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NOAA's National Marine Fisheries Service Launches New Online Media Center

To increase its service and public access to reporters on fisheries management and science issues, the National Marine Fisheries Service (NOAA Fisheries) today launched a new, online media center at www.nmfs.noaa.gov/mediacenter. The site provides public access to pertinent public affairs contacts within the agency, late-breaking news items, feature stories, backgrounders, and fact sheets on fisheries management and science issues. NOAA Fisheries is an agency of the Commerce Department's National Oceanic and Atmospheric Administration (NOAA).

"Since becoming director of NOAA Fisheries, my goal has been to transform the agency into an accessible, transparent organization," said agency Director, Bill Hogarth. "Communications is one of the most important and challenging goals we strive to achieve, and this media center will help us better serve the media and the public."

The new media site, along with the rest of NOAA Fisheries' newly designed Web site, features the artwork of renowned fish artists Ray Troll and Terry Pyles of Ketchikan, Alaska. To view the artwork in its entirety, along with bios of Troll and Pyles, and to learn about the sea creatures featured in the art, visit www.nmfs.noaa.gov/species_id/Species-ID-Home.html.

NOAA's National Marine Fisheries Service (NOAA Fisheries) is dedicated to protecting and preserving our nation's living marine resources and their habitat through scientific research, management and enforcement. NOAA Fisheries provides effective stewardship of these resources for the benefit of the nation, supporting coastal communities that depend upon them, and helping to provide safe and healthy seafood to consumers and recreational opportunities for the American public.

The Commerce Department's National Oceanic and Atmospheric Administration (NOAA) is dedicated to enhancing economic security and national safety through the prediction and research of weather and climate-related events and providing environmental stewardship of our nation's coastal and marine resources.