



U.S. Commercial Service – Egypt, Lebanon, Libya

Fall 2006

In This Issue

- Welcome to the U.S. Commercial Service Egypt
- Ambassador's Tour
- Trade Leads – Business Intelligence
- US Business Directory - Egypt
- CS-Egypt Welcomes New Intellectual Property Rights Attache
- U.S. Trade with Egypt
- Railroads and Nuclear Energy Enter the Spotlight
- Trade Shows & Events in Egypt, Lebanon & Libya
- Egyptian Service Providers

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Welcome to the U.S. Commercial Service Egypt

Welcome to our quarterly newsletter on commercial opportunities in Egypt, Lebanon and Libya. Our audience is our key stakeholder: U.S. exporters. This newsletter aims to be informative, providing market insight in addition to information on how the U.S. Commercial Service assists businesses enter and succeed in these markets.

We hope you find this material helpful. If you do not wish to be on the distribution list, please scroll to the end of the newsletter to use our unsubscribe facility.

Commercial Service Sponsors Ambassadors Tour

In an unprecedented event to promote commercial diplomacy through trade, American Ambassadors to the Middle East and Senior Commercial Officers will tour the United States meeting with business leaders to discuss issues of trade in the region. The tour will visit Los Angeles, New York, and Chicago. The Commercial Service is partnering with the Business Council for International Understanding, the New York District Export Council, and other organizations to ensure the broad reach of the program.

The U.S. Ambassador to Egypt, the Honorable Francis Ricciardone, and Mr. Amer Kayani, the CS Egypt Senior Commercial Officer, will participate in the tour. For more information please see: <http://www.bciu.org/events/ME-Update.asp?scDate=10%2F16%2F2006>.

Trade Leads – Business Intelligence

Egyptian companies in the following industry sectors have expressed interest in procuring U.S. equipment and services:

- Agricultural goods and services;
- Used construction machinery;
- Healthcare Services;
- Railroad equipment; and
- Machine tools.

To view trade leads for Egypt, please visit the export.gov website at: http://www.export.gov/eac/trade_leads.asp or on the CS-Egypt website at: <http://www.buyusa.gov/egypt>.

U.S. Business Directory - Egypt

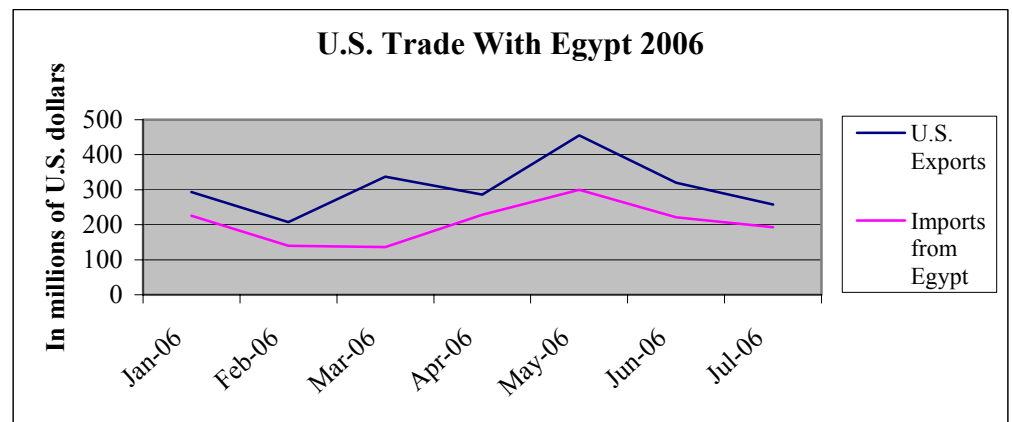
The U.S. Business Directory – Egypt is a comprehensive compilation of U.S. companies and Egyptian agents and distributors of U.S. goods, all of which are located in Egypt. The directory provides up-to-date contact information, company profiles, and listings of goods or services provided, in addition to numerous commercially relevant Egyptian government contacts and agencies.

Company listings in the U.S. Business Directory - Egypt are free of charge. There is also limited advertising space available. Please contact Ms. Rania Mekhail at Rania.Mekhail@mail.doc.gov for more information.

CS Egypt Welcomes New Intellectual Property Rights Attaché

Ms. Minna Moezie, an official from the U.S. Patent and Trademark Office, joined the ranks of CS Egypt on October 1st. Ms. Moezie is an intellectual property rights legal expert who will serve as an on-the-ground resource in all facets of intellectual property protection and enforcement. Ms. Moezie will represent U.S. intellectual property interests on a wide array of matters, including patents, trademarks, copyright, trade secrets and names, and customs enforcement issues.

U.S. Trade With Egypt



Source: U.S. Department of Commerce

Railroads and Nuclear Energy Enter the Spotlight

As a result of recent initiatives in Egypt, the Government has brought two new priorities to light that may pose opportunities for U.S. firms. First, in response to two deadly train accidents, the Ministry of Transportation has highlighted the need for increased rail safety. Signaling equipment and networks are of particular concern and offer American companies the greatest opportunities. Additionally, Egyptian Government officials recently acknowledged the need for power sources in excess of what is currently available from fossil fuels. Demand for power has been steadily increasing, and the Government recognizes that measures need to be taken to meet that demand and in an environmentally friendly way. Thus, Egypt will explore the nuclear power option. Companies involved in designing, building, and operating

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nuclear power plants should join in the dialogue to ensure their place in the coming projects. For more information on railroads please contact Jihan.Labib@mail.doc.gov. For information on energy, please contact Essam.Tabarak@mail.doc.gov.

Upcoming Trade Shows and Events in Egypt, Lebanon and Libya

CS-Egypt has compiled a list of upcoming trade shows and fairs in Egypt, Lebanon and Libya that may be of interest to U.S. companies. To view the list, please go to <http://www.buyusa.gov/egypt/en/tradeevents.html>. *Please note that this information is provided as a service to U.S. companies. The Department of Commerce does not promote or support these shows.*

To request information on trade shows and events in Egypt, please contact Hisham.Sami@mail.doc.gov.

Upcoming Events Trade Promotion Opportunities

10TH INTERNATIONAL NATURAL GAS VEHICLES CONFERENCE & EXHIBITION CAIRO INTERNATIONAL CONFERENCE CENTER, EGYPT NOVEMBER 7-9, 2006

The Egyptian Ministry of Petroleum is hosting the 10th International Natural Gas Vehicles (NGV) Conference and Exhibition on November 7-9, 2006. The International Association for Natural Gas Vehicles and the Egyptian Natural Gas Holding Company are joining forces to organize this event in the Cairo International Conference Center. The exhibition attracts natural gas world leaders, vehicle manufacturers, equipment suppliers, and government officials from around the world.

The U.S. Commercial Service in Cairo is working with NGV-America to facilitate the participation of 12 American companies to exhibit in this important global event. For more information on this event please contact Commercial Specialist Essam.Tabarak@mail.doc.gov.

U.S. OIL & GAS AND ENERGY EXHIBITION AND PROJECT LIBYA 2006 TRIPOLI, LIBYA DECEMBER 4-7, 2006

Libya's commitment to the expansion, upgrading and modernization of its infrastructure has opened up challenging opportunities for the international export community. The DoC certified U.S. Oil & Gas and Energy Exhibition and Project Libya 2006, will offer an excellent opportunity to capitalize on the growing sectors of electricity, oil, gas, LNG refining and petrochemicals. U.S. companies exhibiting at Libya's largest energy and infrastructure industry exhibition will have an ideal venue to establish or expand overseas distribution, generate sales leads, meet with existing clients and work with trade experts to find the right buyers and partners. For more information on this show, please e-mail: American.Products@mail.doc.gov.

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Upcoming International Buyer Program Events:

2006 GREATER NEW YORK DENTAL MEETING

NEW YORK, NY

NOVEMBER 22-29, 2006

CS Egypt will escort a delegation of Egyptian dental professionals to the 82nd annual Greater New York Dental Meeting. The show offers a range of half and full-day seminars, table demonstrations, and workshops on every aspect of dentistry including theory, research and development, clinical applications, and procedures and 21st century science and technology. The show will consist of over 1500 technical exhibits, demonstrating the newest technology for the dental profession and will provide extensive networking and educational opportunities to the delegation. For more information about the show, please contact Mrs. Jihan.Labib@mail.doc.gov.

International Poultry Expo & International Feed Expo

January 24-26, 2007

Atlanta, Georgia

CS-Egypt will lead a delegation to the upcoming International Poultry and Feed Expo. For the first time, the International Poultry Exposition (IPE) and the International Feed Exposition (IFE) have joined forces and will hold a combined exhibition in the U.S. The show will highlight both the poultry and feed sectors, and will include more than 900 exhibitors displaying thousands of specialized and innovative products and services. The show provides extensive networking and buying opportunities for both of these sectors.

The CS-Egypt delegation will be lead by a Commercial Specialist and Officer, and will provide an array of business services to participants. For more information, and to register, contact Cherine.Maher@mail.doc.gov.

Egyptian Service Providers

The U.S. Commercial Service maintains a list of Egyptian companies eager to provide an array of business services to U.S. companies. Services include legal and financial, advertising, distributors and real estate services. A comprehensive list of subscribers is available on our webpage, including a listing of company services and contact information. For further information, visit our Business Service Providers at: <http://www.buyusa.gov/egypt/en/bsp.html>.

The U.S. Commercial Service

The U.S. Commercial Service Egypt operates as the U.S. Embassy's Commercial Section for Egypt, Lebanon and Libya. We are a global network of American and country-based trade specialists dedicated to supporting U.S. commercial interests around the world.

We offer trade promotion assistance to both American exporters and overseas importers through a variety of programs and services. Our staff will help you do business in Egypt, Lebanon or Libya by identifying potential business partners,

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obtaining valuable market intelligence, and launching your company to these dynamic markets or to American suppliers. Find out more information about our services for American and foreign companies at: <http://www.buyusa.gov/egypt/en/>

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