

NO. 925.—PLACES OF AMUSEMENT—SUMMARY, BY KIND OF BUSINESS: 1939

NOTE.—The census covers places of amusement, except those operated by educational institutions; religious, charitable, or fraternal agencies; governmental or civic bodies; and nonprofit organizations.

KIND OF BUSINESS	Number of establishments	Receipts (thousands of dollars)	Active proprietors of unincorporated businesses	Employees, full-time and part-time (average for year) ¹	PAY ROLL (THOUSANDS OF DOLLARS) ¹		
					Total	Full-time	Part-time
Total	44,917	998,079	33,971	223,229	225,481	205,211	20,270
Amusement devices.....	1,093	7,314	705	1,600	1,504	1,363	141
Amusement parks.....	245	10,123	148	3,798	2,997	2,535	462
Bands and orchestras.....	550	4,946	831	3,467	3,654	2,978	676
Bathing beaches (not including municipal).....	344	1,994	264	682	534	465	69
Bicycle rentals.....	247	433	247	76	46	41	5
Billiard and pool parlors.....	12,998	38,631	12,773	9,261	5,892	5,348	544
Boat and canoe rental service.....	1,382	1,944	1,341	413	276	211	65
Bowling alleys.....	4,646	48,819	4,037	31,557	17,347	12,862	4,485
Clubs, baseball (professional).....	276	24,940	36	6,430	10,942	9,910	1,032
Dance halls, studios, and academies.....	2,191	14,156	2,029	8,128	4,498	2,872	1,626
Race tracks, automobile.....	36	978	24	337	132	51	81
Race tracks, dog.....	11	2,775	3	314	720	633	87
Race tracks, horse.....	45	40,732	3	3,795	7,312	6,028	1,284
Riding academies.....	840	2,875	765	1,108	777	722	55
Shooting galleries.....	324	850	255	207	160	148	12
Skating rinks, ice.....	59	1,693	24	493	503	441	62
Skating rinks, roller.....	1,134	6,550	1,088	2,624	1,641	1,243	398
Sports and athletic fields.....	78	5,845	35	1,354	1,355	1,145	210
Sports promoters.....	110	3,409	78	1,623	575	236	339
Swimming pools (not including municipal).....	668	2,815	516	1,009	712	572	140
Theaters, motion-picture (including motion-picture theaters with vaudeville).....	15,115	673,045	6,717	125,184	131,583	124,165	7,418
Theaters, legitimate stage and opera; and theatrical productions.....	231	32,461	83	4,579	11,459	11,267	192
Other places of amusement: ²	2,294	70,751	1,969	15,190	20,862	19,975	887

¹ Employees and pay roll include paid executives of corporations but not the number and compensation of proprietors of unincorporated businesses.

² Includes statistics for the New York World's Fair and the Golden Gate International Exposition.

Source: Department of Commerce, Bureau of the Census; Census of Business, 1939; special report, Places of Amusement, and Vol. III, Service Businesses.

Source: Statistical Abstract of the United States: 1941 Edition.

Arts, Entertainment, and Recreation

This section presents data on the arts, entertainment, and recreation economic sector of the economy, and personal recreational activities, the arts and humanities, and domestic and foreign travel.

Arts, Entertainment, and Recreation Industry—The U.S. Census Bureau's *Service Annual Survey, Arts, Entertainment, and Recreation Sector*, provides estimates of operation revenue of taxable firms and revenues and expenses of firms exempt from federal taxes for industries in this sector of the economy. Data beginning 1998 are based on the North American Industry Classification System (NAICS). Most establishments were previously classified in the Standard Industrial Classification (SIC) in services, some in retail trade.

This new sector is comprised of industries which existed previously, were revised from previous industry definitions, or are completely new industries. Among those which existed previously are amusement and theme parks. Revised industries include museums. New industries include theater companies and dinner theaters. The following URL contains detailed information about NAICS and provides a comparison of the SIC and NAICS <<http://www.census.gov/epcd/www/naics.html>>. See also the text in Section 15, Business Enterprise.

The 1997 Economic Census was the first economic census to cover the new Information Sector of the economy. The Census, conducted every 5 years, for the years ending "2" and "7," provides information on the number of establishments, receipts, payroll and paid employees for the U.S. and various geographic levels.

Recreation and leisure activities—Data on the participation in various recreation and leisure time activities are based on several sample surveys. Data on participation in fishing, hunting, and other forms of wildlife-associated recreation are

published periodically by the U.S. Department of Interior, Fish and Wildlife Service. The most recent data are from the 2001 survey. Data on participation in various sports recreation activities are published by the National Sporting Goods Association. Mediamark, Inc. also conducts periodic surveys on sports and leisure activities, as well as other topics.

Parks and recreation—The Department of the Interior has responsibility for administering the national parks. The National Park Service publishes information on visits to national park areas in its annual report, *National Park Statistical Abstract. The National Parks: Index (year)* is an annual report which contains brief descriptions, with acreages, of each area administered by the service, plus certain "related" areas. The annual *Federal Recreation Fee Report* summarizes the prior year's recreation fee receipts and recreation visitation statistics for seven federal land managing agencies. Statistics for state parks are compiled by the National Association of State Park Directors.

Travel—Statistics on arrivals and departures to the United States are reported by the International Trade Administration (ITA), Office of Travel & Tourism Industries (OTTI). Data on domestic travel, business receipts and employment of the travel industry, and travel expenditures are published by the research department of the Travel Industry Association (TIA) and the national nonprofit center for travel and tourism research located in Washington, DC. Other data on household transportation characteristics are in Section 23, Transportation.

Statistical reliability—For a discussion of statistical collection and estimation, sampling procedures, and measures of statistical reliability applicable to Census Bureau data, see Appendix III.

Table 1218. Arts, Entertainment and Recreation Services—Estimated Revenue: 2002 and 2003

[(In millions of dollars (137,436 represents \$137,436,000,000), except percent. For taxable and tax-exempt employer firms. Except where indicated, estimates adjusted using the results of the 1997 Economic Census. Minus sign (-) indicates decrease. Based on the Service Annual Survey, see Appendix III)]

Industry	NAICS code ¹	Total			Taxable		
				Percent change, 2002-2003			Percent change, 2002-2003
		2002	2003		2002	2003	
Arts, entertainment, and recreation	71	137,436	145,771	6.1	114,329	121,935	6.7
Performing arts, spectator sports	711	50,286	52,252	3.9	44,417	46,375	4.4
Performing arts companies	7111	9,321	9,508	2.0	5,568	5,724	2.8
Spectator sports	7112	20,224	20,386	0.8	20,224	20,386	0.8
Sports teams and clubs	711211	12,619	12,844	1.8	12,619	12,844	1.8
Racetracks	711212	5,526	5,427	-1.8	5,526	5,427	-1.8
Other spectator sports	711219	2,078	2,116	1.8	2,078	2,116	1.8
Promoters of performing arts, sports and similar events	7113	9,385	10,137	8.0	7,268	8,044	10.7
Agents and managers for artists, athletes, entertainers and other public figures	7114	3,604	3,606	0.1	3,604	3,606	0.1
Independent artists, writers, and performers	7115	7,753	8,615	11.1	7,753	8,615	11.1
Museums, historical sites, and similar institutions	712	7,735	8,205	6.1	913	1,001	9.6
Amusement, gambling, and recreation industries	713	79,415	85,314	7.4	68,999	74,559	8.1
Amusement parks and arcades	7131	9,295	9,778	5.2	9,295	9,778	5.2
Amusement and theme parks	71311	8,084	8,641	6.9	8,084	8,641	6.9
Amusement arcades	71312	1,211	1,138	-6.0	1,211	1,138	-6.0
Gambling industries	7132	24,300	28,756	18.3	24,300	28,756	18.3
Casinos (except casino hotels)	71321	16,923	19,947	17.9	16,923	19,947	17.9
Other gambling industries	71329	7,378	8,809	19.4	7,378	8,809	19.4
Other amusement and recreation industries	7139	45,820	46,780	2.1	35,404	36,024	1.8
Golf courses and country clubs	71391	16,738	16,195	-3.2	10,258	9,603	-6.4
Skiing facilities	71392	1,729	1,765	2.1	1,729	1,765	2.1
Marinas ³	71393	3,228	3,257	0.9	3,228	3,257	0.9
Fitness and recreational sports centers	71394	15,079	16,237	7.7	12,016	13,034	8.5
Bowling centers	71395	3,315	3,550	7.1	3,315	3,550	7.1
All other amusement and recreation	71399	5,731	5,775	0.8	4,858	4,815	-0.9

¹ Based on the North American Industry Classification System 1997; see text, this section and Section 15, Business Enterprise. ² Estimates for NAICS 71113 and 71119, not shown separately, have not been adjusted to the 1997 Economic Census. ³ Estimates not adjusted to the 1997 Economic Census.

Source: U.S. Census Bureau, "2003 Service Annual Survey, Arts, Entertainment, and Recreation Services". See <http://www.census.gov/econ/www/servmenu.html> issued February 2005.

Table 1219. Arts, Entertainment and Recreation—Establishments, Revenue, Payroll, and Employees by Kind of Business (1997 NAICS Basis): 1997 and 2002

[(104,715 represents \$104,715,000,000) For establishments with payroll. Numbers in parentheses represent North American Industry Classification System (NAICS) 1997 codes, see text, Section 15. Based on the 1997 and 2002 Economic Census; see Appendix III]

Kind of business	NAICS code	Number of establishments		Revenue (mil. dol.)		Annual payroll (mil. dol.)		Paid employees (1,000)	
		1997	2002	1997	2002	1997	2002	1997	2002
Arts, entertainment and recreation, total	71	99,099	111,128	104,715	137,782	32,787	43,075	1,588	1,896
Performing arts, spectator sports, and related industries	711	30,566	38,181	37,619	57,708	14,456	21,145	327	422
Performing arts	7111	9,199	9,353	8,570	10,697	2,725	3,206	122	138
Spectator sports	7112	3,881	4,314	13,656	21,933	6,151	10,175	92	107
Promoters of performing arts, sports and similar events	7113	3,941	4,603	6,622	11,612	1,401	2,071	72	100
Agents and managers for artists, athletes, entertainers and others	7114	2,532	4,043	2,410	4,189	911	1,457	13	22
Museums, historical sites, and similar institutions	712	5,580	6,651	6,764	8,577	1,837	2,912	92	122
Amusement, gambling, and recreation industries	713	62,859	65,462	57,832	76,293	15,776	21,070	1,134	1,303
Amusement parks and arcades	7131	3,344	3,196	8,418	9,622	1,962	2,111	139	123
Gambling industries	7132	2,005	2,201	13,042	20,181	2,504	3,726	133	162
Other amusement and recreation services	7139	57,510	60,065	36,372	46,490	11,310	15,233	862	1,018

Source: U.S. Census Bureau, "2002 Economic Census, Industry Series Reports, Arts, Entertainment and Recreation"; published summer 2004; <http://www.census.gov/econ/census02/guide/INDRPT71.HTM>.

Table 1220. Arts, Entertainment, and Recreation—Nonemployer Establishments and Receipts by Kind of Business (NAICS Basis): 1997 to 2002

[693.3 represents 693,300. Includes only firms subject to federal income tax. Nonemployers are businesses with no paid employees]

Kind of business	NAICS code ¹	Establishments (1,000)			Receipts (mil. dol.)		
		1997	2000	2002	1997	2000	2002
Arts, entertainment, and recreation	71	693.3	781.7	866.0	14,366	17,713	20,000
Performing arts, spectator sports, and related industries	711	536.0	645.4	732.9	10,252	13,008	14,808
Performing arts companies	7111	10.8	19.3	26.0	320	576	677
Spectator sports	7112	65.8	67.3	95.7	1,433	1,481	1,774
Promoters of performing arts, sports, and similar events	7113	12.8	23.1	29.3	513	851	1,100
Agents/managers for artists, athletes, and other public figures	7114	15.5	27.1	28.1	529	857	969
Independent artists, writers and performers	7115	431.1	508.6	553.8	7,456	9,244	10,289
Museums, historical sites, and similar institutions	712	1.8	3.6	4.4	37	52	66
Amusement, gambling, and recreation industries	713	155.6	132.7	128.7	4,077	4,653	5,125
Amusement parks and arcades	7131	7.2	5.4	5.2	463	291	322
Gambling industries	7132	2.7	5.9	7.3	197	532	875
Other amusement and recreation services	7139	145.7	121.3	116.2	3,417	3,830	3,929

¹ Based on the North American Industry Classification System 1997, see text, Section 15.

Source: U.S. Census Bureau, Nonemployer Statistics; <<http://www.census.gov/epcd/nonemployer/>> and 2002 Economic Census: Nonemployer Statistics; published 30 November 2004; <<http://www.census.gov/epcd/nonemployer/2002/us/US000.HTM>>.

Table 1221. Arts, Entertainment, and Recreation—Establishments, Payroll, and Employees by Kind of Business (NAICS Basis): 2000 and 2002

[[1,741.5 represents 1,741,500]. For establishments with payroll. See Appendix III]

Kind of business	NAICS code ¹	Establishments		Paid employees ² (1,000)		Annual payroll (mil. dol.)	
		2000	2002	2000	2002	2000	2002
Arts, entertainment, & recreation	71	103,816	110,375	1,741.5	1,801.0	43,204	47,724
Performing arts, spectator sports	711	33,859	38,191	351.9	370.3	19,090	21,655
Performing arts companies	7111	9,253	9,366	126.4	132.5	3,251	3,331
Theater companies & dinner theaters	71111	3,367	3,449	63.4	66.9	1,469	1,603
Dance companies	71112	584	648	10.7	10.0	216	210
Musical groups & artists	71113	4,497	4,552	44.0	49.0	1,341	1,316
Other performing arts companies	71119	805	717	8.3	6.7	226	202
Spectator sports	7112	4,461	4,418	100.2	101.5	9,215	10,516
Sports teams & clubs	711211	684	767	36.3	38.4	7,587	8,783
Racetracks	711212	899	879	45.8	44.9	994	1,028
Other spectator sports	711219	2,878	2,772	18.1	18.3	633	705
Promoters of performing arts, sports, and similar events	7113	4,394	5,008	71.8	80.0	1,917	2,209
Promoters of performing arts, sports, & similar events with facilities	71131	1,107	1,451	44.3	51.1	787	1,069
Promoters of performing arts, sports, & similar events without facilities	71132	3,287	3,557	27.6	28.9	1,130	1,139
Agents/managers for artists, athletes, and other public figures	7114	3,048	3,551	16.0	17.1	1,117	1,281
Independent artists, writers, & performers	7115	12,703	15,848	37.5	39.2	3,589	4,318
Museums, historical sites, & similar institutions	712	5,777	6,633	110.4	116.1	2,549	2,900
Museums	71211	3,988	4,464	75.4	78.0	1,765	1,973
Historical sites	71212	892	1,002	8.3	8.9	143	164
Zoos & botanical gardens	71213	414	525	20.5	22.3	509	582
Nature parks & other similar institutions	71219	483	642	6.2	7.0	133	182
Amusement, gambling, & recreation industries	713	64,180	65,551	1,279.2	1,314.5	21,564	23,169
Amusement parks & arcades	7131	2,879	2,992	124.0	116.5	2,277	2,150
Amusement & theme parks	71311	716	772	102.8	94.1	2,011	1,858
Amusement arcades	71312	2,163	2,220	21.3	22.4	266	291
Gambling industries	7132	2,191	2,224	202.6	221.9	4,757	5,504
Casinos (except casino hotels)	71321	537	562	150.2	164.0	3,592	4,121
Other gambling industries	71329	1,654	1,662	52.4	57.9	1,165	1,383
Other amusement & recreation services	7139	59,110	60,335	952.6	976.1	14,531	15,515
Golf courses & country clubs	71391	11,885	11,842	297.9	290.0	6,243	6,591
Skiing facilities	71392	389	379	56.9	63.9	452	521
Marinas	71393	4,126	4,021	24.8	23.0	640	676
Fitness & recreational sports centers	71394	23,003	25,477	382.8	422.3	4,499	5,024
Bowling centers	71395	5,234	4,898	87.9	81.6	888	919
All other amusement & recreation industries	71399	14,473	13,718	102.4	95.2	1,808	1,784

¹ North American Industry Classification System 1997 code; see text, this section and Section 15, Business Enterprise. ²

For employees on the payroll for the period including March 12.

Source: U.S. Census Bureau, "County Business Patterns"; 2002 data published November 2004; <<http://www.census.gov/prod/www/abs/cbptotal.html>>.

Table 1222. Expenditures Per Consumer Unit for Entertainment and Reading: 1985 to 2003

[Data are annual averages. In dollars, except as indicated. Based on Consumer Expenditure Survey; see text, Section 13, Income, Expenditures, and Wealth for description of survey. See also headnote, Table 669. For composition of regions, see map, inside front cover]

Year and characteristic	Entertainment and reading		Entertainment				Reading
	Total	Percent of total expenditures	Total	Fees and admissions	Television, radios, and sound equipment	Other equipment and services ¹	
1985	1,311	5.6	1,170	320	371	479	141
1987	1,335	5.5	1,193	323	379	491	142
1988	1,479	5.7	1,329	353	416	560	150
1989	1,581	5.7	1,424	377	429	618	157
1990	1,575	5.6	1,422	371	454	597	153
1991	1,635	5.5	1,472	378	468	627	163
1992	1,662	5.8	1,500	379	492	629	162
1993	1,792	5.8	1,626	414	590	621	166
1994	1,732	5.5	1,567	439	533	595	165
1995	1,775	5.5	1,612	433	542	637	163
1996	1,993	5.9	1,834	459	561	814	159
1997	1,977	5.7	1,813	471	577	766	164
1998	1,907	5.4	1,746	449	535	762	161
1999	2,050	5.5	1,891	459	608	824	159
2000	2,009	5.3	1,863	515	622	727	146
2001	2,094	5.3	1,953	526	660	767	141
2002	2,218	5.5	2,079	542	692	845	139
2003, total	2,187	5.4	2,060	494	730	835	127
Age of reference person:							
Under 25 years old	1,003	4.5	950	233	463	254	53
25 to 34 years old	2,057	5.1	1,958	402	780	776	99
35 to 44 years old	2,633	5.6	2,519	638	874	1,007	114
45 to 54 years old	2,557	5.1	2,407	624	865	918	150
55 to 64 years old	2,582	5.8	2,414	597	744	1,073	168
65 to 74 years old	2,165	6.4	2,016	383	560	1,072	149
75 years old and over	1,043	4.2	909	244	415	249	134
Origin of reference person:							
Hispanic	1,293	3.7	1,245	250	621	373	48
Non-Hispanic	2,289	5.5	2,153	522	742	889	136
Race of reference person:							
White and other	2,339	5.5	2,202	539	745	916	137
Black	1,059	3.7	1,007	163	616	228	52
Region of residence:							
Northeast	2,270	5.4	2,117	614	776	726	153
Midwest	2,119	5.3	1,978	489	738	751	141
South	1,905	5.1	1,812	365	696	751	93
West	2,640	5.8	2,494	606	736	1,152	146
Size of consumer unit:							
One person	1,134	4.8	1,041	253	475	314	93
Two or more persons	2,624	5.5	2,482	595	836	1,050	142
Two persons	2,580	5.9	2,421	507	740	1,173	159
Three persons	2,393	5.0	2,263	595	858	810	130
Four persons	2,956	5.4	2,821	773	957	1,091	135
Five persons or more	2,664	5.1	2,554	639	947	967	110
Income before taxes:							
Total complete reporting ²	2,288	5.4	2,155	511	745	899	133
Quintiles of income:							
Lowest 20 percent	761	4.1	703	131	370	202	58
Second 20 percent	1,395	5.2	1,307	187	530	589	88
Third 20	1,890	5.2	1,776	323	690	764	114
Fourth 20	2,622	5.2	2,471	573	874	1,004	151
Highest 20	4,770	5.8	4,516	1,340	1,260	1,915	254
Incomplete reporting of income	1,729	5.4	1,634	404	647	582	95

¹ Other equipment and services include pets, toys, and playground equipment; sports, exercise, and photographic equipment; and recreational vehicles. ² Income values derived from "complete income reporters" only. Represents the combined income of all consumer unit members 14 years or over during the 12 months preceding the interview. A complete reporter is a consumer unit providing values for at least one of the major sources of income.

Source: U.S. Bureau of Labor Statistics, *Consumer Expenditure Survey*, annual. See also <<http://www.bls.gov/cex/>>.

Table 1223. Personal Consumption Expenditures for Recreation: 1990 to 2003

[In billions of dollars (290.2 represents \$290,200,000,000), except percent. Represents market value of purchases of goods and services by individuals and nonprofit institutions. See also headnote from Table 418]

Type of product or service	1990	1995	1999	2000	2001	2002	2003
Total recreation expenditures	290.2	418.1	546.1	585.7	604.0	628.3	660.7
Percent of total personal consumption ¹	7.6	8.4	8.7	8.7	8.6	8.5	8.5
Books and maps	16.2	23.2	31.5	33.7	34.6	36.9	38.5
Magazines, newspapers, and sheet music	21.6	27.5	33.5	35.0	35.0	35.3	36.6
Nondurable toys and sport supplies	32.8	44.4	54.7	56.6	57.6	59.0	60.2
Wheel goods, sports and photographic equipment ²	29.7	39.7	52.6	57.6	59.2	60.6	68.0
Video and audio products, computer equipment, and musical instruments	53.0	81.5	108.1	116.6	115.5	119.1	121.3
Video and audio goods, including musical instruments	44.1	57.2	67.8	72.8	73.6	74.9	75.2
Computers, peripherals, and software	8.9	24.3	40.4	43.8	42.0	44.2	46.1
Radio and television repair	3.2	3.6	4.1	4.2	4.0	4.0	4.0
Flowers, seeds, and potted plants	10.9	14.0	17.1	18.0	18.0	18.0	18.8
Admissions to specified spectator amusements	15.1	21.1	28.4	30.4	32.2	34.6	35.6
Motion picture theaters	5.1	5.6	7.9	8.6	9.0	9.6	9.9
Legitimate theaters and opera, and entertainments of nonprofit institutions ³	5.2	8.1	9.9	10.3	10.9	11.5	11.6
Spectator sports ⁴	4.8	7.4	10.6	11.5	12.4	13.5	14.1
Clubs and fraternal organizations except insurance ⁵	13.5	17.4	18.0	19.0	20.0	21.1	22.1
Commercial participant amusements ⁶	25.2	48.8	68.8	75.8	79.6	83.5	89.2
Pari-mutuel net receipts	3.5	3.7	4.9	5.0	5.1	5.3	5.3
Other ⁷	65.4	93.4	124.3	133.9	143.2	151.1	160.9

¹ See Table 658. ² Includes boats and pleasure aircraft. ³ Except athletic. ⁴ Consists of admissions to professional and amateur athletic events and to racetracks, including horse, dog, and auto. ⁵ Consists of current expenditures (including consumption of fixed capital) of nonprofit clubs and fraternal organizations and dues and fees paid to proprietary clubs. ⁶ Consists of billiard parlors; bowling alleys; dancing, riding, shooting, skating, and swimming places; amusement devices and parks; golf courses; sightseeing buses and guides; private flying operations; casino gambling; and other commercial participant amusements. ⁷ Consists of net receipts of lotteries and expenditures for purchases of pets and pet care services, cable TV, film processing, photographic studios, sporting and recreation camps, video cassette rentals, and recreational services, not elsewhere classified.

Source: U.S. Department of Commerce, Bureau of Economic Analysis, *National Income and Product Accounts, 1929-2003*; and *Survey of Current Business*. See also <http://www.bea.doc.gov/bea/dn/nipaweb/selecttable.asp?selected=N> (revised as 5 August 2004).

Table 1224. Performing Arts—Selected Data: 1985 to 2003

[Sales, receipts and expenditures in millions of dollars (209 represents \$209,000,000). For season ending in year shown, except as indicated]

Item	1985	1990	1995	1997	1998	1999	2000	2001	2002	2003
Legitimate theater: ¹										
Broadway shows:										
New productions	33	40	33	37	33	39	37	28	37	36
Attendance (mil.) ³	7.3	8.0	9.0	10.6	11.5	11.7	11.4	11.9	11.0	11.4
Playing weeks ² ³	1,078	1,070	1,120	1,349	1,442	1,441	1,464	1,484	1,434	1,544
Gross ticket sales	209	282	406	499	558	588	603	666	643	721
Broadway road tours:										
Attendance (mil.)	8.2	11.1	15.6	17.6	15.2	14.6	11.7	11.0	11.7	12.4
Playing weeks	993	944	1,242	1,334	1,127	1,082	888	823	863	877
Gross ticket sales	226	367	701	782	721	707	572	541	593	642
Nonprofit professional theatres: ⁴										
Companies reporting ⁵	217	185	215	197	189	313	262	363	1,146	1,274
Gross income	234.7	307.6	444.4	565.0	570.0	740.0	791.0	961.1	1,436.0	1,481.0
Earned income	146.1	188.4	281.2	349.9	342.0	442.0	466.0	554.5	761.0	787.0
Contributed income	88.6	119.2	163.1	215.1	228.0	298.0	325.0	406.6	675.0	694.0
Gross expenses	239.3	306.3	444.9	526.6	518.5	701.0	708.0	923.6	1,405.0	1,476.0
Productions	2,710	2,265	2,646	2,295	2,135	3,921	3,241	4,787	10,000	13,000
Performances	52,341	46,131	56,608	51,453	46,628	64,556	66,123	81,828	157,000	170,000
Total attendance (mil.)	14.2	15.2	18.6	17.2	14.6	18.0	22.0	21.1	32.2	34.3
OPERA America professional member companies: ⁶										
Number of companies reporting ⁷	97	98	88	91	89	95	98	96	86	89
Expenses ⁷	216.4	321.2	435.0	534.1	556.3	591.1	636.7	685.1	684.4	691.6
Performances	1,909	2,336	2,251	2,137	2,222	2,200	2,153	2,031	1,868.0	1,730
Total attendance (mil.) ⁸ , ⁹	6.7	7.5	6.5	6.9	6.6	6.6	6.7	6.5	4.9	5.9
Main season attendance (mil.) ⁸ , ¹⁰	3.3	4.1	3.9	4.0	3.7	4.0	4.3	4.2	3.2	3.1
Symphony orchestras: ¹¹										
Concerts	19,573	18,931	29,328	26,906	31,766	31,549	33,154	36,437	37,118	38,182
Attendance (mil.)	24.0	24.7	30.9	31.9	32.2	30.8	31.7	31.5	30.3	27.8
Gross revenue	252.4	377.5	536.2	575.5	627.6	671.8	734.0	774.7	763.6	781.2
Operating expenses	426.1	621.7	858.8	937.1	1,012.0	1,088.0	1,126.3	1,285.9	1,311.9	1,314.8
Support	188.1	257.8	351.0	401.1	459.7	486.0	521.0	559.6	580.0	575.7

¹ Source: The League of American Theaters and Producers, Inc., New York, NY. For season ending in year shown. ² All shows (new productions and holdovers from previous seasons). ³ Eight performances constitute one playing week. ⁴ Source: Theatre Communications Group, New York, NY. For years ending on or prior to August 31. ⁵ Beginning in 2002, nonprofit theatre data is based on survey responses and extrapolated data from IRS Form 990. ⁶ Source: OPERA America, Washington, DC. For years ending on or prior to August 31. ⁷ U.S. companies. ⁸ Prior to 1993, and for 1999, U.S. and Canadian companies; 1993 to 1998, U.S. companies only, "2000 - 2004 U.S. companies only". ⁹ Includes educational performances, outreach, etc. ¹⁰ For paid performances. ¹¹ Source: American Symphony Orchestra League, Inc., New York, NY. For years ending August 31. Prior to 1995, represents 254 U.S. orchestras; beginning 1995, represents all U.S. orchestras, excluding college/university and youth orchestras. Also, beginning 1995, data based on 1,200 orchestras.

Source: Compiled from sources listed in footnotes; <http://www.broadway.org>; <http://www.tcg.org>; <http://www.operaam.org>; <http://www.symphony.org>.

Table 1225. Arts and Humanities—Selected Federal Aid Programs: 1990 to 2003

[In millions of dollars (170.8 represents \$170,800,000), except as indicated. For fiscal year ending September 30]

Type of fund and program	1990	1995	1997	1998	1999	2000	2001	2002	2003
National Endowment for the Arts:									
Funds available ¹	170.8	152.1	98.4	85.3	85.0	85.2	94.0	98.6	101.0
Program appropriation	124.3	109.0	65.8	64.3	66.0	66.0	86.7	95.8	95.1
Grants awarded (number)	4,475	3,685	1,098	1,459	1,675	1,882	2,093	2,138	1,925
Funds obligated ^{2, 3}	157.6	147.9	94.4	82.3	82.6	83.5	92.5	96.2	99.3
National Endowment for the Humanities:									
Funds available ¹	140.6	152.3	94.8	94.0	95.5	102.6	106.8	110.1	111.6
Program appropriation	114.2	125.7	80.0	80.0	80.0	82.7	86.4	89.9	89.3
Matching funds ⁴	26.3	25.7	13.9	13.9	13.9	15.1	15.6	16.1	16.0
Grants awarded (number)	2,195	1,871	900	852	874	1,230	1,290	1,252	963
Funds obligated ²	141.0	151.8	94.8	92.7	92.1	100.0	105.7	106.1	100.1
Education programs	16.3	19.2	10.5	10.8	10.3	13.0	12.1	12.1	11.3
State programs	29.6	32.0	29.5	29.1	29.3	30.6	32.1	32.8	33.0
Research grants	22.5	22.2	8.5	7.7	6.6	6.9	7.0	7.0	7.9
Fellowship program	15.3	16.5	5.6	5.7	5.6	6.1	7.0	7.7	6.9
Challenge ⁵	14.6	13.8	9.9	9.9	9.9	10.8	11.9	13.4	8.3
Public programs	25.4	25.8	12.6	11.1	12.2	11.8	16.3	13.2	12.7
Preservation and access	17.5	22.2	18.2	18.4	18.2	20.7	19.2	19.8	20.7

¹ Includes other funds, shown separately. Excludes administrative funds. ² Includes obligations for new grants, supplemental awards on previous years' grants, and program contracts. ³ Beginning with 1997 data, the grantmaking structure changed from discipline-based categories to thematic ones. ⁴ Represents federal funds obligated only upon receipt or certification by Endowment of matching nonfederal gifts. ⁵ Program designed to stimulate new sources and higher levels of giving to institutions for the purpose of guaranteeing long-term stability and financial independence. Program usually requires a match of at least 3 private dollars to each federal dollar. Funds for challenge grants are not allocated by program area because they are awarded on a grant-by-grant basis.

Source: U.S. National Endowment for the Arts, *Annual Report*; and U.S. National Endowment for the Humanities, *Annual Report*. <<http://arts.endow.gov/>> and <<http://www.neh.gov/>>.

Table 1226. Attendance Rates for Various Arts Activities: 2002

[In percent. For persons 18 years old and over. Represents attendance at least once in the prior 12 months. Excludes elementary and high school performances. Based on the 2002 household survey Public Participation in the Arts. Data are subject to sampling error; see source. See also Tables 1227 and 1228]

Item	Jazz performance	Classical music performance	Musical plays	Non-musical play	Ballet	Art museum	Arts/craft fairs	Historic parks	Reading literature ¹
Total	10.8	11.6	17.1	12.3	3.9	26.5	33.4	31.6	46.7
Sex:									
Male	10.7	10.3	14.0	10.3	2.5	24.6	27.0	30.5	37.6
Female	10.8	12.7	20.0	14.2	5.1	28.2	39.2	32.5	55.1
Race and ethnicity:									
Hispanic	6.2	5.5	6.9	6.2	1.6	16.1	20.3	17.2	26.5
White alone	11.4	13.7	20.1	14.2	4.7	29.5	38.0	36.0	51.4
African American alone	12.7	4.5	10.3	7.1	1.5	14.8	9.7	17.8	37.1
Other alone	7.3	10.3	11.9	10.0	2.3	32.7	25.8	30.4	43.7
Age:									
18 to 24 years old	10.5	7.8	14.8	11.4	2.6	23.7	29.2	28.3	42.8
25 to 34 years old	10.8	9.0	15.4	10.7	3.5	26.7	33.5	33.3	47.7
35 to 44 years old	13.0	10.7	19.1	13.0	4.9	27.4	37.2	35.8	46.6
45 to 54 years old	13.9	15.2	19.3	15.2	5.1	32.9	38.8	38.0	51.6
55 to 64 years old	8.8	15.6	19.7	13.8	3.3	27.8	35.1	31.6	48.9
65 to 74 years old	7.6	12.5	16.6	13.0	3.3	23.4	31.1	24.2	45.3
75 years old and older	3.9	9.5	10.1	5.4	2.2	13.4	15.7	12.8	36.7
Education:									
Grade school	0.9	1.5	1.6	1.1	-	4.5	8.4	6.3	14.0
Some high school	2.7	1.9	4.1	3.7	0.8	7.7	14.0	11.4	23.4
High school graduate	5.3	4.5	9.1	5.7	1.2	14.2	25.7	20.2	37.7
Some college	12.2	11.5	19.4	12.7	3.9	29.0	38.2	36.5	52.9
College graduate	19.4	21.9	30.2	22.5	7.2	46.6	49.3	51.2	63.1
Graduate school	24.0	34.1	37.6	31.8	12.9	58.6	51.9	56.8	74.3
Income:									
Less than \$10,000	5.1	6.7	7.6	5.3	1.5	12.4	19.7	14.1	32.1
\$10,000 to \$19,999	5.4	5.2	8.2	5.4	1.9	14.0	21.4	14.9	37.5
\$20,000 to \$29,999	6.3	6.3	8.6	6.0	2.4	16.2	24.5	20.8	37.5
\$30,000 to \$39,999	10.9	10.3	13.6	10.0	2.8	23.3	33.2	28.6	44.1
\$40,000 to \$49,999	10.3	12.9	16.1	12.2	3.6	25.3	34.6	32.7	47.9
\$50,000 to \$74,999	11.2	12.4	21.5	14.0	4.3	30.4	40.3	39.1	52.3
\$75,000 or More	18.2	19.9	29.3	21.8	7.2	44.6	46.5	50.9	60.8

- Represents or rounds to zero. ¹ Includes novels, short stories, poetry, and/or plays.

Source: U.S. National Endowment for the Arts, Research Division Report # 45, *2002 Survey of Public Participation in the Arts*. See also <<http://www.nea.gov/pub/ResearchReports/chron.html>>.

Table 1227. Participation in Various Leisure Activities: 2002

[In percent, except as indicated (205.9 represents 205,900,000). For persons 18 years old and over. Covers activities engaged in at least once in the prior 12 months. See headnote, Table 1226.]

Item	Adult population (mil.)	Attendance at—			Participation in—				
		Movies	Sports events	Amusement park	Exercise program	Playing sports	Charity work	Home improvement/repair	Gardening
Total	205.9	60.0	35.0	41.7	55.1	30.4	29.0	42.4	47.3
Sex:									
Male	98.7	59.5	41.4	40.4	55.0	38.8	25.6	46.3	37.1
Female	107.2	60.5	29.2	42.9	55.1	22.7	32.1	38.9	56.7
Race and Ethnicity:									
Hispanic	22.7	52.5	26.4	38.9	40.1	22.3	15.3	28.0	34.8
White alone	150.1	63.0	38.4	42.8	59.1	33.0	32.5	47.7	52.3
African American alone	23.7	49.2	27.0	36.6	46.1	23.1	22.7	26.3	30.3
Other alone	9.5	58.1	22.3	43.9	50.4	26.9	22.5	33.8	41.3
Age:									
18 to 24 years old	26.8	82.8	46.0	57.6	61.3	49.4	25.3	21.1	20.7
25 to 34 years old	36.9	73.3	41.8	56.2	60.2	39.6	26.0	41.1	41.4
35 to 44 years old	44.2	68.0	42.2	53.3	59.5	36.6	33.2	53.0	51.8
45 to 54 years old	39.0	60.4	35.8	37.1	58.6	28.6	33.4	54.9	55.4
55 to 64 years old	25.9	46.6	25.5	27.1	48.4	16.0	28.1	44.8	56.6
65 to 74 years old	17.6	32.2	19.7	18.4	47.0	13.7	28.8	38.4	57.2
75 years old and over	15.5	19.5	11.1	9.6	31.3	6.0	21.3	22.1	47.9
Education:									
Grade school	11.6	19.5	9.4	17.2	21.0	6.9	8.2	19.5	32.5
Some high school	20.1	39.4	17.4	30.6	32.7	17.2	12.5	24.9	31.2
High school graduate	63.8	51.7	28.3	37.9	45.6	22.6	20.2	35.6	43.8
Some college	56.9	68.7	39.9	48.9	62.3	35.2	33.1	46.5	49.6
College graduate	36.1	77.1	51.0	50.1	73.2	45.2	42.6	56.0	56.1
Graduate school	17.4	77.5	48.3	44.0	77.3	43.6	53.1	61.6	63.3
Income:									
Less than \$10,000	14.4	38.7	16.5	30.4	36.5	15.0	16.2	19.7	32.2
\$10,000 to \$19,999	22.7	41.8	20.1	30.7	42.0	18.5	18.8	23.5	38.8
\$20,000 to \$29,999	25.0	48.3	23.0	34.7	45.2	21.4	20.7	28.4	40.9
\$30,000 to \$39,999	24.2	57.5	30.0	39.3	53.3	26.6	27.4	42.0	46.6
\$40,000 to \$49,999	17.6	63.1	34.8	42.6	55.0	29.3	29.1	46.0	49.1
\$50,000 to \$74,999	34.7	69.3	44.8	50.2	63.0	36.0	35.3	53.6	54.4
\$75,000 or more	45.8	79.4	53.3	54.0	72.5	48.0	41.5	61.2	56.3
Not reported	21.5	51.0	28.4	31.4	45.1	22.6	23.2	33.6	42.9

Source: U.S. National Endowment for the Arts. *Research Division Report #45. 2002 Survey of Public Participation in the Arts.* See also <<http://www.nea.gov/pub/ResearchReportsChrono.html>>.

Table 1228. Participation in Various Arts Activities: 2002

[In percent. For persons 18 years old and over. Covers activities engaged in at least once in the prior 12 months. See headnote in Table 1226]

Item	Playing classical music	Other dancing ¹	Drawing	Pottery work ²	Weaving	Photography ³	Creative writing	Buying art work	Singing in groups
Total	1.8	4.2	8.6	6.9	16.0	11.5	7.0	29.5	4.8
Sex:									
Male	1.5	3.3	6.4	4.9	2.4	10.8	5.8	29.7	3.8
Female	2.1	4.9	10.6	8.7	28.5	12.1	8.2	29.3	5.7
Race and Ethnicity:									
Hispanic	0.7	4.2	6.8	5.1	12.5	6.7	4.0	37.5	2.9
White alone	2.1	4.1	9.4	7.6	17.6	12.8	7.6	28.9	4.5
African American alone	0.4	3.5	5.6	4.1	9.4	7.6	7.4	35.9	9.1
Other alone	2.3	5.8	7.4	6.5	14.9	11.9	5.3	26.3	3.5
Age:									
18 to 24 years old	2.5	6.0	15.4	9.3	10.4	12.9	12.7	41.0	4.9
25 to 34 years old	1.4	4.5	10.2	7.8	13.0	12.3	7.9	39.1	3.9
35 to 44 years old	1.8	3.9	8.1	7.4	15.3	14.1	6.7	31.2	4.8
45 to 54 years old	2.5	4.2	8.2	7.5	18.6	12.1	6.8	27.9	5.1
55 to 64 years old	1.5	3.4	6.7	5.6	19.1	10.5	5.0	26.1	5.6
65 to 74 years old	1.4	3.7	4.8	4.6	20.5	8.1	4.1	23.7	5.3
75 years old and older	0.7	2.5	3.1	2.4	18.0	3.8	3.7	11.4	3.7
Education:									
Grade school	0.4	0.7	1.7	1.6	12.0	1.7	1.7	22.8	1.1
Some high school	0.4	3.5	5.2	3.9	11.1	4.7	2.8	24.1	2.6
High school graduate	0.6	2.8	6.3	6.1	15.0	8.1	4.1	23.2	3.4
Some college	1.8	5.7	11.6	9.0	18.3	13.4	9.1	28.3	6.0
College graduate	3.6	4.9	11.0	8.0	17.4	17.3	10.6	31.4	6.4
Graduate school	5.4	5.7	11.0	7.3	17.6	20.1	12.7	34.4	7.3
Income:									
Less than \$10,000	1.5	3.1	7.3	6.6	15.7	6.7	7.8	23.4	4.3
\$10,000 to \$19,999	0.8	3.2	7.1	5.5	17.5	7.1	5.5	21.6	4.8
\$20,000 to \$29,999	0.5	4.5	7.4	5.7	15.9	6.8	5.6	26.5	4.0
\$30,000 to \$39,999	1.9	4.6	9.7	6.9	16.8	10.5	7.6	26.9	5.5
\$40,000 to \$49,999	2.9	4.2	9.4	6.8	17.8	13.8	7.4	24.1	5.3
\$50,000 to \$74,999	2.5	4.6	8.4	8.1	16.9	13.3	7.0	31.0	5.6
\$75,000 or more	2.4	4.0	10.6	8.1	15.2	17.2	8.5	33.6	4.6
Not reported	1.2	4.6	6.7	5.4	12.3	9.1	5.9	25.5	4.3

¹ Dancing other than ballet (e.g. folk and tap). ² Includes ceramics, jewelry, leatherwork, and metalwork. ³ Includes making movies or video as an artistic activity.

Source: U.S. National Endowment for the Arts. *Research Division Report #45. 2002 Survey of Public Participation in the Arts.* <<http://www.nea.gov/pub/ResearchReportsChrono.html>>.

Table 1229. Adult Attendance at Sports Events by Frequency: 2004

[In thousands (2,251 represents 2,251,000), except percent. For fall 2004. Based on survey and subject to sampling error; see source]

Event	Attend one or more times a month		Attend less than once a month		Event	Attend one or more times a month		Attend less than once a month	
	Number	Percent	Number	Percent		Number	Percent	Number	Percent
Auto racing - NASCAR	2,251	1.05	6,653	3.12	Weekend professional games	3,785	1.77	7,829	3.67
Auto racing - Other	2,446	1.15	4,618	2.16	Golf	1,737	0.81	3,629	1.70
Baseball	8,524	3.99	16,217	7.60	High school sports	11,578	5.42	6,658	3.12
Basketball:					Horse racing:				
College games	3,492	1.64	5,756	2.70	Flats, runners	1,236	0.58	2,986	1.40
Professional games	2,853	1.34	7,379	3.46	Trotters/harness	446	0.21	1,930	0.90
Bowling	1,426	0.67	2,063	0.97	Ice hockey	2,576	1.21	5,731	2.68
Boxing	742	0.35	1,993	0.93	Motorcycle racing	809	0.38	2,319	1.09
Equestrian events	599	0.28	1,862	0.87	Pro beach volleyball	196	0.09	1,569	0.73
Figure skating	551	0.26	2,029	0.95	Rodeo/Bull Riding	1,029	0.48	3,190	1.49
Fishing tournaments	708	0.33	1,994	0.93	Soccer	2,848	1.33	2,929	1.37
Football:					Tennis	841	0.39	2,291	1.07
College games	5,487	2.57	8,406	3.94	Truck/tractor pull/mud racing	680	0.32	2,986	1.40
Monday night professional games	1,945	0.91	3,501	1.64	Wrestling—professional	1,158	0.54	2,387	1.12

Source: Mediamark Research, Inc., New York, NY *Top-line Reports* (copyright). Internet site <<http://www.mediamark.com/mri/docs/TopLineReports.html>>.

Table 1230. Adult Participation in Selected Leisure Activities by Frequency: 2004

[In thousands (13,478 represents 13,478,000), except percent. For fall 2004. Based on sample and subject to sampling error; see source]

Activity	Participated in the last 12 months ¹		Frequency of participation							
			Two or more times a week		Once a week		Two to three times a month		Once a month	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Adult education courses	13,478	6.3	2,605	1.2	2,418	1.1	634	0.3	574	0.3
Album Scrapbooking	8,901	4.2	537	0.3	539	0.3	1,094	0.5	1,648	0.8
Attend auto shows	16,631	7.8	151	0.1	321	0.2	577	0.3	683	0.3
Attend country music performances	11,227	5.3	115	0.1	114	0.1	151	0.1	391	0.2
Attend dance performances	7,921	3.7	198	0.1	111	0.1	240	0.1	300	0.1
Attend horse races	5,430	2.5	194	0.1	165	0.1	308	0.1	255	0.1
Attend music performances ²	30,115	14.1	250	0.1	471	0.2	1,167	0.6	3,480	1.6
Attend rock music performances	19,550	9.2	183	0.1	220	0.1	427	0.2	607	0.3
Backgammon	4,301	2.0	529	0.3	408	0.2	503	0.2	948	0.4
Baking	37,705	17.7	7,805	3.7	5,762	2.7	8,875	4.2	5,174	2.4
Barbecuing	68,462	32.1	10,637	5.0	10,476	4.9	16,390	7.7	9,191	4.3
Billiards/pool	18,302	8.6	1,689	0.8	1,470	0.7	2,139	1.0	2,121	1.0
Birdwatching	10,082	4.7	5,021	2.4	709	0.3	896	0.4	553	0.3
Board games	35,645	16.7	2,471	1.2	3,248	1.5	6,463	3.0	6,332	3.0
Book clubs	6,750	3.2	455	0.2	449	0.2	740	0.4	2,114	1.0
Ceramics/pottery	2,439	1.1	268	0.1	278	0.1	72	(Z)	163	0.1
Chess	7,581	3.6	623	0.3	823	0.4	839	0.4	1,130	0.5
Concerts on radio	7,324	3.4	1,371	0.6	762	0.4	847	0.4	807	0.4
Cooking for fun	34,756	16.3	12,328	5.8	5,508	2.6	5,437	2.6	2,996	1.4
Crossword puzzles	33,481	15.7	14,734	6.9	4,002	1.9	3,295	1.5	2,261	1.1
Dance/go dancing	19,646	9.2	1,570	0.7	1,673	0.8	2,755	1.3	2,321	1.1
Dining out	102,610	48.1	20,137	9.4	25,106	11.8	23,083	10.8	10,820	5.1
Electronic games (not TV)	18,318	8.6	5,939	2.8	1,872	0.9	2,759	1.3	1,657	0.8
Entertain friends/relatives at home	81,524	38.2	7,238	3.4	10,162	4.8	17,933	8.4	16,922	7.9
Fly kites	7,079	3.3	109	0.1	44	(Z)	203	0.1	453	0.2
Furniture refinishing	7,642	3.6	267	0.1	172	0.1	197	0.1	420	0.2
Go to bars/night clubs	40,640	19.0	3,930	1.8	4,439	2.1	6,703	3.1	6,151	2.9
Go to beach	47,175	22.1	2,398	1.1	1,643	0.8	4,133	1.9	4,249	2.0
Go to live theater	28,824	13.5	168	0.1	507	0.2	1,296	0.6	3,320	1.6
Go to museums	29,441	13.8	131	0.1	390	0.2	841	0.4	2,795	1.3
Model making	3,370	1.6	274	0.1	140	0.1	299	0.1	364	0.2
Painting, drawing	14,020	6.6	2,406	1.1	1,582	0.7	2,051	1.0	1,718	0.8
Photography	24,645	11.6	3,074	1.4	2,840	1.3	5,169	2.4	4,259	2.0
Picnic	24,544	11.5	279	0.1	555	0.3	1,938	0.9	3,181	1.5
Play bingo	9,177	4.3	957	0.5	1,017	0.5	714	0.3	848	0.4
Play cards	50,318	23.6	6,277	2.9	5,486	2.6	8,027	3.8	7,709	3.6
Play musical instrument	16,680	7.8	6,536	3.1	1,650	0.8	1,495	0.7	1,213	0.6
Reading books	77,472	36.3	42,861	20.1	7,727	3.6	6,896	3.2	4,420	2.1
Surf the Net	57,095	26.8	37,380	17.5	6,354	3.0	3,718	1.7	1,961	0.9
Trivia games	13,387	6.3	1,857	0.9	939	0.4	1,756	0.8	1,736	0.8
Video games	27,580	12.9	10,613	5.0	3,034	1.4	2,839	1.3	2,145	1.0
Woodworking	11,054	5.2	2,268	1.1	1,113	0.5	1,768	0.8	1,372	0.6
Word games	17,349	8.1	6,443	3.0	1,969	0.9	1,990	0.9	1,372	0.6
Zoo attendance	25,124	11.8	126	0.1	74	(Z)	546	0.3	1,264	0.6

Z represents less than 0.05 percent. ¹ Includes those participating less than once a month not shown separately. ² Excluding country and rock.

Source: Mediamark Research, Inc., New York, NY, *Top-line Reports* (copyright). Internet site <<http://www.mediamark.com/mri/docs/TopLineReports.html>>

Table 1231. Retail Sales and Household Participation in Lawn and Garden Activities: 2000 to 2004

[(33,404 represents \$33,404,000,000). For calendar year. Based on national household sample survey conducted by the Gallup Organization. Subject to sampling variability; see source]

Activity	Retail sales (mil. dol.)					Percent households engaged in activity				
	2000	2001	2002	2003	2004	2000	2001	2002	2003	2004
Total	33,404	37,734	39,635	38,371	36,778	72	80	79	78	75
Lawn care	9,794	12,672	11,963	10,413	8,887	50	56	55	54	48
Indoor houseplants	1,332	1,784	2,128	1,571	1,495	39	46	44	41	39
Flower gardening	4,167	3,926	3,131	3,025	2,735	45	43	41	38	36
Insect control	1,232	2,058	2,281	2,053	1,823	27	33	32	30	28
Shrub care	1,429	1,298	1,072	1,042	1,027	31	30	27	27	26
Vegetable gardening	2,169	1,535	1,270	1,408	1,058	27	25	25	24	22
Tree care	1,872	2,121	2,790	2,359	3,067	23	25	26	25	24
Landscaping	6,809	6,310	8,854	10,507	11,346	30	37	34	33	33
Flower bulbs	912	1,188	1,191	1,036	892	28	31	29	26	26
Fruit trees	284	748	695	635	589	13	15	12	12	11
Container gardening	1,257	1,202	1,362	1,219	1,196	18	22	23	24	21
Raising transplants ¹	334	291	262	230	258	11	12	12	10	9
Herb gardening	204	413	444	345	367	12	14	15	14	14
Growing berries	147	227	171	345	141	8	8	7	6	6
Ornamental gardening	519	756	580	831	769	8	9	8	9	9
Water gardening	943	1,205	1,441	1,565	1,128	10	13	14	15	13

¹ Starting plants in advance of planting in ground.

Source: The National Gardening Association, Burlington, VT, *National Gardening Survey*, annual (copyright). <<http://www.garden.org/home>>

Table 1232. Household Pet Ownership: 2001

[Based on a sample survey of 80,000 households in 2001; for details, see source]

Item	Unit	Dogs	Cats	Birds	Horses
Percent of households owning companion pets ¹	Percent . . .	36.1	31.6	4.6	1.7
Average number owned	Number . . .	1.6	2.1	2.1	2.9
Households obtaining veterinary care ²	Percent . . .	85.0	66.8	12.9	56.7
Average visits per household per year	Number . . .	2.7	1.8	0.3	2.1
PERCENT OF HOUSEHOLDS OWNING PETS					
Annual household income:					
Under \$20,000	Percent . . .	29.7	28.1	5.1	1.0
\$20,000 to \$34,999	Percent . . .	33.9	30.9	4.5	1.3
\$35,000 to \$54,999	Percent . . .	37.9	32.2	4.8	2.0
\$55,000 to \$84,999	Percent . . .	40.5	34.3	4.4	2.1
\$85,000 and over	Percent . . .	39.7	33.7	4.2	2.1
Household size: ¹					
One person	Percent . . .	20.8	23.5	2.8	0.7
Two persons	Percent . . .	34.3	31.3	4.0	1.6
Three persons	Percent . . .	46.2	37.4	5.9	2.2
Four persons	Percent . . .	50.6	38.2	6.3	2.3
Five or more persons	Percent . . .	53.0	39.7	8.3	3.2
Veterinary Expenditures:					
Per household per year (mean)	Dollars . . .	261	160	18	263
Per animal (mean)	Dollars . . .	179	85	9	112

¹ As of December 31, 2001. ² During 2001.

Source: American Veterinary Medical Association, Schaumburg, IL, *U.S. Pet Ownership and Demographics Sourcebook, 2002* (copyright) <<http://www.avma.org/>>.

Table 1233. College and Professional Football Summary: 1985 to 2004

[34,952 represents 34,952,000. For definition of median, see Guide to Tabular Presentation]

Sport	Unit	1985	1990	1995	2000	2001	2002	2003	2004
Football:									
NCAA college: ¹									
Teams	Number . . .	509	533	565	606	608	617	617	612
Attendance	1,000	34,952	35,330	35,638	39,059	40,481	44,556	46,145	43,106
National Football League: ²									
Teams	Number . . .	28	28	30	31	31	32	32	32
Attendance, total ³	1,000	14,058	17,666	19,203	20,954	20,590	21,505	21,639	21,709
Regular season	1,000	13,345	13,960	15,044	16,387	16,166	16,833	16,914	17,001
Average per game	Number . . .	59,567	62,321	62,682	66,078	65,187	65,755	66,328	66,409
Postseason games ⁴	1,000	711	848	(NA)	809	767	782	806	789
Players' salaries: ⁵									
Average	\$1,000	217	354	584	787	986	1,180	1,259	1,331
Median base salary	\$1,000	160	275	301	441	501	525	534	537

¹ Source: National Collegiate Athletic Assn., Indianapolis, IN: <www.ncaa.com> (copyright). ² Source: National Football League, New York, NY: <<http://www.nfl.com/>>. ³ Beginning 1987 includes preseason attendance, not shown separately. ⁴ Includes Pro Bowl, a nonchampionship game and Super Bowl. ⁵ Source: National Football League Players Association, Washington, DC: <<http://www.nflpa.org/>>.

Source: Compiled from sources listed in footnotes.

Table 1234. Selected Recreational Activities: 1985 to 2004

[8,042 represents 8,042,000]

Activity	Unit	1985	1990	1995	2000	2001	2002	2003	2004
Adult golfers (eight rounds or more) ^{1,2}	1,000 . . .	8,042	11,835	11,581	14,072	12,028	12,853	13,381	12,750
Golf facilities	Number . . .	12,346	12,846	14,074	15,489	15,689	15,827	15,899	16,057
Tennis players ³	1,000 . . .	13,000	21,000	17,820	22,900	22,000	23,200	24,100	24,000
Tenpin bowling: ⁴									
Establishments	Number . . .	8,275	7,611	7,049	6,247	6,022	5,973	5,811	5,761.0
Membership, total ⁵	1,000 . . .	8,064	6,588	4,925	3,756	3,553	3,382	3,246	3,112.0
Skiing ⁶									
Skier visits ⁷	Million . . .	51.4	50.0	52.7	52.2	57.3	54.4	57.6	57.1
Operating resorts	Number . . .	727	591	520	503	490	493	490	494
Motion picture screens ⁸	1,000 . . .	21	24	28	38	37	36	37	37
Receipts, box office	Mil. dol. . .	3,749	5,022	5,494	7,661	8,413	9,520	9,489	9,539
Attendance	Million . . .	1,056	1,189	1,263	1,421	1,487	1,639	1,574	1,536
Boating: ⁹									
Recreational boats owned ¹⁰	1,000 . . .	13,778	15,987	15,375	16,820	17,030	17,340	17,360	17,610
Retail expenditures on boating ¹¹	Mil. dol. . .	13,284	13,731	17,226	27,066	29,710	31,563	30,283	32,953
Retail units purchased:									
Total all boats ¹²	1,000 . . .	675	525	664	577	880	844	838	870
Outboard boats	1,000 . . .	305	227	231	241	218	212	207	217
Inboard boats	1,000 . . .	17	15	12	24	22	22	19	20

¹ Source: National Golf Foundation, Jupiter, FL. ² Definition for golfer has changed to persons 18 years of age and over. Data for all the years shown have been revised. ³ Source: Tennis Industry Association, Hilton Head, SC. Players for persons 12 years old and over who played at least once. ⁴ Source: Bowling Headquarters, Greendale, WI. ⁵ Membership totals are for U.S., Canada, and for U.S. military personnel worldwide. ⁶ Source: National Ski Areas Association, Kottke National End of Season Survey 2003/04, final report (copyright). ⁷ Represents one person visiting a ski area for all or any part of a day or night for the purpose of skiing, snowboarding or other downhill sliding. Data are estimated and are for the season ending in the year shown. ⁸ Source: Motion Picture Association of America, Inc., Encino, CA. ⁹ Source: National Marine Manufacturers Association, Chicago, IL. (copyright). ¹⁰ 2004 data are estimated. ¹¹ Represents estimated expenditures for new and used boats, motors and engines, accessories, safety equipment, fuel, insurance, docking, maintenance, launching, storage, repairs, and other expenses. ¹² Includes other boats not shown separately.

Source: Compiled from sources listed in footnotes.

Table 1235. Selected Spectator Sports: 1985 to 2004

[47,742 represents 47,742,000]

Sport	Unit	1985	1990	1995	2000	2001	2002	2003	2004
Baseball, major leagues: ¹									
Attendance	1,000 . . .	47,742	55,512	51,288	74,339	73,881	69,428	69,501	74,822
Regular season	1,000 . . .	46,824	54,824	50,469	72,748	72,267	67,859	67,568	73,023
National League	1,000 . . .	22,292	24,492	25,110	39,851	39,558	36,949	36,661	40,221
American League	1,000 . . .	24,532	30,332	25,359	32,898	32,709	30,910	30,908	32,802
Playoffs ²	1,000 . . .	591	479	533	1,314	1,247	1,262	1,568	1,625
World Series	1,000 . . .	327	209	286	277	366	306	365	174
Players' salaries: ³									
Average	\$1,000 . . .	371	598	1,111	1,896	2,139	2,296	2,372	2,313
Basketball: ^{4,5}									
NCAA—Men's college:									
Teams	Number . . .	753	767	868	932	937	936	967	981
Attendance	1,000 . . .	26,584	28,741	28,548	29,025	28,949	29,395	30,124	30,761
NCAA—Women's college:									
Teams	Number . . .	746	782	864	956	958	975	1,009	1,008
Attendance	1,000 . . .	2,072	2,777	4,962	8,698	8,825	9,533	10,164	10,016
Pro: ⁶									
Teams	Number . . .	23	27	27	29	29	29	29	30
Attendance, total	1,000 . . .	11,534	18,586	19,883	21,503	21,436	21,571	21,760	22,953
Regular season	1,000 . . .	10,506	17,369	18,516	20,059	19,956	20,182	20,074	21,296
Average per game	Number . . .	11,141	15,690	16,727	16,870	16,784	16,974	16,883	17,314
Playoffs	1,000 . . .	985	1,203	1,347	1,427	1,460	1,370	1,685	1,639
Average per game	Number . . .	14,479	16,704	18,457	19,202	20,565	19,296	19,152	19,507
All-Star game	Number . . .	43,146	14,810	18,755	18,325	20,374	19,581	19,445	18,227
National Hockey League: ⁷									
Regular season attendance	1,000 . . .	11,634	12,580	9,234	18,800	20,373	20,615	20,409	22,065
Playoffs attendance	1,000 . . .	1,108	1,356	1,329	1,525	1,584	1,691	1,636	1,709
Professional rodeo: ⁸									
Rodeos	Number . . .	617	754	739	688	668	666	657	671
Performances	Number . . .	1,887	2,159	2,217	2,081	2,015	2,207	1,949	1,982
Members	Number . . .	5,239	5,693	6,894	6,255	5,913	6,209	6,158	6,247
Permit-holders (rookies)	Number . . .	2,534	3,290	3,835	3,249	2,544	2,543	3,121	2,990
Total prize money	Mil. dol. . .	15.1	18.2	24.5	32.3	33.1	33.3	34.3	35.5

¹ Source: Major League Baseball (previously, The National League of Professional Baseball Clubs), New York, NY, *National League Green Book*; and The American League of Professional Baseball Clubs, New York, NY, *American League Red Book*. ² Beginning 1997, two rounds of playoffs were played. Prior years had one round. ³ Source: Major League Baseball Players Association, New York, NY. ⁴ Season ending in year shown. ⁵ Source: National Collegiate Athletic Assn., Indianapolis, IN (copyright). For women's attendance total, excludes double-headers with men's teams. ⁶ Source: National Basketball Assn., New York, NY. For season ending in year shown. ⁷ For season ending in year shown. Source: National Hockey League, Montreal, Quebec. ⁸ Source: Professional Rodeo Cowboys Association, Colorado Springs, CO., *Official Professional Rodeo Media Guide*, annual (copyright).

Source: Compiled from sources listed in footnotes.

Table 1236. High School Students Engaged in Organized Physical Activity by Sex, Race and Hispanic Origin: 2003

[In percent. For students in grades 9 to 12. Based on the Youth Risk Behavior Survey, a school-based survey and subject to sampling error; for details see source]

Characteristic	Enrolled in physical education class			Played on a sports team
	Total	Attended daily	Exercised 20 minutes or more per class ¹	
All students	55.7	28.4	80.3	57.6
Male	58.5	30.4	84.5	64.0
Grade 9	70.8	37.7	84.8	65.0
Grade 10	63.0	33.5	83.2	62.0
Grade 11	50.5	26.0	83.7	66.3
Grade 12	44.5	21.4	87.2	62.3
Female	52.8	26.4	75.3	51.0
Grade 9	71.2	38.0	75.7	55.2
Grade 10	58.0	29.1	77.0	53.9
Grade 11	40.8	19.2	71.6	47.8
Grade 12	34.6	15.2	74.9	45.9
White, non-Hispanic	53.7	24.9	81.5	60.8
Male	55.9	26.8	85.8	65.4
Female	51.5	23.1	76.6	55.9
Black, non-Hispanic	56.0	33.0	74.0	53.2
Male	63.1	37.1	80.0	67.5
Female	49.3	29.0	66.7	39.6
Hispanic	58.8	36.7	78.2	49.5
Male	61.4	39.5	82.5	56.2
Female	56.1	34.0	73.5	42.8

¹ For students enrolled in physical education classes.

Source: U.S. Centers for Disease Control and Prevention, Atlanta, GA, *Youth Risk Behavior Surveillance—United States, 2003, Morbidity and Mortality Weekly Report*, Vol. 53, No. SS-2, May 21, 2004. See also <<http://www.cdc.gov/mmwr/preview/mmwrhtml/ss5302a1.htm>>.

Table 1237. Participation in High School Athletic Programs by Sex: 1972 to 2004

[Data based on number of state associations reporting and may underrepresent the number of schools with and participants in athletic programs]

Year	Participants ¹		Sex and sport	Most popular sports, 2003-2004 ²	
	Males	Females		Schools	Participants
1972-73	3,770,621	817,073	MALE		
1973-74	4,070,125	1,300,169			
1975-76	4,109,021	1,645,039	Football (11-player)	13,680	1,032,682
1977-78	4,367,442	2,083,040	Basketball	17,389	544,811
1978-79	3,709,512	1,854,400	Track & field (outdoor)	15,221	504,801
1979-80	3,517,829	1,750,264	Baseball	14,984	457,146
1980-81	3,503,124	1,853,789	Soccer	10,219	349,785
1981-82	3,409,081	1,810,671	Wrestling	9,526	238,700
1982-83	3,355,558	1,779,972	Cross country	12,649	196,428
1983-84	3,303,599	1,747,346	Golf	12,921	163,341
1984-85	3,354,284	1,757,884	Tennis	9,427	152,938
			Swimming & diving	5,758	96,562
1985-86	3,344,275	1,807,121	FEMALE		
1986-87	3,364,082	1,836,356			
1987-88	3,425,777	1,849,684	Basketball	17,061	457,986
1988-89	3,416,844	1,839,352	Track & field (outdoor)	15,089	418,322
1989-90	3,398,192	1,858,659	Volleyball	14,181	396,322
1990-91	3,406,355	1,892,316	Softball (fast pitch)	14,181	362,468
1991-92	3,429,853	1,940,801	Soccer	9,490	309,032
1992-93	3,416,389	1,997,489	Cross country	9,559	167,758
1993-94	3,472,967	2,130,315	Tennis	12,235	166,287
1994-95	3,536,359	2,240,461	Swimming & diving	6,176	144,565
1995-96	3,634,052	2,367,936	Competitive spirit squads	3,693	89,443
1996-97	3,706,225	2,474,043	Golf	8,171	63,173
1997-98	3,763,120	2,570,333			
1998-99	3,832,352	2,652,726			
1999-00	3,861,749	2,675,874			
2000-01	3,921,069	2,784,154			
2001-02	3,960,517	2,806,998			
2002-03	3,988,738	2,856,358			
2003-04	4,036,253	2,865,299			

¹ A participant is counted in the number of sports participated in. ² Ten most popular sports for each sex in terms of number of participants.

Source: National Federation of State High School Associations, Indianapolis, IN, *The 2003-2004 High School Athletics Participation Survey* (copyright). <<http://www.nfhs.org/scriptcontent/Index.cfm>>.

Table 1238. **Participation in Selected Sports Activities: 2003**

[In thousands (256,152 represents 256,152,000), except rank. For persons 7 years of age or older. Except as indicated, a participant plays a sport more than once in the year]

Activity	All persons		Sex		Age							Household income (dol.)						
	Number	Rank	Male	Female	7-11 years	12-17 years	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years and over	Under 15,000	15,000-24,999	25,000-34,999	35,000-49,000	50,000-74,999	75,000 and over
SERIES I SPORTS ¹																		
Total	256,152	(X)	124,656	131,496	19,859	24,654	27,981	36,882	43,667	40,150	27,328	35,631	28,468	29,900	30,971	41,056	53,759	71,998
Number participated in—																		
Aerobic exercising ²	28,038	10	7,005	21,034	856	2,115	4,718	6,933	5,801	4,149	1,690	1,778	2,066	2,522	2,838	4,160	5,957	10,495
Backpacking ³	13,722	18	8,400	5,322	1,274	2,163	2,162	3,056	2,779	1,536	513	237	1,105	1,057	1,834	2,644	3,265	3,818
Baseball	14,632	17	11,368	3,264	4,514	4,079	1,371	1,322	1,659	971	408	308	912	972	1,251	1,949	3,884	5,663
Basketball	27,879	11	19,240	8,639	6,299	7,871	3,890	4,227	3,100	1,607	681	203	1,996	2,222	2,449	3,617	6,789	10,806
Bicycle riding ²	36,257	7	20,355	15,902	8,591	6,537	2,644	5,151	6,064	3,874	1,767	1,627	2,649	2,951	3,665	5,157	8,559	13,276
Billiards	30,452	9	19,140	11,312	1,458	2,900	6,800	7,866	6,109	3,427	1,143	750	2,474	3,274	3,703	5,480	7,027	8,493
Bowling	39,406	5	20,691	18,714	4,502	5,762	7,212	7,628	6,956	4,017	1,678	1,649	2,763	3,674	4,141	6,121	9,417	13,290
Camping ⁴	51,421	2	27,112	24,308	5,949	6,491	6,947	9,345	9,866	6,566	3,551	2,706	3,594	4,742	6,190	9,452	12,972	14,470
Exercising with equipment ²	48,631	3	22,312	26,319	678	4,217	6,516	10,594	10,700	7,548	4,299	4,081	2,420	3,925	4,536	6,711	11,370	19,668
Exercise walking ²	79,496	1	29,215	50,281	3,210	4,183	7,815	13,952	16,071	13,657	9,302	11,305	8,208	8,474	9,495	11,551	16,475	25,293
Fishing (net)	38,153	6	26,889	11,264	4,060	4,511	3,816	5,951	8,224	5,426	3,434	2,731	3,267	4,325	4,908	5,827	9,058	10,768
Fishing—fresh water	33,205	8	23,656	9,549	3,684	4,062	3,642	5,195	7,031	4,553	2,897	2,143	2,923	4,000	4,311	5,058	8,089	8,824
Fishing—salt water	10,628	21	7,652	2,975	809	1,008	915	1,607	2,699	1,657	1,040	893	693	1,085	1,173	1,602	2,164	3,911
Football—tackle	8,650	25	7,863	786	1,370	3,162	1,793	1,146	516	281	149	232	823	972	1,051	1,245	2,199	2,360
Football—touch	9,331	24	7,512	1,819	1,818	2,753	1,830	1,561	951	245	174	-	1,061	678	795	1,350	2,054	3,393
Golf	25,650	13	19,665	5,986	1,293	2,300	2,143	4,976	5,373	4,228	2,734	2,604	691	939	1,990	3,859	5,703	12,467
Hiking	25,032	14	13,281	11,751	2,208	2,804	2,846	5,177	5,325	3,285	1,842	1,544	1,170	1,732	3,272	3,766	5,504	9,588
Hunting with firearms	17,901	16	15,763	2,138	689	2,364	2,400	2,964	3,860	2,839	1,717	1,069	1,332	1,848	3,027	2,603	4,268	4,823
Martial arts	4,821	27	3,337	1,484	1,059	1,271	580	782	673	260	147	50	652	133	491	782	1,121	1,641
Running/jogging ²	22,937	15	12,353	10,584	1,448	4,043	4,229	6,111	4,011	1,931	729	435	2,068	1,462	2,294	3,105	5,030	8,977
Soccer	11,085	20	6,939	4,146	4,715	3,552	862	984	570	159	110	133	492	706	695	1,615	2,520	5,056
Softball	11,840	19	6,352	5,488	1,919	2,890	1,617	2,921	1,840	901	278	74	699	792	1,185	1,728	2,941	4,495
Swimming ²	47,027	4	22,022	25,005	7,957	8,308	5,223	6,843	8,203	5,205	2,780	2,509	2,381	4,018	4,545	6,180	11,298	18,606
Tai Chi/Yoga	5,573	26	933	4,640	2,755	200	879	1,613	1,169	859	242	337	574	677	692	796	1,106	1,728
Tennis	9,572	23	5,150	4,421	997	2,054	1,161	2,312	1,609	683	429	327	213	670	442	1,308	2,325	4,614
Volleyball	10,444	22	4,567	5,877	1,274	3,359	1,405	2,082	1,370	694	175	84	704	968	1,014	991	2,703	4,063
Weightlifting	25,875	12	16,864	9,011	182	4,011	5,210	6,583	5,220	2,688	1,054	926	1,700	2,128	2,274	3,862	5,831	10,060

See footnote at end of table.

Activity	All persons		Sex		Age						Household income (dol.)										
	Number	Rank	Sex		7-11 years		12-17 years		18-24 years		25-34 years		35-44 years		45-54 years		55-64 years		65 years and over		
			Male	Female	years	years	years	years	years	years	years	years	years	years	years	years	years	years	years	years	years
SERIES II SPORTS⁵																					
Total	256,156	(X)	124,657	131,498	19,858	24,654	27,982	36,881	43,667	40,152	27,328	35,633	28,126	30,511	30,016	42,723	53,888	70,892	75,000	and over	
Number participating in—	3,855		3,030	826	461	899	306	730	801	515	89	55	171	534	375	598	787	1,390			
Archery (target)	24,192		13,960	10,232	2,139	2,484	2,724	4,547	5,209	3,658	2,004	1,428	1,009	2,046	1,840	3,958	6,353	8,986			
Boating—motor/power	1,825		1,586	244	388	410	265	272	310	137	15	33	104	96	71	207	424	926			
Hockey (ice)	4,953		4,522	431	203	553	490	1,076	1,177	779	450	226	236	623	593	898	1,167	1,436			
Hunting with bow and arrow	5,100		1,837	3,263	1,795	1,185	514	460	668	316	104	59	292	280	385	897	1,552	1,683			
Ice/skating	15,968		7,477	8,491	5,949	3,693	1,934	2,100	1,392	600	156	142	878	1,724	1,694	2,944	3,743	4,986			
In-line roller skating	4,721		2,818	1,903	428	523	861	843	877	746	335	107	148	345	591	618	1,459	1,561			
Kayaking/rafting	3,030		581	2,449	258	206	659	994	664	179	49	40	259	363	170	526	535	1,177			
Kick boxing	8,207		5,610	2,597	976	1,043	1,213	2,403	1,598	622	288	64	451	1,007	686	1,237	2,550	2,274			
Mountain biking—off road	3,057		1,761	2,966	24	149	178	767	869	591	328	151	151	322	332	660	833	759			
Muzzleloading	7,379		5,779	1,599	653	2,400	1,913	1,239	728	310	372	63	476	676	809	1,313	1,721	2,383			
Paintball games	2,649		1,505	1,143	275	191	290	384	553	291	365	301	119	46	184	573	690	1,037			
Sailing	11,649		6,145	5,503	5,918	3,144	553	541	480	447	206	360	940	1,023	993	2,494	2,399	3,800			
Scoter riding	8,981		6,969	1,992	3,484	3,568	804	586	292	54	84	109	555	1,133	969	1,478	1,954	2,893			
Skateboarding	6,772		3,888	2,884	778	868	1,074	1,899	780	403	133	121	121	227	291	804	1,329	4,000			
Skiing—alpine	1,935		1,013	921	166	212	201	173	493	448	159	83	27	95	114	334	410	954			
Skiing—cross country	6,309		4,144	2,165	1,446	2,029	1,892	811	215	193	-	23	179	632	515	935	1,255	2,793			
Snowboarding	17,006		13,154	3,851	731	1,867	2,476	4,225	3,263	2,317	1,270	857	1,427	1,945	1,594	3,340	3,940	4,760			
Target shoot	3,776		3,181	596	951	827	501	464	410	294	207	122	208	371	391	941	1,158	707			
Target shoot—airgun	5,451		3,265	2,186	441	562	954	1,614	954	562	213	111	149	585	508	659	1,686	1,863			
Water skiing	29,455		13,130	16,325	292	1,790	4,804	7,031	6,798	4,153	2,206	2,382	1,311	2,104	2,339	4,260	7,654	11,786			
Work-out at club																					

4 - Represents or rounds to zero. X Not applicable. ¹ Based on a sampling of 15,000 households. ² Participant engaged in activity at least six times in the year. ³ Includes wilderness camping. ⁴ Vacator/overnight. ⁵ Based on a sampling of 20,000 households. Source: National Sporting Goods Association, Mt. Prospect, IL. Sports Participation in 2003: Series 1 and Series II (copyright) <http://www.nsga.org/public/pages/index.cfm?pageid=864>.

Table 1239. Participation in NCAA Sports: 2003–2004

Sport	Males			Females		
	Teams	Athletes	Average squad	Teams	Athletes	Average squad
Total ¹	8,121	217,309	(X)	9,032	162,752	(X)
Baseball	864	27,262	31.6	(X)	(X)	(X)
Basketball	994	16,028	16.1	1,022	14,596	14.3
Bowling ²	1	25	(NA)	42	358	8.5
Cross country	871	11,273	12.9	942	12,678	13.5
Equestrian ²	4	49	12.3	41	1,120	27.3
Fencing ³	37	610	16.5	44	653	14.8
Field hockey	(X)	(X)	(X)	255	5,430	21.3
Football	617	59,980	97.2	(X)	(X)	(X)
Golf	758	7,738	10.2	477	3,628	7.6
Gymnastics ⁴	20	326	16.3	86	1,380	16.0
Ice hockey ⁴	133	3,782	28.4	72	1,600	22.2
Lacrosse	211	7,103	33.7	258	5,545	21.5
Rifle ³	35	192	5.5	39	205	5.3
Rowing ⁵	55	1,758	32.0	143	6,805	47.6
Sailing ²	26	259	10.0	(X)	(X)	(X)
Skiing ³	39	467	12.0	42	457	10.9
Soccer	729	18,512	25.4	895	20,437	22.8
Softball	(X)	(X)	(X)	908	16,079	17.7
Squash ²	23	325	14.1	27	389	14.4
Swimming/diving	387	7,333	18.9	488	10,539	21.6
Synchronized swimming ⁴	(X)	(X)	(X)	8	104	13.0
Tennis	744	7,219	9.7	880	8,448	9.6
Track, indoor	563	18,157	32.3	617	18,065	29.3
Track, outdoor	657	20,869	31.8	701	19,658	28.0
Volleyball	81	1,195	14.8	978	13,310	13.6
Water polo	46	865	18.8	59	1,126	19.1
Wrestling	223	5,943	26.7	(X)	(X)	(X)

X Not applicable. ¹ Includes other sports, not shown separately. ² Sport recognized by the NCAA, but does not have an NCAA championship. ³ Co-ed championship sport. ⁴ Sport recognized by the NCAA, but does not have an NCAA championship for women. ⁵ Sport recognized by the NCAA, but does not have an NCAA championship for men.

Source: The National Collegiate Athletic Association (NCAA), Indianapolis, IN, 2003-04 Participation Study (copyright). <<http://www2.ncaa.org/mediaandevents/ncaapublications/research/>>

Table 1240. Sporting Goods Sales by Product Category: 1990 to 2004

[In millions of dollars (50,725 represents \$50,725,000,000), except percent. Based on a sample survey of consumer purchases of 80,000 households, (100,000 beginning 1995), except recreational transport, which was provided by industry associations. Excludes Alaska and Hawaii. Minus sign (-) indicates decrease]

Selected product category	1990	1995	1998	1999	2000	2001	2002	2003	2004, proj.
Sales, all products ¹	50,725	59,794	69,848	71,161	74,442	74,337	77,725	78,910	80,982
Annual percent change	(NA)	6.5	3.7	1.9	4.6	-0.1	4.6	1.5	2.6
Percent of retail sales	(NA)	2.6	2.6	2.5	2.4	2.4	2.4	2.3	2.3
Athletic and sport clothing	10,130	10,311	12,844	10,307	11,030	10,217	9,801	9,573	9,728
Athletic and sport footwear ²	11,654	11,415	13,068	12,546	13,026	13,814	14,144	14,446	14,732
Aerobic shoes	611	372	334	275	292	281	239	222	227
Basketball shoes	918	999	1,000	821	786	761	789	890	934
Cross training shoes	679	1,191	1,402	1,364	1,528	1,476	1,421	1,407	1,400
Golf shoes	226	225	220	208	226	223	243	222	220
Gym shoes, sneakers	2,536	1,741	2,010	1,936	1,871	2,004	2,042	2,059	2,120
Jogging and running shoes	1,110	1,043	1,469	1,502	1,638	1,670	1,733	1,802	1,838
Tennis shoes	740	480	515	505	533	505	503	544	555
Walking shoes	2,950	2,841	3,192	3,099	3,317	3,280	3,415	3,468	3,538
Athletic and sport equipment ²	14,439	18,809	19,192	20,343	21,608	21,594	21,699	21,779	22,169
Archery	265	287	255	262	259	276	279	281	282
Baseball and softball	217	251	304	329	319	316	334	341	348
Billiards and pool	192	304	347	354	516	528	574	625	637
Camping	1,072	1,205	1,204	1,265	1,354	1,371	1,442	1,484	1,500
Exercise equipment	1,824	2,960	3,233	3,396	3,610	3,889	4,378	4,727	4,869
Fishing tackle	1,910	2,010	1,903	1,917	2,030	2,058	2,024	1,981	2,021
Golf	2,514	3,194	3,658	3,567	3,805	3,871	3,258	3,017	3,077
Hunting and firearms	2,202	3,003	2,200	2,437	2,274	2,206	2,449	2,509	2,559
In-line skating and wheel sports	150	646	509	473	1,074	726	826	840	857
Optics	438	655	710	718	729	783	826	840	857
Skin diving and scuba	294	328	345	363	355	348	348	338	334
Skiing, alpine	475	562	718	648	495	515	527	464	468
Tennis	333	297	318	338	383	371	358	343	347
Recreational transport	14,502	19,259	24,743	27,965	28,779	28,712	32,083	33,113	34,353
Bicycles and supplies	2,423	3,390	4,957	4,770	5,131	4,725	4,961	4,961	4,961
Pleasure boats	7,644	9,064	10,539	11,962	13,224	14,558	15,382	15,382	15,382
Recreational vehicles	4,113	5,895	8,364	10,413	9,529	8,598	10,960	12,058	13,270
Snowmobiles	322	910	883	820	894	831	779	712	740

NA Not available. ¹ Represents change from immediate prior year. ² Includes other products not shown separately.

Source: National Sporting Goods Association, Mt. Prospect, IL, *The Sporting Goods Market in 2004*; and prior issues (copyright), <<http://www.nsga.org/public/pages/index.cfm?pageid=869>>.

Table 1241. Participants in Wildlife-Related Recreation Activities: 2001

[Preliminary. In thousands (37,805 represents 37,805,000). For persons 16 years old and over engaging in activity at least once in 2001. Based on survey and subject to sampling error; see source for details]

Participant	Days of participation			Participant	Days of participation	
	Number	Trips	Number		Trips	
Total sportsmen¹	37,805	785,762	636,787	Wildlife watchers¹	66,105	(X)
Total anglers	34,071	557,394	436,662	Nonresidential ²	21,823	372,006
Freshwater	28,439	466,984	365,076	Observe wildlife	20,080	295,345
Excluding Great Lakes	27,913	443,247	349,188	Photograph wildlife	9,427	76,324
Great Lakes	1,847	23,138	15,888	Feed wildlife	7,077	103,307
Saltwater	9,051	90,838	71,586	Residential ³	62,928	(X)
Total hunters	13,034	228,368	200,125	Observe wildlife	42,111	(X)
Big game	10,911	153,191	114,445	Photograph wildlife	13,937	(X)
Small game	5,434	60,142	46,450	Feed wildlife	53,988	(X)
Migratory birds	2,956	29,310	24,155	Visit public parks	10,981	(X)
Other animals	1,047	19,207	15,074	Maintain plantings or natural areas	13,072	(X)

X Not applicable. ¹ Detail does not add to total due to multiple responses and nonresponse. ² Persons taking a trip of at least 1 mile for activity. ³ Activity within 1 mile of home.

Source: U.S. Fish and Wildlife Service, *2001 National Survey of Fishing, Hunting, and Wildlife Associated Recreation*, May 2002. Internet links: <<http://www.census.gov/prod/www/abs/fishing.html>> <<http://federalaid.fws.gov/surveys/surveys.html>>.

Table 1242. Consumer Purchases of Sporting Goods by Consumer Characteristics: 2003

[In percent. Based on sample survey of consumer purchases of 100,000 households. Excludes Alaska and Hawaii]

Characteristic	Total households	Footwear					Equipment				
		Aero-bic shoes	Gym shoes/sneakers	Jog-ging/running shoes	Skate-board-ing shoes	Walk-ing shoes	Multi-purpose home gyms	Rod/reel combination	Golf club set	Rifles	Soccer balls
Total	100	100	100	100	100	100	100	100	100	100	100
Age of user:											
Under 14 years old	20	10	50	12	36	6	1	6	3	-	56
14 to 17 years old	6	4	9	9	41	3	5	1	4	1	14
18 to 24 years old	10	8	6	10	15	5	2	6	5	5	8
25 to 34 years old	13	23	12	25	4	12	35	23	22	24	4
35 to 44 years old	16	24	10	20	4	15	25	27	14	27	3
45 to 64 years old	23	26	10	22	1	40	29	29	46	38	1
65 years old and over	13	6	3	2	-	19	2	5	8	5	-
Multiple ages	-	-	-	-	-	-	2	5	-	-	14
Sex of user:											
Male	49	17	56	56	82	39	68	80	77	90	66
Female	51	83	44	44	18	61	22	13	23	10	28
Both sexes	-	-	-	-	-	-	10	7	-	-	6
Annual household income:											
Under \$15,000	14	3	8	5	4	9	-	6	1	6	5
\$15,000 to \$24,999	13	8	9	8	8	11	10	7	7	5	11
\$25,000 to \$34,999	12	8	11	8	11	11	19	10	5	8	11
\$35,000 to \$49,999	15	18	16	14	12	14	17	15	14	14	16
\$50,000 to \$74,999	19	23	26	22	30	23	23	31	10	31	23
\$75,000 to \$99,999	13	21	15	17	20	14	14	13	29	20	17
\$100,000 and over	13	19	16	27	15	19	17	18	34	16	18

- Represents or rounds to zero.

Source: National Sporting Goods Association, Mt. Prospect, IL, *The Sporting Goods Market in 2003* (copyright), <<http://www.nsga.org/public/pages/index.cfm?pageid=869>>.

Table 1243. Direct Tourism Sales and Employment by Commodity Group: 2001 to 2004

[Sales in billions of dollars, (492.1 represents \$492,100,000,000). Employment in thousands (5,424 represents 5,424,000) Direct tourism-related sales comprise all output consumed directly by visitors (e.g., traveler accommodations, passenger air transportation, souvenirs). Direct tourism-related employment comprises all jobs where the workers are engaged in the production of direct tourism-related output (e.g., hotel staff, airline pilots, and souvenir sellers)]

Tourism commodity group	Direct tourism sales				Tourism industry group	Direct tourism employment			
	2001	2002	2003	2004		2001	2002	2003	2004
All tourism commodities¹	492.1	494.1	512.2	546.4	All tourism industries	5,624	5,500	5,402	5,424
Traveler accommodations	81.2	81.1	81.8	86.8	Traveler accommodations	1,370	1,323	1,313	1,321
Passenger air transportation	87.3	82.6	86.4	92.3	Air transportation services	595	545	524	523
All other transportation-related commodities	101.5	100.1	103.9	108.7	All other transportation-related industries	700	660	621	603
Food services and drinking places	83.7	87.9	91.8	100.7	Food and beverage services	1,595	1,635	1,631	1,655
Recreation and entertainment	60.6	64.3	67.2	71.5	Recreation and entertainment	597	596	590	600
Shopping (Retailers)	77.8	77.9	81.1	86.4	Shopping (Retailers)	567	546	529	526
					All other industries	201	196	195	196

¹ Commodities that are typically purchased by visitors from the producer: such as airline passenger fares, meals, or hotel services.

Source: U.S. Bureau of Economic Analysis, Industry Economic Accounts, Satellite Industry Accounts, Travel and Tourism. <<http://www.bea.doc.gov/bea/dn2/home/tourism.htm>>.

Table 1244. National Park System—Summary: 1990 to 2004

[For year ending September 30, except as noted. (986 represents \$986,000,000) Includes data for five areas in Puerto Rico and Virgin Islands, one area in American Samoa, and one area in Guam]

Item	1990	1995	1999	2000	2001	2002	2003	2004
Finances (mil. dol.): ¹								
Expenditures reported	986	1,445	1,530	1,833	1,985	2,161	2,315	2,371
Salaries and wages	459	633	733	799	840	876	934	956
Improvements, maintenance	160	234	289	299	305	311	344	332
Construction	109	192	62	215	199	296	293	354
Other	259	386	446	520	641	678	744	729
Funds available	1,506	2,225	2,972	3,316	3,642	3,940	4,099	4,087
Appropriations	1,053	1,325	1,867	1,881	2,241	2,257	2,298	2,388
Other ²	453	900	1,105	1,435	1,401	1,683	1,801	1,699
Revenue from operations ³	79	106	215	234	246	245	274	264
Recreation visits (millions): ³								
All areas	258.7	269.6	287.1	285.9	279.9	277.3	266.1	276.9
National parks ⁴	57.7	64.8	64.3	66.1	64.1	64.5	63.4	63.8
National monuments	23.9	23.5	24.3	23.8	21.8	20.3	20.0	19.8
National historical, commemorative, archaeological ⁵	57.5	56.9	72.6	72.2	66.7	70.2	66.6	77.0
National parkways	29.1	31.3	34.6	34.0	34.4	35.7	31.1	31.7
National recreation areas ⁴	47.2	53.7	52.8	50.0	48.3	48.2	47.7	46.6
National seashores and lakeshores	23.3	22.5	22.7	22.5	22.2	23.3	22.6	21.3
National Capital Parks	7.5	5.5	3.9	5.4	4.6	3.8	3.5	4.7
Recreation overnight stays (millions)	17.6	16.8	15.9	15.4	15.3	14.7	14.2	13.7
In commercial lodgings	3.9	3.8	3.7	3.7	3.6	3.5	3.5	3.5
In Park Service campgrounds	7.9	7.1	6.2	5.9	5.7	5.8	5.7	5.4
In backcountry	1.7	2.2	2.0	1.9	2.0	1.9	1.8	1.7
Other	4.2	3.7	4.1	3.8	3.9	3.5	3.2	3.1
Land (1,000 acres): ⁶								
Total	76,362	77,355	78,166	78,153	78,943	78,811	79,006	79,023
Parks	46,089	49,307	49,785	49,862	49,639	49,823	49,892	49,892
Recreation areas	3,344	3,353	3,404	3,388	3,388	3,390	3,391	3,391
Other	26,929	24,695	24,903	24,980	25,693	25,782	25,792	25,740
Acquisition, net.	21	27	44	187	20	115	135	13

¹ Financial data are those associated with the National Park System. Certain other functions of the National Park Service (principally the activities absorbed from the former Heritage Conservation and Recreation Service in 1981) are excluded. ² Includes funds carried over from prior years. ³ For calendar year. Includes other areas, not shown separately. ⁴ For 1990, combined data for North Cascades National Park and two adjacent National Recreation Areas are included in National Parks total. ⁵ Includes military areas. ⁶ Federal land only, as of December 31. Federal land acreages, in addition to National Park Service administered lands, also include lands within national park system area boundaries but under the administration of other agencies. Year-to-year changes in the Federal lands figures include changes in the acreages of these other lands and hence often differ from "net acquisition."
Source: U.S. National Park Service, Visits, *National Park Statistical Abstract*, annual; and unpublished data. <<http://www2.nature.nps.gov/stats/>>.

Table 1245. State Parks and Recreation Areas by State: 2003

[For year ending June 30 (13,571 represents 13,571,000). Data are shown as reported by state park directors. In some states, park agency has under its control forests, fish and wildlife areas, and/or other areas. In other states, agency is responsible for state parks only]

State	Revenue		State	Revenue					
	Acreage (1,000)	Visitors [†] (1,000)		Acreage (1,000)	Visitors [†] (1,000)				
United States...	13,571	734,990	666,231	36.4					
Alabama	50	4,871	23,897	74.7	Missouri	140	17,016	3,949	14.1
Alaska	3,353	4,301	1,478	25.4	Montana	71	1,575	1,228	20.1
Arizona	61	2,201	5,302	31.7	Nebraska	135	9,726	12,697	63.1
Arkansas	52	9,970	14,003	43.4	Nevada	133	3,288	2,357	26.9
California	1,481	85,779	58,065	20.0	New Hampshire	86	5,472	8,500	100.0
Colorado	360	11,378	17,861	67.3	New Jersey	380	14,943	2,324	6.4
Connecticut	202	7,033	-	-	New Mexico	91	3,983	3,838	22.8
Delaware	24	5,549	7,758	42.6	New York	1,532	57,001	54,103	33.1
Florida	602	18,241	32,075	45.6	North Carolina	171	13,213	3,187	11.0
Georgia	84	12,405	27,114	47.4	North Dakota	17	1,134	776	29.0
Hawaii	28	4,499	1,759	25.2	Ohio	164	57,238	29,501	45.2
Idaho	45	2,438	4,055	20.5	Oklahoma	72	14,247	22,989	55.0
Illinois	327	37,137	16,851	29.8	Oregon	95	39,244	15,414	37.2
Indiana	179	14,798	35,683	81.6	Pennsylvania	290	36,031	16,925	21.4
Iowa	63	14,534	3,431	29.4	Rhode Island	9	6,572	-	-
Kansas	32	8,250	5,736	68.9	South Carolina	80	7,544	13,769	58.0
Kentucky	45	7,668	47,559	62.2	South Dakota	105	9,081	7,541	60.4
Louisiana	41	2,064	200	1.1	Tennessee	154	27,020	32,516	50.7
Maine	99	2,542	-	-	Texas	668	17,620	13,385	26.4
Maryland	266	10,219	14,361	33.8	Utah	122	5,806	7,991	46.6
Massachusetts	295	10,512	2,199	7.1	Vermont	69	674	5,827	93.1
Michigan	286	22,430	24,098	46.7	Virginia	62	5,623	6,578	38.2
Minnesota	220	7,782	7,588	26.5	Washington	259	44,991	15,720	32.7
Mississippi	24	3,051	6,542	48.0	West Virginia	196	8,343	18,862	61.0
					Wisconsin	132	15,739	8,648	43.8
					Wyoming	119	2,214	-	-

-Represents or rounds to zero. [†] Includes overnight visitors.
Source: The National Association of State Park Directors, Raleigh, NC, *2004 Annual Information Exchange*; <<http://www.indiana.edu/naspd/>>.

Table 1246. Domestic Travel by U.S. Resident Households—Summary: 1998 to 2004

[In millions (656.3 represents 656,300,000). See headnote, Table 1247]

Type of trip	1998	1999	2000	2001	2002	2003	2004
All travel: ¹							
Household trips	656.3	640.8	637.7	645.6	637.0	643.5	663.5
Person-trips	1,108.0	1,089.5	1,100.8	1,123.1	1,127.0	1,140.0	1,163.9
All overnight travel:							
Household trips	479.4	475.5	477.5	483.7	482.7	491.2	508.4
Person-trips	800.0	804.9	822.4	839.2	855.4	871.6	893.1
Business travel:							
Household trips	195.8	192.9	184.9	179.0	166.6	163.5	168.2
Person-trips	245.4	240.9	235.1	227.6	214.7	210.5	219.0
Leisure travel: ²							
Household trips	460.5	447.9	452.8	466.6	470.4	480.0	490.1
Person-trips	862.6	848.6	865.7	895.5	912.3	929.5	944.3

¹ Includes personal and other trips (e.g. medical, funerals, weddings), not shown separately. All domestic travel included. 95% of U.S. resident person-trips are domestic. ² Includes visiting friends/relatives, outdoor recreation, entertainment and travel for other pleasure/personal reasons, etc.

Source: Travel Industry Association of America, Washington, DC, *TravelScope*, annual (copyright). <<http://www.tia.org/home.asp>>.

Table 1247. Characteristics of Domestic Overnight Leisure Trips by U.S. Resident Households: 1999 to 2004

[In millions except as indicated (331.1 represents 331,100,000). Represents household trips to destinations 50 miles or more, one-way, away from home and including one or more overnights. "Leisure" includes visiting friends/relatives, outdoor recreation, entertainment, and travel for other pleasure/personal reasons, etc. Other pleasure/personal trips are trips such as for medical reasons, funerals, weddings, etc. Based on a monthly mail panel survey of 25,000 U.S. households. For details, see source]

Overnight leisure trip characteristics	Unit	1999	2000	2001	2002	2003	2004
Total overnight leisure trips	Millions	331.1	337.1	349.1	354.0	360.3	375.4
Average nights per trip	Number	4.2	4.2	4.2	4.2	4.1	4.1
Traveled primarily by auto, truck, RV, or rental car	Percent	74	74	74	75	74	73
Traveled primarily by air	Percent	18	18	18	17	17	19
Stayed in a hotel/motel/B&B while on trip	Percent	42	43	42	43	44	44
Household income:							
Less than \$50,000	Percent	(NA)	48	44	45	43	42
\$50,000 or more	Percent	(NA)	52	56	55	57	58

NA Not available.

Source: Travel Industry Association of America, Washington, DC, *TravelScope*, annual (copyright); <<http://www.tia.org/home.asp>>

Table 1248. Domestic Travel Expenditures by State: 2003

[490,870 represents \$490,870,000,000. Represents U.S. spending on domestic overnight trips and day trips of 50 miles or more, one way, away from home. Excludes spending by foreign visitors and by U.S. residents in U.S. territories and abroad]

State	Total (mil. dol.)	Percent distribution	Rank	State	Total (mil. dol.)	Percent distribution	Rank	State	Total (mil. dol.)	Percent distribution	Rank
U.S., total	490,870	100.0	(X)	IA	4,629	0.9	32	NC	12,632	2.6	11
AL	5,549	1.1	29	KS	3,846	0.8	37	ND	1,237	0.3	50
AK	1,380	0.3	48	KY	5,433	1.1	30	OH	12,419	2.5	12
AZ	9,153	1.9	18	LA	9,055	1.8	19	OK	4,208	0.9	34
AR	3,973	0.8	36	MA	9,952	2.0	15	OR	5,557	1.1	28
CA	61,075	12.4	1	MI	11,990	2.4	13	PA	15,237	3.1	7
CO	9,193	1.9	16	MN	7,952	1.6	22	RI	1,427	0.3	47
CT	6,709	1.4	26	MS	5,432	1.1	31	SC	7,215	1.5	24
DE	1,135	0.2	51	MO	9,177	1.9	17	SD	1,521	0.3	46
DC	4,280	0.9	33	MT	2,059	0.4	42	TN	10,580	2.2	14
FL	42,893	8.7	2	NE	2,773	0.6	39	TX	31,471	6.4	3
GA	14,524	3.0	9	NV	19,319	3.9	6	UT	3,725	0.8	38
HI	7,487	1.5	23	NH	2,688	0.5	40	VT	1,372	0.3	49
ID	2,206	0.4	41	NJ	14,728	3.0	8	VA	13,890	2.8	10
IL	21,595	4.4	5	NY	4,076	0.8	35	WA	8,040	1.6	21
IN	6,689	1.4	27		27,726	5.6	4	WV	1,798	0.4	44
								WI	7,157	1.5	25
								WY	1,708	0.3	45

X Not applicable.

Source: Travel Industry Association of America, Washington, DC, *Impact of Travel on State Economies, 2003* (copyright); <<http://www.tia.org/home.asp>>.

Table 1249. International Travelers and Expenditures: 1990 to 2004

[(47,880 represents \$47,880,000,000). For coverage, see Table 1250. Some traveler data revised since originally issued]

Year	Travel and passenger fare (mil. dol.)				U.S. net travel and passenger receipts (mil. dol.)	U.S. travelers to foreign countries (1,000)	International travelers to the U.S. (1,000)
	Payments by U.S. travelers		Receipts from international visitors				
	Total ¹	Expenditures abroad	Total ¹	Travel receipts			
1990	47,880	37,349	58,305	43,007	10,425	44,623	39,363
1995	59,579	44,916	82,304	63,395	22,725	51,285	43,491
1997	70,189	52,051	94,294	73,426	24,105	53,228	47,875
1998	76,454	56,483	91,423	71,325	14,969	55,697	46,377
1999	80,278	58,963	94,586	74,801	14,308	57,222	48,510
2000	88,979	64,705	103,087	82,400	14,108	61,327	51,237
2001	82,833	60,200	89,819	71,893	6,986	59,442	46,927
2002	78,013	58,044	83,593	66,547	5,761	58,066	43,582
2003	77,570	56,613	80,652	65,054	2,632	56,250	41,218
2004 ²	87,900	64,590	93,707	74,768	5,807	61,509	46,077

¹ Includes passenger fares not shown separately. ² Preliminary estimates for the receipt and payment figures.

Source: U.S. Department of Commerce; International Trade Administration; Office of Travel and Tourism Industries and Bureau of Economic Analysis (BEA); released: March 2005 <<http://www.tinet.ita.doc.gov>>.

Table 1250. International Travel: 1990 to 2004

[In thousands (44,623 represents 44,623,000). U.S. travelers cover residents of the United States, its territories and possessions. International travelers to the U.S. include travelers for business and pleasure, excludes travel by international personnel and international businessmen employed in the United States. Some traveler data revised since originally issued]

Item and area	1990	1995	1999	2000	2001	2002	2003	2004
U.S. travelers to international countries ^{1 2}	44,623	51,285	57,318	61,327	59,442	58,066	56,250	61,509
Canada	12,252	13,005	15,276	15,188	15,570	16,168	14,232	15,038
Mexico	16,381	19,221	17,463	10,285	18,623	18,501	17,566	19,369
Total overseas ³	15,990	19,059	24,579	26,853	25,249	23,397	24,452	27,102
Europe	8,043	8,596	11,577	13,373	11,438	10,131	10,319	(N/A)
International travelers to the U.S.	39,363	43,491	48,510	51,237	46,927	43,582	41,218	46,077
Canada	17,263	14,663	14,116	14,666	13,527	13,025	12,666	13,849
Mexico	7,041	8,189	9,928	10,596	11,567	11,440	10,526	11,906
Total overseas ³	15,059	20,639	24,466	25,975	21,833	19,117	18,026	20,322
Europe	6,659	8,793	11,243	11,597	9,496	8,603	8,639	9,686
South America	4,360	6,616	6,935	7,554	6,316	5,689	5,003	5,802
Central America	1,328	2,449	2,733	2,941	2,531	1,815	1,522	1,645
Caribbean	1,137	1,044	1,258	1,331	1,202	1,053	998	1,095
Far East	412	509	731	822	771	704	656	692
Middle East	662	588	667	731	586	529	525	660
Oceania	365	454	625	702	644	483	447	502
Africa	137	186	274	295	287	241	236	241

NA Not available. ¹ A person is counted in each area visited, but only once in the total. ² 2004 U.S. Outbound totals are preliminary estimates. ³ Overseas excludes Canada and Mexico.

Source: U.S. Dept. of Commerce, International Trade Administration, Tourism Industries, Internet site <<http://www.tinet.ita.doc.gov>>

Table 1251. Top States and Cities Visited by Overseas Travelers: 2000 and 2004

[25,975 represents 25,975,000. Includes travelers for business and pleasure, and excludes travel by international personnel and international businessmen employed in the United States]

State	Overseas visitors ¹ (1,000)		Market share (percent)		City	Overseas visitors ¹ (1,000)		Market share (percent)	
	2000	2004	2000	2004		2000	2004	2000	2004
	Total overseas travelers ²	25,975	20,322	100.0		100	New York City, NY	5,714	5,162
New York	5,922	5,426	22.8	26.7	Los Angeles, CA	3,533	2,276	13.6	11.2
Florida	6,026	4,430	23.2	21.8	Miami, FL	2,935	2,195	11.3	10.8
California	6,364	4,207	24.5	20.7	Orlando, FL	3,013	1,951	11.6	9.6
Hawaiian Islands	2,727	2,215	10.5	10.9	Oahu/Honolulu, HI	2,234	1,870	8.6	9.2
Nevada	2,364	1,626	9.1	8.0	San Francisco, CA	2,831	1,870	10.9	9.2
Guam	1,325	1,036	5.1	5.1	Las Vegas, NV	2,260	1,565	8.7	7.7
Illinois	1,377	975	5.3	4.8	Washington, DC	1,481	1,057	5.7	5.2
Massachusetts	1,429	935	5.5	4.6	Chicago, IL	1,351	935	5.2	4.6
Texas	1,169	874	4.5	4.3	Boston, MA	1,325	833	5.1	4.1
New Jersey	909	833	3.5	4.1	San Diego, CA	701	508	2.7	2.5
Pennsylvania	649	691	2.5	3.4	Philadelphia, PA	390	427	1.5	2.1
Arizona	883	630	3.4	3.1	Houston, TX	442	386	1.7	1.9
Georgia	805	427	3.1	2.1	Tampa/St. Petersburg, FL	519	386	2.0	1.9
Michigan	494	366	1.9	1.8	Atlanta, GA	701	366	2.7	1.8
Washington	468	366	1.8	1.8	Ft. Lauderdale, FL	468	345	1.8	1.7
Colorado	519	345	2.0	1.7	San Jose, CA	494	345	1.9	1.7
Ohio	390	325	1.5	1.6	Anaheim, CA	494	325	1.9	1.6
Utah	416	325	1.6	1.6	Dallas/Ft. Worth, TX	494	325	1.9	1.6
North Carolina	416	305	1.6	1.5	Seattle, WA	416	325	1.6	1.6
Virginia	364	305	1.4	1.5	Florida Keys	286	285	1.1	1.4
Louisiana	390	285	1.5	1.4	New Orleans, LA	364	244	1.4	1.2
Connecticut	260	264	1.0	1.3	Denver, CO	286	224	1.1	1.0

¹ Excludes Canada and Mexico. ² Includes other states and cities, not shown separately.

Source: U.S. Dept. of Commerce, International Trade Administration, Office of Travel and Tourism Industries, Internet site <<http://www.tinet.ita.doc.gov>>.

Table 1252. Impact of International Travel on States' Economies: 2003

[Preliminary. (64,509.0 represents \$64,509,000,000)]

State	Travel expenditures (mil. dol.)	Travel generated payroll (mil. dol.)	Travel generated employment (1,000)	Travel generated tax receipts (mil. dol.)	State	Travel expenditures (mil. dol.)	Travel generated payroll (mil. dol.)	Travel generated employment (1,000)	Travel generated tax receipts (mil. dol.)
U.S., total . . .	64,509.0	18,425.2	814.5	10,291.6	MO	121.4	40.0	2.0	23.3
AL	(NA)	(NA)	(NA)	(NA)	MT	(NA)	(NA)	(NA)	(NA)
AK	(NA)	(NA)	(NA)	(NA)	NE	(NA)	(NA)	(NA)	(NA)
AZ	1,384.0	462.7	20.9	221.1	NV	2,021.1	758.2	34.8	291.4
AR	(NA)	(NA)	(NA)	(NA)	NH	120.7	21.4	1.2	11.6
CA	10,485.1	3,122.5	130.2	1,770.0	NJ	688.5	224.4	9.2	127.0
CO	616.4	213.5	9.8	135.1	NM	(NA)	(NA)	(NA)	(NA)
CT	202.4	42.2	1.8	32.5	NY	7,708.0	2,422.8	89.4	1,582.5
DE	(NA)	(NA)	(NA)	(NA)	NC	417.8	134.4	6.8	73.3
DC	1,400.9	345.4	12.7	207.2	ND	(NA)	(NA)	(NA)	(NA)
FL	13,372.4	3,942.3	187.8	2,076.5	OH	556.0	133.6	7.2	96.9
GA	1,124.5	457.7	16.3	257.3	OK	(NA)	(NA)	(NA)	(NA)
HI	5,416.0	1,504.0	62.3	783.8	OR	303.0	79.8	4.3	45.9
ID	(NA)	(NA)	(NA)	(NA)	PA	1,181.6	378.8	16.5	204.6
IL	1,368.4	416.1	18.2	282.5	RI	(NA)	(NA)	(NA)	(NA)
IN	209.1	57.9	3.2	33.1	SC	514.2	117.7	7.8	76.4
IA	(NA)	(NA)	(NA)	(NA)	SD	(NA)	(NA)	(NA)	(NA)
KS	(NA)	(NA)	(NA)	(NA)	TN	270.0	77.2	3.9	58.8
KY	(NA)	(NA)	(NA)	(NA)	TX	3,118.7	1,058.7	47.8	573.5
LA	363.6	82.3	4.6	49.5	UT	318.3	123.9	7.2	66.0
ME	(NA)	(NA)	(NA)	(NA)	VT	(NA)	(NA)	(NA)	(NA)
MD	319.0	101.3	4.4	64.9	VA	413.7	120.8	6.2	66.4
MA	1,246.6	372.1	14.3	222.3	WA	779.0	219.0	10.2	138.6
MI	582.0	171.8	7.5	106.9	WV	(NA)	(NA)	(NA)	(NA)
MN	329.7	128.7	5.7	101.1	WI	229.2	64.5	4.0	39.6
MS	(NA)	(NA)	(NA)	(NA)	WY	(NA)	(NA)	(NA)	(NA)

¹ NA not available due to small sample size for international visitors.

Source: Travel Industry Association of America, Washington, DC, Impact of Travel on State Economies, 2003 Edition (copyright); <<http://www.tia.org/default.asp>>.

Table 1253. Foreign Visitors for Pleasure Admitted by Country of Citizenship: 1990 to 2003

[In thousands (13,418 represents 13,418,000). For years ending September 30. Represents non-U.S. citizens admitted to the country for a temporary period of time (also known as nonimmigrants)]

Country	1990	1995	2000	2003	Country	1990	1995	2000	2003
All countries ¹	13,418	17,612	30,511	20,143	United Arab Emirates	7	14	36	2
Europe ¹	5,383	7,012	11,806	8,331	Africa ¹	105	137	327	192
Austria	87	146	182	95	Egypt	16	16	44	17
Belgium	95	153	254	119	Nigeria	11	10	27	36
Czech Republic	(X)	12	44	24	South Africa	26	59	114	51
Denmark	75	78	150	111	Oceania ¹	562	478	748	570
Finland	83	47	95	54	Australia	380	327	535	398
France	566	738	1,113	758	New Zealand ⁴	153	115	170	160
Germany ²	969	1,550	1,925	1,033	North America ¹	2,463	2,240	6,501	4,979
Greece	43	44	60	33	Canada	119	127	277	16
Hungary	15	29	58	25	Mexico	1,061	893	3,972	3,568
Iceland	10	14	27	18	Caribbean ¹	963	831	1,404	841
Ireland	81	126	325	298	Aruba	10	19	24	7
Italy	308	427	626	483	Bahamas, The	332	234	377	268
Netherlands	214	308	559	405	Barbados	34	36	57	33
Norway	80	71	144	96	British Virgin Islands	8	9	31	4
Poland	55	36	116	93	Cayman Islands	31	31	53	19
Portugal	30	40	86	64	Dominican Republic	137	138	195	136
Russia	(X)	33	74	38	Haiti	57	43	72	58
Spain	183	248	370	334	Jamaica	132	130	240	144
Sweden	230	142	321	173	Netherlands Antilles	31	32	43	8
Switzerland	236	321	400	196	Trinidad and Tobago	81	64	133	96
United Kingdom	1,899	2,342	4,671	3,744	Central America ¹	320	387	792	554
Asia ³	3,830	5,666	7,853	4,612	Costa Rica	62	91	172	96
China	187	378	656	277	El Salvador	46	63	175	156
Hong Kong	111	162	195	40	Guatemala	91	99	177	128
India	75	75	253	198	Honduras	52	37	87	66
Indonesia	28	44	62	31	Nicaragua	13	28	47	31
Israel	128	160	319	191	Panama	43	54	106	59
Japan	2,846	3,986	4,946	3,000	South America ¹	1,016	1,978	2,867	1,294
Korea	120	427	606	478	Argentina	136	320	515	119
Malaysia	27	40	64	21	Bolivia	14	16	48	19
Pakistan	27	27	47	32	Brazil	300	710	706	273
Philippines	76	85	163	135	Chile	54	117	194	81
Saudi Arabia	33	45	67	6	Colombia	122	174	411	254
Singapore	32	61	131	43	Ecuador	57	77	122	102
Thailand	25	59	76	30	Peru	97	98	190	144
Turkey	20	27	93	51	Uruguay	19	37	66	39
					Venezuela	199	400	570	234

X Not applicable. ¹ Includes other countries and countries unknown, not shown separately. ² Data for 1990 are for former West Germany. ³ Includes People's Republic of China and Taiwan. ⁴ Prior to fiscal year 1995, data for Niue are included in New Zealand.

Source: U.S. Department of Homeland Security, Office of Immigration Statistics, 2003 Yearbook of Immigration Statistics.. See also <<http://www.uscis.gov/graphics/shared/aboutus/statistics/ypage.htm>>.

Table 1254. Summary of Travel Trends: 1977 to 2001

[108,826 represents 108,826,000. Data obtained by collecting information on all trips taken by the respondent on a specific day (known as travel day), combined with longer trips taken over a 4-week period (known as travel period). For comparability with previous survey data, all data are based only on trips taken during travel day. Be aware that terminology changes from survey to survey. See source for details]

Characteristics	Unit	1977	1983	1990	1995	2001
Vehicle trips	Millions	108,826	126,874	158,927	229,745	233,040
Vehicle miles of travel (VMT)	Millions	907,603	1,002,139	1,409,600	2,068,368	2,274,797
Person trips	Millions	211,778	224,385	249,562	378,930	407,262
Person miles of travel	Millions	1,879,215	1,946,662	2,315,300	3,411,122	3,972,749
Average annual VMT per household ¹	Miles	12,036	11,739	15,100	20,895	21,188
To or from work	Miles	3,815	3,538	4,853	6,492	5,724
Shopping	Miles	1,336	1,567	1,743	2,807	3,062
Other family or personal business	Miles	1,444	1,816	3,014	4,307	3,956
Social and recreational	Miles	3,286	3,534	4,060	4,764	5,186
Average annual vehicle trips per household ¹	Number	1,442	1,486	1,702	2,321	2,171
To or from work	Number	423	414	448	553	479
Shopping	Number	268	297	345	501	458
Other family or personal business	Number	215	272	411	626	537
Social and recreational	Number	320	335	349	427	441
Average vehicle trip length ¹	Miles	8.35	7.90	8.98	9.06	9.87
To or from work	Miles	9.02	8.55	10.97	11.80	12.08
Shopping	Miles	4.99	5.28	5.10	5.64	6.74
Other family or personal business	Miles	6.72	6.68	7.43	6.93	7.45
Social and recreational	Miles	10.27	10.55	11.80	11.24	11.94
Average vehicle occupancy ¹	Persons	1.9	1.8	1.6	1.6	1.6
To or from work	Persons	1.3	1.3	1.1	1.1	1.1
Shopping	Persons	2.1	1.8	1.7	1.7	1.8
Other family or personal business	Persons	2.0	1.8	1.8	1.8	1.8
Social and recreational	Persons	2.4	2.1	2.1	2.0	2.0
Workers by usual mode to work	Percent	100.0	100.0	100.0	100.0	100.0
Auto	Percent	93.0	92.4	87.8	91.0	91.0
Public transit	Percent	4.7	5.8	5.3	5.1	5.0
Other	Percent	2.3	1.8	6.9	3.9	4.0

¹ Includes other purposes not shown separately.

Source: 1995 and prior years—U.S. Federal Highway Administration, Summary of Travel Trends, 1995 National Personal Transportation Survey, December 1999; 2001—U.S. Federal Highway Administration and the U.S. Bureau of Transportation Statistics, 2001 National Household Travel Survey, January 2004 Release. See Internet site <<http://www.bts.gov/programs/nationalhouseholdtravelsurvey/>>.

Table 1255. Travel in the United States by Selected Trip Characteristics: 2001

[In thousands (2,554,068 represents 2,554,068,000). Trips of 50 miles or more, one way. U.S. destinations only. Data based on a sample and subject to sampling variability]

Trip characteristics	Person trips		Person miles		Personal use vehicle trips		Personal use vehicle miles	
	Number (1,000)	Percent	Number (1,000)	Percent	Number (1,000)	Percent	Number (1,000)	Percent
Total	2,554,068	100.0	1,138,322,697	100.0	1,470,475	100.0	434,764,422	100.0
Principal means of transportation:								
Personal use vehicles	2,310,376	90.5	735,882,255	64.7	1,470,475	100.0	434,764,422	100.0
Airplane	165,039	6.5	367,888,741	32.3	(X)	(X)	(X)	(X)
Commercial airplane	158,880	6.2	361,717,015	31.8	(X)	(X)	(X)	(X)
Bus ¹	52,962	2.1	23,747,433	2.1	(X)	(X)	(X)	(X)
Intercity bus	3,456	0.1	1,765,696	0.2	(X)	(X)	(X)	(X)
Charter, tour, or school bus	45,952	1.8	21,019,942	1.9	(X)	(X)	(X)	(X)
Train	20,672	0.8	9,266,373	0.8	(X)	(X)	(X)	(X)
Ship, boat, or ferry	(B)	(B)	(B)	(B)	(X)	(X)	(X)	(X)
Other	(B)	(B)	(B)	(B)	(X)	(X)	(X)	(X)
Round trip distance:								
100 to 299 miles	1,688,358	66.1	284,586,370	25.0	1,086,375	73.9	179,729,832	41.3
300 to 499 miles	373,550	14.6	143,571,597	12.6	207,377	14.1	79,094,901	18.2
500 to 999 miles	261,802	10.3	180,669,482	15.9	126,324	8.6	85,265,168	19.6
1,000 to 1,999 miles	125,665	4.9	178,629,838	15.7	36,180	2.5	48,308,222	11.1
2,000 miles or more	104,694	4.1	350,865,409	30.8	14,219	1.0	42,366,300	9.7
Mean (miles)	446	(X)	(X)	(X)	296	(X)	(X)	(X)
Median ² (miles)	206	(X)	(X)	(X)	180	(X)	(X)	(X)
Main purpose of trip:								
Commuting	329,395	12.9	65,877,968	5.8	273,779	18.6	49,068,646	11.3
Other business	405,866	15.9	242,353,212	21.3	268,688	18.3	82,157,090	18.9
Personal/leisure	1,406,411	55.1	667,471,358	58.7	708,145	48.2	235,475,184	54.2
Personal business	322,645	12.6	130,020,982	11.4	162,832	11.1	48,761,452	11.2
Other	88,230	3.5	32,031,679	2.8	56,085	3.8	19,062,128	4.4
Mean travel party size:								
Household members	2.1	(X)	(X)	(X)	1.8	(X)	(X)	(X)
Non-Household members	1.0	(X)	(X)	(X)	-	(X)	(X)	(X)
Nights away from home:								
1 to 3 nights	808,281	31.7	414,219,147	36.4	406,995	27.7	153,687,767	35.4
4 to 7 nights	214,464	8.4	269,265,597	23.7	82,548	5.6	59,427,600	13.7
8 or more nights	76,475	3.0	150,368,429	13.2	25,793	1.8	36,215,748	8.3
Mean excluding none (nights)	3.3	(X)	(X)	(X)	2.9	(X)	(X)	(X)

- Represents or rounds to zero. B Base figure too small to meet statistical standards for reliability of a derived figure. X Not applicable. ¹ Includes other types of buses. ² For definition of median, see Guide to Tabular Presentation.

Source: U.S. Department of Transportation, Bureau of Transportation Statistics and the Federal Highway Administration, National Household Travel Survey. <<http://www.bts.gov/programs/nationalhouseholdtravelsurvey/>>.

Table 1256. U.S.-Canadian and U.S.-Mexican Border Land—Passenger Gateways: 2004

[(30,433 represents 30,433,000)]

Item and gateway	Entering the U.S. (1,000)	Item and gateway	Entering the U.S. (1,000)
All U.S.-Canadian land gateways¹		All U.S.-Mexican land gateways	
Personal vehicles	30,433	Personal vehicles	91,342
Personal vehicle passengers	64,848	Personal vehicle passengers	190,937
Buses	164	Buses	269
Bus passengers	3,890	Bus passengers	3,389
Train passengers	223	Train passengers	13
Pedestrians	826	Pedestrians	48,084
Personal vehicles—top 5 gateways:		Personal vehicles—top 5 gateways:	
Buffalo-Niagara Falls, NY	6,149	San Ysidro, CA	17,621
Detroit, MI	6,131	El Paso, TX	14,817
Blaine, WA	2,524	Brownsville, TX	7,211
Port Huron, MI	1,996	Hidalgo, TX	7,184
Calais, ME	1,200	Laredo, TX	6,725
Personal vehicle passengers—top 5 gateways:		Personal vehicle passengers—top 5 gateways:	
Buffalo-Niagara Falls, NY	13,195	San Ysidro, CA	33,383
Detroit, MI	10,574	El Paso, TX	28,108
Blaine, WA	4,936	Hidalgo, TX	15,515
Port Huron, MI	3,909	Brownsville, TX	15,374
Massena, NY	3,598	Laredo, TX	15,033
Buses—top 5 gateways:		Buses—top 5 gateways:	
Buffalo-Niagara Falls, NY	40	San Ysidro, CA	110
Detroit, MI	37	Otay Mesa, CA	41
Sault Ste. Marie, MI	17	Laredo, TX	38
Champlain-Rouses Point, NY	16	Hidalgo, TX	33
Blaine, WA	14	El Paso, TX	18
Bus passengers—top 5 gateways:		Bus passengers—top 5 gateways:	
Buffalo-Niagara Falls, NY	1,223	San Ysidro, CA	1,032
Detroit, MI	931	Laredo, TX	803
Blaine, WA	329	Hidalgo, TX	650
Champlain-Rouses Point, NY	277	El Paso, TX	265
Sault Ste. Marie, MI	224	Otay Mesa, CA	251
Train passengers—top 5 gateways:		Train passengers—top 5 gateways:	
Skagway, AK	52	Eagle Pass, TX	7
Blaine, WA	42	El Paso, TX	2
Buffalo-Niagara Falls, NY	31	Nogales, AZ	2
Champlain-Rouses Point, NY	30	Calexico East, CA	2
Port Huron, MI	18	Otay Mesa/San Ysidro, CA	1
Pedestrians—top 5 gateways:		Pedestrians—top 5 gateways:	
Buffalo-Niagara Falls, NY	547	San Ysidro, CA	9,458
Sumas, WA	55	El Paso, TX	8,442
Calais, ME	45	Nogales, AZ	6,131
International Falls, MN	28	Calexico, CA	4,847
Portland, ME (ferry crossing)	22	Laredo, TX	4,507

¹ Data reflect all personal vehicles, buses, passengers, and pedestrians entering the U.S.-Canadian border, regardless of nationality.

Source: U.S. Department of Transportation, Research and Innovative Technology Administration, Bureau of Transportation Statistics, special tabulations, May 2005. Based on the following primary data source: U.S. Department of Treasury, Customs and Border Protection, Office of Field Operations, Operations Management Database (Washington, DC, 2004) <<http://www.bts.gov/programs/international/bordercrossingentrydata/>>.