



## EPA Designates Johnson & Johnson as a Performance Track Corporate Leader

The U.S. Environmental Protection Agency's (EPA's) National Environmental Performance Track program recently announced a new corporate level of membership – the Performance Track Corporate Leader designation. Historically a facility-based program that recognizes “beyond compliance” behavior, this new designation recognizes companies that are substantially involved in Performance Track at the facility level and demonstrate environmental excellence at the corporate level. This fact sheet highlights the accomplishments and commitments of Johnson & Johnson, one of the first three companies designated a Performance Track Corporate Leader. Johnson & Johnson is a worldwide manufacturer of health care products, as well as a provider of related services, for the consumer, pharmaceutical, and medical devices and diagnostics markets. To learn more about the Performance Track Corporate Leader designation, visit <http://www.epa.gov/performancetrack/corporateleaders/>.

Why was Johnson & Johnson selected? Performance Track designated Johnson & Johnson a Corporate Leader based on its long-standing commitment to corporate environmental leadership, including:

- ◆ **Performance Track Participation:** 40 of Johnson & Johnson's 46 major U.S. facilities (87%) are Performance Track members.
- ◆ **Innovative Leading Practices:** Environmental leadership at Johnson & Johnson includes the following:
  - Creating environmental performance “dashboards.” These visual indicators of environmental performance are generated by Johnson & Johnson facilities worldwide and the results are aggregated to track, monitor, and optimize company-wide performance.
  - Developing a customized design-for-the-environment process to evaluate environmental factors from concept to end-fate for new and modified processes and products. This process allows researchers to quickly compare the overall environmental impacts of a variety of design options.
- ◆ **Supply Chain Performance:** For its over 1,200 key suppliers, Johnson & Johnson encourages ISO 14001 certification, and has conducted environmental audits of hundreds of supplier facilities.
- ◆ **Emphasis on Corporate Governance:** A Worldwide Environmental Steering Committee, chaired by the company's Vice Chairman, reviews company environmental performance, monitors emerging issues, and helps drive management accountability. Additionally, a separate advisory committee advises and makes recommendations to the Board of Directors on issues regarding the environment.

How will Johnson & Johnson continue to promote environmental excellence?

Performance Track Corporate Leaders commit to further improve their environmental performance and that of their value chains, including suppliers and customers. Future commitments as a Corporate Leader include:

- ◆ Further reducing energy use and greenhouse gas emissions. The goal is to reduce carbon dioxide emissions to 7% below 1990 levels, in absolute terms.
- ◆ Further reducing water use by 65 million gallons.
- ◆ Increasing facility membership in Performance Track.
- ◆ Conducting environmental audits at 100% of their external manufacturing facilities.
- ◆ Increasing by 50% the amount of paper packaging that is derived from certified, sustainably-managed forests or is made from recycled paper containing at least 30% post-consumer content.