UNITED STATES DISTRICT COURT FOR THE DISTRICT OF COLUMBIA

UNITED STATES OF AMERICA,

PLAINTIFF,

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: C.A. NO. 98-1232

MICROSOFT CORPORATION,

DEFENDANT.

STATE OF NEW YORK, ET AL.,

PLAINTIFFS,

V.

: C.A. NO. 98-1223

MICROSOFT CORPORATION,

DEFENDANT.

- - - - - - - - **- -**MICROSOFT CORPORATION,

COUNTERCLAIM-PLAINTIFF,

V.

DENNIS C. VACCO, ET AL.,

COUNTERCLAIM-DEFENDANTS. : JANUARY 13, 1999 ----- WASHINGTON, D.C.

VOLUME 37-B

TRANSCRIBED DEPOSITION EXCERPTS

COURT REPORTER:

DAVID A. KASDAN, RMR

MILLER REPORTING CO., INC.

507 C STREET, N.E.

WASHINGTON, D.C. 20003

(202) 546-6666

MILLER REPORTING CO,, INC. 507 C STREET, N.E. WASHINGTON, D.C. 20002



(DEPOSITION EXCERPTS OF PHILIP SCHILLER.)

- Q. WHO ARE YOUR COMPETITORS FOR QUICKTIME?
- A. THE COMPETITORS FOR QUICKTIME ARE,

 CERTAINLY FIRST AND FOREMOST, MICROSOFT AND

 MICROSOFT'S TECHNOLOGIES FOR MEDIA CREATION AS

 WELL AS THE AUTHORING SIDE AS WELL AS PLAYBACK.

 AND IN TERMS OF THE BROAD RANGE OF ALL THE THINGS

 QUICKTIME DOES, THAT IS THE ONLY COMPETITOR OF A

 SIMILAR SCOPE OF AUTHORING IN SUBSEGMENTS OF

 THINGS QUICKTIME DOES.

THERE ARE OTHER COMPETITORS. FOR
EXAMPLE, ON PROBABLY THE LARGEST AREA WHICH IS
MEDIA PLAYBACK ON THE WEB, THERE IS ALSO
REALNETWORKS AND THEIR REALAUDIO AND REALVIDEO
PRODUCTS. AND THEN, OF COURSE, THERE ARE MANY,
MANY SMALLER COMPANIES OUT THERE WITH NOT THE
SAME BREADTH OF TECHNOLOGY OR MARKETING OR
CUSTOMER OR DEVELOPER SUPPORT, SO I WOULDN'T
CONSIDER THEM POTENTIAL COMPETITORS, BUT IN THE
GRAND SCOPE OF THINGS, NOT REALLY, NOT VERY MUCH
OF A COMPETITOR.

SO THE LIST OF COMPETITORS IS QUITE SMALL. OTHERS HAVE TRIED MANY THINGS. MANY THINGS HAVE COME AND GONE, BUT AT THIS POINT TODAY THAT'S REALLY THE SCOPE OF THE MARKET.

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(EXCERPT.)

- Q. OKAY. HAVE YOU HAD DISCUSSIONS WITH ANY WINDOWS PC OEM'S ABOUT LICENSING QUICKTIME 3?
 - A. YES.
 - Q. WITH WHICH ONE?
- A. WELL, THE FIRST AND THE PRIMARY ONE WHICH I HAD DISCUSSIONS WAS COMPAQ COMPUTER CORP.
- Q. I THINK YOU TESTIFIED THEY HAD PRE-INSTALLED QUICKTIME 2 IN THE PAST.
 - A. YES.
- Q. OKAY. HOW DID YOUR DISCUSSIONS ABOUT OUICKTIME 3 WITH THEM COME ABOUT?
- A. THERE WERE ACTUALLY TWO THINGS IN
 PARALLEL THAT LED TO OUR DISCUSSIONS IN THE
 MEETING WE ACTUALLY HELD THERE IN TEXAS. I WAS
 CONTACTED BY A PRODUCT MANAGER FOR COMPAQ
 PRESARIO DIVISION, WHO WAS INVOLVED IN THE
 BUNDLING OF QUICKTIME 2, AND NOW WANTS TO BEGIN
 BUNDLING QUICKTIME 3. AND HE CALLED ME ACTUALLY
 QUITE DESPERATE TO GET QUICKTIME 3 AS FAST AS
 POSSIBLE ONTO THEIR PRODUCT.
 - O. AND WHAT'S HIS NAME?
 - A. ERIC FEDERMAN.
- (EXCERPT.)
 - Q. OKAY. AND DID YOU THEN SET UP A

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MEETING IN RESPONSE TO THIS?

A. YES. WE SET UP A MEETING TO TRAVEL WITH A NUMBER OF US TO COMPAQ IN TEXAS AND PRESENT QUICKTIME 3 TO THEM.

(EXCERPT.)

BY MR. COVE:

- Q. WHAT WAS THE REACTION OF THE COMPAQ PEOPLE TO YOUR PROPOSAL?
- QUESTION ASKED WHEN WE WERE DONE WITH THAT FIRST PHASE, THE FIRST PRESENTATION. THE FIRST QUESTION ASKED WAS WHAT WILL--"HOW DO YOU COMPETE WITH MICROSOFT AFTER YOU'VE ALREADY MADE AN ANNOUNCEMENT THAT YOU HAVE A PARTNERSHIP WITH THEM?" AND THAT THE COMPAQ REPRESENTATIVES IN THE ROOM SPECIFICALLY SAID, "WE NEED TO UNDERSTAND HOW YOU DO THIS AND WHAT YOU SAY TO MICROSOFT BEFORE WE COULD DO SOMETHING--DO ANYTHING SUCH AS LICENSE THIS."

AND THAT STICKS IN MY MIND BECAUSE IT'S
NOT THE FIRST QUESTION I EXPECTED. I THOUGHT WE
WOULD GET A TECHNOLOGY QUESTION OR LICENSING OR
PRICING QUESTION, BUT IT WAS THAT.

MR. EDELMAN: MOVE TO STRIKE EVERYTHING AFTER "THAT STICKS IN MY MIND" AS NOT RESPONSIVE.

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BY MR. COVE:

- Q. WHAT--DID THEY SAY ANYTHING ELSE IN THIS INITIAL EXCHANGE ABOUT MICROSOFT?
- A. THAT WAS THE FIRST QUESTION OF A SERIES OF--THEN THE SECOND HALF OF THE MEETING WAS ALL QUESTION AND ANSWER AND DISCUSSION. SO, AFTER THAT, WE TALKED A GREAT DEAL ABOUT THE VALUE OF BUNDLING IS, YOU KNOW, WHAT THE MARKETING TEAM WANTED TO KNOW A LOT ABOUT HOW--WHAT'S THE VALUE OF QUICKTIME THAT THEY WOULD PAY FOR WHEN THEY CAN GET TECHNOLOGY FROM MICROSOFT FOR FREE.
- Q. BEFORE YOU GO ON, DID THEY SAY ANYTHING
 ABOUT OR INQUIRE HOW THEY WOULD RESPOND TO
 MICROSOFT WHEN MICROSOFT ASKED THEM ABOUT THIS?
- A. IN RESPONSE TO--COULD YOU ASK THAT QUESTION AGAIN?
- Q. EARLIER YOU SAID THE FIRST QUESTION OUT OF THEIR MOUTHS WAS HOW CAN APPLE BE DOING THIS WHEN IT HAS A PARTNERSHIP DEAL WITH MICROSOFT.
 - A. UH-HUH.
- (THE FINISHING QUESTION AND ANSWER ARE MARKED AS REQUESTED BY DEFENDANT'S COUNSEL.)
 - Q. DID THEY ASK ANYTHING ABOUT, "WHAT ARE WE GOING TO RESPOND TO MICROSOFT IF THEY ASK US ABOUT THIS?"

A. THEY ASKED ME HOW APPLE EXPLAINS THIS

TO MICROSOFT. THEY DID NOT ARTICULATE ANYTHING

ABOUT HOW COMPAQ WOULD EXPLAIN--TALK TO MICROSOFT

ABOUT THAT.

(EXCERPT.)

BY MR. COVE:

- Q. HOW DID THE MEETING CONCLUDE?
- A. WE FINISHED UP THE MEETING WITH THE
 COMPAQ ENGINEERING TEAM STATING THAT THEY WERE
 VERY HAPPY WITH WHAT THEY SAW. THERE WAS A LOT
 OF TECHNOLOGY FOR THEM TO CONSIDER; THAT THEY HAD
 INTERNAL PROJECTS TO PROPOSE TO UPPER MANAGEMENT
 WHAT WAS TO BE DONE WITH MULTIMEDIA IN THEIR--THE
 NEW PRESARIO COMPUTERS, AND THAT THEY WOULD
 RESPOND TO US ON OUR PROPOSAL FOR LICENSING AND
 BUNDLING QUICKTIME WITHIN ONE WEEK, AND THEN THE
 MEETING PROCEEDED TO BREAK UP.
- Q. AND DID YOU HAVE ANY FURTHER

 CONVERSATIONS WITH ANY COMPAQ REPRESENTATIVES AS

 THE MEETING BROKE UP?
 - A. YES.
 - O. WHAT HAPPENED?
- A. AT THE END OF THE MEETING AS WE WERE
 ALL PACKING UP OUR EQUIPMENT TO GO, DAVID
 OBLECZ'S BOSS STEVEN DECKER, WHO'S THE DIRECTOR

OF PROCUREMENT IN THE PRESARIO DIVISION, CAME
OVER TO ME AND EXPLAINED OR STATED THAT, "YOU
HAVE TO UNDERSTAND WHAT'S GONE ON HERE. THEY'RE
VERY AFRAID--" THEY BEING THE MARKETING TEAM
"--OF DOING ANYTHING TO--" AND I CAN'T REMEMBER
WHAT THE WORD IS--"UPSET" OR "PISSED OFF." I
REALLY CAN'T REMEMBER. IT WAS ONE OF THOSE
WORDS. "--MICROSOFT. AND ARE VERY WEARY OF
BUNDLING ANYTHING THAT WOULD UPSET MICROSOFT
BECAUSE THEY TOUCH US IN SO MANY PLACES.
(EXCERPT.)

BY MR. COVE:

- Q. MR. SCHILLER, HAVE YOU EVER HAD ANY
 CONVERSATIONS WITH ANY REPRESENTATIVES OF
 MICROSOFT ABOUT QUICKTIME'S FUTURE ON THE WINDOWS
 OPERATING SYSTEM?
 - A. YES.
- Q. WHAT'S THE FIRST TIME YOU HAD A CONVERSATION ALONG THAT LINE?
- A. REALLY, THE ONLY ONE TO MY RECOLLECTION
 AS A FIRST CONVERSATION WAS THIS SPRING WITH ERIC
 ENGSTROM FROM MICROSOFT.
 - O. HOW DID THAT CONVERSATION COME ABOUT?
- A. WELL, IN END OF MARCH, START OF APRIL,
 WE STARTED TO HEAR ABOUT A TECHNOLOGY

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ANNOUNCEMENT THAT WAS GOING TO BE MADE BY
MICROSOFT AND SOME OTHER PARTNERS CALLED AAF,
SOMETHING I OUTLINED IN THE BEGINNING, AND WE HAD
SOME DISCUSSIONS WITH AVID ABOUT WHAT IS THIS
AAF, WHAT'S COMING UP, AND IMMEDIATELY AFTER THAT
DISCUSSION, THE NEXT DAY, STEVE JOBS GOT A PHONE
MESSAGE FROM ERIC ENGSTROM SAYING, "I HEARD
YOU'RE CONCERNED ABOUT THIS AAF ANNOUNCEMENT IN
THAT YOU DON'T THINK YOU WERE INVITED TO BE PART
OF THAT. YOU WERE INVITED TO BE PART OF AAF,
AND, YOU KNOW, PLEASE RETURN MY CALL." AND SO--

- Q. AND WHAT'S YOUR BASIS FOR WHAT YOU JUST--
- A. THAT WAS THE MESSAGE THAT WAS SENT TO

 ME. IT WAS A MESSAGE. IT WASN'T A CONVERSATION.

 STEVE GOT A MESSAGE FROM ERIC THAT SAID THOSE

 THINGS.
 - Q. AND HE FORWARDED IT TO YOU?
- A. AND STEVE FORWARDED IT TO ME AND SAID,
 "WHY DON'T YOU RETURN THIS AND FIND OUT WHAT
 ERIC'S TALKING ABOUT."
 - Q. DO YOU REMEMBER WHEN THIS OCCURRED?
- A. YES. APRIL 3RD WAS THE DATE AT WHICH I GOT THE MESSAGE IN AND RETURNED THE CALL.
 - O. DO YOU KNOW WHAT POSITION MR. ENGSTROM

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HELD AT MICROSOFT?

- A. I KNOW THAT HE WAS RESPONSIBLE FOR

 NETSHOW TECHNOLOGY. I DO NOT KNOW HIS TITLE. IT

 WAS AN EXECUTIVE OF THAT RESPONSIBILITY.

 (EXCERPT.)
- Q. WAS IT YOUR UNDERSTANDING THAT THE
 AGREEMENT TO COLLABORATE ON AUTHORING TOOLS WAS
 DEPENDING ON YOU EXITING THE WINDOWS PLAYBACK I
 AREA?

A. YES.

- I, IN FACT, BELIEVE I MAY HAVE EVEN

 ASKED HIM THAT QUESTION OF, "SO WE WOULD HAVE TO

 GIVE UP PLAYBACK ON WINDOWS TO WORK TOGETHER ON

 AUTHORING," AND IT WAS VERY CLEAR THAT THAT WAS

 WHAT WAS BEING OFFERED.
- Q. AND WHAT WAS HIS RESPONSE WHEN YOU ASKED THAT QUESTION?
- A. YES. "YES, WE WOULD WORK TOGETHER ON AUTHORING. YOU GUYS HAVE DONE A GREAT JOB THERE, BUT YOU HAVE TO GIVE UP PLAYBACK ON WINDOWS."

HE ALSO MENTIONED THAT'S THE--ON THE AUTHORING SIDE THAT WE--

COURT REPORTER: I'M SORRY. THAT WHAT?

THE WITNESS: ON THE AUTHORING SIDE WE

HAVE TECHNOLOGIES THAT MICROSOFT DOES NOT HAVE

AND BE EXTREMELY BENEFICIAL TO THEM. HE

SAID--AND HE SAID, "LET ME SHARE WITH YOU ANOTHER

THING WE'RE GOING TO ANNOUNCE NEXT WEEK. WE'RE

GOING TO ANNOUNCE SOMETHING CALLED DIRECT

SURFACES WHICH IS A WAY TO CREATE FILTERS ON

MEDIA." HE SAID, "WE DON'T HAVE ANY WAY TO

CREATE THAT STUFF. ONLY QUICKTIME CAN CREATE

THAT CONTENT, SO IT WOULD BE VERY BENEFICIAL FOR

US ON THE AUTHORING SIDE TO HAVE YOUR SUPPORT AND

WORK TOGETHER."

- Q. WOULD THERE BE ANY ROLE LEFT FOR QUICKTIME 3 ON WINDOWS UNDER THIS PROPOSAL, ON THE PLAYBACK SIDE?
- A. THE PROPOSAL TO STOP DELIVERING
 PLAYBACK OF MEDIA ON WINDOWS FOR QUICKTIME WOULD
 KILL QUICKTIME ON WINDOWS. UP UNTIL THAT POINT,
 QUICKTIME ON WINDOWS WAS ONLY PLAYBACK. THE
 AUTHORING WAS THE BRAND NEW PART, JUST BUILDING
 UP AUTHORING ON WINDOWS. SO, IN EFFECT, THIS
 SUGGESTION WOULD BE TO STOP ALL THAT WE HAVE DONE
 TO BE SUCCESSFUL FOR WINDOWS TO THAT POINT IN
 TIME.

(EXCERPT.)

Q. DID YOU HAVE A FACE-TO-FACE MEETING
WITH REPRESENTATIVES OF MICROSOFT IN WHICH THIS

1	SUBJECT WAS DISCUSSED?
2	A. YES.
3	Q. WHEN DID THAT OCCUR?
4	A. IN MID JUNE.
5	Q. AND WHO ATTENDED THAT MEETING?
6	A. LET'S SEE, FROM APPLE, MYSELF, TIM
7	SCHAAFF, AVI TEVANIAN, STEVE JOBS. I BELIEVE
8	THAT WAS IT ON APPLE'S SIDE.
9	ON MICROSOFT'S SIDE, THERE WERE THREE
10	PEOPLE, ERIC ENGSTROM, CHRIS PHILLIPS, AND A
11	THIRD ENGINEER THAT I CAN'T RECALL HISI DON'T
12	RECALL HIS NAME.
13	(EXCERPT.)
14	BY MR. COVE:
15	Q. HAVE ANY THIRD PARTIES DISCUSSED WITH
16	YOU ANY MICROSOFT ACTIONS WITH REGARD TO APPLE
17	AND QUICKTIME ON THE WINDOWS PLATFORM?
18	A. YES.
19	Q. WHENWHEN DID THAT OCCUR?
20	A. I PERSONALLY HAVE HAD CONVERSATIONS
21	WITH TWO EXAMPLES OF THAT. ONE WAS WHILE I WAS
22	AT MACROMEDIA WITH RESPECT TO TRUEVISION, A
23	COMPANY WE WORKED WITH. AND THE SECOND HERE AT
24	APPLE IN A DISCUSSION WITH AN EXECUTIVE FROM

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AVID.

Q. OKAY. WHY DON'T YOU EXPLAIN WHAT HAPPENED WHILE YOU WERE AT MACROMEDIA.

- A. WHEN I WAS AT MACROMEDIA, I HAD--WAS REPORTING TO ME THE PRODUCT MARKETING TEAM FOR A PRODUCT CALLED FINAL CUT, A VIDEO EDITING PRODUCT. AND BACK IN '96 WE HAD HAD A STRATEGY OF USING APPLE'S QUICKTIME AS THE ENGINE AND API FOR VIDEO EDITING ON THE MAC IN THE TECHNOLOGY FROM MICROSOFT CALLED ACTIVE MOVIE ON WINDOWS.
- Q. WAS FINAL CUT DESIGNED TO WORK BOTH ON THE MAC AND THE WINDOWS PLATFORM?
 - A. YES.
- Q. OKAY. AND DURING THE DEVELOPMENT OF
 FINAL CUT, ACTIVE MOVIE WENT AWAY AS A TECHNOLOGY
 FROM MICROSOFT. THEY DID NOT DELIVER IT, SO THE
 FINAL CUT TEAM HAD TO SWITCH TO USING QUICKTIME
 FOR BOTH MAC AND WINDOWS AS ITS EXCLUSIVE
 AUTHORING API. AND ONE OF THE KEY ELEMENTS OF
 BEING SUCCESSFUL WITH FINAL CUT IS USING SOME OF
 THE NEW GENERATION OF VIDEO CARDS COMING ON FOR
 CAPTURE VIDEO TO THUS EDIT, AND THE LEADER OF
 THAT OF ADD-IN VIDEO CARDS FOR PROFESSIONALS ON
 PC AND MAC IS A COMPANY CALLED TRUEVISION. SO WE
 HAD A VERY TIGHT RELATIONSHIP WITH TRUEVISION TO

APPLICATION FINAL CUT.

AND IN WORKING WITH THEM, AT THE POINT AT WHICH FINAL CUT SWITCHED TO NEEDING TO USE QUICKTIME ON WINDOWS, THE FINAL CUT TEAM WENT TO TRUEVISION AND SAID, "WE NOW NEED TO TEST AND ENSURE THAT QUICKTIME WORKS ON WINDOWS WITH YOUR VIDEO CARD."

AND THE WAY THAT HAPPENS IS THE VIDEO
CARD MAKERS USUALLY DEVELOP A DRIVER THAT WORKS
WITH SOFTWARE. AND THAT WORK BEGAN. THEN
PARTWAY THROUGH THE WORK, THE TEAM FROM
TRUEVISION CALLED MY PRODUCT MARKETING TEAM FROM
APPLE AND SAID, "WE NEED TO STOP--

MR. LINZER: EXCUSE ME. YOU MEAN MACROMEDIA?

THE WITNESS: EXCUSE ME. THE TEAM FROM TRUEVISION CALLED MY TEAM AT MACROMEDIA AND SAID, "WE CAN'T DELIVER YOU YOUR QUICKTIME DRIVER FOR OUR CARD ON WINDOWS BECAUSE WE HAVE ENTERED INTO AN AGREEMENT WITH MICROSOFT. AND PART OF THAT AGREEMENT REQUIRES US TO NOT MAKE A QUICKTIME DRIVER FOR OUR CARD FOR WINDOWS.

AND THAT, OF COURSE, WAS VERY
CONCERNING BECAUSE QUICKTIME IS NOW WHAT WE
REQUIRE IN ORDER TO MAKE FINAL CUT WORK ON

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WINDOWS, AND WE HAD BEEN WORKING WITH TRUEVISION,
AND TRUEVISION HAS THE HOTTEST NEW CARD COMING
OUT TO DO THIS STUFF.

AND MICROSOFT ACTIVELY TOLD THEM NOT TO DEVELOP THAT AS PART OF SOME AGREEMENT. I DO NOT KNOW WHAT THAT AGREEMENT WAS, NOR ANY OF THE OTHER DETAILS OTHER THAN WHAT THEY CALLED AND TOLD US IS THAT THEY COULD NOT DO THAT WORK ANY LONGER.

(EXCERPT.)

- Q. DID THIS--DID YOU HAVE TO--DID

 MACROMEDIA HAVE TO ALTER ITS DEVELOPMENT PLANS

 BASED ON THIS?
- A. YES. OUR ENGINEERING WAS IMPACTED. WE HAD TO SPEND A GREAT DEAL OF TIME TRYING TO FIGURE OUT WHETHER A DIFFERENT SOLUTION WAS REQUIRED OR WHETHER WAS THE WAY TO WORK WITH TRUEVISION AROUND THEIR CONTRACTUAL LIMITATIONS.

 WE GOT APPLE INVOLVED AND TRUEVISION INVOLVED.

AGAIN, I WAS NOT IN THOSE MEETINGS, BUT
MY TEAM GOT THEM INVOLVED AND TRIED TO FIND A
SOLUTION TO MAKE THIS WORK. AND THE
SOLUTION--AND THIS, OF COURSE, INVOLVED ENGINEERS
AND THUS SLOWED DOWN OUR DEVELOPMENT OF THE
PROJECT.

AND THE SOLUTION THAT WAS DERIVED WAS
THAT TRUEVISION WOULD CREATE A DRIVER THAT WAS,
IN EFFECT, THE SAME THING THAT THEY WANTED TO DO
A QUICKTIME DRIVER FOR WINDOWS FOR THEIR CARD,
BUT THEY WOULD ENSURE THAT IT ONLY WORKED
EXCLUSIVELY WITH FINAL CUT AND WOULD NOT BE
MARKETED, BRANDED, OR TALKED ABOUT AS A TRUE
QUICKTIME DRIVER; THUS, THEY COULD MEET THEIR
REQUIREMENTS WITH MICROSOFT THAT THEY DID NOT
DELIVER A QUICKTIME DRIVER FOR WINDOWS, BUT THEY
COULD DELIVER THE TECHNOLOGY TO MAKE OUR PRODUCT
WORK.

(EXCERPT.)

- Q. DID YOU RECEIVE OR HAVE YOU HEARD OF
 OTHER--OF ANY OTHER THIRD PARTIES TOLD YOU ABOUT
 MICROSOFT--ANY MICROSOFT ACTION THAT WOULD IMPEDE
 THE USE OF QUICKTIME ON THE WINDOWS PLATFORM?
 - A. YES. I--
 - Q. WHAT HAPPENED THERE?
- A. EARLIER THIS YEAR IN A MEETING WITH
 MANAGEMENT FROM AVID, I WAS SPEAKING WITH AN
 EXECUTIVE AT AVID, CLIFF JENKS. AS PART OF THE
 DISCUSSION, WE MADE THE POINT THAT HE'S UNDER
 TREMENDOUS PRESSURE FROM MICROSOFT TO NOT SUPPORT
 QUICKTIME. AND AVID HAS A VERY IMPORTANT

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APPLICATION THAT WE'VE COLLABORATED ON WITH THEM CALLED AVID CINEMA, A CONSUMER VIDEO EDITING PRODUCT, THAT IS QUITE HEAVILY RELIANT ON QUICKTIME TO MAKE ITSELF WORK.

AND I ASKED CLIFF TO EXPLAIN, "WELL, CAN YOU GIVE ME AN EXAMPLE OF WHAT THIS PRESSURE IS." AND HE ALSO SAID THAT AS EXAMPLE OF OUR STRONG RELATIONSHIP, HE'S FIGHTING AGAINST THAT PRESSURE. AND THE EXAMPLE HE GAVE ME WAS--HE SAID THAT MICROSOFT WAS ABOUT TO ANNOUNCE A NEW CHANNEL FOR SELLING SOFTWARE, AND THAT CHANNEL WOULD BE PART OF THE MEMPHIS PRODUCT WHICH MEMPHIS, I'M TOLD, IS A CODE NAME FOR WINDOWS 98 WHICH HADN'T SHIPPED AT THAT POINT. AND THAT THIS CHANNEL WOULD USE THEIR ACTIVE DESKTOP. THEIR ACTIVE DESKTOP IS A TECHNOLOGY FOR USING WEB CONTENT ON YOUR DESKTOP, BUILT INTO YOUR DESKTOP IN WINDOWS. AND THAT MICROSOFT WOULD BE ACTUALLY SELLING SOFTWARE RIGHT THERE ON THE USER'S DESKTOP USING ACTIVE DESKTOP.

AND CLIFF TOLD ME THAT HE APPROACHED

MICROSOFT, THE MEMPHIS TEAM, ABOUT BEING PART OF

THAT NEW CHANNEL TO SELL THEIR SOFTWARE. AND

THAT THE MEMPHIS TEAM TOLD HIM THAT AS LONG AS HE

USED QUICKTIME IN HIS PRODUCT, HE CANNOT BE PART

OF THAT SALES CHANNEL. AND CLIFF EXPLAINED THAT
WHEN THEY DISCUSSED WITH MICROSOFT POSSIBLY ON
NEW WINDOWS PRODUCT NOT SAYING THEY USE
QUICKTIME, NOT STATING THAT THEY SUPPORT
QUICKTIME, MAYBE NOT EVEN OUTPUTTING QUICKTIME
FORMAT FILES, AND WAS TOLD BY MICROSOFT, "THAT'S
NOT GOOD ENOUGH. YOU NEED TO RIP QUICKTIME OUT
OF YOUR PRODUCT IF YOU WANT TO BE IN THIS
CHANNEL."

AND I ASKED CLIFF, "WHERE'S THIS COMING FROM?" YOU KNOW, WHO AT MICROSOFT IS SO BENT ON KILLING QUICKTIME THAT THEY WOULD IMPACT THE MEMPHIS TEAM, AND HE SAID THAT IT WAS COMING FROM THE NETSHOW TEAM. THE NETSHOW TEAM HAD ENOUGH INFLUENCE TO AFFECT THE POLICIES OF THE MEMPHIS TEAM.

(EXCERPT.)

- Q. DO YOU HAVE AN UNDERSTANDING AS TO THE TOTAL NUMBER OF QUICKTIME COPIES DISTRIBUTED?
- A. I HAVE SEEN A STUDY THAT STATED OVER

 100 MILLION COPIES WORLDWIDE, WHICH I BELIEVE TO

 BE REASONABLE GIVEN THAT THE NUMBER OF HARDWARE

 MANUFACTURERS THAT WERE DISTRIBUTING QUICKTIME 2

 THAT I MENTIONED EARLIER, IBM, COMPAQ, DELL,

 GATEWAY, NEC, IT IS EXTREMELY EXHAUSTIVE LIST.

IN FACT, I, PERSONALLY, WHEN I READ
THAT STUDY, WENT TO A COMPUTER STORE TO VERIFY IS
REALLY EVERYONE DISTRIBUTING IT, WENT UP TO EVERY
COMPUTER IN THE STORE FROM EVERY VENDOR, AND SURE
ENOUGH, QUICKTIME WAS ON ALL OF THEIR HARD
DRIVES. AND WE DIDN'T KNOW THEY WERE DOING THAT,
BUT IT WAS THERE. SO I BELIEVE THAT IS A
REASONABLE EXPECTATION THAT IT IS OVER A HUNDRED
MILLION.

(EXCERPT.)

- Q. NOW, I BELIEVE YOU DISCUSSED--YOU

 TESTIFIED TODAY ABOUT A COMMUNICATION THAT YOU

 HAD--LET ME SAY IT THIS WAY, AND WE'LL GET INTO

 IT--THAT APPLE HAD WITH AVID AT OR ABOUT THE TIME

 YOU FIRST LEARNED THAT AAF WAS BEING PROMOTED?
 - A. YES.

(EXCERPT.)

- A. WE CALLED TO FIND OUT WHAT WAS BEING ANNOUNCED TO ASK, "WE HEAR THERE'S AN ANNOUNCEMENT COMING UP. WE'D LIKE TO KNOW WHAT THIS IS ABOUT, AND IF IT HAS ANY IMPACT ON APPLE AS IN OUR POSITION IN THIS MARKETPLACE, IMPACT ON OUR RELATIONSHIPS AND THE THINGS WE'RE WORKING ON," SO WE CALLED TO FIND OUT WHAT WAS GOING ON.
 - Q. WAS IT JUST AN INFORMATIONAL CALL JUST

TO LEARN WHAT YOU COULD ABOUT WHAT WAS GOING TO--WHAT WAS GOING ON AS YOU SAY?

- A. THAT WAS THE PRIMARY REASON WAS TO FIND OUT WHAT'S GOING ON. WE DO NOT KNOW. WE WERE NOT PART OF IT.
- Q. WHEN YOU SAY THAT WAS THE PRIMARY REASON, I WAS SORT OF TEMPTED TO ASK YOU, WAS THERE ANY OTHER REASON.

WAS THERE ANY OTHER REASON?

- A. NO. WE WERE INFORMATION GATHERING. WE WERE TRYING TO LEARN WHAT WAS GOING ON.

 (EXCERPT.)
- Q. DO YOU RECALL ANYTHING ELSE ABOUT THAT TELEPHONE CALL?
 - A. I'M SORRY. CAN YOU BE MORE SPECIFIC?
- Q. IS THERE ANYTHING ELSE YOU REMEMBER ABOUT THAT CALL?
- A. WE TALKED AT LENGTH ASKING WHAT'S BEING ANNOUNCED. CAN YOU TELL US ABOUT ANYTHING ABOUT WHO'S INVOLVED? WHAT DOES THIS MEAN IF IT IS A ANNOUNCEMENT THAT YOU'RE MAKING WITH MICROSOFT? WILL YOU ALSO SAY YOU'RE VERY BIG SUPPORTERS OF QUICKTIME AND OUR FILE FORMAT IN YOUR APPLICATIONS? WHAT DOES THIS MEAN ABOUT WHERE YOU'RE GOING WITH YOUR PRODUCTS? IS THIS A SHIFT

IN STRATEGY FOR YOU? WHAT ARE YOU DOING? CAN
YOU TELL US IF THERE'S GOING TO BE A BIG EVENT
THAT YOU THINK WE SHOULD KNOW ABOUT? HAS A LOT
OF WORK GONE ON IN THE MARKETING FRONT? HAVE YOU
DONE PRESS TOURS ON THIS, WHICH IS OFTEN COMMON?
IS THERE TECHNOLOGY THAT IMPACTS THE TECHNOLOGY
WORK WE'RE DOING TOGETHER?

THERE WERE VERY MANY THINGS WE
DISCUSSED ABOUT OUR RELATIONSHIP, OUR PRODUCTS,
OUR MARKETING TOGETHER. THERE'S A TREMENDOUS
AMOUNT WE WERE DOING TOGETHER. WE WERE DOING
ENGINEERING WORK. WE WERE DOING MARKETING WORK.
WE WERE DOING TRADE SHOWS, AND SO WE WERE TRYING
TO UNDERSTAND IF ANYTHING'S CHANGING HERE, AND
WHAT THEY THINK THE IMPACT IS ON THE WORK THEY'RE
DOING WITH US ON QUICKTIME. IT WAS A LENGTHY,
INVOLVED CONVERSATION.

- Q. DO YOU RECALL YOUR STATE OF MIND WITH RESPECT TO AVID'S ROLE IN AAF AT THE TIME YOU WERE INVOLVED IN THE CALL?
- A. STATE OF MIND. URGENT, BECAUSE THIS
 WAS NEW INFORMATION. IT WAS ABOUT TO BECOME AN
 ANNOUNCEMENT AT A TRADE SHOW THE FOLLOWING WEEK,
 AND WE DO NOT KNOW OR UNDERSTAND THE
 RAMIFICATIONS YET OF THAT. SO WE NEEDED TO FIND

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OUT WHAT WAS GOING ON TO THE EXTENT THAT WE COULD.

(EXCERPT.)

- Q. OKAY. NOW, TO YOUR RECOLLECTION, DID
 ANYBODY ON THE TELEPHONE CALL WE'VE BEEN TALKING
 ABOUT, ANYONE FROM APPLE SAY TO ANYONE FROM AVID
 THAT IF AVID DID NOT BACK OFF FROM SUPPORTING
 AAF, THAT MICROSOFT--EXCUSE ME--THAT APPLE WOULD
 STOP SUPPORTING AVID?
- Α. I THINK AND I'M--AND I HAVE NOT SPENT ANY TIME BEFORE THINKING BACK AND TRYING TO GATHER MY RECOLLECTION, BUT WHAT I BELIEVE WAS STATED WAS THAT WE DON'T--IF--IF AVID WAS GOING TO MAKE A STRATEGIC MOVE TO A DIFFERENT FILE FORMAT THAT NEGATES THAT NOW COMPETES -- NEGATES THE WORK WE'RE DOING, HOW CAN WE DO MARKETING TOGETHER ON OUR FORMAT? IT JUST MAKES NO SENSE AT ALL. IT MAKES NO SENSE, SO THAT IF THIS WAS A VERY COMPETITIVE MOVE AGAINST QUICKTIME, IT WAS GOING TO POSITION QUITE COMPETITIVELY BY AVID, THEN HOW COULD WE POSSIBLY DO MARKING TOGETHER FOR OUICKTIME? IT WOULD LOOK COMPLETELY HYPOCRITICAL.

SO THEY HAD TO UNDERSTAND THAT A DECISION LIKE THIS COULD HAVE SEVERE IMPLICATIONS

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ON WHETHER WE COULD WORK TOGETHER ON QUICKTIME.

AND WE ASKED THEM SPECIFICALLY--I RECALL ASKING
THEM SAYING THAT IF YOU THINK THIS IS NOT
IMPORTANT OR COMPETITIVE WITH QUICKTIME, THEN IT
WOULDN'T IMPACT OUR WORK TOGETHER, BUT IF IT IS,
THEN IT WOULD HAVE TO IMPACT OUR WORK TOGETHER.

YOU CAN'T COME UP WITH SOMETHING TO COMPETE--TO
ACTIVELY COMPETE WITH QUICKTIME AND THEN BE ONE
OF THE MARKETING PARTNERS FOR QUICKTIME. HOW
COULD WE DO THAT?

AND SO I DO RECALL SAYING, "WE'LL HAVE
TO SEE HOW NEXT WEEK GOES, AND YOU CAN SHOW US
WHETHER IT'S SOMETHING THAT COMPETES WITH
QUICKTIME AND THUS WE CAN'T WORK ON CO-MARKETING
TOGETHER, OR IT DOESN'T COMPETE IN WHICH CASE,
GREAT, WE CAN JUST KEEP DOING WHAT WE'RE DOING
AND YOU CAN DO THAT."

I DO RECALL SAYING WE HAVE TO WAIT AND SEE WHAT--HOW IT GOES.

(EXCERPT.)

- Q. OKAY. NOW, DID MR. ENGSTROM ACTUALLY SAY TO YOU IN THE TELEPHONE CALL THAT APPLE MUST GIVE UP MULTIMEDIA PLAYBACK ON WINDOWS?
 - A. YES, I RECALL THAT.
 - Q. HE USED THOSE PRECISE WORDS?

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Α.	YES

- Q. AND YOU HAVE A CLEAR RECOLLECTION OF HIM SAYING THAT?
- A. AS CLEAR AS I RECALL ANYTHING, I RECALL THOSE ARE THE WORDS HE USED.
 - O. OKAY. OKAY.
- A. THOSE ARE THE WORDS I RECALL HIM SAYING.

(EXCERPT.)

- Q. AND JUST SO I'M CLEAR, AS YOU SIT HERE TODAY, YOU RECALL MR. ENGSTROM LINKING ACCEPTANCE OF APPLE INTO THE GROUP OF AAF PROMOTERS TO APPLE'S COMMITMENT TO ABANDON QUICKTIME FOR WINDOWS ON THE PLAYBACK SPACE?
- A. THAT WAS ABSOLUTELY MY UNDERSTANDING FROM HIS MESSAGE WHICH WAS WHY WHEN I CALLED TIM SCHAAFF AFTERWARDS, THAT'S EXACTLY WHAT I ASKED, "IS THIS A PROPOSAL YOU GOT BEFORE TO BE PART OF AAF YOU HAVE TO GIVE UP PLAYBACK?" THE ANSWER WAS, "YES, THAT'S WHAT WE HEARD BEFORE," SO IT WAS MY IMMEDIATE UNDERSTANDING THAT THAT'S (SIC) WAS THE LINKAGE MADE.

(EXCERPT.)

Q. OKAY. I'M GOING TO DIRECT YOUR
ATTENTION TO PART OF YOUR DEPOSITION FROM LAST

FOR THE RECORD, IT'S PAGE 36 OF THE 1 2 DEPOSITION. AND THE QUESTION BEGINS ON PAGE 11, 3 AND THE ANSWER IS GOING TO END ON LINE 16. AND THE QUESTION WAS: DID THEY ASK 4 5 ANYTHING ABOUT --6 MR. RILEY: I'M SORRY, COULD YOU GIVE 7 ME THE PAGE AGAIN? 8 MR. O'BRIEN: SURE. IT'S 36, BEGINNING 9 ON LINE 11. 10 BY MR. O'BRIEN: AND THE QUESTION BEGINS: DID THEY--AND 11 Q. MY UNDERSTANDING FROM THE CONTEXT IS THAT "THEY" 12 IS COMPAQ EMPLOYEES, BUT IF YOU THINK I'M WRONG, 13 FEEL FREE TO TELL ME--DID THEY ASK ANYTHING ABOUT 14 15 WHAT ARE WE GOING TO RESPOND TO MICROSOFT IF THEY 16 ASK US ABOUT THIS? 17 AND YOUR ANSWER WAS: THEY ASKED ME HOW APPLE EXPLAINS THIS TO MICROSOFT. THEY DID NOT 18 19 ARTICULATE ANYTHING ABOUT HOW COMPAQ WOULD 20 EXPLAIN--TALK TO MICROSOFT ABOUT THAT. NOW, IS THAT TESTIMONY ACCURATE? 21 22 Α. IT IS. IT IS ACCURATE, YES. 23 ALL OF IT? Q. 24 I DON'T KNOW WHAT THAT Α. I'M SORRY. 25 MEANS. WHAT DO YOU MEAN, "ALL OF IT"?

1	Q. OKAY.
2	A. YOUR ENTIRE ANSWER IS ACCURATE. IT'S
3	EASIER FOR ME IF I BREAK IT DOWN
4	Q. RIGHT.
5	ABECAUSE THERE ARE TWO COMMENTS IN
6	THERE.
7	Q. SURE.
8	A. THEY ASKED ME HOW APPLE EXPLAINS THIS
9	TO MICROSOFT, SO YES, HOW DO YOU EXPLAIN THIS TO
10	MICROSOFT
11	Q. SURE.
12	ATHAT WAS ASKED.
13	Q. OKAY.
14	A. THEY DIDN'T ARTICULATE, THEY DIDN'T
15	TALK ANYTHING ON HOW COMPAQ THEMSELVES WERE TO
16	ANSWER THIS TO MICROSOFT; THAT WAS ALSO TRUE.
17	Q. OKAY.
18	A. THERE WAS OBVIOUSLY MORE THINGS SAID TO
19	EXPLAIN, BUT THOSE TWO THINGS WERE TRUE
20	STATEMENTS.
21	(EXCERPT.)
22	Q. OKAY. AND I THINK YOU TESTIFIED THAT
23	YOU WERE SHOWN A CERTAIN DOCUMENT WHEN YOU WERE
24	AT COMPAQ; IS THAT CORRECT?

A. YES.

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1	Q. BUT NOT TO KEEP; JUST SHOWN?
2	A. YES.
3	Q. AND TO THE BEST OF YOUR RECOLLECTION,
4	WHAT DID THAT E-MAIL OR DOCUMENT SAY?
5	MR. RILEY: I THINK WE ARE COVERING
6	GROUND THAT YOU COVERED VERY THOROUGHLY BEFORE.
7	MR. O'BRIEN: ACTUALLY, WE ARE NOT.
8	MS. ROTH: I HAVE TO AGREE WITH HIM.
9	THIS HAS BEEN COVERED BEFORE.
10	MR. O'BRIEN: OKAY.
11	Q. GO AHEAD.
12	A. I WAS SHOWN AN E-MAIL COMMUNICATION
13	THAT I BELIEVE, AS I RECALL, WAS WRITTEN BY
14	MR. ROD SCHROCK, WHO WAS THE GENERAL MANAGER OF
15	THE COMPAQ PRESARIO DIVISION TO, WHAT I WAS TOLD,
16	SOME OF HIS STAFF MEMBERS IN DIRECT REPORTS.
17	AND THE THINGS THAT I REMEMBER ABOUT
18	THE E-MAIL, WHICH WAS NOT A VERY LONG E-MAIL, WAS
19	THAT COMPAQ WOULD NOT LICENSE QUICKTIME FROM
20	APPLE, AND HE WAS NOT INTERESTED IN DOING A DEAL
21	WITH APPLE IS ROUGHLY WHAT I FEEL IT'S SAYING.
22	Q. AND YOU DON'T RECALL THOSE AS ROUGHLY
23	BEING THE WORDS THAT WERE SAID?
24	A. YES. I'M NOT ACCURATE TO THE
25	INDIVIDUAL WORD. IT'S MY RECOLLECTION OF WHAT IT

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SAID.

- Q. OKAY. AND ONE OF THE IDEAS BEING THAT COMPAQ WOULD NOT LICENSE QUICKTIME FROM APPLE?
 - A. YES.
- Q. DID THE WORK "MICROSOFT" APPEAR IN THAT DOCUMENT?
 - A. NOT THAT I RECALL.
- Q. DID THE NAME OF ANY MICROSOFT EMPLOYEE
 OR REPRESENTATIVE APPEAR ON THE DOCUMENT?
 - A. NOT THAT I RECALL.
- Q. OKAY. DID THE DOCUMENT INDICATE THAT

 ANYONE AT COMPAQ HAD BEEN CONTACTED BY ANYONE AT

 MICROSOFT ABOUT COMPAQ'S RELATIONSHIP WITH APPLE?
 - A. NOT THAT I RECALL.
- Q. OKAY. DID ANYONE FROM COMPAQ STATE TO
 YOU THAT ANYONE FROM COMPAQ HAD BEEN CONTACTED
 ABOUT COMPAQ'S RELATIONSHIP WITH APPLE?
- A. NO, I DON'T RECALL THAT BEING SAID. (EXCERPT.)
- Q. I BELIEVE YOU ALSO TESTIFIED EARLIER AS
 TO ALLEGED PRESSURE THAT MICROSOFT HAD PUT ON
 THIRD PARTIES NOT TO SUPPORT QUICKTIME.

IS THAT AN ACCURATE CHARACTERIZATION?

- A. YES.
- Q. OKAY. AND ONE OF THOSE INVOLVED A

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	Α.	IT WAS	THIS	YEAR.	SOMEWHERE	BETWEEN
MAY	AND	AUGUST.	I'M N	NOT SURE	WHICH MON	NTH .

- Q. OKAY. AND ON OR ABOUT WHAT TIME WERE THE EVENTS THAT YOU DESCRIBED IN YOUR TESTIMONY?
 - A. WELL, THAT WAS--
 - Q. AND YOU CAN BE ROUGH IF YOU NEED TO.
 - A. YES, I WILL BE, TOO.

LET'S SEE. SOMEWHERE BETWEEN, LET'S SAY, MAY OF 1996 AND MARCH OF 1997, DURING THAT LESS-THAN-A-YEAR PERIOD IS WHEN THAT TEAM REPORTED TO ME AND WHEN THAT CONVERSATION COULD HAVE HAPPENED.

- Q. OKAY. AND DURING THAT TIME, YOU DID NOT ATTEND ANY MEETINGS AT WHICH THERE WERE REPRESENTATIVES OF TRUEVISION AND MICROSOFT; CORRECT?
 - A. CORRECT.
- Q. AND YOU DIDN'T HEAR ANY OF THE CONVERSATIONS BACK AND FORTH ABOUT THE ARRANGEMENT BETWEEN THEM?
- A. I DON'T KNOW WHAT THAT MEANS, HEAR
 CONVERSATIONS BACK AND FORTH. I HEARD THINGS.
 SO COULD YOU BE MORE SPECIFIC?
- Q. ASSUMING CONVERSATIONS TOOK PLACE
 BETWEEN MICROSOFT AND TRUEVISION, YOU WERE NOT A

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1	BY MR. O'BRIEN:
2	Q. RIGHT.
3	AFTER THE COMMUNICATIONS BETWEEN
4	MR. JENKS AND MICROSOFT TOOK PLACE; CORRECT?
5	A. COULD YOU ASK IT AGAIN?
6	Q. SURE.
7	A. AFTER
8	Q. I'M TRYING TO ESTABLISH SOMETHING QUIT
9	SIMPLE.
10	A. YES.
11	Q. YOU HAD A CONVERSATION WITH MR. JENKS
12	WHEREIN HE DESCRIBED CERTAIN CONVERSATIONS OR
13	COMMUNICATIONS HE HAD WITH MICROSOFT EMPLOYEES;
14	CORRECT?
15	A. YES.
16	Q. AND YOU WERE NOT INVOLVED OR PRESENT A
17	ANY OF THE COMMUNICATIONS THAT HE DESCRIBED TO
18	YOU THAT HE HAD WITH MICROSOFT EMPLOYEES;
19	CORRECT?
20	A. CORRECT.
21	Q. AND YOU NEVER SAW ANY WRITTEN
22	COMMUNICATIONS ON THE SUBJECT THAT HE HAD
23	DESCRIBED BETWEEN AVID AND MICROSOFT?
24	A. CORRECT.
25	Q. SO EVERYTHING YOU KNOW ABOUT ANY

CONVERSATIONS THAT HE HAD WITH MICROSOFT ARE JUST FROM WHAT HE TOLD YOU?

A. YES.

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