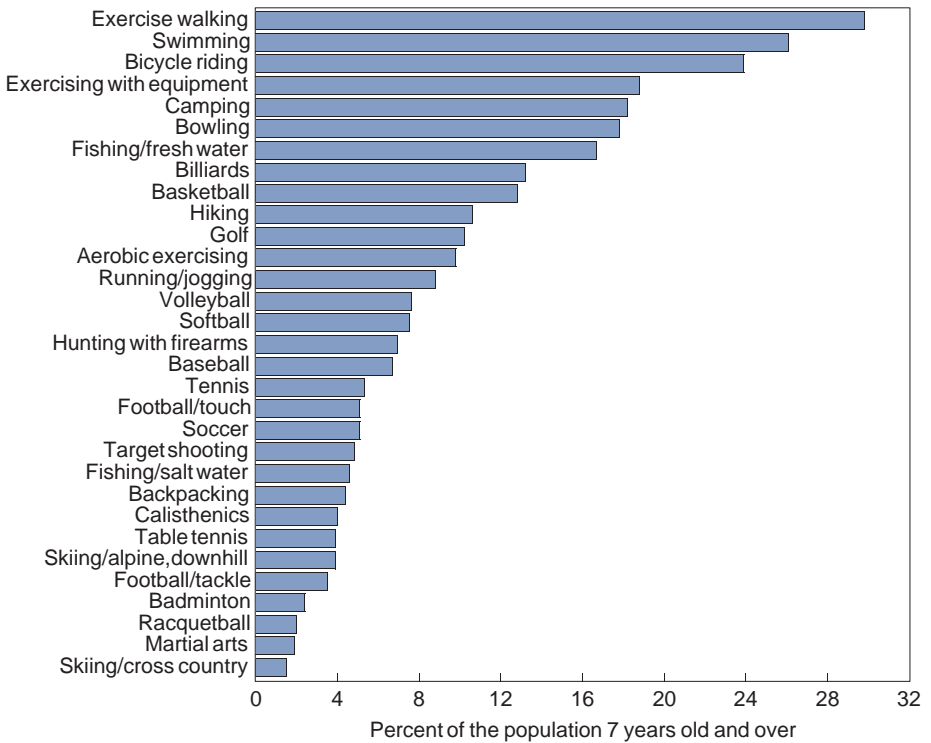
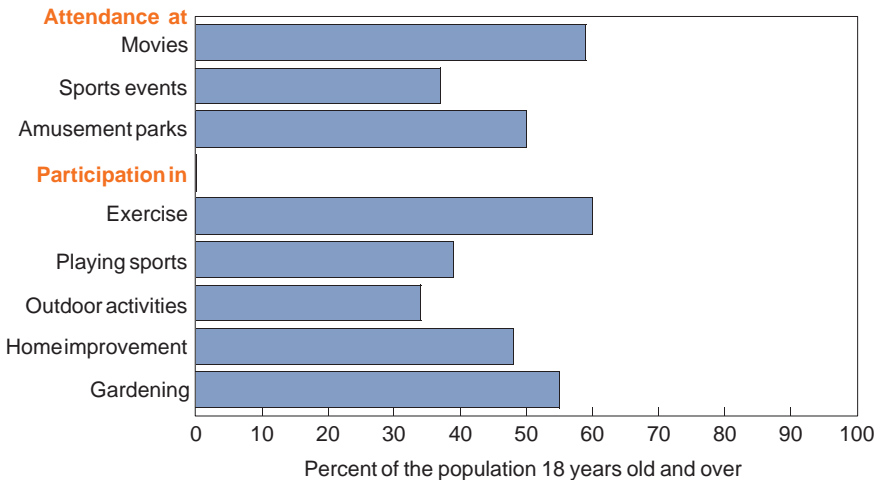


Figure 7.1  
**Participation in Sports Activities: 1995**



Source: Chart prepared by U.S. Bureau of the Census. For data, see table 419.

Figure 7.2  
**Attendance for Various Activities: 1992**



Source: Chart prepared by U.S. Bureau of the Census. For data, see table 416.

# Parks, Recreation, and Travel

This section presents data on national parks and forests, State parks, recreational activities, the arts and humanities, and domestic and foreign travel.

**Parks and recreation**—The Department of the Interior has responsibility for administering the national parks. As part of this function, it issues reports relating to the usage of public parks for recreation purposes. The National Park Service publishes information on visits to national park areas in its annual report, *National Park Statistical Abstract*. *The National Parks: Index (year)* is a biannual report which has appeared under a variety of *Index* titles prior to 1985. Beginning with the 1985 edition, the report has appeared under the current title. The *Index* contains brief descriptions, with acreages, of each area administered by the Service, plus certain "related" areas. A statistical summary of service-administered areas is also presented. The annual *Federal Recreation Fee Report* summarizes the prior year's recreation fee receipts and recreation visitation statistics for seven Federal land managing agencies.

Statistics for State parks are compiled by the National Association of State Park Directors which issues its annual *Information Exchange*. The Bureau of Land Management, in its *Public Land Statistics*, also issues data on recreational use of its lands. The Department of Agriculture's Forest Service, in its *Report of the Forest Service*, issues data on recreational uses of the national forests.

**Visitation**—Data on visitation to reporting areas are collected by several different agencies and groups. The methodology used to collect these results may vary accordingly, from visual counts and estimates to the use of electromagnetic traffic counters. In using and comparing these data, one should also be aware of several different definitions that follow: Recreation visit, which is the entry of any person into an area for recreation purposes; nonrecreation visits, which include visits going to and from inholdings, through traffic, tradespeople and personnel with business in the area; and visitor hour, which constitutes the presence of a person in a recreation

## In Brief

Persons who golf:

1975	13 million
1995	25 million

Expenditures for sound recordings:

1990	\$7.5 billion
1996	\$12.5 billion

area or site for recreational purposes for periods of time aggregating 60 minutes.

**Recreation and leisure activities**—Statistics on the participation in various recreation and leisure time activities are based on several sample surveys. Data on participation in fishing, hunting, and other forms of wildlife-associated recreation are published periodically by the U.S. Department of Interior, Fish and Wildlife Service. The most recent data are from the 1991 survey. Data on participation in various sports recreation activities are published by the National Sporting Goods Association.

**Travel**—Information on foreign travel and personal expenditures abroad, as well as expenditures by foreign citizens traveling in the United States, is compiled annually by the U.S. Bureau of Economic Analysis and published in selected issues of the monthly *Survey of Current Business*. Statistics on arrivals to the United States had been reported by the U.S. Travel and Tourism Administration (USTTA), in cooperation with the U.S. Immigration and Naturalization Service, and are published in *Summary and Analysis of International Travel to the United States*. Sources of statistics on departures from the United States included USTTA's in-flight survey, the Department of Transportation's *International Air Travel Statistics*, and other sources. Data on domestic travel, business receipts and employment of the travel industry, and travel expenditures are published by the U.S. Travel Data Center, the national nonprofit center for travel and tourism research which is located in Washington, DC. Other data on household transportation characteristics may be found in section 21.

### No. 401. Visitation to Federal Recreation Areas: 1980 to 1992

[In millions of visitor hours. For years ending September 30. Covers persons entering and using a recreation area over a specified period of time. For definition of visitor hour, see text, section 7]

ADMINISTERING FEDERAL AGENCY	1980	1985	1986	1987	1988	1989	1990	1991	1992
<b>All areas</b> . . . . .	<b>6,367</b>	<b>6,403</b>	<b>6,858</b>	<b>7,332</b>	<b>7,419</b>	<b>7,475</b>	<b>7,567</b>	<b>7,829</b>	<b>7,995</b>
Fish and Wildlife Service . . . . .	17	65	67	72	81	45	(NA)	(NA)	(NA)
Forest Service . . . . .	2,819	2,705	2,718	2,861	2,908	3,030	3,157	3,346	3,452
U.S. Army Corps of Engineers <sup>1</sup> . . . . .	1,926	1,721	2,068	2,176	2,290	2,296	2,280	2,306	2,306
National Park Service . . . . .	1,042	1,298	1,348	1,394	1,376	1,315	1,322	1,344	1,390
Bureau of Land Management <sup>2</sup> . . . . .	68	246	284	515	461	493	518	540	563
Bureau of Reclamation . . . . .	407	289	296	306	294	286	280	280	269
Tennessee Valley Authority <sup>3</sup> . . . . .	87	79	77	8	9	10	10	13	14

NA Not available. <sup>1</sup> Beginning 1986, not comparable with previous years. <sup>2</sup> Data not comparable for all years. <sup>3</sup> Beginning in 1989, the TVA discontinued reporting visitation to nonfee charging areas. Data for 1987 and 1988 have been adjusted to reflect this policy.

Source: 1980, U.S. Heritage Conservation and Recreation Service, *Federal Recreation Fee Report*, annual; thereafter, U.S. National Park Service, unpublished data.

### No. 402. National Park System—Summary: 1985 to 1995

[For fiscal years ending in year shown, except as noted; see text, section 10. Includes data for five areas in Puerto Rico and Virgin Islands, one area in American Samoa, and one area in Guam]

ITEM	1985	1989	1990	1991	1992	1993	1994	1995
Finances (mil. dol.): <sup>1</sup>								
Expenditures reported . . . . .	848.1	1,036.8	986.1	1,104.4	1,268.7	1,429.4	1,404.0	1,445.0
Salaries and wages . . . . .	369.4	441.4	459.1	495.3	518.1	596.1	627.2	633.0
Improvements, maintenance . . . . .	127.4	197.5	160.0	179.6	212.1	224.8	222.9	234.0
Construction . . . . .	84.7	85.2	108.5	134.1	193.3	226.8	205.6	192.0
Other . . . . .	266.6	312.7	258.5	295.4	345.2	379.7	348.3	386.0
Funds available . . . . .	1,248.2	1,440.0	1,505.5	1,988.4	2,274.8	2,346.5	2,307.7	2,225.0
Appropriations . . . . .	821.6	996.7	1,052.5	1,284.7	1,392.8	1,334.0	1,388.8	1,325.0
Other <sup>2</sup> . . . . .	426.6	443.3	453.0	703.7	882.0	1,012.5	918.9	900.0
Revenue from operations <sup>3</sup> . . . . .	50.6	86.3	78.6	78.1	88.3	89.5	97.0	106.3
Recreation visits (millions): <sup>3</sup>								
All areas . . . . .	263.4	269.4	258.7	267.8	274.7	273.1	268.6	269.6
National parks <sup>4</sup> . . . . .	50.0	57.4	57.7	57.4	58.7	59.8	63.0	64.8
National monuments . . . . .	15.9	23.7	23.9	25.8	26.6	26.5	23.6	23.5
National historical, commemorative, archaeological <sup>5</sup> . . . . .	61.9	63.9	57.5	61.0	63.3	61.9	59.5	56.9
National parkways . . . . .	40.0	31.2	29.1	28.8	30.7	30.4	29.3	31.3
National recreation areas <sup>4</sup> . . . . .	49.4	49.6	47.2	49.8	50.3	50.8	52.3	53.7
National seashores and lakeshores . . . . .	25.3	21.9	23.3	24.4	23.9	24.1	24.0	22.5
National Capital Parks . . . . .	8.3	8.9	7.5	7.5	8.1	9.1	5.4	5.5
Miscellaneous other areas . . . . .	12.6	12.8	12.5	13.1	13.1	10.5	11.8	11.4
Recreation overnight stays (millions) <sup>3</sup> . . . . .	15.8	17.4	17.6	17.7	18.3	17.7	18.3	16.8
In commercial lodgings . . . . .	3.5	3.9	3.9	4.0	4.1	4.0	3.9	3.8
In Park Service campgrounds . . . . .	7.3	7.8	7.9	7.8	8.1	7.5	7.6	7.1
In tents . . . . .	3.6	3.9	4.1	4.2	4.4	4.1	4.2	3.9
In recreation vehicles . . . . .	3.8	3.9	3.8	3.6	3.7	3.4	3.4	3.2
In backcountry . . . . .	1.7	1.6	1.7	2.0	2.2	2.4	2.4	2.2
Other . . . . .	3.2	4.1	4.2	3.9	3.9	3.8	4.4	3.7
Land (1,000 acres): <sup>6</sup>								
Total . . . . .	75,749	76,331	76,362	76,607	76,492	75,515	74,905	77,355
Parks . . . . .	45,739	46,081	46,089	46,135	46,208	45,521	48,111	49,307
Recreation areas . . . . .	3,335	3,342	3,344	3,346	3,347	3,349	3,351	3,353
Other . . . . .	26,675	26,907	26,929	27,126	26,937	26,645	23,443	24,695
Acquisition, gross . . . . .	34	73	21	66	23	39	32	27
By purchase . . . . .	29	14	18	15	21	29	29	25
By gift . . . . .	2	58	2	43	1	10	1	1
By transfer or exchange . . . . .	3	1	3	8	1	1	(Z)	1
Exclusion . . . . .	(Z)	1	1	(Z)	(Z)	(Z)	(Z)	(Z)
Acquisition, net . . . . .	34	71	21	66	23	39	32	27

Z Less than 500 acres. <sup>1</sup> Financial data are those associated with the National Park System. Certain other functions of the National Park Service (principally the activities absorbed from the former Heritage Conservation and Recreation Service in 1981) are excluded. <sup>2</sup> Includes funds carried over from prior years. <sup>3</sup> For calendar year. <sup>4</sup> Through 1990, combined data for North Cascades National Park and two adjacent National Recreation Areas are included in National Parks total. <sup>5</sup> Includes military areas. <sup>6</sup> Federal land only, as of Dec. 31. Federal land acreages, in addition to National Park Service administered lands, also include lands within national park system area boundaries but under the administration of other agencies. Year-to-year changes in the federal lands figures include changes in the acreages of these other lands and hence often differ from "net acquisition."

Source: U.S. National Park Service, Visits, *National Park Statistical Abstract*, annual; and unpublished data. Other data are unpublished.

## No. 403. National Forest Recreation Use, Summary: 1980 to 1995

[For year ending September 30. Estimated. Represents recreational use of National Forest land and water in States which have a Forest Service recreation program]

YEAR AND ACTIVITY	Recreation, visitor-days <sup>1</sup> (1,000)	Per cent	STATE	Recreation, visitor-days <sup>1</sup> , 1995 (1,000)	STATE OR OTHER AREA	Recreation, visitor-days <sup>1</sup> , 1995 (1,000)
1980	233,549	100.0	U.S.	345,083	NV	3,742
1981	235,709	100.0			NH	3,352
1982	233,438	100.0	AL	680	NM	9,475
1983	227,708	100.0	AK	5,980	NY	103
1984	227,554	100.0	AZ	33,165	NC	6,756
1985	225,407	100.0	AR	2,206	ND	116
1986	226,533	100.0	CA	80,877	OH	851
1987	238,458	100.0	CO	30,971	OK	389
1988	242,316	100.0	FL	3,157	OR	37,032
1989	252,495	100.0	GA	3,191	PA	3,503
1990	263,051	100.0	ID	14,264	SC	987
1991	278,849	100.0	IL	1,118	SD	3,536
1992	287,691	100.0	IN	618	TN	3,188
1993	295,473	100.0	KS	85	TX	2,440
1994	330,348	100.0				
1995, total	345,083	100.0	KY	2,251	UT	18,880
Mechanized travel and viewing scenery	128,999	37.4	LA	591	VT	1,393
Camping, picnicking, and swimming	85,777	24.9	MA	147	VA	4,702
Hiking, horseback riding, and water travel	32,317	9.4	MI	4,720	WA	24,797
Winter sports	20,348	5.9	MN	5,824	WV	1,461
Hunting	18,945	5.5	MS	1,409	WI	2,531
Resorts, cabins, and organization camps	17,634	5.1	MO	2,230	WY	8,353
Fishing	17,787	5.2	MT	13,602		
Nature studies	3,208	0.9	NE	248	PR	171
Other <sup>2</sup>	20,068	5.8				

<sup>1</sup> One recreation visitor-day is the recreation use of National Forest land or water that aggregates 12 visitor-hours. This may entail 1 person for 12 hours, 12 persons for 1 hour, or any equivalent combination of individual or group use, either continuous or intermittent. <sup>2</sup> Includes team sports, gathering forest products, attending talks and programs, and other uses.

Source: U.S. Forest Service, unpublished data.

## No. 404. Recreational Use of Public Lands Administered by Bureau of Land Management: 1985 to 1993

[In thousands. For year ending Sept. 30. Beginning 1987, increase due to an estimated longer length of stay per visit, especially in California. See text, section 7]

YEAR AND STATE	Number of visits	TYPE OF RECREATION USE (visitor hours)										
		Total	Off-highway vehicle travel	Other motorized travel	Non-motorized travel	Camping	Hunting	Misc. site based	Fishing	Boating	Misc. water based	Snow- and ice-based recreational activity, winter sports
1985	51,739	244,612	36,995	24,053	10,047	65,397	51,842	23,098	14,254	11,710	2,193	5,023
1986	54,253	284,142	49,688	25,866	14,397	95,196	35,570	19,331	18,227	15,891	3,951	6,025
1987	56,427	514,716	123,325	34,325	19,172	195,315	57,624	38,412	22,932	15,140	5,212	3,259
1988	57,460	492,756	122,014	35,748	19,761	178,703	55,285	38,340	21,617	13,294	4,979	3,015
1989	60,957	493,214	65,808	74,075	36,676	173,597	46,760	45,871	23,392	18,491	5,425	3,119
1990	71,820	523,753	63,016	83,445	41,316	165,366	47,053	57,958	28,664	20,806	8,313	7,816
1991	72,541	539,779	50,849	85,833	44,398	196,310	49,593	59,928	20,939	19,676	8,353	3,898
1992	69,418	519,429	46,411	93,477	43,845	181,536	44,557	59,857	19,768	18,735	7,586	3,657
1993, total	(NA)	428,825	40,197	61,113	27,780	162,663	47,246	42,500	19,466	17,127	7,009	3,724
AK	(NA)	5,924	152	466	87	3,719	567	201	432	173	5	122
AZ <sup>1</sup>	(NA)	59,022	749	619	2,473	36,351	2,334	8,748	756	4,927	2,061	4
CA	(NA)	132,143	24,989	10,159	7,177	66,608	7,727	9,213	2,745	1,584	1,688	253
CO	(NA)	27,795	1,418	6,122	946	5,692	9,204	1,535	791	1,710	54	323
Eastern States <sup>2</sup>	(NA)	52	-	-	-	-	-	1	6	2	42	-
ID	(NA)	18,199	1,032	1,326	692	5,168	2,568	1,588	2,288	1,433	570	1,534
MT <sup>3</sup>	(NA)	13,004	2,523	967	503	3,187	2,822	418	1,734	476	57	317
NV	(NA)	26,897	1,668	11,309	2,798	4,191	2,192	2,708	1,434	262	172	163
NM	(NA)	20,098	926	5,137	1,721	3,001	5,329	2,917	600	392	71	4
OR <sup>4</sup>	(NA)	60,564	1,828	8,291	5,625	15,759	6,627	9,718	7,232	3,026	1,902	556
UT	(NA)	56,008	4,618	15,988	5,481	17,341	4,868	3,985	465	2,812	336	114
WY	(NA)	9,119	294	729	277	1,646	3,007	1,468	983	330	51	334

- Represents or rounds to zero. NA Not available. <sup>1</sup> Includes concession visitation data. These data relate to Bureau of Land Management concession leases along the Colorado River. The leases consist of boat docks and storage areas, trailer parks, restaurants, etc. The visitation by the recreating public to these areas and facilities is monitored and recorded. <sup>2</sup> States bordering on or east of the Mississippi River. <sup>3</sup> Includes North Dakota and South Dakota. <sup>4</sup> Includes Washington.

Source: U.S. Bureau of Land Management, *Public Land Statistics*, annual.

### No. 405. State Parks and Recreation Areas—States: 1995

[For year ending June 30. Data are shown as reported by State park directors. In some States, park agency has under its control forests, fish and wildlife areas, and/or other areas. In other States, agency is responsible for State parks only]

STATE	Acreage (1,000)	Visitors (1,000) <sup>1</sup>	REVENUE		STATE	Acreage (1,000)	Visitors (1,000) <sup>1</sup>	REVENUE	
			Total (\$1,000)	Percent of operating expenditures				Total (\$1,000)	Percent of operating expenditures
<b>United States . . . . .</b>	<b>11,807</b>	<b>745,602</b>	<b>535,685</b>	<b>43.0</b>	Missouri . . . . .	134	16,058	5,158	22.4
Alabama . . . . .	50	6,213	25,105	87.4	Montana . . . . .	52	1,837	1,016	22.4
Alaska . . . . .	3,242	4,299	1,725	31.5	Nebraska . . . . .	133	9,023	10,677	94.3
Arizona . . . . .	46	2,180	3,572	30.9	Nevada . . . . .	149	2,874	1,096	21.7
Arkansas . . . . .	51	7,491	12,647	56.1	New Hampshire . . . . .	154	1,178	4,386	108.6
California . . . . .	1,334	64,314	58,306	32.3	New Jersey . . . . .	321	13,574	6,650	25.7
Colorado . . . . .	337	10,949	8,062	55.1	New Mexico . . . . .	120	4,649	11,781	97.5
Connecticut . . . . .	176	7,993	3,345	36.0	New York . . . . .	261	64,406	36,931	28.7
Delaware . . . . .	16	3,247	4,862	33.5	North Carolina . . . . .	140	11,974	2,849	20.0
Florida . . . . .	437	11,798	21,024	44.0	North Dakota . . . . .	20	1,043	718	39.0
Georgia . . . . .	66	15,880	15,081	38.9	Ohio . . . . .	204	62,284	19,609	36.3
Hawaii . . . . .	25	19,000	(NA)	(NA)	Oklahoma . . . . .	72	15,615	19,077	64.8
Idaho . . . . .	42	2,675	2,763	42.8	Oregon . . . . .	92	41,265	11,237	47.0
Illinois . . . . .	419	40,027	5,251	16.3	Pennsylvania . . . . .	283	36,541	9,033	16.4
Indiana . . . . .	59	10,700	9,780	72.4	Rhode Island . . . . .	9	3,372	2,792	46.4
Iowa . . . . .	62	12,185	2,800	30.4	South Carolina . . . . .	82	10,565	14,264	69.0
Kansas . . . . .	324	6,708	2,639	44.7	South Dakota . . . . .	93	7,712	5,880	81.6
Kentucky . . . . .	43	8,530	43,835	71.9	Tennessee . . . . .	134	29,656	23,328	55.8
Louisiana . . . . .	39	1,435	2,582	31.9	Texas . . . . .	519	24,249	19,522	59.1
Maine . . . . .	92	2,008	1,768	34.4	Utah . . . . .	98	7,059	4,395	28.1
Maryland . . . . .	247	10,985	11,131	42.4	Vermont . . . . .	64	828	4,933	102.8
Massachusetts . . . . .	315	18,238	6,306	14.6	Virginia . . . . .	16	4,573	3,625	32.3
Michigan . . . . .	265	24,292	24,143	(NA)	Washington . . . . .	255	47,186	9,128	18.3
Minnesota . . . . .	245	8,065	9,190	45.4	West Virginia . . . . .	199	9,082	14,961	61.6
Mississippi . . . . .	23	4,263	5,313	42.1	Wisconsin . . . . .	128	13,420	10,943	72.9
					Wyoming . . . . .	120	2,108	427	11.4

NA Not available. <sup>1</sup> Includes overnight visitors.

Source: National Association of State Park Directors, Tallahassee, FL, 1996 Annual Information Exchange.

### No. 406. Personal Consumption Expenditures for Recreation: 1985 to 1995

[In billions of dollars, except percent. Represents market value of purchases of goods and services by individuals and nonprofit institutions]

TYPE OF PRODUCT OR SERVICE	1985	1989	1990	1991	1992	1993	1994	1995
<b>Total recreation expenditures . . . . .</b>	<b>116.3</b>	<b>185.9</b>	<b>281.6</b>	<b>292.0</b>	<b>310.8</b>	<b>339.0</b>	<b>374.8</b>	<b>401.7</b>
Percent of total personal consumption <sup>1</sup>	6.6	6.9	7.3	7.3	7.4	7.6	8.0	8.2
Books and maps . . . . .	6.5	10.6	16.5	16.9	17.7	19.0	20.1	20.9
Magazines, newspapers, and sheet music . . . . .	12.0	15.9	21.5	21.9	21.6	22.6	24.0	25.6
Nondurable toys and sport supplies . . . . .	14.6	21.4	31.6	32.8	34.2	36.5	40.1	42.7
Wheel goods, sports and photographic equipment <sup>2</sup> . . . . .	15.6	21.2	29.8	29.5	29.9	32.6	39.1	43.8
Video and audio products, computer equipment, and musical instruments . . . . .	19.9	33.7	53.8	57.3	61.2	68.8	80.0	88.3
Radio and television repair . . . . .	2.5	3.2	4.2	4.0	4.2	4.6	4.7	5.1
Flowers, seeds, and potted plants . . . . .	4.7	6.9	11.1	11.3	12.3	12.8	14.0	14.2
Admissions to specified spectator amusements . . . . .	6.7	9.7	15.1	15.7	16.6	18.2	19.5	19.9
Motion picture theaters . . . . .	2.6	3.2	5.2	5.3	5.0	5.2	5.5	5.6
Legitimate theaters and opera, and entertainments of nonprofit institutions <sup>3</sup> . . . . .	1.8	3.2	5.6	6.0	6.8	7.9	8.7	9.0
Spectator sports <sup>4</sup> . . . . .	2.3	3.3	4.4	4.5	4.8	5.1	5.3	5.3
Clubs and fraternal organizations except insurance <sup>5</sup> . . . . .	3.1	6.0	8.9	9.6	10.3	11.2	12.1	12.9
Commercial participant amusements <sup>6</sup> . . . . .	9.1	15.1	23.0	23.8	27.2	31.4	34.9	37.0
Pari-mutuel net receipts . . . . .	2.3	2.8	3.4	3.3	3.3	3.3	3.3	3.3
Other <sup>7</sup> . . . . .	19.4	39.2	62.7	65.9	72.4	78.1	83.2	88.2

<sup>1</sup> See table 702. <sup>2</sup> Includes boats and pleasure aircraft. <sup>3</sup> Except athletic. <sup>4</sup> Consists of admissions to professional and amateur athletic events and to racetracks, including horse, dog, and auto. <sup>5</sup> Consists of dues and fees excluding insurance premiums. <sup>6</sup> Consists of billiard parlors; bowling alleys; dancing, riding, shooting, skating, and swimming places; amusement devices and parks; golf courses; sightseeing buses and guides; private flying operations; casino gambling; and other commercial participant amusements. <sup>7</sup> Consists of net receipts of lotteries and expenditures for purchases of pets and pet care services, cable TV, film processing, photographic studios, sporting and recreation camps, video cassette rentals, and recreational services, not elsewhere classified.

Source: U.S. Bureau of Economic Analysis, *The National Income and Product Accounts of the United States, 1929-97*, forthcoming, and *Survey of Current Business*, May, 1997.

**No. 407. Expenditures per Consumer Unit for Entertainment and Reading: 1985 to 1995**

[Data are annual averages. In dollars, except as indicated. Based on Consumer Expenditure Survey; see text, section 14, for description of survey. See also headnote, table 712. For composition of regions, see table 26]

YEAR AND CHARACTERISTIC	ENTERTAINMENT AND READING		ENTERTAINMENT				Reading
	Total	Percent of total expenditures	Total	Fees and admissions	Television, radios, and sound equipment	Other equipment and services <sup>1</sup>	
1985	1,311	5.6	1,170	320	371	479	141
1986	1,289	5.4	1,149	308	371	470	140
1987	1,335	5.5	1,193	323	379	491	142
1988	1,479	5.7	1,329	353	416	560	150
1989	1,581	5.7	1,424	377	429	618	157
1990	1,575	5.6	1,422	371	454	597	153
1991	1,635	5.5	1,472	378	468	627	163
1992	1,662	5.6	1,500	379	492	629	162
1993	1,792	5.8	1,626	414	590	621	166
1994	1,732	5.5	1,567	439	533	595	165
<b>1995, total</b>	<b>1,775</b>	<b>5.5</b>	<b>1,612</b>	<b>433</b>	<b>542</b>	<b>637</b>	<b>163</b>
Age of reference person:							
Under 25 years old	1,152	6.3	1,081	225	456	400	71
25 to 34 years old	1,816	5.8	1,682	394	580	708	134
35 to 44 years old	2,124	5.5	1,951	531	657	763	173
45 to 54 years old	2,337	5.5	2,138	585	664	889	199
55 to 64 years old	1,765	5.4	1,577	418	492	666	188
65 to 74 years old	1,336	5.3	1,156	377	397	382	180
75 years old and over	790	4.3	652	223	260	170	138
Origin of reference person: Hispanic:							
Non-Hispanic	1,134	4.2	1,060	231	459	369	74
Black	1,829	5.6	1,659	450	549	660	170
Other	1,008	4.3	935	147	516	273	73
Other	1,929	5.7	1,747	487	553	708	182
Region of residence: Northeast	1,730	5.2	1,544	429	520	595	186
Midwest	1,772	5.5	1,602	419	572	612	170
South	1,594	5.3	1,459	373	514	572	135
West	2,116	6.0	1,939	552	570	816	177
Size of consumer unit: One person	1,112	5.7	992	265	367	360	120
Two or more persons	2,035	5.5	1,856	499	611	747	179
Two persons	1,854	5.6	1,667	459	516	693	187
Three persons	2,010	5.3	1,834	452	618	764	176
Four persons	2,376	5.6	2,187	650	739	797	189
Five persons or more	2,132	5.1	1,986	476	701	809	146

<sup>1</sup> Other equipment and services includes pets, toys, and playground equipment; sports, exercise, and photographic equipment; and recreational vehicles.

Source: U.S. Bureau of Labor Statistics, *Consumer Expenditure Survey, annual*.

**No. 408. Motion Pictures and Amusement and Recreation Services—Annual Receipts: 1990 to 1995**

[In millions of dollars. For taxable employer and nonemployer firms]

KIND OF BUSINESS	1987 SIC code <sup>1</sup>	1990	1991	1992	1993	1994	1995
Motion pictures	78	39,982	42,838	45,662	50,211	54,318	58,113
Production, distribution, and allied services	781, 782	28,888	31,590	34,288	38,096	41,170	44,370
Theaters	783	6,088	6,213	5,879	6,149	6,587	7,032
Video tape rental	784	5,006	5,035	5,495	5,966	6,561	6,711
Amusement and recreation services	79	50,126	51,654	57,699	63,561	68,186	77,384
Dance studios, schools, and halls	791	626	662	784	862	866	870
Theatrical producers (except motion picture), bands, orchestras, and entertainers	792	10,735	11,694	13,054	15,385	15,991	17,467
Bowling centers	793	2,800	2,747	2,915	2,886	3,021	3,150
Commercial sports	794	8,636	8,597	9,010	9,122	9,411	10,184
Professional sports clubs and promoters	7941	3,702	3,719	3,978	4,559	4,924	5,530
Racing, including track operation	7948	4,934	4,878	5,032	4,563	4,487	4,654
Miscellaneous amusement and recreation services <sup>2</sup>	799	27,239	27,954	31,936	35,306	38,897	45,713
Physical fitness facilities	7991	3,623	3,449	4,135	4,087	4,278	4,818
Public golf courses	7992	2,254	2,386	2,609	2,903	3,225	3,913
Coin-operated amusement devices	7993	2,146	2,301	2,566	2,760	2,959	3,295
Amusement parks	7996	4,922	4,820	5,366	5,663	5,905	6,376
Membership sports and recreation clubs	7997	4,825	5,151	5,397	5,974	6,400	6,829

<sup>1</sup> 1987 Standard Industrial Classification code; see text, section 13. <sup>2</sup> Includes kinds of businesses, not shown separately.

Source: U.S. Bureau of the Census, *Current Business Reports, Service Annual Survey: 1995, BS/95*.

### No. 409. Quantity of Books Sold and Value of U.S. Domestic Consumer Expenditures: 1982 to 1995

[Includes all titles released by publishers in the United States and imports which appear under the imprints of American publishers. Multi-volume sets, such as encyclopedias, are counted as one unit]

TYPE OF PUBLICATION AND MARKET AREA	UNITS SOLD (mil.)					CONSUMER EXPENDITURES (mil. dol.)				
	1982	1985	1990	1994	1995	1982	1985	1990	1994	1995
<b>Total</b> <sup>1</sup>	<b>1,723</b>	<b>1,788</b>	<b>2,005</b>	<b>2,142</b>	<b>2,153</b>	<b>9,889</b>	<b>12,611</b>	<b>19,043</b>	<b>23,911</b>	<b>25,041</b>
Hardbound, total	646	694	824	830	823	6,190	7,969	11,789	14,588	15,110
Softbound, total	1,077	1,094	1,181	1,312	1,330	3,699	4,642	7,254	9,323	9,931
Trade	459	553	705	821	822	2,484	3,660	6,498	9,271	9,498
Adult	315	360	403	492	466	2,028	2,871	4,777	7,197	7,171
Juvenile	144	193	301	330	355	456	789	1,721	2,074	2,327
Religious	144	134	130	142	146	706	926	1,362	1,693	1,791
Professional	106	110	131	142	146	1,630	2,043	2,957	3,867	4,153
Bookclubs	133	130	108	116	118	510	582	705	850	912
Elhi text:	233	234	209	211	237	1,067	1,415	1,948	2,074	2,384
College text	115	110	137	136	142	1,388	1,575	2,319	2,536	2,708
Mail order publications	134	121	138	96	94	581	650	752	576	583
Mass market paperbacks-rack sized:	382	382	433	461	432	1,102	1,244	1,775	2,156	2,086
General retailers	756	829	1,010	1,133	1,124	3,743	5,103	8,465	11,524	11,834
College stores	224	225	255	269	271	1,910	2,309	3,403	4,070	4,292
Libraries and institutions <sup>2</sup>	80	80	88	97	97	888	1,090	1,592	2,028	2,120
Schools <sup>2</sup>	262	260	244	247	271	1,313	1,685	2,365	2,569	2,888
Direct to consumers	319	300	304	284	283	1,889	2,214	2,901	3,322	3,501
Other	82	94	104	111	108	146	210	316	397	406

<sup>1</sup> Types of publications include university press publications and subscription reference works, not shown separately. <sup>2</sup> Elhi libraries included in schools.

Source: Book Industry Study Group, Inc., New York, NY, *Book Industry Trends, 1996*, annual, (copyright).

### No. 410. Book Purchasing by Adults: 1991 and 1995

[In percent. Excludes books purchased for or by children under 13. Based on a survey of 16,000 households conducted over 12 months ending in December of year shown. For details, see source]

CHARACTERISTIC	TOTAL		MASS MARKET <sup>1</sup>		TRADE <sup>2</sup>		HARDCOVER	
	1991	1995	1991	1995	1991	1995	1991	1995
<b>Total</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>
Age of purchaser:								
Under 25 years old	4.3	4.4	3.7	4.6	5.2	4.7	4.4	3.9
25 to 34 years old	18.8	15.2	13.9	12.0	25.4	18.3	19.6	16.0
35 to 44 years old	23.7	26.6	22.8	22.6	25.2	30.5	23.7	27.2
45 to 54 years old	22.4	22.8	26.0	23.3	18.5	22.7	20.5	22.1
55 to 64 years old	15.6	14.3	15.8	15.7	13.9	12.2	17.2	14.7
65 years old and over	15.2	16.7	17.8	21.8	11.8	11.6	14.6	16.1
Household income:								
Under \$30,000	37.1	32.3	41.7	40.7	32.6	27.0	34.1	27.9
\$30,000 to 49,999	27.2	24.5	27.3	25.0	27.7	24.8	26.5	23.6
\$50,000 to 59,999	11.0	9.0	9.8	8.8	12.3	8.9	11.5	9.3
\$60,000 to 69,999	6.9	8.2	7.0	6.7	7.2	8.8	6.3	9.3
\$70,000 and over	17.8	26.0	14.2	18.8	20.2	30.5	21.6	29.9
Household size:								
Singles	20.8	18.8	17.7	19.6	24.1	18.4	22.8	18.1
Families with no children	40.4	40.9	42.3	40.6	38.0	40.1	39.7	42.0
Families with children	38.8	40.3	40.0	39.8	37.9	41.5	37.5	39.9
Age of reader:								
Under 25 years old	7.3	8.1	5.2	6.3	10.1	10.4	7.7	7.8
25 to 34 years old	18.7	15.9	14.1	12.6	24.7	19.2	20.2	16.5
35 to 44 years old	22.9	24.9	22.3	21.6	24.0	28.0	22.7	25.5
45 to 54 years old	20.8	21.0	24.9	22.3	16.5	20.4	18.4	19.9
55 to 64 years old	14.9	13.4	15.9	15.6	12.7	11.3	15.6	13.2
65 years old and over	15.4	16.7	17.6	21.6	12.0	10.7	15.6	17.1
Category of book:								
Popular fiction	54.9	50.0	93.0	94.2	14.9	12.7	31.8	37.4
General nonfiction	10.3	9.3	3.6	2.5	15.6	12.5	16.5	14.0
Cooking/crafts	10.2	11.3	0.4	0.3	20.6	19.4	18.2	15.8
Other	24.6	29.4	3.0	3.0	48.9	55.4	33.5	32.8
Sales outlet:								
Independent	32.5	19.5	26.5	12.0	44.9	29.4	29.0	17.7
Chain book store	22.0	26.2	17.2	22.8	27.4	29.6	25.2	26.3
Book clubs	16.6	17.9	17.8	17.0	9.5	11.9	22.6	26.2
Other <sup>3</sup>	28.9	36.4	38.5	48.2	18.2	29.1	23.2	29.8

<sup>1</sup> "Pocket size" books sold primarily through magazine and news outlets, supermarkets, variety stores, etc. <sup>2</sup> All paperback books, except mass market. <sup>3</sup> Includes mail order, price clubs, discount stores, food/drug stores, used book stores, and other outlets.

Source: Book Industry Study Group, Inc., New York, NY, *1995 Consumer Research Study on Book Purchasing*, annual, (copyright).

**No. 411. Profile of Consumer Expenditures for Sound Recordings: 1990 to 1996**

[In percent, except total value. Based on monthly telephone surveys of the population 10 years old and over]

ITEM	1990	1995	1996	ITEM	1990	1995	1996
<b>Total value (mil. dol.) . . . .</b>	<b>7,541.1</b>	<b>12,320.3</b>	<b>12,533.8</b>	Music club . . . . .	8.9	14.3	14.3
<b>PERCENT DISTRIBUTION <sup>1</sup></b>				Mail order . . . . .	2.5	4.0	2.9
Age: 10 to 14 years . . . . .	7.6	8.0	7.9	Music type: <sup>2</sup>			
15 to 19 years . . . . .	18.3	17.1	17.2	Rock . . . . .	36.1	33.5	32.6
20 to 24 years . . . . .	16.5	15.3	15.0	Country . . . . .	9.6	16.7	14.7
25 to 29 years . . . . .	14.6	12.3	12.5	R&B . . . . .	11.6	11.3	12.1
30 to 34 years . . . . .	13.2	12.1	11.4	Pop . . . . .	13.7	10.1	9.3
35 to 39 years . . . . .	10.2	10.8	11.1	Rap . . . . .	8.5	6.7	8.9
40 to 44 years . . . . .	7.8	7.5	9.1	Classical . . . . .	3.1	2.9	3.4
45 years and over . . . . .	11.1	16.1	15.1	Jazz . . . . .	4.8	3.0	3.3
Sex: Male . . . . .	54.4	53.0	50.9	Gospel . . . . .	2.5	3.1	4.3
Female . . . . .	45.6	47.0	49.1	Soundtracks . . . . .	0.8	0.9	0.8
Sales outlet:				New age . . . . .	1.1	0.7	0.7
Record store . . . . .	69.8	52.0	49.9	Children's . . . . .	0.5	0.5	0.7
Other store . . . . .	18.5	28.2	31.5	Other . . . . .	5.6	7.0	5.2

<sup>1</sup> Percent distributions exclude nonresponses and responses of don't know. <sup>2</sup> As classified by respondent.

Source: Recording Industry Association of America, Inc., Washington, DC, *Top Ten Factbook*, 1996.

**No. 412. Household Pet Ownership: 1996**

[The complete publication including this copyright table is available from the U.S. Government Printing Office and the National Technical Information Service]

**No. 413. Household Participation in Lawn and Garden Activities: 1991 to 1995**

[For calendar year. Based on national household sample survey conducted by the Gallup Organization. Subject to sampling variability; see source]

ACTIVITY	PERCENT HOUSEHOLDS ENGAGED IN—					RETAIL SALES (mil. dol.)				
	1991	1992	1993	1994	1995	1991	1992	1993	1994	1995
<b>Total . . . . .</b>	<b>78</b>	<b>75</b>	<b>71</b>	<b>74</b>	<b>72</b>	<b>22,134</b>	<b>22,824</b>	<b>22,410</b>	<b>25,897</b>	<b>22,242</b>
Lawn care . . . . .	62	54	54	56	53	6,890	7,460	6,446	8,417	7,621
Indoor houseplants . . . . .	42	34	31	37	30	852	926	689	999	864
Flower gardening . . . . .	41	39	39	44	38	2,302	2,167	2,396	3,147	2,107
Insect control . . . . .	35	27	24	28	24	1,260	1,593	1,080	1,127	1,049
Shrub care . . . . .	32	27	28	30	25	1,030	1,437	1,274	1,133	774
Vegetable gardening . . . . .	31	31	26	31	28	1,652	1,440	1,063	1,476	1,359
Tree care . . . . .	27	20	21	22	17	1,443	1,664	2,011	1,408	1,002
Landscaping . . . . .	26	22	24	26	20	4,828	4,444	5,006	5,797	5,524
Flower bulbs . . . . .	26	23	22	28	21	520	503	453	635	377
Fruit trees . . . . .	15	13	13	14	11	371	350	759	389	241
Container gardening . . . . .	13	9	11	12	12	330	239	441	359	377
Raising transplants . . . . .	12	8	10	11	8	141	169	201	182	187
Herb gardening . . . . .	9	7	8	10	8	161	135	175	112	140
Growing berries . . . . .	7	6	6	6	5	90	62	126	85	55
Ornamental gardening . . . . .	7	5	6	5	5	264	235	290	264	144
Water gardening . . . . .	(NA)	(NA)	(NA)	5	5	(NA)	(NA)	(NA)	367	421

NA Not available. <sup>1</sup> Starting plants in advance of planting in ground.

Source: The National Gardening Association, Burlington, VT, *National Gardening Survey*, annual, (copyright).



### No. 414. Sport Fishing and Hunting Licenses—Number and Cost: 1980 to 1995

[In millions, except as indicated. For fiscal years ending in year shown; see text, section 9]

ITEM	1980	1985	1988	1989	1990	1991	1992	1993	1994	1995
Fishing licenses: Sales . . . . .	35.2	35.7	36.8	36.6	37.0	37.0	37.4	37.9	37.9	37.9
Resident . . . . .	30.1	30.5	31.3	31.0	31.0	31.1	31.4	31.8	31.6	31.4
Nonresident . . . . .	5.1	5.2	5.5	5.6	6.0	5.9	6.0	6.1	6.3	6.5
Paid license holders <sup>1</sup> . . . . .	28.0	29.7	31.4	30.3	30.7	30.7	30.6	30.2	30.2	30.3
Cost to anglers (mil. dol.) . . . . .	196	282	330	341	363	375	398	412	425	449
Hunting licenses: Sales . . . . .	27.0	27.7	30.0	29.3	30.0	30.7	31.3	31.6	31.6	32.1
Resident . . . . .	25.6	26.1	27.7	27.3	27.4	28.5	29.1	29.5	29.7	30.0
Nonresident . . . . .	1.4	1.6	2.0	2.0	2.3	2.2	2.2	2.0	2.0	2.2
Paid license holders <sup>1</sup> . . . . .	16.3	15.9	15.9	15.9	15.8	15.7	15.7	15.6	15.3	15.2
Cost to hunters (mil. dol.) . . . . .	222	301	381	400	422	439	481	492	502	533
Federal duck stamps sold (1,000)	2,090	1,914	1,663	1,395	1,401	1,420	1,330	1,401	1,466	1,483

<sup>1</sup> Resident and nonresident. Includes multiple counting of license holders who bought nonresident licenses as well as a home State license. "Licenses" includes licenses, tags, permits, and stamps.

Source: U.S. Fish and Wildlife Service, *Federal Aid in Fish and Wildlife Restoration*, annual.

### No. 415. Anglers and Hunters: 1991

[For persons 16 years old and over. An angler or hunter is anyone who has fished or hunted in 1991. Based on the 1991 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation conducted for the U.S. Fish and Wildlife Service by the U.S. Bureau of the Census]

TYPE OF FISHING	ANGLERS			Expenditures <sup>2</sup> (mil. dol.)	TYPE OF HUNTING	HUNTERS			
	Number (1,000)	Percent of population	Days of fishing <sup>1</sup> (mil.)			Number (1,000)	Percent of population	Days of hunting <sup>1</sup> (mil.)	Expenditures <sup>2</sup> (mil. dol.)
<b>All fishing . . . . .</b>	<b><sup>3</sup>35,578</b>	<b>19</b>	<b><sup>3</sup>511</b>	<b>23,990</b>	<b>All hunting . . . . .</b>	<b><sup>3</sup>14,063</b>	<b>7</b>	<b><sup>3</sup>236</b>	<b>12,336</b>
All freshwater fishing . . . . .	<sup>3</sup> 31,041	16	<sup>3</sup> 440	15,149	Big game . . . . .	10,745	6	128	5,090
Freshwater, except . . . . .					Small game . . . . .	7,642	4	77	1,550
Great Lakes . . . . .	30,186	16	431	13,812	Migratory birds . . . . .	3,009	2	22	686
Great Lakes . . . . .	2,552	1	25	1,337	Other animals . . . . .	1,411	1	19	255
Saltwater . . . . .	8,885	5	75	4,992					

<sup>1</sup> Any part of a day constitutes a day. <sup>2</sup> Totals include expenditures for equipment, trips, magazines, membership dues, contributions, land leasing and ownership, licenses, stamps, tags, and other expenditures. Figures by type of fishing and hunting include only expenditures for trips and equipment. <sup>3</sup> Includes duplication for persons who participate in more than one category.

Source: U.S. Fish and Wildlife Service, *1991 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation*.

### No. 416. Participation in Various Leisure Activities: 1992

[In percent, except as indicated. Covers activities engaged in at least once in the prior 12 months. See headline, table 425. See also table 426]

ITEM	Adult population (mil.)	ATTENDANCE AT—			PARTICIPATION IN—				
		Movies	Sports events	Amusement park	Exercise program	Playing sports	Outdoor activities <sup>1</sup>	Home improvement/repair	Gardening
<b>Total . . . . .</b>	<b>185.8</b>	<b>59</b>	<b>37</b>	<b>50</b>	<b>60</b>	<b>39</b>	<b>34</b>	<b>48</b>	<b>55</b>
Sex: Male . . . . .	89.0	60	44	51	61	50	39	53	46
Female . . . . .	96.8	59	30	50	59	29	29	42	62
Race: White . . . . .	158.8	60	38	51	61	40	37	50	57
Black . . . . .	21.1	54	32	45	51	32	10	32	39
Other . . . . .	5.9	62	20	46	51	38	28	31	42
Age: 18 to 24 years old . . . . .	24.1	82	51	68	67	59	43	33	31
25 to 34 years old . . . . .	42.4	70	47	68	67	52	41	47	51
35 to 44 years old . . . . .	39.8	68	43	58	62	44	42	58	57
45 to 54 years old . . . . .	27.7	58	35	44	62	34	36	57	64
55 to 64 years old . . . . .	21.2	40	23	30	56	21	21	53	63
65 to 74 years old . . . . .	18.3	34	20	29	50	18	21	42	63
75 to 96 years old . . . . .	12.3	19	7	14	34	7	5	20	55
Education: Grade school . . . . .	14.3	16	9	24	24	10	11	24	44
Some high school . . . . .	18.6	35	19	35	39	18	21	34	50
High school graduate . . . . .	69.4	54	33	51	55	34	31	47	53
Some college . . . . .	39.2	21	45	59	71	49	42	53	55
College graduate . . . . .	26.2	77	51	58	75	55	42	52	61
Graduate school . . . . .	18.1	81	51	54	79	57	51	65	65

<sup>1</sup> Camping, hiking, and canoeing.

Source: U.S. National Endowment for the Arts, *Arts Participation in America: 1982 to 1992*.

## No. 417. Selected Spectator Sports: 1985 to 1995

SPORT	Unit	1985	1987	1990	1991	1992	1993	1994	1995
Baseball, major leagues: <sup>1</sup>									
Attendance	1,000	47,742	53,182	55,512	57,820	56,852	71,237	50,010	51,288
Regular season	1,000	46,824	52,011	54,824	56,814	55,873	70,257	50,010	50,469
National League	1,000	22,292	24,734	24,492	24,696	24,113	36,924	25,808	25,110
American League	1,000	24,532	27,277	30,332	32,118	31,760	33,333	24,202	25,359
Playoffs	1,000	591	784	479	633	668	636	(X)	533
World Series	1,000	327	387	209	373	311	344	(X)	286
Players' salaries: <sup>2</sup>									
Average	\$1,000	371	412	598	851	1,029	1,076	1,168	1,111
Basketball: <sup>3 4</sup>									
NCAA—Men's college:									
Teams	Number	753	760	767	796	813	831	858	868
Attendance	1,000	26,584	26,798	28,741	29,250	29,378	28,527	28,390	28,548
NCAA—Women's college:									
Teams	Number	746	756	782	806	815	826	859	864
Attendance	1,000	2,072	2,156	2,777	3,013	3,397	4,193	4,557	4,962
Pro: <sup>5</sup>									
Teams	Number	23	23	27	27	27	27	27	27
Attendance, total <sup>6</sup>	1,000	11,534	13,190	18,586	18,009	18,609	19,120	19,350	19,883
Regular season	1,000	10,506	12,065	17,369	16,876	17,367	17,778	17,984	18,516
Average per game	Number	11,141	12,795	15,690	15,245	15,689	16,060	16,246	16,727
Playoffs	1,000	985	1,091	1,203	1,109	1,228	1,338	1,349	1,347
Players' salaries:									
Average	\$1,000	325	440	817	989	1,202	1,348	1,700	(NA)
Football:									
NCAA College: <sup>4</sup>									
Teams	Number	509	507	533	548	552	560	568	565
Attendance	1,000	34,952	35,008	35,330	35,528	35,225	34,871	36,460	35,638
National Football League: <sup>7</sup>									
Teams	Number	28	28	28	28	28	28	(NA)	(NA)
Attendance, total <sup>8</sup>	1,000	14,058	<sup>9</sup> 15,180	17,666	17,752	17,784	14,772	(NA)	(NA)
Regular season	1,000	13,345	<sup>9</sup> 14,406	13,960	13,841	13,829	13,967	(NA)	(NA)
Average per game <sup>10</sup>	Number	59,567	<sup>9</sup> 64,315	62,321	61,792	61,736	62,352	(NA)	(NA)
Postseason games <sup>10</sup>	1,000	711	656	848	813	815	805	(NA)	(NA)
Players' salaries: <sup>11</sup>									
Average	\$1,000	194	203	352	415	645	683	637	714
Median base salary	\$1,000	140	175	236	250	325	330	325	335
National Hockey league: <sup>12</sup>									
Regular season attendance	1,000	11,621	12,118	12,344	12,770	13,917	15,714	(NA)	15,658
Playoffs attendance	1,000	1,153	1,337	1,442	1,328	1,346	1,440	(NA)	1,447
Horsereading: <sup>13 14</sup>									
Racing days	Number	13,745	14,208	13,841	(NA)	13,644	13,237	13,082	(NA)
Attendance	1,000	73,346	70,105	63,803	(NA)	49,275	45,688	42,065	(NA)
Pari-mutuel turnover	Mil. dol	12,222	13,122	7,162	14,094	14,078	13,718	14,143	(NA)
Revenue to government	Mil. dol	625	608	611	624	491.3	473	453	(NA)
Greyhound: <sup>13</sup>									
Total performances	Number	9,590	11,156	14,915	(NA)	17,528	17,976	17,035	(NA)
Attendance	1,000	23,853	26,215	28,660	(NA)	28,003	(NA)	(NA)	(NA)
Pari-mutuel turnover	Mil. dol	2,702	3,193	3,422	3,422	3,306	3,255	2,948	(NA)
Revenue to government	Mil. dol	201	221	235	(NA)	204.2	194.9	183.0	(NA)
Jai alai: <sup>13</sup>									
Total performances	Number	2,736	2,906	3,620	3,619	3,288	3,200	3,146	(NA)
Games played	Number	32,260	38,476	(NA)	(NA)	45,067	43,056	42,607	(NA)
Attendance	1,000	4,722	6,816	5,329	(NA)	4,634	4,194	3,684	(NA)
Pari-mutuel turnover	Mil. dol	664.0	707.5	545.5	(NA)	425.9	384.2	330.7	(NA)
Revenue to government	Mil. dol	50	51	39	39	30	27	22	(NA)
Professional rodeo: <sup>15</sup>									
Rodeos	Number	617	637	754	798	791	791	782	739
Performances	Number	1,887	1,832	2,159	2,241	2,269	2,269	2,245	2,217
Members	Number	5,239	5,342	5,693	5,748	5,760	5,760	6,415	6,894
Permit-holders (rookies)	Number	2,534	2,746	3,290	3,006	2,888	2,888	3,346	3,835

NA Not available. X Not applicable. <sup>1</sup> Source: The National League of Professional Baseball Clubs, New York, NY, *National League Green Book*; and The American League of Professional Baseball Clubs, New York, NY, *American League Red Book*. <sup>2</sup> Source: Major League Baseball Players Association, New York, NY. <sup>3</sup> Season ending in year shown. <sup>4</sup> Source: National Collegiate Athletic Assn., Overland Park, KS. For women's attendance total, excludes double-headers with men's teams. <sup>5</sup> Source: National Basketball Assn., New York, NY. <sup>6</sup> Includes All-Star game, not shown separately. <sup>7</sup> Source: National Football League, New York, NY. <sup>8</sup> 1987 through 1992 includes preseason attendance, not shown separately. <sup>9</sup> Season was interrupted by a strike. <sup>10</sup> Includes Pro Bowl, a nonchampionship game and Super Bowl. <sup>11</sup> Source: National Football League Players Association, Washington, DC. <sup>12</sup> For season beginning in year shown. Source: National Hockey League, Montreal, Quebec. <sup>13</sup> Source: Association of Racing Commissioners International, Inc., Lexington, KY. <sup>14</sup> Includes thoroughbred, harness, quarter horse, and fairs. <sup>15</sup> Source: Professional Rodeo Cowboys Association, Colorado Springs, CO., *Official Professional Rodeo Media Guide*, annual, (copyright).

Source: Compiled from sources listed in footnotes.

## No. 418. Selected Recreational Activities: 1975 to 1995

ACTIVITY	Unit	1975	1980	1985	1990	1992	1993	1994	1995
Softball, amateur: <sup>1</sup>									
Total participants <sup>2</sup>	Million. . .	26	30	41	41	41	42	42	42
Youth participants	1,000 . . .	450	650	712	1,100	1,207	1,208	1,209	1,350
Adult teams <sup>3</sup>	1,000 . . .	66	110	152	188	202	200	196	187
Youth teams <sup>3</sup>	1,000 . . .	9	18	31	46	57	62	68	74
Golfers (one round or more) <sup>4</sup>	1,000 . . .	13,036	15,112	17,520	27,800	24,800	24,600	24,300	25,000
Golf rounds played <sup>5</sup>	1,000 . . .	308,562	357,701	414,777	502,000	505,400	498,600	464,800	490,200
Golf facilities <sup>6</sup>	Number.	11,370	12,005	12,346	12,846	13,210	13,439	13,683	14,074
Classification:									
Private	Number.	4,770	4,839	4,861	4,810	4,568	4,492	4,367	4,324
Daily fee	Number.	5,014	5,372	5,573	6,024	6,552	6,803	7,126	7,491
Municipal	Number.	1,586	1,794	1,912	2,012	2,090	2,144	2,190	2,259
Tennis: <sup>6</sup>									
Players	1,000 . . .	734,000	(NA)	13,000	21,000	22,630	21,500	16,500	17,820
Courts	1,000 . . .	130	(NA)	220	220	230	230	240	240
Indoor	1,000 . . .	8	(NA)	14	14	14	14	15	15
Tenpin bowling: <sup>8</sup>									
Participants, total	Million. . .	62.5	72.0	67.0	71.0	82.0	79.0	79.0	79.0
Male	Million. . .	29.9	34.0	32.0	35.4	40.2	36.3	36.3	36.3
Female	Million. . .	32.6	38.0	35.0	35.6	41.8	42.6	42.3	42.3
Establishments	Number.	8,577	8,591	8,275	7,611	7,395	7,250	7,183	7,049
Lanes	1,000 . . .	141	154	155	148	144	143	142	139
Membership, total <sup>9</sup>	1,000 . . .	8,751	9,664	8,064	6,588	5,873	5,599	5,201	4,925
American Bowling Congress	1,000 . . .	4,300	4,688	3,657	3,036	2,712	2,576	2,455	2,370
Women's Bowling Congress	1,000 . . .	3,692	4,187	3,714	2,859	2,523	2,403	2,191	2,036
Young American Bowling Alliance <sup>10</sup>	1,000 . . .	759	789	693	693	638	620	555	519
Motion picture theaters <sup>11</sup>	1,000 . . .	15	18	21	24	26	26	26	28
Four-wall	1,000 . . .	11	14	18	23	25	25	26	27
Drive-in	1,000 . . .	4	4	3	1	1	1	(Z)	1
Receipts, box office	Mil. dol..	2,115	2,749	3,749	5,022	4,871	5,154	5,396	5,494
Admission, average price	Dollars	2.05	2.69	3.55	4.23	4.15	4.14	4.18	4.35
Attendance	Million. . .	1,033	1,022	1,056	1,187	1,173	1,244	1,292	1,263
Boating: <sup>12</sup>									
Recreational boats owned	Million. . .	9.7	11.8	13.8	16.0	16.2	16.2	16.6	17.1
Outboard boats	Million. . .	5.7	6.8	7.4	7.9	7.7	7.7	7.9	7.8
Inboard boats	Million. . .	0.8	1.2	1.4	2.2	2.5	2.7	2.9	2.6
Sailboats	Million. . .	0.8	1.0	1.2	1.3	1.3	1.3	1.3	1.4
Canoes	Million. . .	2.4	1.3	1.8	2.3	2.4	2.4	2.4	2.3
Rowboats and other	Million. . .	( <sup>13</sup> )	1.5	1.8	2.3	2.3	2.1	2.1	3.0
Expenditures, total <sup>14</sup>	Bil. dol..	4.8	7.4	13.3	13.7	10.3	11.3	14.1	17.2
Outboard motors in use	1,000 . . .	7,649	8,241	9,733	11,524	12,000	12,240	12,511	12,819
Motors sold	1,000 . . .	435	315	392	352	272	283	317	308
Value, retail	Mil. dol..	411	554	1,319	1,546	1,268	1,364	1,793	1,882
Outboard boats sold	1,000 . . .	328	290	305	227	192	205	231	215
Value, retail	Mil. dol..	263	408	759	978	839	914	1,426	1,362
Inboard/outdrive boats sold	1,000 . . .	70	56	115	97	75	75	94	95
Value, retail	Mil. dol..	420	616	1,663	1,794	1,239	1,244	1,791	1,925
Inboard cruisers sold	1,000 . . .	6.5	5.3	12.2	7.5	3.5	3.4	5.4	5.3
Value, retail	Mil. dol..	256	457	1,341	1,383	621	655	1,170	1,215

NA Not available. Z Fewer than 500. <sup>1</sup> Source: Amateur Softball Association, Oklahoma City, OK. <sup>2</sup> Amateur Softball Association teams and other amateur softball teams. <sup>3</sup> Amateur Softball Association teams only. <sup>4</sup> Source: National Golf Foundation, Jupiter, FL. <sup>5</sup> Prior to 1990, for persons 5 years of age and over; thereafter for persons 12 years of age and over. <sup>6</sup> Source: Tennis Industry Association, White Plains, NY. Players for persons 12 years old and over who played at least once. <sup>7</sup> 1974 data. <sup>8</sup> For season ending in year shown. Persons 5 years old and over. Source: Bowling Headquarters, Greendale, WI. <sup>9</sup> Membership totals are for U.S., Canada and for U.S. military personnel worldwide. <sup>10</sup> Prior to 1985, represents American Jr. Bowling Congress and ABC/WIBC Collegiate Division. <sup>11</sup> Source: Motion Picture Association of America, Inc., Encino, CA. Prior to 1975, figures represent theaters; thereafter, screens. <sup>12</sup> Source: National Marine Manufacturers Association, Chicago, IL. <sup>13</sup> Included in canoes. <sup>14</sup> Represents estimated expenditures for new and used boats, motors, accessories, safety equipment, fuel, insurance, docking, maintenance, storage, repairs, and other expenses.

Source: Compiled from sources listed in footnotes.

## No. 419. Participation in Selected Sports Activities: 1995

[In thousands, except rank. For persons 7 years of age or older. Except as indicated, a participant plays a sport more than once in the year. Based on a sampling of 15,000 households]

ACTIVITY	ALL PERSONS		SEX		AGE								HOUSEHOLD INCOME (dol.)						
	Number	Rank	Male	Female	7-11 years	12-17 years	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years and over	Under 15,000	15,000-24,999	25,000-34,999	35,000-49,999	50,000-74,999	75,000 and over	
<b>Total</b> . . . . .	<b>235,460</b>	<b>(X)</b>	<b>114,348</b>	<b>121,114</b>	<b>18,898</b>	<b>22,154</b>	<b>25,467</b>	<b>41,670</b>	<b>42,149</b>	<b>30,224</b>	<b>21,241</b>	<b>33,659</b>	<b>46,429</b>	<b>36,325</b>	<b>34,260</b>	<b>41,588</b>	<b>47,424</b>	<b>29,435</b>	
Number participated in:																			
Aerobic exercising <sup>1</sup> . . . . .	23,052	12	4,302	18,750	784	1,553	4,120	6,522	4,587	2,872	1,164	1,450	3,043	2,895	2,974	4,159	5,626	4,356	
Backpacking <sup>2</sup> . . . . .	10,244	23	6,413	3,831	980	1,724	1,461	2,627	2,065	914	299	175	1,779	1,389	1,435	2,069	1,997	1,575	
Badminton . . . . .	5,758	28	2,541	3,217	890	1,255	777	1,055	1,137	508	85	51	795	1,027	932	1,224	1,200	581	
Baseball . . . . .	15,728	17	12,087	3,642	5,443	4,547	1,499	1,911	1,474	539	207	107	2,204	2,095	2,453	3,249	3,527	2,199	
Basketball . . . . .	30,098	9	20,918	9,180	6,315	8,720	4,707	5,331	3,389	1,038	413	184	4,594	3,765	4,246	5,569	7,593	4,331	
Bicycle riding <sup>1</sup> . . . . .	56,308	3	29,830	26,478	12,796	10,152	5,018	9,694	8,550	4,455	2,710	2,933	8,763	8,074	8,567	10,382	11,975	8,547	
Billiards . . . . .	31,108	8	19,364	11,744	1,465	3,744	7,547	9,189	5,228	2,426	913	597	5,067	5,086	4,553	6,446	6,112	3,844	
Bowling . . . . .	41,898	6	21,142	20,756	4,951	5,850	7,174	9,492	7,078	3,535	1,776	2,043	5,817	6,494	6,409	8,164	9,891	5,123	
Calisthenics <sup>1</sup> . . . . .	9,339	24	4,042	5,298	1,218	1,578	1,096	1,669	1,397	989	468	924	1,096	1,426	1,549	1,536	2,159	1,572	
Camping <sup>3</sup> . . . . .	42,818	5	22,835	19,983	5,379	5,707	5,482	9,061	8,619	4,337	2,504	1,729	6,218	6,518	6,696	9,380	9,417	4,588	
Exercise walking <sup>1</sup> . . . . .	70,268	1	25,097	45,171	2,176	3,503	6,241	13,294	14,180	11,626	8,286	10,961	12,143	10,543	10,121	12,322	14,906	10,233	
Exercising with equipment <sup>1</sup> . . . . .	44,328	4	20,583	23,745	722	3,357	5,899	10,599	9,773	7,084	3,380	3,515	4,550	5,408	5,693	8,223	11,723	8,732	
Fishing—fresh water . . . . .	39,282	7	26,444	12,838	4,621	4,363	4,430	7,961	7,782	4,919	2,703	2,502	7,051	5,715	6,474	8,186	7,814	4,042	
Fishing—salt water . . . . .	10,717	22	7,685	3,032	6,827	1,059	1,189	2,152	2,268	1,668	819	874	1,738	1,391	1,367	2,263	2,387	1,571	
Football—tackle . . . . .	8,270	27	7,366	904	1,623	3,579	1,383	1,029	384	137	47	88	1,402	1,147	1,431	1,493	1,824	974	
Football—touch . . . . .	12,095	19	9,796	2,299	2,956	3,803	2,086	1,898	917	255	127	53	1,941	1,855	1,717	2,312	2,720	1,549	
Golf . . . . .	23,959	11	18,016	5,943	866	2,020	2,451	5,697	4,921	3,675	1,823	2,506	1,580	2,020	3,170	4,101	7,106	5,981	
Hiking . . . . .	25,047	10	13,848	11,199	2,696	3,098	2,926	5,704	5,244	3,044	1,354	980	3,702	3,408	3,316	4,784	5,646	4,191	
Hunting with firearms . . . . .	16,253	16	13,968	2,285	5,555	1,898	2,312	4,246	3,497	1,983	988	775	2,503	2,585	2,828	3,608	3,098	1,630	
Martial arts . . . . .	4,549	30	2,912	1,637	1,317	822	621	786	538	242	152	71	931	718	623	821	792	664	
Racquetball . . . . .	4,699	29	3,343	1,356	150	425	1,135	1,543	791	485	103	66	514	590	643	813	1,299	839	
Running/jogging . . . . .	20,635	13	11,874	8,761	2,037	3,594	3,703	5,008	3,215	1,960	616	503	2,486	2,569	2,650	3,840	5,101	3,989	
Skiing—alpine/downhill . . . . .	9,261	26	5,623	3,638	615	1,558	1,588	2,393	1,638	877	389	203	597	637	786	1,575	2,677	2,990	
Skiing—cross country . . . . .	3,428	31	1,757	1,672	288	438	443	557	801	479	298	125	509	203	374	464	963	914	
Soccer . . . . .	11,976	20	7,691	4,285	5,054	3,487	1,258	946	838	218	85	88	1,384	1,359	1,626	2,190	3,144	2,272	
Softball . . . . .	17,611	15	10,007	7,604	2,513	3,877	2,465	4,615	2,734	907	222	279	2,050	2,390	3,025	3,693	4,279	2,174	
Swimming <sup>1</sup> . . . . .	61,531	2	28,944	32,587	11,255	10,098	6,860	10,809	10,905	5,172	3,110	3,322	8,258	7,763	8,468	11,695	14,492	10,855	
Table tennis . . . . .	9,274	25	5,474	3,799	1,087	2,165	1,341	1,782	1,664	699	255	280	1,012	1,170	1,212	1,986	2,315	1,579	
Target shooting . . . . .	11,193	21	9,019	2,174	720	1,450	1,632	3,084	2,270	1,207	565	267	1,570	1,730	1,964	2,540	2,123	1,267	
Tennis . . . . .	12,571	18	6,813	5,758	1,157	2,250	2,479	2,720	2,102	1,073	512	278	1,414	1,502	1,335	2,045	3,210	3,065	
Volleyball . . . . .	17,957	14	8,772	9,184	2,003	4,290	3,429	4,172	2,728	968	294	73	2,586	2,336	2,622	3,759	4,229	2,425	

X Not applicable. <sup>1</sup> Participant engaged in activity at least six times in the year. <sup>2</sup> Includes wilderness camping. <sup>3</sup> Vacation/overnight.

Source: National Sporting Goods Association, Mt. Prospect, IL, *Sports Participation in 1995: Series I* (copyright).

### No. 420. Participation in Selected Sports Activities: 1995

[In thousands, except rank. For persons 7 years of age or older. Based on a sampling of 20,000 households]

ACTIVITY	ALL PERSONS		SEX		AGE								HOUSEHOLD INCOME (dol.)					
	Number	Rank	Male	Female	7-11 years	12-17 years	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years and over	Under 15,000	15,000-24,999	25,000-34,999	35,000-49,999	50,000-74,999	75,000 and over
Total . . . . .	235,454	(X)	114,344	121,107	18,898	22,154	25,467	41,670	42,149	30,224	21,241	33,649	46,165	36,070	33,687	40,686	46,912	31,933
Number participating in:																		
Archery (target) . . . . .	4,827	14	3,699	1,129	744	838	697	1,082	912	341	129	84	978	655	526	983	1,083	602
Boating, motor/power . . . . .	24,999	1	14,354	10,645	1,739	2,188	3,046	6,055	5,217	3,377	1,960	1,417	2,834	3,116	3,397	4,622	6,474	4,557
Canoeing . . . . .	7,201	8	4,165	3,037	676	1,044	1,087	1,399	1,532	847	371	246	1,006	805	956	1,097	2,061	1,278
Dart throwing . . . . .	19,374	4	11,702	7,671	1,437	1,576	3,662	6,443	3,793	1,591	540	332	4,178	2,972	3,151	3,605	3,446	2,022
Hunting with bow arrow . . . . .	5,267	13	4,760	507	117	464	908	1,672	1,205	490	286	126	952	645	772	1,265	1,129	504
Ice hockey . . . . .	2,473	18	2,029	444	524	708	516	315	312	56	42	-	431	104	220	541	625	553
Ice/figure skating . . . . .	7,060	9	2,647	4,413	1,946	1,768	978	915	866	313	160	115	895	546	868	1,507	1,936	1,309
Mountain biking-off road . . . . .	5,717	11	3,732	1,984	526	640	1,225	1,754	1,034	340	134	64	981	653	950	877	1,218	1,037
Mountain biking-on road . . . . .	10,451	7	6,094	4,357	982	1,311	1,923	3,193	1,925	654	296	167	1,595	1,080	1,671	1,881	2,418	1,805
Roller hockey . . . . .	3,162	17	2,507	655	1,162	1,142	380	261	138	15	21	43	401	276	433	607	883	561
Roller skating/in-line wheels . . . . .	23,869	2	11,864	12,005	8,012	6,827	3,013	3,223	1,851	491	164	288	2,959	2,437	3,439	4,751	6,209	4,075
Roller skating/traditional . . . . .																		
2x2 wheel . . . . .	13,645	5	4,925	8,720	4,724	3,535	1,149	1,816	1,506	391	253	270	2,593	1,887	2,345	3,239	2,367	1,214
Sailing . . . . .	3,692	16	2,017	1,675	197	423	328	748	864	470	340	324	440	365	224	445	980	1,240
Scuba (open water) . . . . .	2,383	19	1,640	743	29	131	467	732	548	335	91	50	230	201	168	528	619	636
Skate boarding . . . . .	4,336	15	3,322	1,015	1,500	1,829	445	279	170	46	26	41	785	633	619	756	875	669
Snorkeling . . . . .	5,714	12	3,044	2,670	371	454	722	1,332	1,274	1,016	358	188	474	327	420	812	1,555	2,126
Snowboarding . . . . .	2,254	20	1,646	607	409	776	471	351	175	29	35	8	203	351	319	415	465	500
Step aerobics . . . . .	11,428	6	1,308	10,120	107	677	2,295	3,515	2,580	1,144	548	560	1,875	1,381	1,521	2,109	2,511	2,031
Water skiing . . . . .	6,935	10	4,035	2,900	505	992	1,554	2,130	1,117	426	181	31	675	727	992	1,217	1,958	1,367
Wind surfing . . . . .	521	21	330	191	-	59	108	167	52	80	38	17	58	75	50	58	150	130
Work out at club . . . . .	22,008	3	10,773	11,235	242	1,019	4,368	6,234	5,070	2,623	1,224	1,227	2,388	2,346	2,781	3,905	5,335	5,252

- Represents or rounds to zero. X Not applicable.

Source: National Sporting Goods Association, Mt. Prospect, IL, *Sports Participation in 1995: Series II* (copyright).

**No. 421. Sporting Goods Sales, by Product Category: 1987 to 1996**

[In millions of dollars, except percent. Based on a sample survey of consumer purchases of 80,000 households, (100,000 beginning 1995), except recreational transport, which was provided by industry associations. Excludes Alaska and Hawaii]

SELECTED PRODUCT CATEGORY	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996, proj.
<b>Sales, all products . . . . .</b>	<b>36,791</b>	<b>43,937</b>	<b>48,585</b>	<b>48,250</b>	<b>47,104</b>	<b>47,110</b>	<b>49,129</b>	<b>53,453</b>	<b>55,452</b>	<b>57,168</b>
Annual percent change <sup>1</sup> . . . . .	10.2	19.4	10.6	-0.7	-2.4	(Z)	4.3	8.8	3.7	3.1
Percent of retail sales . . . . .	2.4	2.7	2.8	2.6	2.5	2.4	2.4	2.4	2.4	2.3
Athletic and sport clothing <sup>2</sup> . . . . .	4,645	9,555	10,286	10,130	10,731	8,990	9,096	9,521	9,699	10,030
Athletic and sport footwear <sup>3</sup> . . . . .	6,373	6,797	10,435	11,654	11,787	11,733	11,084	11,120	11,420	11,835
Walking shoes . . . . .	996	1,471	2,419	2,950	2,689	2,688	2,673	2,543	2,841	2,955
Gym shoes, sneakers . . . . .	1,537	1,602	2,303	2,536	2,545	2,397	2,016	1,869	1,741	1,758
Jogging and running shoes . . . . .	1,023	987	1,106	1,110	1,192	1,232	1,231	1,069	1,043	1,106
Tennis shoes . . . . .	467	448	645	740	759	748	599	556	480	489
Aerobic shoes . . . . .	634	514	667	611	600	590	500	356	372	380
Basketball shoes . . . . .	364	493	631	918	974	984	874	867	999	1,049
Golf shoes . . . . .	186	183	186	226	249	260	275	238	225	234
Athletic and sport equipment <sup>3</sup> . . . . .	9,900	10,705	11,504	11,964	12,062	12,846	13,880	15,257	15,060	15,691
Firearms and hunting . . . . .	1,804	1,894	2,139	2,202	2,091	2,533	2,722	3,490	2,955	3,015
Exercise equipment . . . . .	1,191	1,452	1,748	1,824	2,062	2,050	2,602	2,449	2,857	3,000
Golf . . . . .	946	1,111	1,167	1,219	1,149	1,338	1,248	1,342	1,366	1,434
Camping . . . . .	858	945	996	1,072	1,006	903	906	1,017	1,208	1,305
Bicycles (10-12-15-18+ speed) . . . . .	930	819	906	1,092	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Fishing tackle . . . . .	830	766	769	776	711	678	716	717	737	751
Snow skiing . . . . .	661	710	606	606	577	627	611	652	607	644
Tennis . . . . .	238	264	315	287	295	296	267	257	241	248
Archery . . . . .	224	235	261	265	270	334	285	306	302	296
Baseball and softball . . . . .	173	174	206	217	214	245	323	295	249	254
Water skis . . . . .	148	160	96	88	63	55	51	51	54	55
Bowling accessories . . . . .	129	129	143	155	155	164	159	157	160	165
Recreational transport . . . . .	15,873	16,880	16,360	14,502	12,524	13,541	15,069	17,555	19,273	19,612
Pleasure boats . . . . .	8,906	9,637	9,319	7,644	5,862	5,765	6,246	7,679	9,064	9,518
Recreational vehicles . . . . .	4,507	4,839	4,481	4,113	3,615	4,412	4,775	5,690	5,894	5,768
Bicycles and supplies . . . . .	2,272	2,131	2,259	2,423	2,686	2,973	3,534	3,470	3,390	3,356
Snowmobiles . . . . .	188	273	301	322	362	391	515	715	924	970

NA Not available. Z Less than .05 percent. <sup>1</sup> Represents change from immediate prior year. <sup>2</sup> Category expanded in 1988; not comparable with earlier years. <sup>3</sup> Includes other products not shown separately.

Source: National Sporting Goods Association, Mt. Prospect, IL, *The Sporting Goods Market in 1996*; and prior issues (copyright).

**No. 422. Consumer Purchases of Sporting Goods, by Consumer Characteristics: 1995**

[In percent. Based on sample survey of consumer purchases of 100,000 households. Excludes Alaska and Hawaii]

CHARACTERISTIC	Total households	FOOTWEAR				EQUIPMENT					
		Aerobic shoes	Gym shoes/sneakers	Jogging/running shoes	Walking shoes	Fishing tackle	Camping equipment	Exercise equipment	Hunting equipment	Team sports equipment guns	Golf equipment
<b>Total . . . . .</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>
Age of user:											
Under 14 years old . . . . .	21	7	42	13	5	6	15	-	3	48	2
14 to 17 years old . . . . .	6	4	13	12	3	4	10	2	3	23	6
18 to 24 years old . . . . .	10	8	6	8	3	4	10	3	5	5	3
25 to 34 years old . . . . .	16	28	11	18	11	16	23	17	26	11	17
35 to 44 years old . . . . .	16	28	12	24	18	23	21	28	23	8	21
45 to 64 years old . . . . .	20	21	12	22	37	33	13	37	33	3	35
65 years old and over . . . . .	13	4	4	4	23	7	3	9	7	-	16
Multiple ages . . . . .	-	-	-	-	-	8	9	4	1	1	-
Sex of user:											
Male . . . . .	49	12	52	58	36	80	62	41	93	81	82
Female . . . . .	51	88	48	42	64	16	30	52	6	19	18
Both sexes . . . . .	-	-	-	-	-	4	9	7	1	-	-
Education of household head:											
Less than high school . . . . .	10	5	6	4	7	10	6	6	7	4	10
High school . . . . .	26	23	28	16	25	21	19	22	22	17	26
Some college . . . . .	35	35	35	32	34	40	38	34	44	34	35
College graduate . . . . .	29	36	31	49	33	29	39	39	27	44	29
Annual household income:											
Under \$15,000 . . . . .	22	14	12	9	13	12	9	8	9	7	4
\$15,000 to \$24,999 . . . . .	18	12	15	11	16	12	14	13	14	9	5
\$25,000 to \$34,999 . . . . .	15	14	15	12	16	15	15	13	15	12	11
\$35,000 to \$49,999 . . . . .	18	21	23	21	20	21	22	20	22	23	23
\$50,000 to \$74,999 . . . . .	17	20	21	25	21	23	24	22	23	28	25
\$75,000 and over . . . . .	11	18	14	22	15	17	18	24	18	21	32

- Represents or rounds to zero.

Source: National Sporting Goods Association, Mt. Prospect, IL, *The Sporting Goods Market in 1996* (copyright).

## No. 423. Arts Grants by Major Subject: 1992

[Arts categories are those used in the Foundation Center's grants classification system and are adapted from the National Taxonomy of Exempt Entities. Based on a sample of 802 larger foundations in 1992]

SUBJECT	NUMBER OF GRANTS		VALUE OF GRANTS		SUBJECT	NUMBER OF GRANTS		VALUE OF GRANTS	
	Number	Percent	Mil. dol.	Percent		Number	Percent	Mil. dol.	Percent
Total	9,526	100.0	726.2	100.0	Publishing/Journalism	293	3.1	15.2	2.1
Performing arts	4,119	43.2	275.5	37.9	Radio	94	1.0	5.5	0.8
Centers	374	3.9	32.8	4.5	Other	120	1.3	6.8	0.9
Dance	525	5.5	31.8	4.4	Multidisciplinary arts	874	9.2	50.4	6.9
Ballet	239	2.5	15.6	2.1	Centers	267	2.8	23.9	3.3
Other	274	2.9	15.7	2.2	Ethnic/folk	167	1.8	7.2	1.0
Choreography	12	0.1	0.6	0.1	Education	291	3.1	13.3	1.8
Theater	1,065	11.2	52.9	7.3	Councils	149	1.6	5.9	0.8
General	1,033	10.8	52.0	7.2	Arts-related humanities	350	3.7	39.3	5.4
Playwriting	32	0.3	0.9	0.1	General	87	0.9	17.8	2.4
Opera/musical theater	430	4.5	23.0	3.2	Art history	39	0.4	1.2	0.2
Music	1,160	12.2	102.1	14.1	History/archeology	108	1.1	6.3	0.9
Orchestras	588	6.2	58.7	8.1	Literature	116	1.2	14.0	1.9
Ensembles/groups	129	1.4	4.7	0.6	Historical activities	661	6.9	39.7	5.5
Choral music	88	0.9	5.6	0.8	Preservation	559	5.9	34.8	4.8
Music composition	33	0.3	3.0	0.4	Societies	26	0.3	1.0	0.1
Other	322	3.4	30.1	4.1	Other	76	0.8	3.9	0.5
Education	311	3.3	20.0	2.8	Visual arts	333	3.5	24.6	3.4
Multi-media	43	0.5	1.4	0.2	General	221	2.3	16.8	2.3
Circus arts	12	0.1	0.4	0.1	Architecture	25	0.3	1.8	0.3
Other	199	2.1	11.1	1.5	Photography	23	0.2	1.4	0.2
Museum activities	1,966	20.6	225.4	31.0	Sculpture	17	0.2	1.9	0.3
Art	827	8.7	94.1	13.0	Design	7	0.1	0.2	0.0
Children's	121	1.3	9.1	1.2	Painting	8	0.1	0.3	0.0
Ethnic/folk	113	1.2	8.2	1.1	Drawing	8	0.1	0.2	0.0
History	184	1.9	19.9	2.7	Conservation	24	0.3	2.0	0.3
Natural history	206	2.2	24.6	3.4	Other	301	3.2	14.2	2.0
Science	194	2.0	27.3	3.8	Policy/education	15	0.2	0.6	0.1
Specialized	122	1.3	15.2	2.1	Associations/administration	42	0.4	3.4	0.5
Other	199	2.1	27.2	3.7	Fundraising/management	94	1.0	4.0	0.6
Media/Communications	922	9.7	57.1	7.9	Artist's services	40	0.4	1.2	0.2
Film/video	117	1.2	7.9	1.1	Unspecified	110	1.2	4.8	0.7
Television	298	3.1	21.5	3.0					

Source: The Foundation Center, New York, NY, *Arts Funding Revisited: An Update on Foundation Trends in the 1990s*, 1995 (copyright).

## No. 424. Arts and Humanities—Selected Federal Aid Programs: 1980 to 1995

[In millions of dollars, except as indicated. For fiscal years ending in year shown, see text, section 9]

TYPE OF FUND AND PROGRAM	1980	1985	1989	1990	1991	1992	1993	1994	1995
National Endowment for the Arts:									
Funds available <sup>1</sup>	188.1	171.7	166.7	170.8	166.5	163.0	159.7	158.1	152.1
Program appropriation	97.0	118.7	123.5	124.3	124.6	123.0	120.0	116.3	109.0
Matching funds <sup>2</sup>	42.9	29.5	23.6	32.4	32.4	30.3	27.4	29.4	28.5
Grants awarded (number)	5,505	4,801	4,604	4,475	4,239	4,229	4,096	3,843	3,581
Funds obligated <sup>3</sup>	166.4	149.4	148.3	157.6	158.0	154.6	148.4	145.2	147.9
Music	13.6	15.3	15.3	16.5	14.1	14.9	12.4	10.9	10.9
State programs	22.1	24.4	25.5	26.1	37.7	37.0	42.0	40.7	39.2
Museums	11.2	11.9	12.7	12.1	11.3	11.1	9.9	9.4	9.0
Theater	8.4	10.6	10.7	10.6	9.4	9.4	8.3	8.8	7.3
Dance	8.0	9.0	9.5	9.6	8.5	8.2	7.9	7.6	7.1
Media arts	8.4	9.9	12.7	13.9	11.8	12.0	10.2	10.9	8.9
Challenge <sup>4</sup>	50.8	20.7	15.4	19.7	19.7	13.8	11.7	9.6	21.1
Visual arts	7.3	6.2	6.1	5.9	5.3	5.6	5.1	4.8	4.4
Other	36.6	41.3	40.2	43.1	40.2	42.7	40.9	42.5	40.0
National Endowment for the Humanities:									
Funds available <sup>1</sup>	186.2	125.6	137.1	140.6	152.1	156.5	158.5	157.9	151.4
Program appropriation	100.3	95.2	108.3	114.2	125.1	131.2	131.9	131.4	125.7
Matching funds <sup>2</sup>	38.4	30.4	28.7	26.3	27.0	25.2	26.5	26.5	25.7
Grants awarded (number)	2,917	2,241	2,285	2,195	2,171	2,199	2,197	1,881	1,871
Funds obligated <sup>3</sup>	185.5	125.7	137.1	141.0	149.8	159.1	160.3	159.0	151.8
Education programs	18.3	17.9	16.5	16.3	18.5	20.0	20.8	19.6	19.2
State programs	26.0	24.4	29.0	29.6	30.8	31.8	32.4	32.2	32.0
Research grants	32.0	24.4	22.1	22.5	24.0	25.3	23.7	23.4	22.2
Fellowship program	18.0	15.3	15.3	15.3	16.2	17.4	18.9	17.7	16.5
Challenge <sup>4</sup>	53.5	19.6	16.7	14.6	15.1	12.4	14.2	14.4	13.8
Public programs	25.1	24.1	25.1	25.4	25.3	27.0	26.7	27.5	25.8
Preservation and access <sup>5</sup>	(X)	(X)	12.3	17.5	19.9	25.1	23.5	24.1	22.2
National Capital Arts and Cultural Affairs Program	(X)	(X)	(X)	(X)	(X)	(X)	(X)	(X)	(X)
Other	12.6	(X)	(X)	(X)	(X)	(X)	(X)	(X)	(X)

X Not applicable. <sup>1</sup> Includes other funds, shown separately. Excludes administrative funds. Gifts are included through 1980; excluded thereafter. <sup>2</sup> Represents Federal funds obligated only upon receipt or certification by Endowment of matching non-Federal gifts. <sup>3</sup> Includes obligations for new grants, supplemental awards on previous years' grants, and program contracts. <sup>4</sup> Program designed to stimulate new sources and higher levels of giving to institutions for the purpose of guaranteeing long-term stability and financial independence. Program requires a match of at least 3 private dollars to each Federal dollar. Funds for challenge grants are not allocated by program area because they are awarded on a grant-by-grant basis. <sup>5</sup> Program designed to support projects which preserve and guarantee access to print and nonprint media in danger of disintegration or deterioration.

Source: U.S. National Endowment for the Arts, *Annual Report*; and U.S. National Endowment for the Humanities, *Annual Report*.

**No. 425. Attendance Rates for Various Arts Activities: 1992**

[In percent. For persons 18 years old and over. Excludes elementary and high school performances. Based on 1992 household survey Public Participation in the Arts conducted January through December 1992. Data are subject to sampling error; see source. See also tables 416 and 426]

ITEM	ATTENDANCE AT LEAST ONCE IN THE PRIOR 12 MONTHS AT—								Reading, literature <sup>1</sup>
	Jazz performance	Classical music performance	Opera	Musical play	Non- musical play	Ballet	Art museum	Historic park	
<b>Total</b> . . . . .	<b>11</b>	<b>13</b>	<b>3</b>	<b>17</b>	<b>14</b>	<b>5</b>	<b>27</b>	<b>35</b>	<b>54</b>
Sex: Male . . . . .	12	12	3	15	12	4	27	35	47
Female . . . . .	9	13	4	20	15	6	27	34	60
Race: White . . . . .	10	13	3	18	14	5	28	37	56
Black . . . . .	16	7	2	14	12	3	19	18	45
Other . . . . .	6	12	5	11	10	6	29	23	42
Age: 18 to 24 years old . . . . .	11	10	3	16	13	5	29	33	53
25 to 34 years old . . . . .	14	10	3	16	12	5	29	36	54
35 to 44 years old . . . . .	13	12	3	19	14	5	30	40	59
45 to 54 years old . . . . .	11	17	4	22	17	5	29	41	57
55 to 64 years old . . . . .	8	15	4	19	15	5	25	33	53
65 to 74 years old . . . . .	7	14	4	17	13	4	20	29	50
75 to 96 years old . . . . .	2	8	2	9	7	2	10	12	40
Education: Grade school . . . . .	1	2	1	3	2	1	4	8	17
Some high school . . . . .	2	3	1	5	4	1	7	15	32
High school graduate . . . . .	6	7	1	12	8	2	16	26	49
Some college . . . . .	14	14	3	21	16	6	35	43	65
College graduate . . . . .	20	23	6	30	23	9	46	52	71
Graduate school . . . . .	25	36	12	37	35	12	59	64	79
Income: Under \$5,000 . . . . .	6	5	2	8	8	2	12	17	37
\$5,000 to \$9,999 . . . . .	5	6	1	7	6	3	14	16	40
\$10,000 to \$14,999 . . . . .	5	6	2	8	7	2	13	20	43
\$15,000 to \$24,999 . . . . .	9	11	2	14	11	3	23	31	50
\$25,000 to \$49,999 . . . . .	11	13	3	18	14	5	29	40	58
\$50,000 and over . . . . .	18	23	8	33	24	10	44	51	71
Not reported . . . . .	11	13	4	18	15	5	28	33	50

<sup>1</sup> Includes novels, short stories, poetry, or plays.

Source: U.S. National Endowment for the Arts, *Arts Participation in America: 1982 to 1992*.

**No. 426. Participation in Various Arts Activities: 1992**

[In percent, except as indicated. Covers activities engaged in at least once in the prior 12 months. See headnote, table 425. See also table 416]

ITEM	Adult popu- lation (mil.)	IN THE PAST 12 MONTHS PERCENT ENGAGED AT LEAST ONCE IN—							
		Playing classical music	Modern dancing <sup>1</sup>	Pottery work <sup>2</sup>	Needle- work <sup>3</sup>	Photo- graphy <sup>4</sup>	Paint- ing <sup>5</sup>	Creative writing	Buying art work
<b>Total</b> . . . . .	<b>185.8</b>	<b>4</b>	<b>8</b>	<b>8</b>	<b>25</b>	<b>12</b>	<b>10</b>	<b>7</b>	<b>22</b>
Sex: Male . . . . .	89.0	3	8	8	5	13	9	7	22
Female . . . . .	96.8	5	8	9	43	10	10	8	22
Race: White . . . . .	158.8	4	8	9	26	12	10	7	24
Black . . . . .	21.1	3	8	8	15	11	5	6	12
Other . . . . .	5.9	5	9	5	24	9	10	11	8
Age: 18 to 24 years old . . . . .	24.1	6	11	9	18	11	19	14	13
25 to 34 years old . . . . .	42.4	3	10	10	24	15	10	7	19
35 to 44 years old . . . . .	39.8	4	7	10	25	13	10	8	27
45 to 54 years old . . . . .	27.7	5	6	9	26	13	8	7	29
55 to 64 years old . . . . .	21.2	5	6	6	27	10	6	5	26
65 to 74 years old . . . . .	18.3	4	9	6	29	7	6	5	20
75 to 96 years old . . . . .	12.3	3	5	3	26	2	4	2	17
Education: Grade school . . . . .	14.3	1	4	2	22	3	1	(Z)	4
Some high school . . . . .	18.6	1	4	7	25	5	5	3	11
High school graduate . . . . .	69.4	2	8	8	25	9	9	4	15
Some college . . . . .	39.2	6	10	12	26	15	13	11	27
College graduate . . . . .	26.2	8	8	9	26	16	12	12	32
Graduate school . . . . .	18.1	9	10	8	21	22	13	16	49
Income: Under \$5,000 . . . . .	8.6	2	7	7	22	6	8	7	10
\$5,000 to \$9,999 . . . . .	15.2	2	7	4	27	7	8	7	10
\$10,000 to \$14,999 . . . . .	19.2	3	7	8	26	8	8	6	14
\$15,000 to \$24,999 . . . . .	32.9	4	9	8	26	9	10	7	17
\$25,000 to \$49,999 . . . . .	62.2	5	8	10	25	13	10	7	22
\$50,000 and over . . . . .	32.1	6	8	8	23	17	11	9	40
Not reported . . . . .	15.6	4	8	8	24	12	11	9	24

Z Less than .5 percent. <sup>1</sup> Dancing other than ballet (e.g. folk and tap). <sup>2</sup> Includes ceramics, jewelry, leatherwork, and metalwork. <sup>3</sup> Includes weaving, crocheting, quilting, and sewing. <sup>4</sup> Includes making movies or video as an artistic activity. <sup>5</sup> Includes drawing, sculpture, and printmaking.

Source: U.S. National Endowment for the Arts, *Arts Participation in America: 1982 to 1992*.



## No. 427. Performing Arts—Selected Data: 1980 to 1995

[Receipts and expenditures in millions of dollars. For season ending in year shown, except as indicated]

ITEM	1980	1985	1988	1989	1990	1991	1992	1993	1994	1995
Legitimate theater: <sup>1</sup>										
Broadway shows:										
New productions . . . . .	67	31	31	29	35	28	36	(NA)	(NA)	(NA)
Playing weeks <sup>2 3</sup> . . . . .	1,541	1,062	1,114	1,097	1,062	970	901	(NA)	(NA)	(NA)
Number of tickets sold (1,000) . . . . .	9,380	7,156	8,142	7,968	8,039	7,314	7,365	(NA)	(NA)	(NA)
Gross box office receipts . . . . .	143.4	208.0	253.4	262.0	283.3	267.2	292.4	(NA)	(NA)	(NA)
Road shows:										
Playing weeks <sup>3</sup> . . . . .	1,351	993	893	869	944	1,152	1,171	(NA)	(NA)	(NA)
Gross box office receipts . . . . .	181.2	225.9	222.9	255.5	367.1	450.2	502.7	(NA)	(NA)	(NA)
Nonprofit professional theatres: <sup>4</sup>										
Companies reporting . . . . .	147	217	189	192	185	184	182	177	231	215
Gross income . . . . .	113.6	234.7	276.4	349.0	307.6	333.9	359.1	342.5	455.1	444.4
Earned income . . . . .	67.3	146.1	167.0	224.6	188.4	202.6	222.5	209.7	277.4	281.2
Contributed income . . . . .	46.3	88.6	109.4	124.4	119.2	131.3	136.6	132.8	177.7	163.1
Gross expenses . . . . .	113.6	239.3	277.9	349.2	306.3	336.7	365.6	349.3	460.2	444.9
Productions . . . . .	1,852	2,710	2,369	2,469	2,265	2,277	2,310	2,319	2,929	2,646
Performances . . . . .	42,109	52,341	46,149	53,263	46,131	48,695	46,184	44,933	59,542	56,608
Total attendance (mil.) . . . . .	14.2	14.2	13.9	18.7	15.2	16.9	16.0	16.5	20.7	18.6
OPERA America professional member companies: <sup>5</sup>										
Number of companies <sup>6</sup> . . . . .	79	97	99	101	98	98	100	85	86	88
Expenses <sup>6</sup> . . . . .	122.4	216.4	294.4	311.7	321.2	346.7	371.8	389.5	404.9	435.0
Performances <sup>7</sup> . . . . .	1,372	1,909	2,378	2,429	2,336	2,283	2,424	1,945	1,982	2,251
Total attendance (mil.) <sup>7 8</sup> . . . . .	5.5	6.7	6.8	7.4	7.5	7.6	7.3	5.5	6.0	6.5
Main season attendance (mil.) <sup>7 9</sup> . . . . .	(NA)	3.3	3.9	4.0	4.1	4.3	4.3	3.6	3.7	3.9
Symphony orchestras: <sup>10</sup>										
Concerts . . . . .	(NA)	19,573	21,306	20,630	18,931	18,074	19,778	18,389	17,795	18,543
Attendance (mil.) . . . . .	(NA)	24.0	27.4	25.8	24.7	26.7	26.3	24.0	24.4	23.2
Gross revenue . . . . .	(NA)	252.4	325.3	353.2	377.5	394.5	414.0	430.5	442.5	458.7
Concert income . . . . .	(NA)	168.6	218.0	231.0	253.3	273.8	284.1	294.1	303.6	316.5
Endowment income . . . . .	(NA)	(NA)	42.6	46.8	52.1	52.5	55.3	59.7	60.4	64.6
Other earned income . . . . .	(NA)	83.8	64.7	75.4	72.1	68.2	74.6	76.8	78.5	77.7
Operating expenses . . . . .	(NA)	426.1	541.2	583.5	621.7	662.2	683.0	689.9	710.0	741.6
Artistic personnel . . . . .	(NA)	231.9	288.0	310.2	327.3	355.8	398.9	378.8	389.9	400.6
Concert production . . . . .	(NA)	69.2	85.8	89.0	104.3	110.3	117.2	114.3	129.3	138.7
Advertising and promotion . . . . .	(NA)	32.5	42.0	47.5	51.3	57.3	58.3	63.1	67.3	64.9
General and administrative . . . . .	(NA)	51.3	61.5	68.4	73.3	75.6	76.2	73.6	74.4	76.6
Other . . . . .	(NA)	41.3	63.9	68.4	65.6	63.2	62.4	60.1	49.1	60.8
Support . . . . .	(NA)	188.1	229.2	249.0	257.8	281.2	279.6	293.0	293.1	304.2
Tax supported grants . . . . .	(NA)	42.2	52.1	54.5	55.6	58.3	49.1	48.0	46.4	48.0
Private sector support . . . . .	(NA)	145.9	177.1	194.5	202.1	222.9	230.5	245.0	246.7	256.2

NA Not available. <sup>1</sup> Source: *Variety*, New York, NY, various June issues, (copyright). <sup>2</sup> All shows (new productions and holdovers from previous seasons). <sup>3</sup> Eight performances constitute one playing week. <sup>4</sup> Source: Theatre Communications Group, New York, NY. For years ending on or prior to Aug. 31. <sup>5</sup> Source: OPERA America, Washington, DC. <sup>6</sup> United States companies. <sup>7</sup> Prior to 1993, United States and Canadian companies; beginning 1993, US companies only. <sup>8</sup> Includes educational performances, outreach, etc. <sup>9</sup> For paid performances. <sup>10</sup> Source: American Symphony Orchestra League, Inc., Washington, DC. For years ending Aug. 31. Data represent all United States orchestras, excluding college/university and youth orchestras.

Source: Compiled from sources listed in footnotes.

## No. 428. Boy Scouts and Girl Scouts—Membership and Units: 1970 to 1996

[In thousands. Boy Scouts as of Dec. 31; Girl Scouts as of Sept. 30. Includes Puerto Rico and outlying areas]

ITEM	1970	1975	1980	1985	1990	1991	1992	1993	1994	1995	1996
BOY SCOUTS OF AMERICA											
Membership . . . . .	6,287	5,318	4,318	4,845	5,448	5,319	5,334	5,354	5,378	5,457	5,629
Boys . . . . .	4,683	3,933	3,207	3,755	4,293	4,150	4,146	4,165	4,188	4,256	4,399
Adults . . . . .	1,604	1,385	1,110	1,090	1,155	1,168	1,188	1,189	1,190	1,201	1,230
Total units (packs, troops, posts, groups) . . . . .	157	150	129	134	130	128	128	128	129	132	135
GIRL SCOUTS OF THE U.S.A.											
Membership . . . . .	3,922	3,234	2,784	2,802	3,269	3,383	3,510	3,438	3,363	3,318	3,390
Girls . . . . .	3,248	2,723	2,250	2,172	2,480	2,561	2,647	2,612	2,561	2,534	2,584
Adults . . . . .	674	511	534	630	788	822	863	826	802	784	807
Total units (troops, groups) . . . . .	164	159	154	166	202	210	219	221	218	215	219

Source: Boy Scouts of America, National Council, Irving, TX, *Annual Report*; and Girl Scouts of the United States of America, New York, NY, *Annual Report*.

**No. 429. Travel by U.S. Residents—Summary: 1985 to 1995**

[In millions, except party size. See headnote table 430]

TYPE OF TRIP	1985	1988	1989	1990	1991	1992	1993	1994	1995
All travel: Total trips <sup>1</sup>	497.8	584.9	592.2	589.4	592.4	650.7	648.2	665.3	669.7
Person trips	808.3	924.5	945.2	956.0	980.1	1,063.0	1,057.5	1,139.1	1,172.6
Party size	1.6	1.6	1.6	1.6	1.7	1.6	1.6	1.7	1.8
Business travel: Total trips	156.6	182.8	199.3	182.8	176.9	210.8	210.4	193.2	207.8
Person trips	196.1	224.1	245.6	221.8	224.0	278.0	275.4	246.7	275.2
Party size	1.3	1.2	1.2	1.2	1.3	1.3	1.3	1.3	1.3
Pleasure travel: Total trips	301.2	356.7	358.3	361.1	364.3	411.7	413.4	434.3	413.0
Person trips	539.5	620.5	632.5	649.4	666.6	736.4	740.0	781.2	809.5
Party size	1.8	1.7	1.8	1.8	1.8	1.8	1.8	1.8	1.9
Vacation travel: Total trips	264.5	308.4	324.4	328.7	327.7	352.8	352.2	343.4	349.7
Person trips	487.8	556.2	587.9	591.6	605.3	637.1	633.2	664.6	680.4
Party size	1.8	1.8	1.8	1.8	1.9	1.8	1.8	1.9	1.9

<sup>1</sup> Includes other trips, not shown separately.Source: U.S. Travel Data Center/Travel Industry Association of America, Washington, DC, *National Travel Survey*, annual, (copyright).**No. 430. Characteristics of Business Trips and Pleasure Trips: 1985 to 1995**

[Represents trips to places 100 miles or more from home by one or more household members traveling together. Based on a monthly telephone survey of 1,500 U.S. adults. For details, see source]

CHARACTERISTIC	Unit	BUSINESS TRIPS				PLEASURE TRIPS			
		1985	1990	1994	1995	1985	1990	1994	1995
<b>Total trips</b>	<b>Millions</b>	<b>156.6</b>	<b>182.8</b>	<b>193.2</b>	<b>207.8</b>	<b>301.2</b>	<b>361.1</b>	<b>434.3</b>	<b>413.0</b>
Average household members on trip	Number	1.3	1.2	1.3	1.3	1.8	1.8	1.8	1.9
Average nights per trip <sup>1</sup>	Nights	3.6	3.7	2.9	3.1	5.6	4.4	3.6	3.8
Average miles per trip <sup>2</sup>	Miles	1,180	1,020	979	1,022	1,010	867	759	781
Traveled primarily by auto/truck/RV <sup>3</sup>	Percent	51	58	62	63	73	77	85	84
rental car	Percent	44	37	36	35	21	18	12	13
Used a rental car while on trip	Percent	20	14	23	22	6	7	9	8
Stayed in a hotel while on trip	Percent	62	71	69	66	39	37	41	39
Used a travel agent	Percent	28	21	24	24	13	12	8	9
Also a vacation trip	Percent	13	17	11	14	80	82	76	74
Male travelers	Percent	67	71	74	74	48	49	52	53
Female travelers	Percent	33	29	26	26	52	51	48	47
Household income:									
Less than \$40,000	Percent	58	42	21	25	73	63	49	47
\$40,000 or more	Percent	42	56	79	75	27	38	51	53

<sup>1</sup> Includes no overnight stays. <sup>2</sup> United States only. <sup>3</sup> Recreational vehicle.Source: U.S. Travel Data Center/Travel Industry Association of America, Washington, DC, *National Travel Survey*, annual, (copyright).**No. 431. Arrangement of Passenger Transportation—Receipts and Expenses, by Source: 1989 to 1995**

[In millions of dollars. For taxable employer firms. Data are for SIC 472. Based on the 1987 Standard Industrial Classification code; see text, section 13]

ITEM	1989	1990	1991	1992	1993	1994	1995
<b>RECEIPTS</b>							
<b>Total</b>	<b>9,822</b>	<b>10,921</b>	<b>10,152</b>	<b>10,573</b>	<b>11,073</b>	<b>11,795</b>	<b>12,891</b>
Air carriers	5,401	5,837	5,527	5,881	6,138	6,375	6,846
Water carriers	394	474	520	523	528	584	663
Hotels and motels	693	771	676	744	758	808	867
Motor coaches	343	403	385	379	388	397	413
Railroads	106	127	130	110	125	126	145
Rental cars	157	175	171	187	189	204	242
Packaged tours	1,978	2,250	1,931	1,989	2,158	2,425	2,634
Other	750	884	812	760	789	876	1,081
<b>EXPENSES</b>							
<b>Total</b>	<b>8,799</b>	<b>9,912</b>	<b>9,469</b>	<b>9,705</b>	<b>10,136</b>	<b>10,889</b>	<b>11,555</b>
Annual payroll	3,468	3,891	3,740	3,924	4,031	4,526	4,818
Employer contributions to Social Security and other supplemental benefits	464	519	516	526	558	628	663
Lease and rental payments	825	919	874	873	908	908	1,021
Advertising and promotion	588	722	636	653	713	746	753
Taxes and licenses	148	158	134	135	144	163	181
Utilities	295	352	341	371	386	388	412
Depreciation	371	409	379	326	339	361	381
Purchased office supplies	306	321	295	300	294	325	352
Purchased repair services	124	156	139	124	134	152	168
Other	2,210	2,465	2,415	2,473	2,629	2,692	2,806

Source: U.S. Bureau of the Census, *Current Business Reports, Service Annual Survey: 1995*, BS/95.

**No. 432. Domestic Travel Expenditures, by State: 1994**

[Represents U.S. spending on domestic overnight trips and day trips of 100 miles or more away from home. Excludes spending by foreign visitors and by U.S. residents in U.S. territories and abroad]

STATE	Total (mil. dol.)	Share of total (per-cent)	Rank	STATE	Total (mil. dol.)	Share of total (per-cent)	Rank	STATE	Total (mil. dol.)	Share of total (per-cent)	Rank
<b>U.S., total</b>	<b>340,028</b>	<b>100.0</b>	<b>(X)</b>	KY	3,791	1.1	29	OH	9,126	2.7	11
AL	3,845	1.1	28	LA	5,548	1.6	21	OK	2,790	0.8	37
AK	1,164	0.3	45	ME	1,475	0.4	42	OR	3,938	1.2	27
AZ	5,867	1.7	19	MD	5,411	1.6	22	PA	10,589	3.1	8
AR	2,928	0.9	34	MA	7,679	2.3	14	RI	737	0.2	51
CA	43,982	12.9	1	MI	7,943	2.3	13	SC	5,130	1.5	23
CO	6,396	1.9	17	MN	4,639	1.4	24	SD	861	0.3	49
CT	3,472	1.0	30	MS	2,970	0.9	32	TN	7,262	2.1	15
DE	879	0.3	48	MO	6,560	1.9	16	TX	21,157	6.2	3
DC	3,083	0.9	31	MT	1,446	0.4	43	UT	2,846	0.8	35
FL	29,050	8.6	2	NE	1,868	0.6	39	VT	1,041	0.3	47
GA	9,795	2.9	9	NV	14,485	4.3	6	VA	9,479	2.8	10
HI	6,179	1.8	18	NH	1,503	0.4	41	WA	5,590	1.6	20
ID	1,536	0.5	40	NJ	11,187	3.3	7	WV	1,421	0.4	44
IL	14,883	4.4	5	NM	2,837	0.8	36	WI	4,588	1.4	25
IN	4,423	1.3	26	NY	20,713	6.1	4	WY	1,130	0.3	46
IA	2,963	0.9	33	NC	8,512	2.5	12				
KS	2,503	0.7	38	ND	833	0.2	50				

X Not applicable.

Source: U.S. Travel Data Center, Washington, DC, *Impact of Travel on State Economies, 1994* (copyright).

**No. 433. International Travelers and Expenditures, With Projections: 1987 to 1997**

[For coverage, see table 434. Minus sign (-) indicates deficit]

YEAR	TRAVEL AND PASSENGER FARE (mil. dol.)				U.S. net travel and passenger payments (mil. dol.)	U.S. travelers to foreign countries (1,000)	Foreign visitors to the U.S. (1,000)
	Payments by U.S. travelers		Receipts from foreign visitors				
	Total <sup>1</sup>	Expenditures abroad	Total <sup>1</sup>	Travel receipts			
1987	36,593	29,310	30,566	23,563	-6,027	39,410	27,834
1988	39,843	32,114	38,409	29,434	-1,434	40,669	33,942
1989	41,665	33,416	46,863	36,205	5,198	41,138	36,365
1990	47,880	37,349	58,305	43,007	10,425	44,623	39,363
1991	45,334	35,322	64,237	48,384	18,903	41,566	42,674
1992	49,108	38,552	71,359	54,742	22,251	43,898	47,261
1993	52,026	40,713	74,486	57,875	22,460	44,411	45,779
1994	56,667	43,782	75,500	58,417	18,833	46,450	44,753
1995	60,168	45,855	79,671	61,137	19,503	50,763	43,318
1996, est.	68,976	52,567	84,133	64,373	15,157	52,050	44,791
1997, proj.	75,032	57,183	88,928	68,043	13,896	53,991	46,216

<sup>1</sup> Includes passenger fares not shown separately.

Source: U.S. Dept. of Commerce, International Trade Administration, Internet site <<http://www.tinet.ita.doc.gov/free>> (Accessed 09 June 1997)

**No. 434. Foreign Travel: 1988 to 1995**

[Travelers in thousands; expenditures in millions of dollars. U.S. travelers cover residents of the United States, its territories and possessions. Foreign travelers to the U.S. include travelers for business and pleasure, international travelers in transit through the United States, and students; excludes travel by international personnel and international businessmen employed in the United States]

ITEM AND AREA	1988	1989	1990	1991	1992	1993	1994	1995
<b>U.S. travelers to foreign countries</b>	<b>40,669</b>	<b>41,138</b>	<b>44,623</b>	<b>41,566</b>	<b>43,898</b>	<b>44,411</b>	<b>46,450</b>	<b>50,763</b>
Canada	12,763	12,184	12,252	12,003	11,819	12,024	12,542	12,933
Mexico	13,463	14,163	16,381	15,042	16,114	15,285	15,759	18,771
Total overseas	14,443	14,791	15,990	14,521	15,965	17,102	18,149	19,059
Europe	7,438	7,233	8,043	6,316	7,136	7,491	8,167	8,596
Latin America <sup>1</sup>	4,203	4,392	4,749	5,155	5,285	5,729	5,880	6,003
Japan	793	921	1,103	897	1,017	1,043	871	839
Australia, New Zealand, South Africa	849	730	721	684	639	719	835	801
Other	1,160	1,515	1,374	1,469	1,888	2,120	2,396	2,820
Expenditures abroad	32,114	33,416	37,349	35,322	38,552	40,713	43,782	45,855
Fares to foreign carriers	7,729	8,249	10,531	10,012	10,556	11,313	12,885	14,313
<b>Foreign travelers to the U.S.</b>	<b>33,942</b>	<b>36,365</b>	<b>39,363</b>	<b>42,674</b>	<b>47,261</b>	<b>45,779</b>	<b>44,753</b>	<b>43,318</b>
Canada	13,700	15,325	17,263	19,113	18,598	17,293	14,974	14,663
Mexico	7,730	7,041	7,041	7,406	10,872	9,824	11,321	8,016
Total overseas	12,512	13,999	15,059	16,155	17,791	18,662	18,428	20,639
Total travel receipts	29,434	36,205	43,007	48,384	54,742	57,875	58,417	61,137
Fares to U.S. carriers	8,976	10,658	15,298	15,854	16,618	16,611	17,083	18,534

<sup>1</sup> Includes Central and South America and the Caribbean.

Source: U.S. Dept. of Commerce, International Trade Administration, Internet site <<http://www.tinet.ita.doc.gov/free>> (Accessed 09 June 1997)

**No. 435. Top States and Cities Visited by Overseas Travelers: 1994 and 1995**

[Includes travelers for business and pleasure, international travelers in transit through the United States, and students; excludes travel by international personnel and international businessmen employed in the United States]

STATE	OVERSEAS VISITORS (1,000)		MARKET SHARE (percent)		CITY	OVERSEAS VISITORS (1,000)		MARKET SHARE (percent)	
	1994	1995	1994	1995		1994	1995	1994	1995
<b>Total overseas travelers</b>	<b>18,458</b>	<b>20,639</b>	<b>100.0</b>	<b>100.0</b>					
Florida	4,910	5,346	26.6	25.9	New York City	3,968	4,252	21.5	20.6
California	4,984	5,304	27.0	25.7	Los Angeles	3,175	3,323	17.2	16.1
New York	4,190	4,479	22.7	21.7	Miami	2,732	2,951	14.8	14.3
Hawaii	2,639	2,910	14.3	14.1	San Francisco	2,381	2,539	12.9	12.3
Nevada	1,790	1,858	9.7	9.0	Orlando	2,233	2,621	12.1	12.7
Guam	941	1,238	5.1	6.0	Honolulu	2,178	2,373	11.8	11.5
Illinois	960	1,115	5.2	5.4	Las Vegas	1,698	1,754	9.2	8.5
Massachusetts	960	1,053	5.2	5.1	DC Metro Area	1,218	1,589	6.6	7.7
Arizona	904	887	4.9	4.3	Chicago	904	1,053	4.9	5.1
Texas	923	867	5.0	4.2	Boston	886	970	4.8	4.7
Washington	443	599	2.4	2.9	San Diego	701	722	3.8	3.5
Georgia	572	599	3.1	2.9	Atlanta	498	495	2.7	2.4
Pennsylvania	554	599	3.0	2.9	Anaheim	443	495	2.4	2.4
New Jersey	554	599	3.0	2.9	Houston	332	433	1.8	2.1
Utah	406	433	2.2	2.1	Tampa/St. Petersburg	388	516	2.1	2.5
Colorado	406	433	2.2	2.1	Seattle	406	537	2.2	2.6

Source: U.S. Dept. of Commerce, International Trade Administration, Internet site <<http://www.tinet.ita.doc.gov/free>> (Accessed 09 June 1997)

**No. 436. Foreign Visitors for Pleasure Admitted, by Country of Last Residence: 1985 to 1995**

[In thousands. For years ending September 30. See headnote, table 7, section 1]

COUNTRY	1985	1990	1994	1995	COUNTRY	1985	1990	1994	1995
<b>Total</b> <sup>1</sup>	<b>6,609</b>	<b>13,418</b>	<b>17,155</b>	<b>17,612</b>	Africa <sup>2</sup>	101	105	138	137
Europe <sup>2</sup>	2,048	5,383	6,944	7,012	Egypt	16	16	17	16
Austria	34	87	132	146	Nigeria	25	11	10	10
Belgium	39	95	153	153	Oceania <sup>2</sup>	282	562	478	478
Denmark	36	75	79	78	Australia	195	380	334	327
Finland	24	83	48	47	New Zealand	74	153	103	115
France	226	566	686	738	North America	1,664	2,463	2,763	2,240
Greece	34	43	47	44	Canada	79	119	144	127
Ireland	55	81	126	126	Mexico	773	1,061	1,324	893
Italy	155	308	457	427	Caribbean <sup>2</sup>	584	963	886	831
Netherlands	82	214	302	308	Bahamas, The	211	332	269	234
Norway	41	80	80	71	Barbados	17	34	38	36
Poland	40	55	33	36	Cayman Islands	18	31	33	31
Soviet Union	2	53	44	54	Dominican Republic	57	137	150	138
Spain	64	183	236	248	Haiti	56	57	27	43
Sweden	71	230	154	142	Jamaica	74	132	129	130
Switzerland	110	236	294	321	Netherlands Antilles	27	31	39	32
United Kingdom	598	1,899	2,461	2,342	Trinidad and Tobago	71	81	68	64
Germany <sup>3</sup>	373	969	1,450	1,550	Central America <sup>2</sup>	228	320	408	387
Asia <sup>2</sup>	1,866	3,830	5,023	5,666	Costa Rica	41	62	91	91
China (Mainland China and Taiwan)	83	187	353	378	El Salvador	38	46	63	63
Hong Kong	64	111	145	162	Guatemala	53	91	108	99
India	52	75	67	75	Panama	38	43	58	54
Israel	80	128	150	160	South America <sup>2</sup>	606	1,016	1,718	1,978
Japan	1,277	2,846	3,506	3,986	Argentina	66	136	338	320
Korea	26	120	361	427	Brazil	148	300	507	710
Philippines	59	76	87	85	Chile	28	54	96	117
Saudi Arabia	31	33	47	45	Colombia	123	122	174	174
Singapore	23	32	47	61	Ecuador	42	57	78	77
					Peru	44	97	99	98
					Venezuela	122	199	353	400

<sup>1</sup> Includes countries unknown or not reported. <sup>2</sup> Includes countries not shown separately. <sup>3</sup> Data prior to 1994 for former West Germany.

Source: U.S. Immigration and Naturalization Service, *Statistical Yearbook*, annual.