3	D	D	D	D	c	D	D
7121	Museums, historical sites, and similar institutions	3	D	D	D	D	c	D	D
71211	Museums	3	D	D	D	D	c	D	D
712110	Museums	3	D	D	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	16	D	D	D	D	f	D	D
7139	Other amusement and recreation services	16	D	D	D	D	f	D	D
71391	Golf courses and country clubs	5	D	D	D	D	c	D	D
713910	Golf courses and country clubs	5	D	D	D	D	c	D	D
71394	Fitness and recreational sports centers	4	D	D	D	D	e	D	D
713940	Fitness and recreational sports centers	4	D	D	D	D	e	D	D
7139409	Other fitness and recreational sports centers	4	D	D	D	D	e	D	D
71399	All other amusement and recreation industries ..	7	D	D	D	D	c	D	D
713990	All other amusement and recreation industries	7	D	D	D	D	c	D	D
7139908	All other miscellaneous amusement and recreation services	7	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	48	D	N	D	D	f	D	D
711	Performing arts, spectator sports, and related industries	6	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	42	D	N	D	D	e	D	D
7131	Amusement parks and arcades	3	D	N	D	D	b	D	D
71312	Amusement arcades	3	D	N	D	D	b	D	D
713120	Amusement arcades	3	D	N	D	D	b	D	D
7139	Other amusement and recreation services	39	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	14	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	14	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	12	D	N	D	D	c	D	D
71395	Bowling centers	8	3 696	N	975	287	123	49.5	.4
713950	Bowling centers	8	3 696	N	975	287	123	49.5	.4
CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	2 881	5 398 250	N	1 687 752	370 745	61 886	12.9	4.5
711	Performing arts, spectator sports, and related industries	1 119	1 790 524	N	695 783	148 541	12 387	17.2	3.4
7111	Performing arts companies	331	D	N	D	D	i	D	D
71111	Theater companies and dinner theaters	133	225 373	N	76 838	22 154	3 798	6.2	1.5
711110	Theater companies and dinner theaters	133	225 373	N	76 838	22 154	3 798	6.2	1.5
7111101	Opera companies	7	D	N	D	D	f	D	D
7111102	Theater companies	123	167 633	N	49 915	12 313	2 730	7.5	2.0
7111103	Dinner theaters	3	D	N	D	D	c	D	D
71112	Dance companies	23	D	N	D	D	e	D	D
711120	Dance companies	23	D	N	D	D	e	D	D
71113	Musical groups and artists	157	130 951	N	44 628	10 266	1 757	8.5	7.6
711130	Musical groups and artists	157	130 951	N	44 628	10 266	1 757	8.5	7.6
7111301	Symphony orchestras and chamber music organizations	26	80 161	N	33 287	7 527	1 171	.8	—
7111309	Other music groups and artists	131	50 790	N	11 341	2 739	586	20.5	19.4
71119	Other performing arts companies	18	D	N	D	D	c	D	D
711190	Other performing arts companies	18	D	N	D	D	c	D	D
7111909	Other performing arts companies (except circuses)	17	D	N	D	D	c	D	D
7112	Spectator sports	142	883 748	N	458 572	90 056	3 397	11.6	1.9
71121	Spectator sports	142	883 748	N	458 572	90 056	3 397	11.6	1.9
711211	Sports teams and clubs	23	D	N	D	D	g	D	D
7112112	Baseball clubs	8	256 155	N	186 399	8 112	537	.2	—
7112119	Other professional sports teams and clubs	13	D	N	D	D	f	D	D
711212	Racetracks	15	D	N	D	D	g	D	D
7112122	Auto racetrack operation	7	D	N	D	D	c	D	D
7112123	Horse racetrack operation	7	D	N	D	D	f	D	D
711219	Other spectator sports	104	D	N	D	D	f	D	D
7112192	Racing (except racetrack operation)	87	D	N	D	D	f	D	D

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Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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								From admini-strative records ¹	Estimated ²
	CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con.								
	ALL ESTABLISHMENTS—Con.								
71	Arts, entertainment, and recreation—Con.								
711	Performing arts, spectator sports, and related industries—Con.								
7113	Promoters of performing arts, sports, and similar events	152	342 130	N	45 451	9 042	1 383	27.8	4.2
71131	Promoters of performing arts, sports, and similar events with facilities	53	187 923	N	26 238	4 834	895	2.5	2.8
711310	Promoters of performing arts, sports, and similar events with facilities	53	187 923	N	26 238	4 834	895	2.5	2.8
71132	Promoters of performing arts, sports, and similar events without facilities	99	154 207	N	19 213	4 208	488	58.6	6.0
711320	Promoters of performing arts, sports, and similar events without facilities	99	154 207	N	19 213	4 208	488	58.6	6.0
7114	Agents and managers for artists, athletes, entertainers and other public figures	92	D	N	D	D	e	D	D
71141	Agents and managers for artists, athletes, entertainers and other public figures	92	D	N	D	D	e	D	D
711410	Agents and managers for artists, athletes, entertainers and other public figures	92	D	N	D	D	e	D	D
7115	Independent artists, writers, and performers	402	130 293	N	45 400	11 318	1 215	43.8	6.1
71151	Independent artists, writers, and performers	402	130 293	N	45 400	11 318	1 215	43.8	6.1
711510	Independent artists, writers, and performers	402	130 293	N	45 400	11 318	1 215	43.8	6.1
712	Museums, historical sites, and similar institutions ..	111	505 899	N	195 353	46 482	6 529	2.5	.3
7121	Museums, historical sites, and similar institutions	111	505 899	N	195 353	46 482	6 529	2.5	.3
71211	Museums	78	358 074	N	130 637	32 155	4 580	2.1	.5
712110	Museums	78	358 074	N	130 637	32 155	4 580	2.1	.5
71212	Historical sites	14	D	N	D	D	b	D	D
712120	Historical sites	14	D	N	D	D	b	D	D
71213	Zoos and botanical gardens	11	D	N	D	D	g	D	D
712130	Zoos and botanical gardens	11	D	N	D	D	g	D	D
71219	Nature parks and other similar institutions	8	D	N	D	D	c	D	D
712190	Nature parks and other similar institutions	8	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	1 651	3 101 827	N	796 616	175 722	42 970	12.2	5.8
7131	Amusement parks and arcades	85	D	N	D	D	g	D	D
71311	Amusement and theme parks	7	D	N	D	D	f	D	D
713110	Amusement and theme parks	7	D	N	D	D	f	D	D
7131102	Amusement parks (except waterparks) ...	5	D	N	D	D	f	D	D
71312	Amusement arcades	78	D	N	D	D	g	D	D
713120	Amusement arcades	78	D	N	D	D	g	D	D
7132	Gambling industries	23	D	N	D	D	i	D	D
71321	Casinos (except casino hotels)	5	1 220 087	N	191 494	49 047	7 236	1.3	—
713210	Casinos (except casino hotels)	5	1 220 087	N	191 494	49 047	7 236	1.3	—
71329	Other gambling industries	18	D	N	D	D	f	D	D
713290	Other gambling industries	18	D	N	D	D	f	D	D
7132902	Lottery, bingo, bookie, and other betting operation	18	D	N	D	D	f	D	D
7139	Other amusement and recreation services	1 543	D	N	D	D	k	D	D
71391	Golf courses and country clubs	245	541 919	N	223 047	37 124	8 211	13.4	3.5
713910	Golf courses and country clubs	245	541 919	N	223 047	37 124	8 211	13.4	3.5
71393	Marinas	69	59 651	N	12 605	2 112	454	27.7	7.8
713930	Marinas	69	59 651	N	12 605	2 112	454	27.7	7.8
71394	Fitness and recreational sports centers	735	727 431	N	228 007	55 636	18 043	24.3	10.9
713940	Fitness and recreational sports centers	735	727 431	N	228 007	55 636	18 043	24.3	10.9
7139404	Ice skating rinks	16	D	N	D	D	f	D	D
7139405	Roller skating rinks	33	D	N	D	D	e	D	D
7139409	Other fitness and recreational sports centers	686	700 653	N	218 106	52 758	16 973	24.0	10.8
71395	Bowling centers	168	133 081	N	38 796	10 338	3 261	24.9	3.2
713950	Bowling centers	168	133 081	N	38 796	10 338	3 261	24.9	3.2
71399	All other amusement and recreation industries .	322	D	N	D	D	g	D	D
713990	All other amusement and recreation industries	322	D	N	D	D	g	D	D
7139901	Dance halls	11	D	N	D	D	c	D	D
7139902	Concession operators of amusement devices and rides	23	D	N	D	D	c	D	D
7139904	Miniature golf courses	31	9 305	N	2 740	515	118	16.3	6.7
7139905	Coin-operated amusement devices (except slot machine operation)	74	60 966	N	15 970	3 987	499	24.7	4.8
7139908	All other miscellaneous amusement and recreation services	183	D	N	D	D	g	D	D

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								From admini- strative records ¹	Estimated ²
	CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA —Con.								
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	532	1 216 321	1 190 730	470 650	104 325	18 276	6.1	2.4
711	Performing arts, spectator sports, and related industries	176	D	D	D	D	h	D	D
7111	Performing arts companies	135	D	D	D	D	h	D	D
71111	Theater companies and dinner theaters	77	D	D	D	D	g	D	D
711110	Theater companies and dinner theaters	77	D	D	D	D	g	D	D
7111101	Opera companies	5	D	D	D	D	f	D	D
7111102	Theater companies	72	D	D	D	D	g	D	D
71112	Dance companies	17	D	D	D	D	e	D	D
711120	Dance companies	17	D	D	D	D	e	D	D
71113	Musical groups and artists	40	D	D	D	D	g	D	D
711130	Musical groups and artists	40	D	D	D	D	g	D	D
7111301	Symphony orchestras and chamber music organizations	21	D	D	D	D	g	D	D
7111309	Other music groups and artists	19	D	D	D	D	b	D	D
7113	Promoters of performing arts, sports, and similar events	41	68 569	51 941	8 306	1 557	269	5.6	1.8
71131	Promoters of performing arts, sports, and similar events with facilities	20	38 949	31 885	6 824	1 217	202	2.2	2.0
711310	Promoters of performing arts, sports, and similar events with facilities	20	38 949	31 885	6 824	1 217	202	2.2	2.0
71132	Promoters of performing arts, sports, and similar events without facilities	21	29 620	20 056	1 482	340	67	10.1	1.5
711320	Promoters of performing arts, sports, and similar events without facilities	21	29 620	20 056	1 482	340	67	10.1	1.5
712	Museums, historical sites, and similar institutions ..	97	D	D	D	D	i	D	D
7121	Museums, historical sites, and similar institutions	97	D	D	D	D	i	D	D
71211	Museums	74	D	D	D	D	h	D	D
712110	Museums	74	D	D	D	D	h	D	D
71212	Historical sites	11	D	D	D	D	b	D	D
712120	Historical sites	11	D	D	D	D	b	D	D
71213	Zoos and botanical gardens	7	D	D	D	D	g	D	D
712130	Zoos and botanical gardens	7	D	D	D	D	g	D	D
71219	Nature parks and other similar institutions	5	D	D	D	D	c	D	D
712190	Nature parks and other similar institutions ..	5	D	D	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	259	415 751	395 724	176 155	31 358	7 629	10.8	5.6
7139	Other amusement and recreation services	259	415 751	395 724	176 155	31 358	7 629	10.8	5.6
71391	Golf courses and country clubs	79	D	D	D	D	h	D	D
713910	Golf courses and country clubs	79	D	D	D	D	h	D	D
71394	Fitness and recreational sports centers	120	96 271	90 191	39 183	8 845	3 229	15.6	14.7
713940	Fitness and recreational sports centers	120	96 271	90 191	39 183	8 845	3 229	15.6	14.7
7139409	Other fitness and recreational sports centers	120	96 271	90 191	39 183	8 845	3 229	15.6	14.7
71399	All other amusement and recreation industries ..	60	D	D	D	D	e	D	D
713990	All other amusement and recreation industries	60	D	D	D	D	e	D	D
7139908	All other miscellaneous amusement and recreation services	60	D	D	D	D	e	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2 349	4 181 929	N	1 217 102	266 420	43 610	14.9	5.1
711	Performing arts, spectator sports, and related industries	943	D	N	D	D	i	D	D
7111	Performing arts companies	196	D	N	D	D	g	D	D
71111	Theater companies and dinner theaters	56	D	N	D	D	g	D	D
711110	Theater companies and dinner theaters	56	D	N	D	D	g	D	D
7111102	Theater companies	51	D	N	D	D	g	D	D
7111103	Dinner theaters	3	D	N	D	D	c	D	D
71113	Musical groups and artists	117	D	N	D	D	f	D	D
711130	Musical groups and artists	117	D	N	D	D	f	D	D
7111301	Symphony orchestras and chamber music organizations	5	D	N	D	D	a	D	D
7111309	Other music groups and artists	112	D	N	D	D	f	D	D
71119	Other performing arts companies	17	D	N	D	D	c	D	D
711190	Other performing arts companies	17	D	N	D	D	c	D	D
7111909	Other performing arts companies (except circuses)	16	D	N	D	D	c	D	D
7112	Spectator sports	142	883 748	N	458 572	90 056	3 397	11.6	1.9
71121	Spectator sports	142	883 748	N	458 572	90 056	3 397	11.6	1.9
711211	Sports teams and clubs	23	D	N	D	D	g	D	D
7112112	Baseball clubs	8	256 155	N	186 399	8 112	537	.2	—
7112119	Other professional sports teams and clubs	13	D	N	D	D	f	D	D
711212	Racetracks	15	D	N	D	D	g	D	D
7112122	Auto racetrack operation	7	D	N	D	D	c	D	D
7112123	Horse racetrack operation	7	D	N	D	D	f	D	D
711219	Other spectator sports	104	D	N	D	D	f	D	D
7112192	Racing (except racetrack operation)	87	D	N	D	D	f	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
	CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con.								
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.								
71	Arts, entertainment, and recreation—Con.								
711	Performing arts, spectator sports, and related industries—Con.								
7113	Promoters of performing arts, sports, and similar events	111	273 561	N	37 145	7 485	1 114	33.3	4.8
71131	Promoters of performing arts, sports, and similar events with facilities	33	148 974	N	19 414	3 617	693	2.6	2.9
711310	Promoters of performing arts, sports, and similar events with facilities	33	148 974	N	19 414	3 617	693	2.6	2.9
71132	Promoters of performing arts, sports, and similar events without facilities	78	124 587	N	17 731	3 868	421	70.1	7.1
711320	Promoters of performing arts, sports, and similar events without facilities	78	124 587	N	17 731	3 868	421	70.1	7.1
7114	Agents and managers for artists, athletes, entertainers and other public figures	92	D	N	D	D	e	D	D
71141	Agents and managers for artists, athletes, entertainers and other public figures	92	D	N	D	D	e	D	D
711410	Agents and managers for artists, athletes, entertainers and other public figures	92	D	N	D	D	e	D	D
7115	Independent artists, writers, and performers	402	130 293	N	45 400	11 318	1 215	43.8	6.1
71151	Independent artists, writers, and performers	402	130 293	N	45 400	11 318	1 215	43.8	6.1
711510	Independent artists, writers, and performers	402	130 293	N	45 400	11 318	1 215	43.8	6.1
712	Museums, historical sites, and similar institutions ..	14	D	N	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	14	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries	1 392	2 686 076	N	620 461	144 364	35 341	12.4	5.8
7131	Amusement parks and arcades	85	D	N	D	D	g	D	D
71311	Amusement and theme parks	7	D	N	D	D	f	D	D
713110	Amusement and theme parks	7	D	N	D	D	f	D	D
7131102	Amusement parks (except waterparks) ..	5	D	N	D	D	f	D	D
71312	Amusement arcades	78	D	N	D	D	g	D	D
713120	Amusement arcades	78	D	N	D	D	g	D	D
7132	Gambling industries	23	D	N	D	D	i	D	D
71321	Casinos (except casino hotels)	5	1 220 087	N	191 494	49 047	7 236	1.3	—
713210	Casinos (except casino hotels)	5	1 220 087	N	191 494	49 047	7 236	1.3	—
71329	Other gambling industries	18	D	N	D	D	f	D	D
713290	Other gambling industries	18	D	N	D	D	f	D	D
7132902	Lottery, bingo, bookie, and other betting operation	18	D	N	D	D	f	D	D
7139	Other amusement and recreation services	1 284	D	N	D	D	k	D	D
71391	Golf courses and country clubs	166	D	N	D	D	h	D	D
713910	Golf courses and country clubs	166	D	N	D	D	h	D	D
71393	Marinas	69	59 651	N	12 605	2 112	454	27.7	7.8
713930	Marinas	69	59 651	N	12 605	2 112	454	27.7	7.8
71394	Fitness and recreational sports centers	615	631 160	N	188 824	46 791	14 814	25.6	10.4
713940	Fitness and recreational sports centers	615	631 160	N	188 824	46 791	14 814	25.6	10.4
7139404	Ice skating rinks	16	D	N	D	D	f	D	D
7139405	Roller skating rinks	33	D	N	D	D	e	D	D
7139409	Other fitness and recreational sports centers	566	604 382	N	178 923	43 913	13 744	25.4	10.1
71395	Bowling centers	168	133 081	N	38 796	10 338	3 261	24.9	3.2
713950	Bowling centers	168	133 081	N	38 796	10 338	3 261	24.9	3.2
71399	All other amusement and recreation industries ..	262	D	N	D	D	g	D	D
713990	All other amusement and recreation industries ..	262	D	N	D	D	g	D	D
7139901	Dance halls	11	D	N	D	D	c	D	D
7139902	Concession operators of amusement devices and rides	23	D	N	D	D	c	D	D
7139904	Miniature golf courses	31	9 305	N	2 740	515	118	16.3	6.7
7139905	Coin-operated amusement devices (except slot machine operation)	74	60 966	N	15 970	3 987	499	24.7	4.8
7139908	All other miscellaneous amusement and recreation services	123	D	N	D	D	f	D	D
	Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	2 811	5 351 713	N	1 672 936	367 917	61 036	12.8	4.5

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From administrative records ¹	Estimated ²
	CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con.								
	Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con.								
	ALL ESTABLISHMENTS—Con.								
71	Arts, entertainment, and recreation—Con.								
711	Performing arts, spectator sports, and related industries	1 106	D	N	D	D	j	D	D
7111	Performing arts companies	331	D	N	D	D	i	D	D
71111	Theater companies and dinner theaters	133	225 373	N	76 838	22 154	3 798	6.2	1.5
711110	Theater companies and dinner theaters	133	225 373	N	76 838	22 154	3 798	6.2	1.5
7111101	Opera companies	7	D	N	D	D	f	D	D
7111102	Theater companies	123	167 633	N	49 915	12 313	2 730	7.5	2.0
7111103	Dinner theaters	3	D	N	D	D	c	D	D
71112	Dance companies	23	D	N	D	D	e	D	D
711120	Dance companies	23	D	N	D	D	e	D	D
71113	Musical groups and artists	157	130 951	N	44 628	10 266	1 757	8.5	7.6
711130	Musical groups and artists	157	130 951	N	44 628	10 266	1 757	8.5	7.6
7111301	Symphony orchestras and chamber music organizations	26	80 161	N	33 287	7 527	1 171	.8	—
7111309	Other music groups and artists	131	50 790	N	11 341	2 739	586	20.5	19.4
71119	Other performing arts companies	18	D	N	D	D	c	D	D
711190	Other performing arts companies	18	D	N	D	D	c	D	D
7111909	Other performing arts companies (except circuses)	17	D	N	D	D	c	D	D
7112	Spectator sports	139	D	N	D	D	h	D	D
71121	Spectator sports	139	D	N	D	D	h	D	D
711211	Sports teams and clubs	23	D	N	D	D	g	D	D
7112112	Baseball clubs	8	256 155	N	186 399	8 112	537	.2	—
7112119	Other professional sports teams and clubs	13	D	N	D	D	f	D	D
711212	Racetracks	15	D	N	D	D	g	D	D
7112122	Auto racetrack operation	7	D	N	D	D	c	D	D
7112123	Horse racetrack operation	7	D	N	D	D	f	D	D
711219	Other spectator sports	101	D	N	D	D	f	D	D
7112192	Racing (except racetrack operation)	84	D	N	D	D	f	D	D
7113	Promoters of performing arts, sports, and similar events	149	D	N	D	D	g	D	D
71131	Promoters of performing arts, sports, and similar events with facilities	52	D	N	D	D	f	D	D
711310	Promoters of performing arts, sports, and similar events with facilities	52	D	N	D	D	f	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	97	D	N	D	D	e	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	97	D	N	D	D	e	D	D
7114	Agents and managers for artists, athletes, entertainers and other public figures	92	D	N	D	D	e	D	D
71141	Agents and managers for artists, athletes, entertainers and other public figures	92	D	N	D	D	e	D	D
711410	Agents and managers for artists, athletes, entertainers and other public figures	92	D	N	D	D	e	D	D
7115	Independent artists, writers, and performers	395	D	N	D	D	g	D	D
71151	Independent artists, writers, and performers	395	D	N	D	D	g	D	D
711510	Independent artists, writers, and performers	395	D	N	D	D	g	D	D
712	Museums, historical sites, and similar institutions ..	105	D	N	D	D	i	D	D
7121	Museums, historical sites, and similar institutions	105	D	N	D	D	i	D	D
71211	Museums	73	D	N	D	D	h	D	D
712110	Museums	73	D	N	D	D	h	D	D
71212	Historical sites	14	D	N	D	D	b	D	D
712120	Historical sites	14	D	N	D	D	b	D	D
71213	Zoos and botanical gardens	10	D	N	D	D	g	D	D
712130	Zoos and botanical gardens	10	D	N	D	D	g	D	D
71219	Nature parks and other similar institutions	8	D	N	D	D	c	D	D
712190	Nature parks and other similar institutions ..	8	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	1 600	3 059 104	N	782 473	173 028	42 167	12.0	5.8
7131	Amusement parks and arcades	82	D	N	D	D	g	D	D
71311	Amusement and theme parks	7	D	N	D	D	f	D	D
713110	Amusement and theme parks	7	D	N	D	D	f	D	D
7131102	Amusement parks (except waterparks) ...	5	D	N	D	D	f	D	D
71312	Amusement arcades	75	D	N	D	D	g	D	D
713120	Amusement arcades	75	D	N	D	D	g	D	D
7132	Gambling industries	23	D	N	D	D	i	D	D
71321	Casinos (except casino hotels)	5	1 220 087	N	191 494	49 047	7 236	1.3	—
713210	Casinos (except casino hotels)	5	1 220 087	N	191 494	49 047	7 236	1.3	—
71329	Other gambling industries	18	D	N	D	D	f	D	D
713290	Other gambling industries	18	D	N	D	D	f	D	D
7132902	Lottery, bingo, bookie, and other betting operation	18	D	N	D	D	f	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From administrative records ¹	Estimated ²
	CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con.								
	Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con.								
	ALL ESTABLISHMENTS—Con.								
71	Arts, entertainment, and recreation—Con.								
713	Amusement, gambling, and recreation industries—Con.								
7139	Other amusement and recreation services	1 495	D	N	D	D	k	D	D
71391	Golf courses and country clubs	234	D	N	D	D	i	D	D
713910	Golf courses and country clubs	234	D	N	D	D	i	D	D
71393	Marinas	67	D	N	D	D	e	D	D
713930	Marinas	67	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	718	721 141	N	225 308	55 013	17 761	24.3	11.0
713940	Fitness and recreational sports centers	718	721 141	N	225 308	55 013	17 761	24.3	11.0
7139404	Ice skating rinks	16	D	N	D	D	f	D	D
7139405	Roller skating rinks	33	D	N	D	D	e	D	D
7139409	Other fitness and recreational sports centers	669	694 363	N	215 407	52 135	16 691	24.0	10.9
71395	Bowling centers	159	127 902	N	37 336	9 925	3 102	24.7	2.8
713950	Bowling centers	159	127 902	N	37 336	9 925	3 102	24.7	2.8
71399	All other amusement and recreation industries	313	D	N	D	D	g	D	D
713990	All other amusement and recreation industries	313	D	N	D	D	g	D	D
7139901	Dance halls	11	D	N	D	D	c	D	D
7139902	Concession operators of amusement devices and rides	23	D	N	D	D	c	D	D
7139904	Miniature golf courses	30	D	N	D	D	c	D	D
7139905	Coin-operated amusement devices (except slot machine operation)	72	D	N	D	D	e	D	D
7139908	All other miscellaneous amusement and recreation services	177	D	N	D	D	g	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	515	1 203 093	1 179 258	466 003	103 388	17 928	5.9	2.4
711	Performing arts, spectator sports, and related industries	174	D	D	D	D	h	D	D
7111	Performing arts companies	135	D	D	D	D	h	D	D
71111	Theater companies and dinner theaters	77	D	D	D	D	g	D	D
711110	Theater companies and dinner theaters	77	D	D	D	D	g	D	D
7111101	Opera companies	5	D	D	D	D	f	D	D
7111102	Theater companies	72	D	D	D	D	g	D	D
71112	Dance companies	17	D	D	D	D	e	D	D
711120	Dance companies	17	D	D	D	D	e	D	D
71113	Musical groups and artists	40	D	D	D	D	g	D	D
711130	Musical groups and artists	40	D	D	D	D	g	D	D
7111301	Symphony orchestras and chamber music organizations	21	D	D	D	D	g	D	D
7111309	Other music groups and artists	19	D	D	D	D	b	D	D
7113	Promoters of performing arts, sports, and similar events	39	D	D	D	D	e	D	D
71131	Promoters of performing arts, sports, and similar events with facilities	19	D	D	D	D	c	D	D
711310	Promoters of performing arts, sports, and similar events with facilities	19	D	D	D	D	c	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	20	D	D	D	D	b	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	20	D	D	D	D	b	D	D
712	Museums, historical sites, and similar institutions	91	D	D	D	D	i	D	D
7121	Museums, historical sites, and similar institutions	91	D	D	D	D	i	D	D
71211	Museums	69	D	D	D	D	h	D	D
712110	Museums	69	D	D	D	D	h	D	D
71212	Historical sites	11	D	D	D	D	b	D	D
712120	Historical sites	11	D	D	D	D	b	D	D
71213	Zoos and botanical gardens	6	D	D	D	D	g	D	D
712130	Zoos and botanical gardens	6	D	D	D	D	g	D	D
71219	Nature parks and other similar institutions	5	D	D	D	D	c	D	D
712190	Nature parks and other similar institutions	5	D	D	D	D	c	D	D
713	Amusement, gambling, and recreation industries	250	D	D	D	D	i	D	D
7139	Other amusement and recreation services	250	D	D	D	D	i	D	D
71391	Golf courses and country clubs	76	D	D	D	D	h	D	D
713910	Golf courses and country clubs	76	D	D	D	D	h	D	D
71394	Fitness and recreational sports centers	115	D	D	D	D	h	D	D
713940	Fitness and recreational sports centers	115	D	D	D	D	h	D	D
7139409	Other fitness and recreational sports centers	115	D	D	D	D	h	D	D
71399	All other amusement and recreation industries	59	D	D	D	D	e	D	D
713990	All other amusement and recreation industries	59	D	D	D	D	e	D	D
7139908	All other miscellaneous amusement and recreation services	59	D	D	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From administrative records ¹	Estimated ²
	CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con.								
	Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con.								
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2 296	4 148 620	N	1 206 933	264 529	43 108	14.8	5.1
711	Performing arts, spectator sports, and related industries	932	D	N	D	D	i	D	D
7111	Performing arts companies	196	D	N	D	D	g	D	D
71111	Theater companies and dinner theaters	56	D	N	D	D	g	D	D
711110	Theater companies and dinner theaters	56	D	N	D	D	g	D	D
7111102	Theater companies	51	D	N	D	D	g	D	D
7111103	Dinner theaters	3	D	N	D	D	c	D	D
711113	Musical groups and artists	117	D	N	D	D	f	D	D
711130	Musical groups and artists	117	D	N	D	D	f	D	D
7111301	Symphony orchestras and chamber music organizations	5	D	N	D	D	a	D	D
7111309	Other music groups and artists	112	D	N	D	D	f	D	D
71119	Other performing arts companies	17	D	N	D	D	c	D	D
711190	Other performing arts companies	17	D	N	D	D	c	D	D
7111909	Other performing arts companies (except circuses)	16	D	N	D	D	c	D	D
7112	Spectator sports	139	D	N	D	D	h	D	D
71121	Spectator sports	139	D	N	D	D	h	D	D
711211	Sports teams and clubs	23	D	N	D	D	g	D	D
7112112	Baseball clubs	8	256 155	N	186 399	8 112	537	.2	—
7112119	Other professional sports teams and clubs	13	D	N	D	D	f	D	D
711212	Racetracks	15	D	N	D	D	g	D	D
7112122	Auto racetrack operation	7	D	N	D	D	c	D	D
7112123	Horse racetrack operation	7	D	N	D	D	f	D	D
711219	Other spectator sports	101	D	N	D	D	f	D	D
7112192	Racing (except racetrack operation)	84	D	N	D	D	f	D	D
7113	Promoters of performing arts, sports, and similar events	110	D	N	D	D	g	D	D
71131	Promoters of performing arts, sports, and similar events with facilities	33	148 974	N	19 414	3 617	693	2.6	2.9
711310	Promoters of performing arts, sports, and similar events with facilities	33	148 974	N	19 414	3 617	693	2.6	2.9
71132	Promoters of performing arts, sports, and similar events without facilities	77	D	N	D	D	e	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	77	D	N	D	D	e	D	D
7114	Agents and managers for artists, athletes, entertainers and other public figures	92	D	N	D	D	e	D	D
71141	Agents and managers for artists, athletes, entertainers and other public figures	92	D	N	D	D	e	D	D
711410	Agents and managers for artists, athletes, entertainers and other public figures	92	D	N	D	D	e	D	D
7115	Independent artists, writers, and performers	395	D	N	D	D	g	D	D
71151	Independent artists, writers, and performers	395	D	N	D	D	g	D	D
711510	Independent artists, writers, and performers	395	D	N	D	D	g	D	D
712	Museums, historical sites, and similar institutions	14	D	N	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	14	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries	1 350	D	N	D	D	k	D	D
7131	Amusement parks and arcades	82	D	N	D	D	g	D	D
71311	Amusement and theme parks	7	D	N	D	D	f	D	D
713110	Amusement and theme parks	7	D	N	D	D	f	D	D
7131102	Amusement parks (except waterparks)	5	D	N	D	D	f	D	D
71312	Amusement arcades	75	D	N	D	D	g	D	D
713120	Amusement arcades	75	D	N	D	D	g	D	D
7132	Gambling industries	23	D	N	D	D	i	D	D
71321	Casinos (except casino hotels)	5	1 220 087	N	191 494	49 047	7 236	1.3	—
713210	Casinos (except casino hotels)	5	1 220 087	N	191 494	49 047	7 236	1.3	—
71329	Other gambling industries	18	D	N	D	D	f	D	D
713290	Other gambling industries	18	D	N	D	D	f	D	D
7132902	Lottery, bingo, bookie, and other betting operation	18	D	N	D	D	f	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Establishments (number)	Receipts/revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/revenue—	
								From administrative records ¹	Estimated ²
CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con.									
Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con.									
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.									
71	Arts, entertainment, and recreation—Con.								
713	Amusement, gambling, and recreation industries—Con.								
7139	Other amusement and recreation services	1 245	D	N	D	D	j	D	D
71391	Golf courses and country clubs	158	D	N	D	D	h	D	D
713910	Golf courses and country clubs	158	D	N	D	D	h	D	D
71393	Marinas	67	D	N	D	D	e	D	D
713930	Marinas	67	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	603	D	N	D	D	j	D	D
713940	Fitness and recreational sports centers	603	D	N	D	D	j	D	D
7139404	Ice skating rinks	16	D	N	D	D	f	D	D
7139405	Roller skating rinks	33	D	N	D	D	e	D	D
7139409	Other fitness and recreational sports centers	554	D	N	D	D	j	D	D
71395	Bowling centers	159	127 902	N	37 336	9 925	3 102	24.7	2.8
713950	Bowling centers	159	127 902	N	37 336	9 925	3 102	24.7	2.8
71399	All other amusement and recreation industries	254	D	N	D	D	g	D	D
713990	All other amusement and recreation industries	254	D	N	D	D	g	D	D
7139901	Dance halls	11	D	N	D	D	c	D	D
7139902	Concession operators of amusement devices and rides	23	D	N	D	D	c	D	D
7139904	Miniature golf courses	30	D	N	D	D	c	D	D
7139905	Coin-operated amusement devices (except slot machine operation)	72	D	N	D	D	e	D	D
7139908	All other miscellaneous amusement and recreation services	118	D	N	D	D	f	D	D
Chicago-Naperville-Joliet, IL Metropolitan Division									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	2 318	4 034 517	N	1 250 285	268 529	47 438	14.7	4.9
711	Performing arts, spectator sports, and related industries	981	D	N	D	D	j	D	D
7111	Performing arts companies	302	D	N	D	D	i	D	D
71111	Theater companies and dinner theaters	126	D	N	D	D	h	D	D
711110	Theater companies and dinner theaters	126	D	N	D	D	h	D	D
7111101	Opera companies	6	D	N	D	D	f	D	D
7111102	Theater companies	117	D	N	D	D	h	D	D
7111103	Dinner theaters	3	D	N	D	D	c	D	D
71112	Dance companies	22	D	N	D	D	e	D	D
711120	Dance companies	22	D	N	D	D	e	D	D
71113	Musical groups and artists	141	126 338	N	42 761	9 849	1 540	7.9	7.8
711130	Musical groups and artists	141	126 338	N	42 761	9 849	1 540	7.9	7.8
7111301	Symphony orchestras and chamber music organizations	24	D	N	D	D	g	D	D
7111309	Other music groups and artists	117	D	N	D	D	e	D	D
71119	Other performing arts companies	13	D	N	D	D	c	D	D
711190	Other performing arts companies	13	D	N	D	D	c	D	D
7111909	Other performing arts companies (except circuses)	13	D	N	D	D	c	D	D
7112	Spectator sports	116	D	N	D	D	g	D	D
71121	Spectator sports	116	D	N	D	D	g	D	D
711211	Sports teams and clubs	19	D	N	D	D	f	D	D
7112112	Baseball clubs	6	D	N	D	D	f	D	D
7112119	Other professional sports teams and clubs	12	D	N	D	D	e	D	D
711212	Racetracks	10	D	N	D	D	g	D	D
7112122	Auto racetrack operation	3	D	N	D	D	c	D	D
7112123	Horse racetrack operation	7	D	N	D	D	f	D	D
711219	Other spectator sports	87	44 699	N	12 192	2 446	518	42.5	3.6
7112192	Racing (except racetrack operation)	75	43 805	N	11 849	2 388	504	42.5	3.2
7113	Promoters of performing arts, sports, and similar events	132	D	N	D	D	g	D	D
71131	Promoters of performing arts, sports, and similar events with facilities	45	155 239	N	20 372	3 873	752	2.1	3.3
711310	Promoters of performing arts, sports, and similar events with facilities	45	155 239	N	20 372	3 873	752	2.1	3.3
71132	Promoters of performing arts, sports, and similar events without facilities	87	D	N	D	D	e	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	87	D	N	D	D	e	D	D
7114	Agents and managers for artists, athletes, entertainers and other public figures	85	D	N	D	D	e	D	D
71141	Agents and managers for artists, athletes, entertainers and other public figures	85	D	N	D	D	e	D	D
711410	Agents and managers for artists, athletes, entertainers and other public figures	85	D	N	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
	CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con.								
	Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con.								
	Chicago-Naperville-Joliet, IL Metropolitan Division—Con.								
	ALL ESTABLISHMENTS—Con.								
71	Arts, entertainment, and recreation—Con.								
711	Performing arts, spectator sports, and related industries—Con.								
7115	Independent artists, writers, and performers	346	108 079	N	41 361	10 457	1 046	49.5	5.8
71151	Independent artists, writers, and performers . . .	346	108 079	N	41 361	10 457	1 046	49.5	5.8
711510	Independent artists, writers, and performers . . .	346	108 079	N	41 361	10 457	1 046	49.5	5.8
712	Museums, historical sites, and similar institutions . .	94	D	N	D	D	i	D	D
7121	Museums, historical sites, and similar institutions	94	D	N	D	D	i	D	D
71211	Museums	70	D	N	D	D	h	D	D
712110	Museums	70	D	N	D	D	h	D	D
71212	Historical sites	11	D	N	D	D	b	D	D
712120	Historical sites	11	D	N	D	D	b	D	D
71213	Zoos and botanical gardens	8	D	N	D	D	g	D	D
712130	Zoos and botanical gardens	8	D	N	D	D	g	D	D
71219	Nature parks and other similar institutions	5	D	N	D	D	c	D	D
712190	Nature parks and other similar institutions	5	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries . . .	1 243	2 114 217	N	546 243	124 318	30 315	13.7	6.6
7131	Amusement parks and arcades	64	D	N	D	D	g	D	D
71311	Amusement and theme parks	3	D	N	D	D	b	D	D
713110	Amusement and theme parks	3	D	N	D	D	b	D	D
71312	Amusement arcades	61	D	N	D	D	g	D	D
713120	Amusement arcades	61	D	N	D	D	g	D	D
7132	Gambling industries	18	D	N	D	D	h	D	D
71321	Casinos (except casino hotels)	2	D	N	D	D	h	D	D
713210	Casinos (except casino hotels)	2	D	N	D	D	h	D	D
71329	Other gambling industries	16	D	N	D	D	f	D	D
713290	Other gambling industries	16	D	N	D	D	f	D	D
7132902	Lottery, bingo, bookie, and other betting operation	16	D	N	D	D	f	D	D
7139	Other amusement and recreation services	1 161	D	N	D	D	j	D	D
71391	Golf courses and country clubs	166	381 443	N	156 734	25 866	5 882	13.1	4.5
713910	Golf courses and country clubs	166	381 443	N	156 734	25 866	5 882	13.1	4.5
71393	Marinas	43	39 698	N	8 784	1 440	282	13.1	11.3
713930	Marinas	43	39 698	N	8 784	1 440	282	13.1	11.3
71394	Fitness and recreational sports centers	576	618 672	N	188 999	46 032	14 389	24.8	9.9
713940	Fitness and recreational sports centers	576	618 672	N	188 999	46 032	14 389	24.8	9.9
7139404	Ice skating rinks	13	11 709	N	5 597	1 749	510	15.7	29.0
7139405	Roller skating rinks	26	7 247	N	2 251	592	301	41.6	10.2
7139409	Other fitness and recreational sports centers	537	599 716	N	181 151	43 691	13 578	24.8	9.5
71395	Bowling centers	124	D	N	D	D	g	D	D
713950	Bowling centers	124	D	N	D	D	g	D	D
71399	All other amusement and recreation industries	249	D	N	D	D	g	D	D
713990	All other amusement and recreation industries	249	D	N	D	D	g	D	D
7139901	Dance halls	9	8 280	N	2 010	307	147	12.1	9.3
7139902	Concession operators of amusement devices and rides	23	D	N	D	D	c	D	D
7139904	Miniature golf courses	26	D	N	D	D	b	D	D
7139905	Coin-operated amusement devices (except slot machine operation)	62	D	N	D	D	e	D	D
7139908	All other miscellaneous amusement and recreation services	129	D	N	D	D	f	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	428	1 052 858	1 035 601	408 426	92 830	15 585	5.5	2.5
711	Performing arts, spectator sports, and related industries	158	D	D	D	D	h	D	D
7111	Performing arts companies	127	D	D	D	D	h	D	D
71111	Theater companies and dinner theaters	75	130 490	137 307	51 383	15 982	2 368	4.6	.8
711110	Theater companies and dinner theaters	75	130 490	137 307	51 383	15 982	2 368	4.6	.8
7111101	Opera companies	5	D	D	D	D	f	D	D
7111102	Theater companies	70	D	D	D	D	g	D	D
71112	Dance companies	16	D	D	D	D	e	D	D
711120	Dance companies	16	D	D	D	D	e	D	D
71113	Musical groups and artists	35	D	D	D	D	g	D	D
711130	Musical groups and artists	35	D	D	D	D	g	D	D
7111301	Symphony orchestras and chamber music organizations	19	D	D	D	D	g	D	D
7111309	Other music groups and artists	16	D	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

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								From administrative records ¹	Estimated ²
	CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con.								
	Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con.								
	Chicago-Naperville-Joliet, IL Metropolitan Division—Con.								
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX—Con.								
71	Arts, entertainment, and recreation—Con.								
711	Performing arts, spectator sports, and related industries—Con.								
7113	Promoters of performing arts, sports, and similar events	31	D	D	D	D	c	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	16	D	D	D	D	b	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	16	D	D	D	D	b	D	D
712	Museums, historical sites, and similar institutions ..	84	D	D	D	D	i	D	D
7121	Museums, historical sites, and similar institutions	84	D	D	D	D	i	D	D
71211	Museums	66	D	D	D	D	h	D	D
712110	Museums	66	D	D	D	D	h	D	D
71212	Historical sites	8	D	D	D	D	b	D	D
712120	Historical sites	8	D	D	D	D	b	D	D
71213	Zoos and botanical gardens	6	D	D	D	D	g	D	D
712130	Zoos and botanical gardens	6	D	D	D	D	g	D	D
71219	Nature parks and other similar institutions	4	D	D	D	D	c	D	D
712190	Nature parks and other similar institutions	4	D	D	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	186	291 660	274 244	122 123	21 351	5 244	10.1	7.3
7139	Other amusement and recreation services	186	291 660	274 244	122 123	21 351	5 244	10.1	7.3
71391	Golf courses and country clubs	50	202 147	192 734	88 751	13 962	2 773	6.4	2.9
713910	Golf courses and country clubs	50	202 147	192 734	88 751	13 962	2 773	6.4	2.9
71394	Fitness and recreational sports centers	96	74 092	68 389	28 135	6 270	2 185	16.2	19.1
713940	Fitness and recreational sports centers	96	74 092	68 389	28 135	6 270	2 185	16.2	19.1
7139409	Other fitness and recreational sports centers	96	74 092	68 389	28 135	6 270	2 185	16.2	19.1
71399	All other amusement and recreation industries .	40	15 421	13 121	5 237	1 119	286	30.5	7.9
713990	All other amusement and recreation industries	40	15 421	13 121	5 237	1 119	286	30.5	7.9
7139908	All other miscellaneous amusement and recreation services	40	15 421	13 121	5 237	1 119	286	30.5	7.9
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1 890	2 981 659	N	841 859	175 699	31 853	18.0	5.7
711	Performing arts, spectator sports, and related industries	823	D	N	D	D	i	D	D
7111	Performing arts companies	175	D	N	D	D	g	D	D
71111	Theater companies and dinner theaters	51	D	N	D	D	g	D	D
711110	Theater companies and dinner theaters	51	D	N	D	D	g	D	D
7111102	Theater companies	47	D	N	D	D	g	D	D
7111103	Dinner theaters	3	D	N	D	D	c	D	D
71113	Musical groups and artists	106	D	N	D	D	e	D	D
711130	Musical groups and artists	106	D	N	D	D	e	D	D
7111301	Symphony orchestras and chamber music organizations	5	D	N	D	D	a	D	D
7111309	Other music groups and artists	101	D	N	D	D	e	D	D
71119	Other performing arts companies	12	D	N	D	D	c	D	D
711190	Other performing arts companies	12	D	N	D	D	c	D	D
7111909	Other performing arts companies (except circuses)	12	D	N	D	D	c	D	D
7112	Spectator sports	116	D	N	D	D	g	D	D
71121	Spectator sports	116	D	N	D	D	g	D	D
711211	Sports teams and clubs	19	D	N	D	D	f	D	D
7112112	Baseball clubs	6	D	N	D	D	f	D	D
7112119	Other professional sports teams and clubs	12	D	N	D	D	e	D	D
711212	Racetracks	10	D	N	D	D	g	D	D
7112122	Auto racetrack operation	3	D	N	D	D	c	D	D
7112123	Horse racetrack operation	7	D	N	D	D	f	D	D
711219	Other spectator sports	87	44 699	N	12 192	2 446	518	42.5	3.6
7112192	Racing (except racetrack operation)	75	43 805	N	11 849	2 388	504	42.5	3.2
7113	Promoters of performing arts, sports, and similar events	101	D	N	D	D	f	D	D
71131	Promoters of performing arts, sports, and similar events with facilities	30	D	N	D	D	f	D	D
711310	Promoters of performing arts, sports, and similar events with facilities	30	D	N	D	D	f	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	71	D	N	D	D	e	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	71	D	N	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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								From admini-strative records ¹	Estimated ²
	CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con.								
	Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con.								
	Chicago-Naperville-Joliet, IL Metropolitan Division—Con.								
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.								
71	Arts, entertainment, and recreation—Con.								
711	Performing arts, spectator sports, and related industries—Con.								
7114	Agents and managers for artists, athletes, entertainers and other public figures	85	D	N	D	D	e	D	D
71141	Agents and managers for artists, athletes, entertainers and other public figures	85	D	N	D	D	e	D	D
711410	Agents and managers for artists, athletes, entertainers and other public figures	85	D	N	D	D	e	D	D
7115	Independent artists, writers, and performers	346	108 079	N	41 361	10 457	1 046	49.5	5.8
71151	Independent artists, writers, and performers	346	108 079	N	41 361	10 457	1 046	49.5	5.8
711510	Independent artists, writers, and performers	346	108 079	N	41 361	10 457	1 046	49.5	5.8
712	Museums, historical sites, and similar institutions ..	10	D	N	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	10	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ..	1 057	1 822 557	N	424 120	102 967	25 071	14.3	6.5
7131	Amusement parks and arcades	64	D	N	D	D	g	D	D
71311	Amusement and theme parks	3	D	N	D	D	b	D	D
713110	Amusement and theme parks	3	D	N	D	D	b	D	D
71312	Amusement arcades	61	D	N	D	D	g	D	D
713120	Amusement arcades	61	D	N	D	D	g	D	D
7132	Gambling industries	18	D	N	D	D	h	D	D
71321	Casinos (except casino hotels)	2	D	N	D	D	h	D	D
713210	Casinos (except casino hotels)	2	D	N	D	D	h	D	D
71329	Other gambling industries	16	D	N	D	D	f	D	D
713290	Other gambling industries	16	D	N	D	D	f	D	D
7132902	Lottery, bingo, bookie, and other betting operation	16	D	N	D	D	f	D	D
7139	Other amusement and recreation services	975	D	N	D	D	j	D	D
71391	Golf courses and country clubs	116	179 296	N	67 983	11 904	3 109	20.8	6.3
713910	Golf courses and country clubs	116	179 296	N	67 983	11 904	3 109	20.8	6.3
71393	Marinas	43	39 698	N	8 784	1 440	282	13.1	11.3
713930	Marinas	43	39 698	N	8 784	1 440	282	13.1	11.3
71394	Fitness and recreational sports centers	480	544 580	N	160 864	39 762	12 204	26.0	8.6
713940	Fitness and recreational sports centers	480	544 580	N	160 864	39 762	12 204	26.0	8.6
7139404	Ice skating rinks	13	11 709	N	5 597	1 749	510	15.7	29.0
7139405	Roller skating rinks	26	7 247	N	2 251	592	301	41.6	10.2
7139409	Other fitness and recreational sports centers	441	525 624	N	153 016	37 421	11 393	26.0	8.1
71395	Bowling centers	124	D	N	D	D	g	D	D
713950	Bowling centers	124	D	N	D	D	g	D	D
71399	All other amusement and recreation industries ..	209	D	N	D	D	g	D	D
713990	All other amusement and recreation industries	209	D	N	D	D	g	D	D
7139901	Dance halls	9	8 280	N	2 010	307	147	12.1	9.3
7139902	Concession operators of amusement devices and rides	23	D	N	D	D	c	D	D
7139904	Miniature golf courses	26	D	N	D	D	b	D	D
7139905	Coin-operated amusement devices (except slot machine operation)	62	D	N	D	D	e	D	D
7139908	All other miscellaneous amusement and recreation services	89	D	N	D	D	f	D	D
	Gary, IN Metropolitan Division								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	150	D	N	D	D	i	D	D
711	Performing arts, spectator sports, and related industries	24	D	N	D	D	c	D	D
7111	Performing arts companies	5	D	N	D	D	b	D	D
7112	Spectator sports	3	D	N	D	D	a	D	D
71121	Spectator sports	3	D	N	D	D	a	D	D
7113	Promoters of performing arts, sports, and similar events	8	D	N	D	D	c	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	6	D	N	D	D	c	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	6	D	N	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
	CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con.								
	Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con.								
	Gary, IN Metropolitan Division—Con.								
	ALL ESTABLISHMENTS—Con.								
71	Arts, entertainment, and recreation—Con.								
713	Amusement, gambling, and recreation industries . . .	122	D	N	D	D	i	D	D
7131	Amusement parks and arcades	7	D	N	D	D	b	D	D
7132	Gambling industries	4	D	N	D	D	h	D	D
71321	Casinos (except casino hotels)	3	D	N	D	D	h	D	D
713210	Casinos (except casino hotels)	3	D	N	D	D	h	D	D
7139	Other amusement and recreation services	111	D	N	D	D	g	D	D
71391	Golf courses and country clubs	25	D	N	D	D	f	D	D
713910	Golf courses and country clubs	25	D	N	D	D	f	D	D
71394	Fitness and recreational sports centers	43	D	N	D	D	f	D	D
713940	Fitness and recreational sports centers	43	D	N	D	D	f	D	D
7139409	Other fitness and recreational sports centers	41	D	N	D	D	f	D	D
71395	Bowling centers	16	D	N	D	D	e	D	D
713950	Bowling centers	16	D	N	D	D	e	D	D
71399	All other amusement and recreation industries	22	D	N	D	D	c	D	D
713990	All other amusement and recreation industries	22	D	N	D	D	c	D	D
7139908	All other miscellaneous amusement and recreation services	15	D	N	D	D	b	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	26	D	D	D	D	f	D	D
711	Performing arts, spectator sports, and related industries	5	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries . . .	18	D	D	D	D	f	D	D
7139	Other amusement and recreation services	18	D	D	D	D	f	D	D
71391	Golf courses and country clubs	6	D	D	D	D	c	D	D
713910	Golf courses and country clubs	6	D	D	D	D	c	D	D
71394	Fitness and recreational sports centers	5	D	D	D	D	e	D	D
713940	Fitness and recreational sports centers	5	D	D	D	D	e	D	D
7139409	Other fitness and recreational sports centers	5	D	D	D	D	e	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	124	D	N	D	D	i	D	D
711	Performing arts, spectator sports, and related industries	19	D	N	D	D	c	D	D
7112	Spectator sports	3	D	N	D	D	a	D	D
71121	Spectator sports	3	D	N	D	D	a	D	D
7113	Promoters of performing arts, sports, and similar events	5	D	N	D	D	c	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	4	D	N	D	D	c	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	4	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries . . .	104	D	N	D	D	i	D	D
7131	Amusement parks and arcades	7	D	N	D	D	b	D	D
7132	Gambling industries	4	D	N	D	D	h	D	D
71321	Casinos (except casino hotels)	3	D	N	D	D	h	D	D
713210	Casinos (except casino hotels)	3	D	N	D	D	h	D	D
7139	Other amusement and recreation services	93	D	N	D	D	g	D	D
71391	Golf courses and country clubs	19	D	N	D	D	e	D	D
713910	Golf courses and country clubs	19	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	38	D	N	D	D	e	D	D
713940	Fitness and recreational sports centers	38	D	N	D	D	e	D	D
7139409	Other fitness and recreational sports centers	36	D	N	D	D	e	D	D
71395	Bowling centers	16	D	N	D	D	e	D	D
713950	Bowling centers	16	D	N	D	D	e	D	D
71399	All other amusement and recreation industries	15	D	N	D	D	c	D	D
713990	All other amusement and recreation industries	15	D	N	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From administrative records ¹	Estimated ²
	CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con.								
	Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con.								
	Lake County-Kenosha County, IL-WI Metropolitan Division								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	343	D	N	D	D	i	D	D
711	Performing arts, spectator sports, and related industries	101	D	N	D	D	g	D	D
7111	Performing arts companies	24	D	N	D	D	c	D	D
71111	Theater companies and dinner theaters	7	D	N	D	D	b	D	D
711110	Theater companies and dinner theaters	7	D	N	D	D	b	D	D
71113	Musical groups and artists	14	D	N	D	D	c	D	D
711130	Musical groups and artists	14	D	N	D	D	c	D	D
7111309	Other music groups and artists	13	D	N	D	D	c	D	D
71119	Other performing arts companies	2	D	N	D	D	b	D	D
711190	Other performing arts companies	2	D	N	D	D	b	D	D
7111909	Other performing arts companies (except circuses)	2	D	N	D	D	b	D	D
7112	Spectator sports	20	287 194	N	169 248	47 224	939	.7	.7
71121	Spectator sports	20	287 194	N	169 248	47 224	939	.7	.7
711211	Sports teams and clubs	3	D	N	D	D	e	D	D
7112119	Other professional sports teams and clubs	1	D	N	D	D	c	D	D
711212	Racetracks	3	D	N	D	D	e	D	D
711219	Other spectator sports	14	D	N	D	D	e	D	D
7112192	Racing (except racetrack operation)	9	D	N	D	D	e	D	D
7113	Promoters of performing arts, sports, and similar events	9	32 699	N	5 325	849	128	9.7	1.0
71131	Promoters of performing arts, sports, and similar events with facilities	5	D	N	D	D	c	D	D
711310	Promoters of performing arts, sports, and similar events with facilities	5	D	N	D	D	c	D	D
7115	Independent artists, writers, and performers	41	D	N	D	D	c	D	D
71151	Independent artists, writers, and performers	41	D	N	D	D	c	D	D
711510	Independent artists, writers, and performers	41	D	N	D	D	c	D	D
712	Museums, historical sites, and similar institutions	7	D	N	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	7	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries	235	D	N	D	D	i	D	D
7131	Amusement parks and arcades	11	D	N	D	D	f	D	D
71311	Amusement and theme parks	2	D	N	D	D	f	D	D
713110	Amusement and theme parks	2	D	N	D	D	f	D	D
7131102	Amusement parks (except waterparks)	1	D	N	D	D	f	D	D
71312	Amusement arcades	9	D	N	D	D	b	D	D
713120	Amusement arcades	9	D	N	D	D	b	D	D
7139	Other amusement and recreation services	223	D	N	D	D	i	D	D
71391	Golf courses and country clubs	43	118 280	N	48 536	8 227	1 602	10.3	1.6
713910	Golf courses and country clubs	43	118 280	N	48 536	8 227	1 602	10.3	1.6
71393	Marinas	19	D	N	D	D	c	D	D
713930	Marinas	19	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	99	D	N	D	D	h	D	D
713940	Fitness and recreational sports centers	99	D	N	D	D	h	D	D
7139404	Ice skating rinks	3	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	91	D	N	D	D	g	D	D
71395	Bowling centers	19	D	N	D	D	e	D	D
713950	Bowling centers	19	D	N	D	D	e	D	D
71399	All other amusement and recreation industries	42	D	N	D	D	e	D	D
713990	All other amusement and recreation industries	42	D	N	D	D	e	D	D
7139908	All other miscellaneous amusement and recreation services	33	D	N	D	D	c	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	61	D	D	D	D	g	D	D
711	Performing arts, spectator sports, and related industries	11	D	D	D	D	c	D	D
7111	Performing arts companies	6	D	D	D	D	b	D	D
7113	Promoters of performing arts, sports, and similar events	5	D	D	D	D	c	D	D
71131	Promoters of performing arts, sports, and similar events with facilities	3	D	D	D	D	c	D	D
711310	Promoters of performing arts, sports, and similar events with facilities	3	D	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Establishments (number)	Receipts/revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/revenue—	
								From administrative records ¹	Estimated ²
	CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con.								
	Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con.								
	Lake County-Kenosha County, IL-WI Metropolitan Division—Con.								
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX—Con.								
71	Arts, entertainment, and recreation—Con.								
713	Amusement, gambling, and recreation industries . . .	46	D	D	D	D	g	D	D
7139	Other amusement and recreation services	46	D	D	D	D	g	D	D
71391	Golf courses and country clubs	20	77 634	77 573	34 146	5 636	872	7.4	—
713910	Golf courses and country clubs	20	77 634	77 573	34 146	5 636	872	7.4	—
71394	Fitness and recreational sports centers	14	D	D	D	D	f	D	D
713940	Fitness and recreational sports centers	14	D	D	D	D	f	D	D
7139409	Other fitness and recreational sports centers	14	D	D	D	D	f	D	D
71399	All other amusement and recreation industries .	12	D	D	D	D	c	D	D
713990	All other amusement and recreation industries	12	D	D	D	D	c	D	D
7139908	All other miscellaneous amusement and recreation services	12	D	D	D	D	c	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	282	D	N	D	D	i	D	D
711	Performing arts, spectator sports, and related industries	90	D	N	D	D	g	D	D
7111	Performing arts companies	18	D	N	D	D	c	D	D
71113	Musical groups and artists	11	D	N	D	D	c	D	D
711130	Musical groups and artists	11	D	N	D	D	c	D	D
7111309	Other music groups and artists	11	D	N	D	D	c	D	D
71119	Other performing arts companies	2	D	N	D	D	b	D	D
711190	Other performing arts companies	2	D	N	D	D	b	D	D
7111909	Other performing arts companies (except circuses)	2	D	N	D	D	b	D	D
7112	Spectator sports	20	287 194	N	169 248	47 224	939	.7	.7
71121	Spectator sports	20	287 194	N	169 248	47 224	939	.7	.7
711211	Sports teams and clubs	3	D	N	D	D	e	D	D
7112119	Other professional sports teams and clubs	1	D	N	D	D	c	D	D
711212	Racetracks	3	D	N	D	D	e	D	D
711219	Other spectator sports	14	D	N	D	D	e	D	D
7112192	Racing (except racetrack operation)	9	D	N	D	D	e	D	D
7115	Independent artists, writers, and performers	41	D	N	D	D	c	D	D
71151	Independent artists, writers, and performers . . .	41	D	N	D	D	c	D	D
711510	Independent artists, writers, and performers .	41	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries . . .	189	D	N	D	D	h	D	D
7131	Amusement parks and arcades	11	D	N	D	D	f	D	D
71311	Amusement and theme parks	2	D	N	D	D	f	D	D
713110	Amusement and theme parks	2	D	N	D	D	f	D	D
7131102	Amusement parks (except waterparks) . . .	1	D	N	D	D	f	D	D
71312	Amusement arcades	9	D	N	D	D	b	D	D
713120	Amusement arcades	9	D	N	D	D	b	D	D
7139	Other amusement and recreation services	177	D	N	D	D	h	D	D
71391	Golf courses and country clubs	23	40 646	N	14 390	2 591	730	16.0	4.6
713910	Golf courses and country clubs	23	40 646	N	14 390	2 591	730	16.0	4.6
71393	Marinas	19	D	N	D	D	c	D	D
713930	Marinas	19	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	85	D	N	D	D	g	D	D
713940	Fitness and recreational sports centers	85	D	N	D	D	g	D	D
7139404	Ice skating rinks	3	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	77	D	N	D	D	g	D	D
71395	Bowling centers	19	D	N	D	D	e	D	D
713950	Bowling centers	19	D	N	D	D	e	D	D
71399	All other amusement and recreation industries .	30	D	N	D	D	c	D	D
713990	All other amusement and recreation industries	30	D	N	D	D	c	D	D
7139908	All other miscellaneous amusement and recreation services	21	D	N	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From administrative records ¹	Estimated ²
	CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con.								
	Kankakee-Bradley, IL Metropolitan Statistical Area								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	35	D	N	D	D	e	D	D
711	Performing arts, spectator sports, and related industries	9	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	26	D	N	D	D	e	D	D
7139	Other amusement and recreation services	25	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	10	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	10	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	10	D	N	D	D	c	D	D
71399	All other amusement and recreation industries ...	5	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	5	D	N	D	D	b	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	4	D	D	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	3	D	D	D	D	c	D	D
7139	Other amusement and recreation services	3	D	D	D	D	c	D	D
71394	Fitness and recreational sports centers	2	D	D	D	D	c	D	D
713940	Fitness and recreational sports centers	2	D	D	D	D	c	D	D
7139409	Other fitness and recreational sports centers	2	D	D	D	D	c	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	31	D	N	D	D	c	D	D
711	Performing arts, spectator sports, and related industries	8	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	23	D	N	D	D	c	D	D
7139	Other amusement and recreation services	22	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	8	D	N	D	D	b	D	D
713940	Fitness and recreational sports centers	8	D	N	D	D	b	D	D
7139409	Other fitness and recreational sports centers	8	D	N	D	D	b	D	D
71399	All other amusement and recreation industries ...	5	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	5	D	N	D	D	b	D	D
	Michigan City-La Porte, IN Metropolitan Statistical Area								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	35	D	N	D	D	e	D	D
713	Amusement, gambling, and recreation industries ...	25	D	N	D	D	e	D	D
7139	Other amusement and recreation services	23	D	N	D	D	e	D	D
71391	Golf courses and country clubs	6	D	N	D	D	c	D	D
713910	Golf courses and country clubs	6	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	7	D	N	D	D	b	D	D
713940	Fitness and recreational sports centers	7	D	N	D	D	b	D	D
7139409	Other fitness and recreational sports centers	7	D	N	D	D	b	D	D
71395	Bowling centers	4	D	N	D	D	b	D	D
713950	Bowling centers	4	D	N	D	D	c	D	D
71399	All other amusement and recreation industries ...	4	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	4	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	3	D	N	D	D	b	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	13	D	D	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	6	D	D	D	D	c	D	D
7139	Other amusement and recreation services	6	D	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
	CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con.								
	Michigan City-La Porte, IN Metropolitan Statistical Area—Con.								
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	22	D	N	D	D	e	D	D
713	Amusement, gambling, and recreation industries ...	19	D	N	D	D	e	D	D
7139	Other amusement and recreation services	17	D	N	D	D	e	D	D
71391	Golf courses and country clubs	4	D	N	D	D	b	D	D
713910	Golf courses and country clubs	4	D	N	D	D	b	D	D
71395	Bowling centers	4	D	N	D	D	c	D	D
713950	Bowling centers	4	D	N	D	D	c	D	D
71399	All other amusement and recreation industries ..	3	D	N	D	D	b	D	D
713990	All other amusement and recreation industries ..	3	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	2	D	N	D	D	b	D	D
	EAU CLAIRE-MENOMONIE, WI COMBINED STATISTICAL AREA								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	75	41 650	N	10 341	2 054	955	43.4	2.0
711	Performing arts, spectator sports, and related industries	19	D	N	D	D	c	D	D
7111	Performing arts companies	4	D	N	D	D	b	D	D
71111	Theater companies and dinner theaters	3	D	N	D	D	b	D	D
711110	Theater companies and dinner theaters	3	D	N	D	D	b	D	D
7113	Promoters of performing arts, sports, and similar events	6	D	N	D	D	b	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	5	11 586	N	995	151	38	81.0	—
711320	Promoters of performing arts, sports, and similar events without facilities	5	11 586	N	995	151	38	81.0	—
713	Amusement, gambling, and recreation industries ...	51	D	N	D	D	f	D	D
7139	Other amusement and recreation services	49	D	N	D	D	f	D	D
71391	Golf courses and country clubs	18	D	N	D	D	c	D	D
713910	Golf courses and country clubs	18	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	16	7 061	N	2 943	681	495	28.7	2.5
713940	Fitness and recreational sports centers	16	7 061	N	2 943	681	495	28.7	2.5
7139409	Other fitness and recreational sports centers	16	7 061	N	2 943	681	495	28.7	2.5
71395	Bowling centers	8	3 358	N	909	250	110	25.6	—
713950	Bowling centers	8	3 358	N	909	250	110	25.6	—
71399	All other amusement and recreation industries ..	7	D	N	D	D	a	D	D
713990	All other amusement and recreation industries ..	7	D	N	D	D	a	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	17	7 801	7 274	3 225	657	268	24.8	3.4
713	Amusement, gambling, and recreation industries ...	8	D	D	D	D	c	D	D
7139	Other amusement and recreation services	8	D	D	D	D	c	D	D
71394	Fitness and recreational sports centers	5	2 496	2 304	1 197	268	158	13.8	3.3
713940	Fitness and recreational sports centers	5	2 496	2 304	1 197	268	158	13.8	3.3
7139409	Other fitness and recreational sports centers	5	2 496	2 304	1 197	268	158	13.8	3.3
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	58	33 849	N	7 116	1 397	687	47.7	1.7
711	Performing arts, spectator sports, and related industries	15	D	N	D	D	c	D	D
7111	Performing arts companies	1	D	N	D	D	b	D	D
71111	Theater companies and dinner theaters	1	D	N	D	D	b	D	D
711110	Theater companies and dinner theaters	1	D	N	D	D	b	D	D
7113	Promoters of performing arts, sports, and similar events	5	11 586	N	995	151	38	81.0	—
71132	Promoters of performing arts, sports, and similar events without facilities	5	11 586	N	995	151	38	81.0	—
711320	Promoters of performing arts, sports, and similar events without facilities	5	11 586	N	995	151	38	81.0	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From administrative records ¹	Estimated ²
EAU CLAIRE-MENOMONIE, WI COMBINED STATISTICAL AREA—Con.									
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.									
71	Arts, entertainment, and recreation—Con.								
713	Amusement, gambling, and recreation industries...	43	D	N	D	D	f	D	D
7139	Other amusement and recreation services	41	D	N	D	D	f	D	D
71394	Fitness and recreational sports centers	11	4 565	N	1 746	413	337	36.8	2.0
713940	Fitness and recreational sports centers	11	4 565	N	1 746	413	337	36.8	2.0
7139409	Other fitness and recreational sports centers	11	4 565	N	1 746	413	337	36.8	2.0
71395	Bowling centers	8	3 358	N	909	250	110	25.6	—
713950	Bowling centers	8	3 358	N	909	250	110	25.6	—
71399	All other amusement and recreation industries	6	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	6	D	N	D	D	a	D	D
Eau Claire, WI Metropolitan Statistical Area									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	56	D	N	D	D	f	D	D
711	Performing arts, spectator sports, and related industries	14	D	N	D	D	c	D	D
7111	Performing arts companies	4	D	N	D	D	b	D	D
71111	Theater companies and dinner theaters	3	D	N	D	D	b	D	D
711110	Theater companies and dinner theaters	3	D	N	D	D	b	D	D
7113	Promoters of performing arts, sports, and similar events	5	D	N	D	D	b	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	4	D	N	D	D	b	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	4	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	39	D	N	D	D	f	D	D
7139	Other amusement and recreation services	37	D	N	D	D	f	D	D
71391	Golf courses and country clubs	14	D	N	D	D	c	D	D
713910	Golf courses and country clubs	14	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	12	6 567	N	2 823	658	473	23.3	2.6
713940	Fitness and recreational sports centers	12	6 567	N	2 823	658	473	23.3	2.6
7139409	Other fitness and recreational sports centers	12	6 567	N	2 823	658	473	23.3	2.6
71399	All other amusement and recreation industries	5	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	5	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	15	D	D	D	D	e	D	D
713	Amusement, gambling, and recreation industries...	8	D	D	D	D	c	D	D
7139	Other amusement and recreation services	8	D	D	D	D	c	D	D
71394	Fitness and recreational sports centers	5	2 496	2 304	1 197	268	158	13.8	3.3
713940	Fitness and recreational sports centers	5	2 496	2 304	1 197	268	158	13.8	3.3
7139409	Other fitness and recreational sports centers	5	2 496	2 304	1 197	268	158	13.8	3.3
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	41	D	N	D	D	f	D	D
711	Performing arts, spectator sports, and related industries	10	D	N	D	D	c	D	D
7111	Performing arts companies	1	D	N	D	D	b	D	D
71111	Theater companies and dinner theaters	1	D	N	D	D	b	D	D
711110	Theater companies and dinner theaters	1	D	N	D	D	b	D	D
7113	Promoters of performing arts, sports, and similar events	4	D	N	D	D	b	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	4	D	N	D	D	b	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	4	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	31	D	N	D	D	e	D	D
7139	Other amusement and recreation services	29	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	7	4 071	N	1 626	390	315	29.1	2.3
713940	Fitness and recreational sports centers	7	4 071	N	1 626	390	315	29.1	2.3
7139409	Other fitness and recreational sports centers	7	4 071	N	1 626	390	315	29.1	2.3
71399	All other amusement and recreation industries	4	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	4	D	N	D	D	a	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
	EAU CLAIRE-MENOMONIE, WI COMBINED STATISTICAL AREA—Con.								
	Menomonie, WI Micropolitan Statistical Area								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	19	D	N	D	D	b	D	D
711	Performing arts, spectator sports, and related industries	5	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	12	D	N	D	D	b	D	D
7139	Other amusement and recreation services	12	D	N	D	D	b	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	17	D	N	D	D	b	D	D
711	Performing arts, spectator sports, and related industries	5	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	12	D	N	D	D	b	D	D
7139	Other amusement and recreation services	12	D	N	D	D	b	D	D
	FOND DU LAC-BEAVER DAM, WI COMBINED STATISTICAL AREA								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	79	33 400	N	9 080	2 006	749	30.9	3.1
711	Performing arts, spectator sports, and related industries	17	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	60	D	N	D	D	f	D	D
7131	Amusement parks and arcades	4	D	N	D	D	b	D	D
71312	Amusement arcades	4	D	N	D	D	b	D	D
713120	Amusement arcades	4	D	N	D	D	b	D	D
7139	Other amusement and recreation services	56	D	N	D	D	f	D	D
71391	Golf courses and country clubs	16	D	N	D	D	e	D	D
713910	Golf courses and country clubs	16	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	14	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	14	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	12	D	N	D	D	c	D	D
71395	Bowling centers	14	5 404	N	1 278	367	161	39.4	3.1
713950	Bowling centers	14	5 404	N	1 278	367	161	39.4	3.1
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	14	3 425	3 366	1 296	271	148	32.2	12.4
713	Amusement, gambling, and recreation industries ...	5	D	D	D	D	c	D	D
7139	Other amusement and recreation services	5	D	D	D	D	c	D	D
71394	Fitness and recreational sports centers	3	D	D	D	D	c	D	D
713940	Fitness and recreational sports centers	3	D	D	D	D	c	D	D
7139409	Other fitness and recreational sports centers	3	D	D	D	D	c	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	65	29 975	N	7 784	1 735	601	30.8	2.1
711	Performing arts, spectator sports, and related industries	10	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	55	D	N	D	D	f	D	D
7131	Amusement parks and arcades	4	D	N	D	D	b	D	D
71312	Amusement arcades	4	D	N	D	D	b	D	D
713120	Amusement arcades	4	D	N	D	D	b	D	D
7139	Other amusement and recreation services	51	D	N	D	D	f	D	D
71391	Golf courses and country clubs	14	D	N	D	D	c	D	D
713910	Golf courses and country clubs	14	D	N	D	D	c	D	D
71395	Bowling centers	14	5 404	N	1 278	367	161	39.4	3.1
713950	Bowling centers	14	5 404	N	1 278	367	161	39.4	3.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
FOND DU LAC-BEAVER DAM, WI COMBINED STATISTICAL AREA—Con.									
Beaver Dam, WI Micropolitan Statistical Area									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	35	D	N	D	D	e	D	D
711	Performing arts, spectator sports, and related industries	9	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	25	D	N	D	D	e	D	D
7139	Other amusement and recreation services	25	D	N	D	D	e	D	D
71391	Golf courses and country clubs	9	D	N	D	D	c	D	D
713910	Golf courses and country clubs	9	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	30	D	N	D	D	e	D	D
711	Performing arts, spectator sports, and related industries	7	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	23	D	N	D	D	e	D	D
7139	Other amusement and recreation services	23	D	N	D	D	e	D	D
71391	Golf courses and country clubs	8	D	N	D	D	c	D	D
713910	Golf courses and country clubs	8	D	N	D	D	c	D	D
Fond du Lac, WI Metropolitan Statistical Area									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	44	D	N	D	D	e	D	D
713	Amusement, gambling, and recreation industries ...	35	D	N	D	D	e	D	D
7131	Amusement parks and arcades	4	D	N	D	D	b	D	D
71312	Amusement arcades	4	D	N	D	D	b	D	D
713120	Amusement arcades	4	D	N	D	D	b	D	D
7139	Other amusement and recreation services	31	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	6	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	6	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	5	D	N	D	D	c	D	D
71395	Bowling centers	8	D	N	D	D	c	D	D
713950	Bowling centers	8	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	9	D	D	D	D	c	D	D
71394	Fitness and recreational sports centers	2	D	D	D	D	c	D	D
713940	Fitness and recreational sports centers	2	D	D	D	D	c	D	D
7139409	Other fitness and recreational sports centers	2	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	35	D	N	D	D	e	D	D
713	Amusement, gambling, and recreation industries ...	32	D	N	D	D	c	D	D
7131	Amusement parks and arcades	4	D	N	D	D	b	D	D
71312	Amusement arcades	4	D	N	D	D	b	D	D
713120	Amusement arcades	4	D	N	D	D	b	D	D
7139	Other amusement and recreation services	28	D	N	D	D	c	D	D
71395	Bowling centers	8	D	N	D	D	c	D	D
713950	Bowling centers	8	D	N	D	D	c	D	D

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NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
MADISON-BARABOO, WI COMBINED STATISTICAL AREA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	323	227 807	N	68 524	14 946	5 034	22.2	5.9
711	Performing arts, spectator sports, and related industries	88	37 917	N	11 393	2 298	728	21.3	1.0
7111	Performing arts companies	29	17 252	N	6 867	1 444	394	2.9	—
71111	Theater companies and dinner theaters	11	8 631	N	3 208	568	151	2.8	—
711110	Theater companies and dinner theaters	11	8 631	N	3 208	568	151	2.8	—
7111102	Theater companies	9	D	N	D	D	c	D	D
71113	Musical groups and artists	16	D	N	D	D	c	D	D
711130	Musical groups and artists	16	D	N	D	D	c	D	D
7111301	Symphony orchestras and chamber music organizations	3	D	N	D	D	c	D	D
71119	Other performing arts companies	2	D	N	D	D	b	D	D
711190	Other performing arts companies	2	D	N	D	D	b	D	D
7111909	Other performing arts companies (except circuses)	1	D	N	D	D	b	D	D
7113	Promoters of performing arts, sports, and similar events	17	14 254	N	3 028	591	261	34.7	—
71132	Promoters of performing arts, sports, and similar events without facilities	8	D	N	D	D	c	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	8	D	N	D	D	c	D	D
712	Museums, historical sites, and similar institutions ..	22	14 401	N	4 344	837	170	4.4	—
7121	Museums, historical sites, and similar institutions	22	14 401	N	4 344	837	170	4.4	—
71211	Museums	13	5 819	N	1 892	418	96	2.7	—
712110	Museums	13	5 819	N	1 892	418	96	2.7	—
71212	Historical sites	3	D	N	D	D	b	D	D
712120	Historical sites	3	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ..	213	175 489	N	52 787	11 811	4 136	23.8	7.5
7131	Amusement parks and arcades	16	D	N	D	D	c	D	D
71311	Amusement and theme parks	8	D	N	D	D	c	D	D
713110	Amusement and theme parks	8	D	N	D	D	c	D	D
7131101	Waterparks	3	D	N	D	D	c	D	D
7139	Other amusement and recreation services	195	D	N	D	D	h	D	D
71391	Golf courses and country clubs	34	34 093	N	14 304	2 514	568	26.8	13.2
713910	Golf courses and country clubs	34	34 093	N	14 304	2 514	568	26.8	13.2
71394	Fitness and recreational sports centers	74	37 062	N	13 496	3 241	1 750	45.7	2.7
713940	Fitness and recreational sports centers	74	37 062	N	13 496	3 241	1 750	45.7	2.7
7139409	Other fitness and recreational sports centers	70	36 832	N	13 439	3 225	1 736	46.0	2.5
71395	Bowling centers	35	22 556	N	5 932	1 512	635	19.6	8.3
713950	Bowling centers	35	22 556	N	5 932	1 512	635	19.6	8.3
71399	All other amusement and recreation industries ..	45	D	N	D	D	e	D	D
713990	All other amusement and recreation industries	45	D	N	D	D	e	D	D
7139904	Miniature golf courses	7	3 706	N	1 116	201	126	2.2	2.1
7139905	Coin-operated amusement devices (except slot machine operation)	9	13 820	N	2 651	616	84	55.9	.2
7139908	All other miscellaneous amusement and recreation services	28	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	78	51 335	48 133	20 598	4 158	1 279	10.1	1.5
711	Performing arts, spectator sports, and related industries	27	17 339	16 993	6 097	1 237	384	8.9	—
7111	Performing arts companies	20	D	D	D	D	e	D	D
71111	Theater companies and dinner theaters	8	D	D	D	D	c	D	D
711110	Theater companies and dinner theaters	8	D	D	D	D	c	D	D
7111102	Theater companies	6	D	D	D	D	b	D	D
71113	Musical groups and artists	12	D	D	D	D	c	D	D
711130	Musical groups and artists	12	D	D	D	D	c	D	D
7111301	Symphony orchestras and chamber music organizations	3	D	D	D	D	c	D	D
7113	Promoters of performing arts, sports, and similar events	7	D	D	D	D	b	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	4	D	D	D	D	b	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	4	D	D	D	D	b	D	D
712	Museums, historical sites, and similar institutions ..	13	10 660	9 842	3 512	707	130	2.8	—
7121	Museums, historical sites, and similar institutions	13	10 660	9 842	3 512	707	130	2.8	—
71211	Museums	8	D	D	D	D	b	D	D
712110	Museums	8	D	D	D	D	b	D	D
71212	Historical sites	3	D	D	D	D	b	D	D
712120	Historical sites	3	D	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
MADISON-BARABOO, WI COMBINED STATISTICAL AREA—Con.									
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX—Con.									
71	Arts, entertainment, and recreation—Con.								
713	Amusement, gambling, and recreation industries . . .	38	23 336	21 298	10 989	2 214	765	14.3	3.3
7139	Other amusement and recreation services	38	23 336	21 298	10 989	2 214	765	14.3	3.3
71391	Golf courses and country clubs	6	D	D	D	D	c	D	D
713910	Golf courses and country clubs	6	D	D	D	D	c	D	D
71394	Fitness and recreational sports centers	20	D	D	D	D	e	D	D
713940	Fitness and recreational sports centers	20	D	D	D	D	e	D	D
7139409	Other fitness and recreational sports centers	20	D	D	D	D	e	D	D
71399	All other amusement and recreation industries	12	D	D	D	D	b	D	D
713990	All other amusement and recreation industries	12	D	D	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	12	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	245	176 472	N	47 926	10 788	3 755	25.7	7.2
711	Performing arts, spectator sports, and related industries	61	20 578	N	5 296	1 061	344	31.9	1.9
7111	Performing arts companies	9	D	N	D	D	b	D	D
71119	Other performing arts companies	2	D	N	D	D	b	D	D
711190	Other performing arts companies	2	D	N	D	D	b	D	D
7111909	Other performing arts companies (except circuses)	1	D	N	D	D	b	D	D
7113	Promoters of performing arts, sports, and similar events	10	D	N	D	D	c	D	D
712	Museums, historical sites, and similar institutions	9	3 741	N	832	130	40	8.9	—
7121	Museums, historical sites, and similar institutions	9	3 741	N	832	130	40	8.9	—
713	Amusement, gambling, and recreation industries	175	152 153	N	41 798	9 597	3 371	25.2	8.1
7131	Amusement parks and arcades	16	D	N	D	D	c	D	D
71311	Amusement and theme parks	8	D	N	D	D	c	D	D
713110	Amusement and theme parks	8	D	N	D	D	c	D	D
7131101	Waterparks	3	D	N	D	D	c	D	D
7139	Other amusement and recreation services	157	D	N	D	D	h	D	D
71391	Golf courses and country clubs	28	D	N	D	D	e	D	D
713910	Golf courses and country clubs	28	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	54	D	N	D	D	g	D	D
713940	Fitness and recreational sports centers	54	D	N	D	D	g	D	D
7139409	Other fitness and recreational sports centers	50	D	N	D	D	g	D	D
71395	Bowling centers	35	22 556	N	5 932	1 512	635	19.6	8.3
713950	Bowling centers	35	22 556	N	5 932	1 512	635	19.6	8.3
71399	All other amusement and recreation industries	33	D	N	D	D	e	D	D
713990	All other amusement and recreation industries	33	D	N	D	D	e	D	D
7139904	Miniature golf courses	7	3 706	N	1 116	201	126	2.2	2.1
7139905	Coin-operated amusement devices (except slot machine operation)	9	13 820	N	2 651	616	84	55.9	.2
7139908	All other miscellaneous amusement and recreation services	16	D	N	D	D	c	D	D
Baraboo, WI Micropolitan Statistical Area									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	39	37 795	N	8 613	1 353	266	14.6	2.2
711	Performing arts, spectator sports, and related industries	6	D	N	D	D	a	D	D
712	Museums, historical sites, and similar institutions	3	D	N	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	3	D	N	D	D	b	D	D
71212	Historical sites	1	D	N	D	D	b	D	D
712120	Historical sites	1	D	N	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From administrative records ¹	Estimated ²
MADISON-BARABOO, WI COMBINED STATISTICAL AREA—Con.									
Baraboo, WI Micropolitan Statistical Area—Con.									
ALL ESTABLISHMENTS—Con.									
71	Arts, entertainment, and recreation—Con.								
713	Amusement, gambling, and recreation industries . . .	30	D	N	D	D	c	D	D
7131	Amusement parks and arcades	4	D	N	D	D	b	D	D
71311	Amusement and theme parks	3	D	N	D	D	b	D	D
713110	Amusement and theme parks	3	D	N	D	D	b	D	D
7131101	Waterparks	1	D	N	D	D	b	D	D
7139	Other amusement and recreation services	26	D	N	D	D	c	D	D
71399	All other amusement and recreation industries	9	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	9	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	6	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	10	5 934	6 204	1 708	279	69	4.6	.5
712	Museums, historical sites, and similar institutions . . .	2	D	D	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	2	D	D	D	D	b	D	D
71212	Historical sites	1	D	D	D	D	b	D	D
712120	Historical sites	1	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	29	31 861	N	6 905	1 074	197	16.4	2.5
711	Performing arts, spectator sports, and related industries	4	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries . . .	24	D	N	D	D	c	D	D
7131	Amusement parks and arcades	4	D	N	D	D	b	D	D
71311	Amusement and theme parks	3	D	N	D	D	b	D	D
713110	Amusement and theme parks	3	D	N	D	D	b	D	D
7131101	Waterparks	1	D	N	D	D	b	D	D
7139	Other amusement and recreation services	20	D	N	D	D	c	D	D
71399	All other amusement and recreation industries	6	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	6	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	3	D	N	D	D	b	D	D
Madison, WI Metropolitan Statistical Area									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	284	190 012	N	59 911	13 593	4 768	23.7	6.7
711	Performing arts, spectator sports, and related industries	82	D	N	D	D	f	D	D
7111	Performing arts companies	28	D	N	D	D	e	D	D
71111	Theater companies and dinner theaters	10	D	N	D	D	c	D	D
711110	Theater companies and dinner theaters	10	D	N	D	D	c	D	D
7111102	Theater companies	8	D	N	D	D	c	D	D
71113	Musical groups and artists	16	D	N	D	D	c	D	D
711130	Musical groups and artists	16	D	N	D	D	c	D	D
7111301	Symphony orchestras and chamber music organizations	3	D	N	D	D	c	D	D
71119	Other performing arts companies	2	D	N	D	D	b	D	D
711190	Other performing arts companies	2	D	N	D	D	b	D	D
7111909	Other performing arts companies (except circuses)	1	D	N	D	D	b	D	D
7113	Promoters of performing arts, sports, and similar events	14	D	N	D	D	c	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	8	D	N	D	D	c	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	8	D	N	D	D	c	D	D
712	Museums, historical sites, and similar institutions . .	19	D	N	D	D	c	D	D
7121	Museums, historical sites, and similar institutions	19	D	N	D	D	c	D	D
71211	Museums	12	D	N	D	D	b	D	D
712110	Museums	12	D	N	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Establishments (number)	Receipts/revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/revenue—	
								From administrative records ¹	Estimated ²
	MADISON-BARABOO, WI COMBINED STATISTICAL AREA—Con.								
	Madison, WI Metropolitan Statistical Area—Con.								
	ALL ESTABLISHMENTS—Con.								
71	Arts, entertainment, and recreation—Con.								
713	Amusement, gambling, and recreation industries . . .	183	D	N	D	D	h	D	D
7131	Amusement parks and arcades	12	D	N	D	D	c	D	D
71311	Amusement and theme parks	5	D	N	D	D	c	D	D
713110	Amusement and theme parks	5	D	N	D	D	c	D	D
7139	Other amusement and recreation services	169	D	N	D	D	h	D	D
71391	Golf courses and country clubs	30	D	N	D	D	f	D	D
713910	Golf courses and country clubs	30	D	N	D	D	f	D	D
71394	Fitness and recreational sports centers	65	D	N	D	D	g	D	D
713940	Fitness and recreational sports centers	65	D	N	D	D	g	D	D
7139409	Other fitness and recreational sports centers	63	D	N	D	D	g	D	D
71395	Bowling centers	31	D	N	D	D	f	D	D
713950	Bowling centers	31	D	N	D	D	f	D	D
71399	All other amusement and recreation industries	36	D	N	D	D	e	D	D
713990	All other amusement and recreation industries	36	D	N	D	D	e	D	D
7139904	Miniature golf courses	5	D	N	D	D	c	D	D
7139905	Coin-operated amusement devices (except slot machine operation)	8	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	22	D	N	D	D	c	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	68	45 401	41 929	18 890	3 879	1 210	10.8	1.6
711	Performing arts, spectator sports, and related industries	25	D	D	D	D	e	D	D
7111	Performing arts companies	20	D	D	D	D	e	D	D
71111	Theater companies and dinner theaters	8	D	D	D	D	c	D	D
711110	Theater companies and dinner theaters	8	D	D	D	D	c	D	D
7111102	Theater companies	6	D	D	D	D	b	D	D
71113	Musical groups and artists	12	D	D	D	D	c	D	D
711130	Musical groups and artists	12	D	D	D	D	c	D	D
7111301	Symphony orchestras and chamber music organizations	3	D	D	D	D	c	D	D
7113	Promoters of performing arts, sports, and similar events	5	D	D	D	D	b	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	4	D	D	D	D	b	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	4	D	D	D	D	b	D	D
712	Museums, historical sites, and similar institutions	11	D	D	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	11	D	D	D	D	b	D	D
71211	Museums	7	D	D	D	D	b	D	D
712110	Museums	7	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries	32	D	D	D	D	f	D	D
7139	Other amusement and recreation services	32	D	D	D	D	f	D	D
71391	Golf courses and country clubs	6	D	D	D	D	c	D	D
713910	Golf courses and country clubs	6	D	D	D	D	c	D	D
71394	Fitness and recreational sports centers	17	D	D	D	D	e	D	D
713940	Fitness and recreational sports centers	17	D	D	D	D	e	D	D
7139409	Other fitness and recreational sports centers	17	D	D	D	D	e	D	D
71399	All other amusement and recreation industries	9	D	D	D	D	b	D	D
713990	All other amusement and recreation industries	9	D	D	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	9	D	D	D	D	b	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	216	144 611	N	41 021	9 714	3 558	27.7	8.2
711	Performing arts, spectator sports, and related industries	57	D	N	D	D	e	D	D
7111	Performing arts companies	8	D	N	D	D	b	D	D
71119	Other performing arts companies	2	D	N	D	D	b	D	D
711190	Other performing arts companies	2	D	N	D	D	b	D	D
7111909	Other performing arts companies (except circuses)	1	D	N	D	D	b	D	D
7113	Promoters of performing arts, sports, and similar events	9	D	N	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
	MADISON-BARABOO, WI COMBINED STATISTICAL AREA—Con.								
	Madison, WI Metropolitan Statistical Area—Con.								
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.								
71	Arts, entertainment, and recreation—Con.								
712	Museums, historical sites, and similar institutions . . .	8	D	N	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	8	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries . . .	151	D	N	D	D	h	D	D
7131	Amusement parks and arcades	12	D	N	D	D	c	D	D
71311	Amusement and theme parks	5	D	N	D	D	c	D	D
713110	Amusement and theme parks	5	D	N	D	D	c	D	D
7139	Other amusement and recreation services	137	D	N	D	D	h	D	D
71391	Golf courses and country clubs	24	D	N	D	D	e	D	D
713910	Golf courses and country clubs	24	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	48	D	N	D	D	g	D	D
713940	Fitness and recreational sports centers	48	D	N	D	D	g	D	D
7139409	Other fitness and recreational sports centers	46	D	N	D	D	g	D	D
71395	Bowling centers	31	D	N	D	D	f	D	D
713950	Bowling centers	31	D	N	D	D	f	D	D
71399	All other amusement and recreation industries	27	D	N	D	D	e	D	D
713990	All other amusement and recreation industries	27	D	N	D	D	e	D	D
7139904	Miniature golf courses	5	D	N	D	D	c	D	D
7139905	Coin-operated amusement devices (except slot machine operation)	8	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	13	D	N	D	D	c	D	D
	MILWAUKEE-RACINE-WAUKESHA, WI COMBINED STATISTICAL AREA								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	577	930 348	N	328 243	79 089	12 473	8.5	1.6
711	Performing arts, spectator sports, and related industries	170	D	N	D	D	h	D	D
7111	Performing arts companies	70	59 034	N	26 506	6 904	1 512	10.5	1.2
71111	Theater companies and dinner theaters	28	26 181	N	12 143	3 078	833	6.6	2.6
711110	Theater companies and dinner theaters	28	26 181	N	12 143	3 078	833	6.6	2.6
7111101	Opera companies	2	D	N	D	D	b	D	D
7111102	Theater companies	23	19 617	N	9 818	2 487	725	8.8	3.3
71112	Dance companies	6	D	N	D	D	b	D	D
711120	Dance companies	6	D	N	D	D	b	D	D
71113	Musical groups and artists	34	D	N	D	D	f	D	D
711130	Musical groups and artists	34	D	N	D	D	f	D	D
7111301	Symphony orchestras and chamber music organizations	10	D	N	D	D	e	D	D
7111309	Other music groups and artists	24	D	N	D	D	e	D	D
7112	Spectator sports	16	D	N	D	D	f	D	D
71121	Spectator sports	16	D	N	D	D	f	D	D
711211	Sports teams and clubs	9	D	N	D	D	f	D	D
7112112	Baseball clubs	1	D	N	D	D	e	D	D
7112119	Other professional sports teams and clubs	8	D	N	D	D	c	D	D
711219	Other spectator sports	5	D	N	D	D	b	D	D
7112192	Racing (except racetrack operation)	4	D	N	D	D	b	D	D
7113	Promoters of performing arts, sports, and similar events	28	D	N	D	D	f	D	D
71131	Promoters of performing arts, sports, and similar events with facilities	7	63 263	N	12 387	3 256	832	2.6	8.0
711310	Promoters of performing arts, sports, and similar events with facilities	7	63 263	N	12 387	3 256	832	2.6	8.0
71132	Promoters of performing arts, sports, and similar events without facilities	21	D	N	D	D	c	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	21	D	N	D	D	c	D	D
7115	Independent artists, writers, and performers	48	D	N	D	D	c	D	D
71151	Independent artists, writers, and performers	48	D	N	D	D	c	D	D
711510	Independent artists, writers, and performers	48	D	N	D	D	c	D	D
712	Museums, historical sites, and similar institutions . . .	34	D	N	D	D	f	D	D
7121	Museums, historical sites, and similar institutions	34	D	N	D	D	f	D	D
71211	Museums	20	37 795	N	13 028	3 670	586	1.0	—
712110	Museums	20	37 795	N	13 028	3 670	586	1.0	—
71213	Zoos and botanical gardens	5	D	N	D	D	b	D	D
712130	Zoos and botanical gardens	5	D	N	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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								From admini-strative records ¹	Estimated ²
	MILWAUKEE-RACINE-WAUKESHA, WI COMBINED STATISTICAL AREA—Con.								
	ALL ESTABLISHMENTS—Con.								
71	Arts, entertainment, and recreation—Con.								
713	Amusement, gambling, and recreation industries . . .	373	566 612	N	131 361	28 808	8 562	10.5	1.5
7132	Gambling industries	2	D	N	D	D	g	D	D
71321	Casinos (except casino hotels)	1	D	N	D	D	g	D	D
713210	Casinos (except casino hotels)	1	D	N	D	D	g	D	D
7139	Other amusement and recreation services	362	D	N	D	D	i	D	D
71391	Golf courses and country clubs	66	102 908	N	41 795	7 348	1 583	8.9	1.6
713910	Golf courses and country clubs	66	102 908	N	41 795	7 348	1 583	8.9	1.6
71393	Marinas	15	D	N	D	D	b	D	D
713930	Marinas	15	D	N	D	D	b	D	D
71394	Fitness and recreational sports centers	146	89 157	N	32 111	7 821	3 323	34.0	2.9
713940	Fitness and recreational sports centers	146	89 157	N	32 111	7 821	3 323	34.0	2.9
7139405	Roller skating rinks	9	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	133	D	N	D	D	h	D	D
71395	Bowling centers	66	37 965	N	10 536	2 855	1 229	29.9	3.0
713950	Bowling centers	66	37 965	N	10 536	2 855	1 229	29.9	3.0
71399	All other amusement and recreation industries	66	D	N	D	D	f	D	D
713990	All other amusement and recreation industries	66	D	N	D	D	f	D	D
7139904	Miniature golf courses	14	D	N	D	D	b	D	D
7139905	Coin-operated amusement devices (except slot machine operation)	13	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	32	D	N	D	D	e	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	154	239 240	227 819	85 759	19 410	4 058	10.2	.9
711	Performing arts, spectator sports, and related industries	65	D	D	D	D	g	D	D
7111	Performing arts companies	47	D	D	D	D	g	D	D
71111	Theater companies and dinner theaters	19	23 406	23 826	11 227	2 841	651	5.0	2.7
711110	Theater companies and dinner theaters	19	23 406	23 826	11 227	2 841	651	5.0	2.7
7111101	Opera companies	2	D	D	D	D	b	D	D
7111102	Theater companies	17	D	D	D	D	f	D	D
71112	Dance companies	6	D	D	D	D	b	D	D
711120	Dance companies	6	D	D	D	D	b	D	D
71113	Musical groups and artists	22	D	D	D	D	e	D	D
711130	Musical groups and artists	22	D	D	D	D	e	D	D
7111301	Symphony orchestras and chamber music organizations	10	D	D	D	D	e	D	D
7111309	Other music groups and artists	12	D	D	D	D	c	D	D
7113	Promoters of performing arts, sports, and similar events	18	D	D	D	D	c	D	D
71131	Promoters of performing arts, sports, and similar events with facilities	4	D	D	D	D	b	D	D
711310	Promoters of performing arts, sports, and similar events with facilities	4	D	D	D	D	b	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	14	D	D	D	D	b	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	14	D	D	D	D	b	D	D
712	Museums, historical sites, and similar institutions	31	D	D	D	D	f	D	D
7121	Museums, historical sites, and similar institutions	31	D	D	D	D	f	D	D
71211	Museums	20	37 795	39 406	13 028	3 670	586	1.0	—
712110	Museums	20	37 795	39 406	13 028	3 670	586	1.0	—
71213	Zoos and botanical gardens	3	D	D	D	D	b	D	D
712130	Zoos and botanical gardens	3	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries	58	D	D	D	D	g	D	D
7139	Other amusement and recreation services	58	D	D	D	D	g	D	D
71391	Golf courses and country clubs	17	56 324	53 970	25 596	4 611	871	3.6	—
713910	Golf courses and country clubs	17	56 324	53 970	25 596	4 611	871	3.6	—
71394	Fitness and recreational sports centers	27	D	D	D	D	f	D	D
713940	Fitness and recreational sports centers	27	D	D	D	D	f	D	D
7139409	Other fitness and recreational sports centers	27	D	D	D	D	f	D	D
71399	All other amusement and recreation industries	14	D	D	D	D	c	D	D
713990	All other amusement and recreation industries	14	D	D	D	D	c	D	D
7139908	All other miscellaneous amusement and recreation services	14	D	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
MILWAUKEE-RACINE-WAUKESHA, WI COMBINED STATISTICAL AREA—Con.									
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	423	691 108	N	242 484	59 679	8 415	8.0	1.8
711	Performing arts, spectator sports, and related industries	105	D	N	D	D	g	D	D
7111	Performing arts companies	23	D	N	D	D	e	D	D
71111	Theater companies and dinner theaters	9	2 775	N	916	237	182	19.5	2.0
711110	Theater companies and dinner theaters	9	2 775	N	916	237	182	19.5	2.0
71113	Musical groups and artists	12	D	N	D	D	c	D	D
711130	Musical groups and artists	12	D	N	D	D	c	D	D
7111309	Other music groups and artists	12	D	N	D	D	c	D	D
7112	Spectator sports	16	D	N	D	D	f	D	D
71121	Spectator sports	16	D	N	D	D	f	D	D
711211	Sports teams and clubs	9	D	N	D	D	f	D	D
7112112	Baseball clubs	1	D	N	D	D	e	D	D
7112119	Other professional sports teams and clubs	8	D	N	D	D	c	D	D
711219	Other spectator sports	5	D	N	D	D	b	D	D
7112192	Racing (except racetrack operation)	4	D	N	D	D	b	D	D
7113	Promoters of performing arts, sports, and similar events	10	D	N	D	D	f	D	D
71131	Promoters of performing arts, sports, and similar events with facilities	3	D	N	D	D	f	D	D
711310	Promoters of performing arts, sports, and similar events with facilities	3	D	N	D	D	f	D	D
7115	Independent artists, writers, and performers	48	D	N	D	D	c	D	D
71151	Independent artists, writers, and performers	48	D	N	D	D	c	D	D
711510	Independent artists, writers, and performers	48	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries	315	D	N	D	D	i	D	D
7132	Gambling industries	2	D	N	D	D	g	D	D
71321	Casinos (except casino hotels)	1	D	N	D	D	g	D	D
713210	Casinos (except casino hotels)	1	D	N	D	D	g	D	D
7139	Other amusement and recreation services	304	D	N	D	D	i	D	D
71391	Golf courses and country clubs	49	46 584	N	16 199	2 737	712	15.3	3.4
713910	Golf courses and country clubs	49	46 584	N	16 199	2 737	712	15.3	3.4
71393	Marinas	15	D	N	D	D	b	D	D
713930	Marinas	15	D	N	D	D	b	D	D
71394	Fitness and recreational sports centers	119	D	N	D	D	g	D	D
713940	Fitness and recreational sports centers	119	D	N	D	D	g	D	D
7139405	Roller skating rinks	9	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	106	D	N	D	D	g	D	D
71395	Bowling centers	66	37 965	N	10 536	2 855	1 229	29.9	3.0
713950	Bowling centers	66	37 965	N	10 536	2 855	1 229	29.9	3.0
71399	All other amusement and recreation industries	52	D	N	D	D	e	D	D
713990	All other amusement and recreation industries	52	D	N	D	D	e	D	D
7139904	Miniature golf courses	14	D	N	D	D	b	D	D
7139905	Coin-operated amusement devices (except slot machine operation)	13	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	18	D	N	D	D	c	D	D
Milwaukee-Waukesha-West Allis, WI Metropolitan Statistical Area									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	509	894 452	N	315 471	76 390	11 482	8.3	1.6
711	Performing arts, spectator sports, and related industries	157	D	N	D	D	h	D	D
7111	Performing arts companies	66	D	N	D	D	g	D	D
71111	Theater companies and dinner theaters	27	D	N	D	D	f	D	D
711110	Theater companies and dinner theaters	27	D	N	D	D	f	D	D
7111101	Opera companies	2	D	N	D	D	b	D	D
7111102	Theater companies	22	D	N	D	D	f	D	D
71112	Dance companies	6	D	N	D	D	b	D	D
711120	Dance companies	6	D	N	D	D	b	D	D
71113	Musical groups and artists	31	D	N	D	D	f	D	D
711130	Musical groups and artists	31	D	N	D	D	f	D	D
7111301	Symphony orchestras and chamber music organizations	8	D	N	D	D	e	D	D
7111309	Other music groups and artists	23	D	N	D	D	e	D	D
7112	Spectator sports	16	D	N	D	D	f	D	D
71121	Spectator sports	16	D	N	D	D	f	D	D
711211	Sports teams and clubs	9	D	N	D	D	f	D	D
7112112	Baseball clubs	1	D	N	D	D	e	D	D
7112119	Other professional sports teams and clubs	8	D	N	D	D	c	D	D
711219	Other spectator sports	5	D	N	D	D	b	D	D
7112192	Racing (except racetrack operation)	4	D	N	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
	MILWAUKEE-RACINE-WAUKESHA, WI COMBINED STATISTICAL AREA—Con.								
	Milwaukee-Waukesha-West Allis, WI Metropolitan Statistical Area—Con.								
	ALL ESTABLISHMENTS—Con.								
71	Arts, entertainment, and recreation—Con.								
711	Performing arts, spectator sports, and related industries—Con.								
7113	Promoters of performing arts, sports, and similar events	25	D	N	D	D	f	D	D
71131	Promoters of performing arts, sports, and similar events with facilities	7	63 263	N	12 387	3 256	832	2.6	8.0
711310	Promoters of performing arts, sports, and similar events with facilities	7	63 263	N	12 387	3 256	832	2.6	8.0
71132	Promoters of performing arts, sports, and similar events without facilities	18	D	N	D	D	c	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	18	D	N	D	D	c	D	D
7115	Independent artists, writers, and performers	42	D	N	D	D	c	D	D
71151	Independent artists, writers, and performers ..	42	D	N	D	D	c	D	D
711510	Independent artists, writers, and performers ..	42	D	N	D	D	c	D	D
712	Museums, historical sites, and similar institutions ..	28	D	N	D	D	f	D	D
7121	Museums, historical sites, and similar institutions	28	D	N	D	D	f	D	D
71211	Museums	17	D	N	D	D	f	D	D
712110	Museums	17	D	N	D	D	f	D	D
71213	Zoos and botanical gardens	3	D	N	D	D	b	D	D
712130	Zoos and botanical gardens	3	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries	324	D	N	D	D	i	D	D
7132	Gambling industries	2	D	N	D	D	g	D	D
71321	Casinos (except casino hotels)	1	D	N	D	D	g	D	D
713210	Casinos (except casino hotels)	1	D	N	D	D	g	D	D
7139	Other amusement and recreation services	314	D	N	D	D	i	D	D
71391	Golf courses and country clubs	56	90 921	N	36 943	6 479	1 366	8.7	1.6
713910	Golf courses and country clubs	56	90 921	N	36 943	6 479	1 366	8.7	1.6
71393	Marinas	10	D	N	D	D	b	D	D
713930	Marinas	10	D	N	D	D	b	D	D
71394	Fitness and recreational sports centers	128	D	N	D	D	h	D	D
713940	Fitness and recreational sports centers	128	D	N	D	D	h	D	D
7139405	Roller skating rinks	7	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	117	D	N	D	D	h	D	D
71395	Bowling centers	58	32 692	N	9 038	2 476	1 017	34.4	3.5
713950	Bowling centers	58	32 692	N	9 038	2 476	1 017	34.4	3.5
71399	All other amusement and recreation industries ..	59	D	N	D	D	f	D	D
713990	All other amusement and recreation industries ..	59	D	N	D	D	f	D	D
7139904	Miniature golf courses	14	D	N	D	D	b	D	D
7139905	Coin-operated amusement devices (except slot machine operation)	12	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	26	D	N	D	D	e	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	136	225 493	214 400	79 798	18 155	3 651	10.5	.9
711	Performing arts, spectator sports, and related industries	59	D	D	D	D	g	D	D
7111	Performing arts companies	43	D	D	D	D	g	D	D
71111	Theater companies and dinner theaters	18	D	D	D	D	f	D	D
711110	Theater companies and dinner theaters	18	D	D	D	D	f	D	D
7111101	Opera companies	2	D	D	D	D	b	D	D
7111102	Theater companies	16	D	D	D	D	f	D	D
71112	Dance companies	6	D	D	D	D	b	D	D
711120	Dance companies	6	D	D	D	D	b	D	D
71113	Musical groups and artists	19	D	D	D	D	e	D	D
711130	Musical groups and artists	19	D	D	D	D	e	D	D
7111301	Symphony orchestras and chamber music organizations	8	D	D	D	D	e	D	D
7111309	Other music groups and artists	11	D	D	D	D	c	D	D
7113	Promoters of performing arts, sports, and similar events	16	D	D	D	D	c	D	D
71131	Promoters of performing arts, sports, and similar events with facilities	4	D	D	D	D	b	D	D
711310	Promoters of performing arts, sports, and similar events with facilities	4	D	D	D	D	b	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	12	D	D	D	D	b	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	12	D	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From administrative records ¹	Estimated ²
	MILWAUKEE-RACINE-WAUKESHA, WI COMBINED STATISTICAL AREA—Con.								
	Milwaukee-Waukesha-West Allis, WI Metropolitan Statistical Area—Con.								
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX—Con.								
71	Arts, entertainment, and recreation—Con.								
712	Museums, historical sites, and similar institutions . . .	26	D	D	D	D	f	D	D
7121	Museums, historical sites, and similar institutions	26	D	D	D	D	f	D	D
71211	Museums	17	D	D	D	D	f	D	D
712110	Museums	17	D	D	D	D	f	D	D
71213	Zoos and botanical gardens	2	D	D	D	D	b	D	D
712130	Zoos and botanical gardens	2	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries . . .	51	D	D	D	D	g	D	D
7139	Other amusement and recreation services	51	D	D	D	D	g	D	D
71391	Golf courses and country clubs	15	D	D	D	D	f	D	D
713910	Golf courses and country clubs	15	D	D	D	D	f	D	D
71394	Fitness and recreational sports centers	24	D	D	D	D	f	D	D
713940	Fitness and recreational sports centers	24	D	D	D	D	f	D	D
7139409	Other fitness and recreational sports centers	24	D	D	D	D	f	D	D
71399	All other amusement and recreation industries . . .	12	D	D	D	D	c	D	D
713990	All other amusement and recreation industries	12	D	D	D	D	c	D	D
7139908	All other miscellaneous amusement and recreation services	12	D	D	D	D	c	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	373	668 959	N	235 673	58 235	7 831	7.6	1.8
711	Performing arts, spectator sports, and related industries	98	D	N	D	D	g	D	D
7111	Performing arts companies	23	D	N	D	D	e	D	D
71111	Theater companies and dinner theaters	9	2 775	N	916	237	182	19.5	2.0
711110	Theater companies and dinner theaters	9	2 775	N	916	237	182	19.5	2.0
71113	Musical groups and artists	12	D	N	D	D	c	D	D
711130	Musical groups and artists	12	D	N	D	D	c	D	D
7111309	Other music groups and artists	12	D	N	D	D	c	D	D
7112	Spectator sports	16	D	N	D	D	f	D	D
71121	Spectator sports	16	D	N	D	D	f	D	D
711211	Sports teams and clubs	9	D	N	D	D	f	D	D
7112112	Baseball clubs	1	D	N	D	D	e	D	D
7112119	Other professional sports teams and clubs	8	D	N	D	D	c	D	D
711219	Other spectator sports	5	D	N	D	D	b	D	D
7112192	Racing (except racetrack operation)	4	D	N	D	D	b	D	D
7113	Promoters of performing arts, sports, and similar events	9	D	N	D	D	f	D	D
71131	Promoters of performing arts, sports, and similar events with facilities	3	D	N	D	D	f	D	D
711310	Promoters of performing arts, sports, and similar events with facilities	3	D	N	D	D	f	D	D
7115	Independent artists, writers, and performers	42	D	N	D	D	c	D	D
71151	Independent artists, writers, and performers	42	D	N	D	D	c	D	D
711510	Independent artists, writers, and performers	42	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries . . .	273	D	N	D	D	i	D	D
7132	Gambling industries	2	D	N	D	D	g	D	D
71321	Casinos (except casino hotels)	1	D	N	D	D	g	D	D
713210	Casinos (except casino hotels)	1	D	N	D	D	g	D	D
7139	Other amusement and recreation services	263	D	N	D	D	h	D	D
71391	Golf courses and country clubs	41	D	N	D	D	f	D	D
713910	Golf courses and country clubs	41	D	N	D	D	f	D	D
71393	Marinas	10	D	N	D	D	b	D	D
713930	Marinas	10	D	N	D	D	b	D	D
71394	Fitness and recreational sports centers	104	D	N	D	D	g	D	D
713940	Fitness and recreational sports centers	104	D	N	D	D	g	D	D
7139405	Roller skating rinks	7	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	93	D	N	D	D	g	D	D
71395	Bowling centers	58	32 692	N	9 038	2 476	1 017	34.4	3.5
713950	Bowling centers	58	32 692	N	9 038	2 476	1 017	34.4	3.5
71399	All other amusement and recreation industries . . .	47	D	N	D	D	e	D	D
713990	All other amusement and recreation industries	47	D	N	D	D	e	D	D
7139904	Miniature golf courses	14	D	N	D	D	b	D	D
7139905	Coin-operated amusement devices (except slot machine operation)	12	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	14	D	N	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
MILWAUKEE-RACINE-WAUKESHA, WI COMBINED STATISTICAL AREA—Con.									
Racine, WI Metropolitan Statistical Area									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	68	35 896	N	12 772	2 699	991	14.4	1.8
711	Performing arts, spectator sports, and related industries	13	D	N	D	D	b	D	D
712	Museums, historical sites, and similar institutions ..	6	D	N	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	6	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	49	D	N	D	D	f	D	D
7139	Other amusement and recreation services	48	D	N	D	D	f	D	D
71391	Golf courses and country clubs	10	11 987	N	4 852	869	217	10.0	1.1
713910	Golf courses and country clubs	10	11 987	N	4 852	869	217	10.0	1.1
71393	Marinas	5	D	N	D	D	b	D	D
713930	Marinas	5	D	N	D	D	b	D	D
71394	Fitness and recreational sports centers	18	D	N	D	D	e	D	D
713940	Fitness and recreational sports centers	18	D	N	D	D	e	D	D
7139409	Other fitness and recreational sports centers	16	D	N	D	D	e	D	D
71395	Bowling centers	8	5 273	N	1 498	379	212	1.5	—
713950	Bowling centers	8	5 273	N	1 498	379	212	1.5	—
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	18	13 747	13 419	5 961	1 255	407	5.1	1.1
711	Performing arts, spectator sports, and related industries	6	D	D	D	D	a	D	D
712	Museums, historical sites, and similar institutions ..	5	D	D	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	5	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	7	D	D	D	D	e	D	D
7139	Other amusement and recreation services	7	D	D	D	D	e	D	D
71391	Golf courses and country clubs	2	D	D	D	D	c	D	D
713910	Golf courses and country clubs	2	D	D	D	D	c	D	D
71394	Fitness and recreational sports centers	3	D	D	D	D	c	D	D
713940	Fitness and recreational sports centers	3	D	D	D	D	c	D	D
7139409	Other fitness and recreational sports centers	3	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	50	22 149	N	6 811	1 444	584	20.2	2.2
713	Amusement, gambling, and recreation industries...	42	D	N	D	D	f	D	D
7139	Other amusement and recreation services	41	D	N	D	D	f	D	D
71393	Marinas	5	D	N	D	D	b	D	D
713930	Marinas	5	D	N	D	D	b	D	D
71394	Fitness and recreational sports centers	15	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	15	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	13	D	N	D	D	c	D	D
71395	Bowling centers	8	5 273	N	1 498	379	212	1.5	—
713950	Bowling centers	8	5 273	N	1 498	379	212	1.5	—
MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	1 587	1 897 111	N	710 389	166 056	30 058	13.4	7.0
711	Performing arts, spectator sports, and related industries	544	813 137	N	351 458	83 331	7 188	6.4	1.1
7111	Performing arts companies.....	172	D	N	D	D	h	D	D
71111	Theater companies and dinner theaters	68	D	N	D	D	g	D	D
711110	Theater companies and dinner theaters	68	D	N	D	D	g	D	D
7111101	Opera companies	2	D	N	D	D	c	D	D
7111102	Theater companies	63	D	N	D	D	g	D	D
7111103	Dinner theaters	3	D	N	D	D	e	D	D
71113	Musical groups and artists	82	D	N	D	D	f	D	D
711130	Musical groups and artists	82	D	N	D	D	f	D	D
7111301	Symphony orchestras and chamber music organizations	12	D	N	D	D	f	D	D
7111309	Other music groups and artists	70	D	N	D	D	e	D	D
71119	Other performing arts companies	9	D	N	D	D	e	D	D
711190	Other performing arts companies	9	D	N	D	D	e	D	D
7111909	Other performing arts companies (except circuses).....	9	D	N	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Establishments (number)	Receipts/revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/revenue—	
								From administrative records ¹	Estimated ²
MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA—Con.									
ALL ESTABLISHMENTS—Con.									
71	Arts, entertainment, and recreation—Con.								
711	Performing arts, spectator sports, and related industries—Con.								
7112	Spectator sports	29	415 747	N	225 202	52 096	1 499	.6	.6
71121	Spectator sports	29	415 747	N	225 202	52 096	1 499	.6	.6
711211	Sports teams and clubs	9	D	N	D	D	f	D	D
7112112	Baseball clubs	2	D	N	D	D	c	D	D
7112119	Other professional sports teams and clubs	6	D	N	D	D	e	D	D
711212	Racetracks	6	D	N	D	D	f	D	D
711219	Other spectator sports	14	D	N	D	D	b	D	D
7112191	Professional athletes	5	D	N	D	D	a	D	D
7112192	Racing (except racetrack operation)	9	D	N	D	D	b	D	D
7113	Promoters of performing arts, sports, and similar events	82	120 920	N	32 833	7 477	2 006	6.6	1.6
71131	Promoters of performing arts, sports, and similar events with facilities	19	68 158	N	24 103	5 509	1 228	.7	.2
711310	Promoters of performing arts, sports, and similar events with facilities	19	68 158	N	24 103	5 509	1 228	.7	.2
71132	Promoters of performing arts, sports, and similar events without facilities	63	52 762	N	8 730	1 968	778	14.2	3.4
711320	Promoters of performing arts, sports, and similar events without facilities	63	52 762	N	8 730	1 968	778	14.2	3.4
7114	Agents and managers for artists, athletes, entertainers and other public figures	38	D	N	D	D	b	D	D
71141	Agents and managers for artists, athletes, entertainers and other public figures	38	D	N	D	D	b	D	D
711410	Agents and managers for artists, athletes, entertainers and other public figures	38	D	N	D	D	b	D	D
7115	Independent artists, writers, and performers	223	61 868	N	18 828	4 565	603	47.4	3.4
71151	Independent artists, writers, and performers	223	61 868	N	18 828	4 565	603	47.4	3.4
711510	Independent artists, writers, and performers	223	61 868	N	18 828	4 565	603	47.4	3.4
712	Museums, historical sites, and similar institutions	69	128 708	N	56 444	15 663	2 077	3.8	.4
7121	Museums, historical sites, and similar institutions	69	128 708	N	56 444	15 663	2 077	3.8	.4
71211	Museums	43	115 750	N	50 312	14 120	1 754	.5	.4
712110	Museums	43	115 750	N	50 312	14 120	1 754	.5	.4
71212	Historical sites	20	D	N	D	D	c	D	D
712120	Historical sites	20	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries	974	955 266	N	302 487	67 062	20 793	20.7	12.9
7131	Amusement parks and arcades	24	61 351	N	18 572	4 326	1 280	4.0	1.5
71311	Amusement and theme parks	3	D	N	D	D	f	D	D
713110	Amusement and theme parks	3	D	N	D	D	f	D	D
7131102	Amusement parks (except waterparks)	3	D	N	D	D	f	D	D
71312	Amusement arcades	21	D	N	D	D	e	D	D
713120	Amusement arcades	21	D	N	D	D	e	D	D
7132	Gambling industries	29	110 937	N	15 047	3 569	710	10.8	68.4
71329	Other gambling industries	29	110 937	N	15 047	3 569	710	10.8	68.4
713290	Other gambling industries	29	110 937	N	15 047	3 569	710	10.8	68.4
7132902	Lottery, bingo, bookie, and other betting operation	29	110 937	N	15 047	3 569	710	10.8	68.4
7139	Other amusement and recreation services	921	782 978	N	268 868	59 167	18 803	23.4	6.0
71391	Golf courses and country clubs	179	237 663	N	92 288	15 281	3 571	17.5	2.5
713910	Golf courses and country clubs	179	237 663	N	92 288	15 281	3 571	17.5	2.5
71393	Marinas	34	22 256	N	5 919	1 121	204	23.8	4.4
713930	Marinas	34	22 256	N	5 919	1 121	204	23.8	4.4
71394	Fitness and recreational sports centers	405	317 300	N	118 685	28 550	10 031	20.8	5.6
713940	Fitness and recreational sports centers	405	317 300	N	118 685	28 550	10 031	20.8	5.6
7139405	Roller skating rinks	19	5 780	N	1 880	494	342	26.1	3.0
7139409	Other fitness and recreational sports centers	377	308 625	N	116 100	27 855	9 592	20.6	5.7
71395	Bowling centers	83	68 492	N	19 812	5 386	1 949	30.9	8.1
713950	Bowling centers	83	68 492	N	19 812	5 386	1 949	30.9	8.1
71399	All other amusement and recreation industries	215	D	N	D	D	g	D	D
713990	All other amusement and recreation industries	215	D	N	D	D	g	D	D
7139902	Concession operators of amusement devices and rides	21	6 332	N	1 531	128	87	42.3	.3
7139904	Miniature golf courses	21	2 850	N	838	173	82	62.1	4.9
7139905	Coin-operated amusement devices (except slot machine operation)	20	15 486	N	3 432	790	131	47.5	1.4
7139908	All other miscellaneous amusement and recreation services	148	D	N	D	D	g	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From administrative records ¹	Estimated ²
MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA—Con.									
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	376	524 696	446 293	189 740	46 300	9 242	12.4	4.6
711	Performing arts, spectator sports, and related industries	134	D	D	D	D	g	D	D
7111	Performing arts companies	95	D	D	D	D	g	D	D
71111	Theater companies and dinner theaters	44	D	D	D	D	g	D	D
711110	Theater companies and dinner theaters	44	D	D	D	D	g	D	D
7111101	Opera companies	2	D	D	D	D	c	D	D
7111102	Theater companies	42	D	D	D	D	g	D	D
711113	Musical groups and artists	38	D	D	D	D	f	D	D
711130	Musical groups and artists	38	D	D	D	D	f	D	D
7111301	Symphony orchestras and chamber music organizations	12	D	D	D	D	f	D	D
7111309	Other music groups and artists	26	D	D	D	D	c	D	D
7113	Promoters of performing arts, sports, and similar events	39	D	D	D	D	f	D	D
71131	Promoters of performing arts, sports, and similar events with facilities	11	D	D	D	D	e	D	D
711310	Promoters of performing arts, sports, and similar events with facilities	11	D	D	D	D	e	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	28	31 357	30 204	1 806	432	156	6.2	1.0
711320	Promoters of performing arts, sports, and similar events without facilities	28	31 357	30 204	1 806	432	156	6.2	1.0
712	Museums, historical sites, and similar institutions ..	64	D	D	D	D	g	D	D
7121	Museums, historical sites, and similar institutions	64	D	D	D	D	g	D	D
71211	Museums	41	D	D	D	D	g	D	D
712110	Museums	41	D	D	D	D	g	D	D
71212	Historical sites	20	D	D	D	D	c	D	D
712120	Historical sites	20	D	D	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	178	231 016	172 542	76 957	15 744	4 756	25.3	10.0
7139	Other amusement and recreation services	178	231 016	172 542	76 957	15 744	4 756	25.3	10.0
71391	Golf courses and country clubs	32	D	D	D	D	g	D	D
713910	Golf courses and country clubs	32	D	D	D	D	g	D	D
71394	Fitness and recreational sports centers	69	77 580	55 445	28 047	6 513	2 764	27.1	13.4
713940	Fitness and recreational sports centers	69	77 580	55 445	28 047	6 513	2 764	27.1	13.4
7139409	Other fitness and recreational sports centers	69	77 580	55 445	28 047	6 513	2 764	27.1	13.4
71399	All other amusement and recreation industries ..	77	D	D	D	D	f	D	D
713990	All other amusement and recreation industries ..	77	D	D	D	D	f	D	D
7139908	All other miscellaneous amusement and recreation services	77	D	D	D	D	f	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1 211	1 372 415	N	520 649	119 756	20 816	13.8	7.9
711	Performing arts, spectator sports, and related industries	410	D	N	D	D	h	D	D
7111	Performing arts companies	77	D	N	D	D	g	D	D
71111	Theater companies and dinner theaters	24	D	N	D	D	f	D	D
711110	Theater companies and dinner theaters	24	D	N	D	D	f	D	D
7111102	Theater companies	21	D	N	D	D	e	D	D
7111103	Dinner theaters	3	D	N	D	D	e	D	D
711113	Musical groups and artists	44	D	N	D	D	c	D	D
711130	Musical groups and artists	44	D	N	D	D	c	D	D
7111309	Other music groups and artists	44	D	N	D	D	c	D	D
71119	Other performing arts companies	8	D	N	D	D	c	D	D
711190	Other performing arts companies	8	D	N	D	D	c	D	D
7111909	Other performing arts companies (except circuses)	8	D	N	D	D	c	D	D
7112	Spectator sports	29	415 747	N	225 202	52 096	1 499	.6	.6
71121	Spectator sports	29	415 747	N	225 202	52 096	1 499	.6	.6
711211	Sports teams and clubs	9	D	N	D	D	f	D	D
7112112	Baseball clubs	2	D	N	D	D	c	D	D
7112119	Other professional sports teams and clubs	6	D	N	D	D	e	D	D
711212	Racetracks	6	D	N	D	D	f	D	D
711219	Other spectator sports	14	D	N	D	D	a	D	D
7112191	Professional athletes	5	D	N	D	D	b	D	D
7112192	Racing (except racetrack operation)	9	D	N	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Establishments (number)	Receipts/revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/revenue—	
								From administrative records ¹	Estimated ²
	MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA—Con.								
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.								
71	Arts, entertainment, and recreation—Con.								
711	Performing arts, spectator sports, and related industries—Con.								
7113	Promoters of performing arts, sports, and similar events	43	D	N	D	D	g	D	D
71131	Promoters of performing arts, sports, and similar events with facilities	8	D	N	D	D	f	D	D
711310	Promoters of performing arts, sports, and similar events with facilities	8	D	N	D	D	f	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	35	21 405	N	6 924	1 536	622	25.9	6.7
711320	Promoters of performing arts, sports, and similar events without facilities	35	21 405	N	6 924	1 536	622	25.9	6.7
7114	Agents and managers for artists, athletes, entertainers and other public figures	38	D	N	D	D	b	D	D
71141	Agents and managers for artists, athletes, entertainers and other public figures	38	D	N	D	D	b	D	D
711410	Agents and managers for artists, athletes, entertainers and other public figures	38	D	N	D	D	b	D	D
7115	Independent artists, writers, and performers	223	61 868	N	18 828	4 565	603	47.4	3.4
71151	Independent artists, writers, and performers	223	61 868	N	18 828	4 565	603	47.4	3.4
711510	Independent artists, writers, and performers	223	61 868	N	18 828	4 565	603	47.4	3.4
712	Museums, historical sites, and similar institutions ..	5	D	N	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	5	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	796	724 250	N	225 530	51 318	16 037	19.2	13.9
7131	Amusement parks and arcades	24	61 351	N	18 572	4 326	1 280	4.0	1.5
71311	Amusement and theme parks	3	D	N	D	D	f	D	D
713110	Amusement and theme parks	3	D	N	D	D	f	D	D
7131102	Amusement parks (except waterparks) ...	3	D	N	D	D	f	D	D
71312	Amusement arcades	21	D	N	D	D	e	D	D
713120	Amusement arcades	21	D	N	D	D	e	D	D
7132	Gambling industries	29	110 937	N	15 047	3 569	710	10.8	68.4
71329	Other gambling industries	29	110 937	N	15 047	3 569	710	10.8	68.4
713290	Other gambling industries	29	110 937	N	15 047	3 569	710	10.8	68.4
7132902	Lottery, bingo, bookie, and other betting operation	29	110 937	N	15 047	3 569	710	10.8	68.4
7139	Other amusement and recreation services	743	551 962	N	191 911	43 423	14 047	22.6	4.3
71391	Golf courses and country clubs	147	D	N	D	D	g	D	D
713910	Golf courses and country clubs	147	D	N	D	D	g	D	D
71393	Marinas	34	22 256	N	5 919	1 121	204	23.8	4.4
713930	Marinas	34	22 256	N	5 919	1 121	204	23.8	4.4
71394	Fitness and recreational sports centers	336	239 720	N	90 638	22 037	7 267	18.7	3.0
713940	Fitness and recreational sports centers	336	239 720	N	90 638	22 037	7 267	18.7	3.0
7139405	Roller skating rinks	19	5 780	N	1 880	494	342	26.1	3.0
7139409	Other fitness and recreational sports centers	308	231 045	N	88 053	21 342	6 828	18.4	3.1
71395	Bowling centers	83	68 492	N	19 812	5 386	1 949	30.9	8.1
713950	Bowling centers	83	68 492	N	19 812	5 386	1 949	30.9	8.1
71399	All other amusement and recreation industries ..	138	D	N	D	D	f	D	D
713990	All other amusement and recreation industries ..	138	D	N	D	D	f	D	D
7139902	Concession operators of amusement devices and rides	21	6 332	N	1 531	128	87	42.3	.3
7139904	Miniature golf courses	21	2 850	N	838	173	82	62.1	4.9
7139905	Coin-operated amusement devices (except slot machine operation)	20	15 486	N	3 432	790	131	47.5	1.4
7139908	All other miscellaneous amusement and recreation services	71	D	N	D	D	f	D	D
	Faribault-Northfield, MN Micropolitan Statistical Area								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	20	7 365	N	3 033	562	209	37.5	2.2
713	Amusement, gambling, and recreation industries ...	12	D	N	D	D	c	D	D
7139	Other amusement and recreation services	12	D	N	D	D	c	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	7	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	3	D	D	D	D	b	D	D
7139	Other amusement and recreation services	3	D	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
	MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA—Con.								
	Faribault-Northfield, MN Micropolitan Statistical Area—Con.								
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	13	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	9	D	N	D	D	c	D	D
7139	Other amusement and recreation services	9	D	N	D	D	c	D	D
	Hutchinson, MN Micropolitan Statistical Area								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	19	6 647	N	1 658	276	139	64.0	9.7
713	Amusement, gambling, and recreation industries ...	17	D	N	D	D	c	D	D
7139	Other amusement and recreation services	16	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	6	1 823	N	541	108	78	67.3	32.7
713940	Fitness and recreational sports centers	6	1 823	N	541	108	78	67.3	32.7
7139409	Other fitness and recreational sports centers	5	D	N	D	D	b	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	3	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	16	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	15	D	N	D	D	c	D	D
7139	Other amusement and recreation services	14	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	6	1 823	N	541	108	78	67.3	32.7
713940	Fitness and recreational sports centers	6	1 823	N	541	108	78	67.3	32.7
7139409	Other fitness and recreational sports centers	5	D	N	D	D	b	D	D
	Minneapolis-St. Paul-Bloomington, MN-WI Metropolitan Statistical Area								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	1 412	1 834 438	N	689 969	161 481	28 109	12.6	7.0
711	Performing arts, spectator sports, and related industries	519	807 973	N	350 240	83 064	7 107	6.3	1.1
7111	Performing arts companies	162	D	N	D	D	h	D	D
71111	Theater companies and dinner theaters	67	D	N	D	D	g	D	D
711110	Theater companies and dinner theaters	67	D	N	D	D	g	D	D
7111101	Opera companies	2	D	N	D	D	g	D	D
7111102	Theater companies	62	D	N	D	D	c	D	D
7111103	Dinner theaters	3	D	N	D	D	e	D	D
711113	Musical groups and artists	74	D	N	D	D	f	D	D
7111130	Musical groups and artists	74	D	N	D	D	f	D	D
71111301	Symphony orchestras and chamber music organizations	11	D	N	D	D	f	D	D
71111309	Other music groups and artists	63	D	N	D	D	e	D	D
711119	Other performing arts companies	8	D	N	D	D	e	D	D
7111190	Other performing arts companies	8	D	N	D	D	e	D	D
71111909	Other performing arts companies (except circuses)	8	D	N	D	D	e	D	D
7112	Spectator sports	29	415 747	N	225 202	52 096	1 499	.6	.6
71121	Spectator sports	29	415 747	N	225 202	52 096	1 499	.6	.6
711211	Sports teams and clubs	9	D	N	D	D	f	D	D
7112112	Baseball clubs	2	D	N	D	D	c	D	D
7112119	Other professional sports teams and clubs	6	D	N	D	D	e	D	D
711212	Racetracks	6	D	N	D	D	f	D	D
711219	Other spectator sports	14	D	N	D	D	b	D	D
7112191	Professional athletes	5	D	N	D	D	a	D	D
7112192	Racing (except racetrack operation)	9	D	N	D	D	b	D	D
7113	Promoters of performing arts, sports, and similar events	74	D	N	D	D	g	D	D
71131	Promoters of performing arts, sports, and similar events with facilities	16	D	N	D	D	g	D	D
711310	Promoters of performing arts, sports, and similar events with facilities	16	D	N	D	D	g	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	58	D	N	D	D	f	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	58	D	N	D	D	f	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Establishments (number)	Receipts/revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/revenue—	
								From administrative records ¹	Estimated ²
	MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA—Con.								
	Minneapolis-St. Paul-Bloomington, MN-WI Metropolitan Statistical Area—Con.								
	ALL ESTABLISHMENTS—Con.								
71	Arts, entertainment, and recreation—Con.								
711	Performing arts, spectator sports, and related industries—Con.								
7114	Agents and managers for artists, athletes, entertainers and other public figures	36	D	N	D	D	b	D	D
71141	Agents and managers for artists, athletes, entertainers and other public figures	36	D	N	D	D	b	D	D
711410	Agents and managers for artists, athletes, entertainers and other public figures	36	D	N	D	D	b	D	D
7115	Independent artists, writers, and performers	218	D	N	D	D	f	D	D
71151	Independent artists, writers, and performers	218	D	N	D	D	f	D	D
711510	Independent artists, writers, and performers	218	D	N	D	D	f	D	D
712	Museums, historical sites, and similar institutions ..	59	127 044	N	55 552	15 452	2 040	3.8	.4
7121	Museums, historical sites, and similar institutions	59	127 044	N	55 552	15 452	2 040	3.8	.4
71211	Museums	36	114 552	N	49 631	13 949	1 726	.5	.4
712110	Museums	36	114 552	N	49 631	13 949	1 726	.5	.4
71212	Historical sites	18	D	N	D	D	c	D	D
712120	Historical sites	18	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries	834	899 421	N	284 177	62 965	18 962	19.5	13.2
7131	Amusement parks and arcades	22	D	N	D	D	g	D	D
71311	Amusement and theme parks	3	D	N	D	D	f	D	D
713110	Amusement and theme parks	3	D	N	D	D	f	D	D
7131102	Amusement parks (except waterparks)	3	D	N	D	D	f	D	D
71312	Amusement arcades	19	D	N	D	D	e	D	D
713120	Amusement arcades	19	D	N	D	D	e	D	D
7132	Gambling industries	27	D	N	D	D	f	D	D
71329	Other gambling industries	27	D	N	D	D	f	D	D
713290	Other gambling industries	27	D	N	D	D	f	D	D
7132902	Lottery, bingo, bookie, and other betting operation	27	D	N	D	D	f	D	D
7139	Other amusement and recreation services	785	D	N	D	D	j	D	D
71391	Golf courses and country clubs	144	219 696	N	85 217	14 214	3 214	14.8	2.7
713910	Golf courses and country clubs	144	219 696	N	85 217	14 214	3 214	14.8	2.7
71393	Marinas	30	21 098	N	5 560	1 091	200	22.9	4.6
713930	Marinas	30	21 098	N	5 560	1 091	200	22.9	4.6
71394	Fitness and recreational sports centers	349	303 086	N	113 222	27 332	9 309	19.4	5.3
713940	Fitness and recreational sports centers	349	303 086	N	113 222	27 332	9 309	19.4	5.3
7139405	Roller skating rinks	16	D	N	D	D	e	D	D
7139409	Other fitness and recreational sports centers	325	295 049	N	110 828	26 684	8 900	19.2	5.4
71395	Bowling centers	67	61 885	N	17 849	4 871	1 721	31.4	8.3
713950	Bowling centers	67	61 885	N	17 849	4 871	1 721	31.4	8.3
71399	All other amusement and recreation industries ..	192	110 765	N	23 151	5 206	1 613	41.2	13.0
713990	All other amusement and recreation industries	192	110 765	N	23 151	5 206	1 613	41.2	13.0
7139902	Concession operators of amusement devices and rides	20	D	N	D	D	b	D	D
7139904	Miniature golf courses	18	D	N	D	D	b	D	D
7139905	Coin-operated amusement devices (except slot machine operation)	16	11 664	N	2 392	570	84	54.8	1.8
7139908	All other miscellaneous amusement and recreation services	136	90 567	N	18 512	4 319	1 355	39.3	15.6
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	323	507 724	433 356	184 596	45 269	8 785	11.5	4.3
711	Performing arts, spectator sports, and related industries	123	D	D	D	D	g	D	D
7111	Performing arts companies	90	D	D	D	D	g	D	D
71111	Theater companies and dinner theaters	43	D	D	D	D	g	D	D
711110	Theater companies and dinner theaters	43	D	D	D	D	g	D	D
7111101	Opera companies	2	D	D	D	D	c	D	D
7111102	Theater companies	41	D	D	D	D	g	D	D
71113	Musical groups and artists	34	D	D	D	D	f	D	D
711130	Musical groups and artists	34	D	D	D	D	f	D	D
7111301	Symphony orchestras and chamber music organizations	11	D	D	D	D	f	D	D
7111309	Other music groups and artists	23	D	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From administrative records ¹	Estimated ²
	MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA—Con.								
	Minneapolis-St. Paul-Bloomington, MN-WI Metropolitan Statistical Area—Con.								
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX—Con.								
71	Arts, entertainment, and recreation—Con.								
711	Performing arts, spectator sports, and related industries—Con.								
7113	Promoters of performing arts, sports, and similar events	33	D	D	D	D	e	D	D
71131	Promoters of performing arts, sports, and similar events with facilities	9	D	D	D	D	e	D	D
711310	Promoters of performing arts, sports, and similar events with facilities	9	D	D	D	D	e	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	24	D	D	D	D	c	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	24	D	D	D	D	c	D	D
712	Museums, historical sites, and similar institutions ..	54	D	D	D	D	g	D	D
7121	Museums, historical sites, and similar institutions	54	D	D	D	D	g	D	D
71211	Museums	34	D	D	D	D	g	D	D
712110	Museums	34	D	D	D	D	g	D	D
71212	Historical sites	18	D	D	D	D	c	D	D
712120	Historical sites	18	D	D	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	146	218 518	163 967	73 278	15 053	4 386	24.2	9.4
7139	Other amusement and recreation services	146	218 518	163 967	73 278	15 053	4 386	24.2	9.4
71391	Golf courses and country clubs	24	86 856	75 911	36 285	6 366	1 137	7.9	.2
713910	Golf courses and country clubs	24	86 856	75 911	36 285	6 366	1 137	7.9	.2
71394	Fitness and recreational sports centers	56	74 163	52 523	26 607	6 178	2 502	27.3	13.3
713940	Fitness and recreational sports centers	56	74 163	52 523	26 607	6 178	2 502	27.3	13.3
7139409	Other fitness and recreational sports centers	56	74 163	52 523	26 607	6 178	2 502	27.3	13.3
71399	All other amusement and recreation industries .	66	57 499	35 533	10 386	2 509	747	44.6	18.2
713990	All other amusement and recreation industries	66	57 499	35 533	10 386	2 509	747	44.6	18.2
7139908	All other miscellaneous amusement and recreation services	66	57 499	35 533	10 386	2 509	747	44.6	18.2
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1 089	1 326 714	N	505 373	116 212	19 324	13.0	8.1
711	Performing arts, spectator sports, and related industries	396	D	N	D	D	h	D	D
7111	Performing arts companies	72	D	N	D	D	g	D	D
71111	Theater companies and dinner theaters	24	D	N	D	D	f	D	D
711110	Theater companies and dinner theaters	24	D	N	D	D	f	D	D
7111102	Theater companies	21	D	N	D	D	e	D	D
7111103	Dinner theaters	3	D	N	D	D	e	D	D
71113	Musical groups and artists	40	D	N	D	D	c	D	D
711130	Musical groups and artists	40	D	N	D	D	c	D	D
7111309	Other music groups and artists	40	D	N	D	D	c	D	D
71119	Other performing arts companies	7	D	N	D	D	c	D	D
711190	Other performing arts companies	7	D	N	D	D	c	D	D
7111909	Other performing arts companies (except circuses)	7	D	N	D	D	c	D	D
7112	Spectator sports	29	415 747	N	225 202	52 096	1 499	.6	.6
71121	Spectator sports	29	415 747	N	225 202	52 096	1 499	.6	.6
711211	Sports teams and clubs	9	D	N	D	D	f	D	D
7112112	Baseball clubs	2	D	N	D	D	c	D	D
7112119	Other professional sports teams and clubs	6	D	N	D	D	e	D	D
711212	Racetracks	6	D	N	D	D	f	D	D
711219	Other spectator sports	14	D	N	D	D	b	D	D
7112191	Professional athletes	5	D	N	D	D	a	D	D
7112192	Racing (except racetrack operation)	9	D	N	D	D	b	D	D
7113	Promoters of performing arts, sports, and similar events	41	D	N	D	D	g	D	D
71131	Promoters of performing arts, sports, and similar events with facilities	7	D	N	D	D	f	D	D
711310	Promoters of performing arts, sports, and similar events with facilities	7	D	N	D	D	f	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	34	D	N	D	D	f	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	34	D	N	D	D	f	D	D
7114	Agents and managers for artists, athletes, entertainers and other public figures	36	D	N	D	D	b	D	D
71141	Agents and managers for artists, athletes, entertainers and other public figures	36	D	N	D	D	b	D	D
711410	Agents and managers for artists, athletes, entertainers and other public figures	36	D	N	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
	MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA—Con.								
	Minneapolis-St. Paul-Bloomington, MN-WI Metropolitan Statistical Area—Con.								
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.								
71	Arts, entertainment, and recreation—Con.								
711	Performing arts, spectator sports, and related industries—Con.								
7115	Independent artists, writers, and performers	218	D	N	D	D	f	D	D
71151	Independent artists, writers, and performers . . .	218	D	N	D	D	f	D	D
711510	Independent artists, writers, and performers . .	218	D	N	D	D	f	D	D
712	Museums, historical sites, and similar institutions . .	5	D	N	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	5	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries . . .	688	680 903	N	210 899	47 912	14 576	18.0	14.5
7131	Amusement parks and arcades	22	D	N	D	D	g	D	D
71311	Amusement and theme parks	3	D	N	D	D	f	D	D
713110	Amusement and theme parks	3	D	N	D	D	f	D	D
7131102	Amusement parks (except waterparks) . . .	3	D	N	D	D	f	D	D
71312	Amusement arcades	19	D	N	D	D	e	D	D
713120	Amusement arcades	19	D	N	D	D	e	D	D
7132	Gambling industries	27	D	N	D	D	f	D	D
71329	Other gambling industries	27	D	N	D	D	f	D	D
713290	Other gambling industries	27	D	N	D	D	f	D	D
7132902	Lottery, bingo, bookie, and other betting operation	27	D	N	D	D	f	D	D
7139	Other amusement and recreation services	639	D	N	D	D	j	D	D
71391	Golf courses and country clubs	120	132 840	N	48 932	7 848	2 077	19.3	4.3
713910	Golf courses and country clubs	120	132 840	N	48 932	7 848	2 077	19.3	4.3
71393	Marinas	30	21 098	N	5 560	1 091	200	22.9	4.6
713930	Marinas	30	21 098	N	5 560	1 091	200	22.9	4.6
71394	Fitness and recreational sports centers	293	228 923	N	86 615	21 154	6 807	16.8	2.7
713940	Fitness and recreational sports centers	293	228 923	N	86 615	21 154	6 807	16.8	2.7
7139405	Roller skating rinks	16	D	N	D	D	e	D	D
7139409	Other fitness and recreational sports centers	269	220 886	N	84 221	20 506	6 398	16.4	2.7
71395	Bowling centers	67	61 885	N	17 849	4 871	1 721	31.4	8.3
713950	Bowling centers	67	61 885	N	17 849	4 871	1 721	31.4	8.3
71399	All other amusement and recreation industries .	126	53 266	N	12 765	2 697	866	37.6	7.3
713990	All other amusement and recreation industries	126	53 266	N	12 765	2 697	866	37.6	7.3
7139902	Concession operators of amusement devices and rides	20	D	N	D	D	b	D	D
7139904	Miniature golf courses	18	D	N	D	D	b	D	D
7139905	Coin-operated amusement devices (except slot machine operation)	16	11 664	N	2 392	570	84	54.8	1.8
7139908	All other miscellaneous amusement and recreation services	70	33 068	N	8 126	1 810	608	30.0	11.1
	Red Wing, MN Micropolitan Statistical Area								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	26	9 101	N	3 485	1 078	393	37.3	.9
713	Amusement, gambling, and recreation industries . .	21	8 638	N	3 312	1 030	379	37.5	.9
7139	Other amusement and recreation services	20	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	7	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	7	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	7	D	N	D	D	c	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	11	2 978	2 999	1 396	293	160	38.8	2.8
713	Amusement, gambling, and recreation industries . .	6	2 515	2 556	1 223	245	146	39.9	3.3
7139	Other amusement and recreation services	6	2 515	2 556	1 223	245	146	39.9	3.3
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	15	6 123	N	2 089	785	233	36.6	—
713	Amusement, gambling, and recreation industries . .	15	6 123	N	2 089	785	233	36.6	—
7139	Other amusement and recreation services	14	D	N	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA—Con.									
St. Cloud, MN Metropolitan Statistical Area									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	110	39 560	N	12 244	2 659	1 208	33.0	9.0
711	Performing arts, spectator sports, and related industries	15	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries	90	34 449	N	10 721	2 324	1 134	34.5	10.3
7139	Other amusement and recreation services	88	D	N	D	D	g	D	D
71391	Golf courses and country clubs	19	8 767	N	3 282	496	186	51.0	.1
713910	Golf courses and country clubs	19	8 767	N	3 282	496	186	51.0	.1
71394	Fitness and recreational sports centers	38	9 699	N	3 765	832	470	47.0	8.5
713940	Fitness and recreational sports centers	38	9 699	N	3 765	832	470	47.0	8.5
7139409	Other fitness and recreational sports centers	35	D	N	D	D	e	D	D
71395	Bowling centers	10	4 150	N	1 270	336	158	24.5	10.4
713950	Bowling centers	10	4 150	N	1 270	336	158	24.5	10.4
71399	All other amusement and recreation industries	19	D	N	D	D	c	D	D
713990	All other amusement and recreation industries	19	D	N	D	D	c	D	D
7139905	Coin-operated amusement devices (except slot machine operation)	3	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	10	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	32	9 049	6 484	2 244	471	211	23.8	27.7
711	Performing arts, spectator sports, and related industries	6	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries	21	D	D	D	D	c	D	D
7139	Other amusement and recreation services	21	D	D	D	D	c	D	D
71394	Fitness and recreational sports centers	9	D	D	D	D	c	D	D
713940	Fitness and recreational sports centers	9	D	D	D	D	c	D	D
7139409	Other fitness and recreational sports centers	9	D	D	D	D	c	D	D
71399	All other amusement and recreation industries	9	D	D	D	D	b	D	D
713990	All other amusement and recreation industries	9	D	D	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	9	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	78	30 511	N	10 000	2 188	997	35.7	3.4
711	Performing arts, spectator sports, and related industries	9	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries	69	D	N	D	D	f	D	D
7139	Other amusement and recreation services	67	D	N	D	D	f	D	D
71391	Golf courses and country clubs	16	D	N	D	D	c	D	D
713910	Golf courses and country clubs	16	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	29	D	N	D	D	e	D	D
713940	Fitness and recreational sports centers	29	D	N	D	D	e	D	D
7139409	Other fitness and recreational sports centers	26	D	N	D	D	e	D	D
71395	Bowling centers	10	4 150	N	1 270	336	158	24.5	10.4
713950	Bowling centers	10	4 150	N	1 270	336	158	24.5	10.4
71399	All other amusement and recreation industries	10	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	10	D	N	D	D	b	D	D
7139905	Coin-operated amusement devices (except slot machine operation)	3	D	N	D	D	b	D	D
WAUSAU-MERRILL, WI COMBINED STATISTICAL AREA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	74	28 921	N	8 164	1 762	595	28.9	3.4
711	Performing arts, spectator sports, and related industries	19	D	N	D	D	b	D	D
712	Museums, historical sites, and similar institutions	3	D	N	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	3	D	N	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
WAUSAU-MERRILL, WI COMBINED STATISTICAL AREA—Con.									
ALL ESTABLISHMENTS—Con.									
71	Arts, entertainment, and recreation—Con.								
713	Amusement, gambling, and recreation industries . . .	52	20 053	N	5 877	1 224	487	34.0	4.8
7139	Other amusement and recreation services	51	D	N	D	D	e	D	D
71391	Golf courses and country clubs	11	8 175	N	2 768	493	126	23.3	8.6
713910	Golf courses and country clubs	11	8 175	N	2 768	493	126	23.3	8.6
71394	Fitness and recreational sports centers	17	2 871	N	933	216	162	79.5	7.3
713940	Fitness and recreational sports centers	17	2 871	N	933	216	162	79.5	7.3
7139409	Other fitness and recreational sports centers	15	D	N	D	D	c	D	D
71395	Bowling centers	12	5 058	N	1 630	329	149	16.2	.4
713950	Bowling centers	12	5 058	N	1 630	329	149	16.2	.4
71399	All other amusement and recreation industries	9	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	9	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	17	D	D	D	D	c	D	D
711	Performing arts, spectator sports, and related industries	6	D	D	D	D	b	D	D
712	Museums, historical sites, and similar institutions	3	D	D	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	3	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries	8	2 601	2 650	1 027	224	87	14.5	.6
7139	Other amusement and recreation services	8	2 601	2 650	1 027	224	87	14.5	.6
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	57	D	N	D	D	e	D	D
711	Performing arts, spectator sports, and related industries	13	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries	44	17 452	N	4 850	1 000	400	36.9	5.4
7139	Other amusement and recreation services	43	D	N	D	D	e	D	D
71391	Golf courses and country clubs	10	D	N	D	D	b	D	D
713910	Golf courses and country clubs	10	D	N	D	D	b	D	D
71394	Fitness and recreational sports centers	13	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	13	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	11	2 025	N	645	135	98	88.0	10.3
71395	Bowling centers	12	5 058	N	1 630	329	149	16.2	.4
713950	Bowling centers	12	5 058	N	1 630	329	149	16.2	.4
71399	All other amusement and recreation industries	6	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	6	D	N	D	D	b	D	D
Merrill, WI Micropolitan Statistical Area									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	15	D	N	D	D	c	D	D
711	Performing arts, spectator sports, and related industries	4	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries	10	D	N	D	D	c	D	D
7139	Other amusement and recreation services	10	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	13	D	N	D	D	c	D	D
711	Performing arts, spectator sports, and related industries	4	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries	9	D	N	D	D	c	D	D
7139	Other amusement and recreation services	9	D	N	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
WAUSAU-MERRILL, WI COMBINED STATISTICAL AREA—Con.									
Wausau, WI Metropolitan Statistical Area									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	59	D	N	D	D	e	D	D
711	Performing arts, spectator sports, and related industries	15	D	N	D	D	b	D	D
712	Museums, historical sites, and similar institutions ..	2	D	N	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	2	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	42	D	N	D	D	e	D	D
7139	Other amusement and recreation services	41	D	N	D	D	e	D	D
71391	Golf courses and country clubs	8	D	N	D	D	c	D	D
713910	Golf courses and country clubs	8	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	15	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	15	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	13	D	N	D	D	c	D	D
71395	Bowling centers	10	D	N	D	D	b	D	D
713950	Bowling centers	10	D	N	D	D	b	D	D
71399	All other amusement and recreation industries ..	7	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	7	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	15	D	D	D	D	c	D	D
711	Performing arts, spectator sports, and related industries	6	D	D	D	D	b	D	D
712	Museums, historical sites, and similar institutions ..	2	D	D	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	2	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	7	D	D	D	D	b	D	D
7139	Other amusement and recreation services	7	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	44	D	N	D	D	e	D	D
713	Amusement, gambling, and recreation industries ...	35	D	N	D	D	e	D	D
7139	Other amusement and recreation services	34	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	11	D	N	D	D	b	D	D
713940	Fitness and recreational sports centers	11	D	N	D	D	b	D	D
71395	Bowling centers	10	D	N	D	D	b	D	D
713950	Bowling centers	10	D	N	D	D	b	D	D
71399	All other amusement and recreation industries ..	5	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	5	D	N	D	D	b	D	D
DULUTH, MN-WI METROPOLITAN STATISTICAL AREA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	159	55 628	N	13 662	2 882	981	46.6	16.1
711	Performing arts, spectator sports, and related industries	25	8 737	N	2 558	589	121	29.9	13.2
7111	Performing arts companies.....	6	D	N	D	D	b	D	D
7113	Promoters of performing arts, sports, and similar events.....	9	4 778	N	782	156	32	47.4	16.6
712	Museums, historical sites, and similar institutions ..	18	4 016	N	1 660	352	102	22.4	13.3
7121	Museums, historical sites, and similar institutions	18	4 016	N	1 660	352	102	22.4	13.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From administrative records ¹	Estimated ²
DULUTH, MN-WI METROPOLITAN STATISTICAL AREA—Con.									
ALL ESTABLISHMENTS—Con.									
71	Arts, entertainment, and recreation—Con.								
713	Amusement, gambling, and recreation industries . . .	116	42 875	N	9 444	1 941	758	52.3	16.9
7139	Other amusement and recreation services	110	40 119	N	9 074	1 836	707	51.9	15.6
71391	Golf courses and country clubs	26	9 388	N	2 851	350	113	89.3	9.1
713910	Golf courses and country clubs	26	9 388	N	2 851	350	113	89.3	9.1
71393	Marinas	9	3 633	N	692	112	24	12.1	13.0
713930	Marinas	9	3 633	N	692	112	24	12.1	13.0
71394	Fitness and recreational sports centers	30	7 427	N	1 848	465	221	59.5	15.7
713940	Fitness and recreational sports centers	30	7 427	N	1 848	465	221	59.5	15.7
7139409	Other fitness and recreational sports centers	26	6 571	N	1 664	407	194	65.7	10.3
71395	Bowling centers	13	5 594	N	1 801	483	194	38.1	3.7
713950	Bowling centers	13	5 594	N	1 801	483	194	38.1	3.7
71399	All other amusement and recreation industries	30	D	N	D	D	c	D	D
713990	All other amusement and recreation industries	30	D	N	D	D	c	D	D
7139905	Coin-operated amusement devices (except slot machine operation)	6	4 140	N	612	151	27	17.0	8.9
7139908	All other miscellaneous amusement and recreation services	20	9 466	N	1 138	221	84	47.7	33.5
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	56	25 630	17 285	6 146	1 323	399	54.3	15.6
711	Performing arts, spectator sports, and related industries	11	D	D	D	D	b	D	D
7111	Performing arts companies	5	D	D	D	D	b	D	D
712	Museums, historical sites, and similar institutions	17	D	D	D	D	c	D	D
7121	Museums, historical sites, and similar institutions	17	D	D	D	D	c	D	D
713	Amusement, gambling, and recreation industries	28	16 106	8 402	2 997	604	226	70.2	21.4
7139	Other amusement and recreation services	28	16 106	8 402	2 997	604	226	70.2	21.4
71391	Golf courses and country clubs	8	D	D	D	D	c	D	D
713910	Golf courses and country clubs	8	D	D	D	D	c	D	D
71394	Fitness and recreational sports centers	6	2 202	889	459	128	53	92.1	7.9
713940	Fitness and recreational sports centers	6	2 202	889	459	128	53	92.1	7.9
7139409	Other fitness and recreational sports centers	6	2 202	889	459	128	53	92.1	7.9
71399	All other amusement and recreation industries	14	D	D	D	D	b	D	D
713990	All other amusement and recreation industries	14	D	D	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	14	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	103	29 998	N	7 516	1 559	582	40.0	16.5
711	Performing arts, spectator sports, and related industries	14	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries	88	26 769	N	6 447	1 337	532	41.5	14.2
7139	Other amusement and recreation services	82	24 013	N	6 077	1 232	481	39.6	11.6
71393	Marinas	9	3 633	N	692	112	24	12.1	13.0
713930	Marinas	9	3 633	N	692	112	24	12.1	13.0
71394	Fitness and recreational sports centers	24	5 225	N	1 389	337	168	45.8	19.0
713940	Fitness and recreational sports centers	24	5 225	N	1 389	337	168	45.8	19.0
7139409	Other fitness and recreational sports centers	20	4 369	N	1 205	279	141	52.3	11.5
71395	Bowling centers	13	5 594	N	1 801	483	194	38.1	3.7
713950	Bowling centers	13	5 594	N	1 801	483	194	38.1	3.7
71399	All other amusement and recreation industries	16	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	16	D	N	D	D	b	D	D
7139905	Coin-operated amusement devices (except slot machine operation)	6	4 140	N	612	151	27	17.0	8.9
GREEN BAY, WI METROPOLITAN STATISTICAL AREA									

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
GREEN BAY, WI METROPOLITAN STATISTICAL AREA—Con.									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	139	209 981	N	118 082	35 441	1 723	5.7	2.0
711	Performing arts, spectator sports, and related industries	27	D	N	D	D	e	D	D
7111	Performing arts companies	6	D	N	D	D	c	D	D
7112	Spectator sports	5	D	N	D	D	c	D	D
71121	Spectator sports	5	D	N	D	D	c	D	D
711211	Sports teams and clubs	1	D	N	D	D	c	D	D
712	Museums, historical sites, and similar institutions ..	12	D	N	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	12	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	100	D	N	D	D	g	D	D
7139	Other amusement and recreation services	96	D	N	D	D	g	D	D
71391	Golf courses and country clubs	17	17 125	N	5 993	1 055	213	10.1	—
713910	Golf courses and country clubs	17	17 125	N	5 993	1 055	213	10.1	—
71394	Fitness and recreational sports centers	34	D	N	D	D	f	D	D
713940	Fitness and recreational sports centers	34	D	N	D	D	f	D	D
7139409	Other fitness and recreational sports centers	31	D	N	D	D	f	D	D
71395	Bowling centers	19	6 750	N	1 965	527	227	31.7	3.2
713950	Bowling centers	19	6 750	N	1 965	527	227	31.7	3.2
71399	All other amusement and recreation industries ..	19	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	19	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	10	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	29	D	D	D	D	e	D	D
711	Performing arts, spectator sports, and related industries	7	D	D	D	D	c	D	D
7111	Performing arts companies	6	D	D	D	D	c	D	D
712	Museums, historical sites, and similar institutions ..	10	D	D	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	10	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	12	D	D	D	D	e	D	D
7139	Other amusement and recreation services	12	D	D	D	D	e	D	D
71391	Golf courses and country clubs	3	D	D	D	D	b	D	D
713910	Golf courses and country clubs	3	D	D	D	D	b	D	D
71394	Fitness and recreational sports centers	5	D	D	D	D	c	D	D
713940	Fitness and recreational sports centers	5	D	D	D	D	c	D	D
7139409	Other fitness and recreational sports centers	5	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	110	D	N	D	D	g	D	D
711	Performing arts, spectator sports, and related industries	20	D	N	D	D	e	D	D
7112	Spectator sports	5	D	N	D	D	c	D	D
71121	Spectator sports	5	D	N	D	D	c	D	D
711211	Sports teams and clubs	1	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	88	D	N	D	D	f	D	D
7139	Other amusement and recreation services	84	D	N	D	D	f	D	D
71391	Golf courses and country clubs	14	D	N	D	D	c	D	D
713910	Golf courses and country clubs	14	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	29	D	N	D	D	e	D	D
713940	Fitness and recreational sports centers	29	D	N	D	D	e	D	D
7139409	Other fitness and recreational sports centers	26	D	N	D	D	e	D	D
71395	Bowling centers	19	6 750	N	1 965	527	227	31.7	3.2
713950	Bowling centers	19	6 750	N	1 965	527	227	31.7	3.2
71399	All other amusement and recreation industries ..	15	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	15	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	6	D	N	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
IRON MOUNTAIN, MI-WI MICROPOLITAN STATISTICAL AREA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	16	5 266	N	1 343	299	161	72.7	.7
713	Amusement, gambling, and recreation industries ...	14	D	N	D	D	c	D	D
7139	Other amusement and recreation services	14	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	D	D	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	4	D	D	D	D	a	D	D
7139	Other amusement and recreation services	4	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	11	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	10	2 546	N	743	234	144	53.6	—
7139	Other amusement and recreation services	10	2 546	N	743	234	144	53.6	—
JANESVILLE, WI METROPOLITAN STATISTICAL AREA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	62	27 857	N	8 599	1 839	775	19.0	3.3
711	Performing arts, spectator sports, and related industries	11	D	N	D	D	b	D	D
712	Museums, historical sites, and similar institutions ..	6	D	N	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	6	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	45	22 900	N	7 450	1 617	698	19.8	2.0
7139	Other amusement and recreation services	43	D	N	D	D	f	D	D
71391	Golf courses and country clubs	14	9 996	N	3 698	618	176	21.4	4.5
713910	Golf courses and country clubs	14	9 996	N	3 698	618	176	21.4	4.5
71394	Fitness and recreational sports centers	15	4 948	N	1 491	400	300	14.8	.1
713940	Fitness and recreational sports centers	15	4 948	N	1 491	400	300	14.8	.1
7139409	Other fitness and recreational sports centers	12	D	N	D	D	e	D	D
71395	Bowling centers	11	5 277	N	1 502	415	161	24.5	—
713950	Bowling centers	11	5 277	N	1 502	415	161	24.5	—
71399	All other amusement and recreation industries .	3	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	3	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	18	10 034	10 474	3 347	639	323	8.8	1.3
712	Museums, historical sites, and similar institutions ..	6	D	D	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	6	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	5	D	D	D	D	e	D	D
7139	Other amusement and recreation services	5	D	D	D	D	e	D	D
71394	Fitness and recreational sports centers	3	D	D	D	D	c	D	D
713940	Fitness and recreational sports centers	3	D	D	D	D	c	D	D
7139409	Other fitness and recreational sports centers	3	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	44	17 823	N	5 252	1 200	452	24.7	4.5
713	Amusement, gambling, and recreation industries ...	40	D	N	D	D	e	D	D
7139	Other amusement and recreation services	38	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	12	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	12	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	9	D	N	D	D	b	D	D
71395	Bowling centers	11	5 277	N	1 502	415	161	24.5	—
713950	Bowling centers	11	5 277	N	1 502	415	161	24.5	—
71399	All other amusement and recreation industries .	3	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	3	D	N	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From administrative records ¹	Estimated ²
LA CROSSE, WI-MN METROPOLITAN STATISTICAL AREA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	66	28 456	N	9 322	2 055	1 078	27.9	3.9
711	Performing arts, spectator sports, and related industries	15	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries	47	D	N	D	D	f	D	D
7139	Other amusement and recreation services	47	D	N	D	D	f	D	D
71391	Golf courses and country clubs	9	8 881	N	3 114	534	163	26.1	—
713910	Golf courses and country clubs	9	8 881	N	3 114	534	163	26.1	—
71394	Fitness and recreational sports centers	16	6 775	N	2 512	619	502	37.9	9.6
713940	Fitness and recreational sports centers	16	6 775	N	2 512	619	502	37.9	9.6
7139409	Other fitness and recreational sports centers	15	D	N	D	D	e	D	D
71395	Bowling centers	7	3 816	N	903	253	120	15.8	.7
713950	Bowling centers	7	3 816	N	903	253	120	15.8	.7
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	17	8 111	7 969	3 129	656	400	5.0	.6
711	Performing arts, spectator sports, and related industries	8	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries	6	D	D	D	D	e	D	D
7139	Other amusement and recreation services	6	D	D	D	D	e	D	D
71394	Fitness and recreational sports centers	2	D	D	D	D	e	D	D
713940	Fitness and recreational sports centers	2	D	D	D	D	e	D	D
7139409	Other fitness and recreational sports centers	2	D	D	D	D	e	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	49	20 345	N	6 193	1 399	678	37.0	5.2
711	Performing arts, spectator sports, and related industries	7	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries	41	D	N	D	D	f	D	D
7139	Other amusement and recreation services	41	D	N	D	D	f	D	D
71391	Golf courses and country clubs	8	D	N	D	D	c	D	D
713910	Golf courses and country clubs	8	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	14	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	14	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	13	3 596	N	854	210	165	59.1	18.1
71395	Bowling centers	7	3 816	N	903	253	120	15.8	.7
713950	Bowling centers	7	3 816	N	903	253	120	15.8	.7
MANITOWOC, WI MICROPOLITAN STATISTICAL AREA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	34	11 898	N	4 271	991	375	26.6	2.5
711	Performing arts, spectator sports, and related industries	7	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries	24	D	N	D	D	e	D	D
7139	Other amusement and recreation services	23	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	7	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	7	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	6	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	12	D	D	D	D	e	D	D
713	Amusement, gambling, and recreation industries	5	3 565	3 644	1 826	430	219	6.0	—
7139	Other amusement and recreation services	5	3 565	3 644	1 826	430	219	6.0	—
71394	Fitness and recreational sports centers	3	D	D	D	D	c	D	D
713940	Fitness and recreational sports centers	3	D	D	D	D	c	D	D
7139409	Other fitness and recreational sports centers	3	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	22	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries	19	D	N	D	D	b	D	D
7139	Other amusement and recreation services	18	D	N	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
MARINETTE, WI-MI MICROPOLITAN STATISTICAL AREA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	38	13 161	N	3 127	539	173	43.4	14.1
713	Amusement, gambling, and recreation industries...	35	D	N	D	D	c	D	D
7139	Other amusement and recreation services	34	12 800	N	3 075	536	170	42.8	14.5
71399	All other amusement and recreation industries...	10	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	10	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	9	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	11	3 966	30 484	1 213	157	39	63.2	10.4
713	Amusement, gambling, and recreation industries...	8	D	D	D	D	b	D	D
7139	Other amusement and recreation services	8	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	27	9 195	N	1 914	382	134	34.8	15.6
713	Amusement, gambling, and recreation industries...	27	9 195	N	1 914	382	134	34.8	15.6
7139	Other amusement and recreation services	26	D	N	D	D	c	D	D
71399	All other amusement and recreation industries...	7	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	7	D	N	D	D	a	D	D
MONROE, WI MICROPOLITAN STATISTICAL AREA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	20	6 750	N	2 223	479	283	48.4	3.4
713	Amusement, gambling, and recreation industries...	14	5 898	N	2 068	441	270	50.0	3.9
7139	Other amusement and recreation services	14	5 898	N	2 068	441	270	50.0	3.9
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	7	3 672	3 178	1 370	273	155	64.5	-
713	Amusement, gambling, and recreation industries...	4	D	D	D	D	c	D	D
7139	Other amusement and recreation services	4	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	13	3 078	N	853	206	128	29.3	7.5
713	Amusement, gambling, and recreation industries...	10	D	N	D	D	c	D	D
7139	Other amusement and recreation services	10	D	N	D	D	c	D	D
PLATTEVILLE, WI MICROPOLITAN STATISTICAL AREA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	14	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries...	13	D	N	D	D	c	D	D
7139	Other amusement and recreation services	13	D	N	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	14	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries...	13	D	N	D	D	c	D	D
7139	Other amusement and recreation services	13	D	N	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
SHEBOYGAN, WI METROPOLITAN STATISTICAL AREA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	57	61 550	N	16 041	2 819	1 220	7.8	3.4
711	Performing arts, spectator sports, and related industries	12	D	N	D	D	b	D	D
7112	Spectator sports	2	D	N	D	D	a	D	D
71121	Spectator sports	2	D	N	D	D	a	D	D
712	Museums, historical sites, and similar institutions ..	4	D	N	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	4	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	41	48 758	N	12 956	2 213	1 110	7.2	4.2
7139	Other amusement and recreation services	39	D	N	D	D	g	D	D
71391	Golf courses and country clubs	10	29 464	N	7 316	919	561	8.9	—
713910	Golf courses and country clubs	10	29 464	N	7 316	919	561	8.9	—
71394	Fitness and recreational sports centers	12	8 585	N	3 856	887	346	5.6	16.8
713940	Fitness and recreational sports centers	12	8 585	N	3 856	887	346	5.6	16.8
7139409	Other fitness and recreational sports centers	10	D	N	D	D	e	D	D
71395	Bowling centers	8	6 138	N	792	206	121	5.1	9.7
713950	Bowling centers	8	6 138	N	792	206	121	5.1	9.7
71399	All other amusement and recreation industries ..	7	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	7	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	5	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	16	11 865	11 244	5 002	1 076	386	6.6	9.8
711	Performing arts, spectator sports, and related industries	6	2 201	1 651	340	53	19	33.0	.6
712	Museums, historical sites, and similar institutions ..	4	D	D	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	4	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	6	D	D	D	D	e	D	D
7139	Other amusement and recreation services	6	D	D	D	D	e	D	D
71394	Fitness and recreational sports centers	3	D	D	D	D	e	D	D
713940	Fitness and recreational sports centers	3	D	D	D	D	e	D	D
7139409	Other fitness and recreational sports centers	3	D	D	D	D	e	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	41	49 685	N	11 039	1 743	834	8.1	1.8
711	Performing arts, spectator sports, and related industries	6	D	N	D	D	b	D	D
7112	Spectator sports	2	D	N	D	D	a	D	D
71121	Spectator sports	2	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	35	D	N	D	D	f	D	D
7139	Other amusement and recreation services	33	D	N	D	D	f	D	D
71391	Golf courses and country clubs	9	D	N	D	D	f	D	D
713910	Golf courses and country clubs	9	D	N	D	D	f	D	D
71394	Fitness and recreational sports centers	9	D	N	D	D	b	D	D
713940	Fitness and recreational sports centers	9	D	N	D	D	b	D	D
7139409	Other fitness and recreational sports centers	7	D	N	D	D	b	D	D
71395	Bowling centers	8	6 138	N	792	206	121	5.1	9.7
713950	Bowling centers	8	6 138	N	792	206	121	5.1	9.7
71399	All other amusement and recreation industries ..	5	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	5	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	3	D	N	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
STEVENS POINT, WI MICROPOLITAN STATISTICAL AREA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	27	19 517	N	5 005	1 016	497	19.0	1.4
711	Performing arts, spectator sports, and related industries	8	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	18	D	N	D	D	e	D	D
7139	Other amusement and recreation services	17	D	N	D	D	e	D	D
71391	Golf courses and country clubs	4	6 722	N	2 191	440	145	22.0	—
713910	Golf courses and country clubs	4	6 722	N	2 191	440	145	22.0	—
71393	Marinas	1	D	N	D	D	b	D	D
713930	Marinas	1	D	N	D	D	b	D	D
71394	Fitness and recreational sports centers	6	D	N	D	D	e	D	D
713940	Fitness and recreational sports centers	6	D	N	D	D	e	D	D
7139409	Other fitness and recreational sports centers	5	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	D	D	D	D	c	D	D
713	Amusement, gambling, and recreation industries...	1	D	D	D	D	c	D	D
7139	Other amusement and recreation services	1	D	D	D	D	c	D	D
71394	Fitness and recreational sports centers	1	D	D	D	D	c	D	D
713940	Fitness and recreational sports centers	1	D	D	D	D	c	D	D
7139409	Other fitness and recreational sports centers	1	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	22	D	N	D	D	e	D	D
713	Amusement, gambling, and recreation industries...	17	D	N	D	D	c	D	D
7139	Other amusement and recreation services	16	D	N	D	D	c	D	D
71391	Golf courses and country clubs	4	6 722	N	2 191	440	145	22.0	—
713910	Golf courses and country clubs	4	6 722	N	2 191	440	145	22.0	—
71393	Marinas	1	D	N	D	D	b	D	D
713930	Marinas	1	D	N	D	D	b	D	D
WATERTOWN-FORT ATKINSON, WI MICROPOLITAN STATISTICAL AREA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	32	D	N	D	D	e	D	D
711	Performing arts, spectator sports, and related industries	8	D	N	D	D	e	D	D
7111	Performing arts companies	2	D	N	D	D	e	D	D
71111	Theater companies and dinner theaters	2	D	N	D	D	e	D	D
711110	Theater companies and dinner theaters	2	D	N	D	D	e	D	D
7111103	Dinner theaters	1	D	N	D	D	e	D	D
713	Amusement, gambling, and recreation industries...	21	D	N	D	D	c	D	D
7139	Other amusement and recreation services	21	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	6	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	26	D	N	D	D	e	D	D
711	Performing arts, spectator sports, and related industries	8	D	N	D	D	e	D	D
7111	Performing arts companies	2	D	N	D	D	e	D	D
71111	Theater companies and dinner theaters	2	D	N	D	D	e	D	D
711110	Theater companies and dinner theaters	2	D	N	D	D	e	D	D
7111103	Dinner theaters	1	D	N	D	D	e	D	D
713	Amusement, gambling, and recreation industries...	18	D	N	D	D	c	D	D
7139	Other amusement and recreation services	18	D	N	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
WHITEWATER, WI MICROPOLITAN STATISTICAL AREA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	63	49 652	N	15 469	2 887	754	18.3	3.5
711	Performing arts, spectator sports, and related industries	16	D	N	D	D	e	D	D
7112	Spectator sports	4	8 002	N	2 107	467	146	—	—
71121	Spectator sports	4	8 002	N	2 107	467	146	—	—
713	Amusement, gambling, and recreation industries ...	45	D	N	D	D	e	D	D
7139	Other amusement and recreation services	45	D	N	D	D	e	D	D
71391	Golf courses and country clubs	8	16 506	N	6 358	970	193	24.3	—
713910	Golf courses and country clubs	8	16 506	N	6 358	970	193	24.3	—
71393	Marinas	13	12 148	N	2 834	549	93	7.7	.5
713930	Marinas	13	12 148	N	2 834	549	93	7.7	.5
71399	All other amusement and recreation industries .	10	4 415	N	1 020	248	71	38.7	28.3
713990	All other amusement and recreation industries	10	4 415	N	1 020	248	71	38.7	28.3
7139908	All other miscellaneous amusement and recreation services	6	2 629	N	727	174	53	45.2	47.5
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	6	5 389	5 275	1 948	331	98	11.5	23.2
713	Amusement, gambling, and recreation industries ...	3	D	D	D	D	b	D	D
7139	Other amusement and recreation services	3	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	57	44 263	N	13 521	2 556	656	19.1	1.1
711	Performing arts, spectator sports, and related industries	14	D	N	D	D	e	D	D
7112	Spectator sports	4	8 002	N	2 107	467	146	—	—
71121	Spectator sports	4	8 002	N	2 107	467	146	—	—
713	Amusement, gambling, and recreation industries ...	42	D	N	D	D	e	D	D
7139	Other amusement and recreation services	42	D	N	D	D	e	D	D
71391	Golf courses and country clubs	6	D	N	D	D	c	D	D
713910	Golf courses and country clubs	6	D	N	D	D	c	D	D
71393	Marinas	13	12 148	N	2 834	549	93	7.7	.5
713930	Marinas	13	12 148	N	2 834	549	93	7.7	.5
71399	All other amusement and recreation industries .	9	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	9	D	N	D	D	b	D	D
WISCONSIN RAPIDS-MARSHFIELD, WI MICROPOLITAN STATISTICAL AREA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	33	13 399	N	3 719	762	344	10.9	8.3
711	Performing arts, spectator sports, and related industries	7	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	23	D	N	D	D	c	D	D
7139	Other amusement and recreation services	22	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	7	D	N	D	D	b	D	D
713940	Fitness and recreational sports centers	7	D	N	D	D	b	D	D
7139409	Other fitness and recreational sports centers	7	D	N	D	D	b	D	D
71399	All other amusement and recreation industries .	5	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	5	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	10	2 470	2 527	885	173	96	3.8	4.7
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	23	10 929	N	2 834	589	248	12.6	9.1
711	Performing arts, spectator sports, and related industries	4	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	19	D	N	D	D	c	D	D
7139	Other amusement and recreation services	18	D	N	D	D	c	D	D
71399	All other amusement and recreation industries .	5	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	5	D	N	D	D	a	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

¹Includes receipts/revenue information obtained from administrative records of other federal agencies.

²Includes receipts/revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
ADAMS									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	7	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	5	D	N	D	D	a	D	D
7139	Other amusement and recreation services	5	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	6	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	4	1 927	N	472	57	15	25.1	39.6
7139	Other amusement and recreation services	4	1 927	N	472	57	15	25.1	39.6
ASHLAND									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	12	3 125	N	883	170	42	48.4	2.0
713	Amusement, gambling, and recreation industries ...	9	D	N	D	D	b	D	D
7139	Other amusement and recreation services	9	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	4	696	443	133	31	5	17.2	9.1
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	8	2 429	N	750	139	37	57.4	—
713	Amusement, gambling, and recreation industries ...	8	2 429	N	750	139	37	57.4	—
7139	Other amusement and recreation services	8	2 429	N	750	139	37	57.4	—
BARRON									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	27	7 277	N	1 947	327	149	41.2	12.9
713	Amusement, gambling, and recreation industries ...	22	D	N	D	D	c	D	D
7139	Other amusement and recreation services	21	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	6	1 179	652	163	28	8	11.5	67.6
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	21	6 098	N	1 784	299	141	46.9	2.3
713	Amusement, gambling, and recreation industries ...	20	D	N	D	D	c	D	D
7139	Other amusement and recreation services	19	D	N	D	D	c	D	D
BAYFIELD									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	20	6 608	N	2 348	584	161	10.1	39.6
713	Amusement, gambling, and recreation industries ...	11	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	9	2 210	1 882	493	128	34	9.8	.5
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	11	4 398	N	1 855	456	127	10.3	59.2
713	Amusement, gambling, and recreation industries ...	9	D	N	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
BROWN									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	102	200 497	N	115 354	34 880	1 451	3.4	1.0
711	Performing arts, spectator sports, and related industries	24	D	N	D	D	e	D	D
7111	Performing arts companies	6	D	N	D	D	c	D	D
7112	Spectator sports	4	D	N	D	D	c	D	D
71121	Spectator sports	4	D	N	D	D	c	D	D
711211	Sports teams and clubs	1	D	N	D	D	c	D	D
712	Museums, historical sites, and similar institutions ..	10	D	N	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	10	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	68	D	N	D	D	f	D	D
7139	Other amusement and recreation services	64	D	N	D	D	f	D	D
71391	Golf courses and country clubs	9	D	N	D	D	c	D	D
713910	Golf courses and country clubs	9	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	25	D	N	D	D	f	D	D
713940	Fitness and recreational sports centers	25	D	N	D	D	f	D	D
7139409	Other fitness and recreational sports centers	22	D	N	D	D	f	D	D
71395	Bowling centers	12	D	N	D	D	c	D	D
713950	Bowling centers	12	D	N	D	D	c	D	D
71399	All other amusement and recreation industries .	15	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	15	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	23	D	D	D	D	e	D	D
711	Performing arts, spectator sports, and related industries	6	D	D	D	D	c	D	D
7111	Performing arts companies	6	D	D	D	D	c	D	D
712	Museums, historical sites, and similar institutions ..	8	D	D	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	8	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	9	D	D	D	D	e	D	D
7139	Other amusement and recreation services	9	D	D	D	D	e	D	D
71391	Golf courses and country clubs	2	D	D	D	D	b	D	D
713910	Golf courses and country clubs	2	D	D	D	D	b	D	D
71394	Fitness and recreational sports centers	3	D	D	D	D	c	D	D
713940	Fitness and recreational sports centers	3	D	D	D	D	c	D	D
7139409	Other fitness and recreational sports centers	3	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	79	D	N	D	D	g	D	D
711	Performing arts, spectator sports, and related industries	18	D	N	D	D	e	D	D
7112	Spectator sports	4	D	N	D	D	c	D	D
71121	Spectator sports	4	D	N	D	D	c	D	D
711211	Sports teams and clubs	1	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	59	D	N	D	D	f	D	D
7139	Other amusement and recreation services	55	D	N	D	D	f	D	D
71391	Golf courses and country clubs	7	D	N	D	D	b	D	D
713910	Golf courses and country clubs	7	D	N	D	D	b	D	D
71394	Fitness and recreational sports centers	22	D	N	D	D	e	D	D
713940	Fitness and recreational sports centers	22	D	N	D	D	e	D	D
7139409	Other fitness and recreational sports centers	19	D	N	D	D	e	D	D
71395	Bowling centers	12	D	N	D	D	c	D	D
713950	Bowling centers	12	D	N	D	D	c	D	D
71399	All other amusement and recreation industries .	11	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	11	D	N	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

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								From admini- strative records ¹	Estimated ²	
BUFFALO										
ALL ESTABLISHMENTS										
71	Arts, entertainment, and recreation	9	D	N	D	D	b	D	D	
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D	
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	7	D	N	D	D	b	D	D	
BURNETT										
ALL ESTABLISHMENTS										
71	Arts, entertainment, and recreation	9	3 664	N	1 385	257	72	36.2	51.2	
713	Amusement, gambling, and recreation industries...	8	D	N	D	D	b	D	D	
7139	Other amusement and recreation services	8	D	N	D	D	b	D	D	
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D	
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	7	D	N	D	D	b	D	D	
713	Amusement, gambling, and recreation industries...	7	D	N	D	D	b	D	D	
7139	Other amusement and recreation services	7	D	N	D	D	b	D	D	
CALUMET										
ALL ESTABLISHMENTS										
71	Arts, entertainment, and recreation	16	D	N	D	D	c	D	D	
713	Amusement, gambling, and recreation industries...	12	3 978	N	869	169	77	40.3	—	
7139	Other amusement and recreation services	12	3 978	N	869	169	77	40.3	—	
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D	
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	14	D	N	D	D	b	D	D	
713	Amusement, gambling, and recreation industries...	12	3 978	N	869	169	77	40.3	—	
7139	Other amusement and recreation services	12	3 978	N	869	169	77	40.3	—	
CHIPPEWA										
ALL ESTABLISHMENTS										
71	Arts, entertainment, and recreation	19	D	N	D	D	e	D	D	
713	Amusement, gambling, and recreation industries...	16	D	N	D	D	e	D	D	
7139	Other amusement and recreation services	16	D	N	D	D	e	D	D	
71394	Fitness and recreational sports centers	4	3 161	N	1 562	376	253	2.8	—	
713940	Fitness and recreational sports centers	4	3 161	N	1 562	376	253	2.8	—	
7139409	Other fitness and recreational sports centers	4	3 161	N	1 562	376	253	2.8	—	
71399	All other amusement and recreation industries...	2	D	N	D	D	a	D	D	
713990	All other amusement and recreation industries	2	D	N	D	D	a	D	D	
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	4	D	D	D	D	c	D	D	
713	Amusement, gambling, and recreation industries...	2	D	D	D	D	c	D	D	
7139	Other amusement and recreation services	2	D	D	D	D	c	D	D	
71394	Fitness and recreational sports centers	2	D	D	D	D	c	D	D	
713940	Fitness and recreational sports centers	2	D	D	D	D	c	D	D	
7139409	Other fitness and recreational sports centers	2	D	D	D	D	c	D	D	

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Table 3. Summary Statistics for Counties: 2002—Con.

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								From administrative records ¹	Estimated ²
CHIPPEWA—Con.									
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	15	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	14	D	N	D	D	c	D	D
7139	Other amusement and recreation services	14	D	N	D	D	c	D	D
71399	All other amusement and recreation industries .	2	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	2	D	N	D	D	a	D	D
CLARK									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	13	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	12	2 042	N	474	103	58	82.5	1.1
7139	Other amusement and recreation services	12	2 042	N	474	103	58	82.5	1.1
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	12	2 035	N	471	103	58	82.8	1.1
713	Amusement, gambling, and recreation industries ...	11	D	N	D	D	b	D	D
7139	Other amusement and recreation services	11	D	N	D	D	b	D	D
COLUMBIA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	47	D	N	D	D	f	D	D
711	Performing arts, spectator sports, and related industries	5	D	N	D	D	b	D	D
7111	Performing arts companies	2	D	N	D	D	b	D	D
71119	Other performing arts companies	1	D	N	D	D	b	D	D
711190	Other performing arts companies	1	D	N	D	D	b	D	D
7111909	Other performing arts companies (except circuses)	1	D	N	D	D	b	D	D
712	Museums, historical sites, and similar institutions ...	7	D	N	D	D	a	D	D
7121	Museums, historical sites, and similar institutions	7	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	35	26 906	N	7 860	1 965	482	22.2	6.4
7131	Amusement parks and arcades	7	11 884	N	3 637	894	119	—	—
71311	Amusement and theme parks	4	D	N	D	D	c	D	D
713110	Amusement and theme parks	4	D	N	D	D	c	D	D
7139	Other amusement and recreation services	28	15 022	N	4 223	1 071	363	39.7	11.4
71399	All other amusement and recreation industries .	9	4 220	N	705	134	23	59.2	10.5
713990	All other amusement and recreation industries	9	4 220	N	705	134	23	59.2	10.5
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									

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Table 3. Summary Statistics for Counties: 2002—Con.

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								From admini- strative records ¹	Estimated ²
COLUMBIA—Con.									
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.									
71	Arts, entertainment, and recreation	45	D	N	D	D	f	D	D
711	Performing arts, spectator sports, and related industries	5	D	N	D	D	b	D	D
7111	Performing arts companies	2	D	N	D	D	b	D	D
71119	Other performing arts companies	1	D	N	D	D	b	D	D
711190	Other performing arts companies	1	D	N	D	D	b	D	D
7111909	Other performing arts companies (except circuses)	1	D	N	D	D	b	D	D
712	Museums, historical sites, and similar institutions ..	5	D	N	D	D	a	D	D
7121	Museums, historical sites, and similar institutions	5	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	35	26 906	N	7 860	1 965	482	22.2	6.4
7131	Amusement parks and arcades	7	11 884	N	3 637	894	119	—	—
71311	Amusement and theme parks	4	D	N	D	D	c	D	D
713110	Amusement and theme parks	4	D	N	D	D	c	D	D
7139	Other amusement and recreation services	28	15 022	N	4 223	1 071	363	39.7	11.4
71399	All other amusement and recreation industries ..	9	4 220	N	705	134	23	59.2	10.5
713990	All other amusement and recreation industries	9	4 220	N	705	134	23	59.2	10.5
CRAWFORD									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	6	1 304	N	368	66	22	69.1	—
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	D	N	D	D	b	D	D
DANE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	220	147 790	N	47 088	10 695	4 066	24.8	7.4
711	Performing arts, spectator sports, and related industries	71	24 613	N	7 401	1 594	611	20.2	.6
7111	Performing arts companies	23	D	N	D	D	e	D	D
71111	Theater companies and dinner theaters	7	D	N	D	D	b	D	D
711110	Theater companies and dinner theaters	7	D	N	D	D	b	D	D
71113	Musical groups and artists	15	D	N	D	D	c	D	D
711130	Musical groups and artists	15	D	N	D	D	c	D	D
7111301	Symphony orchestras and chamber music organizations	3	D	N	D	D	c	D	D
7113	Promoters of performing arts, sports, and similar events	12	D	N	D	D	c	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	7	D	N	D	D	c	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	7	D	N	D	D	c	D	D
712	Museums, historical sites, and similar institutions ..	10	6 813	N	2 386	541	114	2.2	—
7121	Museums, historical sites, and similar institutions	10	6 813	N	2 386	541	114	2.2	—
71211	Museums	6	D	N	D	D	b	D	D
712110	Museums	6	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	139	116 364	N	37 301	8 560	3 341	27.1	9.2
7139	Other amusement and recreation services	132	D	N	D	D	h	D	D
71391	Golf courses and country clubs	20	25 478	N	11 139	2 013	447	17.4	15.7
713910	Golf courses and country clubs	20	25 478	N	11 139	2 013	447	17.4	15.7
71394	Fitness and recreational sports centers	60	35 861	N	13 236	3 172	1 676	44.7	2.6
713940	Fitness and recreational sports centers	60	35 861	N	13 236	3 172	1 676	44.7	2.6
7139409	Other fitness and recreational sports centers	58	D	N	D	D	g	D	D
71395	Bowling centers	22	16 704	N	4 577	1 162	436	17.2	3.5
713950	Bowling centers	22	16 704	N	4 577	1 162	436	17.2	3.5
71399	All other amusement and recreation industries ..	25	D	N	D	D	e	D	D
713990	All other amusement and recreation industries	25	D	N	D	D	e	D	D
7139905	Coin-operated amusement devices (except slot machine operation)	6	10 925	N	2 375	548	68	52.5	.3
7139908	All other miscellaneous amusement and recreation services	15	D	N	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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								From administrative records ¹	Estimated ²
DANE—Con.									
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	61	D	D	D	D	g	D	D
711	Performing arts, spectator sports, and related industries	22	13 325	12 974	4 223	1 000	346	11.5	—
7111	Performing arts companies	18	D	D	D	D	e	D	D
71111	Theater companies and dinner theaters	7	D	D	D	D	b	D	D
711110	Theater companies and dinner theaters	7	D	D	D	D	b	D	D
71113	Musical groups and artists	11	D	D	D	D	c	D	D
711130	Musical groups and artists	11	D	D	D	D	c	D	D
7111301	Symphony orchestras and chamber music organizations	3	D	D	D	D	c	D	D
7113	Promoters of performing arts, sports, and similar events	4	D	D	D	D	b	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	4	D	D	D	D	b	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	4	D	D	D	D	b	D	D
712	Museums, historical sites, and similar institutions ..	7	D	D	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	7	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	32	D	D	D	D	f	D	D
7139	Other amusement and recreation services	32	D	D	D	D	f	D	D
71391	Golf courses and country clubs	6	D	D	D	D	c	D	D
713910	Golf courses and country clubs	6	D	D	D	D	c	D	D
71394	Fitness and recreational sports centers	17	D	D	D	D	e	D	D
713940	Fitness and recreational sports centers	17	D	D	D	D	e	D	D
7139409	Other fitness and recreational sports centers	17	D	D	D	D	e	D	D
71399	All other amusement and recreation industries ..	9	D	D	D	D	b	D	D
713990	All other amusement and recreation industries	9	D	D	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	9	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	159	D	N	D	D	h	D	D
711	Performing arts, spectator sports, and related industries	49	11 288	N	3 178	594	265	30.3	1.4
7113	Promoters of performing arts, sports, and similar events	8	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	107	D	N	D	D	h	D	D
7139	Other amusement and recreation services	100	D	N	D	D	h	D	D
71391	Golf courses and country clubs	14	D	N	D	D	c	D	D
713910	Golf courses and country clubs	14	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	43	D	N	D	D	g	D	D
713940	Fitness and recreational sports centers	43	D	N	D	D	g	D	D
7139409	Other fitness and recreational sports centers	41	26 118	N	8 702	2 057	1 204	56.6	2.7
71395	Bowling centers	22	16 704	N	4 577	1 162	436	17.2	3.5
713950	Bowling centers	22	16 704	N	4 577	1 162	436	17.2	3.5
71399	All other amusement and recreation industries ..	16	D	N	D	D	e	D	D
713990	All other amusement and recreation industries	16	D	N	D	D	e	D	D
7139905	Coin-operated amusement devices (except slot machine operation)	6	10 925	N	2 375	548	68	52.5	.3
7139908	All other miscellaneous amusement and recreation services	6	D	N	D	D	c	D	D
DODGE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	35	D	N	D	D	e	D	D
711	Performing arts, spectator sports, and related industries	9	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	25	D	N	D	D	e	D	D
7139	Other amusement and recreation services	25	D	N	D	D	e	D	D
71391	Golf courses and country clubs	9	D	N	D	D	c	D	D
713910	Golf courses and country clubs	9	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	D	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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								From admini- strative records ¹	Estimated ²
DODGE—Con.									
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	30	D	N	D	D	e	D	D
711	Performing arts, spectator sports, and related industries	7	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries	23	D	N	D	D	e	D	D
7139	Other amusement and recreation services	23	D	N	D	D	e	D	D
71391	Golf courses and country clubs	8	D	N	D	D	c	D	D
713910	Golf courses and country clubs	8	D	N	D	D	c	D	D
DOOR									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	42	20 211	N	5 644	900	218	11.7	2.6
711	Performing arts, spectator sports, and related industries	11	4 088	N	1 338	214	36	9.3	4.5
7111	Performing arts companies	8	D	N	D	D	b	D	D
71111	Theater companies and dinner theaters	6	2 505	N	854	85	12	12.7	—
711110	Theater companies and dinner theaters	6	2 505	N	854	85	12	12.7	—
712	Museums, historical sites, and similar institutions ..	10	3 173	N	965	196	38	—	3.7
7121	Museums, historical sites, and similar institutions	10	3 173	N	965	196	38	—	3.7
713	Amusement, gambling, and recreation industries	21	12 950	N	3 341	490	144	15.3	1.8
7139	Other amusement and recreation services	18	D	N	D	D	c	D	D
71393	Marinas	5	7 265	N	1 592	275	54	3.6	—
713930	Marinas	5	7 265	N	1 592	275	54	3.6	—
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	19	8 442	7 502	2 703	409	76	4.5	1.4
711	Performing arts, spectator sports, and related industries	8	D	D	D	D	b	D	D
7111	Performing arts companies	7	D	D	D	D	b	D	D
71111	Theater companies and dinner theaters	5	D	D	D	D	a	D	D
711110	Theater companies and dinner theaters	5	D	D	D	D	a	D	D
712	Museums, historical sites, and similar institutions ..	9	D	D	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	9	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries	2	D	D	D	D	a	D	D
7139	Other amusement and recreation services	2	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	23	11 769	N	2 941	491	142	16.8	3.5
713	Amusement, gambling, and recreation industries	19	D	N	D	D	c	D	D
7139	Other amusement and recreation services	16	D	N	D	D	c	D	D
71393	Marinas	5	7 265	N	1 592	275	54	3.6	—
713930	Marinas	5	7 265	N	1 592	275	54	3.6	—
DOUGLAS									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	28	9 824	N	2 324	510	164	36.4	3.9
713	Amusement, gambling, and recreation industries	22	D	N	D	D	c	D	D
7139	Other amusement and recreation services	21	D	N	D	D	c	D	D
71399	All other amusement and recreation industries	5	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	5	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	7	1 538	1 465	452	96	28	17.4	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

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								From admini-strative records ¹	Estimated ²
DOUGLAS—Con.									
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	21	8 286	N	1 872	414	136	39.9	4.7
713	Amusement, gambling, and recreation industries ...	20	D	N	D	D	c	D	D
7139	Other amusement and recreation services	19	D	N	D	D	c	D	D
71399	All other amusement and recreation industries ...	3	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	3	D	N	D	D	a	D	D
DUNN									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	19	D	N	D	D	b	D	D
711	Performing arts, spectator sports, and related industries	5	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	12	D	N	D	D	b	D	D
7139	Other amusement and recreation services	12	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	17	D	N	D	D	b	D	D
711	Performing arts, spectator sports, and related industries	5	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	12	D	N	D	D	b	D	D
7139	Other amusement and recreation services	12	D	N	D	D	b	D	D
EAU CLAIRE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	37	27 039	N	6 460	1 231	531	49.5	3.1
711	Performing arts, spectator sports, and related industries	12	D	N	D	D	c	D	D
7111	Performing arts companies	4	D	N	D	D	b	D	D
71111	Theater companies and dinner theaters	3	D	N	D	D	b	D	D
711110	Theater companies and dinner theaters	3	D	N	D	D	b	D	D
7113	Promoters of performing arts, sports, and similar events	4	D	N	D	D	b	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	4	D	N	D	D	b	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	4	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	23	11 832	N	4 279	842	387	29.9	6.4
7139	Other amusement and recreation services	21	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	8	3 406	N	1 261	282	220	42.4	5.1
713940	Fitness and recreational sports centers	8	3 406	N	1 261	282	220	42.4	5.1
7139409	Other fitness and recreational sports centers	8	3 406	N	1 261	282	220	42.4	5.1
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	11	D	D	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	6	D	D	D	D	c	D	D
7139	Other amusement and recreation services	6	D	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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								From administrative records ¹	Estimated ²
EAU CLAIRE—Con.									
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	26	D	N	D	D	e	D	D
711	Performing arts, spectator sports, and related industries	9	D	N	D	D	c	D	D
7111	Performing arts companies	1	D	N	D	D	b	D	D
71111	Theater companies and dinner theaters	1	D	N	D	D	b	D	D
711110	Theater companies and dinner theaters	1	D	N	D	D	b	D	D
7113	Promoters of performing arts, sports, and similar events	4	D	N	D	D	b	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	4	D	N	D	D	b	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	4	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries	17	D	N	D	D	e	D	D
7139	Other amusement and recreation services	15	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	5	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	5	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	5	D	N	D	D	c	D	D
FLORENCE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
FOND DU LAC									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	44	D	N	D	D	e	D	D
713	Amusement, gambling, and recreation industries	35	D	N	D	D	e	D	D
7131	Amusement parks and arcades	4	D	N	D	D	b	D	D
71312	Amusement arcades	4	D	N	D	D	b	D	D
713120	Amusement arcades	4	D	N	D	D	b	D	D
7139	Other amusement and recreation services	31	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	6	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	6	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	5	D	N	D	D	c	D	D
71395	Bowling centers	8	D	N	D	D	c	D	D
713950	Bowling centers	8	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	9	D	D	D	D	c	D	D
71394	Fitness and recreational sports centers	2	D	D	D	D	c	D	D
713940	Fitness and recreational sports centers	2	D	D	D	D	c	D	D
7139409	Other fitness and recreational sports centers	2	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	35	D	N	D	D	e	D	D
713	Amusement, gambling, and recreation industries	32	D	N	D	D	c	D	D
7131	Amusement parks and arcades	4	D	N	D	D	b	D	D
71312	Amusement arcades	4	D	N	D	D	b	D	D
713120	Amusement arcades	4	D	N	D	D	b	D	D
7139	Other amusement and recreation services	28	D	N	D	D	c	D	D
71395	Bowling centers	8	D	N	D	D	c	D	D
713950	Bowling centers	8	D	N	D	D	c	D	D

See footnotes at end of table.

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								From admini- strative records ¹	Estimated ²
FOREST									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	7	D	N	D	D	e	D	D
713	Amusement, gambling, and recreation industries ...	6	D	N	D	D	e	D	D
7132	Gambling industries	1	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	6	D	N	D	D	e	D	D
713	Amusement, gambling, and recreation industries ...	5	D	N	D	D	e	D	D
7132	Gambling industries	1	D	N	D	D	c	D	D
GRANT									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	14	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	13	D	N	D	D	c	D	D
7139	Other amusement and recreation services	13	D	N	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	14	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	13	D	N	D	D	c	D	D
7139	Other amusement and recreation services	13	D	N	D	D	c	D	D
GREEN									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	20	6 750	N	2 223	479	283	48.4	3.4
713	Amusement, gambling, and recreation industries ...	14	5 898	N	2 068	441	270	50.0	3.9
7139	Other amusement and recreation services	14	5 898	N	2 068	441	270	50.0	3.9
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	7	3 672	3 178	1 370	273	155	64.5	—
713	Amusement, gambling, and recreation industries ...	4	D	D	D	D	c	D	D
7139	Other amusement and recreation services	4	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	13	3 078	N	853	206	128	29.3	7.5
713	Amusement, gambling, and recreation industries ...	10	D	N	D	D	c	D	D
7139	Other amusement and recreation services	10	D	N	D	D	c	D	D
GREEN LAKE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	11	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	9	4 563	N	970	148	37	31.7	.5
7139	Other amusement and recreation services	9	4 563	N	970	148	37	31.7	.5
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	10	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	9	4 563	N	970	148	37	31.7	.5
7139	Other amusement and recreation services	9	4 563	N	970	148	37	31.7	.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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								From admini- strative records ¹	Estimated ²
IOWA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	17	D	N	D	D	c	D	D
711	Performing arts, spectator sports, and related industries	6	D	N	D	D	b	D	D
7111	Performing arts companies	3	D	N	D	D	b	D	D
71111	Theater companies and dinner theaters	2	D	N	D	D	b	D	D
711110	Theater companies and dinner theaters	2	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	9	D	N	D	D	c	D	D
7139	Other amusement and recreation services	9	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	D	D	D	D	b	D	D
711	Performing arts, spectator sports, and related industries	3	D	D	D	D	b	D	D
7111	Performing arts companies	2	D	D	D	D	b	D	D
71111	Theater companies and dinner theaters	1	D	D	D	D	b	D	D
711110	Theater companies and dinner theaters	1	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	12	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	9	D	N	D	D	c	D	D
7139	Other amusement and recreation services	9	D	N	D	D	c	D	D
IRON									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	4	4 454	N	381	69	11	29.9	—
713	Amusement, gambling, and recreation industries ...	4	4 454	N	381	69	11	29.9	—
7139	Other amusement and recreation services	3	D	N	D	D	a	D	D
71399	All other amusement and recreation industries ...	2	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	2	D	N	D	D	a	D	D
7139905	Coin-operated amusement devices (except slot machine operation)	2	D	N	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	4	4 454	N	381	69	11	29.9	—
713	Amusement, gambling, and recreation industries ...	4	4 454	N	381	69	11	29.9	—
7139	Other amusement and recreation services	3	D	N	D	D	a	D	D
71399	All other amusement and recreation industries ...	2	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	2	D	N	D	D	a	D	D
7139905	Coin-operated amusement devices (except slot machine operation)	2	D	N	D	D	a	D	D
JACKSON									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	7	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	D	N	D	D	a	D	D

See footnotes at end of table.

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								From administrative records ¹	Estimated ²
JEFFERSON									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	32	D	N	D	D	e	D	D
711	Performing arts, spectator sports, and related industries	8	D	N	D	D	e	D	D
7111	Performing arts companies	2	D	N	D	D	e	D	D
71111	Theater companies and dinner theaters	2	D	N	D	D	e	D	D
711110	Theater companies and dinner theaters	2	D	N	D	D	e	D	D
7111103	Dinner theaters	1	D	N	D	D	e	D	D
713	Amusement, gambling, and recreation industries	21	D	N	D	D	c	D	D
7139	Other amusement and recreation services	21	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	6	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	26	D	N	D	D	e	D	D
711	Performing arts, spectator sports, and related industries	8	D	N	D	D	e	D	D
7111	Performing arts companies	2	D	N	D	D	e	D	D
71111	Theater companies and dinner theaters	2	D	N	D	D	e	D	D
711110	Theater companies and dinner theaters	2	D	N	D	D	e	D	D
7111103	Dinner theaters	1	D	N	D	D	e	D	D
713	Amusement, gambling, and recreation industries	18	D	N	D	D	c	D	D
7139	Other amusement and recreation services	18	D	N	D	D	c	D	D
JUNEAU									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	11	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries	10	D	N	D	D	b	D	D
7139	Other amusement and recreation services	10	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	9	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries	8	2 048	N	517	90	53	71.1	9.5
7139	Other amusement and recreation services	8	2 048	N	517	90	53	71.1	9.5
KENOSHA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	59	D	N	D	D	g	D	D
711	Performing arts, spectator sports, and related industries	15	D	N	D	D	e	D	D
7111	Performing arts companies	4	D	N	D	D	b	D	D
71119	Other performing arts companies	1	D	N	D	D	a	D	D
711190	Other performing arts companies	1	D	N	D	D	a	D	D
7111909	Other performing arts companies (except circuses)	1	D	N	D	D	a	D	D
7112	Spectator sports	5	D	N	D	D	e	D	D
71121	Spectator sports	5	D	N	D	D	e	D	D
711212	Racetracks	3	D	N	D	D	e	D	D
713	Amusement, gambling, and recreation industries	41	D	N	D	D	g	D	D
7139	Other amusement and recreation services	39	D	N	D	D	g	D	D
71391	Golf courses and country clubs	6	D	N	D	D	c	D	D
713910	Golf courses and country clubs	6	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	16	D	N	D	D	e	D	D
713940	Fitness and recreational sports centers	16	D	N	D	D	e	D	D
7139409	Other fitness and recreational sports centers	15	D	N	D	D	e	D	D
71399	All other amusement and recreation industries	12	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	12	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	9	D	N	D	D	b	D	D

See footnotes at end of table.

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								From admini- strative records ¹	Estimated ²
KENOSHA—Con.									
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	11	D	D	D	D	c	D	D
713	Amusement, gambling, and recreation industries...	8	D	D	D	D	c	D	D
7139	Other amusement and recreation services	8	D	D	D	D	c	D	D
71394	Fitness and recreational sports centers	3	D	D	D	D	c	D	D
713940	Fitness and recreational sports centers	3	D	D	D	D	c	D	D
7139409	Other fitness and recreational sports centers	3	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	48	D	N	D	D	g	D	D
711	Performing arts, spectator sports, and related industries	14	D	N	D	D	e	D	D
7111	Performing arts companies	4	D	N	D	D	b	D	D
71119	Other performing arts companies	1	D	N	D	D	a	D	D
711190	Other performing arts companies	1	D	N	D	D	a	D	D
7111909	Other performing arts companies (except circuses)	1	D	N	D	D	a	D	D
7112	Spectator sports	5	D	N	D	D	e	D	D
71121	Spectator sports	5	D	N	D	D	e	D	D
711212	Racetracks	3	D	N	D	D	e	D	D
713	Amusement, gambling, and recreation industries...	33	D	N	D	D	f	D	D
7139	Other amusement and recreation services	31	D	N	D	D	f	D	D
71394	Fitness and recreational sports centers	13	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	13	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	12	D	N	D	D	c	D	D
71399	All other amusement and recreation industries	8	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	8	D	N	D	D	b	D	D
KEWAUNEE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	14	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	11	D	N	D	D	b	D	D
7139	Other amusement and recreation services	11	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	13	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	11	D	N	D	D	b	D	D
7139	Other amusement and recreation services	11	D	N	D	D	b	D	D
LA CROSSE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	58	D	N	D	D	g	D	D
711	Performing arts, spectator sports, and related industries	14	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	40	D	N	D	D	f	D	D
7139	Other amusement and recreation services	40	D	N	D	D	f	D	D
71391	Golf courses and country clubs	7	D	N	D	D	c	D	D
713910	Golf courses and country clubs	7	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	14	D	N	D	D	e	D	D
713940	Fitness and recreational sports centers	14	D	N	D	D	e	D	D
7139409	Other fitness and recreational sports centers	13	D	N	D	D	e	D	D
71395	Bowling centers	6	D	N	D	D	c	D	D
713950	Bowling centers	6	D	N	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
LA CROSSE—Con.									
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	15	D	D	D	D	e	D	D
711	Performing arts, spectator sports, and related industries	7	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	5	D	D	D	D	e	D	D
7139	Other amusement and recreation services	5	D	D	D	D	e	D	D
71394	Fitness and recreational sports centers	2	D	D	D	D	e	D	D
713940	Fitness and recreational sports centers	2	D	D	D	D	e	D	D
7139409	Other fitness and recreational sports centers	2	D	D	D	D	e	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	43	D	N	D	D	f	D	D
711	Performing arts, spectator sports, and related industries	7	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	35	D	N	D	D	f	D	D
7139	Other amusement and recreation services	35	D	N	D	D	f	D	D
71394	Fitness and recreational sports centers	12	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	12	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	11	D	N	D	D	c	D	D
71395	Bowling centers	6	D	N	D	D	c	D	D
713950	Bowling centers	6	D	N	D	D	c	D	D
LAFAYETTE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	8	1 467	N	316	37	26	38.9	31.2
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	8	1 467	N	316	37	26	38.9	31.2
LANGLADE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	13	3 048	N	838	185	76	25.3	2.0
713	Amusement, gambling, and recreation industries ...	10	D	N	D	D	b	D	D
7139	Other amusement and recreation services	10	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	11	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	9	D	N	D	D	b	D	D
7139	Other amusement and recreation services	9	D	N	D	D	b	D	D
LINCOLN									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	15	D	N	D	D	c	D	D
711	Performing arts, spectator sports, and related industries	4	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	10	D	N	D	D	c	D	D
7139	Other amusement and recreation services	10	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
LINCOLN—Con.									
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	13	D	N	D	D	c	D	D
711	Performing arts, spectator sports, and related industries	4	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries	9	D	N	D	D	c	D	D
7139	Other amusement and recreation services	9	D	N	D	D	c	D	D
MANITOWOC									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	34	11 898	N	4 271	991	375	26.6	2.5
711	Performing arts, spectator sports, and related industries	7	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries	24	D	N	D	D	e	D	D
7139	Other amusement and recreation services	23	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	7	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	7	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	6	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	12	D	D	D	D	e	D	D
713	Amusement, gambling, and recreation industries	5	3 565	3 644	1 826	430	219	6.0	—
7139	Other amusement and recreation services	5	3 565	3 644	1 826	430	219	6.0	—
71394	Fitness and recreational sports centers	3	D	D	D	D	c	D	D
713940	Fitness and recreational sports centers	3	D	D	D	D	c	D	D
7139409	Other fitness and recreational sports centers	3	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	22	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries	19	D	N	D	D	b	D	D
7139	Other amusement and recreation services	18	D	N	D	D	b	D	D
MARATHON									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	59	D	N	D	D	e	D	D
711	Performing arts, spectator sports, and related industries	15	D	N	D	D	b	D	D
712	Museums, historical sites, and similar institutions	2	D	N	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	2	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries	42	D	N	D	D	e	D	D
7139	Other amusement and recreation services	41	D	N	D	D	e	D	D
71391	Golf courses and country clubs	8	D	N	D	D	c	D	D
713910	Golf courses and country clubs	8	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	15	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	15	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	13	D	N	D	D	c	D	D
71395	Bowling centers	10	D	N	D	D	b	D	D
713950	Bowling centers	10	D	N	D	D	b	D	D
71399	All other amusement and recreation industries	7	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	7	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	15	D	D	D	D	c	D	D
711	Performing arts, spectator sports, and related industries	6	D	D	D	D	b	D	D
712	Museums, historical sites, and similar institutions	2	D	D	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	2	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries	7	D	D	D	D	b	D	D
7139	Other amusement and recreation services	7	D	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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								From admini- strative records ¹	Estimated ²
	MARATHON—Con.								
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	44	D	N	D	D	e	D	D
713	Amusement, gambling, and recreation industries ...	35	D	N	D	D	e	D	D
7139	Other amusement and recreation services	34	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	11	D	N	D	D	b	D	D
713940	Fitness and recreational sports centers	11	D	N	D	D	b	D	D
71395	Bowling centers	10	D	N	D	D	b	D	D
713950	Bowling centers	10	D	N	D	D	b	D	D
71399	All other amusement and recreation industries .	5	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	5	D	N	D	D	b	D	D
	MARINETTE								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	26	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	24	D	N	D	D	c	D	D
7139	Other amusement and recreation services	24	D	N	D	D	c	D	D
71399	All other amusement and recreation industries .	7	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	7	D	N	D	D	a	D	D
7139908	All other miscellaneous amusement and recreation services	6	D	N	D	D	a	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	7	D	D	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	5	D	D	D	D	a	D	D
7139	Other amusement and recreation services	5	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	19	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	19	D	N	D	D	c	D	D
7139	Other amusement and recreation services	19	D	N	D	D	c	D	D
	MARQUETTE								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	8	2 638	N	493	79	30	49.3	.3
713	Amusement, gambling, and recreation industries ...	6	D	N	D	D	b	D	D
7139	Other amusement and recreation services	6	D	N	D	D	b	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	8	2 638	N	493	79	30	49.3	.3
713	Amusement, gambling, and recreation industries ...	6	D	N	D	D	b	D	D
7139	Other amusement and recreation services	6	D	N	D	D	b	D	D
	MILWAUKEE								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	252	729 558	N	258 737	64 458	7 346	4.6	1.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
	MILWAUKEE—Con.								
	ALL ESTABLISHMENTS—Con.								
71	Arts, entertainment, and recreation—Con.								
711	Performing arts, spectator sports, and related industries	101	D	N	D	D	h	D	D
7111	Performing arts companies	52	55 735	N	25 404	6 630	1 328	10.3	1.3
71111	Theater companies and dinner theaters	24	D	N	D	D	f	D	D
711110	Theater companies and dinner theaters	24	D	N	D	D	f	D	D
7111101	Opera companies	2	D	N	D	D	b	D	D
7111102	Theater companies	19	D	N	D	D	f	D	D
71112	Dance companies	6	D	N	D	D	b	D	D
711120	Dance companies	6	D	N	D	D	b	D	D
71113	Musical groups and artists	20	D	N	D	D	e	D	D
711130	Musical groups and artists	20	D	N	D	D	e	D	D
7111301	Symphony orchestras and chamber music organizations	5	D	N	D	D	c	D	D
7111309	Other music groups and artists	15	D	N	D	D	c	D	D
7112	Spectator sports	10	157 272	N	135 090	34 175	498	1.7	—
71121	Spectator sports	10	157 272	N	135 090	34 175	498	1.7	—
711211	Sports teams and clubs	7	D	N	D	D	e	D	D
7112112	Baseball clubs	1	D	N	D	D	e	D	D
7112119	Other professional sports teams and clubs	6	D	N	D	D	c	D	D
711219	Other spectator sports	2	D	N	D	D	a	D	D
7112192	Racing (except racetrack operation)	1	D	N	D	D	a	D	D
7113	Promoters of performing arts, sports, and similar events	19	D	N	D	D	f	D	D
71131	Promoters of performing arts, sports, and similar events with facilities	5	D	N	D	D	f	D	D
711310	Promoters of performing arts, sports, and similar events with facilities	5	D	N	D	D	f	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	14	D	N	D	D	b	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	14	D	N	D	D	b	D	D
712	Museums, historical sites, and similar institutions ..	21	D	N	D	D	f	D	D
7121	Museums, historical sites, and similar institutions	21	D	N	D	D	f	D	D
71211	Museums	13	D	N	D	D	f	D	D
712110	Museums	13	D	N	D	D	f	D	D
71213	Zoos and botanical gardens	3	D	N	D	D	b	D	D
712130	Zoos and botanical gardens	3	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ..	130	393 769	N	69 176	15 867	3 924	5.4	.6
7132	Gambling industries	2	D	N	D	D	g	D	D
71321	Casinos (except casino hotels)	1	D	N	D	D	g	D	D
713210	Casinos (except casino hotels)	1	D	N	D	D	g	D	D
7139	Other amusement and recreation services	124	D	N	D	D	h	D	D
71391	Golf courses and country clubs	9	D	N	D	D	e	D	D
713910	Golf courses and country clubs	9	D	N	D	D	e	D	D
71393	Marinas	6	D	N	D	D	b	D	D
713930	Marinas	6	D	N	D	D	b	D	D
71394	Fitness and recreational sports centers	54	44 362	N	14 819	3 715	1 350	25.4	.8
713940	Fitness and recreational sports centers	54	44 362	N	14 819	3 715	1 350	25.4	.8
7139409	Other fitness and recreational sports centers	51	D	N	D	D	g	D	D
71395	Bowling centers	28	D	N	D	D	e	D	D
713950	Bowling centers	28	D	N	D	D	e	D	D
71399	All other amusement and recreation industries ..	26	D	N	D	D	e	D	D
713990	All other amusement and recreation industries	26	D	N	D	D	e	D	D
7139904	Miniature golf courses	7	D	N	D	D	b	D	D
7139905	Coin-operated amusement devices (except slot machine operation)	7	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	11	D	N	D	D	e	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	90	176 514	171 318	60 322	14 345	2 612	6.2	1.1
711	Performing arts, spectator sports, and related industries	47	D	D	D	D	g	D	D
7111	Performing arts companies	35	D	D	D	D	g	D	D
71111	Theater companies and dinner theaters	16	D	D	D	D	f	D	D
711110	Theater companies and dinner theaters	16	D	D	D	D	f	D	D
7111101	Opera companies	2	D	D	D	D	b	D	D
7111102	Theater companies	14	D	D	D	D	f	D	D
71112	Dance companies	6	D	D	D	D	b	D	D
711120	Dance companies	6	D	D	D	D	b	D	D
71113	Musical groups and artists	13	D	D	D	D	e	D	D
711130	Musical groups and artists	13	D	D	D	D	e	D	D
7111301	Symphony orchestras and chamber music organizations	5	D	D	D	D	c	D	D
7111309	Other music groups and artists	8	D	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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								From admini- strative records ¹	Estimated ²
	MILWAUKEE—Con.								
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX—Con.								
71	Arts, entertainment, and recreation—Con.								
711	Performing arts, spectator sports, and related industries—Con.								
7113	Promoters of performing arts, sports, and similar events	12	D	D	D	D	c	D	D
71131	Promoters of performing arts, sports, and similar events with facilities	2	D	D	D	D	b	D	D
711310	Promoters of performing arts, sports, and similar events with facilities	2	D	D	D	D	b	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	10	D	D	D	D	b	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	10	D	D	D	D	b	D	D
712	Museums, historical sites, and similar institutions ..	20	D	D	D	D	f	D	D
7121	Museums, historical sites, and similar institutions	20	D	D	D	D	f	D	D
71211	Museums	13	D	D	D	D	f	D	D
712110	Museums	13	D	D	D	D	f	D	D
71213	Zoos and botanical gardens	2	D	D	D	D	b	D	D
712130	Zoos and botanical gardens	2	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	23	D	D	D	D	f	D	D
7139	Other amusement and recreation services	23	D	D	D	D	f	D	D
71391	Golf courses and country clubs	7	D	D	D	D	e	D	D
713910	Golf courses and country clubs	7	D	D	D	D	e	D	D
71394	Fitness and recreational sports centers	11	D	D	D	D	e	D	D
713940	Fitness and recreational sports centers	11	D	D	D	D	e	D	D
7139409	Other fitness and recreational sports centers	11	D	D	D	D	e	D	D
71399	All other amusement and recreation industries ..	5	D	D	D	D	c	D	D
713990	All other amusement and recreation industries ..	5	D	D	D	D	c	D	D
7139908	All other miscellaneous amusement and recreation services	5	D	D	D	D	c	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	162	553 044	N	198 415	50 113	4 734	4.1	1.2
711	Performing arts, spectator sports, and related industries	54	D	N	D	D	g	D	D
7111	Performing arts companies	17	D	N	D	D	e	D	D
71111	Theater companies and dinner theaters	8	D	N	D	D	c	D	D
711110	Theater companies and dinner theaters	8	D	N	D	D	c	D	D
71113	Musical groups and artists	7	D	N	D	D	b	D	D
711130	Musical groups and artists	7	D	N	D	D	b	D	D
7111309	Other music groups and artists	7	D	N	D	D	b	D	D
7112	Spectator sports	10	157 272	N	135 090	34 175	498	1.7	—
71121	Spectator sports	10	157 272	N	135 090	34 175	498	1.7	—
711211	Sports teams and clubs	7	D	N	D	D	e	D	D
7112112	Baseball clubs	1	D	N	D	D	e	D	D
7112119	Other professional sports teams and clubs	6	D	N	D	D	c	D	D
711219	Other spectator sports	2	D	N	D	D	a	D	D
7112192	Racing (except racetrack operation)	1	D	N	D	D	a	D	D
7113	Promoters of performing arts, sports, and similar events	7	D	N	D	D	f	D	D
71131	Promoters of performing arts, sports, and similar events with facilities	3	D	N	D	D	f	D	D
711310	Promoters of performing arts, sports, and similar events with facilities	3	D	N	D	D	f	D	D
713	Amusement, gambling, and recreation industries ..	107	D	N	D	D	h	D	D
7132	Gambling industries	2	D	N	D	D	g	D	D
71321	Casinos (except casino hotels)	1	D	N	D	D	g	D	D
713210	Casinos (except casino hotels)	1	D	N	D	D	g	D	D
7139	Other amusement and recreation services	101	D	N	D	D	g	D	D
71393	Marinas	6	D	N	D	D	b	D	D
713930	Marinas	6	D	N	D	D	b	D	D
71394	Fitness and recreational sports centers	43	D	N	D	D	g	D	D
713940	Fitness and recreational sports centers	43	D	N	D	D	g	D	D
7139409	Other fitness and recreational sports centers	40	D	N	D	D	f	D	D
71395	Bowling centers	28	D	N	D	D	e	D	D
713950	Bowling centers	28	D	N	D	D	e	D	D
71399	All other amusement and recreation industries ..	21	D	N	D	D	c	D	D
713990	All other amusement and recreation industries ..	21	D	N	D	D	c	D	D
7139904	Miniature golf courses	7	D	N	D	D	b	D	D
7139905	Coin-operated amusement devices (except slot machine operation)	7	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	6	D	N	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

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								From admini- strative records ¹	Estimated ²
MONROE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	11	3 321	N	778	176	64	75.2	.4
713	Amusement, gambling, and recreation industries...	9	D	N	D	D	b	D	D
7139	Other amusement and recreation services	9	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	4	1 302	1 044	285	61	19	46.0	—
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	7	2 019	N	493	115	45	94.0	.6
713	Amusement, gambling, and recreation industries...	7	2 019	N	493	115	45	94.0	.6
7139	Other amusement and recreation services	7	2 019	N	493	115	45	94.0	.6
OCONTO									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	23	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries...	21	D	N	D	D	c	D	D
7139	Other amusement and recreation services	21	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	18	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries...	18	D	N	D	D	c	D	D
7139	Other amusement and recreation services	18	D	N	D	D	c	D	D
ONEIDA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	31	10 307	N	2 620	449	127	35.2	3.0
713	Amusement, gambling, and recreation industries...	23	9 100	N	2 362	399	114	37.0	3.0
7139	Other amusement and recreation services	22	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	6	1 017	941	283	56	6	83.4	16.6
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	25	9 290	N	2 337	393	121	29.9	1.5
713	Amusement, gambling, and recreation industries...	17	8 083	N	2 079	343	108	31.1	1.3
7139	Other amusement and recreation services	16	D	N	D	D	c	D	D
OUTAGAMIE									

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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								From admini- strative records ¹	Estimated ²
	OUTAGAMIE—Con.								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	84	D	N	D	D	f	D	D
711	Performing arts, spectator sports, and related industries	21	D	N	D	D	c	D	D
7111	Performing arts companies	8	4 862	N	1 461	271	50	1.5	—
71113	Musical groups and artists	4	D	N	D	D	b	D	D
711130	Musical groups and artists	4	D	N	D	D	b	D	D
7111309	Other music groups and artists	3	D	N	D	D	b	D	D
7112	Spectator sports	4	D	N	D	D	b	D	D
71121	Spectator sports	4	D	N	D	D	b	D	D
7113	Promoters of performing arts, sports, and similar events	4	D	N	D	D	b	D	D
712	Museums, historical sites, and similar institutions ..	7	D	N	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	7	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	56	20 765	N	6 321	1 339	516	26.4	10.3
7139	Other amusement and recreation services	52	D	N	D	D	e	D	D
71391	Golf courses and country clubs	12	D	N	D	D	c	D	D
713910	Golf courses and country clubs	12	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	18	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	18	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	17	D	N	D	D	c	D	D
71395	Bowling centers	10	D	N	D	D	b	D	D
713950	Bowling centers	10	D	N	D	D	b	D	D
71399	All other amusement and recreation industries ..	10	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	10	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	8	D	N	D	D	b	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	20	D	D	D	D	c	D	D
711	Performing arts, spectator sports, and related industries	6	D	D	D	D	a	D	D
712	Museums, historical sites, and similar institutions ..	7	D	D	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	7	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	7	D	D	D	D	b	D	D
7139	Other amusement and recreation services	7	D	D	D	D	b	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	64	D	N	D	D	f	D	D
711	Performing arts, spectator sports, and related industries	15	10 598	N	2 573	458	105	34.4	.9
7111	Performing arts companies	4	D	N	D	D	b	D	D
71113	Musical groups and artists	2	D	N	D	D	b	D	D
711130	Musical groups and artists	2	D	N	D	D	b	D	D
7111309	Other music groups and artists	2	D	N	D	D	b	D	D
7112	Spectator sports	4	D	N	D	D	b	D	D
71121	Spectator sports	4	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	49	D	N	D	D	e	D	D
7139	Other amusement and recreation services	45	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	17	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	17	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	16	D	N	D	D	c	D	D
71395	Bowling centers	10	D	N	D	D	b	D	D
713950	Bowling centers	10	D	N	D	D	b	D	D
71399	All other amusement and recreation industries ..	7	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	7	D	N	D	D	b	D	D

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Table 3. Summary Statistics for Counties: 2002—Con.

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								From admini- strative records ¹	Estimated ²
OZAUKEE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	44	30 478	N	10 264	1 836	430	26.5	3.0
711	Performing arts, spectator sports, and related industries	11	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	31	D	N	D	D	e	D	D
7139	Other amusement and recreation services	31	D	N	D	D	e	D	D
71391	Golf courses and country clubs	7	16 760	N	6 748	1 029	170	2.6	5.2
713910	Golf courses and country clubs	7	16 760	N	6 748	1 029	170	2.6	5.2
71394	Fitness and recreational sports centers	14	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	14	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	12	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	8	10 853	9 404	4 657	686	140	4.2	-
713	Amusement, gambling, and recreation industries ...	4	D	D	D	D	c	D	D
7139	Other amusement and recreation services	4	D	D	D	D	c	D	D
71391	Golf courses and country clubs	2	D	D	D	D	c	D	D
713910	Golf courses and country clubs	2	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	36	19 625	N	5 607	1 150	290	38.8	4.6
711	Performing arts, spectator sports, and related industries	9	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	27	D	N	D	D	e	D	D
7139	Other amusement and recreation services	27	D	N	D	D	e	D	D
71391	Golf courses and country clubs	5	D	N	D	D	b	D	D
713910	Golf courses and country clubs	5	D	N	D	D	b	D	D
71394	Fitness and recreational sports centers	13	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	13	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	11	D	N	D	D	b	D	D
PEPIN									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	5	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	4	D	N	D	D	a	D	D
PIERCE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	11	4 592	N	1 352	229	59	44.9	-
713	Amusement, gambling, and recreation industries ...	10	D	N	D	D	b	D	D
7139	Other amusement and recreation services	10	D	N	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	11	4 592	N	1 352	229	59	44.9	-
713	Amusement, gambling, and recreation industries ...	10	D	N	D	D	b	D	D
7139	Other amusement and recreation services	10	D	N	D	D	b	D	D

See footnotes at end of table.

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								From admini-strative records ¹	Estimated ²
POLK									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	24	7 973	N	2 075	474	262	50.6	.5
713	Amusement, gambling, and recreation industries ...	16	7 054	N	1 917	450	250	49.5	.1
7139	Other amusement and recreation services	16	7 054	N	1 917	450	250	49.5	.1
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	6	549	526	105	22	10	30.1	7.8
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	18	7 424	N	1 970	452	252	52.1	—
713	Amusement, gambling, and recreation industries ...	15	D	N	D	D	e	D	D
7139	Other amusement and recreation services	15	D	N	D	D	e	D	D
PORTAGE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	27	19 517	N	5 005	1 016	497	19.0	1.4
711	Performing arts, spectator sports, and related industries	8	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	18	D	N	D	D	e	D	D
7139	Other amusement and recreation services	17	D	N	D	D	e	D	D
71391	Golf courses and country clubs	4	6 722	N	2 191	440	145	22.0	—
713910	Golf courses and country clubs	4	6 722	N	2 191	440	145	22.0	—
71393	Marinas	1	D	N	D	D	b	D	D
713930	Marinas	1	D	N	D	D	b	D	D
71394	Fitness and recreational sports centers	6	D	N	D	D	e	D	D
713940	Fitness and recreational sports centers	6	D	N	D	D	e	D	D
7139409	Other fitness and recreational sports centers	5	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	D	D	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	1	D	D	D	D	c	D	D
7139	Other amusement and recreation services	1	D	D	D	D	c	D	D
71394	Fitness and recreational sports centers	1	D	D	D	D	c	D	D
713940	Fitness and recreational sports centers	1	D	D	D	D	c	D	D
7139409	Other fitness and recreational sports centers	1	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	22	D	N	D	D	e	D	D
713	Amusement, gambling, and recreation industries ...	17	D	N	D	D	c	D	D
7139	Other amusement and recreation services	16	D	N	D	D	c	D	D
71391	Golf courses and country clubs	4	6 722	N	2 191	440	145	22.0	—
713910	Golf courses and country clubs	4	6 722	N	2 191	440	145	22.0	—
71393	Marinas	1	D	N	D	D	b	D	D
713930	Marinas	1	D	N	D	D	b	D	D
PRICE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	6	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	D	N	D	D	b	D	D

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								From admini- strative records ¹	Estimated ²
RACINE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	68	35 896	N	12 772	2 699	991	14.4	1.8
711	Performing arts, spectator sports, and related industries	13	D	N	D	D	b	D	D
712	Museums, historical sites, and similar institutions ..	6	D	N	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	6	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	49	D	N	D	D	f	D	D
7139	Other amusement and recreation services	48	D	N	D	D	f	D	D
71391	Golf courses and country clubs	10	11 987	N	4 852	869	217	10.0	1.1
713910	Golf courses and country clubs	10	11 987	N	4 852	869	217	10.0	1.1
71393	Marinas	5	D	N	D	D	b	D	D
713930	Marinas	5	D	N	D	D	b	D	D
71394	Fitness and recreational sports centers	18	D	N	D	D	e	D	D
713940	Fitness and recreational sports centers	18	D	N	D	D	e	D	D
7139409	Other fitness and recreational sports centers	16	D	N	D	D	e	D	D
71395	Bowling centers	8	5 273	N	1 498	379	212	1.5	—
713950	Bowling centers	8	5 273	N	1 498	379	212	1.5	—
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	18	13 747	13 419	5 961	1 255	407	5.1	1.1
711	Performing arts, spectator sports, and related industries	6	D	D	D	D	a	D	D
712	Museums, historical sites, and similar institutions ..	5	D	D	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	5	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	7	D	D	D	D	e	D	D
7139	Other amusement and recreation services	7	D	D	D	D	e	D	D
71391	Golf courses and country clubs	2	D	D	D	D	c	D	D
713910	Golf courses and country clubs	2	D	D	D	D	c	D	D
71394	Fitness and recreational sports centers	3	D	D	D	D	c	D	D
713940	Fitness and recreational sports centers	3	D	D	D	D	c	D	D
7139409	Other fitness and recreational sports centers	3	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	50	22 149	N	6 811	1 444	584	20.2	2.2
713	Amusement, gambling, and recreation industries...	42	D	N	D	D	f	D	D
7139	Other amusement and recreation services	41	D	N	D	D	f	D	D
71393	Marinas	5	D	N	D	D	b	D	D
713930	Marinas	5	D	N	D	D	b	D	D
71394	Fitness and recreational sports centers	15	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	15	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	13	D	N	D	D	c	D	D
71395	Bowling centers	8	5 273	N	1 498	379	212	1.5	—
713950	Bowling centers	8	5 273	N	1 498	379	212	1.5	—
RICHLAND									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	7	2 161	N	249	69	26	17.3	—
711	Performing arts, spectator sports, and related industries	3	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	D	N	D	D	b	D	D

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Table 3. Summary Statistics for Counties: 2002—Con.

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								From administrative records ¹	Estimated ²
ROCK									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	62	27 857	N	8 599	1 839	775	19.0	3.3
711	Performing arts, spectator sports, and related industries	11	D	N	D	D	b	D	D
712	Museums, historical sites, and similar institutions ..	6	D	N	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	6	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	45	22 900	N	7 450	1 617	698	19.8	2.0
7139	Other amusement and recreation services	43	D	N	D	D	f	D	D
71391	Golf courses and country clubs	14	9 996	N	3 698	618	176	21.4	4.5
713910	Golf courses and country clubs	14	9 996	N	3 698	618	176	21.4	4.5
71394	Fitness and recreational sports centers	15	4 948	N	1 491	400	300	14.8	.1
713940	Fitness and recreational sports centers	15	4 948	N	1 491	400	300	14.8	.1
7139409	Other fitness and recreational sports centers	12	D	N	D	D	e	D	D
71395	Bowling centers	11	5 277	N	1 502	415	161	24.5	—
713950	Bowling centers	11	5 277	N	1 502	415	161	24.5	—
71399	All other amusement and recreation industries ..	3	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	3	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	18	10 034	10 474	3 347	639	323	8.8	1.3
712	Museums, historical sites, and similar institutions ..	6	D	D	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	6	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	5	D	D	D	D	e	D	D
7139	Other amusement and recreation services	5	D	D	D	D	e	D	D
71394	Fitness and recreational sports centers	3	D	D	D	D	c	D	D
713940	Fitness and recreational sports centers	3	D	D	D	D	c	D	D
7139409	Other fitness and recreational sports centers	3	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	44	17 823	N	5 252	1 200	452	24.7	4.5
713	Amusement, gambling, and recreation industries ...	40	D	N	D	D	e	D	D
7139	Other amusement and recreation services	38	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	12	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	12	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	9	D	N	D	D	b	D	D
71395	Bowling centers	11	5 277	N	1 502	415	161	24.5	—
713950	Bowling centers	11	5 277	N	1 502	415	161	24.5	—
71399	All other amusement and recreation industries ..	3	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	3	D	N	D	D	b	D	D
RUSK									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	4	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
ST. CROIX									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	41	17 930	N	5 560	1 091	338	46.3	.4
711	Performing arts, spectator sports, and related industries	10	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	28	D	N	D	D	e	D	D
7139	Other amusement and recreation services	27	D	N	D	D	e	D	D
71391	Golf courses and country clubs	12	9 850	N	3 375	524	207	32.7	—
713910	Golf courses and country clubs	12	9 850	N	3 375	524	207	32.7	—
71399	All other amusement and recreation industries .	4	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	4	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	6	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	35	D	N	D	D	e	D	D
713	Amusement, gambling, and recreation industries ...	27	D	N	D	D	e	D	D
7139	Other amusement and recreation services	26	D	N	D	D	e	D	D
71391	Golf courses and country clubs	12	9 850	N	3 375	524	207	32.7	—
713910	Golf courses and country clubs	12	9 850	N	3 375	524	207	32.7	—
71399	All other amusement and recreation industries .	3	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	3	D	N	D	D	b	D	D
SAUK									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	39	37 795	N	8 613	1 353	266	14.6	2.2
711	Performing arts, spectator sports, and related industries	6	D	N	D	D	a	D	D
712	Museums, historical sites, and similar institutions ..	3	D	N	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	3	D	N	D	D	b	D	D
71212	Historical sites	1	D	N	D	D	b	D	D
712120	Historical sites	1	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	30	D	N	D	D	c	D	D
7131	Amusement parks and arcades	4	D	N	D	D	b	D	D
71311	Amusement and theme parks	3	D	N	D	D	b	D	D
713110	Amusement and theme parks	3	D	N	D	D	b	D	D
7131101	Waterparks	1	D	N	D	D	b	D	D
7139	Other amusement and recreation services	26	D	N	D	D	c	D	D
71399	All other amusement and recreation industries .	9	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	9	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	6	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	10	5 934	6 204	1 708	279	69	4.6	.5
712	Museums, historical sites, and similar institutions ..	2	D	D	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	2	D	D	D	D	b	D	D
71212	Historical sites	1	D	D	D	D	b	D	D
712120	Historical sites	1	D	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
SAUK—Con.									
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	29	31 861	N	6 905	1 074	197	16.4	2.5
711	Performing arts, spectator sports, and related industries	4	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	24	D	N	D	D	c	D	D
7131	Amusement parks and arcades	4	D	N	D	D	b	D	D
71311	Amusement and theme parks	3	D	N	D	D	b	D	D
713110	Amusement and theme parks	3	D	N	D	D	b	D	D
7131101	Waterparks	1	D	N	D	D	b	D	D
7139	Other amusement and recreation services	20	D	N	D	D	c	D	D
71399	All other amusement and recreation industries ...	6	D	N	D	D	b	D	D
713990	All other amusement and recreation industries ...	6	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	3	D	N	D	D	b	D	D
SAWYER									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	19	6 149	N	1 990	322	78	53.2	.5
711	Performing arts, spectator sports, and related industries	4	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	13	4 193	N	1 582	244	63	56.1	.2
7139	Other amusement and recreation services	12	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	3	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	16	D	N	D	D	b	D	D
711	Performing arts, spectator sports, and related industries	4	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	12	D	N	D	D	b	D	D
7139	Other amusement and recreation services	11	3 140	N	1 189	170	58	75.0	.2
SHAWANO									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	20	D	N	D	D	f	D	D
713	Amusement, gambling, and recreation industries ...	18	D	N	D	D	f	D	D
7132	Gambling industries	2	D	N	D	D	f	D	D
7139	Other amusement and recreation services	14	D	N	D	D	b	D	D
71393	Marinas	2	D	N	D	D	b	D	D
713930	Marinas	2	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	19	D	N	D	D	f	D	D
713	Amusement, gambling, and recreation industries ...	17	D	N	D	D	f	D	D
7132	Gambling industries	2	D	N	D	D	f	D	D
7139	Other amusement and recreation services	13	D	N	D	D	b	D	D
71393	Marinas	2	D	N	D	D	b	D	D
713930	Marinas	2	D	N	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
SHEBOYGAN									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	57	61 550	N	16 041	2 819	1 220	7.8	3.4
711	Performing arts, spectator sports, and related industries	12	D	N	D	D	b	D	D
7112	Spectator sports	2	D	N	D	D	a	D	D
71121	Spectator sports	2	D	N	D	D	a	D	D
712	Museums, historical sites, and similar institutions ..	4	D	N	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	4	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	41	48 758	N	12 956	2 213	1 110	7.2	4.2
7139	Other amusement and recreation services	39	D	N	D	D	g	D	D
71391	Golf courses and country clubs	10	29 464	N	7 316	919	561	8.9	—
713910	Golf courses and country clubs	10	29 464	N	7 316	919	561	8.9	—
71394	Fitness and recreational sports centers	12	8 585	N	3 856	887	346	5.6	16.8
713940	Fitness and recreational sports centers	12	8 585	N	3 856	887	346	5.6	16.8
7139409	Other fitness and recreational sports centers	10	D	N	D	D	e	D	D
71395	Bowling centers	8	6 138	N	792	206	121	5.1	9.7
713950	Bowling centers	8	6 138	N	792	206	121	5.1	9.7
71399	All other amusement and recreation industries ..	7	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	7	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	5	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	16	11 865	11 244	5 002	1 076	386	6.6	9.8
711	Performing arts, spectator sports, and related industries	6	2 201	1 651	340	53	19	33.0	.6
712	Museums, historical sites, and similar institutions ..	4	D	D	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	4	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	6	D	D	D	D	e	D	D
7139	Other amusement and recreation services	6	D	D	D	D	e	D	D
71394	Fitness and recreational sports centers	3	D	D	D	D	e	D	D
713940	Fitness and recreational sports centers	3	D	D	D	D	e	D	D
7139409	Other fitness and recreational sports centers	3	D	D	D	D	e	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	41	49 685	N	11 039	1 743	834	8.1	1.8
711	Performing arts, spectator sports, and related industries	6	D	N	D	D	b	D	D
7112	Spectator sports	2	D	N	D	D	a	D	D
71121	Spectator sports	2	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	35	D	N	D	D	f	D	D
7139	Other amusement and recreation services	33	D	N	D	D	f	D	D
71391	Golf courses and country clubs	9	D	N	D	D	f	D	D
713910	Golf courses and country clubs	9	D	N	D	D	f	D	D
71394	Fitness and recreational sports centers	9	D	N	D	D	b	D	D
713940	Fitness and recreational sports centers	9	D	N	D	D	b	D	D
7139409	Other fitness and recreational sports centers	7	D	N	D	D	b	D	D
71395	Bowling centers	8	6 138	N	792	206	121	5.1	9.7
713950	Bowling centers	8	6 138	N	792	206	121	5.1	9.7
71399	All other amusement and recreation industries ..	5	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	5	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	3	D	N	D	D	b	D	D
TAYLOR									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	7	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	6	D	N	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
TREMPEALEAU									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	12	2 893	N	844	122	39	27.9	7.1
713	Amusement, gambling, and recreation industries ...	11	D	N	D	D	b	D	D
7139	Other amusement and recreation services	11	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	3	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	9	D	N	D	D	b	D	D
VERNON									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	11	1 993	N	579	129	38	73.8	4.6
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	4	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	7	D	N	D	D	b	D	D
VILAS									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	33	17 503	N	3 799	674	193	11.6	12.8
713	Amusement, gambling, and recreation industries ...	26	16 012	N	3 414	578	176	11.0	14.0
7139	Other amusement and recreation services	24	D	N	D	D	c	D	D
71393	Marinas	5	4 886	N	707	129	29	13.8	22.9
713930	Marinas	5	4 886	N	707	129	29	13.8	22.9
71394	Fitness and recreational sports centers	5	D	N	D	D	b	D	D
713940	Fitness and recreational sports centers	5	D	N	D	D	b	D	D
7139409	Other fitness and recreational sports centers	4	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	9	3 974	3 463	1 194	197	44	9.5	8.8
713	Amusement, gambling, and recreation industries ...	7	D	D	D	D	b	D	D
7139	Other amusement and recreation services	7	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	24	13 529	N	2 605	477	149	12.3	14.0
713	Amusement, gambling, and recreation industries ...	19	D	N	D	D	c	D	D
7139	Other amusement and recreation services	17	D	N	D	D	c	D	D
71393	Marinas	5	4 886	N	707	129	29	13.8	22.9
713930	Marinas	5	4 886	N	707	129	29	13.8	22.9
WALWORTH									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	63	49 652	N	15 469	2 887	754	18.3	3.5
711	Performing arts, spectator sports, and related industries	16	D	N	D	D	e	D	D
7112	Spectator sports	4	8 002	N	2 107	467	146	—	—
71121	Spectator sports	4	8 002	N	2 107	467	146	—	—
713	Amusement, gambling, and recreation industries ...	45	D	N	D	D	e	D	D
7139	Other amusement and recreation services	45	D	N	D	D	e	D	D
71391	Golf courses and country clubs	8	16 506	N	6 358	970	193	24.3	—
713910	Golf courses and country clubs	8	16 506	N	6 358	970	193	24.3	—
71393	Marinas	13	12 148	N	2 834	549	93	7.7	.5
713930	Marinas	13	12 148	N	2 834	549	93	7.7	.5
71399	All other amusement and recreation industries	10	4 415	N	1 020	248	71	38.7	28.3
713990	All other amusement and recreation industries	10	4 415	N	1 020	248	71	38.7	28.3
7139908	All other miscellaneous amusement and recreation services	6	2 629	N	727	174	53	45.2	47.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
WALWORTH—Con.									
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	6	5 389	5 275	1 948	331	98	11.5	23.2
713	Amusement, gambling, and recreation industries ...	3	D	D	D	D	b	D	D
7139	Other amusement and recreation services	3	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	57	44 263	N	13 521	2 556	656	19.1	1.1
711	Performing arts, spectator sports, and related industries	14	D	N	D	D	e	D	D
7112	Spectator sports	4	8 002	N	2 107	467	146	—	—
71121	Spectator sports	4	8 002	N	2 107	467	146	—	—
713	Amusement, gambling, and recreation industries ...	42	D	N	D	D	e	D	D
7139	Other amusement and recreation services	42	D	N	D	D	e	D	D
71391	Golf courses and country clubs	6	D	N	D	D	c	D	D
713910	Golf courses and country clubs	6	D	N	D	D	c	D	D
71393	Marinas	13	12 148	N	2 834	549	93	7.7	.5
713930	Marinas	13	12 148	N	2 834	549	93	7.7	.5
71399	All other amusement and recreation industries .	9	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	9	D	N	D	D	b	D	D
WASHBURN									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	13	6 978	N	1 549	282	65	34.3	29.3
713	Amusement, gambling, and recreation industries ...	11	D	N	D	D	b	D	D
7139	Other amusement and recreation services	9	D	N	D	D	b	D	D
71399	All other amusement and recreation industries .	2	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	2	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	12	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	10	5 728	N	1 094	230	55	23.8	35.7
7139	Other amusement and recreation services	8	D	N	D	D	b	D	D
71399	All other amusement and recreation industries .	2	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	2	D	N	D	D	a	D	D
WASHINGTON									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	60	30 826	N	10 137	2 579	1 117	38.6	2.6
711	Performing arts, spectator sports, and related industries	10	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	47	D	N	D	D	g	D	D
7139	Other amusement and recreation services	46	D	N	D	D	g	D	D
71391	Golf courses and country clubs	12	D	N	D	D	c	D	D
713910	Golf courses and country clubs	12	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	18	D	N	D	D	e	D	D
713940	Fitness and recreational sports centers	18	D	N	D	D	e	D	D
7139409	Other fitness and recreational sports centers	16	D	N	D	D	e	D	D
71395	Bowling centers	6	D	N	D	D	b	D	D
713950	Bowling centers	6	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	14	10 184	8 578	3 618	900	313	43.7	2.0
711	Performing arts, spectator sports, and related industries	2	D	D	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	9	D	D	D	D	e	D	D
7139	Other amusement and recreation services	9	D	D	D	D	e	D	D
71394	Fitness and recreational sports centers	5	D	D	D	D	c	D	D
713940	Fitness and recreational sports centers	5	D	D	D	D	c	D	D
7139409	Other fitness and recreational sports centers	5	D	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
WASHINGTON—Con.									
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	46	20 642	N	6 519	1 679	804	36.1	2.9
713	Amusement, gambling, and recreation industries ...	38	D	N	D	D	f	D	D
7139	Other amusement and recreation services	37	D	N	D	D	f	D	D
71391	Golf courses and country clubs	11	D	N	D	D	c	D	D
713910	Golf courses and country clubs	11	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	13	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	13	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	11	D	N	D	D	c	D	D
71395	Bowling centers	6	D	N	D	D	b	D	D
713950	Bowling centers	6	D	N	D	D	b	D	D
WAUKESHA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	153	103 590	N	36 333	7 517	2 589	20.2	3.9
711	Performing arts, spectator sports, and related industries	35	D	N	D	D	e	D	D
7111	Performing arts companies	10	D	N	D	D	c	D	D
7112	Spectator sports	2	D	N	D	D	a	D	D
71121	Spectator sports	2	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	116	90 051	N	33 020	6 711	2 293	18.4	4.4
7139	Other amusement and recreation services	113	D	N	D	D	g	D	D
71391	Golf courses and country clubs	28	42 595	N	16 306	2 902	709	14.1	.8
713910	Golf courses and country clubs	28	42 595	N	16 306	2 902	709	14.1	.8
71394	Fitness and recreational sports centers	42	24 427	N	9 940	2 324	1 060	24.3	8.4
713940	Fitness and recreational sports centers	42	24 427	N	9 940	2 324	1 060	24.3	8.4
7139409	Other fitness and recreational sports centers	38	D	N	D	D	f	D	D
71395	Bowling centers	18	D	N	D	D	e	D	D
713950	Bowling centers	18	D	N	D	D	e	D	D
71399	All other amusement and recreation industries . All other amusement and recreation industries	21	D	N	D	D	c	D	D
713990	All other amusement and recreation industries	21	D	N	D	D	c	D	D
7139905	Coin-operated amusement devices (except slot machine operation)	4	4 179	N	1 609	227	22	—	28.7
7139908	All other miscellaneous amusement and recreation services	9	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	24	27 942	25 100	11 201	2 224	586	28.2	—
711	Performing arts, spectator sports, and related industries	8	D	D	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	15	23 595	22 012	10 181	1 988	451	25.7	—
7139	Other amusement and recreation services	15	23 595	22 012	10 181	1 988	451	25.7	—
71391	Golf courses and country clubs	5	17 798	16 812	7 770	1 426	254	11.3	—
713910	Golf courses and country clubs	5	17 798	16 812	7 770	1 426	254	11.3	—
71394	Fitness and recreational sports centers	7	D	D	D	D	c	D	D
713940	Fitness and recreational sports centers	7	D	D	D	D	c	D	D
7139409	Other fitness and recreational sports centers	7	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	129	75 648	N	25 132	5 293	2 003	17.2	5.3
711	Performing arts, spectator sports, and related industries	27	D	N	D	D	c	D	D
7112	Spectator sports	2	D	N	D	D	a	D	D
71121	Spectator sports	2	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	101	66 456	N	22 839	4 723	1 842	15.8	6.0
7139	Other amusement and recreation services	98	D	N	D	D	g	D	D
71391	Golf courses and country clubs	23	24 797	N	8 536	1 476	455	16.1	1.4
713910	Golf courses and country clubs	23	24 797	N	8 536	1 476	455	16.1	1.4
71394	Fitness and recreational sports centers	35	D	N	D	D	f	D	D
713940	Fitness and recreational sports centers	35	D	N	D	D	f	D	D
7139409	Other fitness and recreational sports centers	31	D	N	D	D	f	D	D
71395	Bowling centers	18	D	N	D	D	e	D	D
713950	Bowling centers	18	D	N	D	D	e	D	D
71399	All other amusement and recreation industries . All other amusement and recreation industries	18	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	18	D	N	D	D	b	D	D
7139905	Coin-operated amusement devices (except slot machine operation)	4	4 179	N	1 609	227	22	—	28.7
7139908	All other miscellaneous amusement and recreation services	6	D	N	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
WAUPACA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	37	13 646	N	3 030	494	162	47.0	.1
711	Performing arts, spectator sports, and related industries	5	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	31	D	N	D	D	c	D	D
7139	Other amusement and recreation services	29	D	N	D	D	c	D	D
71399	All other amusement and recreation industries .	6	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	6	D	N	D	D	b	D	D
7139905	Coin-operated amusement devices (except slot machine operation)	3	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	4	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	33	D	N	D	D	c	D	D
711	Performing arts, spectator sports, and related industries	4	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	29	D	N	D	D	c	D	D
7139	Other amusement and recreation services	27	D	N	D	D	c	D	D
71399	All other amusement and recreation industries .	5	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	5	D	N	D	D	b	D	D
7139905	Coin-operated amusement devices (except slot machine operation)	3	D	N	D	D	b	D	D
WAUSHARA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	10	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	10	D	N	D	D	c	D	D
7139	Other amusement and recreation services	10	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	9	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	9	D	N	D	D	c	D	D
7139	Other amusement and recreation services	9	D	N	D	D	c	D	D
WINNEBAGO									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	70	72 583	N	22 334	5 031	1 345	16.7	1.1
711	Performing arts, spectator sports, and related industries	9	D	N	D	D	c	D	D
7113	Promoters of performing arts, sports, and similar events	4	D	N	D	D	b	D	D
712	Museums, historical sites, and similar institutions ..	3	D	N	D	D	c	D	D
7121	Museums, historical sites, and similar institutions	3	D	N	D	D	c	D	D
71211	Museums	3	D	N	D	D	c	D	D
712110	Museums	3	D	N	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
WINNEBAGO—Con.									
ALL ESTABLISHMENTS—Con.									
71	Arts, entertainment, and recreation—Con.								
713	Amusement, gambling, and recreation industries . . .	58	54 917	N	17 581	3 933	1 112	21.6	1.5
7131	Amusement parks and arcades	3	D	N	D	D	b	D	D
71312	Amusement arcades	3	D	N	D	D	b	D	D
713120	Amusement arcades	3	D	N	D	D	b	D	D
7139	Other amusement and recreation services	55	D	N	D	D	g	D	D
71391	Golf courses and country clubs	13	11 391	N	4 894	928	248	36.3	1.1
713910	Golf courses and country clubs	13	11 391	N	4 894	928	248	36.3	1.1
71394	Fitness and recreational sports centers	18	D	N	D	D	e	D	D
713940	Fitness and recreational sports centers	18	D	N	D	D	e	D	D
7139409	Other fitness and recreational sports centers	16	D	N	D	D	e	D	D
71395	Bowling centers	8	3 696	N	975	287	123	49.5	.4
713950	Bowling centers	8	3 696	N	975	287	123	49.5	.4
71399	All other amusement and recreation industries .	13	D	N	D	D	c	D	D
713990	All other amusement and recreation industries	13	D	N	D	D	c	D	D
7139908	All other miscellaneous amusement and recreation services	8	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	22	D	D	D	D	f	D	D
712	Museums, historical sites, and similar institutions . .	3	D	D	D	D	c	D	D
7121	Museums, historical sites, and similar institutions	3	D	D	D	D	c	D	D
71211	Museums	3	D	D	D	D	c	D	D
712110	Museums	3	D	D	D	D	c	D	D
713	Amusement, gambling, and recreation industries . . .	16	D	D	D	D	f	D	D
7139	Other amusement and recreation services	16	D	D	D	D	f	D	D
71391	Golf courses and country clubs	5	D	D	D	D	c	D	D
713910	Golf courses and country clubs	5	D	D	D	D	c	D	D
71394	Fitness and recreational sports centers	4	D	D	D	D	e	D	D
713940	Fitness and recreational sports centers	4	D	D	D	D	e	D	D
7139409	Other fitness and recreational sports centers	4	D	D	D	D	e	D	D
71399	All other amusement and recreation industries .	7	D	D	D	D	c	D	D
713990	All other amusement and recreation industries	7	D	D	D	D	c	D	D
7139908	All other miscellaneous amusement and recreation services	7	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	48	D	N	D	D	f	D	D
711	Performing arts, spectator sports, and related industries	6	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries . . .	42	D	N	D	D	e	D	D
7131	Amusement parks and arcades	3	D	N	D	D	b	D	D
71312	Amusement arcades	3	D	N	D	D	b	D	D
713120	Amusement arcades	3	D	N	D	D	b	D	D
7139	Other amusement and recreation services	39	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	14	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	14	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	12	D	N	D	D	c	D	D
71395	Bowling centers	8	3 696	N	975	287	123	49.5	.4
713950	Bowling centers	8	3 696	N	975	287	123	49.5	.4
WOOD									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	33	13 399	N	3 719	762	344	10.9	8.3
711	Performing arts, spectator sports, and related industries	7	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries . . .	23	D	N	D	D	c	D	D
7139	Other amusement and recreation services	22	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	7	D	N	D	D	b	D	D
713940	Fitness and recreational sports centers	7	D	N	D	D	b	D	D
7139409	Other fitness and recreational sports centers	7	D	N	D	D	b	D	D
71399	All other amusement and recreation industries .	5	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	5	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	10	2 470	2 527	885	173	96	3.8	4.7

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
	WOOD—Con.								
	<i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	23	10 929	N	2 834	589	248	12.6	9.1
711	Performing arts, spectator sports, and related industries	4	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	19	D	N	D	D	c	D	D
7139	Other amusement and recreation services	18	D	N	D	D	c	D	D
71399	All other amusement and recreation industries .	5	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	5	D	N	D	D	a	D	D

¹Includes receipts/revenue information obtained from administrative records of other federal agencies.

²Includes receipts/revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
	ALGOMA								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
	ALLOUEZ								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	10	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	8	D	N	D	D	c	D	D
7139	Other amusement and recreation services	8	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	2	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	2	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	2	D	N	D	D	c	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	3	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	7	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	7	D	N	D	D	c	D	D
7139	Other amusement and recreation services	7	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	2	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	2	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	2	D	N	D	D	c	D	D
	ALTOONA								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	2	D	N	D	D	b	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1	D	D	D	D	b	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
	AMERY								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	3	771	N	243	38	13	87.2	-
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
	ANTIGO								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	7	D	N	D	D	b	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	6	D	N	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
APPLETON									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	35	16 982	N	5 353	1 107	297	24.0	1.6
711	Performing arts, spectator sports, and related industries	11	D	N	D	D	b	D	D
7111	Performing arts companies	7	D	N	D	D	b	D	D
71113	Musical groups and artists	3	D	N	D	D	b	D	D
711130	Musical groups and artists	3	D	N	D	D	b	D	D
7111309	Other music groups and artists	2	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	20	D	N	D	D	c	D	D
7139	Other amusement and recreation services	18	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	7	D	N	D	D	b	D	D
713940	Fitness and recreational sports centers	7	D	N	D	D	b	D	D
7139409	Other fitness and recreational sports centers	6	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	14	7 645	6 823	2 637	503	108	39.7	.8
711	Performing arts, spectator sports, and related industries	5	D	D	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	5	D	D	D	D	b	D	D
7139	Other amusement and recreation services	5	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	21	9 337	N	2 716	604	189	11.2	2.3
711	Performing arts, spectator sports, and related industries	6	D	N	D	D	b	D	D
7111	Performing arts companies	3	D	N	D	D	b	D	D
71113	Musical groups and artists	1	D	N	D	D	a	D	D
711130	Musical groups and artists	1	D	N	D	D	a	D	D
7111309	Other music groups and artists	1	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	15	D	N	D	D	c	D	D
7139	Other amusement and recreation services	13	D	N	D	D	c	D	D
APPLETON (PART - OUTAGAMIE COUNTY)									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	34	D	N	D	D	e	D	D
711	Performing arts, spectator sports, and related industries	11	D	N	D	D	b	D	D
7111	Performing arts companies	7	D	N	D	D	b	D	D
71113	Musical groups and artists	3	D	N	D	D	b	D	D
711130	Musical groups and artists	3	D	N	D	D	b	D	D
7111309	Other music groups and artists	2	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	19	D	N	D	D	c	D	D
7139	Other amusement and recreation services	17	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	6	D	N	D	D	b	D	D
713940	Fitness and recreational sports centers	6	D	N	D	D	b	D	D
7139409	Other fitness and recreational sports centers	5	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	14	7 645	6 823	2 637	503	108	39.7	.8
711	Performing arts, spectator sports, and related industries	5	D	D	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	5	D	D	D	D	b	D	D
7139	Other amusement and recreation services	5	D	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
	APPLETON (PART - OUTAGAMIE COUNTY)—Con.								
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	20	D	N	D	D	c	D	D
711	Performing arts, spectator sports, and related industries	6	D	N	D	D	b	D	D
7111	Performing arts companies	3	D	N	D	D	b	D	D
71113	Musical groups and artists	1	D	N	D	D	a	D	D
711130	Musical groups and artists	1	D	N	D	D	a	D	D
7111309	Other music groups and artists	1	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ..	14	D	N	D	D	c	D	D
7139	Other amusement and recreation services	12	D	N	D	D	c	D	D
	APPLETON (PART - WINNEBAGO COUNTY)								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
	ASHLAND								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	8	1 584	N	371	101	32	67.4	.2
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	3	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	5	D	N	D	D	b	D	D
	ASHWAUBENON								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	11	D	N	D	D	e	D	D
711	Performing arts, spectator sports, and related industries	1	D	N	D	D	b	D	D
712	Museums, historical sites, and similar institutions ..	2	D	N	D	D	a	D	D
7121	Museums, historical sites, and similar institutions	2	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ..	8	D	N	D	D	c	D	D
7139	Other amusement and recreation services	7	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	6	2 838	N	1 120	282	91	9.5	11.0
713940	Fitness and recreational sports centers	6	2 838	N	1 120	282	91	9.5	11.0
7139409	Other fitness and recreational sports centers	5	D	N	D	D	b	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	10	D	N	D	D	e	D	D
711	Performing arts, spectator sports, and related industries	1	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ..	8	D	N	D	D	c	D	D
7139	Other amusement and recreation services	7	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	6	2 838	N	1 120	282	91	9.5	11.0
713940	Fitness and recreational sports centers	6	2 838	N	1 120	282	91	9.5	11.0
7139409	Other fitness and recreational sports centers	5	D	N	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From administrative records ¹	Estimated ²
BALDWIN									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D
BARABOO									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	7	6 065	N	1 823	322	77	2.7	—
712	Museums, historical sites, and similar institutions ..	1	D	N	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	1	D	N	D	D	b	D	D
71212	Historical sites	1	D	N	D	D	b	D	D
712120	Historical sites	1	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	4	D	D	D	D	b	D	D
712	Museums, historical sites, and similar institutions ..	1	D	D	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	1	D	D	D	D	b	D	D
71212	Historical sites	1	D	D	D	D	b	D	D
712120	Historical sites	1	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D
BARRON									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
BAYSIDE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
711	Performing arts, spectator sports, and related industries	1	D	N	D	D	a	D	D
7113	Promoters of performing arts, sports, and similar events	1	D	N	D	D	a	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	1	D	N	D	D	a	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	1	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
711	Performing arts, spectator sports, and related industries	1	D	D	D	D	a	D	D
7113	Promoters of performing arts, sports, and similar events	1	D	D	D	D	a	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	1	D	D	D	D	a	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	1	D	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
BAYSIDE (PART - MILWAUKEE COUNTY)									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
711	Performing arts, spectator sports, and related industries	1	D	N	D	D	a	D	D
7113	Promoters of performing arts, sports, and similar events	1	D	N	D	D	a	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	1	D	N	D	D	a	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	1	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
711	Performing arts, spectator sports, and related industries	1	D	D	D	D	a	D	D
7113	Promoters of performing arts, sports, and similar events	1	D	D	D	D	a	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	1	D	D	D	D	a	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	1	D	D	D	D	a	D	D
BEAVER DAM									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	8	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	5	2 695	N	875	186	80	71.8	1.7
7139	Other amusement and recreation services	5	2 695	N	875	186	80	71.8	1.7
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	6	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	5	2 695	N	875	186	80	71.8	1.7
7139	Other amusement and recreation services	5	2 695	N	875	186	80	71.8	1.7
BELLEVUE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	3	D	N	D	D	b	D	D
7139	Other amusement and recreation services	3	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	1	D	D	D	D	a	D	D
7139	Other amusement and recreation services	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	N	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
BELOIT									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	14	3 904	N	1 347	281	84	36.8	9.1
711	Performing arts, spectator sports, and related industries	5	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	7	D	N	D	D	b	D	D
7139	Other amusement and recreation services	7	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	6	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	8	D	N	D	D	b	D	D
BERLIN									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	4	D	N	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	4	D	N	D	D	a	D	D
BERLIN (PART - GREEN LAKE COUNTY)									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	4	D	N	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	4	D	N	D	D	a	D	D
BLACK RIVER FALLS									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	4	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
BLOOMER									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	4	2 679	N	328	75	22	27.2	—
713	Amusement, gambling, and recreation industries ...	4	2 679	N	328	75	22	27.2	—
7139	Other amusement and recreation services	4	2 679	N	328	75	22	27.2	—
71399	All other amusement and recreation industries .	1	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	1	D	N	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	4	2 679	N	328	75	22	27.2	—
713	Amusement, gambling, and recreation industries ...	4	2 679	N	328	75	22	27.2	—
7139	Other amusement and recreation services	4	2 679	N	328	75	22	27.2	—
71399	All other amusement and recreation industries .	1	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	1	D	N	D	D	a	D	D
BOSCOBEL									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	3	364	N	59	19	9	100.0	—
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	3	364	N	59	19	9	100.0	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
	BRILLION								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
	BRODHEAD								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	3	1 115	N	268	69	76	28.3	—
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	3	1 115	N	268	69	76	28.3	—
	BRODHEAD (PART - GREEN COUNTY)								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	3	1 115	N	268	69	76	28.3	—
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	3	1 115	N	268	69	76	28.3	—
	BROOKFIELD								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	22	22 628	N	8 556	1 842	510	15.5	—
711	Performing arts, spectator sports, and related industries	6	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	16	D	N	D	D	e	D	D
7139	Other amusement and recreation services	15	D	N	D	D	e	D	D
71391	Golf courses and country clubs	2	D	N	D	D	c	D	D
713910	Golf courses and country clubs	2	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	7	7 257	N	2 680	645	281	10.2	—
713940	Fitness and recreational sports centers	7	7 257	N	2 680	645	281	10.2	—
7139409	Other fitness and recreational sports centers	6	D	N	D	D	e	D	D
71399	All other amusement and recreation industries...	5	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	5	D	N	D	D	b	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	5	10 130	8 487	3 625	811	115	19.6	—
711	Performing arts, spectator sports, and related industries	2	D	D	D	D	a	D	D
713	Amusement, gambling, and recreation industries...	3	D	D	D	D	b	D	D
7139	Other amusement and recreation services	3	D	D	D	D	b	D	D
71391	Golf courses and country clubs	1	D	D	D	D	b	D	D
713910	Golf courses and country clubs	1	D	D	D	D	b	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	17	12 498	N	4 931	1 031	395	12.1	—
713	Amusement, gambling, and recreation industries...	13	D	N	D	D	e	D	D
7139	Other amusement and recreation services	12	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	6	D	N	D	D	e	D	D
713940	Fitness and recreational sports centers	6	D	N	D	D	e	D	D
7139409	Other fitness and recreational sports centers	5	6 944	N	2 494	607	263	6.2	—
71399	All other amusement and recreation industries...	4	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	4	D	N	D	D	b	D	D

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								From admini- strative records ¹	Estimated ²
BROWN DEER									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	5	4 237	N	1 930	311	84	22.3	—
713	Amusement, gambling, and recreation industries ...	5	4 237	N	1 930	311	84	22.3	—
7139	Other amusement and recreation services	5	4 237	N	1 930	311	84	22.3	—
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	3	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	3	D	D	D	D	b	D	D
7139	Other amusement and recreation services	3	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	N	D	D	b	D	D
BURLINGTON									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	6	1 865	N	905	217	120	14.0	—
713	Amusement, gambling, and recreation industries ...	6	1 865	N	905	217	120	14.0	—
7139	Other amusement and recreation services	6	1 865	N	905	217	120	14.0	—
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	D	N	D	D	c	D	D
BURLINGTON (PART - RACINE COUNTY)									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	6	1 865	N	905	217	120	14.0	—
713	Amusement, gambling, and recreation industries ...	6	1 865	N	905	217	120	14.0	—
7139	Other amusement and recreation services	6	1 865	N	905	217	120	14.0	—
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	D	N	D	D	c	D	D
CALEDONIA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	12	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	8	4 534	N	1 498	331	101	11.8	2.4
7139	Other amusement and recreation services	8	4 534	N	1 498	331	101	11.8	2.4
71394	Fitness and recreational sports centers	4	1 936	N	656	170	50	23.3	1.1
713940	Fitness and recreational sports centers	4	1 936	N	656	170	50	23.3	1.1
7139409	Other fitness and recreational sports centers	4	1 936	N	656	170	50	23.3	1.1
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	10	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	8	4 534	N	1 498	331	101	11.8	2.4
7139	Other amusement and recreation services	8	4 534	N	1 498	331	101	11.8	2.4
71394	Fitness and recreational sports centers	4	1 936	N	656	170	50	23.3	1.1
713940	Fitness and recreational sports centers	4	1 936	N	656	170	50	23.3	1.1
7139409	Other fitness and recreational sports centers	4	1 936	N	656	170	50	23.3	1.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
	CEDARBURG								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	10	1 657	N	398	97	39	64.8	—
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	4	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	6	D	N	D	D	b	D	D
	CHILTON								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
	CHIPPEWA FALLS								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	7	D	N	D	D	e	D	D
713	Amusement, gambling, and recreation industries ...	5	D	N	D	D	e	D	D
7139	Other amusement and recreation services	5	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	2	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	2	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	2	D	N	D	D	c	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	3	D	D	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	1	D	D	D	D	c	D	D
7139	Other amusement and recreation services	1	D	D	D	D	c	D	D
71394	Fitness and recreational sports centers	1	D	D	D	D	c	D	D
713940	Fitness and recreational sports centers	1	D	D	D	D	c	D	D
7139409	Other fitness and recreational sports centers	1	D	D	D	D	c	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	4	D	N	D	D	c	D	D
	CLINTONVILLE								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D
	COLUMBUS								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	3	1 182	N	292	50	10	31.8	68.2
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	3	1 182	N	292	50	10	31.8	68.2
	COLUMBUS (PART - COLUMBIA COUNTY)								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	3	1 182	N	292	50	10	31.8	68.2
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	3	1 182	N	292	50	10	31.8	68.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
	COTTAGE GROVE								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
	CROSS PLAINS								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
	CUDAHY								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	5	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	5	D	N	D	D	b	D	D
7139	Other amusement and recreation services	5	D	N	D	D	b	D	D
71394	Fitness and recreational sports centers	3	D	N	D	D	b	D	D
713940	Fitness and recreational sports centers	3	D	N	D	D	b	D	D
7139409	Other fitness and recreational sports centers	2	D	N	D	D	b	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	4	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	4	D	N	D	D	b	D	D
7139	Other amusement and recreation services	4	D	N	D	D	b	D	D
71394	Fitness and recreational sports centers	2	D	N	D	D	b	D	D
713940	Fitness and recreational sports centers	2	D	N	D	D	b	D	D
7139409	Other fitness and recreational sports centers	1	D	N	D	D	b	D	D
	DEFOREST								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
	DELAFIELD								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
DELAVAN									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	9	7 660	N	2 208	517	174	9.2	3.4
711	Performing arts, spectator sports, and related industries	2	D	N	D	D	c	D	D
7112	Spectator sports	2	D	N	D	D	c	D	D
71121	Spectator sports	2	D	N	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	9	7 660	N	2 208	517	174	9.2	3.4
711	Performing arts, spectator sports, and related industries	2	D	N	D	D	c	D	D
7112	Spectator sports	2	D	N	D	D	c	D	D
71121	Spectator sports	2	D	N	D	D	c	D	D
DE PERE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	7	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	6	D	N	D	D	b	D	D
DODGEVILLE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	N	D	D	b	D	D
EAST TROY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	5	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	5	D	N	D	D	b	D	D
7139	Other amusement and recreation services	5	D	N	D	D	b	D	D
71399	All other amusement and recreation industries .	3	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	3	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	4	D	N	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From administrative records ¹	Estimated ²
EAU CLAIRE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	30	22 082	N	4 513	800	355	51.6	3.8
711	Performing arts, spectator sports, and related industries	10	12 164	N	1 010	154	42	78.0	—
7113	Promoters of performing arts, sports, and similar events	4	D	N	D	D	b	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	4	D	N	D	D	b	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	4	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	18	D	N	D	D	e	D	D
7139	Other amusement and recreation services	16	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	7	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	7	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	7	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	10	D	D	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	5	D	D	D	D	b	D	D
7139	Other amusement and recreation services	5	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	20	D	N	D	D	e	D	D
711	Performing arts, spectator sports, and related industries	7	D	N	D	D	b	D	D
7113	Promoters of performing arts, sports, and similar events	4	D	N	D	D	b	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	4	D	N	D	D	b	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	4	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	13	D	N	D	D	c	D	D
7139	Other amusement and recreation services	11	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	4	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	4	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	4	D	N	D	D	c	D	D
EAU CLAIRE (PART - EAU CLAIRE COUNTY)									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	30	22 082	N	4 513	800	355	51.6	3.8
711	Performing arts, spectator sports, and related industries	10	12 164	N	1 010	154	42	78.0	—
7113	Promoters of performing arts, sports, and similar events	4	D	N	D	D	b	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	4	D	N	D	D	b	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	4	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	18	D	N	D	D	e	D	D
7139	Other amusement and recreation services	16	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	7	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	7	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	7	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	10	D	D	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	5	D	D	D	D	b	D	D
7139	Other amusement and recreation services	5	D	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
	EAU CLAIRE (PART - EAU CLAIRE COUNTY)—Con.								
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	20	D	N	D	D	e	D	D
711	Performing arts, spectator sports, and related industries	7	D	N	D	D	b	D	D
7113	Promoters of performing arts, sports, and similar events	4	D	N	D	D	b	D	D
71132	Promoters of performing arts, sports, and similar events without facilities	4	D	N	D	D	b	D	D
711320	Promoters of performing arts, sports, and similar events without facilities	4	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	13	D	N	D	D	c	D	D
7139	Other amusement and recreation services	11	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	4	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	4	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	4	D	N	D	D	c	D	D
	EDGERTON								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D
	EDGERTON (PART - ROCK COUNTY)								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D
	ELKHORN								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	5	2 451	N	607	137	45	15.9	—
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	4	D	N	D	D	b	D	D
	ELLSWORTH								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From administrative records ¹	Estimated ²
ELM GROVE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	3	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	2	D	N	D	D	c	D	D
7139	Other amusement and recreation services	2	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	2	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	2	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	2	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	1	D	D	D	D	c	D	D
7139	Other amusement and recreation services	1	D	D	D	D	c	D	D
71394	Fitness and recreational sports centers	1	D	D	D	D	c	D	D
713940	Fitness and recreational sports centers	1	D	D	D	D	c	D	D
7139409	Other fitness and recreational sports centers	1	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
EVANSVILLE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	4	1 336	N	365	62	29	28.7	—
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	4	1 336	N	365	62	29	28.7	—
FITCHBURG									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	13	3 758	N	1 062	225	120	14.5	2.7
713	Amusement, gambling, and recreation industries ...	11	D	N	D	D	c	D	D
7139	Other amusement and recreation services	11	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	6	2 299	N	666	145	81	17.7	2.2
713940	Fitness and recreational sports centers	6	2 299	N	666	145	81	17.7	2.2
7139409	Other fitness and recreational sports centers	5	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	4	1 063	1 016	321	53	15	24.9	.2
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	9	2 695	N	741	172	105	10.4	3.7
713	Amusement, gambling, and recreation industries ...	7	D	N	D	D	c	D	D
7139	Other amusement and recreation services	7	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	4	D	N	D	D	b	D	D
713940	Fitness and recreational sports centers	4	D	N	D	D	b	D	D
7139409	Other fitness and recreational sports centers	3	1 821	N	514	130	75	7.7	—
FOND DU LAC									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	22	15 269	N	3 844	910	312	15.7	.2
713	Amusement, gambling, and recreation industries ...	17	D	N	D	D	e	D	D
7131	Amusement parks and arcades	3	D	N	D	D	b	D	D
71312	Amusement arcades	3	D	N	D	D	b	D	D
713120	Amusement arcades	3	D	N	D	D	b	D	D
7139	Other amusement and recreation services	14	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	3	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	3	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	3	D	N	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
FOND DU LAC—Con.									
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	2 058	2 002	1 049	237	128	17.8	.1
71394	Fitness and recreational sports centers	1	D	D	D	D	c	D	D
713940	Fitness and recreational sports centers	1	D	D	D	D	c	D	D
7139409	Other fitness and recreational sports centers	1	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	17	13 211	N	2 795	673	184	15.4	.2
713	Amusement, gambling, and recreation industries	15	D	N	D	D	c	D	D
7131	Amusement parks and arcades	3	D	N	D	D	b	D	D
71312	Amusement arcades	3	D	N	D	D	b	D	D
713120	Amusement arcades	3	D	N	D	D	b	D	D
7139	Other amusement and recreation services	12	D	N	D	D	c	D	D
FORT ATKINSON									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	8	D	N	D	D	e	D	D
711	Performing arts, spectator sports, and related industries	2	D	N	D	D	e	D	D
7111	Performing arts companies	2	D	N	D	D	e	D	D
71111	Theater companies and dinner theaters	2	D	N	D	D	e	D	D
711110	Theater companies and dinner theaters	2	D	N	D	D	e	D	D
7111103	Dinner theaters	1	D	N	D	D	e	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	3	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	D	N	D	D	e	D	D
711	Performing arts, spectator sports, and related industries	2	D	N	D	D	e	D	D
7111	Performing arts companies	2	D	N	D	D	e	D	D
71111	Theater companies and dinner theaters	2	D	N	D	D	e	D	D
711110	Theater companies and dinner theaters	2	D	N	D	D	e	D	D
7111103	Dinner theaters	1	D	N	D	D	e	D	D
FOX POINT									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	3	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries	3	D	N	D	D	c	D	D
7139	Other amusement and recreation services	3	D	N	D	D	c	D	D
71399	All other amusement and recreation industries	1	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	1	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	1	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries	1	D	D	D	D	b	D	D
7139	Other amusement and recreation services	1	D	D	D	D	b	D	D
71399	All other amusement and recreation industries	1	D	D	D	D	b	D	D
713990	All other amusement and recreation industries	1	D	D	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	1	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
FRANKLIN									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	7	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	5	D	N	D	D	c	D	D
7139	Other amusement and recreation services	5	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	1	D	D	D	D	b	D	D
7139	Other amusement and recreation services	1	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	6	2 342	N	274	66	79	40.7	18.8
GERMANTOWN									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	9	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	9	D	N	D	D	b	D	D
7139	Other amusement and recreation services	9	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	8	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	8	D	N	D	D	b	D	D
7139	Other amusement and recreation services	8	D	N	D	D	b	D	D
GLENDALE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	5	6 020	N	2 361	639	308	6.9	—
713	Amusement, gambling, and recreation industries ...	3	D	N	D	D	e	D	D
7139	Other amusement and recreation services	3	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	2	D	N	D	D	e	D	D
713940	Fitness and recreational sports centers	2	D	N	D	D	e	D	D
7139409	Other fitness and recreational sports centers	2	D	N	D	D	e	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	6 020	N	2 361	639	308	6.9	—
713	Amusement, gambling, and recreation industries ...	3	D	N	D	D	e	D	D
7139	Other amusement and recreation services	3	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	2	D	N	D	D	e	D	D
713940	Fitness and recreational sports centers	2	D	N	D	D	e	D	D
7139409	Other fitness and recreational sports centers	2	D	N	D	D	e	D	D
GRAFTON									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	4	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From administrative records ¹	Estimated ²
GRAND CHUTE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	11	5 894	N	1 583	351	107	57.6	9.3
711	Performing arts, spectator sports, and related industries	2	D	N	D	D	b	D	D
7112	Spectator sports	2	D	N	D	D	b	D	D
71121	Spectator sports	2	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	7	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	9	D	N	D	D	c	D	D
711	Performing arts, spectator sports, and related industries	2	D	N	D	D	b	D	D
7112	Spectator sports	2	D	N	D	D	b	D	D
71121	Spectator sports	2	D	N	D	D	b	D	D
71121	Sports teams and clubs	1	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries...	7	D	N	D	D	b	D	D
GREEN BAY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	41	D	N	D	D	f	D	D
711	Performing arts, spectator sports, and related industries	14	D	N	D	D	e	D	D
7111	Performing arts companies	5	D	N	D	D	c	D	D
7112	Spectator sports	2	D	N	D	D	c	D	D
71121	Spectator sports	2	D	N	D	D	c	D	D
711211	Sports teams and clubs	1	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries...	22	D	N	D	D	c	D	D
7139	Other amusement and recreation services	19	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	11	D	D	D	D	c	D	D
711	Performing arts, spectator sports, and related industries	5	D	D	D	D	c	D	D
7111	Performing arts companies	5	D	D	D	D	c	D	D
713	Amusement, gambling, and recreation industries...	2	D	D	D	D	b	D	D
7139	Other amusement and recreation services	2	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	30	D	N	D	D	e	D	D
711	Performing arts, spectator sports, and related industries	9	D	N	D	D	c	D	D
7112	Spectator sports	2	D	N	D	D	c	D	D
71121	Spectator sports	2	D	N	D	D	c	D	D
711211	Sports teams and clubs	1	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries...	20	D	N	D	D	c	D	D
7139	Other amusement and recreation services	17	D	N	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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								From admini- strative records ¹	Estimated ²
GREENDALE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	8	7 388	N	1 399	303	89	6.2	—
713	Amusement, gambling, and recreation industries ...	6	D	N	D	D	b	D	D
7139	Other amusement and recreation services	4	D	N	D	D	b	D	D
71399	All other amusement and recreation industries	1	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	1	D	N	D	D	a	D	D
7139908	All other miscellaneous amusement and recreation services	1	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	2	D	D	D	D	a	D	D
7139	Other amusement and recreation services	2	D	D	D	D	a	D	D
71399	All other amusement and recreation industries	1	D	D	D	D	a	D	D
713990	All other amusement and recreation industries	1	D	D	D	D	a	D	D
7139908	All other miscellaneous amusement and recreation services	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	6	D	N	D	D	b	D	D
GREENFIELD									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	13	D	N	D	D	e	D	D
713	Amusement, gambling, and recreation industries ...	11	7 803	N	2 394	576	357	30.4	—
7139	Other amusement and recreation services	9	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	2	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	2	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	2	D	N	D	D	c	D	D
71399	All other amusement and recreation industries	5	D	N	D	D	c	D	D
713990	All other amusement and recreation industries	5	D	N	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	13	D	N	D	D	e	D	D
713	Amusement, gambling, and recreation industries ...	11	7 803	N	2 394	576	357	30.4	—
7139	Other amusement and recreation services	9	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	2	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	2	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	2	D	N	D	D	c	D	D
71399	All other amusement and recreation industries	5	D	N	D	D	c	D	D
713990	All other amusement and recreation industries	5	D	N	D	D	c	D	D
HALES CORNERS									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D
712	Museums, historical sites, and similar institutions ...	1	D	N	D	D	a	D	D
7121	Museums, historical sites, and similar institutions	1	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
712	Museums, historical sites, and similar institutions ...	1	D	D	D	D	a	D	D
7121	Museums, historical sites, and similar institutions	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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								From admini- strative records ¹	Estimated ²
	HARTFORD								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	4	704	N	141	32	29	73.2	4.7
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2	D	D	D	D	b	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
	HARTFORD (PART - WASHINGTON COUNTY)								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	4	704	N	141	32	29	73.2	4.7
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2	D	D	D	D	b	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
	HARTLAND								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	7	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	6	D	N	D	D	c	D	D
7139	Other amusement and recreation services	6	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	3	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	3	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	3	D	N	D	D	c	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	6	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	5	4 943	N	2 189	490	156	9.3	12.3
7139	Other amusement and recreation services	5	4 943	N	2 189	490	156	9.3	12.3
71394	Fitness and recreational sports centers	2	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	2	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	2	D	N	D	D	c	D	D
	HOLMEN								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
	HORICON								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	3	1 299	N	355	57	24	38.3	—
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	3	1 299	N	355	57	24	38.3	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
HOWARD									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	10	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	7	3 325	N	1 123	301	216	22.4	10.9
7139	Other amusement and recreation services	7	3 325	N	1 123	301	216	22.4	10.9
71394	Fitness and recreational sports centers	3	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	3	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	3	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	3	D	D	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	2	D	D	D	D	c	D	D
7139	Other amusement and recreation services	2	D	D	D	D	c	D	D
71394	Fitness and recreational sports centers	1	D	D	D	D	c	D	D
713940	Fitness and recreational sports centers	1	D	D	D	D	c	D	D
7139409	Other fitness and recreational sports centers	1	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	7	D	N	D	D	b	D	D
HOWARD (PART - BROWN COUNTY)									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	10	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	7	3 325	N	1 123	301	216	22.4	10.9
7139	Other amusement and recreation services	7	3 325	N	1 123	301	216	22.4	10.9
71394	Fitness and recreational sports centers	3	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	3	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	3	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	3	D	D	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	2	D	D	D	D	c	D	D
7139	Other amusement and recreation services	2	D	D	D	D	c	D	D
71394	Fitness and recreational sports centers	1	D	D	D	D	c	D	D
713940	Fitness and recreational sports centers	1	D	D	D	D	c	D	D
7139409	Other fitness and recreational sports centers	1	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	7	D	N	D	D	b	D	D
HOWARDS GROVE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
HUDSON									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	8	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	5	3 266	N	841	212	34	79.4	—
7139	Other amusement and recreation services	5	3 266	N	841	212	34	79.4	—
71399	All other amusement and recreation industries .	1	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	1	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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								From admini- strative records ¹	Estimated ²
	HUDSON—Con.								
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	6	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	5	3 266	N	841	212	34	79.4	—
7139	Other amusement and recreation services	5	3 266	N	841	212	34	79.4	—
71399	All other amusement and recreation industries ...	1	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	1	D	N	D	D	a	D	D
	JACKSON								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
	JANESVILLE								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	23	14 823	N	4 587	1 073	497	4.5	.9
712	Museums, historical sites, and similar institutions ..	3	D	N	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	3	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	15	12 303	N	4 114	978	463	3.8	—
7139	Other amusement and recreation services	13	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	5	D	N	D	D	e	D	D
713940	Fitness and recreational sports centers	5	D	N	D	D	e	D	D
7139409	Other fitness and recreational sports centers	3	D	N	D	D	c	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	10	D	D	D	D	e	D	D
712	Museums, historical sites, and similar institutions ..	3	D	D	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	3	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	3	D	D	D	D	c	D	D
7139	Other amusement and recreation services	3	D	D	D	D	c	D	D
71394	Fitness and recreational sports centers	2	D	D	D	D	c	D	D
713940	Fitness and recreational sports centers	2	D	D	D	D	c	D	D
7139409	Other fitness and recreational sports centers	2	D	D	D	D	c	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	13	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	12	D	N	D	D	c	D	D
7139	Other amusement and recreation services	10	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	3	2 372	N	714	177	88	—	—
713940	Fitness and recreational sports centers	3	2 372	N	714	177	88	—	—
7139409	Other fitness and recreational sports centers	1	D	N	D	D	b	D	D
	JEFFERSON								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D

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								From admini- strative records ¹	Estimated ²
KAUKAUNA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	9	3 112	N	384	40	24	35.9	22.3
711	Performing arts, spectator sports, and related industries	3	1 718	N	218	13	6	48.1	—
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	9	3 112	N	384	40	24	35.9	22.3
711	Performing arts, spectator sports, and related industries	3	1 718	N	218	13	6	48.1	—
KENOSHA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	30	36 599	N	9 807	2 319	783	8.7	.9
711	Performing arts, spectator sports, and related industries	7	D	N	D	D	e	D	D
7112	Spectator sports	3	D	N	D	D	e	D	D
71121	Spectator sports	3	D	N	D	D	e	D	D
711212	Racetracks	1	D	N	D	D	e	D	D
713	Amusement, gambling, and recreation industries	21	D	N	D	D	e	D	D
7139	Other amusement and recreation services	21	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	13	D	N	D	D	e	D	D
713940	Fitness and recreational sports centers	13	D	N	D	D	e	D	D
7139409	Other fitness and recreational sports centers	12	D	N	D	D	e	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	3 033	3 234	1 803	410	154	14.7	—
713	Amusement, gambling, and recreation industries	3	D	D	D	D	c	D	D
7139	Other amusement and recreation services	3	D	D	D	D	c	D	D
71394	Fitness and recreational sports centers	2	D	D	D	D	c	D	D
713940	Fitness and recreational sports centers	2	D	D	D	D	c	D	D
7139409	Other fitness and recreational sports centers	2	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	25	33 566	N	8 004	1 909	629	8.1	.9
711	Performing arts, spectator sports, and related industries	7	D	N	D	D	e	D	D
7112	Spectator sports	3	D	N	D	D	e	D	D
71121	Spectator sports	3	D	N	D	D	e	D	D
711212	Racetracks	1	D	N	D	D	e	D	D
713	Amusement, gambling, and recreation industries	18	D	N	D	D	e	D	D
7139	Other amusement and recreation services	18	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	11	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	11	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	10	D	N	D	D	c	D	D
KEWASKUM									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
KEWAUNEE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	4	D	N	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	4	D	N	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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								From admini-strative records ¹	Estimated ²
	KIEL								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
	KIEL (PART - MANITOWOC COUNTY)								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
	KIMBERLY								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
	LA CROSSE								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	38	15 861	N	5 575	1 348	804	29.3	5.8
711	Performing arts, spectator sports, and related industries	11	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	23	11 354	N	3 953	1 013	678	37.0	4.9
7139	Other amusement and recreation services	23	11 354	N	3 953	1 013	678	37.0	4.9
71394	Fitness and recreational sports centers	9	6 008	N	2 319	567	464	32.0	8.8
713940	Fitness and recreational sports centers	9	6 008	N	2 319	567	464	32.0	8.8
7139409	Other fitness and recreational sports centers	8	D	N	D	D	e	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	14	D	D	D	D	e	D	D
711	Performing arts, spectator sports, and related industries	7	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	4	D	D	D	D	e	D	D
7139	Other amusement and recreation services	4	D	D	D	D	e	D	D
71394	Fitness and recreational sports centers	2	D	D	D	D	e	D	D
713940	Fitness and recreational sports centers	2	D	D	D	D	e	D	D
7139409	Other fitness and recreational sports centers	2	D	D	D	D	e	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	24	D	N	D	D	e	D	D
711	Performing arts, spectator sports, and related industries	4	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	19	D	N	D	D	e	D	D
7139	Other amusement and recreation services	19	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	7	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	7	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	6	2 829	N	661	158	127	52.3	18.8
	LADYSMITH								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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								From admini- strative records ¹	Estimated ²
LAKE GENEVA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	10	D	N	D	D	c	D	D
711	Performing arts, spectator sports, and related industries	4	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries	5	9 820	N	3 235	499	114	—	—
7139	Other amusement and recreation services	5	9 820	N	3 235	499	114	—	—
71391	Golf courses and country clubs	2	D	N	D	D	b	D	D
713910	Golf courses and country clubs	2	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	9	D	N	D	D	c	D	D
711	Performing arts, spectator sports, and related industries	4	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries	5	9 820	N	3 235	499	114	—	—
7139	Other amusement and recreation services	5	9 820	N	3 235	499	114	—	—
71391	Golf courses and country clubs	2	D	N	D	D	b	D	D
713910	Golf courses and country clubs	2	D	N	D	D	b	D	D
LAKE MILLS									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	6	962	N	217	43	9	89.2	.9
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	6	962	N	217	43	9	89.2	.9
LANCASTER									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	4	565	N	111	22	13	100.0	—
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	4	565	N	111	22	13	100.0	—
LITTLE CHUTE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	6	1 662	N	428	99	40	17.6	13.9
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	6	1 662	N	428	99	40	17.6	13.9
LODI									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	4	1 018	N	254	49	35	34.2	45.2
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	4	1 018	N	254	49	35	34.2	45.2
MCFARLAND									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D

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								From admini- strative records ¹	Estimated ²
MADISON									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	112	92 519	N	28 277	6 813	2 504	23.2	9.1
711	Performing arts, spectator sports, and related industries	44	D	N	D	D	e	D	D
7111	Performing arts companies	21	D	N	D	D	e	D	D
71111	Theater companies and dinner theaters	6	D	N	D	D	b	D	D
711110	Theater companies and dinner theaters	6	D	N	D	D	b	D	D
71113	Musical groups and artists	14	D	N	D	D	c	D	D
711130	Musical groups and artists	14	D	N	D	D	c	D	D
7111301	Symphony orchestras and chamber music organizations	3	D	N	D	D	c	D	D
7113	Promoters of performing arts, sports, and similar events	6	7 401	N	1 545	312	134	7.0	—
712	Museums, historical sites, and similar institutions ..	6	D	N	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	6	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	62	68 854	N	20 822	5 113	1 949	28.8	12.2
7139	Other amusement and recreation services	57	D	N	D	D	g	D	D
71391	Golf courses and country clubs	6	D	N	D	D	c	D	D
713910	Golf courses and country clubs	6	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	28	20 675	N	7 796	1 862	904	54.5	1.3
713940	Fitness and recreational sports centers	28	20 675	N	7 796	1 862	904	54.5	1.3
7139409	Other fitness and recreational sports centers	27	D	N	D	D	f	D	D
71395	Bowling centers	5	7 092	N	2 020	513	175	15.5	—
713950	Bowling centers	5	7 092	N	2 020	513	175	15.5	—
71399	All other amusement and recreation industries ..	16	D	N	D	D	e	D	D
713990	All other amusement and recreation industries	16	D	N	D	D	e	D	D
7139905	Coin-operated amusement devices (except slot machine operation)	5	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	9	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	37	28 619	26 407	11 746	2 691	857	4.2	1.6
711	Performing arts, spectator sports, and related industries	17	D	D	D	D	e	D	D
7111	Performing arts companies	16	D	D	D	D	e	D	D
71111	Theater companies and dinner theaters	6	D	D	D	D	b	D	D
711110	Theater companies and dinner theaters	6	D	D	D	D	b	D	D
71113	Musical groups and artists	10	D	D	D	D	c	D	D
711130	Musical groups and artists	10	D	D	D	D	c	D	D
7111301	Symphony orchestras and chamber music organizations	3	D	D	D	D	c	D	D
712	Museums, historical sites, and similar institutions ..	5	D	D	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	5	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	15	11 583	10 654	5 935	1 330	472	8.1	4.0
7139	Other amusement and recreation services	15	11 583	10 654	5 935	1 330	472	8.1	4.0
71394	Fitness and recreational sports centers	10	D	D	D	D	e	D	D
713940	Fitness and recreational sports centers	10	D	D	D	D	e	D	D
7139409	Other fitness and recreational sports centers	10	D	D	D	D	e	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	75	63 900	N	16 531	4 122	1 647	31.7	12.4
711	Performing arts, spectator sports, and related industries	27	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	47	57 271	N	14 887	3 783	1 477	33.0	13.8
7139	Other amusement and recreation services	42	D	N	D	D	g	D	D
71394	Fitness and recreational sports centers	18	D	N	D	D	f	D	D
713940	Fitness and recreational sports centers	18	D	N	D	D	f	D	D
7139409	Other fitness and recreational sports centers	17	12 680	N	4 112	909	517	82.1	2.1
71395	Bowling centers	5	7 092	N	2 020	513	175	15.5	—
713950	Bowling centers	5	7 092	N	2 020	513	175	15.5	—
71399	All other amusement and recreation industries ..	13	D	N	D	D	e	D	D
713990	All other amusement and recreation industries	13	D	N	D	D	e	D	D
7139905	Coin-operated amusement devices (except slot machine operation)	5	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	6	D	N	D	D	c	D	D

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								From admini- strative records ¹	Estimated ²
MANITOWOC									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	18	8 797	N	3 221	784	300	26.1	.7
713	Amusement, gambling, and recreation industries ...	13	D	N	D	D	e	D	D
7139	Other amusement and recreation services	12	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	6	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	6	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	5	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	7	D	D	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	2	D	D	D	D	c	D	D
7139	Other amusement and recreation services	2	D	D	D	D	c	D	D
71394	Fitness and recreational sports centers	2	D	D	D	D	c	D	D
713940	Fitness and recreational sports centers	2	D	D	D	D	c	D	D
7139409	Other fitness and recreational sports centers	2	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	11	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	11	D	N	D	D	b	D	D
7139	Other amusement and recreation services	10	D	N	D	D	b	D	D
MARINETTE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	4	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	3	3 989	N	587	146	27	9.4	—
7139	Other amusement and recreation services	3	3 989	N	587	146	27	9.4	—
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	3	3 989	N	587	146	27	9.4	—
713	Amusement, gambling, and recreation industries ...	3	3 989	N	587	146	27	9.4	—
7139	Other amusement and recreation services	3	3 989	N	587	146	27	9.4	—
MARSHALL									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
MARSHFIELD									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	8	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	5	D	N	D	D	b	D	D
7139	Other amusement and recreation services	5	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	3	D	N	D	D	b	D	D
7139	Other amusement and recreation services	3	D	N	D	D	b	D	D

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								From admini-strative records ¹	Estimated ²
MARSHFIELD (PART - WOOD COUNTY)									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	8	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	5	D	N	D	D	b	D	D
7139	Other amusement and recreation services	5	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	3	D	N	D	D	b	D	D
7139	Other amusement and recreation services	3	D	N	D	D	b	D	D
MAUSTON									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
MAYVILLE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D
MEDFORD									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	4	882	N	213	53	26	17.6	—
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	4	882	N	213	53	26	17.6	—
MENASHA CITY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	5	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	4	D	N	D	D	b	D	D
7131	Amusement parks and arcades	3	D	N	D	D	b	D	D
71312	Amusement arcades	3	D	N	D	D	b	D	D
713120	Amusement arcades	3	D	N	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	4	D	N	D	D	b	D	D
7131	Amusement parks and arcades	3	D	N	D	D	b	D	D
71312	Amusement arcades	3	D	N	D	D	b	D	D
713120	Amusement arcades	3	D	N	D	D	b	D	D

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								From admini- strative records ¹	Estimated ²
MENASHA CITY (PART - WINNEBAGO COUNTY)									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	5	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	4	D	N	D	D	b	D	D
7131	Amusement parks and arcades	3	D	N	D	D	b	D	D
71312	Amusement arcades	3	D	N	D	D	b	D	D
713120	Amusement arcades	3	D	N	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	4	D	N	D	D	b	D	D
7131	Amusement parks and arcades	3	D	N	D	D	b	D	D
71312	Amusement arcades	3	D	N	D	D	b	D	D
713120	Amusement arcades	3	D	N	D	D	b	D	D
MENASHA TOWN									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	11	12 718	N	4 438	997	320	26.7	-
711	Performing arts, spectator sports, and related industries	2	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	9	D	N	D	D	e	D	D
7139	Other amusement and recreation services	9	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	3	D	N	D	D	b	D	D
713940	Fitness and recreational sports centers	3	D	N	D	D	b	D	D
7139409	Other fitness and recreational sports centers	2	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	4	D	D	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	4	D	D	D	D	c	D	D
7139	Other amusement and recreation services	4	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	7	D	N	D	D	c	D	D
711	Performing arts, spectator sports, and related industries	2	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	5	4 008	N	1 549	409	199	82.2	-
7139	Other amusement and recreation services	5	4 008	N	1 549	409	199	82.2	-
71394	Fitness and recreational sports centers	2	D	N	D	D	b	D	D
713940	Fitness and recreational sports centers	2	D	N	D	D	b	D	D
7139409	Other fitness and recreational sports centers	1	D	N	D	D	b	D	D
MENOMONEE FALLS									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	10	11 184	N	3 638	745	175	7.7	-
713	Amusement, gambling, and recreation industries ...	5	9 866	N	3 302	675	156	7.3	-
7139	Other amusement and recreation services	5	9 866	N	3 302	675	156	7.3	-
71391	Golf courses and country clubs	2	D	N	D	D	b	D	D
713910	Golf courses and country clubs	2	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	1	D	D	D	D	b	D	D
7139	Other amusement and recreation services	1	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	8	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	4	D	N	D	D	b	D	D
7139	Other amusement and recreation services	4	D	N	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
MENOMONIE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	8	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	7	D	N	D	D	b	D	D
MEQUON									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	13	17 216	N	6 570	1 114	207	26.3	—
711	Performing arts, spectator sports, and related industries	2	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries...	11	D	N	D	D	c	D	D
7139	Other amusement and recreation services	11	D	N	D	D	c	D	D
71391	Golf courses and country clubs	3	12 210	N	5 226	798	134	—	—
713910	Golf courses and country clubs	3	12 210	N	5 226	798	134	—	—
71394	Fitness and recreational sports centers	6	2 777	N	769	166	65	82.5	—
713940	Fitness and recreational sports centers	6	2 777	N	769	166	65	82.5	—
7139409	Other fitness and recreational sports centers	5	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	c	D	D
713	Amusement, gambling, and recreation industries...	2	D	D	D	D	c	D	D
7139	Other amusement and recreation services	2	D	D	D	D	c	D	D
71391	Golf courses and country clubs	2	D	D	D	D	c	D	D
713910	Golf courses and country clubs	2	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	11	D	N	D	D	b	D	D
711	Performing arts, spectator sports, and related industries	2	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries...	9	6 085	N	1 814	343	88	47.6	—
7139	Other amusement and recreation services	9	6 085	N	1 814	343	88	47.6	—
71394	Fitness and recreational sports centers	6	2 777	N	769	166	65	82.5	—
713940	Fitness and recreational sports centers	6	2 777	N	769	166	65	82.5	—
7139409	Other fitness and recreational sports centers	5	D	N	D	D	b	D	D
MERRILL									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	N	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
MIDDLETON									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	11	6 231	N	2 271	546	225	19.9	8.7
713	Amusement, gambling, and recreation industries ...	8	D	N	D	D	c	D	D
7139	Other amusement and recreation services	7	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	4	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	4	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	4	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	9	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	7	4 688	N	1 808	475	216	7.4	8.7
7139	Other amusement and recreation services	6	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	3	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	3	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	3	D	N	D	D	c	D	D
MILTON									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	6	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	D	N	D	D	b	D	D
MILWAUKEE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	146	641 998	N	234 718	59 175	5 389	3.4	1.0
711	Performing arts, spectator sports, and related industries	74	D	N	D	D	h	D	D
7111	Performing arts companies	44	D	N	D	D	g	D	D
71111	Theater companies and dinner theaters	22	D	N	D	D	f	D	D
711110	Theater companies and dinner theaters	22	D	N	D	D	f	D	D
7111101	Opera companies	2	D	N	D	D	b	D	D
7111102	Theater companies	18	D	N	D	D	f	D	D
71112	Dance companies	6	D	N	D	D	b	D	D
711120	Dance companies	6	D	N	D	D	b	D	D
71113	Musical groups and artists	15	D	N	D	D	e	D	D
711130	Musical groups and artists	15	D	N	D	D	e	D	D
7111301	Symphony orchestras and chamber music organizations	5	D	N	D	D	c	D	D
7111309	Other music groups and artists	10	D	N	D	D	c	D	D
7112	Spectator sports	6	D	N	D	D	e	D	D
71121	Spectator sports	6	D	N	D	D	e	D	D
711211	Sports teams and clubs	6	D	N	D	D	e	D	D
7112112	Baseball clubs	1	D	N	D	D	e	D	D
7112119	Other professional sports teams and clubs	5	D	N	D	D	b	D	D
7113	Promoters of performing arts, sports, and similar events	12	D	N	D	D	f	D	D
71131	Promoters of performing arts, sports, and similar events with facilities	3	D	N	D	D	f	D	D
711310	Promoters of performing arts, sports, and similar events with facilities	3	D	N	D	D	f	D	D
712	Museums, historical sites, and similar institutions ..	18	D	N	D	D	f	D	D
7121	Museums, historical sites, and similar institutions	18	D	N	D	D	f	D	D
71211	Museums	12	D	N	D	D	f	D	D
712110	Museums	12	D	N	D	D	f	D	D
71213	Zoos and botanical gardens	2	D	N	D	D	b	D	D
712130	Zoos and botanical gardens	2	D	N	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
	MILWAUKEE—Con.								
	ALL ESTABLISHMENTS—Con.								
71	Arts, entertainment, and recreation—Con.								
713	Amusement, gambling, and recreation industries . . .	54	327 871	N	47 907	11 134	2 134	3.3	.2
7132	Gambling industries	1	D	N	D	D	g	D	D
71321	Casinos (except casino hotels)	1	D	N	D	D	g	D	D
713210	Casinos (except casino hotels)	1	D	N	D	D	g	D	D
7139	Other amusement and recreation services	53	D	N	D	D	f	D	D
71393	Marinas	5	D	N	D	D	b	D	D
713930	Marinas	5	D	N	D	D	b	D	D
71394	Fitness and recreational sports centers	20	D	N	D	D	f	D	D
713940	Fitness and recreational sports	20	D	N	D	D	f	D	D
7139409	Other fitness and recreational sports	19	D	N	D	D	e	D	D
71395	Bowling centers	16	D	N	D	D	c	D	D
713950	Bowling centers	16	D	N	D	D	c	D	D
71399	All other amusement and recreation industries	10	D	N	D	D	c	D	D
713990	All other amusement and recreation	10	D	N	D	D	c	D	D
7139908	All other miscellaneous amusement and	6	D	N	D	D	c	D	D
	recreation services								
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	65	139 093	136 658	49 942	12 403	2 159	6.8	.7
711	Performing arts, spectator sports, and related	39	D	D	D	D	g	D	D
7111	Performing arts companies	31	D	D	D	D	g	D	D
71111	Theater companies and dinner theaters	16	D	D	D	D	f	D	D
711110	Theater companies and dinner theaters	16	D	D	D	D	f	D	D
7111101	Opera companies	2	D	D	D	D	b	D	D
7111102	Theater companies	14	D	D	D	D	f	D	D
71112	Dance companies	6	D	D	D	D	b	D	D
711120	Dance companies	6	D	D	D	D	b	D	D
71113	Musical groups and artists	9	D	D	D	D	e	D	D
711130	Musical groups and artists	9	D	D	D	D	e	D	D
7111301	Symphony orchestras and chamber music	5	D	D	D	D	c	D	D
7113	Promoters of performing arts, sports, and similar	8	D	D	D	D	c	D	D
71131	Promoters of performing arts, sports, and	1	D	D	D	D	b	D	D
711310	Promoters of performing arts, sports, and	1	D	D	D	D	b	D	D
712	Museums, historical sites, and similar institutions	17	D	D	D	D	f	D	D
7121	Museums, historical sites, and similar	17	D	D	D	D	f	D	D
71211	Museums	12	D	D	D	D	f	D	D
712110	Museums	12	D	D	D	D	f	D	D
71213	Zoos and botanical gardens	1	D	D	D	D	b	D	D
712130	Zoos and botanical gardens	1	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries	9	D	D	D	D	e	D	D
7139	Other amusement and recreation services	9	D	D	D	D	e	D	D
71394	Fitness and recreational sports centers	5	D	D	D	D	e	D	D
713940	Fitness and recreational sports centers	5	D	D	D	D	e	D	D
7139409	Other fitness and recreational sports	5	D	D	D	D	e	D	D
71399	All other amusement and recreation industries	2	D	D	D	D	b	D	D
713990	All other amusement and recreation	2	D	D	D	D	b	D	D
7139908	All other miscellaneous amusement and	2	D	D	D	D	b	D	D
	recreation services								
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	81	502 905	N	184 776	46 772	3 230	2.5	1.1
711	Performing arts, spectator sports, and related	35	D	N	D	D	g	D	D
7111	Performing arts companies	13	D	N	D	D	e	D	D
71111	Theater companies and dinner theaters	6	D	N	D	D	c	D	D
711110	Theater companies and dinner theaters	6	D	N	D	D	c	D	D
71113	Musical groups and artists	6	D	N	D	D	b	D	D
711130	Musical groups and artists	6	D	N	D	D	b	D	D
7111309	Other music groups and artists	6	D	N	D	D	b	D	D
7112	Spectator sports	6	D	N	D	D	e	D	D
71121	Spectator sports	6	D	N	D	D	e	D	D
711211	Sports teams and clubs	6	D	N	D	D	e	D	D
7112112	Baseball clubs	1	D	N	D	D	e	D	D
7112119	Other professional sports teams and	5	D	N	D	D	b	D	D
	clubs								

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
MILWAUKEE—Con.									
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.									
71	Arts, entertainment, and recreation—Con.								
711	Performing arts, spectator sports, and related industries—Con.								
7113	Promoters of performing arts, sports, and similar events	4	D	N	D	D	f	D	D
71131	Promoters of performing arts, sports, and similar events with facilities	2	D	N	D	D	f	D	D
711310	Promoters of performing arts, sports, and similar events with facilities	2	D	N	D	D	f	D	D
713	Amusement, gambling, and recreation industries ...	45	D	N	D	D	g	D	D
7132	Gambling industries	1	D	N	D	D	g	D	D
71321	Casinos (except casino hotels)	1	D	N	D	D	g	D	D
713210	Casinos (except casino hotels)	1	D	N	D	D	g	D	D
7139	Other amusement and recreation services	44	D	N	D	D	f	D	D
71393	Marinas	5	D	N	D	D	b	D	D
713930	Marinas	5	D	N	D	D	b	D	D
71394	Fitness and recreational sports centers	15	D	N	D	D	e	D	D
713940	Fitness and recreational sports centers	15	D	N	D	D	e	D	D
7139409	Other fitness and recreational sports centers	14	D	N	D	D	c	D	D
71395	Bowling centers	16	D	N	D	D	c	D	D
713950	Bowling centers	16	D	N	D	D	c	D	D
MILWAUKEE (PART - MILWAUKEE COUNTY)									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	146	641 998	N	234 718	59 175	5 389	3.4	1.0
711	Performing arts, spectator sports, and related industries	74	D	N	D	D	h	D	D
7111	Performing arts companies	44	D	N	D	D	g	D	D
71111	Theater companies and dinner theaters	22	D	N	D	D	f	D	D
711110	Theater companies and dinner theaters	22	D	N	D	D	f	D	D
7111101	Opera companies	2	D	N	D	D	b	D	D
7111102	Theater companies	18	D	N	D	D	f	D	D
71112	Dance companies	6	D	N	D	D	b	D	D
711120	Dance companies	6	D	N	D	D	b	D	D
71113	Musical groups and artists	15	D	N	D	D	e	D	D
711130	Musical groups and artists	15	D	N	D	D	e	D	D
7111301	Symphony orchestras and chamber music organizations	5	D	N	D	D	c	D	D
7111309	Other music groups and artists	10	D	N	D	D	c	D	D
7112	Spectator sports	6	D	N	D	D	e	D	D
71121	Spectator sports	6	D	N	D	D	e	D	D
711211	Sports teams and clubs	6	D	N	D	D	e	D	D
7112112	Baseball clubs	1	D	N	D	D	e	D	D
7112119	Other professional sports teams and clubs	5	D	N	D	D	b	D	D
7113	Promoters of performing arts, sports, and similar events	12	D	N	D	D	f	D	D
71131	Promoters of performing arts, sports, and similar events with facilities	3	D	N	D	D	f	D	D
711310	Promoters of performing arts, sports, and similar events with facilities	3	D	N	D	D	f	D	D
712	Museums, historical sites, and similar institutions ...	18	D	N	D	D	f	D	D
7121	Museums, historical sites, and similar institutions	18	D	N	D	D	f	D	D
71211	Museums	12	D	N	D	D	f	D	D
712110	Museums	12	D	N	D	D	f	D	D
71213	Zoos and botanical gardens	2	D	N	D	D	b	D	D
712130	Zoos and botanical gardens	2	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	54	327 871	N	47 907	11 134	2 134	3.3	.2
7132	Gambling industries	1	D	N	D	D	g	D	D
71321	Casinos (except casino hotels)	1	D	N	D	D	g	D	D
713210	Casinos (except casino hotels)	1	D	N	D	D	g	D	D
7139	Other amusement and recreation services	53	D	N	D	D	f	D	D
71393	Marinas	5	D	N	D	D	b	D	D
713930	Marinas	5	D	N	D	D	b	D	D
71394	Fitness and recreational sports centers	20	D	N	D	D	f	D	D
713940	Fitness and recreational sports centers	20	D	N	D	D	f	D	D
7139409	Other fitness and recreational sports centers	19	D	N	D	D	e	D	D
71395	Bowling centers	16	D	N	D	D	c	D	D
713950	Bowling centers	16	D	N	D	D	c	D	D
71399	All other amusement and recreation industries	10	D	N	D	D	c	D	D
713990	All other amusement and recreation industries	10	D	N	D	D	c	D	D
7139908	All other miscellaneous amusement and recreation services	6	D	N	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
	MILWAUKEE (PART - MILWAUKEE COUNTY)—Con.								
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	65	139 093	136 658	49 942	12 403	2 159	6.8	.7
711	Performing arts, spectator sports, and related industries	39	D	D	D	D	g	D	D
7111	Performing arts companies	31	D	D	D	D	g	D	D
71111	Theater companies and dinner theaters	16	D	D	D	D	f	D	D
711110	Theater companies and dinner theaters	16	D	D	D	D	f	D	D
7111101	Opera companies	2	D	D	D	D	b	D	D
7111102	Theater companies	14	D	D	D	D	f	D	D
71112	Dance companies	6	D	D	D	D	b	D	D
711120	Dance companies	6	D	D	D	D	b	D	D
71113	Musical groups and artists	9	D	D	D	D	e	D	D
711130	Musical groups and artists	9	D	D	D	D	e	D	D
7111301	Symphony orchestras and chamber music organizations	5	D	D	D	D	c	D	D
7113	Promoters of performing arts, sports, and similar events	8	D	D	D	D	c	D	D
71131	Promoters of performing arts, sports, and similar events with facilities	1	D	D	D	D	b	D	D
711310	Promoters of performing arts, sports, and similar events with facilities	1	D	D	D	D	b	D	D
712	Museums, historical sites, and similar institutions ..	17	D	D	D	D	f	D	D
7121	Museums, historical sites, and similar institutions ..	17	D	D	D	D	f	D	D
71211	Museums	12	D	D	D	D	f	D	D
712110	Museums	12	D	D	D	D	f	D	D
71213	Zoos and botanical gardens	1	D	D	D	D	b	D	D
712130	Zoos and botanical gardens	1	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	9	D	D	D	D	e	D	D
7139	Other amusement and recreation services	9	D	D	D	D	e	D	D
71394	Fitness and recreational sports centers	5	D	D	D	D	e	D	D
713940	Fitness and recreational sports centers	5	D	D	D	D	e	D	D
7139409	Other fitness and recreational sports centers	5	D	D	D	D	e	D	D
71399	All other amusement and recreation industries ..	2	D	D	D	D	b	D	D
713990	All other amusement and recreation industries ..	2	D	D	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	2	D	D	D	D	b	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	81	502 905	N	184 776	46 772	3 230	2.5	1.1
711	Performing arts, spectator sports, and related industries	35	D	N	D	D	g	D	D
7111	Performing arts companies	13	D	N	D	D	e	D	D
71111	Theater companies and dinner theaters	6	D	N	D	D	c	D	D
711110	Theater companies and dinner theaters	6	D	N	D	D	c	D	D
71113	Musical groups and artists	6	D	N	D	D	b	D	D
711130	Musical groups and artists	6	D	N	D	D	b	D	D
7111309	Other music groups and artists	6	D	N	D	D	b	D	D
7112	Spectator sports	6	D	N	D	D	e	D	D
71121	Spectator sports	6	D	N	D	D	e	D	D
711211	Sports teams and clubs	6	D	N	D	D	e	D	D
7112112	Baseball clubs	1	D	N	D	D	e	D	D
7112119	Other professional sports teams and clubs	5	D	N	D	D	b	D	D
7113	Promoters of performing arts, sports, and similar events	4	D	N	D	D	f	D	D
71131	Promoters of performing arts, sports, and similar events with facilities	2	D	N	D	D	f	D	D
711310	Promoters of performing arts, sports, and similar events with facilities	2	D	N	D	D	f	D	D
713	Amusement, gambling, and recreation industries ...	45	D	N	D	D	g	D	D
7132	Gambling industries	1	D	N	D	D	g	D	D
71321	Casinos (except casino hotels)	1	D	N	D	D	g	D	D
713210	Casinos (except casino hotels)	1	D	N	D	D	g	D	D
7139	Other amusement and recreation services	44	D	N	D	D	f	D	D
71393	Marinas	5	D	N	D	D	b	D	D
713930	Marinas	5	D	N	D	D	b	D	D
71394	Fitness and recreational sports centers	15	D	N	D	D	e	D	D
713940	Fitness and recreational sports centers	15	D	N	D	D	e	D	D
7139409	Other fitness and recreational sports centers	14	D	N	D	D	c	D	D
71395	Bowling centers	16	D	N	D	D	c	D	D
713950	Bowling centers	16	D	N	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From administrative records ¹	Estimated ²
	MINERAL POINT								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2	D	N	D	D	b	D	D
	MONDOVI								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
	MONONA								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D
	MONROE								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	9	3 309	N	1 150	269	144	35.5	—
713	Amusement, gambling, and recreation industries ...	6	D	N	D	D	c	D	D
7139	Other amusement and recreation services	6	D	N	D	D	c	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	5	D	D	D	D	c	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	4	D	N	D	D	b	D	D
	MOSINEE								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	3	438	N	84	22	7	60.7	39.3
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	3	438	N	84	22	7	60.7	39.3
	MOUNT HOREB								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	3	855	N	257	71	28	90.6	9.4
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	3	855	N	257	71	28	90.6	9.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
MOUNT PLEASANT									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	4	3 845	N	1 566	327	118	.9	—
713	Amusement, gambling, and recreation industries ...	4	3 845	N	1 566	327	118	.9	—
7139	Other amusement and recreation services	4	3 845	N	1 566	327	118	.9	—
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	1	D	D	D	D	b	D	D
7139	Other amusement and recreation services	1	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D
MUKWONAGO									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	4	D	N	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	4	D	N	D	D	b	D	D
MUKWONAGO (PART - WAUKESHA COUNTY)									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	4	D	N	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	4	D	N	D	D	b	D	D
MUSKEGO									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	8	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	7	D	N	D	D	b	D	D
7139	Other amusement and recreation services	7	D	N	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	8	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	7	D	N	D	D	b	D	D
7139	Other amusement and recreation services	7	D	N	D	D	b	D	D
NEENAH									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	11	6 343	N	2 680	611	303	20.2	3.3
713	Amusement, gambling, and recreation industries ...	9	D	N	D	D	e	D	D
7139	Other amusement and recreation services	9	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	5	D	N	D	D	e	D	D
713940	Fitness and recreational sports centers	5	D	N	D	D	e	D	D
7139409	Other fitness and recreational sports centers	4	D	N	D	D	e	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	D	D	D	D	e	D	D
713	Amusement, gambling, and recreation industries ...	4	D	D	D	D	e	D	D
7139	Other amusement and recreation services	4	D	D	D	D	e	D	D
71394	Fitness and recreational sports centers	2	D	D	D	D	e	D	D
713940	Fitness and recreational sports centers	2	D	D	D	D	e	D	D
7139409	Other fitness and recreational sports centers	2	D	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
	NEENAH—Con.								
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	6	D	N	D	D	b	D	D
	NEILLSVILLE								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D
	NEW BERLIN								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	9	5 320	N	1 527	284	86	14.5	35.7
713	Amusement, gambling, and recreation industries ...	6	D	N	D	D	b	D	D
7139	Other amusement and recreation services	6	D	N	D	D	b	D	D
71394	Fitness and recreational sports centers	3	D	N	D	D	a	D	D
713940	Fitness and recreational sports centers	3	D	N	D	D	a	D	D
7139409	Other fitness and recreational sports centers	3	D	N	D	D	a	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	8	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	5	D	N	D	D	b	D	D
7139	Other amusement and recreation services	5	D	N	D	D	b	D	D
71394	Fitness and recreational sports centers	2	D	N	D	D	a	D	D
713940	Fitness and recreational sports centers	2	D	N	D	D	a	D	D
7139409	Other fitness and recreational sports centers	2	D	N	D	D	a	D	D
	NEW HOLSTEIN								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	4	927	N	147	36	8	96.5	—
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	4	927	N	147	36	8	96.5	—
	NEW LONDON								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D
	NEW LONDON (PART - WAUPACA COUNTY)								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
	NEW RICHMOND								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	7	1 688	N	623	143	41	32.2	—
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	5	D	N	D	D	b	D	D
	OAK CREEK								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	10	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	9	D	N	D	D	b	D	D
7139	Other amusement and recreation services	9	D	N	D	D	b	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	9	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	8	D	N	D	D	b	D	D
7139	Other amusement and recreation services	8	D	N	D	D	b	D	D
	OCONOMOWOC								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	11	6 113	N	2 040	401	228	76.9	1.1
713	Amusement, gambling, and recreation industries...	8	D	N	D	D	c	D	D
7139	Other amusement and recreation services	8	D	N	D	D	c	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
713	Amusement, gambling, and recreation industries...	2	D	D	D	D	a	D	D
7139	Other amusement and recreation services	2	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	9	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries...	6	D	N	D	D	c	D	D
7139	Other amusement and recreation services	6	D	N	D	D	c	D	D
	OCONTO								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	7	D	N	D	D	b	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	3	D	D	D	D	b	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	4	D	N	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—		
								From admini- strative records ¹	Estimated ²	
OCONTO FALLS										
ALL ESTABLISHMENTS										
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D	
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D	
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D	
OMRO										
ALL ESTABLISHMENTS										
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D	
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D	
ONALASKA										
ALL ESTABLISHMENTS										
71	Arts, entertainment, and recreation	4	4 785	N	1 695	263	78	9.4	—	
713	Amusement, gambling, and recreation industries ...	4	4 785	N	1 695	263	78	9.4	—	
7139	Other amusement and recreation services	4	4 785	N	1 695	263	78	9.4	—	
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	1	D	D	D	D	b	D	D	
713	Amusement, gambling, and recreation industries ...	1	D	D	D	D	b	D	D	
7139	Other amusement and recreation services	1	D	D	D	D	b	D	D	
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D	
713	Amusement, gambling, and recreation industries ...	3	D	N	D	D	b	D	D	
7139	Other amusement and recreation services	3	D	N	D	D	b	D	D	
OREGON										
ALL ESTABLISHMENTS										
71	Arts, entertainment, and recreation	3	504	N	103	28	14	100.0	—	
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D	
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D	
OSHKOSH										
ALL ESTABLISHMENTS										
71	Arts, entertainment, and recreation	24	37 142	N	11 188	2 604	509	2.9	1.2	
711	Performing arts, spectator sports, and related industries	3	D	N	D	D	b	D	D	
712	Museums, historical sites, and similar institutions ...	2	D	N	D	D	c	D	D	
7121	Museums, historical sites, and similar institutions	2	D	N	D	D	c	D	D	
71211	Museums	2	D	N	D	D	c	D	D	
712110	Museums	2	D	N	D	D	c	D	D	
713	Amusement, gambling, and recreation industries ...	19	24 461	N	7 282	1 684	299	3.4	1.9	
7139	Other amusement and recreation services	19	24 461	N	7 282	1 684	299	3.4	1.9	
71399	All other amusement and recreation industries	6	D	N	D	D	c	D	D	
713990	All other amusement and recreation industries	6	D	N	D	D	c	D	D	
7139908	All other miscellaneous amusement and recreation services	4	D	N	D	D	c	D	D	

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								From admini- strative records ¹	Estimated ²
	OSHKOSH—Con.								
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	8	D	D	D	D	e	D	D
712	Museums, historical sites, and similar institutions ..	2	D	D	D	D	c	D	D
7121	Museums, historical sites, and similar institutions	2	D	D	D	D	c	D	D
71211	Museums	2	D	D	D	D	c	D	D
712110	Museums	2	D	D	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	4	D	D	D	D	c	D	D
7139	Other amusement and recreation services	4	D	D	D	D	c	D	D
71399	All other amusement and recreation industries .	4	D	D	D	D	c	D	D
713990	All other amusement and recreation industries	4	D	D	D	D	c	D	D
7139908	All other miscellaneous amusement and recreation services	4	D	D	D	D	c	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	16	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	15	D	N	D	D	c	D	D
7139	Other amusement and recreation services	15	D	N	D	D	c	D	D
	PADDOCK LAKE								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
	PARK FALLS								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D
	PESHTIGO								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
	PEWAUKEE CITY								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	5	D	N	D	D	b	D	D
711	Performing arts, spectator sports, and related industries	2	D	N	D	D	b	D	D
7112	Spectator sports	1	D	N	D	D	a	D	D
71121	Spectator sports	1	D	N	D	D	a	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1	D	D	D	D	b	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	4	D	N	D	D	b	D	D
711	Performing arts, spectator sports, and related industries	2	D	N	D	D	b	D	D
7112	Spectator sports	1	D	N	D	D	a	D	D
71121	Spectator sports	1	D	N	D	D	a	D	D

See footnotes at end of table.

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								From admini- strative records ¹	Estimated ²
PEWAUKEE VILLAGE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	8	D	N	D	D	e	D	D
713	Amusement, gambling, and recreation industries...	7	4 490	N	2 067	446	277	20.9	—
7139	Other amusement and recreation services	7	4 490	N	2 067	446	277	20.9	—
71394	Fitness and recreational sports centers	3	2 651	N	1 500	344	235	—	—
713940	Fitness and recreational sports centers	3	2 651	N	1 500	344	235	—	—
7139409	Other fitness and recreational sports centers	3	2 651	N	1 500	344	235	—	—
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	7	4 490	N	2 067	446	277	20.9	—
713	Amusement, gambling, and recreation industries...	7	4 490	N	2 067	446	277	20.9	—
7139	Other amusement and recreation services	7	4 490	N	2 067	446	277	20.9	—
71394	Fitness and recreational sports centers	3	2 651	N	1 500	344	235	—	—
713940	Fitness and recreational sports centers	3	2 651	N	1 500	344	235	—	—
7139409	Other fitness and recreational sports centers	3	2 651	N	1 500	344	235	—	—
PLATTEVILLE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
PLEASANT PRAIRIE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	6	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	4	D	N	D	D	b	D	D
7139	Other amusement and recreation services	3	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	D	N	D	D	b	D	D
PLOVER									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	4	D	N	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	4	D	N	D	D	b	D	D
PLYMOUTH									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	8	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	6	D	N	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
	PORTAGE								
	<i>ALL ESTABLISHMENTS</i>								
71	Arts, entertainment, and recreation	8	D	N	D	D	b	D	D
	<i>ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
	<i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	6	D	N	D	D	b	D	D
	PORT WASHINGTON								
	<i>ALL ESTABLISHMENTS</i>								
71	Arts, entertainment, and recreation	5	D	N	D	D	a	D	D
	<i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	5	D	N	D	D	a	D	D
	PRAIRIE DU CHIEN								
	<i>ALL ESTABLISHMENTS</i>								
71	Arts, entertainment, and recreation	5	D	N	D	D	b	D	D
	<i>ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
	<i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	4	D	N	D	D	b	D	D
	PRAIRIE DU SAC								
	<i>ALL ESTABLISHMENTS</i>								
71	Arts, entertainment, and recreation	4	D	N	D	D	a	D	D
	<i>ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
	<i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D
	PRESCOTT								
	<i>ALL ESTABLISHMENTS</i>								
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
	<i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
	PULASKI								
	<i>ALL ESTABLISHMENTS</i>								
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D
	<i>ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
	<i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—		
								From admini-strative records ¹	Estimated ²	
PULASKI (PART - BROWN COUNTY)										
ALL ESTABLISHMENTS										
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D	
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D	
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D	
RACINE										
ALL ESTABLISHMENTS										
71	Arts, entertainment, and recreation	32	20 092	N	6 943	1 528	551	12.5	—	
712	Museums, historical sites, and similar institutions ..	4	D	N	D	D	b	D	D	
7121	Museums, historical sites, and similar institutions	4	D	N	D	D	b	D	D	
713	Amusement, gambling, and recreation industries ...	21	16 255	N	5 368	1 193	469	13.3	—	
7139	Other amusement and recreation services	20	D	N	D	D	e	D	D	
71393	Marinas	5	D	N	D	D	b	D	D	
713930	Marinas	5	D	N	D	D	b	D	D	
71394	Fitness and recreational sports centers	7	D	N	D	D	c	D	D	
713940	Fitness and recreational sports centers	7	D	N	D	D	c	D	D	
7139409	Other fitness and recreational sports centers	6	D	N	D	D	c	D	D	
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	11	10 310	9 916	4 629	1 027	354	1.7	.1	
712	Museums, historical sites, and similar institutions ..	4	D	D	D	D	b	D	D	
7121	Museums, historical sites, and similar institutions	4	D	D	D	D	b	D	D	
713	Amusement, gambling, and recreation industries ...	3	D	D	D	D	e	D	D	
7139	Other amusement and recreation services	3	D	D	D	D	e	D	D	
71394	Fitness and recreational sports centers	2	D	D	D	D	c	D	D	
713940	Fitness and recreational sports centers	2	D	D	D	D	c	D	D	
7139409	Other fitness and recreational sports centers	2	D	D	D	D	c	D	D	
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	21	9 782	N	2 314	501	197	23.7	—	
713	Amusement, gambling, and recreation industries ...	18	D	N	D	D	c	D	D	
7139	Other amusement and recreation services	17	D	N	D	D	c	D	D	
71393	Marinas	5	D	N	D	D	b	D	D	
713930	Marinas	5	D	N	D	D	b	D	D	
REEDSBURG										
ALL ESTABLISHMENTS										
71	Arts, entertainment, and recreation	6	D	N	D	D	b	D	D	
713	Amusement, gambling, and recreation industries ...	6	D	N	D	D	b	D	D	
7139	Other amusement and recreation services	6	D	N	D	D	b	D	D	
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	3	D	D	D	D	a	D	D	
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D	
713	Amusement, gambling, and recreation industries ...	3	D	N	D	D	b	D	D	
7139	Other amusement and recreation services	3	D	N	D	D	b	D	D	

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
	RHINELANDER								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	5	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	4	D	N	D	D	b	D	D
7139	Other amusement and recreation services	4	D	N	D	D	b	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	4	D	N	D	D	b	D	D
	RICE LAKE								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	8	D	N	D	D	b	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	3	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	5	D	N	D	D	b	D	D
	RICHFIELD								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	7	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	6	D	N	D	D	b	D	D
7139	Other amusement and recreation services	6	D	N	D	D	b	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	5	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	4	D	N	D	D	b	D	D
7139	Other amusement and recreation services	4	D	N	D	D	b	D	D
	RICHLAND CENTER								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	5	D	N	D	D	b	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	4	D	N	D	D	b	D	D
	RIPON								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	4	D	N	D	D	a	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
	RIVER FALLS								
	<i>ALL ESTABLISHMENTS</i>								
71	Arts, entertainment, and recreation	4	1 751	N	444	81	35	100.0	—
	<i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	4	1 751	N	444	81	35	100.0	—
	RIVER FALLS (PART - PIERCE COUNTY)								
	<i>ALL ESTABLISHMENTS</i>								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
	<i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
	RIVER FALLS (PART - ST. CROIX COUNTY)								
	<i>ALL ESTABLISHMENTS</i>								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
	<i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
	ROTHSCHILD								
	<i>ALL ESTABLISHMENTS</i>								
71	Arts, entertainment, and recreation	2	D	N	D	D	b	D	D
	<i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	2	D	N	D	D	b	D	D
	ST. FRANCIS								
	<i>ALL ESTABLISHMENTS</i>								
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
	<i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
	SAUK CITY								
	<i>ALL ESTABLISHMENTS</i>								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
	<i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
	SAUKVILLE								
	<i>ALL ESTABLISHMENTS</i>								
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
711	Performing arts, spectator sports, and related industries	1	D	N	D	D	a	D	D
	<i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
711	Performing arts, spectator sports, and related industries	1	D	N	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
SEYMOUR									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
SHAWANO									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	8	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	7	D	N	D	D	b	D	D
7139	Other amusement and recreation services	5	D	N	D	D	b	D	D
71393	Marinas	2	D	N	D	D	b	D	D
713930	Marinas	2	D	N	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	8	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	7	D	N	D	D	b	D	D
7139	Other amusement and recreation services	5	D	N	D	D	b	D	D
71393	Marinas	2	D	N	D	D	b	D	D
713930	Marinas	2	D	N	D	D	b	D	D
SHEBOYGAN									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	22	11 040	N	4 278	965	413	9.7	.3
712	Museums, historical sites, and similar institutions ..	3	D	N	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	3	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	12	D	N	D	D	e	D	D
7139	Other amusement and recreation services	10	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	3	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	3	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	2	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	11	7 126	6 647	3 387	753	294	10.9	.4
712	Museums, historical sites, and similar institutions ..	3	D	D	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	3	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	3	D	D	D	D	c	D	D
7139	Other amusement and recreation services	3	D	D	D	D	c	D	D
71394	Fitness and recreational sports centers	1	D	D	D	D	c	D	D
713940	Fitness and recreational sports centers	1	D	D	D	D	c	D	D
7139409	Other fitness and recreational sports centers	1	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	11	3 914	N	891	212	119	7.4	—
713	Amusement, gambling, and recreation industries...	9	D	N	D	D	c	D	D
7139	Other amusement and recreation services	7	D	N	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
	SHEBOYGAN FALLS								
	<i>ALL ESTABLISHMENTS</i>								
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D
	<i>ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	1	D	D	D	D	b	D	D
	<i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
	SHOREWOOD								
	<i>ALL ESTABLISHMENTS</i>								
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D
	<i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D
	SLINGER								
	<i>ALL ESTABLISHMENTS</i>								
71	Arts, entertainment, and recreation	2	D	N	D	D	c	D	D
	<i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	2	D	N	D	D	c	D	D
	SOUTH MILWAUKEE								
	<i>ALL ESTABLISHMENTS</i>								
71	Arts, entertainment, and recreation	4	1 938	N	539	124	46	32.9	—
713	Amusement, gambling, and recreation industries ...	4	1 938	N	539	124	46	32.9	—
7139	Other amusement and recreation services	4	1 938	N	539	124	46	32.9	—
	<i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	4	1 938	N	539	124	46	32.9	—
713	Amusement, gambling, and recreation industries ...	4	1 938	N	539	124	46	32.9	—
7139	Other amusement and recreation services	4	1 938	N	539	124	46	32.9	—
	SPARTA								
	<i>ALL ESTABLISHMENTS</i>								
71	Arts, entertainment, and recreation	6	1 400	N	376	94	44	91.4	.9
	<i>ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
	<i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	4	D	N	D	D	b	D	D
	SPOONER								
	<i>ALL ESTABLISHMENTS</i>								
71	Arts, entertainment, and recreation	2	D	N	D	D	b	D	D
	<i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	2	D	N	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
STEVENS POINT									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	12	8 508	N	2 828	617	353	11.1	3.0
713	Amusement, gambling, and recreation industries ...	8	D	N	D	D	e	D	D
7139	Other amusement and recreation services	8	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	3	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	3	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	3	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	4	D	D	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	1	D	D	D	D	c	D	D
7139	Other amusement and recreation services	1	D	D	D	D	c	D	D
71394	Fitness and recreational sports centers	1	D	D	D	D	c	D	D
713940	Fitness and recreational sports centers	1	D	D	D	D	c	D	D
7139409	Other fitness and recreational sports centers	1	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	8	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	7	5 334	N	1 406	266	105	13.3	4.8
7139	Other amusement and recreation services	7	5 334	N	1 406	266	105	13.3	4.8
STOUGHTON									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	6	2 261	N	733	197	83	29.1	3.3
713	Amusement, gambling, and recreation industries ...	6	2 261	N	733	197	83	29.1	3.3
7139	Other amusement and recreation services	6	2 261	N	733	197	83	29.1	3.3
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	5	D	N	D	D	b	D	D
7139	Other amusement and recreation services	5	D	N	D	D	b	D	D
STURGEON BAY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	10	8 334	N	2 540	513	104	2.8	—
712	Museums, historical sites, and similar institutions ...	5	D	N	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	5	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	4	5 960	N	1 775	331	70	—	—
7139	Other amusement and recreation services	4	5 960	N	1 775	331	70	—	—
71393	Marinas	2	D	N	D	D	b	D	D
713930	Marinas	2	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	7	D	D	D	D	b	D	D
712	Museums, historical sites, and similar institutions ...	5	D	D	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	5	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	3	D	N	D	D	b	D	D
7139	Other amusement and recreation services	3	D	N	D	D	b	D	D
71393	Marinas	2	D	N	D	D	b	D	D
713930	Marinas	2	D	N	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
STURTEVANT									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
SUN PRAIRIE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	7	D	N	D	D	e	D	D
713	Amusement, gambling, and recreation industries...	6	D	N	D	D	e	D	D
7139	Other amusement and recreation services	6	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	4	7 567	N	2 647	611	393	32.6	—
713940	Fitness and recreational sports centers	4	7 567	N	2 647	611	393	32.6	—
7139409	Other fitness and recreational sports centers	4	7 567	N	2 647	611	393	32.6	—
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	D	N	D	D	e	D	D
713	Amusement, gambling, and recreation industries...	4	D	N	D	D	e	D	D
7139	Other amusement and recreation services	4	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	3	D	N	D	D	e	D	D
713940	Fitness and recreational sports centers	3	D	N	D	D	e	D	D
7139409	Other fitness and recreational sports centers	3	D	N	D	D	e	D	D
SUPERIOR									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	18	7 695	N	1 793	425	136	28.9	3.9
713	Amusement, gambling, and recreation industries...	13	D	N	D	D	c	D	D
7139	Other amusement and recreation services	13	D	N	D	D	c	D	D
71399	All other amusement and recreation industries...	4	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	4	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	6	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	12	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries...	11	5 820	N	1 278	325	105	25.3	5.2
7139	Other amusement and recreation services	11	5 820	N	1 278	325	105	25.3	5.2
SUSSEX									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	4	D	N	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	4	D	N	D	D	b	D	D
THIENSVILLE									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D

See footnotes at end of table.

Table 4. **Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
	TOMAH								
	<i>ALL ESTABLISHMENTS</i>								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
	<i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
	TOMAHAWK								
	<i>ALL ESTABLISHMENTS</i>								
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D
	<i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D
	TWIN LAKES								
	<i>ALL ESTABLISHMENTS</i>								
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D
	<i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D
	TWO RIVERS								
	<i>ALL ESTABLISHMENTS</i>								
71	Arts, entertainment, and recreation	6	D	N	D	D	b	D	D
	<i>ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	3	D	D	D	D	a	D	D
	<i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D
	UNION GROVE								
	<i>ALL ESTABLISHMENTS</i>								
71	Arts, entertainment, and recreation	1	D	N	D	D	b	D	D
	<i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	1	D	N	D	D	b	D	D
	VERONA								
	<i>ALL ESTABLISHMENTS</i>								
71	Arts, entertainment, and recreation	7	3 385	N	959	223	110	47.4	—
713	Amusement, gambling, and recreation industries...	4	D	N	D	D	b	D	D
7139	Other amusement and recreation services	4	D	N	D	D	b	D	D
	<i>ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	3	924	940	293	75	37	71.6	—
	<i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i>								
71	Arts, entertainment, and recreation	4	2 461	N	666	148	73	38.3	—
713	Amusement, gambling, and recreation industries...	3	D	N	D	D	b	D	D
7139	Other amusement and recreation services	3	D	N	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
	VIROQUA								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	5	1 010	N	288	64	12	68.0	4.8
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D
	WALES								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
	WATERFORD								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
	WATERLOO								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	2	D	N	D	D	b	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2	D	N	D	D	b	D	D
	WATERTOWN								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	10	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	9	D	N	D	D	c	D	D
7139	Other amusement and recreation services	9	D	N	D	D	c	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2	D	D	D	D	b	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	8	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	8	D	N	D	D	c	D	D
7139	Other amusement and recreation services	8	D	N	D	D	c	D	D
	WATERTOWN (PART - DODGE COUNTY)								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	4	2 858	N	1 210	254	101	59.6	6.1
713	Amusement, gambling, and recreation industries ...	4	2 858	N	1 210	254	101	59.6	6.1
7139	Other amusement and recreation services	4	2 858	N	1 210	254	101	59.6	6.1
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	4	2 858	N	1 210	254	101	59.6	6.1
713	Amusement, gambling, and recreation industries ...	4	2 858	N	1 210	254	101	59.6	6.1
7139	Other amusement and recreation services	4	2 858	N	1 210	254	101	59.6	6.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
	WATERTOWN (PART - JEFFERSON COUNTY)								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	6	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	5	D	N	D	D	b	D	D
7139	Other amusement and recreation services	5	D	N	D	D	b	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2	D	D	D	D	b	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	4	D	N	D	D	b	D	D
	WAUKESHA								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	21	7 250	N	2 965	683	261	15.9	2.6
713	Amusement, gambling, and recreation industries ...	14	5 666	N	2 210	480	139	11.9	3.3
7139	Other amusement and recreation services	13	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	6	2 850	N	1 146	264	78	22.7	—
713940	Fitness and recreational sports centers	6	2 850	N	1 146	264	78	22.7	—
7139409	Other fitness and recreational sports centers	5	D	N	D	D	b	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	4	D	D	D	D	c	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	17	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	14	5 666	N	2 210	480	139	11.9	3.3
7139	Other amusement and recreation services	13	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	6	2 850	N	1 146	264	78	22.7	—
713940	Fitness and recreational sports centers	6	2 850	N	1 146	264	78	22.7	—
7139409	Other fitness and recreational sports centers	5	D	N	D	D	b	D	D
	WAUNAKEE								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	7	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	4	D	N	D	D	b	D	D
7139	Other amusement and recreation services	4	D	N	D	D	b	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	5	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	3	2 026	N	452	109	41	14.6	—
7139	Other amusement and recreation services	3	2 026	N	452	109	41	14.6	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
WAUPACA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	11	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	10	6 133	N	1 444	307	84	39.4	—
7139	Other amusement and recreation services	9	D	N	D	D	b	D	D
71399	All other amusement and recreation industries...	2	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	2	D	N	D	D	b	D	D
7139905	Coin-operated amusement devices (except slot machine operation).....	2	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	10	6 133	N	1 444	307	84	39.4	—
713	Amusement, gambling, and recreation industries...	10	6 133	N	1 444	307	84	39.4	—
7139	Other amusement and recreation services	9	D	N	D	D	b	D	D
71399	All other amusement and recreation industries...	2	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	2	D	N	D	D	b	D	D
7139905	Coin-operated amusement devices (except slot machine operation).....	2	D	N	D	D	b	D	D
WAUPUN									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	5	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	4	D	N	D	D	a	D	D
WAUPUN (PART - DODGE COUNTY)									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
WAUPUN (PART - FOND DU LAC COUNTY)									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
WAUSAU									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	24	10 518	N	3 579	765	254	19.3	1.5
711	Performing arts, spectator sports, and related industries	7	D	N	D	D	b	D	D
712	Museums, historical sites, and similar institutions ..	2	D	N	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	2	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	15	5 545	N	2 169	427	175	19.5	2.9
7139	Other amusement and recreation services	14	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	8	4 699	4 097	1 339	310	74	21.6	-
711	Performing arts, spectator sports, and related industries	4	D	D	D	D	b	D	D
712	Museums, historical sites, and similar institutions ..	2	D	D	D	D	b	D	D
7121	Museums, historical sites, and similar institutions	2	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	16	5 819	N	2 240	455	180	17.4	2.8
713	Amusement, gambling, and recreation industries ...	13	D	N	D	D	c	D	D
7139	Other amusement and recreation services	12	D	N	D	D	c	D	D
WAUWATOSA									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	16	13 006	N	4 211	915	311	7.4	.5
711	Performing arts, spectator sports, and related industries	7	D	N	D	D	b	D	D
7111	Performing arts companies	4	D	N	D	D	b	D	D
71113	Musical groups and artists	3	D	N	D	D	b	D	D
711130	Musical groups and artists	3	D	N	D	D	b	D	D
7111309	Other music groups and artists	3	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	7	D	N	D	D	e	D	D
7139	Other amusement and recreation services	7	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	3	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	3	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	3	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	7	D	D	D	D	c	D	D
711	Performing arts, spectator sports, and related industries	4	D	D	D	D	b	D	D
7111	Performing arts companies	3	D	D	D	D	b	D	D
71113	Musical groups and artists	3	D	D	D	D	b	D	D
711130	Musical groups and artists	3	D	D	D	D	b	D	D
7111309	Other music groups and artists	3	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	1	D	D	D	D	b	D	D
7139	Other amusement and recreation services	1	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	9	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	6	D	N	D	D	c	D	D
7139	Other amusement and recreation services	6	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	3	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	3	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	3	D	N	D	D	c	D	D

See footnotes at end of table.

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NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
WEST ALLIS									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	17	16 609	N	3 545	916	254	13.5	—
711	Performing arts, spectator sports, and related industries	7	D	N	D	D	b	D	D
7112	Spectator sports	2	D	N	D	D	a	D	D
71121	Spectator sports	2	D	N	D	D	a	D	D
711219	Other spectator sports	1	D	N	D	D	a	D	D
7112192	Racing (except racetrack operation)	1	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries	10	D	N	D	D	c	D	D
7139	Other amusement and recreation services	9	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	6	5 256	N	1 822	486	143	27.4	.1
713940	Fitness and recreational sports centers	6	5 256	N	1 822	486	143	27.4	.1
7139409	Other fitness and recreational sports centers	5	D	N	D	D	c	D	D
71399	All other amusement and recreation industries	1	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	1	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	4	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	13	D	N	D	D	c	D	D
711	Performing arts, spectator sports, and related industries	4	D	N	D	D	b	D	D
7112	Spectator sports	2	D	N	D	D	a	D	D
71121	Spectator sports	2	D	N	D	D	a	D	D
711219	Other spectator sports	1	D	N	D	D	a	D	D
7112192	Racing (except racetrack operation)	1	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries	9	D	N	D	D	c	D	D
7139	Other amusement and recreation services	8	D	N	D	D	c	D	D
71394	Fitness and recreational sports centers	5	D	N	D	D	c	D	D
713940	Fitness and recreational sports centers	5	D	N	D	D	c	D	D
7139409	Other fitness and recreational sports centers	4	D	N	D	D	b	D	D
71399	All other amusement and recreation industries	1	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	1	D	N	D	D	a	D	D
WEST BEND									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	18	7 809	N	2 933	681	314	70.5	.3
713	Amusement, gambling, and recreation industries	12	D	N	D	D	e	D	D
7139	Other amusement and recreation services	11	D	N	D	D	e	D	D
71394	Fitness and recreational sports centers	7	4 947	N	2 022	457	259	87.5	—
713940	Fitness and recreational sports centers	7	4 947	N	2 022	457	259	87.5	—
7139409	Other fitness and recreational sports centers	5	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	D	D	D	D	c	D	D
713	Amusement, gambling, and recreation industries	2	D	D	D	D	c	D	D
7139	Other amusement and recreation services	2	D	D	D	D	c	D	D
71394	Fitness and recreational sports centers	2	D	D	D	D	c	D	D
713940	Fitness and recreational sports centers	2	D	D	D	D	c	D	D
7139409	Other fitness and recreational sports centers	2	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	13	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries	10	D	N	D	D	b	D	D
7139	Other amusement and recreation services	9	D	N	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
WESTON									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	4	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	4	D	N	D	D	a	D	D
7139	Other amusement and recreation services	4	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	3	D	N	D	D	a	D	D
7139	Other amusement and recreation services	3	D	N	D	D	a	D	D
WEST SALEM									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	6	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	4	D	N	D	D	b	D	D
7139	Other amusement and recreation services	4	D	N	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	6	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	4	D	N	D	D	b	D	D
7139	Other amusement and recreation services	4	D	N	D	D	b	D	D
WHITEFISH BAY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
WHITEWATER									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	N	D	D	b	D	D
WHITEWATER (PART - WALWORTH COUNTY)									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	3	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	N	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
	WISCONSIN RAPIDS								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	12	D	N	D	D	b	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	3	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	9	D	N	D	D	b	D	D
	BALANCE OF ADAMS COUNTY								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	7	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	5	D	N	D	D	a	D	D
7139	Other amusement and recreation services	5	D	N	D	D	a	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	6	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	4	1 927	N	472	57	15	25.1	39.6
7139	Other amusement and recreation services	4	1 927	N	472	57	15	25.1	39.6
	BALANCE OF ASHLAND COUNTY								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	4	1 541	N	512	69	10	28.9	3.9
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D
	BALANCE OF BARRON COUNTY								
	ALL ESTABLISHMENTS								
71	Arts, entertainment, and recreation	18	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	15	4 707	N	1 468	243	113	45.3	3.0
7139	Other amusement and recreation services	14	D	N	D	D	c	D	D
	ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX								
71	Arts, entertainment, and recreation	16	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	15	4 707	N	1 468	243	113	45.3	3.0
7139	Other amusement and recreation services	14	D	N	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
BALANCE OF BAYFIELD COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	20	6 608	N	2 348	584	161	10.1	39.6
713	Amusement, gambling, and recreation industries ...	11	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	9	2 210	1 882	493	128	34	9.8	.5
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	11	4 398	N	1 855	456	127	10.3	59.2
713	Amusement, gambling, and recreation industries ...	9	D	N	D	D	c	D	D
BALANCE OF BROWN COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	17	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	13	D	N	D	D	b	D	D
7139	Other amusement and recreation services	13	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	15	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	11	D	N	D	D	b	D	D
7139	Other amusement and recreation services	11	D	N	D	D	b	D	D
BALANCE OF BUFFALO COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	6	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	D	N	D	D	a	D	D
BALANCE OF BURNETT COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	9	3 664	N	1 385	257	72	36.2	51.2
713	Amusement, gambling, and recreation industries ...	8	D	N	D	D	b	D	D
7139	Other amusement and recreation services	8	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	7	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	7	D	N	D	D	b	D	D
7139	Other amusement and recreation services	7	D	N	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
BALANCE OF CALUMET COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	8	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	5	2 341	N	503	83	47	20.9	—
7139	Other amusement and recreation services	5	2 341	N	503	83	47	20.9	—
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	7	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	5	2 341	N	503	83	47	20.9	—
7139	Other amusement and recreation services	5	2 341	N	503	83	47	20.9	—
BALANCE OF CHIPPEWA COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	8	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	7	2 491	N	980	168	59	43.6	—
7139	Other amusement and recreation services	7	2 491	N	980	168	59	43.6	—
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	7	2 451	N	949	161	58	42.6	—
713	Amusement, gambling, and recreation industries...	6	D	N	D	D	b	D	D
7139	Other amusement and recreation services	6	D	N	D	D	b	D	D
BALANCE OF CLARK COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	10	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	9	D	N	D	D	b	D	D
BALANCE OF COLUMBIA COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	32	30 909	N	8 999	2 244	431	12.9	1.4
711	Performing arts, spectator sports, and related industries	4	D	N	D	D	b	D	D
7111	Performing arts companies	2	D	N	D	D	b	D	D
71119	Other performing arts companies	1	D	N	D	D	b	D	D
711190	Other performing arts companies	1	D	N	D	D	b	D	D
7111909	Other performing arts companies (except circuses)	1	D	N	D	D	b	D	D
712	Museums, historical sites, and similar institutions ..	5	D	N	D	D	a	D	D
7121	Museums, historical sites, and similar institutions	5	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries...	23	D	N	D	D	e	D	D
7131	Amusement parks and arcades	7	11 884	N	3 637	894	119	—	—
71311	Amusement and theme parks	4	D	N	D	D	c	D	D
713110	Amusement and theme parks	4	D	N	D	D	c	D	D
7139	Other amusement and recreation services	16	D	N	D	D	e	D	D
71399	All other amusement and recreation industries ..	8	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	8	D	N	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
BALANCE OF COLUMBIA COUNTY—Con.									
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	32	30 909	N	8 999	2 244	431	12.9	1.4
711	Performing arts, spectator sports, and related industries	4	D	N	D	D	b	D	D
7111	Performing arts companies	2	D	N	D	D	b	D	D
71119	Other performing arts companies	1	D	N	D	D	b	D	D
711190	Other performing arts companies	1	D	N	D	D	b	D	D
7111909	Other performing arts companies (except circuses)	1	D	N	D	D	b	D	D
712	Museums, historical sites, and similar institutions ..	5	D	N	D	D	a	D	D
7121	Museums, historical sites, and similar institutions	5	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries...	23	D	N	D	D	e	D	D
7131	Amusement parks and arcades	7	11 884	N	3 637	894	119	—	—
71311	Amusement and theme parks	4	D	N	D	D	c	D	D
713110	Amusement and theme parks	4	D	N	D	D	c	D	D
7139	Other amusement and recreation services	16	D	N	D	D	e	D	D
71399	All other amusement and recreation industries ..	8	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	8	D	N	D	D	b	D	D
BALANCE OF CRAWFORD COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
BALANCE OF DANE COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	40	23 327	N	8 862	1 554	434	23.9	5.8
711	Performing arts, spectator sports, and related industries	13	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	24	19 322	N	7 576	1 333	324	25.4	7.0
7139	Other amusement and recreation services	24	19 322	N	7 576	1 333	324	25.4	7.0
71391	Golf courses and country clubs	11	16 561	N	6 835	1 199	247	18.7	6.1
713910	Golf courses and country clubs	11	16 561	N	6 835	1 199	247	18.7	6.1
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	8	8 239	7 449	3 723	628	160	14.6	.3
713	Amusement, gambling, and recreation industries...	5	D	D	D	D	c	D	D
7139	Other amusement and recreation services	5	D	D	D	D	c	D	D
71391	Golf courses and country clubs	3	D	D	D	D	c	D	D
713910	Golf courses and country clubs	3	D	D	D	D	c	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	32	15 088	N	5 139	926	274	29.0	8.8
711	Performing arts, spectator sports, and related industries	11	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	19	D	N	D	D	c	D	D
7139	Other amusement and recreation services	19	D	N	D	D	c	D	D
71391	Golf courses and country clubs	8	D	N	D	D	b	D	D
713910	Golf courses and country clubs	8	D	N	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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								From admini- strative records ¹	Estimated ²
BALANCE OF DODGE COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	14	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	9	D	N	D	D	b	D	D
7139	Other amusement and recreation services	9	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	12	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	8	D	N	D	D	b	D	D
7139	Other amusement and recreation services	8	D	N	D	D	b	D	D
BALANCE OF DOOR COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	32	11 877	N	3 104	387	114	17.9	4.5
711	Performing arts, spectator sports, and related industries	10	D	N	D	D	b	D	D
7111	Performing arts companies	7	D	N	D	D	b	D	D
71111	Theater companies and dinner theaters	5	D	N	D	D	a	D	D
711110	Theater companies and dinner theaters	5	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries...	17	6 990	N	1 566	159	74	28.3	3.3
7139	Other amusement and recreation services	14	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	12	D	D	D	D	b	D	D
711	Performing arts, spectator sports, and related industries	7	3 336	3 461	1 057	122	27	4.3	—
7111	Performing arts companies	6	D	D	D	D	b	D	D
71111	Theater companies and dinner theaters	4	D	D	D	D	a	D	D
711110	Theater companies and dinner theaters	4	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	20	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	16	D	N	D	D	b	D	D
7139	Other amusement and recreation services	13	D	N	D	D	b	D	D
BALANCE OF DOUGLAS COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	10	2 129	N	531	85	28	63.4	4.0
713	Amusement, gambling, and recreation industries...	9	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	9	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	9	D	N	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—		
								From admini- strative records ¹	Estimated ²	
BALANCE OF DUNN COUNTY										
ALL ESTABLISHMENTS										
71	Arts, entertainment, and recreation	11	D	N	D	D	b	D	D	
711	Performing arts, spectator sports, and related industries	3	D	N	D	D	a	D	D	
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D	
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	10	D	N	D	D	b	D	D	
711	Performing arts, spectator sports, and related industries	3	D	N	D	D	a	D	D	
BALANCE OF EAU CLAIRE COUNTY										
ALL ESTABLISHMENTS										
71	Arts, entertainment, and recreation	5	D	N	D	D	c	D	D	
711	Performing arts, spectator sports, and related industries	1	D	N	D	D	b	D	D	
7111	Performing arts companies	1	D	N	D	D	b	D	D	
71111	Theater companies and dinner theaters	1	D	N	D	D	b	D	D	
711110	Theater companies and dinner theaters	1	D	N	D	D	b	D	D	
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	5	D	N	D	D	c	D	D	
711	Performing arts, spectator sports, and related industries	1	D	N	D	D	b	D	D	
7111	Performing arts companies	1	D	N	D	D	b	D	D	
71111	Theater companies and dinner theaters	1	D	N	D	D	b	D	D	
711110	Theater companies and dinner theaters	1	D	N	D	D	b	D	D	
BALANCE OF FLORENCE COUNTY										
ALL ESTABLISHMENTS										
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D	
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D	
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D	
BALANCE OF FOND DU LAC COUNTY										
ALL ESTABLISHMENTS										
71	Arts, entertainment, and recreation	16	D	N	D	D	b	D	D	
713	Amusement, gambling, and recreation industries	13	3 181	N	810	165	68	25.6	6.9	
7139	Other amusement and recreation services	12	D	N	D	D	b	D	D	
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D	
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	14	D	N	D	D	b	D	D	
713	Amusement, gambling, and recreation industries	13	3 181	N	810	165	68	25.6	6.9	
7139	Other amusement and recreation services	12	D	N	D	D	b	D	D	

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
BALANCE OF FOREST COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	7	D	N	D	D	e	D	D
713	Amusement, gambling, and recreation industries...	6	D	N	D	D	e	D	D
7132	Gambling industries	1	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	6	D	N	D	D	e	D	D
713	Amusement, gambling, and recreation industries...	5	D	N	D	D	e	D	D
7132	Gambling industries	1	D	N	D	D	c	D	D
BALANCE OF GRANT COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	5	2 310	N	680	141	77	68.6	3.7
713	Amusement, gambling, and recreation industries...	5	2 310	N	680	141	77	68.6	3.7
7139	Other amusement and recreation services	5	2 310	N	680	141	77	68.6	3.7
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	2 310	N	680	141	77	68.6	3.7
713	Amusement, gambling, and recreation industries...	5	2 310	N	680	141	77	68.6	3.7
7139	Other amusement and recreation services	5	2 310	N	680	141	77	68.6	3.7
BALANCE OF GREEN COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	8	2 326	N	805	141	63	76.4	9.9
713	Amusement, gambling, and recreation industries...	6	D	N	D	D	b	D	D
7139	Other amusement and recreation services	6	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	6	D	N	D	D	b	D	D
BALANCE OF GREEN LAKE COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	7	4 382	N	946	145	30	25.7	—
713	Amusement, gambling, and recreation industries...	6	D	N	D	D	b	D	D
7139	Other amusement and recreation services	6	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	6	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	6	D	N	D	D	b	D	D
7139	Other amusement and recreation services	6	D	N	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
BALANCE OF IOWA COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	11	6 085	N	2 396	353	102	10.3	1.1
711	Performing arts, spectator sports, and related industries	6	D	N	D	D	b	D	D
7111	Performing arts companies	3	D	N	D	D	b	D	D
71111	Theater companies and dinner theaters	2	D	N	D	D	b	D	D
711110	Theater companies and dinner theaters	2	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	5	D	N	D	D	b	D	D
7139	Other amusement and recreation services	5	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	3	D	D	D	D	b	D	D
711	Performing arts, spectator sports, and related industries	3	D	D	D	D	b	D	D
7111	Performing arts companies	2	D	D	D	D	b	D	D
71111	Theater companies and dinner theaters	1	D	D	D	D	b	D	D
711110	Theater companies and dinner theaters	1	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	8	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	5	D	N	D	D	b	D	D
7139	Other amusement and recreation services	5	D	N	D	D	b	D	D
BALANCE OF IRON COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	4	4 454	N	381	69	11	29.9	—
713	Amusement, gambling, and recreation industries ...	4	4 454	N	381	69	11	29.9	—
7139	Other amusement and recreation services	3	D	N	D	D	a	D	D
71399	All other amusement and recreation industries .	2	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	2	D	N	D	D	a	D	D
7139905	Coin-operated amusement devices (except slot machine operation)	2	D	N	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	4	4 454	N	381	69	11	29.9	—
713	Amusement, gambling, and recreation industries ...	4	4 454	N	381	69	11	29.9	—
7139	Other amusement and recreation services	3	D	N	D	D	a	D	D
71399	All other amusement and recreation industries .	2	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	2	D	N	D	D	a	D	D
7139905	Coin-operated amusement devices (except slot machine operation)	2	D	N	D	D	a	D	D
BALANCE OF JACKSON COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D
BALANCE OF JEFFERSON COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	8	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	7	D	N	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—		
								From administrative records ¹	Estimated ²	
BALANCE OF JUNEAU COUNTY										
ALL ESTABLISHMENTS										
71	Arts, entertainment, and recreation	8	D	N	D	D	b	D	D	
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D	
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	7	D	N	D	D	b	D	D	
BALANCE OF KENOSHA COUNTY										
ALL ESTABLISHMENTS										
71	Arts, entertainment, and recreation	19	18 162	N	4 793	1 345	660	15.6	8.9	
711	Performing arts, spectator sports, and related industries	6	D	N	D	D	a	D	D	
7111	Performing arts companies	1	D	N	D	D	a	D	D	
71119	Other performing arts companies	1	D	N	D	D	a	D	D	
711190	Other performing arts companies	1	D	N	D	D	a	D	D	
7111909	Other performing arts companies (except circuses)	1	D	N	D	D	a	D	D	
713	Amusement, gambling, and recreation industries...	12	D	N	D	D	f	D	D	
7139	Other amusement and recreation services	11	D	N	D	D	f	D	D	
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	5	D	D	D	D	b	D	D	
713	Amusement, gambling, and recreation industries...	4	D	D	D	D	b	D	D	
7139	Other amusement and recreation services	4	D	D	D	D	b	D	D	
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	14	D	N	D	D	f	D	D	
711	Performing arts, spectator sports, and related industries	5	D	N	D	D	a	D	D	
7111	Performing arts companies	1	D	N	D	D	a	D	D	
71119	Other performing arts companies	1	D	N	D	D	a	D	D	
711190	Other performing arts companies	1	D	N	D	D	a	D	D	
7111909	Other performing arts companies (except circuses)	1	D	N	D	D	a	D	D	
713	Amusement, gambling, and recreation industries...	8	7 035	N	2 304	996	596	5.5	22.8	
7139	Other amusement and recreation services	7	D	N	D	D	f	D	D	
BALANCE OF KEWAUNEE COUNTY										
ALL ESTABLISHMENTS										
71	Arts, entertainment, and recreation	8	D	N	D	D	b	D	D	
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D	
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	7	D	N	D	D	b	D	D	
BALANCE OF LA CROSSE COUNTY										
ALL ESTABLISHMENTS										
71	Arts, entertainment, and recreation	8	D	N	D	D	b	D	D	
713	Amusement, gambling, and recreation industries...	8	D	N	D	D	b	D	D	
7139	Other amusement and recreation services	8	D	N	D	D	b	D	D	
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX										
71	Arts, entertainment, and recreation	8	D	N	D	D	b	D	D	
713	Amusement, gambling, and recreation industries...	8	D	N	D	D	b	D	D	
7139	Other amusement and recreation services	8	D	N	D	D	b	D	D	

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
BALANCE OF LAFAYETTE COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	8	1 467	N	316	37	26	38.9	31.2
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	8	1 467	N	316	37	26	38.9	31.2
BALANCE OF LANGLADE COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	6	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	D	N	D	D	b	D	D
BALANCE OF LINCOLN COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	9	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	7	D	N	D	D	b	D	D
7139	Other amusement and recreation services	7	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	8	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	6	D	N	D	D	b	D	D
7139	Other amusement and recreation services	6	D	N	D	D	b	D	D
BALANCE OF MANITOWOC COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	9	2 496	N	820	160	51	27.4	—
713	Amusement, gambling, and recreation industries ...	7	D	N	D	D	b	D	D
7139	Other amusement and recreation services	7	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	7	D	N	D	D	b	D	D
BALANCE OF MARATHON COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	26	8 805	N	2 037	494	139	47.4	1.0
713	Amusement, gambling, and recreation industries ...	18	7 356	N	1 833	453	129	49.5	1.1
7139	Other amusement and recreation services	18	7 356	N	1 833	453	129	49.5	1.1
71399	All other amusement and recreation industries ...	3	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	3	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	6	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	4	D	D	D	D	b	D	D
7139	Other amusement and recreation services	4	D	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
BALANCE OF MARATHON COUNTY—Con.									
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	20	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	14	D	N	D	D	b	D	D
7139	Other amusement and recreation services	14	D	N	D	D	b	D	D
71399	All other amusement and recreation industries...	3	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	3	D	N	D	D	a	D	D
BALANCE OF MARINETTE COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	20	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	19	D	N	D	D	b	D	D
7139	Other amusement and recreation services	19	D	N	D	D	b	D	D
71399	All other amusement and recreation industries...	6	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	6	D	N	D	D	a	D	D
7139908	All other miscellaneous amusement and recreation services	6	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	6	D	D	D	D	a	D	D
713	Amusement, gambling, and recreation industries...	5	D	D	D	D	a	D	D
7139	Other amusement and recreation services	5	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	14	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	14	D	N	D	D	b	D	D
7139	Other amusement and recreation services	14	D	N	D	D	b	D	D
BALANCE OF MARQUETTE COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	8	2 638	N	493	79	30	49.3	.3
713	Amusement, gambling, and recreation industries...	6	D	N	D	D	b	D	D
7139	Other amusement and recreation services	6	D	N	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	8	2 638	N	493	79	30	49.3	.3
713	Amusement, gambling, and recreation industries...	6	D	N	D	D	b	D	D
7139	Other amusement and recreation services	6	D	N	D	D	b	D	D
BALANCE OF MILWAUKEE COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	2	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	1	D	N	D	D	b	D	D
7139	Other amusement and recreation services	1	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	1	D	D	D	D	b	D	D
7139	Other amusement and recreation services	1	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
BALANCE OF MONROE COUNTY									
<i>ALL ESTABLISHMENTS</i>									
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D
<i>ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX</i>									
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
<i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i>									
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D
BALANCE OF OCONTO COUNTY									
<i>ALL ESTABLISHMENTS</i>									
71	Arts, entertainment, and recreation	13	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries...	13	D	N	D	D	c	D	D
7139	Other amusement and recreation services	13	D	N	D	D	c	D	D
<i>ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX</i>									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
<i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i>									
71	Arts, entertainment, and recreation	12	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries...	12	D	N	D	D	c	D	D
7139	Other amusement and recreation services	12	D	N	D	D	c	D	D
BALANCE OF ONEIDA COUNTY									
<i>ALL ESTABLISHMENTS</i>									
71	Arts, entertainment, and recreation	26	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	19	D	N	D	D	b	D	D
7139	Other amusement and recreation services	18	D	N	D	D	b	D	D
<i>ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX</i>									
71	Arts, entertainment, and recreation	5	D	D	D	D	a	D	D
<i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i>									
71	Arts, entertainment, and recreation	21	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	14	D	N	D	D	b	D	D
7139	Other amusement and recreation services	13	D	N	D	D	b	D	D
BALANCE OF OUTAGAMIE COUNTY									
<i>ALL ESTABLISHMENTS</i>									
71	Arts, entertainment, and recreation	19	8 396	N	2 616	450	207	28.9	5.7
713	Amusement, gambling, and recreation industries...	17	D	N	D	D	c	D	D
7139	Other amusement and recreation services	16	D	N	D	D	c	D	D
71391	Golf courses and country clubs	8	6 386	N	2 210	337	147	22.4	7.5
713910	Golf courses and country clubs	8	6 386	N	2 210	337	147	22.4	7.5
<i>ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX</i>									
71	Arts, entertainment, and recreation	3	1 572	949	554	83	42	100.0	—
<i>ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX</i>									
71	Arts, entertainment, and recreation	16	6 824	N	2 062	367	165	12.6	7.0
713	Amusement, gambling, and recreation industries...	15	D	N	D	D	c	D	D
7139	Other amusement and recreation services	14	D	N	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
BALANCE OF OZAUKEE COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	9	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries...	8	D	N	D	D	c	D	D
7139	Other amusement and recreation services	8	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	8	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries...	7	D	N	D	D	b	D	D
7139	Other amusement and recreation services	7	D	N	D	D	b	D	D
BALANCE OF PEPIN COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	5	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	4	D	N	D	D	a	D	D
BALANCE OF PIERCE COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	6	2 376	N	641	100	16	43.1	—
713	Amusement, gambling, and recreation industries...	5	D	N	D	D	a	D	D
7139	Other amusement and recreation services	5	D	N	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	6	2 376	N	641	100	16	43.1	—
713	Amusement, gambling, and recreation industries...	5	D	N	D	D	a	D	D
7139	Other amusement and recreation services	5	D	N	D	D	a	D	D
BALANCE OF POLK COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	21	7 202	N	1 832	436	249	46.7	.6
713	Amusement, gambling, and recreation industries...	14	D	N	D	D	c	D	D
7139	Other amusement and recreation services	14	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	16	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries...	13	D	N	D	D	c	D	D
7139	Other amusement and recreation services	13	D	N	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
BALANCE OF PORTAGE COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	11	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries...	7	9 378	N	1 766	360	119	16.7	—
7139	Other amusement and recreation services	6	D	N	D	D	c	D	D
71393	Marinas	1	D	N	D	D	b	D	D
713930	Marinas	1	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	10	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries...	7	9 378	N	1 766	360	119	16.7	—
7139	Other amusement and recreation services	6	D	N	D	D	c	D	D
71393	Marinas	1	D	N	D	D	b	D	D
713930	Marinas	1	D	N	D	D	b	D	D
BALANCE OF PRICE COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
BALANCE OF RACINE COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	10	3 691	N	1 264	169	40	47.8	13.4
713	Amusement, gambling, and recreation industries...	7	D	N	D	D	b	D	D
7139	Other amusement and recreation services	7	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	3	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	7	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	5	D	N	D	D	b	D	D
7139	Other amusement and recreation services	5	D	N	D	D	b	D	D
BALANCE OF RICHLAND COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D
711	Performing arts, spectator sports, and related industries	2	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	N	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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								From admini- strative records ¹	Estimated ²
BALANCE OF ROCK COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	12	5 024	N	1 737	296	110	8.9	7.3
713	Amusement, gambling, and recreation industries ...	12	5 024	N	1 737	296	110	8.9	7.3
7139	Other amusement and recreation services	12	5 024	N	1 737	296	110	8.9	7.3
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	11	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	11	D	N	D	D	b	D	D
7139	Other amusement and recreation services	11	D	N	D	D	b	D	D
BALANCE OF RUSK COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	1	D	N	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	N	D	D	b	D	D
BALANCE OF ST. CROIX COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	21	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	14	9 524	N	3 114	495	214	41.6	—
7139	Other amusement and recreation services	13	D	N	D	D	c	D	D
71391	Golf courses and country clubs	11	D	N	D	D	c	D	D
713910	Golf courses and country clubs	11	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	19	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	14	9 524	N	3 114	495	214	41.6	—
7139	Other amusement and recreation services	13	D	N	D	D	c	D	D
71391	Golf courses and country clubs	11	D	N	D	D	c	D	D
713910	Golf courses and country clubs	11	D	N	D	D	c	D	D
BALANCE OF SAUK COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	20	28 812	N	5 987	878	128	13.8	.8
711	Performing arts, spectator sports, and related industries	3	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	15	D	N	D	D	c	D	D
7131	Amusement parks and arcades	4	D	N	D	D	b	D	D
71311	Amusement and theme parks	3	D	N	D	D	b	D	D
713110	Amusement and theme parks	3	D	N	D	D	b	D	D
7131101	Waterparks	1	D	N	D	D	b	D	D
7139	Other amusement and recreation services	11	D	N	D	D	b	D	D
71399	All other amusement and recreation industries .	7	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	7	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	4	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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								From admini- strative records ¹	Estimated ²
BALANCE OF SAUK COUNTY—Con.									
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	18	D	N	D	D	c	D	D
711	Performing arts, spectator sports, and related industries	3	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	14	D	N	D	D	c	D	D
7131	Amusement parks and arcades	4	D	N	D	D	b	D	D
71311	Amusement and theme parks	3	D	N	D	D	b	D	D
713110	Amusement and theme parks	3	D	N	D	D	b	D	D
7131101	Waterparks	1	D	N	D	D	b	D	D
7139	Other amusement and recreation services	10	D	N	D	D	b	D	D
71399	All other amusement and recreation industries ..	6	D	N	D	D	b	D	D
713990	All other amusement and recreation industries ..	6	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	3	D	N	D	D	b	D	D
BALANCE OF SAWYER COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	19	6 149	N	1 990	322	78	53.2	.5
711	Performing arts, spectator sports, and related industries	4	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	13	4 193	N	1 582	244	63	56.1	.2
7139	Other amusement and recreation services	12	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	3	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	16	D	N	D	D	b	D	D
711	Performing arts, spectator sports, and related industries	4	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	12	D	N	D	D	b	D	D
7139	Other amusement and recreation services	11	3 140	N	1 189	170	58	75.0	.2
BALANCE OF SHAWANO COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	12	D	N	D	D	f	D	D
713	Amusement, gambling, and recreation industries ...	11	D	N	D	D	f	D	D
7132	Gambling industries	2	D	N	D	D	f	D	D
7139	Other amusement and recreation services	9	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	11	D	N	D	D	f	D	D
713	Amusement, gambling, and recreation industries ...	10	D	N	D	D	f	D	D
7132	Gambling industries	2	D	N	D	D	f	D	D
7139	Other amusement and recreation services	8	D	N	D	D	b	D	D

See footnotes at end of table.

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								From admini- strative records ¹	Estimated ²
BALANCE OF SHEBOYGAN COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	23	46 656	N	10 804	1 692	726	5.9	1.6
711	Performing arts, spectator sports, and related industries	3	D	N	D	D	b	D	D
7112	Spectator sports	1	D	N	D	D	a	D	D
71121	Spectator sports	1	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	19	D	N	D	D	f	D	D
7139	Other amusement and recreation services	19	D	N	D	D	f	D	D
71391	Golf courses and country clubs	8	D	N	D	D	f	D	D
713910	Golf courses and country clubs	8	D	N	D	D	f	D	D
71394	Fitness and recreational sports centers	5	D	N	D	D	b	D	D
713940	Fitness and recreational sports centers	5	D	N	D	D	b	D	D
7139409	Other fitness and recreational sports centers	4	D	N	D	D	b	D	D
71395	Bowling centers	2	D	N	D	D	a	D	D
713950	Bowling centers	2	D	N	D	D	a	D	D
71399	All other amusement and recreation industries .	3	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	3	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	3	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	1	D	D	D	D	b	D	D
7139	Other amusement and recreation services	1	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	21	D	N	D	D	f	D	D
711	Performing arts, spectator sports, and related industries	3	D	N	D	D	b	D	D
7112	Spectator sports	1	D	N	D	D	a	D	D
71121	Spectator sports	1	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	18	37 191	N	8 709	1 304	663	7.3	2.1
7139	Other amusement and recreation services	18	37 191	N	8 709	1 304	663	7.3	2.1
71391	Golf courses and country clubs	7	26 669	N	6 278	717	521	8.4	—
713910	Golf courses and country clubs	7	26 669	N	6 278	717	521	8.4	—
71394	Fitness and recreational sports centers	5	D	N	D	D	b	D	D
713940	Fitness and recreational sports centers	5	D	N	D	D	b	D	D
7139409	Other fitness and recreational sports centers	4	D	N	D	D	b	D	D
71395	Bowling centers	2	D	N	D	D	a	D	D
713950	Bowling centers	2	D	N	D	D	a	D	D
71399	All other amusement and recreation industries .	3	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	3	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	3	D	N	D	D	b	D	D
BALANCE OF TAYLOR COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	3	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	N	D	D	a	D	D

See footnotes at end of table.

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								From admini- strative records ¹	Estimated ²
BALANCE OF TREMPPEALEAU COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	12	2 893	N	844	122	39	27.9	7.1
713	Amusement, gambling, and recreation industries ...	11	D	N	D	D	b	D	D
7139	Other amusement and recreation services	11	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	3	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	9	D	N	D	D	b	D	D
BALANCE OF VERNON COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	6	983	N	291	65	26	79.8	4.5
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	4	D	N	D	D	a	D	D
BALANCE OF VILAS COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	33	17 503	N	3 799	674	193	11.6	12.8
713	Amusement, gambling, and recreation industries ...	26	16 012	N	3 414	578	176	11.0	14.0
7139	Other amusement and recreation services	24	D	N	D	D	c	D	D
71393	Marinas	5	4 886	N	707	129	29	13.8	22.9
713930	Marinas	5	4 886	N	707	129	29	13.8	22.9
71394	Fitness and recreational sports centers	5	D	N	D	D	b	D	D
713940	Fitness and recreational sports centers	5	D	N	D	D	b	D	D
7139409	Other fitness and recreational sports centers	4	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	9	3 974	3 463	1 194	197	44	9.5	8.8
713	Amusement, gambling, and recreation industries ...	7	D	D	D	D	b	D	D
7139	Other amusement and recreation services	7	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	24	13 529	N	2 605	477	149	12.3	14.0
713	Amusement, gambling, and recreation industries ...	19	D	N	D	D	c	D	D
7139	Other amusement and recreation services	17	D	N	D	D	c	D	D
71393	Marinas	5	4 886	N	707	129	29	13.8	22.9
713930	Marinas	5	4 886	N	707	129	29	13.8	22.9
BALANCE OF WALWORTH COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	31	24 191	N	8 071	1 368	337	23.2	.3
711	Performing arts, spectator sports, and related industries	8	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	22	20 596	N	6 289	1 120	197	22.1	.3
7139	Other amusement and recreation services	22	20 596	N	6 289	1 120	197	22.1	.3
71391	Golf courses and country clubs	5	D	N	D	D	b	D	D
713910	Golf courses and country clubs	5	D	N	D	D	b	D	D
71393	Marinas	12	D	N	D	D	b	D	D
713930	Marinas	12	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	1	D	D	D	D	b	D	D
7139	Other amusement and recreation services	1	D	D	D	D	b	D	D

See footnotes at end of table.

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								From admini- strative records ¹	Estimated ²
BALANCE OF WALWORTH COUNTY—Con.									
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	29	D	N	D	D	e	D	D
711	Performing arts, spectator sports, and related industries	7	3 218	N	1 658	225	136	28.4	—
713	Amusement, gambling, and recreation industries...	21	D	N	D	D	c	D	D
7139	Other amusement and recreation services	21	D	N	D	D	c	D	D
71393	Marinas	12	D	N	D	D	b	D	D
713930	Marinas	12	D	N	D	D	b	D	D
BALANCE OF WASHBURN COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	11	D	N	D	D	b	D	D
713	Amusement, gambling, and recreation industries...	9	6 009	N	1 285	224	39	33.1	34.0
7139	Other amusement and recreation services	7	D	N	D	D	b	D	D
71399	All other amusement and recreation industries...	2	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	2	D	N	D	D	a	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	10	5 391	N	976	188	35	21.2	38.0
713	Amusement, gambling, and recreation industries...	8	D	N	D	D	b	D	D
7139	Other amusement and recreation services	6	D	N	D	D	b	D	D
71399	All other amusement and recreation industries...	2	D	N	D	D	a	D	D
713990	All other amusement and recreation industries	2	D	N	D	D	a	D	D
BALANCE OF WASHINGTON COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	18	14 289	N	4 768	1 254	440	19.3	1.0
711	Performing arts, spectator sports, and related industries	2	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries...	16	D	N	D	D	e	D	D
7139	Other amusement and recreation services	16	D	N	D	D	e	D	D
71391	Golf courses and country clubs	7	8 281	N	3 225	645	139	3.5	—
713910	Golf courses and country clubs	7	8 281	N	3 225	645	139	3.5	—
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	4	5 104	4 331	1 573	423	66	7.4	2.9
711	Performing arts, spectator sports, and related industries	1	D	D	D	D	a	D	D
713	Amusement, gambling, and recreation industries...	3	D	D	D	D	b	D	D
7139	Other amusement and recreation services	3	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	14	9 185	N	3 195	831	374	25.9	—
713	Amusement, gambling, and recreation industries...	13	D	N	D	D	e	D	D
7139	Other amusement and recreation services	13	D	N	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From administrative records ¹	Estimated ²
BALANCE OF WAUKESHA COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	39	24 350	N	8 345	1 498	540	11.9	4.7
713	Amusement, gambling, and recreation industries ...	32	23 622	N	8 189	1 465	532	10.4	4.8
7139	Other amusement and recreation services	31	D	N	D	D	e	D	D
71391	Golf courses and country clubs	13	15 735	N	6 087	895	232	7.5	2.0
713910	Golf courses and country clubs	13	15 735	N	6 087	895	232	7.5	2.0
71399	All other amusement and recreation industries .	9	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	9	D	N	D	D	b	D	D
7139908	All other miscellaneous amusement and recreation services	5	2 429	N	798	173	43	—	6.2
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	6 459	6 774	3 041	443	138	6.3	—
713	Amusement, gambling, and recreation industries ...	5	6 459	6 774	3 041	443	138	6.3	—
7139	Other amusement and recreation services	5	6 459	6 774	3 041	443	138	6.3	—
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	34	17 891	N	5 304	1 055	402	14.0	6.4
713	Amusement, gambling, and recreation industries ...	27	17 163	N	5 148	1 022	394	11.9	6.7
7139	Other amusement and recreation services	26	D	N	D	D	e	D	D
71391	Golf courses and country clubs	11	D	N	D	D	c	D	D
713910	Golf courses and country clubs	11	D	N	D	D	c	D	D
71399	All other amusement and recreation industries .	8	D	N	D	D	b	D	D
713990	All other amusement and recreation industries	8	D	N	D	D	b	D	D
BALANCE OF WAUPACA COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	20	6 135	N	1 248	124	48	43.0	.2
711	Performing arts, spectator sports, and related industries	5	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	15	D	N	D	D	b	D	D
7139	Other amusement and recreation services	14	D	N	D	D	b	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	3	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	17	D	N	D	D	b	D	D
711	Performing arts, spectator sports, and related industries	4	D	N	D	D	a	D	D
713	Amusement, gambling, and recreation industries ...	13	2 443	N	496	73	20	71.7	.1
7139	Other amusement and recreation services	12	D	N	D	D	b	D	D
BALANCE OF WAUSHARA COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	10	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	10	D	N	D	D	c	D	D
7139	Other amusement and recreation services	10	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	1	D	D	D	D	a	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	9	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	9	D	N	D	D	c	D	D
7139	Other amusement and recreation services	9	D	N	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area, tax status, and kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini- strative records ¹	Estimated ²
BALANCE OF WINNEBAGO COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	15	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	13	4 947	N	2 102	376	114	71.5	.3
7139	Other amusement and recreation services	13	4 947	N	2 102	376	114	71.5	.3
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	5	D	D	D	D	b	D	D
713	Amusement, gambling, and recreation industries ...	4	D	D	D	D	b	D	D
7139	Other amusement and recreation services	4	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	10	1 746	N	603	86	29	81.4	.9
BALANCE OF WOOD COUNTY									
ALL ESTABLISHMENTS									
71	Arts, entertainment, and recreation	13	6 931	N	2 535	452	207	7.8	2.6
713	Amusement, gambling, and recreation industries ...	11	D	N	D	D	c	D	D
7139	Other amusement and recreation services	10	D	N	D	D	c	D	D
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	2	D	D	D	D	b	D	D
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
71	Arts, entertainment, and recreation	11	D	N	D	D	c	D	D
713	Amusement, gambling, and recreation industries ...	9	4 436	N	1 619	268	94	12.2	4.1
7139	Other amusement and recreation services	8	D	N	D	D	b	D	D

¹Includes receipts/revenue information obtained from administrative records of other federal agencies.

²Includes receipts/revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Also included are tips and gratuities received by employees from patrons and reported to employers. If an employee works at more than one location, the payroll is included in the one location where they spend most of their time. Also included are salaries of members of professional service organizations or associations that operate under state professional corporation statutes and file a corporate federal income tax return. Excluded are payrolls of departments or concessions operated by other companies at the establishment; payments to or withdrawals by proprietors or partners of an unincorporated company; and annuities or supplemental unemployment compensation benefits, even if income tax was withheld. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased service departments (separately owned businesses operated as departments or concessions of other service establishments or of retail businesses, such as a separately owned shoe-shine parlor in a barber shop, or a beauty shop in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

EXPENSES

Expenses include payroll, employee benefits, payroll taxes, interest and rent expenses; cost of supplies used for operation; cost of merchandise sold; depreciation expenses; fundraising expenses; contracted or purchased services; and other expenses charged to operations during 2002. Expenses exclude program service grants; contributions and gifts paid; specified assistance to individuals; benefits paid to or for members; outlays for the purchase of real estate; construction and all other capital improvements; funds invested; assessments or dues paid to the parent

or other chapters of the same organization; income taxes; sales and other taxes collected directly from customers or clients and paid directly to a local, state, or federal tax agency; and, for fund-raising organizations, funds transferred to charities and other organizations.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations, and salaried members of professional service organizations or associations that operate under state professional corporation statutes and file corporate federal income tax returns. Not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

RECEIPTS/REVENUE

Receipts (basic dollar volume measure for service establishments of firms subject to federal income tax). Includes gross receipts from customers or clients for services provided, from the use of facilities, and from merchandise sold in 2002 whether or not payment was received in 2002. For advertising agencies, travel industries, and other service establishments operating on a commission basis, receipts include commissions, fees, and other operating income, NOT gross billings and sales. Excise taxes on gasoline, liquor, tobacco, etc., that are paid by the manufacturer or wholesaler and passed on in the cost of goods purchased by the service establishment, are also included. The establishment's share of receipts from departments, concessions, and vending and amusement machines operated by others are included as part of receipts. Receipts also include amounts received from the rental and leasing of vehicles, equipment, instruments, and tools; the total value of service contracts; market value of compensation received in lieu of cash; amounts received for work subcontracted to others; and dues and assessments from members and affiliates. Receipts from services performed for foreign parent firms, subsidiaries, and branches are included.

Receipts are net after deductions for refunds and allowances for merchandise returned by customers. Receipts do not include sales and other taxes (including Hawaii's General Excise Tax) collected directly from customers and paid directly to a local, state, or federal tax agency. Also excluded are gross receipts from departments and concessions operated by others; sales of used equipment previously rented or leased to customers; domestic intracompany transfers; proceeds from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale); income from interest, rental of real estate, dividends, contributions, and grants; receipts of foreign parent firms and subsidiaries; and other nonoperating income, such as franchise fees. Receipts do not include service receipts of manufacturers, wholesalers, retail establishments, or other businesses whose primary activity is other than service. They do, however, include receipts other than from services rendered (e.g., sale of merchandise to individuals or other businesses) by establishments primarily engaged in performing services and classified in the service industries.

Revenue (basic dollar volume measure for firms exempt from federal income tax). Includes receipts from customers or clients for services provided in 2002, whether or not payment was received in 2002, and gross sales of merchandise, minus returns and allowances. Also included are income from interest, dividends, gross rents (including display space rentals and share of receipts from departments operated by other companies), gross contributions, gifts, grants (whether or not restricted for use in operations), royalties, dues and assessments from members

and affiliates, commissions earned from the sale of merchandise owned by others (including commissions from vending machine operators), and gross receipts from fundraising activities. Revenue now includes gains or losses from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale). Receipts from taxable business activities of firms exempt from federal income tax (unrelated business income) are also included in revenue.

Revenue does not include sales and other taxes collected directly from customers or clients and paid directly to a local, state, or federal tax agency; gross receipts of departments or concessions operated by others; and amounts transferred to operating funds from capital or reserve funds.

Appendix B.

NAICS Codes, Titles, and Descriptions

71 ARTS, ENTERTAINMENT, AND RECREATION

The Arts, Entertainment, and Recreation sector includes a wide range of establishments that operate facilities or provide services to meet varied cultural, entertainment, and recreational interests of their patrons. This sector comprises: (1) establishments that are involved in producing, promoting, or participating in live performances, events, or exhibits intended for public viewing; (2) establishments that preserve and exhibit objects and sites of historical, cultural, or educational interest; and (3) establishments that operate facilities or provide services that enable patrons to participate in recreational activities or pursue amusement, hobby, and leisure time interests.

Some establishments that provide cultural, entertainment, or recreational facilities and services are classified in other sectors. Excluded from this sector are: (1) establishments that provide both accommodations and recreational facilities, such as hunting and fishing camps and resort and casino hotels, are classified in Subsector 721, Accommodation; (2) restaurants and night clubs that provide live entertainment in addition to the sale of food and beverages are classified in Subsector 722, Food Services and Drinking Places; (3) motion picture theaters, libraries and archives, and publishers of newspapers, magazines, books, periodicals, and computer software are classified in Sector 51, Information; and (4) establishments using transportation equipment to provide recreational and entertainment services, such as those operating sightseeing buses, dinner cruises, or helicopter rides, are classified in Subsector 487, Scenic and Sightseeing Transportation.

711 PERFORMING ARTS, SPECTATOR SPORTS, AND RELATED INDUSTRIES

Industries in the Performing Arts, Spectator Sports, and Related Industries subsector group establishments that produce or organize and promote live presentations involving the performances of actors and actresses, singers, dancers, musical groups and artists, athletes, and other entertainers, including independent (i.e., freelance) entertainers and the establishments that manage their careers. The classification recognizes four basic processes: (1) producing (i.e., presenting) events; (2) organizing, managing, and/or promoting events; (3) managing and representing entertainers; and (4) providing the artistic, creative and technical skills necessary to the production of these live events. Also, this subsector contains four industries for performing arts companies. Each is defined on the basis of the particular skills of the entertainers involved in the presentations.

The industry structure for this subsector makes a clear distinction between performing arts companies and performing artists (i.e., independent or freelance). Although not unique to arts and entertainment, freelancing is a particularly important phenomenon in this Performing Arts, Spectator Sports, and Related Industries subsector. Distinguishing this activity from the production activity is a meaningful process differentiation. This approach, however, is difficult to implement in the case of musical groups (i.e., companies) and artists, especially pop groups. These establishments tend to be more loosely organized, and it can be difficult to distinguish companies from freelancers. For this reason, NAICS includes one industry that covers both musical groups and musical artists.

This subsector contains two industries for Industry Group 7113, Promoters of Performing Arts, Sports, and Similar Events, one for those that operate facilities and another for those that do not. This is because there are significant differences in cost structures between those promoters that manage and provide the staff to operate facilities and those that do not. In addition to promoters without facilities, other industries in this subsector include establishments that may operate without permanent facilities. These types of establishments include: performing arts companies, musical groups and artists, spectator sports, and independent (i.e., freelance) artists, writers, and performers.

Excluded from this subsector are nightclubs. Some nightclubs promote live entertainment on a regular basis, and it can be argued that they could be classified in Industry Group 7113, Promoters of Performing Arts, Sports, and Similar Events. However, since most of these establishments function as any other drinking place when they do not promote entertainment and because most of their revenue is derived from sale of food and beverages, they are classified in Subsector 722, Food Services and Drinking Places.

7111 PERFORMING ARTS COMPANIES

This industry group comprises establishments primarily engaged in producing live presentations involving the performances of actors and actresses, singers, dancers, musical groups and artists, and other performing artists.

71111 THEATER COMPANIES AND DINNER THEATERS

This industry comprises (1) companies, groups, or theaters primarily engaged in producing the following live theatrical presentations: musicals; operas; plays; and comedy, improvisational, mime, and puppet shows and (2) establishments, commonly known as dinner theaters, engaged in producing live theatrical productions and in providing food and beverages for consumption on the premises. Theater groups or companies may or may not operate their own theater or other facility for staging their shows.

711110 THEATER COMPANIES AND DINNER THEATERS

This industry comprises (1) companies, groups, or theaters primarily engaged in producing the following live theatrical presentations: musicals; operas; plays; and comedy, improvisational, mime, and puppet shows and (2) establishments, commonly known as dinner theaters, engaged in producing live theatrical productions and in providing food and beverages for consumption on the premises. Theater groups or companies may or may not operate their own theater or other facility for staging their shows.

7111101 OPERA COMPANIES

Establishments primarily engaged in producing operas.

7111102 THEATER COMPANIES

Establishments primarily engaged in producing live theatrical presentations, such as musicals, plays, and puppet and mime shows. Theater groups or companies may or may not operate their own theater or other facility for staging their shows.

7111103 DINNER THEATERS

Establishments primarily engaged in producing live theatrical productions and in providing food and beverages for consumption on the premises.

71112 DANCE COMPANIES

This industry comprises companies, groups, or theaters primarily engaged in producing all types of live theatrical dance (e.g., ballet, contemporary dance, folk dance) presentations. Dance companies or groups may or may not operate their own theater or other facility for staging their shows.

711120 DANCE COMPANIES

This industry comprises companies, groups, or theaters primarily engaged in producing all types of live theatrical dance (e.g., ballet, contemporary dance, folk dance) presentations. Dance companies or groups may or may not operate their own theater or other facility for staging their shows.

71113 MUSICAL GROUPS AND ARTISTS

This industry comprises (1) groups primarily engaged in producing live musical entertainment (except theatrical musical or opera productions) and (2) independent (i.e., freelance) artists primarily engaged in providing live musical entertainment. Musical groups and artists may perform in front of a live audience or in a studio, and may or may not operate their own facilities for staging their shows.

711130 MUSICAL GROUPS AND ARTISTS

This industry comprises (1) groups primarily engaged in producing live musical entertainment (except theatrical musical or opera productions) and (2) independent (i.e., freelance) artists primarily engaged in providing live musical entertainment. Musical groups and artists may perform in front of a live audience or in a studio, and may or may not operate their own facilities for staging their shows.

7111301 SYMPHONY ORCHESTRAS AND CHAMBER MUSIC ORGANIZATIONS

Establishments primarily engaged in operating symphony orchestra and chamber music organizations. These establishments may or may not operate their own facilities for staging their shows. These establishments are organized to present their musical specialty.

7111309 OTHER MUSIC GROUPS AND ARTISTS

Establishments primarily engaged in providing musical entertainment (except operas, musical theater, symphony orchestras, and chamber music organizations). Musical groups and artists may or may not operate their own facilities for staging their shows. This industry also includes independent or freelance musicians and vocalists.

71119 OTHER PERFORMING ARTS COMPANIES

This industry comprises companies or groups (except theater companies, dance companies, musical groups, and artists) primarily engaged in producing live theatrical presentations.

711190 OTHER PERFORMING ARTS COMPANIES

This industry comprises companies or groups (except theater companies, dance companies, musical groups, and artists) primarily engaged in producing live theatrical presentations.

7111901 CIRCUSES

Establishments primarily engaged in the operation of circuses having acrobatic and/or animal shows and individual circus acts. Side shows are included here.

7111909 OTHER PERFORMING ART COMPANIES (EXCEPT CIRCUSES)

Establishments primarily engaged in producing live performing arts presentations (except theater companies, dance companies, and musical groups and artists).

7112 SPECTATOR SPORTS

This industry comprises (1) sports teams or clubs primarily participating in live sporting events before a paying audience; (2) establishments primarily engaged in operating racetracks; (3) independent athletes engaged in participating in live sporting or racing events before a paying audience; (4) owners of racing participants, such as cars, dogs, and horses, primarily engaged in entering them in racing events or other spectator sports events; and (5) establishments, such as sports trainers, primarily engaged in providing specialized services to support participants in sports events or competitions. The sports teams and clubs included in this industry may or may not operate their own arena, stadium, or other facility for presenting their games or other spectator sports events.

71121 SPECTATOR SPORTS

This industry comprises (1) sports teams or clubs primarily participating in live sporting events before a paying audience; (2) establishments primarily engaged in operating racetracks; (3) independent athletes engaged in participating in live sporting or racing events before a paying audience; (4) owners of racing participants, such as cars, dogs, and horses, primarily engaged in entering them in racing events or other spectator sports events; and (5) establishments, such as sports trainers, primarily engaged in providing specialized services to support participants in sports events or competitions. The sports teams and clubs included in this industry may or may not operate their own arena, stadium, or other facility for presenting their games or other spectator sports events.

711211 SPORTS TEAMS AND CLUBS

This industry comprises professional or semiprofessional sports teams or clubs primarily engaged in participating in live sporting events, such as baseball, basketball, football, hockey, soccer, and jai alai games before a paying audience. These establishments may or may not operate their own arena, stadium, or other facility for presenting these events.

7112111 FOOTBALL CLUBS

Establishments primarily engaged in operating professional or semiprofessional football clubs.

7112112 BASEBALL CLUBS

Establishments primarily engaged in operating professional or semiprofessional baseball clubs.

7112119 OTHER PROFESSIONAL SPORTS TEAMS AND CLUBS

Establishments primarily engaged in operating professional or semiprofessional sports clubs (except baseball clubs and football clubs).

711212 RACETRACKS

This industry comprises establishments primarily engaged in operating racetracks. These establishments may also present and /or promote the events, such as auto, dog, and horse races, held in these facilities.

7112121 DOG RACETRACK OPERATION

Establishments primarily engaged in operating dog racetracks and promoting dog racing.

7112122 AUTO RACETRACK OPERATION

Establishments primarily engaged in operating auto racetracks. These establishments may also present and/or promote events.

7112123 HORSE RACETRACK OPERATION

Establishments primarily engaged in operating horse racetracks. These establishments also present and or promote events.

711219 OTHER SPECTATOR SPORTS

This industry comprises (1) independent athletes, such as professional or semiprofessional golfers, boxers, and race car drivers, primarily engaged in participating in live sporting or racing events before a paying audience; (2) owners of racing participants, such as cars, dogs, and horses, primarily engaged in entering them in racing events or other spectator sports events; and (3) establishments, such as sports trainers, primarily engaged in providing specialized services required to support participants in sports events or competitions.

7112191 PROFESSIONAL ATHLETES

Independent athletes, such as professional or semiprofessional golfers and boxers, engaged in participating in live events and independent sport. Also included are trainers, instructors, and coaches providing specialized services to support participants in sports events or competitions.

7112192 RACING (EXCEPT RACETRACK OPERATION)

Establishments primarily engaged in operating stables, racing teams, or drivers, or in promoting racing other than operators of racetracks.

7113 PROMOTERS OF PERFORMING ARTS, SPORTS, AND SIMILAR EVENTS

This industry group includes establishments classified in the following industries: 71131, Promoters of Performing Arts, Sports, and Similar Events with Facilities, and 71132, Promoters of Performing Arts, Sports, and Similar Events without Facilities.

71131 PROMOTERS OF PERFORMING ARTS, SPORTS, AND SIMILAR EVENTS WITH FACILITIES

This industry comprises establishments primarily engaged in (1) organizing, promoting, and/or managing live performing arts productions, sports events, and similar events, such as state fairs, county fairs, agricultural fairs, concerts, and festivals, held in facilities that they manage and operate and/or (2) managing and providing the staff to operate arenas, stadiums, theaters, or other related facilities for rent to other promoters.

711310 PROMOTERS OF PERFORMING ARTS, SPORTS, AND SIMILAR EVENTS WITH FACILITIES

This industry comprises establishments primarily engaged in (1) organizing, promoting, and/or managing live performing arts productions, sports events, and similar events, such as state fairs, county fairs, agricultural fairs, concerts, and festivals, held in facilities that they manage and operate and/or (2) managing and providing the staff to operate arenas, stadiums, theaters, or other related facilities for rent to other promoters.

71132 PROMOTERS OF PERFORMING ARTS, SPORTS, AND SIMILAR EVENTS WITHOUT FACILITIES

This industry comprises promoters primarily engaged in organizing, promoting, and/or managing live performing arts productions, sports events, and similar events, such as state fairs, county fairs, agricultural fairs, concerts, and festivals, in facilities that are managed and operated by others. Theatrical (except motion picture) booking agencies are included in this industry.

711320 PROMOTERS OF PERFORMING ARTS, SPORTS, AND SIMILAR EVENTS WITHOUT FACILITIES

This industry comprises promoters primarily engaged in organizing, promoting, and/or managing live performing arts productions, sports events, and similar events, such as state fairs, county fairs, agricultural fairs, concerts, and festivals, in facilities that are managed and operated by others. Theatrical (except motion picture) booking agencies are included in this industry.

7114 AGENTS AND MANAGERS FOR ARTISTS, ATHLETES, ENTERTAINERS, AND OTHER PUBLIC FIGURES

This industry comprises establishments of agents and managers primarily engaged in representing and/or managing creative and performing artists, sports figures, entertainers, and other public figures. The representation and management includes activities such as representing clients in contract negotiations; managing or organizing client's financial affairs; and generally promoting the careers of their clients.

71141 AGENTS AND MANAGERS FOR ARTISTS, ATHLETES, ENTERTAINERS, AND OTHER PUBLIC FIGURES

This industry comprises establishments of agents and managers primarily engaged in representing and/or managing creative and performing artists, sports figures, entertainers, and other public figures. The representation and management includes activities such as representing clients in contract negotiations; managing or organizing client's financial affairs; and generally promoting the careers of their clients.

711410 AGENTS AND MANAGERS FOR ARTISTS, ATHLETES, ENTERTAINERS, AND OTHER PUBLIC FIGURES

This industry comprises establishments of agents and managers primarily engaged in representing and/or managing creative and performing artists, sports figures, entertainers, and other public figures. The representation and management includes activities such as representing clients in contract negotiations; managing or organizing client's financial affairs; and generally promoting the careers of their clients.

7115 INDEPENDENT ARTISTS, WRITERS, AND PERFORMERS

This industry comprises independent (i.e., freelance) individuals primarily engaged in performing in artistic productions, in creating artistic and cultural works or productions, or in providing technical expertise necessary for these productions. This industry also includes athletes and other celebrities exclusively engaged in endorsing products and making speeches or public appearances for which they receive a fee.

71151 INDEPENDENT ARTISTS, WRITERS, AND PERFORMERS

This industry comprises independent (i.e., freelance) individuals primarily engaged in performing in artistic productions, in creating artistic and cultural works or productions, or in providing technical expertise necessary for these productions. This industry also includes athletes and other celebrities exclusively engaged in endorsing products and making speeches or public appearances for which they receive a fee.

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712 MUSEUMS, HISTORICAL SITES, AND SIMILAR INSTITUTIONS

Industries in the Museums, Historical Sites, and Similar Institutions subsector engage in the preservation and exhibition of objects, sites, and natural wonders of historical, cultural, and/or educational value.

7121 MUSEUMS, HISTORICAL SITES, AND SIMILAR INSTITUTIONS

This industry group includes establishments classified in the following industries: 71211 Museums, 71212 Historical Sites, 71213 Zoos and Botanical Gardens, and 71219 Nature Parks and Other Similar Institutions.

71211 MUSEUMS

This industry comprises establishments primarily engaged in the preservation and exhibition of objects of historical, cultural, and/or educational value.

712110 MUSEUMS

This industry comprises establishments primarily engaged in the preservation and exhibition of objects of historical, cultural, and/or educational value.

71212 HISTORICAL SITES

This industry comprises establishments primarily engaged in the preservation and exhibition of sites, buildings, forts, or communities that describe events or persons of particular historical interest. Archeological sites, battlefields, historical ships, and pioneer villages are included in this industry.

712120 HISTORICAL SITES

This industry comprises establishments primarily engaged in the preservation and exhibition of sites, buildings, forts, or communities that describe events or persons of particular historical interest. Archeological sites, battlefields, historical ships, and pioneer villages are included in this industry.

71213 ZOOS AND BOTANICAL GARDENS

This industry comprises establishments primarily engaged in the preservation and exhibition of live plant and animal life displays.

712130 ZOOS AND BOTANICAL GARDENS

This industry comprises establishments primarily engaged in the preservation and exhibition of live plant and animal life displays.

71219 NATURE PARKS AND OTHER SIMILAR INSTITUTIONS

This industry comprises establishments primarily engaged in the preservation and exhibition of natural areas or settings.

712190 NATURE PARKS AND OTHER SIMILAR INSTITUTIONS

This industry comprises establishments primarily engaged in the preservation and exhibition of natural areas or settings.

713 AMUSEMENT, GAMBLING, AND RECREATION INDUSTRIES

Industries in the Amusement, Gambling, and Recreation Industries subsector (1) operate facilities where patrons can primarily engage in sports, recreation, amusement, or gambling activities and/or (2) provide other amusement and recreation services, such as supplying and servicing amusement devices in places of business operated by others; operating sports teams, clubs, or leagues engaged in playing games for recreational purposes; and guiding tours without using transportation equipment.

This subsector does not cover all establishments providing recreational services. Other sectors of NAICS also provide recreational services. Providers of recreational services are often engaged in processes classified in other sectors of NAICS. For example, operators of resorts and hunting and fishing camps provide both accommodation and recreational facilities and services. These establishments are classified in Subsector 721, Accommodation, partly to reflect the significant costs associated with the provision of accommodation services and partly to ensure consistency with international standards. Likewise, establishments using transportation equipment to provide recreational and entertainment services, such as those operating sightseeing buses, dinner cruises, or helicopter rides, are classified in Subsector 48-49, Transportation and Warehousing.

The industry groups in this subsector highlight particular types of activities: amusement parks and arcades, gambling industries, and other amusement and recreation industries. The groups, however, are not all inclusive of the activity. The Gambling Industries industry group does not provide for full coverage of gambling activities. For example, casino hotels are classified in Subsector 721, Accommodation; and horse and dog racing tracks are classified in Industry Group 7112, Spectator Sports.

7131 AMUSEMENT PARKS AND ARCADES

This industry group comprises establishments primarily engaged in operating amusement parks and amusement arcades and parlors.

71311 AMUSEMENT AND THEME PARKS

This industry comprises establishments, known as amusement or theme parks, primarily engaged in operating a variety of attractions, such as mechanical rides, water rides, games, shows, theme exhibits, refreshment stands, and picnic grounds. These establishments may lease space to others on a concession basis.

713110 AMUSEMENT AND THEME PARKS

This industry comprises establishments, known as amusement or theme parks, primarily engaged in operating a variety of attractions, such as mechanical rides, water rides, games, shows, theme exhibits, refreshment stands, and picnic grounds. These establishments may lease space to others on a concession basis.

7131101 WATERPARKS

Establishments primarily engaged in operating waterparks. Waterparks are amusement parks where most, if not all, of the rides are water in nature.

7131102 AMUSEMENT PARKS (EXCEPT WATERPARKS)

Establishments primarily engaged in operating amusement or theme parks. These establishments offer a variety of attractions, such as mechanical rides, games, shows, theme exhibits, refreshment stands, and picnic grounds. These establishments may lease space to others on a concession basis.

71312 AMUSEMENT ARCADES

This industry comprises establishments primarily engaged in operating amusement (except gambling, billiard, or pool) arcades and parlors.

713120 AMUSEMENT ARCADES

This industry comprises establishments primarily engaged in operating amusement (except gambling, billiard, or pool) arcades and parlors.

7132 GAMBLING INDUSTRIES

This industry group comprises establishments (except casino hotels) primarily engaged in operating gambling facilities, such as casinos, bingo halls, and video gaming terminals, or in the provision of gambling services, such as lotteries and off-track betting. Casino hotels are classified in Industry 72112.

71321 CASINOS (EXCEPT CASINO HOTELS)

This industry comprises establishments primarily engaged in operating gambling facilities that offer table wagering games along with other gambling activities such as slot machines and sports betting. These establishments often provide food and beverage services. Included in this industry are floating casinos (i.e., gambling cruises, riverboat casinos).

713210 CASINOS (EXCEPT CASINO HOTELS)

This industry comprises establishments primarily engaged in operating gambling facilities that offer table wagering games along with other gambling activities such as slot machines and sports betting. These establishments often provide food and beverage services. Included in this industry are floating casinos (i.e., gambling cruises, riverboat casinos).

71329 OTHER GAMBLING INDUSTRIES

This industry comprises establishments primarily engaged in operating gambling facilities (except casinos or casino hotels) or providing gambling services.

713290 OTHER GAMBLING INDUSTRIES

This industry comprises establishments primarily engaged in operating gambling facilities (except casinos or casino hotels) or providing gambling services.

7132901 SLOT MACHINE OPERATORS

Establishments primarily engaged in operating slot machines either in their own or other places of business.

7132902 LOTTERY, BINGO, BOOKIE, AND OTHER BETTING OPERATIONS

Establishments primarily engaged in operating gambling facilities or providing gambling services (except casinos or operators of coin-operated gambling devices), such as bingo games, bookies, lotteries, and off-track betting.

7139 OTHER AMUSEMENT AND RECREATION INDUSTRIES

This industry group includes establishments classified in the following industries: 71391 Golf Courses and Country Clubs, 71392 Skiing Facilities, 71393 Marinas, 71394 Fitness and Recreational Sports Centers, 71395 Bowling Centers, and 71399 All Other Amusement and Recreation Industries.

71391 GOLF COURSES AND COUNTRY CLUBS

This industry comprises (1) establishments primarily engaged in operating golf courses (except miniature) and (2) establishments primarily engaged in operating golf courses, along with dining facilities and other recreational facilities that are known as country clubs. These establishments often provide food and beverage services, equipment rental services, and golf instruction services.

713910 GOLF COURSES AND COUNTRY CLUBS

This industry comprises (1) establishments primarily engaged in operating golf courses (except miniature) and (2) establishments primarily engaged in operating golf courses, along with dining facilities and other recreational facilities that are known as country clubs. These establishments often provide food and beverage services, equipment rental services, and golf instruction services.

71392 SKIING FACILITIES

This industry comprises establishments engaged in (1) operating downhill, cross-country, or related skiing areas and/or (2) operating equipment, such as ski lifts and tows. These establishments often provide food and beverage services, equipment rental services, and ski instruction services. Four season resorts without accommodations are included in this industry.

713920 SKIING FACILITIES

This industry comprises establishments engaged in (1) operating downhill, cross-country, or related skiing areas and/or (2) operating equipment, such as ski lifts and tows. These establishments often provide food and beverage services, equipment rental services, and ski instruction services. Four season resorts without accommodations are included in this industry.

71393 MARINAS

This industry comprises establishments, commonly known as marinas, engaged in operating docking and/or storage facilities for pleasure craft owners, with or without one or more related activities such as retailing fuel and marine supplies; and repairing, maintaining, or renting pleasure boats.

713930 MARINAS

This industry comprises establishments, commonly known as marinas, engaged in operating docking and/or storage facilities for pleasure craft owners, with or without one or more related activities such as retailing fuel and marine supplies; and repairing, maintaining, or renting pleasure boats.

71394 FITNESS AND RECREATIONAL SPORTS CENTERS

This industry comprises establishments primarily engaged in operating fitness and recreational sports facilities featuring exercise and other active physical fitness conditioning or recreational sports activities such as swimming, skating, or racquet sports.

713940 FITNESS AND RECREATIONAL SPORTS CENTERS

This industry comprises establishments primarily engaged in operating fitness and recreational sports facilities featuring exercise and other active physical fitness conditioning or recreational sports activities such as swimming, skating, or racquet sports.

7139404 ICE SKATING RINKS

Establishments primarily engaged in operating ice skating rinks open to the general public.

7139405 ROLLER SKATING RINKS

Establishments primarily engaged in operating roller skating rinks open to the general public.

7139409 OTHER FITNESS AND RECREATIONAL SPORTS CENTERS

Establishments primarily engaged in operating fitness and recreational sports facilities featuring exercise and other active physical fitness conditioning or recreational sports activities, such as swimming, handball, or racquet sports.

71395 BOWLING CENTERS

This industry comprises establishments engaged in operating bowling centers. These establishments often provide food and beverage services.

713950 BOWLING CENTERS

This industry comprises establishments engaged in operating bowling centers. These establishments often provide food and beverage services.

71399 ALL OTHER AMUSEMENT AND RECREATION INDUSTRIES

This industry comprises establishments (except amusement parks and arcades; gambling industries; golf courses and country clubs; skiing facilities; marinas; fitness and recreational sports centers; and bowling centers) primarily engaged in providing recreational and amusement services.

713990 ALL OTHER AMUSEMENT AND RECREATION INDUSTRIES

This industry comprises establishments (except amusement parks and arcades; gambling industries; golf courses and country clubs; skiing facilities; marinas; fitness and recreational sports centers; and bowling centers) primarily engaged in providing recreational and amusement services.

7139901 DANCE HALLS

Establishments primarily engaged in operating dance halls or ballrooms.

7139902 CONCESSION OPERATORS OF AMUSEMENT DEVICES AND RIDES

Establishments primarily engaged in operating attendant-controlled mechanical rides or amusement devices in amusement parks, carnivals, circuses, fairs, or shopping malls.

7139904 MINIATURE GOLF COURSES

Establishments primarily engaged in operating miniature golf courses.

7139905 COIN-OPERATED AMUSEMENT DEVICES (EXCEPT SLOT MACHINE OPERATION)

Establishments primarily engaged in operating coin-operated amusement devices or rides (except gaming devices), such as juke boxes, pinball machines, mechanical games, and similar types of amusement equipment, in places of business operated by others.

7139908 ALL OTHER MISCELLANEOUS AMUSEMENT AND RECREATION SERVICES

Establishments primarily engaged in providing other recreational and amusement services not specifically provided for elsewhere.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, receipts/revenue, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total receipts/revenue of establishments covered in the census. Data on receipts/revenue, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All taxable nonemployers, i.e., all firms subject to federal income tax with no paid employees during 2002. Receipts information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total receipts of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

1. Establishments that returned a report form were classified on the basis of their self-designation, product line receipts/revenue, and responses to other industry-specific inquiries.
2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

METHOD OF ASSIGNING TAX STATUS

For kind-of-business classifications where there were substantial numbers of taxable and tax-exempt establishments, establishments were classified based on the federal income tax filing requirement for the establishment or organization. This classification was based primarily on the response to an inquiry on the census report form. Establishments that indicated that all or part of their income was exempt from federal income tax under provisions of section 501 of the Internal Revenue Service (IRS) code were classified as tax-exempt; establishments indicating no such exemption were classified as taxable. All government-operated hospitals were classified as tax-exempt. For establishments without a report form, the tax status classification was based on administrative records of other federal agencies.

For selected kind-of-business classifications that are comprised primarily of tax-exempt establishments, all establishments in those classifications were defined as tax-exempt. All establishments in the remaining kind-of-business classifications (comprised primarily of taxable establishments) were defined as taxable.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for “Percent of receipts/revenue from administrative records.” This includes receipts/revenue information obtained from administrative records of other federal agencies. The “Percent of receipts/revenue estimated” includes receipts/revenue information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, “basic” and “industry-specific.” Data for the basic inquiries, which include location, kind of business or operation, receipts/revenue, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total receipts/revenue of all establishments included in the category. In a few cases, expansion on the basis of the receipts/revenue was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the receipts/revenue of establishments responding to the industry-specific inquiry as a percent of total receipts/revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D.

Geographic Notes

WISCONSIN

Appleton is in Calumet, Outagamie, and Winnebago Counties.

Baldwin is now tabulated separately due to a population increase. This change deletes territory from the Balance of St. Croix County.

Bayside is in Milwaukee and Ozaukee Counties.

Bellevue town is now tabulated separately due to a population increase. This change deletes territory from the Balance of Brown County.

Berlin is in Green Lake and Waushara Counties.

Brodhead is in Green and Rock Counties; it annexed into Rock County in February 2000. This change deletes territory from the Balance of Rock County.

Burlington is in Racine and Walworth Counties.

Columbus is in Columbia and Dodge Counties.

Cottage Grove is now tabulated separately due to a population increase. This change deletes territory from the Balance of Dane County.

DeForest name corrected from De Forest.

Eau Claire is in Chippewa and Eau Claire Counties.

Edgerton is in Dane and Rock Counties; it annexed into Dane County in February 1997. This change deletes territory from the Balance of Dane County.

Hartford is in Dodge and Washington Counties.

Howard is in Brown and Outagamie Counties; it annexed into Outagamie County in November 1998. This change deletes territory from the Balance of Outagamie County.

Kewaskum in Washington County was erroneously reported in Fond du Lac County for the 1997 Economic Census. This change adds territory to the Balance of Fond du Lac County.

Kiel is in Calumet and Manitowoc Counties.

Marshfield is in Marathon and Wood Counties.

Menasha city is in Calumet and Winnebago Counties.

Milwaukee is in Milwaukee, Washington, and Waukesha Counties.

Mukwonago is in Walworth and Waukesha Counties.

New London is in Outagamie and Waupaca Counties.

Oostburg is now tabulated separately due to a population increase. This change deletes territory from the Balance of Sheboygan County.

Pulaski is in Brown, Oconto, and Shawano Counties; it is now tabulated separately due to a population increase. This change deletes territory from the Balances of Brown, Oconto, and Shawano Counties.

River Falls is in Pierce and St. Croix Counties.

Watertown is in Dodge and Jefferson Counties.

Waupun is in Dodge and Fond du Lac Counties.

Whitewater is in Jefferson and Walworth Counties.

Balance of Brown County no longer includes Bellevue town and Pulaski (part), which are tabulated separately due to a population increase.

Balance of Dane County lost territory due to the annexation of Edgerton into the county and no longer includes Cottage Grove, which is tabulated separately due to a population increase.

Balance of Fond du Lac County includes Kewaskum (part), erroneously reported in the county in 1997.

Balance of Oconto County no longer includes Pulaski (part), which is tabulated separately due to a population increase.

Balance of Outagamie County lost territory due to the annexation of Howard into the county.

Balance of Rock County lost territory due to the annexation of Brodhead into the county.

Balance of St. Croix County no longer includes Baldwin, which is tabulated separately due to a population increase.

Balance of Shawano County no longer includes Pulaski (part), which is tabulated separately due to a population increase.

Balance of Sheboygan County no longer includes Oostburg, which is tabulated separately due to a population increase.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

APPLETON-OSHKOSH-NEENAH, WI COMBINED STATISTICAL AREA

Appleton, WI Metropolitan Statistical Area

Calumet County, WI

Outagamie County, WI

Oshkosh-Neenah, WI Metropolitan Statistical Area

Winnebago County, WI

CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA

Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area

Chicago-Naperville-Joliet, IL Metropolitan Division

Cook County, IL

DeKalb County, IL

DuPage County, IL

Grundy County, IL

Kane County, IL

Kendall County, IL

McHenry County, IL

Will County, IL

Gary, IN Metropolitan Division

Jasper County, IN

Lake County, IN

Newton County, IN

Porter County, IN

Lake County-Kenosha County, IL-WI Metropolitan Division

Lake County, IL

Kenosha County, WI

Kankakee-Bradley, IL Metropolitan Statistical Area

Kankakee County, IL

Michigan City-La Porte, IN Metropolitan Statistical Area

LaPorte County, IN

EAU CLAIRE-MENOMONIE, WI COMBINED STATISTICAL AREA

Eau Claire, WI Metropolitan Statistical Area

Chippewa County, WI

Eau Claire County, WI

Menomonie, WI Micropolitan Statistical Area

Dunn County, WI

FOND DU LAC-BEAVER DAM, WI COMBINED STATISTICAL AREA

Beaver Dam, WI Micropolitan Statistical Area

Dodge County, WI

Fond du Lac, WI Metropolitan Statistical Area

Fond du Lac County, WI

MADISON-BARABOO, WI COMBINED STATISTICAL AREA

Baraboo, WI Micropolitan Statistical Area

Sauk County, WI

Madison, WI Metropolitan Statistical Area

Columbia County, WI

Dane County, WI

Iowa County, WI

MILWAUKEE-RACINE-WAUKESHA, WI COMBINED STATISTICAL AREA

Milwaukee-Waukesha-West Allis, WI Metropolitan Statistical Area

Milwaukee County, WI

Ozaukee County, WI

Washington County, WI

Waukesha County, WI

Racine, WI Metropolitan Statistical Area

Racine County, WI

MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA

Faribault-Northfield, MN Micropolitan Statistical Area

Rice County, MN

Hutchinson, MN Micropolitan Statistical Area

McLeod County, MN

Minneapolis-St. Paul-Bloomington, MN-WI Metropolitan Statistical Area

Anoka County, MN
Carver County, MN
Chisago County, MN
Dakota County, MN
Hennepin County, MN
Isanti County, MN
Ramsey County, MN
Scott County, MN
Sherburne County, MN
Washington County, MN
Wright County, MN
Pierce County, WI
St. Croix County, WI

Red Wing, MN Micropolitan Statistical Area

Goodhue County, MN

St. Cloud, MN Metropolitan Statistical Area

Benton County, MN
Stearns County, MN

WAUSAU-MERRILL, WI COMBINED STATISTICAL AREA

Merrill, WI Micropolitan Statistical Area

Lincoln County, WI

Wausau, WI Metropolitan Statistical Area

Marathon County, WI

DULUTH, MN-WI METROPOLITAN STATISTICAL AREA

Carlton County, MN
St. Louis County, MN
Douglas County, WI

GREEN BAY, WI METROPOLITAN STATISTICAL AREA

Brown County, WI
Kewaunee County, WI
Oconto County, WI

IRON MOUNTAIN, MI-WI MICROPOLITAN STATISTICAL AREA

Dickinson County, MI
Florence County, WI

JANESVILLE, WI METROPOLITAN STATISTICAL AREA

Rock County, WI

LA CROSSE, WI-MN METROPOLITAN STATISTICAL AREA

Houston County, MN

La Crosse County, WI

MANITOWOC, WI MICROPOLITAN STATISTICAL AREA

Manitowoc County, WI

MARINETTE, WI-MI MICROPOLITAN STATISTICAL AREA

Menominee County, MI

Marinette County, WI

MONROE, WI MICROPOLITAN STATISTICAL AREA

Green County, WI

PLATTEVILLE, WI MICROPOLITAN STATISTICAL AREA

Grant County, WI

SHEBOYGAN, WI METROPOLITAN STATISTICAL AREA

Sheboygan County, WI

STEVENS POINT, WI MICROPOLITAN STATISTICAL AREA

Portage County, WI

WATERTOWN-FORT ATKINSON, WI MICROPOLITAN STATISTICAL AREA

Jefferson County, WI

WHITEWATER, WI MICROPOLITAN STATISTICAL AREA

Walworth County, WI

WISCONSIN RAPIDS-MARSHFIELD, WI MICROPOLITAN STATISTICAL AREA

Wood County, WI

